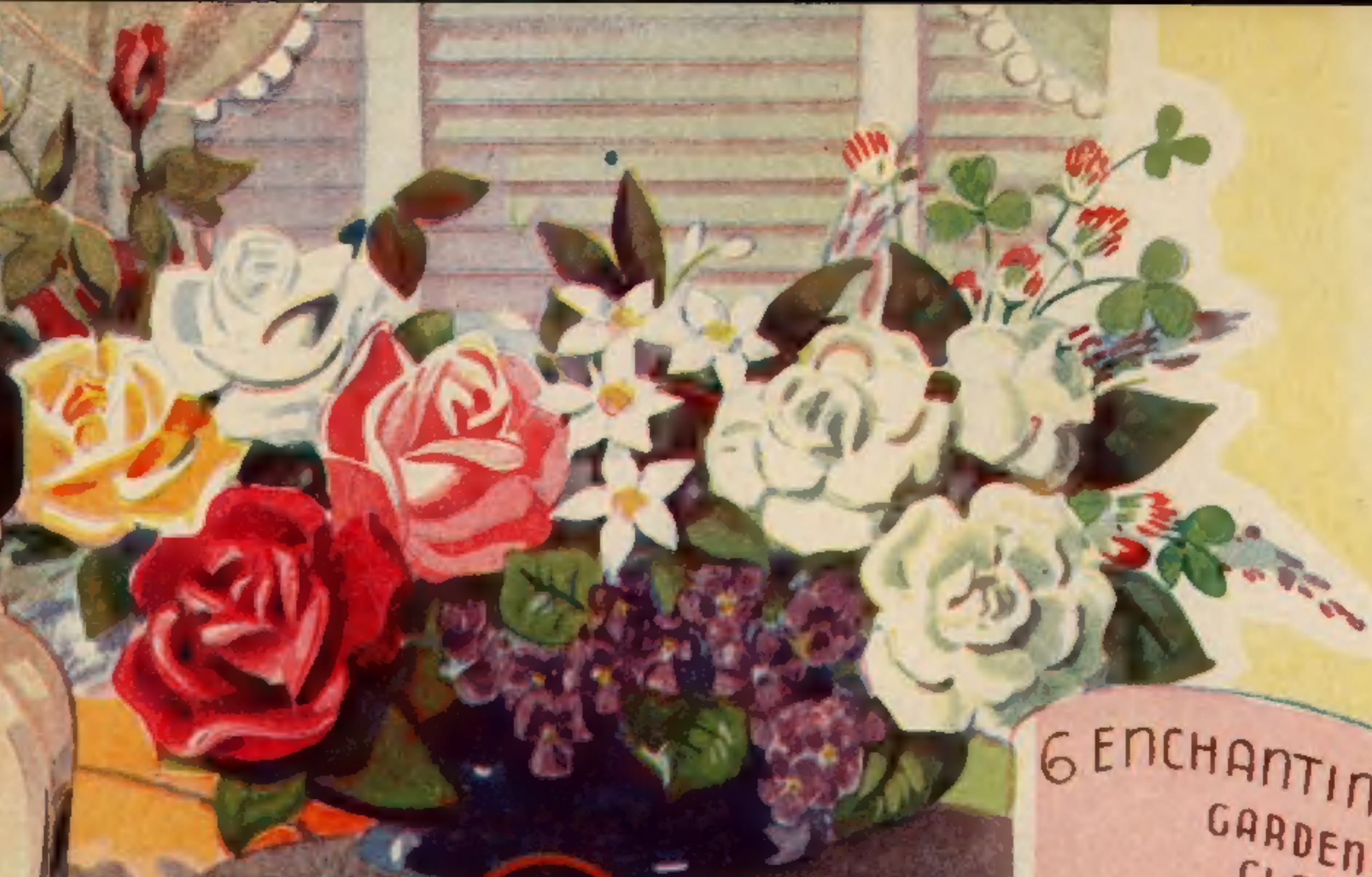




Larkin





6 ENCHANTING ODORS
 GARDENIA
 CLOVER
 ORANGE BLOSSOM
 LAVENDER
 ROSE
 VIOLET

LARKIN

Sachet

*an Everblooming Bouquet
 for Milady's Boudoir!*



THE fascinating fragrance of real flowers is yours in Larkin Sachet! Used among your dainty underthings in your dresser, it truly brings an everblooming bouquet to your boudoir. And its exquisite perfume imparts to your person, through your intimate apparel, that touch of daintiness and femininity that fastidious women attain.

There is no finer sachet made! Here, too, is one of the greatest of Larkin values. To powder of suitable fineness is imparted a floral scent of concentrated strength in six separate delightful, lingering odors—Gardenia, Clover, Orange Blossom, Lavender, Rose, Violet. If you have not tried this tremendously popular Larkin Product, a real thrill awaits you.

Sprinkle Larkin Sachet among your lingerie, handkerchiefs, gloves, etc., when you lay them away. Put a touch of it in the box that holds your stationery to give your correspondence individuality. Mfg. wt. 5 oz.

1-oz. bottle	With Premium	50¢	Cash Price	25¢
-----------------	-----------------	-----	---------------	-----

Here's a tip for Christmas giving! Make dainty, little bags and fill them with Larkin Sachet for your friends to tuck away in dresser drawers. They will form inexpensive, yet delightful, thoughtful and personal gifts that will long remain as appreciated reminders of the giver.

Let
the things
you need
QUICKLY

THRU THE

LARKIN **50¢ WEEKLY** **COZY HOME CLUB!**



EASILY— The Cozy Home Club opens the door to things you need . . . furniture, silverware, glassware, bedding, table linens, and clothing for the whole family. And think of it! You get it so easily . . . only 50c a week for ten weeks . . . less than 8c a day.

QUICKLY— Best of all, you get the things you need now . . . quickly. As a Cozy Home Club member your turn may come the first or second week. Every member gets her turn within ten weeks, but *always* you have ten weeks in which to make your ten little 50c payments.

PLEASANTLY— The Cozy Home Club is a happy way to make home lovely. The small 50c weekly payments are the private, personal business of the ten members. Just compare this easy way with the usual publicity attached to small-payment accounts at local stores!

This helpful Cozy Home Club is fully described on the next five pages. For other types of Larkin Clubs, see the following pages:

Neighborhood Order Club pages 166, 167
All Product Club of 11 page 167
Product-Premium Club of 10 or 5 page 168
30-Day Credit Offer page 170



*This Guarantee Protects
You and Your Friends
in Every Purchase*



The LARKIN COZY HOME CLUB

CONSISTS OF TEN MEMBERS

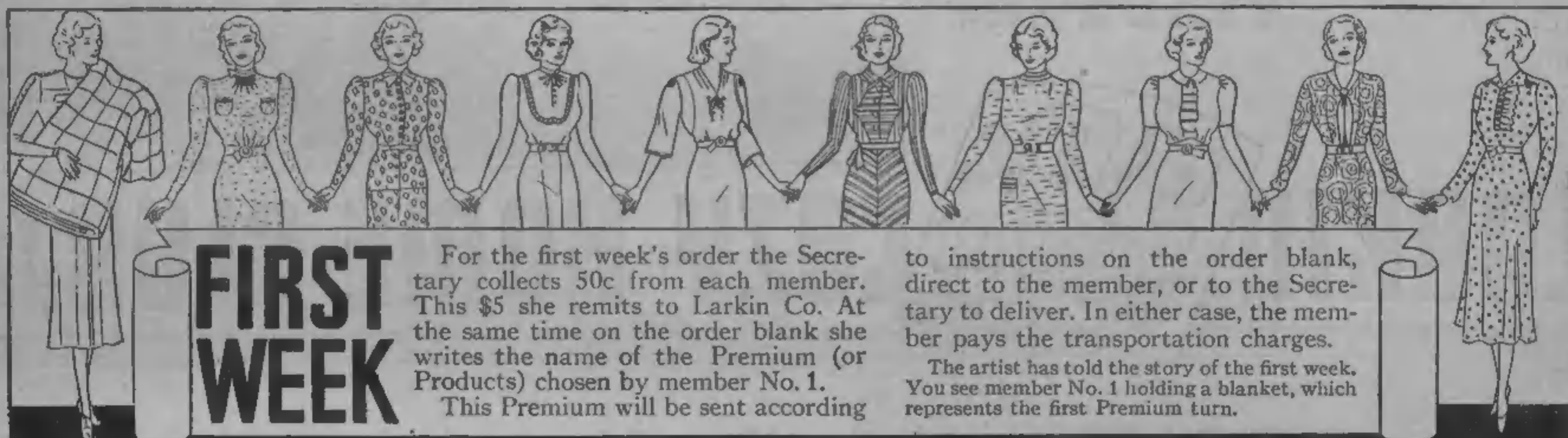
EACH PAYS 50¢ EACH WEEK FOR TEN WEEKS

EACH GETS \$5 WORTH OF PREMIUMS OR PRODUCTS AT CASH PRICES

FOR more than half a century, the Larkin Club has been America's foremost illustration of co-operative buying. And now the Larkin Cozy Home Club is bringing to tens of thousands of women the supreme opportunity to make home lovely on little week-to-week payments. In this Club ten women band together under a leader who is known as the Club Secretary. The Secretary organizes the Club, collects the Club payments each week, makes out the orders and sends them to Larkin Co.

Each member, for her ten 50c weekly payments, which make a total of \$5, is entitled to \$5 worth of merchandise selected from the Larkin Catalog and priced at \$5 cash (or \$10 in Larkin Coupons).

If a member wants a Premium which costs more than \$5, her one Club share, she can make up the difference in cash. Example: Desk No. 2828 on page 145 of our catalog is priced at \$7.50 cash. This means that one Club share (\$5) and \$2.50 cash will buy the desk. Or, if she prefers, she may take and save Larkin Coupons, as explained on page 165.



FIRST WEEK

For the first week's order the Secretary collects 50c from each member. This \$5 she remits to Larkin Co. At the same time on the order blank she writes the name of the Premium (or Products) chosen by member No. 1.

This Premium will be sent according

to instructions on the order blank, direct to the member, or to the Secretary to deliver. In either case, the member pays the transportation charges.

The artist has told the story of the first week. You see member No. 1 holding a blanket, which represents the first Premium turn.



SECOND WEEK

The same procedure is followed the second week. As illustrated here, member No. 2 is holding the mirror which has been her choice. The Secretary has again collected 50c from each Club member, remitted the \$5 to Larkin Co., and ordered the mirror which was the

Premium that member No. 2 chose.

Naturally, the Club members have all watched with interest. Club members No. 1 and No. 2 have received their Premiums in the first and second weeks respectively and are eagerly awaiting their turns.



Thus the Club Continues to the Tenth Week

The third week brings member No. 3 her turn; the fourth week, member No. 4 hers. And thus the Club continues swiftly in turn to bring the selections of members Nos. 5, 6, 7,

8, 9, and 10. As a rule, the Secretary tries to adjust her own turn to the convenience of her Club members. Thus is completed the first round of ten weeks.



We invite you to
become one of Our
Cozy Home Club
Secretaries—

PERHAPS while you have been reading all about the Cozy Home Club you have thought: "Why shouldn't I start a Club? I am sure some of my folks and a lot of my friends would like to join a Club like this one." If you have been thinking that, why not obey that splendid impulse? You will find it very profitable for you, a really helpful service to your friends and neighbors and, best of all, a lot of pleasure and fun.

Just for conducting a little Cozy Home Club of ten members for ten weeks, Larkin Co pays you liberally. For sending the ten \$5 cash orders of your members, as described on the preceding page, Larkin Co pays you a grand total of \$17.50 in Larkin Coupons as the Secretary's Reward. You receive \$2.50 in Coupons upon receipt of the first order and the remainder, \$15 in Coupons, is sent you at the Club's completion.

Reward
\$17.50
IN LARKIN
COUPONS

ATTACH the Enrollment blank below, properly signed, to the first prepaid order of your Cozy Home Club. Your Rewards will be greatly increased whenever Products are taken through the Club or bought by the members in addition to their regular Club order. Remember, the sale of Larkin Products is always on a Double Reward (50% Coupon) basis!

Let Spare Moments Earn You Rewards

Here is a wonderful way for the woman who is in business, at the shop, or factory, to add to her income with Larkin Coupons. You will find that in just a few hours you will secure enough members to complete your Club.

Ideal Christmas Club

A Cozy Home Club is the most wonderful way to acquire your Christmas gifts. And the earlier it is started, the better! Get nine others besides yourself to join this Christmas savings club. Putting away 50c a week enables each member within ten weeks to choose Premiums, or Products, to the total value of \$5 cash.

And what wonderful Christmas gifts you will find in this Fall-and-Winter Larkin Catalog—gifts that spell comfort for the home, personal gifts for the grown-ups and marvelous toys for the children!

Best of all, you earn your Christmas gifts with your Rewards!



LARKIN "COZY HOME" CLUB

**TOTAL \$17.50
REWARD** IN LARKIN
COUPONS

Enrollment

By enrolling as the Secretary of a Larkin Cozy Home Club, I understand that when I send ten prepaid cash orders of \$5 each, Larkin Co agrees to pay me \$2.50 in Larkin Coupons with my first order and \$15 in Larkin Coupons upon completion of the Club.

I also understand that to receive these \$17.50 in Coupons for my services as the Secretary, the Club must be completed within the maximum time of twenty weeks.

(Signed) Secretary

St. & No.

P. O. State

Cat. 120

**TYPICAL \$5 CASH PREMIUMS
A CLUB MEMBER GETS FOR
10 LITTLE 50¢ WEEKLY PAYMENTS
IN A LARKIN COZY HOME CLUB**



Reminiscent of
a lovely garden



Appealing to
artistic taste

Garden Bouquet Dinner Set

A 32-piece set of distinction for a single Cozy Home Club share! That's what you or your friends may get in our Garden Bouquet dinner set. Grace and symmetry mark the shapely pieces. The floral pattern is delicacy itself. It is a veritable bouquet of lovely flowers in rust, yellow and white, with green and brown grasses and sprigs to harmonize. A red border line enlivens the decoration. The round platters and vegetable dishes are distinctly in keeping with the most modern trend. For full description, see page 125. Mfg. wt. 20 lbs.

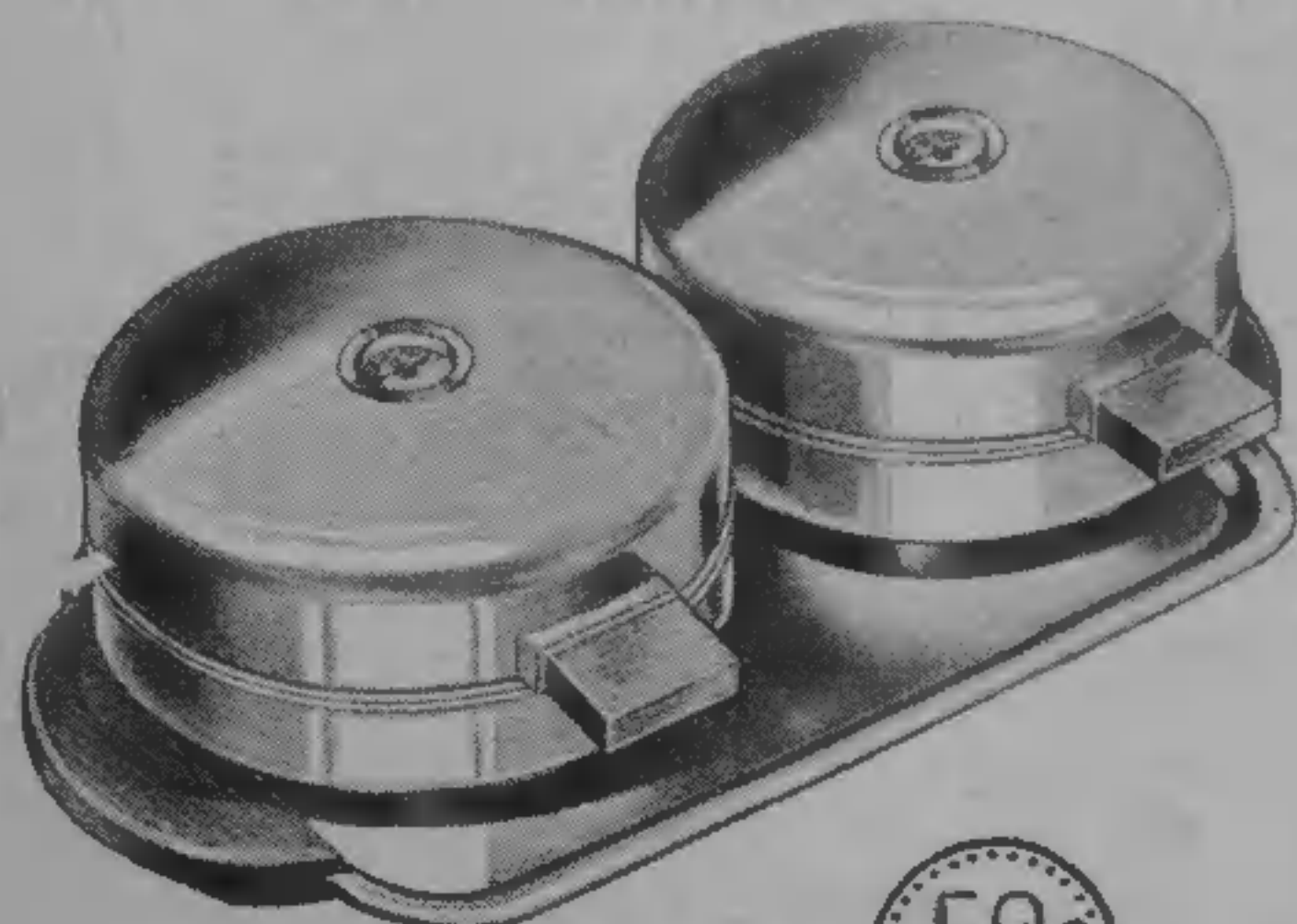
2531 \$5 Cash Price

(Coupon Price \$10)

A Wonderful Gift!

"Twin" Waffle Iron

Your little 50c weekly payments in a Cozy Home Club procure no more wonderful value or more acceptable present than this Twin Waffle Iron. Note the distinctive modern lines, the attractive tops, the richly-finished solid walnut handles and the lustrous chromium finish. Each waffle iron has a six-inch cast aluminum grid, silver finished, and its own individual heat indicator. Indeed, a special combination cord permits the use of one iron independently of the other. The entire set is very compact and occupies only a trifle more space on the table than would an ordinary iron. Mfg. wt. 8 lbs. For full particulars, see page 133.



2079

\$5

Cash Price

(Coupon Price \$10)



"Royal Allegheny" Stainless Ware



Tasteful, indeed, is this Rajah pattern of Royal Allegheny stainless ware. Every piece of solid stainless material, unplated. Blades of the dinner knives of stainless steel, mirror polished. You will find this 26-piece set, made of a noble metal, strong, wear-resisting, stainless and free from tarnish. Platinum-finished handles; spoon bowls, fork tines and knife blades mirror polished. Mfg. wt. 2½ lbs. For further details, see page 130.

6 Dinner Knives, 6 Dinner Forks, 6 Teaspoons, 6 Dessert Spoons, Butter Knife, Sugar Shell

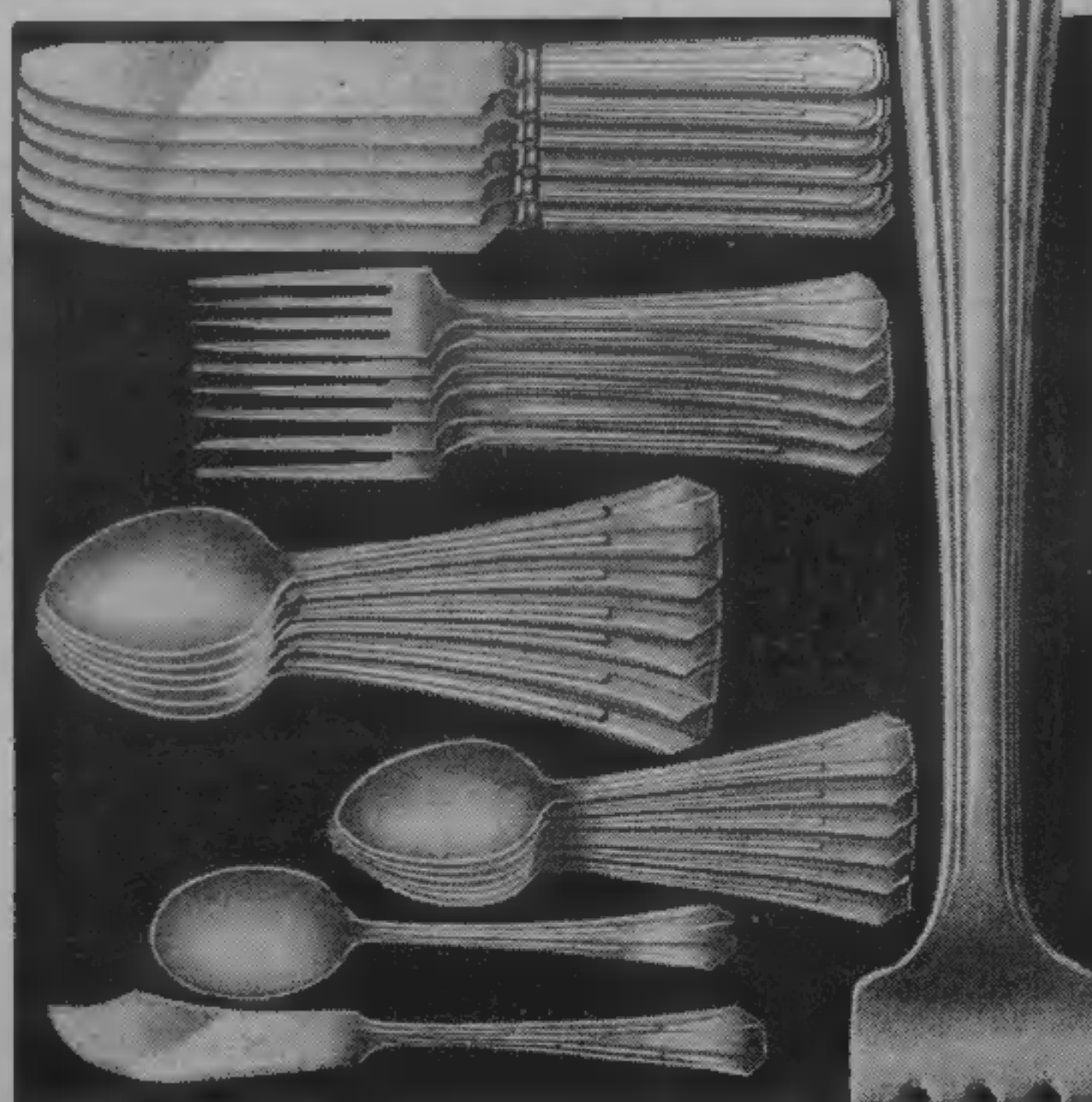
26-piece set

4275

\$5

Cash Price

(Coupon Price \$10)



New and "Smashing Value" Occasional Table

Attractive, indeed, will be the living room furnished with this big, substantial table. It is made of a fine-quality cabinet wood, beautifully finished throughout. From whatever angle you view it, you will admire this table.

Every feature of this table from the large finely-grained top, 19 x 31 in., the deep finished molded skirt under top, and four turned and fluted legs with fancy-edge stretcher enhances the beauty of the table. Top has a fancy molded edge. The entire table is finished in polished walnut. Table is 29 $\frac{1}{4}$ in. high.

Join a Cozy Home Club and add this lovely piece of furniture to your living room. For further details, see page 138.



1622

Cash
Price

\$5

(Coupon Price
\$10)



Occasional Chair or Rocker



By taking a single share in a Cozy Home Club you can have either the chair or the rocker. By taking two shares, you could get both. What an opportunity!

Both chair and rocker are upholstered in a beautiful, durable grade of tapestry. You will like the handsome, small diamond pattern and the lovely shade of rust.

Chair is built on a solid birch frame with beautifully turned, front corner posts; all exposed parts finished in walnut. Well-filled seats and backs. Excellent web-seat construction. For dimensions and other details, see page 140.

Choice Either

One for

\$5

Cash Price

(Coupon Price \$10)

Chair
1085

Rocker
1097

New Sessions Mantel Clock

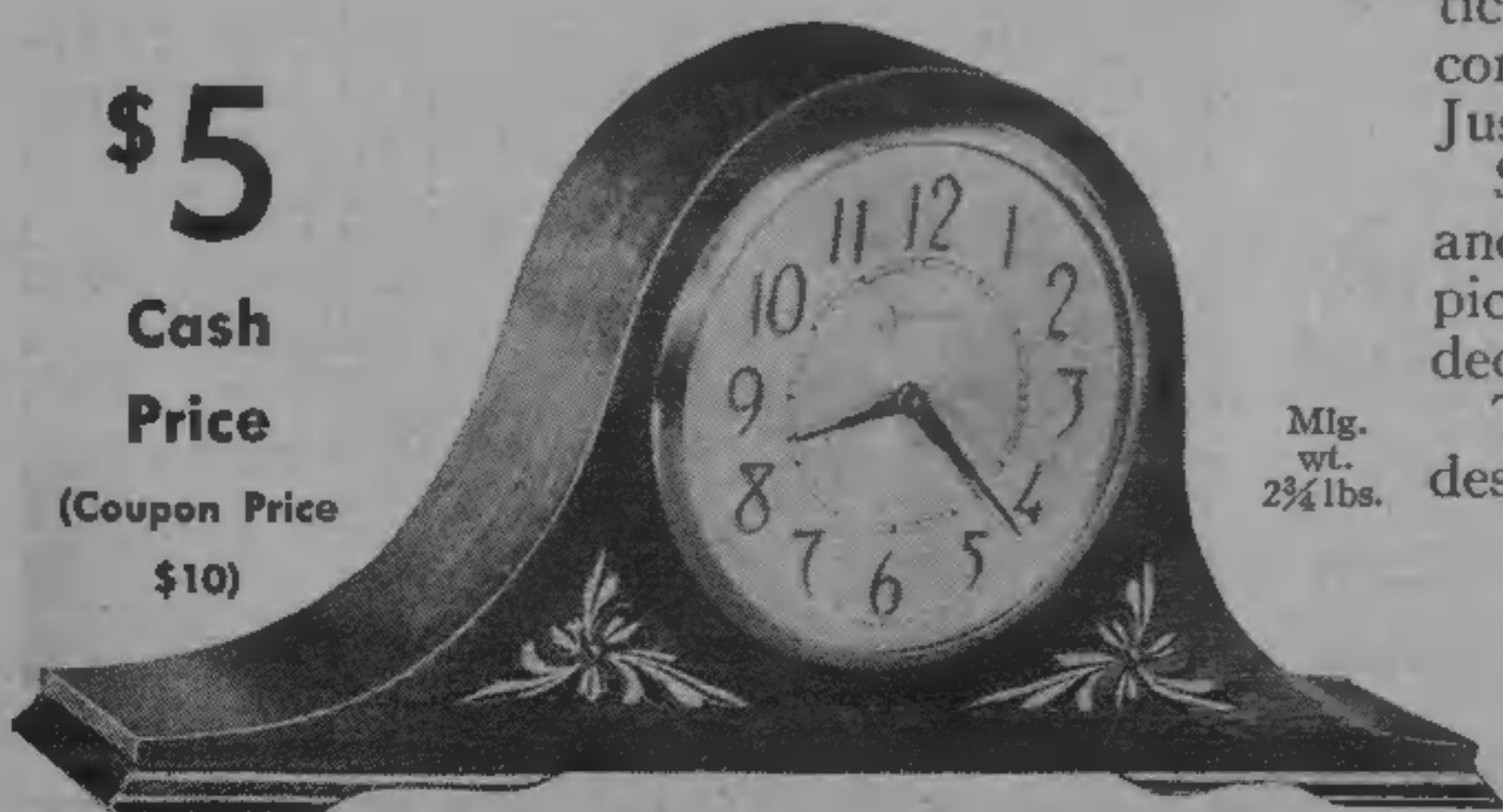
4060—Guaranteed 8-day spring movement

4065—Electric. Requires 60-cycle synchronous 110-125 volt A.C.

\$5

Cash
Price

(Coupon Price
\$10)



Mfg.
wt.
2 $\frac{3}{4}$ lbs.

In thousands of homes throughout America Larkin clocks are treasured heirlooms. Here is one that is particularly handsome, which can be purchased easily and conveniently through membership in a Cozy Home Club. Just ten little 50c weekly payments in all!

Sessions clocks are celebrated for their beauty of design and finish, their grace and accuracy. Even the excellent picture of this clock does not begin to represent its artistic decorative value when placed on your own mantelpiece.

The case is mahogany veneered with rubbed, stenciled design in cream and brown. It has the famous Sessions eight-day, or an electric-movement. Note the handsome metal dial with raised gilt and black figures, and the brass bezel. Clock is 16 in. long and 7 $\frac{1}{2}$ in. high.



Larkin Co. Inc. 5

Other "Single Cozy Home Share" Offers



For further details, see page 122.

Exceptional Value!
80% Wool, Single

Blanket

It is worth joining a Cozy Home Club just to possess in the easiest way in the world this 80% wool single blanket. Only the finest of virgin wool yarns are used as the wool filling. The blanket is made on a fine cotton warp and is woven after the best-wearing construction in blankets. Superbly finished with a four-inch rayon taffeta binding. Generously sized, 70 x 80 in. Weighs 3 lbs. Mlg. wt. 5 lbs.

\$5 Cash Price

(Coupon Price \$10)

1597M1 Blue

1597M8 Rose

1597M9 Cedar

Warm, Wool-Filled

Comfort

There is nothing that quite gives the sense of protection against winter cold as a downy comfort. And here is a beautiful one, from whatever angle you view it. It is very artistic with its attractive figured sateen with plain back and border. It is very light and warm with an ideal filling of clean white wool. And lastly, following the tradition of what a comfort should be, it is very nicely quilted. Size, 70 x 80 in. Weighs 4½ lbs. Mlg. wt. 7 lbs. For full description, see page 107.

2477M4 Green

2477M6 Heliotrope

2477M8 Rose



It's a Beauty!



\$5 Cash Price

(Coupon Price \$10)

\$5 NEVER BOUGHT BIGGER MATTRESS VALUE THAN LARKIN BRINGS YOU HERE!



\$5 Cash Price

(\$10 Coupon Price)

In this great mattress offer we have accomplished the seemingly impossible. We have given you a marvelous mattress value for the price of a single Cozy Home Club share. Best of all, you can get a mattress to fit either single, twin-bed, or full-size bed at this amazing price. The double-bed size of this mattress is a full 40 lbs.

Its filling is all new, clean, fluff cotton covered with a handsome floral art sheeting ticking in rose color. It has all of the workmanship that goes into higher priced mattresses. Notice in the photograph the strong deep machine tufting and the soft rolled stitched edges. Furthermore, mattress has full 5-in. box edge. Shipping weights: 4 ft. 6 in., 44 lbs.; 4 ft., 39 lbs.; 3 ft. 3 in., 34 lbs. See page 152 for full particulars.

4872—Fits bed of 4 ft. 6 in. width

4861—Fits bed of 4 ft. width

4850—Fits bed of 3 ft. 3 in. width

Edna May Fashions

SMARTEST STYLES • GUARANTEED SATISFACTION • MAKER-TO-WEARER PRICES

When you choose Edna May fashions, you wear advance styles designed for the better dressed women of America! Styles that are satisfying, wearable, and lasting—delightful styles you'll see in frocks selling at much higher prices.

Our own competent, alert designers who are in constant touch with the fashion world, have created them to meet the needs of Larkin customers and certainly the thousands of Edna May devotees prove they have succeeded.

All work is done in our own modern factories under the pleasantest surroundings and most careful supervision. We're fussy about details, to be sure, but we want Edna Mays to be the best values on the market and feel convinced they are.

We Pride Ourselves on the Quality and Workmanship

Materials and trimmings are not selected merely because they are attractive and fashionable. We want them to be wearable—to give service of which we will be proud! Many times we pay a few cents more to get a material that will tub or clean satisfactorily. Or, to get a color we can guarantee.

As to workmanship, Edna Mays excel other equally-priced fashions. We insist it be as near perfect as is humanly possible. Therefore, every step from the cutting of the material to the very last stitch, is rigidly inspected.

Colors Always the Best

Not only do we aim to offer the newest, most desirable colors the season has to offer, but we insist upon the very best obtainable for the materials in question. If it is cotton, it must be fade-proof. All others must be tub-fast, or at least they must dry-clean satisfactorily.

Our Sizes Are Ever Generous and Comfortable

It isn't enough that Edna May frocks should just "fit." We make sure that they are unusually generous where any extra width is required, especially the larger sizes. We also allow a little extra if shrinkage of material is probable.

Edna May patterns are cut only after samples of the styles have been made up in each size and fitted to life-size models. Our frocks must fit comfortably—no "pull" or "draw"!

Low Maker-to-Wearer Prices with a Money-Back Guarantee

Because we sell direct from maker to wearer, our prices are always lowest when quality, workmanship, etc., are considered. But that isn't enough—we guarantee absolute satisfaction in addition. Our money-back guarantee stands behind each Edna May purchase you make, just as it does with the other hundreds of wonderful Larkin offers.

Edna May Frocks
PRAISED
by Women Everywhere!

"Women are always delighted with Edna May quality. These dresses seem to fit all sizes and shapes as though by magic and there is never a hint of skimpiness or cheapness about them."

"One very stout woman almost cried with relief when she tried on her first Edna May wash frock. Occasionally, in Chicago, she had found a dress to fit, but it always needed extensive altering, so she had been paying a seamstress exorbitant prices for making her house dresses. Edna Mays required shortening only."

Mrs. H. Chally
of Illinois

"I was delighted to receive the new catalog and special Edna May dress slips. So far I have sold forty-six dresses. Folks liked them so well, I have taken orders for twenty-one more."

Mrs. David Dobson
of Massachusetts

"It doesn't take salesmanship to sell Edna May dresses. I sold seven in just a week and took orders for eight more."

Mrs. Merrill Duba
of Vermont

"Never have I found dresses with sizes running so true! Being a dressmaker for fifteen years, I'm a pretty good judge of material, make, and fit, and I truly believe it hardly pays to make your own when you can get Edna Mays for such low prices."

Mrs. Eugene Overlock
of Maine



Individual Colored Illustrations Replace Catalog Color Pages

Individual, true-color illustrations of thirty-two advanced fashions, all in a pretty, purse-size folder, are enclosed. These replace the colored Edna May Catalog pages on which we crowded five to eleven figures. A wonderful improvement, you'll agree!

Show Garments Larger and Better

Figures on these individual slips are considerably larger, as the comparative pictures at the left clearly prove. The material designs are shown to better advantage, details are clearer, and, generally, one gets a much more comprehensive idea of the garments.

Make Selection Easier

Choosing a wardrobe now is a simple matter. Merely pick out the styles offered in the size required, and study each by itself—nothing to distract your attention; no others on the slip to confuse you.

Send for Folder if None Enclosed in this Catalog

Our colored "Edna May Fashions" folder should arrive with this Catalog. If, for any reason, it is missing, fill in and mail the coupon below and one will be mailed immediately. It is a folder of opportunity. Don't miss it!



Larkin Co Inc.

Buffalo, N. Y.

Phila., Pa.

Peoria, Ill.

Please send me your "Edna May Fashions" Folder showing advanced styles for the 1938-'39 season.

NAME.....

ST. & NO.....

TOWN.....STATE.....

120—Fashions

Larkin Co Inc.

7

FOR CHARMING FEMININITY

ALWAYS CHOOSE

Edna May FROCKS



Shirring for Charm, a Sash for Glamour, and a Print for Style

One would search a long time before finding a value to compare with this most fetching Edna May. Positively amazing, considered from any viewpoint!

Cleverly, indeed, has the designer featured the all-important shirring which gives that flattering, soft fullness over the bust. Fashion is stressing so strongly this season. Also effects the youthful mid-riff slenderness we hear so much about. Altogether, this fetching frock portrays more real smart styling, more chic than many frocks selling today for considerably more than our low price.

Both back and front of skirt are prettily triple-gored and flared. Wide sash of material may be tied as pictured, or knotted with long ends hanging—either is in excellent taste. Narrow V-neckline is of the higher, hug-the-neck type, which everyone agrees is very becoming. Fancy pin adds another touch of femininity.

Monotone print in beautifully-soft Crepespun—an All-Rayon spun crepe which dry-cleans to perfection. Good weight, firm body, and not-too-lustrous. Dark-grounds with dainty, tracery design in White. 1/4-in. hem. Mailing weight 12 oz.

There is much to commend this fascinating print! Beautiful spun-rayon, called Fashionspun, that dry-cleans perfectly—rather small pattern in gay colors on dark grounds.

Shirring has been ingeniously used with good effect. Removable vestee and sash-facing of Rayon Crepe—Green on the black; Wine on the wine. Fancy, brilliant pin. Skirt cut to flare nicely below the smooth hipline. Plain back. 1/4-in. hem.

920 Choice of: Black or Wine
Sizes: 12, 14, 16, 18, and 20 years
STATE COLOR AND SIZE

With Premium \$5.96 Cash Price \$2.98

E. M. Products

Mlg. wt.
12 oz.

Bright colors by way of buttons and pocket-facings dress up this old stand-by—Shepherd Check in Navy-and-White. Navy, Red, and Green alternate; Navy buttons and buckle.

This tailored frock of Sanforized Suiting (cotton) is one of the season's most charming. Skirt has deep pleat stitched knee depth. Blouse features the much-favored high neckline. 2-in. hem. Sanforized and fade-proof—no shrinkage; no fading. Mailing weight 10 oz.

921 Choice of: Navy-and-White only
Sizes: 12, 14, 16, 18, and 20 years
STATE SIZE

With Premium \$3.96 Cash Price \$1.98

922 Choice of: Navy or Rust
Sizes: 12, 14, 16, 18 years, also 38 to 44

STATE COLOR AND SIZE
With Premium \$9.96 Cash Price \$4.98

For Other
Charming
Styles

SEE OUR
COLORED
FOLDER
ENCLOSED

All That's New and Lovely in Fabrics and Fashions

WILL BE FOUND IN THIS NEW BIG LINE



Pleats and Tucks Assume Brand New Responsibilities

The time was when pleats and tucks were used merely as trimming or to furnish extra fulness. How differently now! In this smartest of afternoon frocks inward tucking effects that modish midriff slenderness and, with the pretty, unpressed pleats above furnishes that fashionable, soft fulness over the bust.

When it comes to high styling, this Talon-fastened, gracefully flared frock ranks among the top-notchers. Features the much-favored wide sash that may be tied to your liking, also the higher neckline, round yoke, and pleated-top sleeve.

In keeping with this exquisite styling, we have used one of the finest rayon-and-acetate crepes, known as Monarchy Crepe. Nice weight, firmly woven, and dry-cleans beautifully.

Talon-fastener is gold color on contrasting tape—Green for the navy and brown; Royal-Blue for the red. Fancy pull. 1/4-in. hem. Mailing weight 12 oz.

923 Choice: Café-Brown, Navy, or Currant-Red
Sizes: 12, 14, 16, 18 yrs., also 38, 40, 42, 44

STATE COLOR AND SIZE

With Premium \$7.96 Cash Price \$3.98

With its stud buttons and embroidery in strong contrast, this tailored frock is very striking. Green trims the rust, Brown trims the turquoise, and Red, the navy.

Comfortably styled with shoulder tucks and flattering neckline. Deep box-pleats furnish skirt-fulness.

Firmly woven, Monarchy Crepe (acetate-and-rayon) is the lovely fabric chosen. Makes a serviceable frock that is appropriate for all daytime occasions. Dry-cleans beautifully.

2-in. hem. Dart-fitted back. Mlg. wt. 10 oz.

924 Sizes: 12, 14, 16, and 18 years, also 38, 40, 42, and 44

Choice: Navy, Zinnia-Rust, or Turquoise

STATE COLOR AND SIZE

With Premium \$7.96 Cash Price \$3.98

Discriminating women will choose this newest tailored model that buttons full length and is so modishly form-fitting! It reveals such exceptionally good taste and is so very smart.

Imitation-patent-leather belt—Red ■ the navy; Wine on the wine. Large, fancy buttons match material. Simulated pockets—most effective. 2-in. hem. Dart-fitted back.

Mellowspun (spun rayon) ■ the high-grade fabric so fittingly chosen. Hairline stripes of white against rich, dark backgrounds. Dry-cleans perfectly.

925 Choice of: Navy or Wine
Sizes: 12, 14, 16, 18, and 20 years

STATE COLOR AND SIZE

With Premium \$5.96 Cash Price \$2.98

Mlg. wt.
12 oz.

E. M. Products

BEAUTIFUL NEW STYLES IN *Edna May* FROCKS FOR LARGER WOMEN



Exquisite Simplicity Proves Very Slenderizing in Rough Crepe

What could be smarter or more flattering to the larger woman than this simplest of styles? It will work wonders in slenderizing and should, by all means, be a part of one's wardrobe! One of the most fascinating, solid-color models—lends itself nicely to frequent changes of accessories in which most women like to indulge.

To fully exploit the smartness of this extreme simplicity we have chosen All-Rayon Rough Crepe, and are using this same fine fabric for the buttons, buckle and pleating. Dry-cleans to perfection.

Back is dart-fitted; otherwise plain. 2-in. hem. Mailing weight 10 oz.

926 Choice of: Brown ■ Navy
Sizes: 36 to 52

With Cash
Premium Price \$7.18 \$3.59

Modish to the "nth" degree! Features shoulder-shirring. Uses the satin side of the fabric for the wide neck-trim, finishes it with matching fagotting, and adds three beautiful brilliant clasps as a finishing touch. Has an almost-invisible White vestee.

In keeping with all this fine fashioning, a very wonderful fabric has been chosen. All-Rayon Gamza Crepe—a crepey, satin-back fabric too exquisite to describe. Dry-cleans perfectly.

2-in. hem. Self-covered buckle. Plain, dart-fitted back. Mailing weight 12 oz.

927 Choice of: Black ■ Grapevine
Sizes: 36 to 52

With Cash
Premium Price \$9.96 \$4.98

Here we have a print larger women can wear with all the assurance in the world. A gay, fetching design in Spun-Rayon Challispun that dry-cleans beautifully. On the blue, the design is Red and White; on the black, Green and White.

As we have stressed in other models, most of the slenderizing effect depends upon the styling, rather than the material. In this particular instance, shoulder- and diaphragm-tucking play a big part. Shallow Eggshell vestee.

Plain, dart-fitted back. 2-in. hem. Mailing wt. 12 oz.

928 Choice of: Black or Royal-Blue
Sizes: 36 to 52

With Cash
Premium Price \$5.96 \$2.98

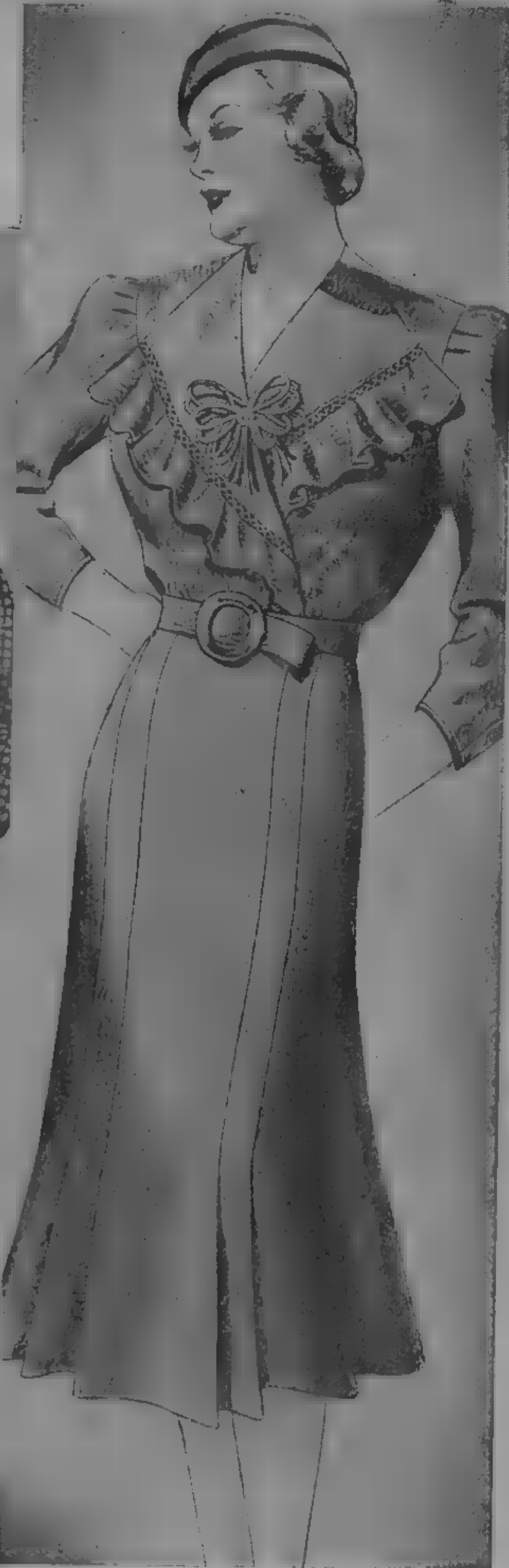
10 E.M.Products

STATE SIZE
AND COLOR

Slenderizing Fashions

SIZES 36 44 52

For
Other
Styles
SEE OUR
COLORED FOLDER
"Edna May Fashions"



Bright-toned Frocks Flattering When Styled Correctly

Don't be one of those who feels she cannot wear bright colors! If garment is properly styled with view to lengthening lines, there is no reason, regardless of size, why you cannot wear any color desired.

This particular model features the ever-flattering wide revers edged with a narrow-hemmed, slightly-flared ruffle. Self-color fagotting and a fancy pin furnish the decorative touch. Wisely, too, has the designer pleated the skirt—this adds length and gives pleasing fullness at the same time. Even the sleeves have been designed with the same keen eye toward slenderizing. 2-in. hem. Plain dart-fitted back.

Monarchy Crepe—an unusually-fine rayon-and-acetate rough crepe, which dry-cleans perfectly. Mailing weight 10 oz.

931 Choice of: Pennant-Blue or Duck-Green
Sizes: 36 to 52

With Premium \$7.96 Cash Price \$3.98
STATE COLOR AND SIZE E. M. Products 11

So entirely different than the majority of fashions for larger women! Notice particularly the unique shoulder-line, the high-neck version of the surplice front. The many rows of shirring over the diaphragm, too, and the front-gored skirt with its pretty flare. All play their part in the slenderizing scheme.

All-Rayon Rough Crepe of finest quality; dry-cleans perfectly. Fancy pin at neck. Most effective! Plain, dart-fitted back. 2-in. hem. Mailing weight 12 oz.

929 Choice of: Brown or Navy
Sizes: 36 to 52

STATE COLOR AND SIZE
With Premium \$7.96 Cash Price \$3.98

Gloriously colorful is this new version of the polka dot—Green, Copen, Yellow, and White dots against a wine ground, with Red replacing yellow dots on the navy ground. A very lovely design in fade-proof colors—finest Print Cloth. Contrasting piping, buttons, and buckle—Green for the navy; Copen for the wine. Self-pleating, fancy-stitched in white.

One of the neatest, trimmest styles you can imagine! Plenty fullness over the bust; deep kick-pleat gives nice "stepping" fullness; comfortable bishop sleeves. Plain back. 2-in. hem. Mailing weight 10 oz.

930 Choice of: Navy or Wine
Sizes: 36 to 52

STATE COLOR AND SIZE
With Premium \$3.58 Cash Price \$1.79

Clever Style! and EXQUISITE FABRICS COMBINED IN THESE GLORIOUS NEW FASHIONS



ALWAYS
STATE
COLOR
AND
SIZE



See
OUR COLORED
FOLDER ENCLOSED
for
Other
Smart
Styles

© Certainly this unusual stripe combines clever styling with an exquisite fabric! For all its low price it is, indeed, stunning!

Cleverly do the wide box-pleats add fullness below knees. Cleverly too, do they tend to slenderize.

Back and front are both unusually styled—note how the trimming-band which decorates the center-back carries out the same idea as the front pleats. This use of the fabric itself as a trimming is far more effective than anything else could possibly be on this peasant-like floral stripe that is so exceedingly colorful and gay. Every color imaginable, with those mentioned below predominating. Contrasting buttons and buckle. 2-in. hem.

Fade-proof Printed Poplin (cotton). Looks like silk.

Mailing weight 10 oz.

934 Choice: Brown or Navy

Sizes: 12, 14, 16, 18 yrs. also 38, 40, and 42

STATE
COLOR AND SIZE

With Prem. Cash Price

\$3.96 \$1.98

(A) Style galore and one of the loveliest fabrics shown this season! Romaine Crepe Novelty, ■ semi-sheer, lusterless, Acetate-and-Rayon fabric that wears well and dry-cleans perfectly.

As with many of the better afternoon dresses, the styling is such that the beautiful material shows to best advantage. Depends almost entirely upon shirring and seaming for its trimming—just a touch of heavy White Venetian lace at the neck and ■ gold-color Talon fastener with fancy pull.

Unusually exquisite—features the new over-the-bust fullness and slim mid-riff Fashion favors. ¼-in. hem. Mlg. wt. 12 oz.

932 Choice of: Duck-Green, Navy, or Zinnia-Rust
Sizes: 12, 14, 16, 18 years, also 38, 40, 42, and 44

With Premium **\$9.96** Cash Price **\$4.98**

(B) Different, but none-the-less fascinating! Features the wide-at-the-armhole, Dolman sleeves full-busted women in particular have always found so flattering. By the way, this style sleeve is making a "big hit" this season.

For "best," why not this back-buttoning All-Rayon Gamza Crepe frock? It is one of those in which you will feel at home the minute you try it on. Allows for many changes of accessories—and every woman likes at least one such frock.

Black-and-White flower ■ the black and Mosstone-and-Gold on the wine adds charming touch of contrast. ¼-in. hem. Mailing weight 12 oz.

933 Choice of: Black or Wine
Sizes: 12, 14, 16, and 18 yrs., also 38, 40, 42, and 44

With Premium **\$9.96** Cash Price **\$4.98**

(D) Refreshingly youthfull! A deep-yoke, collarless frock of Printed Challispun (spun rayon). Gay colors ■ dark grounds. All-Rayon Crepe criss-cross sash forms an unusual trim—Black on the green; matching color on the navy.

Fancy pin at neck. 2-in. hem. Mailing weight 12 oz.

935 Choice of: Bright-Green or Navy
Sizes: 12, 14, 16, 18 years, also 38, 40, 42, and 44

With Premium **\$5.90** Cash Price **\$2.95**





Coat-style blouse of finest 80-square Print Cloth in strictly modern design. Gayest of fade-proof colors with plenty of White (background colors mentioned below). Scalloped White Lawn pleating; fancy White buttons. Two pockets; tie-belt in back; top-pleated sleeves. Mailing weight 11 oz.

Choice of: Navy ■ Red
129 Sizes: 12, 14, 16, 18 yrs., also 38 to 44

STATE COLOR AND SIZE

With Premium \$2.18 Cash Price \$1.09



Dressy blouse that uses self-fabric for its shirred-ruffle trim. Most attractive!

Tie-collar, belted model of tub-fast, bias-print Flat Crepe (Rayon-filled). Harmonizing bright tones on dark grounds—Orange predominating in the brown; Copen in the navy. Sleeves and hipline tucked to fit smoothly. Mailing weight 5 oz.

Choice of: Brown ■ Navy
130 Sizes: 14, 16, and 18 yrs., also 38 to 44

With Premium \$2.78 Cash Price \$1.39



A marvelous blouse value! Superfine, light-weight, All-Rayon Rough Crepe in the season's favored blouse colors, all of which dry-clean beautifully. Features the new deep-cuff sleeve, also the vest-front, both trimmed with fagotting to match. Crystal buttons.

Dart-fitted for smooth hipline; tie-belt. Mailing weight 4 oz.

Choice: Roos-Blue, Brown ■ Nickel-Gray
131 Sizes: 14, 16, and 18 yrs., also 38 to 44

With Premium \$3.96 Cash Price \$1.98



ALL *Edna May* FASHIONS

—Sold at Maker-to-Wearer Prices—

NO WONDER THEY ARE NATIONALLY FAMOUS

When such a pretty, well-made frock ■ this can be purchased for \$1.39, who would spend the time and energy to make it? Just the "findings" alone would likely cost that much.

While the material is Print Cloth of that superior 80-square quality that we guarantee absolutely fast to sun, tub, and perspiration, this Edna May is suitable for street, ■ well as about-the-home wear. One of the lively, modern figure-prints such as one sees so frequently in more expensive materials. Gayest of colors against dark backgrounds; plenty of White. Handsome! Fascinating!

Very simply fashioned with narrow, hug-the-neck collar, handkerchief pocket, and fashionably-short sleeves. Gold-color genuine Talon fastener; fancy pull.

Fits with the usual Edna May trimness.

Plain back. 2-in. hem. Mailing weight 9 oz.

Choice of: Navy or Wine
936 Sizes: 12, 14, 16, 18 yrs., also 38, 40, and 42

STATE COLOR AND SIZE

With Premium \$2.78 Cash Price \$1.39

Here is ■ frock that will make Edna May history! Think of it! \$2.98 for this winsome style in Harespun!

This is one of the newest of the spun rayons—light-weight, very finely woven, and has an angora-like surface of silver-color, hair-like threads. Looks like wool and comes in beautifully-rich, dark colors which use contrasting fancy buttons and stitching as ■ trim. Youthful! Alluring! Very distinctive!

Both back and front of skirt have deep pleat either side, stitched knee-depth. Tie-collar; self-belt; shoulder-tuck fulness. A stylish, serviceable frock at a low price such as only Edna Mays can offer.

2-in. hem. Self-covered buckle.

Choice of: Green, Navy ■ Wine
937 Sizes: 14, 16, 18 years, also ■ to ■

STATE COLOR AND SIZE

With Premium \$5.96 Cash Price \$2.98

Mlg. wt.
12 oz.

E. M. Products 13



938



939

940

941

Edna May INEXPENSIVE Cotton Frocks in Guaranteed Fade-Proof Prints

**Worth \$1.98 Anywhere—
We Sell It for \$1.49**

A very worth-while value, indeed! High-quality 80-square Print Cloth in one of the season's most attractive small patterns and guaranteed-fade-proof colors. Offered in the fashionable dark tones, too,—design in White, outlined with background color; touches of bright contrast here and there.

Here's a frock originally designed for wear about the home, but is actually so attractive most women will use it for street wear, also. Portrays the new, square neckline, shoulder tucking, pleated skirt, and front-fastening blouse, which is more or less form-fitting in the modern manner. Red trims the navy; Aqua-Green trims the brown.

Plain back. 2-in. hem.

Mailing weight 8 oz.

938 Choice of: Brown or Navy
Sizes: 36 to 52

STATE COLOR AND SIZE

With Premium **\$2.98** Cash Price **\$1.49**

14 E. M. Products

In this season of dark prints with design in gay contrast, this particular Print Cloth frock should be highly favored. Bright-Red, Green, Blue, and White against the black ground, while the red — Navy, Copen, Green, and White. Guaranteed fade-proof colors.

White Rickrack trims both. Navy trimming-bands on the red; Red on the black. Plain back. Two handy pockets. Tie-belt.

2-in. hem. Mailing weight 8 oz.

939 Choice of: Black or Red
Sizes: 12, 14, 16, 18, 20 yrs.

STATE COLOR AND SIZE

With Premium **\$2.78** Cash Price **\$1.39**

One of those dressy cotton prints you'll want for afternoon dress-up, marketing, etc. High-quality Print Cloth in medium tones, with White. A beautiful, small, bias check.

Skirt features popular, many-gored front panel, while the top suggests the popular bolero with contrasting plain-color — Dark-Green on the green, Navy on the copen.

Back is plain. 1/4-in. hem.

Mailing weight 8 oz.

940 Sizes: 14, 16, and 18 years, also 38, 40, 42, and 44

Choice of: Copen or Green

STATE COLOR AND SIZE

With Premium **\$2.38** Cash Price **\$1.19**

Polka dots in a brand new model. One of the prettiest frocks among the Edna May cottons!

Semi-princess style with tie-belt. Seams and neck piped in White to match dots. Many pretty White buttons, the top group fastening with cord loops.

Finest Print Cloth in fade-proof colors. Fitted back. 2-in. hem.

Mailing weight 8 oz.

941 Choice of: Brown or Deep-Copen
Sizes: 12, 14, 16, 18, 20 years.

STATE COLOR AND SIZE

With Premium **\$2.78** Cash Price **\$1.39**

For this youthful, beuffled model we have chosen a crowded print. Very attractive; exceedingly colorful—myriads of bright, fade-proof colors against an aqua or navy ground.

White piping edges the dainty ruffling, while contrasting Rickrack adds a gay touch of color—Brown on the aqua; Wine on the navy. Novelty Suiting — nice weight; very fine. 2-in. hem. Plain back.

Mailing weight 8 oz.

942 Choice of: Aqua-Green or Navy
Sizes: 12, 14, 16, 18 years, also 38, 40, 42, and 44

STATE COLOR AND SIZE

With Premium **\$2** Cash Price **\$1**



942

about-the-house Gay Prints

FAVOR DARKER COLORS THIS SEASON



If you like it, do not hesitate to choose both colors—they look like entirely different patterns. Brown-and-White design on aqua; Navy-and-White on deep-copen.

Highest-grade, 80-square, fade-proof Print Cloth. Fancy buttons. White stitching; White lace. Plain back. 2-in. hem.

Mailing weight 10 oz.

943 Choice of: Deep-Copen or Aqua-Green
Sizes: 36 to 52

STATE COLOR AND SIZE

With **\$3.18** Cash **\$1.59**
Prem. Price

Regulation duplex ■ Hoover frock in fine-quality Print Cloth. White collar with contrasting trim. Tie-belt; deep pocket. 2-in. hem.

Dark-ground print with pattern in variety of gay contrasts and plenty White. Very handsome; fade-proof. Mailing weight 10 oz.

944 Sizes: 12, 14, 16, and 18 yrs., also 38 to 44

Choice of: Copen or Orchid

STATE COLOR AND SIZE

With **\$2.98** Cash **\$1.49**
Prem. Price

Handsome border print—gay colors with plenty of White, against fashionable, dark grounds. Fine 80-square Print Cloth. Fade-proof.

Slenderizingly styled, using the border for trim. Two pockets. 2-in. hem. Plain back.

Mailing weight ■ oz.

945 Sizes: 14, 16, and 18 yrs., also 38 to 48

Choice of: Black or Wine

STATE COLOR AND SIZE

With **\$2.38** Cash **\$1.19**
Prem. Price



Advantages Galore in These Gay Kwik-ee Coats That Are On and Off in a Jiffy

"On and off in ■ jiffy" is the main advantage—they button full-length. Easiest ever to slip into hurriedly and without mussing one's coiffure. Comfortable to wear, too, and so easy to iron—they open out flat.

Both styles are form-fitting in the newer manner, the tops being dart-fitted. Skirt portions are plenty full. Backs are plain. 80-square Print Cloth of highest quality is used for both. Colors guaranteed absolutely fade-proof.

This charming model with its fashionable square neck is most colorful. The pattern in each is mostly White, but there's plenty of contrast also. Green and Red on the black—Red Rickrack trim; Green buttons. On the wine, Black and Yellow—Wine Rickrack; White buttons.

2-in. hem. One pocket.

Mailing weight 10 oz.

97 Sizes: 12, 14, 16, and 18 years, also 38, 40, 42 and 44

Choice of: Black or Wine

STATE COLOR AND SIZE

With **\$2.98** Cash **\$1.49**
Premium Price

For this model we have chosen a much smaller monotone print—a small, modernistic design in White against the dark grounds. Most attractive and so entirely different than No. 97.

White collar and fancy pocket-trim; White buttons. Plain back. 2-in. hem. Tie-belt.

Mailing weight 10 oz.

98 Sizes: 12, 14, 16, and 18 years, also 38, 40, 42 and 44

Choice of: Black or Wine

STATE COLOR AND SIZE

With **\$2.98** Cash **\$1.49**
Premium Price

MATERIALS GUARANTEED FADE-PROOF

All materials shown on this page guaranteed fast to sun, tub, and perspiration.

E.M.Products 15

HOUSE COATS

and a Smock of FADE-PROOF PRINTS

Guaranteed Fast to Sun-
Tub and Perspiration



SIZES
8 to 14 Yrs.

166

Girls Adore This Coat that "Swings" Like Mother's

Swings like mother's! Zips like mother's! Has Gold-color, genuine *Talon* fastener from neck to top of deep kick-pleat in very much the same manner, also.

Form-fitting, too, with tie-belt and handkerchief pocket. What girl wouldn't "show off" in this pretty house coat of high-grade Print Cloth? Myriad of gay colors against copen or red background. Red belt on copen; Navy on red.

Mailing weight 11 oz.

166 Choice of: Copen or Navy
Sizes: 8, 10, 12, and 14 years

STATE COLOR AND SIZE

With Premium \$3.78 Cash Price \$1.89

16 E. Products



167

168

169

Not in Years Has Any Article of Apparel So Taken the Country by Storm ■ these Versatile House Coats

One of the most popular, with its fashionable square neck and over-the-bust fullness. Features that midriff slimness you hear so much about and has genuine *Talon* fastener from neck to top of kick-pleat.

For this handsome coat we have chosen ■ most beautiful paisley print—many bright colors with bits of the dark background peeping through here and there. Print Cloth of finest 80-square quality.

If you want ■ really nice, sure-to-please gift for some friend, why not choose this colorful house coat? Inexpensive, yet one of the nicest gifts obtainable! Mfg. wt. 10 oz.

167 Sizes: 12, 14, 16, and 18 years,
also 38, 40, and 42

Choice of: Black or Navy

STATE COLOR AND SIZE

With Premium \$3.96 Cash Price \$1.98

Flock-dot Pique makes this ■ most unusual house coat—one that will withstand the hardest kind of wear and frequent tubbing. Brown dots on the maize; White on navy. Pleating-trim and buttons match dots.

Fits figure closely, with wide flare below hips. Buttons full length—well-made buttonholes; wide lap-over. Tie-belt. Modish, high neckline.

Mailing weight 10 oz.

168 Sizes: 12, 14, 16, 18 years,
also 38, 40, and 42

Choice of: Maize or Navy

STATE COLOR AND SIZE

With Premium \$3.96 Cash Price \$1.98

Glamorous, indeed, is this delightful stripe which alternates wide monotone stripes with narrower floral stripes in gayest of colors. Best of all, regardless of its gay tones, this fine Print Cloth will stand a lot of tubbing. In fact, it is guaranteed absolutely fade-proof.

With its large revers, wide contrasting sash, and flowing lines, this fitted house coat is exceptionally flattering.

Background colors only are mentioned below. Mailing weight 14 oz.

169 Sizes: 12, 14, 16, 18 years,
also 38, 40, and 42

Choice of: Black or Wine

STATE COLOR AND SIZE

With Premium \$3.18 Cash Price \$1.59

A most unusual style! Not only ■ the lower portion gathered at the yoke, but the designer has added what appears to be ■ deep pleat at the side-back—really is an opening with very wide lap-over. Allows any amount of reaching without causing smock to "draw."

A most exciting Novelty Print, with fancy border. Dark grounds with all sorts of gay colors, heavily outlined in White. Two generous pockets. Front opens full length—large Red buttons. Mailing weight 9 oz.

Smock

96 Sizes: 12, 14, 16, and 18 years,
also 38, 40, and 42

Choice of: Black or Navy

STATE COLOR AND SIZE

With Premium \$2.78 Cash Price \$1.39



96

RAYONS are TUB-FAST

COTTONS are
Guaranteed FADE-PROOF



Edna May Jr.
FROCKS

GIRLISHLY SOPHISTICATED



LENGTH OF
DRESSES

2 yrs.,	18 1/4 in.
4 yrs.,	20 1/2 in.
6 yrs.,	22 1/2 in.
7 yrs.,	24 1/2 in.
8 yrs.,	29 in.
10 yrs.,	32 1/2 in.
12 yrs.,	36 in.
14 yrs.,	39 1/2 in.

ALWAYS
STATE COLOR
AND SIZE

for
OTHER
STYLES

SEE
COLORED
FOLDER
ENCLOSED

Sophistication itself! Adorably grown-up! Isn't it cunning the way the skirt "swings" out?

Lovely All-Rayon Rough Crepe in exquisite pastels. Ecru lace; gold-color Talon fastener. Wine piping on the light-blue and Copen on the coral. 2-in. hem. Dry-cleans perfectly. Mlg. wt. 9 oz.

460 Choice of: Coral or Coma-Blue

Sizes: 2, 4, 6 and 7 years

With Prem.	Cash Price
\$3.78	\$1.89

Ideal for school—not too quickly soiled and launders easily. Best quality, 80-square Print Cloth—gay, fade-proof print (background colors listed below).

White Pique bow; White buttons. Latest square neckline; deep kick-pleat. Plain back. Pockets. 2-in. hem.

Mailing weight 6 oz.

470 Choice of: Wine or Aqua-Green

Sizes: 8, 10, 12, 14 years

With Prem.	Cash Price
\$2.18	\$1.09

Best quality, 80-square Print Cloth in cheerful, varicolored design, heavily outlined in White, on dark backgrounds. Guaranteed fade-proof.

White Pique collar; White lace edges front ruffle. Contrasting buttons and piping. 2-in. hem. Tie-belt.

Mailing weight 7 oz.

471 Choice of: Navy or Rust

Sizes: 8, 10, 12, 14 years

With Prem.	Cash Price
\$2.38	\$1.19

High-grade, fade-proof Shantung Broadcloth in print and plain-color combination—a mark of high styling this season. Sweet-heart design in bright, contrasting colors against dark backgrounds.

White collar and buttons. 2-in. hem. Plain back, attractive applique.

Mailing weight 12 oz.

472 Choice of: Brown or Copen

Sizes: 8, 10, 12, 14 years

With Prem.	Cash Price
\$2.98	\$1.49

Above, at right. Girlishly sophisticated! Most attractive! Buttons full length; White buttons. Easy to iron—grand to wear.

Nice weight Printed Cotton Poplin—myriads of gay colors against bright grounds. Fade-proof. White Pique collar; contrasting plain-color applique and binding. 2-in. hem.

Mlg. wt. 12 oz.

473 Choice of: Red or Dark-Copen

Sizes: 8-14 yrs.

With Prem.	Cash Price
\$3.38	\$1.69



Copying grown-ups' fashions—sophisticated, indeed!

Guaranteed-washable All-Rayon French Crepe of fine quality—White dots against medium grounds. White piping. Gold-color Talon; fancy pull. 2-in. hem. Mlg. wt. 9 oz.

474 Choice of: Green or Bittersweet
Sizes: 8, 10, 12 and 14 years
With Prem. Cash Price
\$3.96 \$1.98



Dress and panties to match! Print Cloth of excellent quality with fancy White ruffling and piping. Deeper-than-pastel grounds, with plenty of White and colorful contrast in design. Guaranteed-fade-proof colors. 4-in. hem. Mailing weight 5 oz.

461 Choice of: Copenhagen or Aqua-Green

Sizes: 2, 4, 6 and 7 years

With Prem.	Cash Price
\$2	\$1

Darlingest ever, with its scalloped yoke, deep pleats, and cherry applique (design and color) trim.

Fade-proof Print Cloth—best 80-square quality. Contrasting piping. 4-in. hem. Wide box-pleat in back.

Mailing weight 7 oz.

462 Choice of: Aqua-Green or Skipper-Blue

Sizes: 2, 4, 6 and 7 years

With Prem.	Cash Price
\$2	\$1

Little tots like "swing" clothes, too! Also boleros! Self-pleating is the only trim of this bright-print, soft Challisun (spun all-rayon).

Eight-gored skirt; front fastening; bolero effect in front only. 1/4-in. hem. Tie-belt.

Mlg. wt. 11 oz.

463 Choice of: Blue or Red

Sizes: 2, 4, 6 and 7 years

With Prem.	Cash Price
\$3.38	\$1.69

None cuter! Modified peasant style with swing skirt. Best quality, 80-square Print Cloth with White collar and vestee. Small White floral design outlined in contrast. Heavy White lace; contrasting binding. 1/4-in. hem. Mailing weight 6 oz.

464 Choice of: Navy or Maize

Sizes: 2, 4, 6, 7 years

With Pr.	Cash Pr.
\$2	\$1

E.M. Products 17



RAYON-TAFFETA COSTUME SLIPS

*Beautifully Tailored
of a very fine*

CROWN-TESTED

ALL-RAYON FABRIC

- NON-CLINGING
- TUBBABLE
- GOOD WEIGHT; FIRM
- LUSTROUS

SIZE MEASUREMENTS

Size	Length
34-36	46 in.
38-46	48 in.
48-52	49 in.

Shoulder-straps in-
cluded in lengths.

STATE
COLOR AND SIZE

Plain Tailored Styles

In true tailored fashion—the most popular style made. Comes in light and dark colors. Perfect for gift or personal use.

Semi-fitted style—all-bias except the deep inserts either side, back and front. Semi-built-up top, neatly finished with scalloped edge. Adjustable shoulder-straps. Nice weight under any style frock.

Rayon Taffeta—the wonderfully-fine Crown-tested fabric so widely advertised. As you no doubt know, Crown-testing means the material has been subjected to all sorts of tests to insure proper tensile strength, firmness, and durability. Mailing weight 4 oz.

No. 231

Choice of:
Tearose or White

Sizes:	Sizes:	Sizes:	Sizes:
32 to 44	46 to 52	32 to 44	46 to 52
With Prem.	With Prem.	With Prem.	With Prem.
\$2.60	\$2.98	\$2.58	\$2.98
Cash Pr.	Cash Pr.	Cash Pr.	Cash Pr.
\$1.30	\$1.49	\$1.29	\$1.49

No. 232

Navy only
Choice of:

Sizes:	Sizes:
32 to 44	46 to 52
With Prem.	With Prem.
\$2.58	\$2.98
Cash Pr.	Cash Pr.
\$1.29	\$1.49

Crown-tested Rayon Taffeta. Semi-fitted; deep hip-pleats. 2-in. hem. Self-bound, built-up-shoulder style. Mlg. wt. 4 oz.

No. 235 Choice of: Tearose or White

Sizes: 32 to 44	Sizes: 46 to 52
With Prem. Cash Pr.	With Prem. Cash Pr.
\$2.58	\$2.98
\$1.29	\$1.49

Attractively Lace-Trimmed

Little or much lace, just as you like! One has narrow edging at top only, while other has deep yoke of beautiful Alencon lace with narrow, matching edging.

Both are Crown-tested Rayon Taffeta, a fabric backed by the manufacturer and Larkin Co. Crown-tested—tested to make certain it can stand the strain. Adjustable shoulder-straps.

Above. An unusual value at this low price! Smooth-fitting, all-bias slip, in semi-built-up mode. Mailing weight 4 oz.

Above. A favorite with larger women. Deep hip-pleats; smooth hip-line. Bodice style. Mailing weight 4 oz.

No. 237

Choice of:

Tearose or White

Sizes: 34 to 44	Sizes: 46 to 52
With Prem.	With Prem.
\$2.78	\$3.18
Cash Price	Cash Price
\$1.39	\$1.59

No. 233

Choice of:

Tearose or White

Sizes: 32 to 44

STATE COLOR AND SIZE

With Prem.	Cash Price
\$2.58	\$1.29

Lace-Trimmed

Beautiful for gift or personal use. Crown-tested Rayon Taffeta—finest, strongest, firmest quality. Exquisite Alencon-lace trim. Semi-built-up top. All-bias, except deep inserts at either side; semi-fitted. Adjustable straps. Mailing weight 4 oz.

No. 236 Choice of: Tearose or White
Sizes: 32 to 44

STATE COLOR AND SIZE

With Premium	Cash Price
\$2.78	\$1.39

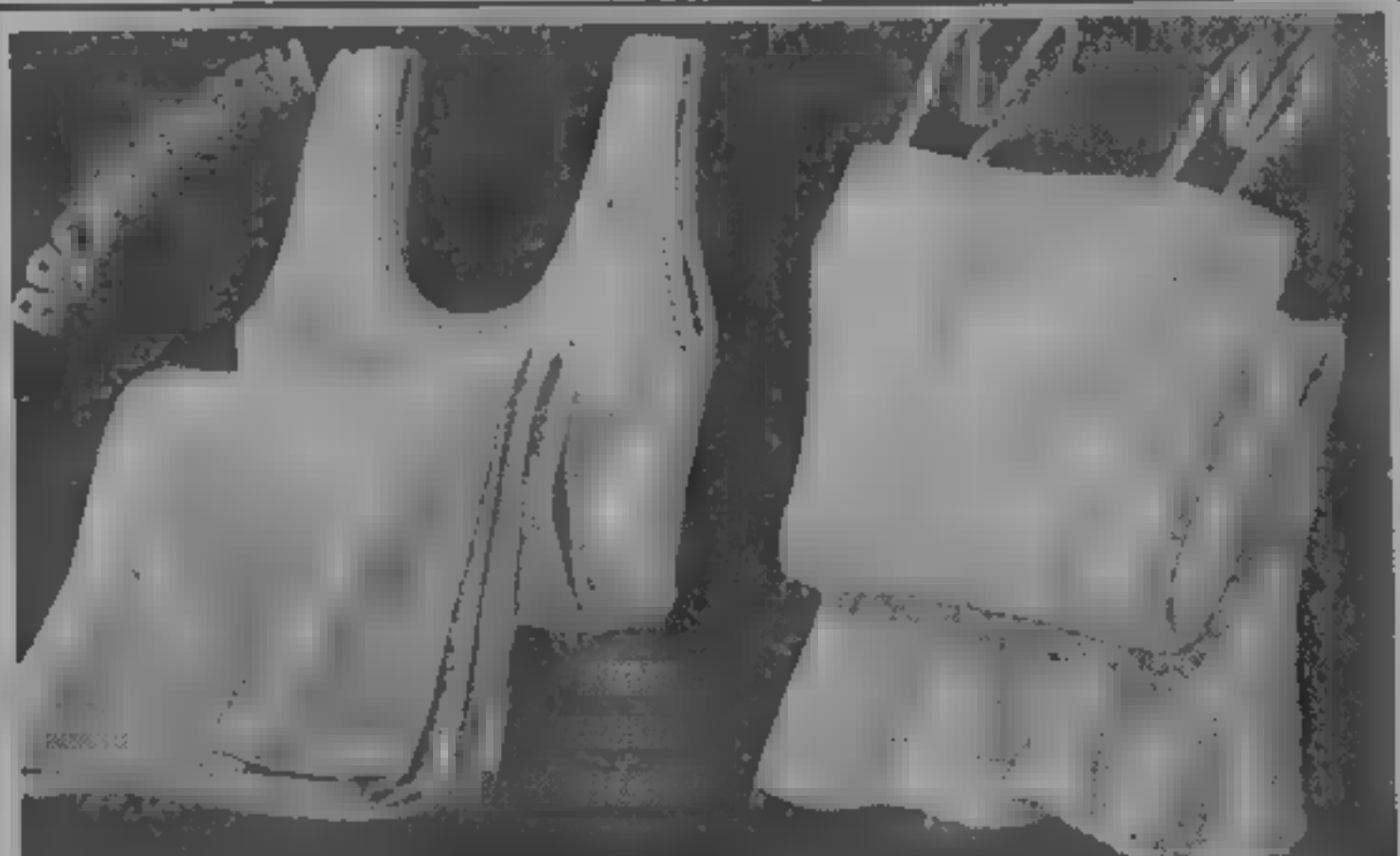
Alencon lace and Crown-tested Rayon Taffeta—a great combination for a high-class slip. Semi-fitted—all-bias except deep inserts at top. Shadow-proof front; adjustable shoulder-straps. Scalloped lower edge. Mailing weight 4 oz.

No. 238 Choice of: Tearose or White
Sizes: 32 to 44

STATE COLOR AND SIZE

With Premium	Cash Price
\$3.18	\$1.59

18 E.M. Products



Especially-high-grade White Broadcloth—more serviceable; more "body." Tub these slips in your washer—boil them if you like. Well made—2-inch hem; good seams; hemstitched top.

Ideal for wear about the house—they will "stand the strain," and are of such weight they are actually shadow-proof.

Built-up Style

For older and larger women. Deep hip-pleats furnish pleasing fullness; no slipping off shoulder. Mlg. wt. 4 oz.

No. 197

Sizes: 32 to 44	Sizes: 46 to 52
STATE SIZE	STATE SIZE
With Prem.	With Prem.
\$1.38	\$1.58
Cash Price	Cash Price
69c	79c

Bodice Style

Semi-fitted; straight-line and very simple. Mailing weight 4 oz.

No. 198

Sizes: 34 to 44	Sizes: 46 to 52
STATE SIZE	STATE SIZE
With Premium	With Premium
\$1.38	\$1.58
Cash Price	Cash Price
69c	79c

PAJAMAS or GOWNS? It's a Matter of Personal Preference



The gift supreme! Pastel colors with beautiful Ecu lace. Super-quality All-Rayon French Crepe that launders nicely.

Flared, bias skirt section; tie-belt. Back, like front. Mlg. wt. 6 oz.

Rayon Crepe Nightgown

Choice of:
77 Blue or Tearose
Regular Sizes

With Prem.	Cash Price
\$3.80	\$1.90

So lovely you'll want two or three! Unbelievably inexpensive for such an attractive, full gown, so well made.

Serviceable Nainsook of estimable quality; Cream-lace trim.

Mailing weight 11 oz.

Nainsook Nightgown

Choice of:
78 Pink ■ White
Regular and Extra-Large Sizes

With Pr.	Cash Pr.
\$1.78	89c

New, higher-neck fashion! Features ■ yoke, too, and narrow, self-ruffling. Tiny scallops, stitched in contrasting color, finish all edges.

Serviceable Longcloth of good quality. Full-cut; good length. Mailing weight 6 oz.

Longcloth Nightgown

Choice of:
92 Flesh or White
Regular Sizes

With Prem.	Cash Pr.
\$1.58	79c

Hemstitching and fancy stitching, all in delightful contrast, decorate this very practical gown. Isn't it effective?

Good-weight Pajama Cloth—an exceedingly high quality for the price.

Mailing weight 8 oz.

Pajama-Cloth Nightgown

Choice of:
110 Flesh or White
Regular Sizes

With Prem.	Cash Pr.
\$1.58	79c

Extra full; extra long. Double yoke, back and front.

Medium-weight Flannelet (cotton) of high quality. Assorted light stripes.

Mailing weight 7 oz.

Nightgown No. 100

Choice of:

Regular Sizes	Extra-Large Size
With Pr.	With Pr.
\$2.38	\$2.50
Cash Price	Cash Price
\$1.19	\$1.25



Smart for sleeping, kitchen, or beach wear! Combine print and contrasting plain-color in newest fashion—fetching, aren't they?

Comfortable round neckline; deep pocket.

Slip-over, two-piece style. Wide-legged trousers use elastic to adjust back-fulness. Fade-proof Print Cloth—fine quality; clear White dots.

Mailing weight 9 oz.

Print Cloth Pajamas

Choice of:

93 Green or Navy
Regular Sizes

With Prem.	Cash Price
\$2.58	\$1.29

Second Left. Slip-over, two-piece style in newer coat effect—buttons to waistline only. Very becoming!

Fine, high-grade Flannelet (cotton). Assorted pastel stripes. Elastic adjusts back-fulness of trousers. Button trim on pockets.

Mailing weight 8 oz.

Flannelet Pajamas

Choice of:

103 Blue or Tan Stripe
Regular Sizes

With Prem.	Cash Price
\$2.98	\$1.49

Left. Two-piece tuck-ins of good-weight Flannelet (cotton) in beautiful check—Blue trim on the pink; Pink on blue. Most attractive!

Pants have smooth-fitting yoke-front and elastic-adjusted back.

Mailing weight 8 oz.

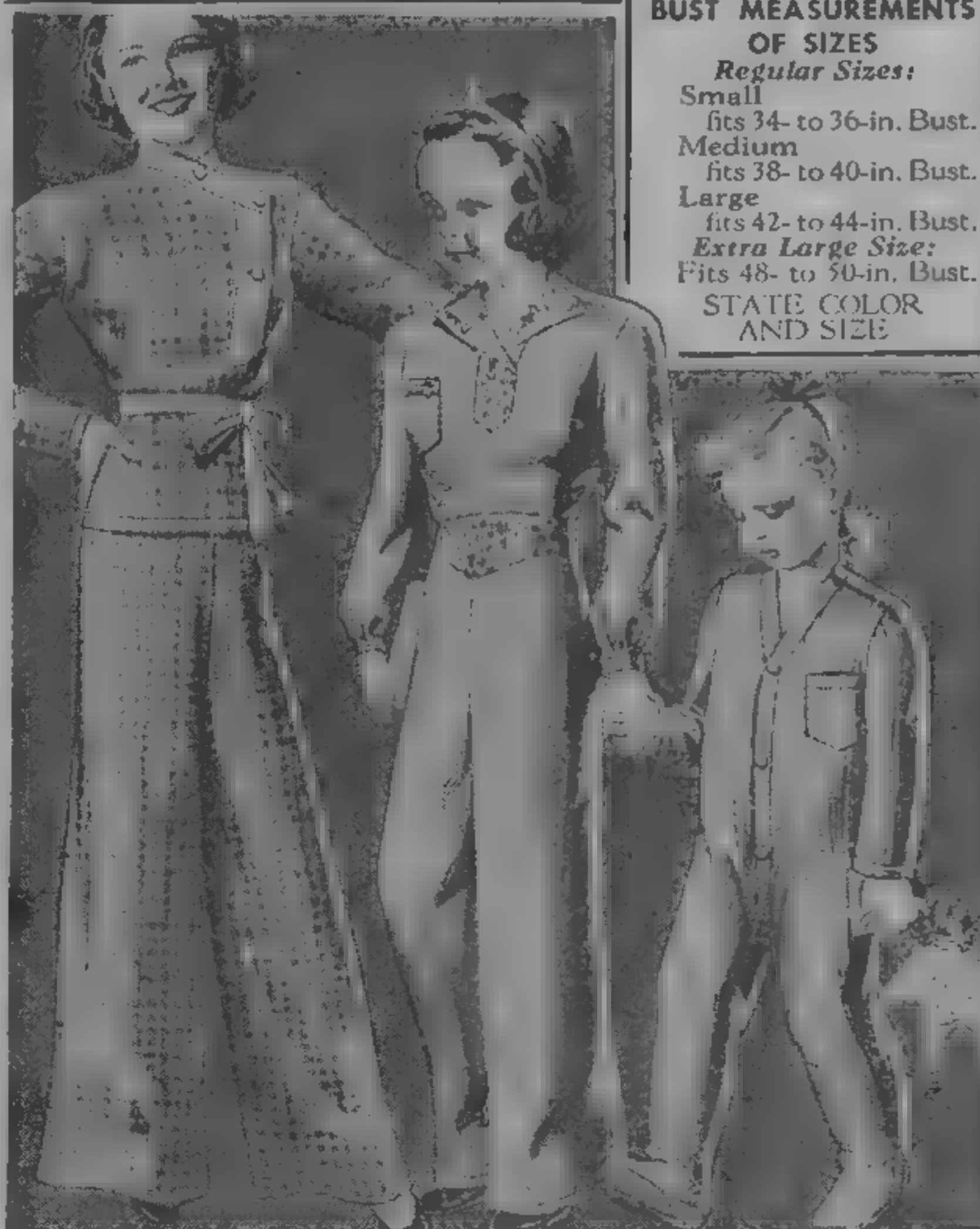
Flannelet Pajamas

Choice of:

104 Blue or Pink Check
Regular Sizes

With Prem.	Cash Price
\$2.78	\$1.39

E.M. Products 19



BUST MEASUREMENTS OF SIZES

Regular Sizes:

Small fits 34- to 36-in. Bust.
Medium fits 38- to 40-in. Bust.
Large fits 42- to 44-in. Bust.
Extra Large Size: Fits 48- to 50-in. Bust.

STATE COLOR AND SIZE

Dainty plaid with matching plain trim. High-grade Flannelet (cotton). Elastic adjusts pants-fulness.

Mailing weight 6 oz.

Flannelet Pajamas

Choice of:
102 Blue or Maize
Sizes: 10, 12, 14 years

With Prem.	Cash Price
\$2.18	\$1.09

Medium-weight Flannelet (cotton) in soft pastels; juvenile-print trim. Two-piece tuck-in style.

Mailing weight 6 oz.

Flannelet Pajamas

Choice of:
101 Blue or Peach
Sizes: 4, 6, ■ years

With Prem.	Cash Price
\$1.96	98c

One-piece style—closed feet; drop seat. Fine Flannelet (cotton). Assorted pastel stripes; matching trim.

Mailing weight 4 oz.

Flannelet Sleeper

Choice of:
105 Blue ■ Pink
Sizes: 2, 4 and 6 years

With Prem.	Cash Price
\$1.58	79c



WOMEN'S HOSTERY

LONG WEARING
ESPECIALLY ELASTIC
SNUG FITTING



See Page 23 for
Men's and Boys' Hosiery
in Variety of Styles and Weights

Chiffons—full-fashioned

4-THREAD—RINGLESS

Our Most Popular chiffon hose—those beautiful, gossamer-sheer chiffons that never bind, yet fit like your skin. The hose that is extra strong, too, due to the high quality Pure Silk and the unusually tight twist of these silken threads. Absolutely the best offered anywhere at this low price and as near ringless as pure silk can be made. Special "no bind" weave where necessary. Mercerized lisle reinforces toe, heel, and cradle sole. Toe bloc; ravel-run stop. Mailing weight 2 oz.

Choice of:

- No. 377, Mist-Beige (subdued beige)
- No. 378, Smoketone (medium taupe-gray)
- No. 383, Tailleur-Brown (dark)
- No. 450, Praline-Beige (a neutral beige)
- No. 451, Stroller (versatile light-tan)

Sizes: 9, 9½, 10, and 10½

STATE COLOR AND SIZE

With **Pair, Premium \$1.60** Cash **Price 80c**

Our Finest! Very sheer and flattering. 4-thread, RINGLESS chiffons of pure Silk. Snug-fitting, full-fashioned and a wonderful value—well worth the difference in price!

Silk-plated cradle sole and heel-within-a-heel. Lisle-reinforced toe, with toe bloc. Special ravel-run-stop weave below picoted garter-top. Mailing weight 2 oz.

Choice of:

- No. 395, Smoketone (medium taupe-gray)
- No. 396, Mist-Beige (subdued beige)
- No. 397, Tailleur-Brown (dark)
- No. 438, Praline-Beige (a neutral beige)
- No. 439, Stroller (versatile light-tan)

Sizes: 9, 9½, 10, and 10½

STATE COLOR AND SIZE

With **Pair, Premium \$2.20** Cash **Price \$1.10**

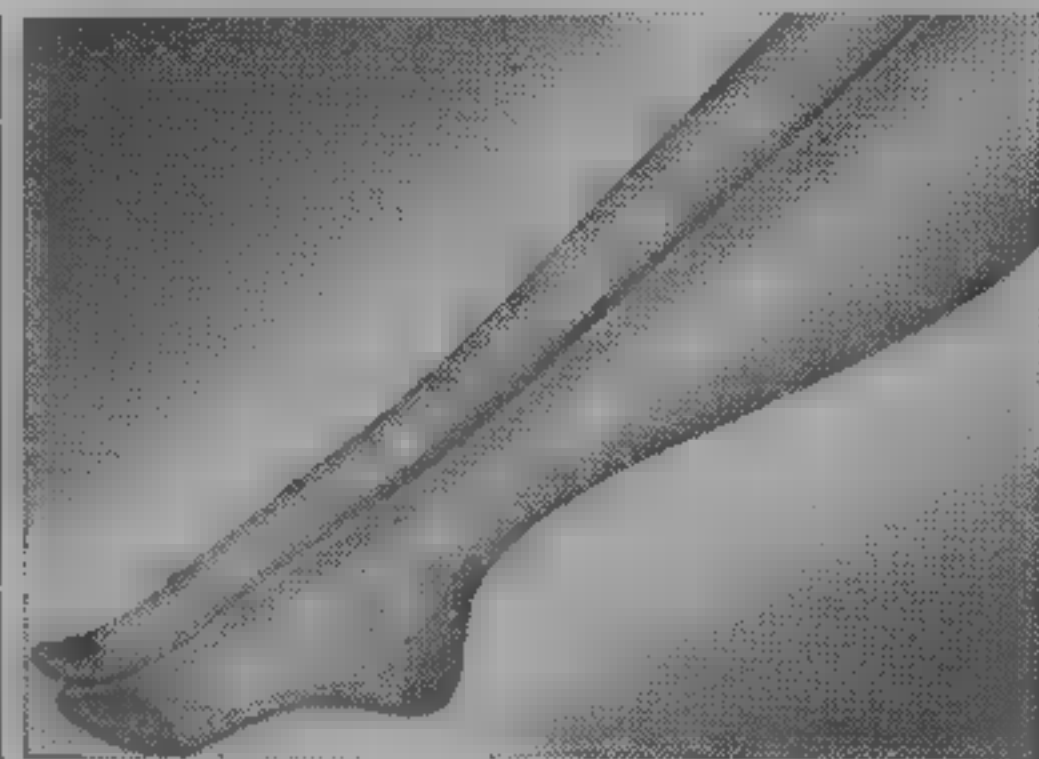
Chiffons—fashioned-marked

Lusterless, high-twist, 4-thread, pure Silk to especially-elastic, picoted garter-top. Form-fashioned; tailored foot and ankle.

Ravel-run stop. Toe, cradle sole, and French heel reinforced with mercerized lisle. Mailing weight 2 oz.

- Choice of:
- No. 414, Smoketone (medium taupe-gray)
 - No. 415, Mist-Beige (subdued beige)
 - No. 416, Stroller (versatile light-tan)
 - No. 453, Plaza Beige (versatile light-beige)
 - No. 454, Praline-Beige (neutral beige)

Sizes: 8½, 9, 9½, 10, and 10½



3-THREAD RINGLESS CREPE

Sheerest of all! 3-thread, elastic-knit Crepe Chiffon for evening and dress wear. Extra-strong due to special twist of the silken threads and the crepey weave which considerably lessens possibility of runs. Ringless as pure Silk can be made. Lusterless.

Reinforced cradle-sole, narrow French heel, and ring-toe. Picoted garter-top. Mailing weight 2 oz.

Choice of:

- No. 400, Smoketone (medium taupe-gray)
- No. 401, Mist-Beige (subdued beige)
- No. 441, Praline-Beige (a neutral beige)
- No. 442, Stroller (versatile light-tan)
- No. 443, Cruise-Tan (lively sun-tan)

Sizes: 9, 9½, 10, and 10½

STATE COLOR AND SIZE

With **Pair, Premium \$2** Cash **Price**



With **Pair, Premium \$1** Cash **Price 50c**

Service-weight—full-fashioned

7-THREAD

Service-weight hose that do, indeed, give exceptional service and at the same time beautify one's legs immensely. Everyone who tries them, forever insists upon wearing these slenderizing, dull-luster hose.

High-twist, 7-thread Pure Silk. Full-fashioned and snug as your skin about the ankle; "never bind" top.

Doubly reinforced with mercerized lisle where the wear comes—Toe, French heel, cradle sole, and picoted garter-top.

Both grades of this hosiery have been favorites of Larkin customers for some time—for their own use and as gifts. Either makes a gift you'll be proud to present to your friends.

Choice of TWO GRADES

The very same marvelous, 7-thread, service-weight hose Larkin customers have been choosing for years! An unbelievably-big value!

Elastic-knit, lusterless, pure Silk to the picoted garter-top. Non-binding; ravel-run stop.

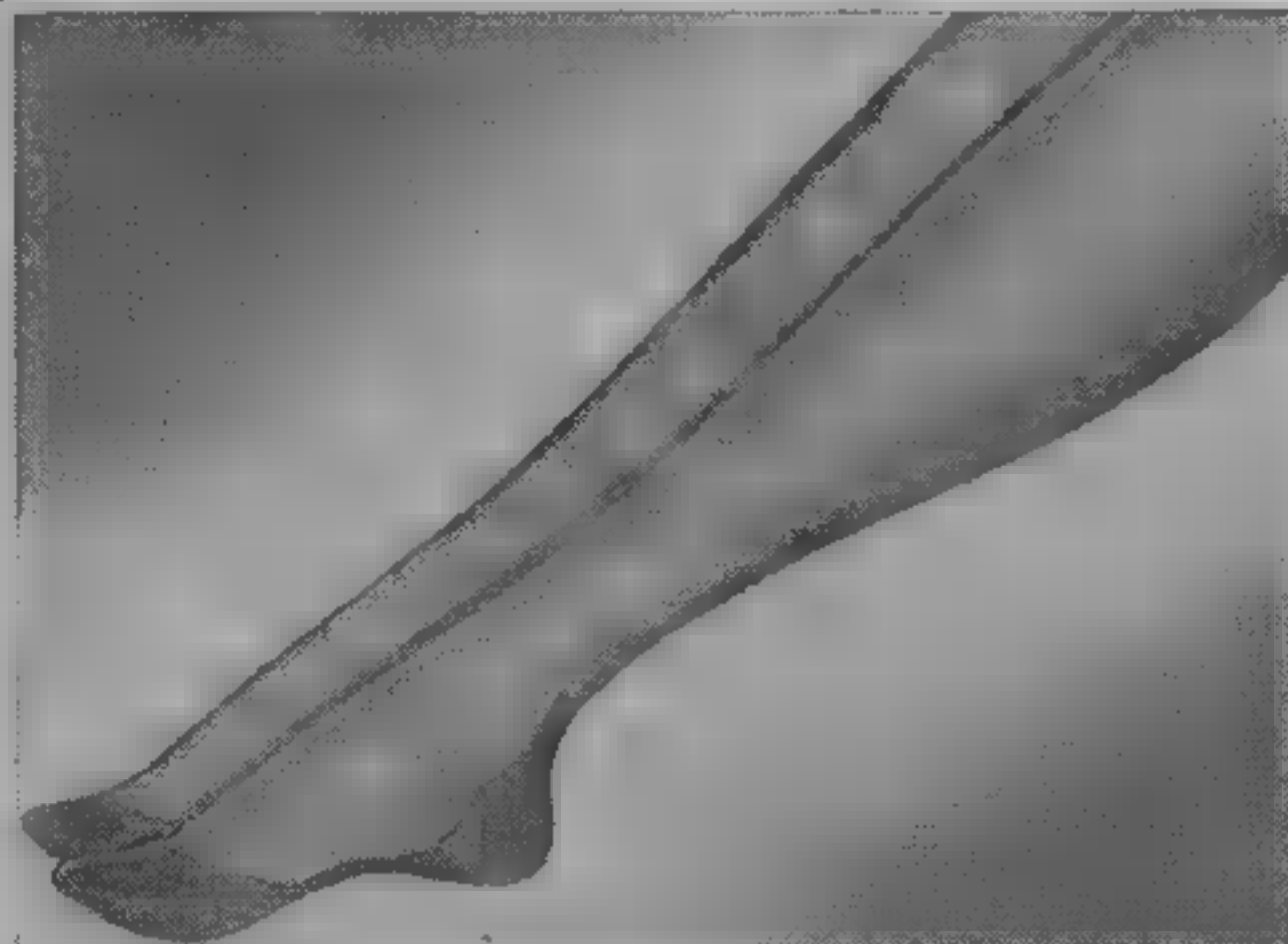
Choice of:

- No. 126, Mist-Beige (subdued beige)
- No. 162, Smoketone (medium taupe-gray)
- No. 294, Tailleur-Brown (dark)
- No. 447, Praline-Beige (a neutral beige)
- No. 448, Stroller (versatile light-tan)

Sizes: 9, 9½, 10, and 10½

STATE COLOR AND SIZE

With **Pair, Premium \$1.60** Cash **Price 80c**



A much better quality than those offered at the left—RINGLESS and truly the most satisfactory service-weight hose on the market for anywhere near this price. Dull-luster, high-twist, pure Silk. Narrow seam; ravel-run stop. Mlg. wt. 3 oz.

Choice of:

- No. 391, Smoketone (medium taupe-gray)
- No. 392, Mist-Beige (subdued beige)
- No. 393, Tailleur-Brown (dark)
- No. 444, Praline-Beige (a neutral beige)
- No. 445, Stroller (versatile light-tan)

Sizes: 9, 9½, 10, and 10½

STATE COLOR AND SIZE

With **Pair, Premium \$2.20** Cash **Price \$1.10**

Service-weight

6-THREAD—fashioned-marked

Sizes:

8½, 9,
9½, 10,
and 10½



Form-fashioned; tailored foot and ankle. High-twist, lusterless, pure Silk. Comfortable, picoted garter-top; reinforced toe, cradle sole, and French heel. Ravel-run stop. Mlg. wt. 3 oz.

- Choice of:
- No. 148, Smoketone (med. taupe-gray)
 - No. 254, Mist-Beige (subdued beige)
 - No. 327, Stroller (versatile light-tan)
 - No. 455, Plaza Beige (versatile light-beige)
 - No. 456, Praline-Beige (neutral beige)

With **Pair, Premium \$1** Cash **Price 50c**

Part-Wool—full-fashioned

Pair,
With
Prem.
\$1.50

Cash
Price
75c



Silk-and-Wool (about 25%). For street or sports wear. Reinforced with fine lisle where hardest wear comes. Mailing weight 4 oz.

- Choice:
- No. 388, Chestnut-Brown
 - No. 390, Gunmetal

Sizes: 9, 9½,
10, and 10½

20 **E. M. Products**

Mailing
weight
3 oz.

WOMEN'S HANDKERCHIEFS

The Gift of Gifts
FOR ALL OCCASIONS

Plain and Fancy **LAWN**



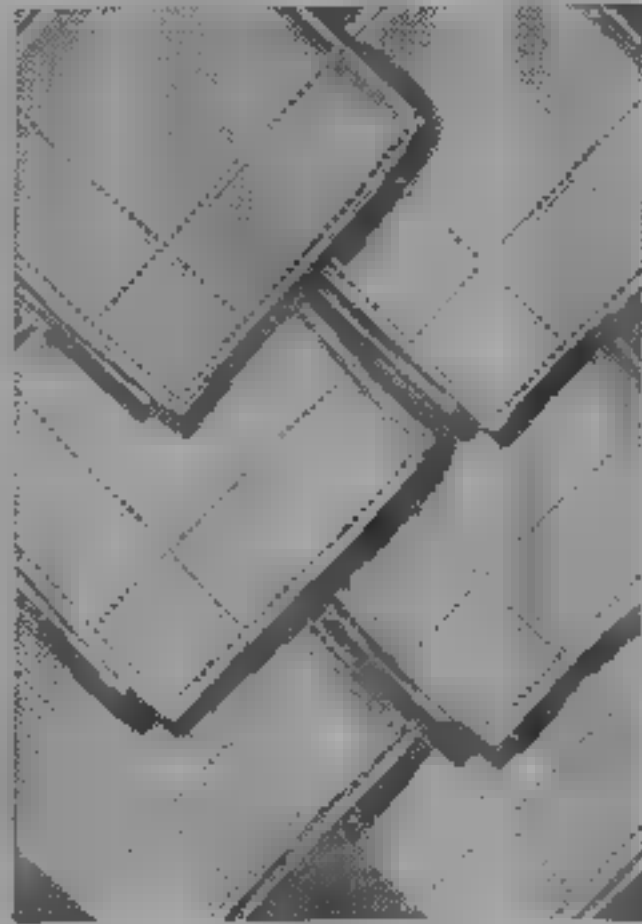
No. 259 Quite the fashion! Many a woman who will actually use none but plain white hankies, likes these gay prints for that "dash" of color in pocket or purse.

An attractive assortment of border effects, in dark colors with bright contrast. Guaranteed fast colors on fine White Lawn. About 12½ in. square; tiny hem.

Mailing weight 2 oz.

Package of SIX,

With Prem. 76c Cash Price 38c



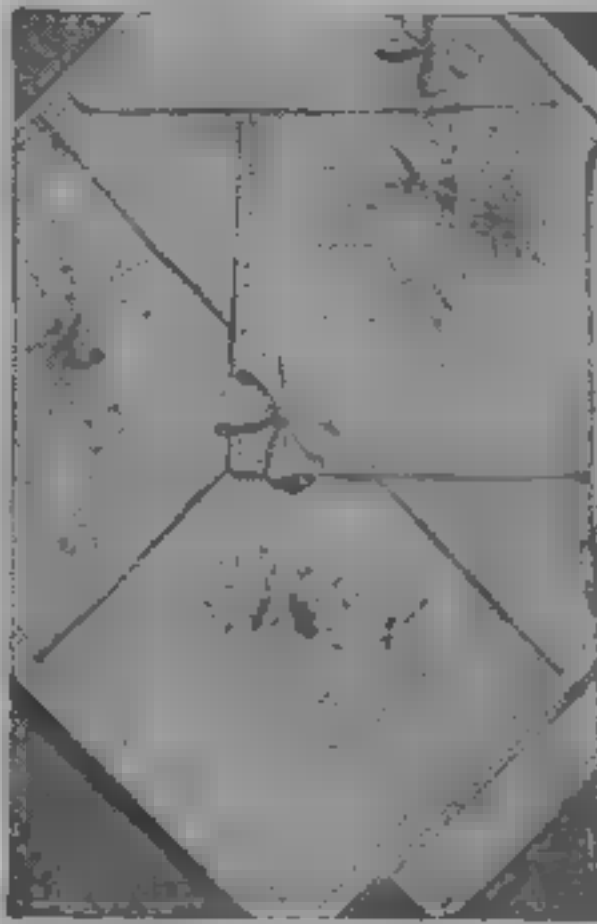
No. 251 Sports size—about 12 in. Pastel and street shades—one each Dark-Blue, Lavender, Light-Green, Brown, Red, and Tearose.

Superfine, fast-color Lawn with tiny, hemstitched hem and hemstitched border effect. These "bound-to-please" handkerchiefs make a very inexpensive prize or gift.

Mailing weight 2 oz.

Package of SIX,

With Prem. 64c Cash Price 32c



No. 265 White Lawn, so fine and soft it is almost like silk.

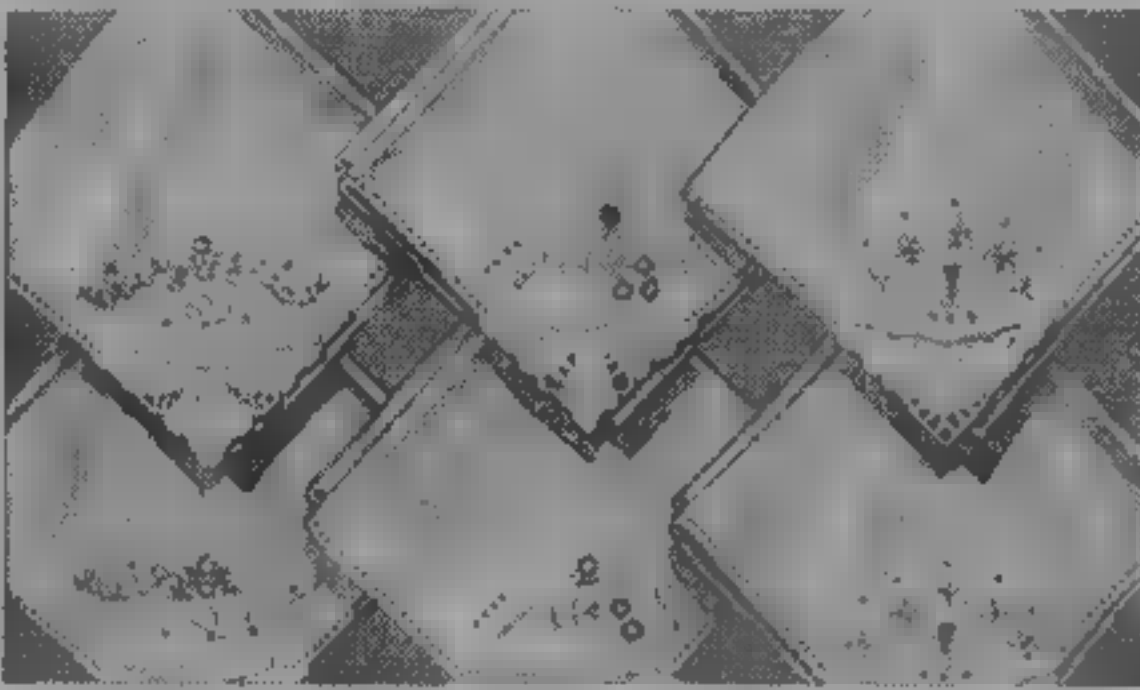
One corner of each handkerchief is exquisitely embroidered in white punch-work with floral spray in most artistically-blended colorings.

About 12 in. square. Midget, hemstitched hem. Assorted patterns and colorings.

Mailing weight 4 oz.

Box of THREE,

With Prem. \$1 Cash Price 50c



No. 248 Dressy hankies any woman or girl will be glad to receive as a gift or prize.

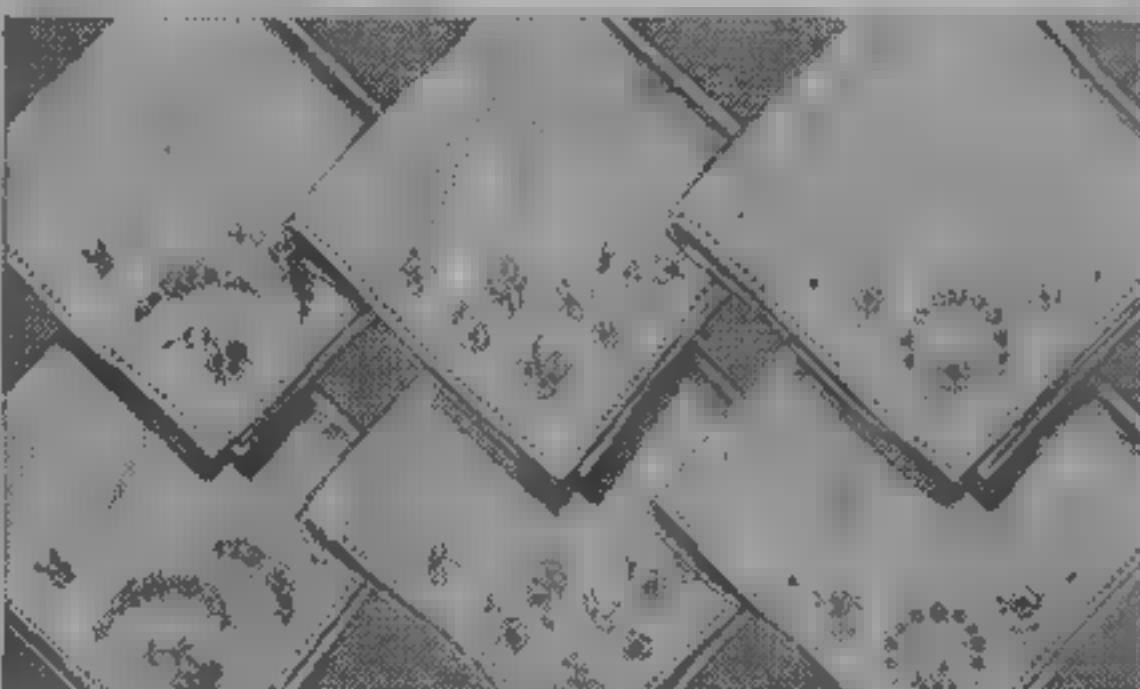
Fine embroidery medallion forms one corner; same corner of handkerchief bears a more or less tracery design effectively embroidered in assorted, fast colors.

High-quality White Lawn; about 10 in. square. Assorted designs; tiny, hemstitched hem.

Mailing weight 1 oz.

Package of SIX,

With Prem. \$1 Cash Price 50c



No. 258 None newer; none lovelier! Petit point embroidery is quite the fashion and here we have a very excellent imitation of it, beautifully executed. One corner of each handkerchief is embroidered—assorted designs and colorings.

Linen-finished White Lawn with hemstitched, midget hems. About 11½ in. square.

Mailing weight 1 oz.

Package of SIX,

With Prem. 70c Cash Price 35c

ALL COLORS in Our Handkerchiefs
GUARANTEED ABSOLUTELY FAST

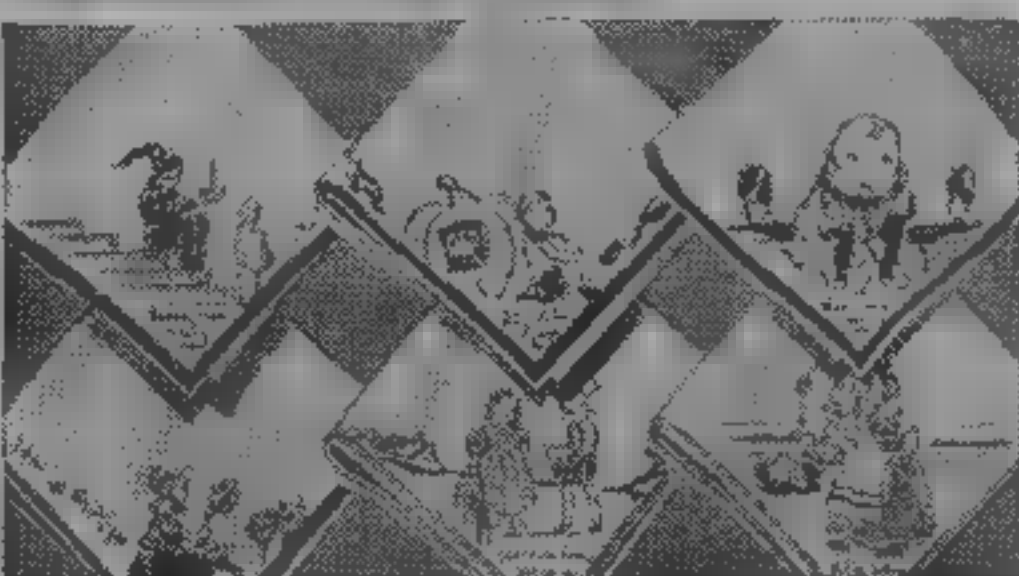
No. 263 Soft, fine, lovely handkerchiefs attractively boxed. Make a much-appreciated gift or prize. Assorted designs and colors.

Linen-finished White Lawn with hemstitched border effect on one side and neat, colorfully-embroidered design in one corner. Tiny hems. About 10 in. square. Mailing weight 4 oz.

Box of THREE,

With Prem. 50c Cash Price 25c

KIDDIES WILL BE DELIGHTED WITH
THESE COLORFUL LAWN HANKIES



No. 249 Cutest ever! Assorted designs colorfully depicting those well-known nursery rhymes kiddies "love." Most amusing—these hankies designed especially for little folks!

Good-quality White Lawn printed in assorted, guaranteed-fast colors.

Size, about 10½ in. Narrowest of hems; border effect.

Mailing weight 1 oz.

Package of SIX,

With Prem. 70c Cash Price 35c

Fine **LINEN**

No. 262 Two grand handkerchiefs—lovely material, beautiful embroidery, a pretty box. What a perfect gift!

High-quality White Linen—very soft; medium weight. Tiny, hemstitched hems.

Each has one corner hand-embroidered in softly-blended colors—just a wee floral spray or two, in assorted designs and colors. About 10½ in. square.

Mailing weight 4 oz.

Box of TWO,

With Prem. 50c Cash Price 25c

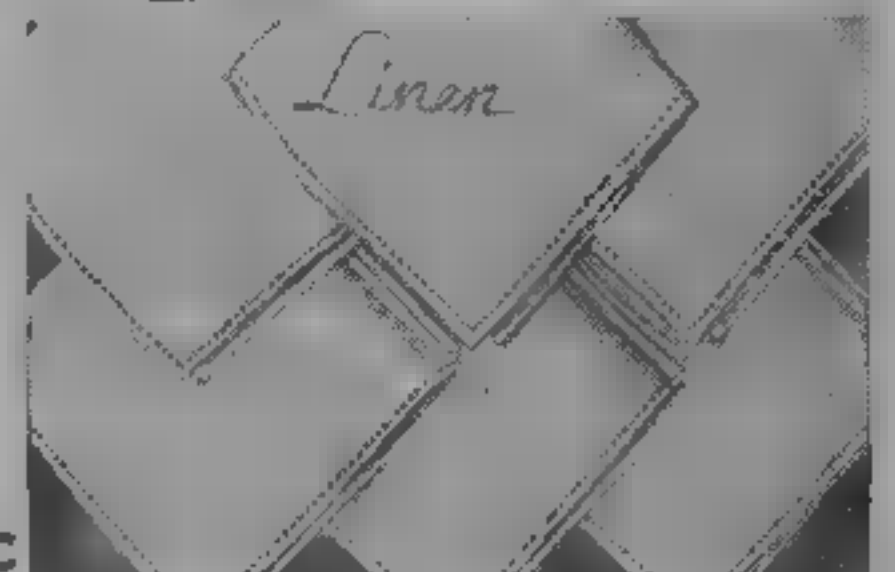


No. 250 Simplest of all! All-White, with hemstitched, midget hem. Beautiful as they are; more if lace or tatted edging is added.

About 11 in. square. White Linen of fine quality. Mailing weight 2 oz.

Package of SIX,

With Prem. \$1.20 Cash Price 60c



No. 260 Fine White Linen, with midget, hemstitched hems. Very handsome.

About 11 in. square.

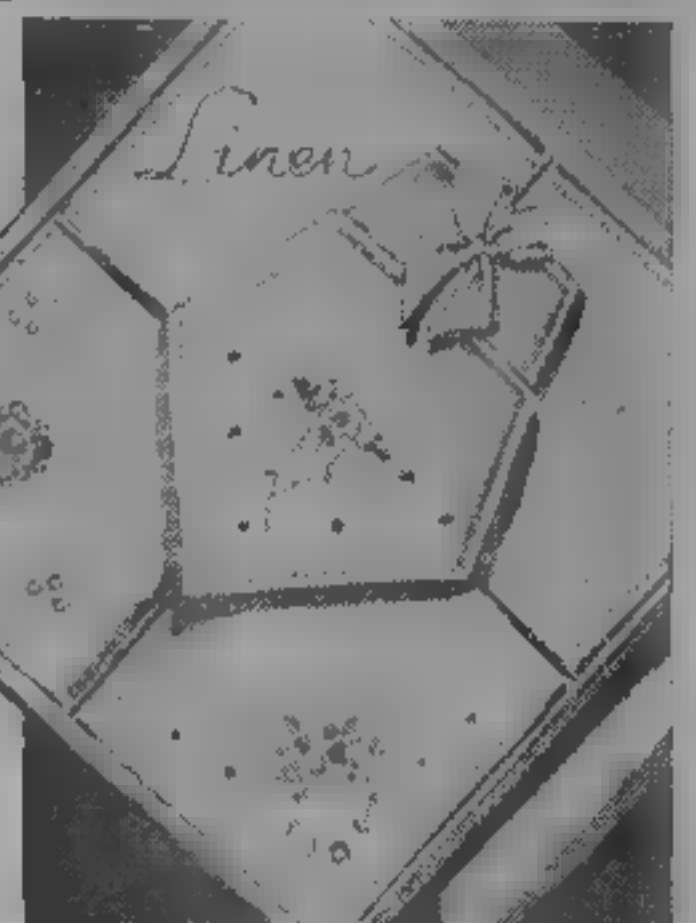
Three in a box—makes a decidedly-satisfying gift for a very meagre expenditure. A year-round suggestion for a bridge prize.

One corner of each is embroidered in attractive design to resemble colorful petit point—and petit point is quite the fashion this season.

Mailing weight 1 oz.

Box of THREE,

With Prem. \$1 Cash Price 50c



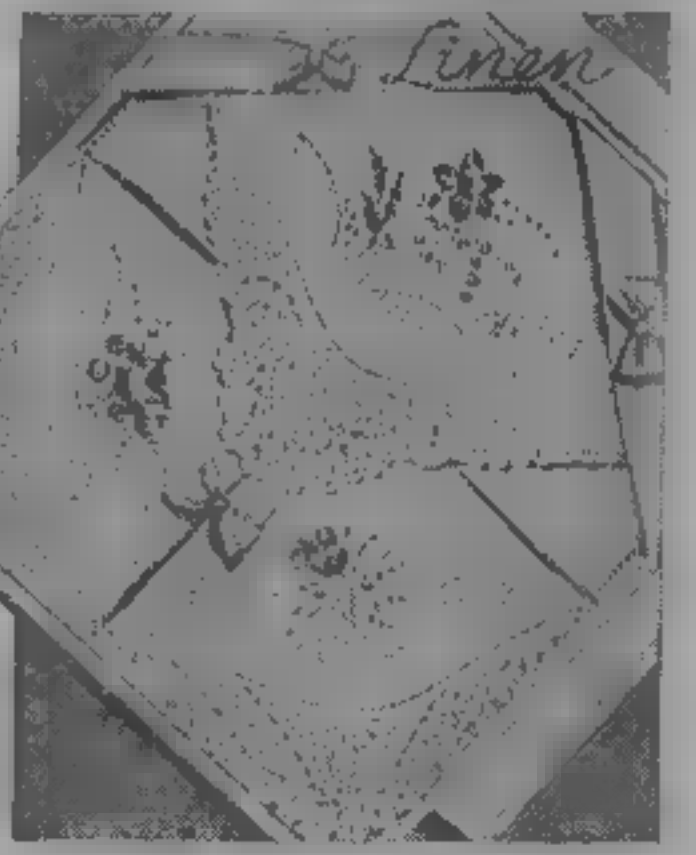
No. 264 Just a touch of color, but it is most effective in these lacy handkerchiefs that are so perfect for gift use.

One corner of each of these high-quality white Linen handkerchiefs is the daintiest of lace medallions—the same corner bears an artistic floral design embroidered in assorted colors. Balance of hanky has a midget, hemstitched hem.

Size—about 12 in. square. Attractively boxed. Assorted designs. Mailing weight 4 oz.

Box of THREE,

With Prem. \$1.70 Cash Price 85c



No. 244 Fine, soft, White Linen. One corner of each handsomely embroidered in white. Assorted designs. Nice to have on hand in case you want to tuck in a birthday greeting or for a bridge prize.

About 11½ in. square; narrow, hemstitched hem.

Mailing weight 2 oz.

Package of SIX,

With Prem. 70c Cash Price 35c



No. 261 Superior quality pure Irish Linen—much finer than No. 250.

All-White; about 11½ in. square. Midget, hemstitched hem. Pretty with lace or tatted edging added. Neatly boxed.

Mailing weight 4 oz.

Box of THREE,

With Prem. \$1 Cash Price 50c

E. M. Products 21

BREWSTER SHIRTS

**HAND-CUT
CAREFULLY
READY TO WEAR**

Brewster shirts in a variety of materials—without a doubt, the biggest shirt values obtainable!

Each shirt is hand-cut from high-grade, full-shrunk materials and faultlessly tailored. Every point of strain is double-stitched and even the buttons must be first quality. Cuffs and soft collar are attached. Welt pocket.

These are, indeed, fine shirts and guaranteed to give excellent service.

Guaranteed by Manufacturer and Larkin Co

A double guarantee with every shirt!

The generous Larkin Money-Back Guarantee insures absolute satisfaction, while the manufacturer guarantees to replace, free of charge, any shirt that shrinks, fades, or shows any defect in manufacture within one year.

Perfect Fit Assured

There's real comfort in the fit of these fine shirts. All are full-cut, with pleated sleeves, 32 to 35 in. long. No shrinking, either.

Packaged in Window Box

To retain its fresh cleanliness, each Brewster shirt is packaged in a cellophane-front box.

Ready to Wear without Laundering

Spotlessly clean, hand-pressed, and ready to wear. No need to launder Brewster shirts before wearing.



Rayon-dot Broadcloth

Dressy! Fine Mercerized Broadcloth thickly sprinkled with tiny flecks of Rayon.

32-to-35 in. sleeve lengths.

Guaranteed non-wilt. Trubenized collar attached—requires starch. Mailing weight 13 oz.

Choice of: No. 62, White
No. 63, Blue
No. 64, Tan

Sizes: 14 to 17 in half sizes

STATE COLOR AND SIZE

With Prem. \$3.80 Cash Price \$1.90

Pima Cloth

Actually improves with each laundering—assumes an almost silk-like luster. Pima Cloth is a very fine Broadcloth made from super-count Pima yarns—the finest staple cotton produced.

Guaranteed non-wilt. Trubenized collar attached—no starch required. Sleeves, 32 to 35 in. long. Mailing weight 12 oz.

Choice of: No. 122, Blue
No. 123, White

Sizes: 14 to 17 in half sizes

With Premium \$4 Cash Price \$2

Mercerized Broadcloth

San Remo—the biggest shirt value anywhere! Costs \$1.65 to \$1.95 in most any specialty shop. Fine Mercerized Broadcloth—comes to you clean, fresh, and ready to wear. Fade-proof colors.

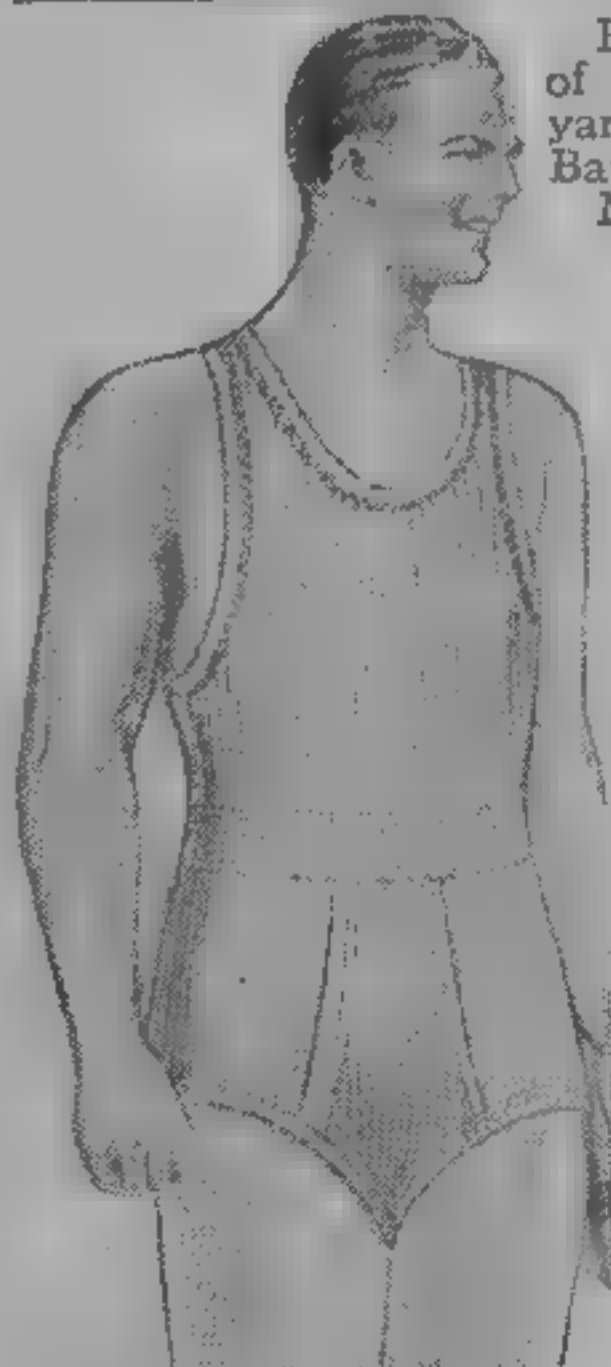
Collar is "Alamo processed"—will not wilt, wrinkle, nor curl. Sleeves, 32 to 35 in. long. Mailing weight 11 oz.

Choice of: No. 49, Blue
No. 50, White
No. 51, Tan

Sizes: 14 to 17 in half sizes

STATE COLOR AND SIZE

With Premium \$2.78 Cash Price \$1.39



Fine-ribbed, elastic-knit pull-over of softest, combed White Cotton yarns. Light-weight; good length. Band-edge trim. Mailing weight 7 oz.

Cotton-Knit Shirt No. 12

Sizes: 34, 36, 38, 40, 42, and

STATE SIZE

With Prem. 70c Cash Price 35c

No ridges or wrinkles. Coolest ever; light weight. Easy to launder.

Finely-knit, soft, White Cotton. Elastic webbing at waist. Wide, front overlap.

Mailing weight 5 oz.

Cotton-Knit Briefs No. 96

Sizes Small; Medium; Large
(Fit 32- to 40-in. waist)

STATE SIZE

With Prem. 60c Cash Price 30c

Abdominal muscles sagging? Getting a "tummy"? Then, you need this soft, Cream-color Woven Elastic supporter, with its attached, correctly-shaped suspensory. Firmly lifts and strengthens sagging muscles with greatest comfort; revives your youth and pep—your pride, too. Great for athletes, and all men indulging in outdoor sports—any man, in fact, who feels the need of abdominal support.

Two short, flexible front bones prevent "rolling" at waistline; wide, elastic leg-straps prevent twisting. So light-weight, form-fitting, and comfortable, its presence is unnoticeable to wearer as well as others.

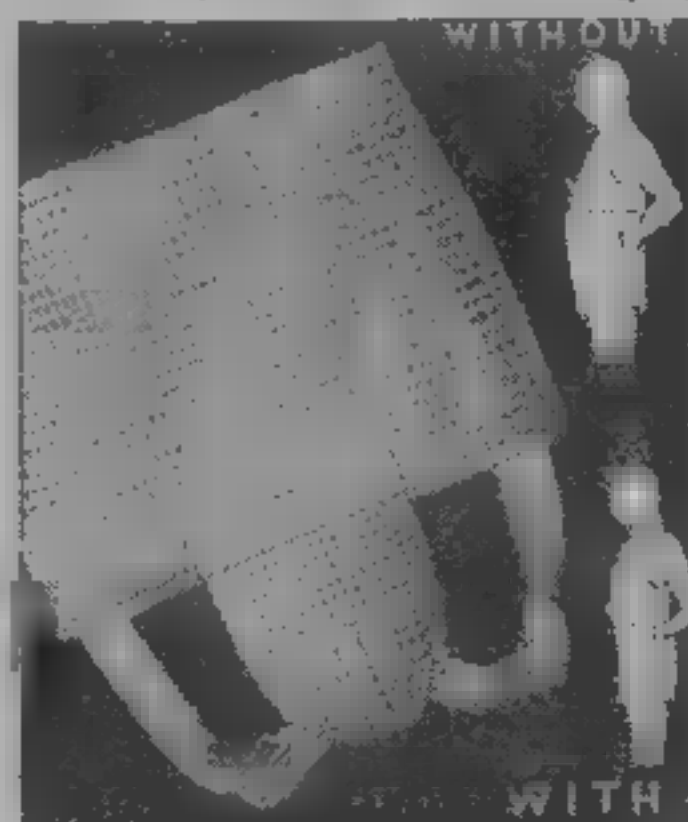
About 9 in. long. Guaranteed washable. Mfg. wt. 7 oz.

Abdominal Supporter No. 89

Sizes: Small, Medium, and Large
(fit 28-32, 34-38, 40-44 waist).

STATE SIZE

With Premium \$2 Cash Price \$1



Best-fitting shorts a man ever wore! Mighty good-looking and long-wearing, too. Cut plenty roomy, with specially-constructed troop-seat; elastic side-inserts for waistline comfort. Yoke-front, for smoother fit.

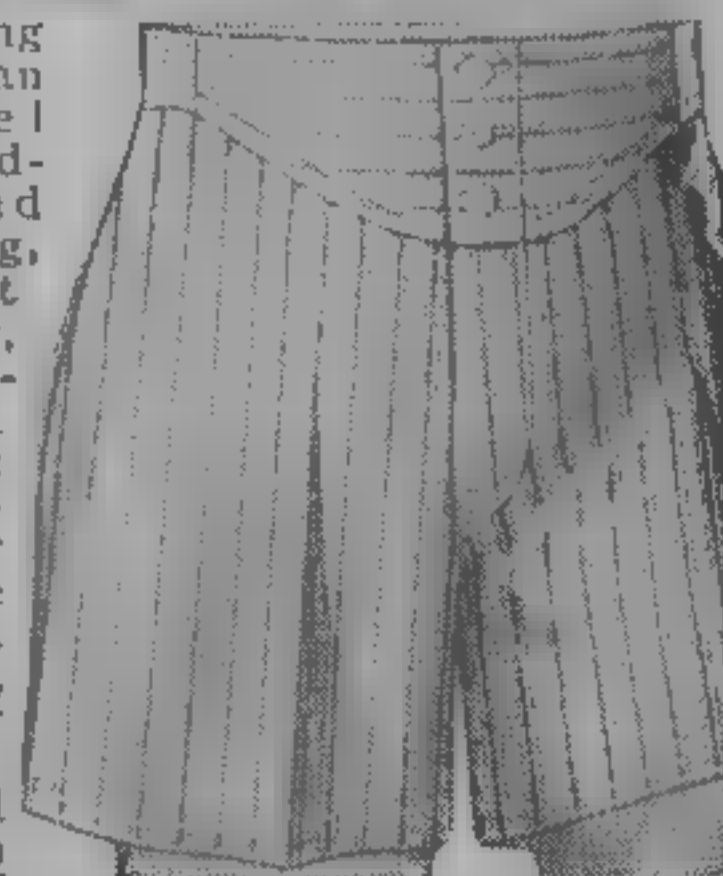
Printed Cotton Broadcloth of excellent quality that is easy to launder. Assorted fancy stripes in conservative, fade-proof colors (assorted). Mailing weight 5 oz.

Printed Broadcloth Shorts No. 8

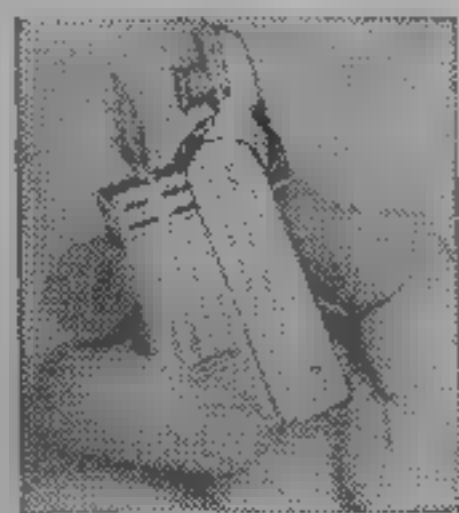
Sizes: 30, 32, 34, 36, 38, and 40 Waist

STATE SIZE

With Premium 70c Cash Price 35c



Gifts of



Automatic Pocket Lighter No. 181

Handy, sure-fire lighter—attractive and storm-proof. Pressing sides produces flame instantly—releasing extinguishes flame.

Simple, removable lighter insert makes it fine for pipe smokers. No thumb-wheel.

Vest-pocket or purse size—2¼x1¼x½ in. Very light. Polished nickel finish. Guaranteed for two years.

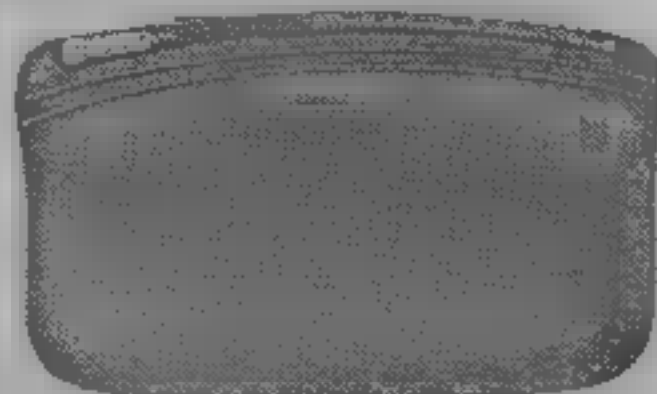
Mailing weight 1 oz.

With Prem. \$1.40 Cash Price 70c

Good-looking, serviceable Brown Suede leather pouch of correct size and shape. Holds contents of full 2-oz. tin of tobacco. Oil-silk lined. Very convenient.

Handy Talon fastener is quickly opened yet makes pouch air-tight, keeping tobacco fresh.

Mailing weight 1 oz.



Tobacco Pouch No. 10

With Prem. \$1

Cash Price 50c

Always Please

Kettle-shaped ash tray of Polished Copper—both practical and ornamental.

Removable tray, suspended from brass bracket on top of which is cigarette- or cigar-rest. Black crackled enamel base. 4½ in. high.

Mailing weight 8 oz.

Kettle Ash Tray No. 60

With Prem. \$1.30 Cash Price 65c



22 E.M. Products

MEN'S HOSIERY

*Extra High Grade
that Wears Longer*

Conservatively colorful; as good-looking as any silk hose. About 25% Wool, with Cotton and Rayon. Woven, cord-like stripes of rayon in contrasting tones. Soft and fine. Reinforced heel, toe, and sole; finely-ribbed top. Mailing weight 3 oz.

Part-Wool

Choice of:
No. 369, Dark-Blue
No. 370, Brown
No. 404, Gray

Sizes: 10½, 11, 11½, and 12

With Cash
Pair, Premium 70c Price 35c

About 50% Wool. Seamless, flat-knit feet. Cotton heels and toes, for longer wear. Real work-sock! Narrow Red top-stripe.

Heavy Part-Wool

Choice of:

No. 367, Gray
Heather
No. 463, Navy
Large Size
Only

Two Pairs,
With Cash
Prem. \$1 Price 50c



Mlg. wt.
7 oz.

Finely-knit and wide-ribbed, in true English fashion. About 12% Wool, with embroidered, rayon clocks in pleasing contrast. Reinforced heel, toe, and double sole; ribbed top. Mlg. wt. 3 oz.

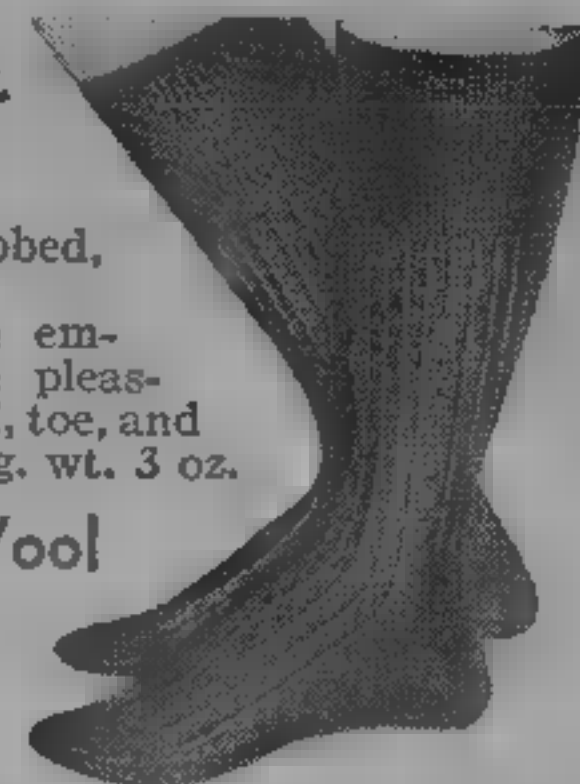
English-Style Part-Wool

Choice of:

No. 460, Navy
No. 461, Brown
No. 462, Dark-Gray

Sizes: 10½, 11, 11½, and 12
STATE COLOR AND SIZE

With Cash
Pair, Premium 50c Price 25c



Guaranteed for THREE MONTHS

Mercerized Cotton Hose

Choice of:

No. 426, Black
No. 427, Gray
No. 428, Cordovan
(brown)

Sizes: 10½, 11, 11½, 12

Box of FOUR Pairs,
With Cash
Prem. \$2 Price \$1



Extra-fine Mercerized Cotton with reinforced, 4-thread heel and toe and Crowfoot double sole. Knit stronger and better than hose generally sold at this price. Elastic rib-knit top.

One customer writes: "these hose wear so well her husband had used only two of his four pairs and in three months only one thread had broken."

Special 3-Month Guarantee

In addition to regular money-back guarantee, each box contains the manufacturer's guarantee for three months' satisfactory wear or four new pairs, free of charge. Mlg. wt. 10 oz.

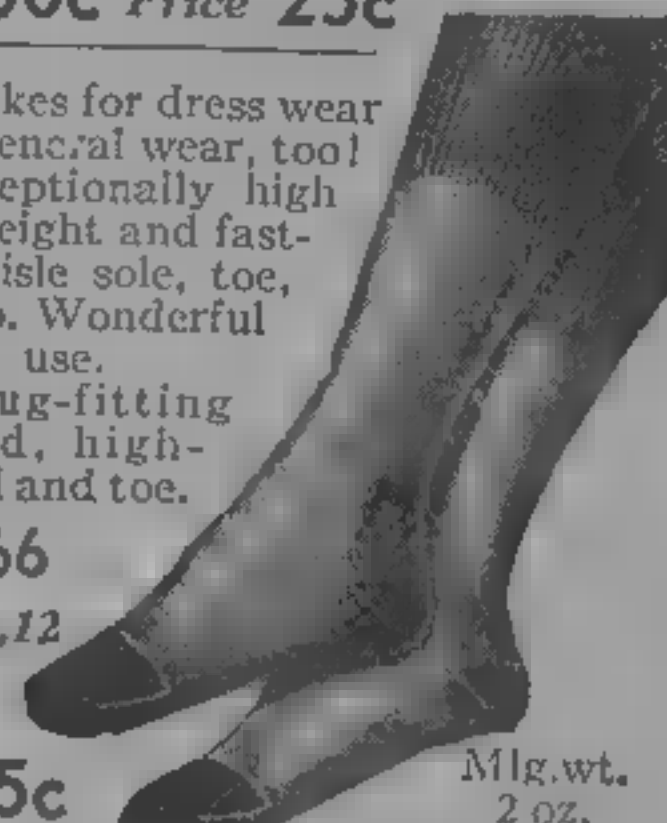
The kind a man likes for dress wear—plenty stout for general wear, too! Pure Silk of exceptionally high quality—medium weight and fast-Black. Mercerized-lisle sole, toe, heel, and ribbed top. Wonderful for personal or gift use.

Seamed leg; snug-fitting ankle. Reinforced, high-spliced, 4-thread heel and toe.

Silk No. 66

Sizes: 10½, 11, 11½, 12

Pair,
With Cash
Prem. 70c Price 35c



Mlg. wt.
2 oz.

The very best for this low price! Fine Cotton, knit doubly strong at heel and toe. Elastic rib-knit top; snugly-shaped throughout.

All-Cotton—for Work

Choice of:

No. 457, Black No. 458, Gray
No. 459, Random
(flecked white)

Sizes:
10½, 11, 11½, 12

With Cash
Prem. Price

THREE Pairs, 90c 45c



Mlg.
wt. 8
oz.



Strong Cotton yarns in attractive color combinations.

Double, elastic-ribbed, non-wrinkle cuffs. Heels and toes reinforced. Mlg. wt. 6 oz.

Boys' Golf Style

Choice of:

No. 421, Tan-and-Brown
No. 422, Gray Mixture

Sizes: 8, 8½, 9, 9½ and 10

TWO Pairs,
With Cash
Premium \$1 Price 50c

Pure Silk and Rayon with clocks embroidered in contrasting color. Double sole, high-spliced heel, and ribbed top of mercerized lisle. Reinforced heel and toe. Mailing weight 3 oz.

Silk-and-Rayon

Choice of:

No. 410, White
No. 412, Gray
No. 413, Black
No. 417, Cordovan (brown)

Sizes: 10½, 11, 11½, 12

With Cash
Pair, Premium 50c Price 25c



Non-binding top contains hair-like threads of pure elastic—guaranteed to last lifetime of hose. No garters necessary. Mercerized-Lisle-and-Rayon in conservative, colorful plaids. Reinforced soles; double, lisle heels and toes. Mlg. wt. 2 oz.

Elastic-Top Rayon-and-Lisle

Choice of:
No. 429, Black
No. 430, Navy
No. 431, Brown

Sizes: 10½, 11, 11½ and 12

Pair,
With Cash
Prem. 60c Price 30c



A heavier, Mercerized Lisle; fancy woven pattern in fine Rayon. Ribbed top, sole, toe, high-spliced heel of fine lisle; reinforced toe and heel. Mlg. wt. 3 oz.

Heavy-weight Lisle-and-Rayon

Choice of:
No. 423, Navy
No. 424, Brown
No. 425, Gray

Sizes: 10½, 11, 11½ and 12

Pair,
With Cash
Prem. 50c Price 25c



Mercerized Lisle and high-grade Rayon. Reinforced high-spliced heel, double sole and fine-rib top are Mercerized Lisle. Practical for dress or general wear. Heather mixture with darker stripes and fancy clocks. Mailing weight 2 oz.

Mercerized Lisle-and-Rayon

Choice of:
No. 371, Navy
No. 372, Brown
No. 399, Gray

Sizes: 10½, 11, 11½ and 12

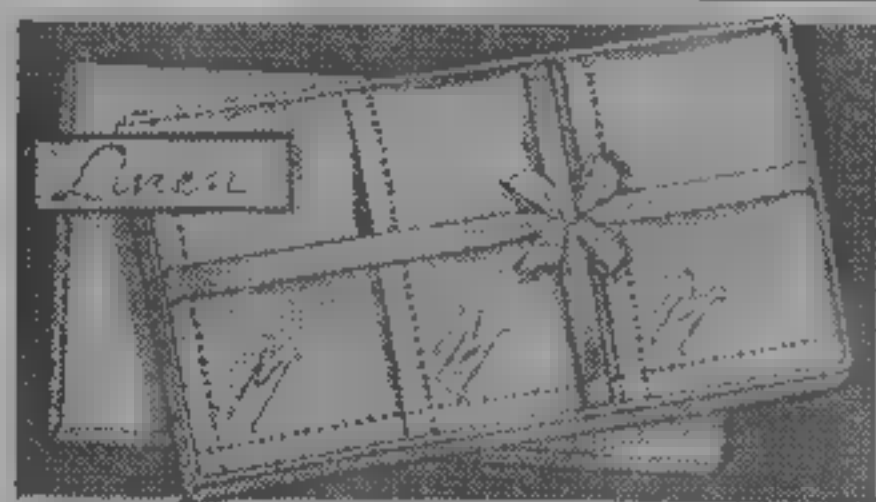
Pair, With Cash
Prem. 50c Price 25c



No. 234 Man's choice every time—perfectly plain, with ¾-in., hemstitched hem.

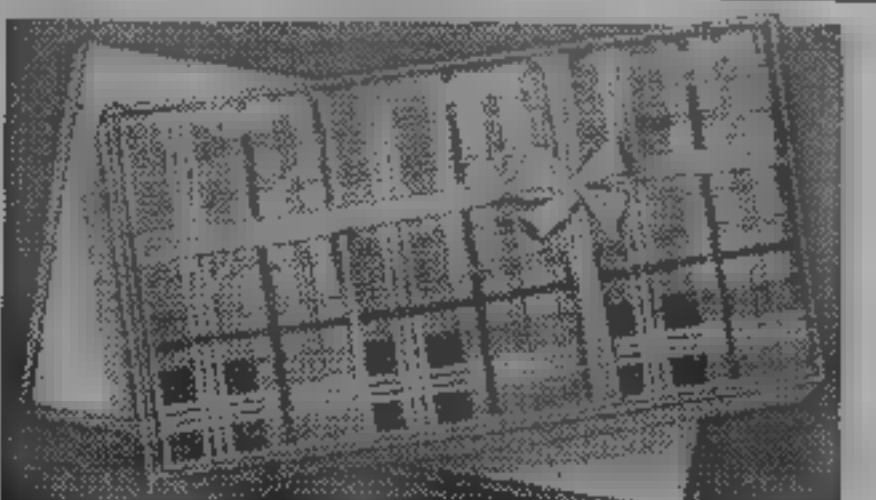
Very fine, medium-weight, White Irish Linen; about 17 in. square. Nicely boxed. Mailing weight 5 oz.

Box of THREE,
With Cash
Premium \$1.20 Price 60c



No. 245 White embroidery initial (except I-O-Q-U-V-X-Y-Z); fine White Irish Linen. About 17 in. square; ¾-in. hemstitched hem. A grand gift on any occasion. Mailing weight 4 oz.

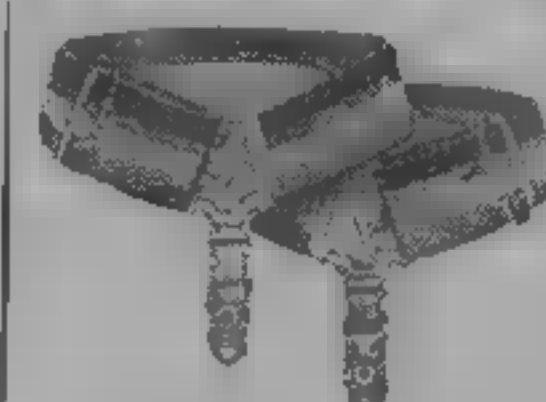
Box of THREE, (same initial),
With Cash
Premium \$1.50 Price 75c



No. 233 Good-quality, soft White Cotton. Assorted fancy borders printed in guaranteed-fast, shirt colors—one each of Brown, Navy, and Wine.

About 18¼ in. square; narrow hem. Attractively boxed—a most welcome gift! Mlg. wt. 5 oz.

Box of THREE,
With Cash
Premium 90c Price 45c



Genuine Paris garters—"no metal can touch you."

Fancy, elastic Webbing—assorted patterns and colors. Satin pads; rubber-protected clasps; brass trim.

Neatly boxed—an attractive, yet very inexpensive gift.

Mlg. wt. 2 oz.

Paris Garters No. 42

Pair,
With Cash
Prem. \$1 Price 50c

Extra-soft, fine White Cotton. Assorted borders and colors. Guaranteed fast-color.

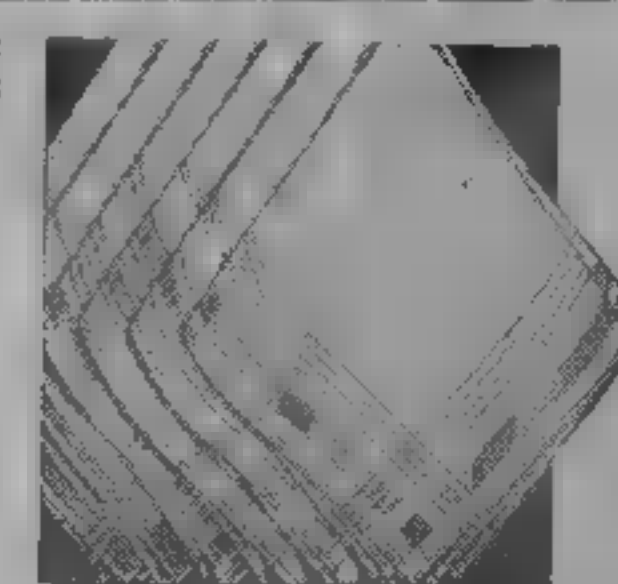
Two sizes—boys', 14-in.; men's, 16¼-in.

Boys' No. 257

Pkg. of SIX,
With Cash
Prem. 70c Price 35c

Men's No. 235

Pkg. of SIX,
With Cash
Prem. 80c Price 40c



Mailing wt.: Boys', 2 oz.; Men's, 4 oz.

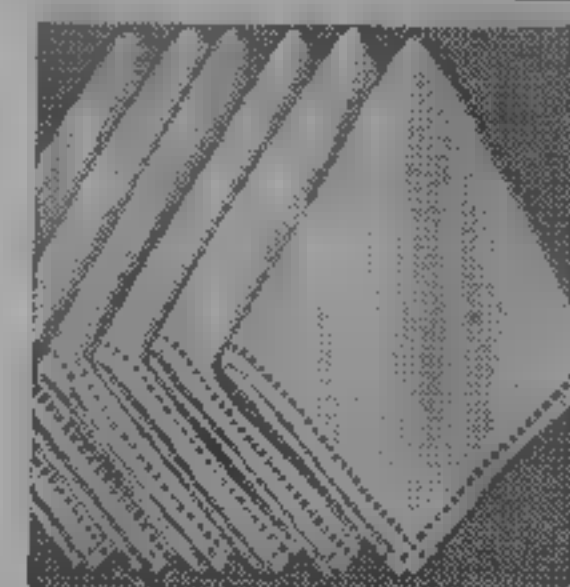
No. 207 Fine White Cotton for everyday use. Remain soft and white through repeated laundering.

About 17 in. square—a generous size. ¼-in. hemstitched hem.

Package of SIX,

With Cash
Prem. 70c Price 35c

Mailing
wt. 5 oz.

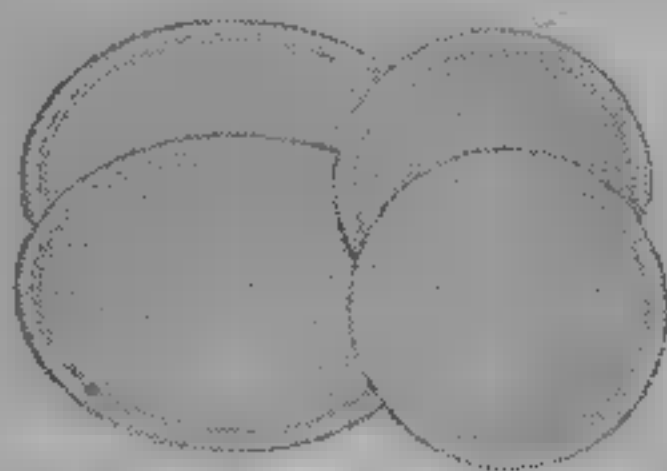


E. M. Products 23

Asbestos Table-Mats

Neatly-bound. Padding of wool felt between two layers of pure asbestos-felt. About 1/4-in. thick. Mlg. wt. 6 oz.

No. 8 Round (7 in. diameter);
Pkg. of TWO,
With Premium 24c Cash Price 12c

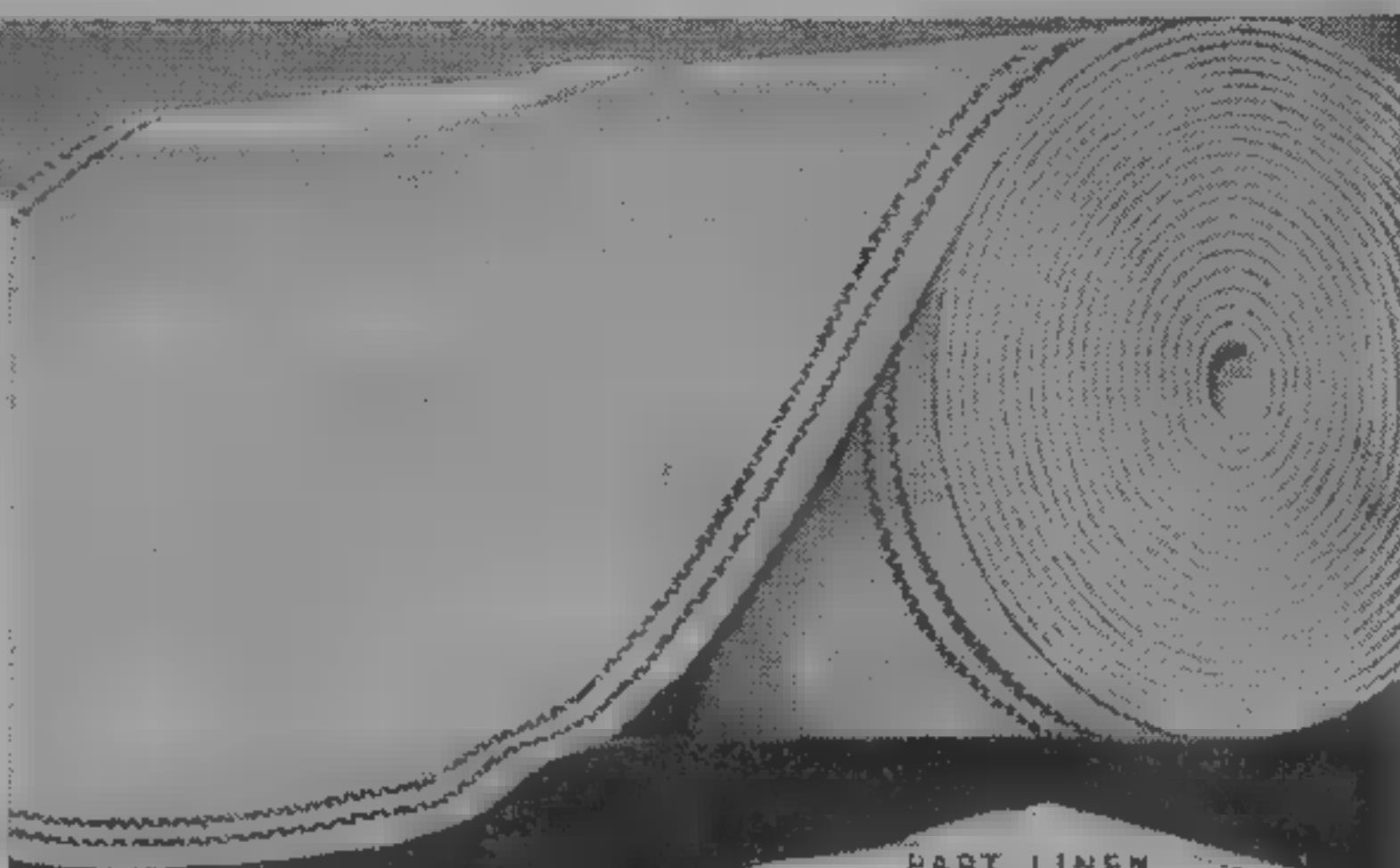


No. 9, Oval
(9 1/2 x 5 1/2 in.).
Pkg. of TWO,
With Premium 30c
Cash Price 15c

Crash Toweling No. 19B

Splendid value in fine quality, colored-bordered cotton crash Toweling. Just the right weight for dish- or hand-towels. Soft and very absorbent; thickens a trifle when laundered. Gives wonderful service. Unbleached. 16 in. wide. Mlg. wt. 10 oz.

FIVE Yards,
With Premium \$1 Cash Price 50c



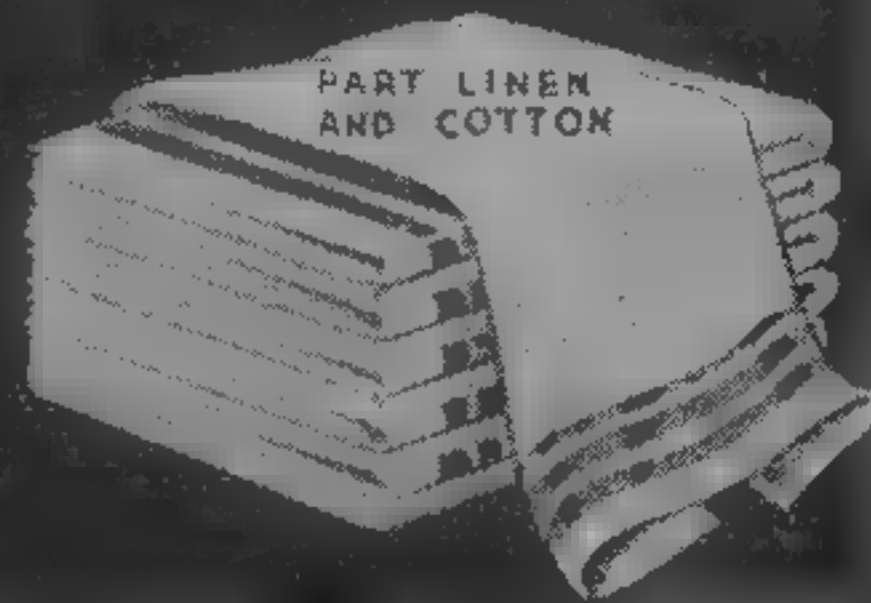
ALL COTTON



HUCK



PURE LINEN



PART LINEN
AND COTTON

No. 69 Guest Towels

Excellent, all cotton, white huck towels with colored border of the very latest style. Pretty assorted borders. Cut size, 16 x 32 in. Splendid gift. Mlg. wt. 10 oz.

Package of FOUR,
With Premium \$1.20 Cash Price 60c

Handsome, white cotton huck towels woven extra fine. Look several times their price. Beautiful borders in popular assorted colors. Cut size, 16 x 32 in. Mlg. wt. 1 1/4 lbs.

Package of FIVE,
With Premium \$1.80 Cash Price 90c

No. 70 Kitchen Towels No. 66

Fine quality, pure linen towels of heavier grade; closely resembles homespun. Full bleached. Attractive, all-around border in assorted colors. Narrow hem. Cut size, 16 x 31 in. Mlg. wt. 1 lb.

Package of FOUR,
With Premium \$1.70 Cash Price 85c

Part linen and cotton bleached towels. Fancy colored-stripe end-borders in assorted designs and colors. Ends finished with narrow hem. Cut size, 16 x 29 in. Mlg. wt. 6 oz.

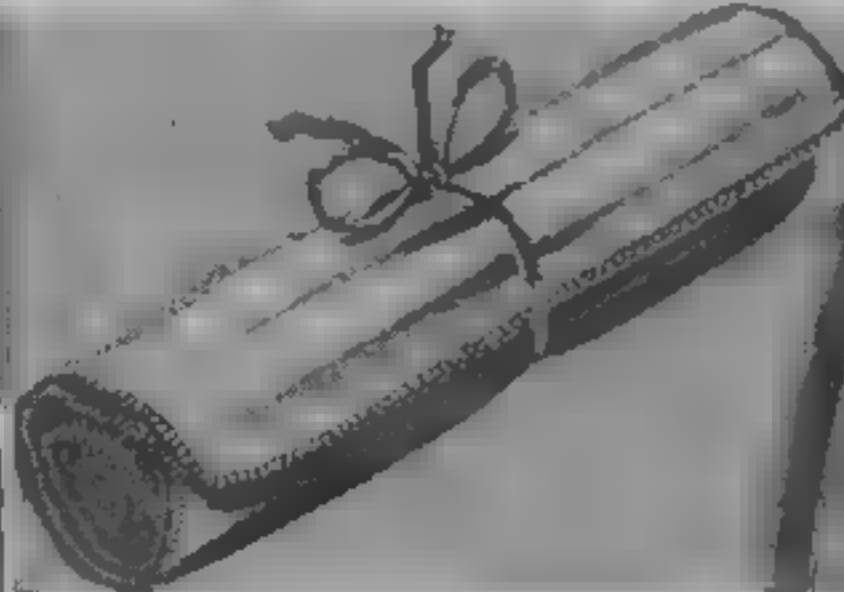
Pkg. of SIX With Premium 90c Cash Price 45c



Extra-Quality Hemstitched Pillow-Cases

Good quality hemstitched and bleached case. Size same as No. 103. Will launder nicely and give excellent wear. Mlg. wt. 6 oz.

No. 61 One, With Premium 44c
Cash Price 22c



Silverware Roll No. 145

Holds twelve pieces—knives, forks, spoons, etc.—with separate pocket for each. Copenhagen blue cotton, flannel-lined. Mlg. wt. 1 oz.

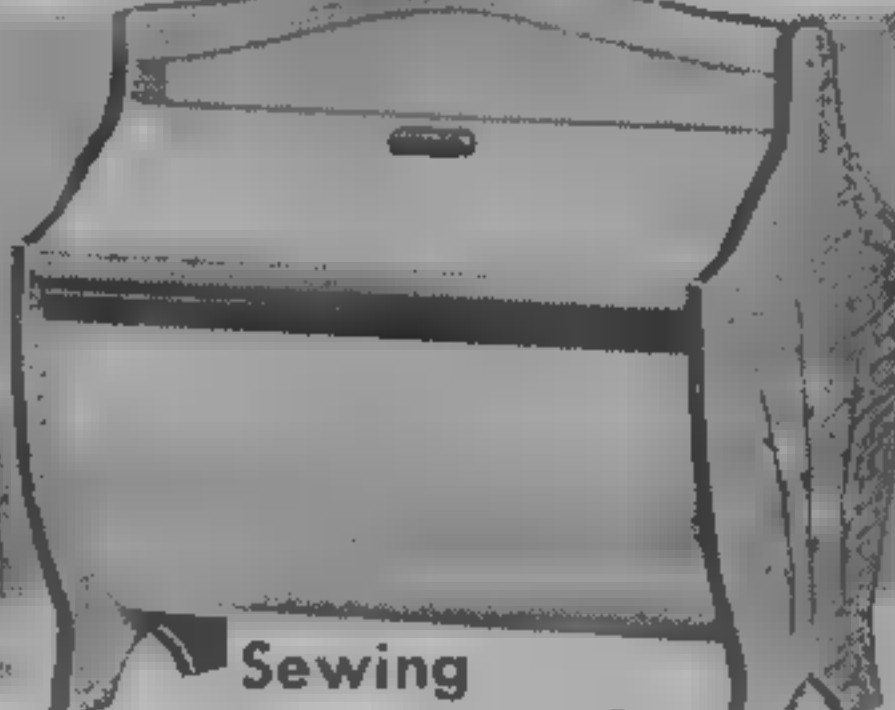
With Premium 50c Cash Price 25c



Knitting Bag No. 31

Made of fine fabrics in assorted patterns, colors; fully lined. Wooden handles, colored and hand decorated. 11 1/2 x 16 in. Mlg. wt. 1 oz.

With Premium \$1.40 Cash Price 70c



Sewing Cabinet No. 40

Maple-finished hardwood with pussy willow decorations. Ample size. Inside tray for thread, scissors, etc. Hinged covers. 10 1/2 in. long x 8 in. wide, 11 1/2 in. high over all. Mlg. wt. 3 1/4 lbs.

With Premium \$2 Cash Price \$1

Card Table Cover No. 76

Made of green suede cloth with the smoothness of a billiard table; very rich in appearance. Elastic in each corner to fit over corners of table. Size 30 x 30 in. Mlg. wt. 8 oz.



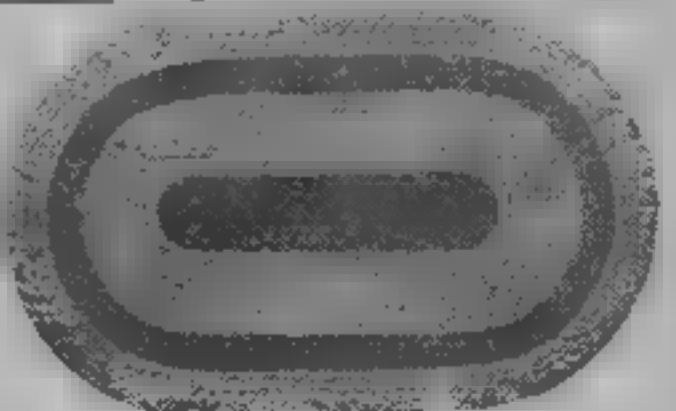
With Premium \$1.50
Cash Price 75c



Rag Rug No. 1

Cheery, braided oval rag rug, 18 x 30 in., made of clean, sanitary rags in assorted light colors. Reversible. Light weight and firm. Washes well. Mailing weight 1 1/4 lbs.

With Premium \$1 Cash Price 50c



Utility Rug No. 18

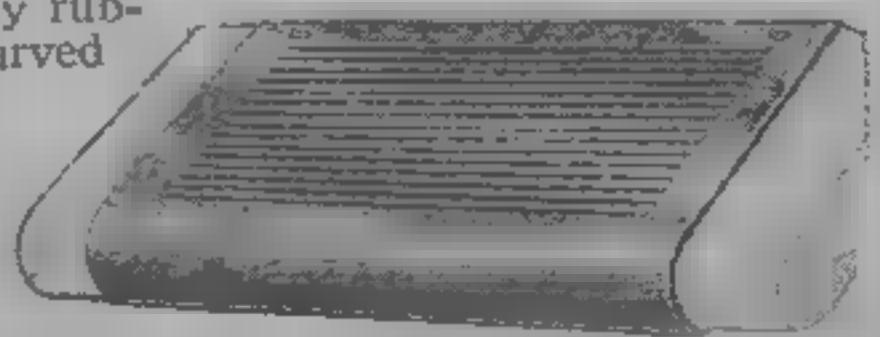
This handy size rug, easy to clean, and restful to stand on, is made of attractively patterned green and white rubber. Size, 17x28 in. Practical in front of sink, range or doorway. Mailing weight 2 lbs.

With Premium \$1.50 Cash Price 75c

Stair Treads No. 1

For safety's sake protect stairs and prevent falls. Maroon corrugated fine-quality rubber. Size, 9 x 18 in. Curved nose. Mlg. wt. 13 oz.

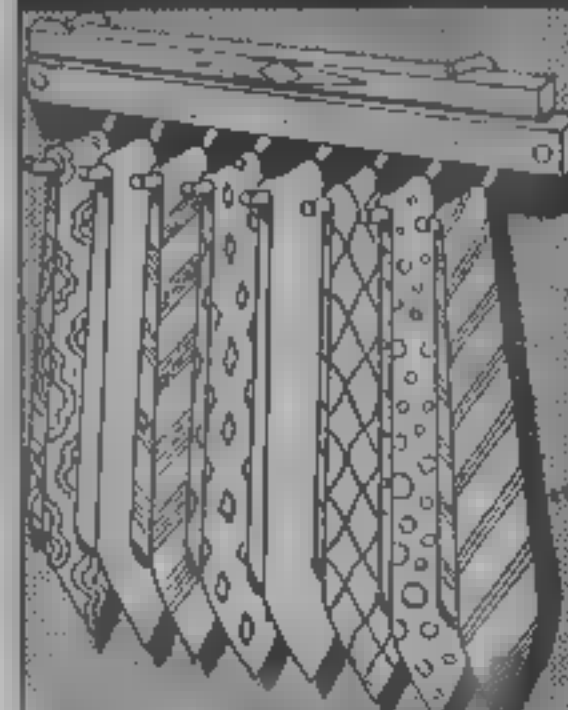
Each,
With Premium 22c
Cash Price 11c



Every man or boy will appreciate the convenience of this tie-holder. It holds 24 ties—3 on each hook and all out in plain view. A slight push of upper bar locks ties tightly. Two 11-in. mahogany metal bars with stainless hooks. Easily screwed to wall or closet door. Mailing weight 4 oz.

With Premium 90c
Cash Price 45c

TY-HOLD No. 48

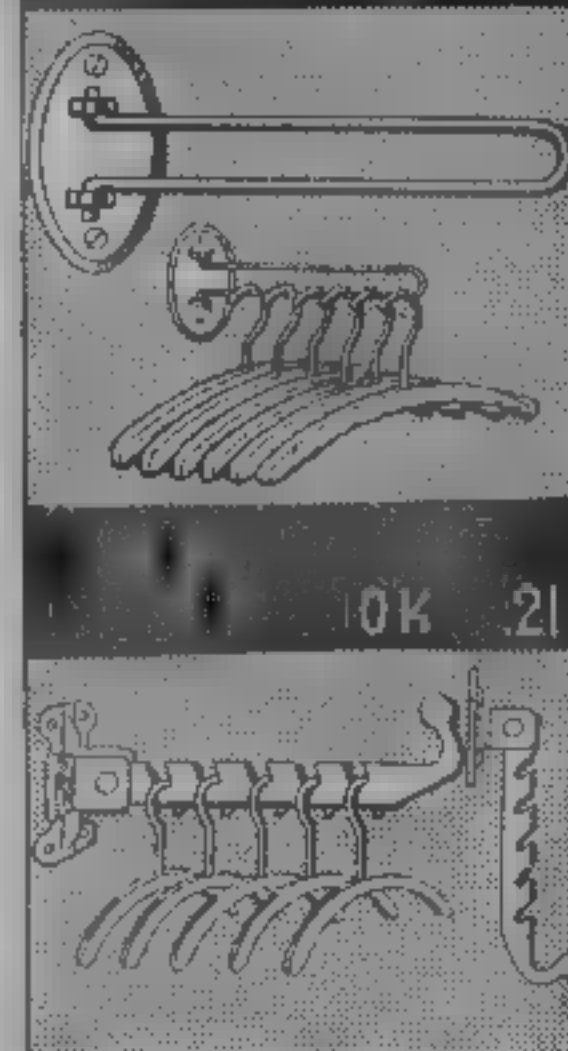


Doubles closet space. Holds several garment hangers. Holds ties without crushing or wrinkling. Steel; rust-proof cadmium finish. Projects 9 in. Folds flat against wall when not in use. Hangers not included.

Mlg. wt. 6 oz.
With Premium 20c
Cash Price 10c

All-steel, cadmium-plated, rust-proof bracket will hold five garment-hangers and hat. Projects only 7 1/2 in. Can be dropped down against wall, further conserving space. Hangers not included.

Mlg. wt. 4 oz.
With Premium 20c Cash Price 10c



Extra-fine cotton pillow-case. A lovely gift for shower, wedding or any occasion. 3-in. hemstitched hem. Full bleached. Mlg. wt. 6 oz.

No.	Size in Inches		With Prem.	Cash Price
	Torn	Finished		
103	36 x 45	22 x 33	52c*	26c*
104	36 x 42	21 x 33	52c*	26c*

*Price is for one case only.



Cellophane Garment Protectors No. 82

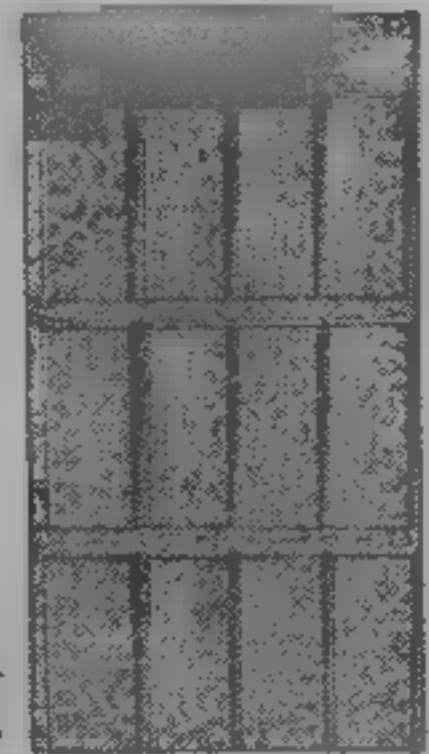
Keep the dust and dirt off your dresses, coats, suits, etc., when you hang them away in the closet by using these Protectors. Made of cellophane, bound with bias tape. Size, 6 3/4 x 19 in. Opening at top for hanger. Mlg. wt. 3 oz.

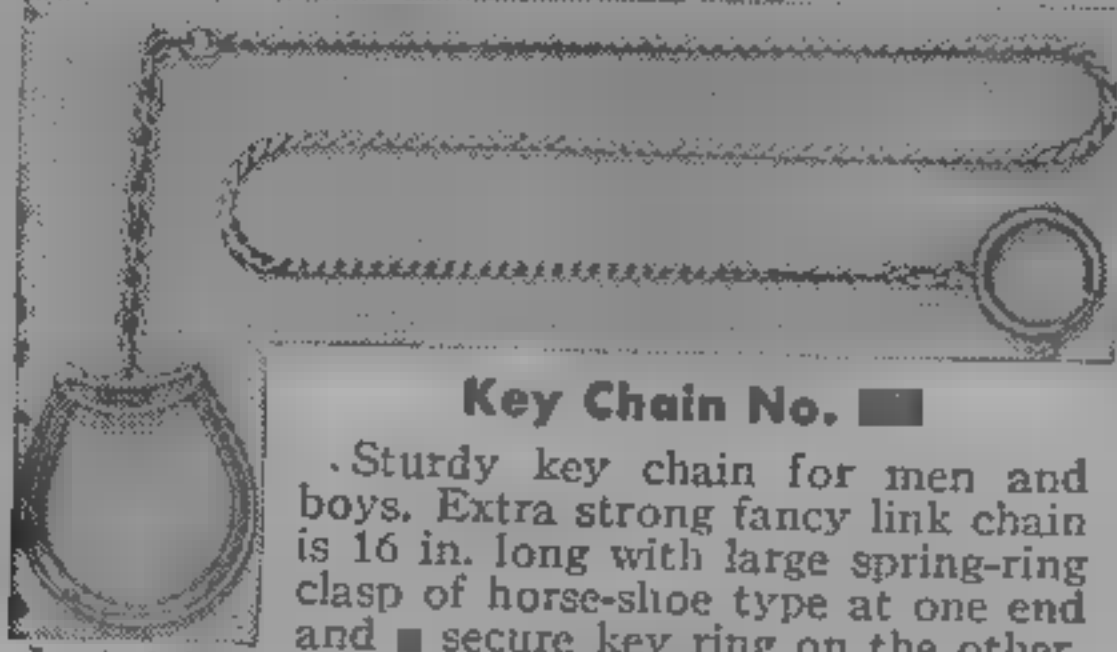
Pkg. of 6, With Premium 90c Cash Price 45c

Shoe Bag No. 17

Of heavy Pepperell fabric in glazed chintz finish. Assorted colors and designs. Attractive and serviceable. Has 12 deep pockets that will hold six pairs of shoes. Size, 16 x 30 in. Metal eyelets at top for hanging. Mlg. wt. 5 oz.

With Premium 80c
Cash Price 40c





Key Chain No. 55

Sturdy key chain for men and boys. Extra strong fancy link chain is 16 in. long with large spring-ring clasp of horse-shoe type at one end and a secure key ring on the other. In bright nickel finish, it will look well and be carried for years. In gift-box. Mlg. wt. 2 oz.

With Premium \$1 Cash Price 50c

Baby Locket and Chain 55

Dainty heart-shaped locket of yellow-gold plate, and 13-in. curb-link chain. Front and back engraved alike. Space inside for two pictures. Locket is 5/8 in. wide. Mailing weight 1 oz.

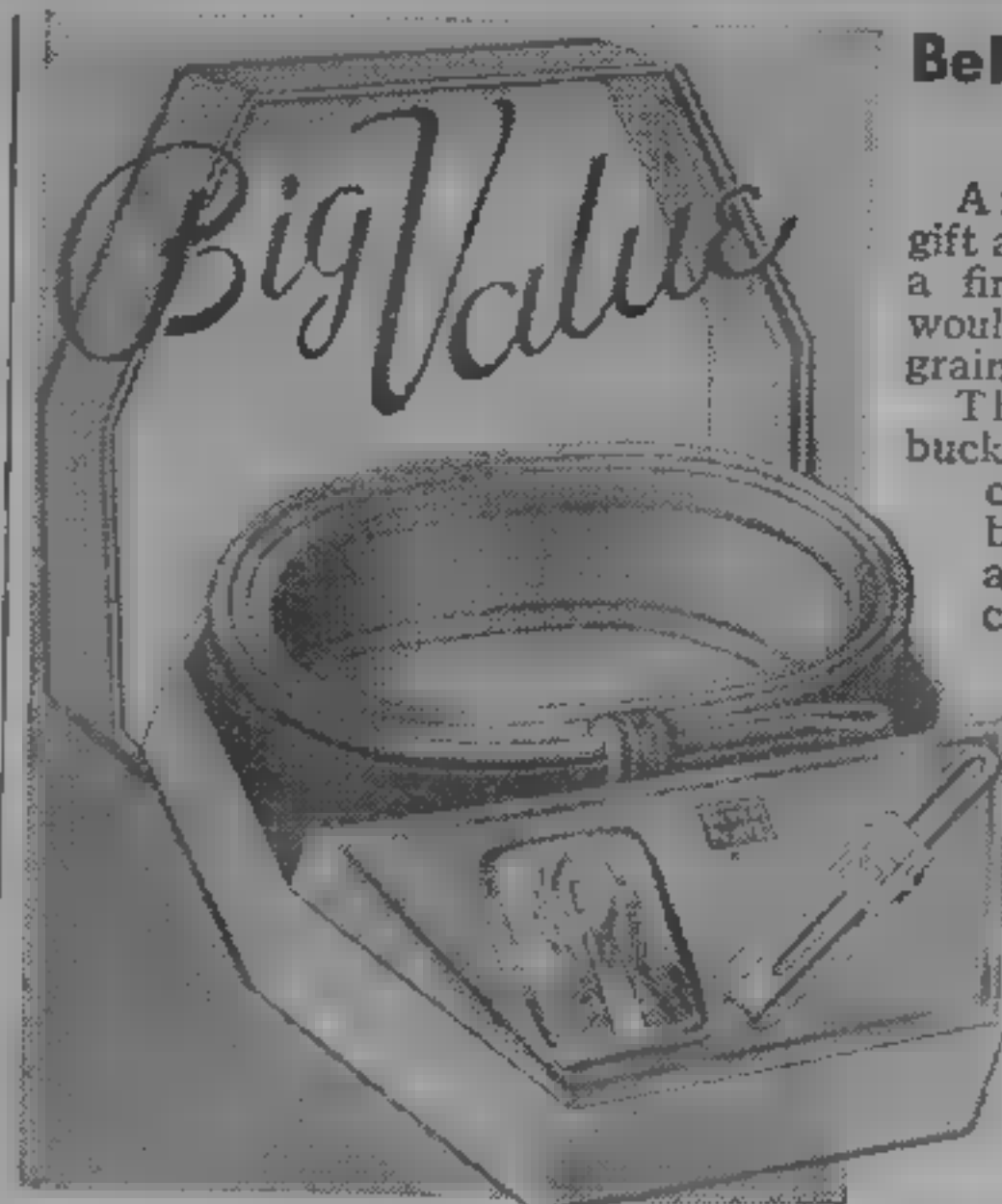
With Prem. \$1.60 Cash Price 80c



Chain Tie Slide and Collar Clip Set No. 326

Very popular set in yellow-gold finish. Spring collar-holder holds collars firmly; doesn't tear them. Tie clip with chain tie-holder. They're neat! In velvet-lined gift-box. Mailing weight 2 oz.

With Premium \$1 Cash Price 50c



Belt, Buckle and Tie Clip Set No. 233

A fine, black cowhide belt is just the gift a man would like. And this one is a fine value, exactly what a man would choose for himself. Smooth grain, nicely finished.

The silver-plated nickel-silver buckle has a "Giant Grip" that's commendable. Initial inlaid in black enamel makes it the more acceptable. The spring metal tie-clip has initial.

Sizes: 30, 32, 34, 36, 38 40-in. belt.

Mailing weight 8 oz.

With Premium \$1.50 Cash Price 75c

May be had in these initials: A, B, C, D, E, F, G, H, J, K, L, M, N, P, R, S, T, W.



Birthstone Bracelet No. 51

Pretty, engraved yellow-gold-plated link bracelet set with large imitation birthstone (see list below). Fits wrist up to 7 1/4 in. Matches necklace 84. Mlg. wt. 1 oz.

With Premium \$1.10 Cash Price 55c

Watch Bracelet 39

Engraved white non-tarnish metal. Fold-over buckle. Fits watch-lugs 1/2 in. wide; easily filed to fit narrower lugs. Full length, 5 3/4 in.

Mailing weight 1 oz. With Premium \$1.20 Cash Price 60c

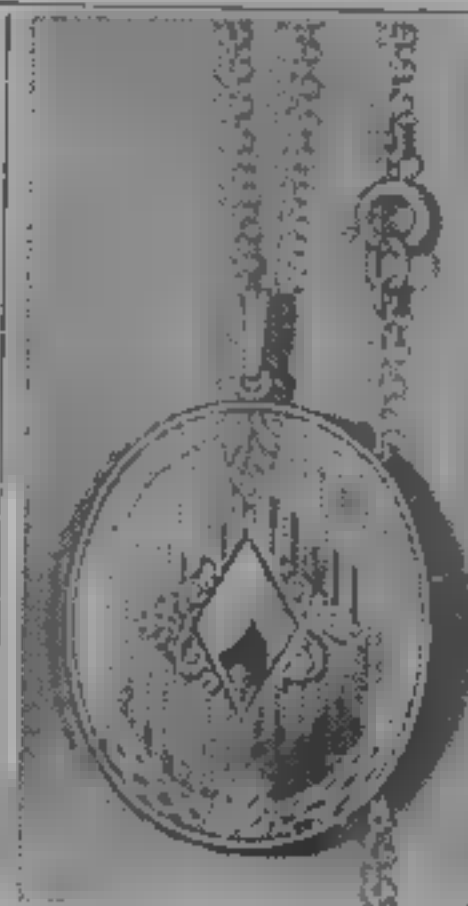
No. 51 Neatly engraved links of yellow-gold plate. Fold-over buckle. Fits watches with any style lugs. Full length, 5 3/4 in. Mlg. wt. 2 oz.



Brooch No. 119

This Brooch with pendant initial is very popular. A style featured on many frocks, on blouses, hats and scarfs. In yellow-gold plate; any initial except X. 1 1/4 in. wide. Mlg. wt. 2 oz.

With Premium 80c Cash Price 40c



Locket and Chain 100

Engraved back and front. 1 1/2 x 1 1/2 in. Space for one picture. 26-in. chain. Yellow-gold lacquer finish. Mailing weight 2 oz.

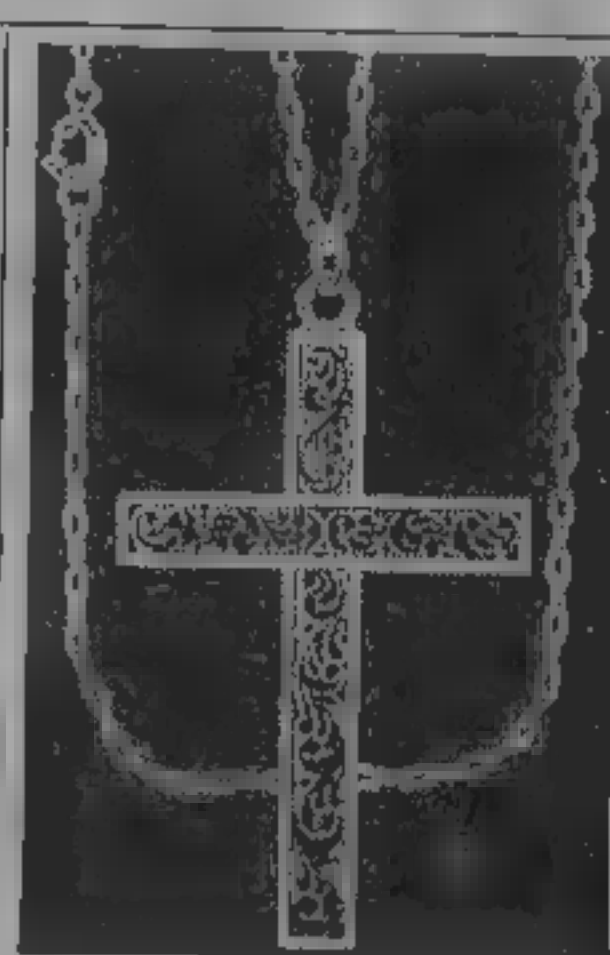
With Premium 70c Cash Price 35c



Birthstone Necklace No. 84

Pretty necklace of yellow-gold plate to match Bracelet 42. Pierced and engraved pendant; imitation stone. 18-in. fancy chain. See list below.

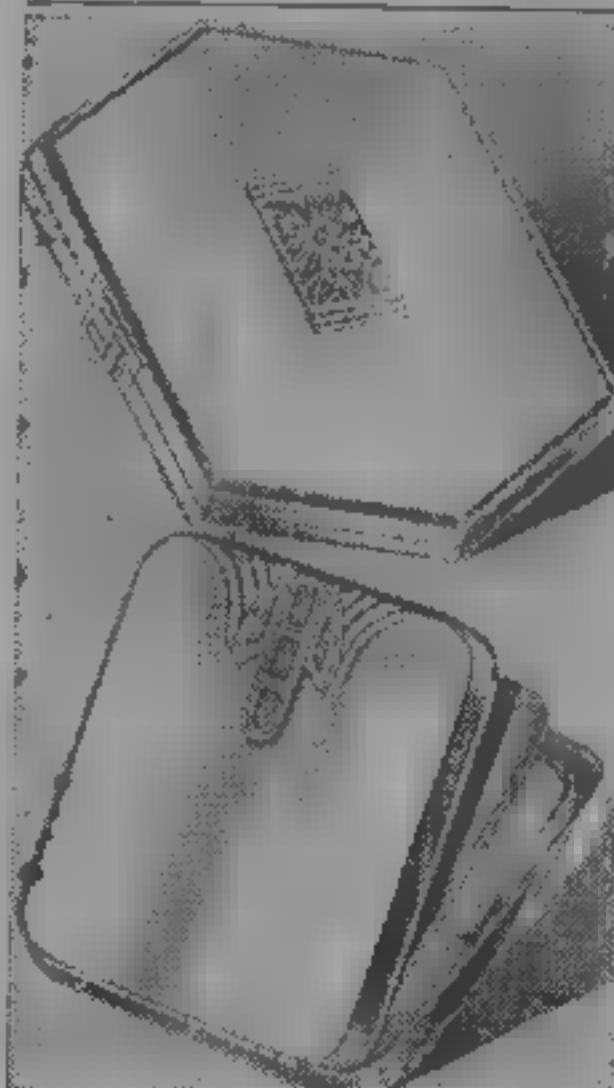
Mlg. wt. 1 oz. With Premium \$1 Cash Price 50c



Cross and Chain No. 103

Neat, solid metal cross with engraved front and plain back. 2 in. long; 1 3/8 in. across. Has an 18-in. chain in yellow-gold plate to match. An effective ornament. Mlg. wt. 2 oz.

With Premium \$1.50 Cash Price 75c



Double Compacts No. 53

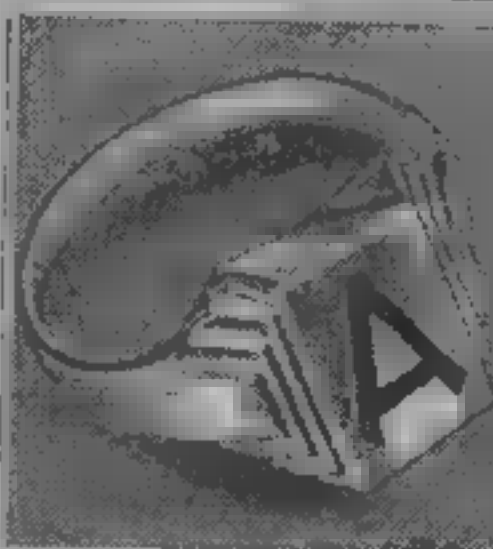
A genuine cloisonne enamel flower decorates the front of this case which is enameled white on front and back. All metal parts are finished bright, the color of natural yellow gold. Has loose powder compartment, and cake of rouge, large mirror. A neat shape much admired. Size, 3 x 2 x 3/8 in. Mlg. wt. 4 oz.

With Premium \$1.60 Cash Price 80c

No. 53

Very neat, small cushion shape. Satin-finish bronze metal with engraved front decorated with green enamel. Fancy checkered back. Contains full-size cake rouge, double swing metal mirror and compartment for loose powder. Case is 2 in. square, 3/8 in. thick. Mailing weight 4 oz.

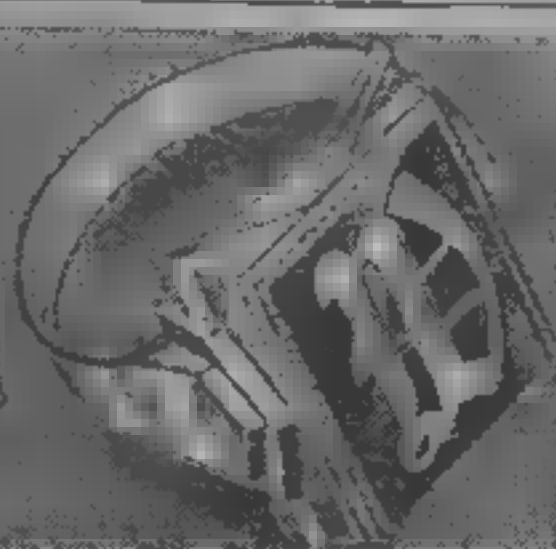
With Premium 90c Cash Price 45c



Ring No. 75

A signet of latest design for boys and girls. Of sterling silver. Choice of Old English script or block letter. Sizes: 5 to 10. Mlg. wt. 1 oz.

With Premium \$1.60 Cash Price 80c



Ring No. 78

Modern design—neat and plain. Polished sterling silver ring with an Old English initial also of silver on a jet black imitation onyx. Sizes: 5 to 12. Mlg. wt. 1 oz.

With Premium \$2 Cash Price \$1



Ring No. 85

Handsome onyxlike setting with four brilliant rhinestones in engraved white metal. 14-K. yellow-rolled-gold plate ring engraved. Sizes: 5 to 10. Mlg. wt. 1 oz.

With Premium \$3 Cash Price \$1.50



Ring No. 76

Smart step-set mounting of sterling silver set with a sparkling rhinestone of 1/2 carat size with three smaller ones at sides. Sizes: 5 to 10. Mlg. wt. 1 oz.

With Premium \$1.50 Cash Price 75c



Birthstone Ring No. 79

Very dainty sterling silver ring with nicely cut imitation stones. Pierced and engraved setting. Sizes: 4 to 8. Mlg. wt. 1 oz.

With Premium 80c Cash Price 40c

Imitation Stones for Birthstone Rings, Bracelet, Necklace

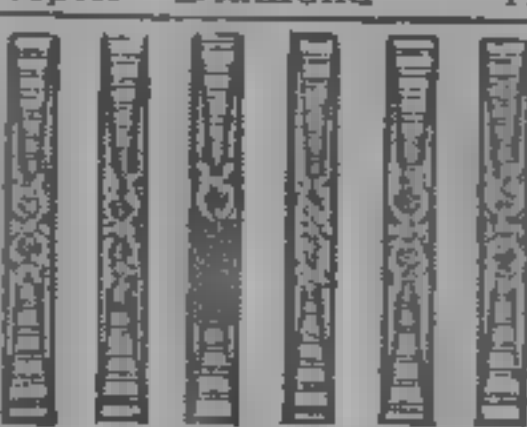
January—Garnet February—Amethyst March—Aquamarine April—Diamond May—Emerald June—Ceylon Sapphire July—Ruby August—Erinite Sept.—Blue Sapphire October—Rose Zircon November—Topaz Dec.—Blue Zircon



"Shoulder-Sta" Lingerie Chain No. 29

Very popular with women who are fastidious about their appearance. The clasps hold the strap of vest, brassiere and slip together and the chain prevents their slipping down with the attendant discomfort. Fancy engraved white-gold-plate clasps and chain.

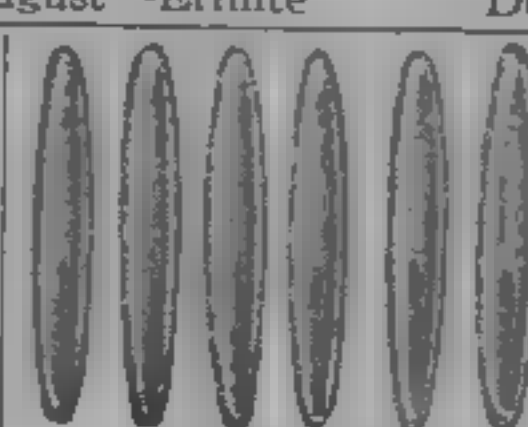
Mailing weight 2 oz. With Premium 40c Cash Price 20c



No. 72

A half dozen finely engraved beauty pins of white-gold plate. Mlg. wt. 1 oz.

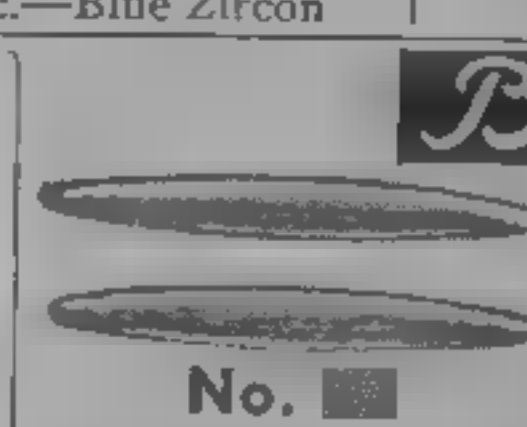
Set of 6 With Premium 60c Cash Price 30c



No. 47

Beauty pins of yellow rolled-gold plate. Bright finish. Mlg. wt. 1 oz.

Set of 6 With Premium 50c Cash Price 25c



No. 47

Just a pair of beauty pins for cuffs or for baby's dresses. Yellow rolled-gold plate in plain, bright finish. Mailing weight 1 oz.

Pair With Premium 20c Cash Price 10c

Beauty Pins

Our Beauty Pins have a safety clasp called "King Neverloos." A crimped spring beneath the top of pin holds firmly against the material and prevents accidental opening. This safety feature makes these pins ideal for babies' and small girls' dresses. They add to the dainty, decorative touch and they are not easily lost. Shown actual size. We guarantee to replace any of our rolled-gold-plate jewelry if the gold wears off.

Bring out YOUR Loveliness

with **LARKIN**
Beauty Preparations



Make it a *habit* to use Larkin Beauty Preparations! They are as fine as money can buy—made with all the skill that modern science makes possible—to enhance woman's charm. Here are products for every purpose, all at prices that save you money. Let Larkin show you how simply, inexpensively and delightfully you can bring out your loveliness.



Derma Cream

A Soothing, Medicated Vanishing Cream

Gone, now, is the need to use old-fashioned, greasy, heavy creams for their medication. Larkin gives you in this new product a greaseless vanishing cream so fine it almost melts into the skin, yet is wonderfully soothing because of its medicated quality.

Helpful for sunburn, chafing, chapped skin, mosquito bites, and other minor skin irritations. Its two-fold purpose makes it at once a necessity for milady's toilet table, an invaluable aid in keeping the skin always soft, clear and lovely. Mailing weight 9 oz.

2-oz. jar, **With Premium 50c** **Cash Price 25c**



Witch Hazel Vanishing Cream

A perfect base for make-up for those with normal or oily skins. Your skin is smoother, whiter and fresher looking, and powder stays on longer. Contains 60% pure witch hazel, with its well-known astringent and soothing properties.

Fine for correcting oily, shiny, open-pored skin. Protects from chapping, sunburn and wind, and promotes healing of chapped or irritated skin. Popular with those inclined to tanned, discolored, or dull skin. Mlg. wt. 1 lb.

4-oz. jar, **With Premium 70c** **Cash Price 35c**



Lemon Creams

Two delightful creams—soothing and softening—both containing the bleaching properties and refreshing odor of lemons. Especially fine to guard against freckles or tan by sun and wind. The Cleansing Cream has all the wide usefulness of cold cream. Especially for tanned, discolored or dull skins. The perfect night cream. The Vanishing Cream, absorbed quickly, forms perfect powder base. Mailing weight 9 oz.

Cleansing 2-oz. jar, **With Premium 70c** **Cash Price 35c**

Vanishing 2-oz. jar, **With Premium 70c** **Cash Price 35c**

Complexion Cream

A cream of the vanishing type, delicately perfumed and tinted pink, especially prepared for massaging and toning the under-nourished skin and to aid nature in correcting a skin that is scrawny, shrunken or wrinkled.

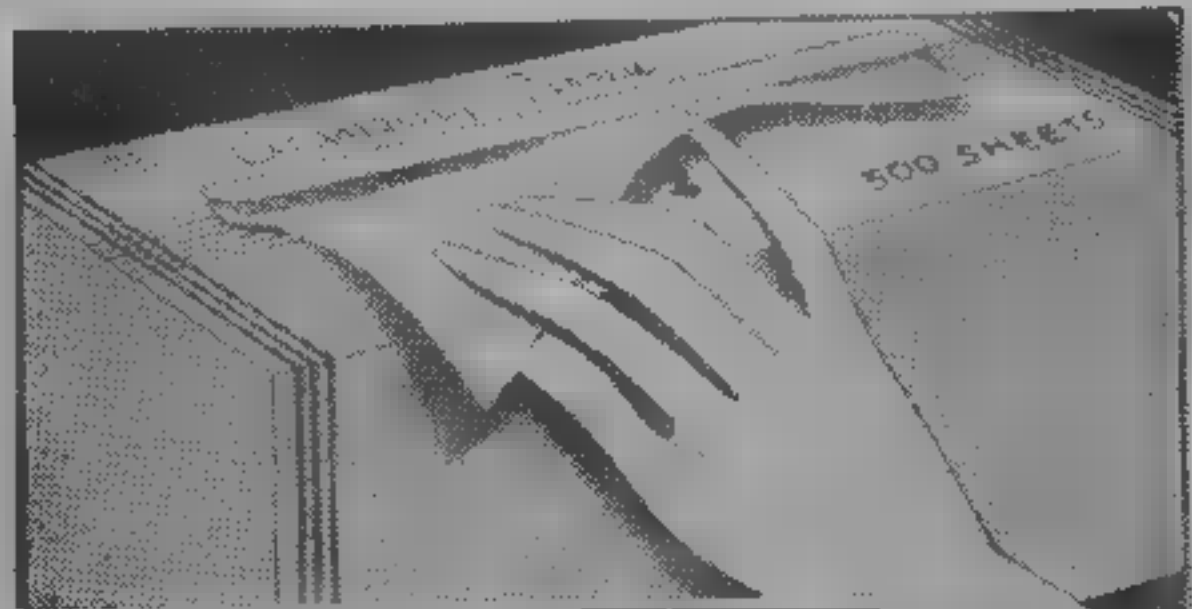
Before using this cream, stimulate the circulation, patting face gently with a pad saturated with Skin Freshener. Then apply cream, moulding the contour of the face and neck. Mlg. wt. 9 oz.

2-oz. jar, **With Premium 60c** **Cash Price 30c**

Cleansing Tissue No. 137

Soft cleansing tissue at a low price! Smooth, absorbent and soft as old linen. Will not irritate most sensitive skin. Endorsed by many famous Beauty Salons.

As a handkerchief, is indispensable. Prevents spread of germs, solves laundry problem and often prevents irritations of nostrils when one has a head cold. Convenient, patented box dispenses three sheets at a time. Sheets 9 x 10 in. Mlg. wt. 1 1/4 lbs.



Box of 500 sheets

With Prem. 58c

Cash Price 29c

Cleansing Cream

Fragrant, smooth velvety cream—so light that it almost melts at the touch—for daily use on every type of skin. Soothingly penetrates full depth of pores and rids them of all accumulated dust, powder and excretions that clog them. Also skin is made soft and supple. Mlg. wts.: 2 oz., 9 oz.; 5 oz., 1 1/4 lbs.

2-oz. jar, **With Premium 50c** **Cash Price 25c**
5-oz. jar, **With Premium \$1** **Cash Price 50c**

Cold Cream

Does your skin lack natural oil and is thus dry and rough? Larkin Cold Cream will correct this. Contains just enough oil to cleanse dirt from pores without clogging them, leaving skin fresh, soft and velvety. Popular for use nightly as cleansing cream. Delightfully fragrant.

Mailing weights: 2 oz., 9 oz.; 5 1/4 oz., 1 1/4 lbs.

2-oz. jar, **With Premium 50c** **Cash Price 25c**
5 1/4-oz. jar, **With Premium \$1** **Cash Price 50c**

By buying direct from Larkin you can be sure of obtaining genuine Larkin products, with the absolute assurance that you get what you pay for—full value and finest quality, backed by half a century of experience and guaranteed satisfaction.

Don't let Your Hands look Work-Worn LARKIN LOTIONS will Keep them Smooth!

Derma Balm

Softens and Soothes the Skin

The perfect hand lotion, delightfully perfumed with Gardenia! A few drops applied after you have had your hands in water will tend to soften and soothe the skin, especially if it has become irritated or chapped. If your skin is rough and dry, Derma Balm is a real help.

Massage Derma Balm into the skin to promote softness and improve texture. To aid in protecting the skin from roughness and windburn, apply before exposure. A drop placed in your shaving brush along with Larkin Shaving Cream will make shaving a delight. Mailing weight 9 oz.

3-oz. With Cash
bottle, Premium 50c Price 25c

Almond Cream Lotion

A delightful liquid toilet cream—refreshing, fragrant, snow-white, non-greasy and exquisitely perfumed. It softens, invigorates and beautifies the skin and leaves it soft and velvety.

Relieves and protects against sunburn, windburn and chapping. Excellent to apply to face and body when indulging in outdoor sports.

Use it frequently to prevent rough, dry, reddened hands, robbed of their natural oil by housework. Soothes and promotes healing. Ideal after dish-washing. Men appreciate its soothing qualities, too, as an after-shaving lotion. Mailing weight 9 oz.

3-oz. With Cash
bottle, Premium 50c Price 25c

Rosewater and Glycerine

The recognized value of Rosewater and Glycerine for preserving the complexion and making it lovely and smooth gives this delightful preparation great popularity. Valued, too, for soothing the effects of sun-burn, chafing and cracked lips.

1 3/4-oz. With Cash Mlg. wt.
bottle, Premium 30c Price 15c 7 oz.



Top off MORNING SHAVE!



Bay Rum

An extra-high quality of bay rum made from the finest quality bay leaves oil distilled in the West Indies.

Cooling and comforting to the skin. A refreshing application for simple fatigue, headache. Popular with men for use after shaving and for moistening the hair. Mlg. wt. 10 oz.

4-oz. sprinkler-top bottle,

With Cash
Premium 50c Price 25c

After-Shaving Lotion

A modern man's preparation possessing the popular astringent, stimulating and bracing qualities of an ideal after-shaving lotion—the finishing touch for a perfect shave. Delicately perfumed with an odor especially refreshing to men.

A delightful astringent lotion for women's use, too; leaves the skin stimulated and refreshed. Mlg. wt. 9 oz.

3-oz. bottle, With Cash
Prem. 50c Price 25c

Use Larkin Shaving Cream for the Shave!

Everything in Shaving Supplies—Page 33

As bracing as a Morning Breeze!

Ambrene Lotion

A delightful astringent lotion that leaves the skin stimulated and refreshed. As a corrective, use it daily on the face, neck and under the chin. An ideal after-shaving lotion. Mlg. wt. 8 oz.

3-oz. With Cash
bottle, Prem. 60c Price 30c

Skin Freshener Lotion

Use Larkin Skin Freshener after Cleansing Cream. It is refreshing, stimulating and refining, giving the skin a glowing appearance and a pleasant feeling. Delightfully fragrant. Saturate pad of absorbent cotton with the freshener and pat the face briskly. Notice how your circulation is quickened and your skin glows. Mlg. wt. 9 oz.

3-oz. With Cash
bottle, Premium 60c Price 30c

Face Powder Lotion

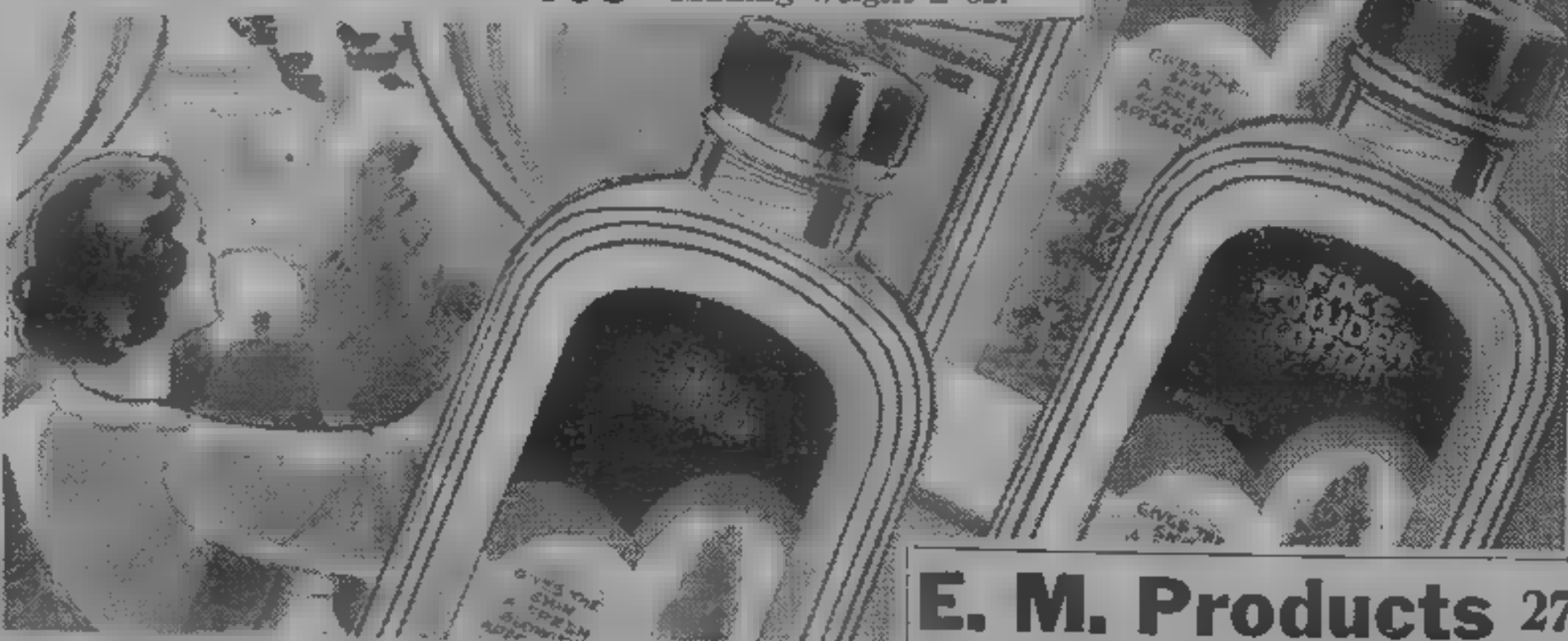
Applied with absorbent cotton, and blended deftly with fingers until perfectly dry, this delightful lotion prepares the skin and forms a perfect foundation for face powder. It adheres firmly, and gives an exquisitely even finish to face, neck and arms. Ideal for normal or oily skins. Protects against sunburn and windburn. Especially flattering for evening use. Soft natural color. Mlg. wt. 9 oz.

3-oz. With Cash
bottle, Premium 60c Price 30c

Sun Lotion

Protects your skin from sunburn and windburn and promotes a smooth, even coat of tan. A non-irritating, soothing lotion which can be applied freely to the skin of children as well as adults. Perfumed with the delightful odor of Gardenia. Its efficiency proved by actual sun tests. Mailing weight 8 oz.

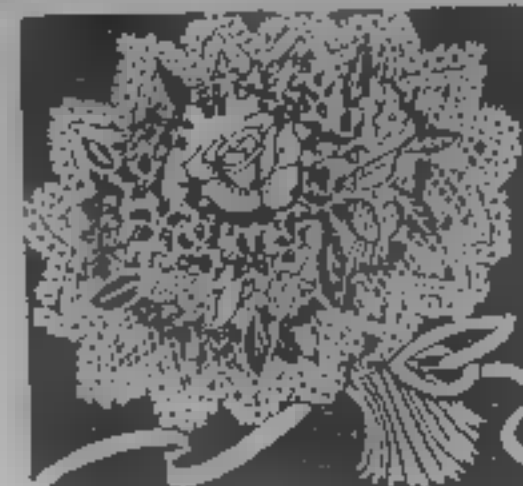
3-oz. With Cash
bottle, Premium 70c Price 35c



E. M. Products 27

LARKIN

Perfumes of RARE CHARM



Concentrated perfumes of rare character and enchanting charm. The dainty 1/4-oz. flaconette, in which each is contained, is handy to carry in the handbag. Mailing weight 2 oz.

1/4-oz. bottle,

With Premium 50c

Cash Price 25c

Jasmin

The least drop produces the delightful clinging fragrance of the Jasmin blossom.

La Muse

The fresh fragrance of May dawn in the woodlands.

Rendezvous

Carries the delicate aroma of the colonial court dances.

Camellia

Suggestive of perfume-laden breezes across a slumbrous tropical lagoon.

Gardenia

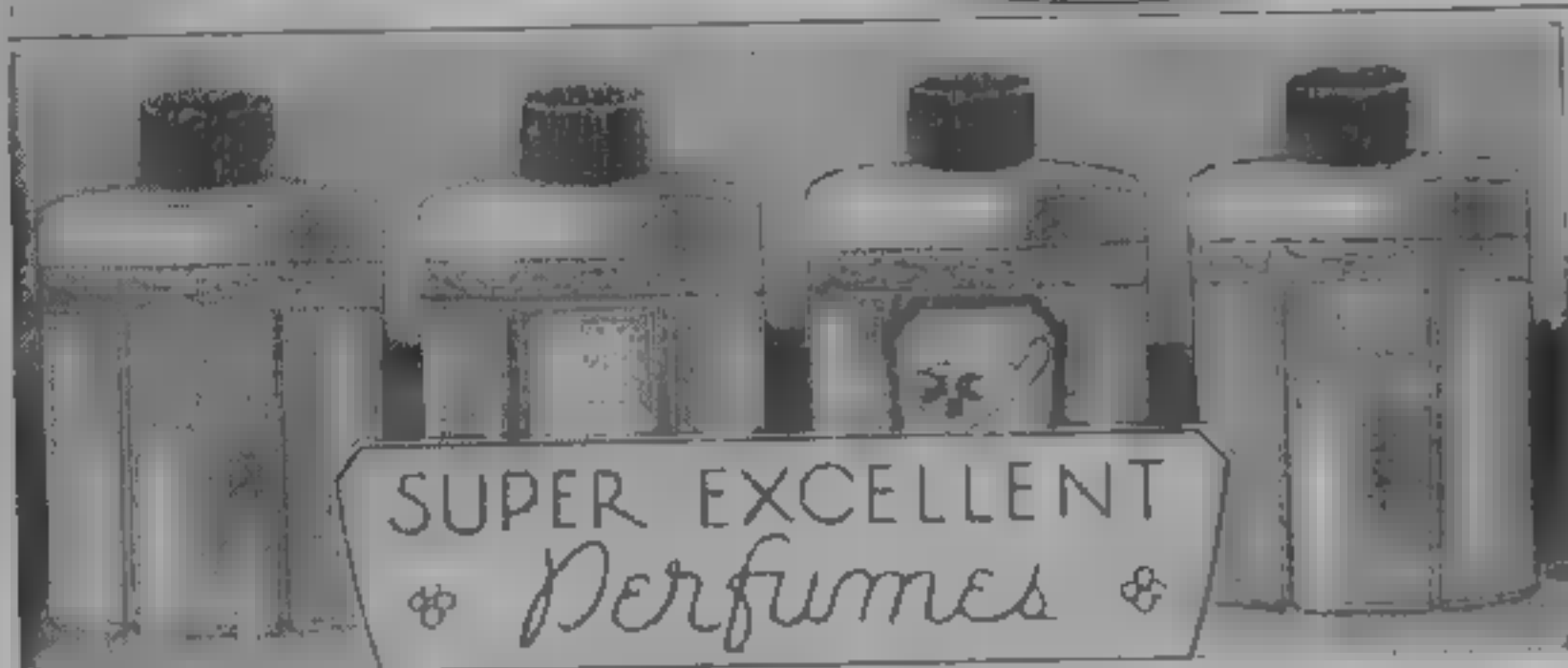
The popular alluring scent of the Gardenia is offered both in the dainty 1/4-oz. bottle and the larger one-ounce bottle for those who want to be sure of always having it at hand.

1/4-oz. bottle, With Premium 50c Cash Price 25c Mailing weight 2 oz.

1-oz. bottle, With Premium 70c Cash Price 35c Mailing weight 4 oz.

PERFUMES de Luxe

GARDENIA



Very highly concentrated perfumes, the merest touch of which produces an exquisite fragrance that lingers long. 1/2-oz. flaconette, smart either for dressing table or handbag. Mailing weight 3 oz.

Violet 1/2-oz. bottle, With Premium \$1 Cash Price 50c **Chypre**

A tiny drop imparts the true fragrance of the violet with all its subtle, lingering charm.

Panier de Fleurs

"Basket of Flowers" the French call this charming perfume—an entrancing odor that suggests a bouquet of beautiful flowers with all the freshness of the garden.

The balmy aroma of balsams and woodland mosses, blended with rare floral odors and Oriental incense, suggestive of elfin glades.

Esprit de Fleurs

The enchanting breath of "Spirit of Flower," as it is termed in English, brings you the imprisoned spirit of many flowers.

FOUR-STRENGTH PERFUMES

Floral odors in a variety of popular scents to suit any preference. Just a few drops impart the most pleasing, natural fragrance. Each in the smart, 1-oz. flaconette shown which makes a decidedly attractive addition to the dressing table. Mailing wt. 4 oz.

American Beauty Rose

The full, rich, honey aroma of the glorious red blooms.

Carnation

A perfume that reflects the smartness of the flower.

Clover

The fragrance of fields sweet with clover a dewy morn.

Jockey Club

Its odor reminds one of fresh meadows in spring.

Lilac

The heavy-scented sweetness of lilac blooming in June sunshine.

Lily-of-the-Valley

The delicate, ethereal perfume of lily-of-the-valley.

Modjeska

A subtle blending of several odors, resulting in a rich perfume.

White Rose

A fresher, lighter rose fragrance, suggesting piquant hybrid tea roses.



1-oz. bottle, With Premium 70c Cash Price 35c

LARKIN FACE-POWDERS that cling-



Made miraculously fine — so light it actually floats in the air—Larkin Face Powder "stays on." By any test you can try, it is better! We use only the finest and purest ingredients. These are ground as fine as modern machinery can grind them, then sifted through several layers of silk until of dust-like fineness.

Thus do we assure the smoothness of texture that makes Larkin Face Powder blend perfectly and stay on for hours. Each Powder is delightfully scented. Popular Gardenia odor, in its smart new box, in a variety of wanted shades of color, is very flattering and compliments the odor of Gardenia perfume most alluringly, when that scent is used on your person.



Gardenia

Beautiful, dainty modern box matching Gardenia Dusting Powder box in attractiveness of design and color. Delicately scented with gardenia odor. Delightfully smooth, and of dust-like fineness. Mlg. wt. 4 oz.

White, Pink, Brunette, Natural, Peach 2-oz. box, With Premium 60c Cash Price 30c

Essfloral

A powder of ethereal fineness, soft as down, the faintest touch of which imparts enchanting fragrance of Essfloral—the perfume of forty odors. Rivals most costly products of French makers. Preferred for its clinging and covering qualities. Mlg. wt. 5 oz.

Brunette, Natural 2-oz. box, With Premium 80c Cash Price 40c

Esprit de Fleurs

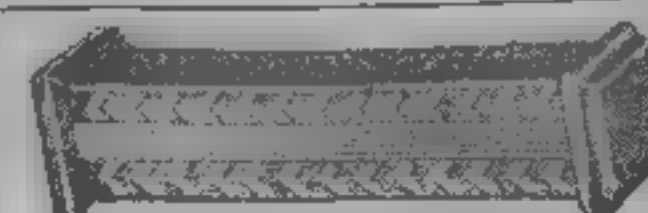
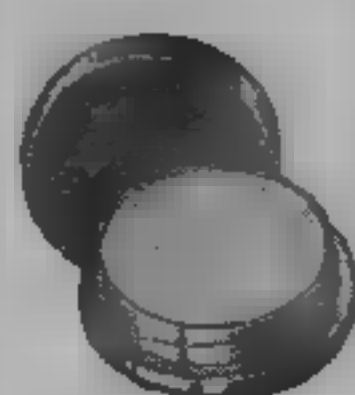
A delightful powder, fine, smooth and perfumed with enchanting, refreshing odor of Esprit de Fleurs. So fine it actually floats in the air. Easily passes "bite" test. Clings softly to skin, adding daintiness and charm. Mlg. wt. 4 oz.

Brunette, Natural 2-oz. box, With Premium \$1 Cash Price 50c

Cream Rouge

Delicate cream, easily and smoothly applied. Blends perfectly. Gives cheeks a natural glow, softness and beauty not obtainable with dry powder rouge. Forms delightful lip rouge, making it unnecessary to carry lip stick. Gives perfect harmony of color on cheeks and lips. Smart little jet-black molded container. Mlg. wt. 1 oz.

Light, Dark 2-oz. box, With Premium 40c Cash Price 20c



Lip Stick No. 2

Improved indelible type. Deep rose red, made of purest materials. Dainty, gold-plated holder of charming French design, smartly chased. Mlg. wt. 1 oz.

With Premium 50c Cash Price 25c

Delightful Aids to Daintiness

Toilet Waters

New Odors!

Aloha Lei



A touch of the tropics! That's the allure of the subtle, sensuous fragrance of this fascinating new toilet water—Aloha Lei. Its exotic perfume suggests a flower-banked glade beside golden Hawaiian sands. It will give you a "lift!"

Larkin Toilet Waters, compounded with the same care from the same high-grade materials as Larkin Perfumes, produce the same delicate, lingering fragrance. The mark of a fastidious woman, they can be used freely because of their low price. In your favorite odor, they accent the effect of the perfume you use.

A few drops in the wash-bowl or bathtub impart a dainty fragrance, transforming the daily bath into a rite of delight and luxury, and leaving the skin fresh and faintly perfumed. Effective in overcoming the odor of perspiration. Often applied full strength to the forehead and temples for the relief of simple nervous fatigue. Mlg. wt. 11 oz.

Seven Delightful Odors

Gardenia Modjeska Bouquet
Lavender Lilac
American-Beauty-Rose Lily-of-the-Valley
Aloha Lei

New sprinkler top 4-oz. bottle,
With Cash
Premium \$1 Price 50c

Eau De Cologne

Favored for its refreshing, cooling, soothing qualities. The concentration is greater than usual in toilet waters.

Mlg. wt. 11 oz.

4-oz. bottle, With Cash
Premium \$1 Price 50c



TALCUM POWDERS

Soft, velvety, and absorbent, Larkin Talcum Powders bring comfort the year 'round. Cool and refreshing as body dusting powder. Compounded from the purest talcum and boric acid. Free from grit and "shiners" found in inferior powders. Will pass the "bite test." Ground so finely it actually floats in the air. Four selections to suit individual taste.

Orange Blossom Talcum, perfumed with the fragrance of real Orange Blossoms, is especially recommended because of its exquisite odor. Larkin Baby Talcum is especially fine for babies' use, with just a faint touch of the delicate fragrance of dainty violet.

Men's Talcum is a supremely soft, satisfying and wonderfully-smooth powder very faintly and pleasantly perfumed. Its flesh tint does not show after use. Mailing weight 5 oz.

Orange Blossom
Modjeska

Baby

Men's

Each in 3-oz. sifter-top can,
With Cash
Premium 30c Price 15c



Gardenia Dusting Powder

Popular Gardenia odor, with all its fragrance and freshness, perfumes this exquisite dusting powder. Such a fine powder demands a fine box. You will be as delighted with the package as with the contents. The combination is one which you will delight in using, and which, too, forms a lovely gift.

Now, too, you can enjoy the same fascinating scent of Gardenia in your body powder in perfume, toilet water and sachet, carrying with it all the fragrance of the real flower.

Made of the finest imported talc, finely ground, then sifted through layers of fine mesh, making it so dust-like in character that it actually floats in the air. Dusted over your body it adds the final exhilarating touch to your bath. Mailing weight 13 oz.

8-oz. box, With Cash
Premium \$1.50 Price 75c

FOR A MORE REFRESHING BATH

Florida Water

A favorite toilet water created by the blending of several floral odors. A delightful preparation for the bath, imparting, as it does, a delicate fragrance to the body for hours after use. Pleasantly refreshing and invigorating. Popular also for use in the wash-bowl. Sprinkler top bottle. Mlg. wt. 10 oz.

4-oz. bottle, With Cash
Premium 70c Price 35c

Violet Ammonia

Invigorating and refreshing. Softens the water and neutralizes the odors of perspiration and imparts a delightful feeling of cleanliness. Delicately perfumed. When time does not permit of a bath, a cupful to a basin of water, dashed over the body, refreshes the skin. Will also deodorize the air of a sick room. Mlg. wt. 2 lbs.

1-pt. bottle, With Cash
Premium 70c Price 35c

Bath Salts

For softening and perfuming the water for the toilet or bath and increasing its cleansing properties. They tone up the skin and impart the refreshing perfume of Eau de Cologne. Mlg. wt. 1½ lbs.

11-oz. jar, With Cash
Premium 70c Price 35c



E. M. Products 29

SACHET POWDER

One of the most popular Larkin Products! Thousands and thousands of bottles have been sold to give lingerie, handkerchiefs and stationery delightful fragrance. In Larkin Sachet you obtain six popular odors of concentrated strength in the most convenient form.

Fill bags and tuck them away in your dresser drawers with your underthings, gloves, etc. The fragrance is quickly imparted, lingers long. These refreshing odors on your intimate apparel are a mark of personal daintiness. Sprinkle a little in the box that holds your stationery. It will give your correspondence added individuality. Mlg. wt. 5 oz.

ENCHANTING ODORS

American-Beauty-Rose, Clover, Lavender, Gardenia,
Orange Blossom, Violet

1-oz. bottle, With Premium 50c Cash Price 25c



GIVE YOUR
INTIMATE
THINGS-
ENCHANTING
FRAGRANCE

Guard against Offense from PERSPIRATION ODORS with CREME DE-ODOR-OL



Larkin Creme De-odor-ol helps you retain the fresh, clean feeling that your bath imparts and gives assurance that your body and clothes are free from the disagreeable odor of perspiration.

This delightful cream in the dainty convenient, screw-top opal jar is also an anti-perspirant toilet cream aiding in the control of per-

spiration, as well as preventing under-arm odor. Its regular use gives you the assurance of perfect daintiness that well-groomed men and women demand. Absolutely harmless. Mlg. wt. 4 oz.

With Premium 50c Cash Price 25c



Deodorant Toilet Powder

Sprinkled over body, it neutralizes odor of perspiration and protects against offense. Mlg. wt. 7 oz.

Sifter jar, With Premium 50c Cash Price 25c



De-odor-ol

Applied regularly to under-arms, feet, etc., it prevents odor of perspiration. Does not interfere with skin functions. Mlg. wt. 7 oz.

1 1/2-oz. bottle, With Premium 50c Cash Price 25c



Lavender Smelling Salts

Invigorating, refreshing and revivifying. Helps relieve simple headache, faintness, car sickness, etc. Ground-glass stopper fits tightly. Mlg. wt. 7 oz.

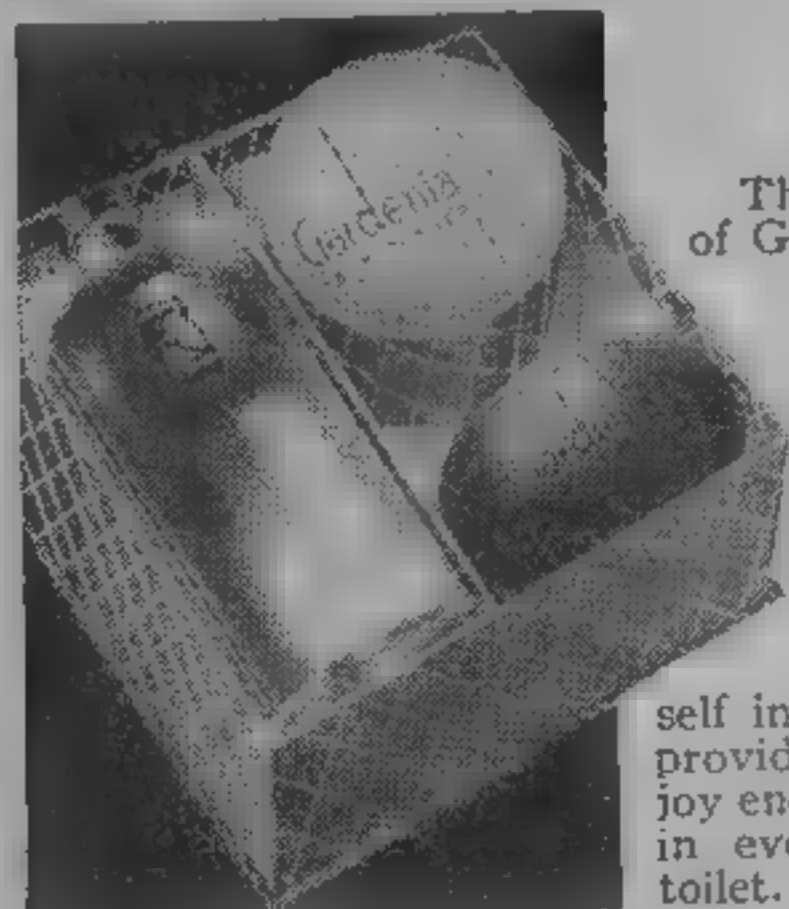
With Premium \$1 Cash Price 50c



Incense Powder

Perfumes air with fascinating, oriental perfume. Neutralizes cooking smells. Helps keep out flies, etc. Mlg. wt. 1 oz.

4-oz. pkg. With Premium \$1 Cash Price 50c



Gardenia Gift Boxes

The fascinating fragrance of Gardenia—subtle, smart and utterly delightful—is the choice of discriminating women today. Here are two exquisite boxes of Gardenia-scented toiletries. Not only are they lovely gifts, but they cost little you can indulge yourself in the delights their use provides. Now you can enjoy enchanting Gardenia odor in every essential of your toilet.



No. 2 Contains 3-oz. bottle of Gardenia Toilet Water, cake of Gardenia Soap and box of Gardenia Face Powder in choice of peach or brunette shade.

Mailing weight 1 1/4 lbs. With Premium \$1.50 Cash Price 75c

No. 1 Ever so dainty 1/4-oz. flaconette of Gardenia Perfume and exquisite 1-oz. jar of Gardenia Sachet. Complements the contents of Box No. 2 splendidly.

Mailing weight 8 oz. With Premium \$1 Cash Price 50c

Larkin Transparent Nail Polishes and Creme Enamels in six popular colors. Easy to apply. Dry quickly, with highest luster and durability. Cuticle Remover and Nail Polish Remover oilized to prevent cuticle from drying and cracking.

Nail Polish Remover

1-oz. bottle, With Premium 30c Cash Price 15c Mlg. wt. 3 oz.

Nail Polish

Flame Rose, Natural Creme Nail Enamel Mandarin, Coral, Tropic

Cuticle Remover Each, 1/2-oz. bottle, With Prem. 30c Cash Price 15c Mlg. wt. 2 oz.



Miniature Manicure

Polish remover, liquid nail polish, nail white, real orangewood stick, emery board, cotton. Daintily boxed. Mlg. wt. 3 oz.

With Prem. 50c Cash Price 25c

Delicately perfumed. Smart, black molded container.

Mlg. wt. 3 oz. With Prem. 30c Cash Price 15c

Nail White



Beautiful Hair demands the RIGHT Care!

Egg Shampoo

Soft, silky, fluffy hair, lustrous and alluring, may be yours by using Larkin Egg Shampoo regularly and frequently. This marvelous shampoo is carefully blended to give you the cleansing and stimulating qualities of cocoanut oil and the softening and neutralizing properties of olive oil, combined with the soothing effects of whites of eggs which are added to absorb any excess oil.

A small amount produces a profuse, penetrating lather which removes dandruff and particles of dust and dirt that stick to the scalp, thoroughly cleansing the hair, leaving it glossy and luxuriant. An excellent shampoo for oily hair. Men like it, too.

Beautiful hair is healthy hair. Excessive oiliness or dryness of the scalp, lifelessness and brittleness of the hair, loss of hair and dandruff are largely due to an unhealthy condition of the scalp. Healthy hair depends on the shampoo you give it. Ordinary washings will not do it. Use Larkin Egg Shampoo regularly.

Mailing weight 10 oz.

4-oz. sprinkler top bottle, Premium 40c
Cash Price 20c



Tar Shampoo

Are you troubled with dandruff? Try a frequent, thorough cleansing with Larkin Tar Shampoo and you'll be delighted with the results. Not only is it most effective in ridding the scalp of dandruff, but it is especially fine for giving lustre and life to dry, dull hair.

Larkin Tar Shampoo is a delightful combination of the finest and most effective ingredients, scientifically blended to produce the best results. There is pure pine tar, with all its cleanly pungent fragrance suggestive of the pine woods and known for its beneficial effect. With this is united choice cocoanut and olive oil soaps such as have been chosen down through the ages for their cleansing and soothing qualities. Men like the readiness with which it produces thick, dirt-chasing lather and its cleanly odor. Mlg. wt. 10 oz.

4-oz. bottle,

With Premium 50c Cash Price 25c

Soapless Shampoo

A triumph of modern science—a shampoo without soap, with no opportunity for soapy residue to remain, which makes the hair dull. And it can be used in any water, hard or soft, hot or cold; yes, it even works well in sea water. Leaves the hair soft and lustrous. When used as directed, it does not have the excessive drying effect of the average shampoo.

A splendid adjunct to the bath, too. A small quantity, put into the tub before drawing the water, will give an abundant foam and disperse the insoluble lime salts of soap, which form a hard water scum that leaves a ring around the bath tub. Mlg. wt. 11 oz.

4-oz. sprinkler top bottle,

With Premium \$1 Cash Price 50c



Hair Wave Lotion

Makes waves last longer! This delightfully perfumed liquid sets curl in permanent wave, finger or comb wave and helps it to hold that freshly curled appearance. Try it! You will find a joy in its use and save money. Also helps to keep stubborn hair in place and gives that well groomed appearance that smart women achieve. Mlg. wt. 9 oz.

3-oz. bottle,
With Premium 50c

Cash Price 25c

Hair Dress

Modern grooming of the hair requires an application which will add lustre and brilliance and aid in restoring its natural gloss. You will like Larkin Hair Dress for its delightful character and the soft sheen it imparts. Popular with men whose hair is unruly.

Daily massage of the hair and scalp is very helpful in removing loose dandruff and stimulating the blood supply to the scalp, thus aiding growth of the hair. Yet such massage may break off hair that is brittle and thus do harm. Hair dress contains just enough oil to aid in overcoming dryness and brittleness, and thus is an invaluable aid to the massage. Pleasantly perfumed. Mlg. wt. 10 oz.

4-oz. sprinkler top bottle,
With Premium 70c Cash Price 35c



Quinine Hair Tonic

Larkin Hair Tonic stimulates the growth of hair, creates new vitality and lustre and promotes a generally healthy condition of the scalp. It is delightfully fragrant. Dries quickly, imparting to the hair a silky softness and delicate perfume. New sprinkler top. Mlg. wt. 10 oz.

4-oz. sprinkler top bottle,
With Premium 50c
Cash Price 25c

Brilliantine

For soft, sleek hair, apply Larkin Brilliantine frequently! It imparts lustre and life and gives it that smart, well-groomed appearance so essential today. Especially recommended for brittle hair. Perfumed with American Beauty Rose. Mlg. wt. 7 oz.

1 1/4-oz. sprinkler top bottle,
With Premium 50c

Cash Price 25c





Antacid Tooth Paste

We believe we have produced the finest, all-purpose tooth paste made. Dentists tell us we have succeeded. This marvelous tooth paste cleans and polishes safely and effectively and makes the teeth gleam. It gently stimulates the gums. Most important, too, it fights tooth decay. Best of all, the big tube is a great value.

Tooth decay, with resultant pyorrhea, is very often due to germ acids. Dentists agree that there is no more effective means of fighting this acid condition than with Milk of Magnesia. Larkin Antacid Tooth Paste is a scientific combination of over 50% Larkin Milk of Magnesia with other carefully selected ingredients. It provides the three essentials for protection and preservation of teeth; neutralization of lactic acid, checking of fermentation and efficient cleansing.

Mlg. wt. 4 oz.

With Premium 34c Cash Price 17c

Larkin Dentifrices
none better!

**LARKIN
ANTACID
TOOTH
PASTE**

CONTAINS
OVER 50%
LARKIN
MILK
OF
MAGNESIA

THE IDEAL DENTIFRICE

LARKIN CO. INC.
BUFFALO
U.S.A.

**LARKIN
TOOTH
PASTE**

Larkin Co. Inc.
1875
BUFFALO
U.S.A.

**LARKIN
DENTAL
CREAM**

PEPPERMINT

Tooth Paste

Agreeably flavored, effective and purifying. Contains a sufficient abrasive to thoroughly cleanse the teeth without injuring the enamel. Guards against tooth decay by cleansing your teeth safely and thoroughly in a scientific manner. Benefits the gums, too. When brushing the teeth, massage the gums. Larkin Tooth Paste contains a mild abrasive and produces a stimulating effect. Mailing weight 2 oz.

Tube,
With Premium 30c
Cash Price 15c

Dental Cream

Larkin Dental Cream "cleanses" the teeth, in contrast to other types of dentifrices which have a "scouring" effect. It makes a creamy, copious foam. Pleasingly flavored with Peppermint. Splendid for the gums, too. Youngsters like it! The use of Larkin Dental Cream twice daily, combined with a visit to your dentist every six months, aids in keeping your teeth sound.

Mailing weight 2 oz.

Tube,
With Premium 30c
Cash Price 15c

Liquid Dentifrice



Cleanses the teeth, purifies the mouth, sweetens the breath and promotes a healthy condition of the gums. Has pleasing flavor and makes a plentiful foam.

Mlg. wt. 6 oz.

2-oz. bottle,
With Premium 50c Cash Price 25c

Tooth Powder



Cleanse your teeth as the dentist does! He uses a powder. Larkin Tooth Powder safely "scours" the teeth and gives them sparkling beauty. Invigorates gums and sweetens breath as well. Flavored with wintergreen; especially pleasant to use.

Mlg. wt. 1 oz.
2 1/4-oz. can,
With Premium 34c Cash Price 17c

Dental Floss

Removes particles the tooth brush cannot reach. Dentists everywhere advise its use. High grade; very strong. Container has cutting device.

Mailing weight 1 oz.

Ten yards,
With Premium 20c Cash Price 10c

TOOTH BRUSHES AS FINE AS CAN BE MADE

Fine as modern science can produce! Made in U. S. A. under the most sanitary conditions. Nos. 13, 50, 54 and 64 delivered to you in sealed, dust-proof transparent box, while No. 83 comes in cellophane envelope. All have guaranteed pure, silver-white, sterilized Chinese bristles, each tuft firmly held by wire staple to prevent shedding. Assorted, transparent, colored pyroxylin handles, except on Nos. 50, 83 and 90. Hole for hanging. Mailing weight 1 oz.

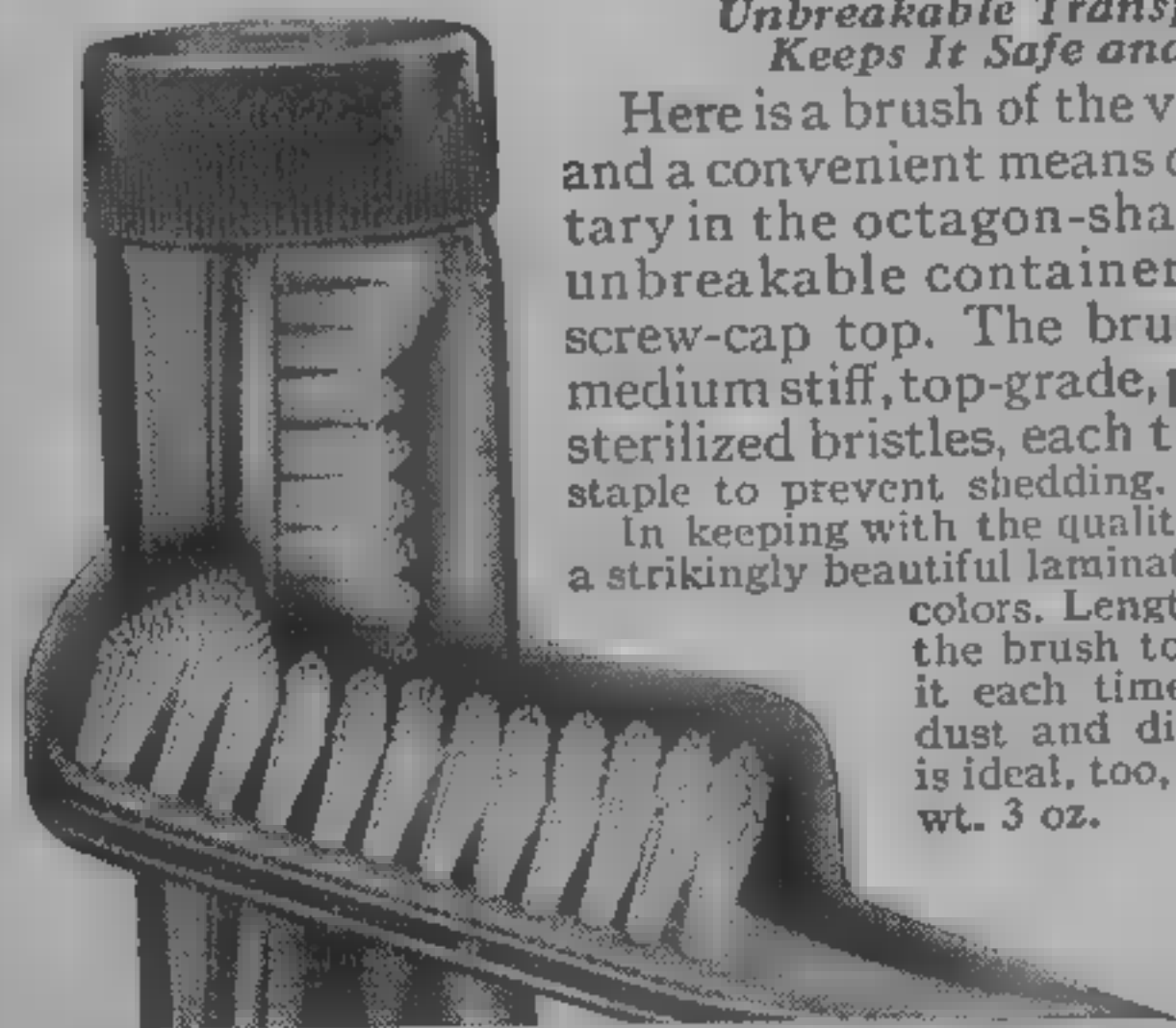
Tooth Brush No. 90

Unbreakable Transparent Tube
Keeps It Safe and Sanitary

Here is a brush of the very finest quality and a convenient means of keeping it sanitary in the octagon-shaped, transparent, unbreakable container with ventilated screw-cap top. The brush has 37 tufts of medium stiff, top-grade, pure, silver-white, sterilized bristles, each tuft firmly held by staple to prevent shedding.

In keeping with the quality of the brush, it has a strikingly beautiful laminated handle in assorted colors. Length, 6 1/4 in. Returning the brush to its tube after using it each time keeps it free from dust and dirt. The combination is ideal, too, when traveling. Mlg. wt. 3 oz.

With Premium 80c
Cash Price 40c



Dentoid Tooth Brush No. 13

Large, 34-tuft style with stiff top-grade bristles that clean effectively and last longer. Shape insures cleaning every tooth. Length, 6 in.

With Premium 50c Cash Price 25c

Aristocrat Sr. Tooth Brush No. 64

Has 25 tufts of medium-stiff top-grade bristles for those who prefer less harsh action. Contour of bristles is made to reach every tooth. Length, 6 1/8 in.

With Premium 50c Cash Price 25c

Superfine Tooth Brush No. 54

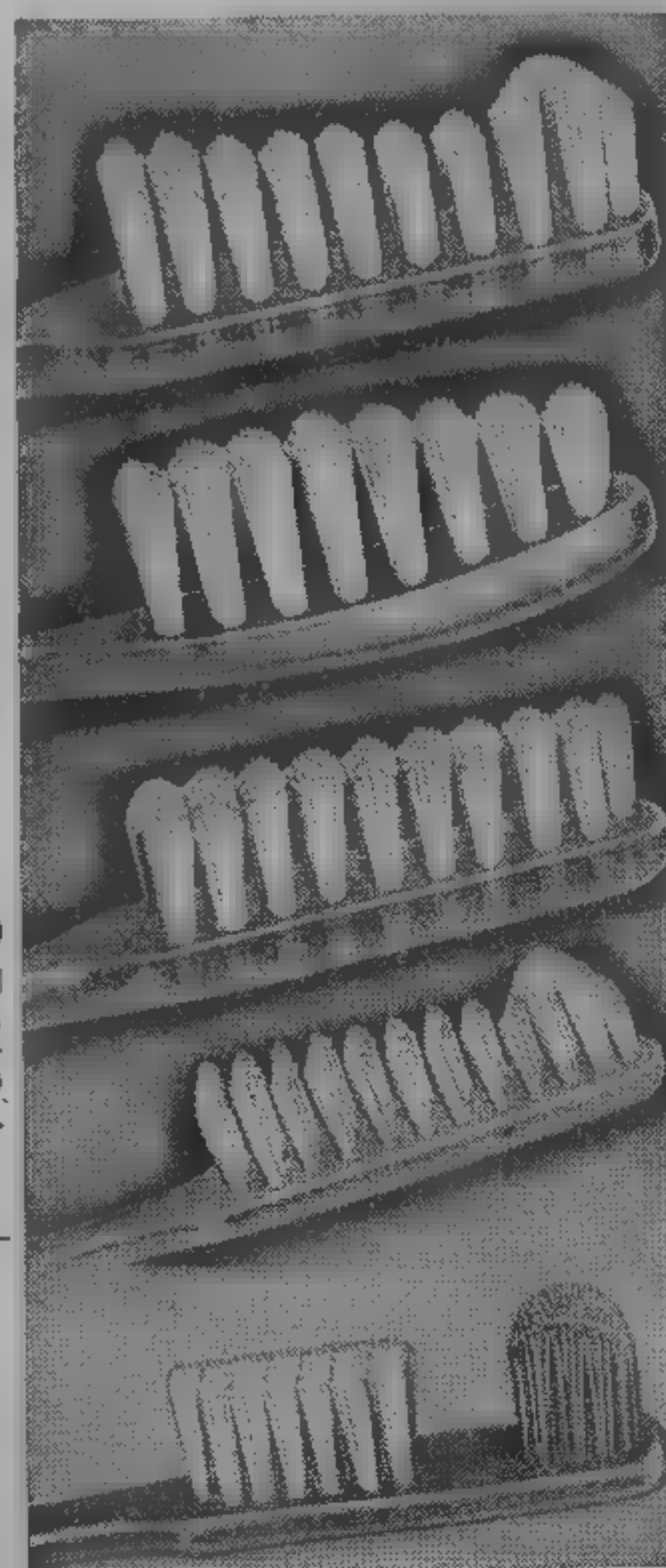
Has 28 tufts. Stiff top-grade bristles insure long service and efficient cleaning. Scientifically shaped for best results. 6 in. long.

With Premium 50c Cash Price 25c

Economy Tooth Brush No. 50

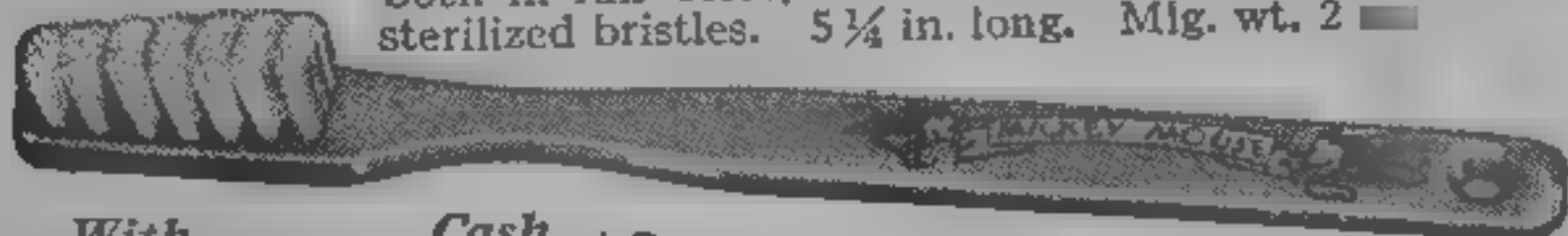
Splendid value in a serviceable, low-price tooth brush. 34-tufts of medium bristles, cut and trimmed in style that insures effective cleansing. Solid color (not transparent) handle. 6 1/8 in. long.

With Premium 30c Cash Price 15c



Mickey Mouse Child's Tooth Brush No. 83

There's no trouble to get a small child to use this real Mickey Mouse brush. Made like adult brushes. Displays Mickey and Minnie Mouse, both in full color, on handle. Has 22 tufts of white sterilized bristles. 5 1/4 in. long. Mlg. wt. 2 oz.



With Premium 20c Cash Price 10c

Indispensable in keeping all removable dental plates and bridges sweet and clean. Pure white bristles are firmly secured in rustless, non-corrosive wire. White Ivory-like handle, nickel-plated ferrule. 6 1/2 in. long. Mlg. wt. 3 oz.

DENTAL PLATE BRUSHES



No. 614

With Premium 60c Cash Price 30c

No. 51

For people who prefer a plate brush the style of a regular tooth brush. Heavy handle solidly filled with black and white bristles, divided to get all around plates. Does a thorough job. Sterilized bristles held firmly in solid color (not transparent) handle. 5 1/2 in. long. Mlg. wt. 1 oz.

With Premium 60c Cash Price 30c

Larkin Easit Banishes the Brush!

Easit—the modern, brushless cream for speedy, satisfying shaving. Fine as any non-lathering shaving cream made. No wet, mussy



brush to take care of—no lather to be worked up—no after-shaving lotions required. Just rub it on the face and shave! Refreshing, fragrant and non-irritating.

Forms a protecting film on the skin, allowing razor to glide easily. Also furnishes support — that each individual hair stands out straight and the razor cuts it cleanly. Thus the face is left smooth and soft. Big, man-sized tube. Mlg. wt. 4 oz.

With Premium 36c Cash Price 18c

Men's Talcum



A supremely soft, satisfying and wonderfully smooth talcum powder, made especially for men. Faintly and pleasantly perfumed. The flesh tint does not show after use.

Cool and refreshing to use as a body dusting powder to counteract perspiration and relieve body odor. Free from grit and "shiners" found in inferior powders. Mlg. wt. 5 oz. 3-oz. can,

With Premium 30c Cash Price 15c

After-Shaving Lotion



A delightful astringent lotion; leaves the skin stimulated and refreshed. An ideal after-shaving lotion for men—the finishing touch for a perfect shave.

Mlg. wt. 9 oz. 3-oz. bottle.

With Premium 50c

Cash Price 25c

Bay Rum

An extra-high quality of bay rum made from the finest quality bay leaves oil distilled in the West Indies. Cooling and comforting to the skin. A refreshing application for simple fatigue, headache. Popular with men for after-shaving and for moistening the hair.

Mlg. wt. 10 oz. 4-oz. bottle, With Premium 50c Cash Price 25c

SHAVING SATISFACTION

Guaranteed!

When you're finished with Larkin Witch Hazel Shaving Cream you know you've had a SHAVE! No thin, greasy film on your face! The thick, rich, creamy, profuse lather penetrates to the very base of every hair with the result that the beard is thoroughly softened, shaving is easy and quick and every hair is cut clean and smooth.

Shaving Tablet

Produces creamy, copious, lasting lather, agreeably perfumed. Cooling; non-irritating.

Mlg. wt. 3 oz. One tablet, With Premium 18c Cash Price 9c

1-lb. roll of eight clean-cut (not stamped) cakes. A great value! Mlg. wt. 1 1/4 lbs. Package of 8 tablets, With Premium \$1.20 Cash Price 60c



Shaving Stick No. 1

Makes quick, creamy, lasting lather. High quality. Agreeably perfumed. Mild; non-irritating.

Mlg. wt. 2 oz. With Premium 16c Cash Price 8c



Larkin "Super Steel" Razor Blades 32

Here is a BIG buy! 50 blades—100 cutting edges. Real economy. Made of fine quality steel, that takes and holds a keen edge. Each blade wrapped in moisture-proof paper.



Packed in a convenient box with a false end in which old blades may be kept safely. Mlg. wt. 3 oz.

Package of 50 blades, With Premium \$1 Cash Price 50c

"Economy" Blue Steel Blades No. 15

Blades as fine as can be produced by latest and most modern machinery and highest perfection of technical skill. Made of high-grade blue Swedish steel that takes keenest possible edge and holds it longer. Each blade in moisture-proof paper. Mlg. wt. 1 lb.



Package of 10 blades, With Premium 32c Cash Price 16c

"Economy Super Thin" Blades No. 33

A super flexible double edge blade for Gillette type razor. One third thinner than ordinary blades with an edge as thin and sharp as a surgeon's scalpel. Extra thin, extra smooth, extra fast. Mlg. wt. 1 oz.



Package of 10 blades, With Premium 40c Cash Price 20c

Economy Single Edge Razor Blades No. 35

Highly tempered. Keen and durable. Fit razors of Gem, Ever-Ready and Star types, including the Micro-matic. Fully guaranteed, smooth shaving. Package of 10 blades. Mlg. wt. 2 oz.



Package of 10 blades, With Premium 36c Cash Price 18c

"Super Star" Blades No. 10

Highly tempered, keen cutting. Fit Gem Micromatic, Gem, Ever-Ready, Star or similar razors. Mlg. wt. 1 oz.



Package of 6, With Premium 30c Cash Price 15c

"Buffalo" Blades No. 2

Fit Razor No. 2, formerly offered. Of best-quality Swedish steel. Mailing weight 1 oz.



Package of 5, With Premium 60c Cash Price 30c

LARKIN WITCH HAZEL SHAVING CREAM

Softens the beard for easy Shaving

LARKIN CO., INC. BUFFALO, N. Y.



Witch Hazel Shaving Cream

Compare Larkin Witch Hazel Shaving Cream! That's our message to men. If you don't agree that here's the finest cream and the greatest value you ever found, your money will be immediately refunded. Real shaving satisfaction! That's our guarantee—the smoothest, easiest, softest shave you ever enjoyed.

The thick, rich, creamy, profuse lather thoroughly softens the beard. Every hair is cut clean and smooth. Finally, the witch hazel leaves the skin cool and refreshed, without trace of irritation. It lathers quickly in any water and holds its body.

Mailing weight 1 oz.

Witch Hazel Shaving Cream Features:

1. Soothing
2. Softening
3. Holds its body
4. Quick
5. Thick lather
6. Pure
7. Economical
8. Pleasant odor
9. Refreshing

With Premium 30c Cash Price 15c

EVER-READY BRUSHES SET IN RUBBER

← Bristle Brush No. 47

Unusually good. White, sterilized bristles set in rubber. One-piece handle and ferrule in Ivory-like finish. Length, 3 3/4 in. Mailing weight 2 oz.

With Premium 80c Cash Price 40c

Badger → Like Brush No. 106

Large knot of selected, sterilized, blended badger-like bristles that will give years of service. Assorted colored handles and ferrules. Length, 4 1/4 in. Mlg. wt., 2 oz.

With Premium \$1.50 Cash Price 75c

← Genuine Badger and Bristle Brush No. 72

Excellent, sterilized, pure, genuine Badger hair and bristles, set in rubber. One-piece ferrule and handle in maroon color. Length, 3 3/4 in. Mlg. wt. 3 oz.

With Premium \$2 Cash Price \$1

E.M. Products 33

Eudentine

the SAFE Antiseptic

*Destroys Germs
Safeguards Health*

Guard Against Colds!!

Play safe! Guard against serious colds and sore throat and all that they lead to by frequent gargling with Eudentine. Here is an ideal mouth wash, deodorant and antiseptic solution, powerful and effective, yet safe and pleasant. Use it regularly twice or more daily to help reduce the possibilities of infection and to keep your mouth sweet and clean. You cannot afford to be without it.

Kills Germs in Five Seconds!

Eudentine offers all the protection that any other leading antiseptic can give. Scientific tests by impartial bacteriologists prove that Eudentine, even diluted with three parts of water, will kill many dangerous disease germs in five seconds. Thus it is one of the most important antiseptics you can use for safeguarding health, as well as one of the most economical.

■ Host of Uses

The powerful germ-destroying, disinfecting and deodorizing qualities of Eudentine give it many uses. It helps to keep the mouth healthy, fresh and clean and minimizes the risk of giving offense by unpleasant breath. Use it as a nasal and throat spray.

A safe, pleasant douche. Especially recommended for feminine hygiene. Soothing for itchy skin and mosquito bites. Applied at once to small cuts and scratches, it reduces danger of infection. Mfg. wt. 1 1/4 lbs.

1/2-pt. bottle,
With Premium 60c Cash Price 30c

Keep fit with

LARKIN ASPIRIN TABLETS

Larkin provides great savings in the purchase of this popular product for the relief of pain, by offering 100 Aspirin Tablets in handy screw-neck bottle.

Aspirin Tablets in their purest form, as made by Larkin, are one of the most convenient and satisfactory means of securing prompt relief from simple headache, head colds, neuralgia and muscular aches and pains. Don't let a cold get "hold" of you. Carry tablets with you and use them frequently.

Bottle of 100 5-grain tablets,
With Cash Premium 80c Price 40c
Mailing weight 5 oz.

Box of 24 5-grain tablets,
With Premium 26c
Cash Price 13c
Mailing weight 1 oz.



FOR
COUGHS

AND
COLDS



Cold Tablets

Contain Cascara, Quinine-Hydro-Bromide—two "old stand-bys" known for years to offer ready, reliable relief in combating common colds, coughs, headache and feverish conditions. Mfg. wt. 1 oz.

Box of 24 tablets,
With Premium 50c
Cash Price 25c

Cough Tablets

For soothing and relieving common coughs due to colds and other simple affections of the throat. For minor soreness, hoarseness, tickling and huskiness, to check further development. Pleasant tasting. Mfg. wt. 2 oz.

Box 32 tablets, Premium 30c
Cash Price 15c

Cough Syrup

An old, tried and true formula used by Dr. Silas Hubbard in his family practice for over sixty years. Effective, soothing, safe and reliable for relief of simple coughs, tickling, huskiness, etc. Mfg. wt. 11 oz.

4-oz. bottle,
With Premium 60c
Cash Price 30c

VITAMIN-RICH BODY-BUILDING



uable Vitamins B1 and B2. Made with iron, pepsin, nux vomica and other ingredients with important medicinal virtues. Easy to take and will not stain teeth due to protective coating. Mailing weight 6 oz.

Bottle of 75 tablets,
With Premium 80c Cash Price 40c

Yeast and Iron Tablets

Yeast and iron, with all their well-known health-promoting qualities scientifically combined. Stimulate the appetite and improve the undernourished condition that results from loss of appetite. Mildly laxative. Special brewer's yeast used containing the valuable

Di-Calcium Phosphate Wafers with Viosterol

Keeping pace with medical progress, Larkin brings you this Product which contains those elements so necessary to the healthy development of the teeth and bones.

Physicians often recommend these wafers to fortify the system against calcium deficiency during pregnancy; and for maintaining normal calcium metabolism, which is essential in building bones and teeth. Also useful in conditions of lowered resistance, such as common colds, nervous irritability and fatigue. Pleasant to take.

Mailing weight 7 oz.
Carton of 60 Wafers,
With Premium \$1.50
Cash Price 75c

An Aid

Building Strong Bones
and Sound Teeth



Cod-Liver Oil Vitamin Concentrate Tablets

Build resistance to colds and promote good health with Larkin Cod-Liver Oil Vitamin Concentrate Tablets. Each tablet is equal in Vitamins A and D to at least one teaspoonful of high grade Cod-Liver Oil U.S.P., and contains one grain Di-Calcium Phosphate.

These tablets are biologically tested and guaranteed to strength and stability, and have the same medicinal action and use as Cod-Liver Oil. They are useful in the treatment of rickets, malnutrition, delayed dentition, convalescence, and other conditions where a vitamin therapy is indicated and prescribed by the family physician.

Mailing weight 6 oz.

Bottle of 100 tablets,
With Premium \$1.20 Cash Price 60c

LARKIN PHARMACAL PRODUCTS

LAXATIVES



Be ready for emergencies—minor accidents or unexpected illness. A medicine cabinet well filled with Larkin pharmaceutical products is a wise investment. Larkin offers you the standard first-aid helps and household medicines every home should have. Always keep these Larkin products handy.

Only the best materials and scientific skill are used in the preparation of Larkin Pharmaceuticals. And remember you cannot buy higher quality or greater purity.

Cathartic Pills

Small, concentrated, non-gripping, chocolate-coated pills, recommended for indigestion, bad taste in the mouth, biliousness and simple headache due to temporary constipation. Contains purest U. S. P. ingredients. Mailing weight 1 oz.

Box of 50,
With
Premium 40c
Cash
Price 20c

Castor Oil

Perfectly pure U. S. P. Product. A standard laxative and cathartic often prescribed by physicians. Preferred because of its efficacy and safety. Particularly desirable for children. Should be in every medicine cabinet!

Mailing weight 9 oz.
4-oz. bottle,
With
Premium 40c
Cash
Price 20c

Milk of Magnesia

Milk of Magnesia — pure — can be made. A safe, pleasant laxative for children and teething babies in overcoming — stomach and bowel fermentation resulting in indigestion. An efficient and easily used antacid for grown-ups. Corrects "sour stomach," aids elimination.

Mlg. wt. 1 3/4 lbs.
12-oz. bottle,
With
Premium 60c
Cash
Price 30c

MILK OF MAGNESIA TABLETS

A safe, pleasant, effective LAXATIVE in the most Convenient Form!

Each tablet contains the dry equivalent of one teaspoonful of Milk of Magnesia, which has been given a delicious mint flavor. An ideal laxative and antacid, especially for children.

These small, convenient tablets are packaged seventy-five in a handy, screw-neck bottle. Slip a bottle into handbag or grip; keep it in office desk as well as home medicine cabinet, ready when you need relief.

Mailing weight 5 oz.

Bottle of 75 tablets,
With
Premium 50c
Cash
Price 25c



Laxative Salts

A carefully blended, effervescent combination of Saline Laxatives and Cathartics, which aid in intestinal purification by stimulating the elimination of refuse products of digestion from the alimentary tract. Mailing weight 10 oz.

3 1/2-oz. jar,
With
Premium 70c
Cash
Price 35c

Larcolax Tablets

Authorities state that 75% of ills are due to faulty elimination. Here is a safe, agreeable and efficient laxative. Children take them like candy. Often relieves sour stomach, bilious headache, nausea, etc. In handy form to carry in handbag or pocket.

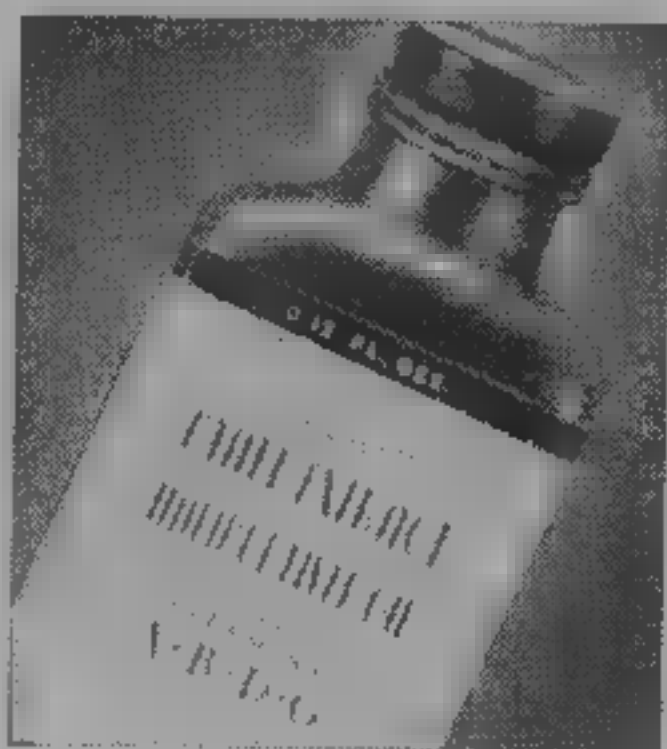
Mailing weight 1 oz.
Box of 12,
With
Premium 30c
Cash
Price 15c

Epsom Salt

This well-known cathartic has long been used where quick results are desired. Its effectiveness makes it preferred by many. Made of the purest magnesium sulphate of U. S. P. quality. Also cooling to the system. Used also in solution to make poultice for healing wounds. Keeps indefinitely without loss of potency. A full pound costs but 16¢. Mlg. wt. 1 1/4 lbs.

1-lb. box, With
Premium 32c
Cash
Price 16c

PRODUCTS FOR RUDDY HEALTH!



Malt Extract with Halibut Liver Oil

Marvelous new health-giving medicinal food containing, in concentrated form, an abundance of the Vitamins A, B, D and G, so essential to health and growth. Pure Iron Ammonium Citrate is added to furnish iron, for its well-known tonic properties. Especially flavored to make it palatable. A valuable addition to the diet in promoting appetite, in treatment of simple anemia, loss of weight and stimulating general physical and mental vigor.

Mailing weight 2 lbs.

12-oz. bottle, With
Premium \$1.70
Cash
Price 85c

Halibut Liver Oil Capsules

The easiest way to get Vitamins A and D that build up your resistance! One of the first clinical symptoms of Vitamin A deficiency is night blindness, which may be followed by a characteristic eye disease, usually called xerophthalmia. Each capsule is equivalent in Vitamin A content to not less than 4 1/2 teaspoonfuls of Cod-Liver Oil.

Easy to swallow and absolutely tasteless. Prepared from fresh halibut livers. Each capsule contains not less than 10,000 U.S.P. units of Vitamin A and 170 U.S.P. units (550 A.D.M.A.) of Vitamin D.

Package of 50 capsules,

With
Premium \$1.20
Cash
Price 60c



Mlg. wt.
2 oz.



Cod-Liver Oil U.S.P.

Bodily Resistance

Help your children to have healthy, sturdy bodies, strong straight bones, sound, even teeth. Give them Larkin Cod-Liver Oil! This is the very finest, pure non-freezing Norwegian oil, exceptionally rich in both Vitamin D (the bone and tooth-building vitamin) and Vitamin A (the growth-promoting disease-resisting vitamin). Grown-ups, too, should take Cod-Liver Oil to create resistance against colds and germs. Purity of Larkin Cod-Liver Oil makes it easy to take. Mailing wt. 1 1/4 lbs.

8-oz. bottle, With
Premium 70c
Cash
Price 35c

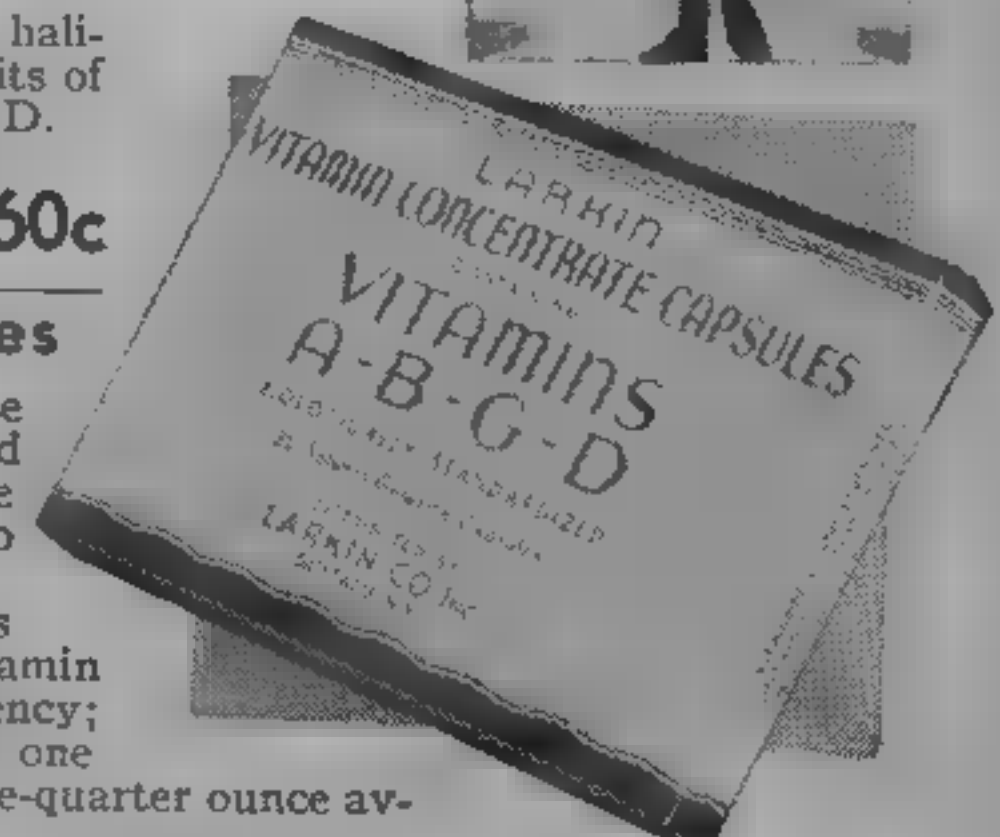
Vitamin Concentrate Capsules

Contain Vitamins A and D which increase body resistance and build strong teeth and bones, while Vitamins B₁ and G(B₆) increase appetite, aid digestion, and are essential to growth and normal nutrition.

Each capsule is equivalent to not less than 4 1/2 teaspoonfuls Cod Liver Oil in Vitamin A, and 3 teaspoonfuls in Vitamin D potency; Vitamin B₁ equivalent to not less than one ounce, and Vitamin G to approximately one-quarter ounce average moist compressed yeast.

Consists of — suspension of Vitamin B concentrate from Brewers' Yeast and Vitamins A and D concentrate of Cod Liver Oil in refined Halibut Liver Oil. Mlg. wt. 2 oz.

Pkg. of 25 capsules,
With
Premium \$1.50
Cash
Price 75c



E. Products 35

LARKIN - PHARMACAL - PREPARATIONS

HEALITOL

For Burns, Scalds and Skin Irritations



A soothing ointment that promotes healing and relieves irritation. Especially recommended for severe burns. Also for cuts, scratches, sunburn, chilblains, insect bites, etc. Mfg. wt. 2 oz.

With Tube, Prem. 50c Cash Price 25c

Healitol Surgical Powder

For cuts, wounds and minor irritations of skin. Arrests slight bleeding. Soothes and promotes healing. Mailing weight 8 oz. 2-oz. sifter-top jar.

With Premium 50c Cash Price 25c

Healitol Lotion

The combined soothing and healing qualities, efficacy, and convenience of this product make it a preparation that should be in every medicine cabinet. It provides in the form of a lotion with its ease of application the qualities that have made Healitol popular. The ideal antipruritic for superficial burns and scalds. Gives ready relief in minor irritations of the skin such as insect stings, cold sores, chilblains, prickly heat, acid rashes.

Mailing weight 9 oz.

3-oz. bottle, With Premium 50c Cash Price 25c



Larkin Rubbing Alcohol Compound

Doctors and nurses tell us that Larkin Rubbing Alcohol Compound is vastly superior to ordinary rubbing alcohol. Its refreshing and stimulating qualities enhanced by addition of Larkin Eau de Cologne and its soothing properties increased by use of Larkin Extract of Witch Hazel. The alcohol used is strictly according to government standards.

In the care of the sick, for reducing fever temperature and producing a soothing effect, there is nothing finer. Used, too, for massaging tired and aching muscles. Applied to the forehead, it is helpful in relieving simple nervous fatigue.

An "Alcohol rub" after the bath is invigorating, indeed. A quick sponging with it is refreshing when time or facilities for a bath are lacking. Relieves odor of perspiration. Can be used in alcohol lamps. Non-drinkable. Not available. Shipping weight 2 lbs.



1-pt. bottle, With Premium 66c Cash Price 33c

Witch Hazel Extract

Larkin Witch Hazel is the finest extract of witch hazel that can be made. It is double distilled from the flowering twigs of the tree known as Hamamelis Virginiana, the best varieties of which for this use are found in the Eastern United States. The quality has never varied in years and can always be depended on for strength and effectiveness.

A cooling, soothing, refreshing application of wide usefulness. Pads of absorbent cotton, saturated with Larkin Witch Hazel Extract and placed over the eyes, is a very soothing treatment for tired, aching eyes. A popular after-shaving lotion. Mfg. wt. 1 1/4 lbs.

1-pt. bottle, With Premium 70c Cash Price 35c



Camphorated Oil U.S.P.

One of the first essentials for the medicine cabinet. It has been used for years as a reliable relaxing and stimulating application in simple throat and chest congestions. Known also as camphor liniment, it is a popular application, too, for sprains, bruises, and the like.

Larkin Camphorated Oil is made to the highest possible standards in strict conformity to the requirements of the United States Pharmacopoeia. It combines the stimulating, penetrating and relief-giving qualities of camphor with the soothing and lubricating properties of oil. Only the highest-grade of gum camphor and the purest cotton-seed oil are used in its preparation. Mailing weight 10 oz.

4-oz. bottle, With Premium 50c Cash Price 25c



FIRST AID KIT CUTS, BURNS, STINGS



Hydrogen Peroxide U.S.P.

For sores, cuts, scratches, etc., to prevent infections. One of the most popular germicides. A great value. Mfg. wt. 14 oz.

6-oz. bottle, With Premium 30c Cash Price 15c

Tincture of Iodine U.S.P.

A reliable germicide for painting fresh wounds, cuts, sores, scratches, bruises, etc. Reduces the danger of infection. Mailing weight 3 oz.

1-oz. bottle, With Premium 30c Cash Price 15c

Mercurochrome H. W. & D. 2% Solution

Popular antiseptic, solution for cuts, wounds, burns, etc. Will not irritate, burn or injure tissues. Non-poisonous. Stains easily removed by washing. Rubber stopper and glass rod applicator.

Mfg. wt. 2 oz. 1/2-oz. bottle, With Premium 26c Cash Price 13c



Aromatic Spirit of Ammonia

For faintness, simple headache, acid stomach, etc. Quick stimulant. Always have a bottle on hand.

Mfg. wt. 5 oz. 2-oz. bottle, With Premium 50c Cash Price 25c

Powdered Boric Acid

U. S. P. Product. Used in ointments, washes, wet compresses and for cleaning nipples; also as an eye wash, etc.

Mfg. wt. 5 oz. 1/4-lb. box, With Premium 30c Cash Price 15c

Stearate of Zinc U.S.P.

Soothing dusting powder for chapped or irritated skin, watery discharges, burns, etc. Promotes healing. Mildly antiseptic.

Mailing weight 2 oz. Sifter-top box, With Premium 30c Cash Price 15c

Styptic Pencil

Stops bleeding in small cuts. Relieves split lips, cankers, fever blisters, etc. Valuable to shavers and barbers. 2 3/4 in. long. Now in neat, sanitary, screw-cap container.

Mfg. wt. 1 oz. With Premium 20c Cash Price 10c

Belladonna and Capsicum Plaster No. 3

Recommended as counter-irritant and stimulant for the relief of simple chest colds, muscular lumbago, general muscular soreness, sprains and strains due to exertion, exposure and fatigue. Mfg. wt. 1 oz.

With Premium 30c Cash Price 15c



Waterproof Adhesive Bandages

Ready-made dressing for small cuts, burns. Gauze pad fixed in center of strip of adhesive tape. Eighteen 3/4 in. x 3 in. strips; each with borated pad.

Mfg. wt. 2 oz. With Premium 40c Cash Price 20c

Absorbent Cotton

High-quality absorbent cotton for dressing and washing wounds, making compresses, absorbing discharges, etc. The sanitary way to apply face lotions.

Mailing weight 3 oz. 2-oz. pkg., With Premium 30c Cash Price 15c

Adhesive Plaster

Waterproof oxide-of-zinc. Adhesive Plaster, known as surgeons' plaster. A necessary part of "first aid" equipment. For dressing cuts, scratches, wounds, sprains. Useful, too, for mending many articles.

Mfg. wt. 1 oz. 1-yd. piece, 1 in. wide, No. 1, With Premium 14c Cash Price 7c. 10-yd. spool, 1/2-in. wide, No. 2, With Premium 50c Cash Price 25c. Two 5-yd. pieces wound on metal Snap-sleeve spool. Mailing weight 3 oz.

Gauze Bandage

Sterilized aseptic. For binding wounds, etc. Soft and absorbent. Makes neat soothing bandage, particularly with Adhesive Plaster. Of highest quality; strong, firmly woven and absolutely sanitary.

Mailing weight 2 oz. 10-yd. 1-in. rolls, With Premium 20c Cash Price 10c. 2 10-yd. 2-in. rolls, With Premium 36c Cash Price 18c

LARKIN · PHARMACAL · PREPARATIONS

FOR RELIEF OF PAIN



Glycerine U.S.P.

Complies completely with the concentration and purity required by the United States Pharmacopoeia. Valuable for its softening, healing, soothing and preserving qualities. Mlg. wt. 11 oz.

5 1/2-oz. bottle,
With Premium 50c
Cash Price 25c

Anodyne Liniment

There is no better liniment for relief of neuralgic pains, muscular lumbago, strains, sprains, bruises, etc. Readily soothes aching muscles after severe exercise.

Mlg. wt. 9 oz.
4-oz. bottle,
With Premium 60c
Cash Price 30c

Tincture of Arnica

The old reliable remedy for rubbing tired muscles, relieving lameness, etc. Popular application for after exercise, because of its effectiveness. Mlg. wt. 9 oz.

4-oz. bottle,
With Premium \$1
Cash Price 50c

Balm Analgesic

Affords almost instant temporary relief in many forms of muscular and neuralgic pain. Highly efficacious for head colds and simple irritations of the nose and throat. Relieves simple headache. Excellent counter irritant in sprains, bruises, etc.

Mlg. wt. 2 oz. Tube,
With Premium 70c
Cash Price 35c



Toothache Drops

Never be without this effective remedy! A few drops on a piece of cotton applied to the aching tooth afford almost instant relief.

Mlg. wt. 2 oz.
With Premium 40c
Cash Price 20c

Spirit of Camphor

Refreshing and stimulating application. Bathing forehead and scalp sometimes relieves simple nervous headaches. Good rubbing lotion for muscular sprains and bruises, 5 to 10 drops in water relieves simple hiccoughs. Mailing weight 9 oz.

4-oz. bottle,
With Premium 80c
Cash Price 40c

Sweet Spirit of Nitre

Made to the very highest standard prescribed by the United States Pharmacopoeia. Used in fever conditions to reduce temperature and for promoting increased elimination through the skin and urinary tract. Used in acute colds, fever and asthmatic conditions.

Mlg. wt. 9 oz.
4-oz. bottle,
With Premium \$1
Cash Price 50c

Headache Cologne

Refreshing for simple headaches due to nervous fatigue. Contains the stimulating, cooling and soothing qualities of menthol with the refreshing qualities of Eau de Cologne.

Mlg. wt. 6 oz. 1 1/4-oz. sprinkler-top bottle,
With Premium 60c
Cash Price 30c



Cocoa Butter

Used for massaging because of its skin nourishing qualities. The handy container that holds Cocoa Butter and Camphor Ice saves the stick and makes it easy to use. Just remove cap and push up on bottom.

Mlg. wt. 3 oz. Stick,
With Premium 40c
Cash Price 20c

Camphor Ice

Soothing and promotes healing. For relief of chapped lips and common cold sores. In simple head colds rub Camphor Ice well into the forehead and over and under the nose.

Mlg. wt. 3 oz. Stick,
With Premium 30c
Cash Price 15c

Menthol Pencil

Applied externally for relief of simple headache, neuralgia, insect bites and stings. Handy aluminum holder perforated at ends for inhaling.

Mlg. wt. 1 oz. With Premium 40c
Cash Price 20c

Petroleum Jelly No. 6

Protects and soothes the skin. Relieves burns, chapped hands, chilblains, and irritations. A protective lubricant for nose and throat.

White. Mlg. wt. 9 oz. 4-oz. jar,
With Premium 30c
Cash Price 15c



Foot Powder

A scientifically compounded, soothing preparation for tired, aching feet. Serves as a deodorant. A small quantity in each shoe absorbs perspiration and keeps shoes dry. Mlg. wt. 4 oz.

2-oz. box,
With Premium 40c
Cash Price 20c

Corn Plasters

Give quick relief. Felt pad protects corn from pressure. Medicated center softens corn so it may be removed in 2 or 3 days. Don't risk infection by cutting your corns! There always is danger, too, of the knife slipping. Mlg. wt. 1 oz.

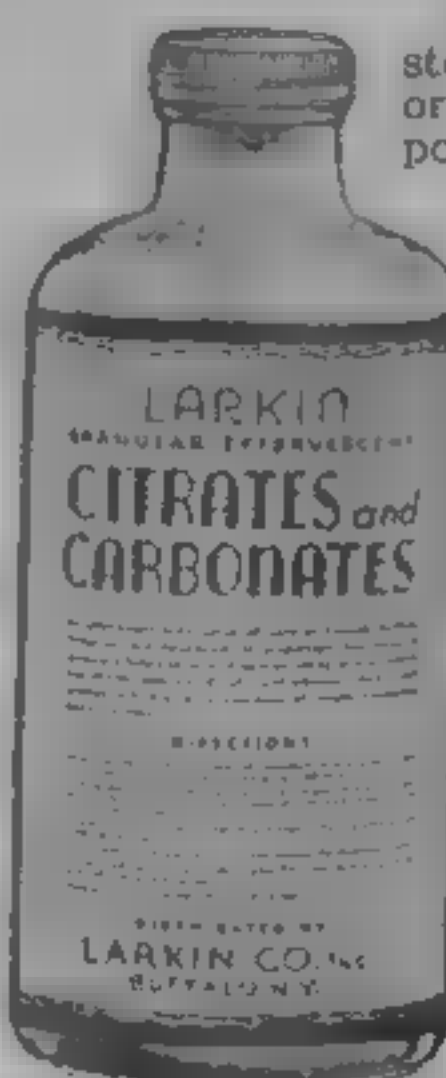
Package of 5
With Premium 20c
Cash Price 10c

Corn Salve

Why suffer? Larkin Corn Salve relieves soreness and prepares corn for removal in 3 or 4 days.

Mlg. wt. 1 oz. Box,
With Premium 20c
Cash Price 10c

Granular Effervescent Citrates and Carbonates



When the acids in your stomach, due to too much food or drink, distress you, here's a popular Product to use. It is an effervescent combination of Salts of Calcium, Sodium, Potassium, and Magnesium, in proportions best suited to produce a balanced antacid solution, acting as a palatable and mild laxative, diuretic, and alkalizer. Used in conjunction with Aspirin in treatment of simple headaches and head colds. Mlg. wt. 1 1/4 lbs.

8-oz. bottle
With Premium \$1.50

Cash Price 75c
For sour stomach, gas in stomach, heartburn, flatulence due to excess acidity.

ESSENCES

Wintergreen Pure and (Synthetic) strong; for medicinal and flavoring uses. Mlg. wt. 5 oz. 2-oz. bottle,
With Premium 60c
Cash Price 30c

Peppermint

Old-time, reliable household remedy useful for both children and adults. Used internally as a mild stimulant and for relief of simple flatulence; externally it is soothing for simple muscular pains. Mlg. wt. 5 oz.

2-oz. bottle,
With Premium 70c
Cash Price 35c



Soda Mint Tablets



Relieve acid stomach, common heartburn, nausea, etc. Mlg. wt. 2 oz.

Bottle,
With Premium 20c
Cash Price 10c

Digestion Tablets

Aid the normal functions of stomach and bowels. Beneficial in treatment of simple gastric and intestinal fermentation. Mlg. wt. 2 oz.

Bottle,
With Premium 50c
Cash Price 25c



Larko-San Tablets For Feminine Hygiene

After hundreds of hours of study and research work in the Larkin laboratories, we are able to present to Larkin married women a convenient, safe germicide for vaginal conditions requiring an efficient antiseptic.

Every married woman knows the importance of observing the simple rules of "Feminine Hygiene" to preserve health and happiness. Simply insert a Larko-San tablet. It dissolves quickly in the natural secretions!

Odorless
Stainless
Greaseless
No Douching
Non-Irritating

Vial of 12 tablets,
With Premium \$1.50
Cash Price 75c

Destroys germ life! No douching necessary! In a convenient, sanitary package containing 12 tablets. Mlg. wt. 2 oz.

Mento-Kanfo

Combines the well-known healing and soothing qualities of menthol, camphor and boracic acid. A popular treatment for common head colds and for relief of simple nasal congestion and minor irritations of the throat and air passages. Apply it to forehead, temples and nose, or rub it on throat and chest as directed in circular with each package. Also, if necessary, inhale the vapor formed by melting a half-teaspoonful of Mento-Kanfo in bowl of steaming hot water.

Useful, too, for treatment of chapped hands and lips, irritated skin, stiff neck, mosquito and insect bites. Benefits chilblains, sunburn, simple burns, cuts and bruises. Can be substituted for alcohol massage in relief of body weariness and aching muscles.

Tube, Mlg. wt. 2 oz. Jar, Mlg. wt. 4 oz.
With Premium 34c
Cash Price 17c



Stock Up your Shelves with Larkin PURE FOOD PRODUCTS THEY COST SO LITTLE --- NONE BETTER!



SPICES of Superior Quality 3-4¢ PER OZ. Lower than other Brands

Choicest of whole spices, of highest quality and absolute purity, from many far off lands are used in making Larkin Spices. These are prepared in our own factories under absolutely sanitary conditions with particular care to preserve all of the natural goodness. Their full strength, freshness and unsur-

passed flavor make them go further and their rich pungency gives foods new zest. Finally, Larkin Spices, ground just before being shipped, come to you with all their freshness and flavor intact. There are no better spices at any price! Mailing weight of each, 4 oz.



3-oz. With
pkg., Premium 14c
Cash
Price 7c



3-oz. With
pkg., Premium 20c
Cash
Price 10c



3-oz. With
pkg., Premium 16c
Cash
Price 8c



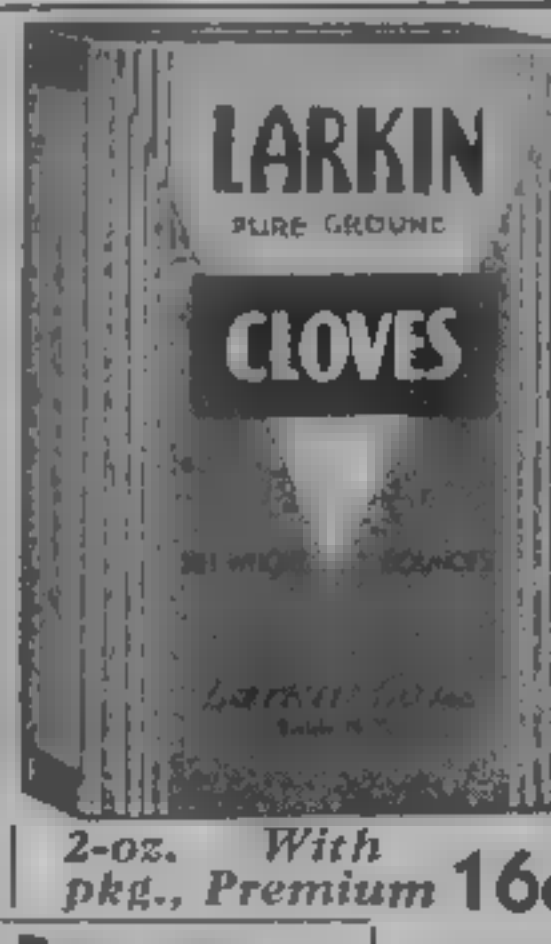
3-oz. With
pkg., Premium 22c
Cash
Price 11c



3-oz. With
pkg., Premium 20c
Cash
Price 10c



3-oz. With
pkg., Premium 18c
Cash
Price 9c



2-oz. With
pkg., Premium 16c



3-oz. With
pkg., Premium 20c
Cash
Price 10c



Ground
Ginger

3-oz.
pkg.
With
Prem.

18c
Cash
Price
9c

Black Pepper
Finest possible quality in shaker-top can that preserves freshness and aroma. Handy to use. Mlg. wt. 4 oz.
2-oz. can, Cash Price 10c
With Prem. 20c

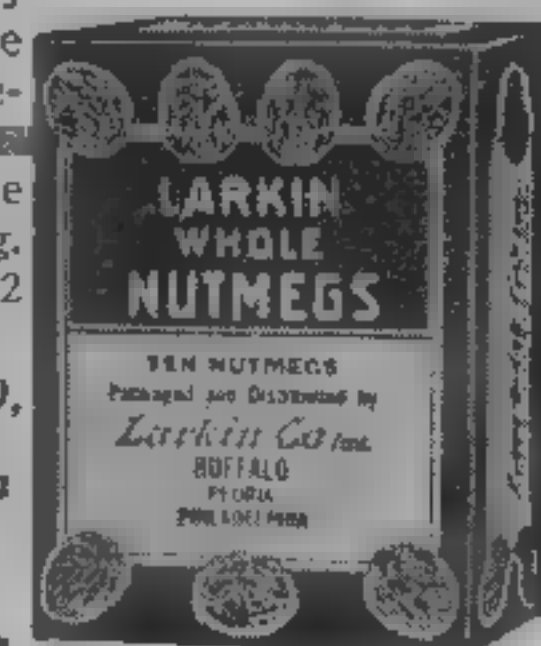


Cash
Price
8c

Whole Nutmegs

Fine grade. Contain a high percentage of nutmeg oil. Stick a pin in a Larkin nutmeg; see the oil quickly come to the surface, denoting good grade of nutmeg. Mlg. wt. 2 oz.

Pkg. of 10,
With
Premium
16c
Cash
Price 8c



Flavoring EXTRACTS

LARKIN Flavoring Extracts have no superior. None but the very finest ingredients go into their manufacture. We are among the oldest and largest makers of fine extracts, with a reputation, attained through service to three generations of housewives, for making nothing but the best.

Larkin Vanilla, for example, has that mild, but delightful aroma and flavor that good cooks associate with the finest Vanilla Extract. Here are the

reasons for its superiority:

- 1—It is real vanilla—not imitation—made by scientifically blending and extracting the very finest quality selected Bourbon and Mexican vanilla beans. Absolutely pure. Contains no added coloring matter.
- 2—Larkin Vanilla Extract, like good wine, improves with age. It is aged for at least six months before being bottled, which brings out the full rich, lasting flavor.
- 3—Its strength makes it go further. Thus it is very economical and a big value.

The same is true of all other Larkin Flavoring Extracts. Finest quality, absolute purity and highest strength prevail.

Product	Size	With Prem.	Cash Price	Mlg. Wt.
Vanilla No. 5	2 oz.	\$0.50	\$0.25	5 oz.
Vanilla No. 6	1 oz.	1.70	.85	1 1/4 lbs.
Almond No. 6	1 oz.	.50	.25	5 oz.
Lemon No. 1	2 oz.	.50	.25	1 oz.
Maple Imitation No. 7	2 oz.	.50	.25	5 oz.
Orange No. 3	2 oz.	.50	.25	5 oz.

Paprika

For garnishing salads, dusting over potatoes, etc. Adds a decorative touch. Similar to familiar sweet pepper. Mlg. wt. 7 oz.
1 1/2-oz. glass jar,
With
Prem. 24c
Cash
Price 12c



Celery Salt

Popular seasoning for meats, soups, gravies, etc. A great favorite with many housewives. Imparts a delicious celery flavor. Mlg. wt. 1 oz.
2 1/2-oz. glass jar,
With
Prem. 28c
Cash
Price 14c



Onion Salt

For flavoring soups, on meats, in salads, etc. — wherever the distinctive touch of onion flavor is desired. Mlg. wt. 8 oz.
2 1/2-oz. glass jar,
With
Prem. 28c
Cash
Price 14c



Delicious Desserts



Ice Cream Powder

Have ice cream as often as you want it! It is easy to make with Larkin Ice Cream Powder. Ice Cream is the perfect year 'round dessert. With Larkin Ice Cream Powder you just mix and freeze in your electric refrigerator or in any ice cream freezer—no cooking.

Larkin Ice Cream Powder is made from dry sweet milk, sugar, salt and flavoring—the finest and purest ingredients obtainable. Does not contain starch, gelatine, or artificial coloring. Easily digested and assimilated by both young or old. Fine for sick folks and invalids. Children clamor for this nutritious dessert. Keep several packages handy. One package makes six servings. Mlg. wt. 5 oz.

Vanilla
Chocolate
4½-oz. pkg.,
With Cash
Prem. 14c Price 7c

Chocolate Pudding Preparation

A generous dish of Larkin Chocolate Pudding, temptingly topped with whipped cream. Here's a dessert fit for a king! It's delicious, nourishing, quick and easy to prepare and economical. Let youngsters have all they want! It's good for them. Serve it often.

To prepare, just add a package to one quart of milk and cook until it thickens, stirring frequently. Pour into molds in sherbet glasses and let cool. This makes over a quart of pudding—enough to give generous servings to eight to ten people.

Three 4½-oz. pkgs.,
With Cash
Prem. 30c Mlg. wt.
Price 15c 15 oz.
Case of 24 pkgs.,
With Cash
Prem. \$2.20 Mlg. wt.
Price \$1.10 9 lbs.

Tapioca Pudding

Tapioca pudding with all its wholesome, delicious, nourishing qualities can be made in a jiffy. Keep several packages on hand and you'll never want for a dessert with which to delight your family or friends.

Made of finest ingredients—tapioca, sugar, corn cereals, salt and flavoring. Mix quart of milk with the contents of one package and cook in a double boiler for 8 to 10 minutes or until the pudding thickens. Makes eight or ten generous servings. Mlg. wt. 15 oz.

Three 4½-oz. packages,
With Cash
Prem. 40c Price 20c
Case of 24 packages,
With Cash
Prem. \$2.60
Price \$1.30
Mailing weight 9 lbs.

1 Package makes
2 BIG PIES



Mixture for Making Pie Filling

Next time you want to serve a delicious dessert for your family or friends, try a pie made with delicious Larkin Pie Filling Mixture and topped with a temptingly browned meringue. Then listen to the exclamations of delight and praise you'll receive on your pie-making ability!

Only purest materials used. In Lemon Filling, in concentrated form, is all the essence of whole, ripe lemons. Chocolate Filling is made from none but finest ripe cocoa beans prepared under the most sanitary conditions with utmost care to retain all their wholesome, nourishing qualities. Cream Filling contains a mixture of purest corn starch, sugar, salt, and extract of vanilla. Mlg. wt. 6 oz.

Chocolate 4½-oz. package, **Lemon** With Cash **Cream**
Price 16c Price 8c

Larkin Jell

Makes delicious gelatin desserts in a jiffy! The rich tempting, real-fruit taste and quick-setting qualities make Larkin Jell a satisfying, attractive, inexpensive dessert, ever simply prepared. Your choice of six popular flavors with all the attractive color and taste of luscious fresh fruit obtainable only by the use of the finest natural fruit flavors well the purest of other material. Free from odor.

Delightful not only for desserts, but for salads, using left-over dishes, etc. Especially delicious whipped, mixed with nuts, fruits, etc. A "life-saver," too, for the busy housewife on occasions when unexpected guests arrive when a dessert, sure to please, is required in a hurry. Mlg. wt. 12 oz.

Lemon **Lime** **Orange** **Cherry** **Strawberry** **Raspberry**
THREE, 3½-oz. pkgs.,
any flavor, With Prem. 30c Cash Price 15c



Superfine Corn Starch

The best that money can buy! Larkin Corn Starch is of the highest possible quality. Every scientific safeguard is taken to insure its purity, nourishing qualities, cleanliness and surpassing fineness.

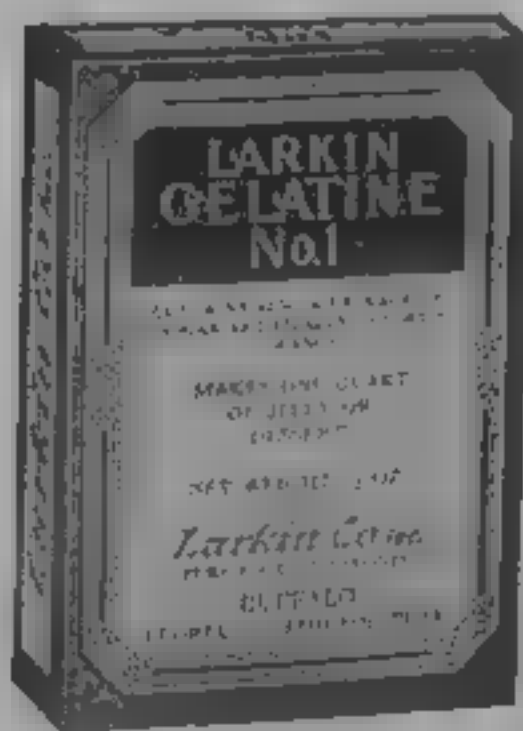
1. Absolutely pure.
2. High in food value.
3. Healthful.
4. More economical.
5. Very fine.

1-lb. pkg., Case 48 pkgs.,
With Prem. 20c With Prem. \$8.50
Cash Price 10c Cash Price \$4.25
Mlg. wt. 1¼ lbs. Shipping weight 54 lbs.

Gelatine

Unsweetened Gelatine in its purest form without flavoring or coloring. With it is a package of sugar, in your choice of either orange or raspberry color for coloring and sweetening. Package makes quart. Mailing weight 1 oz.

No. 1 Orange Color
No. 2 Raspberry Color
Package,
With Cash
Prem. 18c Price 9c



Whip-It

Makes Cream Whites of Eggs Whip Easier

Put cream in cool dish, and a few drops of Whip-It and it will whip like thick cream. Mlg. wt. 6 oz.

2-oz. bottle,
With Cash
Prem. 40c Price 20c



Larkin Cocoa—Reduced in Price!

Scrupulous care is taken in making Larkin Cocoa to insure that ripe cocoa beans of best quality are obtained, that utmost cleanliness prevails and that roasting and grinding is so done as to give the very best flavor. Because it is 100% pure and concentrated, Larkin Cocoa does not leave a sediment. Perfect for fudge, caramels, cake, icings, etc.

Larkin Cocoa is both a delightful beverage and a rich, healthful, easily-digested food. Given freely to small children, invalids and people inclined to have digestive complaints.

½-lb. package,
With Cash
Prem. 14c Price 7c Mlg. wt. 9 oz.

E.M. Products 39

LARKIN PURE FOOD PRODUCTS

FREE-RUNNING SALT



Larkin extra-high quality Table Salt contains no starch, chalk or other foreign substance. After being evaporated under a very high temperature, it is heated and reground, producing a

free-running salt far superior to ordinary salt.

Table Salt

5-lb. With	Cash	Mlg. wt.
pkg., Prem.	20c Price	6 lbs.
Case of	Cash	Shpg. wt.
12 pkgs., Prem.	\$1.90 Price 95c	66 lbs.

Iodized Salt

Aids in Preventing Goiter

Larkin Iodized Salt is the same as regular Larkin Table Salt except that it is incorporated with approximately .02 of 1% of iodine. It is prepared under supervision of a qualified chemist.

Goiter is due to a deficiency of iodine in our food and water. State departments of health recommend Iodized Salt for the prevention of goiter. Records show that it helps in about 75% of the cases of goiter.

5-lb. With	Cash	Mlg. wt.
pkg., Prem.	24c Price 12c	6 lbs.
Case of	Cash	Shpg. wt.
12 pkgs., Prem.	\$2.20 Price \$1.10	66 lbs.



Short-Cut Macaroni

A piping-hot casserole of macaroni, right from the oven, the top plentifully spread with cheese and done to a crisp golden brown—what could be more delicious! Larkin Macaroni is made with a thin wall; cooks perfectly in a few minutes.

8-oz. package,
Mailing weight 10 oz.

16-oz. package,
Mlg. wt. 1 1/4 lbs.

Case of 16-oz. packages,
Mailing weight 25 lbs.

See Latest Order Blank for Prices



Short-Cut Spaghetti

Delicious, economical, nourishing. Made the same as our Macaroni but is smaller and not hollow. Makes delightful side dishes. In soup, Larkin Spaghetti is always a treat!

8-oz. package,
Mlg. wt. 9 oz.

16-oz. package,
Mlg. wt. 1 1/4 lbs.

See Latest Order Blank for Prices



Old-Fashioned Egg Noodles

Like Larkin Macaroni and Spaghetti, absolute cleanliness prevails in manufacturing these Egg Noodles. No hand touches them until you, yourself, open the package. Keep a supply on hand, ready to help you prepare a delicious meal quickly and economically.

Made in the good old-fashioned home style from fresh egg yolks and high-grade wheat flour, making them very tender and delicious. They cook quickly and are so tempting and appetizing you will want to serve them often. A host of delightful dishes may be made with Egg Noodles. Many tell us, "Larkin Egg Noodles are the finest I ever tasted."

8-oz. package,
Mailing weight 10 oz.

See Latest Order Blank for Prices



Larco-Malt

Larco-Malt makes the finest kind of chocolate malted milk. It is a health drink—a marvelous builder for children and fine for adults. Unexcelled, because of its digestibility, for invalids and ill people.

Made from the finest malt, the richest cocoa, vanilla and pure powdered sugar—all carefully blended to bring out the full richness and flavor of the ingredients. Simply mix with milk. Mlg. wt. 2 1/2 lbs.

1-lb. jar,
With Cash
Prem. 70c Price 35c



Saleratus or Baking Soda

For baking, cooking and a host of household uses. Larkin Baking Soda is absolutely the purest saleratus that can be made. It is absolutely free from ammonia found in ordinary saleratus. Aids in loosening dirt. Indispensable for application to burns, scalds, and relief of indigestion.

1-lb. With Cash
pkg., Prem. 14c Price 7c

Mailing weight 1 1/4 lbs.

Case of 16-oz. packages,
With Cash
Prem. \$2.40 Price \$1.20

Mailing weight 22 lbs.



Baking Powder

Positively the highest-quality baking powder that can be made. Unexcelled for baking efficiency, strength, freshness, keeping properties, hygienic qualities and purity. Every lot of powder is kitchen tested in our laboratories to insure that it contains the perfectly-balanced ingredients that will give you positive results and produce the fine texture necessary to keep your cakes and biscuits fresh and moist.

12-oz. can,
With Cash
Prem. 34c Price 17c

Mlg. wt. 15 oz.

Cream of Tartar Baking Powder

12-oz. can,
With Cash
Prem. 50c Price 25c

Mlg. wt. 14 oz.

Larkin Peanut Butter

The finest peanut butter made! That's our claim of Larkin Peanut Butter, made possible by improved machinery and the exceptional care used in its production. Try it! Your money back if you don't say it's the best you've tasted.

Unusually rich in peanut oil. Keeps moist. Is easy to spread. Will not become rancid. Rich in flavor and nutriment and easily digested. Makes the most delicious, wholesome and appetizing sandwiches. Adds tastiness to salads and imparts richness to soups. Makes tempting confections. Try serving ham this new way, too! Spread a thick slice of ham with Larkin Peanut Butter and Larkin Prepared Mustard. Cover with milk and bake until thoroughly done. Mailing weight 2 lbs. 1-lb. jar,

See Latest Order Blank for Prices



Larkin Club Coffee Always Fresh!

Shipped within a day or two after roasting! Larkin Club Coffee reaches you with a freshness no other nationally-sold coffee can possibly possess. Has a tempting fragrance and full, rich, delicious flavor equalled only in finest coffees. Every cup as satisfying as the first because, buying in quantities, you are assured of the same high quality and uniformity.

Measured by the cost per cup, it is the most economical because its strength makes it possible to use less to get your accustomed satisfaction. Its full-bodied flavor makes it a tempting demi-tasse.

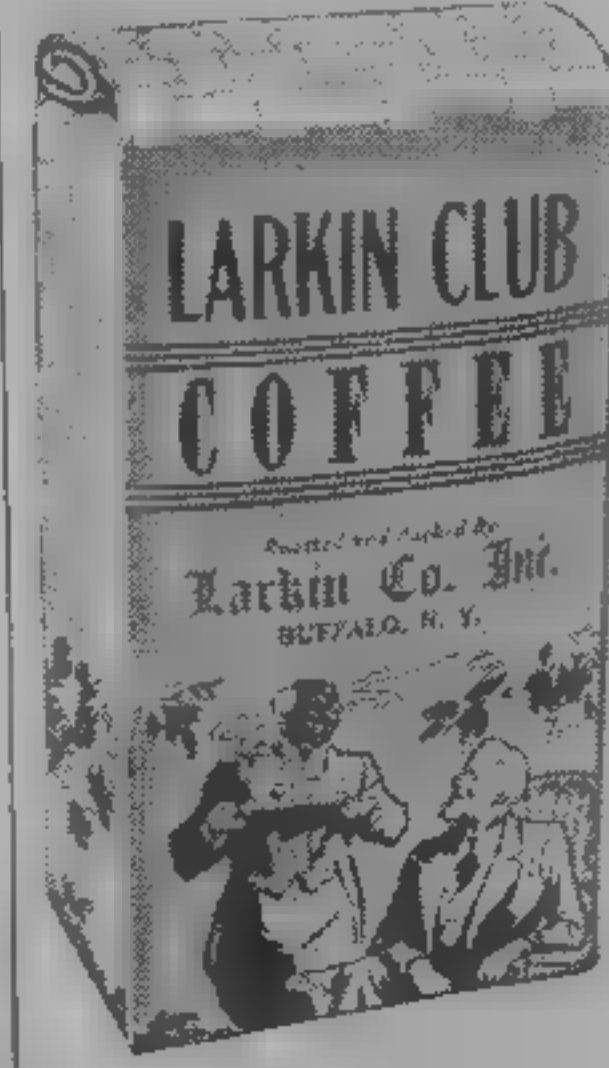
Ground

1-lb. package,

Mailing weight 1 1/4 lbs.

Case of 12 1-lb. packages,
Mailing weight 14 1/2 lbs.

See Latest Order Blank for Prices



Prepared Mustard

Adds snap and zest. Retains its strength longer. Made of purest spices and distilled grain vinegar. Makes delicious salad dressing when mixed with cream and sweetened to taste. In attractive, handy jar suitable to set right on the table. Mlg. wt. 1 1/4 lbs.

8-oz. jar, With Cash
Prem. 20c Price 10c



E. Products

LARKIN PURE FOOD PRODUCTS

Pure Food Colors

Give a festive appearance to frostings, cakes, puddings, ice cream and confections. Easy to use and free from harmful constituents. Only certified colors are used. Mailing weight 3 oz.



Apple-Green
Cherry-Red
Lemon-Yellow

With
Jar, Prem. 30c
Cash Price 15c

Olive Oil

The purest grade—made from selected French, Spanish or Italian-grown olives. Ideal for salad dressings, deep fat frying, or any purpose requiring absolutely pure oil.



Size	With Prem.	Cash Price
4-oz.	50c	25c
8-oz.	80c	40c

Mlg. wts.: 4-oz., 9 oz., 8-oz., 1 1/4 lbs.

Root Beer Concentrate

It is easy to make five gallons of the most delicious root beer by following the simple directions on the label. Make it up and have a refreshing drink ready. All at small cost. Mlg. wt. 9 oz.



3-oz. bottle,

With Prem. 50c Cash Price 25c

Water Glass

Keeps Eggs Fresh. Enough to Preserve 23 dozen.



Keeps eggs fresh for months, as attested by U. S. Government Department of Agriculture. Directions on can. Undiluted, is a good paste. Mailing weight 3 1/2 lbs.

1-qt. can,
With Premium 50c
Cash Price 25c

LARKIN

fine TEAS

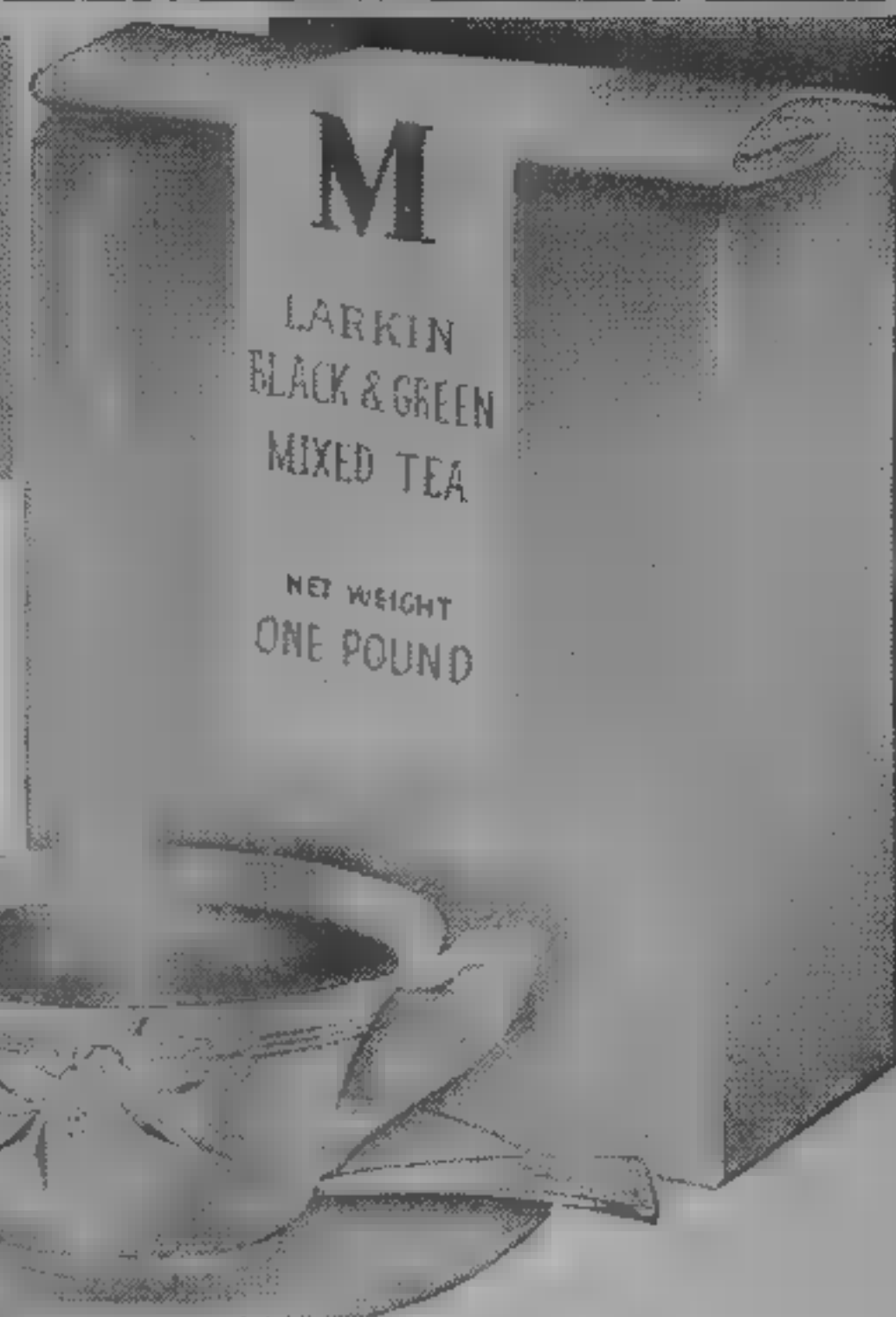
The best place in the country to buy tea! That is what we confidently believe you will say of Larkin, once you have tried our delicious teas. The quality is the highest, with all fragrance, rich flavor and stimulating qualities that you seek. Use Larkin teas for satisfaction and the saving they make in living costs.

Orange Pekoe, from India, is growing in favor. Green Japan gives a delightful, bright, clear, fragrant tea. Uncolored Japan is somewhat darker than Green Japan when prepared for the table. We also recommend our Black-and-Green Mixed Tea.

Gunpowder Tea is a product of China and gets its name from the fact that the leaves are rolled into small pellet-like particles. Black English Breakfast is a well-seasoned tea of high flavor. Black Formosa Oolong is not seasoned so long and has part of the flavor and color of green tea.

Larkin Company is proud of its Tea—its careful selection, its cleanliness, the care in its preparation, and the resultant popularity that Larkin customers have given it. You have a treat in store when you try them.

Mlg. wts.: 1/2-lb. pkg., 1 oz.; 1-lb. pkg., 1 1/4 lbs.



Black-and-Green Mixed
Black English Breakfast
Black Formosa Oolong

1/2-lb. With Premium 50c
1-lb. With Premium 90c

Green Japan
Uncolored Japan
Gunpowder

Cash Price 25c
Cash Price 45c

Orange Pekoe

1/2-lb. With Premium 60c Cash Price 30c
1-lb. With Premium \$1.10 Cash Price 55c

Larkin Baking Chocolate

Answers the popular demand for a baking chocolate fully in keeping with Larkin high standards of quality. You will delight in its frequent use, and its wholesome qualities make this a wise course for the nourishment it holds.

This is a rich, full-bodied, unsweetened chocolate and can be most satisfyingly used in the preparation of candies, icings and cakes. It is very high in butter-fat content and adds zest and variety to the everyday menu.

It is guaranteed pure chocolate and is approved by the standards set by the United States Department of Agriculture. Laboratory tested and controlled raw materials. Mailing weight 9 oz.

1/2-lb. With bar, Premium 30c Cash Price 15c



Larkin CANDY

Candy Tablets

Delicious compressed tablets of purest materials. Delightfully flavored. Peppermint and wintergreen flavors are helpful for bad breath. Mlg. wt. 2 oz.

Peppermint Wintergreen
Pkg. of 40 tablets, 1 flavor
With Premium 20c Cash Price 10c

Chewing Gum

Delicious and refreshing! Made of pure and wholesome ingredients. Satisfies the most exacting taste. Soothes the nerves and aids digestion. Will not get hard or brittle. In the two most popular flavors.

Mlg. wt. 15 oz.

Peppermint Spearmint
Carton of 20 pkgs. of 5 sticks each, one flavor
With Premium 90c Cash Price 45c

Hard Candy No. 1

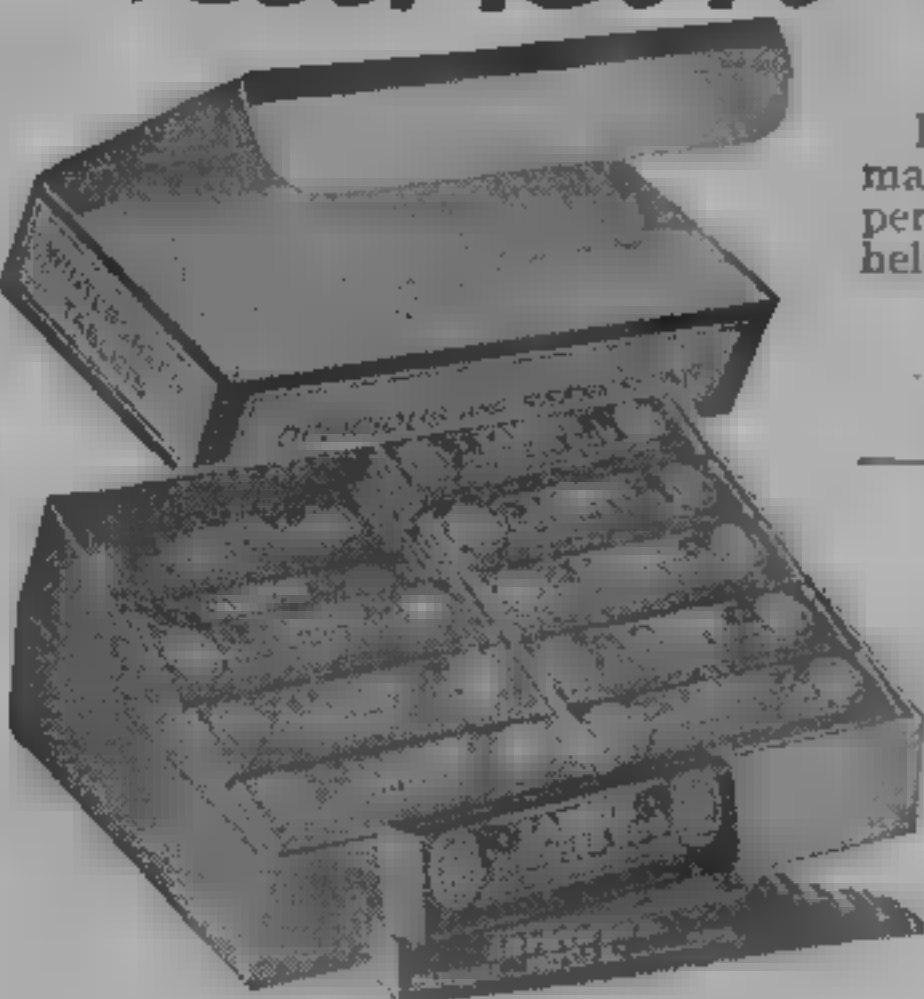
Fine, hard candies in convenient can that keeps them fresh. Both flavors and colorings are absolutely the purest. There's peppermint, lemon, cherry, cinnamon—every flavor imaginable, also some delicious candies with peanut butter, raspberry and other soft centers, all tasty and delicious. Just try a can. We're certain you'll be back for more. Mailing weight 1 1/4 lbs.

1-lb. With can, Premium 50c Cash Price 25c

Mon Cherie Chocolates

A box for the lover of good chocolates. Rich coating of an unusual blend, with selected fillings as follows: almonds, butterscotch, caramels, cherry fruit, chips, coconut, filbert clusters, maple walnut, marshmallows, nougat, orange, raisin clusters and vanilla. Mlg. wt. 1 1/4 lbs.

1-lb. With box, Prem. \$1 Cash Price 50c



Peanut Chocolate Bars

Grade A chocolate, combined with fancy peanuts to form a delicious 1 1/2-oz. bar of the sort that sells for a nickel. 24 bars and four cakes free in each box. Mlg. wt. 3 1/2 lbs.

Box of 28 bars
With Premium \$2.30
Cash Price \$1.15

Molasses Peppermints

A delightful candy—a great favorite with the children. Crisp, little dainties made from pure molasses and delicately flavored with peppermint. Their delicious flavor makes you want more. Mlg. wt. 1 1/4 lbs.

1-lb. can,
With Premium 56c Cash Price 28c

Hard Candy Drops

Wholesome and delicious. Assorted flavors consisting of Lemon, Cherry, Lime, Iceland Moss and Orange. Delightful to keep on hand to satisfy that hungering for sweets.

Mailing weight 1 1/4 lbs.

1-lb. can,
With Premium 50c
Cash Price 25c

Assorted Lollipops

120 lollipops in 9 assorted flavors; cinnamon, cherry, grape, chocolate, lime, lemon, orange, raspberry, coconut. Highest quality and with a taste that will delight the youngsters.

Mlg. wt. 5 1/4 lbs.
Box of 120,
With Premium \$2.20
Cash Price \$1.10

Bridge Mixture

Tempting, crunchy, pure chocolate-covered candies fine for bridge parties, etc., or just to keep handy to munch. "EXcel Brand," made of highest grade materials. Assortment consists of almonds, crunch, caramels, chocolate creams, peppermint creams, jellies, filberts, pecans, peanuts and cashews. Mlg. wt. 1 1/4 lbs.

1-lb. With box, Premium 60c Cash Price 30c

E.M. Products 41



FINE TOILET SOAPS

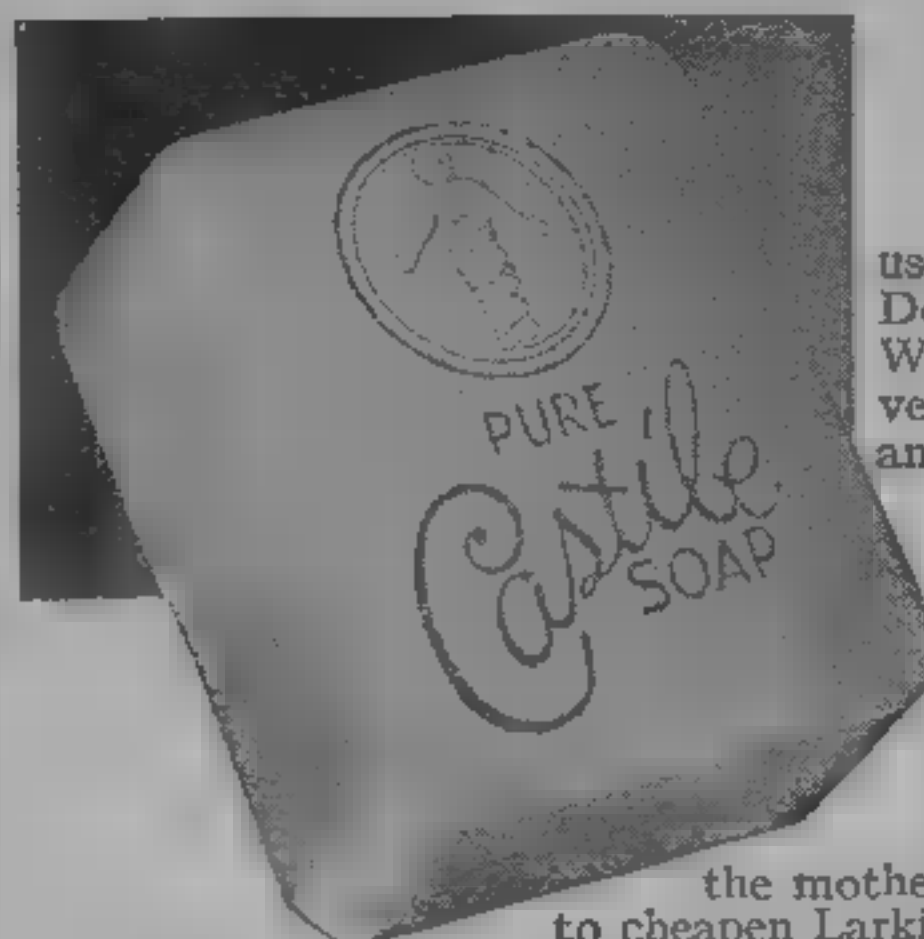
SUPREME for SKIN LOVELINESS



Creme Oatmeal Toilet Soap

Mild, soothing and pleasantly perfumed. Creme Oatmeal Soap is ideal for keeping the skin clean, healthy and soft since it contains oatmeal with all its recognized beneficial qualities. Quickly produces a rich, plentiful, satisfying lather that makes its use a pleasure.

Mlg. wt. 12 oz.
Box of 3 cakes,
With
Premium 50c
Cash Price 25c



Larkin Castile Soap

Made of Pure Olive Oil

For generations mothers have used Castile Soap to bathe babies. Doctors and nurses recommend it. When used it develops that soft velvety lather which is so kind and gentle to tender skins.

This mild, soothing, delightful effect is obtained only by the use of pure olive oil. And only pure olive oil is used in Larkin Castile Soap. Other soap makers have one by one introduced substitutes. But Larkin Co. has kept faith with

the mothers of America! We have refused to cheapen Larkin Castile Soap because we know that anything other than pure olive oil might harm the baby's soft, pink skin.

Not only do you know that you are getting in Larkin Castile Soap a soap that is absolutely pure, you also get one of the daintiest and most charmingly-shaped cakes it is possible to produce. The new cake shown, with a baby design outlined in cameo-like beauty, adds new delight to the use of this marvelous soap. It will not warp or shrink and being firm and hard, wears away slowly. No better castile soap can be had at any price. Mlg. wt. 5 oz.

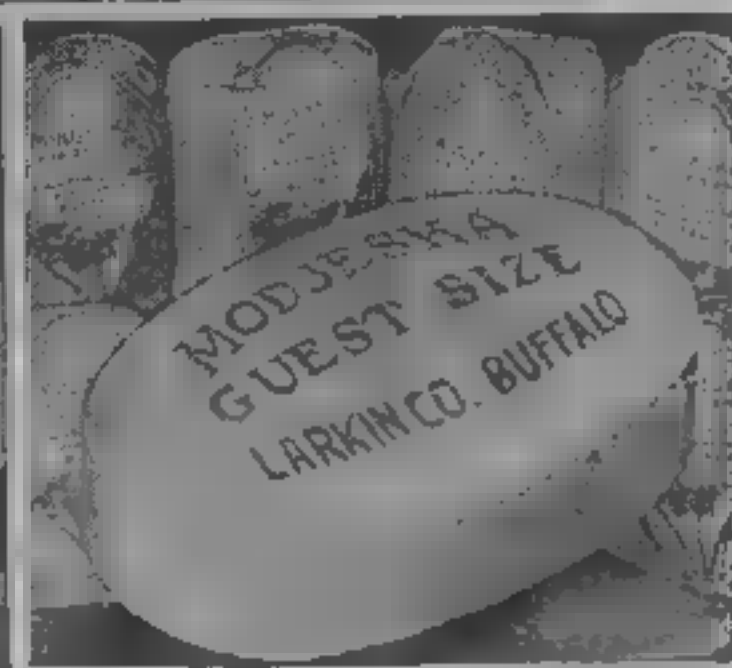
With
Single cake, Premium 26c Cash Price 13c



Modjeska Toilet Soap

A favorite for three generations, Modjeska toilet soap produces a rich, creamy, delightfully perfumed lather, which gently lifts dirt from the pores and softens and soothes the skin. Perfumed with the exquisite Modjeska fragrance—the odor which has long been popular with Larkin customers because of its subtle blending of several delightful scents. Its fragrance lingers like the scent of summer flowers plucked in the evening dew. Both attractively wrapped.

Large Size Box of 3 cakes,
With
Premium 80c Cash Price 40c
Mlg. wt. 14 oz.



Guest Size Pkg. of 6 cakes,
With
Premium 50c Cash Price 25c
Mlg. wt. 8 oz.



Old English Soap

An unscented soap of mild quality popular for its benefit to the complexion. Made from the finest materials in our own factory after an Old English formula, thoroughly milled and pressed into large cakes that wear away slowly. Mlg. wt. 1 1/4 lbs.

Box of 3 extra-large cakes,
With
Premium 60c Cash Price 30c



Sandalwood

A soap of rare charm that makes a lovely, appreciated and unique gift. Richly scented with genuine oil of Sandalwood. Economical since the firmly-pressed cake wears down slowly. Dainty, handy-shaped cake, attractively wrapped and boxed. Mlg. wt. 11 oz.

Box of 3 cakes,
With
Premium 90c Cash Price 45c



Clover

High-quality toilet soap perfumed with sweet fragrance of clover blossoms. The charm of the soap is enhanced by the dainty, round cake that just fits hand. Hard milled soap and, therefore, lasting and economical. Mlg. wt. 11 oz.

Large Size box of 3 cakes,
With
Premium 70c Cash Price 35c



Lanolin Soap

Lanolin is the protective oil extracted from lamb's wool. It is rich in those

elements which are present and necessary in normal skins to keep them from becoming rough and dry. The sun, wind, housework and washing with harsh soaps remove these elements and cause scaliness. Lanolin replaces them. Your skin absorbs it quickly, leaving the skin smooth and velvety to the touch. Has a delicate pleasant, wholesome odor. Mlg. wt. 9 oz.

Three wrapped cakes,
With
Premium 50c Cash Price 25c

Mechanics Paste

Quickly removes grease, paint, printer's ink and all kinds of dirt. Contains nothing injurious. Appreciated after working in car.

Mlg. wt. 1 1/4 lbs.
22-oz. can,
With
Prem. 40c Cash Price 20c



Maid o' the Mist Soap

Maid o' the Mist, with all its purity, quality and wholesomeness, is here offered in dainty, convenient, standard-size cakes. Handy and attractive for the guest and for personal use as well. Convenient, also, to carry when traveling, camping, etc. A great value, too.

It is made only from coconut oil that, down through the ages, has been preferred for soap, together with tallow so pure you could eat it. Its pearl-white color and soft, soothing lather are the natural results of these two in combination. Greater purity and mildness in a soap is all but impossible. Mlg. wt. 1 lb.

Carton of 3 cakes,
With
Premium 40c Cash Price 20c

Guest Size



Borated Tar

Good old-fashioned soap—just the thing to clean dirty, grimy hands. Makes profuse lather that penetrates into skin and carries out dirt. Children delight to use it. Long-lasting. Has pleasant, cleanly odor of pine tar, suggestive of pine forests. Mlg. wt. 1 1/4 lbs.

Box of 3 cakes,
With
Prem. 60c Cash Price 30c



Safeguard Health Soap

Effectually removes body odor. Soothing and stimulating. Promotes healthy condition of skin, leaves you refreshed, and its cleanly smell, unlike other soaps for this purpose, is not strong or objectionable. Lathers freely. Lasts long and is most economical. Made from purest materials. Popular with physicians and nurses. Wrapped in cellophane to hold its power and attractive appearance. Handy-size cake. Mlg. wt. 14 oz.

Box of 3 cakes,
With
Premium 50c Cash Price 25c



**MONEY
CANNOT BUY
BETTER STARCH**

Larkin Gloss Starch Is a Better Value Because:

It is a *Crystal Starch*—free from lumps—and more economical to use.

Made by one of the largest mills in the country from high-grade, edible corn.

Absolutely pure.

Elastic.

Gives body and weight without undesirable hard stiffness.

Easy to work with, ■ it does not stick to iron.

Produces smooth, velvet-like finish that makes pieces feel and look like new.

Makes unsurpassed cold-water starch very easily with a little Larkin Borax added.

3-lb. pkg.,
Mlg. wt. 3 1/4 lbs.

Case of 12 3-lb. pkgs.,
Mlg. wt. 40 lbs.

See Latest Order Blank for Prices

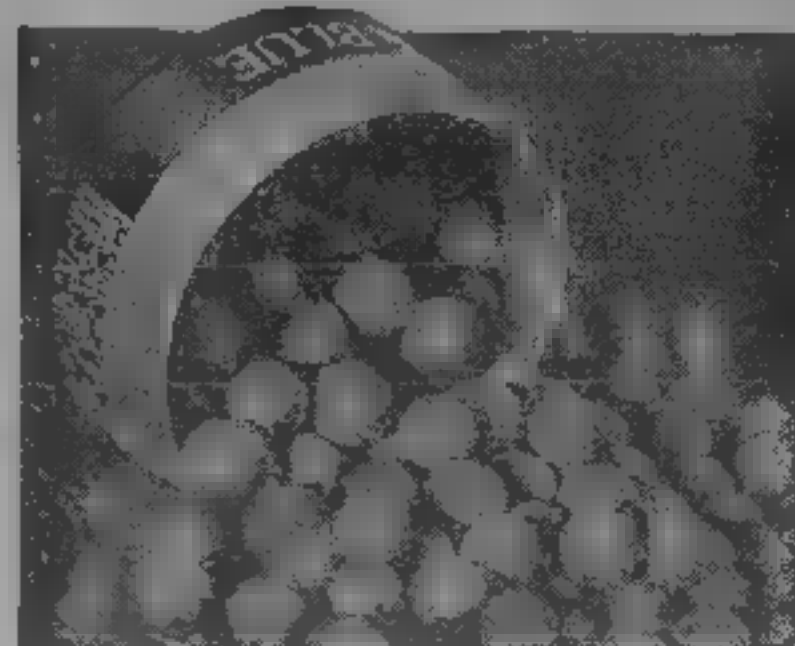


Improved Larkin Ball Blue

**Easiest ■ Use—
Clothes
Whiter!**

Bluing in concentrated form—the best way to use it! About 20 average washings may be obtained from one box of Ball Blue. Contains no harmful ingredients to rot fabrics or injure hands. Will not dye or stain the clothes. No spilling breaking or freezing. By using this form of ball blue, you do not pay for the water that is in liquid bluing. Mlg. wt. 6 oz.

1/4-lb. With Cash
box, Premium 18c Price 9c



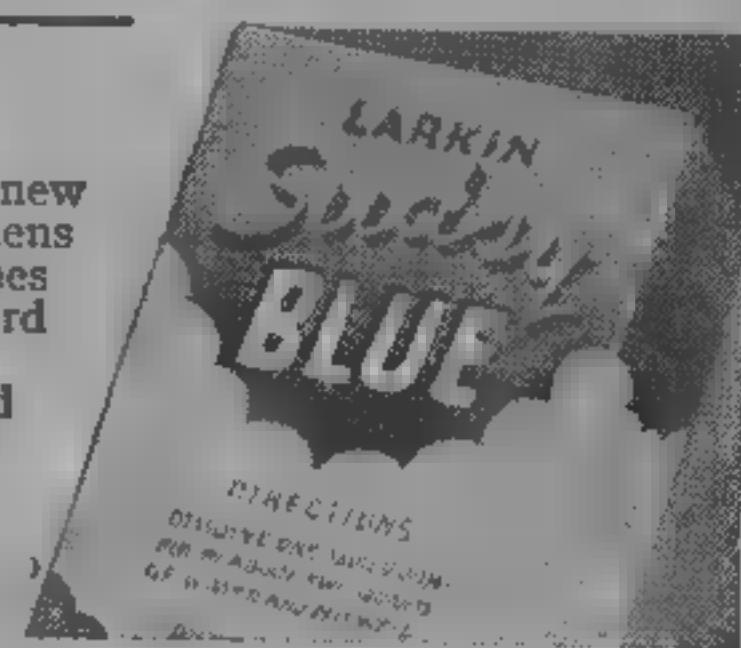
SUDSY BLUE

While Washing—Saves Soap, Time and Work

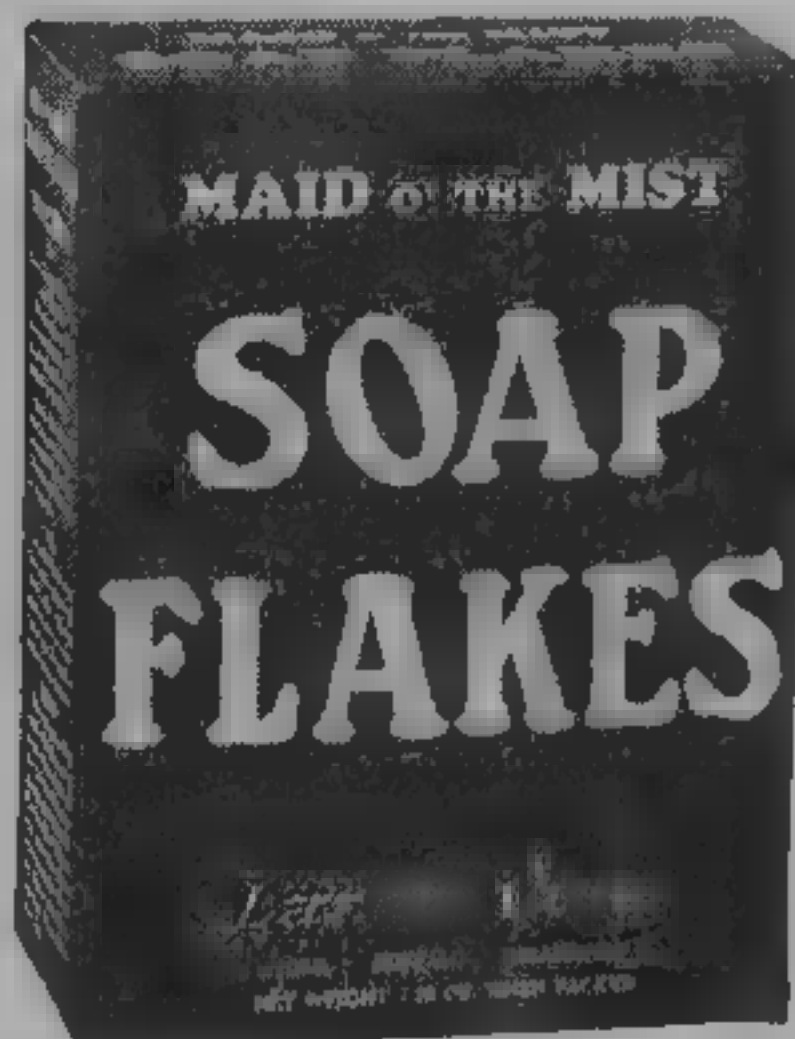
Blue your clothes the modern way, with Sudsy Blue—a marvelous, new Product which blues and washes in one operation. Cleans and whitens clothes without rubbing—white clothes become whiter; colored clothes brighter. Saves separate bluing rinse. Saves one-half the time, one-third the soap. Saves ■ and tear on clothing, too.

Sudsy Blue is a scientific combination of soap, water softener and bluing. Softens hard water and gives more suds to soft water, yet ■ safe. Will not injure the hands ■ fade the most delicate colors. Can be used with any soap—bar, bead ■ chip. Mlg. wt. 1 1/4 lbs.

16-oz. With Cash
pkg., Premium 50c Price 25c



Maid o' the Mist Flakes



For all fine laundering! You'll delight in them particularly for sheer garments you like to wash right in the bathroom wash bowl. Because they are of "cobwebby" thinness—they dissolve almost instantly in any water, forming fragrant, foaming suds that carry dirt, grime and perspiration odors away almost magically, leaving clothes with a "clean" odor.

Cannot harm the most delicate fabrics or skins. They keep your hands soft, white and lovely. Only the finest grades of edible tallow and coconut oil are used. No coloring added. Nothing but pure soap of highest concentration. Most economical. A teaspoonful goes a long way. Use for dishwashing, too!

22-oz. pkg. Mailing weight 1 1/4 lbs.

Case of 12 22-oz. pkgs. Mailing weight 21 lbs.

See Latest Order Blank for Prices

Larkin Soap Chips

Tissue-like, extra-thin, milky-white, all-purpose soap chips that dissolve almost instantly, making heaps of rich, cleansing suds in any water—hard ■ soft, hot or cold. The result of years of experimentation and research to create flakes that will be perfect for all household uses from the roughest sort of scrubbing to the gentle cleansing of the daintiest fabrics.

These miracle chips, made by the latest and most modern machinery, mean less running of the washer, less boiling, less rubbing; and more time, effort and money saved. In the washing machine they wash clothes to a snowy whiteness. They are ■ satisfactory for laces, silks, lingerie, and other sheer materials as for ordinary washings. For washing dishes, there is nothing superior. Made from pure, sweet-smelling coconut oil and other carefully-selected ingredients. Mild and pleasant for the hands. Can not harm the most tender skin. The big carton holds nearly 1/2 of a peck of chips.



20-oz. carton
Mailing weight 1 1/4 lbs.

Case of 12 cartons
Shipping weight 19 lbs.

See Latest Order Blank for Prices

Sweet Home Soap

No better laundry soap is made than this famous, golden yellow soap used in thousands of homes. Takes its golden color from natural coloring of the fats that ■ into it. Meets U. S. Government Specifications. Large cake, lathers freely; lasts long.

Carton of 10 bars,
With
Prem. 80c
Cash
Price 40c

Mailing weight 5 1/2 lbs.

Case of 100 bars,
With
Prem. \$7
Cash
Price \$3.50

Shpg. wt. 56 lbs.



o' the Mist Soap

A pure, pearl white, all-purpose floating soap combining purity, cleansing power, profuse lather and low price. You can afford to use it for everything! Splendid for laundering hosiery, silks and dainty garments; ideal for dish-washing.

Carton of 10 cakes,

Mailing weight 3 1/4 lbs.

Case of ■ unwrapped cakes,

Shipping weight 30 lbs.

See Latest Order Blank for Prices



Spring Clip Clothes Pins No. 91

Hold tighter, do not slip, and never tear. Eliminates clothes being blown from line. Smooth hardwood; galvanized steel spring. 3 1/4 in. long. Mlg. wt. ■ lb.

Pkg. of 3 doz.
With
Prem. 40c
Cash
Price 20c



Clothes Pins No. 69

"Kant Roll" square clothes pins, made of best quality, strong, selected, seasoned, clean hardwood, smooth; no splinters. Can't roll away when dropped. 4 in. long. Oval slot greatly reduces splitting. Mailing weight 15 oz.

Pkg. of
5 doz.

With
Prem.

36c

Cash
Price

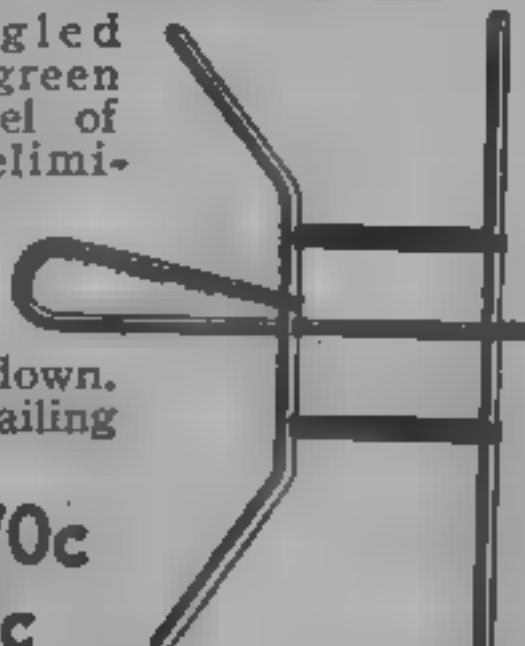
18c



Clothesline Reel No. ■

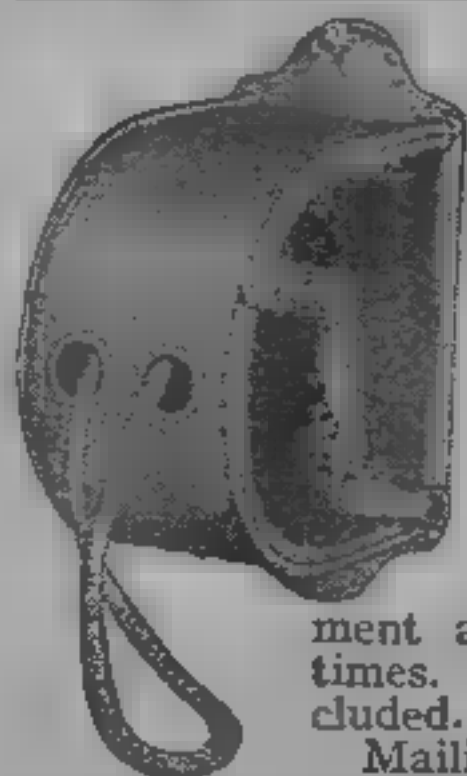
No more tangled clothesline. This green enamel all-steel reel of 150-ft. capacity eliminates that. Unique handle lock holds line in place. As useful for putting up line ■ in taking it down. 10 3/4 in. long. Mailing wt. 1 lb.

With
Premium 70c
Cash
Price 35c



Clothesline and Reel No. 2

Keeps clothesline always in place, ready to put up in a jiffy and protected when not in ■ 30 ft. of durable, white, braided cotton line in steel case and green lacquer enamel finish. Attached indoors or out. Locking adjustment assures taut line at all times. Hooks and screws included. Mailing weight 11 oz.

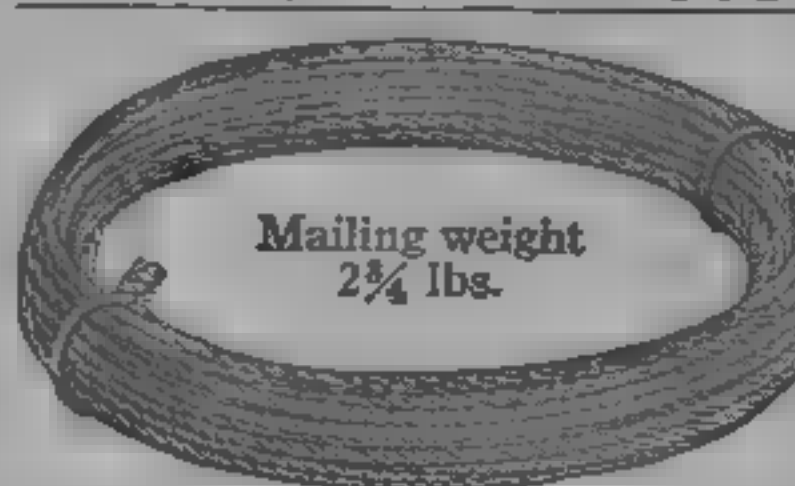


With Premium 70c Cash Price 35c

Square Clothes Basket No. 64

Easier to handle; goes through doorways better. Holds almost as much as average oval basket. Measures 20x20x12 1/2 in. Made of smooth, maple splints—pliable and serviceable. Strong web handles. Mlg. wt. 3 lbs.

With
Premium \$1.20 Cash
Price 60c



Mailing weight
2 3/4 lbs.

Galvanized Wire Clothesline No. 3

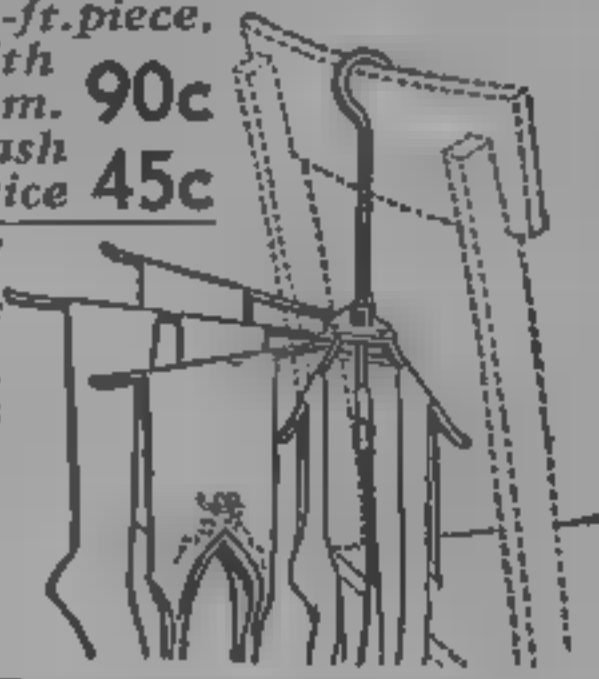
Rust-resisting, galvanized, six-strand, twisted-wire clothesline. Safe for daintiest fabrics. 100-ft. piece.

With
Prem. 90c
Cash
Price 45c

Apex Portable Drier No. 57

Hangs anywhere—door knob, back of chairs, ■ top of door, etc. Ideal for limited space. Fine for lingerie, stockings, baby's clothes, socks, etc. Six arms each about 11 in. long, adjustable to any position. Equals 5 1/2 ft. of clothesline. Folds in space 2 x 13 in. Weighs less than pound. Made of steel, non-rusting polished cadmium finish. Mailing weight 11 oz.

With
Prem. \$1.10 Cash
Price 55c



E. M. Products 43

LARKIN CLEANSER

SCOURS, CLEANS AT SAME TIME

"Double action" gives Larkin Cleanser its marvelous cleaning qualities, and saves you time and effort. The scouring action of the powder cuts grime, dirt, rust and corrosion. The soap it contains loosens grease and cleans, sweetens and purifies, making hard scrubbing and rubbing unnecessary.

Almost magically cleans pots, pans, sinks, knives, tile, bath tubs, faucets, woodwork, brassware. Removes imbedded dirt and dangerous, invisible impurities and gives all it touches ■ sparkling, sanitary, healthful cleanliness. Now sells for the 10c price at which it was introduced ■ quarter of a century ago.

Made to meet U. S. Government Specifications.

1-lb. With Carton, Premium 10c Cash Price 5c
Mailing weight 1¼ lbs.

Case of 24 cartons, With Premium \$1.90

Cash Price 95c

Shipping weight 27 lbs.



Magically REMOVES DIRT FROM WALLS ■ WOODWORK



Cleaning Paste

Quickly and easily removes dirt and grease from painted surfaces and woodwork, leaving them clean and spotless. Ideal for white woodwork.

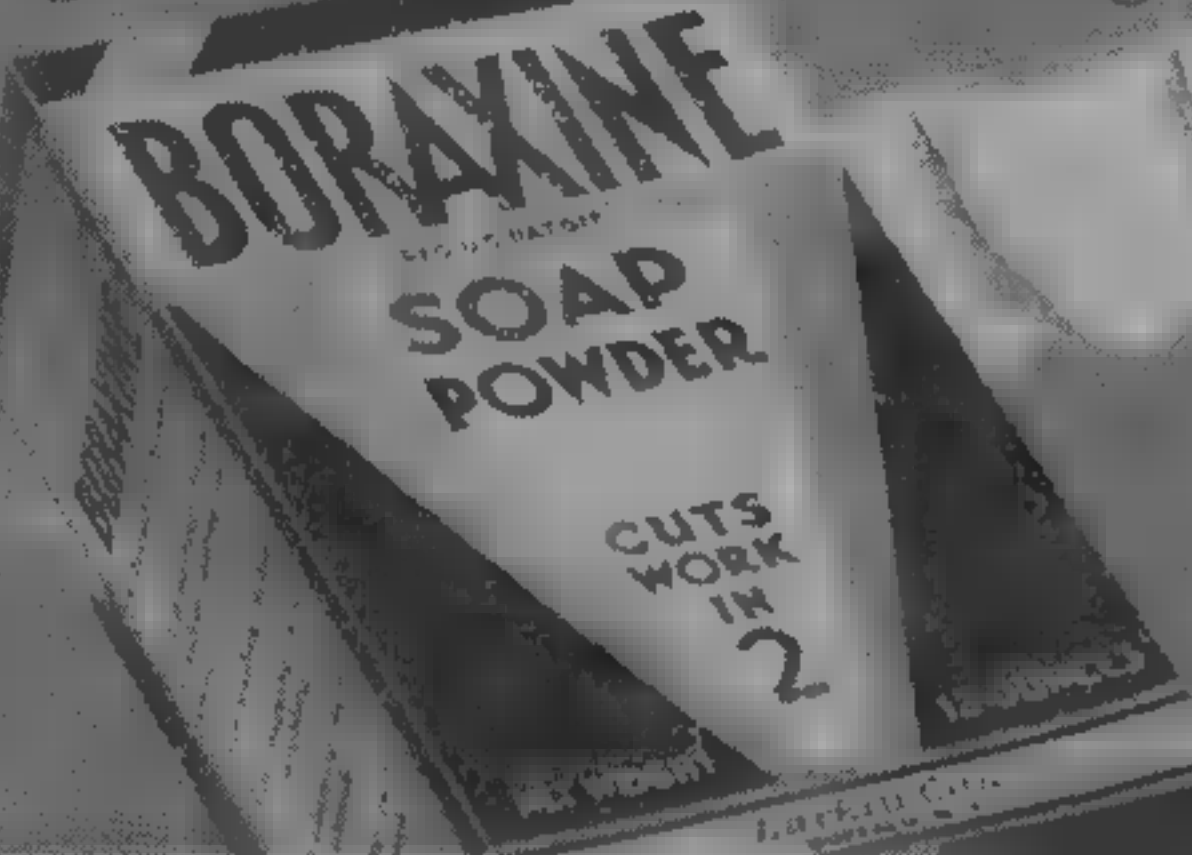
Used by professional cleaners where large surfaces are to be cleaned in offices, hospitals, etc. Effective, too, for all metals, enamelware, marble, etc. In handy sealed can with key for removing lid.

Cleans without soiling the hands or scratching the surface. Mailing weight 2¼ lbs.

1-qt. can, With Premium 50c Cash Price 25c

BORAXINE

CUTS LAUNDRY WORK IN TWO



Boraxine

Cuts washing efforts in two! Contains real borax which ■ labor and softens water. Blended with soap and cleaning soda to form a marvelous product that dissolves dirt. Complete in itself; requires no extra soap. Dissolves easily.

Meets U. S. Government Specifications. Fine for dish-washing and laundry work. Unsurpassed for general cleaning—woodwork, floors, painted surfaces, windows, etc.

Three 12-oz. With packages, Prem. 30c

Cash Price 15c Mlg. wt. 2½ lbs.

Case of 50 pkgs., With Prem. \$4.20

Cash Price \$2.10 Mlg. wt. 43¼ lbs.

Window Bright

As perfect a cleaner as can be made for windows, mirrors and all glass surfaces. A fine, smooth powder that cannot possibly scratch. Quick and easy to use. Leaves surface sparkling.

Makes glassware gleam. Cleans badly-tarnished brass and aluminum ware. Fine for bathtub. For sinks, tile, etc., too. Works wonders on white shoes. Splendid for large enameled surfaces on stoves, refrigerators, etc.

Mailing weight 1 lb.

14-oz. can, With Premium 20c Cash Price 10c



Granulated Soap

Pure, heavy, concentrated soap in granulated form, for laundry tubs, washing machines, cleaning and fine laundering. Marvelous for dishes; makes dirt and grease disappear like magic. Wonderful for woollens.

Makes heaps of rich, creamy, cleansing suds in jiffy. Soaks out dirt; no rubbing or scrubbing. Wash comes out snowy white, even in hardest water. Cheapest, because it gives you more soap by weight for your money and you use but little to get results. Mlg. wt. 14 oz.

12-oz. carton,

With Premium 40c

Cash Price 20c

Ammonia

Full-strength ammonia for home use, containing soap qualities. Useful in a variety of ways for laundry, kitchen and general household cleaning. Used in the wash, makes clothes snowy white and lessens the labor of washing flannels and blankets. Removes spots and stains from clothing, rugs, etc.

Shipping weight 1¼ lbs.

Unmailable

1-pt. can,

With Premium 40c

Cash Price 20c



Bug and Roach Exterminator

Kills roaches, bedbugs, waterbugs, fleas, etc. Non-explosive.

1-pt. can, With Premium 60c
Cash Price 30c Mlg. wt. 1¼ lbs.

Perfected Moth Crystals

Modern way to protect clothes from moths! White, volatile crystals; will not injure fabrics or furs. Mlg. wt. 1¼ lbs. 7½-oz. bottle,

With Premium 80c

Cash Price 40c

Wall-Paper Cleaner

Cleans wallpaper, window shades, calcimine and fresco. Removes dirt, soot and fingermarks. Can clean good-sized room. Mlg. wt. 1¼ lbs.

12-oz. can, With Premium 30c

Cash Price 15c

Stain Remover & Straw-Hat Cleaner

Cleans straw hats. Removes ink, iron rust, fruit- and grease-stains from linen, cotton, wool fabrics and white shoes. Use for white goods only. Shpg. wt. 2 oz. Unmailable.

With Premium 30c Cash Price 15c

Fountain Top Cleaner

Does not smear like a cloth nor spatter like a brush. Makes fluid go much farther. Filled with Larkin Dry Clean-It. Outside metal cap slips snugly on bottle; keeps brush top free from dust and dirt and prevents evaporation. Mlg. wt. 1 lb.

5-oz. bottle, With Premium 80c

Cash Price 40c

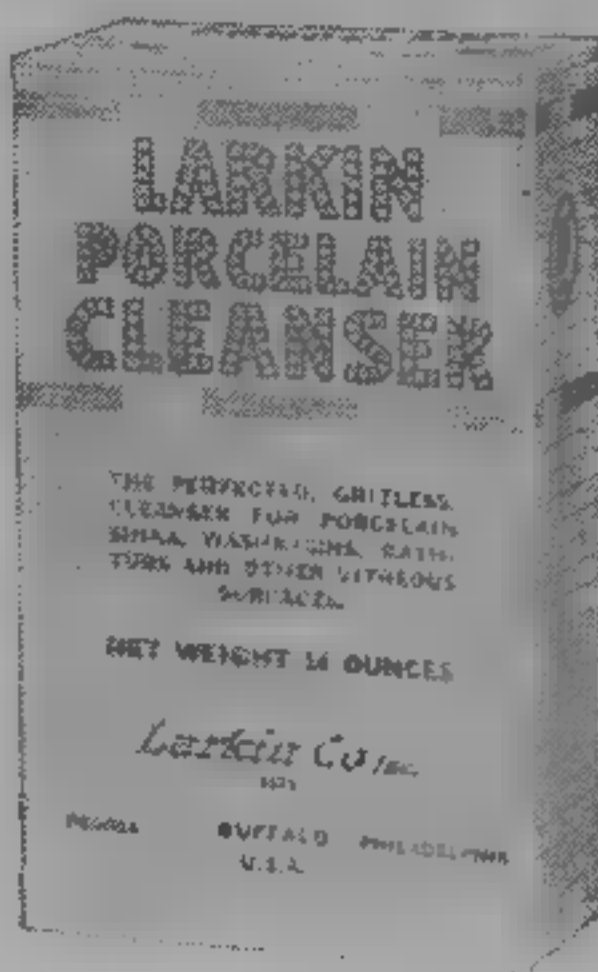
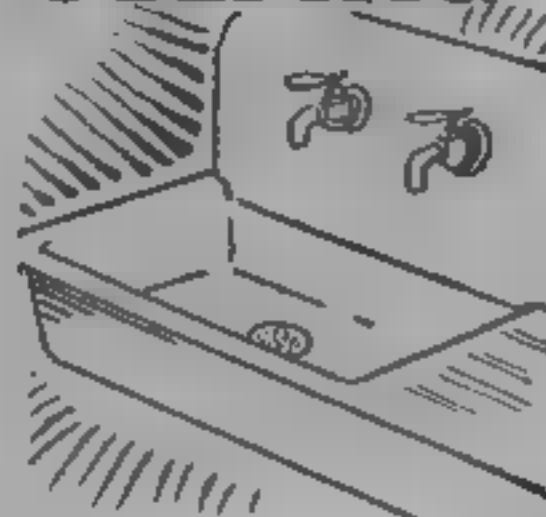
Dry Clean-It

Non-inflammable. Does all that gasoline, benzene, etc., will do, without the danger the use of such fluids entail. Removes grease and oily spots from dresses, waists, suits, gloves, kid shoes, ribbons, ties, belts, collars, silks, satins, velvets and cloth materials. Cleans typewriter keys. Mlg. wt. 1½ lbs.

½-pt. bottle, With Premium 60c

Cash Price 30c

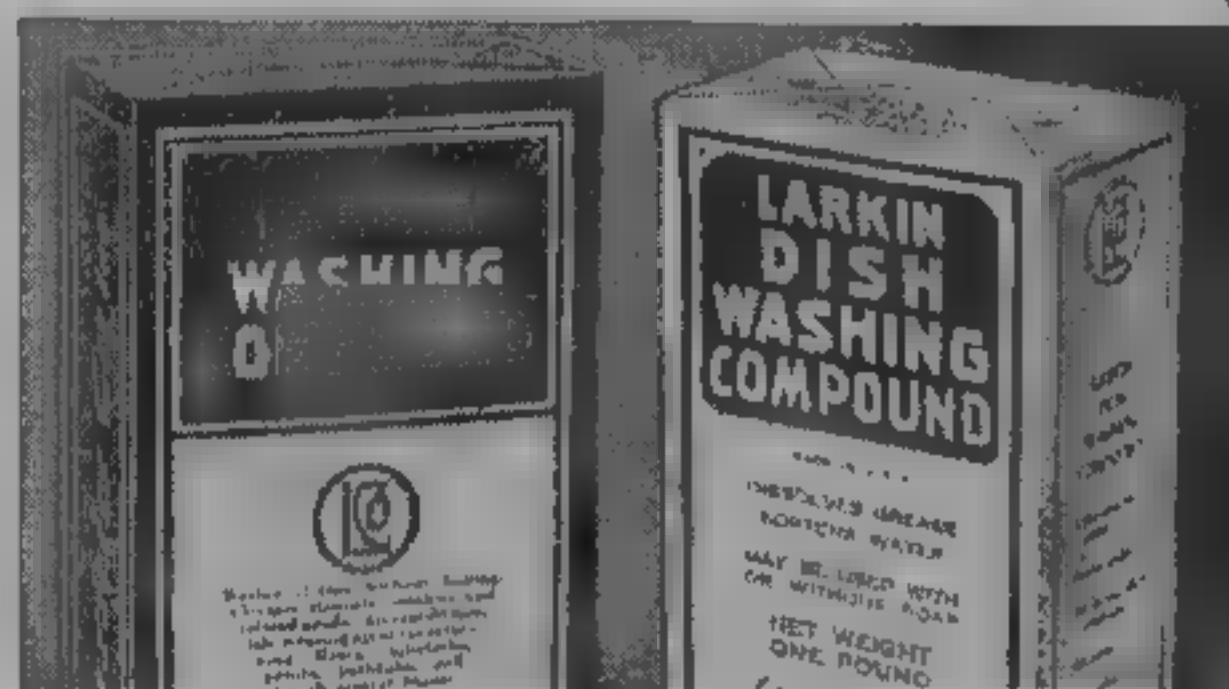
MAKES SURFACES GLEAM!



A super cleanser, soapless and gritless, for porcelain and enamel ware. Makes bathtubs, sinks, wash-basins, drain-boards, toilets, tile and other vitreous surfaces spotless and sanitary. Wonderful for keeping the inside of electrical refrigerators gleaming. Cleans by dissolving dirt.

Contains no scouring material. Cannot harm finest surface. Mfg. wt. 1 lb.

14-oz. pkg., With Premium 20c Cash Price 10c



Washing Compound

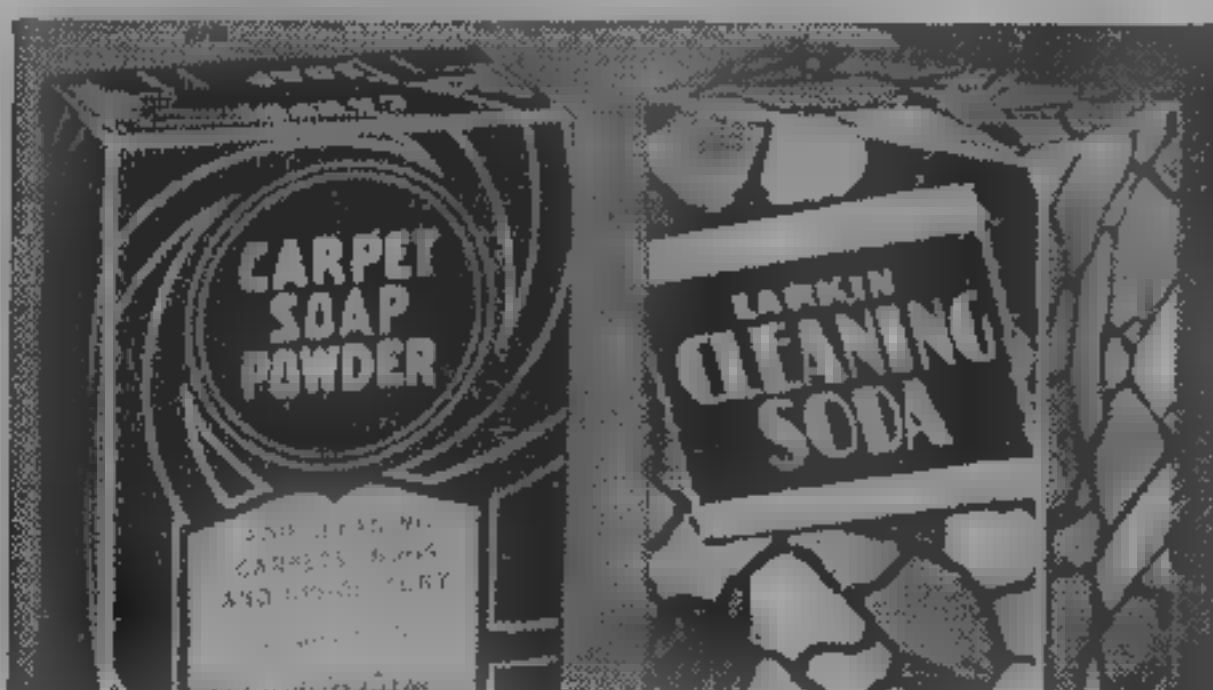
Naphtha gives it extra cleansing power. Popular for washing all kinds of clothes—flannels, woollens, white or colored goods. May be used in cold or warm water. Saves time and effort in scrubbing floors, oil-cloth, painted surfaces, bathtubs, etc. Mfg. wt. 15 oz.

13-oz. pkg., With Premium 20c Cash Price 10c

Dish-Washing Compound

Made with ammonia. Washes dishes quickly, and cleanly. Dissolves grease and softens water. Ideal for those who rinse dishes with very hot water and allow them to dry without wiping. No suds to rinse off. Fine for pots and pans. Mfg. wt. 1 1/4 lbs.

1-lb. pkg., With Premium 24c Cash Price 12c



Carpet Soap Powder

Carpets and rugs become bright, fresh and new-looking under its magic. The beautiful colors hidden by dirt and grime, are brought out. Use it, too, to clean upholstered furniture and automobile upholstery.

Package cleans two average 9 x 12 rugs. Mfg. wt. 13 oz.

11-oz. pkg., With Premium 40c Cash Price 20c

Cleaning Soda

Saves half your laundry soap

Lightens labor. Saves time. Used in place of old-fashioned washing-soda crystals. Removes grease and dirt instantly. Leaves no scum. Cleans bathtubs and wash bowls like magic. Mailing weight 14 oz.

13-oz. pkg., With Premium 16c Cash Price 8c

WATER SOFTENER CUTS GREASE-SAVES WORK

Gives the blessing of soft water all the time. In washing machine, makes clothes whiter and cleaner with less time, effort and soap. Cannot harm finest fabrics. A teaspoonful in dishpan loosens grease, saves time and soap. A sprinkling in bathtub makes bath delightful and leaves tub spotless with single rinsing—with no unsightly, grimy ring to scour off.

Cleans wash bowls, sinks and all tile surfaces. Cleans coffee and teapots. Great to remove automobile grease or paint (a teaspoonful in hands cleans them like magic)! Softens and cleans paint brushes. Put it in scrub pail.

16-oz. pkg., With Premium 20c Cash Price 10c
Mfg. wt. 1 1/4 lbs.
Case of 24 pkgs., With Premium \$3.90 Cash Price \$1.95
Mfg. wt. 26 lbs.

SANITARY CLEANSER For Water Closets

Positively removes danger in the closet bowl—often a source of disease. It keeps the bowls white, odorless and sanitary. Powerful also to disinfect and deodorize all types of water closets.

The cleaning agent in Larkin Sanitary Cleanser is acid instead of alkali and soap, which makes it different from the other kinds on the market and more desirable, since the acid content enables it to remove the yellow stain so often found on the toilet bowl.

1-lb. 6-oz. can., With Premium 34c Cash Price 17c
Mfg. wt. 1 3/4 lbs.
Case of 12 cans, With Premium \$3.90 Cash Price \$1.95
Shpg. wt. 24 lbs.

Drain-Pipe Cleaner

Often saves many dollars in plumbers' bills. Used once a week you will always have sanitary drains. Removes stoppages in drains, kitchen sinks, bathtubs, water closets, laundry tubs, garages, etc. Destroys accumulation of lint, cloth, hair, slime, grease, vegetable matter, etc.

Cleans garbage cans. Thaws out frozen pipes. Excellent for removing grease and oil spots on garage floor.

Also cleans out the rust and accumulation from automobile radiators after winter driving. Will not injure plumbing or porcelain. Mfg. wt. 1 1/4 lbs.

1-lb. can., With Premium 50c Cash Price 25c



Honor Bright Scouring Soap

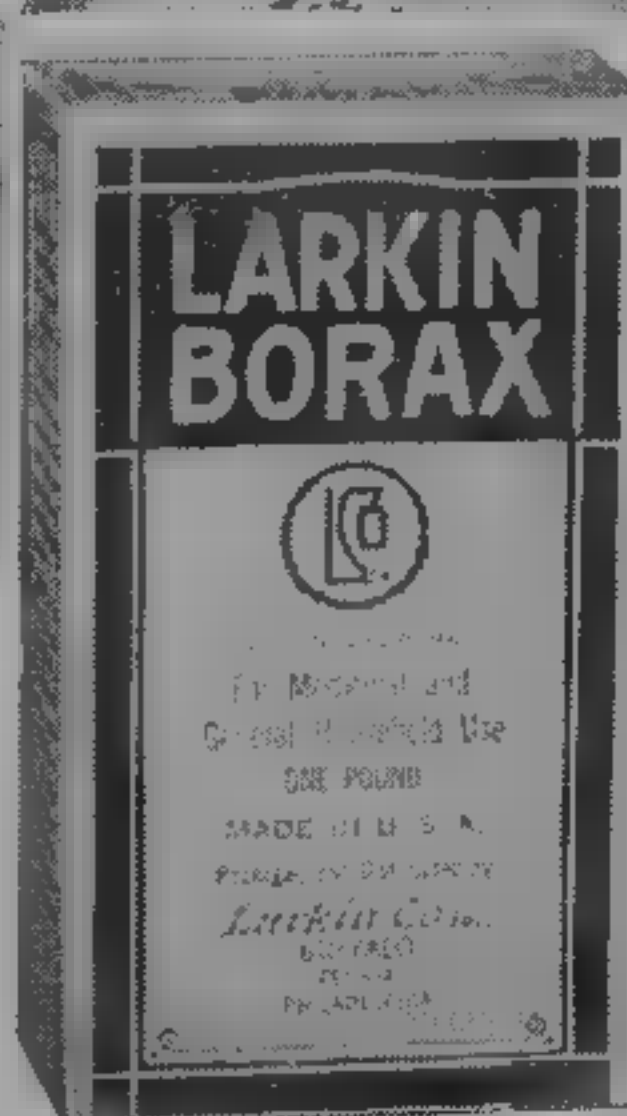
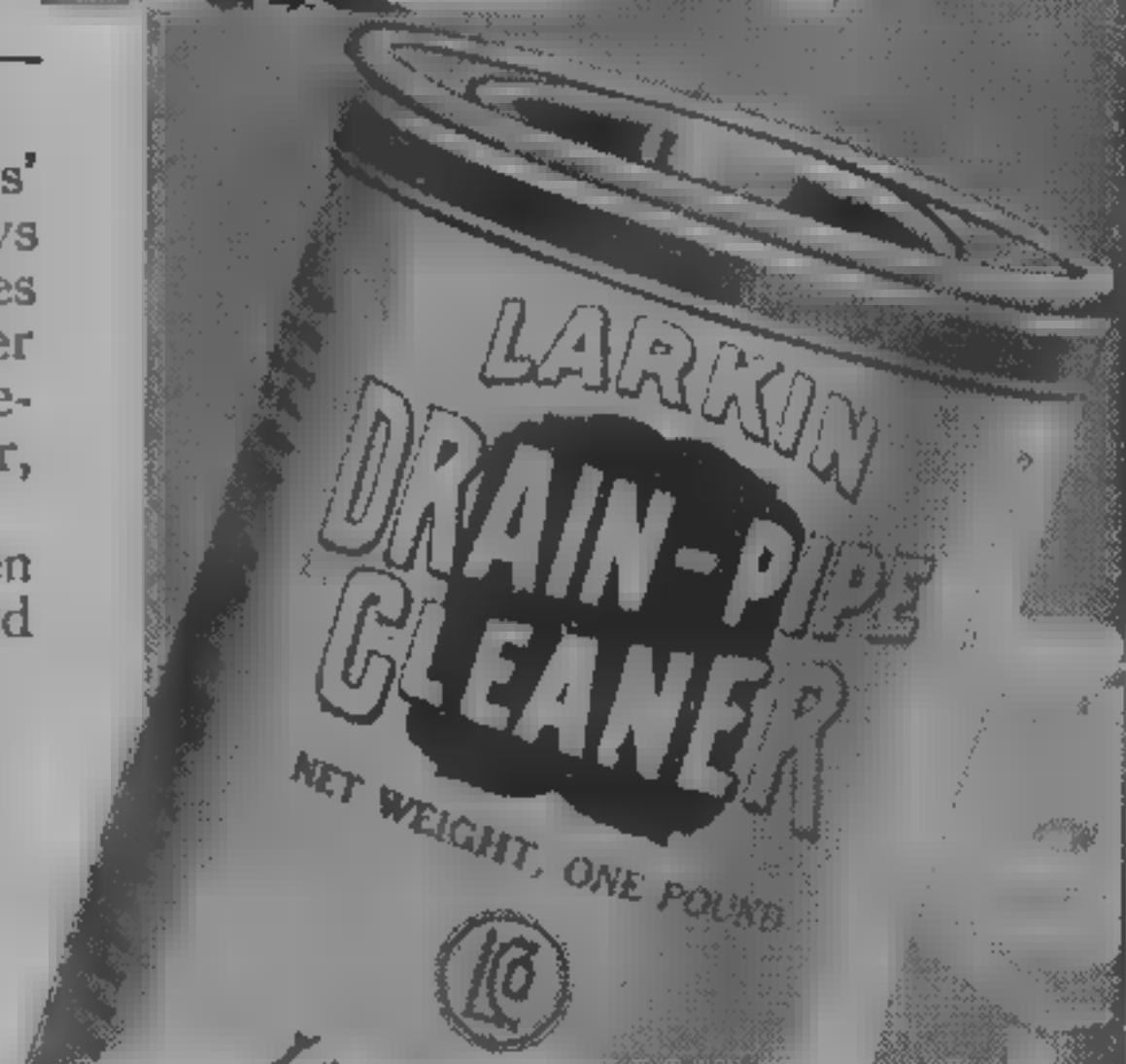
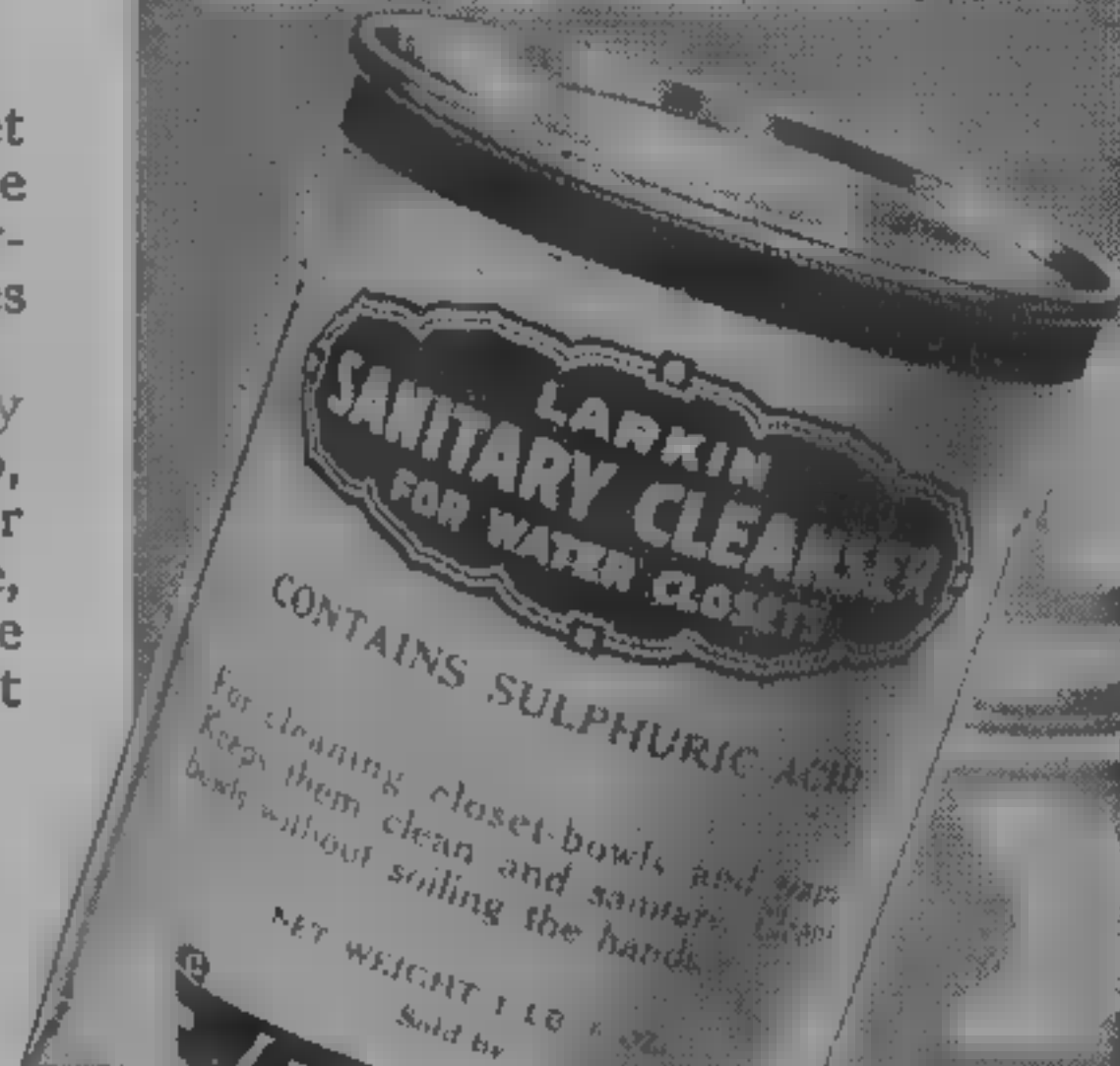
A favorite for a generation for all kinds of scouring—knives, pots, kettles, pans, floors, kitchen tables, marble tiles and all metal.

Mfg. wt. 12 oz., With Premium 20c Cash Price 10c

Scouring Paste

Scours greasy pans and kettles easily. Removes rust, grime and corrosion. Excellent for knives and all kitchen utensils.

Mfg. wt. 2 1/4 lbs., 30-oz. can., With Premium 40c Cash Price 20c



BORAX

For general household use. Makes fine laces and thin muslin look fresh and new. Bleaches woollens. Used with starch, gives gloss to clothes. Softens water. Mfg. wt. 1 1/4 lbs.

1-lb. pkg., With Premium 24c Cash Price 12c



LARKIN POLISHES for FURNITURE FLOORS and WOODWORK

No-Rubbing Cream Polish

A creamy liquid that both cleans and polishes painted, varnished, lacquered, shellacked and enameled furniture and woodwork, porcelain and enameled fixtures in kitchen or bath.

So easy to use, too; no strenuous rubbing is required. Produces a beautiful, lasting sheen with little effort. Moisten a piece of clean cheesecloth or soft cotton with the polish and spread over the surface to be cleaned; wiping it dry will produce the luster.

This polish will not dry white in carvings on furniture nor does it contain any ingredient that will dry out the wood causing it to check or crack. Quickly removes the "blue" appearance on mahogany. Mailing weight 2 lbs.

16-oz. bottle, Premium 70c Cash Price 35c

Cedar-Oil Polish

For dusting, cleaning and polishing all kinds of woodwork, Larkin Cedar-Oil Polish has no superior. It produces easily the finish and brilliance in which the careful housekeeper takes pride. There is nothing finer for all kinds of oil mops. It takes up all the dust in a jiffy. Helps to bring out the natural gloss and luster of the wood and display beauty of grain.

Larkin Cedar-Oil Polish is made from the finest cedar oil, together with other high-quality oils that are particularly helpful in producing a lasting brilliance. It cannot harm the finest surfaces. Mailing weight 1 1/4 lbs.

8-oz. bottle, Premium 40c Cash Price 20c

Furniture Polish

Cleans, polishes and preserves the surfaces of furniture, pianos, woodwork, floors, automobiles, etc. Removes dirt, stains, fingermarks, ink spots, grease and renews varnished finish, restoring the original brilliancy. Unsurpassed for polishing automobiles and all smooth, enameled surfaces. Mlg. wt. 1 1/4 lbs.

8-oz. bottle, Premium 40c Cash Price 20c

Automobile Polish

This very superior Polish, used after washing your car, restores the spotless beauty and luster of the original finish. A safe and thorough cleaner for all lacquered finish. Requires no heavy rubbing. Produces a hard, brilliant coating to which dust does not readily cling.

Mailing weight 1 1/4 lbs. 12-oz. bottle, With Prem. 60c Cash Price 30c



"All-Nu" No-Rubbing Floor Wax

No Polishing—Shines — it Dries

This sensational, new, self-polishing floor wax shines — it dries and requires no rubbing. No more back-breaking effort! Simply apply All-Nu Wax with a soft cloth, brush or applicator. In twenty minutes you have a rich, hard, dry, lasting glossy finish that has all the appearance obtained formerly only by hours of time and hard rubbing.

All-Nu is waterproof and may be mopped without losing its luster and is unbelievably lasting and wear-resisting. Worn spots subject to the most traffic can be rewaxed without doing over the entire surface. For use on all types of floors — wood, linoleum, tile, rubber — woodwork and wood and metal furniture.

No. 150 1-pt. can

With Prem. 50c Cash Price 25c

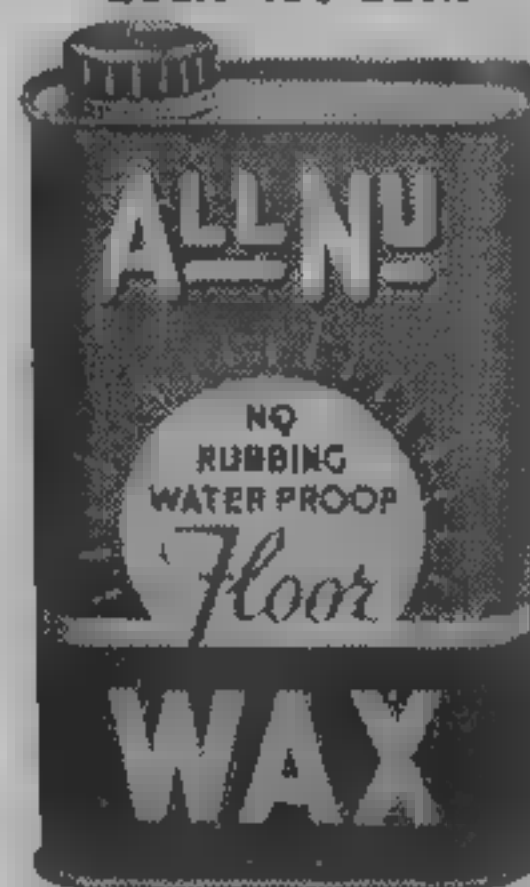
Mailing weight 1 1/2 lbs.

No. 151 1-qt. can

With Prem. 90c Cash Price 45c

Mailing weight 2 1/4 lbs.

New Big-Value Offer—Full Quart 45c Cash



POLISHING WAX

Liquid No. 458

Larkin Liquid Wax is made from an improved formula that gives it remarkable cleaning qualities and produces a most brilliant and lasting luster. Requires little rubbing. For uneven surfaces such as carved furniture, leather goods, etc., it is the ideal polish.

Mailing weight 1 1/4 lbs. 1-pt. bottle, With Prem. 80c Cash Price 40c

Paste No. 452

An easy way to keep your floors shining and protected from wear. Produces a durable, water-proof polish on paint, varnish, shellac, natural wood or linoleum. Dries hard. Perfectly transparent; will not change original color of wood. For the flat surfaces of tables, and other large furniture.

Mailing weight 1 1/4 lbs. 16-oz. can, With Prem. \$1 Cash Price 50c



Makes your Silver SHINE!

LARKIN SILVER POLISHES

Liquid Polish

The popularity of Larkin Liquid Silver Polish has been established by years of use in thousands of homes. Takes off all the tarnish and grime and leaves silver gleaming in a jiffy. Simple to use.

Mailing weight 12 oz. 4-oz. bottle, With Prem. 40c Cash Price 20c

Paste Polish

A heavy white paste smooth cream, delightful to use, that spreads on easily and cleanly. Fine for quick cleaning of your "best" silver, which may have been unused for a long time and needs attention. Mlg. wt. 10 oz.

Can, With Prem. 30c Cash Price 15c

Polishing Cloth No. 71

Takes drudgery out of cleaning silverware and all highly finished articles. Will not scratch the most highly polished finish. Used dry. No paste. No powder. No muss or fuss. Just rub article to be cleaned. Takes off tarnish like magic. Size, 13x14 in.

Mailing weight 1 oz. With Premium 30c



Neutral Shoe Polish Cream

Cleans, shines and preserves shoes and all smooth and glazed leather articles. Produces brilliant luster. Keeps leather soft and pliable; prevents cracks. White. Not sticky. 2-oz. tube, With Prem. 30c Cash Price 15c

Shoe Polish Paste

Produces quick, durable, waterproof shine. Mlg. wt. 1 oz. Black Tan, With Prem. 20c Cash Price 10c

OILIT

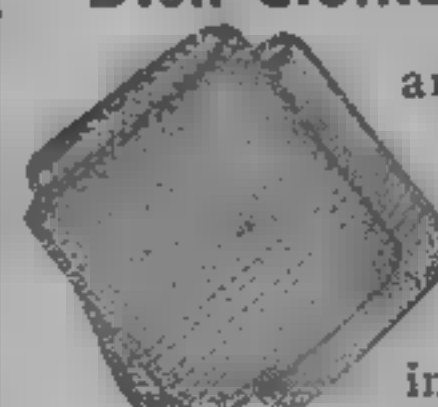
Lubricates sewing machines, phonographs, bicycles, lawn-mowers, baby-carriages, all machinery, rusty hinges.

Protects guns, tools and all metal from rust. Keeps razor strops soft and blades from rusting.

3-oz. can with squirt-spout, With Prem. 40c Mlg. wt. 5 oz. Cash Price 20c



Dish Cloths No. 1



Sanitary, soft and absorbent dishcloths, durable and closely woven. Neatly finished. Made in a honeycomb weave, the warp and filling yarns of long, staple cotton, free from waste. Will not leave lint on dishes. Much better and will give longer service than the cloths made of low-grade yarns. Colored borders; color fast. Size about 14 x 15 in.

Mailing weight 3 oz. Pkg. of TWO, With Prem. 24c Cash Price 12c

Metal Sponges

Convenient hand-size balls of fine, bronze alloy wire. Not only clean but polish metal, china or glass. Remove paint from hardwood, glass, tiles, porcelain, etc. Remove rust, clean and polish iron, steel, tin, brass, etc. Used with soap and water, will not scratch surfaces or injure the hands. Approved by Good Housekeeping Institute. Mailing weight 2 oz.

Pkg. of TWO, With Prem. 30c Cash Price 15c

REVERSIBLE DUSTERS

For WALLS and FLOORS

High-grade Dusters of fine, soft, long-strand, washable cotton yarn that picks up dust. Clamps well padded with lamb's wool to prevent marring furniture. Heads fully reversible; both sides can be used. Long, 48-in. enameled hardwood handles (with hanger ring on end on 21 and 24). Flexible spring sockets on 21 and 24. Will give long, satisfactory service.

No. 24 Great big, well-made, deluxe duster. Oval shaped head, about 11x19 in. Tan yarn. Compares favorably with highest priced dusters. Mlg. wt. 2 lbs.

With Premium \$1.30 Cash Price 65c

No. 22 Thick, oval duster of good grade. Soft, long strands of washable cotton yarn in green contrasted with brown. Fully reversible head 8½ x 16 in. Adjustable clamp, well padded with lamb's wool. No handle supplied. Mlg. wt. 14 oz.

With Premium 80c Cash Price 40c

No. 21 Convenient smaller size duster that serves splendidly for all purposes. Triangular head about 12 x 12 in. Green yarn. Mlg. wt. 2 lbs.

With Premium \$1 Cash Price 50c

No. 21 Super-deluxe duster. Large, triangular head 13x14 in. Brown yarn. Especially treated to pick up and hold the dust. Mlg. wt. 2½ lbs.

With Premium \$1.70 Cash Price 85c



No. 15

Metal parts cadmium plated. Mailing weight 1½ lbs.

With Premium \$1 Cash Price 50c

SELF-WRINGING WET MOPS

Detachable swab of finest-grade cotton. Lays flat when mopping. Not necessary to stoop or put hands in water. Twisting handle squeezes out water. Green enameled handle.

Diamond Tidy 171 Unbreakable, rust-proof coil spring makes wringing easy. No stooping or touching water. Slide socket of mop-head up handle and twist. Mop-head fine, absorbent cotton, made "tangle-proof" with rows of diamond stitching. Hardwood lacquered handle.

Mailing weight 1½ lbs.

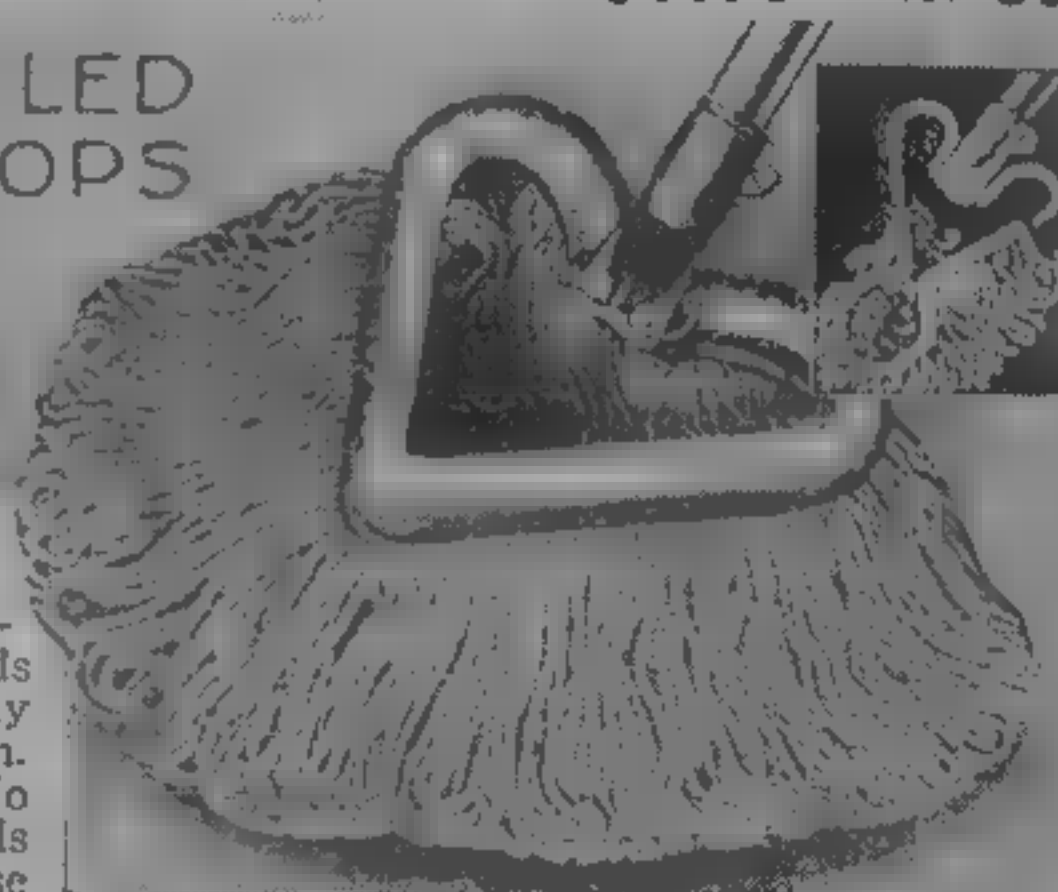
With Premium \$2 Cash Price \$1

No. 172 Big oil polish mop of high-grade cotton yarn with strands looped and fastened securely to enameled steel plate. 15-in. spread. Cannot unravel. No linting. Picks up and holds dust. Easily washed. Use broomstick for handle.

Mailing weight 1½ lbs.

With Premium 90c Cash Price 45c

OILED MOPS



No. 174 With Premium \$1.20 Cash Price 60c

Great big, thick, efficient oil polish mop that is easily a dollar value. Has 16-in. spread. Made of extra high grade cotton yarn, looped to prevent ravelling; cut ends. No linting. Absorbs dust better. Head easily removed from frame for washing. Use broomstick for handle. Mailing weight 1½ lbs.

Split Duster No. 41

Big, fluffy, new, improved, forked style, of fine, four-ply yarn that picks up dust easily. Split center, makes easy dusting of table legs, chairs, spindles, etc. Fine for car. Sturdy handle with hanger ring. 18½ in. long. Approved by Good Housekeeping.

Mailing weight 11 oz.

With Premium \$1 Cash Price 50c

Whisk Broom No. 1

Made of fine fresh broom corn, triple stitched with strong twine. About 10 in. long. Nickel-plated top, ring. Mlg. wt. 7 oz.

With Premium 60c Cash Price 30c

Chamois No. 3

Nothing equals a genuine, washable chamois for drying and polishing windows, furniture, woodwork, autos, silverware, etc. Large, oil-tanned genuine skin—not cloth—size 13 x 17 in. Very soft, absorbent, durable.

Mailing weight 2 oz.

With Prem. \$1.40 Cash Price 70c

DUSTING AIDS



Finger Duster No. 15

Divided for easy dusting of chair and table legs, etc., dusting both sides at once. Soft, fluffy, heavy yarn. 16½ in. long. Approved by Good Housekeeping.

Mailing weight 8 oz.

With Premium 76c Cash Price 38c

Dusting Brush No. 80

For stairways, shelves, window casements, etc. Made of sterilized horse hair with enough fiber to give stiffness; enameled wood handle. 12 in. long. Mlg. wt. 6 oz.

With Prem. 60c Cash Price 30c

Dustless Dust Cloth 3

Specially woven cheese-cloth, chemically treated. Dusts and polishes without scratching or streaking. Absorbs dust instead of scattering it. Fine for autos. Can be rinsed in luke-warm water. Size, 24 x 36 in. Mlg. wt. 3 oz.

With Prem. 22c Cash Price 11c

Goat Hair Wall Brush No. 94

For walls, ceilings. Fine goat hair—soft, furry. Head 12 x 6 in. Hardwood handle.

Mlg. wt. 1½ lbs.

With Premium \$1.60 Cash Price 80c

Wall Cleaner

Will not streak walls. Sponge rubber cleaner acts like eraser. Contains chemical which aids cleaning. Cleaner holds all dirt. Reversible. Washable. Hollow metal handle provides socket for broomstick handle. Mlg. wt. 13 oz.

With Prem. \$2.20

Cash Price \$1.10

Toilet Bowl Brush No. 1

Very heavy tampico bristles. Colored lacquered wood handle. Also, for autos. 16 in. long. Mlg. wt. 6 oz.

With Premium 50c Cash Price 25c

RubberForce Cup No. 1

Cleans waste pipes, closets, sinks, wash bowls, etc. Extra-quality, reinforced red rubber, 5¾ in. dia. 24-in. handle. Mlg. wt. 1¼ lbs.

With Premium 50c Cash Price 25c

Dust Pan 16

Rubber strip lays flat on floor. Green enameled steel. 12½ in. wide. Mlg. wt. 8 oz.

With Prem. 40c Cash Price 20c

FloorBrush 101

Horsehair and fiber set in colored hardwood head; 15 in. spread. Enameled handle.

With Premium \$2 Cash Price \$1 Mlg. wt. 2¾ lbs.

Broom No. 2

Outlasts corn brooms. White palm fiber reinforced with wire; metal shield. Hardwood handle.

With Prem. \$1.80 Cash Price 90c Mlg. wt. 3 lbs.

Kitchenette Broom 19

Weights only 14 oz. Amazingly light and easy to use. Sweeps carpets and rugs better than big brooms and gets the crumbs. Finely made of high grade broom corn. Thin handle.

Mlg. wt. 1 lb. Cash Price 80c With Prem. \$1.60

Dust Mop No. 90

Mlg. wt. 1¾ lbs. Extra-fine quality. Made of heavy, 2-ply brown yarn; gathers and holds dust. Pads are removable for washing. Spring socket, padded with lamb's wool, makes mop very flexible and reversible. Mop size, 11½ x 19 in. 48-in. wood handle with hanger ring.

With Premium \$1.80 Cash Price 90c

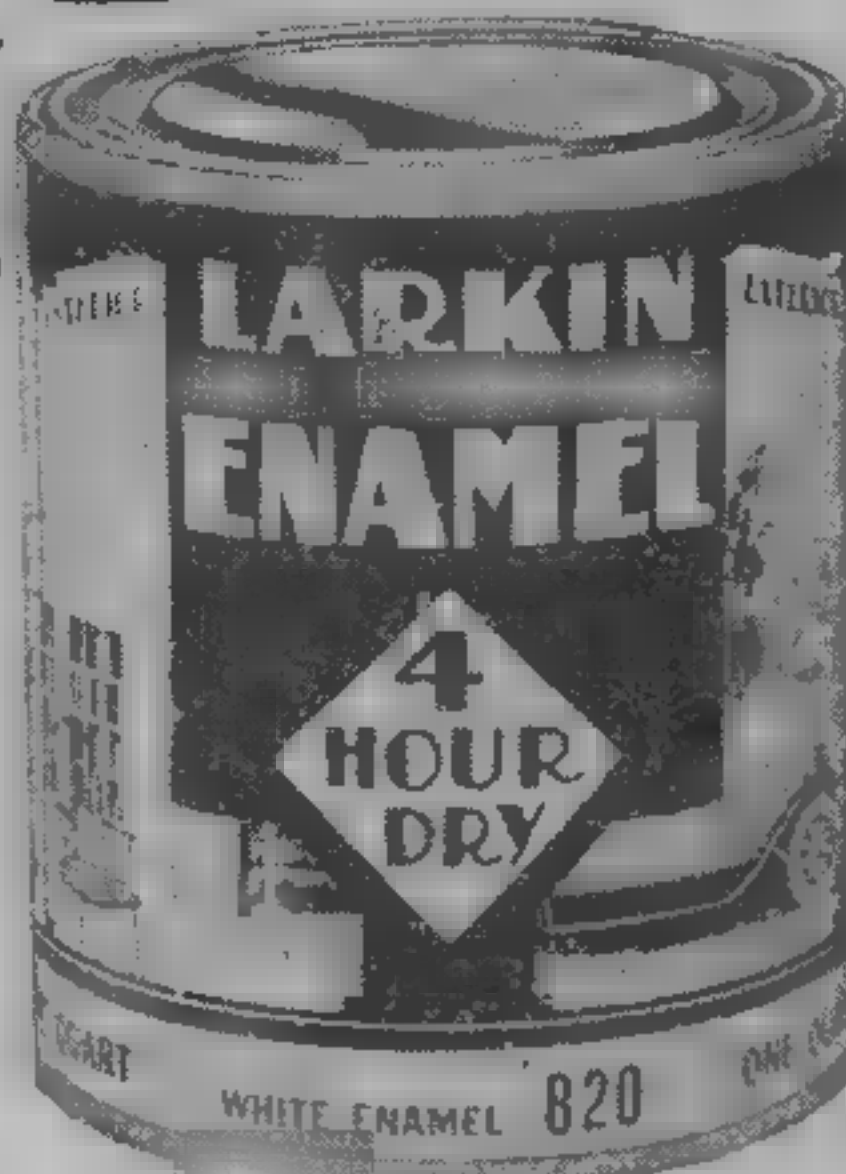


LARKIN 4-HOUR DRY ALL-PURPOSE ENAMEL

The FINEST Finish of its kind made

FEATURES

- Covers in ONE coat
- Sets dust-free in two hours
- Dries HARD in four hours
- High gloss finish
- Smooth, deep luster
- 50% More Covering Capacity!
- Waterproof and sun-proof
- Unbelievably wear-resisting
- Equals fine baked-on enamels
- Flows out freely
- Leaves no brush marks
- Shows no laps or streaks
- Needs no special thinner



The Outstanding Enamel for All Purposes—

Inside and Out, on furniture, woodwork, automobiles, toys, floors, etc. Dries so fast that it is not sticky and dust will not adhere to it in two hours; and dries hard with a rich, beautiful gloss in four hours. Only in expensive, baked-on enamel is found a finish comparable in beauty and durability. Turpentine is used for thinning and brushes used are readily cleaned in turpentine or gasoline. Sixteen colors and black and white.

808 Sky Blue	814 Cardinal Red	822 Argentine	826 Jade Green
809 Aero Blue	816 Sahara Sand	Orange	827 Forest Green
Black	818 Old Rose	823 Delft Blue	828 Orchid
811 Colonial Ivory	820 White	825 Jonquil Yellow	829 Cream
812 Silver Gray	821 Sunny River Green		836 Cadet Gray

STATE COLOR AND NUMBER WHEN ORDERING

$\frac{1}{2}$ -pt. can,	Cash Price 35c	With Prem. 70c	1-qt. can,	Cash Price \$1.20	With Premium \$2.40
	Mlg. wt. 13 oz.			Mlg. wt. 3 $\frac{1}{4}$ lbs.	
1-pt. can,	Cash Price 69c	With Prem. \$1.38	1-gal. can,	Cash Price \$4	With Premium \$8
	Mlg. wt. 1 $\frac{1}{4}$ lbs.			Mlg. wt. 12 lbs.	

FLOOR and DECK

IN POPULAR COLORS

This remarkable new ENAMEL for both interior and exterior floors produces a tough, hard surface that is unbelievably resistant to the effects of wear and weather, dries in six hours with a high-luster without the necessity of a finishing coat of varnish, thus saving money and trouble as well as time, and may be scrubbed with hot or cold water and washing solutions.

Two coats will entirely hide the most marred surface. Equally good on wood, cement, linoleum. One gallon covers 300 square feet, two coats, on a smooth surface.

231 Oak Tan	232 Light Brown
233 Dark Brown	234 Light Gray
235 Dark Gray	
1-qt. can, Cash Price 90c	With Prem. \$1.80
	Mlg. wt. 11 lbs.
1-gal. can, Cash Price \$3	With Premium \$6
	Mlg. wt. 17 lbs.



Send the Coupon for
4-HOUR DRY COLOR CARD

Larkin Co. Inc. Buffalo, N. Y. Peoria, Ill. Philadelphia, Pa.

Please send me free the latest Color Card showing actual color samples of Larkin 4-Hour Dry Enamels.

Name.....

Address.....

City..... State.....
120 Paint

48 E. M. Products



FLAT WALL PAINT

Genuine Washable Finish



New furnishings make it desirable to change the color scheme of indoor walls. This is readily done with Larkin Flat Paint in twelve beautiful, permanent tints and white, providing a wide variety of artistic combinations. Easily applied and dries to a beautiful velvet finish which may be washed repeatedly.

One gallon covers about 250 square feet, two coats. For plaster and other porous surfaces, not previously painted, order some Sizing Varnish No. 645. Use Brush No. 348 for walls.

716 Light Blue	721 Pink	725 Yellow
717 White	722 Ivory	726 Dark Tan
718 Silver Gray	723 Apple Green	728 Russet
719 Pearl Gray	724 Light Tan	729 Buff
720 Light Green		
1-qt. can, With Premium \$1.60	1-gal. can, With Premium \$5.30	
Cash Price 80c	Mailing weight 4 lbs. Cash Price \$2.65	Mailing weight 16 lbs.

Stove Pipe and Iron Enamel No. 121



Gloss-black, heat-resisting, for metal surfaces. For grates, mantels, stovepipes, automobile engines or any other metallic surface subjected to extremes of heat or cold. Will not chip, peel nor burn off. Prevents rust on iron articles stored in damp places. Mailing wts.: $\frac{1}{2}$ pt., 9 oz.; 1 qt., 2 $\frac{1}{4}$ lbs.

$\frac{1}{2}$ -pt. can, With Premium 40c	Cash Price 20c	1-qt. can, With Premium \$1	Cash Price 50c
--	----------------	-----------------------------	----------------

Bronze Enamels

For radiators, metal beds, picture-frames, chandeliers, plumbing, auto engines, etc. Mailing wts.: 2-oz. pkg., 1 oz.; 8-oz. pkg., 1 $\frac{1}{4}$ lbs.



Aluminum No. 461

2-oz. pkg., With Premium 60c

8-oz. pkg., With Premium \$1.20

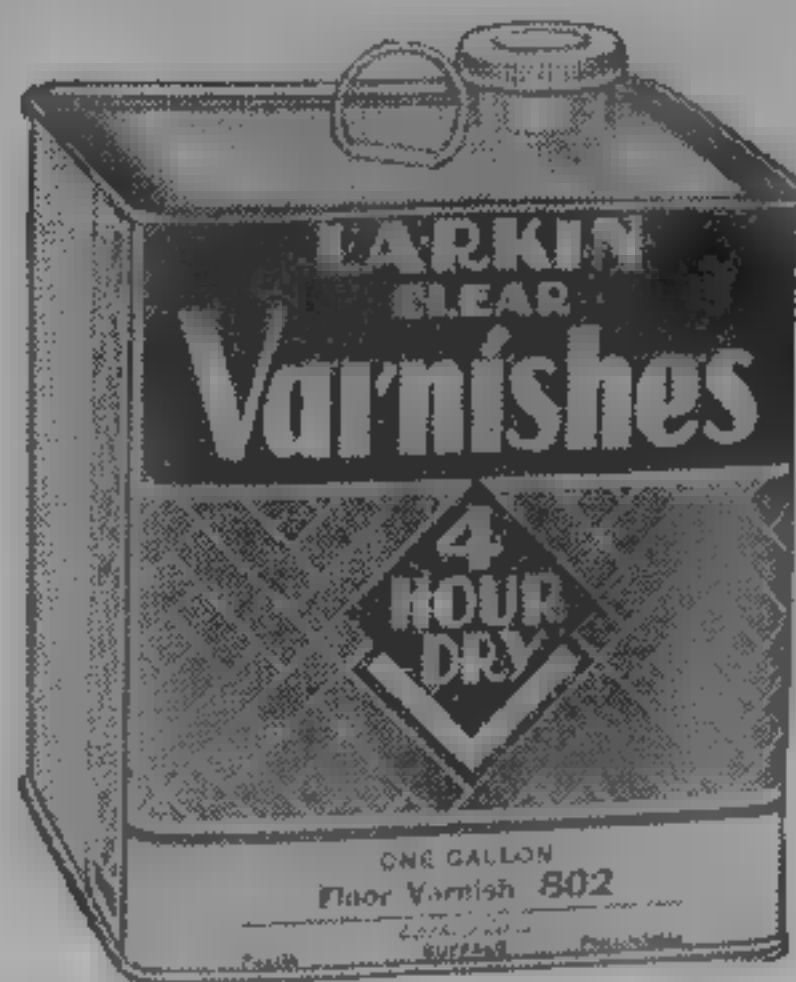
Gold No. 462

2-oz. package, With Premium 70c

Cash Price 35c

8-oz. package, With Premium \$1.20

Cash Price 60c



4-HOUR DRY VARNISHES

Floor Varnish No. 802

Revolutionary improvements, developed by the Larkin Paint Laboratories, make Larkin Floor Varnish positively without a superior. In every way it is made to give lasting, satisfactory service thru its ability to stand the hardest wear.

Floors receive the greatest wear, produced by the constant tramping of feet, repeated cleaning, etc. Larkin Floor Varnish, in addition to producing a hard, wear-resisting flint-like, yet beautiful, surface is absolutely unaffected by boiling water, acid- or alkali-solutions, alcohol, fruit juices, and other like conditions found in the home.

It is light amber in color, easily applied, and dries in four hours with a beautiful, smooth gloss. For all its toughness and water-proof character, it is elastic to a degree that it does not become brittle with age or break under denting.



1-quart can,
With Premium \$1.80 Cash Price 90c

Prices

1-gallon can,
With Premium \$6.50 Cash Price \$3.25



Renovating Varnish No. 400

Applied with cloth, like furniture polish, it brightens old paint and varnish in a more permanent manner. For furniture, woodwork, floors, linoleum, automobiles, etc. Dries hard in a few hours. Will not crack, peel nor blister. Washed without injury.

Mailing weight 1 lb.

1-pt. can, With Premium \$1 Cash Price 50c



Shellac

A quick drying first-coat before varnishing or waxing indoor surfaces. A water-proof and oil-proof adhesive for setting gaskets. For coating over knobs, sappy spots and stains.

Orange No. 991

White No. 995

1-pt. glass bottle, Mailing weight 2 lbs. With Premium \$1 Cash Price 50c



Paint & Varnish Remover 650

Quickly removes paint and varnish from wood and metal surfaces without injury to the hands or clothes. Softens dried paint brushes.

Mailing weights: pint, 1 1/4 lbs.; 1 gal., 9 lbs.

1-pt. can, With Premium 90c Cash Price 45c

1-gal. can, With Premium \$4.50 Cash Price \$2.25



Sizing Varnish No. 645

For sizing porous surfaces before painting. New wood, plaster, fibre-board, cement, canvas and other porous surfaces not previously painted require a first coat of equal parts of Sizing Varnish and Flat Paint.

Mlg. wts., 1 qt., 2 1/4 lbs.; 1 gal., 9 lbs.

1-qt. can, With Premium \$1.20 Cash Price 60c

1-gal. can, With Premium \$4 Cash Price \$2



Screen Paint

Rusty screens are short-lived and unsightly. Besides, curtains blowing against them soil. The right paint protects screens against rust and makes them last longer. One quart sufficient for durable, glossy finish on 15 screens. Mailing weight 1 1/2 lbs.

No. 80 Green

No. 90 Black

1-pt. can, With Premium \$1 Cash Price 50c

1-pt. can, With Premium 80c Cash Price 40c

What a change newly refinished floors, woodwork and furniture create! All this is so easy to achieve with a little time and effort and a can or two of Larkin Varnish. Besides the satisfaction you will enjoy, this is a genuine economy, increasing the life of floors, and preventing your home from becoming dilapidated.

One gallon of Larkin Varnish covers about 300 square feet, two coats. Before varnishing new, open-grained wood such as oak, ash and mahogany, fill pores with paste filler. All offers dry in four hours, enabling you to apply the varnish and use the floor or furniture in perfect safety but a little while later.

Mailing weights: 1/2 pt., 9 oz.; 1 pt., 1 1/4 lbs.; 1 qt., 2 1/4 lbs.; 1 gal., 10 lbs.

Wall-Paper Paste

Easy to use. For slip and slide and adhesiveness it equals the best.

Will stand overnight without settling out. It will not sour. Mix with cold water.

2-lb. package,

With Premium 60c Cash Price 30c

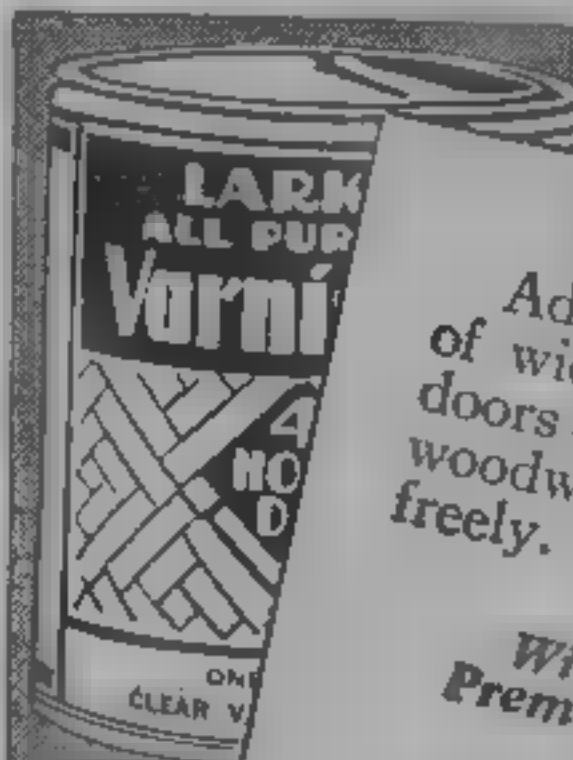


Mlg. wt. 2 1/4 lbs.

5-lb. package, With Premium \$1.30

Cash Price 65c

Mlg. wt. 5 1/2 lbs.



ALL-PURPOSE CLEAR VARNISH No. 848

Prices Reduced

Adaptable new durable finish of wide usefulness. Use it indoors or out for furniture, floors, woodwork, boats, etc. Works freely. Dries to firm high gloss.

1/2-pt. can, With Premium 70c Cash Price 35c

1-pt. can, With Premium \$1 Cash Price 50c

1-qt. can, With Premium \$1.80 Cash Price 90c

1-gal. can, With Premium \$5.50 Cash Price \$2.75



PALE LINOLEUM VARNISH No. 801

For linoleum, congoletum, oil-cloth, and similar floor-coverings. A light-colored varnish which dries tough and hard, but so elastic as to remain as pliable as the linoleum itself. It has a good gloss and is waterproof and durable. Not affected by frequent scrubbing.

1-qt. can, With Premium \$1.80 Cash Price 90c



COLORED VARNISHES

Stain and Varnish at the Same Time

Prices Reduced

This popular varnish gives beautiful coloring to the natural finish of the wood, preserving all the attractiveness of the grain. Stains and varnishes in one operation. Use this tough finish on woodwork, stairs, furniture.

Easily applied without showing brush marks or laps. Transparent, brilliant and permanent. Dries to smooth, hard gloss.

No. 840 Dark Oak No. 842 Walnut
No. 841 Light Oak No. 844 Mahogany

1/2-pt. can, With Premium 70c Cash Price 35c
1-qt. can, With Premium \$1.60 Cash Price 80c
1-gal. can, With Premium \$5.50 Cash Price \$2.75

BRUSHES

High-grade Brushes for all painting and wall-papering needs. Substantially made with durable, straight, pure black bristles, all except Nos. 350 and 432 being set in vulcanized rubber. Strongly bound, Nos. 364, 365 and 341 have heavy steel ferrule. No. 348 is an especially well-made brush, best to paint or enamel large surfaces.

No.	Wdth.	Cash Price	With Prem.	Mlg. Wt.
A Varnish & Enamel Brushes				
393	1"	\$.10	.20	2 oz.
394	1 1/2"	.15	.30	2 oz.
395	2"	.20	.40	2 oz.
396	2 1/2"	.25	.50	3 oz.
Steel-Bound Varnish & Enamel Brushes				
364	1 1/2"	\$.35	.70	3 oz.
365	2"	.45	.90	5 oz.
341	2 1/2"	.60	1.20	6 oz.
C Sash Brush				
328	1 1/8"	\$.25	.50	2 oz.
D Flat Paint Brushes				
397	3"	\$.50	1.00	6 oz.
398	3 1/2"	.75	1.50	7 oz.
E Best Paint Brush				
348	4"	\$1.25	\$2.50	12 oz.
F Wall-Paper Paste Brush				
350	6"	\$1.80	\$3.60	10 oz.
Wall-Paper Smoothing Brush				
432	12"	\$.85	\$1.70	10 oz.

LARKIN HOUSE PAINT



GUARANTEE

We guarantee Larkin Paint will give complete satisfaction or we will return your money.

We guarantee Larkin House Paint to cover as much surface, last as long and look as well as any other paint, regardless of price.

Larkin Paint is durable paint. It covers and protects the surface. It is easy to apply and gives a pleasing appearance. The integrity of over fifty years of honest manufacturing is back of every can.



- | | | |
|---------|----------------|---------------|
| 1 Black | 13 Buff | 29 Dark Green |
| 7 White | 14 Pearl Gray | Dark Brown |
| Ivory | 15 Apple Green | Dark Gray |

State color and number when ordering.

1-qt. can,
With Premium \$1.70 Cash Price 85c
Mlg. wt. 4 3/4 lbs.

1-gal. can,
With Premium \$5.50 Cash Price \$2.75
Mlg. wt. 11 lbs.

5-gal. can,
With Premium \$25 Cash Price \$12.50
Shpg. wt. 86 lbs.

There is no better house paint made, regardless of name, formula or price, than Larkin House Paint. Measure the cost of paint, not by the price per can, but by the years of service and satisfaction it gives. On this basis, Larkin House Paint costs less. Where purchases of paint have been based on performance and quality, Larkin House Paint has won by the most exacting tests. Paint users everywhere—from home owners to great industrial concerns, railroads, steamships, factories—who demand the best, buy Larkin House Paint.

This paint works easily, covers thoroughly, dries with a beautiful hard gloss finish, and stays on throughout all kinds of heat and cold and extremes of weather. Tested under extremes ranging from the dry heat of summer to the severe cold and storms of winter, in direct comparison with other paints, its durability has been proved to be unexcelled. One gallon covers from 350 to 400 square feet, two coats.

For repainting: Add length of both sides and width of front and rear and multiply by height to the eaves; divide this by 325 and you have the number of gallons of body color required for two coats.

For priming wood not previously painted, add 1/3 to total quantity figured above. Paint used for priming should be white or a light tint thinned with oil and turpentine as directed on label.

You will require one gallon of trimming color for every five gallons of body color; also Shellac and Brushes.

Liquid Fibre Roof Coating No. 616

Thick, elastic rain-and-weatherproof. Stops and prevents roof leaks. Made from pure mineral asphalt and mineral asbestos fibre. Renews prepared roll roofing and tin roofs. Prolongs life of roof 5-10 years. Ideal for garage, chicken coop or barn roof. Black only. 1 gallon covers 50 to 100 sq. ft.



55¢
CASH
PER GALLON
5 GAL. CANS

1-gal. can,
With Premium \$1.40

Cash Price 70c
Mlg. wt. 9 lbs.

5-gal. can,
With Premium \$5.50 Cash Price \$2.75
Shpg. wt. 45 lbs.

Barn and Roof Paint

High grade mineral paint, scientifically formulated and carefully ground in pure linseed oil like good house paint. Gallon covers 300-360 sq. ft., two coats.

- No. 36 Red
No. 60 Slate Gray

1-qt. can,
With Premium \$1
Cash Price 50c
Mlg. wt. 3 1/4 lbs.

1-gal. can,
With Premium \$3.40
Cash Price \$1.70
Mlg. wt. 14 lbs.

5-gal. can,
With Premium \$15.50
Cash Price \$7.75
Shpg. wt. 65 lbs.



\$1.55
CASH
5 GAL. CANS

Get the
Big Larkin
WALL-PAPER BOOK
before you buy
anywhere!



ADD CHEER COLOR AND CHARM with
New Wall-Paper!

NOTHING that you can do for so little will add so much cheerfulness, color and charm to your home as new wall-paper. "Walls make the room!" No matter how fine the rugs, drapes, lamps or furniture, wall-paper is the important feature that makes the room a beautiful place to live.

This is particularly true of Larkin Wall-Papers for 1938. They are beautiful, new, smart patterns of fine quality, and low in price. They have been selected after careful search of the market and are the newest offerings of four of the largest makers of wall paper in the country. Truly, they are "The Cream of 1938 Styles!"

Don't buy anywhere until you get the big, FREE Larkin 1938 Wall-Paper Book! It costs you nothing to investigate and you owe it to your pride and to your pocketbook. The page size is bigger, fully displaying actual samples in all their color and smartness, which no words can describe. It offers the greatest value and style appeal ever. Send for it today!

Larkin Co. Inc. 120 W. P.
BUFFALO, N. Y. PEORIA, ILL.
PHILADELPHIA, PA.

I want to see actual samples in full color of your 1938 Wall-Papers. Please send me free the Big Larkin Wall-Paper Book.

Name.....
Address.....
City.....
State.....

GLEAMING GLASSWARE



7-Pc. Glass Water Set No. 340

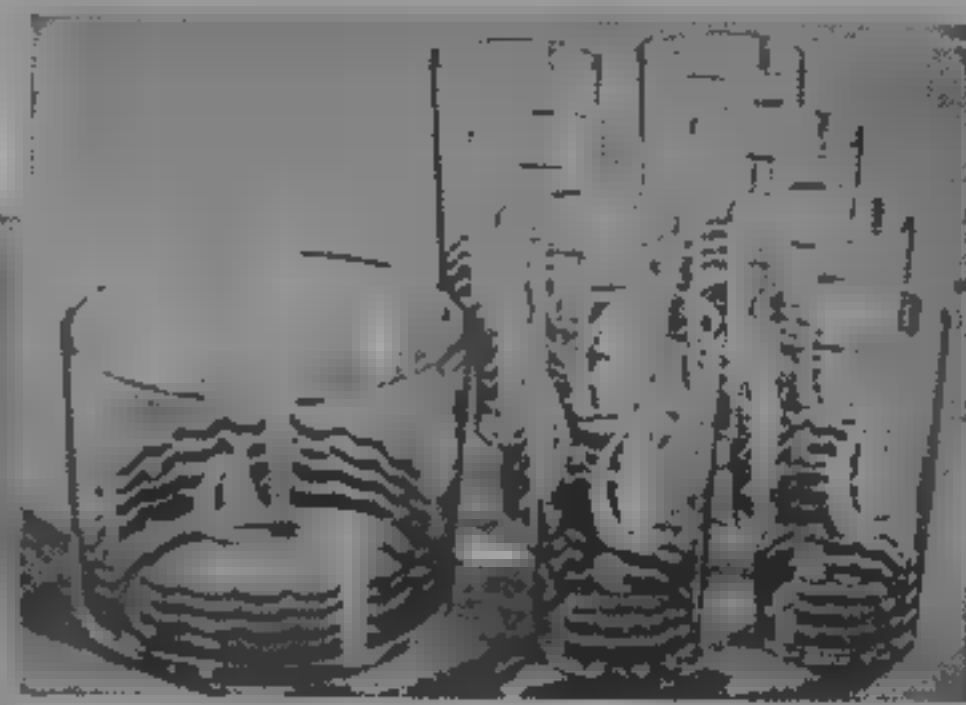
Strikingly patterned crystal glass set with ship decoration in dark blue gives distinction and makes a drink more refreshing. Comprises six table tumblers and 4-pt. pitcher; lip prevents ice falling out. Mailing weight 7 lbs.

With Premium \$2.20 Cash Price \$1.10



18-Piece Tumbler Set 317 With Prem. \$2.30 Cash Price \$1.15

Smartly decorated, brightly-colored, and delightfully thin, these new, modern glasses will add to the gaiety of the occasion whenever used. Popular backgammon design in red and black. Six each, fruit juice glasses, table tumblers and iced-tea tumblers—all with no-nick edge. Mailing weight 7 lbs.



Iced Beverage Set No. 334

All-purpose glass bowl, 5 1/2 in. in diameter x 4 in. high, handy for ice, cookies, pretzels, potato chips, etc. Also eight "safedge" tumblers of 10-oz. capacity for beverages. Prettily decorated with marine scene in white and blue. Mlg. wt. 6 lbs.

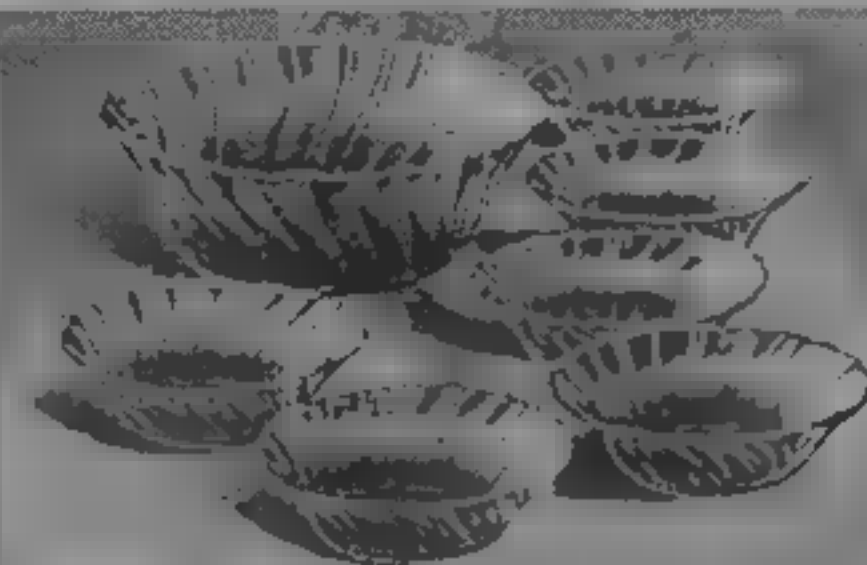
With Premium \$2 Cash Price \$1



Glass Console Set No. 264

The blue-green hues of the ocean depths seem mirrored in this graceful, fluted ultra-marine green glass Console Set. The footed bowl is about 10 in. wide; the two candlesticks are each 5 1/2 in. high (candles not included). Mailing weight 6 lbs.

With Premium \$1.40 Cash Price 70c



7-Piece Dessert Set 345

For service of canned fruit, ice cream, puddings, berries, desserts, etc. Of light weight, yet serviceable glass in shimmering ultra-marine green made doubly charming by the fluted petal design. Consists of large 9-in. nappy and six 5 1/2-in. nappies. Mailing weight 1 lbs.

With Premium \$1.20 Cash Price 60c



Tumbler Set No. 333

Very attractive glass with wide platinum band around top and platinum line beneath. For all kinds of beverages, as well as water. Large, 10-oz. capacity. Mailing weight 2 3/4 lbs.

Set of Six, With Premium \$1 Cash Price 50c



Tumbler Set No. 341

Tumblers are always being replaced. Why not get a set of these popular-style tumblers with dainty needle-etched design? Table size, with no-nick edge.

Mailing weight 3 1/4 lbs. With Premium \$1.20 Cash Price 60c



Ovenware Set No. 335

Bake and serve in these dishes dainty enough for any table. 1-qt. covered casserole with 9-in. service plate and 9-in. pie plate. White oven-proof pottery with pretty red band decoration. Mailing weight 7 lbs.

With Premium \$2.50 Cash Price \$1.25

Bowl Set No. 459

Set of four, oven-proof white pottery bowls: 5-, 6 1/2-, 7 1/2- and 9-in. diam. Red band. Matches Set 335. Mlg. wt. 7 lbs.

With Premium \$2.50 Cash Price \$1.25

China Salt and Pepper Shakers

Dainty shakers of imported china, charmingly decorated with raised gold medallions on border of ivory with orange and blue flowers. Gold edges.

No. 403

2 3/4 in. high Mlg. wt. 4 oz.

With Premium 50c Cash Price 25c

No. 239

4 in. high Mlg. wt. 5 oz.

With Premium \$1 Cash Price 50c

Poppy Bowl No. 337

Smart, black glass bowl that provides for striking display of colorful, long-stemmed flowers. Attractive, embossed floral design. 8 1/2 in. high. Mlg. wt. 4 1/4 lbs.

With Premium \$1.20 Cash Price 60c

Cup and Saucer Set No. 445

Six charming imported footed cups and saucers of genuine white china, with ivory border offset by lovely sprays of pink, yellow and blue flowers. Gold line on edges and handles. Mlg. wt. 3 3/4 lbs.

With Premium \$2.60 Cash Price \$1.30

Table Centerpiece No. 178

Made of a pearl like substance that is durable as well as beautiful. Rose colored flowers with green leaves supported by glass base. Height 18 in. Mlg. wt. 1 lbs.

With Premium \$2.50 Cash Price \$1.25

Measuring Cup Set No. 291

Baking success often means using exact measurements. This dainty set is a necessity as well as a delight. Of popular ultra-marine green glass. One each of following sizes: 1/4-cup, 1/2-cup, 3/4-cup, 1-cup—each with handle showing capacity.

Mailing weight 1 1/4 lbs. With Premium 60c Cash Price 30c

Mixing Bowl Set No. 358

Made of fine polished glass in pretty golden-glow color. Will not absorb food odors. Easily cleaned. Roll rim allows good grip. Set of six bowls—size for every need from 6 1/2 to 11 1/2 in. Fine salad bowls for table use. Mlg. wt. 14 lbs.

With Premium \$2 Cash Price \$1

Cookie Jar No. 342

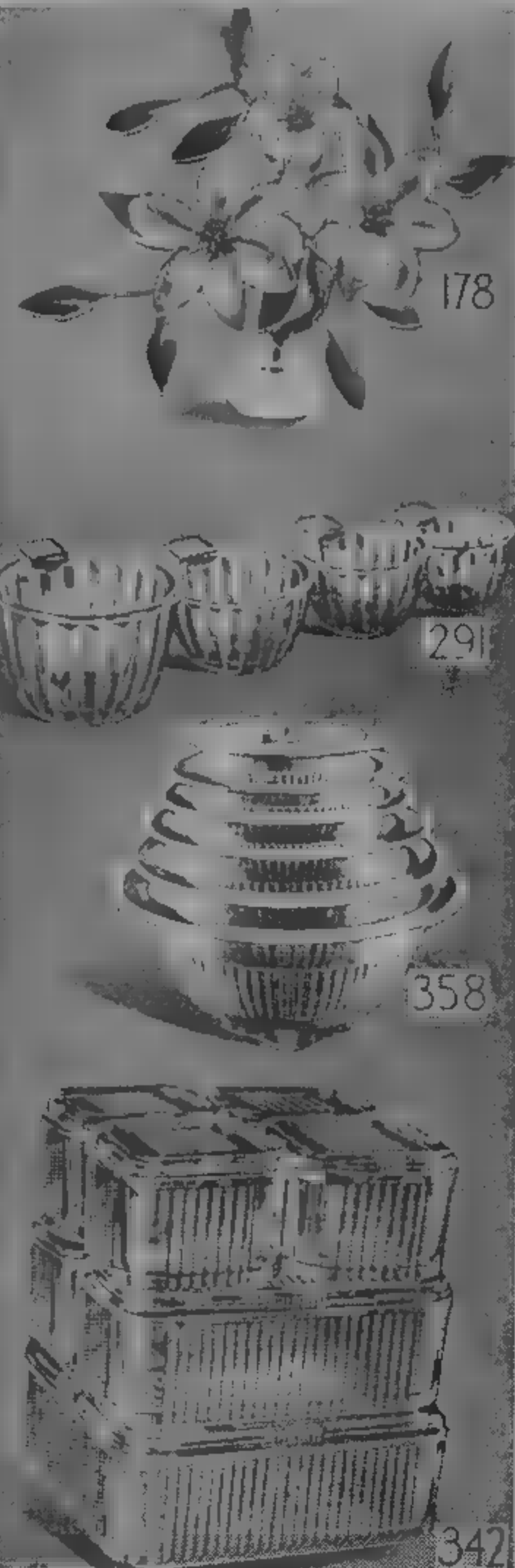
Large, roomy and graceful. Always makes excellent receptacle for crackers, doughnuts or pretzels. Height, about 8 1/2 inches. Made of earthenware with the very popular black glaze and large, hand-painted, floral decoration in bright colors.

Mailing weight 6 lbs. With Premium \$2 Cash Price \$1

Refrigerator Set No. 342

These seven crystal glass covered dishes form a complete 14-pc. outfit for the refrigerator. Keep foods fresh and free from odors. Stacked as shown, they occupy but small space. Set comprises: four 4 1/8 x 4 1/8 x 3 in.; two 4 1/8 x 8 1/2 x 3 in.; one 8 1/2 x 8 1/2 x 2 1/2 in. Mailing weight 18 lbs.

With Premium \$2.50 Cash Price \$1.25





Child's 3-Piece Silver-Plated Sets

A charming gift for a young child as it could be used to the teen age. A good-wearing set you would be proud to give. Made by Wm. A. Rogers in Wildcliffe pattern, in silver-plate. Knife, 7 in. long; fork, 6 in.; spoon, 5 in. In dainty gift-box. Mlg. wt. 6 oz.

No. 185 With Prem. \$2 Cash Price \$1

A good set at a very low price, and one that will give satisfactory service. The pretty Belford pattern in Carlton silver-plate is in good taste. The size is suitable to ten or twelve years. Knife, 7 in. long; fork, 6 in.; spoon, 5 in. Nicely boxed. Mlg. wt. 4 oz.

No. 166 With Prem. \$1 Cash Price 50c



Silver-Plated Baby Spoons

Baby can easily learn to feed himself with this curved-handle spoon. 3 3/4 in. long. Made by Wm. A. Rogers; daintily engraved. Boxed. Mlg. wt. 4 oz.

No. 141 With Prem. \$1 Cash Price 50c

His own spoon that he'll bite and hammer with, but it'll help him to eat independently. Curved handle. Prettily engraved; bright finish. Colored gift-box. Mlg. wt. 3 oz.

No. 120 With Prem. 50c Cash Price 25c

Silver-Plated Baby Cups with Gold Lining

Wm. A. Rogers make this lovely baby cup in silver-plate with a gold lining. Strong rolled drinking edge. Engraved with the word "Baby" on side. Cup is 2 1/4 in. high. Mlg. wt. 6 oz.



No. 74 With Prem. \$2 Cash Price \$1



No. With Prem. \$1 Cash Price 50c

Baby Set No. 455

An attractive set that any little child will like. It has cute little figures in gay colors that will capture their fancy. Made of semi-porcelain with ivory body set off by a red line at the edge. Pieces are broad and flat and will not tip over easily. Good weight, not easily broken. 7 1/4 in. plate, 5 1/2 in. deep bowl, and mug.

Mailing weight 2 1/2 lbs. With Premium \$1 Cash Price 50c



"Holdfast" Baby Plate No. 405

Ivory body decorated in various kiddie designs that delight the child. Deep, straight sides make it easy for child to get food. Spoon. Diam., 8 in. Can't be pulled off.

"Hold-fast" wire clamp saves breaking china. Adjustable to fit all tables and high-chairs. Mlg. wt. 2 1/4 lbs.

With Prem. \$1.50 Cash Price 75c



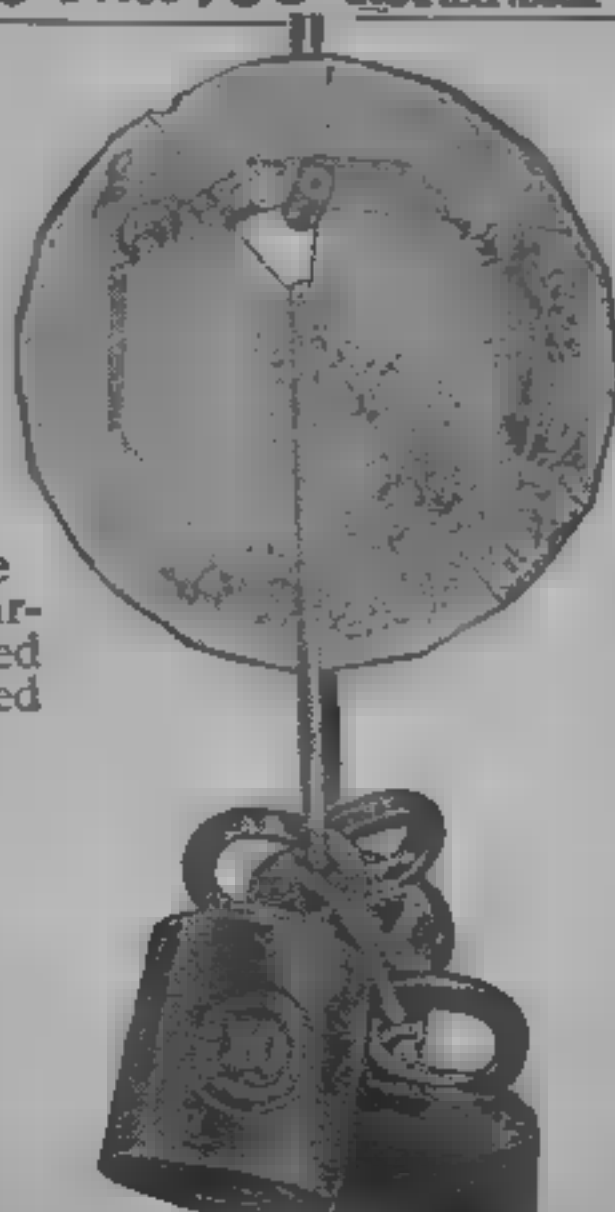
Household Cement

You can't beat Larkin Household Cement for strength and general usefulness about the home. Mends broken china, glassware, crockery, etc., as good as new. Use it on tinware or aluminum, broken or loose furniture, or wooden articles of any sort; leather, cloth, metals of all kinds, etc.

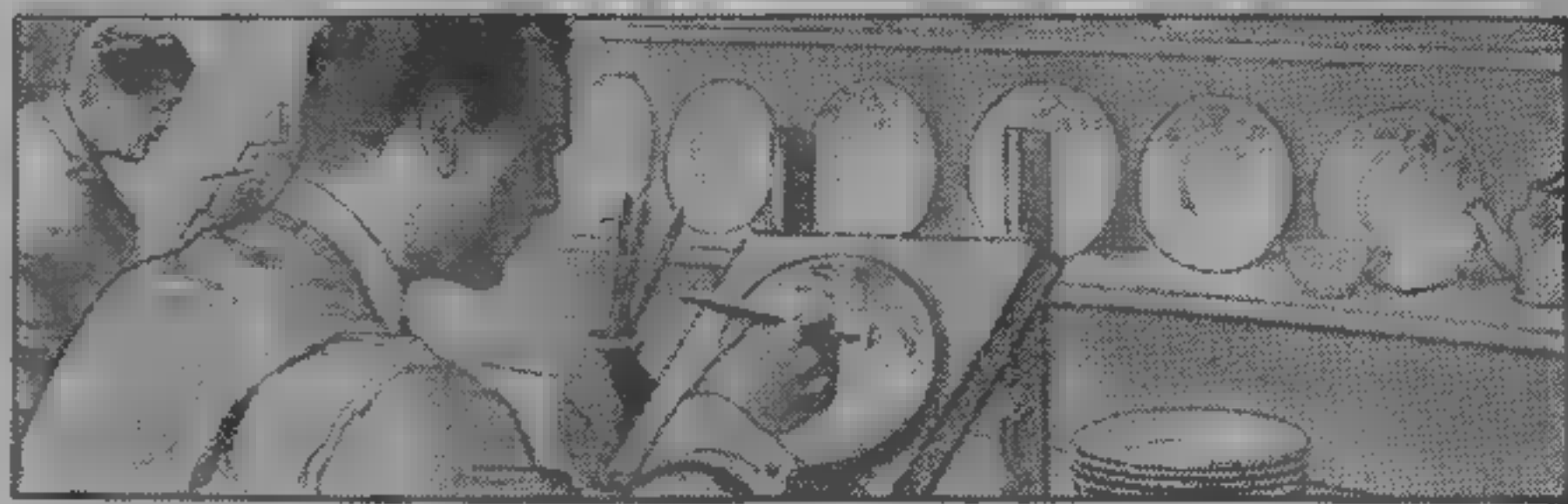
Illustration shows actual demonstration of its power. A broken plate, repaired with Larkin Household Cement, supports three 10-pound weights—a total of 30 lbs.—pulling directly down on repaired surfaces. Two large wooden spools, joined with this marvelous cement, could not be twisted or pulled apart with the combined strength of two men.

Keep a bottle handy. Mlg. wt. 3

1/2-oz. bottle, With Prem. 30c Cash Price 15c



HAND PAINTED NORITAKE



PATTERN EXCLUSIVE WITH LARKIN CO INC.

This lovely Azalea Pattern in Noritake China has been the choice of thousands. It is by all odds our most popular pattern, preferred for its beauty, richness and big value. You will delight in its charm. The pink azaleas are hand painted in their natural beauty! They stand out prettily against the clear whiteness of the body. The gold tracing on edges and handles adds the final touch of smartness. No picture or description, however, can tell you how delightful and desirable this china actually is. Its delicate coloring and its thinness, such as only genuine china possesses, combine to make it unbelievably dainty. Design and decoration, too, make it a delightful pattern for dinner service, or a tea or luncheon set.

Best of all, Noritake China sells at remarkably low prices. All patterns are exclusive with Larkin Co. Nowhere else you get this lovely china, which means that you won't see these patterns on bargain counters.

Accumulate a few pieces at a time to make up a set of just the size and variety you require. You can feel free to do this because Noritake China is made by one of the largest and best-known manufacturers of fine china.

Cup-and-Saucer Set. With Prem. \$4.00, Cash Price \$2.00. Six standard-size teacups and saucers. Mlg. wt. 3 1/2 lbs.

169 Teapot. With Prem. \$1.00, Cash Price 50c. Protects table from heat of teapot or coffee pot. Diameter 6 in. Mlg. wt. 12

4 Tea Plate Set. With Prem. \$4.00, Cash Price \$2.00. Six 7 1/2 in. plates. For luncheon, salads, pastry. Mlg. wt. 4 1/2 lbs.

172 Vegetable Dish. With Prem. \$2.80, Cash Price \$1.40. Convenient smaller size, 9 1/4 in. across handles; 6 3/4 in. wide. Mlg. wt. 1 1/4 lbs.

8 Bread-and-Butter Plate Set. With Prem. \$3.40, Cash Price \$1.70. Six 6 1/2 in. plates. Mailing weight 3 lbs.

186 Platter. With Prem. \$9.00, Cash Price \$4.50. Extra large. For big roasts, turkey and fowl. 16 x 12 in. Mlg. wt. 5 3/4 lbs.

9 Fruit Saucer Set. With Prem. \$3.40, Cash Price \$1.70. Six 5 1/4 in. saucers for fruit, sauce, etc. Mailing weight 2 1/4 lbs.

194 Relish Dish. With Prem. \$1.20, Cash Price 60c. Length, 7 1/8 in. Useful as celery tray, spoon tray. Mlg. wt. 10 oz.

10 Cake Plate. With Prem. \$2.40, Cash Price \$1.20. Diameter, 9 3/4 in. Fine for cold meat. Mlg. wt. 2 lbs.

310 Deep Bowl. With Prem. \$1.50, Cash Price 75c. Handy size, 5 1/2 in. in diameter; 2 3/8 in. high. Mlg. wt. 1 lb.

12 Salad Bowl. With Prem. \$2.80, Cash Price \$1.40. Diameter, 10 in. Mlg. wt. 2 1/4 lbs.

314 Cheese or Butter Dish. With Prem. \$2.10, Cash Price \$1.05. Plate, 6 1/2 in. in diameter; cover, 5 in. in diameter; 1 1/2 in. high. Mlg. wt. 1 1/2 lbs.

13 Dinner Plate Set. With Prem. \$5.00, Cash Price \$2.50. THREE 9 3/4 in. plates. Mlg. wt. 3 lbs.

315 Fruit or Salad Plate Set. With Prem. \$4.00, Cash Price \$2.00. Oddly styled. THREE 7 3/8 in. in diameter. Mlg. wt. 2 1/4 lbs.

17 Platter. With Prem. \$5.60, Cash Price \$2.80. Large size, 14 x 10 1/2 in. for roasts and fowl. Mlg. wt. 3 3/4 lbs.

363 Cream Soup Set. With Prem. \$5.60, Cash Price \$2.80. THREE smart cups for cream soup, grapefruit, baked apples, etc. 5 1/2 in. in diameter. Use with Tea Plates No. 4 or Salad Plates No. 315. Mlg. wt. 1 1/2 lbs.

19 Soup Plate Set. With Prem. \$3.70, Cash Price \$1.85. THREE 7 1/8 in. plates. Mlg. wt. 3 lbs.

372 Casserole. With Prem. \$5.60, Cash Price \$2.80. Round covered vegetable dish. Diameter, 10 1/4 in. Mlg. wt. 3 lbs.

39 Refreshment Set. With Prem. \$3.10, Cash Price \$1.55. Two plates, two cups. Rim holds cup. Mlg. wt. 1 1/4 lbs.

400 Teapot. With Prem. \$2.80, Cash Price \$1.40. 4 1/2 in. high. Holds 5 cups. Mlg. wt. 1 1/2 lbs.

40 Gravy Boat. With Prem. \$3.60, Cash Price \$1.80. Width of boat, 5 1/4 in.; length, 8 1/2 in. Stand attached. Mlg. wt. 1 1/4 lbs.

401 Sugar and Cream Set. With Prem. \$2.40, Cash Price \$1.20. Height of pitcher, 3 1/8 in.; bowl, 3 3/8 in. Mlg. wt. 1 1/2 lbs.

55 Oatmeal Dish Set. With Prem. \$3.50, Cash Price \$1.75. Six 5 1/4 in. dishes. Mlg. wt. 3 lbs.

439 Divided Vegetable Dish. With Prem. \$4.00, Cash Price \$2.00. Delightfully convenient. Partition permits serving two vegetables in the one dish. 9 1/2 in. in diameter. Mlg. wt. 2 lbs.

56 Platter. With Prem. \$4.00, Cash Price \$2.00. 12 x 9 in. Mlg. wt. 2 1/4 lbs.

444 Celery Tray. With Prem. \$1.70, Cash Price 85c. For dwarf celery, relishes, etc. 10 in. long. 4 3/8 in. wide. Mlg. wt. 1 lb.

89 Salt and Pepper Shaker Set. With Prem. 60c, Cash Price 30c. 1 in. high. Gold tops. Mlg. wt. 5 oz.

449 Sugar and Creamer Set. With Prem. \$1.70, Cash Price 85c. Dainty new pieces of charming design. About 2 1/4 in. high. Mlg. wt. 1 lb.

98 Breakfast Plates. With Prem. \$3.70, Cash Price \$1.85. THREE 8 1/2 in. plates. Mlg. wt. 3 1/4 lbs.

450 Twin Relish Dish. With Prem. \$1.70, Cash Price 85c. Convenient new dish for serving two relishes. 7 1/2 in. long. Gold handled. Mlg. wt. 12 oz.

99 Celery or Roll Tray. With Prem. \$2.90, Cash Price \$1.45. 12 x 5 1/4 in. Mlg. wt. 1 1/4 lbs.

452 Vase. With Prem. \$2.30, Cash Price \$1.15. Charming new vase of smart design and good size. 6 1/4 in. high. Mlg. wt. 8 oz.

101 Open Vegetable Dish. With Prem. \$3.40, Cash Price \$1.70. 10 1/2 in. across handles. Mlg. wt. 1 1/2 lbs.

453 Mayonnaise Set. With Prem. \$2.20, Cash Price \$1.10. Also for whipped cream, jelly, etc. Plate, 6 3/4 in. diam.; bowl, 5 1/2 in. Ladle. Mlg. wt. 1 lb.

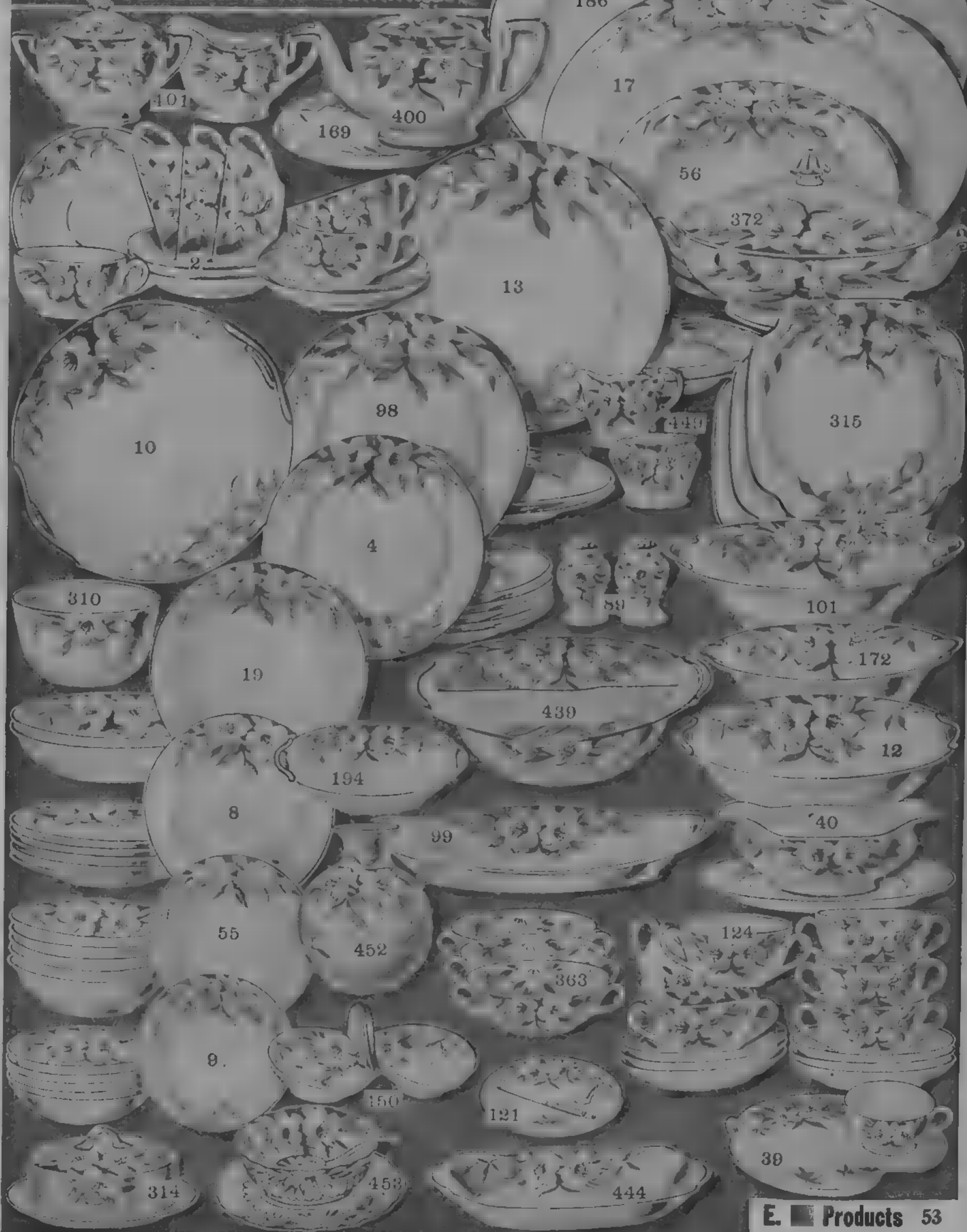
121 Lemon Set. With Prem. 90c, Cash Price 45c. Dainty, handled plate, 5 1/2 in. in diameter. Bone pick 4 3/4 in. long, decorated. Mlg. wt. 10 oz.

124 Bouillon Cups and Saucers. With Prem. \$5.70, Cash Price \$2.85. Set of six. Smart, two-handled cups for consommé or soup. Saucers, 5 1/2 in. diam.; cups, 3 1/2 in. Mlg. wt. 3 lbs.

CHINA DINNERWARE

AZALEA PATTERN *Open Stock*

PATTERN EXCLUSIVE with LARKIN CO.



OPEN STOCK

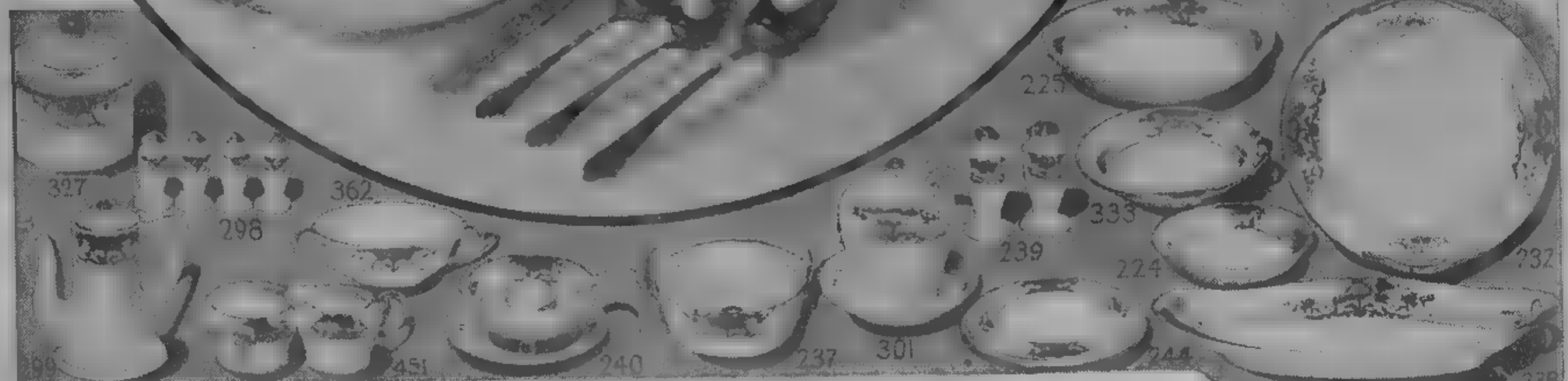
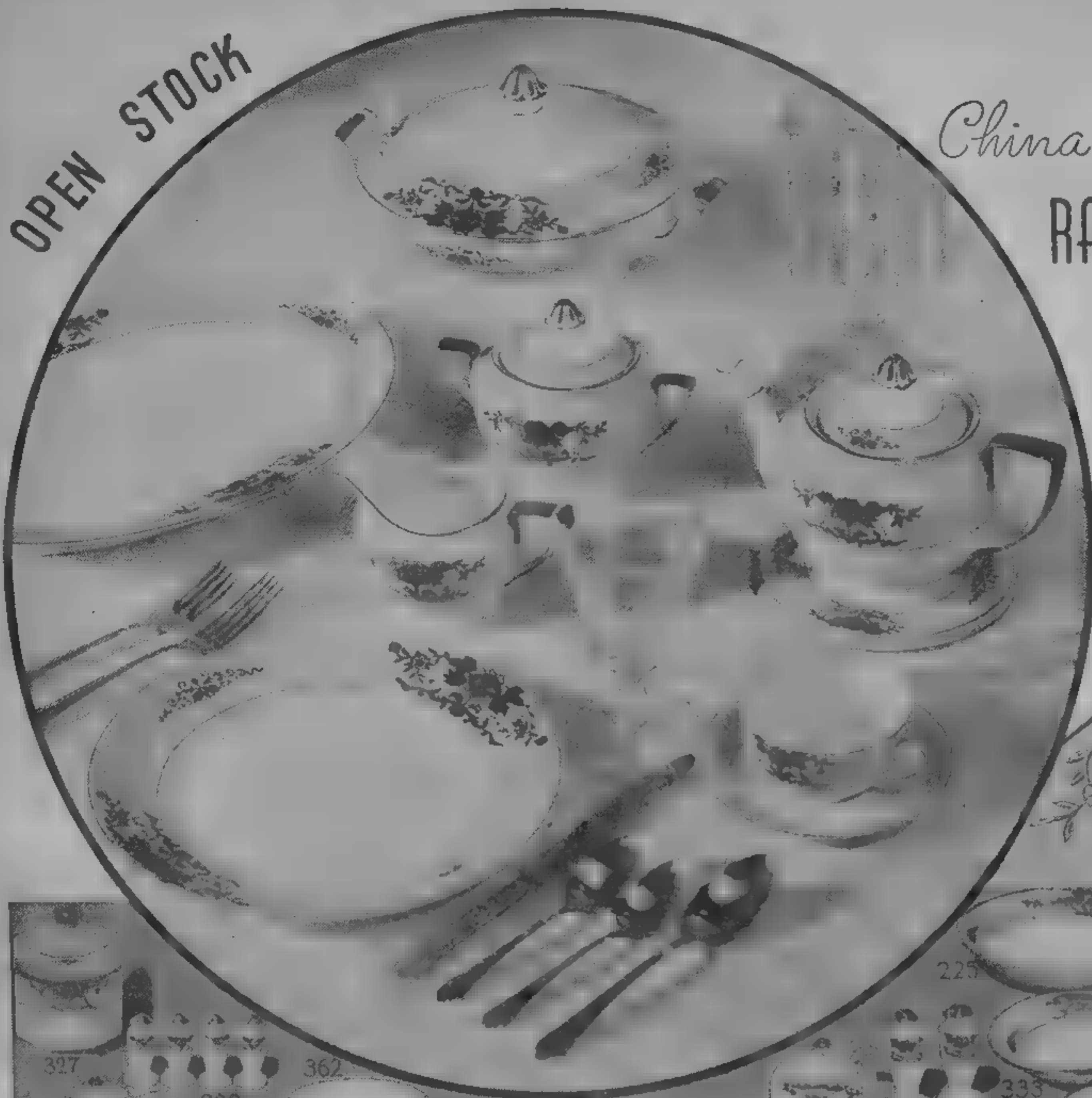
NORITAKE'

China Dinnerware

RAISED GOLD
PATTERN

DECORATED IN
REAL GOLD

PATTERN EXCLUSIVE
WITH LARKIN CO



Wonderfully rich in appearance and daintily thin, yet serviceable, this lovely Raised Gold pattern is a great favorite with a host of Larkin customers. The artistic raised medallions are decorated in *real gold* on a border of ivory with just a touch of orange and blue in the flowers. The body is pure white with gold edges and an additional gold line inside border and gold edges giving added richness and smart contrast. The varied selection enables you to assemble the set you want or add to it from time to time.



Item	No.	With Prem.	Cash Price	Size	Mlg. Wt.
Cup-and-Saucer Set (6)	220	\$4.70	\$2.35	Standard	4 lbs.
Bread-and-Butter Plate Set (6)	221	4.00	2.00	6 1/2 in.	4 lbs.
Tea Plate Set (6)	222	4.70	2.35	7 1/2 in.	4 1/2 lbs.
Dinner Plate Set (3)	223	6.00	3.00	9 1/4 in.	4 1/2 lbs.
Fruit Saucer Set (6)	224	3.50	1.75	5 1/4 in.	2 1/4 lbs.
Soup Plate Set (3)	225	4.00	2.00	7 1/8 in.	3 lbs.
Platter	226	4.30	2.15	9 x 12 in.	2 1/4 lbs.
Platter	227	5.50	2.75	10 1/2 x 14 in.	3 1/2 lbs.
Open Vegetable Dish	229	4.00	2.00	10 1/2 in. long	2 lbs.
Gravy Boat	230	4.00	2.00	8 1/2 in. long	1 1/4 lbs.
Handled Relish Dish	231	1.50	.75	5 x 7 in.	12 oz.
Cake Plate	232	2.50	1.25	9 1/4 in.	2 lbs.
Salad Bowl	233	3.00	1.50	10 in.	2 1/4 lbs.
Oatmeal Dish Set (6)	236	3.80	1.90	5 1/4 in.	3 1/4 lbs.
Butter Tub	237	2.00	1.00	5 1/2 in.	1 1/4 lbs.
Celery Tray	238	3.20	1.60	5 1/4 x 12 in.	1 1/4 lbs.
Salt and Pepper Shakers (Pair)	239	1.00	.50	4 in. high	5 oz.
Whipped Cream or Mayonnaise Set	240	2.20	1.10	4 1/2 in. bowl	1 lb.
Teapot Tile	244	1.00	.50	6 in.	12 oz.
Relish Dish	245	2.50	1.25	4 3/4 x 8 1/4 in.	1 lb.
Breakfast Plate Set (3)	296	4.50	2.25	8 1/2 in.	3 1/4 lbs.
Vegetable Dish	297	3.00	1.50	9 1/4 in.	1 1/2 lbs.
Indiv. Salt & Pepper Shakers (4)	298	1.00	.50	2 1/8 in.	6 oz.
After-Dinner Coffee Pot	299	2.50	1.25	6 A.D. cups	1 1/4 lbs.
Jam Jar	301	2.50	1.25	5 in. high	1 1/2 lbs.
Candy or Tobacco Jar	327	3.00	1.50	5 in. high	1 1/4 lbs.
Bonbon Dish	333	1.20	.60	6 1/4 in.	13 oz.
Cream Soup Set (3)	362	6.00	3.00	5 1/8 in.	1 1/2 lbs.
Casserole	402	6.00	3.00	10 1/4 in.	3 lbs.
Sugar and Cream Set	437	2.60	1.30	Bowl, 3 3/8 in. high	1 1/2 lbs.
Divided Vegetable Dish	443	4.50	2.25	9 1/2 in.	2 lbs.
Teapot	443	3.00	1.50	4 1/2 in. high	1 3/4 lbs.
Sugar and Cream Set	451	2.00	1.00	2 1/4 in. high	12 oz.
Celery Tray	454	1.60	.80	4 3/8 x 10 in.	1 lb.

CHINA DINNERWARE

LOVELY *Linden* PATTERN

DESIGN EXCLUSIVE WITH LARKIN CO

The china of your dreams! Imported China that would grace the table of a king or queen! Only thus, perhaps, can we convey to you the charm, the beauty, the daintiness of this delightful dinnerware. Never, have we offered a pattern and pieces so lovely. Design and decoration are exquisite, while its thinness will please the fastidious.

The body is clear white, set off by a wide ivory background. This enhances the chaste decoration, which displays charmingly done bouquets of pink roses and yellow and blue flowers, connected by a pretty scroll work in golden brown. A Chinese red border adds a smart touch. All handles have heavy matt gold, and edges are covered with gold.



Accumulate a few pieces at a time. Soon you will have a lovely dinner set that will be admired by everyone and make you the envy of your friends. Make it up, too, to suit your needs. The varied open stock selection makes this possible, as does the replacement of broken pieces when necessary. Start now and see how quickly you will realize your dream of possessing this truly regal dinnerware.

OPEN STOCK

Item	No.	With Prem.	Cash Price	Size	Mlg. Wt.
Cup-and-Saucer Set (6)	411	\$6.00	\$3.00	Standard	3 3/4 lbs.
Bread-and-Butter Plate Set (6)	412	3.40	1.70	6 1/4 in.	2 3/4 lbs.
Tea Plate Set (6)	413	4.50	2.25	7 1/2 in.	4 1/2 lbs.
Breakfast Plate Set (3)	414	4.00	2.00	8 5/8 in.	3 lbs.
Dinner Plate Set (3)	415	5.00	2.50	9 3/4 in.	4 1/4 lbs.
Fruit Saucer Set (6)	416	3.50	1.75	5 1/4 in.	2 1/2 lbs.
Soup Plate Set (3)	417	3.50	1.75	7 1/8 in.	2 3/4 lbs.
Cream Soup Set (3)	418	6.50	3.25	7 1/8 in.	3 1/2 lbs.
Fruit or Salad Plate Set (3)	419	3.90	1.95	7 1/8 in.	4 1/2 lbs.
Oatmeal Dish Set (6)	420	4.20	2.10	5 3/4 in.	3 lbs.
Platter	421	3.50	1.75	11 1/4 in.	2 lbs.
Platter	422	5.40	2.70	13 3/4 in.	2 1/4 lbs.
Platter	423	7.60	3.80	16 in.	5 lbs.
Deep Bowl	424	1.50	.75	5 1/4 in.	14 oz.
Open Vegetable Dish	425	3.10	1.55	10 1/2 in.	1 3/4 lbs.
Open Vegetable Dish	426	2.60	1.30	9 in.	1 1/2 lbs.
Casserole	427	6.50	3.25	10 1/4 in.	3 1/4 lbs.
Gravy Boat	428	3.70	1.85	9 in.	1 3/4 lbs.
Cake Plate	429	2.50	1.25	10 1/2 in.	1 3/4 lbs.
Salad Bowl	430	3.20	1.60	10 3/8 in.	2 1/4 lbs.
Sugar-and-Cream Set	431	3.40	1.70		1 1/4 lbs.
Teapot	432	3.90	1.95	5-cup	1 3/4 lbs.
Celery Tray	433	3.50	1.75	12 7/8 in.	1 1/2 lbs.
Pickle Dish	434	1.80	.90	8 5/8 in.	12 oz.
Butter Dish	435	2.90	1.45	7 3/8 in.	1 1/2 lbs.
Salt and Pepper Shaker Set (Pair)	436	.80	.40	4 in.	7 oz.
Divided Vegetable Dish	441	4.10	2.05	9 1/2 in.	2 lbs.

fit to set before a Queen



435

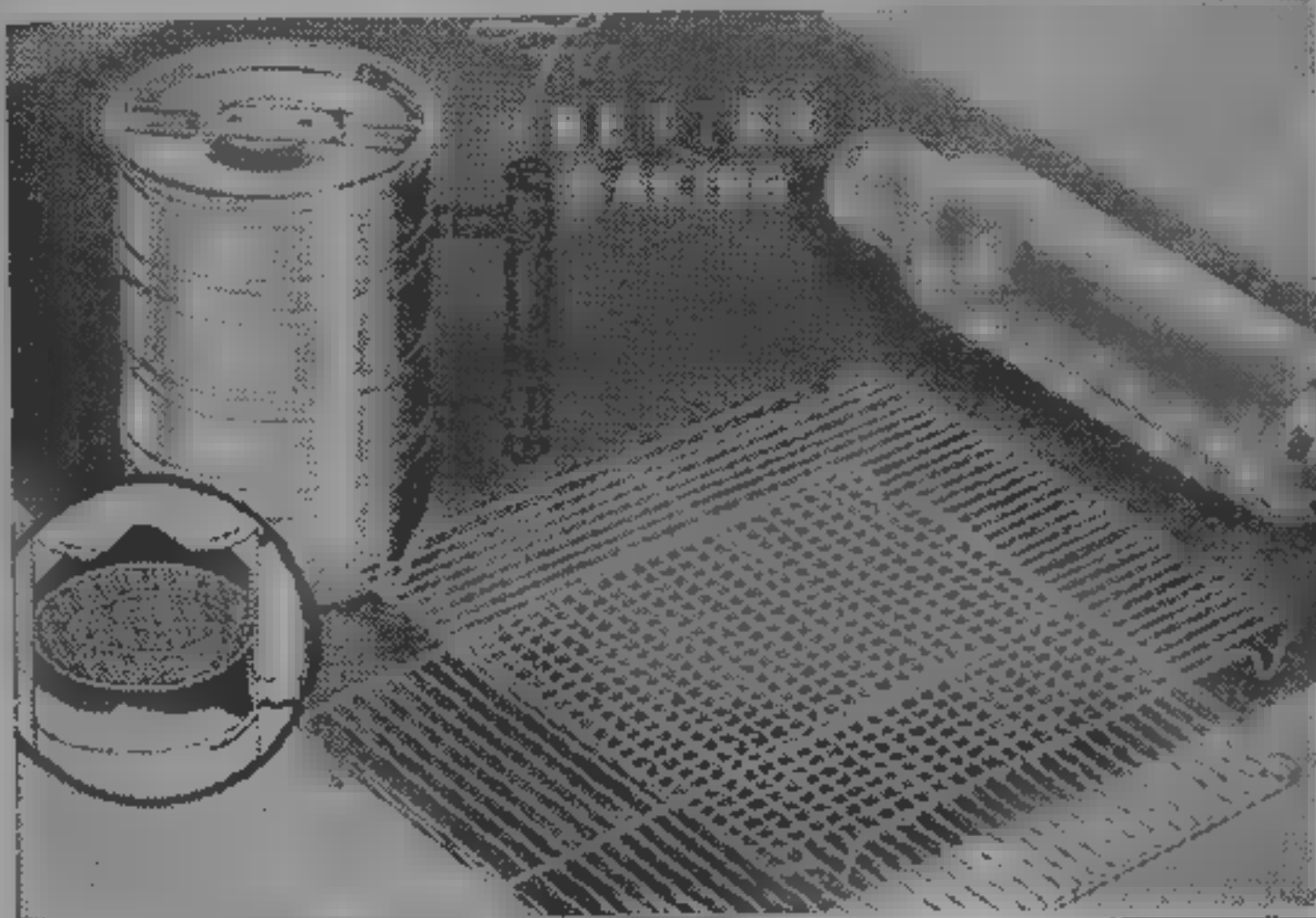
428

424

416 420

417

E.M. Products 55



Flour Sifter No. 26

Flour sifted from end to end as often desired by shaking handle. Very fine sieve in center. Heavy tin, nickel-plated. Lock lids. 7 1/2 in. high. Mailing weight 13 oz.

With Premium \$1.20 Cash Price 60c

Roll-Rite Glass Rolling Pin No. 82

For best results, chill dough before baking. Made of heavy glass, with screw cap at end for filling with cold water or ice. Approved by Good Housekeeping. 14 in. long. Mlg. wt. 1 1/4 lbs.

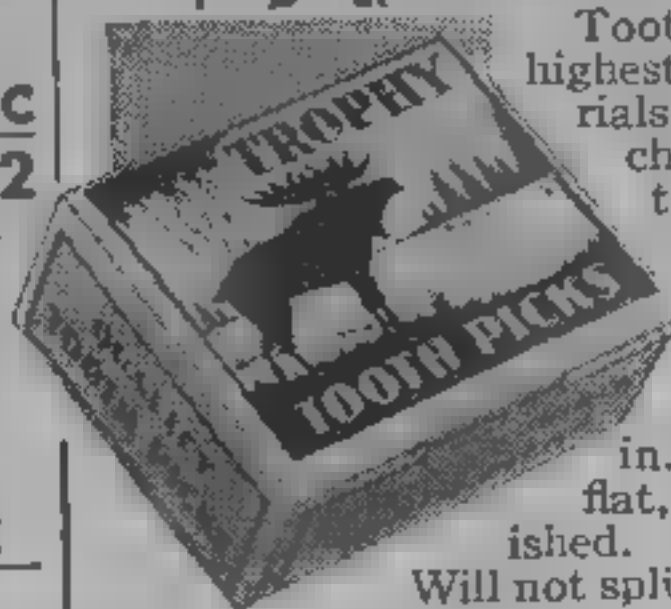
With Premium 50c Cash Price 25c

Cake Coolers No. 29

Two welded steel wire racks prevent cakes, cookies, bread, biscuits and pies from becoming soggy. Bright, rustless retinned finish. 10 1/4 in. square. Mailing weight 1 lb.

With Premium 80c Cash Price 40c

TOOTH PICKS

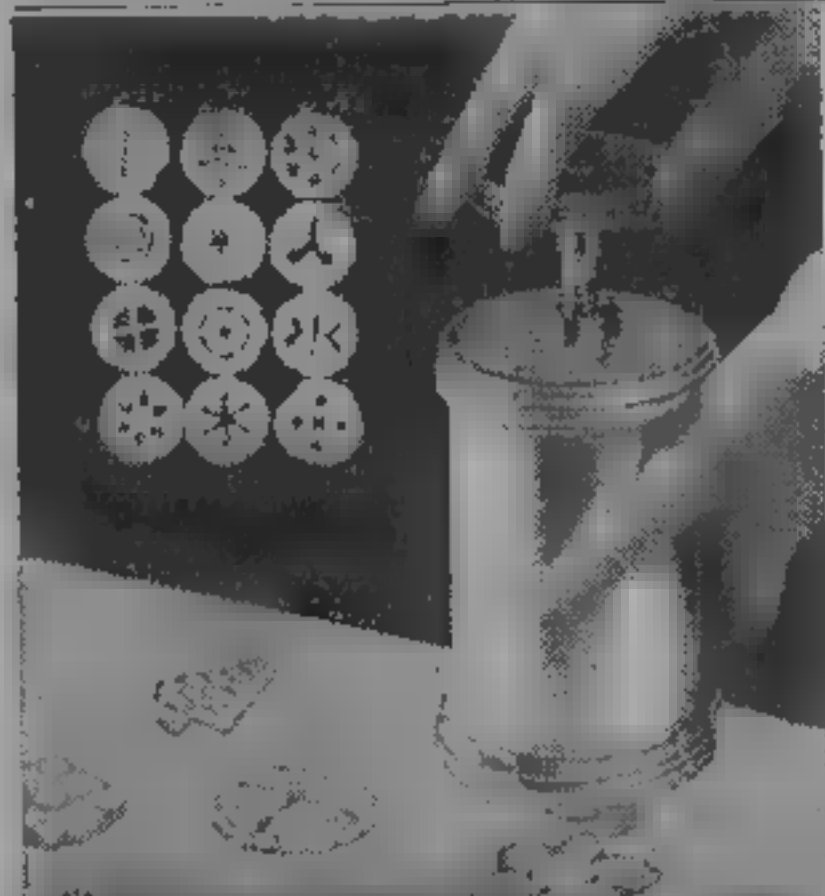


Toothpicks as fine highest-quality materials and modern machinery can make them. They come to you with all the freshness of the forest. Made of clear, white birch, 2 3/8 in. long. Smooth, flat, flexible and polished. Round corners. Will not split nor splinter. In clean, sanitary, sealed package.

Mailing weight 3 oz.

Pkg. of about 1,000,

With Premium 10c Cash Price 5c



"Mirro" Cookie Press 136

Makes cookie making a delight. Fashions fancy little cookies in a great variety of designs. Makes 60 or more at one filling. A slight turn of the grip presses out a perfect cookie. 12 different forming plates, including snowflake, heart, tree, flower designs, etc. Two gauges for thick or thin cookies. Made of polished aluminite in stain-resisting finish. Mlg. wt. 1 1/4 lbs.

With Premium \$2.30 Cash Price \$1.15

Cake Decorator Set No. 191

Makes cakes more tempting and attractive for birthdays, anniversaries, parties, etc. Eight tips to make a host of designs. Made of aluminum; easily cleaned. Recipes and directions included.

Mailing weight 1 oz. With Premium 50c Cash Price 25c

Checker Board Cake Pan Set No. 105

Three heavy tin cake pans with circular mold for making extremely novel and attractive checker board or Neapolitan cake in various colors. For plain layer cake also. Makes 8 1/2 in. cake. Mlg. wt. 1 1/2 lbs.

With Premium 80c Cash Price 40c

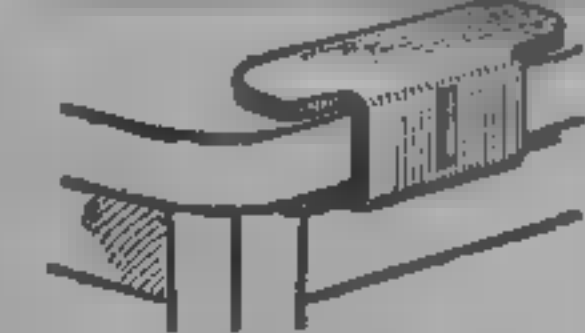
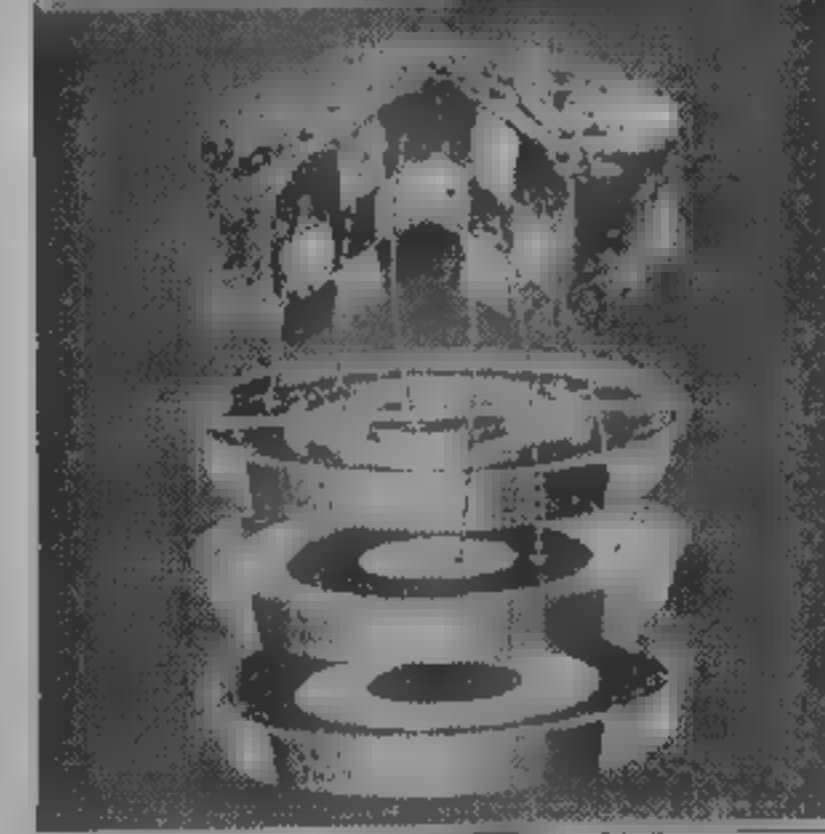


Table Protector No. 105

Prevents food chopper from marring or chipping table—something you've always wanted. Heavy molded rubber in attractive color. Mlg. wt. 3 oz.

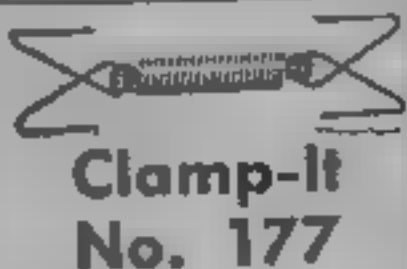
With Premium 40c Cash Price 20c

Whistling Tea-kettle No. 65

Aluminum in ray finish; black enameled handle. Holds two quarts. Whistles when water boils.

Mailing weight 1 1/2 lbs.

With Premium \$1.50 Cash Price 75c



Clamp-It No. 177

Fast, easy, efficient way to close stuffed fowl, fish or meat. No tedious sewing with needle and thread. Made of stainless steel. Will last for years. Instantly applied or removed. Mlg. wt. 1 oz.

Set of 3, With Premium 30c Cash Price 15c

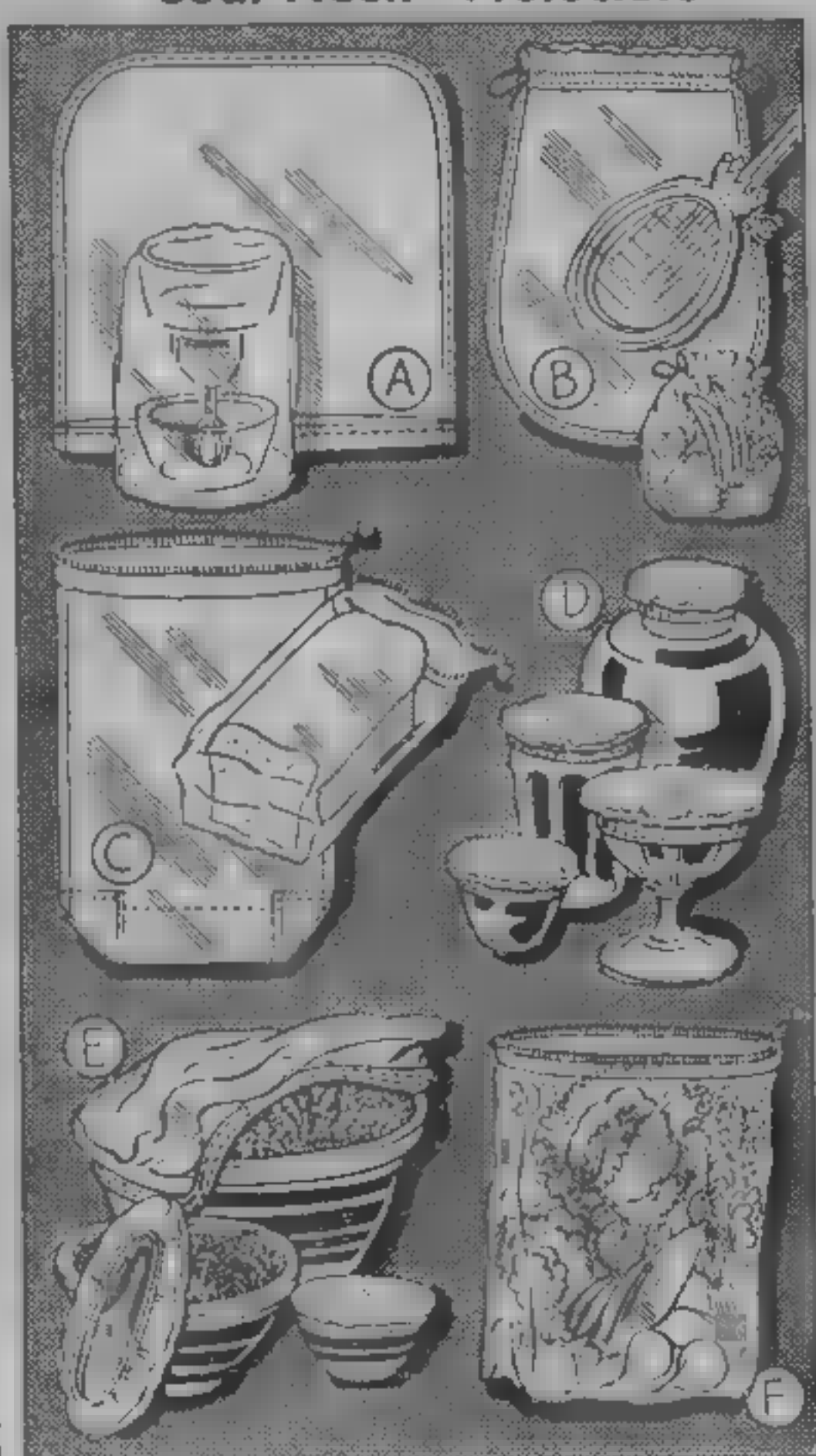
Sink Strainer No. 173

Green, mottled rubber; will not mar or scratch sink or table. 7 1/2 x 9 3/4 x 1 3/4 in. Mlg. wt. 8 oz.

With Premium 50c Cash Price 25c



"Seal Fresh" Protectors



Jar Opener and Tightener No. 36

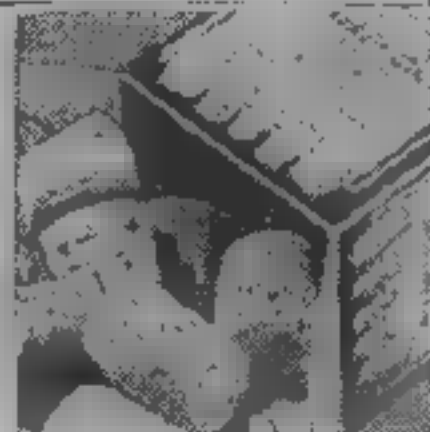
Opens tightest jars, glasses, bottles of every type quickly and easily; also tightens—handy when canning. Made of steel; silvery finish. Easily attached to wall with screws included. Measures 5 x 6 1/2 in.; drops down out of way when not in use. Mlg. wt. 15 oz.

With Premium \$1.20 Cash Price 60c

Refrigerator Baskets No. 237

Two light, strong baskets of rust-proof tinned wire; spot welded. Take little space, yet hold a lot. Smaller, 7 x 7 x 3 1/4 in.—big enough for two dozen eggs. Larger, 7 x 14 x 3 1/4 in. Mailing weight 14 oz.

With Premium 80c Cash Price 40c



Corks

Assorted sizes. Fit 2- to 32-oz. bottles. Mlg. wt. 2 oz.

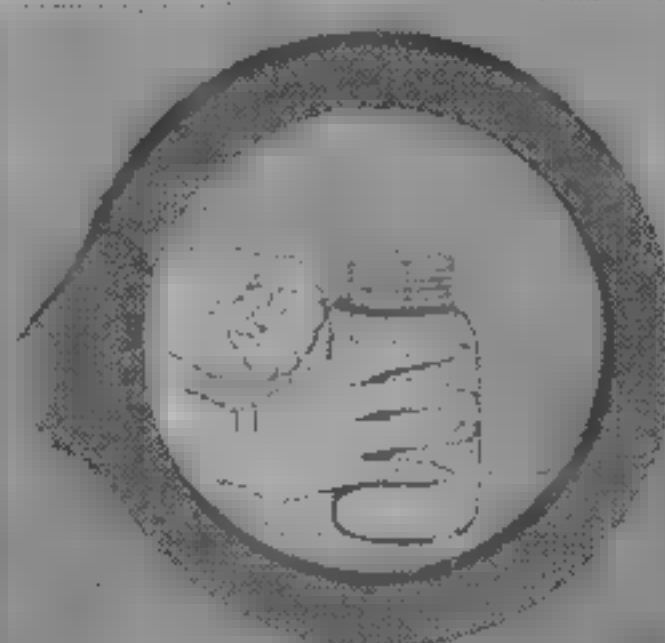
Box of 24, With Premium 30c Cash Price 15c



Presto Jar Closures 87

Vacuum seal caps. Fit Mason jars. 1. Glass top. No metal can touch contents. 2. Alcoa Aluminum cap. 3. When cap is screwed tight, contents are safe from spoilage. Space on top for label. Package of 1 doz. tops with rubbers.

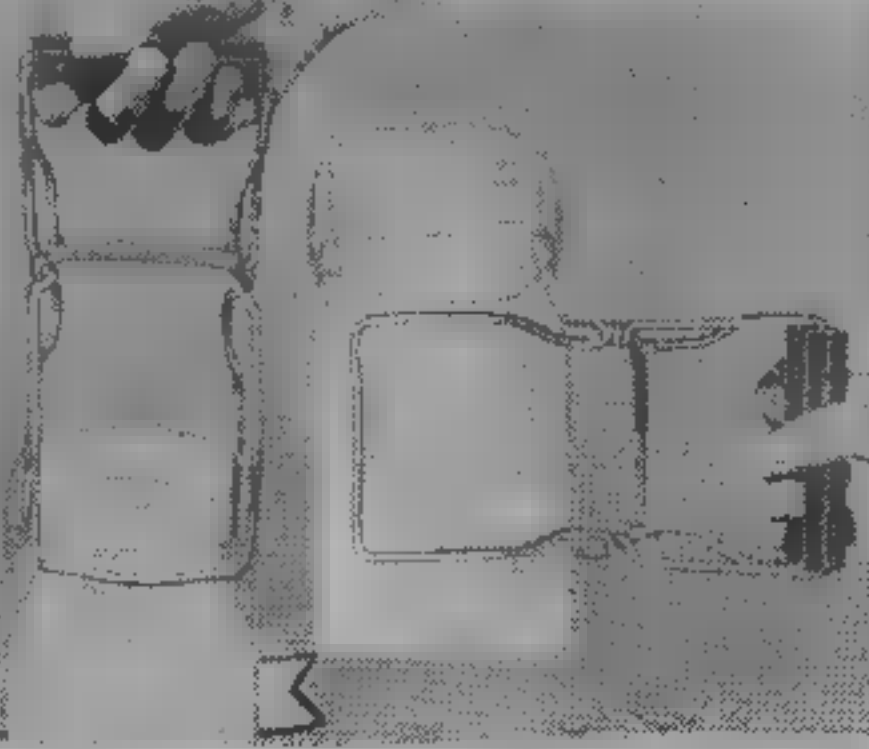
With Premium 80c Cash Price 40c Mlg. wt. 1 1/2 lbs.



Presto Jar Rubbers 1

For Mason or Wire Top Jars. Red ring with large, white lip. For perfect sealing and easy opening. Live and strong; withstands boiling and steam.

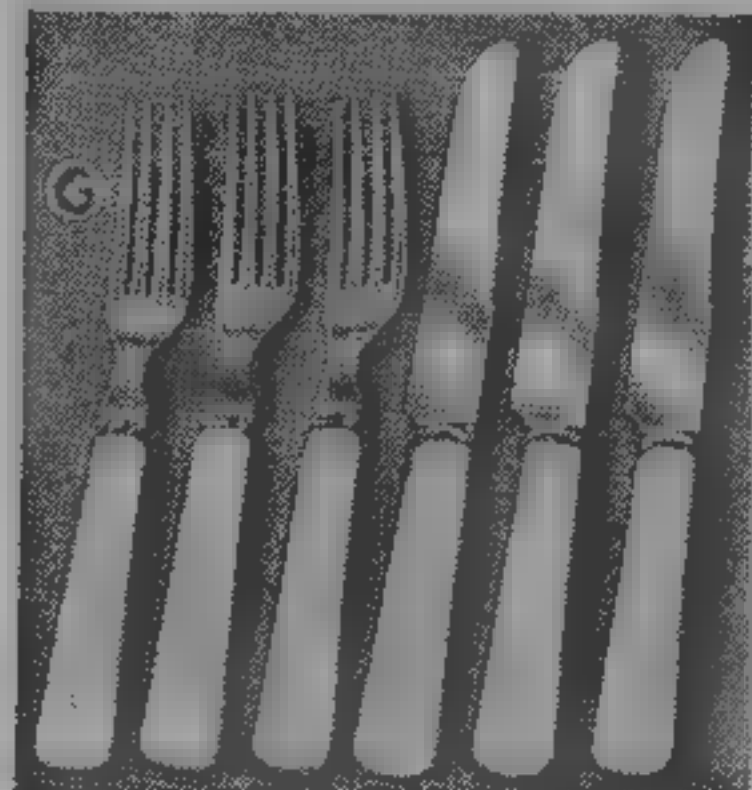
Mlg. wt. 6 oz. 3 dozen, With Premium 36c Cash Price 18c



Jar Lifter No. 31

Of heavy steel wire nicked to prevent rusting. Lasts for years. Wood handle, green enameled. Mailing weight, 7 oz.

Each, With Premium 36c Cash Price 18c



Knife and Fork Set No. 202

Set of three, each mirror polished, stainless steel knives and forks. Green catalin handles. Polished fancy pewter bolsters. Knives, 9 in. long over all; forks, 7 1/4 in. Mlg. wt. 11 oz.

With Premium \$1.50 Cash Price 75c

STAINLESS STEEL CUTLERY

Stays Bright—Does Not Rust—Never Needs Scouring

Paring Knives No. 50

3-in., stainless steel, mirror-finished blades pinned in oval, black rubberoid handles. Mlg. wt. 2 oz.

Set of TWO With Premium 44c Cash Price 22c

Paring Knife No. 114

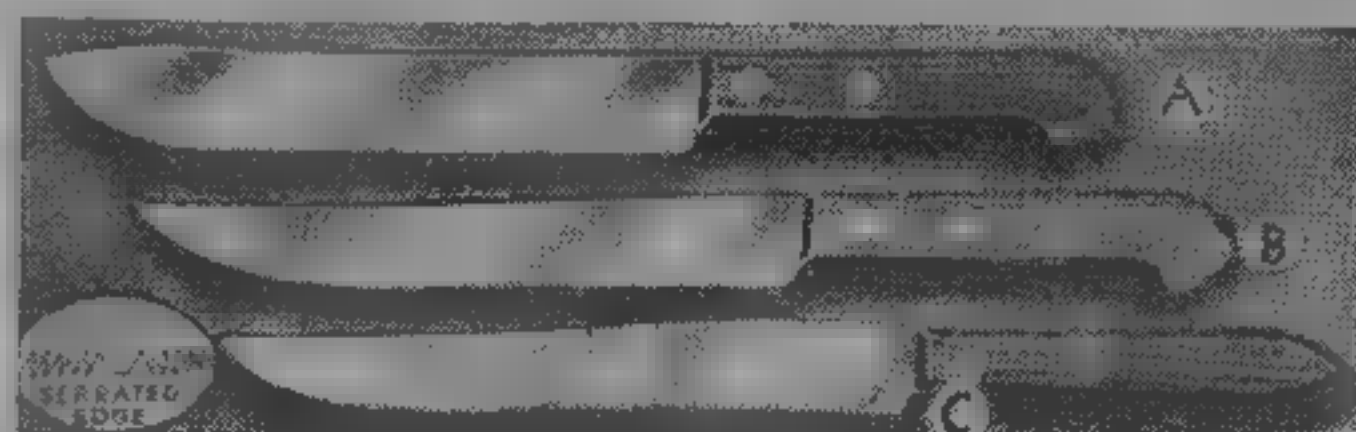
New shaped blade, bright cast-metal bolster and well-fashioned cocobolo handle distinguish this knife. 3-in., mirror-polished, stainless steel blade. Length, 7 1/8 in. Mlg. wt. 2 oz.

With Premium 40c Cash Price 20c

Burns Double-Edge Paring Knife No. 120

A double-duty knife! One edge serrated for slicing; the other smooth for peeling and paring. Back of paring blade grooved to fit finger. 3-in. polished stainless steel blade. Black unbreakable composition handle. Length 6 1/4 in.

With Premium 60c Cash Price 30c Mlg. wt. 2 oz.



Butcher Knife No. 99 With Premium 80c Cash Price 40c

Very strong and serviceable, with 8-in. blade of hand ground, mirror polished stainless steel that holds keen cutting edge. Genuine shaped rosewood handle; two large-head brass rivets. Length, 12 1/4 in. Mailing weight 4 oz.

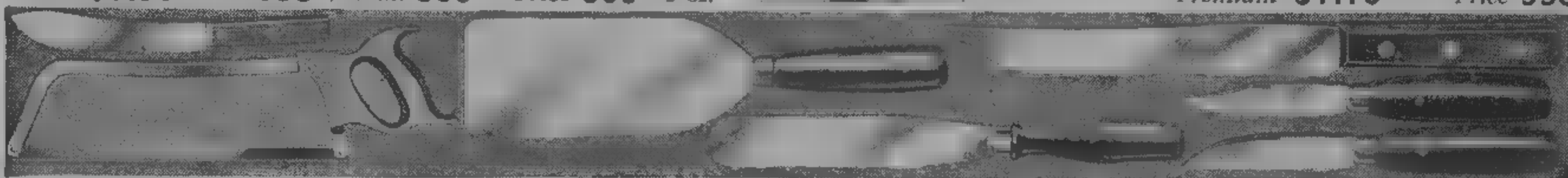
"Larco" Slicer No. With Premium 80c Cash Price 40c

8-in., keen edge blade of hand ground mirror polished stainless steel. Shaped rosewood handle; two large-head brass rivets. Length, 12 3/4 in. Mailing weight 5 oz.

Burns Bread Knife No. 112

Cuts any kind of bread or cake quickly, easily and cleanly, without crumbs—due to patented Burns serrated edge. 8-in. blade of mirror-polished stainless steel. Cocobolo handle with large-head rivets. Length, 12 3/4 in. Mlg. wt. 4 oz.

With Premium \$1.10 Cash Price 55c



Meat-Saw and Butcher-Knife Set No. 60

Save money on meat! Buy larger pieces and cut them up at home. It's easy with this set. Saw has polished-steel, sturdy frame; blade 14 in. long with sharp, fast-cutting teeth. Knife has heavy, 8-in. blade of glazed-finish crucible steel. Handles of solid beech, firmly riveted. A set like your butcher. Mailing weight 1 lb.

With Premium \$2.20 Cash Price \$1.10

HIGH QUALITY CRUCIBLE STEEL CUTLERY

Cake Turner No. 2

For lifting griddle cakes, omelets, croquettes, cookies, etc. Very flexible, thin blade, 2 1/2 x 6 in.; fine crucible steel. Handle, black rubberoid finish.

Mailing weight 4 oz.

With Premium 80c Cash Price 40c

Spatula No. 1

For lifting cakes and cookies, mixing batters, etc. Blade, 1 in. wide, 6 in. long, of high-quality steel, finely ground and tapered to fit shaped pots and pans. Handle, black rubberoid finish. Mlg. wt. 2 oz.

With Premium 50c Cash Price 25c

Slicer-Carver 86

8-in. mirror-polished blade, specially ground and polished to sharp edge. Cocobolo handle; three brass rivets. Entire length, 12 1/2 in.

Mailing weight 4 oz.

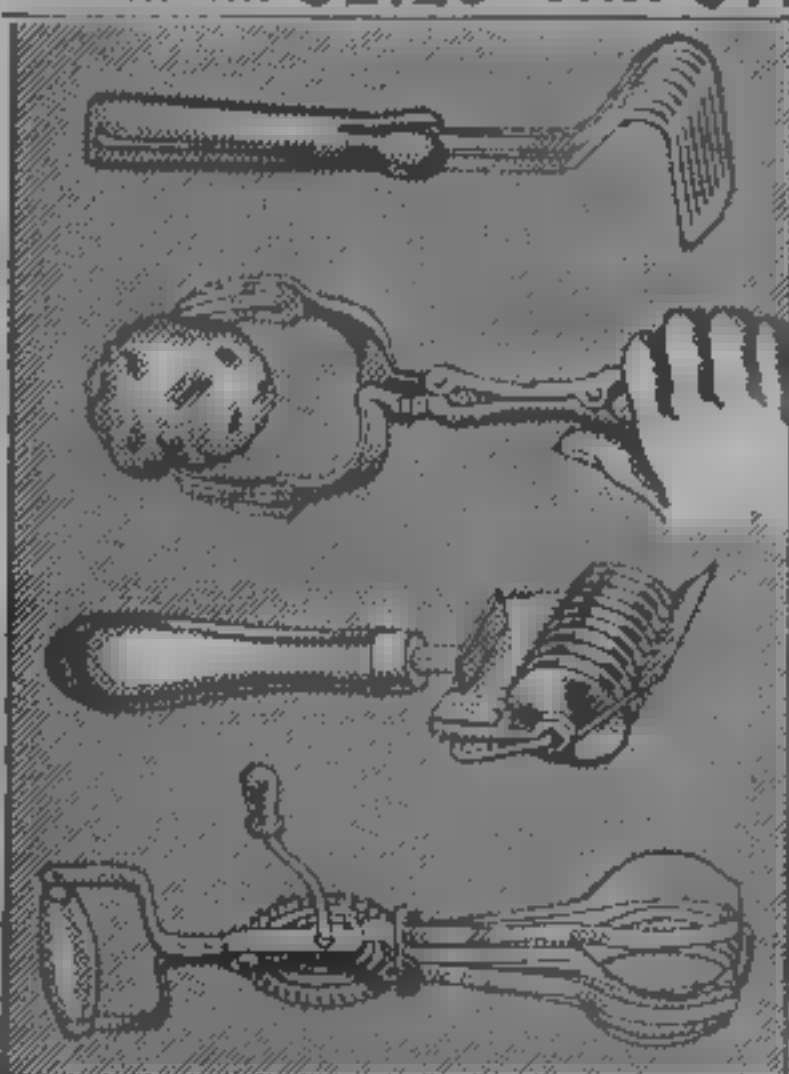
With Premium 60c Cash Price 30c

Paring Knives No. 10

3-in. blades of high-quality crucible steel. Handles are oval, black rubberoid finish firmly pinned to blades. Mailing weight 2 oz.

Set of TWO,

With Premium 36c Cash Price 18c



Potato Masher No. 33

Mashes better than any other because of its shape. Gets to edge of the pan or kettle. Enamelled handle. Heavily tinned. Mlg. wt. 5 oz.

With Premium 26c Cash Price 13c

Hot Vegetable Lifter No. 23

Prevents burned fingers. Handy for lifting vegetables, jars from boiling water or oven, etc. Of steel, nickel-plated. Length over all, 10 1/2 in.

With Premium 40c Cash Price 20c Mlg. wt. 5 oz.

Rotary Mincer No. 6

Mincing cabbage, celery, onions, fruit, cooked chicken, etc.; tenderizes steaks. Sharpened steel disc wheels. Mlg. wt. 3 oz.

With Premium 36c Cash Price 18c

Stainless Steel Egg Beater No. 3

Smooth-running, efficient center drive, double dasher beater. Beats to bottom of bowl. All metal parts that touch ingredients stainless steel. 8 blades. Gears, frame nickel-plated. Green enameled handle. 11 1/2 in. long.

With Premium \$1 Cash Price 50c Mlg. wt. 11 oz.

Cutter and Grater No. 7

Quickly cuts vegetables, fruits, etc., without crushing, five slices at a stroke. Fine for soap. Grater at lower end. Steel, heavily coated with tin. Guard prevents cutting fingers. Metal plate is 11 x 4 1/4 in. Green wood handle.

Mailing weight 12 oz.

With Premium 50c Cash Price 25c

"Star" Set No. 292

Three rust-proof, forged steel shredders guaranteed to remain sharp for 10 years; one each coarse, medium and fine. For preparing fruits, vegetables, soap chips; grating cheese, etc. Handles raise shredder off plate. Each 9 x 4 1/4 in.

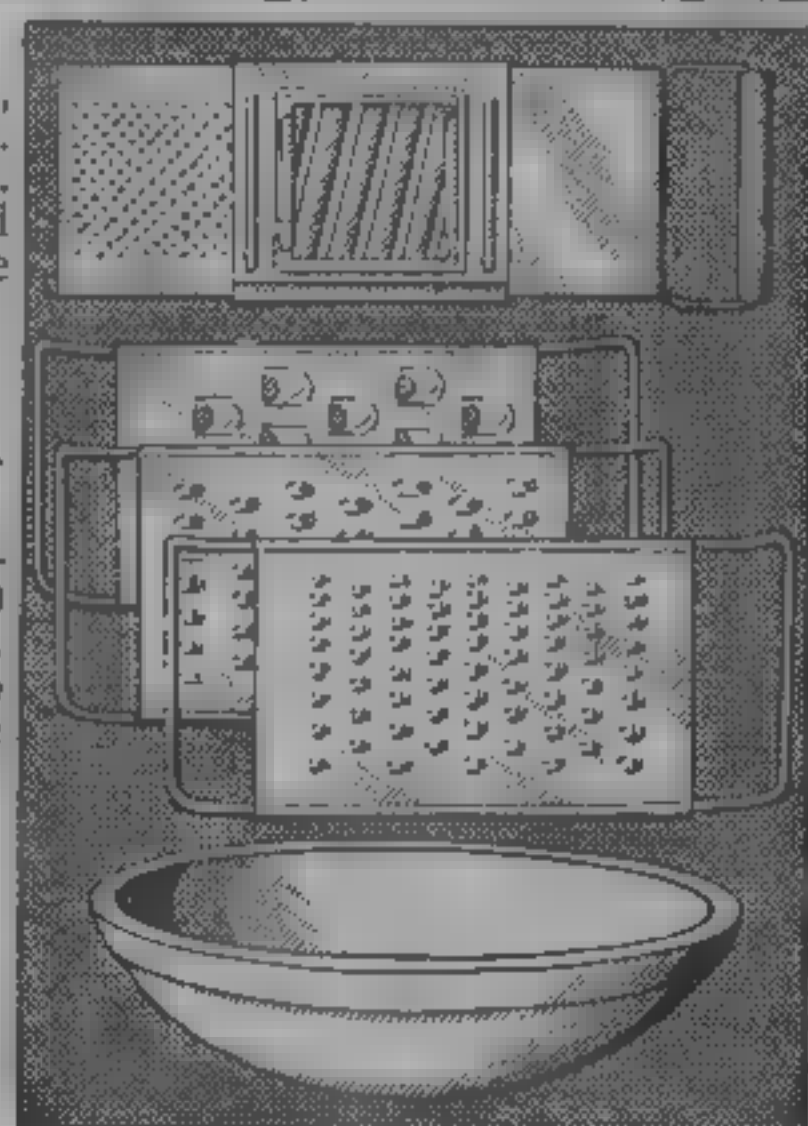
Mailing weight 1 lb.

With Premium 50c Cash Price 25c

Chopping Bowl No. 1

Serviceable, handy-sized bowl of hard maple, 11 in. in diameter. Mlg. wt. 1 lb.

With Premium 80c Cash Price 40c



"B-C Perfecto" Can Opener No. 14

Cuts Top of Can OUT—Not Off!

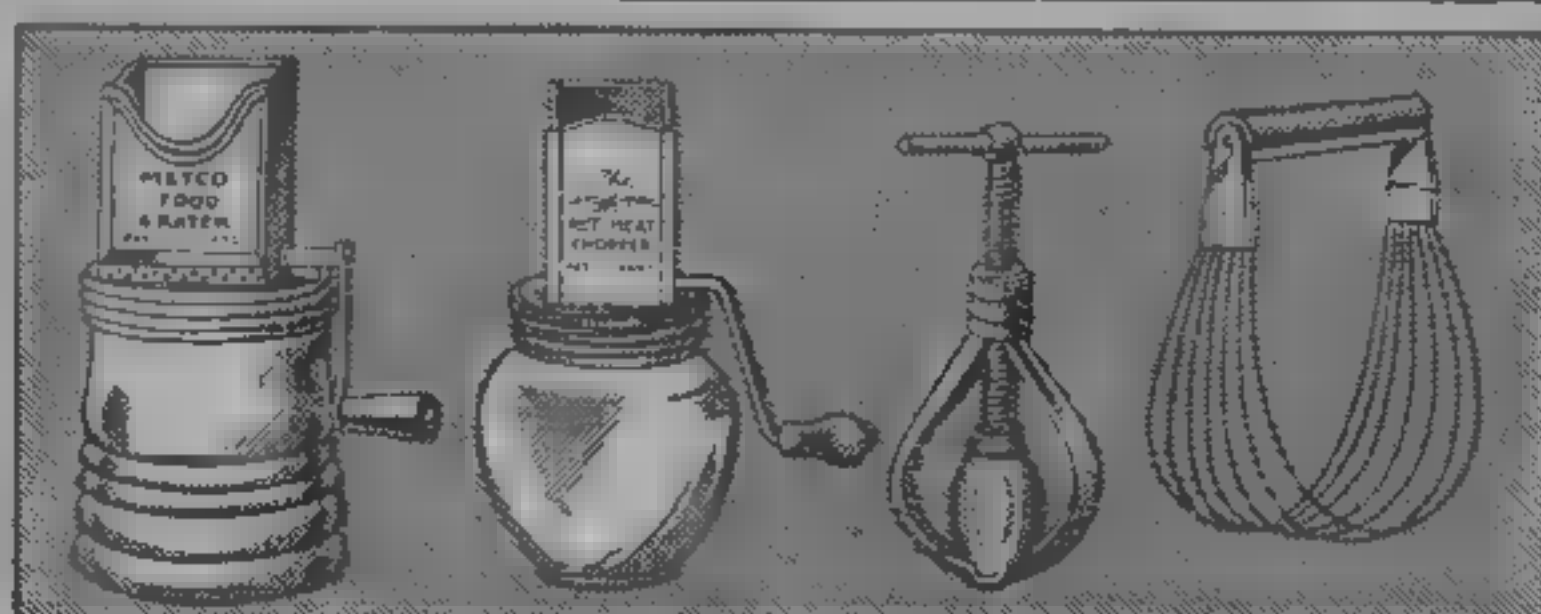
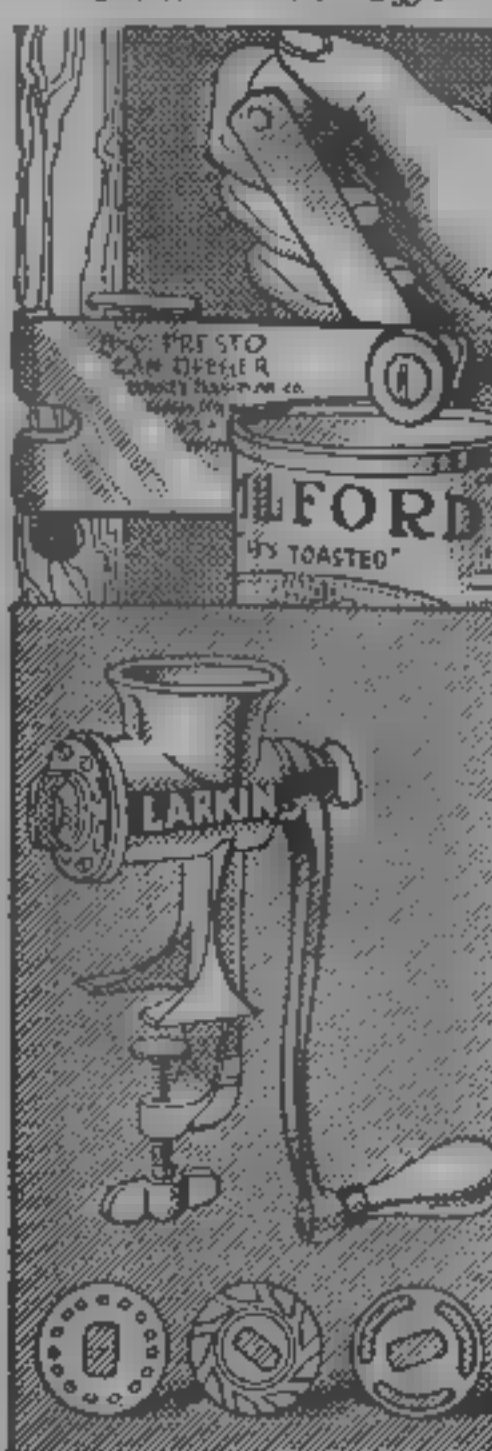
Press lever, turn handle. Presto! — can is open. Leaves smooth edge. No danger of cutting hands. Opens any can. Contents not spilled. Attached to any wooden wall surface by two screws; may be detached. Of steel, nickel-plated. Steel cutting wheel. Mlg. wt. 8 oz.

With Premium \$1.40 Cash Price 70c

Food Chopper No. 1

Chops meats, vegetables, nuts, fruits, etc., clean and sharp. Three reversible steel plates and one double cutter—five adjustments for cutting from coarse to pulverized. Heavily tinned; does not rust. Top opening 2 5/8 in. by 3 1/4 in. Mlg. wt. 3 3/4 lbs.

With Premium \$2 Cash Price \$1



Food Grater No. 104

Grates cheese, crackers, chocolate, toast, coconut, nut meats, and many other dry foods. Only grater complete with self-contained, handy glass bowl. 7 1/2 in. high. Mlg. wt. 1 1/2 lbs.

With Premium \$1.20 Cash Price 60c

Nut Meat Chopper No. 9

Quickly, evenly and without loss chops nuts, hard-boiled eggs, cheese, etc., for sandwich fillings and salads. Glass jar holds 1/2 pt. Height, 6 3/4 in. Hopper finished in red. Mlg. wt. 8 oz.

With Premium \$1 Cash Price 50c

NutCracker No. 1

Cracks nuts perfectly, easily and quickly, keeping nut meats whole. Particularly for pecans. Fine for nuts hard to crack. Of steel, nickel-plated. 5 3/8 in. long.

Mlg. wt. 4 oz. With Premium 36c Cash Price 18c

Pastry Mixer No. 77

For quick blending of pie crusts, biscuits, short cakes, and pastries; for crushing fruits, mincing cooked eggs, etc. Wires strong spring steel. Red catalin handle.

Mlg. wt. 3 oz. With Premium 70c Cash Price 35c

Potato Ricer

Jade green steel handles. Perforated, removable steel cup, tin plated. Steel plunger, plated and polished. Diameter, 3 5/8 in.; depth, 3 in. Mlg. wt. 1 1/4 lbs.

With Premium 50c Cash Price 25c

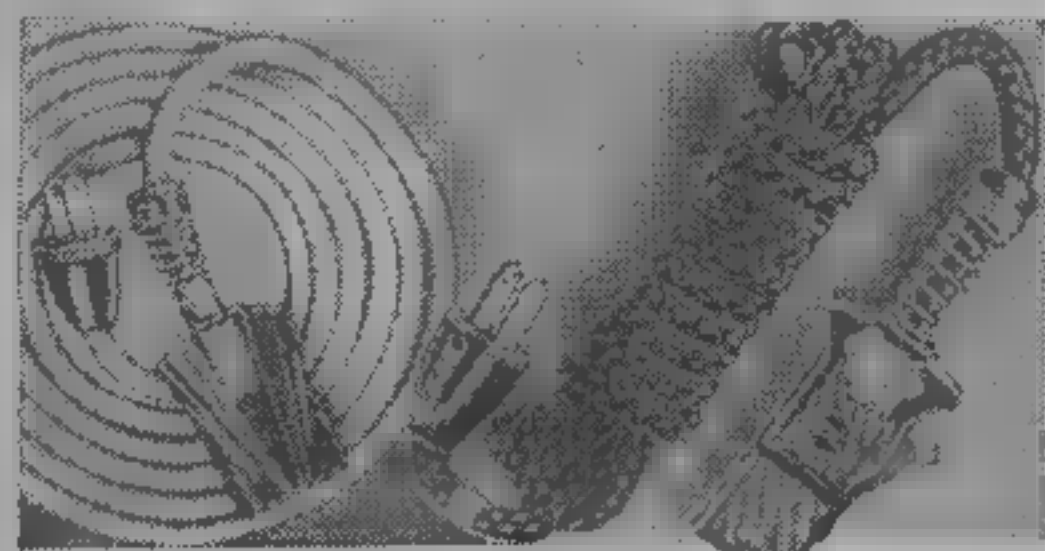
Rotary Ricer No. 12

Extremely handy in ricing potatoes, making apple sauce, preparation of baby's food, etc., washing and draining berries, making tomato or grape juice. Cone-shaped sieve, 8 in. deep and 7 1/4 in. in diameter at top. Large, heavy wood pestle. Height over all, 9 in.

Mlg. wt. 2 1/2 lbs. With Premium \$1.10 Cash Price 55c



With Premium \$1.80 Cash Price 90c

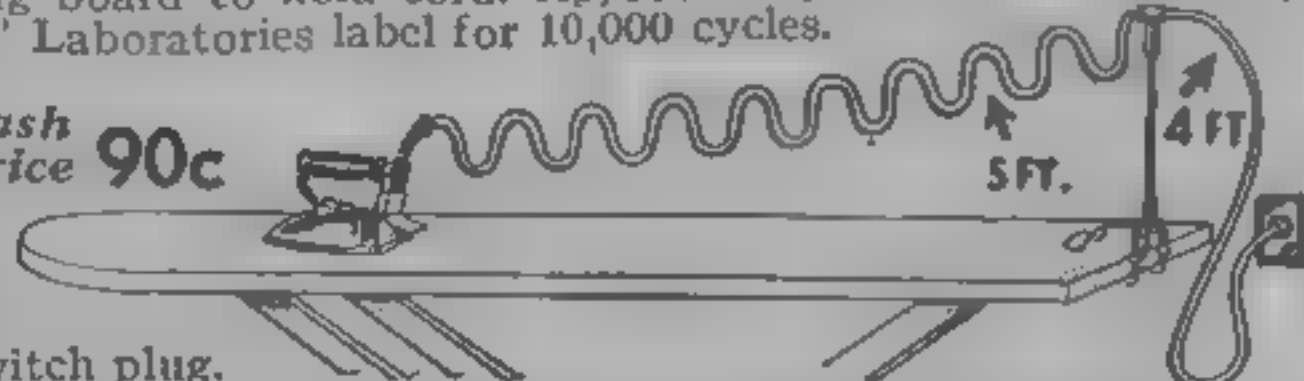


All Larkin electric appliances are of the high quality demanded for safe, long, economical service. This is true of the articles on this page and on pages 131-134. They are not to be confused with the cheaper products made to sell at a low price. The best is the cheapest when electrical equipment is concerned.

With Premium \$1
Cash Price 50c

With Premium 70c
Cash Price 35c

With **\$1.80** **Cash**
Prem. **Price** **90c**



Same as 329 but
with "on-and-off" switch plug.
With Prem. \$2.30 Cash Price \$1.15

Diagram illustrating the application of the discs to a heel. A foot is shown standing on a heel, with a stack of four discs placed on top. An arrow points to the bottom disc, labeled "GLUSH SKETCH".

**Set of 4,
With Premium 40c
Cash Price 20c**

With Premium 2 Cash Price \$1

Nite Lamp No. 81

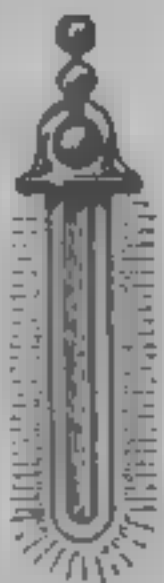
With Prem. \$1.60 Cash Price 80c

**With Cash
Prem. 80c Price 40c**



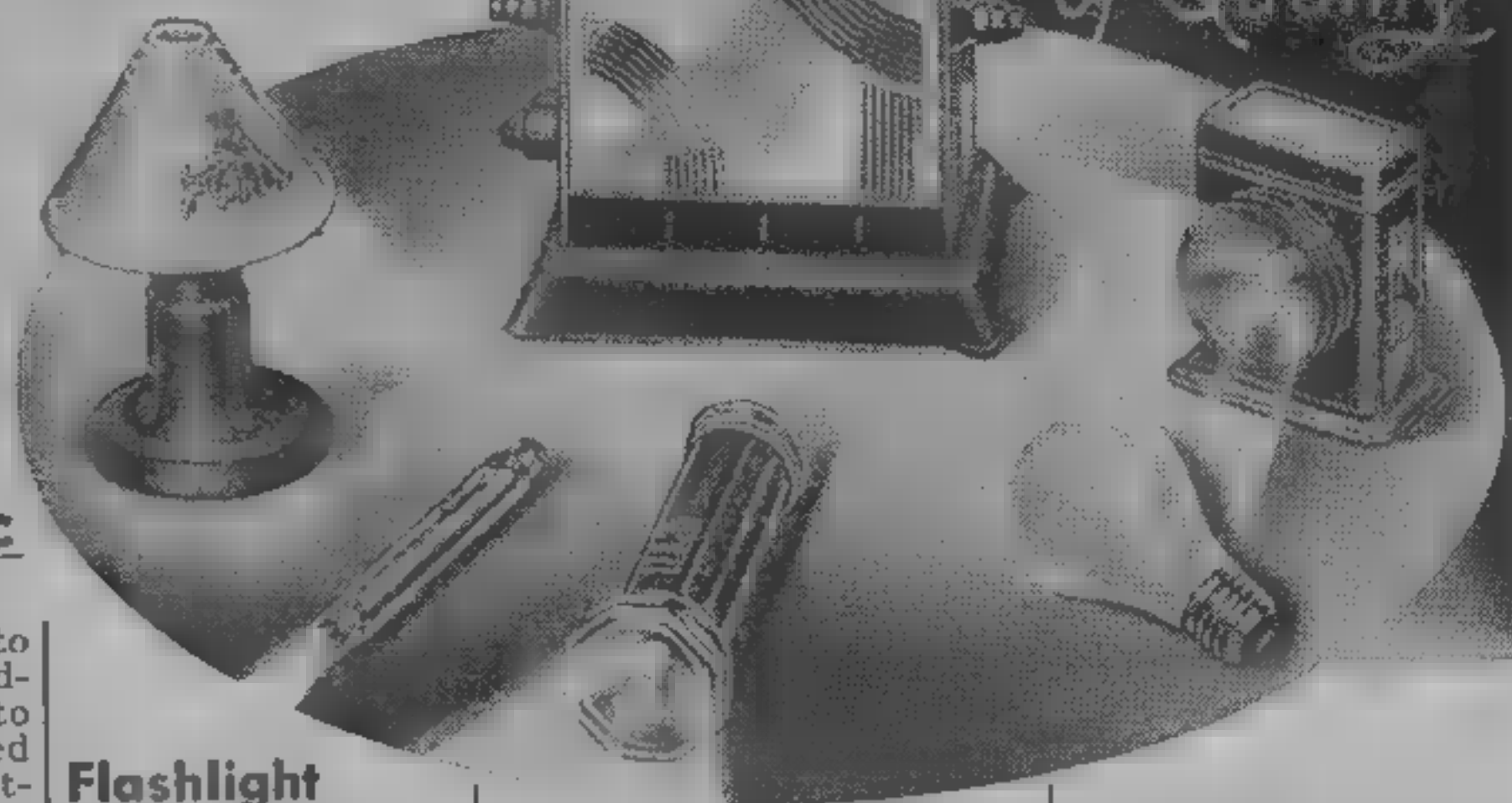
With Prem. \$3 Cash Price \$1.50

With Premium 20c
Cash Price 10c



With Premium \$1.50 Cash Price 75c

With Premium 60c Cash Price 30c



**With
Premium 90c
Cash
Price 45c**

Set of Six,
With **\$1.70**
Premium
Cash
Price **85c**

With Prem. \$1 Cash Price 50c

③ Three-cell size—9 in. long, 2¼-in. beveled plate glass lens. Polished silver reflector. Three-point switch. Shock absorber protects bulb; hanger on cap. Fine for outdoor use; throws beam 1500 feet. Mfg. wt. 12 oz.

No. 36 With Premium \$2 Cash Price \$1

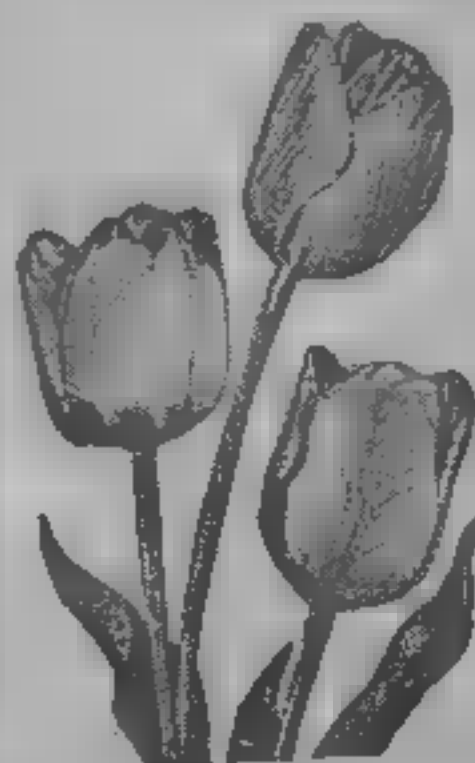
ⓑ Two-cell size—7 in. long, 2½-in. head. Strong internal bridge construction to support bulb. Shock absorber. Receptacle in cap to carry extra bulb. Just right for use in the car or for the house. Throws 1000-ft. beam. Mfg. wt. 15 oz.

No. 35 *With Premium* \$1.30 *Cash Price* 65c

© Baby-cell size—6 in. long, 1¾-in. head. Just right for pocket or hand-bag. Mfg. wt. 10 oz.

No. 34 *With Premium* **\$1.20** *Cash Price* **60c**

Pkg. of 15 bulbs,
With **\$1.10** Cash
Premium Price **55c**



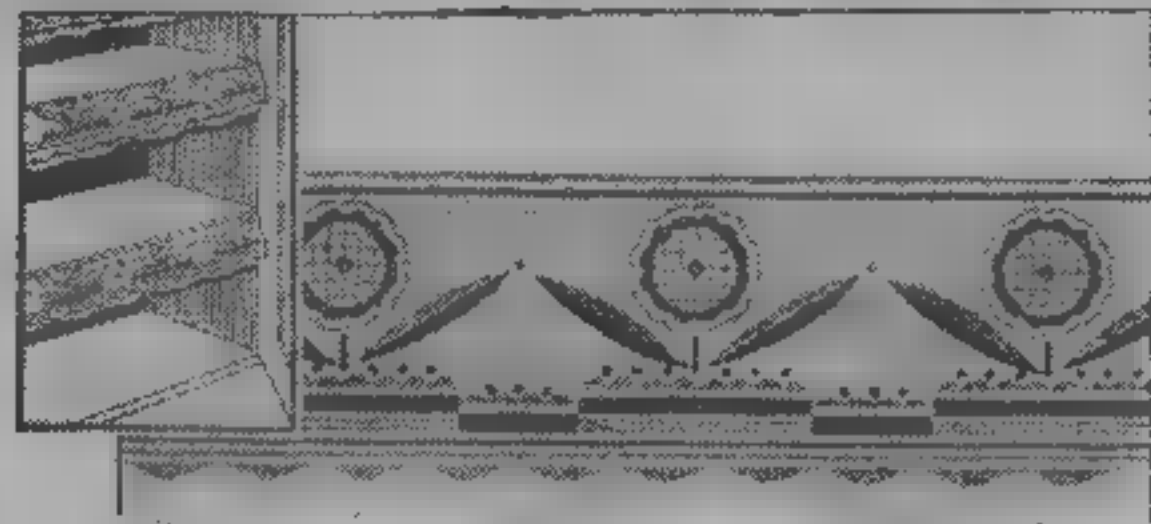
With
Premium 44c
Cash
Price 22c

E.M. Products

**SUPERIOR
QUALITY**

LARKIN WAXED PAPER

**UNUSUALLY
HEAVY**



Heavy Edge Shelf Paper

Give real beauty to your kitchen cupboards with this fine bond paper with white body and heavy, double-coated edge in your choice of three bright color combinations. Will not curl. Two sheets, each 9 3/4 in. wide x 9 ft. long. Mfg. wt. 8 oz.

No. 166 Yellow predominating
No. 167 Blue predominating
No. 168 Green predominating

With Cash
Premium 20c Price 10c

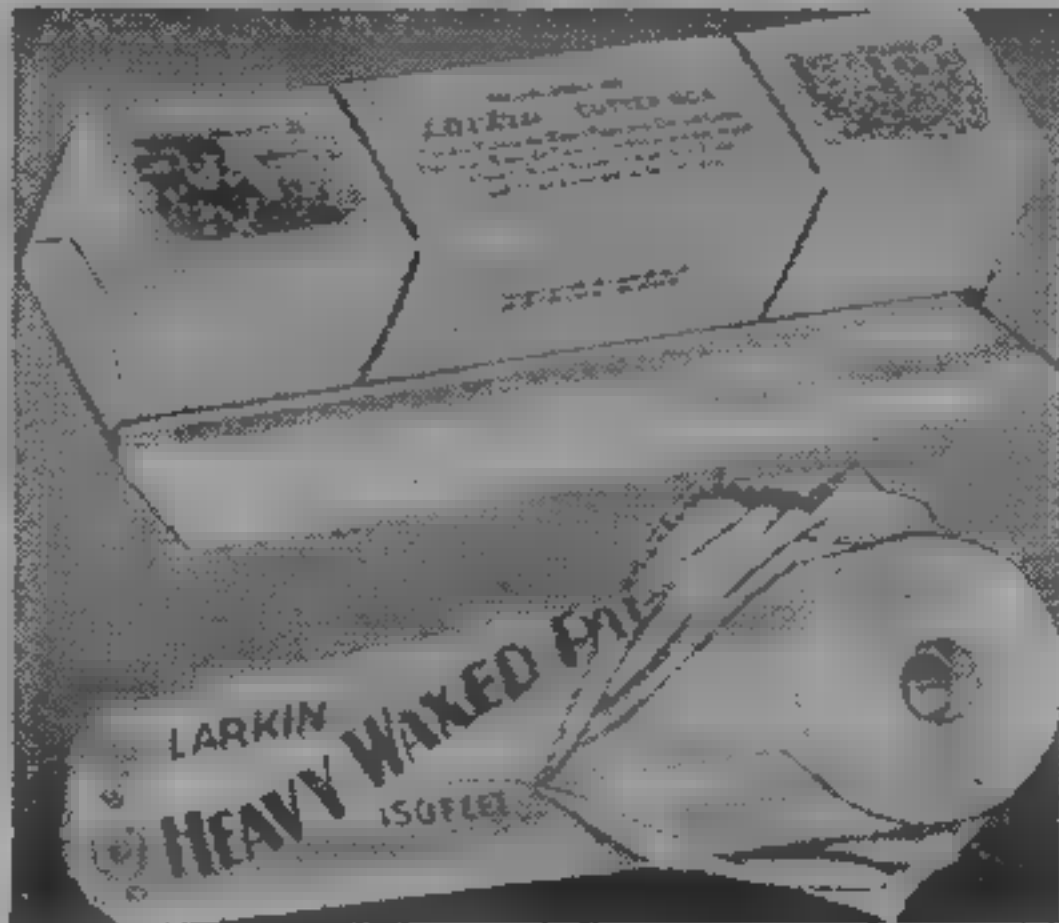
Dusting ■ Polishing Paper No. 77



Dusts, cleans and polishes in one operation furniture, woodwork, floors. Soft, rag-like paper

treated with high-grade furniture polish. Used like dustcloth. Roll of 75 feet, 12 in. wide. Approved by Good Housekeeping. Mfg. wt. 1 3/4 lbs.

With Cash
Premium \$1 Price 50c



No. 41

Very superior-quality, transparent, grease-resisting, heavily-waxed paper especially processed to retain food freshness. Will hold moisture very much longer and resist grease much better than ordinary waxed paper. Roll 125 feet long, 12 in. wide. In convenient, cutter-edge carton. Mailing weight 1 1/2 lbs.

With Cash
Premium 50c Price 25c

No. 70

Extra-Heavy waxed paper of same quality as used commercially to protect bread and other foods. Sanitized by paraffin bath. Best by porosity test. In 150-ft. roll, 12 in. wide. Mailing weight 1 1/2 lbs.

With Cash
Premium 56c Price 28c



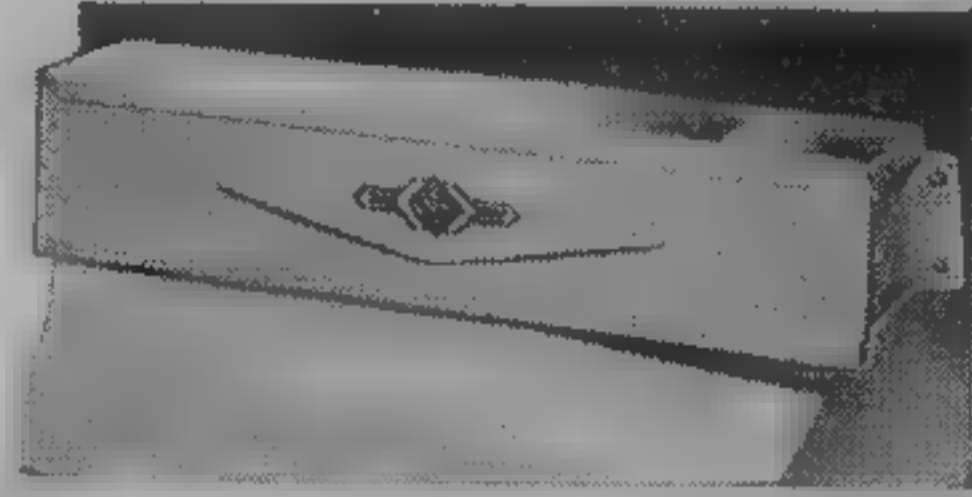
Waxed Sandwich Wraps No. 176

Handy sheets just the size for wrapping sandwiches, pie-cuts, etc., neatly and quickly. Good-quality waxed paper, each sheet 9 x 12 in. Mfg. wt. 12 oz.

Envelope With Cash
of 250 sheets, Premium 40c Price 20c

Waxed Paper Cabinet

Decorated, enameled, steel wall cabinet for easy dispensing and quick



tearing of waxed paper. Attractive and convenient. 12 1/4 in. wide. Hinged cover. Holds waxed paper 12 in. wide. Fine for Waxed Paper No. 70. Approved by Good Housekeeping. Mailing weight, 13 oz.

No. 53 Ivory
No. 54 Green

With Cash
Premium 70c Price 35c



POLLY WADS

Polly Wads No. 97

Clean your silver, copper and brass this simple, modern way. No messy cloth, spilly liquids, or dusty powder. Do not scratch finest surface. Fine for polishing nickel, chromium, porcelain, mirrors and windows. Countless uses on automobiles, too. 30 sheets of soft, handy-size, chemically-treated paper.

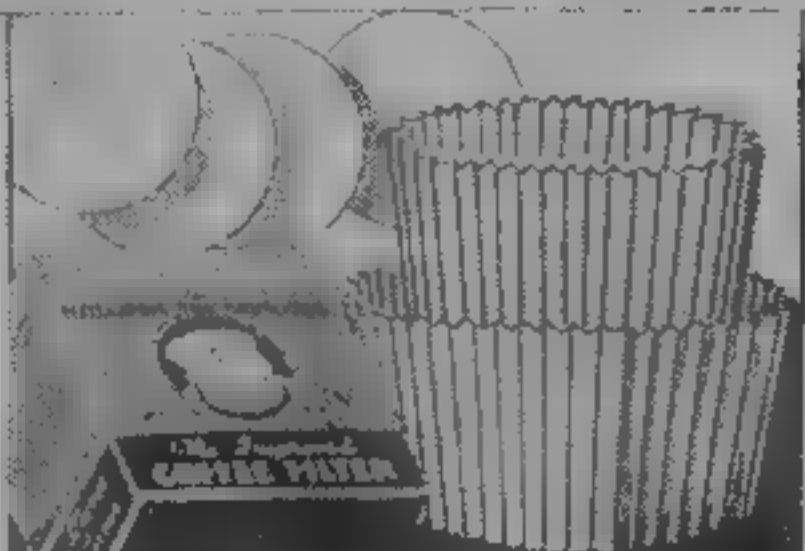
Pkg. of With
30 sheets, Prem. 50c
Cash Mfg. wt.
Price 25c 9 oz.



Recipe Cabinet 9

Attractive solid oak box; high gloss natural finish. Contains 100 cards, standard size, 3 x 5 in. ruled, also 18 blue index cards. Mfg. wt. 1 1/4 lbs.

With Cash
Premium \$1.20 Price 60c



Perk-O-Liners

Cleaner, easier and better way to make coffee in Percolators or Drip-olators. Fluted paper cups with small holes in bottom covered with a filter tissue to allow quick filtering of crystal-clear coffee, free from bitter tasting fine particles. Cups hold grounds. Approved by dietitians. Package of 40 Perk-O-Liners.

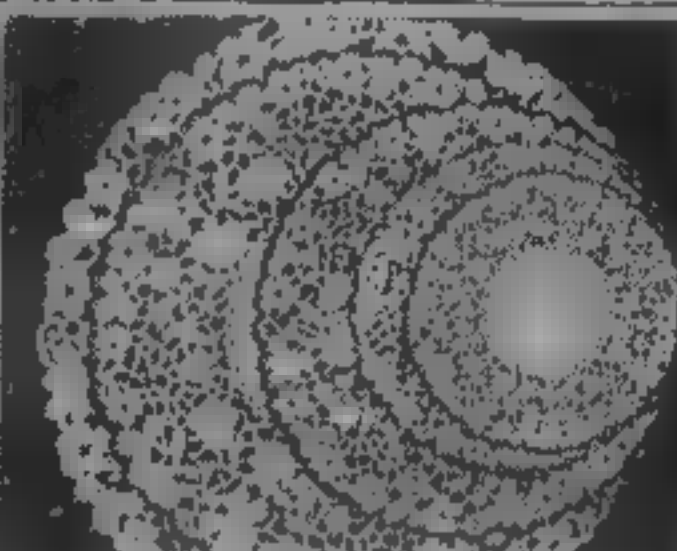
With Cash Mfg. wt.
Prem. 30c Price 15c 3 oz.



Pie Tape No. 25

Prevents pie juices running over into oven. 12 strips pure white parchment paper, specially treated. Applied over top crust and under edge of pie-tin, strip to a pie. Easily removed. No lint; no fuzz; no sticky in oven.

Mfg. wt. 2 oz.
With Cash
Premium 20c Price 10c



42-Pc. Paper Doily Asst. No. 75

42 doilies in five sizes for every use: 12, 5-in. diam.; 12, 6-in. diam.; 8, 8-in. diam.; 6, 10-in. diam.; 4, 12-in. diam. Mfg. wt. 2 oz.

With Cash
Prem. 34c Price 17c



Baking Cups No. 98

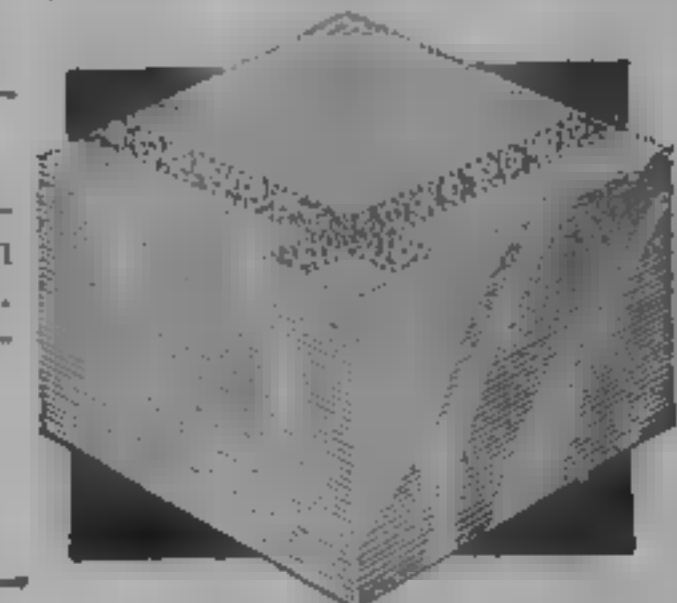
Time-saving, sanitary, specially treated cups of extra-fine paper for baking muffins, cupcakes, custards, etc. Eliminate greasing, washing and scouring baking tins. Prevent burning. About 85 white cups in package. Muffin size—2 in. in diameter at bottom. Recipes in each package. Approved by Good Housekeeping.

With Cash Mfg. wt.
Premium 20c Price 10c 3 oz.

Paper Napkins No. 4

Heavy, embossed white paper napkins; resemble heavy linen crash, with fancy design. Size, 13 1/2 x 13 1/2 in. Quarter-folded. Stronger and far superior to those commonly sold.

Mailing weight 10 oz.
Package With Cash
of 70, Prem. 26c Price 13c



SANITARY TOILET PAPER VERY ABSORBENT

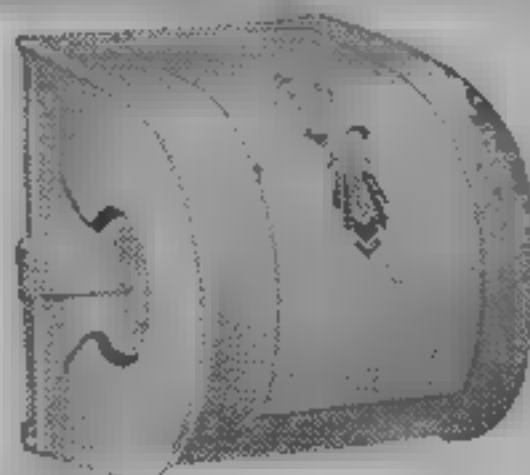


No. 132

A softer paper of natural color, recommended for those preferring a quality that has exceptional cleansing and absorbing value. Safe for baby's tender skin. Attractively wrapped. Because we sell a great quantity, we can give you such value.

■ rolls each of 1000 sheets,

With Cash Mfg. wt.
Premium \$1 Price 50c 4 1/2 lbs.



Toilet Paper Holder No. 115

Glossy, white porcelain enamel finish holder covering entire roll. Easy to fill. Screws included. Size, 5x5 1/2 x 5 1/2 in. Mfg. wt. 1 1/4 lbs.

With Cash
Prem. \$1 Price 50c

No. 36

Don't take chances with cheap, rough, unsanitary papers when Larkin sells fine toilet paper at such low prices. This is a fine, high-grade, smooth finish tissue in natural color—pure, sanitary, and non-irritating. The standard of quality for those desiring smoothly-finished paper. Mailing weight 4 1/2 lbs.

■ rolls each of 1000 sheets,

With Cash
Premium \$1 Price 50c



Vitamin Bird Seed No. 2

Scientifically balanced mixture of imported seeds. 8 cubes egg-biscuit included with each pkg. Keeps canaries healthy.

Mfg. wt. 1 1/4 lbs.
16-oz. With Cash
pkg., Prem. 60c Price 30c

Egg Bird Biscuit No. 4

Every bird requires an egg food because seeds do not contain lime, iron and calcium needed for building bones, feathers and muscles. This biscuit contains 80% pure, fresh eggs.

Mfg. wt. ■ oz.
1-oz. pkg.,
With Cash
Prem. 50c Price 25c

Bird Food

A song restorer. Put up under old reliable English recipe for birds that have lost their song. Gives immediate results to the songster, a strong, clear voice. Mfg. wt. 10 oz.

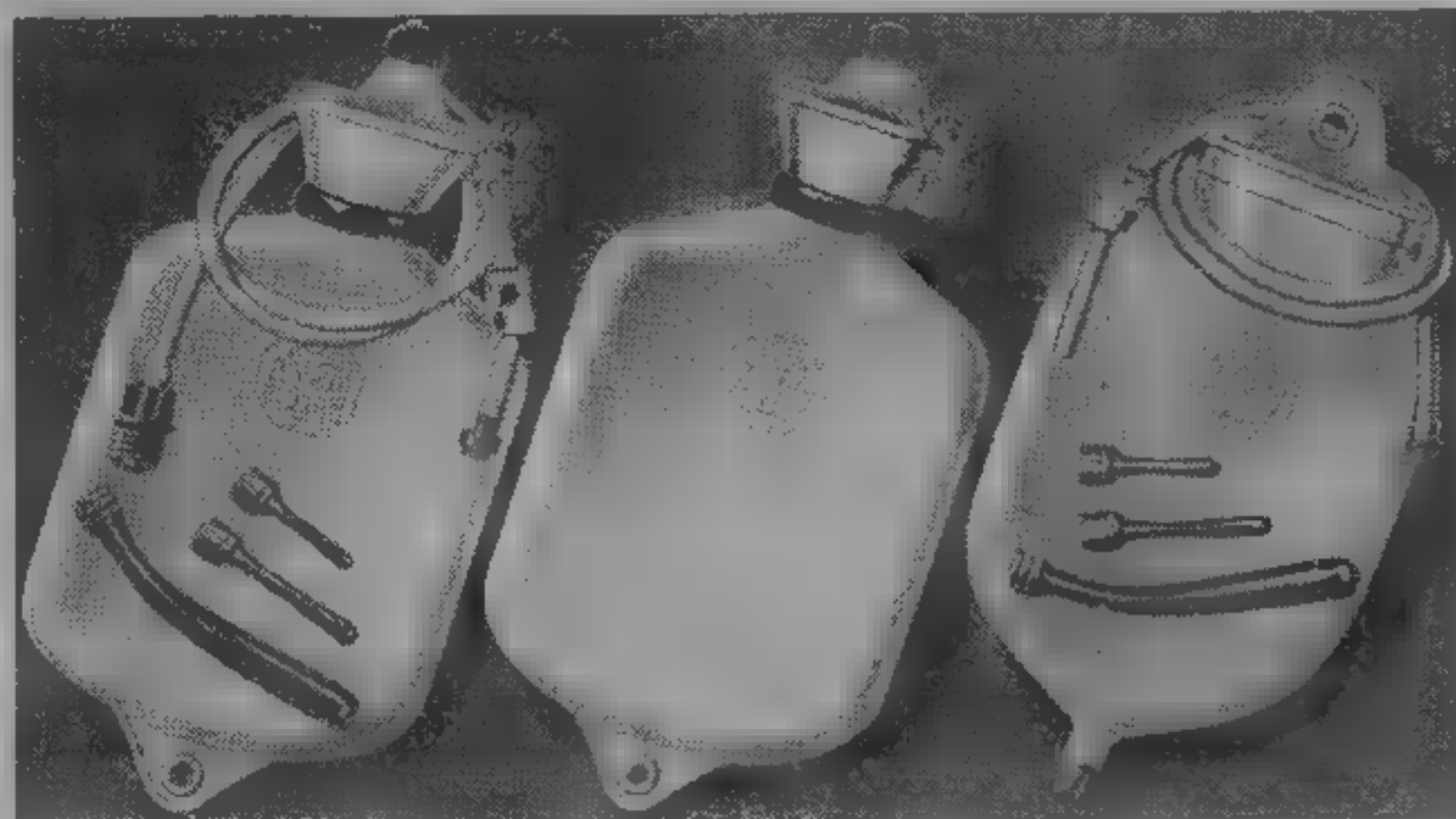
3 1/2-oz. bottle,
With Cash
Prem. 50c Price 25c



E. M. Products

HIGH-GRADE HOT-WATER BOTTLES

Double Strength Bottles—extra-thick, over-size and wonderfully made to give maximum service. Moulded in one piece, without seams, from best quality red rubber; smooth, sanitary, highly-polished surface. Hold nearly 2½ qts. Special safety handle to prevent scalding when filling. Nos. 113 and 114 have large rapid-flow tubing and three screw pipes, including special globe spray vaginal pipe.

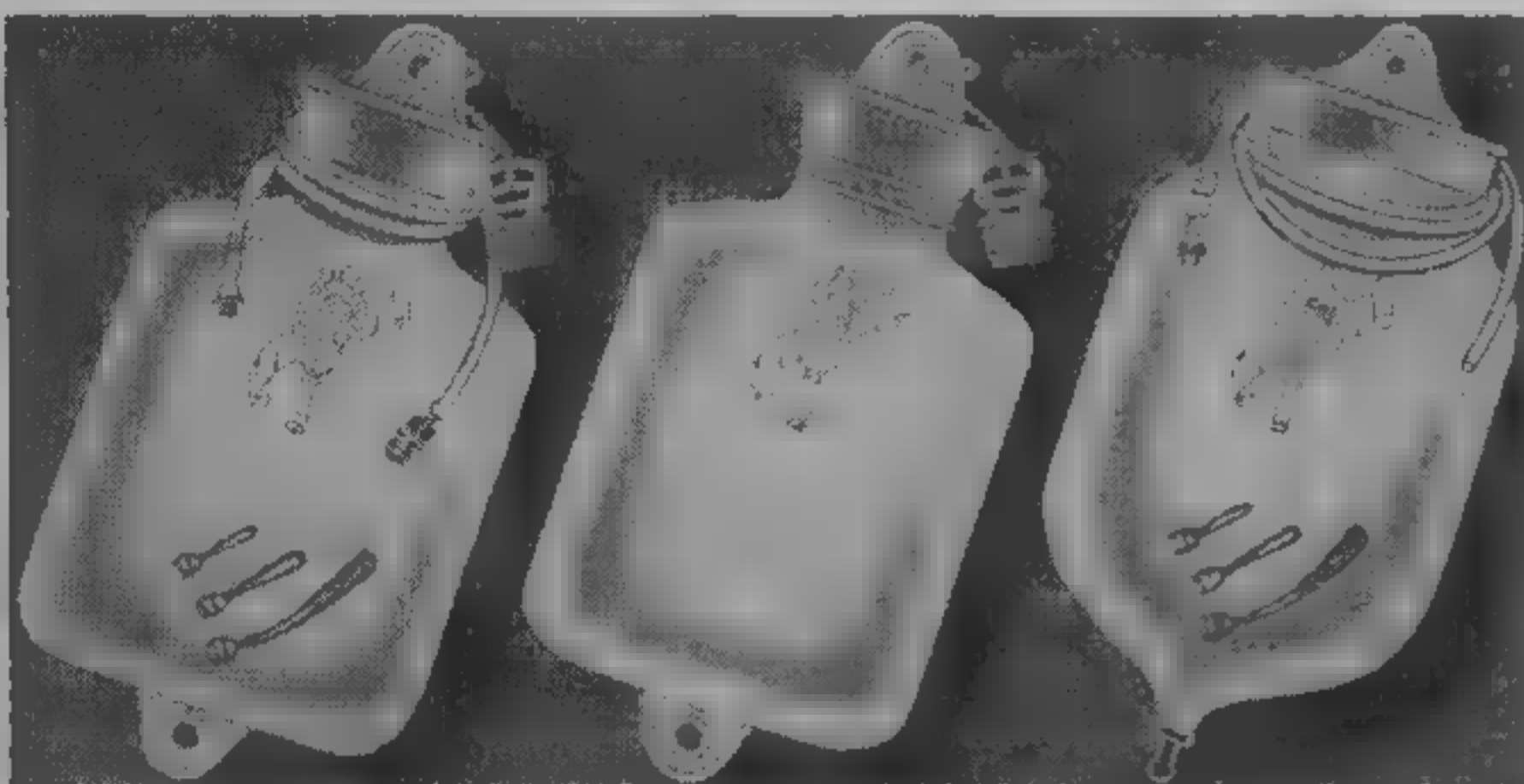


Bottle and Syringe No. 114
With Premium \$4
Cash Price \$2
Mlg. wt. 1¼ lbs.

Hot Water Bottle No. 113
With Premium \$2.80
Cash Price \$1.40
Mlg. wt. 1¼ lbs.

Syringe No. 113
With Premium \$3
Cash Price \$1.50
Mlg. wt. 1¼ lbs.

Very fine quality red rubber bottles, moulded in one piece without seams, and made extra heavy at edges and neck. Smooth, brilliant polished finish. Full two-quart capacity. Syringe and combination bottle and syringe have rapid-flow tubing and three screw pipes.



Bottle & Syringe No. 67
With Premium \$3.30
Cash Price \$1.65
Mlg. wt. 1½ lbs.

Hot Water Bottle No. 55
With Premium \$2
Cash Price \$1
Mlg. wt. 1¼ lbs.

Syringe No. 73
With Premium \$2.20
Cash Price \$1.10
Mlg. wt. 1½ lbs.

Excellent value in good quality red rubber, seamless bottles with fancy embossed finish. Reinforced at points of strain. Two-quart capacity. Syringe and combination bottle and syringe have ribbed tubing with reinforced end to fit over the two slip pipes—rectal and vaginal.



& Syringe No. 1
With Premium \$1.70
Cash Price 85c
Mlg. wt. 1¼ lbs.

Water Bottle No. 7
With Premium \$1.20
Cash Price 60c
Mlg. wt. 13 oz.

Syringe No. 1
With Premium \$1.30
Cash Price 65c
Mlg. wt. 13 oz.



Spray No. 52

Well made. Aids shampooing. Nickel-plated 2¼-in. head. 5 ft. green rubber tubing. Fits faucets ¾ to 1 in. Mlg. wt. 8 oz.
With Premium 70c
Cash Price 35c



Douche Syringe No. 20

High grade. Full 8-oz. capacity red rubber bulb. Adjustable soft rubber shield fits snugly over curved vaginal pipe of polished, hard rubber. Gives gentle, thorough cleansing spray. Mlg. wt. 12 oz.
With Premium \$1.20
Cash Price 60c



RUBBER SHEETS

Rubber Utility Sheet No. 17

Extra-fine two-toned rubber—flesh color on one side, cream on the other. Size, 27 x 36 in. Safety-first for baby's crib.

Mailing weight 9 oz.

With Premium 50c
Cash Price 25c

Stockinette Crib Sheet No. 1

Extra-fine quality stockinette rubber sheet made of two layers of fine flesh-colored knit cotton vulcanized together. Water-proof. Soft and pliable. Edges tape-bound. Can be laundered or sterilized. Size, 24 x 36 in. Mlg. wt. 11 oz.

With Premium \$1.50
Cash Price 75c

Rubber Sheeting No. 1

Heavy-gauge double-coated, white, water-proof, rubber sheeting. 36 in. wide, sold by the yard. Two coatings of extra-fine quality rubber vulcanized with sheeting between to give it strength. Mlg. wt. 1¼ lbs.

One yard,
With Premium \$1.30
Cash Price 65c

Dainty Rubber Aprons Give Practical Protection



No. 119

Heavy white rubber apron without frills and large enough to amply protect the clothing. 41 in. long. Women find it ideal for kitchen and laundry work; men find it useful in photographic development, car-washing, etc. Strong non-stretch rubber neck strap and tie tapes. No pockets.

Mlg. wt. 8 oz.

With Premium 70c
Cash Price 35c

No. 119

Dainty apron of pure gum rubber. Easily cleaned with a damp cloth. Assorted colors in delicate shades; matching ruffle. About 35 in. long. Aprons of this type are popular, not only because of their attractiveness and the ease with which they are cleaned, but also because of the effective protection they offer against splattering grease, liquids, etc.

Mlg. wt. 8 oz.

With Premium 70c
Cash Price 35c



Non-Skid Bathtub Mat No. 22



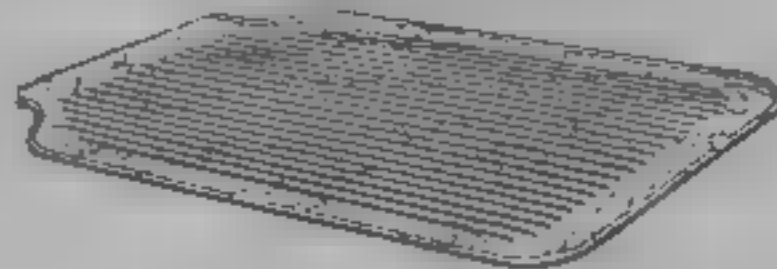
Safeguards against slipping in shower or bath. Soft, durable rubber in attractive green. Size, 14¼ x 22½ in.; fits any tub. Comfortable to stand or sit on. Mailing weight 1¼ lbs.

With Premium \$1.20
Cash Price 60c

Drainboard Mat No. 128

Cushions drainboard of sink and prevents chipping, cracking and breaking dishes. Protects drainboard, too. Made of fine quality rubber in green mottled design. Size, 14¼ x 21 in. Mlg. wt. 1 lb.

With Premium 60c
Cash Price 30c



Alum. Hot Water No. 115

Holds heat for hours. Will serve for years. Made of finest quality pure aluminum. Will not rust. Flannelette bag makes it comfortable and keeps in heat. Flat bottom. Cool bakelite stopper. Capacity, 1 qt.

With Premium \$2.30
Cash Price \$1.15

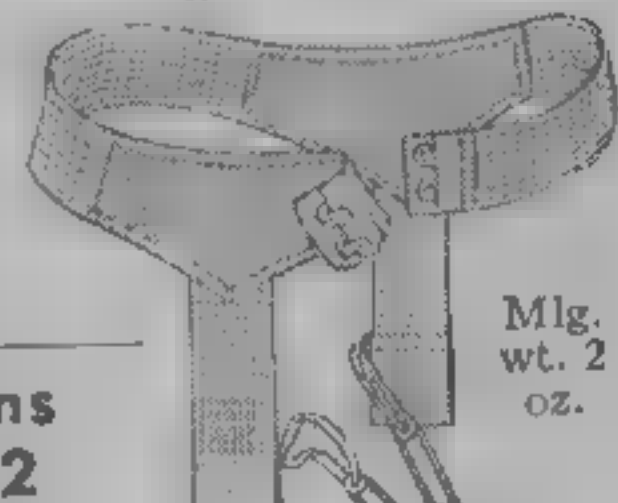


High-Grade Sanitary Goods Side-Hook Belt No. 1

Non-irritant; shaped to fit. Flesh color. 1½-in., soft Mesh Elastic; satin tab-ends and shaped pads. Hook-and-eye fastening; loops for safety pins (pins included). Easily laundered.

Sizes: Medium, Large, and Extra-Large

With Premium 60c
Cash Price 30c



Mlg. wt. 2 oz.

Step-Ins No. 92

100% safe! Interlined with pure gum rubber where necessary; do not iron this part when laundered—wipe dry; generously dust with talcum.



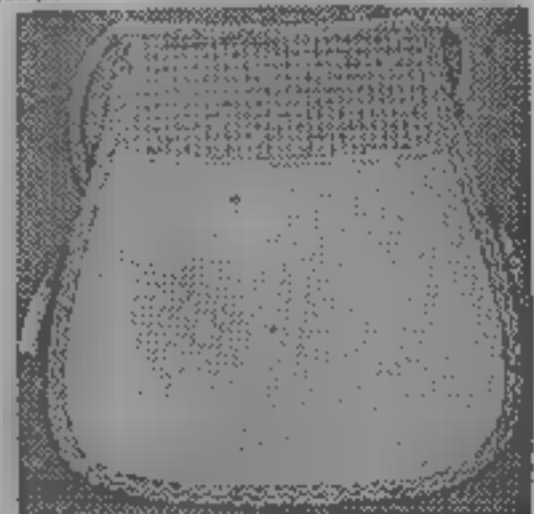
Pink Rayon-knit. Elastic adjusts top. Often worn to prevent dress wrinkling.

Mlg. wt. 2 oz.
Sizes: Small; Medium; Large
With Premium \$1.30
Cash Price 65c

Gum Rubber Apron No. 37

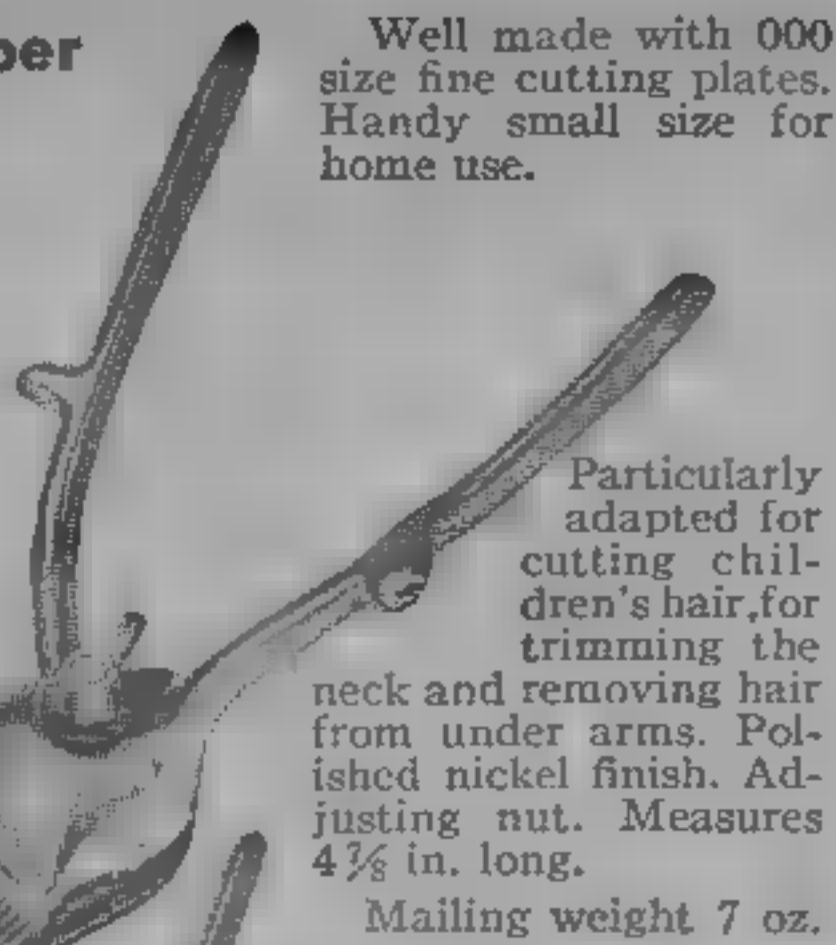
Pure Gum Rubber with sheer, open mesh top. Lace trim; tape tie. Flesh-color. Light-weight. Will not crack. Regular size only. Shadowproof and wrinkle-proof.

Never iron—sponge, dry, then powder. Mlg. wt. 1 oz.
With Premium 70c
Cash Price 35c



Hair Clipper No. 9

With
Premium
\$1.20
Cash
Price 60c



Well made with 000 size fine cutting plates. Handy small size for home use.

Particularly adapted for cutting children's hair, for trimming the neck and removing hair from under arms. Polished nickel finish. Adjusting nut. Measures $4\frac{1}{2}$ in. long. Mailing weight 7 oz.

Neck Shaver No. 1

With
Prem. **\$2**
Cash
Price **\$1**

Beauty parlor type. No. 000 size; cuts hair to $\frac{1}{4}$ of an inch. Ideal for under-arm use.



Cuts easily and works smoothly. Cutting blades of very high-grade cutlery steel. Highly polished, nickel-plated. Narrow plate, fine teeth. Coil spring, side screw type. Length, $5\frac{1}{2}$ in. Regulating nut to adjust tension. Mailing weight 7 oz.

Sturdy, Flexible Combs of Hard Rubber

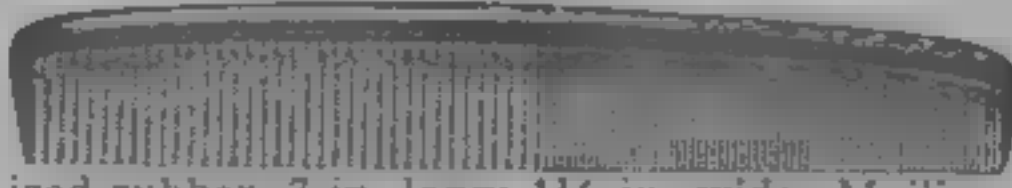


Dressing Comb No. 37

Big, strong comb of black, vulcanized, hard rubber, polished finish. $8\frac{1}{2}$ in. long; $1\frac{1}{2}$ in. wide. Mailing weight 1 oz.

With
Premium 40c

Cash
Price 20c



Marcelling Comb No. 39

Made of black, vulcanized rubber. 7 in. long; $1\frac{1}{2}$ in. wide. Mailing weight 1 oz.

With
Premium 30c

Cash
Price 15c

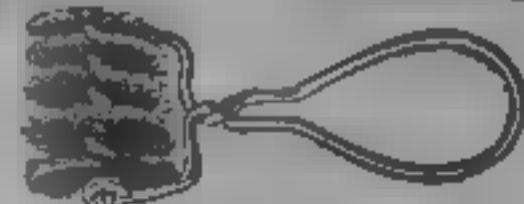


Man's Comb No. 6

Black, hard rubber, half-slant barber's comb. Polished finish. Length, 7 in.; width $\frac{5}{8}$ to $\frac{7}{8}$ in. Mailing weight 1 oz.

With
Premium 30c

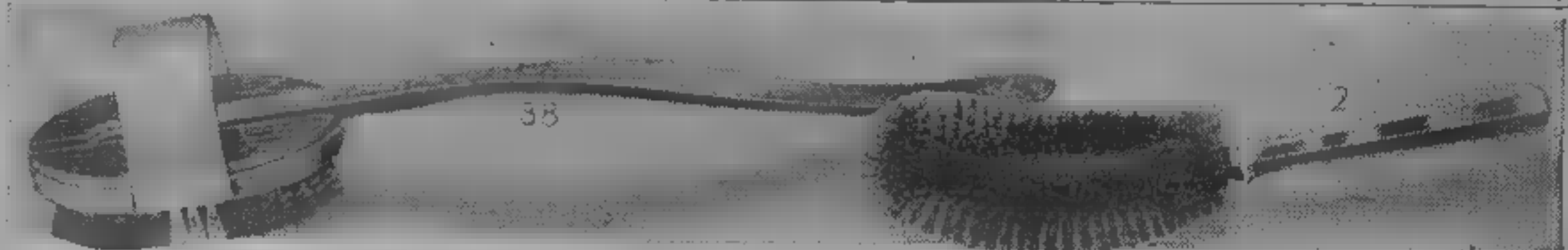
Cash
Price 15c



Comb Cleaner No. 140

Circular bristle brush mounted in polished wire frame. Cleans any comb in a jiffy. Loosens dirt instantly. $3\frac{1}{2}$ in. long. Mlg. wt. 1 oz.

With
Prem. 20c Cash
Price 10c



Bath Brush No. 35

Natural-finish, maple back, $5\frac{1}{2} \times 3\frac{1}{4}$ in.; 9 rows black bristles. Web-handle strap. Removable handle. 18 in. long. Mailing weight 8 oz.

With
Premium **\$1.50** Cash
Price 75c

Clothes-and-Hat Brush No. 155

Black China bristles. Wood handle, black rubberoid finish. 14 in. long. Mailing weight 5 oz.

With
Premium 60c Cash
Price 30c

Perfect Curler No. 133

A new, easy way to make professional curls. You can have beautiful, close-to-the-scalp, natural-looking curls held securely in place. Easy to use and takes but an instant. Absolutely no hair pull, no fumbling for stray hairs and you don't have a lot of unsightly, uncomfortable curlers weighing down your head. No hard curlers to disturb your rest at night; these curls can be made when you dress your hair. Perfect Curler and 50 Spring-steel Bob Pins. Directions included. Mailing weight 4 oz.

With
Premium **\$1.90** Cash
Price 95c

Clinical Thermometer No. 2

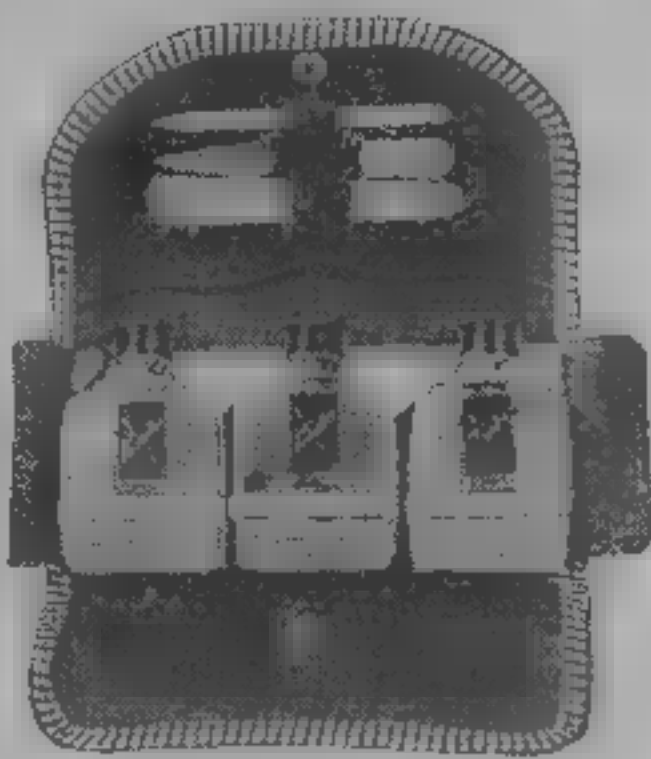
Every medicine case should have one. Serious illness may be prevented by taking the temperature when first symptoms occur. Tested and certified accurate. Easy to read. Full directions. Enclosed in hard rubber case. 4 in. long. Mlg. wt. 3 oz.

With
Premium **\$1.30** Cash
Price 65c

Manicure Set No. 171

Small though quite complete—handy and compact. Case is of imitation leather with snap button closing. It contains 1 bottle each of natural nail polish, polish remover and cuticle remover, a nail-file, orange stick and emery file. Size, $6 \times 2\frac{1}{2} \times 1$ in. Mailing weight 8 oz.

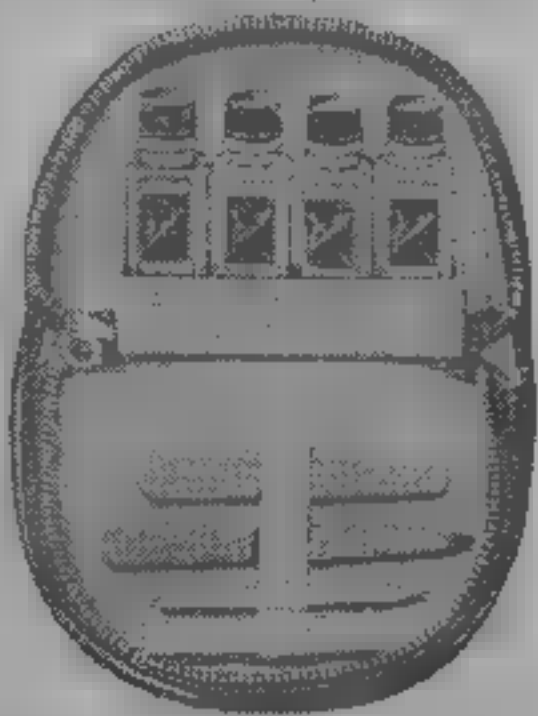
With
Premium 80c Cash
Price 40c



Genuine Leather Manicure Set No. 155

The kind of manicure set you'll take pride in using. Genuine leather case in brown pebbled grain. It is nicely lined, opens with a slide fastener and lies flat when open with its contents conveniently at hand. Contains one bottle each of natural nail polish, polish remover, cuticle remover and nail oil. Also a steel file, emery file, orangewood stick and roll of cotton. A delightful gift or possession. Size, $5\frac{1}{2} \times 3\frac{1}{2} \times 1\frac{1}{2}$ in. Mailing weight 10 oz.

With
Prem. **\$2** Cash
Price **\$1**



Mickey Mouse Brush and Comb Set No. 327

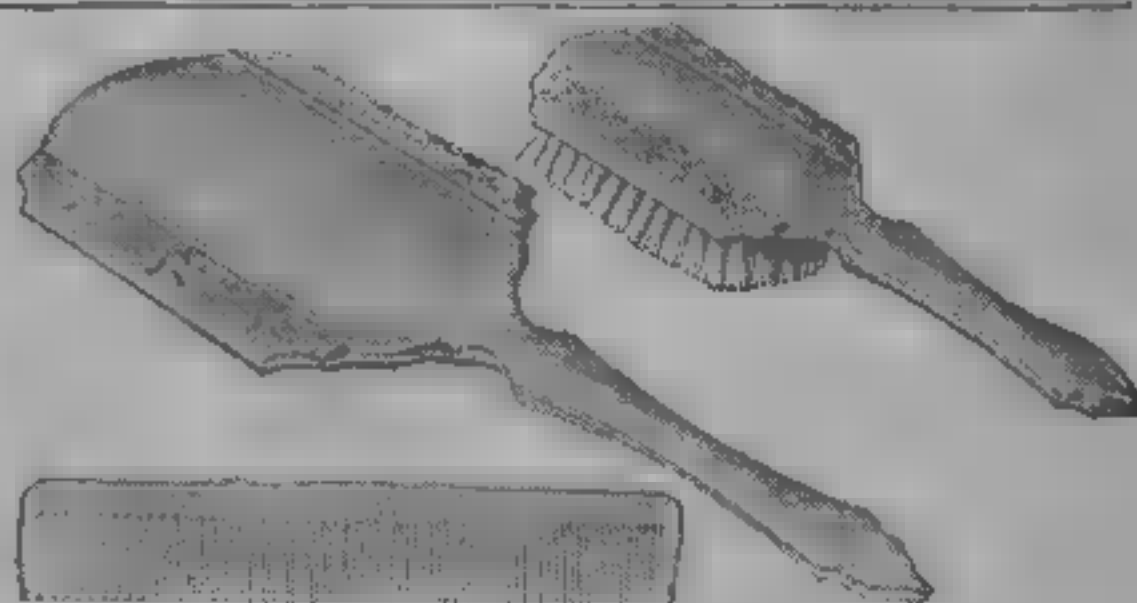
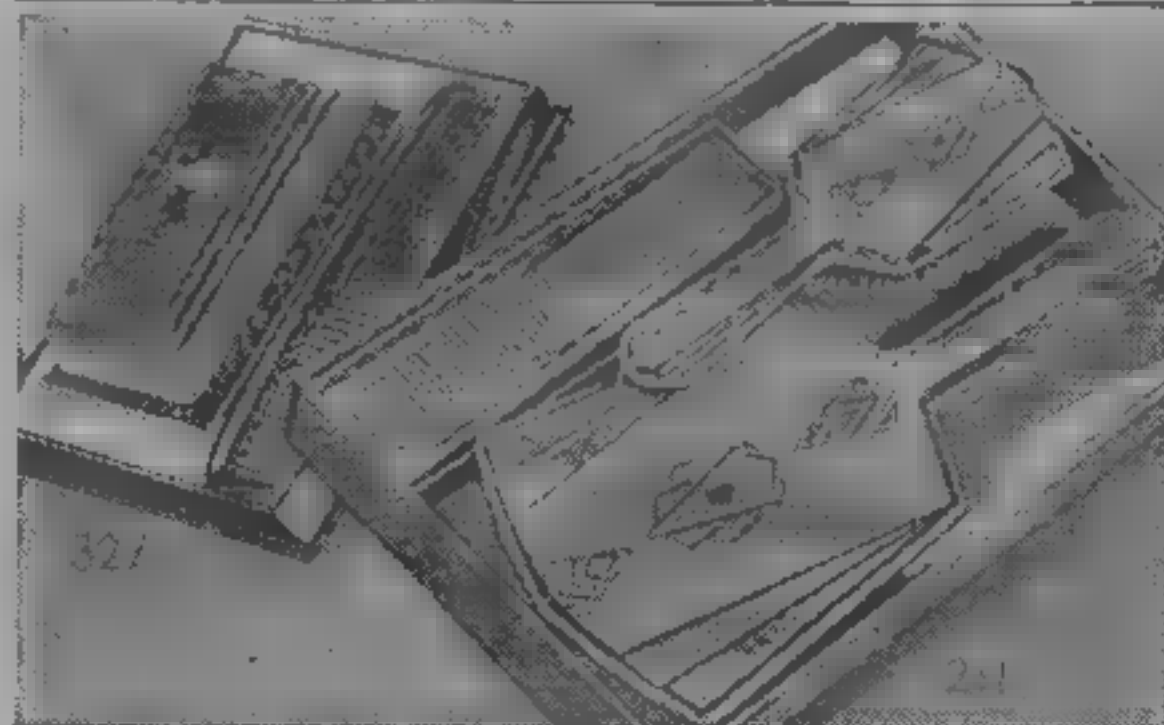
Keeping hair combed and brushed is a pleasure with this set. Brush, $3\frac{3}{4}$ in. long; 8 rows gray bristles. 5 in. comb. Mickey Mouse is on back of brush in full color. Gift box; Mickey on lid. Mlg. wt. 6 oz.

With
Premium **\$1.10**
Cash
Price 55c

Child's Three-Piece Toilet Set

Dainty set just like Mother's. In pretty pastel shades, gracefully shaped and prettily decorated, this set will delight any little girl. 9-in. mirror with glass, $2\frac{1}{2} \times 3\frac{1}{4}$ in. Brush has nine rows of white fiber bristles and is $6\frac{1}{2}$ in. long. Comb, $5\frac{1}{2}$ in. long; half fine and half coarse teeth. Boxed. Mlg. wt. 9 oz.

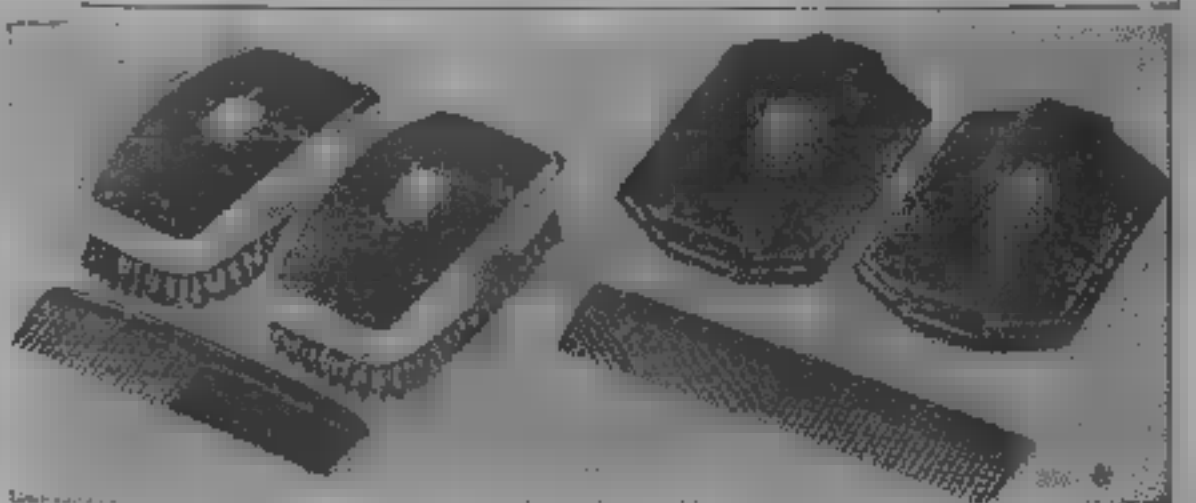
No. 211 Pink No. 212 Blue
With
Prem. **\$1** Cash
Price 50c



Misses 3-Piece Toilet Set

Smartly designed and nicely decorated with floral and gold-line motifs, is this set for the young Miss. In choice of Ivory or Rose. Mirror, 14 in. long, has a 6×4 -in. glass; $9\frac{1}{2}$ -in. brush with 9 rows fibre bristles; $7\frac{1}{2}$ -in. comb with half fine and half coarse teeth. Mailing weight $1\frac{1}{4}$ lbs.

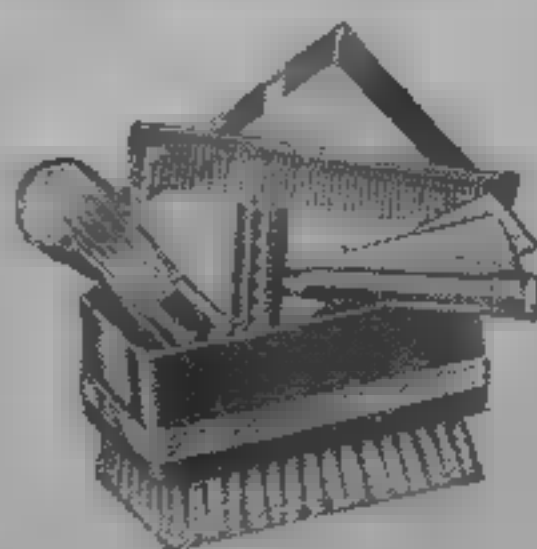
No. 157 Ivory No. 158 Rose
With
Premium **\$2** Cash
Price **\$1**



Military Brush Set Kit No. 330

Designed after \$10 set. Shaving brush, Gillette-type razor, two blades, mirror and comb in unbreakable ebony-like case. Chromium band. Base is military brush with fine white bristles. Size, $4 \times 2\frac{1}{2} \times 2\frac{1}{4}$ in. Boxed. Mailing weight 9 oz.

With
Prem. **\$2** Cash
Price **\$1**



Military Brush and Comb Sets

Snappy metal set of bright aluminum with black enamel. Brushes are $4 \times 2\frac{3}{8}$ in. with 11 rows black bristles; 5-in. comb. In nice box. Mailing weight $2\frac{1}{2}$ lbs.

No. 160
With
Prem. **\$2** Cash
Price **\$1**

Unbreakable composition in black with silvery decoration. The brushes are $4\frac{1}{2} \times 3$ in. with 11 rows white fiber bristles. Sturdy 6-in. comb with half fine and half coarse teeth. Mlg. wt. 10 oz.

No. 180
With
Prem. **\$1** Cash
Price 50c

KEEN-EDGED SCISSORS AND SHEARS



Made from highest quality steel, designed to produce a uniform, long-lasting, and keen-cutting edge. Ground to perfection, and carefully set by skilled workmen. Adjusting screws prevent blades coming loose... easily taken apart when grinding is necessary. Full nickel-plated and polished.

Cloth Shears No. 5

Sturdy, flat shears with trimmer handle, especially for tailor's and dressmaker's use. Properly balanced. Cut smoothly from heel to point. 9 in. long. Mailing weight 11 oz.

With Premium \$2 Cash Price \$1

Modiste Shears No. 10

Popular shears for home dressmaking and general use. Big enough to cut heavy materials, yet small enough to handle easily. 7 1/2 in. long. Mailing weight 6 oz.

With Premium \$1.80 Cash Price 90c

Silk Scissors No. 1

Designed for cutting silks, chiffons and fine fabrics. Made in flat style with one sharp and one blunt point. Hand ground to a fine, keen edge. 5 1/2 in. long. Mailing weight 3 oz.

With Premium \$1.20 Cash Price 60c

Nail Scissors No. 9

Strong, keen blades, properly curved to trim nails correct shape. Forged steel tempered, and nickel-plated; high polish, 3 1/2 in. long. Mailing weight 1 oz.

With Premium \$1.20 Cash Price 60c

Cuticle Nippers No. 11

Same type as professional manicurists use. Cut cleanly and closely. Made of high grade steel with folding spring to operate handles and short, fine, expertly-fitted nipper cutters, set at proper angle to cut cuticle. Mlg. wt. 1 oz.

With Premium \$1.80 Cash Price 90c

Barber's Shears No. 17

French pattern. Blades ground thin with barber points. 7 1/2 in. long. Mlg. wt. 11 oz.

With Premium \$1.50 Cash Price 75c

Chiffon Scissors No. 21

Suitable for fine material. Ground to a fine, sharp edge with one sharp and one blunt point. 4 1/2 in. long. Mlg. wt. 3 oz.

With Premium \$1 Cash Price 50c

Embroidery Scissors No. 2

Not only for embroidery, but handy for most of home uses. Smoothly-working, thin blades. Sharp points. 3 1/2 in. long. Precision made. Mlg. wt. 1 oz.

With Premium \$1 Cash Price 50c

Manicure Scissors No. 8

Curved blades with fine points, finely adjusted to cut cuticle cleanly and accurately. Forged steel, nickel-plated and highly polished. Length 4 in. Mlg. wt. 1 oz.

With Premium \$1.20 Cash Price 60c

Nail Nippers No. 7

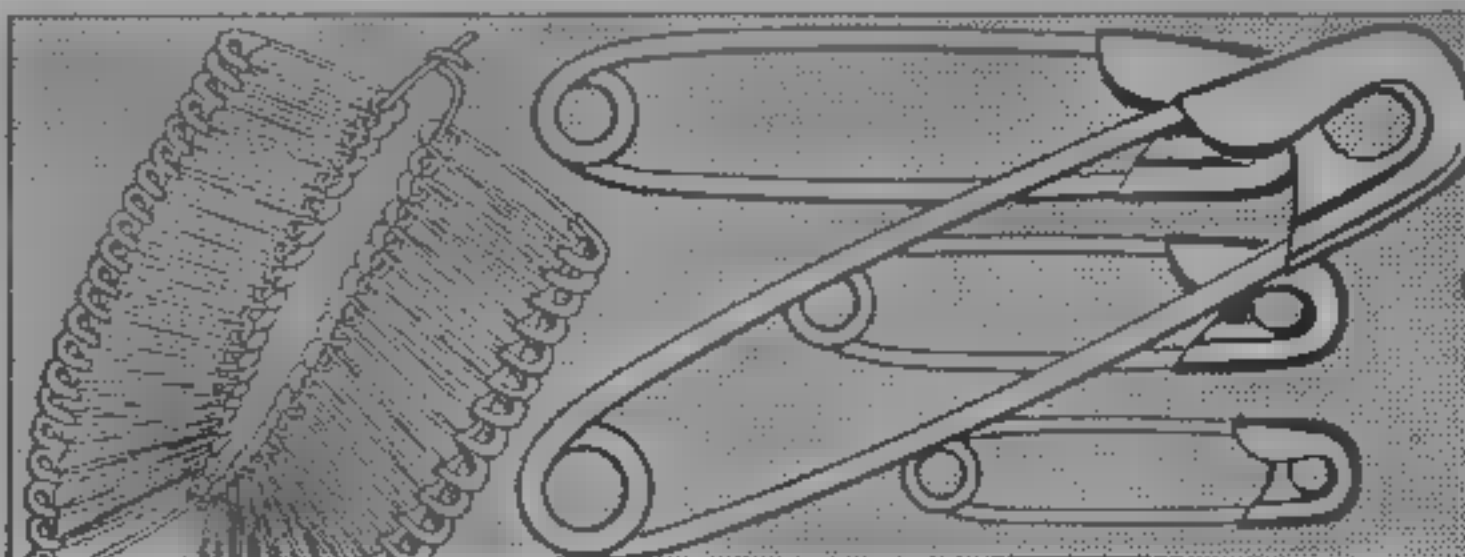
Imported nippers of high-quality steel. Finely adjusted to cut light or tough finger- or toe-nails. Stay sharp. 4 3/8 in. long. Cut closely to get into corners. Nickel-plated.

With Premium \$2.20



Cash Price \$1.10

Concave edge, curved inward as shown. Mlg. wt. 6 oz.



DE LONG PRODUCTS

Made by Famed De Long Hook & Eye Co. Approved by Good Housekeeping Institute

Gold-Plated

Safety Pins No. 109

Gold-plated, with guarded coil. Sharp needle points. Often used as lingerie pins. 40 pins—15 of the 1/8-in. and 25 of the 3/8-in. lengths. Mlg. wt. 1 oz.

Bunch of FORTY Pins, With Premium 20c Cash Price 10c

Safety Pins No. 110

Heavily nickel-plated. Will not rust nor bend easily. Needle points. Shown actual size. 14 each of small sizes; 14 each of larger sizes. Mlg. wt. 2 oz.

Package of THREE DOZEN, With Premium 16c Cash Price 8c

Silver Thimble No. 1

Solid (sterling) silver. Engraved, border design.

Measure as for ring (see Pg. 90). Sizes: 6 to 11 Mlg. wt. 2 oz.

With Premium 60c Cash Price 30c

Sewing Kit No. 11

12 spools darning cotton in assorted colors, composition thimble, embroidery scissors, package of needles—in leatherette covered case, snap-button fastener. Size, 4 1/2 x 3 x 1 1/2 in.

With Premium \$1 Cash Price 50c Mlg. wt. 5 oz.

Triple Cut Nail File No. 1

Handle, correctly shaped to push back cuticle. Prevents in long hangnails. 5 in. long. Thin, flexible and rustless. The triple-cut makes it fast cutting. Each in pocket sheath, metal bound. Mlg. wt. 1 oz.

With Premium 20c Cash Price 10c

Sewing Outfit No. 86

Smart little redwood varnished cabinet with hinged cover, 5 1/2 x 4 x 1 1/2 in. Contains one spool each black and white cotton thread, three spools colored silk thread, six spools colored darning cotton, tape measure, thimble, pack of needles, scissors.

With Premium \$1.50 Cash Price 75c

CRUCIBLE STEEL POCKET KNIVES

Blades of high-grade crucible steel, mirror-polished both sides, ground to a sharp cutting edge, and highly tempered to hold the edge. Brass linings. Stag handles. Bolsters and shields genuine nickel silver.

No. 111

Two blades, the large being heavy gauge with sharp bevel, making it excellent for wood cutting. 3 3/8-in. long over all, closed. Mlg. wt. 4 oz.

With Premium \$1 Cash Price 50c

No. 109

Three finely ground blades, 3 3/8-in. long over all, closed. Mlg. wt. 4 oz.

With Premium \$1.20 Cash Price 60c

No. 93

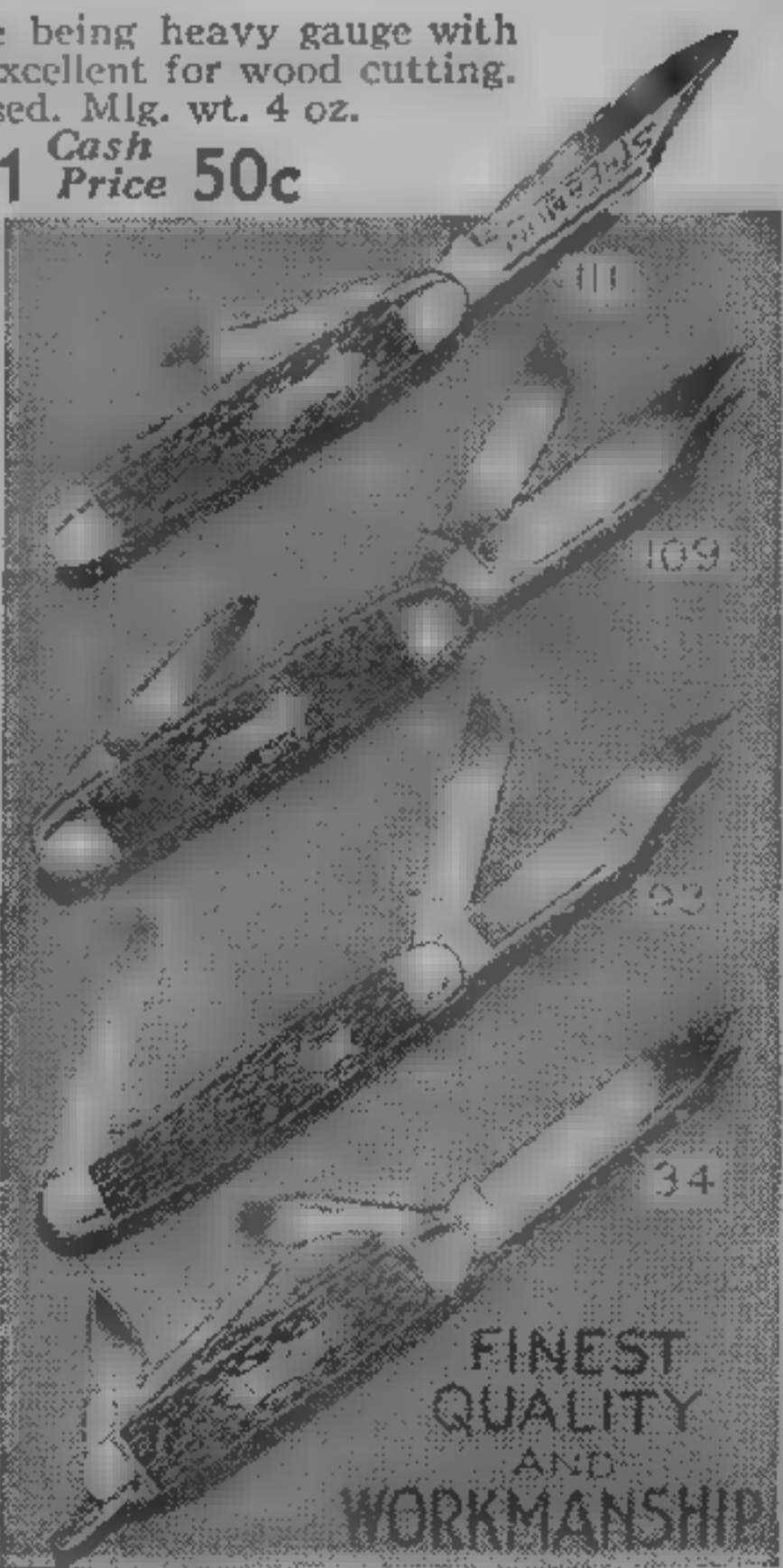
Big, strong knife with three blades particularly designed for carpenters. 3 3/8-in. long over all, closed. Mlg. wt. 3 oz.

With Premium \$1.36 Cash Price 68c

No. 34

Scout knife for Boy Scouts, campers and woodsmen. One large blade, can opener, punch or reamer, and screw driver. 3 3/8-in. over all, closed. Mlg. wt. 3 oz.

With Premium \$1 Cash Price 50c



FINEST QUALITY AND WORKMANSHIP



A POPULAR COMBINATION ORDINARY CORRESPONDENCE

Larkin Writing Paper No. 4

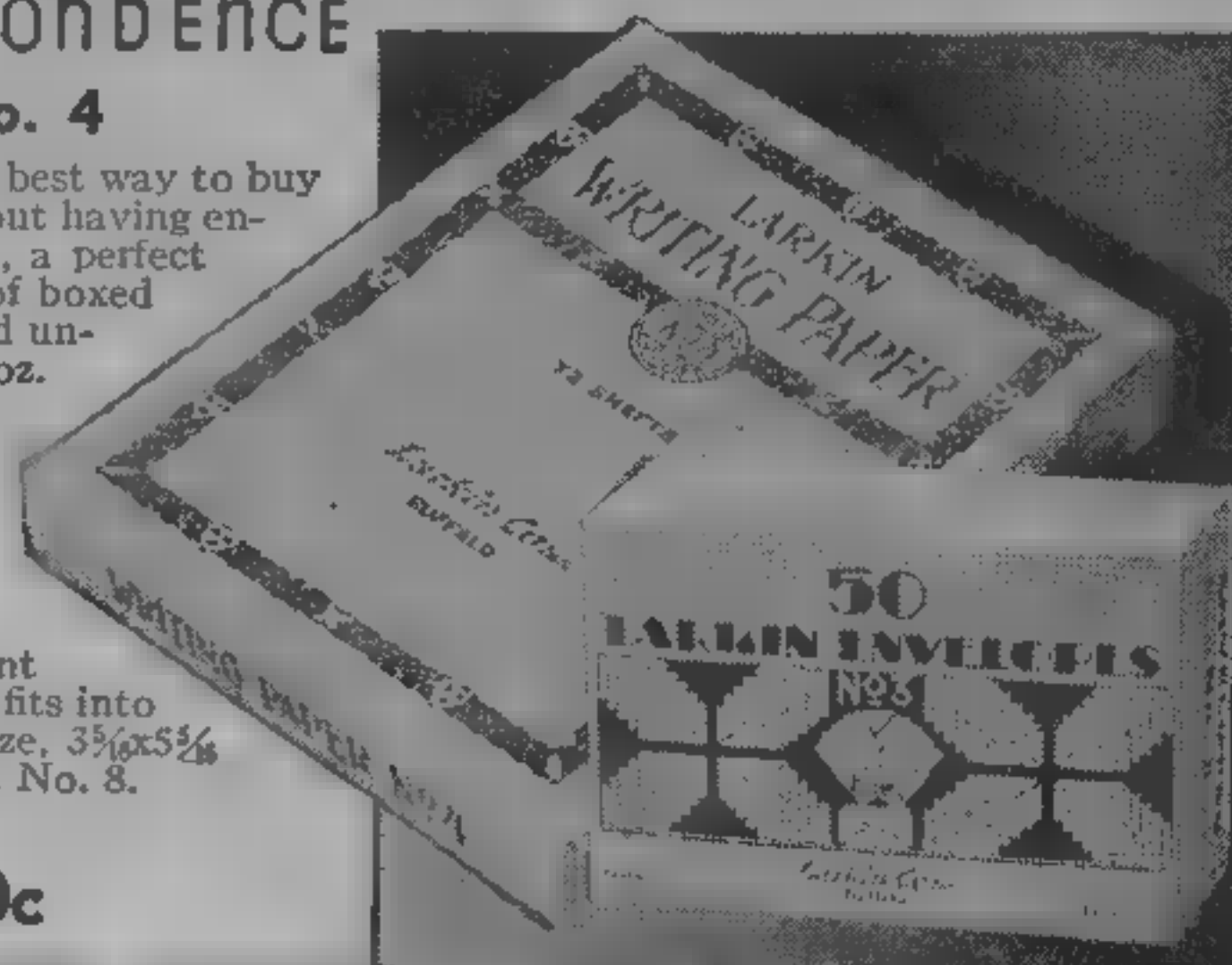
The cheapest and, considered by many, the best way to buy stationery. You can use the paper freely without having envelopes left over. Yet, with Envelopes No. 3, a perfect match is obtained that gives the appearance of boxed offers. High grade, linen finish, pure white and unruled. Size, $5\frac{1}{8} \times 6\frac{1}{2}$ in. folded. Mlg. wt. 13 oz.

Pkg. of 72 sheets, With Premium 40c Cash Price 20c

Envelopes No. 3

Fine white, linen finish envelopes of excellent quality to match Writing Paper No. 4, which fits into them perfectly. Smart, long-pointed flaps. Size, $3\frac{1}{8} \times 5\frac{1}{4}$ in. Also fit paper from Larkin Writing Tablet No. 8. Mailing weight 7

Pkg. of 50, With Premium 20c Cash Price 10c



Writing Portfolio No. 150

Handy, convenient for home or traveling. 48 sheets of high-grade, linen-finish paper, $10 \times 6\frac{1}{8}$ in., and 24 envelopes to match, size $5\frac{1}{4} \times 3\frac{3}{8}$ in. Paper, in pad form, has blotter and ruled guide sheet. Folds to $10\frac{3}{4} \times 6\frac{3}{4} \times \frac{1}{2}$ in. Cover is of leather-texture, heavy paper with printed design. Mlg. wt. 11 oz.

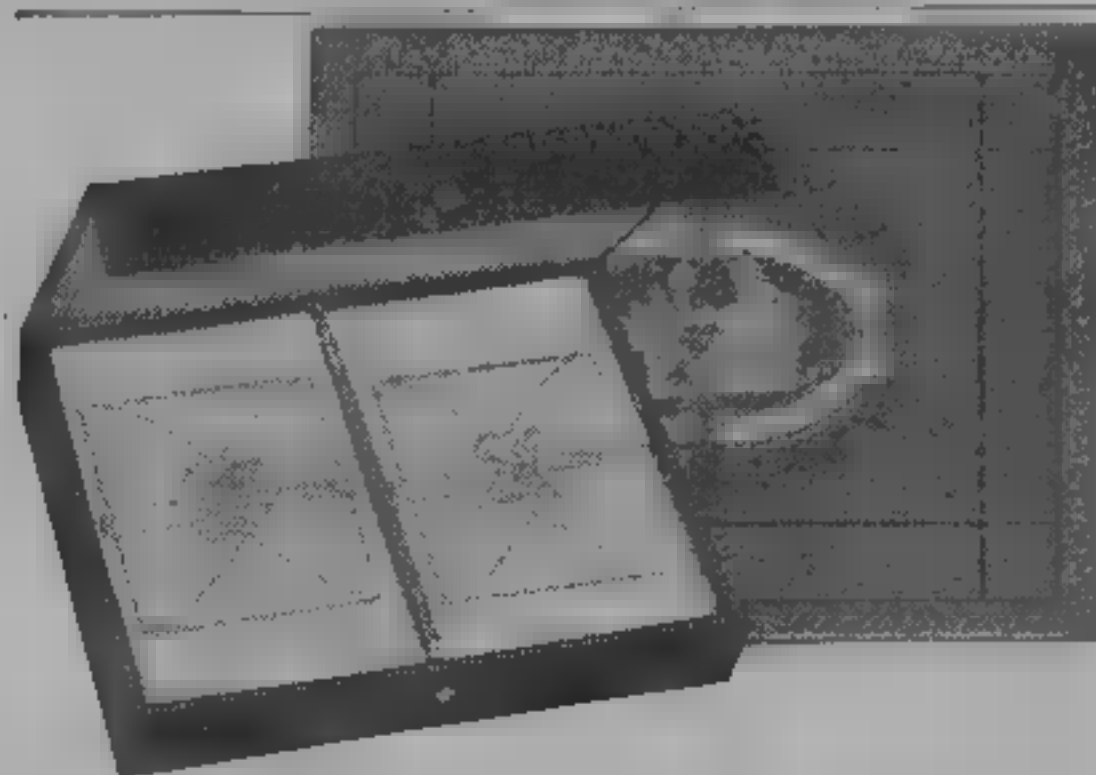
With Premium 50c Cash Price 25c

Short Note

Stationery No. 144

Handy book-type box in embossed paper with hinged cover. Contains 24 folded sheets, $4 \times 4\frac{1}{8}$ in., folded size, 24 envelopes, 4×5 in. High grade vellum finish. Mailing weight 14

With Premium 50c Cash Price 25c



No. 177

Milady's stationery kit, filled with white kid-skin paper and envelopes of fine quality. The hinged-style box, covered with maroon color leatherette paper in tooled effect, is wonderfully rich appearing and can be used in many ways when empty. 24 sheets, size $4\frac{3}{4} \times 6\frac{1}{4}$ in., folded, and 24 envelopes, $4\frac{1}{8} \times 5\frac{1}{8}$ in. Mlg. wt. 2 lbs.

With Premium \$1 Cash Price 50c

STATIONERY DE LUXE

Ideal
as an
Xmas
Gift
for
lot of
folks



No. 173

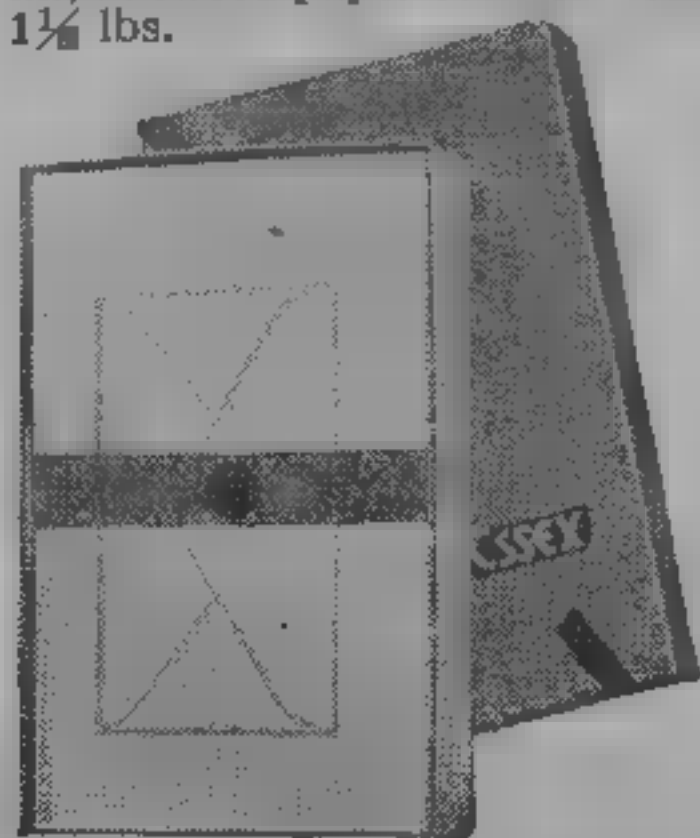
Something new! Smart, attractive fancy paper covered box with silk tasseled cover. Filled with fine white kid-skin paper and envelopes to match, ribbon tied, for use in your more particular correspondence. 24 sheets, size $5\frac{1}{8} \times 7$ in., folded, and 24 envelopes, $3\frac{3}{8} \times 5\frac{1}{4}$ in. Mlg. wt. 1 lb.

With Premium \$1 Cash Price 50c

Essex Stationery No. 174

Splendid quality at a low price. 24 sheets of white, linen paper, $6\frac{1}{2} \times 10\frac{1}{4}$ in., and 24 envelopes to match, $3\frac{1}{8} \times 6\frac{1}{4}$ in., in twiced paper covered box. Mlg. wt. $1\frac{1}{4}$ lbs.

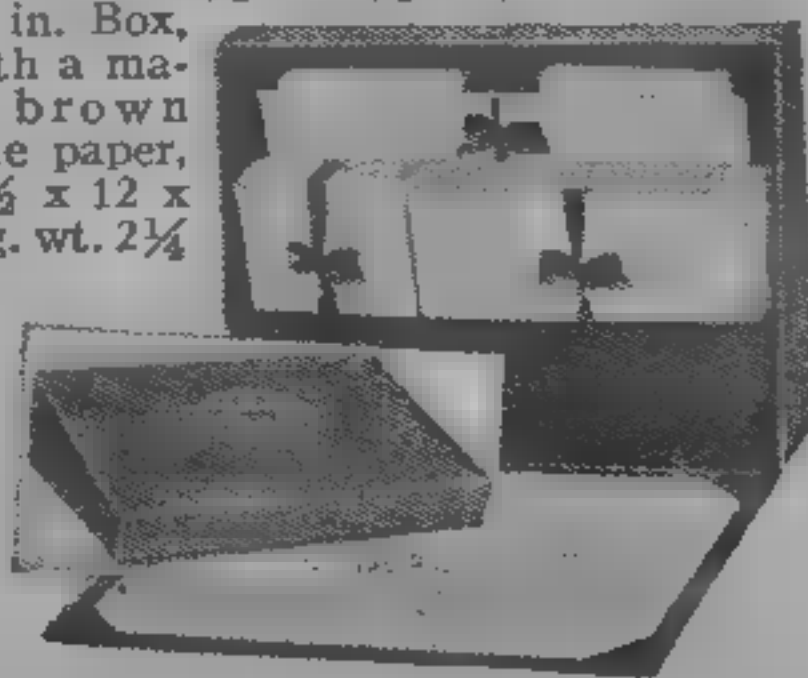
With
Prem.
60c
Cash
Price
30c



Secretary Stationery Cabinet No. 179

Novel, high-class and wonderfully convenient gift box, filled with assortment of best white kid-skin paper and envelopes; opens up like a desk; has blotter on bottom. Compartments hold 24 sheets $5\frac{1}{2} \times 7\frac{1}{8}$ in., folded; 24 envelopes, $3\frac{3}{4} \times 5\frac{1}{4}$ in.; 12 sheets, $7\frac{1}{4} \times 10\frac{1}{2}$ in.; 12 envelopes, $3\frac{1}{8} \times 7\frac{1}{2}$ in. Box, covered with a mahogany brown leatherlike paper, folds to $8\frac{1}{2} \times 12 \times 3\frac{1}{2}$ in. Mlg. wt. $2\frac{1}{4}$ lbs.

With
Prem.
\$1.80
Cash
Price
90c



School Tablet No. 5

Extremely high-grade smooth-finished paper, ruled on both sides. Especially fine for ink and pencil. 50 sheets, 8×10 in. Mlg. wt. 9 oz.

With Premium 18c
Cash Price 9c

Pen-and- Pencil Tablet No. 8

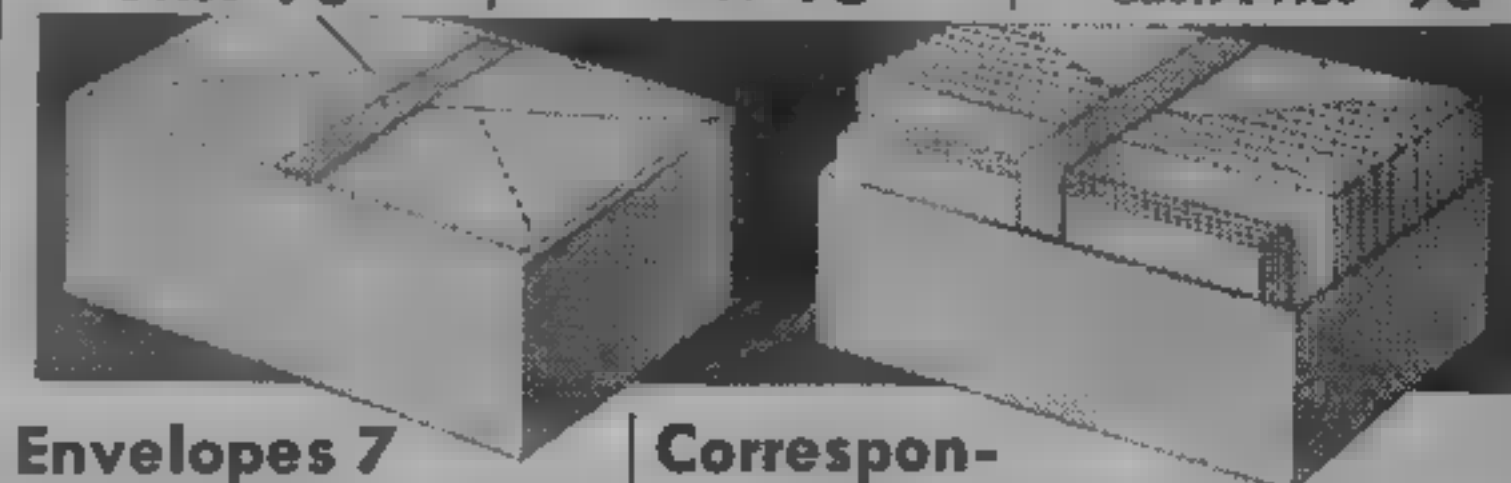
Made from high-grade writing paper. For ink or pencil. Each tablet has 70 sheets, size 5×8 in. Paper ruled on both sides. Fits Envelopes No. 3.

Mlg. wt. 11 oz.
With Premium 14c
Cash Price 7c

Note Tablet No. 1

55 sheets, 5×8 in., unruled, linen-finish paper. Guide sheet and blotter. A superior paper for general correspondence. Fits and matches Envs. No. 3.

Together they form a dainty, practical, inexpensive combination. Mlg. wt. 4 oz. With Premium 18c
Cash Price 9c



Envelopes 7

White, smooth-finished bond paper, well gummed. $6\frac{1}{2} \times 3\frac{3}{8}$ in. Mlg. wt. 11 oz. Pkg. of 50, With Premium 20c Cash Price 10c

Correspon- dence Cards No. 47

Heavy, linen-finish, white, gilt-edge cards, $5\frac{1}{8} \times 3\frac{1}{4}$ in.; wallet-flap envelopes to match—24 of each. Mlg. wt. 9 oz.

With Premium 50c Cash Price 25c

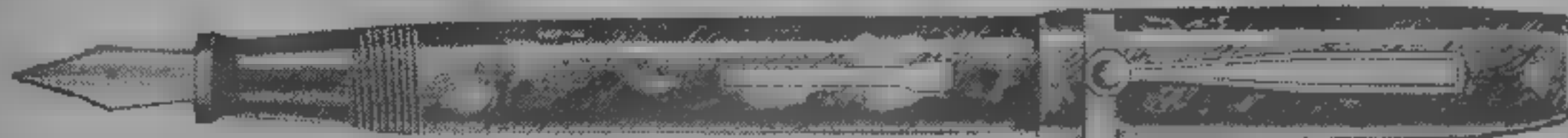
Dream Book No. 1

What do your dreams mean? Scores of interesting things are explained in this amazing book. Contains 128 pages. Interprets 1000 dreams; tells how to tell fortunes by cards; explains visions, predictions, weather signs, etc. Intensely fascinating. Mailing weight 5 oz.

With Premium 30c Cash Price 15c



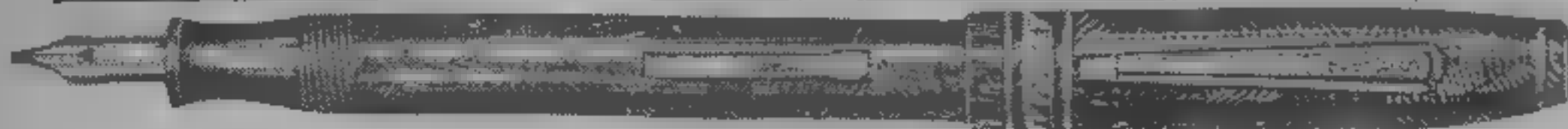
UNBREAKABLE SELF-FILLING PENS



Handsomeness, efficient, easy-writing pens, well-made for long service. Your name engraved for 20c cash. When ordering, print name clearly. Imprinted pens not returnable.

No. 4 size "Durium" (gold plate on stainless steel) pen that will last for years. Made of very beautiful marine green and black pearly material. Popular shape. Gold-plated clip band, and filling lever. Diameter, $\frac{1}{2}$ in. Mlg. wt. of each, 1 oz.

No. 43	For Men	Each,	With	Cash	No. 44	For Women
5 in. long.			Prem.	Price	4 1/2 in. long	
			\$1	50c		



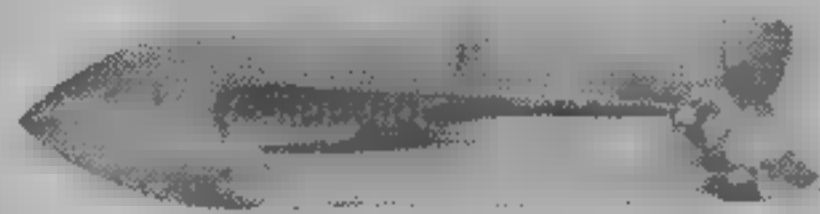
Solid Gold Fountain Pen No. 94

High quality, new fountain pen of smart design with No. 4 size solid gold pen that insures long serviceability, easy writing qualities and genuine satisfaction. Made of unbreakable material striped in black and silver, with gold-plated trimmings, clip and filling lever. Length $\frac{5}{8}$ in. Mlg. wt. 3 oz.

With Premium \$2 Cash Price \$1

Combination Pen and Pencil No. 60

With Premium \$1 Cash Price 50c



Handy 2-in-1 combination—automatic pencil on one end and pen with gold-plated nib on other. Made of onyx-like material; gold-plated trimmings. $\frac{5}{8}$ in. long. Mlg. wt. 1 oz.



Pen, Pencil and Knife Set No. 293

Big-value set. 5-in., lever-fill pen with stainless steel, gold-plated nib; automatic pencil with concealed eraser and lead chamber; $\frac{3}{8}$ -in., two-blade, brass-lined pocket knife with monogram shield; mottled grey and red unbreakable material; trimming of gilt metal, lacquered. In fine gift box. Mlg. wt. 6 oz.

With Premium \$2 Cash Price \$1

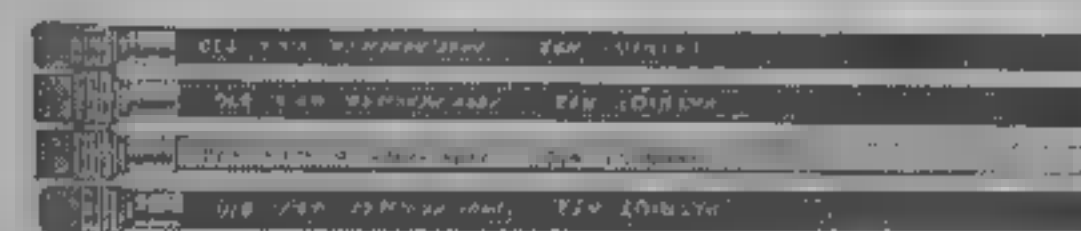
Midget Pen and Pencil Set No. 285

Pretty, paneled pen and pencil in gold, black and green mottled, unbreakable composition, $\frac{3}{8}$ in. long. Metal parts bright chrome finish. "Durium" gold-plated nib. Steer-grain, snap-button case. Mlg. wt. 2 oz.

With Premium \$1.50 Cash Price 75c

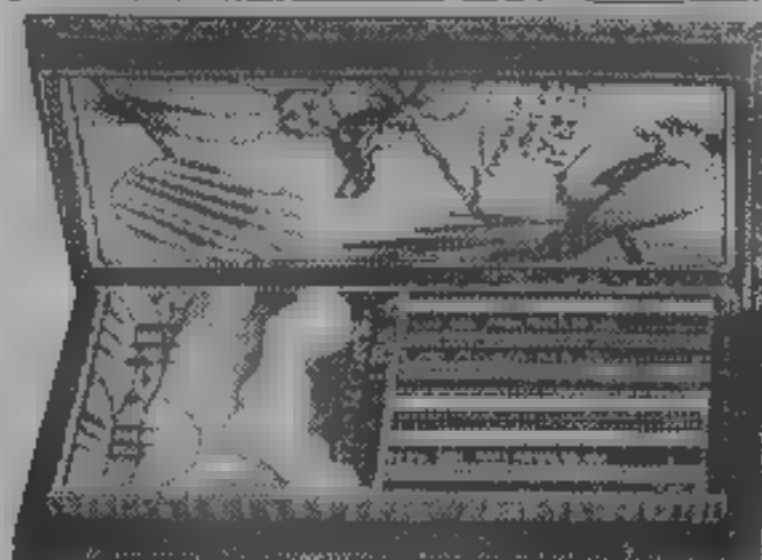


Jumbo-Eraser Pencils No. 39



Popular size Jumbo removable eraser. Medium soft, No. 1 grade. Enameled in assorted colors. Brass ferrules. Length $\frac{8}{16}$ in. Mlg. wt. 1 oz.

Pkg. of 4, With Premium 20c Cash Price 10c



Colored Pencils 48

Student's set of high-grade pencils for the budding artist. 12 primary colors and shades of fine, colored lead encased in wood of octagon shape with high-gloss enameled finish of same color as lead. 7 in. long. In stiff, book-style box. Mlg. wt. 1 oz.

With Premium \$1.50 Cash Price 75c

Perfected Ink

High-grade; free from sediment. Writes brilliant blue; dries blue-black.

Mlg. wt. 7 oz. 2 1/2-oz. bottle, With Premium 24c Cash Price 12c

Stationery Paste

Smooth-work-ing adhesive for household use.

Mlg. wt. 9 oz. Jar with brush, With Premium 20c Cash Price 10c

Pencil Sharpener

Keeps pencils sharp at home and office. Made of cast metal; bronze finish. Mlg. wt. 5 oz.

With Premium 60c Cash Price 30c

Mirror Placques

Add a cheery note to any room with these dainty, colorful, novel wall placques. On beveled-edge mirrors are mounted flowers with leaves made from an imported vegetable fiber, chemically treated to give the appearance and texture of real flowers. Delicately perfumed and realistically colored. Mounted in graceful composition white basket to add to the realism. 5 in. square. Leatherette back. Ring for hanging.

Primrose Design With Premium 70c Cash Price 35c



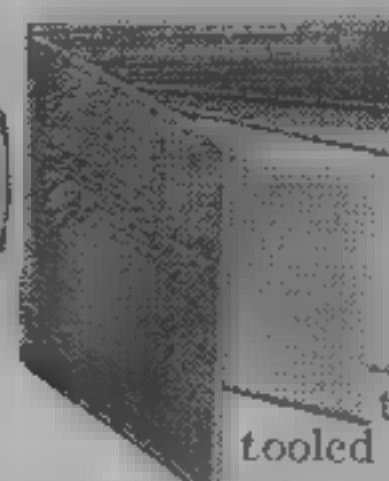
No. 61



No. 62

E. M. Products

Forget-me-not Design

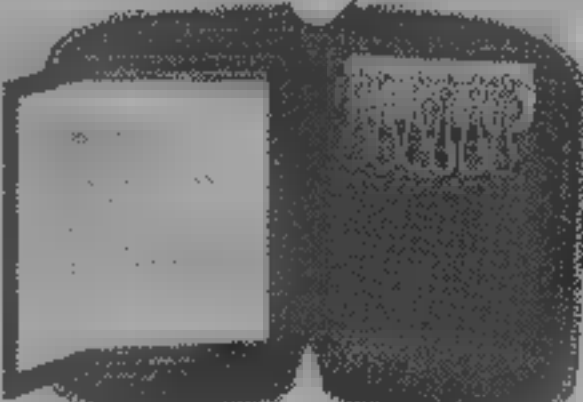


Steerhide Billfold No. 153

Made of genuine steerhide in beautiful brown tooled effect. Has two open pockets, one with tuck-in flap; two double, transparent card flaps; bill compartment with Talon slide fastener that zips shut, concealing your money. Size, closed, $3\frac{3}{8}$ x $4\frac{1}{4}$ in. Mlg. wt. 3 oz.

With Premium \$2.80 Cash Price \$1.40

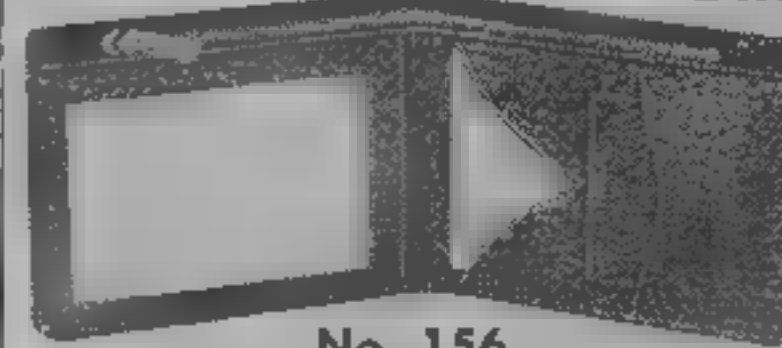
With Premium \$1 Cash Price 50c



Key and License Case No. 154

Genuine black Congo-grain leather. Holds 6 or more keys on tempered steel hooks. Has transparent snap holder for license. Zips shut all the way with slide fastener. Size, close, $2\frac{1}{2}$ x $3\frac{3}{4}$ in. Mlg. wt. 2 oz.

Billfolds



No. 156



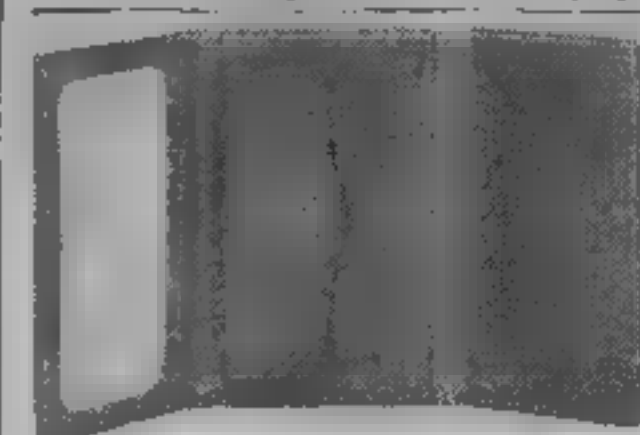
No. 166

Nicely grained, black genuine leather. Has transparent pocket, identification card, stamp case, two other pockets. Bills are hidden from sight by pocket with Talon slide fastener that zips shut. Size, closed, $3\frac{1}{2}$ x $4\frac{3}{8}$ in. Mlg. wt. 2 oz.

With Premium \$1 Cash Price 50c

Smartly styled in black pin seal grain genuine leather. Has four pockets and bill pocket with Talon slide fastener that zips shut; also transparent case for license, social security card, etc. Size, closed, $3\frac{3}{8}$ x $4\frac{3}{8}$ in. Mlg. wt. 2 oz.

With Premium \$1.50 Cash Price 75c



Billfold No. 5

Genuine Black Calfskin beautifully-soft and fine. Open size, $4\frac{1}{2}$ x $8\frac{1}{4}$ in. Closed, $2\frac{3}{4}$ x $4\frac{1}{2}$ in. Full-length pocket for bills; another with celluloid for license. Two card-pockets, one having buttoned flap. Mlg. wt. 3 oz.

With Premium \$2 Cash Price \$1

Cigarette Case No. 175

Convenient for the cigarette smoker and a gift almost any man or woman will appreciate. Keeps cigarettes from crushing; no crumbs in your pocket. Holds standard pack of 20. A "zip" and it's shut with the convenient Talon slide fastener. Made of brown genuine calfskin with straight line design; rubber cloth lining. Soft and pliable. Mlg. wt. 2 oz.

With Premium \$1 Cash Price 50c

Plant Tablets

Ideal plant food. Handy little tablets that nourish roots and promote growth and beauty of plants, shrubs, vegetables, flowers, etc. Finest, well-balanced ingredients of high fertilizing value. Mlg. wt. 2 oz.

Carton of 75,

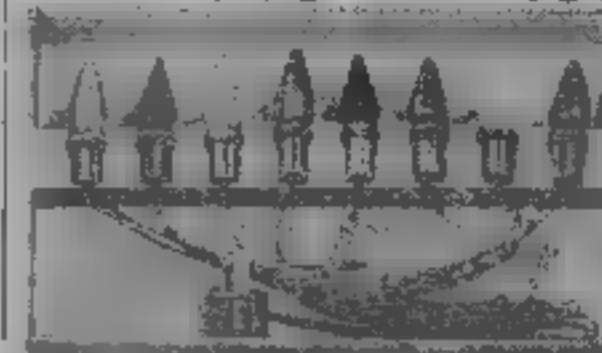
With Premium 60c Cash Price 30c



Tree Lighting Outfit No. 25

Get several sets if you are buying new or add a string or two to your present lights. Complete with 12 colored bright tungsten bulbs. Bakelite plug to which additional cords can be added. Bakelite sockets for lamps. Long, green, silk cord.

Mlg. wt. 12 oz. With Premium 90c Cash Price 45c



Christmas Tree Icicles No. 22

Splendid value. Two large skeins of non-inflammable, non-tarnishing, sparkling, silver tinsel icicles 20 in. long. Net weight 3 oz.—more than in the usual 10c package. Not matted together; easily removed from skein.

Mailing weight 4 oz.

Package of TWO Skeins,

With Premium 20c

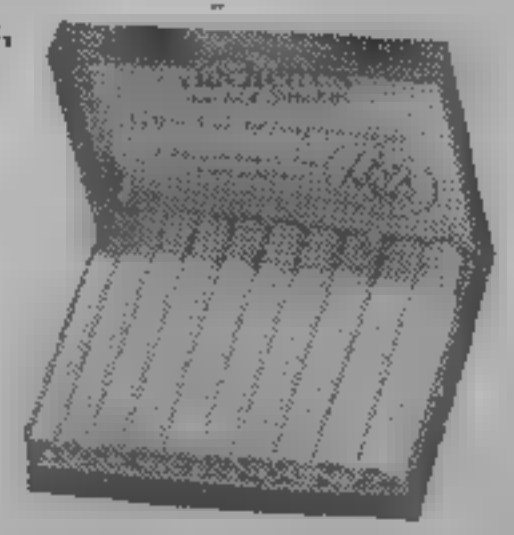
Cash Price 10c



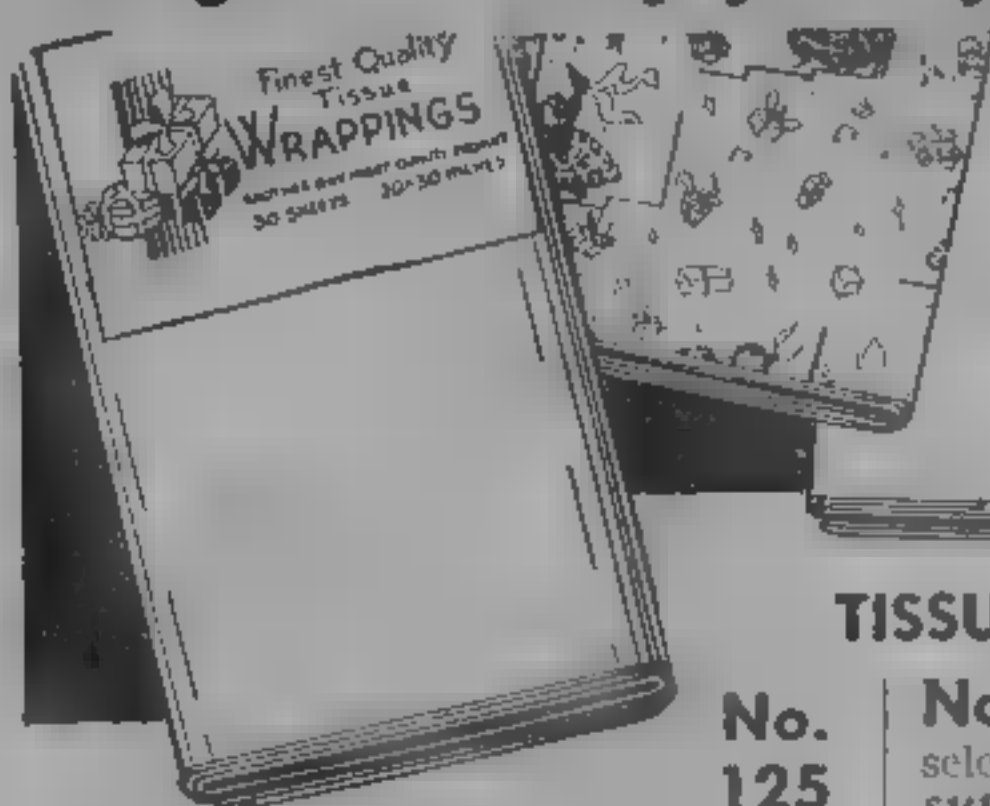
Jasmine Sachettes No. 176

Give your dainty underthings, gloves, handkerchiefs, etc., jasmine fragrance. Smart, convenient, delightful new "Sachettes," fashioned like 12 gold-tipped cigarette and packed ten in an attractive package (not to be smoked, however), they possess a lingering scent that adds charm. Carry one in your pocket book! Mailing weight 1 oz.

With Premium 50c Cash Price 25c



Gift Wrappings to Give Xmas Packages a Gay Note



TISSUE WRAPPING PAPERS

No. 125

Very lovely, smooth, pure white tissue of excellent quality. Useful the year 'round for wrapping gifts, etc. Size 20 x 30 in. Mlg. wt. 10 oz.

Package of 24 Sheets,
With Cash
Prem. 20c Price 10c

No. 126 Great value in specially selected fancy tissue papers of superior quality. Perfect for Christmas gifts; also for other occasions. 20 sheets pure white, 10 sheets red, 11 sheets assorted fancy papers. All size 20 x 30 in. Mlg. wt. 10 oz.

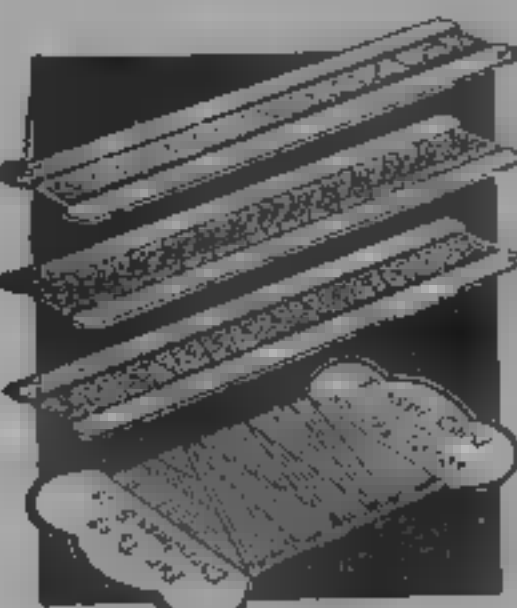
Package of 35 Sheets.
With Cash
Prem. 50c Price 25c

No. 127

The beauty of these Christmas wrappings cannot be surpassed! You will want them for those very special gifts for your dearest friends. Smart designs and bright colors. Quality is the highest. Assortment contains 12 sheets, 20 x 30 in. No two alike. Mailing weight 6 oz.

Pkg. of With Cash
12 Sheets, Prem. 50c Price 25c

Tinsel Ribbon No. 12



120 feet in all as follows: 30 ft. tinsel-and-cellophane ribbon, 3/16 in. wide, in red and silver; 30 ft. silver tinsel ribbon, 1/8 in. wide; 24 ft. green viscra tinsel ribbon, 1/4 in. wide; 36 ft. red and silver tinsel cord. Mlg. wt. 2 oz.

With Cash
Premium 36c Price 18c

Tinsel Cord

Closely wound on strong cord, enabling you to tie packages securely. Generous ball of 225-ft. length. Mailing weight 2 oz.

No. 35—Red and silver
No. 36—Blue and silver

225-ft. ball,
With
Prem. 18c

Cash
Price 9c



Gift Wrapping Paper 160

Fine-quality, attractive wrapping tissue in dainty, colorful designs. Four sheets, no two alike, suitable for almost any occasion—Christmas, shower gifts, birthdays and general uses. Each, 20 x 30 in.

Mlg.
wt.
2 oz.

With
Prem. 20c

Cash
Price 10c



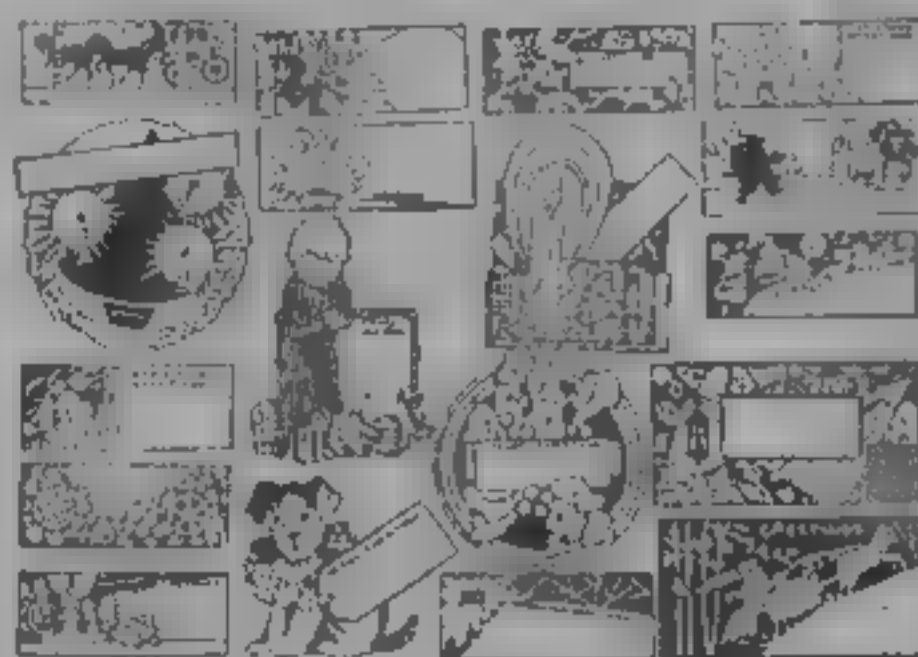
Christmas Greeting Folders 149

For genuine distinction nothing equals etchings! You will want these lovely, artistic etched folders for very special Christmas greetings. The beauty of the winter scenes, the fine workmanship and excellent quality of the paper combine to make this an outstanding value. Many illustrations embossed in delicate realistic shades. All in popular French-fold style with matching envelopes. Appropriate greetings. The folders, no two alike, vary from 4 x 5 in. to 5 x 6 in. Gift box. Mlg. wt. 11 oz. Retail Value \$1.30.

Box of With Cash
20, Premium \$1.50 Price 75c

FAMOUS DENNISON PRODUCTS

Gift Cards and Tags No. 71



Just about the most wonderful assortment you ever saw of gift cards and tags to set off your gifts in true Christmas fashion. Here are 52 small seals, 3 large seals, 3 large cards, 7 small cards, 6 small tags, 3 small string tags, 1 large string tag, all printed in bright colors—75 in all. Mailing weight 11 oz.

With Cash
Package, Premium 16c Price 8c

Card and Seal Assortment No. 7

Big assortment with everything needed to "dress up" your Christmas packages in the gayest way. Consists of 184 pieces: gift cards, tie cards, and seals in a wonderful variety of bells, stars, poinsettias, candles, trees, and including plenty of large Santa Claus seals—all in bright Christmas colors. Mailing weight 3 oz.

With Cash
Package, Premium 40c Price 20c

Cellophane Tying Ribbon No. 28

Give your Christmas packages sparkle and brilliance with gleaming, transparent cellophane. The modern way to tie gifts! One 25-ft. bolt of 1/2-in. ribbon with gold poinsettias and silver decorations on background of Christmas green; one 60-ft. bolt of 1/4-in. gay red ribbon; 85 ft. in all. Difficult to tear. Mailing weight 3 oz.

With Cash
Premium 36c Price 18c



Convalescent Folders No. 121



Your thoughtfulness will surely be appreciated if your remembrance is by one of these ten cheerful and appropriate folders. Modern in style, many with gold, silver or colored inserts; others of cut-out design—all in colors intended to give cheer to the receiver. Printed inside and out. Many retail usually for 10 or 15 cents each. Sizes from 4 1/4 x 5 1/4 to 4 3/4 x 4 3/4 in. Envelopes included. In gift box. Mailing weight 5 oz.

Box of 10
With Cash
Prem. 50c Price 25c

GREETING FOLDERS

It will be easier to be sure to get off birthday greetings if you have this delightful assortment of ten lovely folders, all made in French-fold style on beautiful fancy paper in colors. Many have bright gold and silver inserts; others the new cut-outs, one with silk ribbon. Bought singly, many usually retail at 10 to 15 cents each. Sizes 4 1/4 x 4 3/4 to 4 1/4 x 5 1/2 in. Envelopes included. Gift box. Mlg. wt. 4 oz.

Box of 10,
With Cash
Premium 50c Price 25c

Birthday Folders No. 92



Gift Folders No. 79

These dainty colored folders add that little extra touch to your gift that makes it all the more appreciated. A sentiment for nearly every purpose: one each for gift for shower, graduation, anniversary, wedding, baby arrival, baby-to-be, birthday; four for general purposes; one with pocket for dollar bills. Each 3 1/4 x 3 3/4 in., with envelope to match. In gift-box.

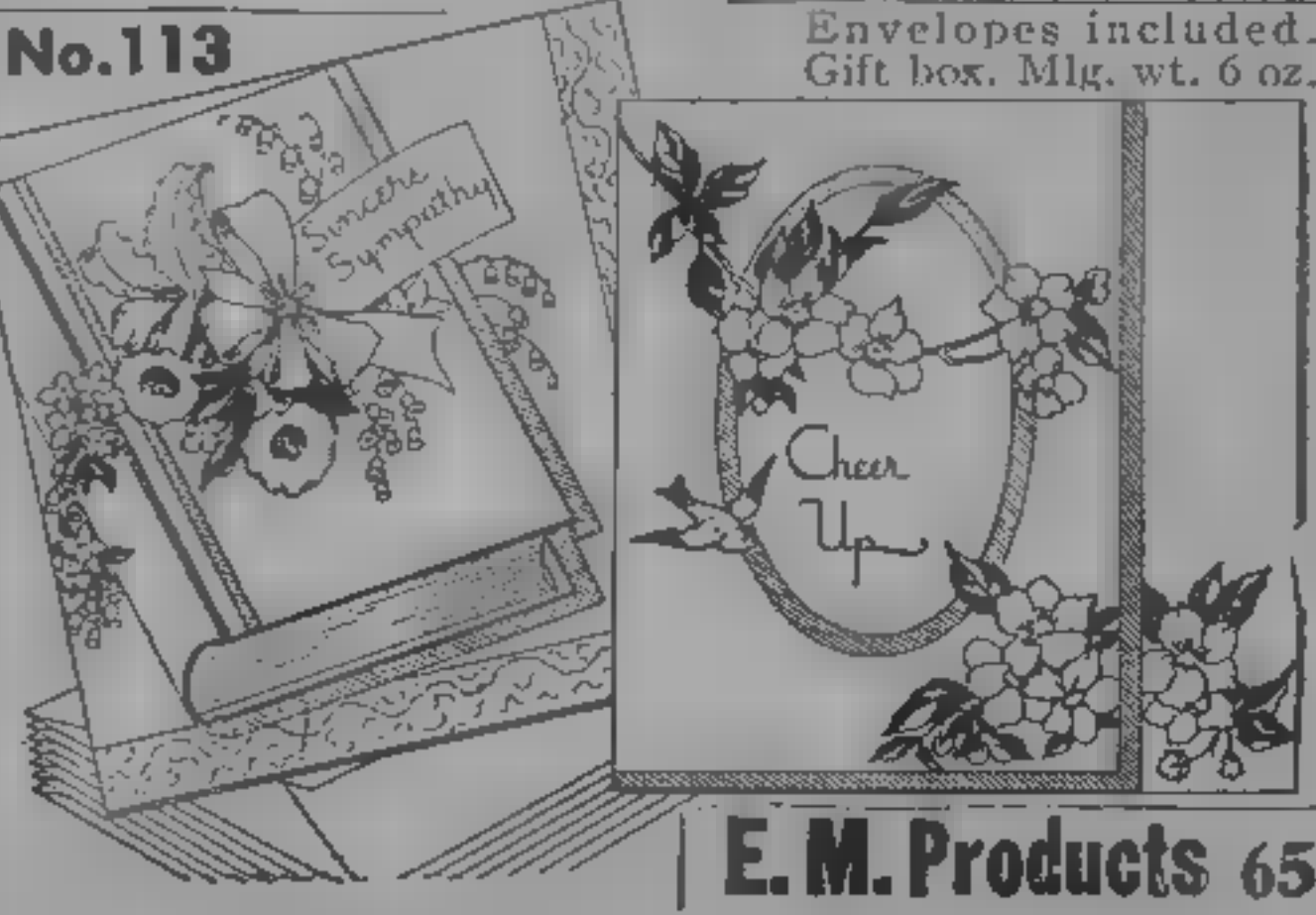
Mlg. wt. 3 oz.
Box of 12,
With
Prem. 50c
Cash
Price 25c



Greeting Folders No. 113

Assortment of ten. Some have gold and silver inserts, others cut-out, one has silk ribbon. Many retail 10-15c ea. Two convalescent folders; three birthday folders; one folder each for: general congratulation, baby congratulation, wedding anniversary, thank you, sympathy. Sizes, 4 1/4 x 5 1/4 to 5 x 5 in.

Box With
of 10, Prem. 50c
Cash
Price 25c



Envelopes included.
Gift box. Mlg. wt. 6 oz.

THIS IS THE FIRST PAGE of

WOMEN'S and MISSES' Richly-Furred Cloth Coats



Many Dress Coats Now Choose Flat Fur

Persian fabric has been chosen for the notched collar of this chic model. Looks for all the world like costly Persian lamb—really is a hooked-yarn fabric as practical as it is good-looking. An excellent imitation of real fur.

Also, almost without exception, the dressier dressmaker models feature pleats. In this very attractive creation the designer has pleated the side-front and cord-tucked the back. It is a most flattering idea—the pleats being loose from a point just above the knees.

Pleats, however, are only one of the new features this model portrays. It is form-fitting, has a small handkerchief pocket, many-button fastening, dart-top sleeves, and the most youthful collar—wide and decidedly smart.

Wool-mixed Bouclé (70% wool)—loveliest of all nubby fabrics.

Not only is this a beautiful coat but it is marvelously comfortable and warm. Heavily interlined. Serviceably lined with fine-quality Rayon Taffeta.

Length, 46 to 47 in.
Mailing weight 7 lbs.

3468 Sizes: 14, 16, and 18 years, also 38, 40, 42, and 44.
Colors: Black, Green, or Wine.

STATE COLOR AND SIZE

Coupon Price \$24 Cash Price \$12

66 Premiums



Who would ever guess that the removable, luxurious-looking, fur collar is that durable and well-known Mandel (sheep)? It is perfectly beautiful—Sable-dyed trims the brown, and Silver-Fox-dyed trims the black.

Altogether, this is a very excellent value! Fashionable Honeycomb-weave Coating of 100% wool that not only gives unusual service but doesn't wear shabby. Warm, yet rather light-weight.

Lined throughout with high-grade Rayon Taffeta and warmly interlined. Inside pocket.

Features slenderizing and very fashionable cord-tucking.

47 to 48 in. long. Mlg. wt. 6 lbs.

3044 Sizes: 16 and 18 years, also 38, 40, 42, 44 and 46.
Colors: Black or Brown.

STATE COLOR AND SIZE

Coupon Price \$24 Cash Price \$12

Larger women will be most enthusiastic about this slenderizing model with its gorgeous collar of Black Fox (Manchurian wolf dog) that is fashioned along the newest shawl lines. Especially flattering!

It is a grand fur, and the material is equally lovely. Wyandotte Dress Cloth in fancy weave—an 80%-wool fabric that will withstand the hardest kind of wear without losing its fine looks. Whether selecting a coat for general or dress wear, this well-tailored, widely-lapped coat is a wise choice.

Sturdy Rayon Twill lining. Warm interlining.

47 to 48 in. long. Mlg. wt. 6 lbs.

3412 Sizes: 38, 40, 42, 44 and 46.
Colors: Black or Green.

STATE COLOR AND SIZE

Coupon Price \$30 Cash Price \$15



Collars Smaller— Gorgeous — Ever

True, indeed, of this modish, belted model with its collar of Pointed Fox (died Manchurian wolf dog)! Who could say it is any less gorgeous than the much larger collars of a season or two ago? The fur is unusually soft and luxurious. By the way, the collar gradually increases in width toward the center back, forming a deep point—most becoming!

For this dressy and delightfully-youthful coat, Wool-and-Rayon Bouclé (75% wool) has been wisely chosen. One of those newer, nubby fabrics with a silk-like, lustrous surface; gives exceptional service. Beautiful, indeed!

Most comfortably warm, due to the heavy interlining. Fine Rayon Taffeta lining throughout.

47 to 48 in. long. Mlg. wt. 6 lbs.

3058 Sizes: 16 and 18 years, also 38, 40, 42, 44, and 46.
Colors: Black or Navy.

STATE COLOR AND SIZE

Coupon Price \$44 Cash Price \$22

THIS IS THE SECOND PAGE of Larkin Premiums

Whether Selecting a Suit or Coat
Women Prefer these

Fancy Fabrics



Suit and Coat ■ one Garment

The 45- to 47-in., semi-fitted coat is plenty long for separate wear. Lined throughout with Rayon Taffeta and warmly interlined. Back is semi-fitted same as front. Self-color stitching around the collar and its pretty buttons are the only trim. Inside pocket.

Belted skirt is 31 to 33 in. long. Stitched, inverted pleat down center-front. Side-seams slashed for ease in walking; good lap-over.

For service this fancy Snowflake Crepe Suiting (80% wool), with its tiny white flecks, is unexcelled. It doesn't wear shabby and holds pressing well.

Mailing weight 6 lbs.

3524 Sizes: 14, 16, 18 yrs., also 38 to 44.
Colors: Black or Navy.
STATE COLOR AND SIZE

Coupon Price \$20 Cash Price \$10

Wavy-weave Suiting (70% wool) with a warm interlining makes this coat wearable through the coldest weather. One of the most popular, most serviceable fabrics used in the lower-priced coats. A real Larkin value!

High-grade Rayon Taffeta lining throughout allows coat to slide on easily over woolen frocks.

A semi-fitted, belted model with flattering double-rever collar stitched in self-color.

52 in. long. Pocket in lining. Mailing weight 6 lbs.

3572 Sizes: 39, 41, 43, 45, 47, 49, 51, and 53.
Colors: Black or Navy.
STATE COLOR AND SIZE

Coupon Price \$18 Cash Price \$9

For a good, all-around, sensible coat, this semi-fitted model, with its many, many rows of self-color stitching—the pretty collar, is unsurpassed.

The Snowflake Coating (all-wool except the white fleckings) is well known for its wearing qualities and warmth. Besides, the coat is warmly interlined and has an ascot of self material. Two set-in pockets. Length 47 to 48 in. High-grade Rayon Taffeta lining.

Mailing weight 6 lbs.

3547 Sizes: 38, 40, 42, 44, and 46.
Colors: Black or Navy.

STATE COLOR AND SIZE

Coupon Price \$20 Cash Price \$10

Choose this semi-fitted, double-breasted model, by all means, if you want a coat for general wear. Warmest ever and wonderfully good-looking! May be worn illustrated, or buttoned high about the neck. Set-in pockets.

Fashioned of heavy Fleece Coating (75% wool) in a most attractive chevron weave, this utility model has that comfortable look women appreciate.

Collar and belt stitched in self-color. Good-wearing Rayon Taffeta lining; warm interlining. 46 to 48 in. long.

Mailing weight 5 lbs.

3533 Sizes: 16 and 18 years, also 38 to 44.
Colors: Brown or Dark-Gray.
STATE COLOR AND SIZE

Coupon Price \$18 Cash Price \$9

Crepe Weaves Very Popular

Especially popular is this Diamond-weave (crepe) Suiting, which of itself gives a coat a very dressy appearance. It is a 60% wool fabric that wears so remarkably well.

Most effective, indeed, are the deep pleats starting at the waistline and falling loose just above the knee—a new idea that has proven quite a sensation among the costlier dress-maker styles. Furnishes pleasing fullness.

Entire coat is fitted in the latest manner with three cord tucks down the center-back. Belt is stitched in self-color.

In keeping with all this loveliness we have chosen a very luxurious-looking collar of Black Fox (Manchurian wolf-dog)—easily removed when warm spring days arrive.

Nicely lined throughout with high-grade Rayon Taffeta, which gives excellent service. Also warmly interlined.

46 to 48 in. long. Mailing weight 6 lbs.

3589 Colors: Black, Navy, or Green.
Sizes: 16 and 18 years, also 38, 40, 42, and 44.

STATE COLOR AND SIZE
Coupon Price \$20 Cash Price \$10

Premiums 67



TWO-PIECE SUIT

SIZES 14 TO 20 CHOOSE THESE *Colorful Fashions* TO ~~ADAPT~~ YOUTH

(A) One of our biggest values! Comes in three fashionable colors, each with generous French Beaver (dyed rabbit) collar. Marvelously-soft, heavy Fleece Coating—100% wool and extremely serviceable. Cut with new, slight flare at the sides. Belt, pockets, and cuffs stitched in self-color. Rayon Twill lining; heavily interlined. 47 to 48 in. long. Mailing weight 5 lbs.

3732 Colors: Green, Rust, or Wine. Sizes: 14, 16, 18, and 20 years.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$32	\$16

(B) Modishly fashioned with three full-length, box pleats down the center-back, and a Silver Mandel fur (sheep) collar beautifully dyed to resemble Bleached Skunk. Heavy, Fleece Coating (85% wool); interlined. Rayon Twill lining. Length 45 to 46 in. Mailing weight 6 lbs.

3630 Colors: Green, Royal-Blue, or Wine. Sizes: 14, 16, 18, and 20 years.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$26	\$13

(C) One of Fashion's highlights! Features the flattering umbrella tucking. May be worn from early fall to late spring—big collar of Blue-Fox-dyed Mandel fur (sheep) buttons to coat over small self-collar.

Nice weight, Wool-mixed Fleece Coating (70% wool). Rayon Taffeta lining; interlined. 46 to 47 in. long. Mailing weight 7 lbs.

3627 Colors: Dark-Gray, or Navy. Sizes: 14, 16, 18, and 20 years.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$20	\$10

(D) Serves as coat and suit—quite a wardrobe in itself! Durable Nubby Tweed (85% wool) with fleckings of various colors. Suit consists of belted, kick-pleat skirt, 31 to 33 in. long, and form-fitting, 42-in. coat. Self-color stitching; fancy, colored buttons. Colorful chiffon handkerchief. Coat full-lined with durable Rayon Twill; warmly interlined. Mailing weight 6 lbs.

3593 Colors: Dark-Blue, or London-Tan. Sizes: 14, 16, 18, and 20 years.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$25.50	\$12.75

(E) This smart, much-pocketed model depends solely upon self-color stitching, and unique cut, for its style. Chic, isn't it? Back has full-length, deep pleats.

Wool-mixed Fleece Coating (85% wool) of high quality. Rayon Twill lining. Interlined. Length 46 to 47 in. Mailing weight 1 lbs.

3673 Colors: Bright-Green or Rust. Sizes: 14, 16, 18, and 20 years.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$20	\$10

(F) Suede Cloth (60% wool) is the handsome and remarkably serviceable material. Heavy interlining; Rayon Taffeta lining. Fitted, dressmaker model, unexcelled in styling—notice the back particularly, with its shoulder darts and above-the-waist tucking.

Self-color stitching; novelty boutonniere. Truly, a grand coat at a very low price! Length, 46 to 47 in. Mailing weight 6 lbs.

3713 Colors: Copenhagen or Red. Sizes: 14, 16, 18, and 20 years.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$18	\$9

Double-breasted Styles

FIND FAVOR WITH
CHILDREN and JUNIOR MISSES

Mothers Like the Low Prices

(G) Beret and fur-collared coat of nice weight Fleece Coating (75% wool, 25% rayon). An outfit that will give double value for every penny put into it!

Coat-back is semi-fitted, with deep, low-placed pleats either side. Collar of Beaver-dyed Laskin-lamb (sheep).

Coat, 23 to 26 in. long. Warmly interlined, and lined throughout with durable Rayon Taffeta. Elastic adjusts fulness of shaped beret. Mailing weight 3 lbs.

3793 Colors: Navy, Rust, or Wine.
Sizes: 3, 4, 5, and 6 years.

STATE COLOR AND SIZE

Coupon Price \$10 Cash Price \$5

(H) Sweetheart pockets and a high collar trimmed with many rows of self-color stitching dress up this coat just enough to make it appropriate for both dress and general wear. One of those semi-fitted models that are so decidedly the fashion, right now.

Soft-finish Suede Cloth (60% wool); heavy interlining. Especially warm and comfortable. Rayon Taffeta lining throughout.

Length 26 to 32 in. Mailing weight 4 lbs.

3859 Colors: Copenhagen, Red, or Rust.

Sizes: 6, 7, 8, 9, and 10 years.

STATE COLOR AND SIZE

Coupon Price \$10 Cash Price \$5

(I) High styling all the way through, from cut to finish! Both back and front feature the new tuck-seaming and slight flare. Fashion is sponsoring for misses and growing girls.

Made of Monotone—a new, 95% wool, basket-weave fabric with just a trace of rayon, which is especially good-looking. Serviceable, too. Collar edged with French Beaver (sheared rabbit). Heavily interlined. Lined with Rayon Taffeta. 37 to 43 in. long. Mailing weight 4 lbs.

3756 Colors: Medium-Blue or Red.
Sizes: 11, 12, 14, and 16 years.

STATE COLOR AND SIZE

Coupon Price \$18 Cash Price \$9

(J) For all the world like mother's utility coat—form fitting in the back with deep, loose pleat and tuck-seaming. Plenty of pockets.

Double-breasted model of softest Fleece Coating (75% wool; 25% rayon); warmest obtainable. Fully lined with Cotton Kasha (flannel). High-grade Rayon Taffeta also lines sleeves and body of coat, yoke depth.

Length, 26 to 35 in. Mailing weight 3 lbs.

3741 Colors: Navy or Wine.
Sizes: 6, 7, 8, 9, 10, and 12 years.

STATE COLOR AND SIZE

Coupon Price \$10 Cash Price \$5

(K) Flared and pleated in most unusual manner. Features those effective unpressed pleats, shoulder darts, and waist-depth inverted pleat. Makes a mighty attractive back for this form-fitting, double-breasted coat with its French Beaver (sheared rabbit) collar.

Heavily interlined, and lined throughout with high-grade Rayon Taffeta. Suede Cloth (60% wool)—a wise choice from any standpoint.

Length, 37 to 43 in. Mailing weight 5 lbs.

3772 Colors: Medium-Green or Red.
Sizes: 11, 12, 14, and 16 years.

STATE COLOR AND SIZE

Coupon Price \$18 Cash Price \$9

(L) Wool-mixed Fleece Coating—75% wool and 25% rayon. Wears like iron. Lined throughout with Rayon Taffeta; heavily interlined.

Depends entirely upon the unusual shape of the pockets, the tuck-seaming, and self-color stitching for its trim. A marvelously fine coat at a very low price!

Length 37 to 43 in. Mailing weight 5 lbs.

3761 Colors: Navy or Wine.
Sizes: 11, 12, 14, and 16 years.

STATE COLOR AND SIZE

Coupon Price \$14 Cash Price \$7





A Great Gift AT SMALL EXPENSE

A gorgeous-looking garment! Full of glamour and charm—perfectly exquisite! Bound to please the most fastidious—a grand gift, indeed!

Lovely for home use; grand for traveling — it packs into smallest space imaginable.

Serves as house coat, hostess gown, or robe. Form-fitting with full top, short sleeves, and a full flare or "swing" below the hips. Fastens practically entire length with genuine, non-rusting Ticon — from neck to kick-pleat, about 12 in. from bottom. Tie-belt; pretty collar.

The material, however, lends the real beauty—an especially fine, good-weight Rayon with wide Satin stripes. Exceptionally lustrous and comes in the season's richest colors.

About 50 in. long; 2-in. hem. Mailing weight 1 1/4 lbs.

Satin-striped Rayon House Coat

2782 Colors: Royal-Blue or Wine.

Sizes: Small, Medium, and Large.

STATE
COLOR AND SIZE

Coupon	Cash
Price \$8	Price \$4



Take your Leisure Luxuriously IN THESE CORDUROY

↙ The richest-looking lounging outfit you can imagine! So soft and velvety, and such gorgeously-bright colors! Choose these pajamas for yourself or your friends, if you want something really exquisite.

Made in one-piece lounging style with tie-belt, handkerchief pocket, long sleeves and becoming, narrow collar. Worn buttoned high, as illustrated, or neck may be turned back to form deep revers. Legs are extra-wide.

Comfortable-fitting, perfectly-tailored. Fashioned of super-quality Corduroy (cotton).

Mailing weight 2 1/4 lbs.

1017 Sizes: Small, Medium, and Large.

Colors: Green or Red.

STATE COLOR AND SIZE.

Coupon	Cash
Price \$10	Price \$5

Same super-quality, soft, velvety Corduroy (cotton) as Pajamas 1017. 50-in. coat, with deep front-facings—worn open or closed at neck. Wide lap-over; one-button fastening. Mailing weight 2 1/4 lbs.

Corduroy House Coat or Robe

3437 Colors: Blue or Wine. Sizes: Small; Medium; Large.

STATE COLOR AND SIZE

Coupon	Cash
Price \$10	Price \$5



Rayon-and-Cotton Novelty woven in fashionable moiré pattern. Handsome! Very smart! Extremely light-weight. Folds into small space for traveling.

Trimly finished inside and out; good lap-over. Graceful, long collar; large pocket. 50 in. long. Mlg. wt. 10 oz.

Rayon Robe

3535 Sizes: Small; Medium; Large. Colors: Blue or Wine.

STATE
COLOR AND SIZE
Cpn. Pr. Cash Pr.
\$2.50

Soft as a kitten—a real Whittenton Jacquard Novelty Blanket (cotton)—softest; fleeciest; warmest.

Assorted two-tone designs; contrasting cord- and satin-trim.

50 in. long. Wide lap-over; large pocket. Mlg. wt. 2 lbs.

Blanket Robe

2684 Sizes: Small; Medium; and Large. Colors: Blue or Rose.

STATE
COLOR AND SIZE
Cpn. Pr. Cash Pr.
\$5 \$2.50

Grandest gift idea ever conceived! Bemberg Rayon-Satin, bias-cut gown, lavishly trimmed with dainty Ecru Alençon lace. Ribbon bow. Deep-V neckline in back; tie-belt. Exceptionally-nice material; well-made. Mailing weight 9 oz.

Rayon-Satin Nightgown

2597 Colors: Blue or Tearose. Sizes: 16 and 17 (34-36 and 38-40 Bust).

Coupon	Cash
Price \$4.50	Price \$2.25



Wool-Flannel Robes or House Coats

Effectively fashioned in Chinese manner. Beautiful, 50-in. robe of fine All-Wool Flannel in exquisite colors with contrasting silk braid; novelty buttons. Light-weight; real warm.

Worn open or closed at neck. Full cut; good lap-over. Mailing wt. 1 1/2 lbs.

3485 Colors: Aqua ■ Wine. Sizes: Small, Medium, and Large.

STATE
COLOR AND SIZE
Cpn. Price Cash Price
\$10 \$5

In typical, 50-in. house-coat style! Opens full length, has four pockets, high neck — everything! Narrow, White Rayon Soutache trim; novelty buttons.

All-Wool Flannel — a somewhat heavier quality than our others. Mailing weight 2 lbs.

2587 Colors: Wine or Royal-Blue. Sizes: Small, Medium, and Large.

STATE
COLOR AND SIZE
Cpn. Price Cash Pr.
\$13.50 \$6.75

A robe you'll wish would last forever, because of its beauty and comfort! Good-weight, All-Wool Flannel. 50-in. long; wide lap-over.

Double collar and wide revers; narrowest White Rayon braid piping. Convertible collar. Mailing wt. 1 1/4 lbs.

2748 Colors: Wine or Persian-Rose. Sizes: Small, Medium, and Large.

STATE
COLOR AND SIZE
Cpn. Price Cash Pr.
\$11.50 \$5.75



Simplest two-piece dress, finely knit of All-Wool Zephyr yarns. Nice weight; plenty of "body." Neatly finished. 30-in. skirt is dart-fitted at the top, with elastic adjusting any fullness; hemmed.

Blouse has ribbed yoke, cuffs, and bottom; boat neck; decorative, open-work design. Contrasting imitation-leather belt.

Mlg. wt. 1½ lbs.

Dress

1386 Sizes: 14, 16, 18, and 20 years.

Colors: Royal-Blue; Dark-Green, or Rust.

STATE COLOR AND SIZE

Cpn. Price Cash Pr.
\$10 \$5

Trim jacket suit. Dark colors with hair-line stripes of White—finest Cotton firmly knit in jersey-like stitch. Fits beautifully—no sagging or stretching.

Nicely tailored—note especially the cuffs, set-in pockets, and pleated sleeves.

Dart-fitted, 31½-in. skirt. Elastic at top; hemmed.

Mlg. wt. 1½ lbs.

2-pc. Suit

3559 Sizes: 14, 16, 18, and 20 years.

Colors: Black, Brown or Green.

STATE COLOR AND SIZE

Cpn. Price Cash Pr.
\$12 \$6

Appropriate for year-'round wear! Cotton Bouclé firmly knit—fancy gravel stitch for the 30-in., hemmed skirt; rib stitch for the much-pocketed, short-sleeve blouse. Exquisite colors—deeper than pastels.

Self tie-belt; contrasting jeweled stud-buttons. Fits well—elastic adjusts top-fulness of skirt.

Mlg. wt. 1½ lbs.

Dress

2728 Sizes: 14, 16, 18, and 20 years.

Colors: Nordie-Blue, Beige, or Dusty-Rose.

STATE COLOR AND SIZE

Cpn. Price Cash Pr.
\$10 \$5

Knitted SPORTSWEAR

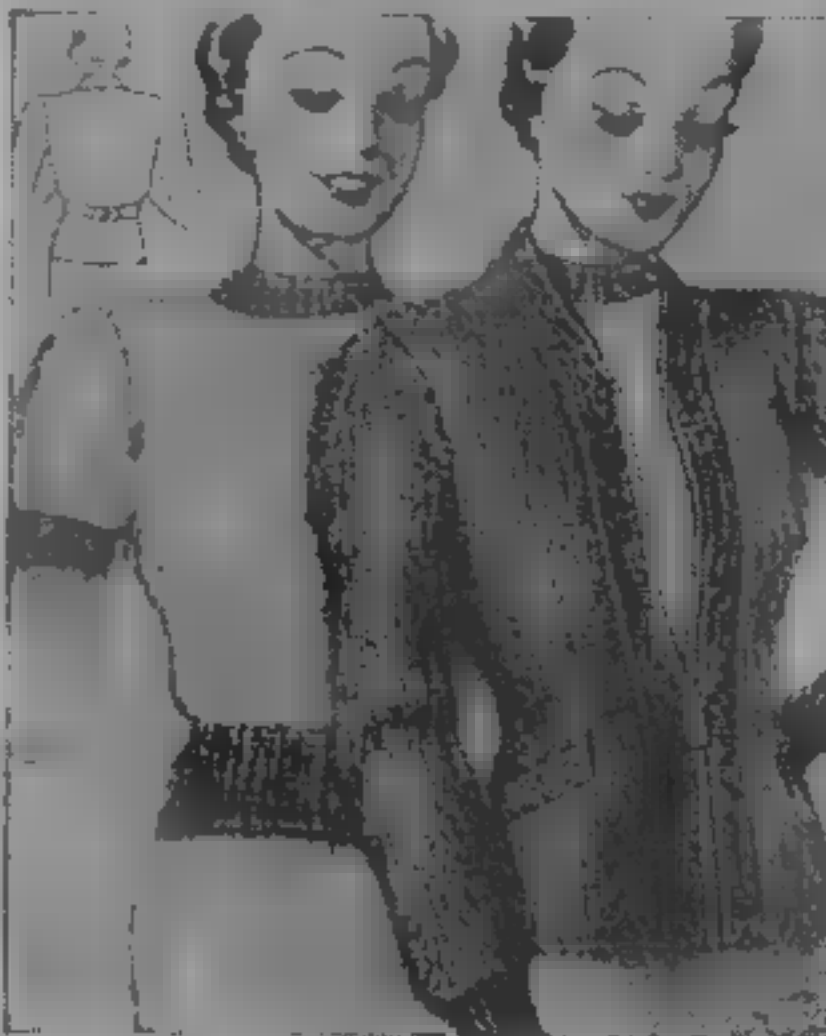
Buttoned cardigan with adjustable back-belt, also short-sleeve, crew-neck blouse. Brushed Wool-and-Mohair (cotton back). Very colorful! Mlg. wt. 1¼ lbs.

Twin Sweater Set →

1671 Colors: Brown with Orange, Green with Maize, or Rust with Brown.

Sizes: 34, 36, 38, and 40.

Coupon Price \$7 Cash Price \$3.50



Newest of all—a Bearskin (cotton-back Brushed Mohair) set. Trim on short-sleeve, crew-neck blouse of lighter tone matches Talon-fastened cardigan. Belt on cardigan worn front or back. Mlg. wt. 1¼ lbs.

← Twin Sweater Set

2603 Colors: Black with White; Brown with Green; Dark-Green with Light-Green.

Sizes: 34, 36, 38, and 40.

Coupon Price \$8 Cash Price \$4

Cord-tucking adds decorative touch while perfecting fit. Wear cardigan belt, front or back; "hanky" pocket. Leather-effect buttons.

Bearskin or cotton-back Brushed Mohair. Mlg. wt. 1¼ lbs.

Twin Sweater Set →

3474 Colors: Royal-Blue, Dark-Oxford or Rose.

Sizes: 34, 36, 38, and 40.

Coupon Price \$10 Cash Price \$5



Snappiest coat sweater ever designed! Wonderfully well-made; form-fitting in the newer manner. Full-length Talon fastener; band collar; novel muff-style pockets.

Cotton-back Brushed Mohair; firmly knit; trimly tailored. Mlg. wt. 1¼ lbs.

← Coat Sweater

2567 Colors: Royal-Blue; Rust; Dark-Oxford.

Sizes: 34, 36, 38, and 40.

Coupon Price \$5 Cash Price \$2.50



Brushed Wool-and-Mohair (cotton back) — angora-like surface. Rib-knit cuffs and waistband. Matching, lighter tone decorates pockets and faces deep action-pleat in back.

Mailing weight 1 lb.

Coat Sweater

1635 Colors: Brown, Rust, or Oxford-Gray.

Sizes: 34, 36, 38, 40, and 42.

Cpn. Price Cash Price \$5 \$2.50

Wonderfully fine-looking; holds shape perfectly. Cord-tuck trim; set-in pockets. Finely-knit in elastic rib-stitch of 100% Wool Worsted. Beautifully finished. Nice weight.

Mailing weight 1¼ lbs.

Coat Sweater

2277 Colors: Cocoa or Royal-Blue.

Sizes: 36, 38, 40, 42, and 44.

Coupon Price \$7 Cash Price \$3.50

Finest All-Wool Zephyr yarn in lacy stitch. Soft; dainty. Snug cuff; satin-ribbon ties. Handy all seasons of the year, in the home, under your coat—as a bed-jacket, too. Very light-weight but warm. Large size only.

Mailing weight 3 oz.

Shoulderette

3316 Colors: Blue or Pink.

STATE COLOR
Coupon Price \$3 Cash Price \$1.50

For larger women. Lacy-knit of finest Rayon Bouclé—slenderizing, with its graceful frill and shaped waistband.

Brilliant pin. Rib-knit cuffs and waistband. Mlg. wt. 11 oz.

Bouclé Blouse

1695 Colors: Eggshell or Rust.

Sizes: 38 to 46.
Cpn. Price \$5 Cash Price \$2.50

Boat-neck pull-over in heavy English rib-knit stitch; 100% Worsted. Very firm; fits nicely. Mailing weight 12 oz.

Pull-over Sweater

1078 Colors: Brown, Navy, or Jockey-Red.

Sizes: 34, 36, 38, and 40.

STATE COLOR AND SIZE

Cpn. Price \$3.50 Cash Price \$1.75

Premiums 71

CHOOSE THE FOUNDATION GARMENT *Your Figure* NEEDS



"Smoothie"—not even center-front fastening shows under closest-fitting frock. Genuine rust-proof Talon fastener.

Peach-color, Striped Corset Cloth with net-lined, lace bust sections. Skirt-back and front full-lined. Only four bones in garment.

Stout elastic inserts over thighs and at center-top of back. 4 garters. Removable, adjustable shoulder-straps. Mailing weight 1 lb.

3304 Sizes: 34 to 42 bust.
STATE SIZE
Coupon Price \$10 Cash Price \$5

For a "natural" figure. No bones except in built-in diaphragm supporter, yet it restrains the figure firmly. Elastic insert in lower front. Four garters.

Dressy combination of rich-looking, Peach-color Rayon Satin. "Uplift" top of net-lined lace; entire back of skirt section is Two-way-stretch Lastex. Ribbon-and-elastic shoulder-straps. Mailing weight 9 oz.

2221 Sizes: 32 to 42 bust.
STATE SIZE
Coupon Price \$6 Cash Price \$3

Only one set of hooks to fasten! Easy to get into—extremely satisfactory.

Built-in, 8-in., well-boned inner belt has 2-in., woven-elastic insert down center-front.

Elastic side-panels, also back and front inserts, in outer garment of Peach-color Rayon Brocade. "Uplift" top of Swami Cloth provides fashionable, natural bustline. Fits perfectly. Four garters. Mailing weight 1 lb.

1649 Sizes: 32 to 42 bust.
STATE SIZE
Cpn. Price \$5 Cash Price \$2.50

Designed for post-operative wear. Marvelous for women with large abdomen.

Peach-color Rayon Brocade Corset Cloth. Boned diaphragm supporter; elastic hip-sections and front-insert. Four garters.

The lightly-boned, side-lacing inner belt, with elastic webbing across top for waistline ease, allows comfortable adjustment—raise or lower as much as 2 in.

1664 Sizes: 36 to 50 bust.
STATE SIZE
Coupon Price \$4 Cash Price \$4

Well-boned; streamlines figure in newest manner. Handsome Peach-color Rayon Brocade Corset Cloth with soft, well-separated, cupped top of net-lined lace. Ribbon shoulder-straps; 4 garters. Elastic side-panels, also front- and waistline-inserts.

10½-in., side-hook, inner belt of Coutil, well-boned; full-length side-panels and front-insert of stout elastic. Built higher in front for diaphragm control. Mailing weight 1¼ lbs.

2813 Sizes: 36 to 50 bust.
STATE SIZE
Coupon Price \$6 Cash Price \$3

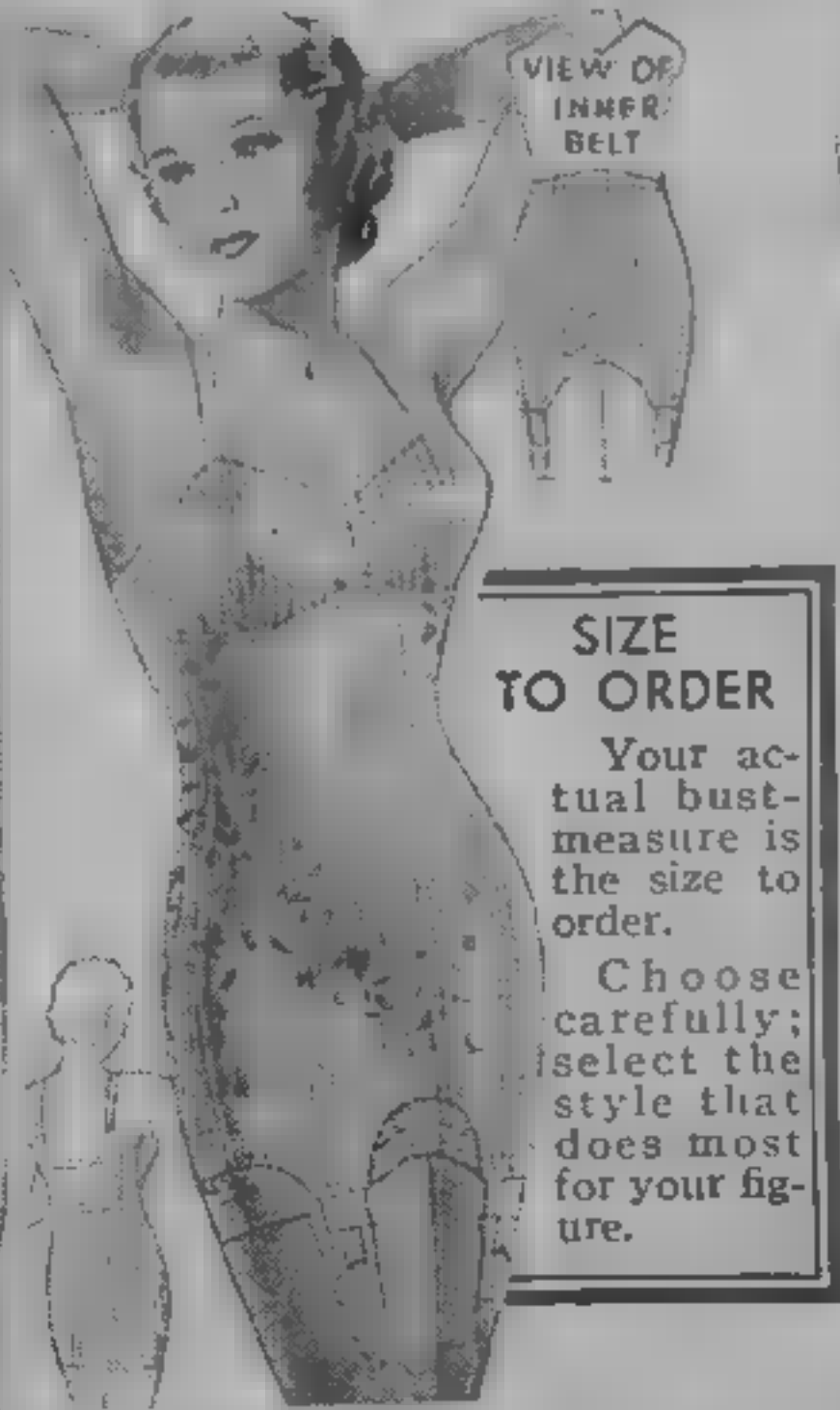
ALL FABRICS Come in ASSORTED DESIGNS



Priced lowest of all, yet it "has everything"! A sturdy inner belt model of Peach-color Rayon-striped Corset Cloth with well-boned back and "uplift" top. Elastic side-inserts from waist down.

9-in., side-hook, inner belt of Coutil well boned and has elastic inserts at sides. Built higher at center-front for diaphragm support.

2089 Sizes: 32 to 46 bust.
STATE SIZE
Coupon Price \$3 Cash Price \$1.50



SIZE TO ORDER

Your actual bust-measure is the size to order.

Choose carefully; select the style that does most for your figure.

One of our finest! Even the elastic inserts over the hips in both inner belt and outside, are exceptional—grip-knit that will not run nor pucker.

Side-hook style that restrains firmly and with utmost comfort. Provides the fashionably-correct figure—flat diaphragm, slim hipline, and high, well-separated bust.

Outside and inner belt well-boned. Swami "uplift" top. Four garters. Removable, adjustable shoulder straps. Peach-color Rayon Brocade Corset Cloth. Mailing weight 1¼ lbs.

3239 Sizes: 36 to 50 bust.
STATE SIZE
Coupon Price \$10 Cash Price \$5



Furnishes special abdominal support. Well-boned, 11-in., inner belt of Coutil and the outer part of Peach-color Rayon Brocade lace full length, allowing adjustment as required.

Elastic across top of inner belt; waist-high side-panels of elastic in outer section, also wide insert above back-lacing. Six garters. Mailing weight 15 oz.

2148 Sizes: 32 to 48 bust.
STATE SIZE
Cpn. Price \$4.50 Cash Price \$2.25



Corrects "hip spread". Back-lacing, from waistline down. 11-in., well-boned, side-hook, laced, inner belt of Coutil—raise or lower as required.

Elastic at top of back and top of inner belt prevent diaphragm and waistline-discomfort.

Adjustable shoulder-straps. Two back- and 2 front-garters.

1590 Sizes: 36 to 50 bust.
STATE SIZE
Coupon Price \$6 Cash Price \$3



Firmly restrains abdomen and diaphragm. Narrow elastic side-panels insure hip comfort; full length boning in back. Shaped, "uplift bust"; four garters.

Outside of Peach-color Brocade Corset Cloth. Boned, side-hook, inner belt of heavy Coutil has stout elastic across lower edge. Mlg. wt. 14 oz.

1726 Sizes: 32 to 46 bust.
STATE SIZE
Coupon Price \$4 Cash Price \$2



Front-lace style. Easy to adjust and lends exceptional support to abdomen and diaphragm. Gives nice, smooth backline, too. Well boned.

Peach-color Rayon Brocade, lace- and satin-trimmed.

Hooks full length, close to lacing; wide, lightly-boned, protective belt underneath lacing.

18 in. (side) long. Elastic inserts at waistline, thighs and lower back. Six garters.

Sizes 38 and 40 mailed direct by manufacturer, postpaid. Mlg. wt. of others, 1½ lbs.

Corset

2723 Sizes: 26, 28, 30, 32, 34, 36, 38 and 40.

Coupon Price \$10 Cash Price \$5

SIZE TO ORDER

Your CORSET Size is 2 in. less than your waist-measure (tight over your corset).

Your GIRDLE Size is your waist-measure without corset.

KEEP Youthfully TRIM

The Newer Fashions demand it



Restrains and "uplifts" abdomen—a most comfortable, helpful model. "Flattens" the backline, too. Exceptionally restful. About 14¼ in. long.

Full-length back-lacing permits adjustment to figure's needs.

Peach-color Rayon Brocade. 10-in. inner belt of Coutil. Belt and back are double-boned. Elastic inserts, front and back, for waistline comfort; in belt, too, for "uplifting." Six garters.

Sizes 38 and 40 mailed direct by manufacturer, postpaid. Mlg. wt. of others, 1½ lbs.

Corset

1815 Sizes: 26, 28, 30, 32, 34, 36, 38, 40. STATE SIZE

Coupon Price \$7 Cash Price \$3.50



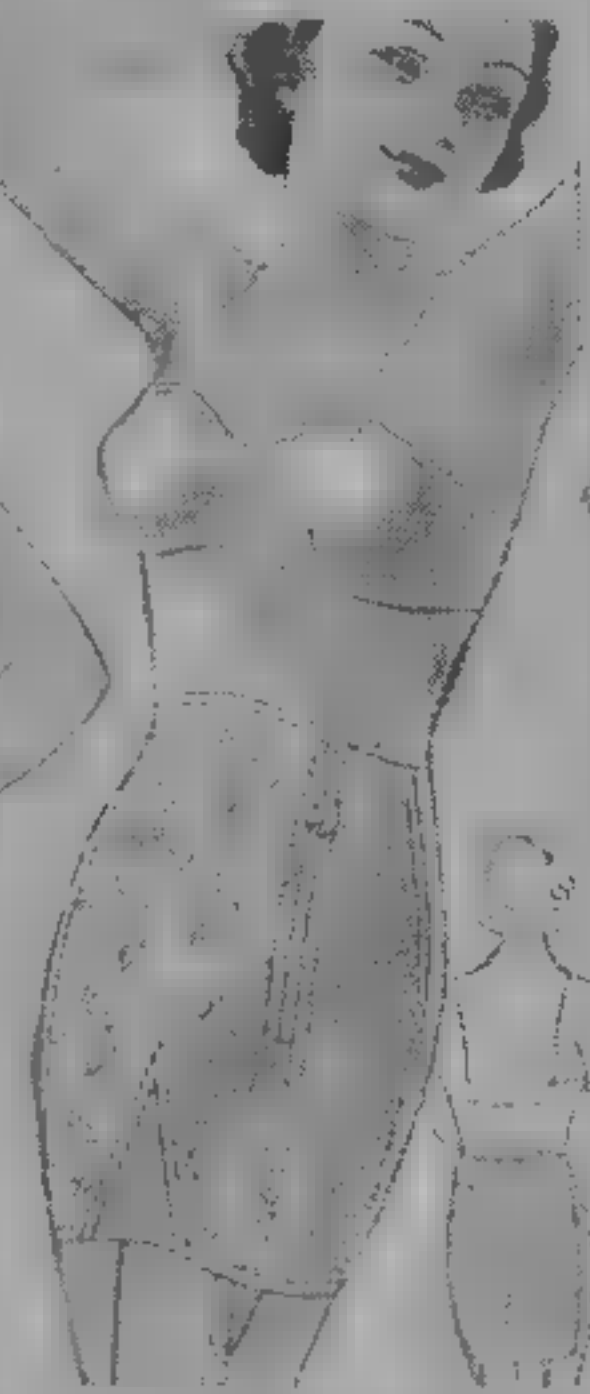
Helpful! Comfortable! Good-looking! Built to support diaphragm; back double-boned. Built-in inner belt lightly boned—no other boning in front. Full-length elastic side-panels and front-insert.

15-in. side-hook girdle of Peach-color Rayon Brocade; beautiful lace trim. 4 garters. Mailing weight 12 oz.

Side-Hook Girdle

3399 Sizes: 25, 26, 28, 30, 32, 34 and 36.

Cpn. Price \$4.50 Cash Price \$2.25



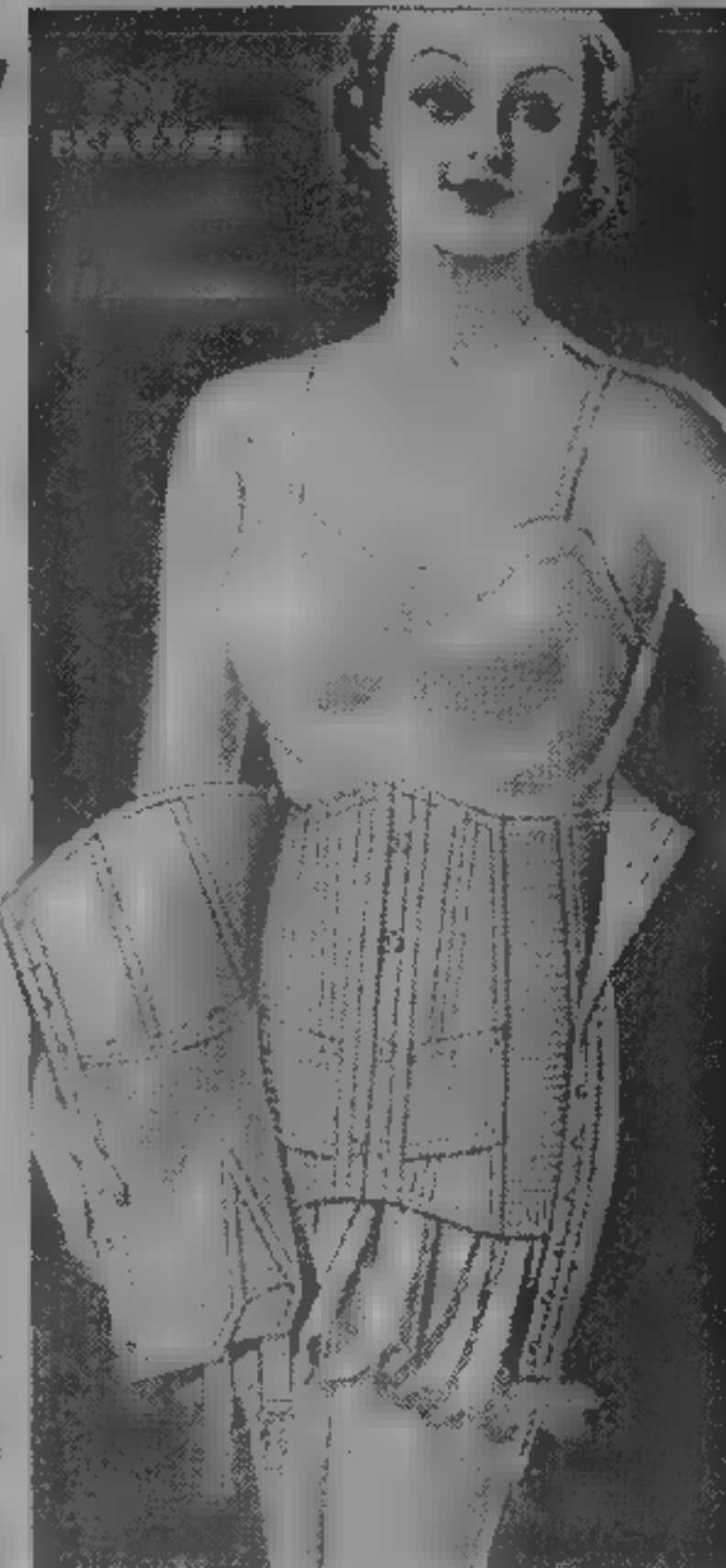
Beautiful, youthful, and feather-light. A few short bones in built-in abdominal support. Two-way-stretch Lastex back. Genuine Talon fastening.

Flexible, 14-in. girdle of Peach-color Rayon Brocade. Elastic front-insert; 4 garters. Mlg. wt. 7 oz.

Lastex-Back Girdle

2042 Sizes: 24, 26, 28, 30, 32 and 34.

STATE SIZE
Cpn. Price \$5.50 Cash Price \$2.75



Ideal for molding figure to the new lines! A great garment for the price!

10-in., inner belt of Coutil tends to flatten the diaphragm.

14-in. outer garment of Peach-color Rayon Brocade Corset Cloth holds the hips to fashionably-slim lines and also nips the waistline.

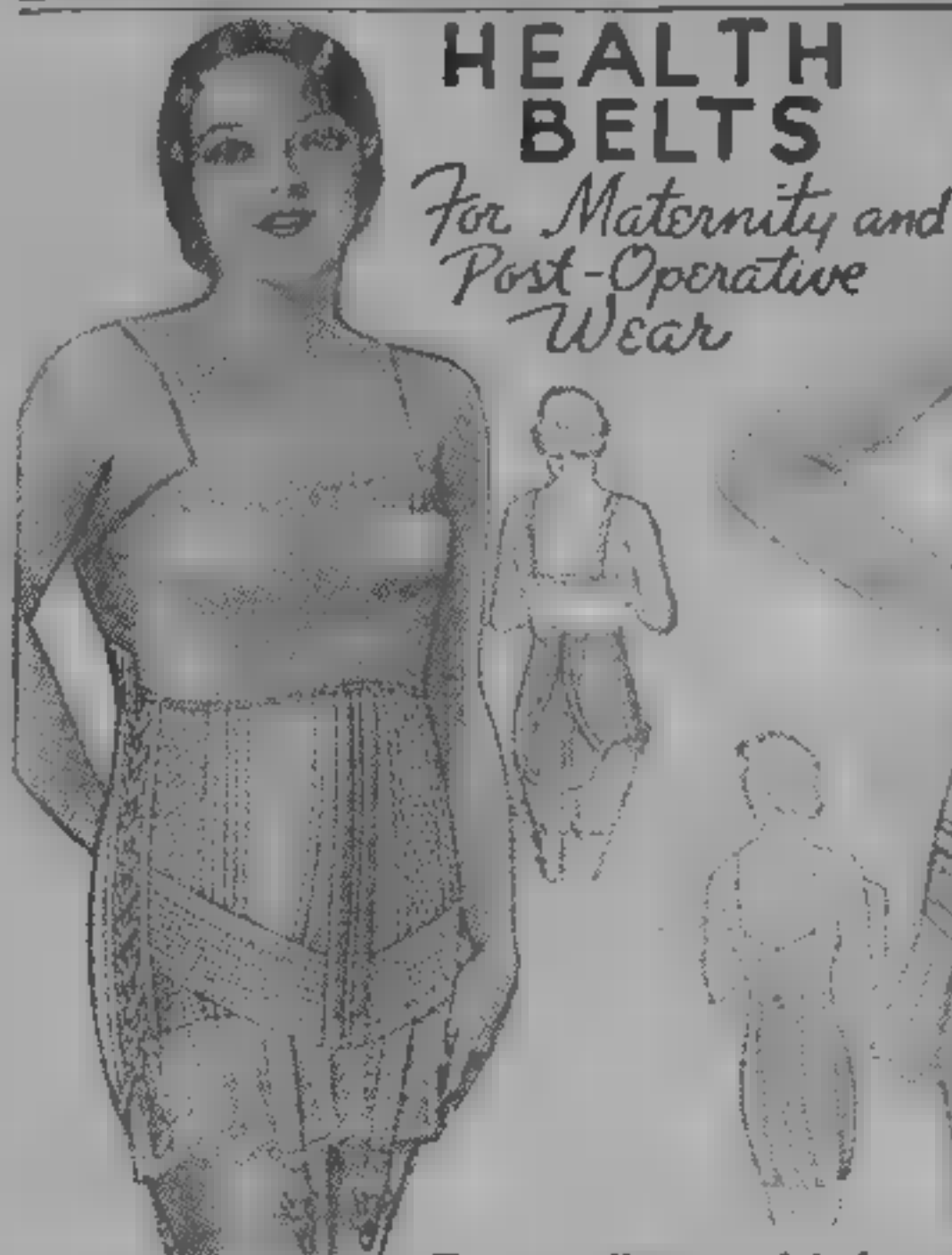
Inside and outside have full-length side-panels of stout elastic; front inserts, also. Both are double-boned throughout. Four garters.

Mailing weight 13 oz.

Corset

2825 Sizes: 26, 28, 30, 32, 34, and 36. STATE SIZE

With Premium \$5 Cash Price \$2.50



Two excellent models for maternity and post-operative wear; also sports and motoring. Backs are extra long. Side-lacings allow adjustment to size, also raising or lowering of front belt as much as 3 inches.

Backs are slightly cupped and fronts, which are short enough to give absolute leg-freedom, are designed to "uplift" abdomen. Not only is center-front, wider boning cupped, but the wide, stout elastic webbing is specially shaped. No "cutting" or bulging anywhere! Garments that actually help you enjoy your health and are most restful.

The garment shown above is a great favorite with Larkin customers. Well-boned; four garters. Stoutly made of Peach-color Coutil with plenty of elastic webbing. 11-in. front; 15½-in. back. Mailing weight 11 oz.

1674 Sizes: 26, 28, 30, 32, 34, 36 and 38. STATE SIZE

Coupon Price \$3.50 Cash Price \$1.75



Decidedly better than No. 1674. Extra-firm, Peach-color, Rayon-finished Corset Cloth. Double boning. Braid trim; elastic back-insert for waistline comfort. 10½-in. front; 15-in. back. Mailing weight 12 oz.

3879 Sizes: 26, 28, 30, 32, 34, 36, 38, 40, 42 and 44.

Coupon Price \$7 Cash Price \$3.50



A nice weight, 14¼-inch corset that affects the fashionably slender waist with long, smooth hipline. Youthfully styled to take care of "hip spread" — laces full length in back.

Double boning throughout; elastic inserts at front waistline. Six garters.

Peach-color Rayon Brocade, braid-trimmed. Mailing weight 15 oz.

Corset

1872 Sizes: 25, 26, 28, 30, 32, 34 and 36.

Cpn. Price \$5 Cash Price \$2.50

For that flatter back-line so many crave, this 14¼-in., back-lace model works veritable wonders! Back, with elastic inserts top and bottom, is double boned. Single-boned front has elastic inserts at waistline. 6 garters.

Peach Rayon Brocade. Sizes 37 and 39 mailed direct by manufacturer, postpaid. Mlg. wt. of others, 1½ lbs.

Corset

2126 Sizes 25, 27, 29, 31, 33, 35, 37, 39.

Cpn. Price \$7 Cash Price \$3.50

For extra-strong support, choose this double-boned, 13½-in. model. Restrains bulges and curves with comfort—elastic waistline inserts; reinforced abdominal section; full-length lacing in back.

Peach-color Rayon Brocade; braid trim. 4 garters. Mailing weight 14 oz.

Corset

2152 Sizes: 26, 28, 30, 32, 34 and 36.

Cpn. Price \$5.50 Cash Price \$2.75

Premiums 73

Warm Nightclothes of BALBRIGGAN



BALBRIGGAN
The Dropstitch

Balbriggan—a feather-weight, high-grade fabric, finely-knit of combed cotton yarns. Wonderfully warm, yet dainty as silk

in its lovely variety of colorings and soft, draping qualities.

Balbriggan is pre-shrunk and tub-fast—nice "body" to it, too.

Unless preferred no ironing is necessary — another enjoyable feature of this fine fabric that is comfortable; so good-looking.

Long-sleeve, high-neck nightgown with narrow tie-belt of self-material. Newest tailored style; two-button, shirt front. Full length; good width. Very comfortable.

Tearose only—dainty and very pretty.

Mailing weight 10 oz.

Nightgown

3743 Sizes: Small, Medium, and Large.
STATE SIZE

Coupon Price	Cash Price
\$2.50	\$1.25

Blush-color, trimmed with White. Rayon-cord tie.

Features the new V-neck blouse with ribbed waistband and cuffs.

Pants are ski style with ribbed anklets—extra warm; elastic adjusts top-fulness.

Mailing weight 9 oz.

Pajamas

3691 Sizes: Small, Medium, and Large.
STATE SIZE

Cpn. Price	Cash Price
\$2.20	\$1.10

Youthful two-piece style in newest fashion. Light-Blue with White trim.

Snug-fitting crew neck. Ski-style pants; elastic adjusts top-fulness.

Rib-knit cuffs, anklets, and waistband. Extra warm; specially good-looking. Mailing weight 7 oz.

Pajamas

3876 Sizes: Small, Medium, and Large.
STATE SIZE

Coupon Price	Cash Price
\$2.20	\$1.10

The latest vogue in night-clothes—dark tones. Navy ski-pants with Powder-Blue, long-sleeve blouse trimmed in Navy. Beautiful!

Tuck-ins, with convertible gaucho neck-line; deep facing. Mailing weight 11 oz.

Pajamas

3527 Sizes: Small, Medium, and Large.
STATE SIZE

Coupon Price	Cash Price
\$2.20	\$1.10



Matching Garments of Silk-and-Wool

Wool-mixed (30% wool, with rayon, silk and cotton). Peach color like Knitties below. Extra long.

Finely-knit in fancy stitch; ribbed waist-line. Deep-V back.

Mlg. wt. 3 oz.

Vests

3819 Sizes: Small, Medium, and Large (34 to 40 bust). STATE SIZE

Package of TWO,

Cpn. Price	Cash Price
\$2	\$1

Peach-color. Match vests above — same Wool-mixed Knit (30% wool, with rayon, silk, and cotton).

Shaped crotch; elastic waistband. Mlg. wt. 4 oz.

Knitties

3956 Sizes: Small, Medium, and Large. STATE SIZE

Finely-knit Cotton Jersey with shell-stitch edge. Snugly warm; not bulky. Medium-Gray, with matching lighter shade.

Lengths: 40, 42, 46 in. respectively. Mlg. wt. 8 oz.

Cotton-Jersey Costume Slip

2657 Sizes: Small, Medium, and Large.
STATE SIZE

Coupon Price	Cash Price
\$2	\$1



Mlg. wt. 6 oz.

One-piece style with ski-pants, and drop-seat. Buttons from neck to waist; elastic at waist, in back. Rib-knit cuffs and anklets.

Balbriggan—feather-weight, cotton-knit. Powder-Blue, with Tearose trim.

Child's Balbriggan Pajamas

3634 Sizes: 4, 6, and 8 years.
STATE SIZE

Cpn. Price	Cash Price
\$2	\$1



Closed feet, high neck; long sleeves. Keeps little folks covered from head to toes. Natural-Gray Cotton knit, fleece-lined.

Drop-seat. Pocket. Edges neatly finished. Mailing weight 10 oz.

Child's Cotton-Knit Sleeper

4090 Sizes: 2, 4, 6 yrs.
STATE SIZE

Cpn. Price	Cash Price
\$1.80	90c

Something quite new, indeed! Regulation Balbriggan with fancy, drop-stitched stripes. A handsome fabric that is warm and soft can be.

Balbriggan, as you doubtless know, is knit of long-staple combed Cotton yarns and is one of the most durable cotton knits made. Light as a feather, yet this fabric has plenty of "body."

Peach color only. Fancy Rayon cord-sash.

Snug-fitting, rib-knit cuffs at wrist and ankles. Elastic adjusts waistline fullness of ski-style pants. Neck may be worn high or low.

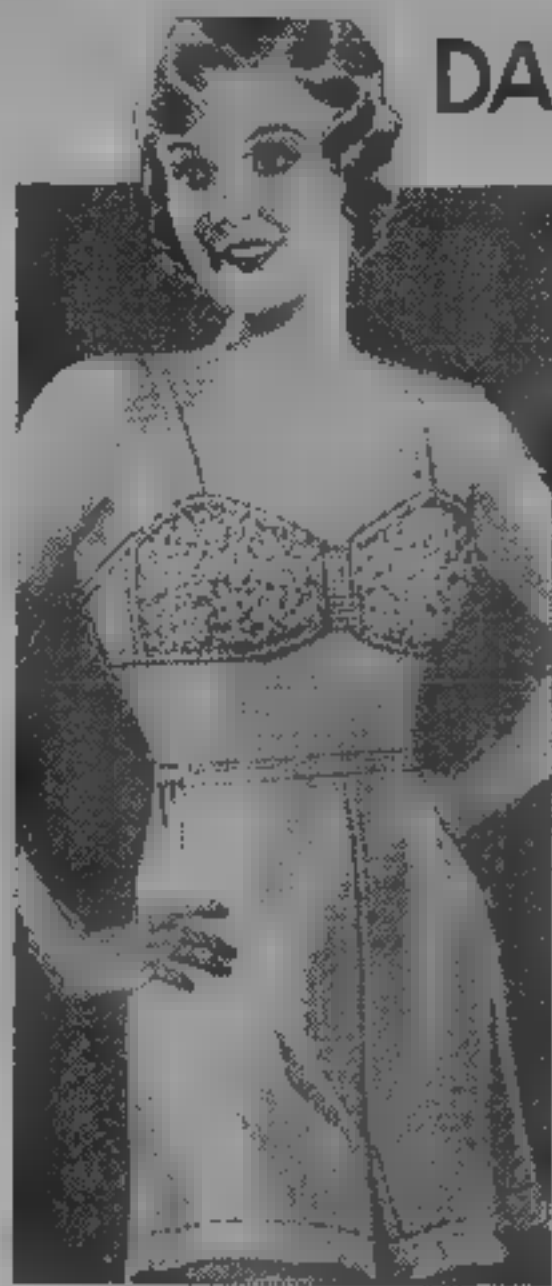
Mailing weight 10 oz.

Two-Piece Dropstitch Pajamas

1423 Sizes: Small, Medium, and Large.

STATE SIZE

Coupon Price	Cash Price
\$3	\$1.50



DAINTY UNDERTHINGS of SILK and RAYON

Voile-lined, fine Lace with Tearose Satin. Beautifully made; neatly finished. Fits well. Elastic inserts, front and back, insure comfort. Satin-ribbon straps. Mailing weight 1 oz.

Lace Brassiere

3838 Sizes: 32, 34, 36, and 38.
STATE SIZE

Coupon Price \$1 Cash Price 50c

Most popular cuff style. Elastic smoothly adjusts back-fulness.

Fine Rayon-knit. Comfortably shaped, with reinforced crotch. Plain across front. Tearose only. Mailing weight 8 oz.

←Rayon-knit Pantee Bloomers

3577 Sizes: Small, Medium and Large.
STATE SIZE

Cpn. Pr. Cash Pr.
\$1.10 55c

Remarkably-fine Rayon-knit bloomers in dainty Tearose shade. Exceedingly comfortable, due to the reinforced, shaped crotch. Elastic adjusts fulness at knee and waistline. Mailing weight 8 oz.

Rayon-knit Bloomers No. 3658 →

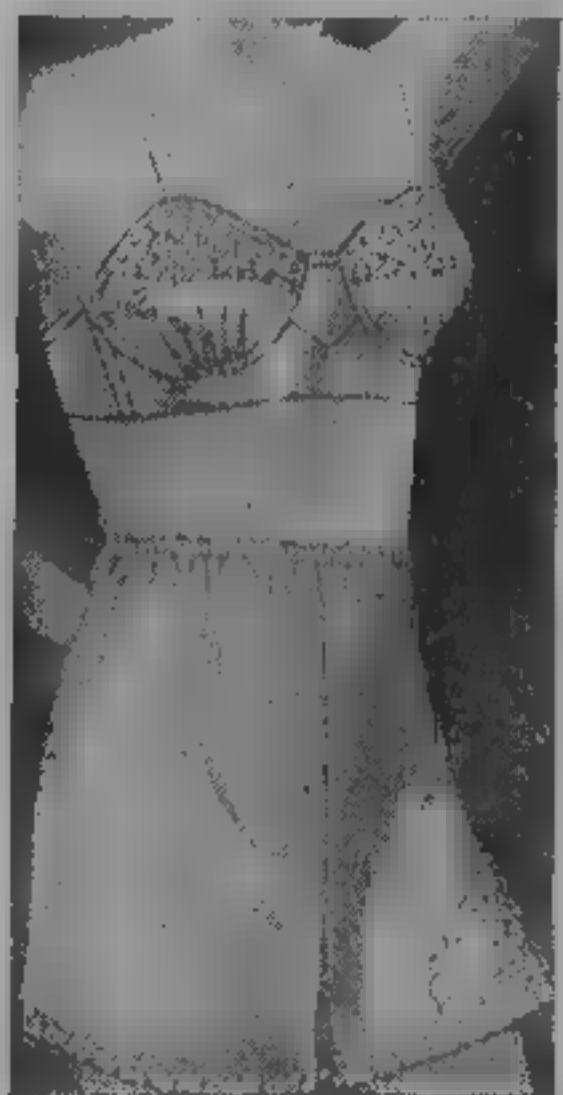
Choice of:

Sizes: Small, Medium and Large.

Sizes: Extra-Large only.

Cpn. Pr. Cash Pr.
\$1.10 55c

Cpn. Pr. Cash Pr.
\$1.20 60c



"Uplift" bra—Tearose Pantee Satin with shadow lace. A dainty garment that uplifts the bust in modish manner. Fits perfectly. Full-lined front; elastic back-insert; ribbon straps. Mlg. wt. 1 oz.

Satin Brassiere

3696 Sizes: 32, 34, 36, and 38.
STATE SIZE

Coupon Price \$1.50 Cash Price 75c

Makes a lovely gift, alone or with the brassiere above. Tearose Rayon-knit. Marvelous quality for the price!

Extremely short step-ins with pretty Ecu lace edging and medallion.

Reinforced crotch; elastic at waist. Mailing weight 8 oz.

Rayon-knit Briefs

3538 Sizes: Small, Medium, and Large.
STATE SIZE

Coupon Price \$1.10 Cash Price 55c



Super-fine All-Silk Flat Crepe in dainty Tearose shade. Smooth-fitting—all-bias with plenty fullness below the hips. Well made; extra-strong seams. Gives excellent service and launders beautifully.

Exquisite Ecu-color Alencon lace is the trim. Mailing weight, each 10 oz.

Pure-Silk Costume Slips

Choice of:

Semi-built-up style. 42 in. long, exclusive of narrow, adjustable shoulder-straps.

Bodice style. 40 in. long, exclusive of the narrow, adjustable shoulder-straps.

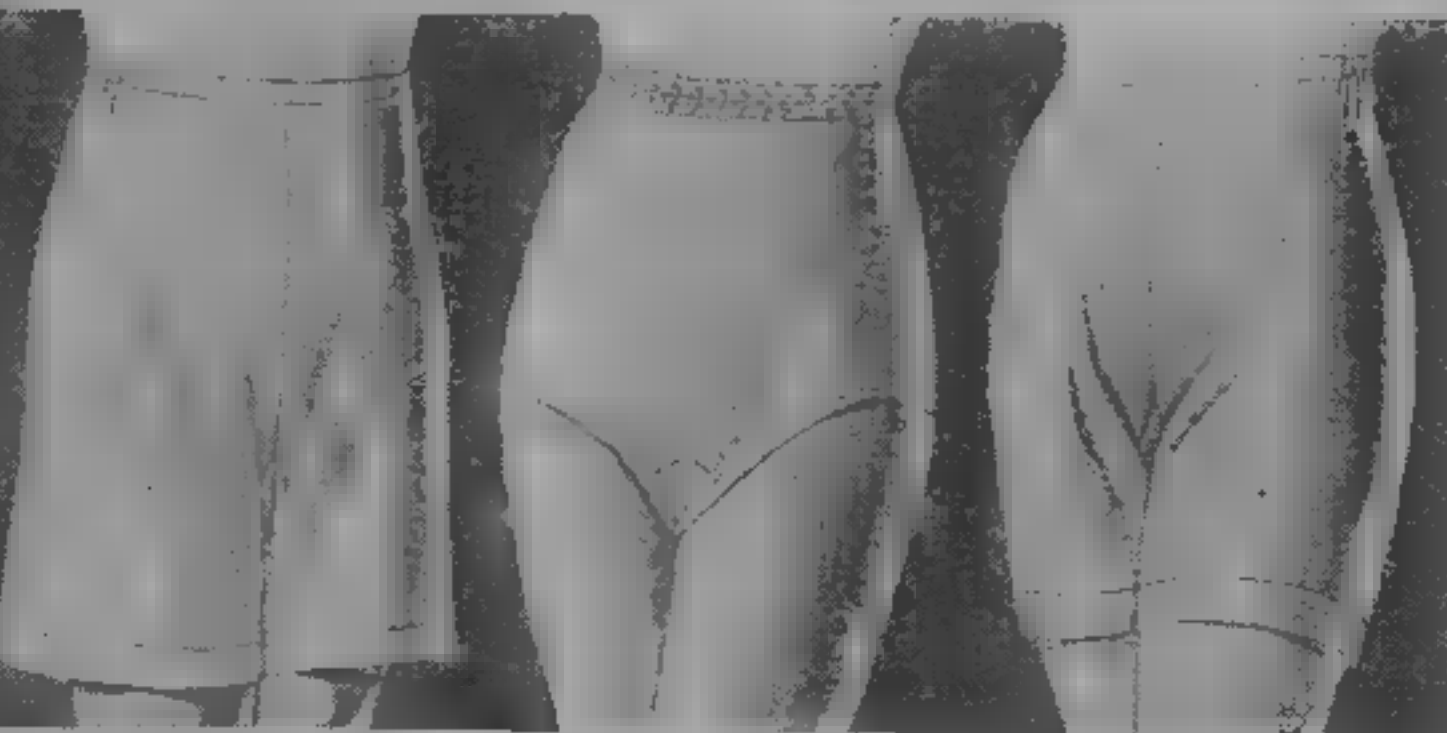
3496 Sizes: 34, 36, 38, 40, 42, 44.

3484 Sizes: 34, 36, 38, 40, 42, 44.

Cpn. Price \$4 Cash Price \$2

Cpn. Price \$4 Cash Price \$2

SPUN-LO
Stabilized, dull-luster rayon-knit. Soft as down; non-cling. Especially resistant to shrinking, runs and fading. Approved by Good Housekeeping.



Super-grade Spun-Lo in hand-some Tearose color. Extra-long back; reinforced crotch. Elastic adjusts waistline fullness. Mlg. wt. 10 oz.

Pantee Bloomers 1156

Choice of:

Sizes: 36 to 42 (bust) Sizes: 44 to 50 (bust)

Cpn. Pr. \$1.60 Cash Pr. \$1.80

Cash Pr. 80c Cash Pr. 90c

Briefest ever; fit like your skin. Tearose Spun-Lo. Reinforced crotch; fancy elastic at waistline; lower edge self-bound. Mlg. wt. 6 oz.

Briefs

2288 Sizes: Small; Medium; Large.

STATE SIZE

Cpn. Pr. \$1.20 Cash Pr. 60c

Slightly shorter and closer-fitting than our No. 1156.

Same lovely Tearose Spun-Lo. Reinforced crotch; elastic adjusts waistline fullness in back. Mlg. wt. 7 oz.

Pantee

2534 Sizes: Small, Medium, and Large.

STATE SIZE

Cpn. Pr. \$1.40 Cash Pr. 70c

Spun-Lo — the stabilized rayon — gives this petticoat nice "body." An excellent garment! Practically run-proof; non-cling. Tubs nicely. Shadow-proof front. Elastic at waistline. Bottom, self-bound. Mlg. wt. 8 oz.

Petticoat

3789 Sizes: Small, Medium, and Large.

Colors: Tearose or White.

STATE COLOR & SIZE

Cpn. Pr. \$2 Cash Pr. \$1

In tailored fashion! Bra-style top with form-fitting mid-section. Holds its shape perfectly. Entire waist-section, also full-length front gore, made double of Spun-Lo. 37 in. long, adjustable strap excluded. Plain back. Mlg. wt. 12 oz.

Costume Slip

3507 Colors: Tearose or White.

Sizes: 32 to 40.

STATE COLOR & SIZE

Cpn. Pr. \$2.70 Cash Pr. \$1.35

A joy to wear! Will not cling nor sag. Tearose Spun-Lo — that wonder fabric with no weak spots!

Four-gored — sure to fit smoothly. Shadow-proof back. Ecu-lace trim. Self-bound top; adjustable ribbon straps. Mlg. wt. 10 oz.

Costume Slip

3576 Choice: 44 or 46 in. length. Sizes: 34 to 44.

STATE LENGTH AND SIZE

Cpn. Pr. \$2.60 Cash Pr. \$1.30

Non-sag, run-resistant, non-shrinking Spun-Lo. A grand fabric for a pretty gown.

Easy to launder — no ironing required. Full-cut; good length. Cream-color Alencon lace; contrasting satin ribbon belt and bow. Mlg. wt. 10 oz.

Nightgown

3701 Colors: Pink or Tearose.

Sizes: Small, Medium, and Large.

STATE COLOR & SIZE

Cpn. Pr. \$3.20 Cash Pr. \$1.60

Tearose Spun-Lo, the superfine rayon that is practically run-proof. Makes a wonderful chemise that's easy to wash and requires no ironing.

Tiny scallops edge straps and top. Lower edge, self bound.

Generously cut; reinforced, comfortable crotch. Mlg. wt. 6 oz.

Step-In Chemise No. 1741

Choice of:

Sizes: 34 to 42 (bust) Sizes: 44 to 50 (bust)

Cpn. Pr. \$1.70 Cash Pr. 85c

Cpn. Pr. \$1.90 Cash Pr. 95c

STATE SIZE



Premiums 75

WOMEN'S RAINCOATS

*So Smart Looking!
Absolutely Shower-proof!*



Fashionably styled of fine Suede Cloth in close semblance to real suede leather. Positively shower-proof.

Plaid lining; convertible collar. About 48 in. long. Medium shades—most attractive.

Double-breasted style with raglan sleeves. Adjustable belt and sleeve-straps. Generous pockets. Mfg. wt. 4 lbs.

1440 Sizes: 16, 18 yrs., also 38 to 44.
Colors: Blue or Brown.

STATE COLOR AND SIZE

Cpn. Price	Cash Price
\$6.50	\$3.25

Truly military style—double breasted, plastron front; buttons aplenty; big pockets. Convertible collar—button high or turn back, as illustrated.

Light-Tan Twill (cotton) or Covert Cloth. Rain-proof—rubberized between outside and fancy, checked lining. Wonderfully good-looking; equally serviceable. 48 in. long.

Mailing weight 4 lbs.

1519 Sizes: 14, 16, 18, and 20 years.

STATE SIZE

Cpn. Price	Cash Price
\$8.50	\$4.25

With its Dark-Brown imitation-suede belt, who'd guess this modish Brown-mixture Rough Tweed is a raincoat? A grand fabric for this purpose—makes it look like a sports coat.

47 to 48 in. long. Plaid lining. Adjustable sleeve-straps. Two deep pockets; convertible collar that may be worn open or closed, as pictured.

Mfg. wt. 4½ lbs.

1821 Sizes: 16 and 18 years, also 38, 40, 42, and 44.

STATE SIZE

Cpn. Price	Cash Pr.
\$11	\$5.50

So lovely! So different! Fine-check Suede Cloth in handsome two-tone effect—medium shades. Fancy plaid lining. Very fashionable—looks quite like a sports coat.

Deep back-tucks furnish free-action fullness. Raglan shoulder; adjustable sleeve-straps. Huge pockets; good lap-over. About 48 in. long.

Mailing weight 4½ lbs.

1521 Sizes: 16 and 18 years, also 38, 40, 42 and 44.

Colors: Blue or Green.

STATE COLOR & SIZE

Cpn. Price	Cash Price
\$8	\$4

Fashionably styled of two-tone bias-check Suede Cloth—a grand fabric for a shower-proof coat that may also be used for sports wear.

Back cut with flared skirt and free-action pleats. Plaid lining; two large pockets; sleeve straps. Collar may be buttoned high or worn as pictured.

27 to 39 in. long.

Mailing weight 4 lbs.

2169 Colors: Blue or Red.

Sizes: 6, 8, 10, 12, 14 yrs.

STATE COLOR & SIZE

Cpn. Price	Cash Price
\$6	\$3

Something new and different in shower-proof coats—the rubberized Polka-dot Print. Deep-Copen with White dots. Very effective!

Upper portion only of this youthful model in double-breasted effect.

Deeply-notched, convertible collar; raglan shoulder; button-trimmed cuffs; spacious pockets. 48 to 49 in. long.

Mailing weight 4½ lbs.

4295 Sizes: 14, 16, 18, and 20 years.

STATE SIZE

Cpn. Price	Cash Pr.
\$7	\$3.50

CAPEKIN GLOVES in Three Beautiful Styles



No 4154
One button
CUFF STYLE

ALWAYS
STATE
COLOR & SIZE



No 2368
Zipper
SLIP-ONS



No 3856
Outseam
SLIP-ONS

Made by experts of choicest Capeskin—very soft, light-weight, and washable. Just a suggestion of trim other than the effective self-cording—self-color on light shades; White on others. No. 2368 has Talon fastener. No. 4154 laces in back; buttons in front. Mailed postpaid.

Colors: Beige, Black, Brown, Smoke-Gray, Navy, and White.

Sizes: 6 to 8 (in quarter sizes).

Cpn. Price	Cash Price
Pair, any style, Price \$4.50	Price \$2.25

Comfortable SLIPPERS

Easiest on the feet! Softest. Dark-Gray Felt with padded, split-chrome sole; low heel has thick rubber lift. Juliet style with fancy open-work edge and felt bow.

Rubber-heeled Felt

3591 Sizes: 3, 4, 5, 6, 7, and 8.

STATE SIZE

Pair,
Cpn. Price \$2.50

Cash Price
\$1.25

Mfg. wt. 15 oz.



STATE COLOR & SIZE

Soft-soled, high-heeled boudoir slippers of the dressier type. Fine Rayon Crepe in combination of plain and satin stripe. Very handsome with its imitation patent-leather piping and satin-covered button for trimming. Self-covered, 1½-in. heel; split chrome sole, light-colored Sateen lining and inner sole. Mailing weight 14 oz.

Rayon Crepe

2157 Colors: Blue or Burgundy. Sizes: 4, 5, 6, 7 and 8.

STATE COLOR AND SIZE

Pair,
Cpn. Pr. \$2.50
Cash Pr. \$1.25



Adorable ankle boots of fine Kid with deep cuff of imitation fur in matching color. Padded chrome sole; kid-covered heel. Extremely comfortable. Light-colored felt lining. Mailing weight 13 oz.

Cuff Style in Soft Kid

3697 Colors: Blue or Red. Sizes: 4, 5, 6, 7, and 8.

STATE COLOR & SIZE

Pair,	Coupon Price	Cash Price
	\$4	\$2

Most popular! Supremely comfortable; very serviceable. Furnish more support than majority. Made by experts.

Fine Black Kid lined with light-colored Sateen. Quilted inner sole matches lining.

Soft, padded, chrome sole; leather-covered heel. Mailing weight 12 oz.

Black Kid D'Orsays

3635 Sizes: 4, 5, 6, 7, and 8.

Pair,	Coupon Price
	\$2.50

STATE SIZE
Cash Price \$1.25



Men's RAINCOATS

Well Disguised



ALWAYS
STATE
COLOR AND
SIZE

Who'd ever guess this handsome *Rubberized Tweed* (cotton) is a raincoat? Looks like an expensive wool tweed top-coat. Well tailored; 48 to 49 in. long. Plaid lining with extra back-yoke of heavy rayon. Adjustable sleeve-straps. Mailing weight 3 1/2 lbs.

3148 Sizes: 36, 38, 40, 42, 44, and 46 Chest.
Colors: Brown or Gray.
Coupon Price \$10 Cash Price \$5

A wonderful, shower-proof *Suede Cloth* it took years to perfect. Actually wears better than real suede leather and looks almost identical. Ideal for this double-duty coat. Rubberized. Plaid Cotton lining. 48 to 49 in. long. Detachable belt. Mailing weight 3 1/2 lbs.

2298 Colors: Oxford-Gray or Brown.
Sizes: 38 to 46 Chest.
Coupon Price \$8 Cash Price \$4

Super-grade *Light-Tan Covert Cloth* or *Twill* (cotton). Mighty fine-looking in any weather; makes excellent top-coat. 48 in. long. Real Trench style—cut, fit, material, color, and even the shoulder patch. Plaid (cotton) lining. Leather buttons. Mailing weight 4 lbs.

2549 Sizes: 36, 38, 40, 42, and 44 Chest.
Coupon Price \$5 Cash Price \$4

High-grade SLIPPERS that Give Real Comfort

Soft-sole slippers of high-grade, genuine, Dark-Tan Leather.

Warmly felt-lined and the softest ever! Honest-to-goodness comfort slippers. Medium width only.

Padded sole of split-chrome leather with the merest suggestion of a heel.

2607 Sizes: 6, 7, 8, 9, and 10.

Pair, Coupon Price

\$2.70

Cash Price

STATE SIZE

\$1.35



Mfg. wt. 12 oz.

Mighty comfortable! Rather dressy-looking! Real soft, fine Tan Kid with hard leather sole. Cut-out trim; rubber heel.

Lined with serviceable Sateen and have fine kid inner sole. Mailing weight 14 oz.

4108 Sizes: 6, 7, 8, 9, and 10.

Pair, Coupon Price

\$4.50

Cash Price

STATE SIZE

\$2.25



Genuine *Kreep-a-wa "Rest Time"* slippers—the kind a man enjoys. A really grand gift!

High-grade, soft Kid—colored, with Black heel and trim. Specially-flexible, padded sole of split-chrome leather with very low heel. Attractive rayon-print lining. Medium width only.

1980 Colors: Brown or Burgundy.

Sizes: 6, 7, 8, 9, and 10.

Pair, Coupon Price

\$4

Cash Price

\$2



Mailing wt. 11 oz.

Worn as slippers or shoes! Extremely comfortable as either! Great for tired, aching feet. Cut high, with stout, wide, elastic side-gores. Rubber heel.

Extra-flexible, first-quality Tan Kid that withstands hard wear.

Stitched leather sole—heavy but very flexible. Mailing weight 1 1/2 lbs.

4495 Sizes: 6, 7, 8, 9, 10 and 11.

Pair,

Cpn. Price \$4.50

Cash Price

\$2.25



STATE SIZE

STORMY WEATHER COATS

Sturdy as a Fireman's Coat—a Real Nor'wester!

At the Left. A real storm coat! Made to withstand the hard wear of a fireman's coat—as near water-proof as is possible. A regular nor'wester of *Black Rubber-surface Cloth*.

Widely-lapped front closes with buckles—easy to fasten. Huge pockets, with flaps; close-fitting collar fastens high. 50 in. long. Mailing weight 4 1/4 lbs.

3407 Sizes: 36, 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Coupon Price

\$10

Cash Price

\$5



ALWAYS
STATE
SIZE

← A Regular "Trencher" for Boys

Styled just like dad's—an honest-to-goodness double-duty coat that is a real "trencher"! Shoulder patch, leather buttons, adjustable belt and sleeve straps, large pockets—everything.

Too, it is *Light-Tan Twill* (cotton) or *Covert Cloth* with plaid (cotton) lining.

27 to 43 in. long. Mailing weight 3 lbs.

2478 Sizes: 6, 8, 10, 12, 14 and 16 years.

Coupon Price

\$6

Cash Price

\$3

Rain or Shine, this Handsome Model is a Sure Winner

Finest and best! Hard to excel at twice its price! Particularly well-tailored—an all-weather coat that does, indeed, serve as both rain- and top-coat.

Decidedly handsome *Chervel Suede Cloth* in novel check, with fancy plaid lining. Styled in most fashionable double-breasted manner with raglan shoulder and deep collar that may be worn as pictured or buttoned high, giving complete protection from storms.

Features huge, slashed pockets that may be reached from inside or outside. Removable belt; adjustable sleeve-straps.

Length, 48 in. Mailing weight 4 1/2 lbs.

1330 Colors: Bluetone, Browntone, or Oxford-Gray.

Sizes: 36, 38, 40, 42 and 44 Chest,

STATE COLOR AND SIZE

Coupon Price

\$10

Cash Price

\$5



makes a Good-Looking Top-Coat

Premiums 77

Oiled-Silk Umbrellas. OUTSELL ALL OTHERS



Great
for
Traveling

A
Grand
Gift

Light-weight

They
Shed
Water

Colorful

High-grade Oiled Silk—the most popular umbrella fabric made. Very effective in Navy with small White design (assorted patterns).

Beautiful Navy Pyralin handle, tips, and end. Silk-cord loop.

Sturdily made; very light-weight. 16-rib, silver-color frame ■ wood shank.

33-in. spread. 22½ in. long, closed.

Mailing weight 1¼ lbs.

1511 Navy-and-White only (assorted patterns).

Coupon
Price \$4

Cash
Price \$2

Most colorful—most versatile, too, its vari-colors harmonizing with most any ensemble. Background colors mentioned below.

High-grade Oiled Silk in handsome design. Attractive handle of Crystal Pyralin with colored trim to match umbrella. Tips and end of Crystal Pyralin.

16-rib, silver-color frame; wood shank. Silk-cord loop. 34-in. spread; 24 in. long, closed. Mlg. wt. 1¼ lbs.

3833 Colors: Black or Blue.

STATE COLOR

Coupon
Price \$4

Cash
Price \$2

Coat and Umbrella to Match

Blue-and-White polka-dot Oiled Silk in ■ matching outfit. Ideal light-weight traveling companions. Coat fits into its matching purse-size case; umbrella fits into 18 x 12 in. ■ overnite case by detaching handle. A grand gift, together or separately.

Raincoat

Raglan type with tie-belt; buttons full length. Well made. 47 in. long. Folds to fit purse-size case (included). Mailing weight 6 oz.

3864 Small, Medium, and Large. STATE SIZE

Coupon
Price \$4.50

Cash
Price \$2.25

Umbrella

16-rib, silver-color frame; wood shank. Crystal-and-Blue Pyralin detachable handle; tips and end to match. Silk-cord loop. 34-in. spread; length, closed, 22½ in.

Mailing weight 1¼ lbs.

3840 (Matches coat above.)

Coupon
Price \$4

Cash
Price \$2



One of those light monotone prints (assorted designs) a woman is proud to carry. Very effective!

Fine Oiled Silk. Matching Pyralin tips and end. Detach fancy mosaic-like handle with its colorful inlay and umbrella fits into 18 x 12 in. or larger overnite case.

Wood shank; 16-rib, silver-color frame. 24 in. long, closed; 34-in. spread. Silk-cord loop.

Mailing weight 1½ lbs.

3855 Colors: Black-and-White or Blue-and-White. STATE COLOR

Coupon
Price

Cash
Price



A real he-man's umbrella—generous size; strong construction. Castania wood handle in dark, grained-bamboo finish—comfortably shaped; fits the arm nicely.

Fast-Black Gloria Cloth (silk-and-cotton) with gros-grain edge.

Wood shank; 26-in., 10-rib frame.

Length, closed, 34½ in.; has spread of 44 in.

Mailing weight 2 lbs.

Man's Umbrella
No. 4406

Coupon
Price \$6

Cash
Price \$3

Gloria Cloth Umbrellas

STURDY
FINE-LOOKING



GLORIA CLOTH—an extra-fine silk-and-cotton cloth. Looks like silk but will outwear it several times.

High-grade American Gloria Cloth with handsome Jacquard design in assorted patterns. Self-color design on the navy; White on the black. Clear Prystal handle with colored trim to match umbrella; matching tips and end. 16-rib, black frame; wood shank. 24½ in. long, closed; 33-in. spread. Mlg. wt. 1½ lbs.

1767 Colors: Black-and-White or Navy.

STATE COLOR

Coupon
Price \$4

Cash
Price \$2

You'll want this sturdy, fine-quality Gloria Cloth umbrella if for no other reason than its pretty handle of matching-color Pyralin with clear Prystal trim. Matching tips and end. An excellent value!

10-rib, black frame; wood shank. 36-in. spread. 26 in. long, closed. Deep satin edge or border.

Mailing weight 1¼ lbs.

4415 Colors: Black or Navy. STATE COLOR

Coupon
Price \$4

Cash
Price \$2

Our very best Gloria Cloth umbrella! Well worth the difference in price!

Handle is Crystal with Ivory Pyralin trim. White Pyralin tips and end; braid loop.

16-rib, silver-color frame. Wood shank. 24 in. long, closed; 36-in. spread. Fancy border in assorted patterns is effective. White design ■ Black; self-color ■ Navy. Mlg. wt. 1¼ lbs.

4638 Colors: Navy or Black-and-White. STATE COLOR

Coupon
Price \$8

Cash
Price \$4

Big-value umbrella of Gloria Cloth with handsome design in assorted patterns. White on the black; self-color on the others.

Cleverly-styled handle of clear Crystal and Ivory-color Pyralin is comfortably shaped. Tips and end of 16-rib, silver-color frame are White Pyralin.

Wood shank. Silk-cord loop. Total length, 23½ in.; 33½-in. spread. Mlg. wt. 1¼ lbs.

2577 Colors: Brown, Navy or Black-and-White. STATE COLOR

Coupon
Price \$5

Cash
Price \$2.50

For general use—fast-Black Mercerized Cotton.

Clear Prystal handle and tips; black Pyralin end. 10-rib, black frame. 35½-in. spread. Length, closed, 25 in. Wood shank.

Mercerized-Cotton
Umbrella No. 2954

Cpn. Price \$2.50

Cash Price \$1.25



78 Premiums



Enjoy your winter sports with utmost freedom in this warm, two-piece suit of All-Wool Suiting. Water-repellent; non-wrinkling. Smartly styled; colorful combination of plain and plaid. Reinforced crotch; rib-knit, wool anklets and cuffs. Two deep pockets. Mlg. wt. 2¾ lbs.

Miss' Ski Suit

3649 Colors: Blue or Brown.
Sizes: 16, 18, and 20 yrs.

STATE COLOR & SIZE →

Cpn. Price	Cash Price
\$20	\$10

Colorful! Very warm. Super-grade, good-weight, All-Wool Suiting. Sheds snow quickly; non-wrinkling.

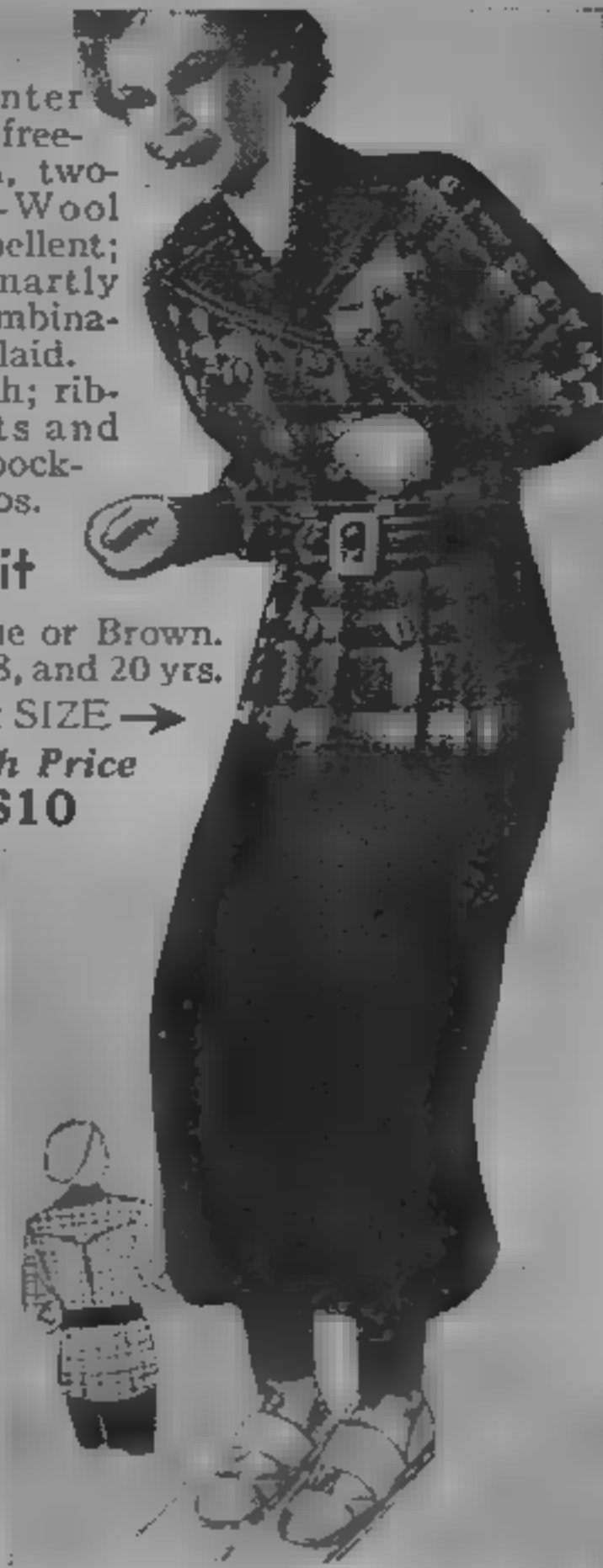
Snug-fitting cuffs and anklets of rib-knit wool; two pockets. Reinforced crotch. Matching beret included.

Mailing wt. 2¾ lbs.

Girl's Ski Suit and Beret

3493 Colors: Blue; Brown.
Sizes: 8, 10, 12, 14 yrs.

Cpn. Price	Cash Pr.
\$17.50	\$8.75



Any girl or miss who wants an especially-warm, good-looking coat for skating, tobogganing, skiing or any other sports wear will find this campus coat entirely to her satisfaction.

Gaily colorful, ■ Fashion decrees ■ sports coat of this type should be. Bright Reds, Blues, Greens, and plenty of White all combined in a big plaid. Assorted patterns.

All-Wool Homespun Coating with angora-like surface. Exceedingly soft, lightweight, and warm. Full-lined with natural-color Kasha (cotton).

Fashioned with wide, convertible collar in double-breasted manner. Action back has deep yoke with wide, inverted pleat stitched part way. Smooth hipline; adjustable sleeve-straps. Two deep pockets with flaps; two comfortable muff-pockets.

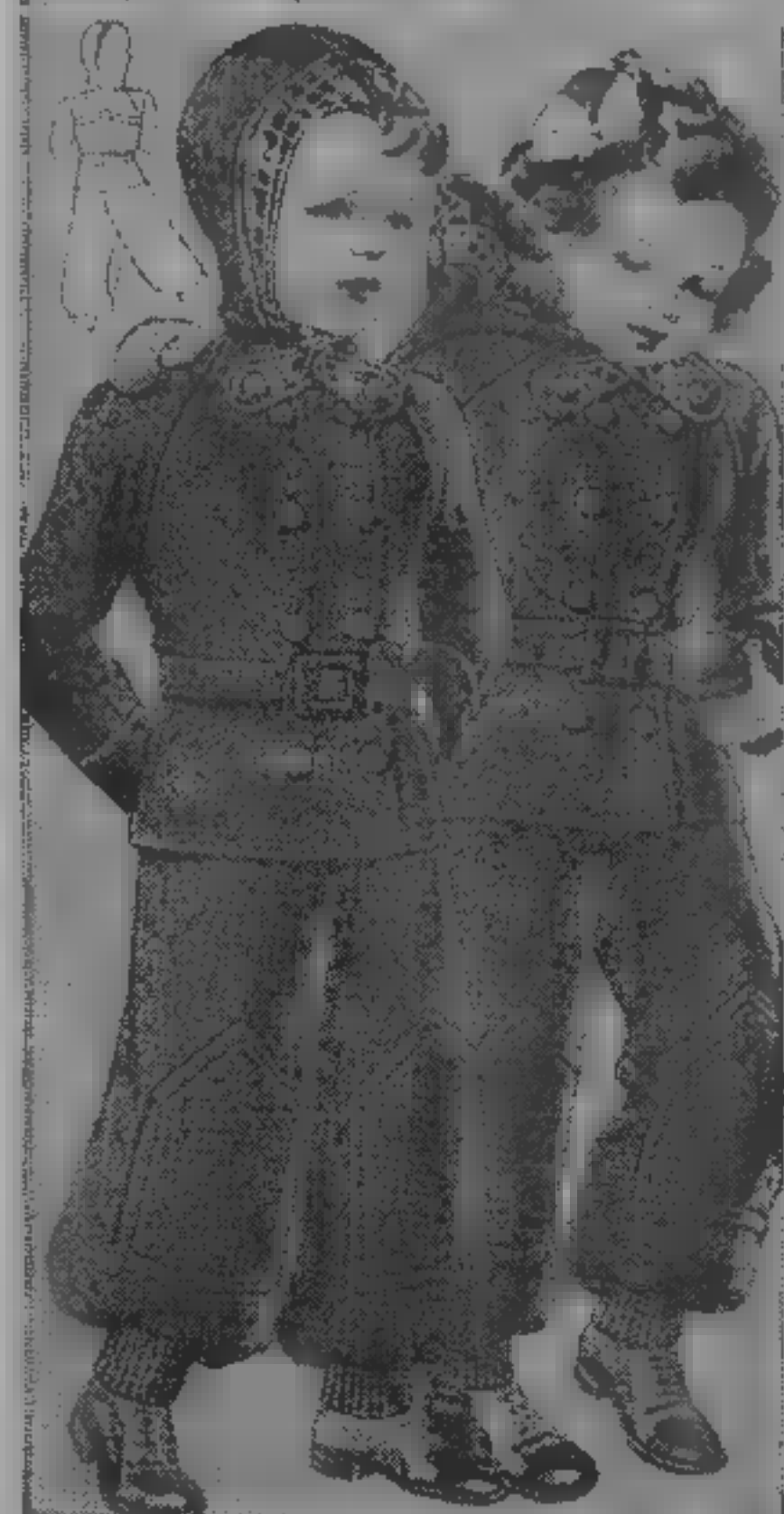
Mailing weight 2½ lbs.

Girl's or Miss' All-Wool Campus Coat

4791 Sizes: 8, 10, 12, 14, and 16 years.
STATE SIZE

Coupon Price	Cash Price
\$13	\$6.50

See Page 71 for Women's Knitwear



The newest parka-style snowsuit! Includes ski pants with rib-knit anklets, attached criss-cross suspenders, and knee patches, also double-breasted coat with Talon-fastened parka, or hood, little folks insist upon.

Shower-proof, All-Wool Suiting. Moth-proof, too.

Coat is Kasha (cotton)-lined; very warm.

Raglan sleeves and set-in pockets piped with contrasting plaid to match trim ■ hood which may be worn flat like a collar.

Mlg. wt. 3¼ lbs.

Boy's or Girl's Snow Suit

2319 Colors: Blue or Brown
Sizes: 3, 4, 5, 6, 7 yrs.

STATE COLOR AND SIZE

Cpn. Pr.	Cash Pr.
\$13	\$6.50

All-Wool Suiting in handsome plaid-and-plain combination. Smartly colorful and very fetchingly fashioned. Most comfortable!

Knee-reinforced pants; Talon-fastened coat; warmly-lined beret with pom pom. Rib-knit, wool anklets, cuffs, and beret-trim. Two pockets in coat; action back. Mailing weight 3½ lbs.

Child's Snow Suit and Beret →

1308 Brown or Green.
Sizes: 3, 4, 5, 6 years.

STATE COLOR & SIZE

Cpn. Price	Cash Price
\$13	\$6.50

1331 Brown or Green.
Sizes: 7 and 8 yrs.

STATE COLOR & SIZE

Cpn. Price	Cash Price
\$15	\$7.50



One-piece style with helmet. Dark-toned All-Wool Suiting in plaid-and-plain combination.

Talon fastener, crotch to neck.

Knees reinforced; rib-knit, wool cuffs and anklets.

Helmet is suede-flannel lined. Snug and warm.

Mailing weight 1¾ lbs.

Child's Snow Suit and Helmet

3578 Colors: Brown or Green.
Sizes: 3 to 8 yrs.

Coupon Price	Cash Price
\$10	\$5

ADD TO THE FUN WITH Winter Sports FASHIONS AND WARM THINGS...

Heavy Fleece Coating (85% Wool) specially woven to withstand hard wear. Bright contrast forms main portion of collar, piping around collar and pockets, also centers of self-covered buttons.

Back of fitted, 30-in., dressy coat features new-style, unpressed pleats. Rayon-Satin lining; heavy interlining.

Kasha (cotton)-lined pants have generous hip-pocket and snap-fastening, rib-knit cuffs. Mailing weight 5¼ lbs.

Combination Ski Suit →

4729 Colors: Medium-Gray or Green.
Sizes: 7, 8, 9, and 10 years.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$20	\$10



Latest bib- or overall-style. Gives added protection for stomach and abdomen.

Regulation-style ski pants with knee patches and rib-knit cuffs. Straps neatly bound in contrasting color; grip buckles. Entire garment of All-Wool Fleece Suiting, full-lined with Kasha (cotton)—cold- and wind-proof. Side fastenings.

Mailing weight 1¾ lbs.

Child's Ski or Snow Pants

2670 Colors: Blue or Brown.
Sizes: 3, 4, 5, 6, 7, and 8 years.

Cpn. Price	Cash Price
\$5.50	\$2.75





WEAR CORRECT CLOTHES AND

HUNT IN COMFORT

Why Not ■ Hunting Outfit to Match?

Coat, breeches, and cap to match! Looks 100% better than odd garments, especially when all are of this handsome Red-and-Black plaid that is rain- and snow-repellent. Warm; comfortable. For hunters, farmers, truckmen, and sportsmen.

Each garment sent direct to you from the factory in Central New York.

COAT is genuine Drybak of 32-oz. Woolrich Wool, full-lined with 22-oz. wool. Wide collar has storm collar folding flat underneath that opens and straps over head, as pictured.

Two big button-flap pockets; two hand-warming pockets. Also deep game-pocket entire width of back, double-lined with blood-proof Slicker Cloth — buttoned-flap, side entrances.

Mlg. wt. 4½ lbs.

CAP is well-lined and reversible—Red-and-Black plaid Wool, with reverse crown of Bright-Red Duck that hunter uses for personal protection. Plush-lined earlaps.

Order generous size to allow use of storm collar on coat. Mailing weight 8 oz.

BREECHES by Drybak. Genuine

32-oz. Woolrich Wool; storm- and cold-proof.

Talon-fastened fly—practically invisible. Snugly-laced legs are good length and extra roomy about the thighs and knees, for supreme freedom. Double-stitched seams; extra-strong belt-loops. Two side- and two rear-pockets, also ■ watch-pocket; each strongly reinforced.

Mailing weight 2½ lbs.

Coat	Breeches	Cap
3631 Sizes: 38, 40, 42, 44, 46 Chest. STATE SIZE	3573 Sizes: 32, 34, 36, 38, 40 Waist. STATE SIZE	3648 Sizes: 6¾, 7, 7½ and 7½ STATE SIZE
Cpn. Pr. Cash Pr.	Cpn. Pr. Cash Pr.	Cpn. Pr. Cash Pr.
\$17 \$8.50	\$11 \$5.50	\$2.60 \$1.30

Newest type Brush-colored Duck. Elastic-web loops will hold 32 shells of 12-, 16-, or 20-gauge.

Well made; deep, self-faced neck and front. Roomy armholes; all edges neatly finished. Mailing weight 1¾-lbs.

Shell Vest

2647 Sizes: 36 to 46 Chest.
STATE SIZE

Coupon Price \$2.20 Cash Price \$1.10



Mlg. wt. 3 lbs.

Army-Duck Coat

■ Premiums

1777 Sizes: 38 to 46 Chest.
STATE SIZE

Cpn. Price \$8.50 Cash Price \$4.25



Genuine, medium-weight, dead-grass-colored Army Duck. Generously cut; double-stitched seams.

All-around, blood-proof game-pocket with front- and side-entrances. Two large and two smaller side-pockets, also muff-pockets and 24 weather-protected shell loops.

Ventilated under-arm; reinforced shoulders. Wide corduroy storm-collar; corduroy-lined cuffs.

Buffalo plaid shirt for sports or general-outdoor use. Made of 13-oz. All-Wool, in the ever-popular Red-and-Black. Very heavy and warm; well tailored. Cut full and roomy—about 36 in. long. Two buttoned-flap pockets. Mailing weight 1½ lbs.

Plaid All-Wool Shirt →

Buttoned Style	Zipper Style
Coat style. High-grade buttons and strong buttonholes.	Genuine Talon fastening. On and off in a jiffy!
2391 Sizes: 15, 15½, 16, 16½, 17, and 17½	2118 Sizes: 15, 15½, 16, 16½, 17, and 17½
STATE SIZE	STATE SIZE
Coupon Price \$7	Cpn. Price \$7.50
Cash Price \$3.50	Cash Price \$3.75

Great for those who can not wear wool ■ do not want too warm a sports- or work-shirt! Heavily-napped, high-grade Cotton Flannel in colorful Red plaid—especially popular with hunters.

Buttoned coat style, like No. 2391 above, double-stitched throughout; generously cut. About 36 in. long.

Mailing weight 12 oz.

Plaid Cotton-Flannel Shirt 2776 Sizes: 14½, 15, 15½, 16, 16½, and 17. STATE SIZE

Coupon Price \$2 Cash Price \$1

32-oz., moisture-proofed Wool in handsome Red-and-Black plaid, lined with lighter-weight material. Wonderfully warm and comfortable—a great garment for the money!

Genuine Talon fastener. Side-straps allow waistline adjustment.

Two muff-pockets, large buttoned-flap pocket, and a spacious, rear, game pocket with buttoned entrance at either side-seam. Big storm collar.

Mlg. wt. 3¼ lbs.—m'd direct from factory in Central New York.

Plaid-Wool Short Jacket

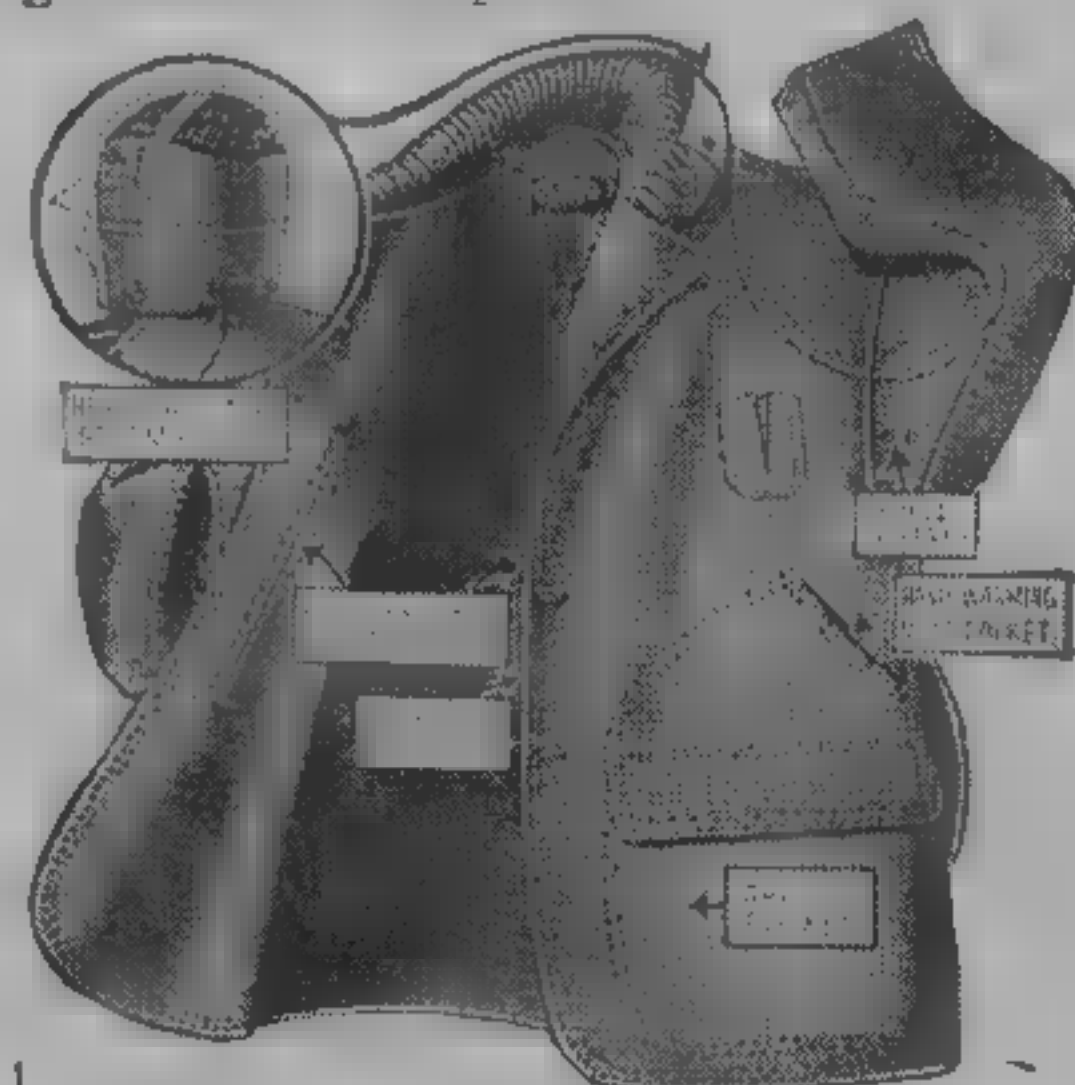
4432 Sizes: 38, 40, 42, 44, ■ Chest. STATE SIZE

Coupon Price \$12.50 Cash Price \$6.25



DRYBAK —Rain-proof Coat and Breeches

Carefully made of that famous, genuine Drybak Army Duck—the quality that is guaranteed rain-proof.



Drybak's featured hunting coat made from the famous Drybak weather-proof Duck. Embodies all desirable details, including washable, blood-proof game-pocket with front- and side-entrances, also patented, head-protecting, storm collar of Moleskin (illustrated) hiding beneath wide, corduroy-faced collar. Forest-Brown only.

Double-stitched throughout; reinforced at points of strain. Body, also top of hinged sleeves, lined. Ventilated arm-pits. Corduroy-faced cuffs.

Numerous pockets including two for hand-warming. Mailing weight 3¼ lbs.

Coat

2408 Sizes: 38, 40, 42, 44, and 46 Chest. STATE SIZE

Coupon Price \$12.50 Cash Price \$6.25

Breeches

2109 Sizes: 32 to 40 Waist. STATE SIZE

Coupon Price \$6.50 Cash Price \$3.25

Inside rubberized patches make seat and front-leg water-proof. Forest-Brown only. Snug, elastic leg portions button at ankle to facilitate removal. Free-play knees.

Five non-tear pockets, two with buttoned-flaps. Loops for belt; buttons for suspenders. "Brown" method, adjustable waistband. Mailing wt. 1¾ lbs.



Whether you want trousers for work or dress wear, we offer you very wonderful values. Trousers properly cut and tailored to fit 100% perfect—every detail, however small, has been given expert supervision.

Only the best quality materials are used—they have been chosen for their firm weaving, weight, fineness, and good color, and, as for the woollens, great care was exercised to make certain they would retain pressing.

All have four large pockets and a small watch-pocket; straps for belt, too.

Mailed separately by manufacturer, postpaid.

Well-Tailored Trousers

Choice of FOUR Materials.

FOR WORK

Cotton Whipcord

An easy-to-tub cotton twilled fabric that "stands the gaff"; nice weight. Oxford-Gray only—a rather dark tone.

1134 Sizes: Up to 42-in. waist and 34-in. inside leg.
STATE SIZE

Cpn. Pr.	Cash Pr.
\$4.50	\$2.25

FOR DRESS

Serge or Worsted

Three wonderful, All-Wool fabrics, each super quality. 100% perfect as to pressing and wear.

1094 Choice of: Navy Serge, Dark-Oxford Worsted or Navy Pencil-stripe Serge.

Sizes: Up to 42-in. waist and 34-in. inside-leg.

STATE
FABRIC AND SIZE

Coupon Price	Cash Price
\$12	\$6

A Gift He'll Enjoy

How a man does welcome a really useable gift—something that will give him actual comfort! And here's one of the very best suggestions—a nice, warm, light-weight, regular he-man's robe.

All-Wool Flannel in dark tones with contrasting trim. A beautifully-soft, fine quality that dry-cleans perfectly. Ideal weight for year-'round wear—a robe that will last for many seasons.

Perfectly tailored and finished with deep fringe and colorful hand-like embroidery. Double-breasted effect. Three large pockets; wide sash-belt.

About 54 in. long. Double, notched collar; deep cuffs.

Mailing weight 2 lbs.

Man's All-Wool Flannel Robe

1580 Colors: Royal-Blue or Wine.
Sizes: Medium and Large.

STATE COLOR AND SIZE

Coupon Price	Cash Price
\$14.50	\$7.25



Extra Warm and Made to "Stand the Gaff"

For those who like snug warmth for the body and not the arms, this vest is just the thing. Absolutely impervious to wind and cold!

Made from carefully-chosen Sheep pelts with the woolly side toward the body.

Light-Tan only.

Fastens with genuine Talon fastener—on and off in a jiffy. Two large patch-pockets.

Mlg. wt. 1 1/4 lbs.

Sheepskin Vest

1126 Sizes: 36, 38, 40, 42, 44, 46 Chest.

STATE SIZE

Coupon Price	Cash Price
\$8	\$4



The "old reliable" that truck-drivers, railroad men, and other workmen swear by!

38-in., wind-proof reefer of 40-oz., All-Wool Melton, with all points of wear leather-reinforced. Unsurpassed for warmth—collar protects entire head.

Four huge pockets, all strongly reinforced with Black leather. Edge and under side of sleeves, from elbow down, also leather-reinforced. Navy only.

Mailing wt. 5 1/2 lbs.

Man's Melton Coat or Reefer

1389 Sizes: 38 to 48 Chest.

STATE SIZE

Cpn. Price	Cash Pr.
\$20	\$10



Wool-lined, Black gloves of imported, scuff-proof Capeskin.

Stoutly made with stitched out-seams. Cut to fit comfortably; strong clasp.

For comfort, order size larger than street gloves. A tight driving glove cramps the hand—makes it cold.

Mailing weight 1 oz.

Driving Gloves

1612 Sizes: 8 1/2, 9, 9 1/2, 10 and 10 1/2.

STATE SIZE

Pair, Coupon Price	Cash Price
\$4	\$2



Easy-to-Use Electric TIE and TROUSER-PRESSER No. 4298

Coupon Price

\$3.50

Cash Price

\$1.75



KEEPS TIES LOOKING NEW

Saves money — restores sharp creases to trousers, coat sleeves, collars, and dress pleats; also presses neckties perfectly. A simple appliance that works wonders! No skill nor practice required.

Complete with about 5 1/2 ft. of rubber cord and plug. Metal parts chromium-plated; black eb-onized-wood handle. Weighs only 10 oz.; 10 1/2 in. long.

Plug in on any house current. Place material between blades which open to take any thickness, and draw presser evenly and slowly along garment. No pressure required—no damp cloth. The heat of the blades "does the trick." Puts creases in clothes while wearing.

Presser will not overheat nor cause a "shine." Guaranteed positively fool-proof. Mlg. wt. 12 oz.



A QUICK PRESS FOR 1/4¢



A real, honest-to-goodness mackinaw that withstands no end of hard wear and keeps out the cold in great shape. For work, school, and all outdoor-sports wear.

Shower-proof, 32-oz., All-Wool Mackinaw Cloth. Handsome plaid in conservative color combinations. Men's and boys' sizes.

Hip length, with free-action, pleated back. Double-breasted; unlined. Four pockets, two having buttoned flaps.

Mailing weight; Man's, 4 lbs.; Boys', 3 1/2 lbs.

All-Wool Plaid Mackinaw

Man's

1406 Colors: Brown or Maroon.
Sizes: 36 to 46 Chest.

Cpn. Price	Cash Price
\$15	\$7.50

Boy's

1553 Colors: Brown or Maroon.
Sizes: 8 to 18 years.

Coupon Price	Cash Price
\$12	\$6

Cavaltex—a soft, pliable, imitation leather in Dark-Brown. Wind- and rain-proof.

Practically entire body lined with soft, heavy-pile fabric resembling beaver; big collar is same fabric. Sleeves flannel-lined, with wool-knit storm-wristlets.

Mailing weight 5 lbs.

Boy's Cavaltex Coat

1452 Sizes: 8 to 18 years.

STATE SIZE

Coupon Price	Cash Price
\$10	\$5



*Laskinlamb
for Men
and
Boys*

Laskinlamb-and-Horsehide

The man or boy who wants something different—something specially nice that will keep him toasty warm and give him good service—will be most enthusiastic about this particular garment. The finest made and well worth the difference in price—a marvelous value!

Genuine Laskinlamb with Horsehide—only the choicest pelts are used and the workmanship is beyond reproach. Offered in Dark-Brown only—by the way, did you know that Laskinlamb is specially-tanned sheep pelt that closely resembles beaver fur? Soft, pliable and has a nice lustre.

Fronts, back, and collar of the Laskinlamb. Positively impervious to both wind and cold—fine for winter sports, work or school. Adjustable sleeve-straps and front-belt. Two spacious pockets; genuine Talon fastener that is non-rusting and smooth of action. Heavy Sateen lining.

Mailed postpaid.

Man's
4327 Sizes: 38, 40, 42, 44, and 46 Chest.
STATE SIZE
Coupon Price \$26 Cash Price \$13

Boy's
4138 Sizes: 8, 10, 12, 14, 16, and 18 years.
STATE SIZE
Coupon Price \$20 Cash Price \$10

Suede →

Genuine Suede leather windbreaker for which only the softest, most carefully selected skins are used.

Another of those hard-to-wear-out jackets that are really most economical—most wonderful for sports, work, and all other outdoor wear.

Zips full length with a genuine Talon. Wonderfully well-made, with heavy Sateen lining.

Two reinforced, set-in pockets. Close-fitting, elastic-rib-knit, worsted cuffs, waistband, and yoke-collar.

Cocoa-Brown only.

Mailing weight 2½ lbs.

3142 Sizes: 36, 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Cpn. Price	Cash Pr.
\$13	\$6.50



← Horsehide

One of the finest windbreakers made to sell at this price! Positively will not let the wind and cold through—will not crack, scuff, nor peel as only the choicest, carefully selected hides are used.

Genuine Horsehide—Black only. Soft and pliable; very warm.

Cut plenty full to fit comfortably and is double stitched wherever the strain necessitates—armholes, pocket edges, etc.

Yoke-collar, cuffs, and waistband are elastic-knit to fit snugly. Genuine, rust-proof Talon fastener; two



roomy pockets. Mailing weight 3 lbs.

2795 Sizes: 38, 40, 42, 44, 46, and 48 Chest. Coupon Price \$14 Cash Price \$7



Selected Capeskin—only the best skins are used

Very soft; "lasts a lifetime." Dark-Brown only. Talon fastener; adjustable wrists and waistline; reinforced pockets. Sateen lining. Mlg. wt.: each, 2¾ lbs.

Man's
4039 Sizes: 36, 38, 40, 42, 44, and 46 Chest.
Coupon Price \$17 Cash Price \$8.50

82 **Premiums**

STATE SIZE

Boy's
2543 Sizes: 8, 10, 12, 14, 16, and 18 years.
STATE SIZE
Coupon Price \$16 Cash Price \$8

Specially choice, soft Capeskin. Dark-Brown only. Sateen lining.

Elastic-rib-knit cuffs, waistband, and shaped yoke-collar. Two reinforced pockets. Mlg. wt. 2½ lbs.

2873 Sizes: 36, 38, 40, 42, 44, and 46 Chest. STATE SIZE

Coupon Price	Cash Price
\$14	\$7

Horsehide

Chrome-tanned Horsehide—selected front-quarter skins. Black only. Heavy plaid Mackinaw Cloth (75% wool) lining.

Genuine Talon fastener; adjustable cuffs and waistline. Mlg. wt. 3¾ lbs.

1396 Sizes: 38, 40, 42, 44, 46, and 48 Chest. STATE SIZE

Coupon Price	Cash Price
\$19	\$9.50

WINDBREAKERS of Cloth and Imitation Leather



Man's Cavaltex

Warmest ever and absolutely wind- and rain-proof! Looks good, feels wonderful, and gives excellent service!

Dark-Brown Cavaltex—a pliable imitation-leather that looks like the real thing.

Front, collar, and body-lining are of the soft, heavy-pile side of this fabric that resembles beaver fur. Genuine rust-proof Talon fastening.

Adjustable cuffs and waistband; two generous muff-pockets.

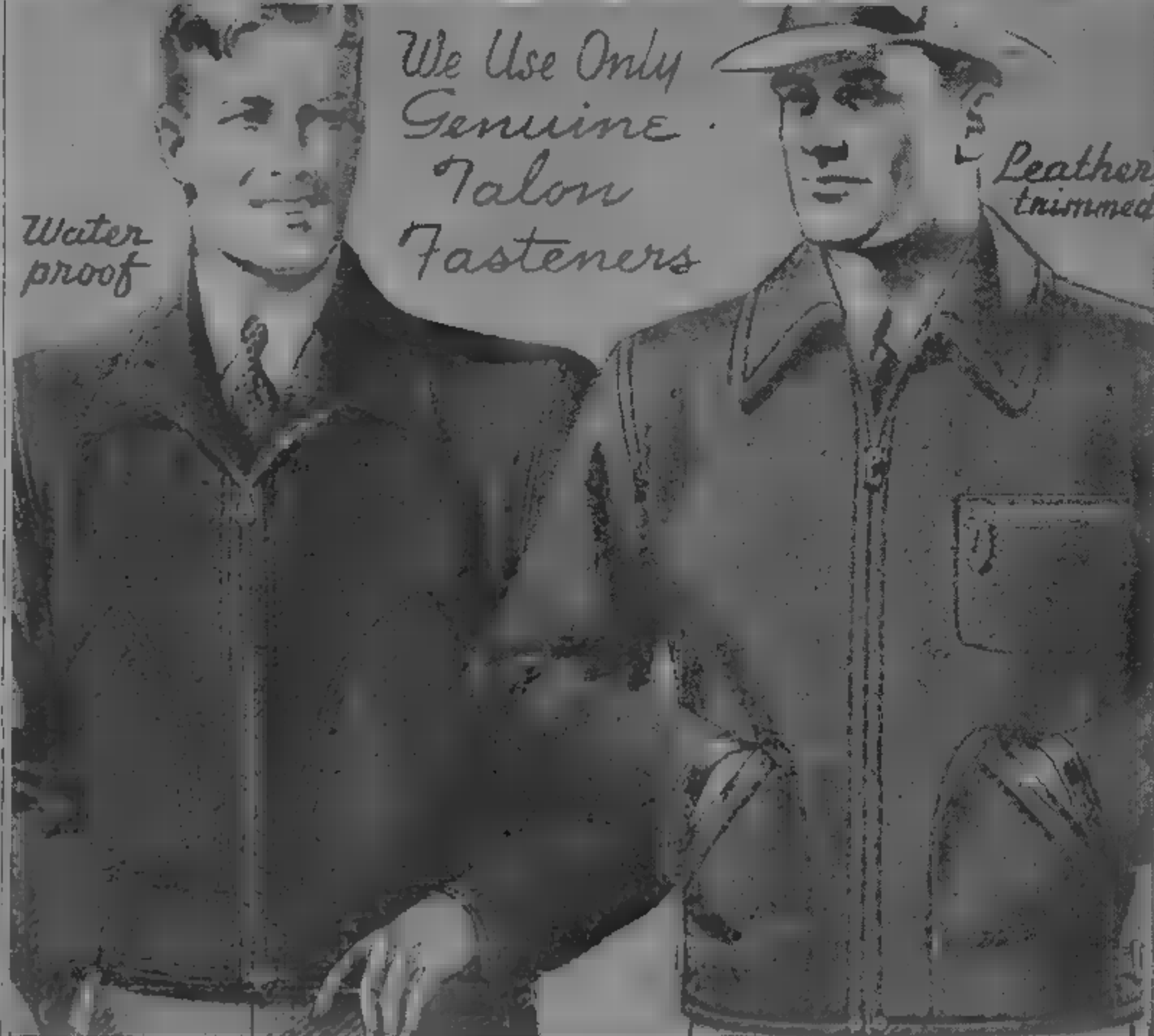
Cut full and roomy, for perfect comfort.

Mfg. wt. 3 3/4 lbs.

1417 Sizes: 38, 40, 42, 44, 46 Chest.

STATE SIZE

Cpn. Price \$10 Cash Price \$5



Boy's Cavaltex

Identically same as Man's No. 1417—same fabric, style, and good, comfortable fit. Great for school, sports, or work.

Genuine Talon fastener zips right to the neck, adding further protection. No wind nor cold can even go through where it fastens.

Looks like beaver fur and is fully as warm. Genuine Dark-Brown Cavaltex—an especially-fine imitation-leather that looks like leather on one side and fur on the other. Very handsome!

Two muff-pockets. Adjustable belt and sleeve-straps.

Mailing weight 2 3/4 lbs.

1429 Sizes: 8, 10, 12, 14, 16 and 18 years.

STATE SIZE

Cpn. Price \$8.50 Cash Price \$4.25



Man's Suede Cloth

Suede Cloth—a water-proof fabric that gives real protection at very low cost. Fine looking, too! An exceptionally-high grade that very closely resembles genuine suede leather; ideally light-weight, yet wonderfully warm.

Heavily fleece-lined and rubber-interlined to make it positively wind- and water-proof. Great for all sports wear, and for work—a most satisfactory windbreaker. Navy-blue only.

Genuine, non-rusting Talon fastener enables you to zip it on and off in a jiffy. Adjustable cuffs and side-straps. Cossack-style bottom; deep pockets. Mailing weight 2 1/2 lbs.

3881 Sizes: 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Coupon Price \$7 Cash Price \$3.50

Man's Melton Cloth

Quite different than No. 3746 offered below! The same exceptionally-high-grade, 32-oz., All-Wool Melton Cloth, but this good-looking windbreaker is leather-reinforced where the wear comes—edges of sleeves and pockets and at the elbows. Makes this wind-proof jacket doubly serviceable.

Too, in addition to the front Talon fastener, there's one on the breast-pocket; makes the carrying of important papers, money, keys, etc., safe. Adjustable side-straps. Back is plain.

Navy-Blue only. Mailing weight 3 1/2 lbs.

3929 Sizes: 36, 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Coupon Price \$10 Cash Price \$5



All-Wool Mackinaw Cloth

Father and son sizes styled exactly alike!—action-back with few gathers at waistline and the preferred, straightline front. Genuine non-rusting Talon fastener. Warm; shower-proof. Adjustable sleeve- and side-straps.

Good-looking, heavy All-Wool Mackinaw Cloth — handsomely-colorful, woven plaid (only predominant colors listed). Two deep pockets.

Mailing weight: Man's 2 1/2 lbs.; Boy's, 2 lbs.

Boy's

1355 Sizes: 8, 10, 12, 14, 16, and 18 years.

Colors: Brown or Maroon.

STATE COLOR AND SIZE

Coupon Price \$8 Cash Price \$4

Man's

1362 Sizes: 38, 40, 42, 44, 46, and 48 Chest.

Colors: Brown or Maroon.

STATE COLOR AND SIZE

Coupon Price \$10 Cash Price \$5

All-Wool Melton Cloth

Here's a material that makes a fine windbreaker—light-weight, yet absolutely immune to wind and cold. Marvelously warm is this 32-oz. All-Wool Melton Cloth—you'll like it!

Navy-Blue only, with genuine non-rusting Talon fastener. Specially good-looking and fits most comfortably. Has full action-back fashioned in bi-swing style, also adjustable waistline- and sleeve-straps. Two large, deep pockets.

Mailing weight: Man's 2 1/2 lbs.; Boy's, 1 1/2 lbs.

Man's

3818 Sizes: 8, 10, 12, 14, 16, and 18 years.

STATE SIZE

Coupon Price \$7 Cash Price \$3.50

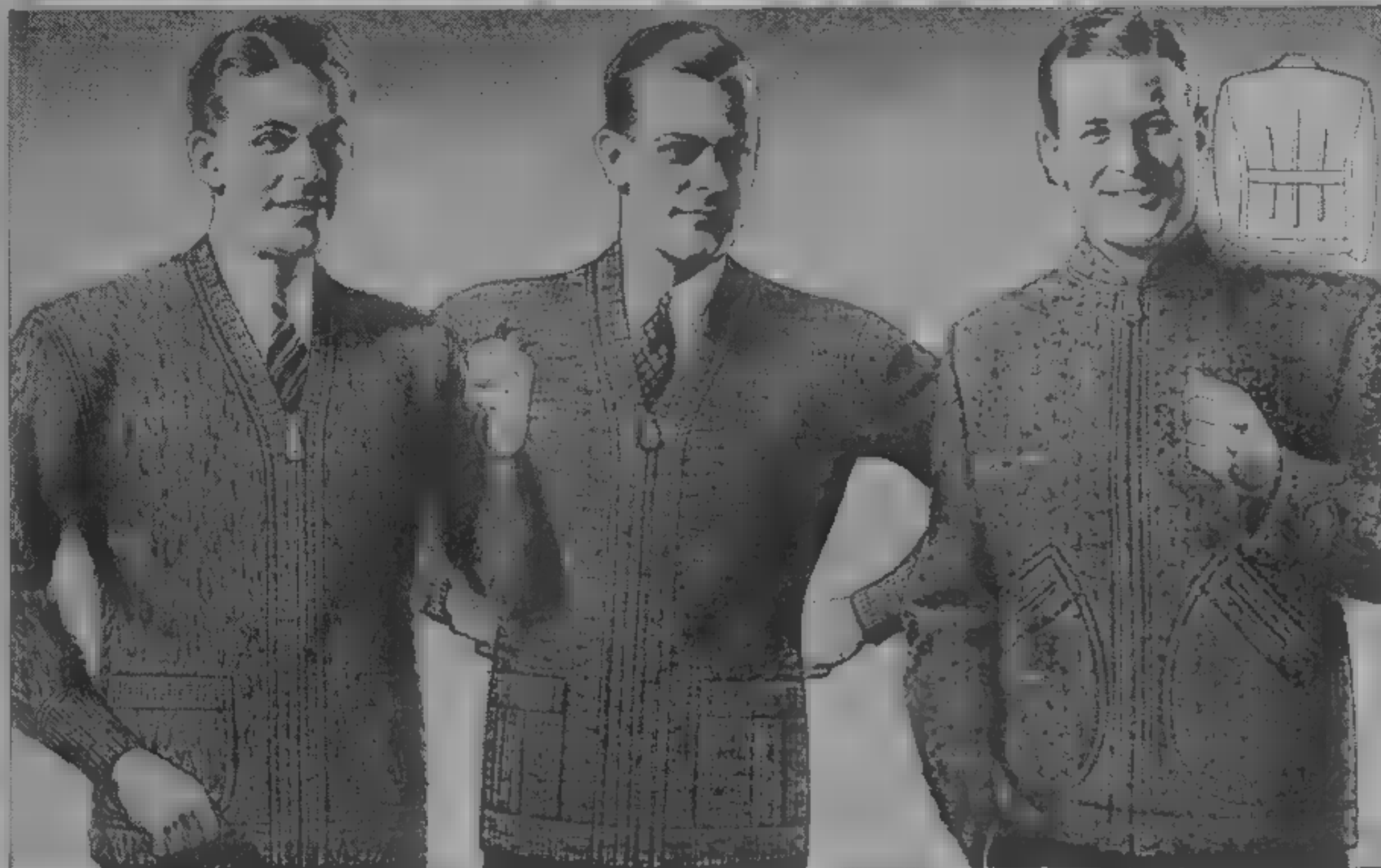
3746 Sizes: 36, 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Coupon Price \$8 Cash Price \$4

Premiums 83

SWEATERS



COAT STYLE with Genuine Talon Fastener

Worn as much for House Coats as Sweaters

Popular bi-swing back; invisible, rust-proof, full-length Talon fastener. Easy to slip into and one of our best-looking sweaters. Fits perfectly. Reinforced shoulders and pockets.

Finely-knit of All-Wool Mohair and Rayon (50% each). Far superior to brushed wool—hairs will not pull out. Great house-coat or sweater. A gift that always pleases. Oxford-Gray only. Mailing weight 1 1/4 lbs.

2187 Sizes: 38, 40, 42, 44, and 46 Chest.

Coupon Price \$10 Cash Price \$5

Wonderful 100% Virgin Wool in fine elastic-rib-knit. Superior material, workmanship, and styling!

Ideal for sports or work. Attractive heather mixtures. Reinforced shoulders, seams, and pockets.

Genuine, invisible, non-rusting Talon fastener. Mlg. wt. 1 1/4 lbs.

2014 Colors: Oxford-Gray or Brown.

Sizes: 38, 40, 42, 44, and 46 Chest.

Coupon Price \$4 Cash Price \$4

A sweater a man can thoroughly enjoy! All the style of a windbreaker, but light-weight as a sweater.

Very soft All-Wool Knit. Belted, tucked back fits like a coat. Snug-fitting, band collar; adjustable sleeve-straps; two large pockets. Non-rusting Talon fastener.

Mailing weight 1 1/4 lbs.

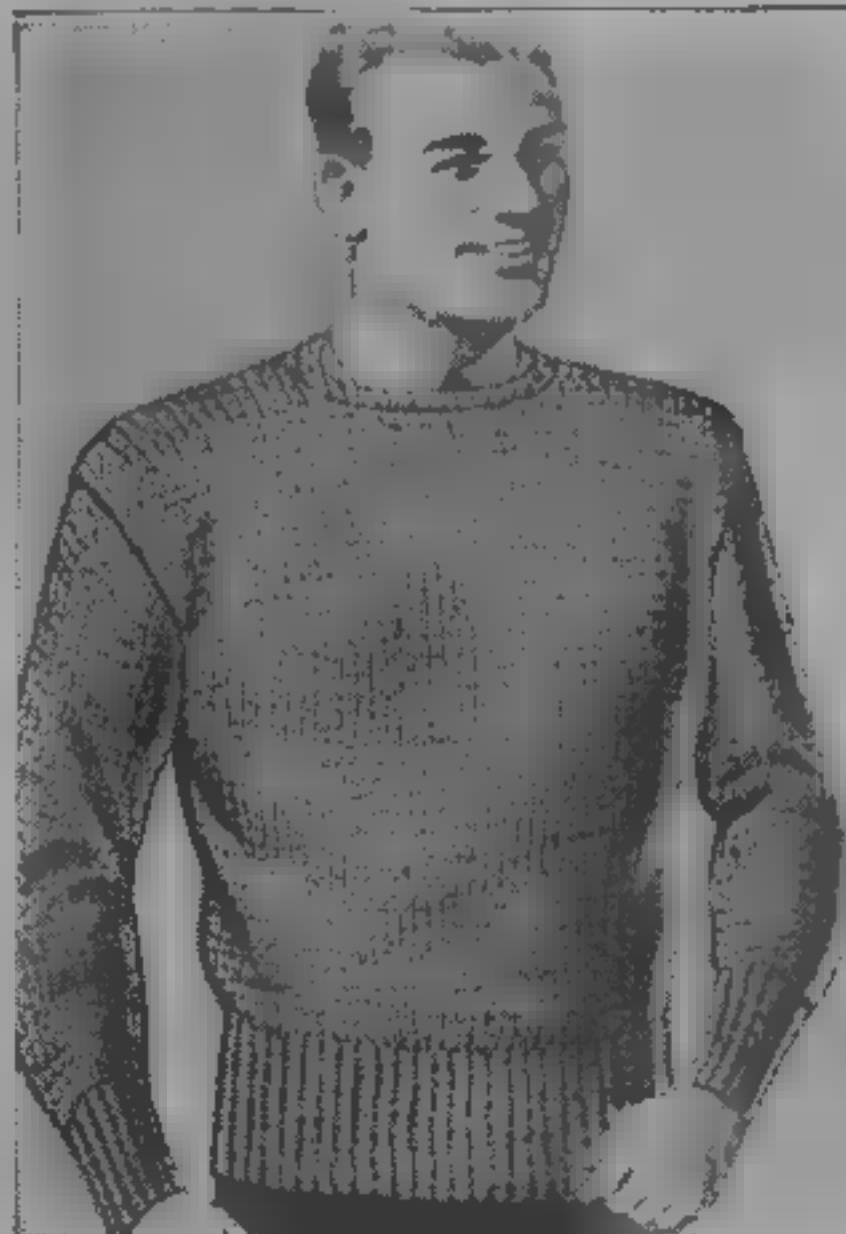
3580 Colors: Navy or Maroon.

Sizes: 38 to 46 Chest.

Coupon Price \$8 Cash Price \$4

HOW TO TELL SWEATER

For a good fit, add 1 to 2 in. to the actual chest measurement, according to closeness of fit desired. STATE COLOR AND SIZE



Men and Boys Choose the Same Style When It Comes to Shaker-knits

The most popular style ever conceived! You make no mistake when you choose this comfortable, full-cut, light-weight pull-over. This style and weight is becoming more and more popular each season.

Worsted-and-Wool mixture in shaker-knit, with waistband and cuffs in elastic-knit, rib stitch. Crew neck taped inside to hold shape. Light Oxford-Gray only—combines well with most any color trousers.

Man's Light-Weight with Crew Neck

2059 Sizes: 36, 38, 40, 42, 44, 46 Chest. STATE SIZE

Coupon Price \$7 Cash Price \$3.50

84 Premiums Mlg. wt. 14 oz.

Styled exactly like Man's No. 2059—and what boy doesn't like real he-men's clothes?

Known to the trade as a baby shaker-knit. Knit in same plain rib-stitch as men's shaker-knits, but considerably finer and lighter weight. Lovely and warm—Pure Wool.

Navy-Blue only. Crew neck knitted to shape. Waistband and cuffs rib-knit in elastic stitch.

Mailing weight 14 oz.

Boy's Light-Weight with Crew Neck

2697 Sizes: 28, 30, 32, 34, 36 Chest. STATE SIZE

Coupon Price \$4.50 Cash Price \$2.25

The kind he'll brag about to the other fellows!

Newest band neckline; Genuine Talon fastener. Worn with or without blouse or shirt.

100% Virgin Wool in elastic rib-stitch. Wider ribbed waistband and cuffs. Wonderfully soft; medium weight.

Maroon color only.

All seams reinforced. Extra reinforcements across shoulders. Mlg. wt. 1 1/4 lbs.

Boy's Pull-Over with Talon Fastener

2151 Sizes: 28, 30, 32, 34, and 36 Chest.

Coupon Price \$3 Cash Price \$3



Buttoned COAT STYLE

The old favorite of which men will never tire! Buttoned coat style. Rather light-weight—ideal for wear under coat or about the home.

100% pure Virgin Wool in most attractive heather mixture—handsome, dark shades. Finely knit in elastic rib-stitch. Pockets, seams, and shoulders strongly reinforced. Gives most satisfactory service.

Mailing weight 1 1/4 lbs.

1976 Colors: Brown or Oxford-Gray.

Sizes: 38, 40, 42, 44, and 46 Chest.

STATE COLOR AND SIZE

Coupon Price \$7 Cash Price \$3.50



Identically same style crew-neck pull-over No. 2059, but heavier weight.

Extra-heavy shaker-knit—for working out-of-doors, sports, etc. Extra warm; withstands hardest wear.

All-Wool—very soft. Made full; fits comfortably. Heavy-ribbed waistband and cuffs. Crew neck taped to prevent stretching.

Navy only. Mailing weight 1 1/4 lbs.

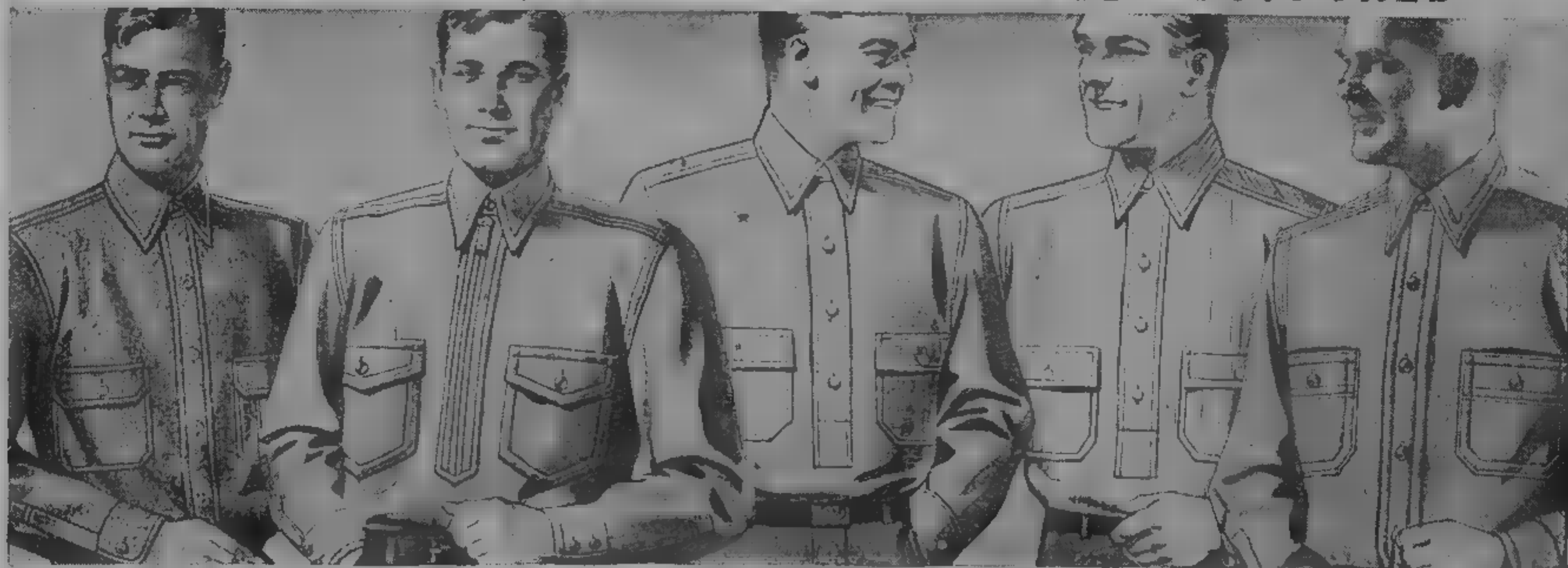
Man's Extra Heavy Shaker-knit Pull-over

2048 Sizes: 36, 38, 40, 42, 44, and 46 Chest. STATE SIZE

Coupon Price \$10 Cash Price \$3

STOUTLY-MADE SHIRTS FOR WORK AND SPORTS

GENEROUSLY SIZED • DOUBLE STITCHED



40%—Wool Flannel

Whether for work or sports wear, you will thoroughly enjoy the softness, warmth and comfortable fit of this high-grade Flannel (about 40% wool) shirt. Quickly absorbs moisture. Medium-gray only. Comfortably roomy; double-stitched throughout. Coat style, with interlined collar attached. Buttoned-flap pockets. Mailing weight 1½ lbs.

2219 Sizes: 14½, 15, 15½, 16, 16½, and 17.

STATE SIZE

Cpn. Price \$4.50 Cash Price \$2.25

Moleskin

Stoutest, toughest cotton fabric made! Double-napped—quite heavily napped inside; outside like gabardine. Khaki-color only.

Wonderfully well-tailored; will withstand hardest kind of wear. Full cut; double-stitched. Attached, interlined collar; buttoned-flap pockets. Genuine Talon fastener.

Mailing weight 1½ lbs.

1569 Sizes: 14½, 15, 15½, 16, 16½, and 17.

STATE SIZE

Cpn. Price \$5.50 Cash Price \$2.75

Chambray

Fade-proof and sanforized—means you may order the exact size required; it will not shrink.

Medium Blue—a handsome shade all men wear well. Coat style—full-cut and generously sized. High-grade Chambray expertly tailored. Attached interlined collar and cuffs. Buttoned-flap pockets. Mailing weight 10 oz.

1971 Sizes: 14½, 15, 15½, 16, 16½, and 17.

STATE SIZE

Coupon Price \$2 Cash Price \$1

Covert Cloth

Covert Cloth—a good-looking, extra-stout, twilled cotton that makes one of the sturdiest work shirts known. Fade-proof Oxford-Gray.

Sanforized—that means you may order your exact size; the material will not shrink.

Double-stitched for extra strength. Interlined collar and cuffs attached; buttoned-flap pockets. Mailing weight 10 oz.

1984 Sizes: 14½, 15, 15½, 16, 16½, and 17.

STATE SIZE

Coupon Price \$2 Cash Price \$1

Suede Cloth

Suede Cloth—nice-weight; extremely-soft. Very absorbent and withstands hardest wear and repeated laundering.

Medium-Tan—fast color. Cut full, in regulation coat style. Double-stitched throughout for extra strength. Buttoned pockets. Attached, interlined collar and cuffs.

Mailing weight 13 oz.

3826 Sizes: 14½, 15, 15½, 16, 16½, and 17.

STATE SIZE

Coupon Price \$2 Cash Price \$1



An old stand-by returned to favor! Preferred by many to any other type sleeping-garment.

Regulation, full-length nightshirt with trim, tailored neckline neatly piped in contrasting color. Cut full and roomy; large pocket. Neatly finished throughout.

Flannelet (cotton) of an especially high quality—good weight; soft; warm. Light-striped design in assorted patterns.

Mailing weight 14 oz.

Flannelet Nightshirt

1099 Sizes: Small, Large, and Medium.

STATE SIZE

Cpn. Price \$3.20 Cash Price \$1.60



Choice of TWO Fine Fabrics

Heavy-weight Flannelet (cotton) in two-piece style. Mighty good-looking! Chinese collar and frog trim. Light-stripe design in assorted patterns.

Cut plenty full; drawstring adjusts waistline fullness. Mfg. weight 1½ lbs.

Flannelet Pajamas

528 Sizes: Small, Medium, and Large. STATE SIZE

Coupon Price \$3.50 Cash Price \$1.75

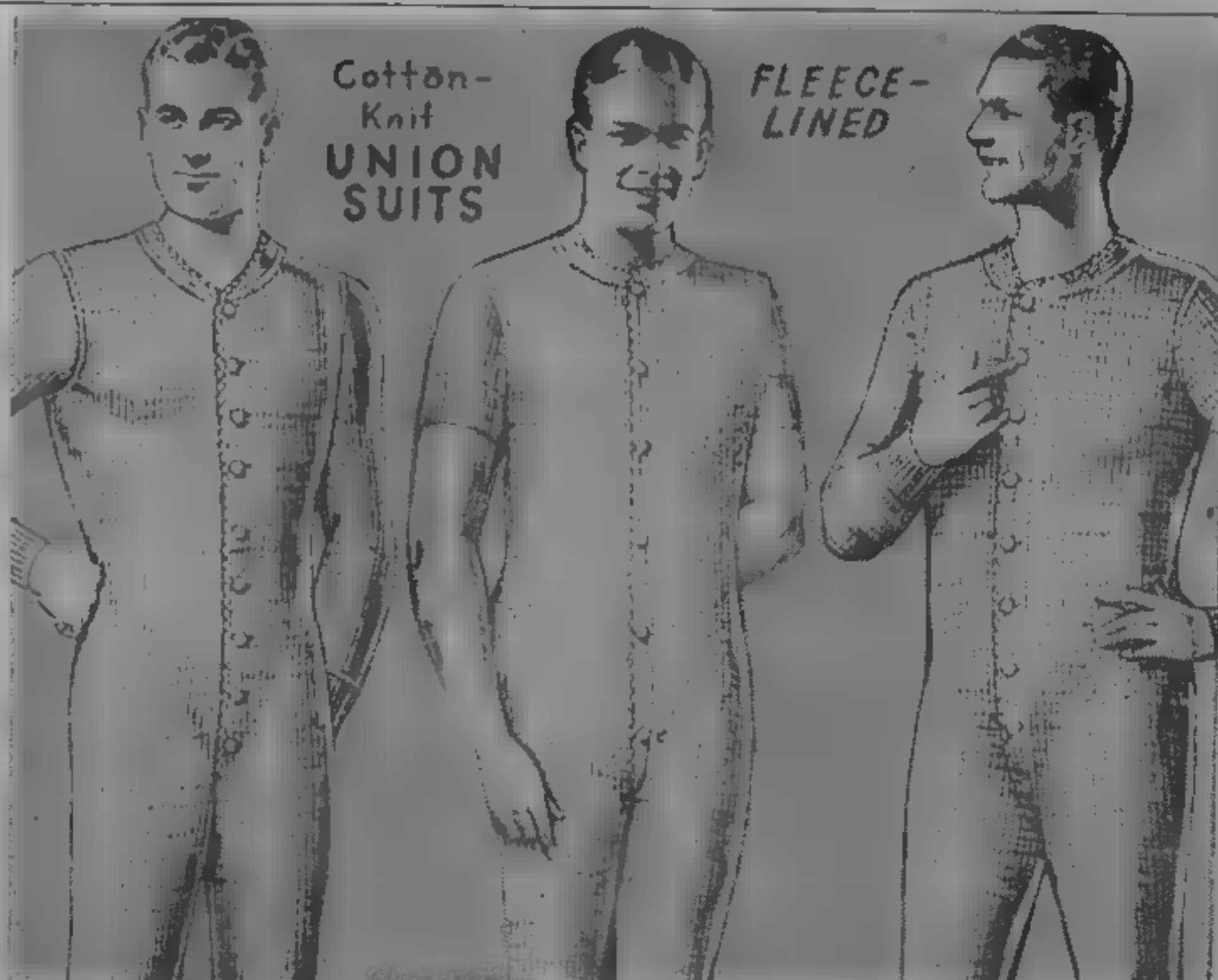
Same style as No. 528 above. Mercerized Broadcloth (cotton) in guaranteed-fast colors. Assorted light stripes or plain Medium-Blue. Mfg. wt. 15 oz.

Broadcloth Pajamas

4449 Choice: Plain Blue, ■ Fancy Light-Stripe.

Sizes: Small, Medium, and Large.

Coupon Price \$3.50 Cash Price \$1.75



Cotton-Knit UNION SUITS

FLEECE-LINED

Heavy-weight with 10% Wool

Fairly heavy weight—finely knit of long-staple combed Cotton yarns with about 10% wool for a little extra warmth. Heavily fleeced; very soft. Smooth seams.

Knit in fine, elastic, rib stitch; neck and front edge trimly finished with tiny scallops. Snug-fitting wrists and ankles. Fits with absolute comfort.

Random (cream) color. Mailing weight 10 oz.

3595 Sizes: 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Cpn. Price \$2.50 Cash Price \$1.25

Light-weight

A weight that many choose for practically year-round wear. Snug-fitting and exceedingly comfortable, due to the great elasticity of the rib-knit stitch.

Soft, combed Cotton yarns in Random (cream) color. Slightly fleeced. Neatly finished with scalloped edge. Shaped, high neckline.

Ankle length, with short sleeves. Comfortable, wide lap-over.

Mailing weight 10 oz.

3678 Sizes: 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Cpn. Price \$2 Cash Price \$1

Heavy-weight

Good weight—heavier than others, even to the fleecing inside. Most comfortable—fits well; warm. Seams smoothly finished.

Finely-knit in elastic, rib stitch of soft, combed Cotton yarns. Tiny scallops finish neck and front edges.

Ankle-length style; long sleeves. Snug-fitting at wrists and ankles.

Random (cream) color only. Mailing weight 1½ lbs.

3532 Sizes: 38, 40, 42, 44, and 46 Chest.

STATE SIZE

Cpn. Price \$2.50 Cash Price \$1.25

Premiums 85

WOMEN'S LUGGAGE

Overnight Case

Large, good-looking Case in smart, fine lizard-skin-grain fabrikoid that resembles leather and wears well. Sturdy construction with rounded corners and molded leather post handle that fits the hand comfortably. Solid brass locks are chrome-plated. Inside is lined with fine dark-green rayon. There's a divided pocket in the lid and another in the bottom. The bottom has also a pocket at each end to keep small articles neatly in order. Tie-straps with roller buckles to keep the apparel in place and fresh as packed. Size, 23½ x 12 x 6 in. Weighs 5 lbs. Mailing weight 9 lbs.

Coupon Price \$10 Cash Price \$5
1194

Traveling Case

Convenient and complete traveling case for women. Contains 8 needed fittings of good quality—hair brush, comb, combination mirror and picture frame, lotion bottle, cream jar, tooth-brush bottle, triple-cut nail file, and shoe horn. Genuine leather case in brown bear grain. Talon slide fastener around three sides; patented back keeps top conveniently upright when open. Closed, case measures 10 x 6 x 2 in.

Mailing weight 3 lbs.

Coupon Price \$8 Cash Price \$4
2903

Matching Dress- and Overnight-Cases

Matching Cases that stamp their owner as a person of importance and good judgment. New, smart, convenient, light-weight, and sure to give long service. They are made of three-ply wood veneer covered with aeroplane material that is both water-proof and washable. Tan with distinctive stripes. The ends are bound with top-grain cowhide leather for extra wear and swanky style. Two locks and sturdy leather handles. Attractively lined.

Dress Case

Equipped with multiple hanger fixture to accommodate from four to eight dresses without wrinkling. A curtain separates the dress compartment from the rest of the case. Plenty of space for hats, lingerie, bathrobe, etc. Pockets for shoes; tie straps in bottom. 21 x 17½ x 8½ in. Weighs 10 lbs. 2 oz. Mlg. wt. 12 lbs.

Coupon Price \$22 Cash Price \$11
2324

Overnight Case

Ideal for short trips. Large pocket in top and three pockets in bottom. Size, 18 x 12¼ x 6 in. Weighs 5 lbs. 13 oz.

Cpn. Price \$13.50
Mlg. wt. 7 lbs. Cash Price \$6.75
2310

Striped Tweed Overnight and Dress-Cases

Matching luggage suitable for trips anywhere, any time, any length. The neat Dress Case and matching Overnight Case are each made on a stout, light frame covered with tan tweed smartly striped in red. Lined with tan cotton crash. Two nickel locks with keys.

Dress Case

Size, 17½ x 16½ x 7½ in. Shirred pocket in bottom. Two removable hangers with elastic strap will hold several dresses; ample space for other apparel. Weighs 7 lbs. Mlg. wt. 9 lbs.

Coupon Price \$13 Cash Price \$6.50
3143

For conservative folks a similar case in fine black fabrikoid with lining of rich dark green moire rayon is 18 x 17 x 9 in. Weighs 7½ lbs. Mailing weight 9 lbs.

Coupon Price \$13 Cash Price \$6.50
1237

Overnight Case

Size, 21 x 12½ x 11 in. 2 shirred pockets in bottom, one in top. Weighs 5½ lbs. Mlg. wt. 7 lbs.

Coupon Price \$7.50 Cash Price \$3.75
3109

Overnight Case

The ideal fitted case. The fittings are in a separate case which fits into the large case like a tray. It may be taken out, snapped shut and used separately. 9 fittings in green pearl-like composition trim with chrome include comb, brush, mirror, nail file, toothbrush holder, 2 lotion bottles, and 2 cream jars. Case is 12¼ x 9¼ x 3 in. closed. Weighs 4¼ lbs.

The large case is covered with black lizard-grain fabric that resembles leather. Lined with beautiful tan rayon. 4 shirred pockets in top, 3 in bottom. Leather handle. 2 nickel locks with keys. Size, 21 x 13 x 6¼ in. Weighs 5½ lbs. Mlg. wt. 12 lbs.

Coupon Price \$24 Cash Price \$12
2974

Overnight Case

More fittings, better quality throughout makes this case designed for overnight use a splendid value. There are 11 toilet articles in the cover, all of good quality, in a light reseda green; handles of chrome metal. Comb, brush, mirror, shoe horn, nail file toothbrush holder, 2 lotion bottles—the most complete set at this low price. The case is covered with baby-walrus grain black fabrikoid. It has 2 nickel locks and post handle. 21 in. long; 10¼ in. wide; 5¾ in. deep. Lined with rich-looking rayon taffeta; 3 shirred pockets in the bottom. Weighs 5½ lbs. Mailing weight 10 lbs.

Coupon Price \$14 Cash Price \$7
3539

Overnight Case

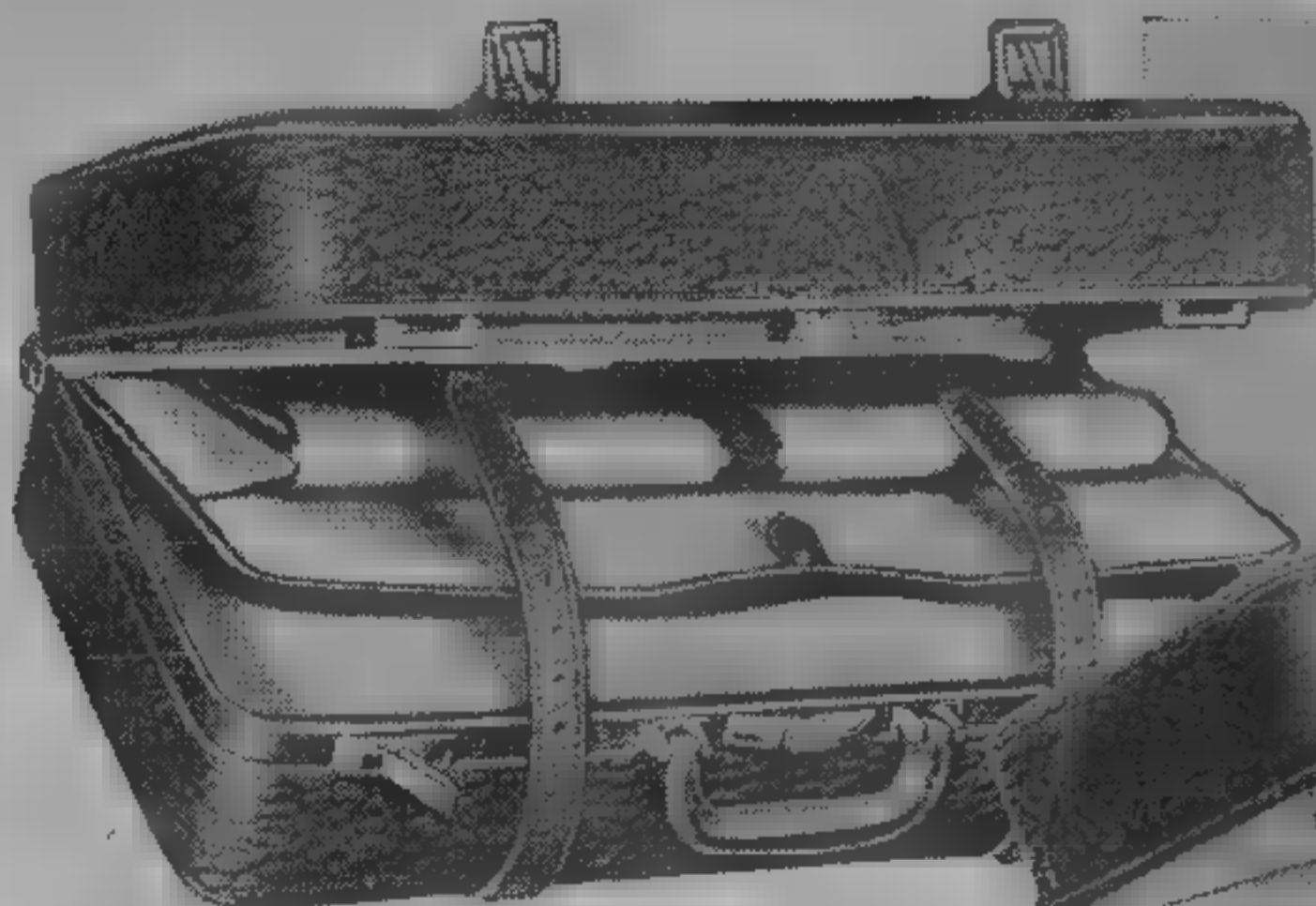
Elegant fittings; quality built case with ample space. Black lizard-grain fabrikoid covering; tan rayon lining. Newest post handle, leather covered. Sewed hinge, 2 nickel locks with keys. 9 high-quality fittings in green pearl composition are solid chrome trimmed—mirror, comb, brush, nail file, cream jars, 2 lotion bottles, toothbrush holder. Mirror, brush and file have copper handles, chrome covered. 3 shirred pockets. Size, 21 x 13½ x 6¼ in. Weighs 8 lbs. Mlg. wt. 10 lbs.

Cpn. Price \$20 Cash Price \$10
2966

Famous "Aeropak" Dress Case

The last word in convenience. An important feature is the removable hanger fixture. It may be taken from the case to provide hanging accommodation when case is unpacked. When in place within the case, dresses are protected by rayon curtain matching lining—a practical arrangement. Hangers. Lower part is spacious enough for other apparel. Outside dimensions: 20½ x 18½ x 9 in. Built on sturdy wood frame covered with fine, black fabrikoid in cobra-grain. Looks and wears like leather but costs far less. Strong leather handle. 2 nickel locks with key. Weighs 11 lbs. Mailing weight 12 lbs.

Coupon Price \$20 Cash Price \$10
20



GENUINE LEATHER Gladstone Bags



Very heavy split genuine cowhide in Buffalo grain. Choice of black or brown—the black bag has nicked hardware, the brown has bronzed. Lining of fine keratol—waterproof. Two large pockets and shirt-fold. Short top-straps and easy-carrying handle.

Size, 24 x 13 x 8½ in.
Weighs 10½ lbs.
Mlg. wt. 12 lbs.

4701M2 Brown

4701M9 Black

Coupon
Price

\$20

Size, 26 x 13½ x 8½ in.
Weighs 10½ lbs.
Mlg. wt. 13 lbs.

3748M2 Brown

3748M9 Black

Cash
Price \$10

Cowhide Brief Case

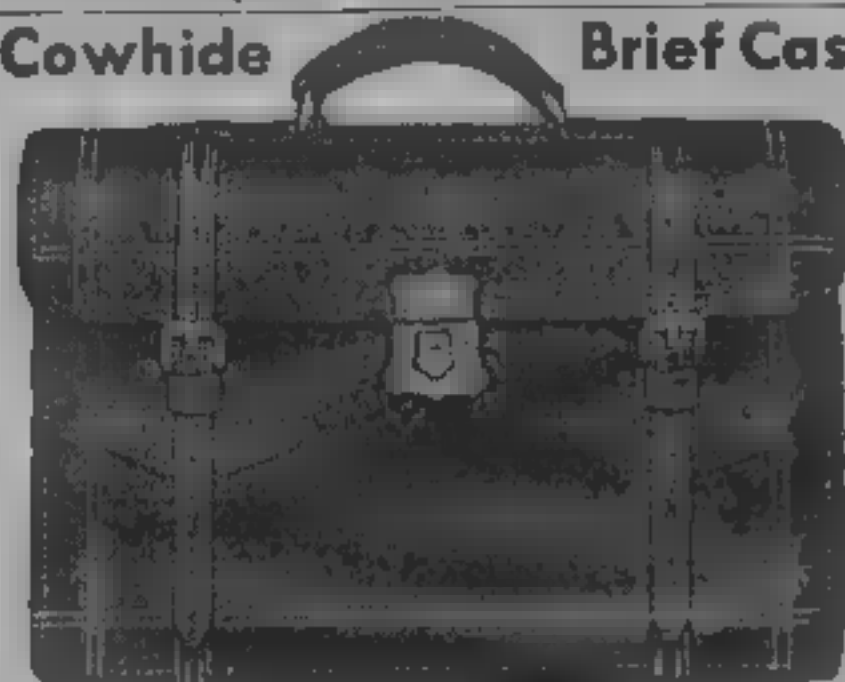
2253M2
Brown

2253M9
Black

Cpn.
Price \$5

Cash Price
\$2.50

Mlg. wt.
1¼ lbs.



Smooth split cowhide. Locks with a three-slot adjustment which permits locking the case at the limit of the 1½-in. gussets. Three full-length pockets. 16 x 11 in.

New! and to a man's liking. A swanky bag with soft sides made of very heavy cowhide split in Buffalo grain. Choice of brown or black—the brown bag has bronzed hardware, the black has nicked. Lined with a very fine checked linen. Two large pockets and shirt-fold. Swing straps and comfortable-fitting post handle.

Size, 26 x 14 x 8 in.

Weighs 10 lbs.

Mailing weight 12 lbs.

2934M2 Brown

2934M9 Black

Coupon
Price

\$25

Cash
Price

\$12.50

The finest Gladstone we have ever offered at such a low price. Made of black split cowhide, walrus grain; wears exceptionally well. Staunch construction. Hardware is nickel-plated. Two short leather straps give extra safety, and extra leather corners reinforce. Post handle. Cloth-lined in a tweed-like material. Shirt-fold and 2 pockets; tie-straps. Size, 26 x 13½ x 7½ in. Weighs 9¼ lbs. Mlg. wt. 12 lbs.

3082

Coupon
Price

\$15

Cash
Price

\$7.50

Traveling Bag

3175

Coupon
Price

\$13

Cash
Price

\$6.50



The man who owns this Traveling Bag will be delighted with the Talon slide fastener that closes it and the clever way it locks and unlocks. He'll be proud of its fine appearance and gratified at its low price. Excellent, heavy split cowhide in shark grain; black only. Lining of fancy cotton; two pockets on each side. Double handle for ease in carrying; ball rests protect bottom. Opens wide for packing. Size, 18 x 11 x 10 in. Weighs but 4½ lbs. Mlg. wt. 6 lbs.

Wallet and Key Purse Set

Lovely gift. Shaded dark brown genuine calfskin in mission-grain tooled effect. Wallet has 1 transparent, 3 closed pockets. Bill compartment, and key purse have slide fasteners. A tempered key hooks, 2 snap pockets for licenses. Gift box. Mlg. wt. 8 oz.



Coupon
Price

\$5

Cash
Price

\$2.50

Men's Traveling Cases

Men like the convenience of this handy traveling case that opens flat. Talon slide fastener. Richly grained black leather; lined.

The nine fittings are of good quality and standard size: ebonized. Military brush, comb, clothes brush, toothbrush holder, razor-case holder, shaving-brush case, soap-box, lotion bottle and nail file. Size, 9½ x 6½ x 2 in. Mlg. wt. 1¼ lbs.

2244

Coupon
Price

\$7

Cash
Price

\$3.50

The fittings a man uses in a compact case of shark-grain genuine leather. Talon slide fastener around three sides. Case will stand open on dresser. Contains a metal hair brush, soap box, brush box, toothbrush box decorated with black enamel, hair tonic bottle, comb, file, cuticle pusher, hat brush and ear spoon. Size, closed, 10¾ x 6½ x 2 in. Mlg. wt. 2½ lbs.

2915

Coupon
Price

\$10

Cash
Price

\$5

A handsome case. Genuine pig-grain, light-tan leather with Talon slide closing. Contains toilet accessories in a beautiful maple-grain composition. Razor-box, toothpaste box, shaving-brush box, large utility box, dressing comb, shoe horn, genuine maple hair brush with black bristles, shaving-lotion bottle, nail-file, tweezers, combination picture frame and mirror. 10¼ x 7¼ x 2 in. Mlg. wt. 2 lbs.

2381

Coupon
Price

\$10

Cash
Price

\$5

Cedar Chest of Stationery

Red cedar box in handsome carved effect, further decorated with metal bands. Cover is hinged and the cabinet measures 10½ x 6½ x 4½ in. Complete with tiny lock and key. The cabinet contains 24 sheets of fine, linen-weave writing paper, 6½ x 5½ in. folded size, and 24 envelopes to match. Box will be used long after stationery is used. Mailing weight 2½ lbs.

2447

Coupon
Price

\$3

Cash
Price

\$1.50



Expanding Book Rack

Novel book rack made by "Revere"—a proof of fine quality. Streamlined scroll of finest spring brass, chromium-plated. Automatic spring action keeps books erect and easily accessible. Ebonized block. Holds 1 to 7 books. Mlg. wt. 1 lb.

3488

Cpn. Price

\$2.20

Cash Price

\$1.10



Egermeier's Bible Story Book

Egermeier's Bible storybook—a large, handsome book with 234 stories covering the Old and New Testaments—the best written stories of their kind for children. Easy to read and to understand. 645 pages printed on fine quality paper, cover of blue linen-finish cloth with titles in gold leaf. 200 actual photographs, beautiful color reproductions and drawings, 17 full-page colored pictures, 4 full-page maps. Attractive colored jacket. Size, 9 x 6½ in.; 1½ in. thick. Mlg. wt. 3 lbs.

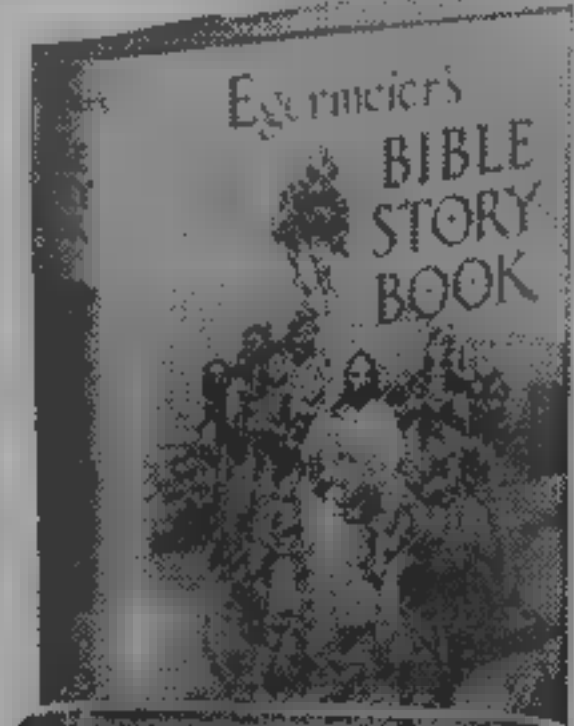
1938

Coupon
Price

\$4

Cash
Price

\$2



Genuine Leather Bible

Anyone who appreciates good printing and binding will value this splendid Teachers' Bible. King James version. Printed on fine opaque paper with red-under-gold edges and genuine leather overlapping covers with round corners. Title in pure gold. Self-pronouncing clear Bourgeois type. Contains a 243-page Concordance, Subject Index, thousands of center references and 12 colored maps. Size, 5½ x 8½ x 1½ in. Mlg. wt. 2¼ lbs.

2137

Coupon
Price

\$4

Cash
Price

\$3





The Master hair dryer, an unusually efficient dryer, perfected especially for home use. Exceptional value. Blows correct amount of warm air to quickly and comfortably dry the hair. Old rose color, lacquered finish. About 7 in. long. 110-volt, 50-60 cycle alternating current motor. 3830

Cpn. Price \$3.50 Cash Price \$1.75

HAIR

Mlg. wt. 2 lbs.

"Hot or cool" drier, designed for year-round comfort. A turn of the switch controls the heating element and gives you a choice of either warm or cool air. Green and black art metal finished case; black handle, 11 in. long. Mlg. wt. 2½ lbs.

For 110-120-volt, 60-cycle A.C.

3779 Coupon Price \$4 Cash Price \$2

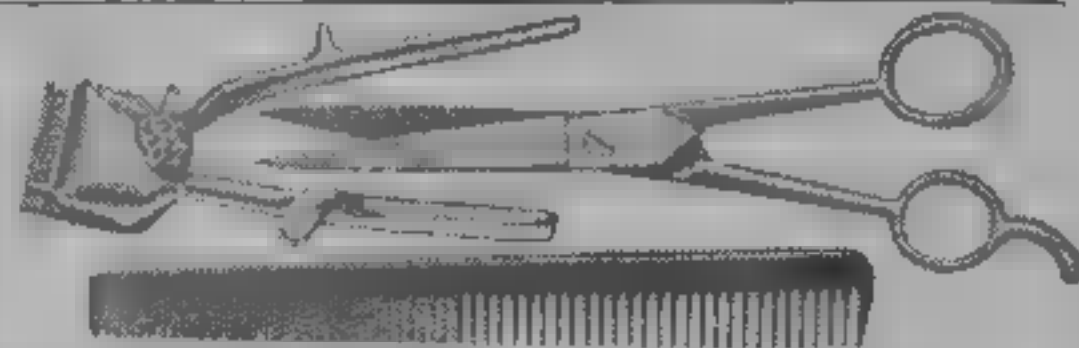
Home Electric Clipper

For home use. No. 000 size cutting plates with detachable comb for long and short cutting. Black crystallized lacquer finish. Button switch, 5 in. long. Can be used on 6-, 32-, 110-, 150-, 220- or 250-volt A.C. or D.C.; also Delco Electric System. Year guarantee. Mlg. wt. 1½ lbs.

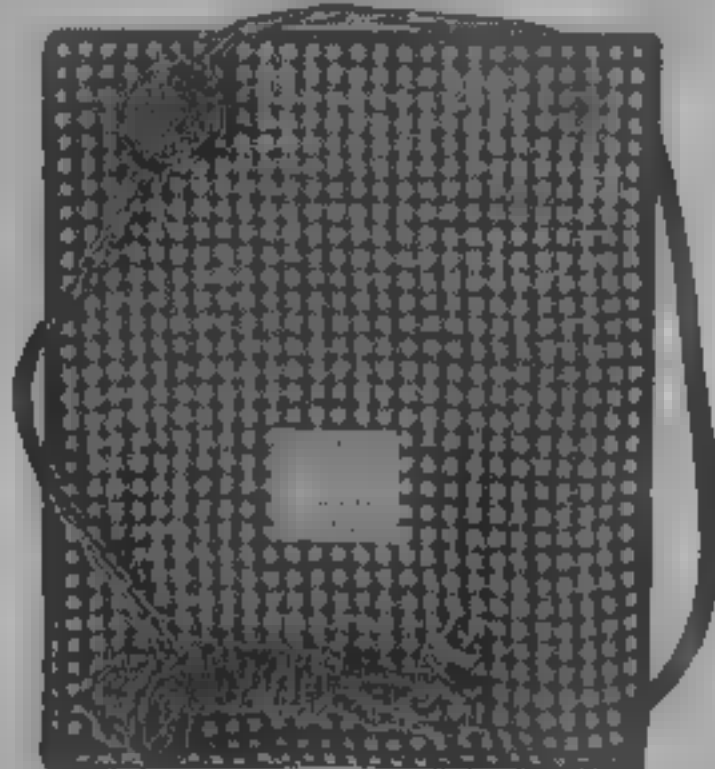
Coupon Price \$15.50 Cash Price \$7.75

Home Bobber

Practical money-saving outfit for home use. Fine for cutting children's hair and keeping men's and women's hair neat between trips to the barber. 7½-in. straight comb, high-grade barber's shears, and special No. 000 clipper. Cuts to ½ in. Mlg. wt. 10 oz.



1749 Coupon Price \$2.50 Cash Price \$1.25



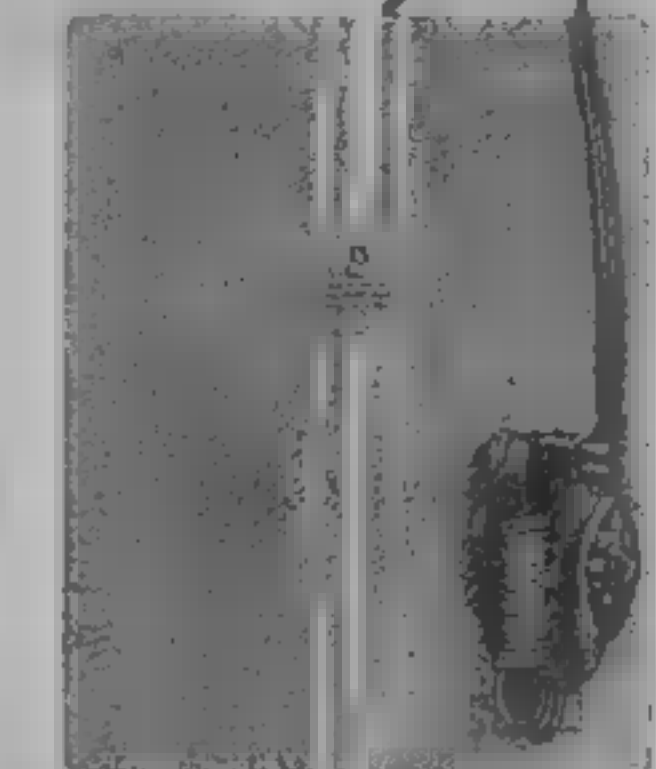
UNIVERSAL HEATING PADS

Safe, efficient and satisfactory; absolutely maintains any one of three separate heats—185, 150, or 115° F. Has four heat-regulating thermostats. Asbestos-wound units. Approved by the Board of Fire Underwriters. Non-radio interfering. Size, 12 x 15 in. Flexible, soft eiderdown cover; separate waterproof cover. For 110-120 volts. 9-ft. silk cord.

Mlg. wt. 2½ lbs. 2132 Coupon Price \$10 Cash Price \$5

Efficient pad that produces constant, soothing heat at any one of three temperatures—high, medium and low. Two thermostats prevent overheating and guarantee safety; three-heat control switch. Long-life heating element. Peach covering with muslin cover. Size 12 x 15 in. For 110-120 volts. 9-ft. cord. Mlg. wt. 2 lbs.

1107 Coupon Price \$5.50 Cash Price \$2.95



Samson Heating Pad

Truly wetproof heating pad with washable, removable, terry cloth cover. Sanitary, safe and smart. Eliminates possibility of short circuit through wetting. Wet-proof rubber cord, too, with unbreakable plug. Samson superior construction with four-thermostat control on each of three heats, operated by toggle switch. Full size, 12 x 15 in. Mlg. wt. 1¾ lbs.

3776 Coupon Price \$6.50 Cash Price \$3.95



Manicure Set

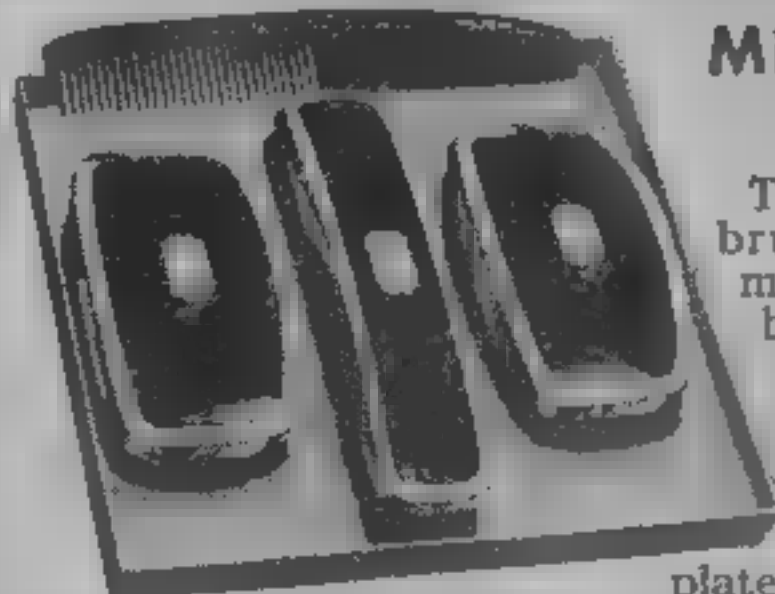
A set de luxel Genuine pebble-grain brown leather case that zips shut. All implements of fine quality. Flesh pink color handles. One each: medium polish, dark polish, polish remover, cuticle oil, cuticle remover, buffer, cuticle knife, file, tweezer, blackhead remover, scissors; three pushers; two screw-cap jars. Size, closed, 4¼ x 7½ x 2 in. Mlg. wt. 1¼ lbs.

3587 Coupon Price \$7.50 Cash Price \$3.75

Manicure Outfit

A charming, useful combination. Genuine red cedar box, 4 x 7¾ x 3½ in., hinged and decorated with brass-plated strips—handy for cigarettes or trinkets when empty. One each: natural polish, polish remover, cuticle oil, cuticle remover, double emery board, orangewood stick, triple-cut file, manicure scissors and cotton.

3622 Coupon Price \$2.30 Cash Price \$1.15



Military Set

Tops of brushes of metal; bright edges and monogram plates in centers; black enamel inlay.

Hair brushes 4¼ x 2¾ in.; 11 rows of black bristles. Clothes brush is 6 x 1¾ in.; 7 rows black bristles, 6¼-in. black comb; half fine, half coarse teeth. Mlg. wt. 14 oz.

4437 Coupon Price \$3 Cash Price \$1.50

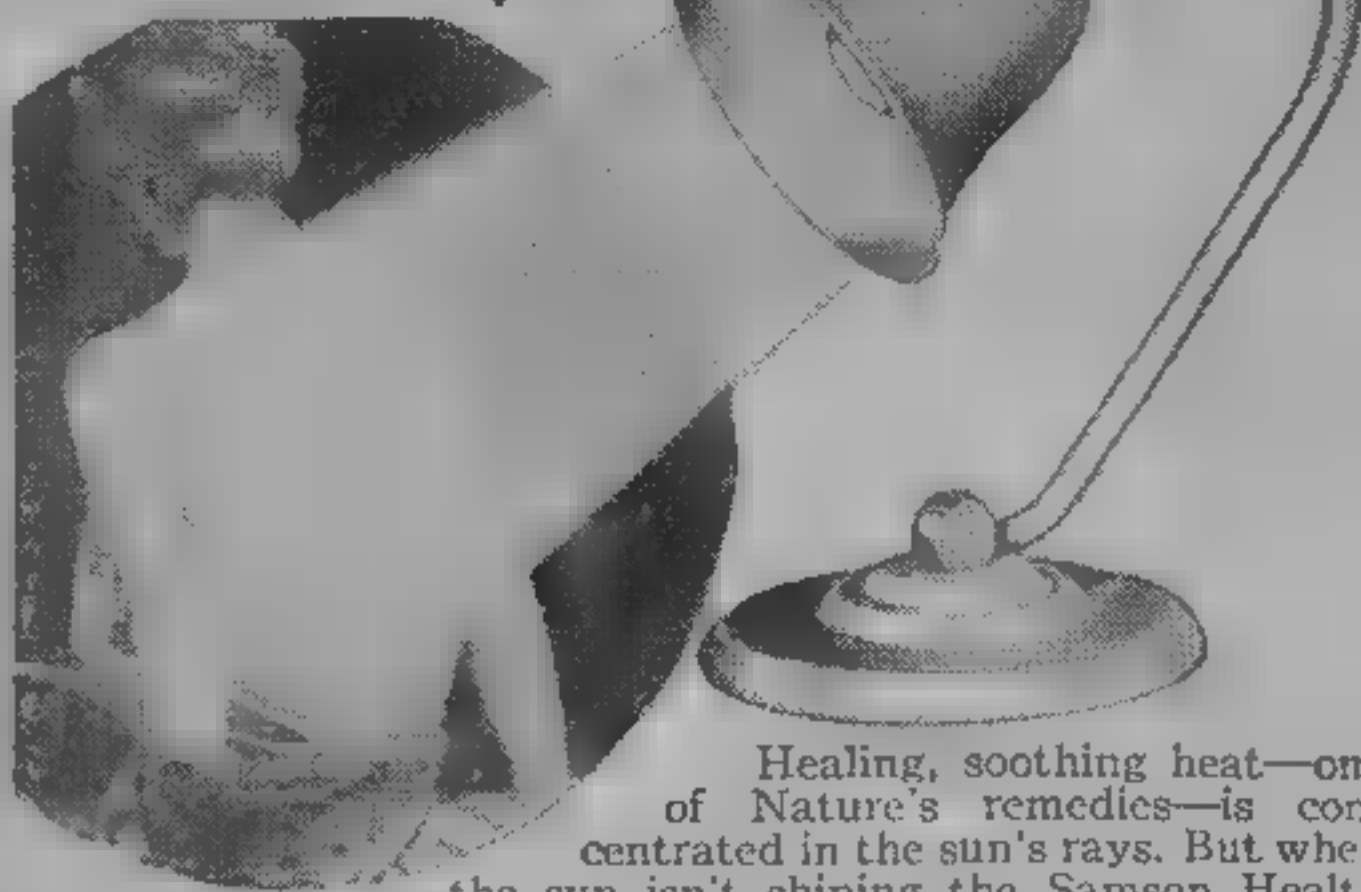
Manicure Roll

Excellent set in convenient roll case of grained black imitation leather. Rolls up to size only 6 x 3¾ in. and fastens with a snap button. Contains buffer, orangewood stick, nail file, nail cleaner, cuticle pushers, 2 emery boards in case, tweezer, cuticle scissors, cuticle knife, screw-top cream jar. Mlg. wt. 1 oz.

4482 Coupon Price \$2.50 Cash Price \$1.25



SAMSON HEALTH Lamps



Healing, soothing heat—one of Nature's remedies—is concentrated in the sun's rays. But when the sun isn't shining the Samson Health Aid Lamp will do its work. It provides the infra-red rays that soothe and relax the nerves and muscles, and gives penetrating, localized heat wherever needed. Use it where you would a hot-water bottle. It is simple—convenient—safe.

The concentrated sun-like rays will also dry the hair quickly and bake in the wave and curl, stimulating the scalp and promoting the health and growth of the hair.

Heavy metal base with graceful, curved metal arm that holds the light in any position. Polished 7-in. aluminum reflector. 8-ft. Underwriters' approved cord with therapeutic bulb. Push-button switch socket. For 110-120 volts. Mlg. wt. 4 lbs.

1843 Coupon Price \$7 Cash Price \$3.95

Shavemaster

Utterly new type of "dry-shaver." In a class by itself! Works on an entirely different principle than any other. Gives a quick, close, comfort-shave the first time you put it on your face. Requires no skill or patient practice. Gets the stubborn chin bristles or long hairs clinging to the neck, and all the whiskers—curly, stiff or fine. Cannot scratch or nick the skin.

The Shavemaster has a new, patented exclusive feature all its own. It is the only shaver with a lightning-fast single cutter that oscillates in an arc inside a comfortable, smooth shaving head, screened to pick up the beard the way it grows.

The only electric shaver with a powerful, brush-type, self-starting Universal motor. Made by a manufacturer qualified by nearly 50 years of experience in both hair clipping and electric appliance industries. Comfortable black bakelite housing with built-in switch and flexible rubber cord. In smart zipper-opening leather packed in gift box. Operates on A.C. or D.C., 110-120 volts. Mlg. wt. 1 lb.

4650 Coupon Price \$28 Cash Price \$15



Shav-O-matic Dry Shaver

A real electric dry shaver. Assures shaving comfort. Cannot cut or scratch. A godsend to the man with a tough beard. New double cutter head has self-sharpening cutting surfaces chromium-plated. Streamlined design, lightweight, fits the hand perfectly. Powerful motor, free from vibration, never requires oiling. For A.C. or D.C., 110-120 volts. Can also be supplied for 32 volts for farm, or 6 for auto battery use. State which. Illustrated instructions. Detachable cord. In leather pouch. Mailing weight 11 oz.

2422 Coupon Price \$20 Cash Price \$10

Steel Cash Box

Safe and convenient way to keep valuable papers, stocks and bonds, cash and jewelry. Very superior box of heavy gage, drawn steel made in the new style, and with smooth rounded corners and beautifully paneled. Has self-latching inside lock with two keys. Beautiful, canton green gloss enamel finish. Top has handle. Size, 10½ in. long, 4½ in. deep and 7½ in. wide. Has automatic disappearing, five compartment tray, automatically brought into open position when cover is raised. Tray ideal for coins, stamps, etc. Mlg. wt. 5 lbs.

Makes a Fine Box For Fishing Tackle

3894M2 Coupon Price \$2.80 Cash Price \$1.40





↑ 4410 **Coupon Price \$4** **Cash Price \$2**

10-Piece Set

Very smart nickel and black finish. Set consists of 2 picture frames, 5½ x 4½ in., 2 crystal glass powder jars with metal tops for day and evening powders; round mirror, 5½ in. in diameter; hair brush; comb with half fine and half coarse teeth; cuticle knife; button hook; nail file—articles you need every day. The jar tops, mirror and brush top have a stenciled design in silvery tone. Black enameled handles, highly polished. Mfg. wt. 4½ lbs.

6-Piece De Luxe Toilet Set

3542

Coupon Price \$17

Cash Price \$8.50



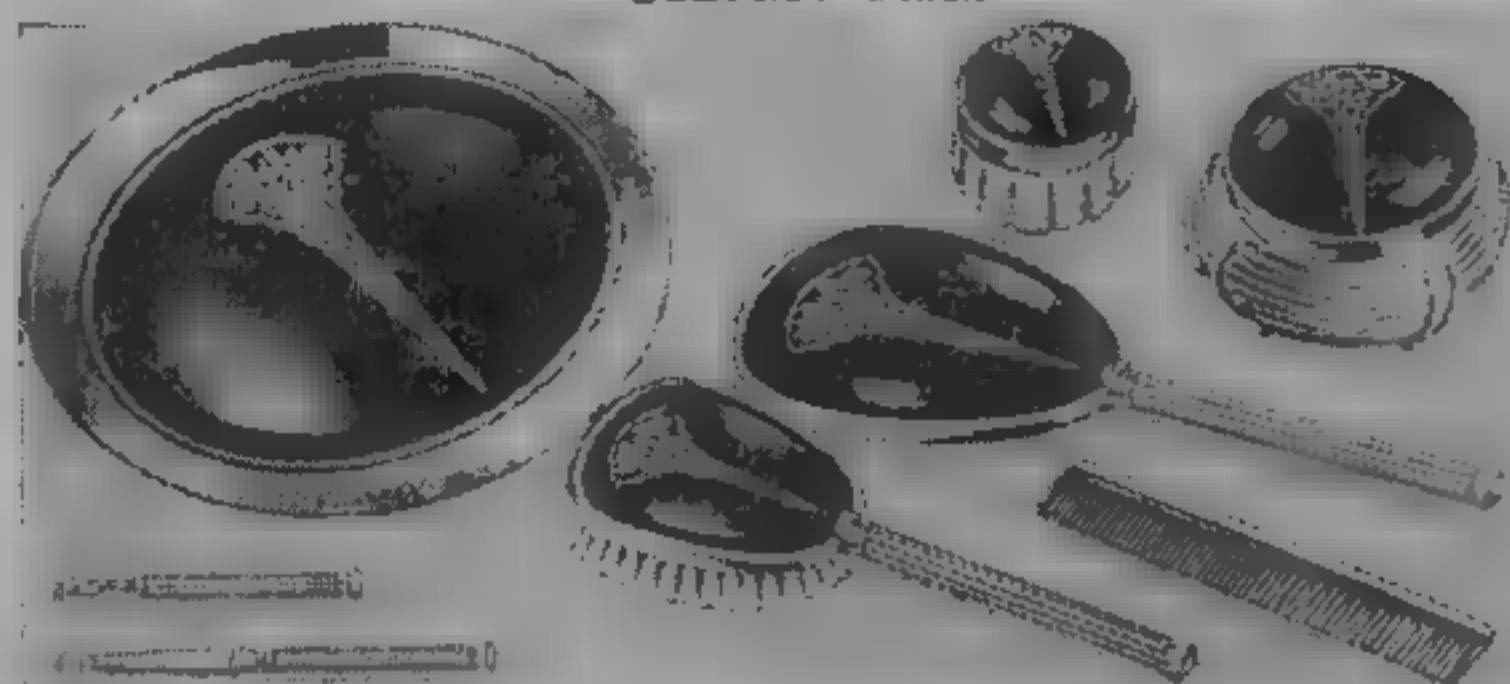
A beautiful make-up box to be used separately when set is taken out and put on the dressing-table. Covered in gold paper and suedette, gold paper lined. Size, 16 x 9½ in. Full size mirror in cover.

The lovely 6-piece set has gold-plated handles and trim and is decorated with enamel which so closely resembles natural dark mahogany and light creamwood that only an expert could tell the difference. 12½-in. mirror with beveled glass, brush with 12 rows of white bristles, half fine and half coarse comb, covered powder jar, screw-top cream jar, felt-bottomed mirror tray 10¾ x 6½ in.

Mailing weight 7 lbs.

8-Piece Set

2127M2 Ivory **Coupon Price \$8** **Cash Price \$4**
2127M9 Black



Excellent design with handles and frames of bright chrome plate. Backs of mirror, brush and tops of jars attractively decorated. Set consists of 11½-in. mirror with fine quality glass, 5¾ x 4½ in.; 9-in. brush with 11 rows of white fiber bristles; 7¼-in. comb with fine and coarse teeth; oval felt-bottomed glass mirror tray, 10¼ x 7 in.; powder jar; screw-cap small jar; nail file; and cuticle knife.

Mfg. wt. 1½ lbs.

10-Piece Set

An attractive and colorful set for the teen-age girl. In opaque composition, decorated in gold. 13-in. mirror, 9½-in. brush, comb, powder jar, pin tray, shoe horn, button hook, nail file, cuticle knife, and cuticle pusher. Mailing weight 3 lbs.

3515M4 Green
3515M8 Rose

Coupon Price \$3.20
Cash Price \$1.60

Gold-Plated Set

A striking set with medallion in the soft, rich tones of an old miniature and plated with 22-K. yellow-gold. Glass tray is 10¾ in. long. The mirror has beveled glass plate; 12½ in. long. 9½-in. brush with 11 rows white bristles. Half fine and half coarse teeth in 7-in. comb. Nail file, shoe-horn, tweezer and cuticle knife with gold-plated handles. Mfg. wt. 3¼ lbs.

2927
Coupon Price \$10 **Cash Price \$5**

Magnifying Mirror

A convenient beauty aid; greatly magnifies. Mirror swings in frame finished like bright yellow gold. Mirror back in black enamel finish. Diameter, 3½ in.; length, 7¼ in. Hollow handle contains tweezer. Mfg. wt. 6 oz.

1555 **Cash Price 90c** **Coupon Price \$1.80**

3-Piece Toilet Sets

Plain composition with gleaming pearl-like overlay in maize or green decorated in black and gold; handles of yellow-gold-like metal. 5½-in. oval beveled plate in 12½-in. mirror. 9 rows white bristles in 9-in. brush. 7-in. comb, fine and coarse teeth. Mfg. wt. 1½ lbs.

3550M2 Maize
3550M4 Green
Coupon Price \$6
Cash Price \$3

Pretty set with white dots on green or black enamel, further decorated with silver and black floral medallion; handles and frame of bright chrome metal. 12½-in. pear-shaped mirror; 9-in. brush with white fiber bristles; 6¼-in. comb, fine and coarse teeth. Mfg. wt. 1¼ lbs.

3460M4 Green
3460M9 Black
Coupon Price \$2.50
Cash Price \$1.25

Looks like an expensive hand-laid cloisonne enamel. In sun-burst design in a rich, natural gold color. Beveled glass in 11¾-in. mirror; 11 rows white bristles in 9½-in. brush; fine and coarse teeth in 6¼-in. comb. Mfg. wt. 1¼ lbs.

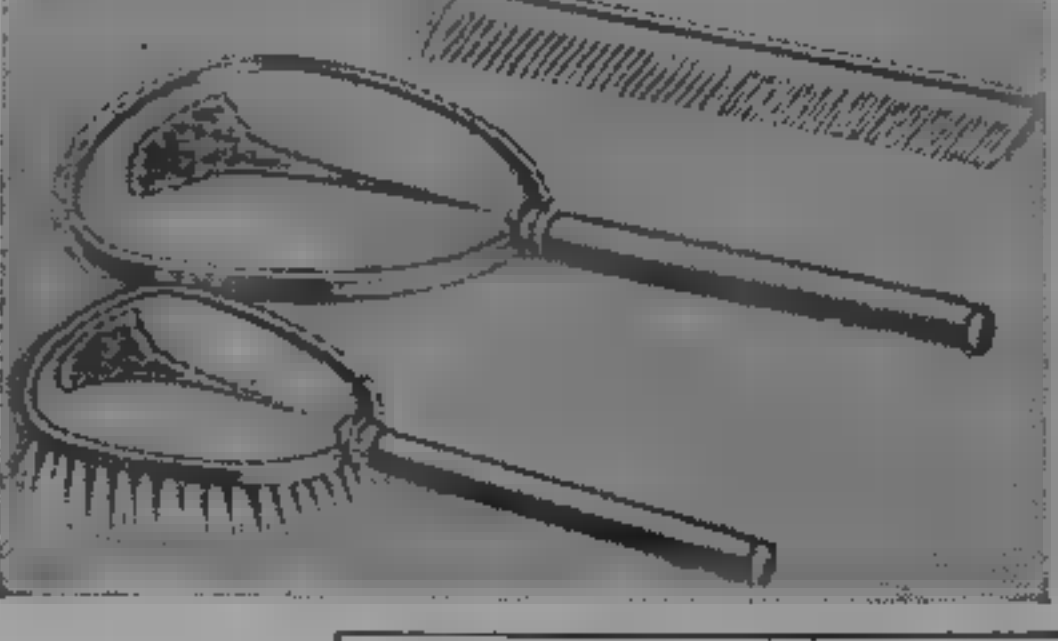
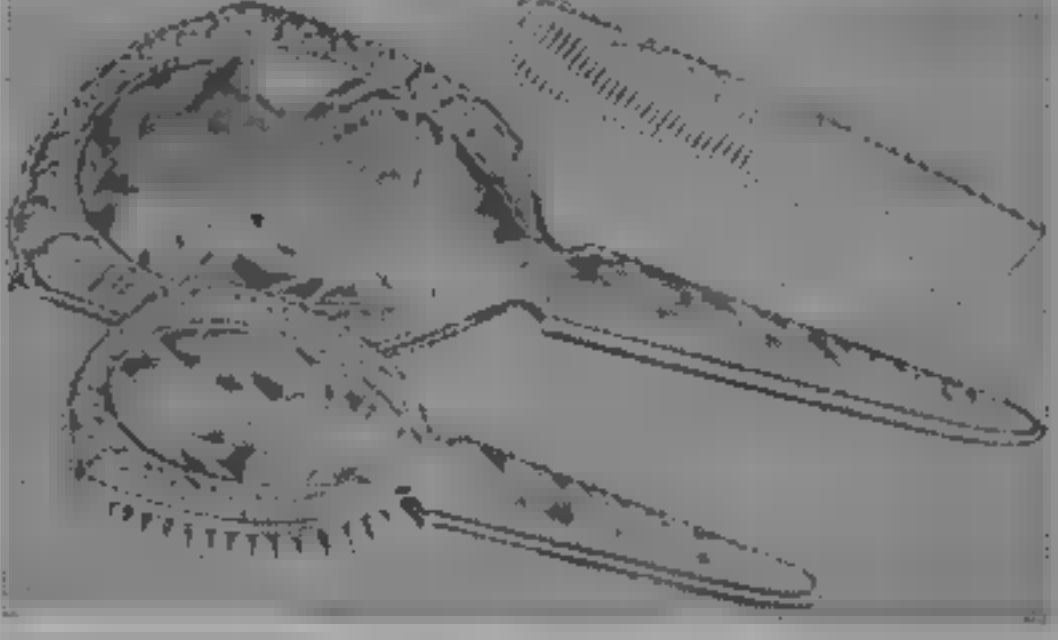
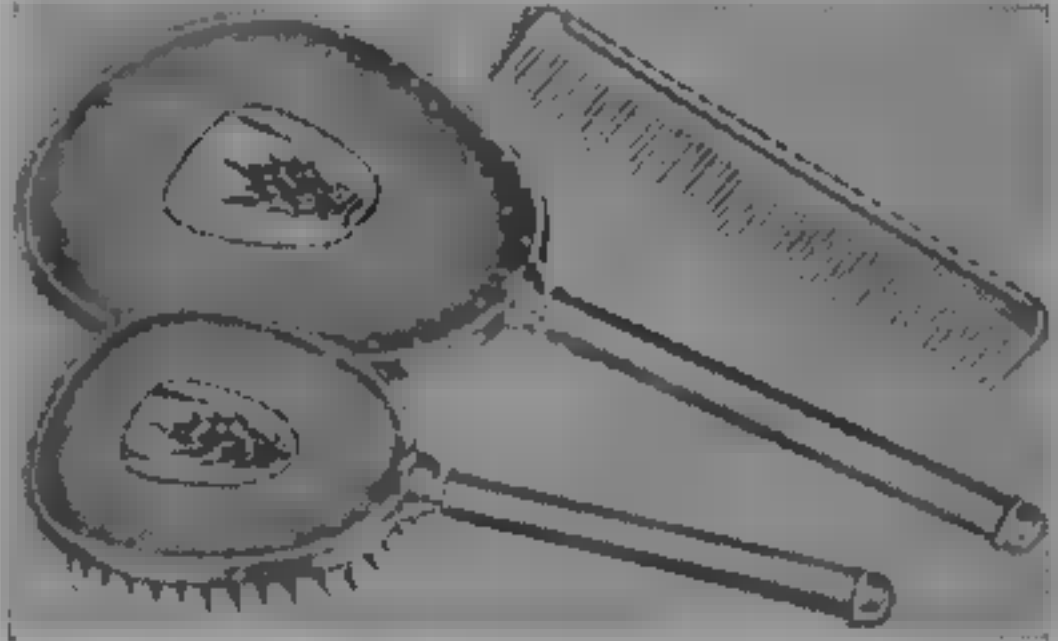
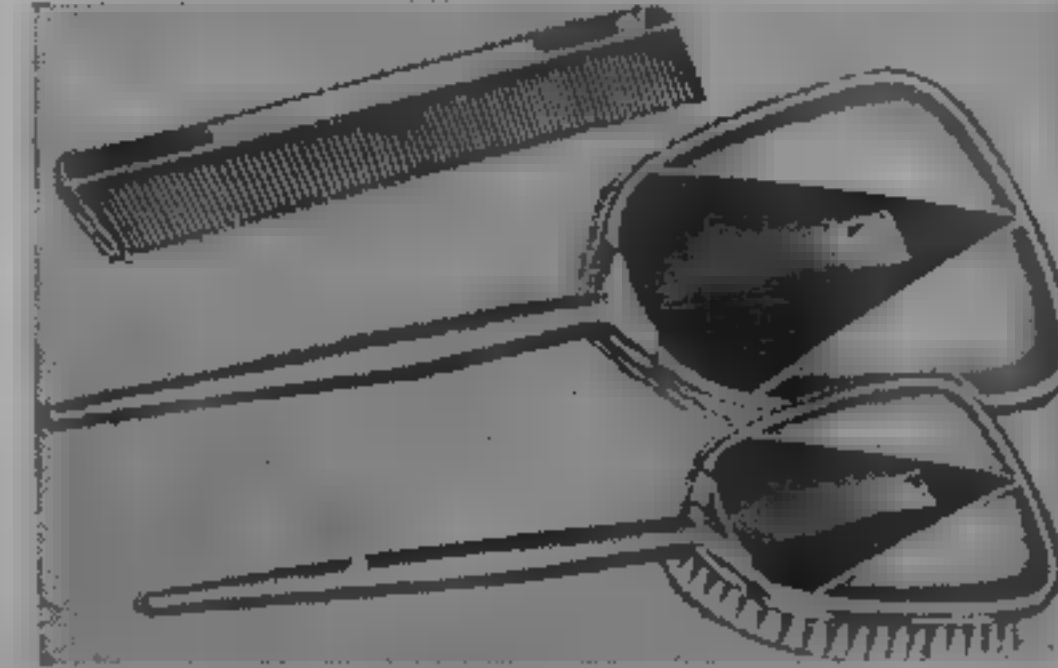
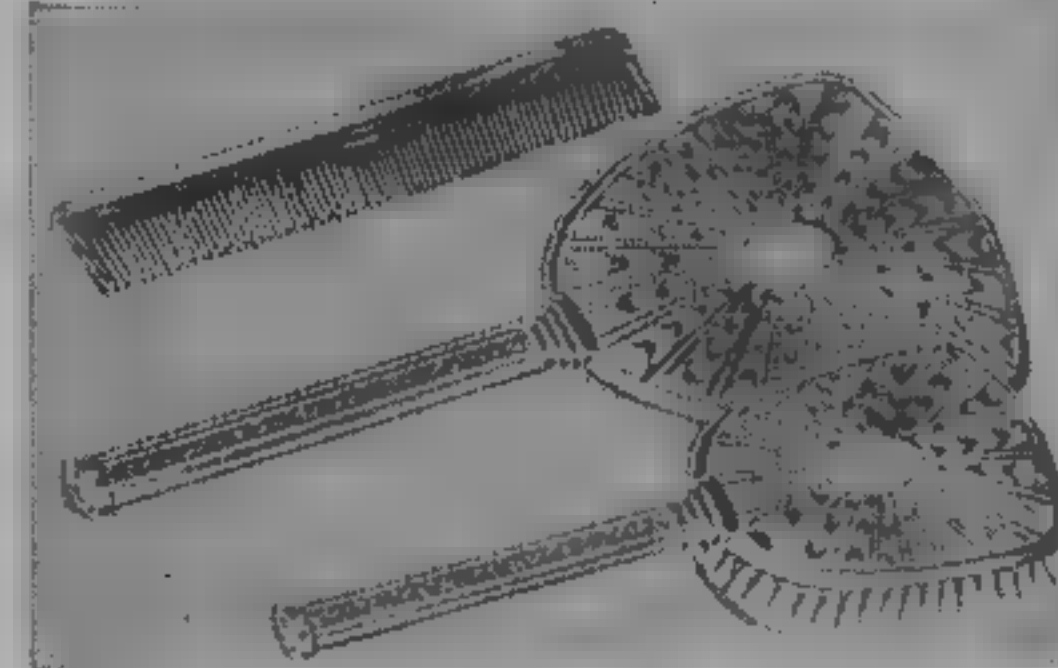
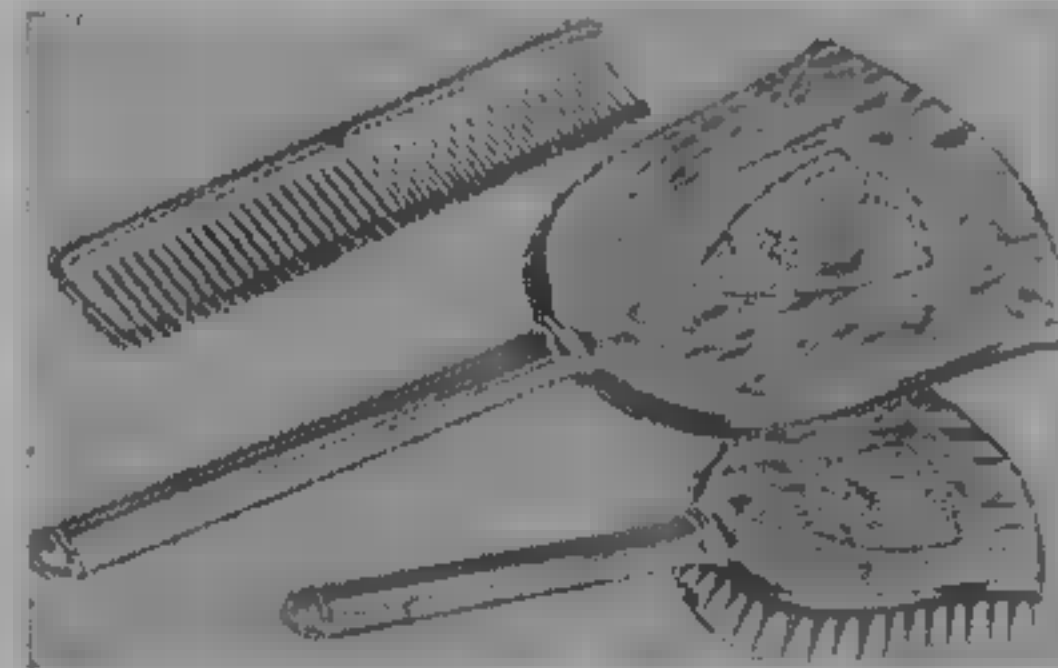
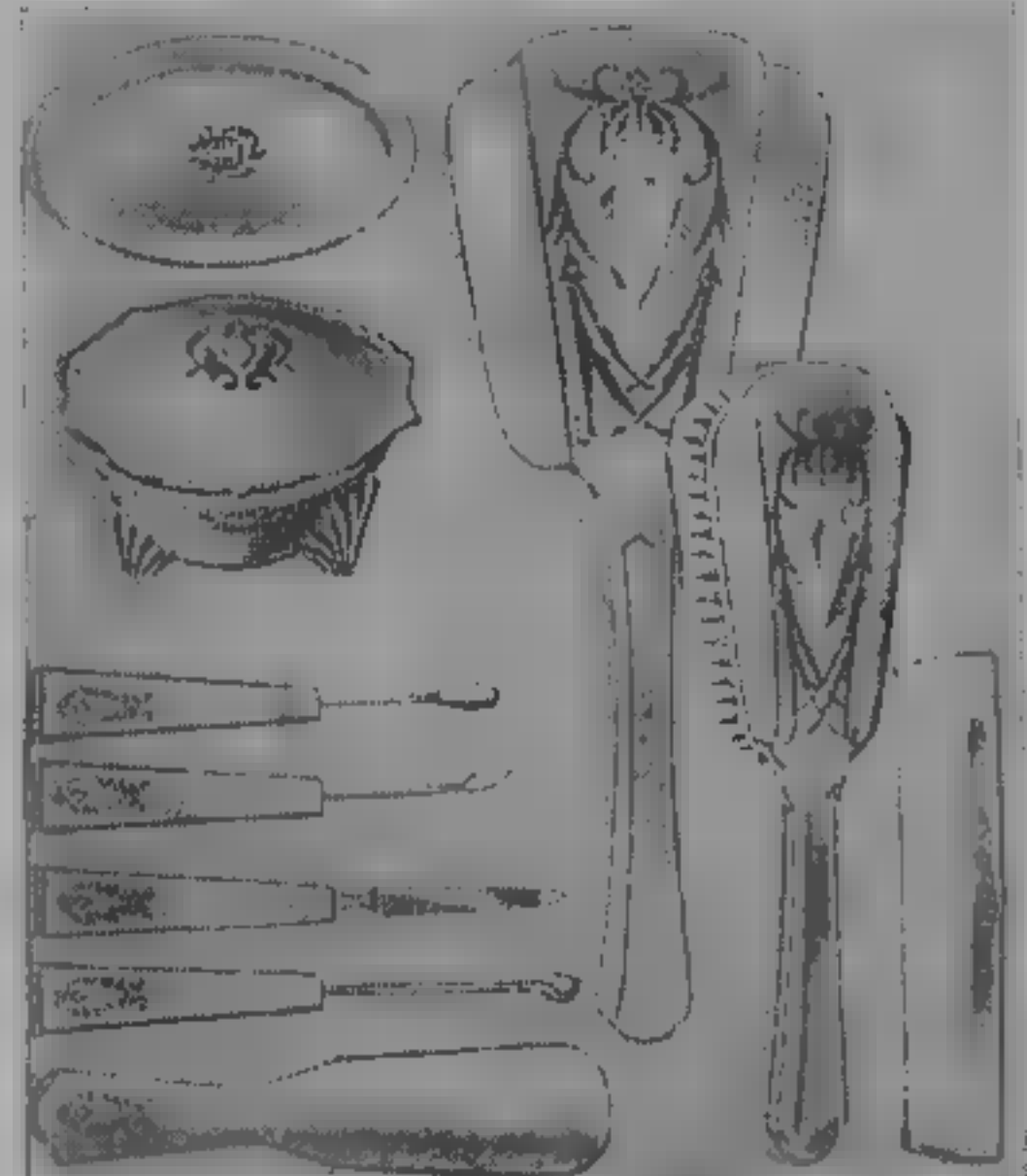
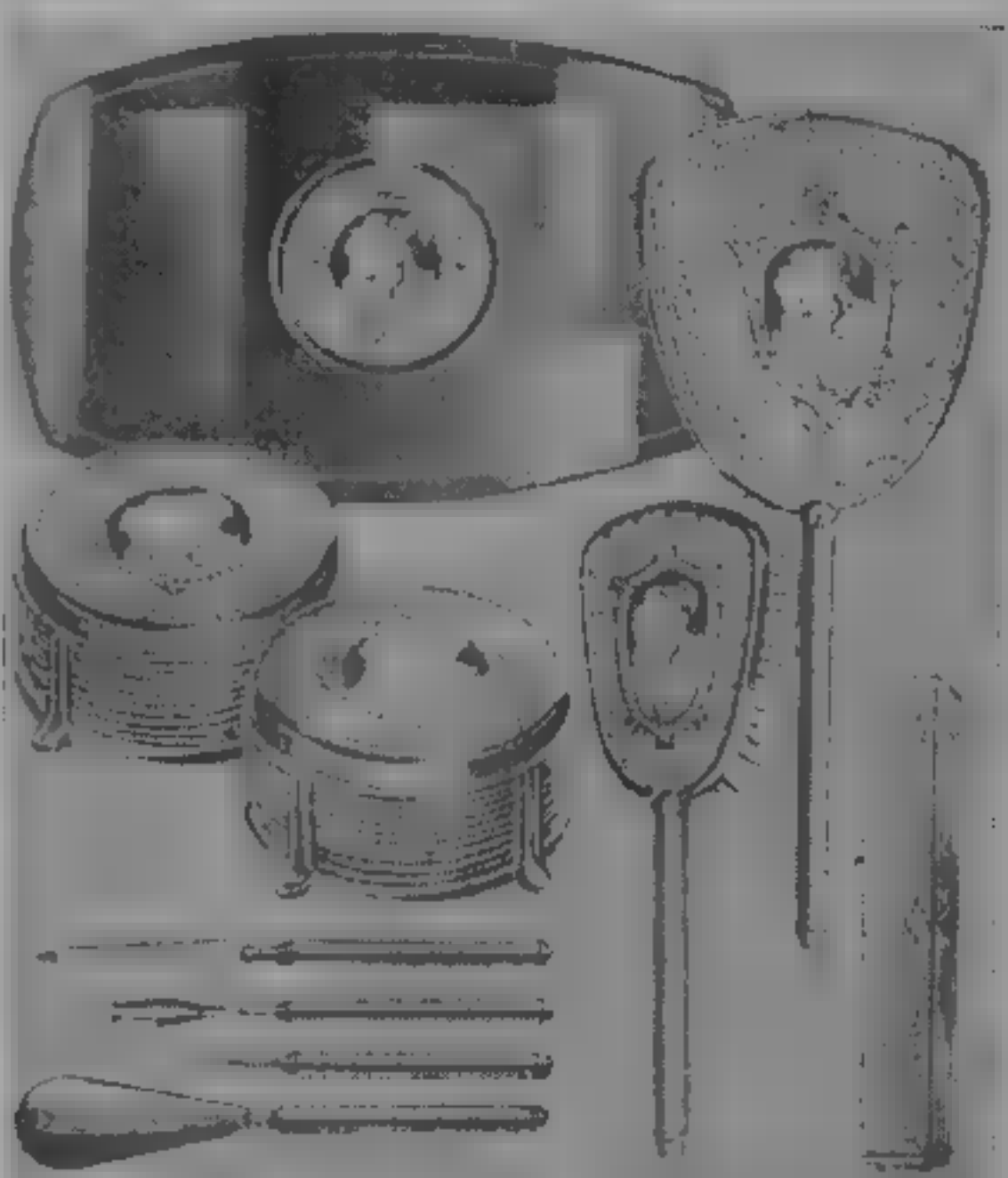
3523
Coupon Price \$7
Cash Price \$3.50

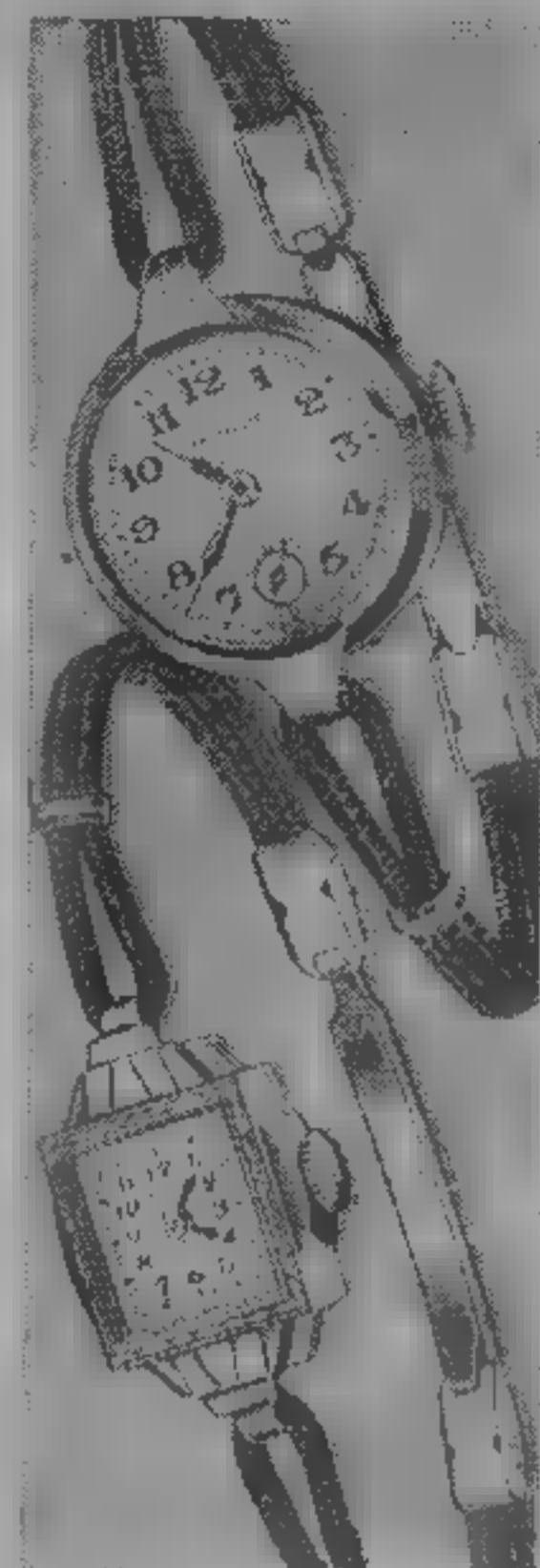
All metal set—very pretty and well made. Decorated in enamel shaded from gray to black; handles and frames gold-plated. Monogram plates. 12½-in. mirror with beveled glass; 11 rows white bristles in brush; 7½-in. comb with fine and coarse teeth. In lined box. Mfg. wt. 1¼ lbs.

3566
Coupon Price \$7.50
Cash Price \$3.75

Good-looking pear-shaped set of glossy composition in ivory or black. Frames and handles of bright chrome plate. 11½-in. mirror with fine 5¾ x 4½-in. glass; 9-in. brush with 11 rows of white fiber bristles. 7¼-in. comb with half fine and half coarse teeth. Mfg. wt. 3¼ lbs.

2100M2 Ivory
2100M9 Black
Coupon Price \$4 **Cash Price \$2**





Up-to-date and adorable are the little round watches. This one is of yellow-gold-rolled-plate with black cord band which has buckle and trim to match. Dial is silvered and forms a most attractive contrast to the watch case. This tiny watch even boasts a second hand. Choice of 7- or 17-jewel Swiss movement. Case is 27/32 in. at stem. Mailed postpaid.

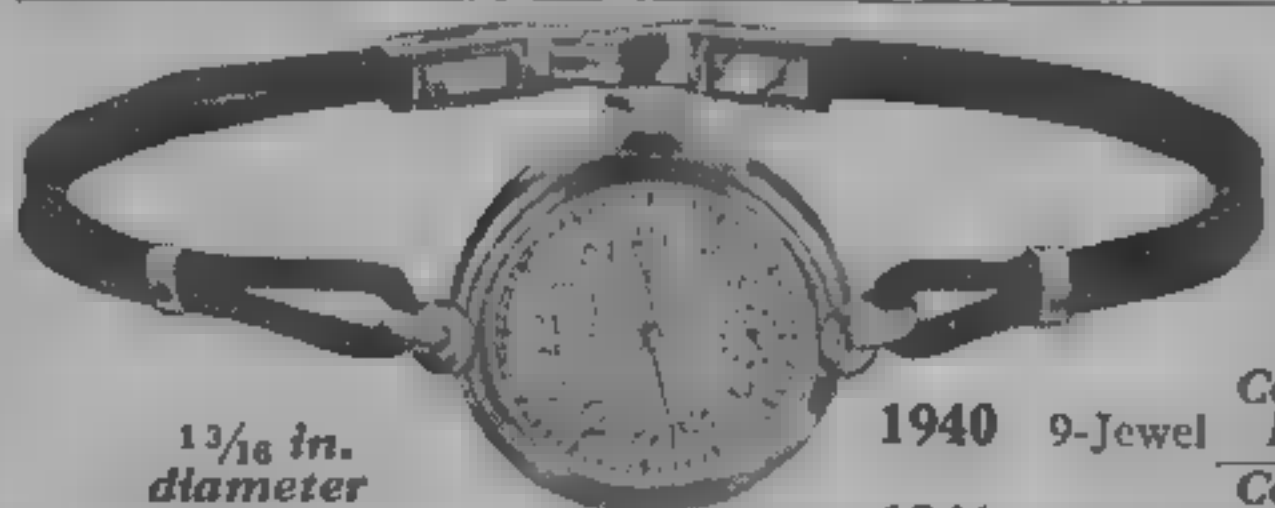
1365 7-Jewel
Coupon Price \$25
Cash Price \$12.50

2058 17-Jewel
Coupon Price \$35
Cash Price \$17.50

Tiny square dial only 1/2-inch across. In fact, the entire case is but 3/8 in.—the smallest of watches but as

smart as can be. Silvered dial has raised gold figures. The case and metal parts of cord band are rolled-yellow-gold-plate. Choice of two Swiss movements: 7-jewel and 17-jewel. Mailed postpaid.

4264 7-Jewel **Coupon Price \$30** **Cash Price \$15**
4273 17-Jewel **Coupon Price \$40** **Cash Price \$20**



1 3/16 in. diameter

1940 9-Jewel **Coupon Price \$38** **Cash Price \$20.50**
1946 17-Jewel **Coupon Price \$48** **Cash Price \$27.50**

Women's Watches

Our lowest price watch; made in America. 7-jewel movement. Attractive and modern tonneau shape engraved chrome case with stainless metal back. Metal bracelet to match. Decorated silvered dial with gold numerals. Mailed postpaid.

2029 **Coupon Price \$11.50** **Cash Price \$5.75**

Stylishly cased in chrome or yellow-rolled gold plate; stainless back on each and bracelet to match case. 7-jewel Swiss lever movement. Silvered dial with raised gold figures and hands. Ends of case are nicely engraved. Case is 1 in. long and 1 1/8 in. wide. Mailed postpaid.

2149 Chrome **Coupon Price \$22** **Cash Price \$11**

2150 Yellow-Rolled Gold Plate
Coupon Price \$27 **Cash Price \$13.50**

A very slender baguette model of lovely design. Tastefully engraved on top and sides. Neatly engraved metal bracelet. May be had with chrome case with 7-jewel Swiss movement or with yellow-rolled-gold plate case, either 7- or 17-jewel Swiss movement. Stainless metal backs. Silvered dial with black figures and hands. Case is 1 1/8 in. long; 1 1/2 in. wide. Mailed postpaid.

2105 Chrome; 7-Jewel
Coupon Price \$25 **Cash Price \$12.50**

2139 Yellow-Rolled Gold Plate; 7-Jewel
Coupon Price \$30 **Cash Price \$15**

2143 Yellow-Rolled Gold Plate; 17-Jewel
Coupon Price \$40 **Cash Price \$20**

A swanky model curved to hug the wrist. 1 1/8 in. long and 3/8 in. wide. Silvered dial with raised gold figures and hands. Rolled-yellow-gold-plate case with black cord bracelet. Choice of 7- or 17-jewel Swiss movement. Mailed postpaid.

2008 7-Jewel **Coupon Price \$45** **Cash Price \$22.50**

2011 17-Jewel **Coupon Price \$55** **Cash Price \$27.50**

Women's Waltham

Lovely cases of yellow-rolled-gold-plate. Black silk cord bracelet with trimming to match case. Silvered dial with raised gold figures and hands. Choice of 9- or 17-jewel Waltham movement in each. A thoroughly dependable watch. Mailed postpaid.

1917 9-Jewel **Coupon Price \$40** **Cash Price \$22.50**
1939 17-Jewel **Coupon Price \$50** **Cash Price \$29.75**

1 1/8 in. long

Men's Watches



(A) American-made; curved model, engraved case with stainless back. Silvered dial; raised gold figures. Pigskin strap. Case is 1 1/2 in. long. Mailed postpaid.

2222 7-Jewel Movement; Chrome Case
Coupon Price \$11.50 **Cash Price \$5.75**

2267 17-Jewel Movement; 10-K. Rolled-Yellow-Gold-Plate Case
Coupon Price \$19.50 **Cash Price \$9.75**

(B) "Boy, this is neat!" exclaims the boy or girl who owns this watch. It's a brand-new model that is just the right size for the junior wrist; curved to fit comfortably. Plain chrome case with stainless back. Metal dial with clear, black figures and hands. Pigskin strap and unbreakable crystal. Good American movement. Size, 1 1/8 x 1 1/8 in. Mailed postpaid.

2186 **Coupon Price \$7** **Cash Price \$3.50**

(C) Here's a watch that can take the wear and tear of a boy's day. Ingraham's "Wrist-O-Crat." Rugged and substantially made with unbreakable crystal. Chrome case with stainless back curved to fit the wrist comfortably. Metal dial with black figures and hands. Smooth, black leather strap. Case is 1 1/8 x 1 1/8 in. Mailed postpaid.

2207 **Coupon Price \$2** **Cash Price \$2.50**

(D) Very new! The loop-lug style that holds the straps and decorates the case. Rolled-yellow-gold plate. Stainless back curved to fit the wrist comfortably. Satin finish gold dial with raised gold figures and hands. Genuine pigskin strap in tan. Choice of 7- or 17-jewel Swiss movement. Case is 1 1/8 in. long; 3/4 in. wide. Mailed postpaid.

2034 7-Jewel
Coupon Price \$33
Cash Price \$16.50

2046 17-Jewel
Coupon Price \$43
Cash Price \$21.50

(E) Newest curved model of yellow-rolled-gold plate with stainless steel back; genuine Waltham movement, 9, 17, or 21 jewels. Case is 1 1/8 in. long. Silvered dial with raised gold figures. Genuine pigskin strap in tan. A dependable watch. Mailed postpaid.

1841 9-Jewel
Cpn. Price \$39.50
Cash Price \$19.75

1867 17-Jewel
Cpn. Price \$55
Cash Price \$29.75

1874 21-Jewel
Cpn. Price \$65
Cash Price \$33.50

Men's Waltham

(F) Another genuine Waltham watch. The plain barrel-shaped case of yellow-rolled-gold plate is 1 1/4 in. long. Back of stainless steel is curved to fit the wrist. Silvered dial; raised gold figures; second hand. Genuine, tan pigskin strap. Postpaid.

1810 9-Jewel
Cpn. Price \$35
Cash Price \$17.50

1824 17-Jewel
Cpn. Price \$49.50
Cash Price \$24.75

1832 21-Jewel
Cpn. Price \$63
Cash Price \$31.50

Man's Pocket Watch

An up-to-the-minute watch that men like — a stream-line model, smart chromium-finished case that stays bright. Reliable New Haven movement. Two-tone silvered dial with easy-to-read numerals and a useful second hand sunken so that the hands cannot interfere with the time hands. Size, 1 1/2 in. Mailed postpaid.

3238
Coupon Price \$3

Cash Price \$1.50

Sessions Mantel Clock with 8-Day Electric Movement

A remarkably good-looking Mantel Clock that may be yours for but \$5. Seldom can such value be obtained at this price. The fine mahogany veneered case in a dull rubbed finish with pretty stencilled design in cream and brown will be perfectly lovely on the mantel in your home.

Sessions reliable 8-day spring-wind movement or an electric movement that you plug into a socket and never have to wind. Whichever you choose, you will be delighted. It is 16 in. long and 7½ in. high with metal dial, raised black and gilt figures and hands that are easy to read. Brass bezel.

Mailing weight 2¼ lbs.

4060 Guaranteed 8-Day Spring Movement.

4065 Electric. Requires 60-cycle Synchronous 110-125 volt, A.C.

Cpn. Price

\$10

Cash Price

\$5

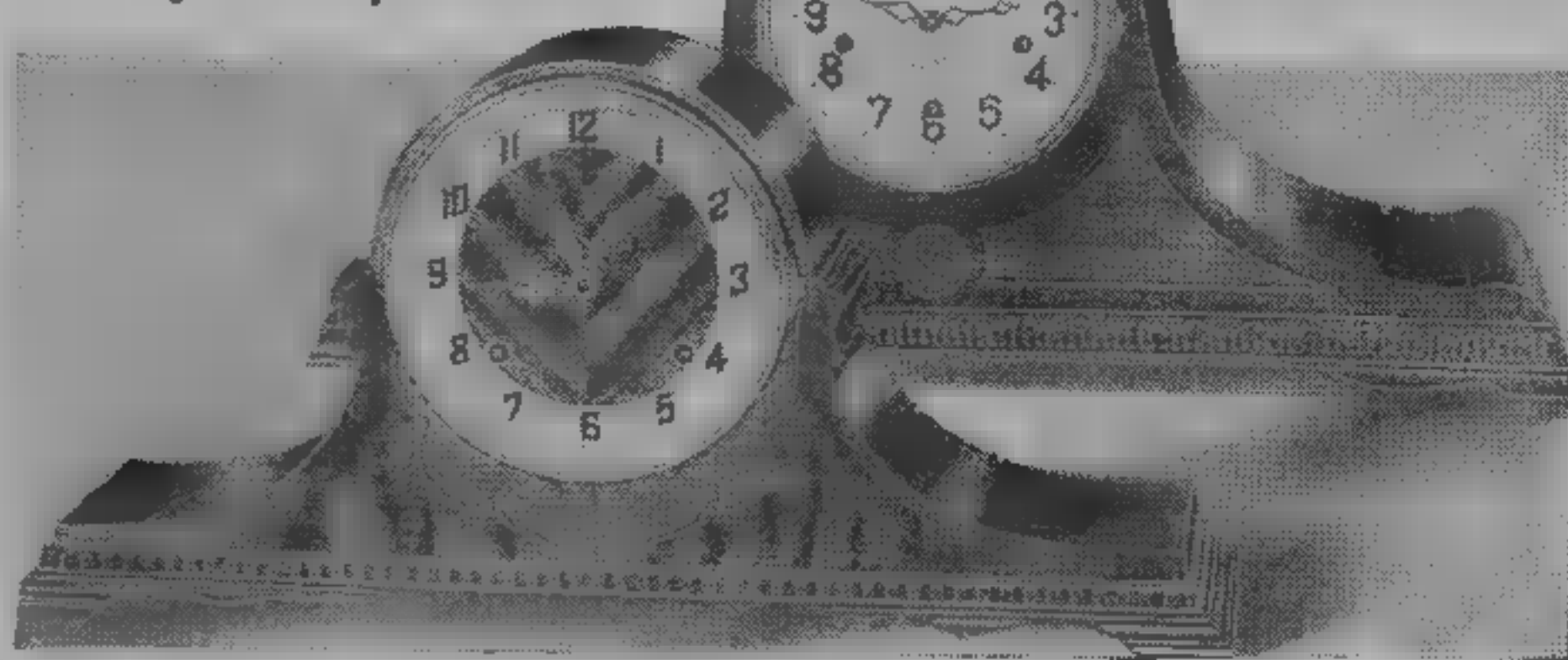
Mahogany Veneered Case



8-day Mantel Clocks

Dependable

Time-keepers



Mahogany Veneered Clock
With Duplex Chimes

Beauty is the keynote of this handsome clock. The case of mahogany veneer is inlaid with burl walnut. The center of the dial is cut out to let the exquisite jewel-like matched woods show through. Such clocks are used in Europe but are seldom seen here. 2-rod movement strikes hours and half-hours. 8-day Ingraham movement. The time band is silvered with easily-read black figures. Silvered hands and case. Case is 20½ in. wide. Mailing weight 10 lbs.

3351

Coupon Price \$19 Cash Price \$9.50

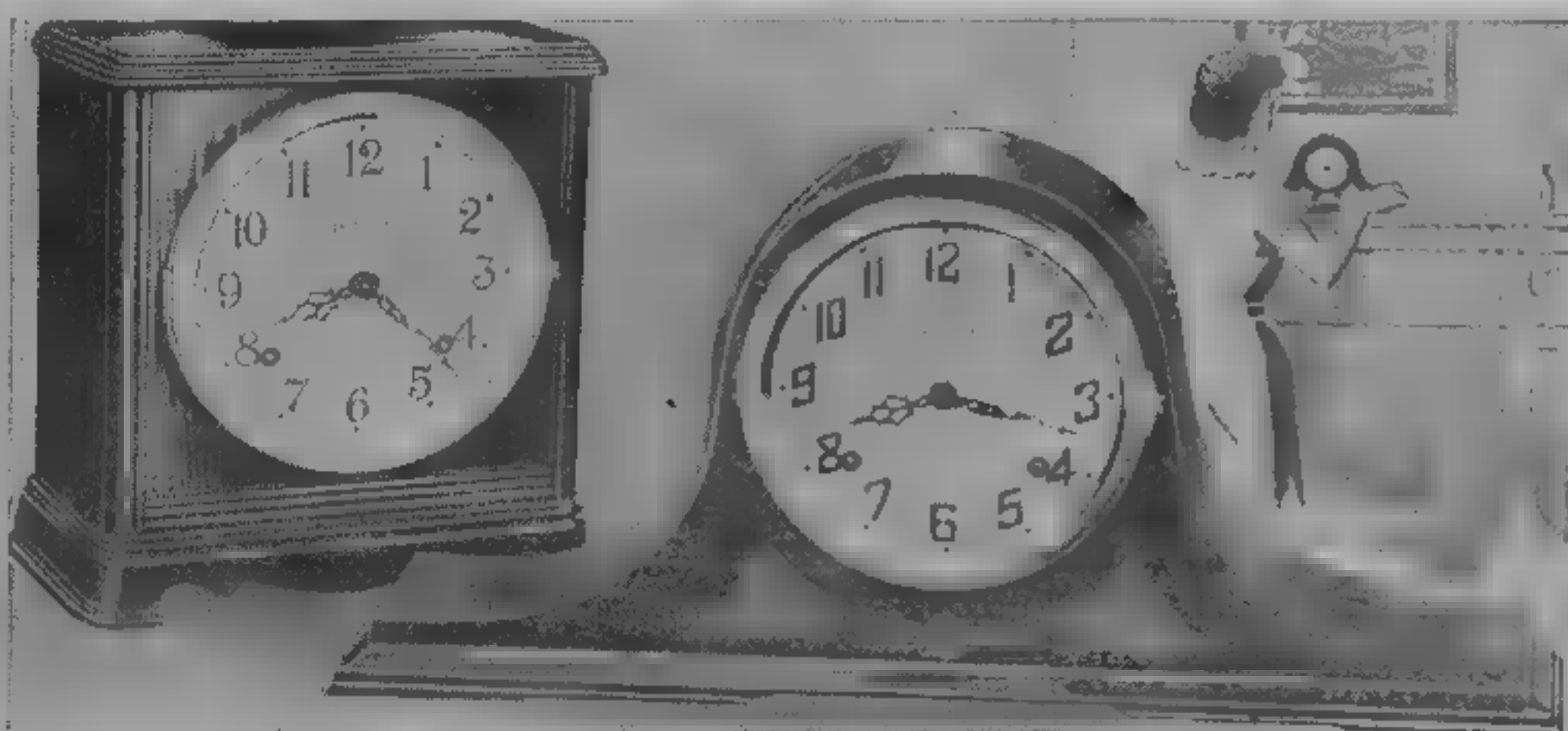
Westminster Chime Clock

Mahogany Case

Selected mahogany in antique finish makes this very handsome mantel clock one you are sure to prize. Raised panels ornament the front. An 8-day reliable New Haven pendulum movement has Westminster chimes which chime quarter hours on four rods and the hours on two rods. Silvered dial 5½ in. in diameter with clear, easy-to-read raised numerals and fancy scroll hands. Polished brass sash and convex crystal. Rubber cushioned feet. Width, 21 in.; height 9¼ in. Mfg. wt. 11 lbs.

3025

Coupon Price \$40 Cash Price \$20



Mantel Clock with Square Case

Good looking and a genuine value. 8-day Ingraham pendulum movement keeps good time. Hours and half hours strike on mellow cathedral gong. Neat square case 9¼ in. wide, 10 in. high. Nicely made and finished in mahogany. 7-in. dial with raised easy-to-read figures. Fancy hands. Brass sash, convex glass. Mfg. wt. 8 lbs.

3073 **Coupon Price \$13 Cash Price \$6.50**

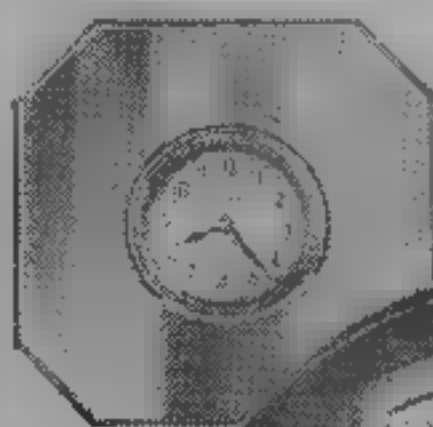
Mirror Clock

Almost any room has a place for a dainty little timepiece like this attractive mirror-framed clock. Not only is it decorative but the cheery ticking of a clock enlivens a room, and it is a real convenience to have a clock in every room. The 30-hour New Haven movement is reliable. Only 2 in. across the dial but the frame of heavy, beveled plated glass, crystal clear, is 5 in. across.

Mfg. wt. 15 oz.

4100

Coupon Price \$4.50 Cash Price \$2.25



Mantel Clock Walnut Veneered Case

Probably the most popular mantel clock design is the tambour shape whose lines are especially suited to a mantel. A particularly good choice is this with selected walnut veneered case in dull rubbed finish. A two-tone stencilled decoration further ornaments the case. Attractive silvered dial and raised numerals in black; fancy scroll hands.

A fine 8-day Ingraham movement which strikes the hours and half-hours on double-tone chime rods, makes this a clock that will tell the time pleasantly for years to come. The length is 21 in.; the height, 9½ in.

Mailing weight 9½ lbs.

4022 **Coupon Price \$15 Cash Price \$7.50**

Mantel Alarm Clock With 8-Day Movement

A handsome new desk or boudoir clock that is quite large enough for on a mantel. The shape is attractive and the price very low for a fine clock. Although it has the appearance of the usual alarm clock, it is fitted with an 8-day alarm movement.

The case of genuine butt walnut veneer has a real marquetry inlay and an ebonized base. Rich silver-plated two-tone dial with black figures and hands; cushion shape of dial is new and different. Case is 9½ in. long; 6 in. high.

Mailing weight 2¼ lbs.

4037 **Coupon Price \$7.50 Cash Price \$3.75**

Other Alarm Clocks on Opposite Page



Wall Clocks

Banjo Clock

This is a copy of an authentic century-old banjo clock. One of the most practical styles because it may be used successfully in any room: hall, living-room, dining room or bedroom. Ideal for the room without a mantel.

As a time-keeper, a pendulum clock is the most accurate and can be easily regulated to perfection. Mahogany-finished case topped by the symbolic eagle with wings outspread, and ornamental work of solid polished brass. Imposing size—26 in. high; 8½ in. wide with fine inlaid panel and sea-side scene.

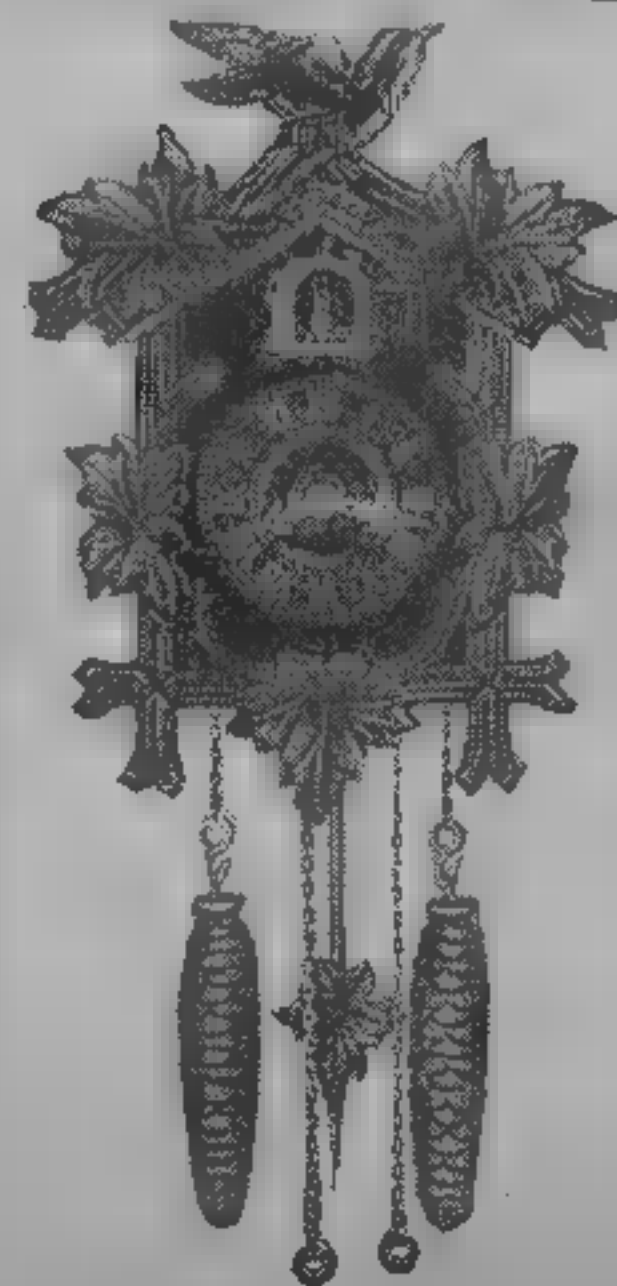
Sessions 8-day pendulum movement. Strikes hours and half hours on 2 sweet-toned rods. 6-in. metal dial with raised black figures. Mailing wt. 9 lbs.

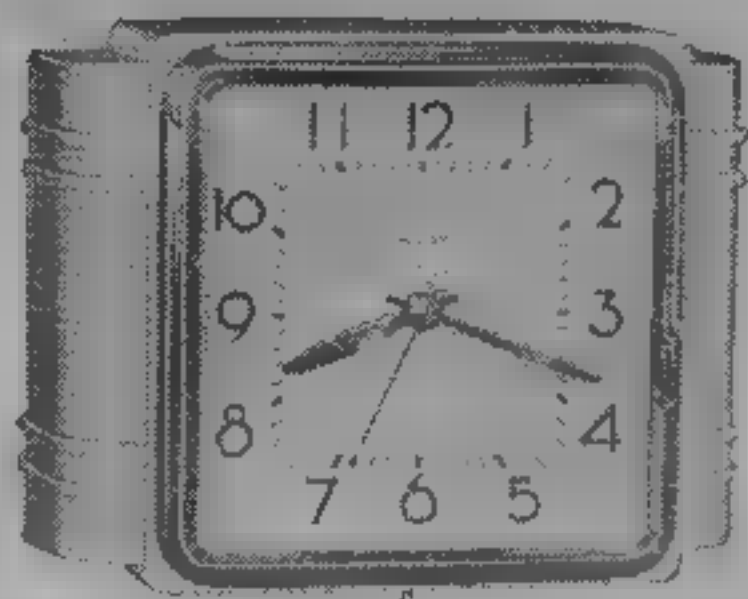
2144 **Coupon Price \$25 Cash Price \$12.50**

American Made Cuckoo Clock

The quaintness of the cuckoo clock and its old-fashioned charm has always made it popular with all ages. The little cuckoo has a peculiar fascination for everyone, when on the hour and half-hour, he emerges from the tiny door and chirps his cheery notes. Every part of this clock is made in America. The case is of synthetic carved wood in the usual rustic design with pine-cone weights which operate the clock mechanism for the one-day movement. Chains 75 in. long. 3½-in. dial with white Roman numerals. Case measures 8x11 in. Mailing weight 7 lbs.

4161 **Coupon Price \$20 Cash Price \$10**





8-Day or Electric Kitchen Clock

Every kitchen needs a dependable clock; it saves many extra steps. An excellent choice is this one with die cast metal case lacquered in cream or green. Cream dial is 5 in. square with black figures and hands. Convex glass and chrome bezel. Case is 5 1/4 in. high, 8-day lever movement. Mailing weight 2 1/2 lbs.

4077M3 Cream 8-day movement
4077M4 Green

Electric movement with sweep second hand and 5-ft. cord. Operates only on 110-volt, 60-cycle regulated alternating current. Mailing weight 2 1/2 lbs.

4082M3 Cream Electric movement
4082M4 Green
Coupon Price \$5 Cash Price \$2.50

Bobbing Bird Clock

Remember the quaint old cuckoo clock of your childhood days? Here's a modern version of it. Bobbing up and down in his little house in the grape arbor, the little blue bird is always there to watch.

The rich, brown case is beautifully molded pressed wood with grapes and leaves and rustic bits, two squirrels, and a realistic cuckoo. 2 ornamental pine cones and pendulum. 8-day movement. Roman numerals and hands in white, easily read. Case is 9 1/2 in. high, 6 1/2 in. wide.

Mailing weight 2 3/4 lbs.

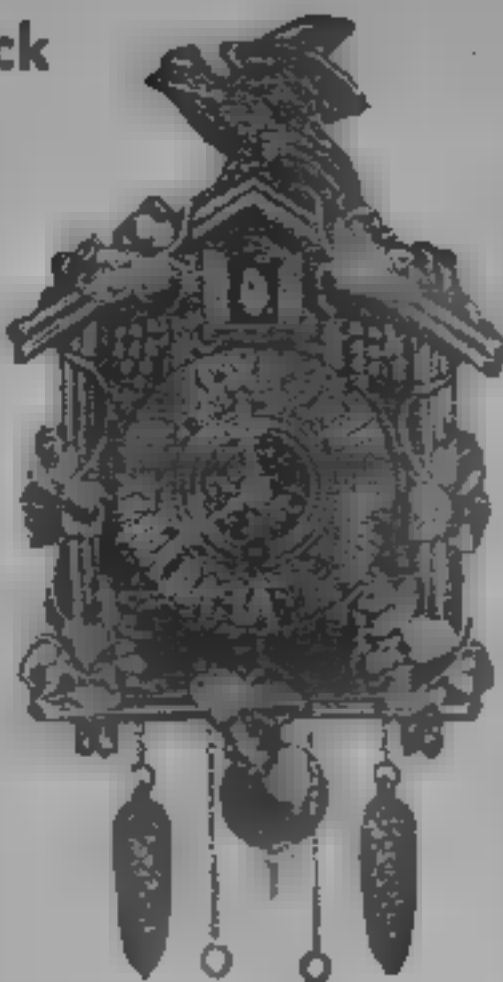
Coupon Price \$7 Cash Price \$3.50

Wig Wag Cat Clock

This animated wall clock will delight everyone. The eyes dart from side to side and the tail waves to and fro to form the pendulum. The black cat is made of compressed wood with realistic red mouth, green eyes and gray whiskers. Red bow. White numerals and hands. 30-hour American movement. Cat is 4 3/8 in. wide and 7 1/4 in. high to tip of tail.

Mailing weight 12 oz.

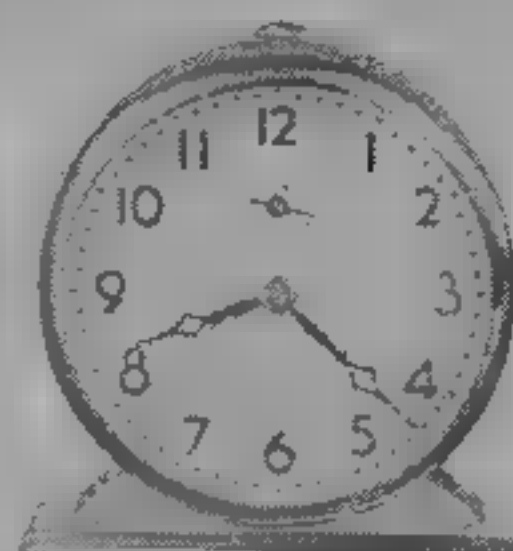
Coupon Price \$4 Cash Price \$2



You can see the time in the dark with this clock because it has radium-treated hands and numerals. It's called "Nite-and-day." Good-looking black lacquered case with nickel-plated bezel. Flat base prevents tipping over. Case, 4 1/8 in. wide; 4 1/2 in. high. Reliable 30-hour American movement with alarm.

Mailing weight 1 lb.

Coupon Price \$3 Cash Price \$1.50



Reliable 8-Day Clocks

New and attractive Ivory-enameled case with pedestal base in gilt fitted with an 8-day alarm movement. Unusually clear and easy-to-read dial with black figures and hands. Gilt bezel. Convenient top-button alarm shut-off. Case is 4 1/8 in. high; base, 5 in. wide.

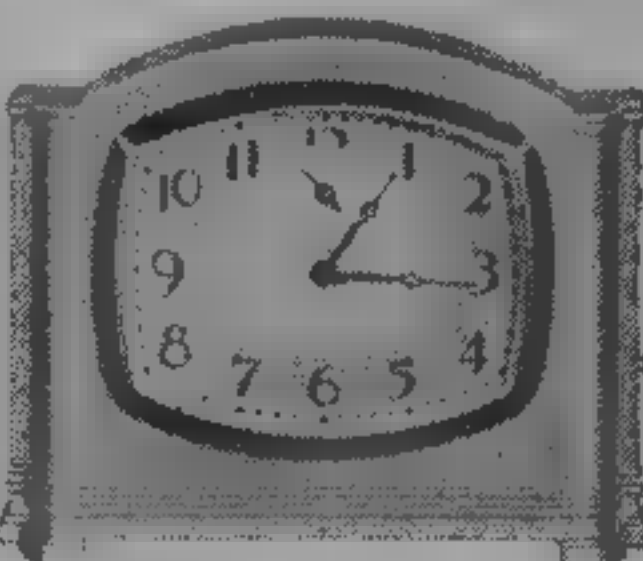
Mailing weight 1 3/4 lbs.

Coupon Price \$5 Cash Price \$2.50

Attractive and convenient. Hands and figures are radium-treated and stand out clearly against the black track dial. Dull black lacquered base with bezel and scroll base nicked and brightly finished. 8-day Ingraham movement. 5 1/4 in. high.

Mailing weight 1 1/4 lbs.

Coupon Price \$6.50 Cash Price \$3.25

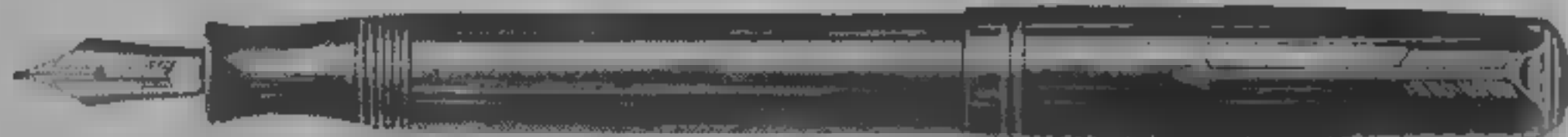


A beautiful, heavy case of cast metal finished in lustrous enamel—ivory or rose. Attractive satin silvery dial with clear, easy-to-read black figures and hands. Fitted with 30-hour alarm movement. Alarm shut-off on back—makes an attractive desk clock. 7 in. wide and 5 1/2 in. high.

Mailing weight 2 1/4 lbs.

4046M3 Ivory Cpn. Price \$3 Cash Price \$1.50
4046M8 Rose

PARKER Vacumatic PENS



2445M1 Man's 2445M2 Woman's ↑ 3766M1 Man's 3766M2 Woman's



Smart, attractive and perfectly-performing Parker Pens. They write without pressure—the ink flows the instant the pen-point touches paper. Barrels of unbreakable composition and transparent so that the supply of ink is always visible; there's no excuse for an empty pen with a Parker Vacumatic. They hold 102 per cent more ink than sac pens of the same size.

Clips and trimmings are of sparkling chrome plate. Solid-gold iridium-tipped pen points.

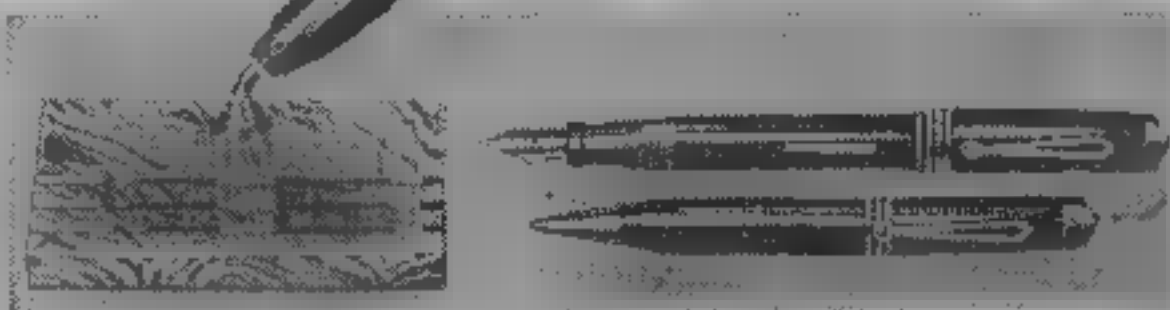
Very latest! The new sunflow striped composition. Man's style is 4 1/2 in. long; woman's style, 4 3/4 in.

Laminated rings of alternating black and pearly white. Writes fine or broad, depending on which side of point is used. Man's style is 5 in. long; woman's, 4 in. long.

2445M1 Man's 2445M2 Woman's 3766M1 Man's 3766M2 Woman's
Coupon Price \$10 Cash Price \$5 Mlg. wt. 4 oz. Coupon Price \$13.50 Cash Price \$7.50

Midget Set

Very complete writing set. Desk pen and base of pretty onyx-like plastic (composition). Chrome trimmed. Pen is 5 1/4 in. long. 3 1/2-in. pocket pen and pencil have gold-plated trim. Both pens have gold-plated durium nibs. Mlg. wt. 6 oz.



Coupon Price \$2.30 Cash Price \$1.15

Pen and Pencil Set

Beautiful pen and pencil of striped green unbreakable plastic (composition). Yellow-gold-plate trim. Each 5 in. long. Pen has large iridium-tipped two-way writing point; transparent tip to show ink supply. Mlg. wt. 5 oz.

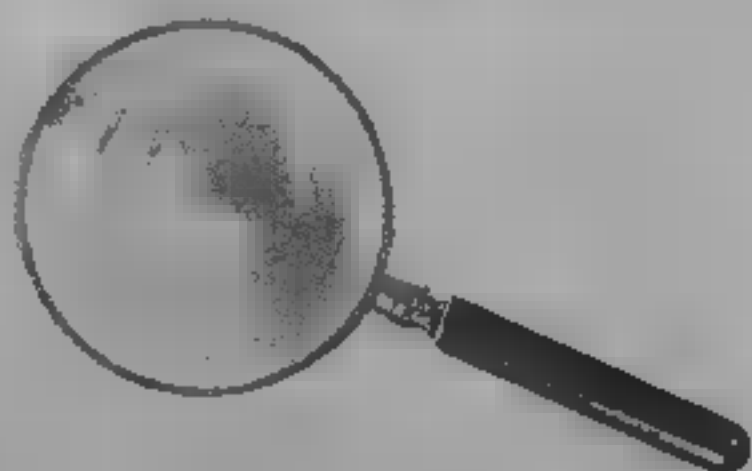
2417 Coupon Price \$2 Cash Price \$1



Reading Glass

Restful to the eyes of anyone reading fine print. Splendid quality glass imported from France which is noted for fine lenses. Excellent value. Lens is 3 1/2 in. in diameter. Nickel-silver rim; ebonized handle. Mlg. wt. 7 oz.

1398 Coupon Price \$2 Cash Price \$1



Clear Vision Field Glasses

These Field Glasses magnify slightly less than four times and the field of vision is 150 yards at 1,000 yards distant. Lenses are sharp and clear with no "fuzziness" or "rainbow" effect. 6 in. long. Rigid frame keeps lens in perfect alignment. Metal parts in satin black finish; tubes covered with imitation pig-skin. Lens shield permanently fastened. Webbing shoulder strap. Water-proofed case. Mlg. wt. 1 1/2 lbs.



2108 Cpn. Price \$10 Cash Price \$5

CAMERAS

Made by Eastman Co.



Picture-making is one of the most absorbing hobbies.

An Eastman camera, small and compact, it measures only 5 x 4 x 3 in.; takes pictures 2 1/4 x 3 1/4 in.; clear and sharp, and either instantaneous or time. It's great fun to experiment with time exposures.

Morocco-grain imitation leather; nicked front and bright metal trimming.

Dust-proof shutter. 2 ground-glass view finders, easy-operating slides and winding key. Uses standard film 620.

1631 Coupon Price \$4.70 Cash Price \$2.35

The New Eye-focusing "Candid-type" Bullet

Any one can use this type of camera. It requires no difficult focusing. Held to the eye either vertical or parallel, it is very simple to get the picture you want. Sight on the object through the eye-level finder and press the release.

Small and compact, it is easily carried in the pocket or handbag ready almost instantly when required. One turn on its ingenious spiral mount and the lens is out in picture-taking position.

May be set for snap-shots or time exposures by adjusting the button on the lens mount.

Takes pictures 1 1/8 x 2 1/2 in. using roll film No. 127. Removable back; easy to load. Camera is 4 3/4 x 2 1/4 x 1 3/4 in. Mlg. wt. 9 oz.

3544 Coupon Price \$5 Cash Price \$2.50

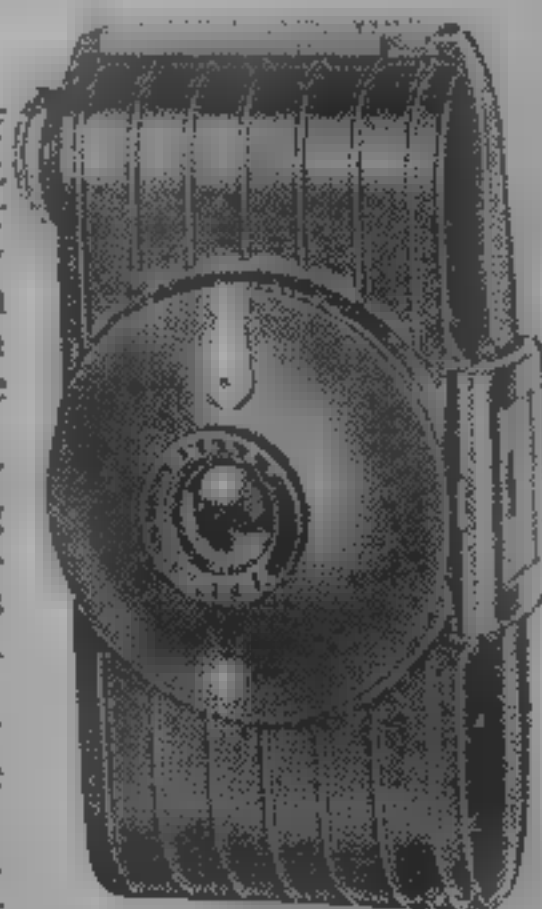
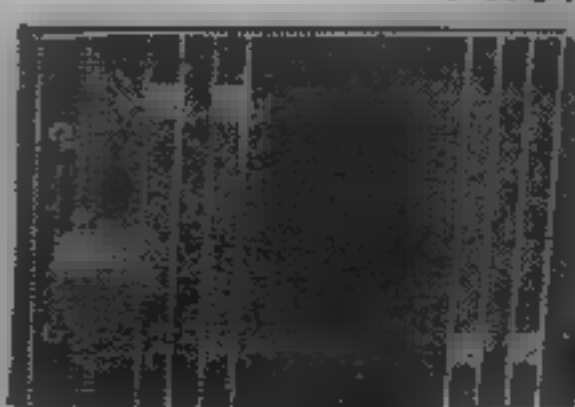


Photo Album



Album 11 x 7 1/2 in., containing 50 sheets of extra heavy black paper for mounting snapshots, etc. Cover of pyroxylin-coated latex leatherette in chocolate brown with gold foil tooled effect. Mlg. wt. 1 1/4 lbs.

2125 Coupon Price \$1.80

Cash Price 90c

Premiums 93

Ruffled Curtains



Loveliest of all our ruffled curtains are these with the wide ruffles. These curtains are luxuriously wide — each curtain 48 in. They can be used in either Criss-Cross style as shown on double rod or Priscilla style. They make windows such as you see in pictures but find difficult to achieve yourself. Fine marquisette with cushion dots woven into the fabric; will give splendid service.

2½-yd. length.
Mlg. wt. 7 oz.

2705M2 French Ecru

2705M3 Cream

Coupon Price \$3.70

Cash Price \$1.85

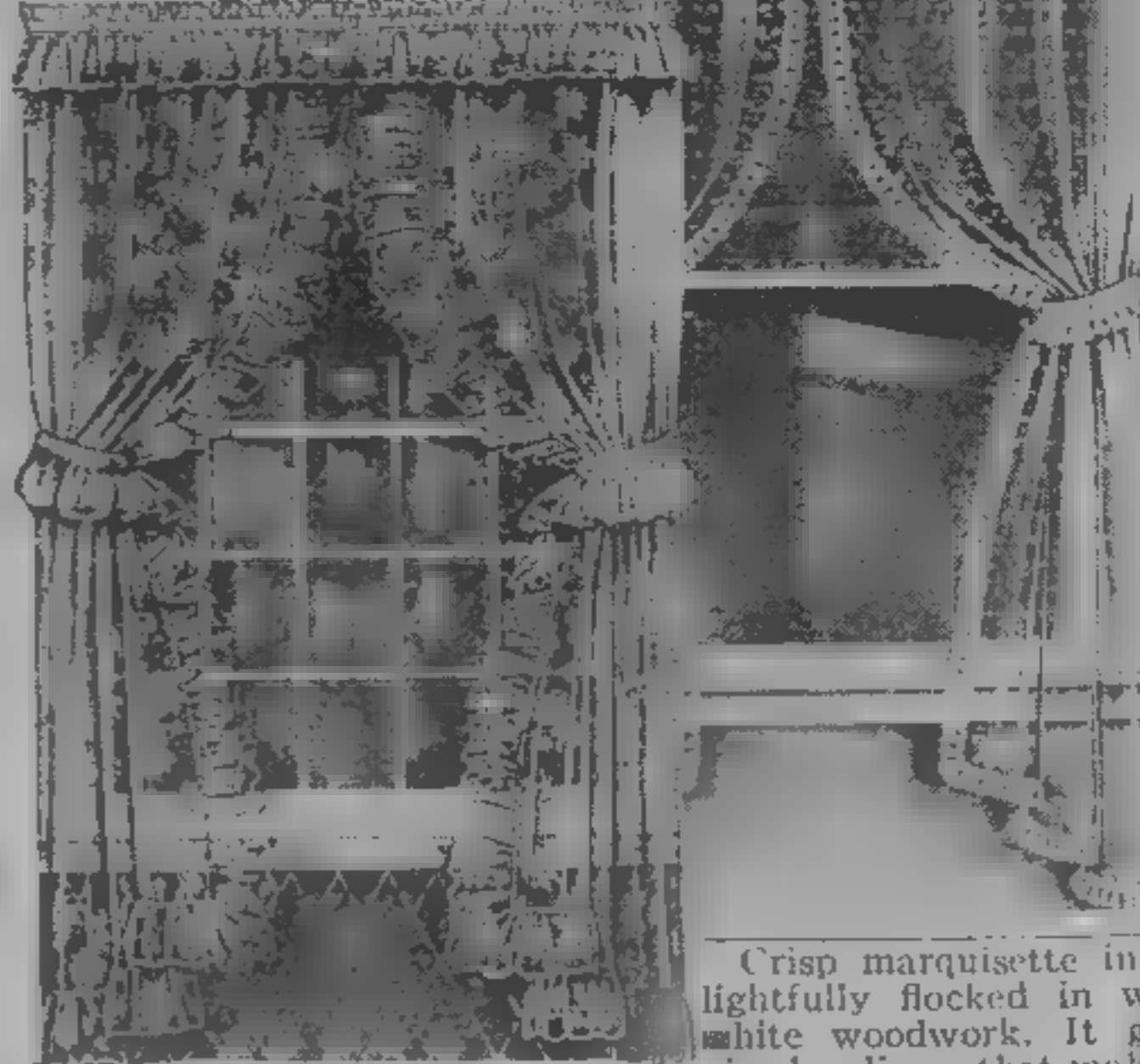
2½-yd. length.
Mlg. wt. 8 oz.

3096M2 French Ecru

3096M3 Cream

Coupon Price \$3.90

Cash Price \$1.95



Fringe is used on many of the newer curtains—a simple edging of much charm. These have a fluffy fringe to match the curtain. Very simple! Very pleasing! Made of sheer fluffy snow-ball-dot marquisette. Each half is 43 in. wide; 2½ yds. long. Mailing weight 7 oz.

2289M2

French Ecru

2289M3

Cream

Coupon Price \$3.50

Cash Price \$1.75

Crisp marquisette in green or rose delightfully flocked in white — ideal with white woodwork. It gives the room an airy loveliness that makes windows natural

frames for grouping furniture. Wide, crisp ruffles. Each half is 37 in. wide; 2½ yds. long. Mlg. wt. 7 oz.

1948M4 Green

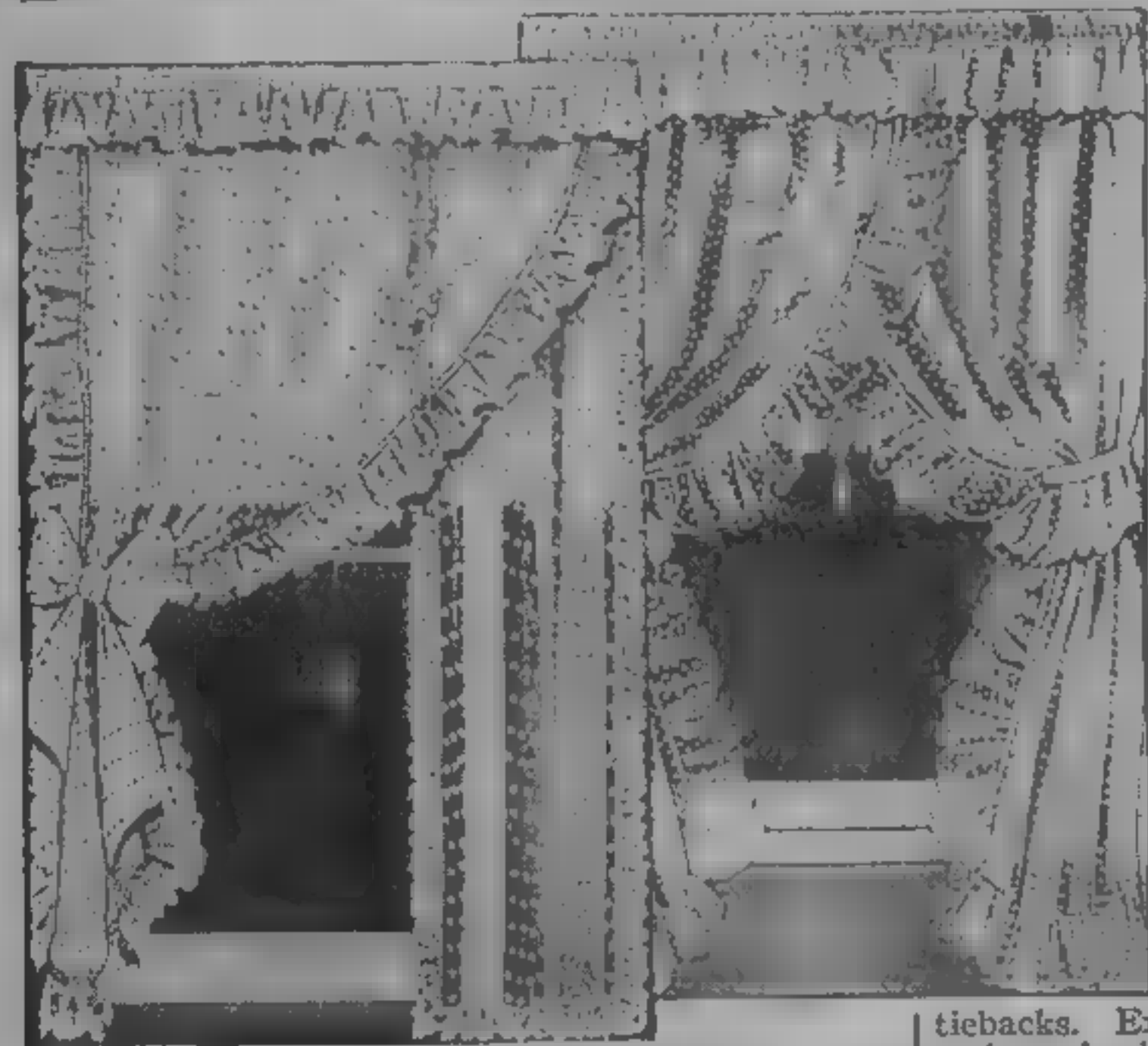
1948M8 Rose

Coupon

Price \$2.50

Cash

Price \$1.25



Elegance of style and grace combined. Fine, cushion dot marquisette. May be draped to right or left. Valance, 50 in. wide. Narrow side, 22 in.; wide side, 47 in. 2½ yds. long. Mailing weight 7 oz.

2947M2 French Ecru

2947M3 Cream

Coupon Price \$3.30

Cash Price \$1.65

Sheer, finely woven French marquisette of fine quality is used for these simple ruffled curtains that are suitable for any room, practically any furnishings. A lovely shade of ecru that tempers the light and makes a cozy, welcoming room. Each half is 35 in. wide and 2½ yds. long. Mailing weight 6 oz.

Coupon Price \$2

Cash Price \$1

Ready-to-Hang Criss-Cross Style

It takes but a minute to hang these lovely criss-cross curtains for the curtains and valance are stitched together and the fullness is already adjusted. They require but one rod.

Made of a beautifully fine marquisette with medium dots. Wide ruffles and

tiebacks. Excellent quality; charming style; splendid workmanship. Each half is 42 in. wide; 2½ yds. long. Mailing weight 7 oz.

3244M2 Ecru

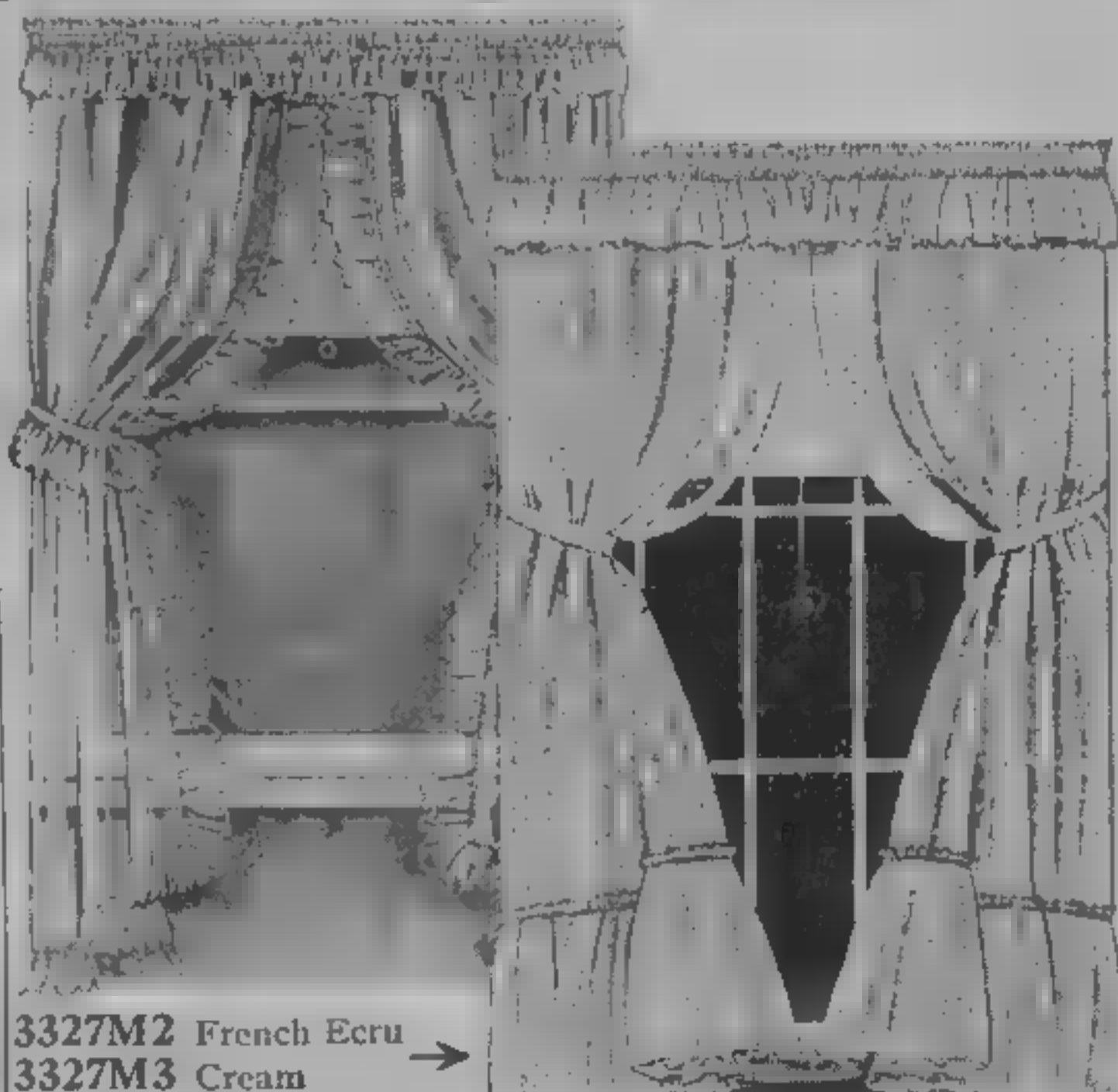
3244M3 Cream

Coupon

Price \$2.90

Cash

Price \$1.45



3327M2 French Ecru

3327M3 Cream

Coupon

Price \$2.50

Cash

Price \$1.25

Very sheer marquisette with medium woven dots. These curtains are made with deep flounces and narrow headings, with plain front hems and tie-backs for contrast. Effective also hanging straight. Launder nicely and hang gracefully. Attached valance. Each side is 33 in. wide; 2½ yds. long. Mailing weight 6 oz.

Gaily printed in green or rose on fine white marquisette, these curtains are charming used to set the color scheme of a bedroom or to add a note of freshness perhaps to one of the living-rooms. The tiny rolled hems of the ruffles are decoratively stitched with black rayon twist. Well made with valance top and ruffled tie-backs. Each half is 30 in. wide; 2½ yds. long. Mlg. wt. 6 oz.

3243M4 Green

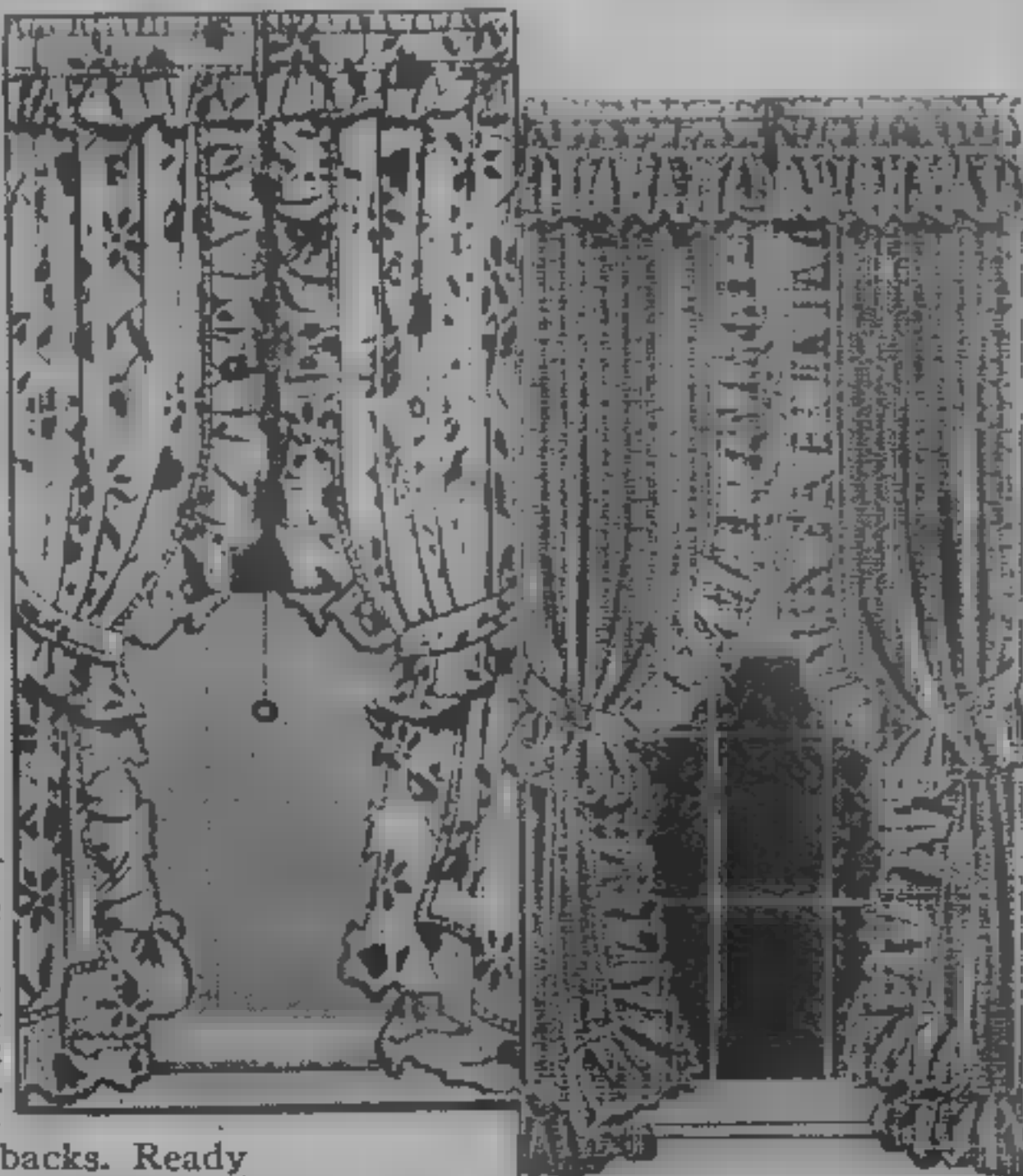
3243M6 Orchid

3243M8 Rose

Cpn. Price \$2

Cash Price \$1

Fancy and lacy weave in delustered rayon marquisette is sheer and attractive and suitable in any room where you might want ruffled curtains. Attached valance top and ruffled tie-backs. Ready to hang. Each half is 35 in. wide; 2½ yds. long. Mlg. wt. 7 oz.



3384M2 French Ecru

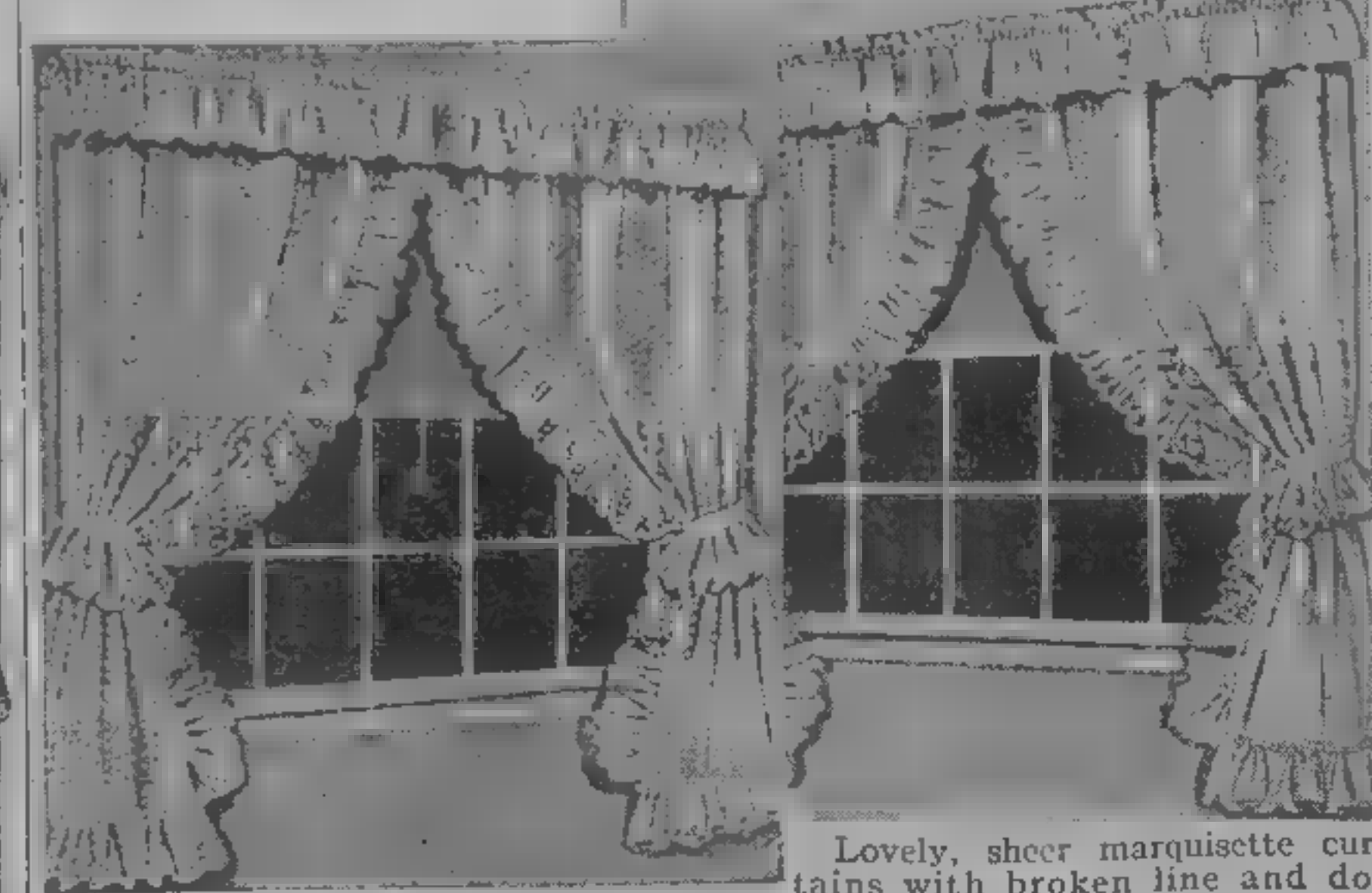
3384M3 Eggshell

Coupon

Price \$3

Cash

Price \$1.50



Veil your windows with this delightfully sheer marquisette with woven medium dots. Closely resembles the beautiful but expensive point d'esprit that is always so elegant. Ruffles, about 5 in. wide, hang gracefully on these generously cut curtains. Each side is 37 in. wide; 2½ yds. long. Mailing weight 7 oz.

3331M2 French Ecru

3331M3 Cream

Coupon

Price \$2.80

Cash

Price \$1.40

Lovely, sheer marquisette curtains with broken line and dot woven design.

These curtains may be hung on double rods like 3244. They're wide enough with the 6-in. ruffles to hang gracefully. Each half curtain is 42 in. wide and 2½ yds. long. Attached valance.

3262M2 French Ecru Mlg. wt.

3262M3 White 7 oz.

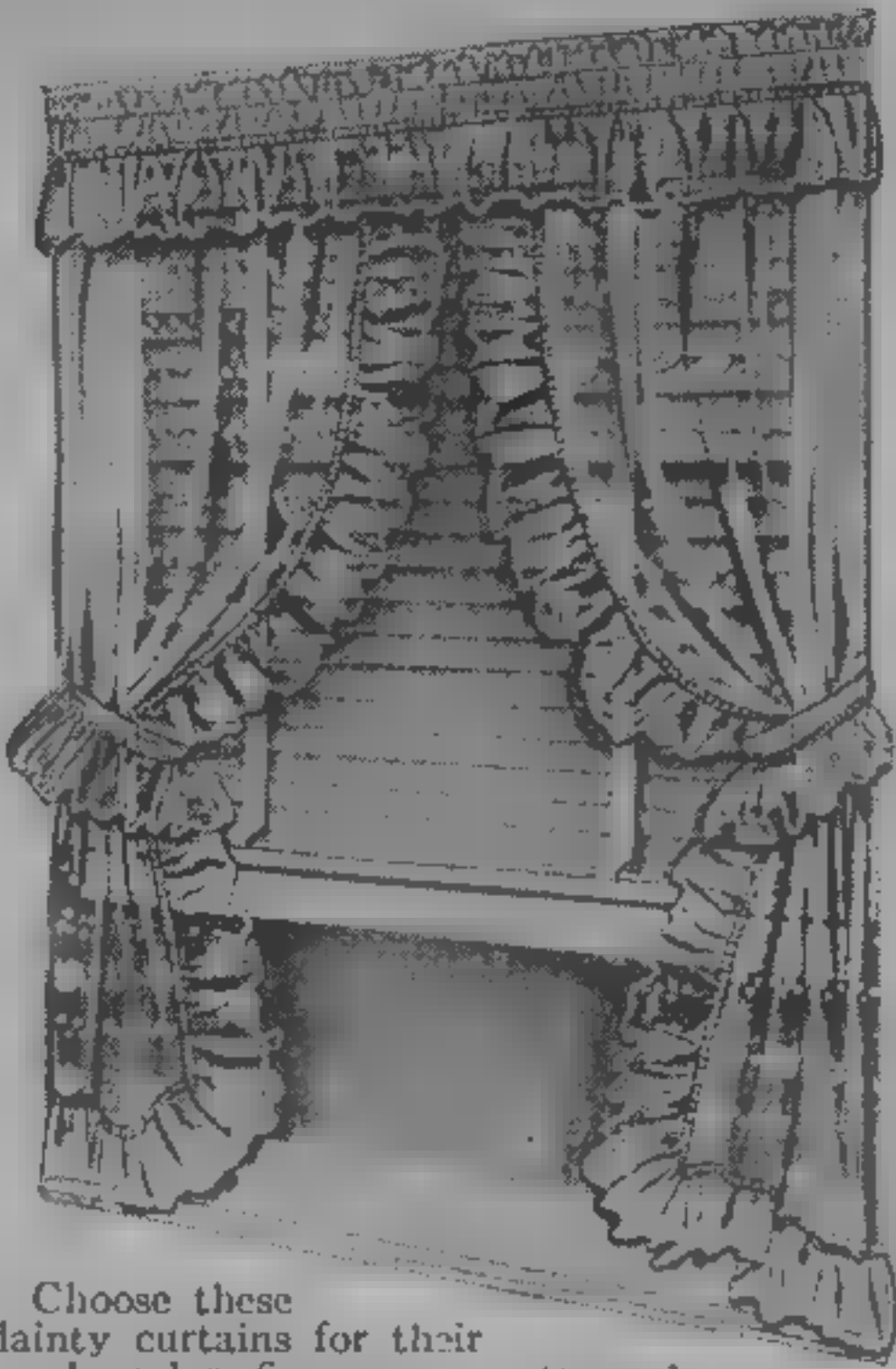
Coupon

Price \$3

Cash

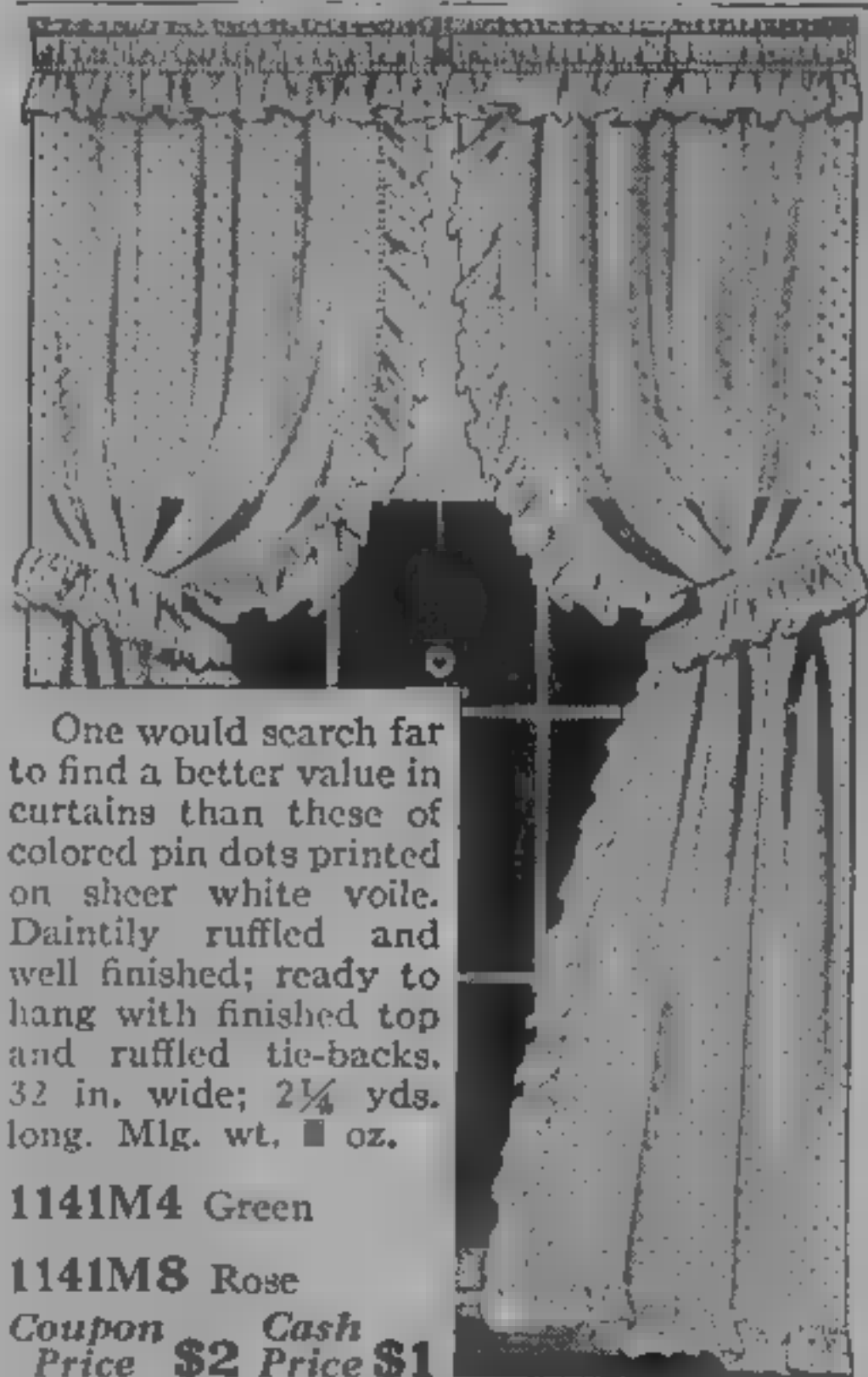
Price \$1.50

LOVELY NEW COTTAGE CURTAINS.



Choose these dainty curtains for their lovely color, fine woven patterned marquisette, excellent workmanship, and generous width. Each side 42 in. wide; 2 1/4 yds. long. Wide, full ruffles; attached valance; ruffled tie-backs. Mlg. wt. 7 oz.

1639M4 Green 1639M8 Rose
 Coupon Price \$3 Cash Price \$1.50



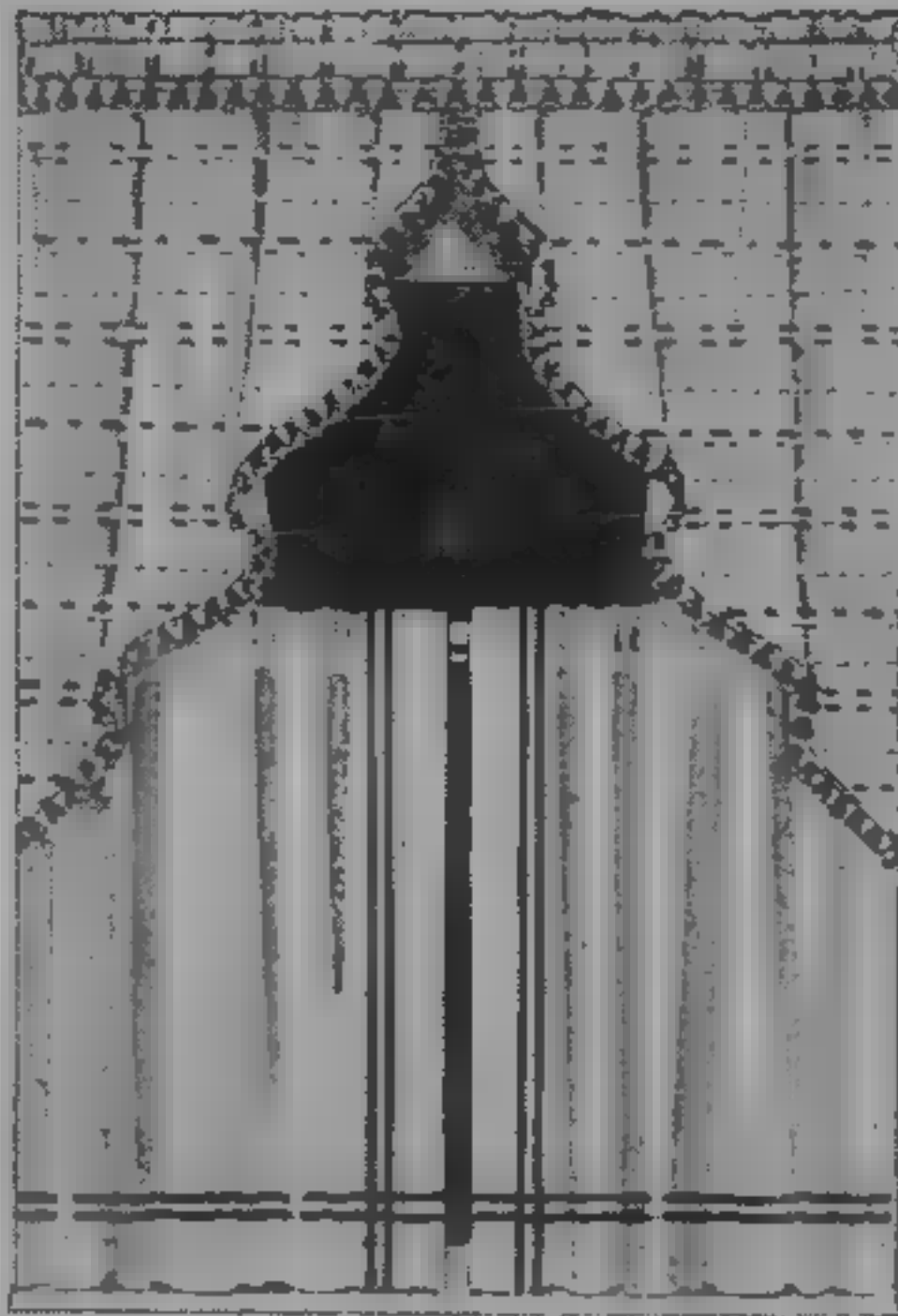
One would search far to find a better value in curtains than these of colored pin dots printed on sheer white voile. Daintily ruffled and well finished; ready to hang with finished top and ruffled tie-backs. 32 in. wide; 2 1/4 yds. long. Mlg. wt. 6 oz.

1141M4 Green 1141M8 Rose
 Coupon Price \$2 Cash Price \$1



Choose these simple curtains for the bathroom. No ruffles to hang limp in the steamy atmosphere of hot baths. Stay clean longer. Fine white marquisette with fluffy woven-in dots. 36 in. wide; 54 in. long. Mailing weight 7 oz.

1380M4 Green 1380M5 Red 1380M9 Black
 Coupon Price \$1.60 Cash Price 80c

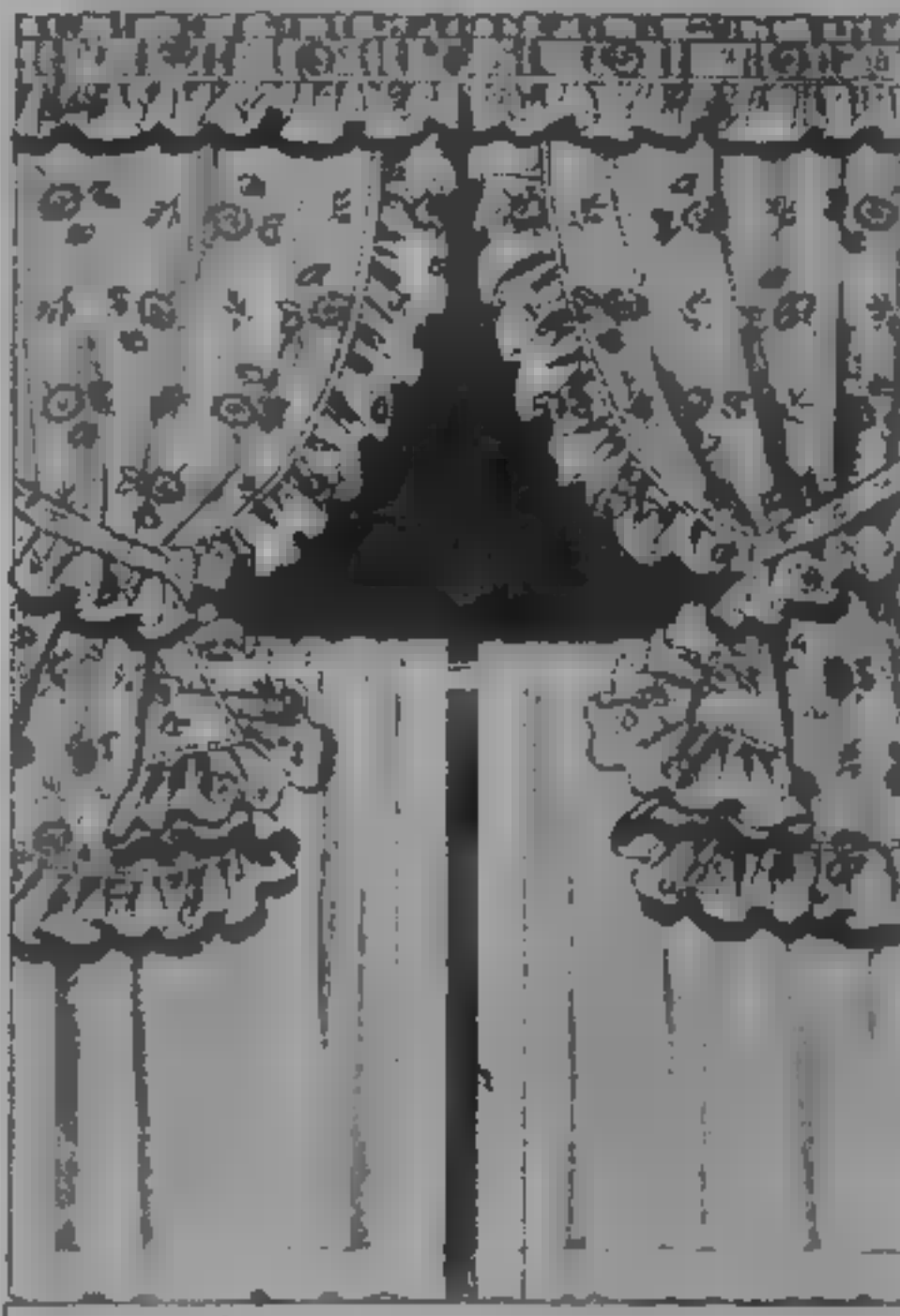


← Very sheer marquisette with fancy dot and dash design in white and color. Gay, fluffy fringe to match color decorates the edges of the shaped tops while the plain sash curtains have narrow bands of bias binding to match color. Tops measure 40 x 33 in. Sash are each 35 x 33 in. Mlg. wt. 6 oz.

A decorative → curtain at low cost. Sheer woven marquisette in pastel tones—blue, orchid and yellow barred with white—is used for the shaped tops with simple white curtains for the lower sash. Very tiny double ruffles of white edge the tops effectively. Tops measure 40 x 42 in.; sash curtains each 28 x 33 in. Mlg. wt. 6 oz.

2486M4 Green 2486M5 Red 2486M9 Black

Coupon Price \$2.30 Cash Price \$1.15

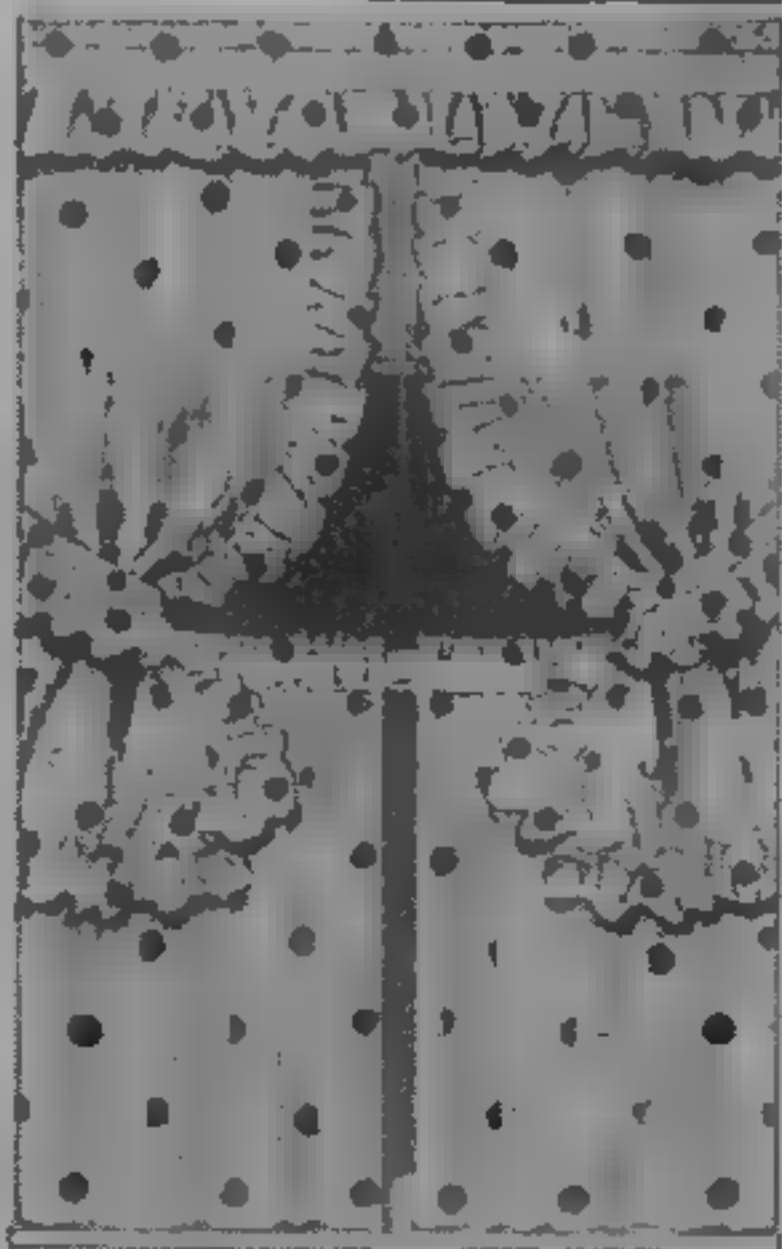


← If green or blue suits your kitchen's color scheme, you'll like these curtains with the dainty floral design printed on fine white voile. An attractive print made with neat ruffles. The sash curtains of plain white offer a pleasing contrast. Tops are 32 x 42 in.; Sash, 36 x 33 in. Mlg. wt. 6 oz.

Smart, new → design with shaped valance. Made of fine Plushoray colored Dot Voile. Edged with one of the new, novelty fringes that are practical and decorative. Sash curtains of plain white voile trimmed with bands of the dotted material. Narrow bias bands trim top. Three favored colors. Top with valance is 55 in. across; sides, 42 in. long. Sash each 36 x 33 in. Mlg. wt. 6 oz.

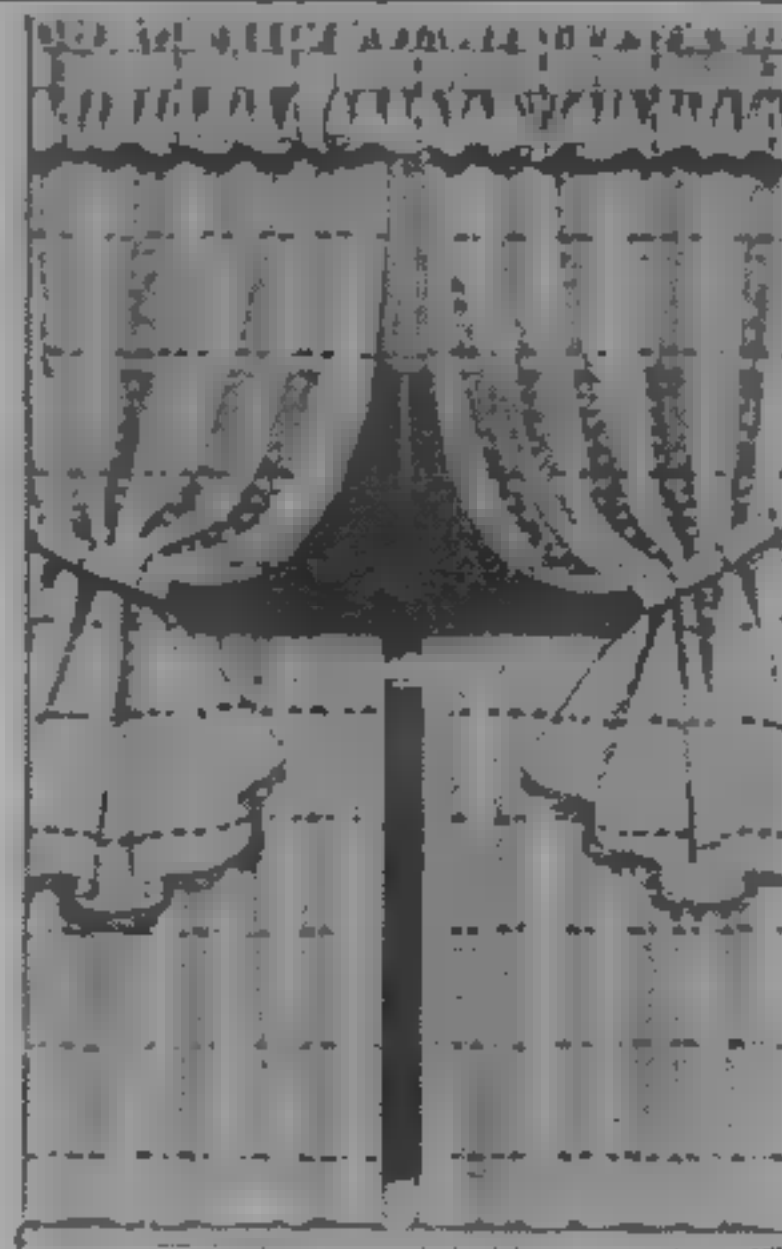
2580M1 Blue 2580M4 Green

Coupon Price \$1.90 Cash Price 95c



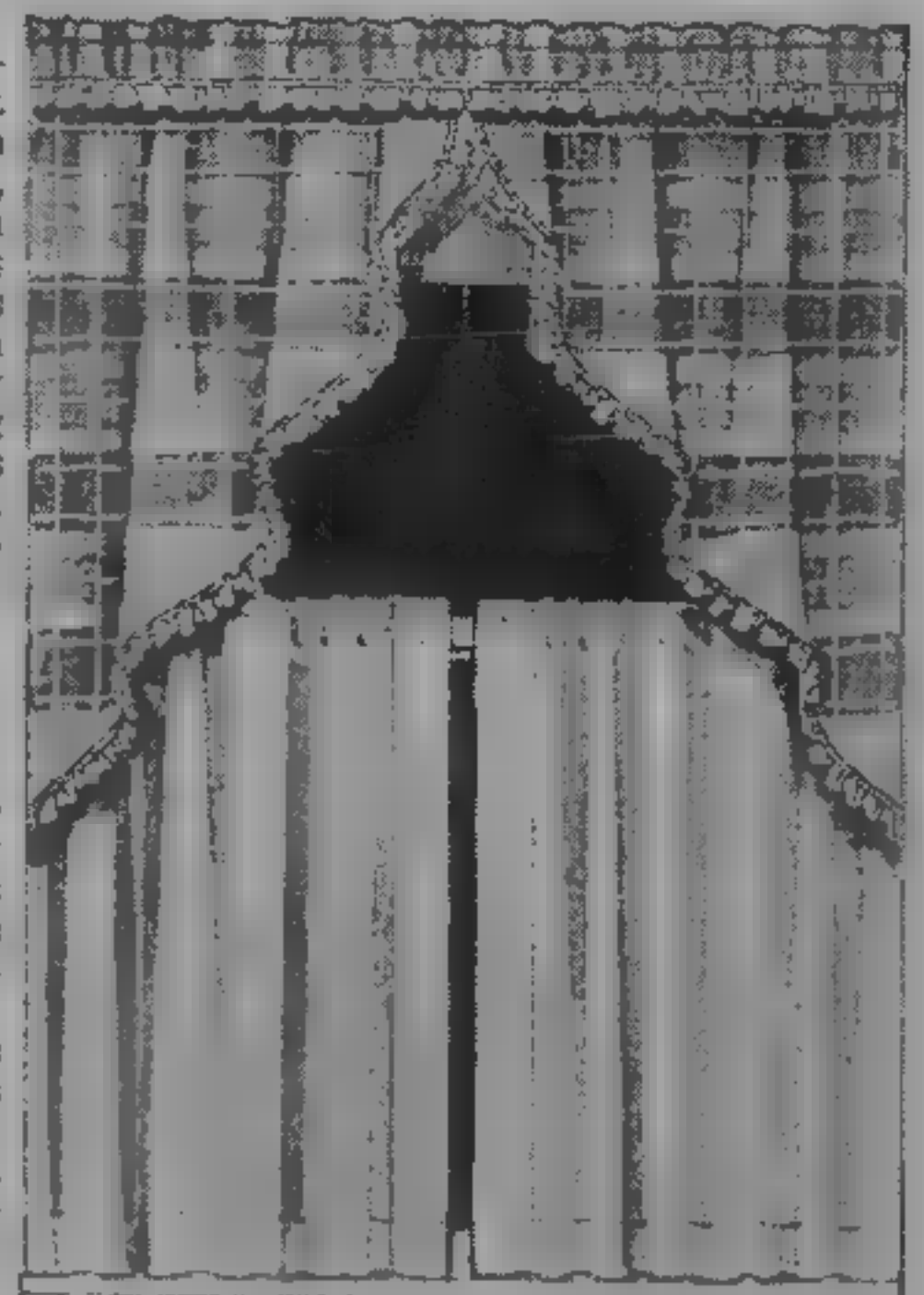
Dashing dots, big and bold, for a colorful kitchen. Coinspots printed on the sheerest of finely dotted marquisette. Sash curtains are 28 in. wide; 33 in. long. Ruffled tops, 31 in. wide; 42 in. long. Mlg. wt. 7 oz.

1627M4 Green 1627M5 Red 1627M9 Black
 Coupon Price \$2.40 Cash Price \$1.20



Make your kitchen pleasant with attractive curtains. Sheer woven design marquisette without ruffles except for valance. Neat and easy to launder. Sash curtains, 33 in. long; 32 in. wide. Tops, 30 in. wide by 42 in. Mlg. wt. 8 oz.

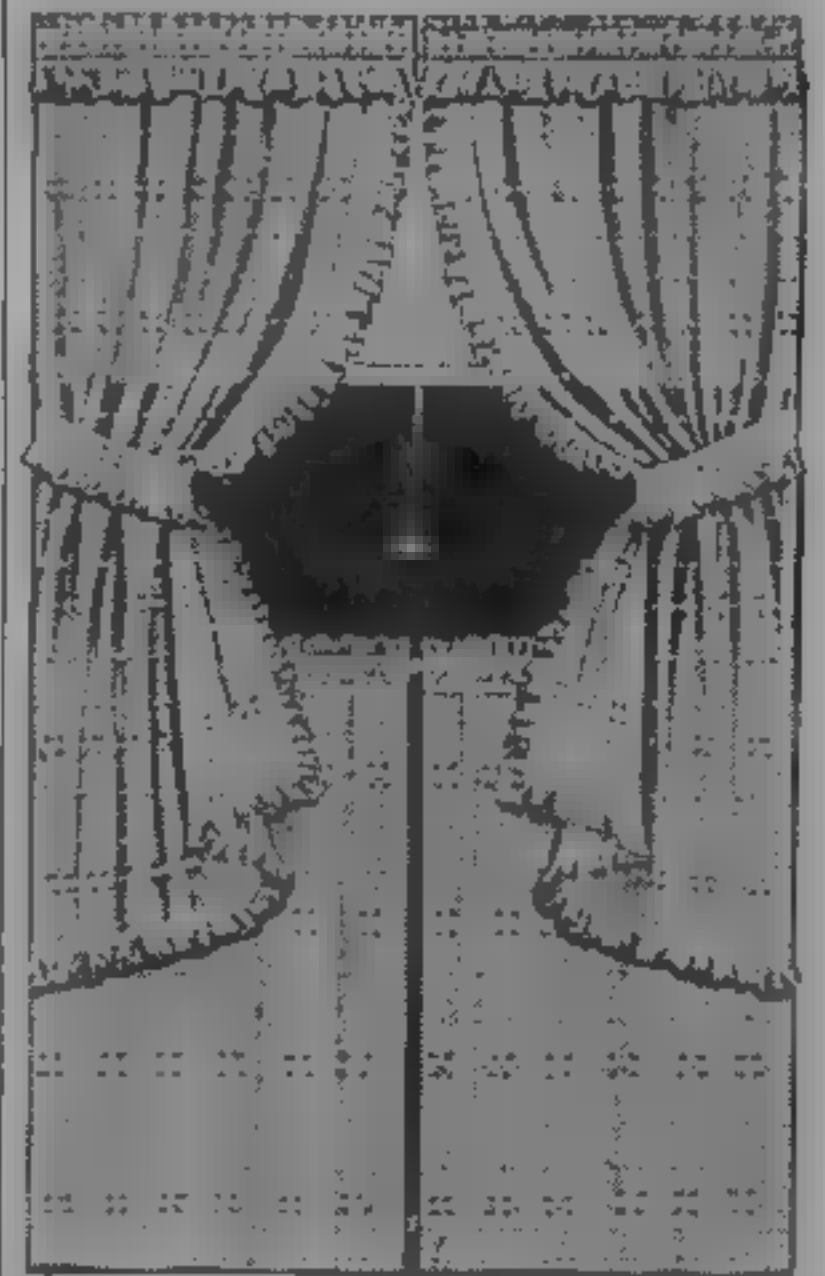
1383M2 Gold 1383M4 Green 1383M5 Red
 Coupon Price \$2.50 Cash Price \$1.25



2515 Coupon Price \$1.80 Cash Price 90c



2317M4 Green 2317M5 Red 2317M9 Black
 Coupon Price \$3.30 Cash Price \$1.65

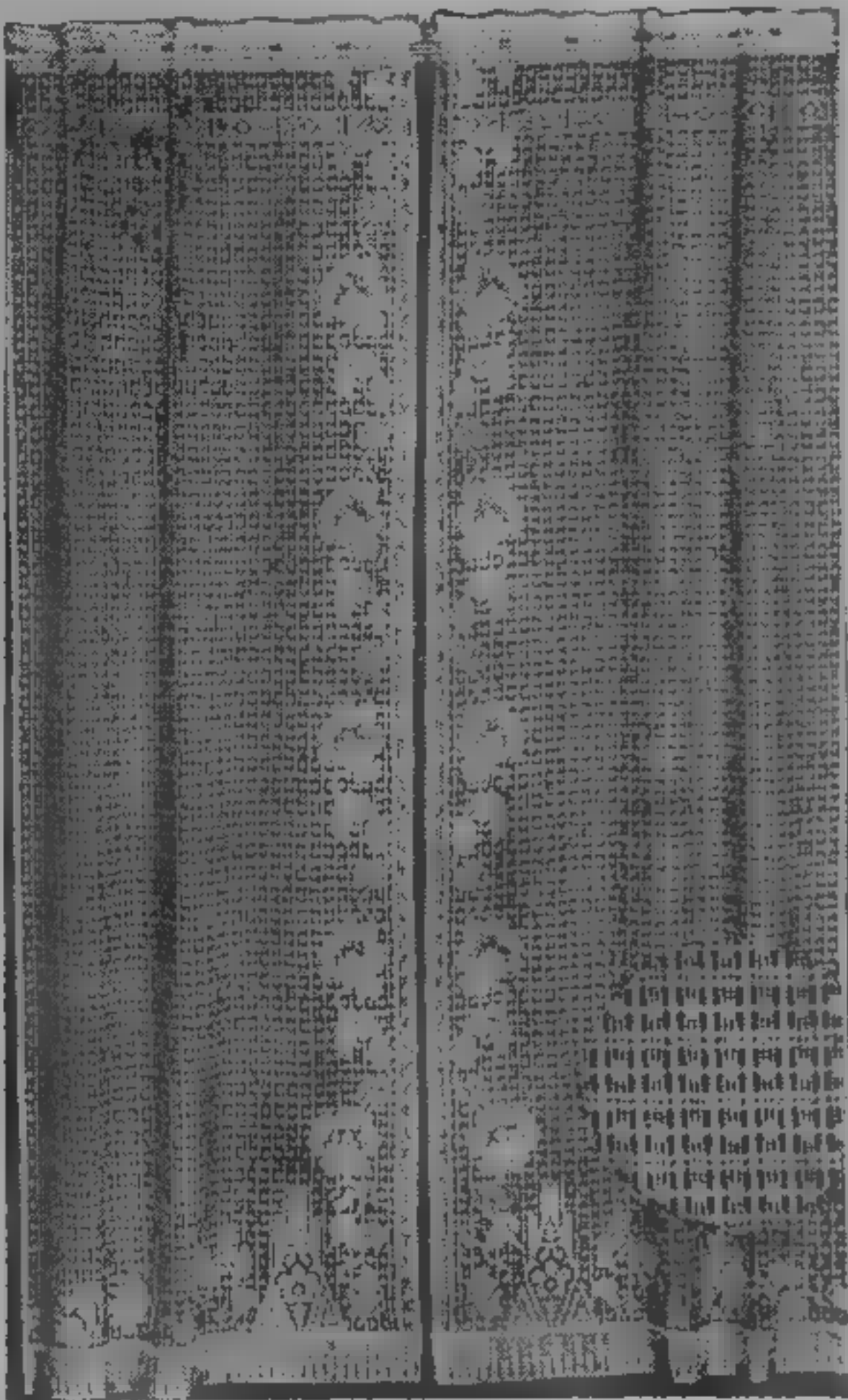


Sheer white marquisette with colored woven design. Tops, 42 in. long; 22 in. wide. Sash, 33 in. long; 28 in. wide. Mlg. wt. 6 oz.

1692M4 Green and Gold 1692M5 Red and Black
 Coupon Price \$1.80 Cash Price 90c

Premiums 95

MADE IN AMERICA *Novely Lace*



Rows of Eyelets

These curtains rank high in style, quality and service. The floral borders are fashionably patterned; new rough weave novelty net. The lacy mesh softens the sun's glare without excluding the light or air. These curtains hang in generous pleat-like folds at the average-size windows. Fresh and smart after many tubbings. Two rows of eyelets give two lengths. Ecu only. Size, 29 in. wide; 2 1/4 yds. long.

Mlg. wt. 7 oz.

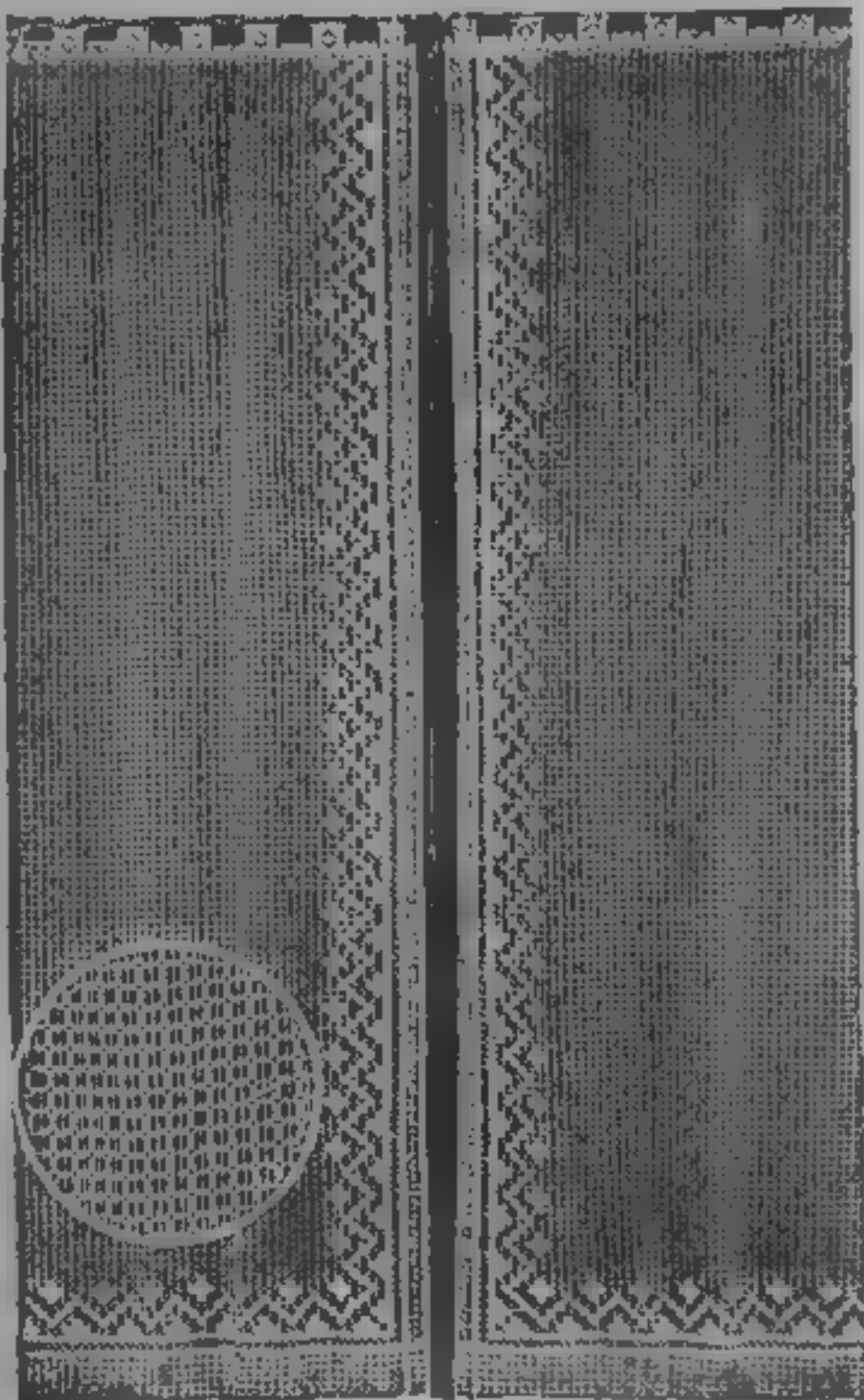
← 1064

Coupon Price \$2.50
Cash Price \$1.25

A pretty novelty net. All over, open design with unusual floral border—a nice lacy weave. Two rows eyelets at top give these curtains two lengths; made to be hung at your windows as soon as you receive them. In French ecru only. Finished with one-inch hems at the front and 3-inch hems at the bottom; good, firm selvage at the sides. Each curtain is 34 in. wide and 2 1/4 yds. long. Mailing weight 10 oz.

Coupon Price \$4.50
Cash Price \$2.25

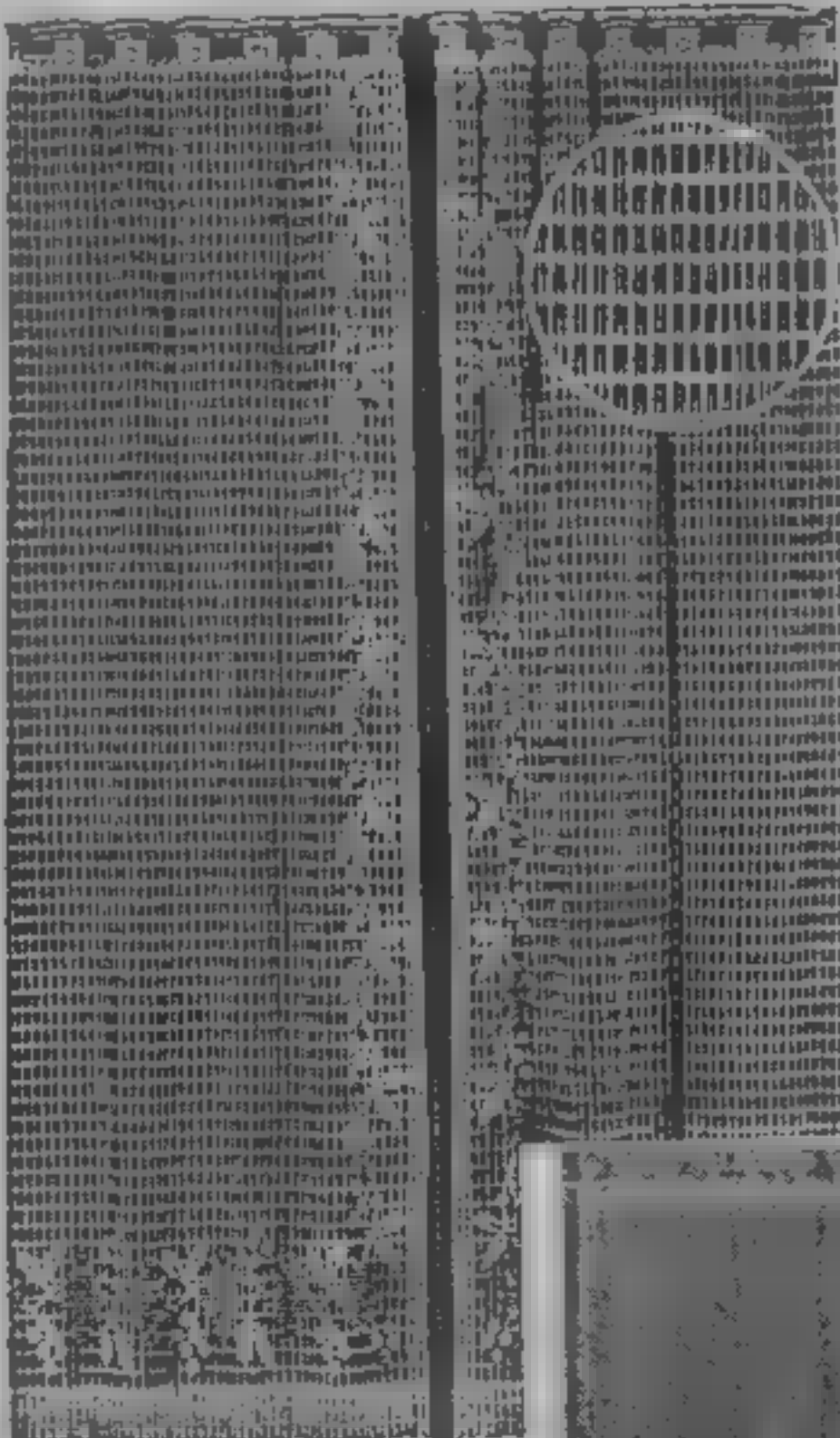
Sizes given are usually the loom size of the manufacturer. Curtains run a trifle smaller when finished. This is true of all curtains. Our curtains compare favorably with the best for they are made by the most reliable manufacturers in the United States.



One Row of Eyelets

This is one of our most popular curtains; many women have ordered them and been delighted. There's a row of eyelets in the top all ready to slip the rod through; they're hung in a jiffy. And behold! good looking curtains up in an instant for a surprisingly small amount that will give long satisfaction. Lacy net with a most conventional border. 2 1/2 yds. long and 26 in. wide. Ecu only. Mlg. wt. 10 oz.

Coupon Price \$2
Cash Price \$1

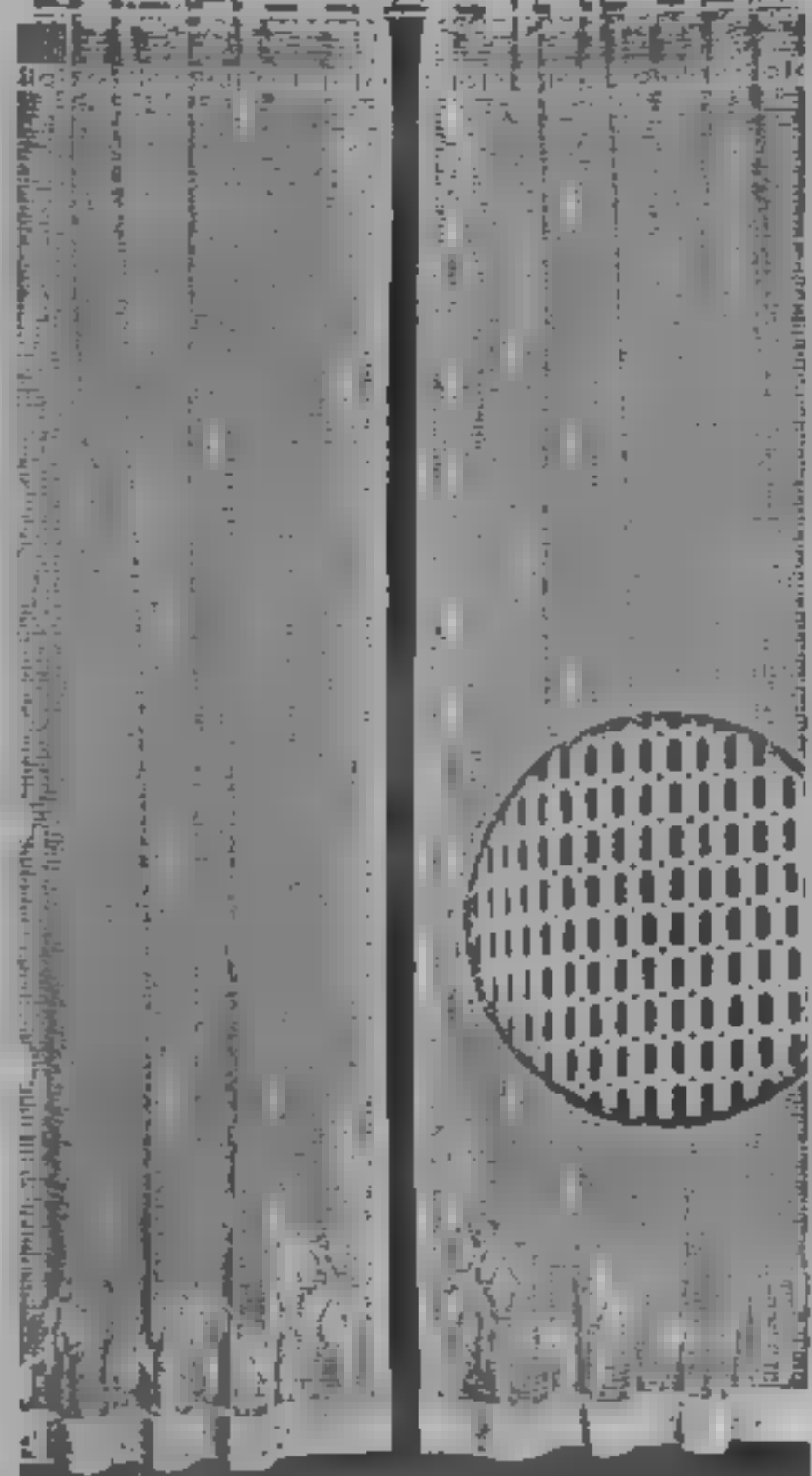


One Row of Eyelets

An almost solid design in the lower corner with the fancy border continuing across the bottom and up the front. Rather modernistic effect. It's a sturdy curtain of fine filet net (8 mesh to the inch). This type of net does not obstruct the view outdoors like some of the patterned nets, yet screens the windows nicely. Well made with inch hem down the front and three-inch hem in the bottom. With one row of eyelets in the top. Ready to hang. 33 in. wide; 2 1/4 yds. long. Mailing weight 12 oz.

1339M2 Ecu
1339M3 Ivory

Coupon Price \$4.50
Cash Price \$2.25



One Row of Eyelets

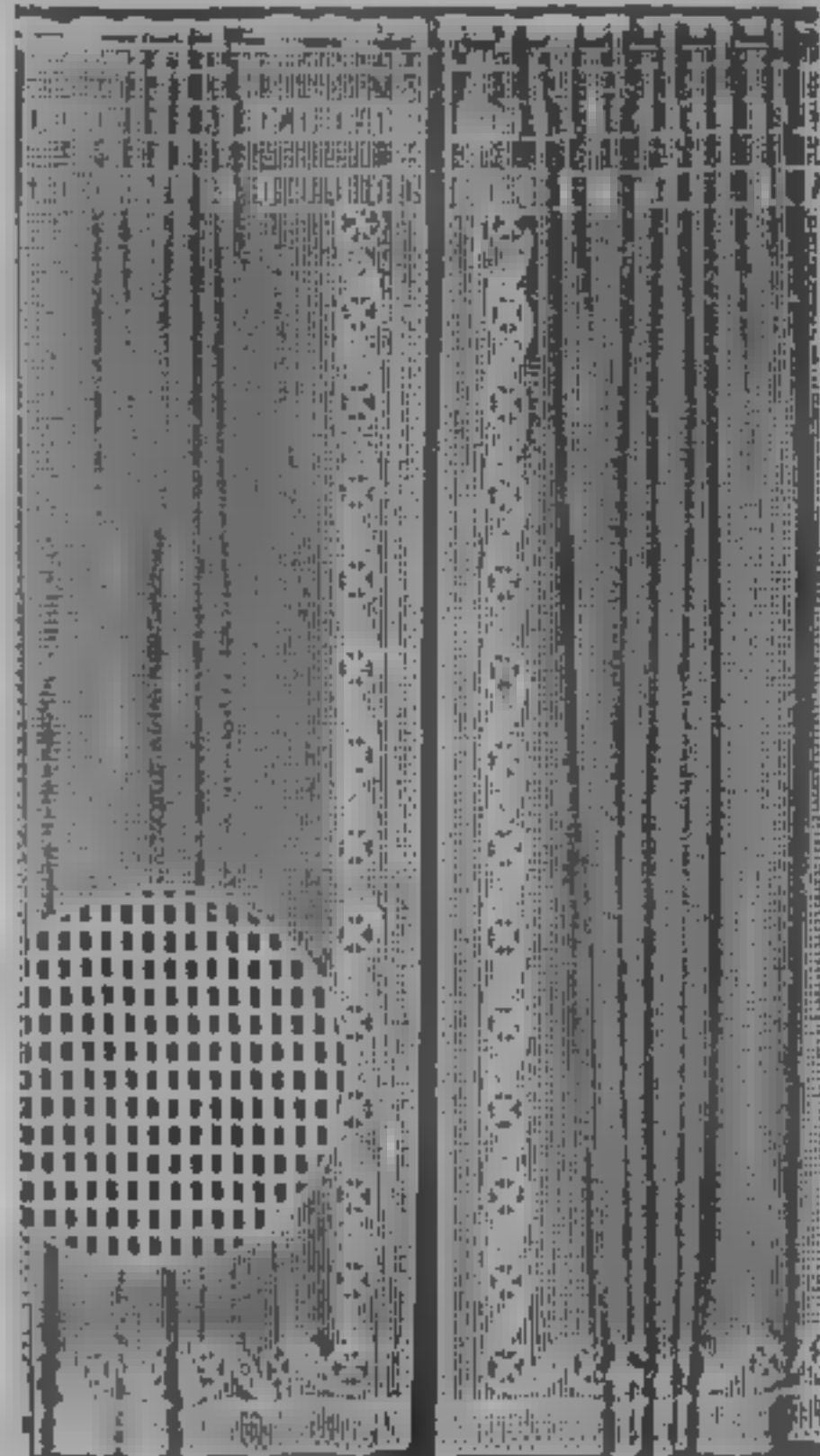
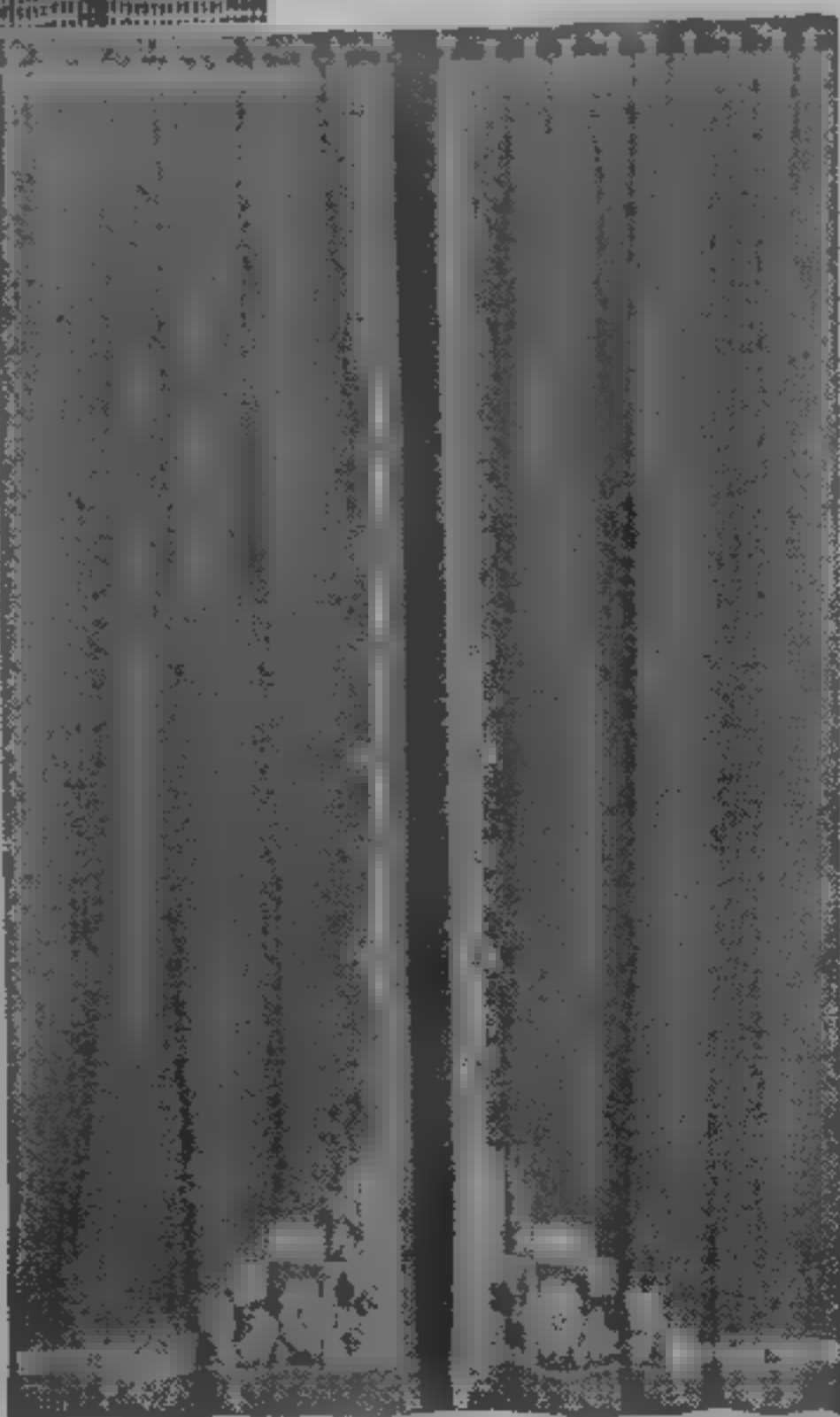
This charming, fancy net curtain is ready to hang at your windows. It has a row of wide eyelets woven into the top and all you need do is slip the rod through these eyelets and the curtains will hang perfectly—no bother of having to make a casing for the rod. Very lacy net with pretty border. 3-in. hem at bottom. Ecu only. Curtains are each, 2 1/2 yds. long; 26 in. wide.

This is one of our best selling curtains—everyone likes it. There's several seasons of satisfactory wear in every pair.

Mailing weight 10 oz.

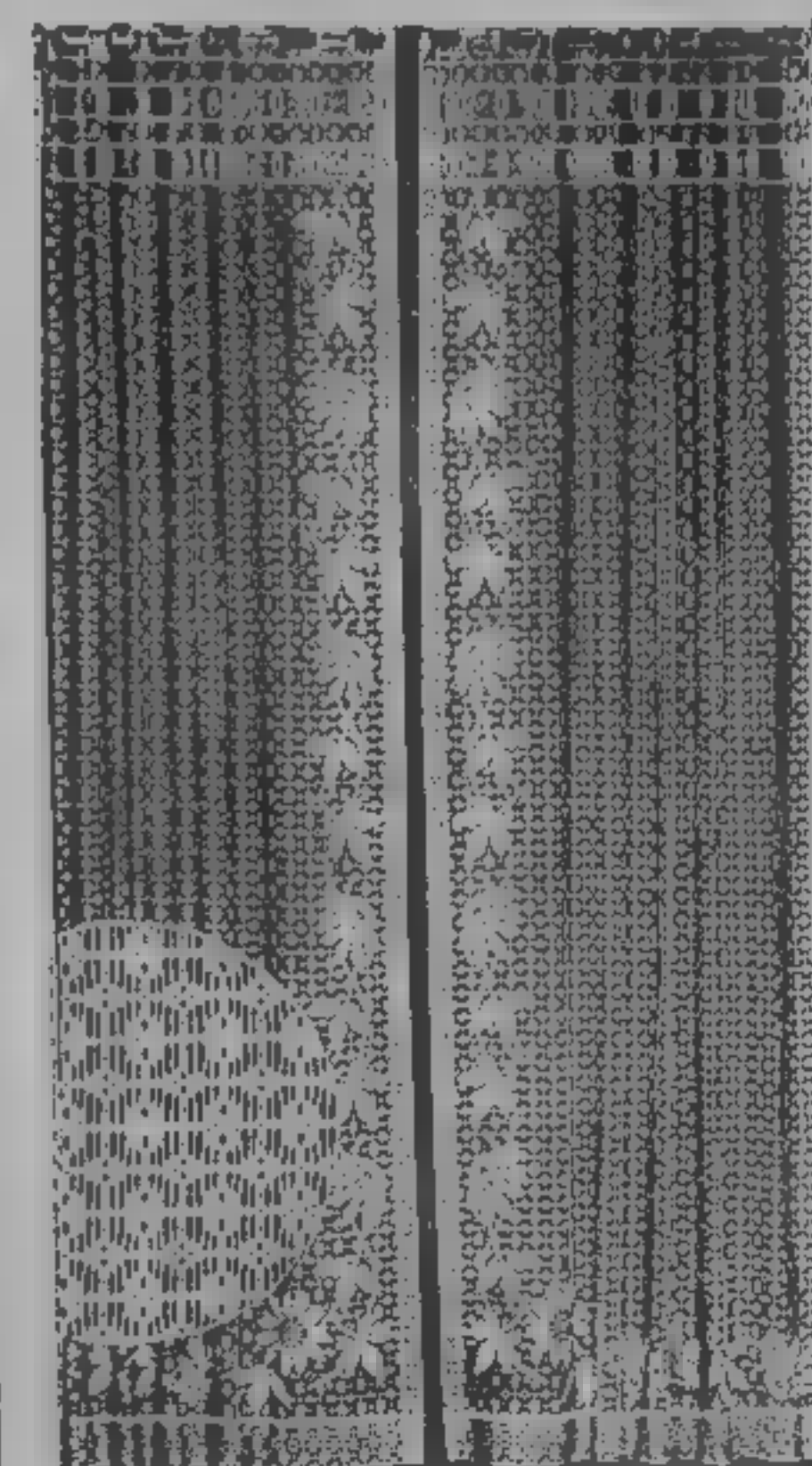
← 1349

Coupon Price \$2
Cash Price \$1



Interest is given these curtains by the clear-cut and bold design used in the border. It gives character and affords a pleasing contrast to the rest of the square mesh. These large, open meshes let in sunshine and air yet veil your windows effectually. The ecru tone gives a sunny, cheery appearance to the windows. A popular choice. 30 in. wide; 2 1/4 yds. long. Mailing weight 11 oz.

Coupon Price \$3
Cash Price \$1.50



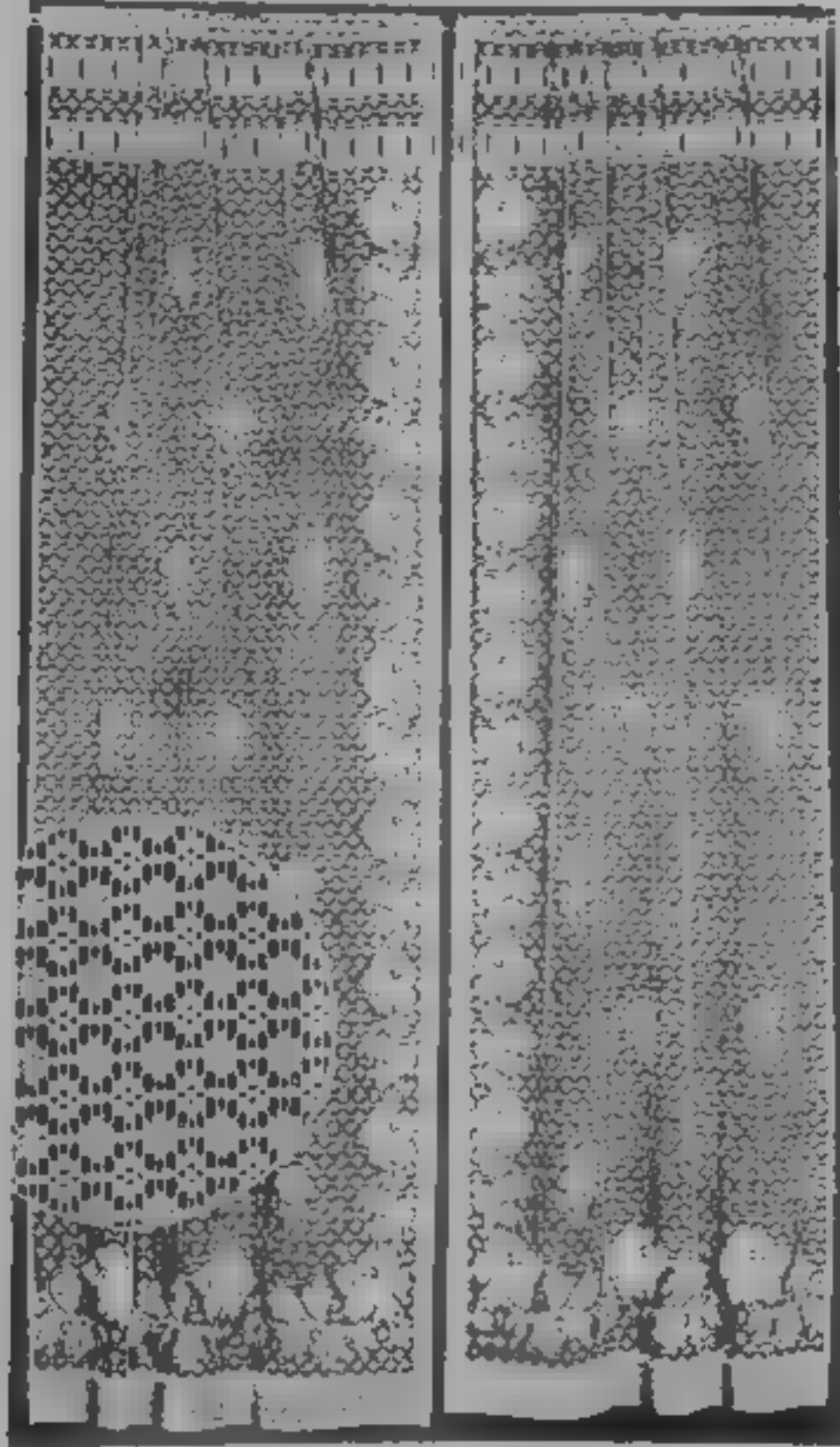
Beauty at your windows is assured with curtains such as these. You'll be enchanted with the delicacy of the medallion-like design of the body net and the effective leaf and flower border. In ecru only. Firm hems give straight edges. The three rows of eyelets besides giving three length adjustments also permit curtains hanging in graceful pleated folds. Each half is 32 in. wide; about 2 1/4 yds. long. Mlg. wt. 10 oz.

Coupon Price \$4
Cash Price \$2

Net Curtains MADE IN AMERICA

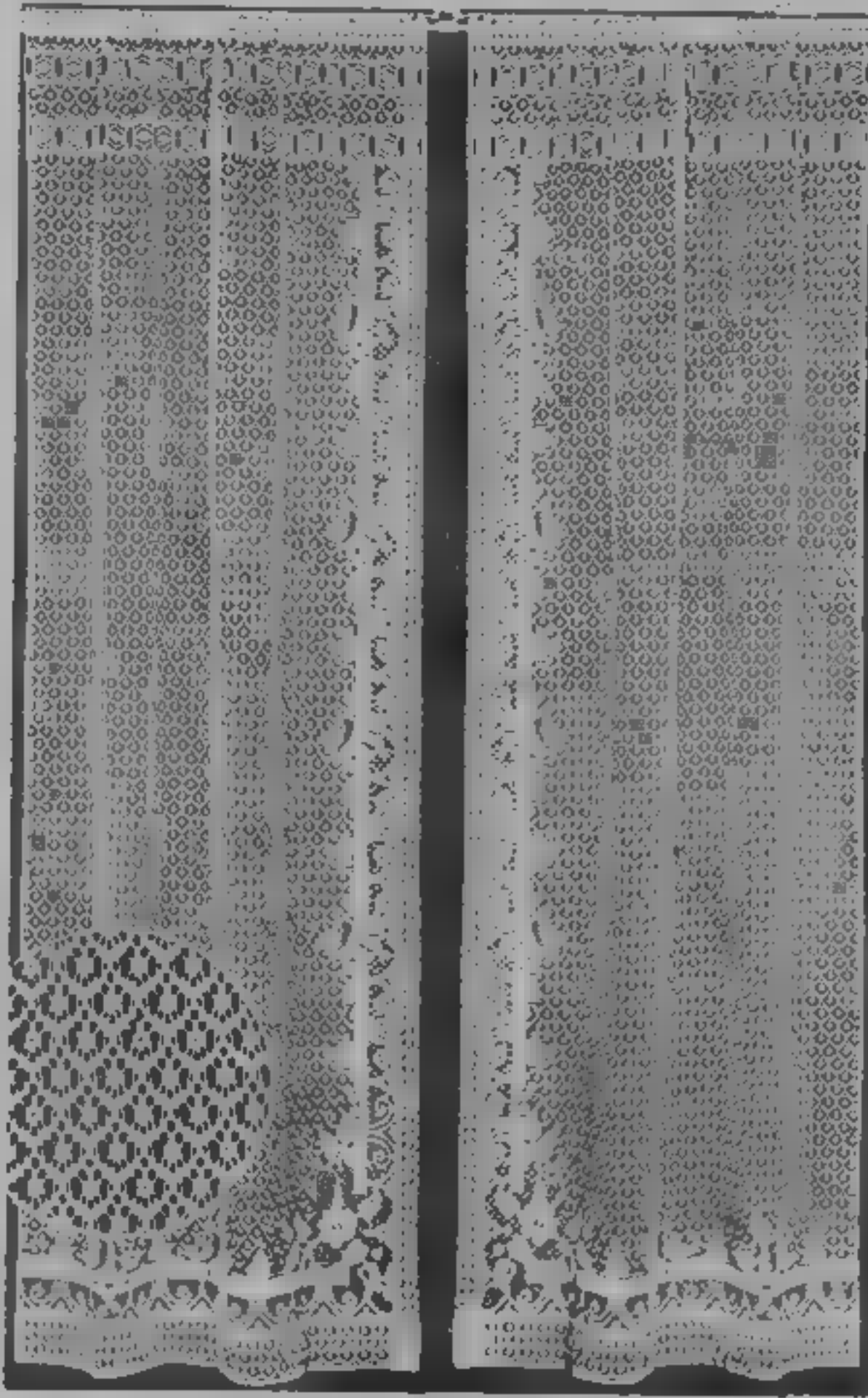
PUT UP IN A JIFFY --- NO SEWING ---
NO MEASURING ---- NO BOTHER---

Housewives bless the inventor of ready-to-hang curtains. A few minutes after these curtains are in your home they can be at the windows. A casing and two rows of eyelets give three lengths.



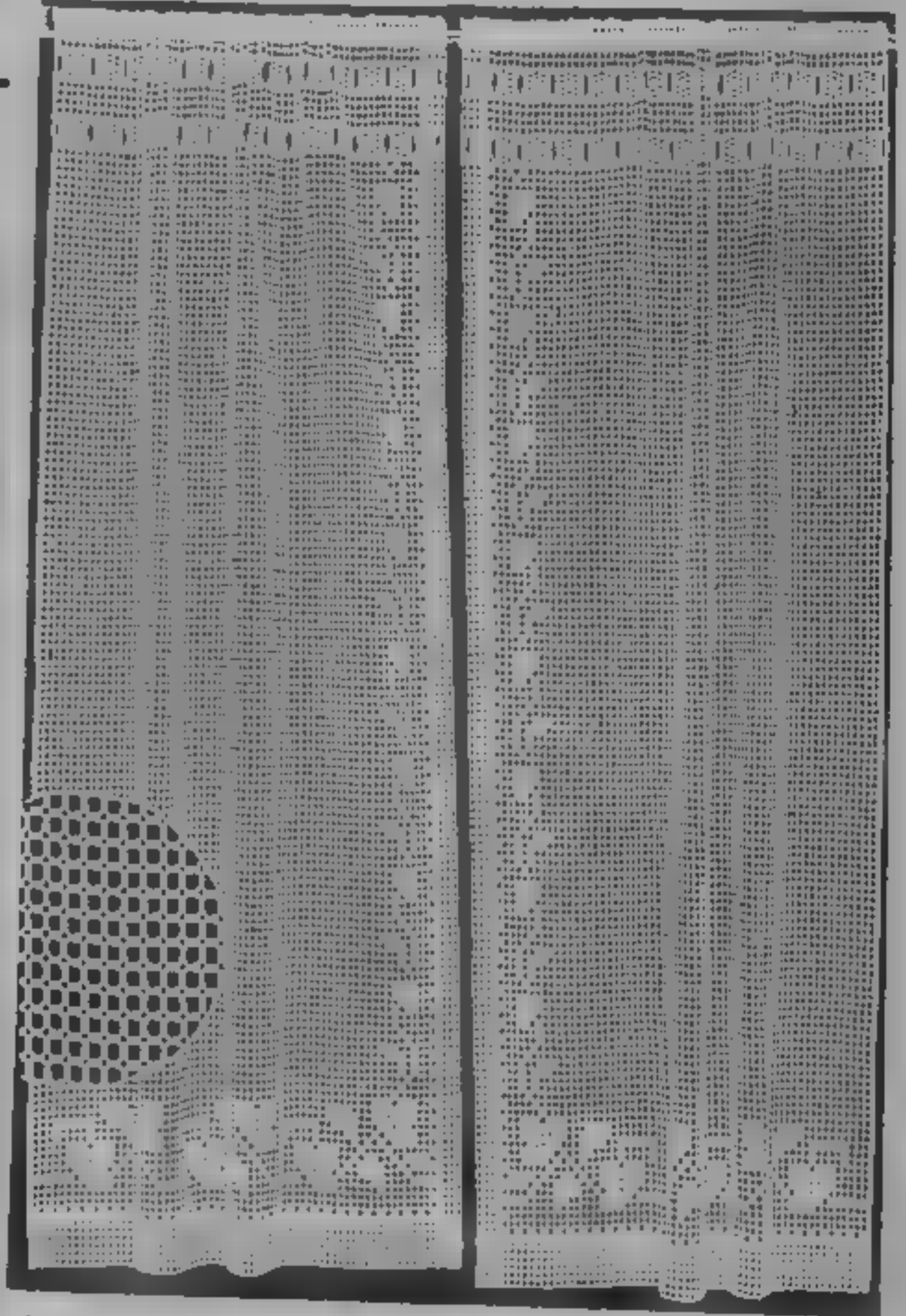
An attractive rose design on a fancy lace net and graceful rose border make these curtains very decorative and a charming addition to the windows. A hem and two rows of eyelets at top give three adjustments to the length. Firmly woven edges and good weave insure satisfactory laundering. Deep hem at bottom. In ecru only. Each half is 30 in. wide and about 2 1/4 yds. long. Mfg. wt. 6 oz.

4728 **Coupon Price \$2.50** **Cash Price \$1.25**



Lovely net with a delightful border design make these curtains a pleasing choice. The fancy nets are widely used this season and windows so dressed are especially smart. These curtains come in a rich shade of ecru in a firmly woven cotton mesh that will wear excellently. A hem at the top and two rows of eyelets give them three ready-to-hang lengths. Each half is 33 in. wide and 2 1/4 yds. long; ample size for average windows. Mailing weight 6 oz.

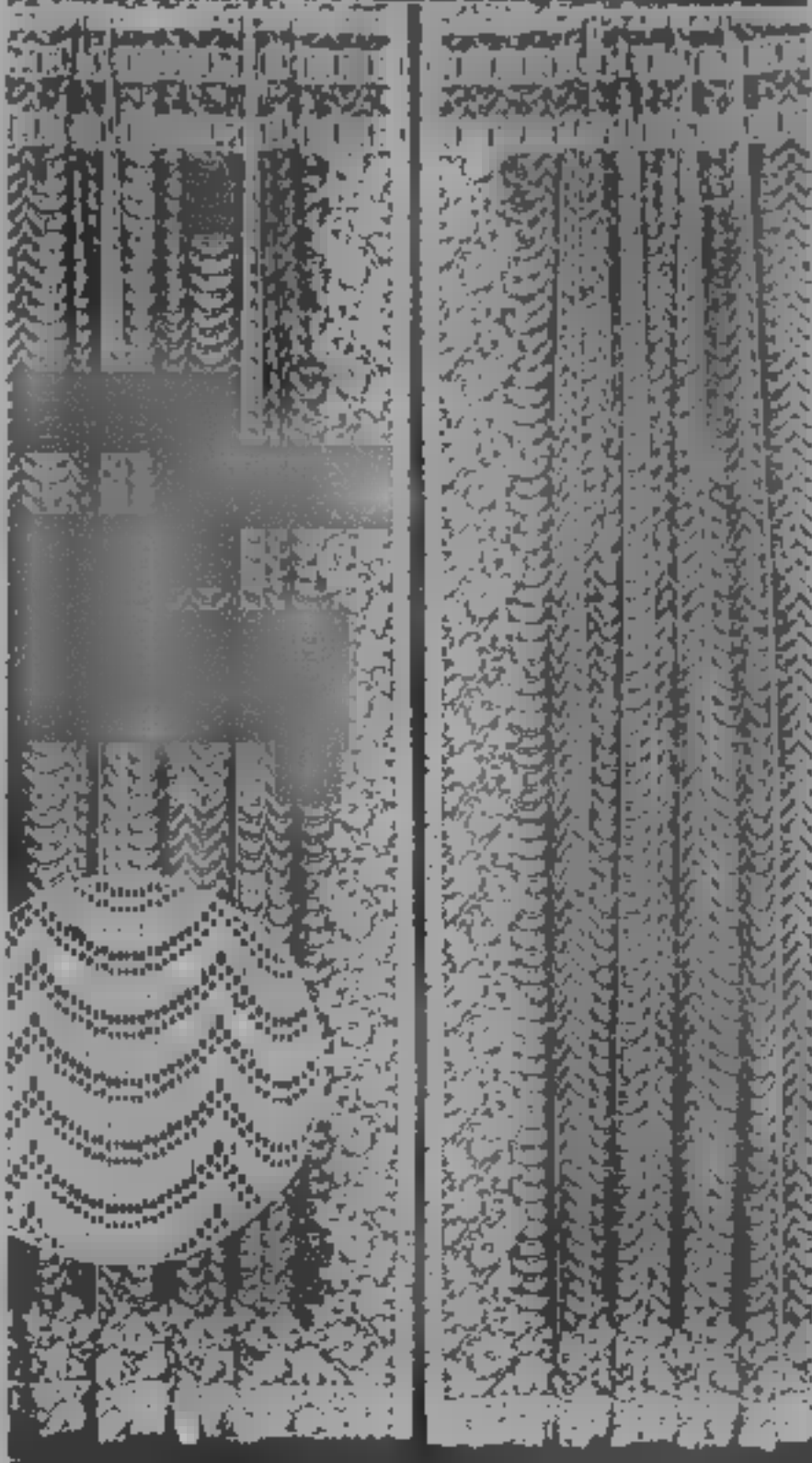
4542 **Coupon Price \$4** **Cash Price \$2**



Rooms that are long established or those of the most modern type look well with curtains like these. Their bold, open mesh and conventionalized design in "sampler-work" effect will go well anywhere. The rich, ecru, open mesh lets in the light, the air and the sunshine making attractive windows yet effectively ensuring privacy from passers-by. You'll like their simplicity of design.

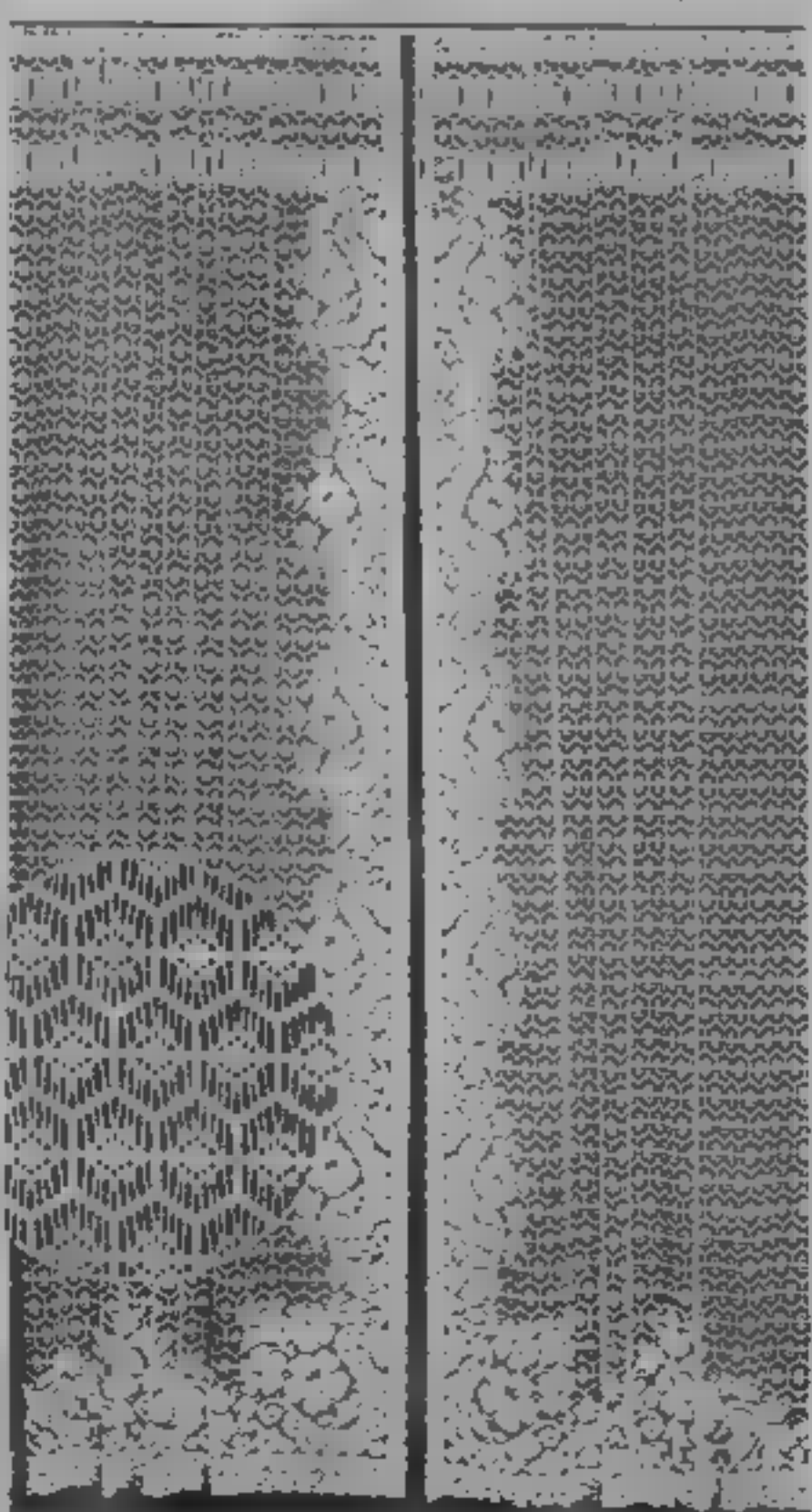
Nets of this type launder and wear well as the edges are firm—and the mesh evenly woven. A hem and two rows of eyelets permit three different lengths. Each half is 33 in. wide; 2 1/4 yds. long. Mailing weight 14 oz.

1077 **Coupon Price \$4** **Cash Price \$2**



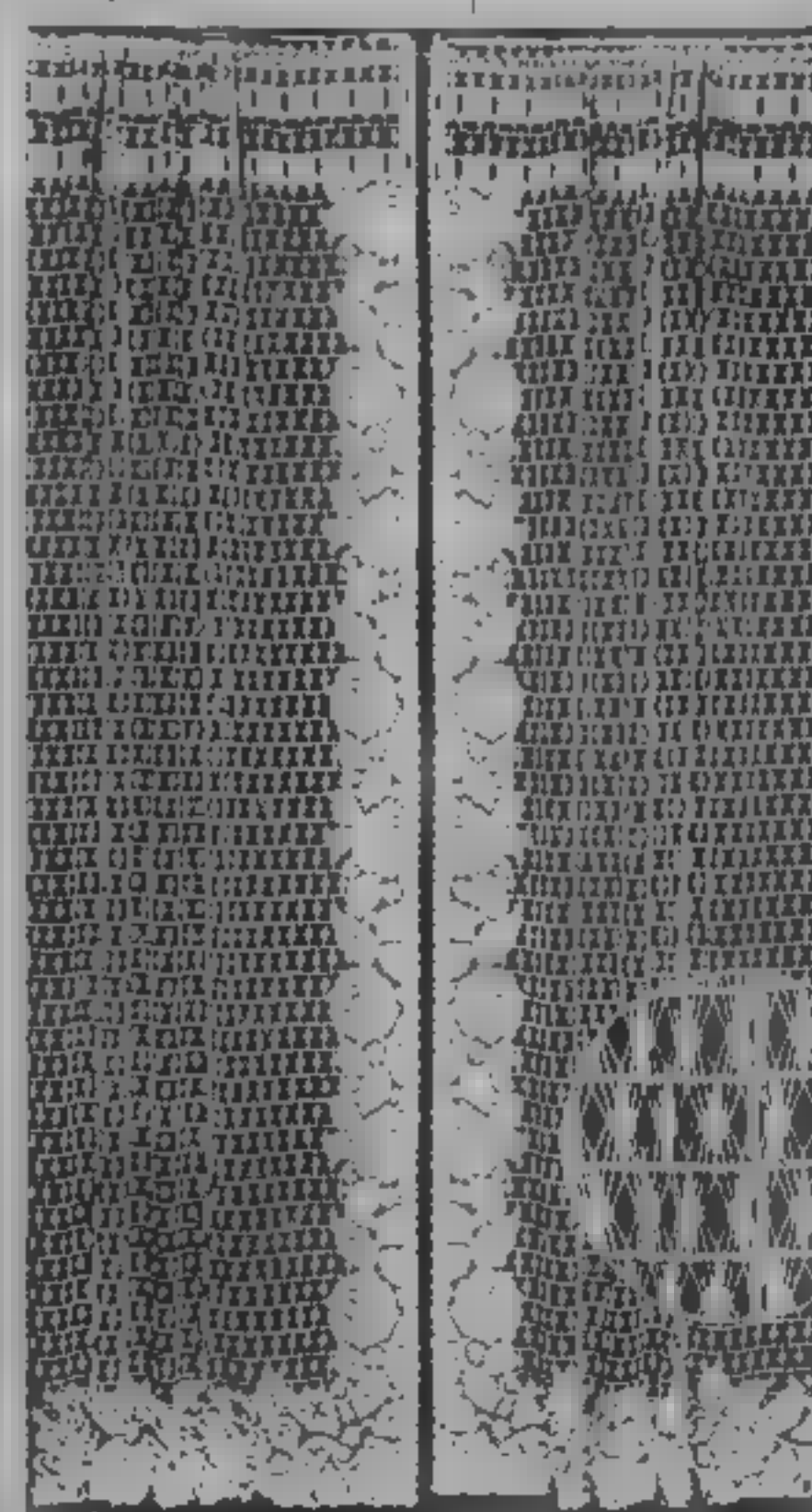
If you are looking for a lacy pattern curtain, you will surely like this one. Its delicate lace border blends into the background woven in one of the new and elegant swag net designs and makes a curtain of unusual sheerness and beauty. Rich ecru shade only. Two rows of eyelets and a hem at the top. Each half is 34 in. wide and 2 1/4 yds. long. Mfg. wt. 12 oz.

1020 **Coupon Price \$4.50** **Cash Price \$2.25**



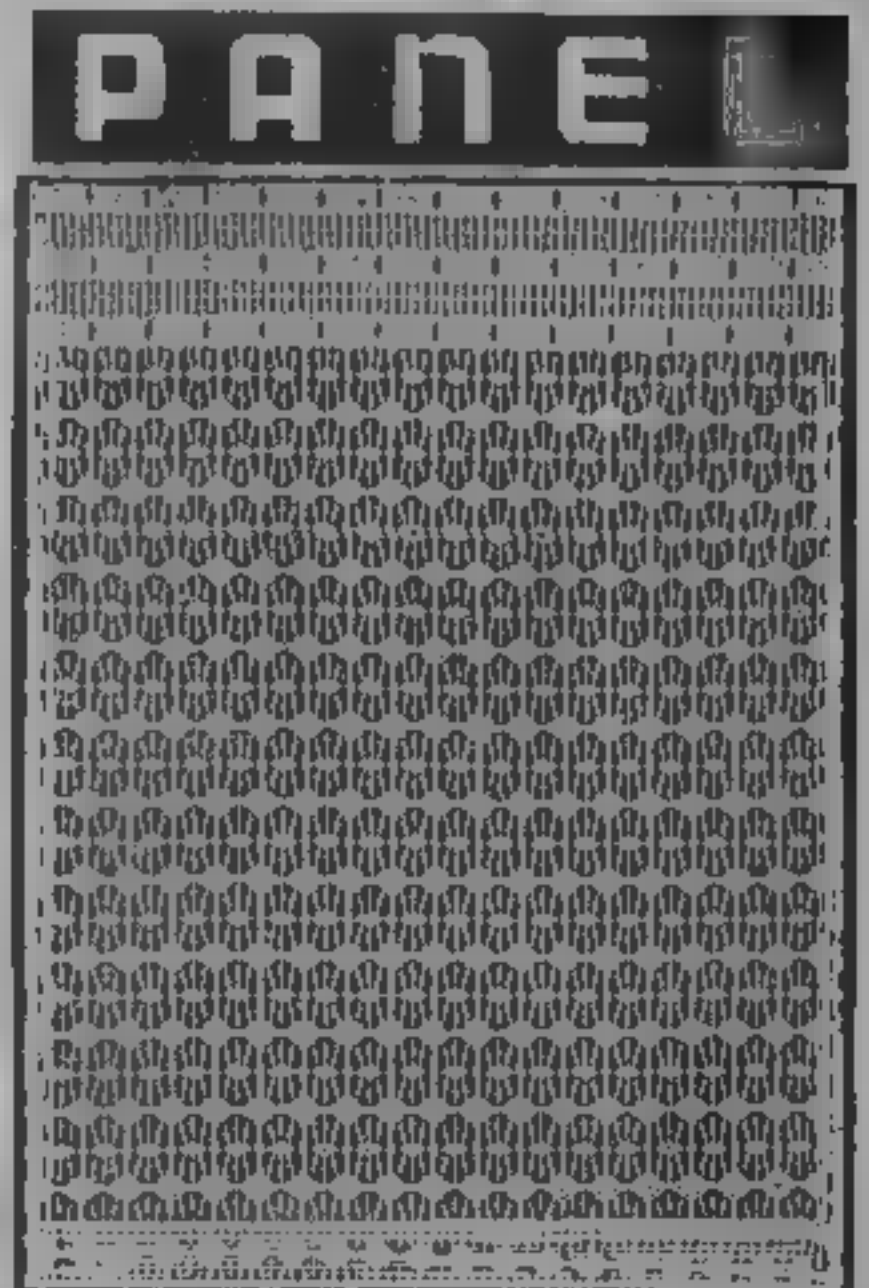
Lacy all-over net of almost cobwebby sheerness contrasts beautifully with the heavier texture of the border. Firm hems give good-wearing edge. Most effective style usually found only at high prices. 2 rows of eyelets and casing top. Ecru only. Each half is 35 in. wide; 2 1/4 yds. long. Mailing weight 12 oz.

4995 **Coupon Price \$4.50** **Cash Price \$2.25**



Exquisite coin-spot pattern in a sturdy ecru mesh with handsome lace border. Firmly woven so that although it is lacy and delicate in appearance it will wear well. Hem and two rows of eyelets give three length adjustments. Each half is 36 in. wide and 2 1/4 yds. long. Mailing weight 1 lb.

1089 **Coupon Price \$6** **Cash Price \$3**



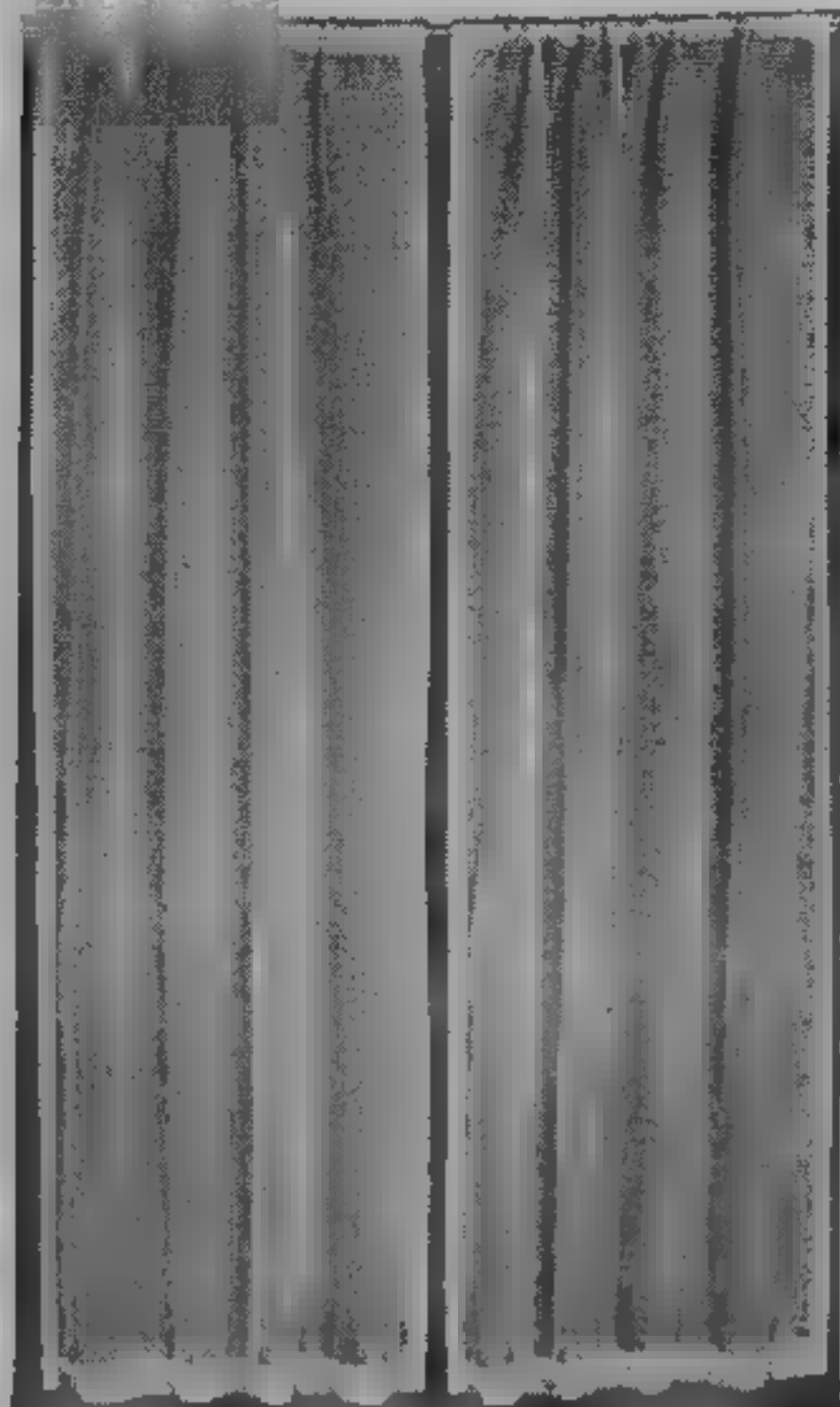
Some windows look better with panel curtains. If the window is narrow, one panel is ample; if the window is unusually wide making it difficult to get curtains wide enough to drape nicely, two panels may solve the problem.

Open mesh, lacy net like this is fashion-right. Firmly woven and made with 2-in. side hems; 4-in. bottom hem. Three rows of eyelets at top are decorative and give three length adjustments to the curtain. French ecru only. 44 in. wide; 2 1/4 yds. long. Mailing weight 11 oz.

1819 **Coupon Price \$4.50** **Cash Price \$2.25**

Premiums 97

FINE CURTAINS MADE IN OUR OWN FACTORY



Delightfully sheer. Fancy de-lustered, ecru rayon marquisette. Simply made, but here's the "extra value"—each side hem is an inch wide making the curtains reversible to distribute the wear evenly. Housewives appreciate this added wear. Will launder satisfactorily if reasonable care is used. 2½-in. bottom hem. Each side is 35 in. wide; 2¼ yds. long.

Mlg. wt. 12 oz.

← 3893 **Coupon Price \$2** **Cash Price \$1**

We believe this Panel Curtain will be very popular. One panel for the average window or two for very wide windows. On the finest of net the pattern is flocked in lovely floral and leaf design. The center has an interesting dot harmonizing with the graceful border and basket motif. Ecru only. About 45 in. wide; 2 in. hem at bottom. Ready to hang casing at top; 2¼ yds. long. Mlg. wt. 6 oz. →

1687 **Cpn. Price \$1.70** **Cash Price 85c**



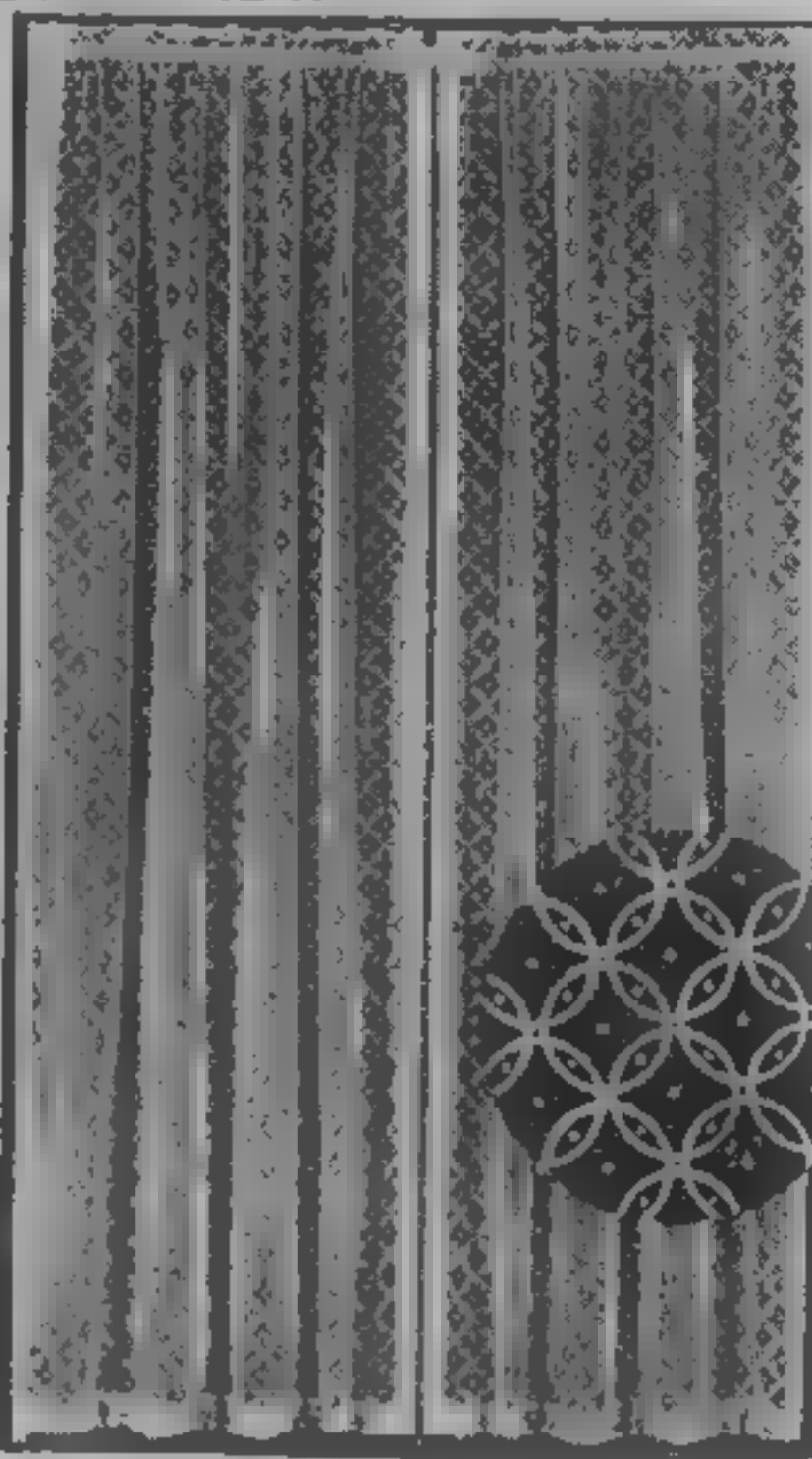
Simple, effective curtains of very fine marquisette in dainty design. Nicely tailored with 3-in. hems at front and bottom edges. If you like simple, sheer curtains, you will be pleased with these. Each curtain is 36 in. wide; 2¼ yds. long.

Mlg. wt. 6 oz.

2254M2 Ecru **Coupon Price \$2.30** 2254M3 Cream **Cash Price \$1.15**

Curtains of this type are in demand by those who like simplicity and the more rugged furnishings. Made of sturdy net of coarse, open weave. Comes in ecru only. Launderers successfully, and wears well. Each curtain is 2¼ yds. long and 36 in. wide. Ready to hang. Mlg. wt. 7 oz.

← 1175 **Cpn. Price \$2.60** **Cash Price \$1.30**



Interlaced circles form the all-over design flocked in white on ecru Marquisette. Each side hem is an inch wide making the curtains reversible which adds double wear. Ready to hang with casing at top. Each side is 2¼ yds. long; 36 in. wide. Mailing weight 10 oz.

1405 **Cpn. Price \$1.80** **Cash Price 90c**

Beautifully fine and lustrous is the marquisette used in these curtains. They're all rayon and very elegant in appearance; drape softly. Inch side hems make them reversible for extra long wear. Unfinished top. Each side 35 in. wide; 2¼ yds. long.

3907M3 Eggshell Mlg. wt. 10

3907M2 French Ecru →

Coupon Price \$3.50 **Cash Price \$1.75**



Attractive net with an all-over design and a pleasing border. Tailored with straight, firm edges that make them easy to launder; evenly woven, they hang true. Top is unfinished. 2¼ yds. long and about 28 in. wide. Mlg. wt. 10 oz.

2263M2 Ecru **Coupon Price \$2.80** 2263M3 Ivory **Cash Price \$1.40**

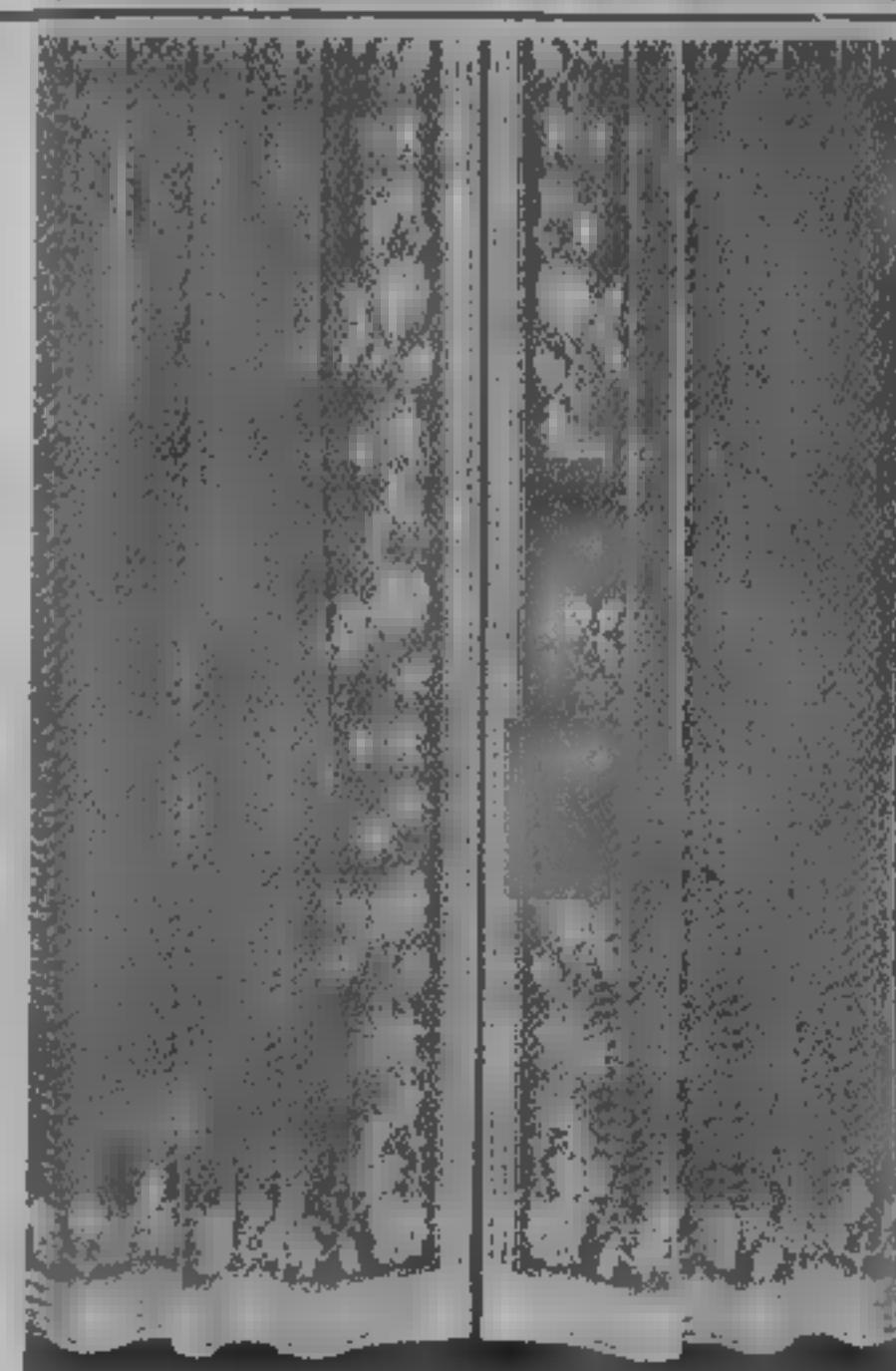


The very daintiness of the net backgrounds of these two handsome curtains makes it difficult to picture them in such small space. The nets are unusually fine, of delightful delicacy of design yet sturdily made, they wear long and well, launder perfectly; hang evenly.

If daintiness is the effect you are striving for, you will make a mistake in selecting these curtains with the lovely lace and shadowy festoon design. Particularly pleasing is the small medallion design in the border. In ecru only. Unfinished top needs just a simple hem to fit your windows. Each half is 33 in. wide and about 2¼ yds. long. The illustration below of a section of curtain shows the graceful pattern; it will give you a better idea of its beauty. Mailing weight 12 oz.

4918 **Coupon Price \$5**

Cash Price \$2.50



A finely dotted filet net contrasts delightfully with the graceful vine-like border and simple, woven stripe of the hems. In beige only. The even weave makes it easy to run a casing in the unfinished top for the length curtain most pleasing to you. Each half is 33 in. wide; 2¼ yds. long. Mailing weight 10 oz.

4771 **Coupon Price \$3.50** **Cash Price \$1.75**

See page 161 for
Curtain Stretchers



Rich, Brocaded Rep Overdrapes

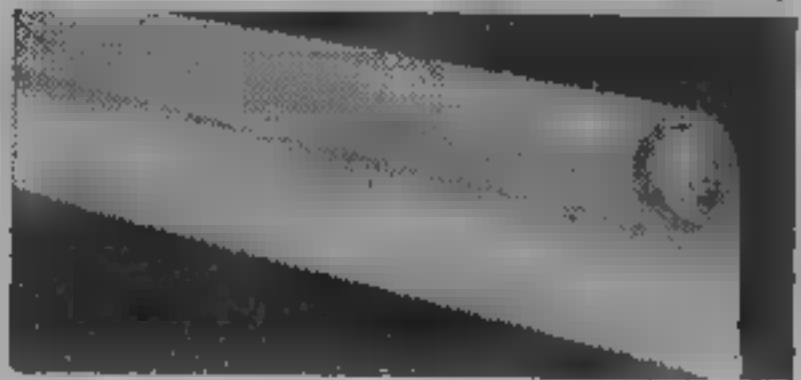
The perfect touch to a well-furnished room is well-chosen drapes. Wide and long drapes that fall in luxurious folds to the floor and, perhaps, just to show their opulence, lie in little pools of color on the floor beneath—the delight of the interior decorator.

Brocaded rep in rich, satisfying colors is used for these drapes which are beautifully lined with tan sateen and complete with tie-backs. They are made with pinch-pleats and come to you ready to hang complete with brass hooks. Each half is 50 in. wide and 2½ yds. long, trade size.

Mailing weight 3½ lbs.

3646M4 Green	Coupon Price \$10
3646M5 Red	
3646M6 Rust	Cash Price \$5
3646M8 Wood Rose	

WINDOW SHADES



Restore the beauty of your home with new window shades; they have a two-fold decorative and practical value—giving freshness inside and out.

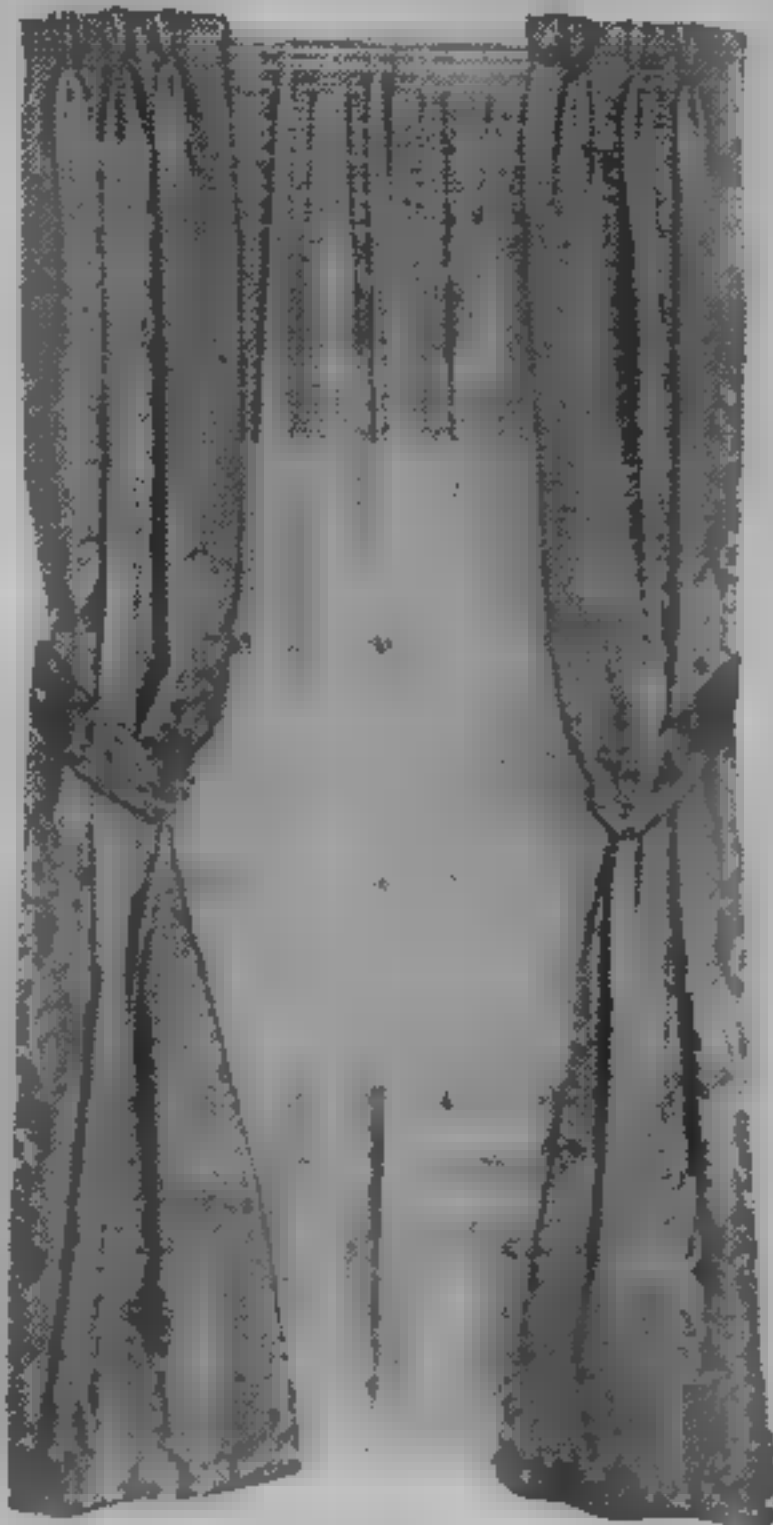
Exceptional quality shade cloth, oil-finished with rich colors brushed right into the fabric. Smooth, uniform finish. Pre-stretched; will hold their shape and appearance.

Substantial dust-proof spring rollers. Complete with brackets and nails. Standard size: 36 in. wide; 6 ft. long.

We will be glad to quote prices in shades in special sizes or colors.

3727M1 Ecru	
3727M5 Dark Green	Mlg. wt. 3½ lbs.
3727M6 Beige Tan	
Set of Two	
Coupon Price \$3.30	Cash Price \$1.65
3718M1 Ecru	
3718M5 Dark Green	Mlg. wt. 6 lbs.
3718M6 Beige Tan	
Set of Three	
Coupon Price \$4.50	Cash Price \$2.25

Gorgeous Drapes in Rich Brocades

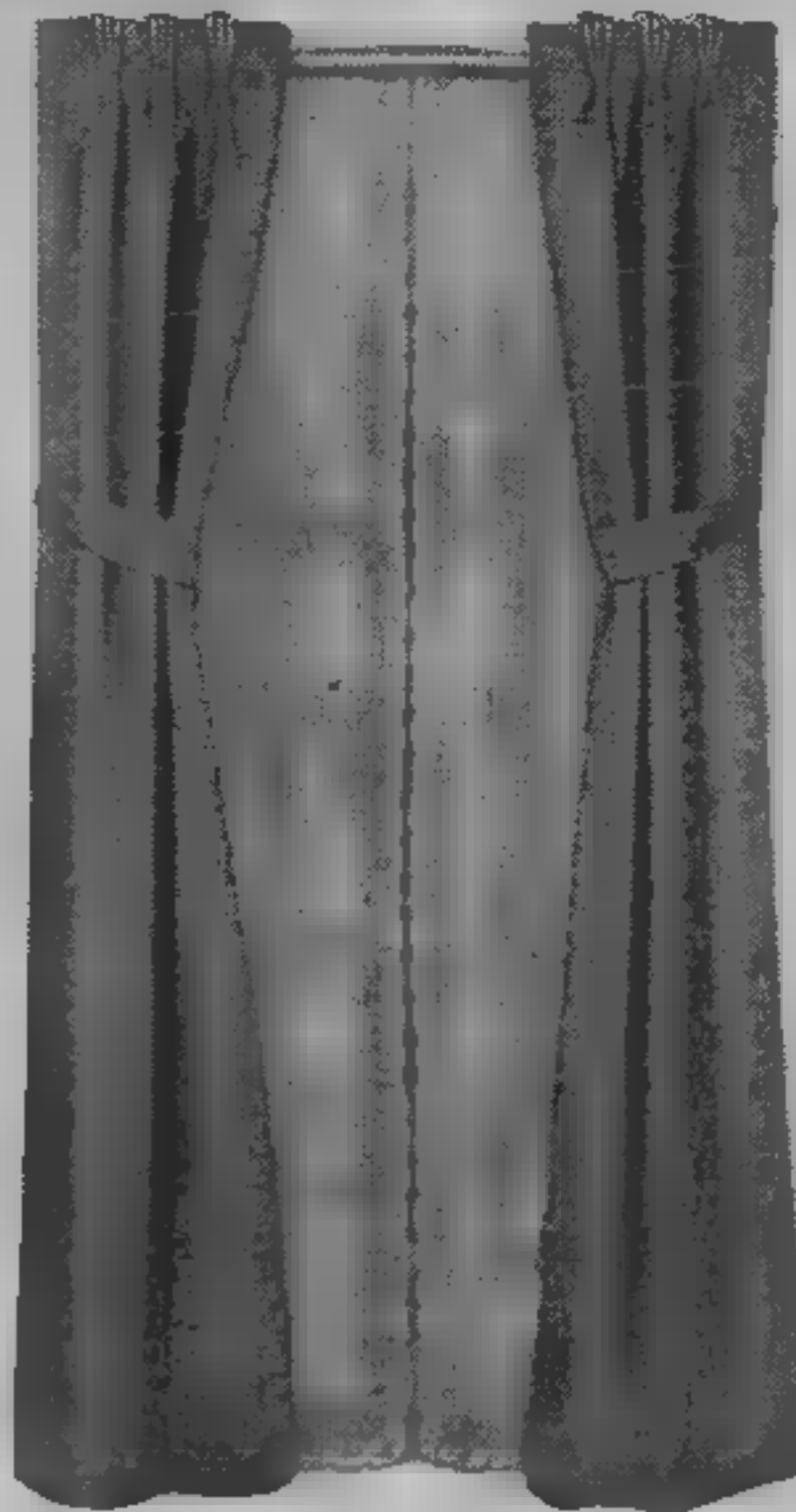


Rayon Brocade

At this low price you'll be delighted at the smart appearance of these overdrapes. All made, nicely tailored and lined. You couldn't begin to make them at the price—brocade, lining, hooks and thread, to say nothing of your time and effort and patience. Pinch-pleats at top. Tie-backs included.

Attractive brocade design in lustrous rayon; tan cambric lining. Each half is 25 in. wide; 2½ yds. long, trade size. Mlg. wt. 1½ lbs.

3733M4 Green	Cpn.
3733M5 Red	Price \$4.50
3733M6 Rust	Cash
3733M8 Wood Rose	Price \$2.25



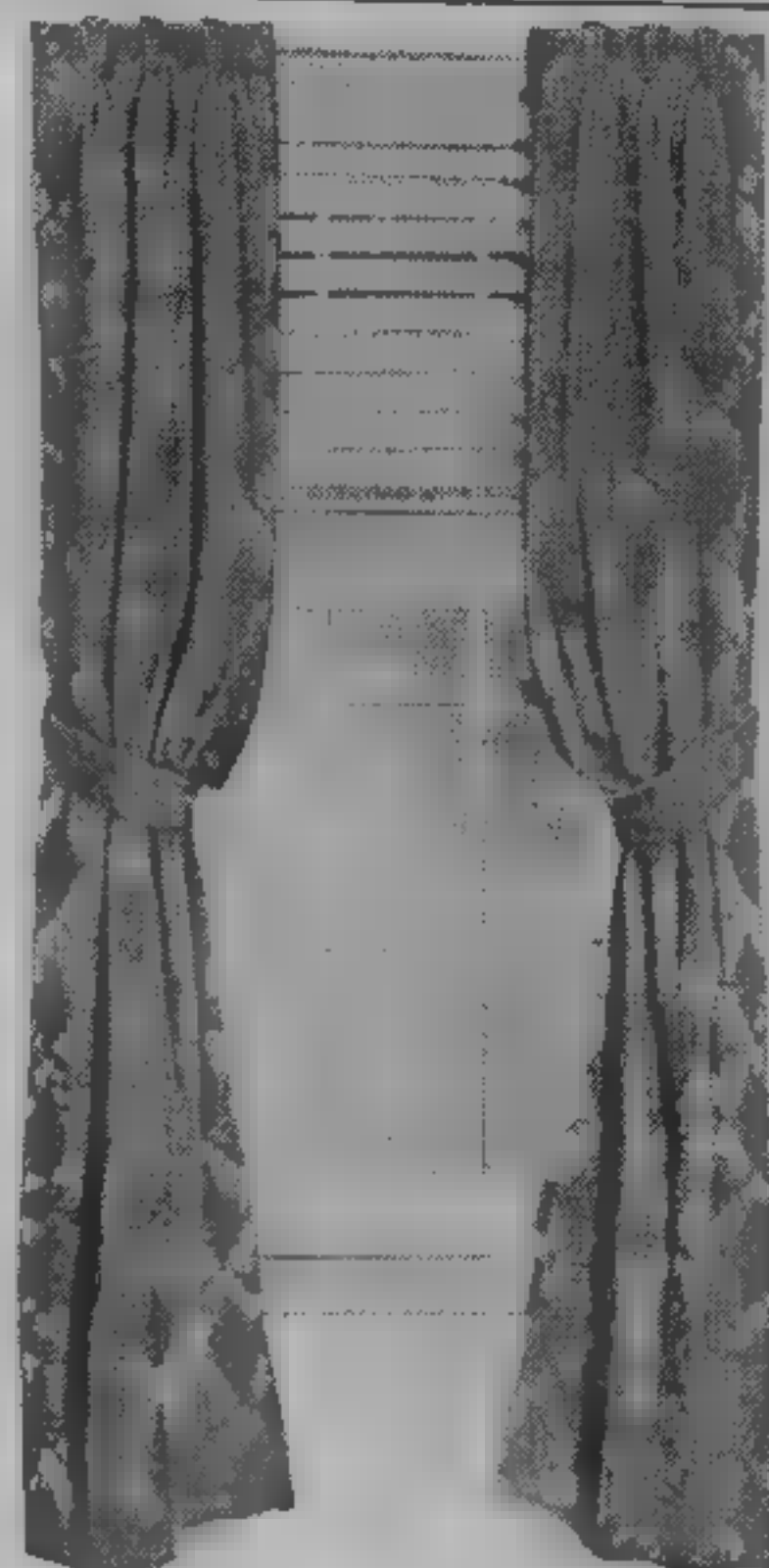
Corded Rayon

An irregular corded weave of rich, lustrous rayon is used for these lovely overdrapes all nicely tailored and lined with tan sateen. The colors are gorgeous and will contribute much beauty to the room in which they are used. Tops with pinch-pleated and drapery pins are furnished as well as the tie-backs.

Each drape is 25 in. wide and 2½ yds. long, trade size.

Mailing weight 1½ lbs.

2346M4 Green	Cpn.
2346M5 Red	Price \$7
2346M6 Rust	Cash
2346M8 Wood Rose	Price \$3.50

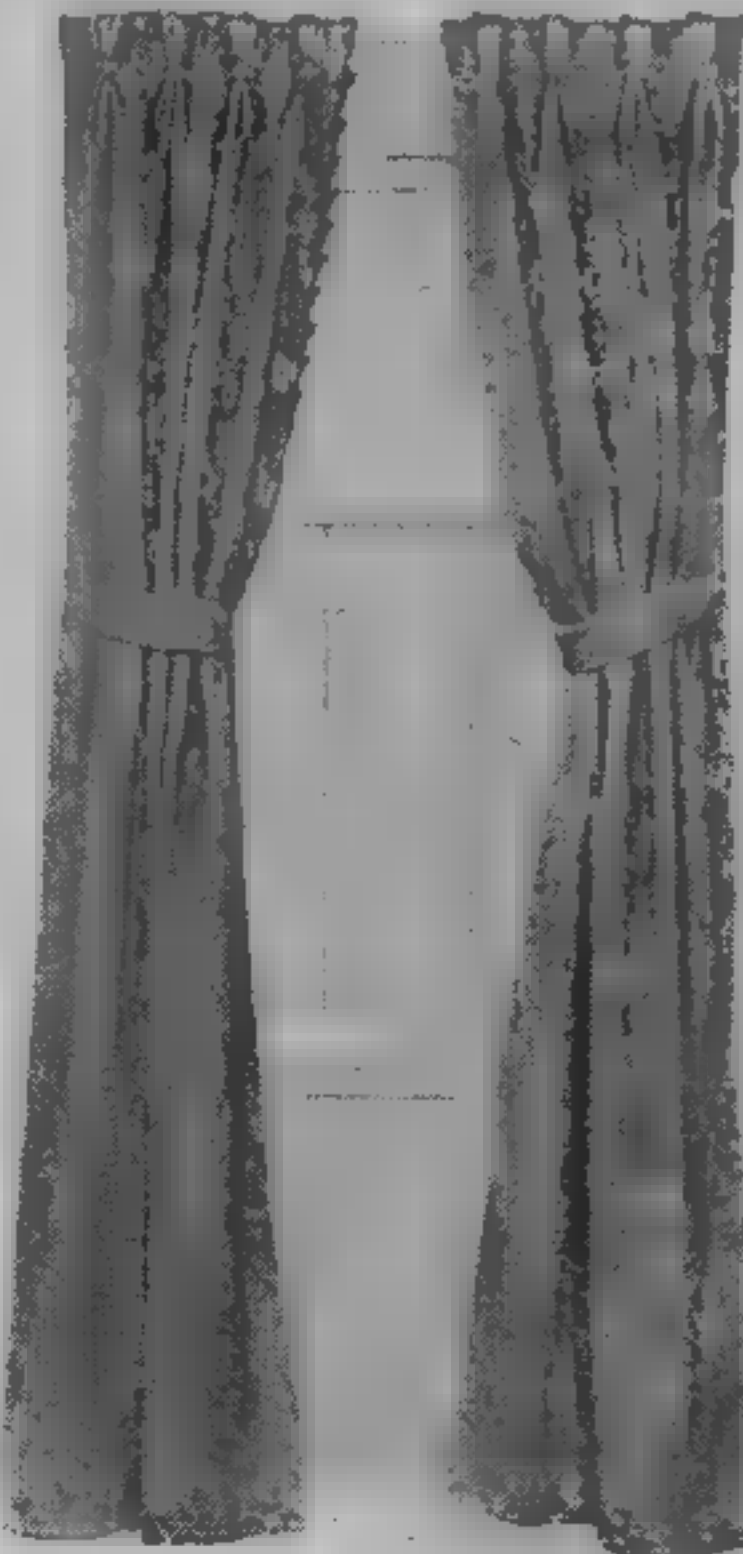


Rayon Brocade

Rich rayon brocade overdrapes. You must feel the texture and see the rich colors, the fine quality of these overdrapes. Heavy corded background against which the pattern forms the most effective contrast. Lustrous and even weave. Perfectly tailored and lined with good quality sateen. Complete with drapery pins and tie-backs. Pinch-pleats at top. Each drape is 25 in. wide and 2½ yds. long, trade size.

Mailing weight 2½ lbs.

3983M4 Green	Coupon
3983M5 Red	Price \$8
3983M6 Rust	Cash
3983M8 Wood Rose	Price \$4



Brocaded Rep

Brocade rep of good quality is used for these splendid drapes. Suitable for all windows of average size. They are 36 in. wide and 2½ yds. long, trade size. Well made and finished. Four groups of pinch-pleating. Tan sateen lined. Tie-backs and brass hooks included.

Mailing weight 2½ lbs.

4130M4 Green	Cpn.
4130M5 Red	Price \$10
4130M6 Rust	Cash
4130M8 Wood Rose	Price \$5



These overdrapes are 36 in. wide and 2½ yds. long and well tailored to give the best appearance. Heavy brocade of splendid luster. These drapes are similar to 4130 at left but still better quality and weight—an imposing pair that will be much admired. Sateen lined, with tie-backs and brass hooks. Mlg. wt. 3½ lbs.

4565M4 Green	Cpn.
4565M5 Red	Price \$12
4565M6 Rust	Cash
4565M8 Wood Rose	Price \$6



Brocaded Portieres

Your living rooms with open doorways will be much cozier with portieres like these good looking ones with the silky, mercerized finish. Attractive brocade against a corded ground.

Heavy enough to look well; soft to drape well. The colors are rich and clear. Edges finished with a neat over-lock stitch; the top has a 3-in. casing for a large pole; drapery hooks are also furnished. 30 in. wide and 2½ yds. long.

Mailing weight 2½ lbs.

2294M4 Green	
2294M6 Rust	
Coupon Price \$8	Cash Price \$4

Premiums 99



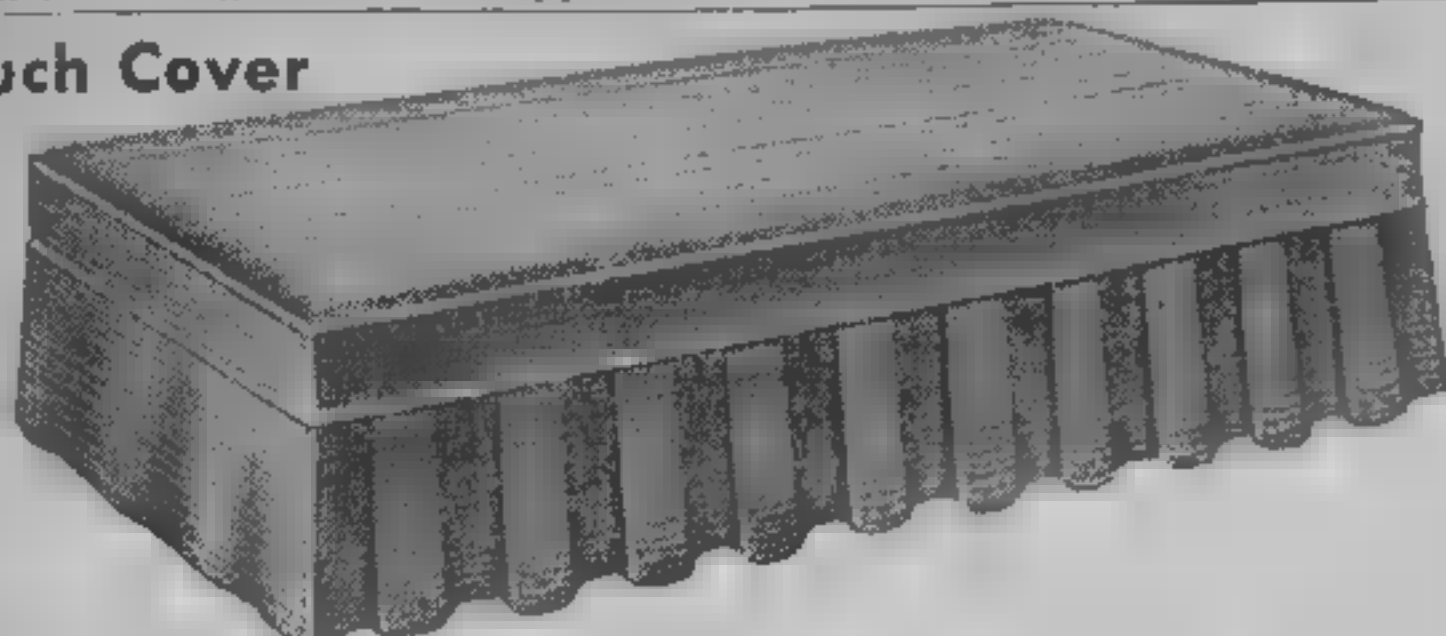
Studio Couch Cover with Three Pillow Covers

2002M4 Green **Coupon Price \$9** **Cash Price \$4.50**
2002M6 Rust

Firmly woven, fine quality home-spun studio couch and pillow covers. Tailored to fit ■ standard size couch. 74 in. long. Provides protection to the upholstery, adds beauty and color to the room. Smart plaid design, seams bound with bias tape; box-pleated valance. Snap-fasteners on pillows. Mlg. wt. 4 lbs.

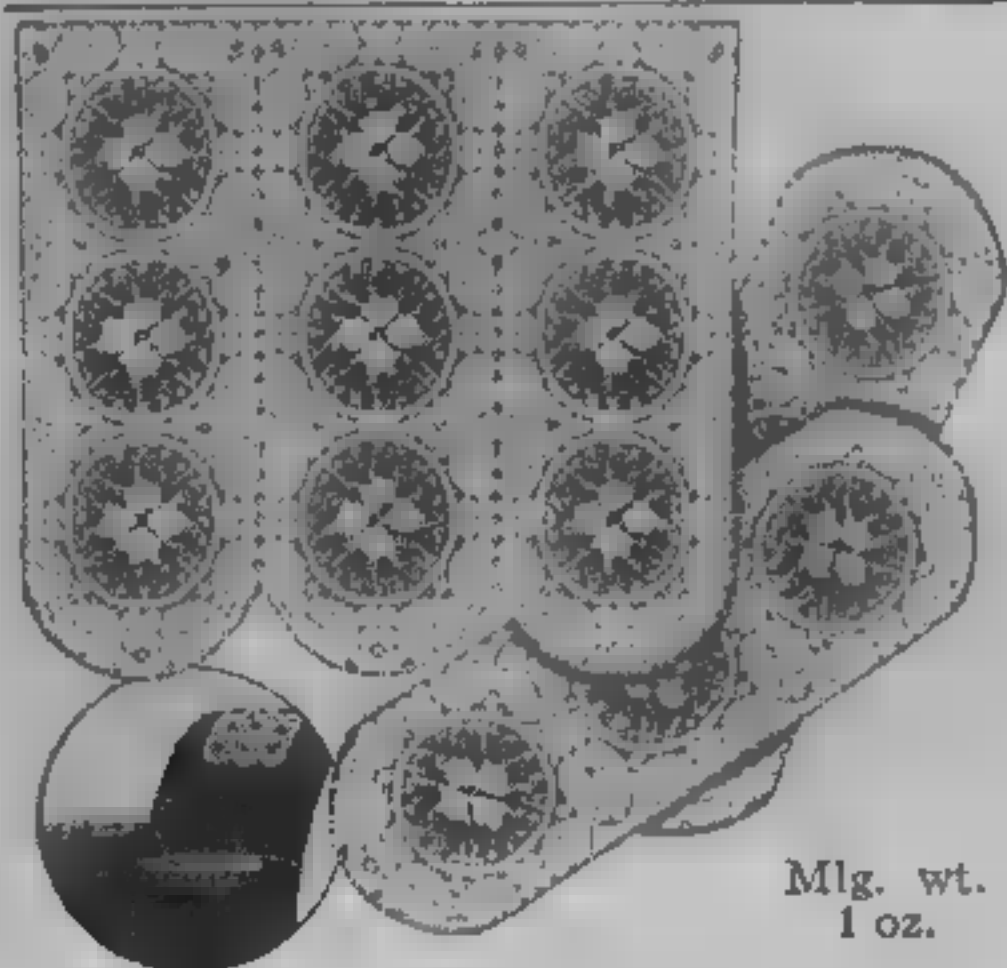
We recommend dry cleaning instead of washing for these covers, to retain their original fit and appearance.

Couch Cover



Serviceable, attractive, nicely tailored and wears well. Firmly woven jaspé cloth with contrasting binding. Box-pleated valance, ■ in. deep. Top is 36 in. wide; 74 in. long to fit standard couch; box at front and ends. We recommend dry cleaning instead of washing, to keep original fit and appearance. Mlg. wt. 1 1/4 lbs.

1444M4 Green with Rust **Coupon Price \$3.80** **Cash Price \$1.90**
1444M6 Rust with Green



Mlg. wt.
1 oz.

Chair Back and Arm Rests

Dress up your upholstered chairs with this dainty lace set—the modern version of the useful antimacassar. It contributes beauty and affords protection, too. Made of rayon and cotton lace with silk petit point medallions in rich, soft colors. Three pieces; the arm rests are 5 x 15 in.; back is 13 x 15 1/2 in.

Very dainty, yet practical, they make an attractive and welcome gift.

1619 **Coupon Price \$2** **Cash Price \$1**

Couch Covers save your Furniture — add Beauty!

A couch cover in a new, fresh color lends interest to a drab-looking but too-comfortable-to-part-with couch.

Tapestry couch cover. Good colors and pleasing Persian medallion design make this low-priced cover popular. Woven of high-grade American cotton yarns. Reversible and either side may be used with equally good effect. Ends ■ whipped; sides, selvage. Size, 50 x 90 in. Mlg. wt. 1 1/4 lbs.

3282M1 Blue with Red, Gold and Ivory

3282M4 Green with Red, Blue and Tan

Coupon Price \$4
Cash Price \$2

A most attractive couch cover in ■ tapestry weave of pleasing all-over floral design in taupe, rust, yellow, black and gold on ■ background of green or rust. Artistic border all around. Strong selvage at sides; firmly overlocked ends. Size, 60 x 96 in. Mlg. wt. 3 lbs.

1162M4 Green
1162M5 Rust

Coupon Price \$10
Cash Price \$5



Mlg. wt.
2 3/4 lbs.

A smart new day-bed or couch cover. Pretty Jacquard pattern with interesting multi-colored stripes. Very effective and will give good service. Fringed ends. Size, 60 x 99 in.

Coupon Price \$6
2314 Cash Price \$3

India Print Spread

India prints have long been used as bedspreads, couch covers, and wall hangings. Colorful and picturesque; in assorted colors. Printed in ■ beautiful Persian pattern on strong cotton woven in India. Size, 72 x 101 in. Mlg. wt. 1 1/2 lbs.

3747

Coupon Price \$3.20
Cash Price \$1.60

Two China Cotton Batts

The finest imported cotton, it has ■ resiliency and fluffiness that makes your quilting design stand right out. Attractive quilt pattern included. Package of two one-pound batts, each 72 x 90 in. Mlg. wt. 5 lbs.

Coupon Price \$2.20
3204 Cash Price \$1.10



Asbestos Table Pads in White ■ Walnut Color Made to Order to Fit Your Table

Send measurements of your table; the Pad will fit exactly. Top covered with choice of white Dupont Fabrikoid, or walnut leatherette which shows up lacy designs of tablecloths perfectly; easily cleaned and guaranteed not to crack or peel. Back covered with green Pepperell duvetyn flannel; interior of asbestos and wool felt. Fold compactly to stand in clothes closet or place in buffet drawer between meals.

If table is round, give diameter.

If table is square or oblong, give measurements A and B, also C if corners are cut straight. If corners are rounded or irregular, send paper pattern showing exact size and shape of corners.

If table is oval, send paper pattern of one half of top.

Prices for Pads 4036 and 4237 for tables not exceeding 66 in. in length.

For leaves, give length and width; not over 12 inches wide.

Do not include bevel in measurements. Shipped from Chicago.

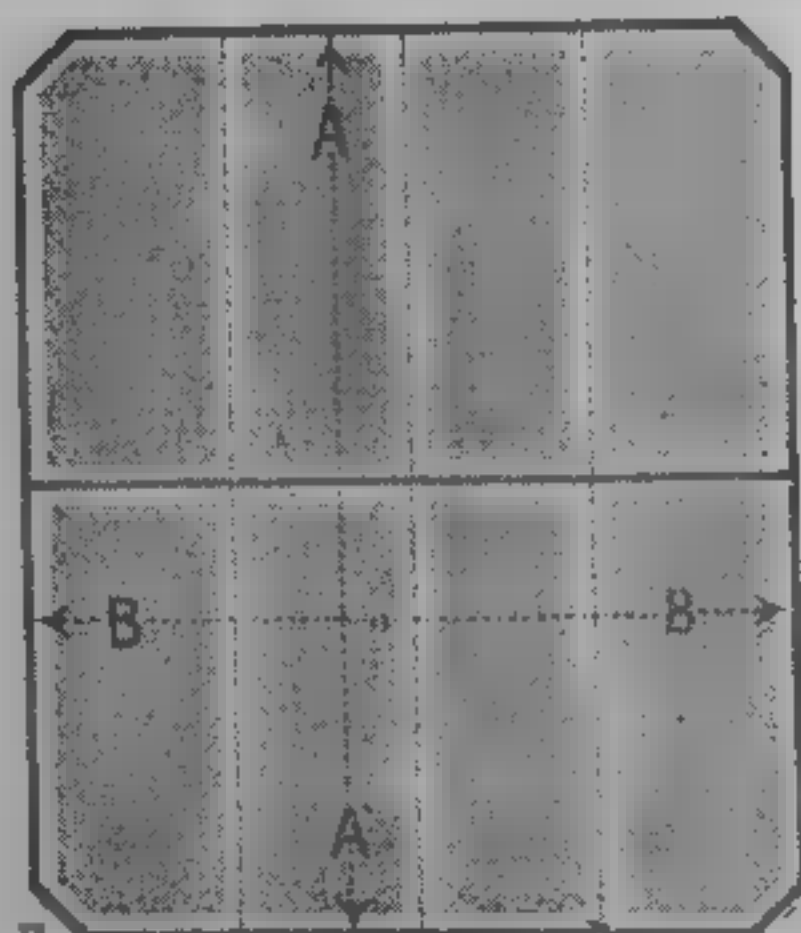
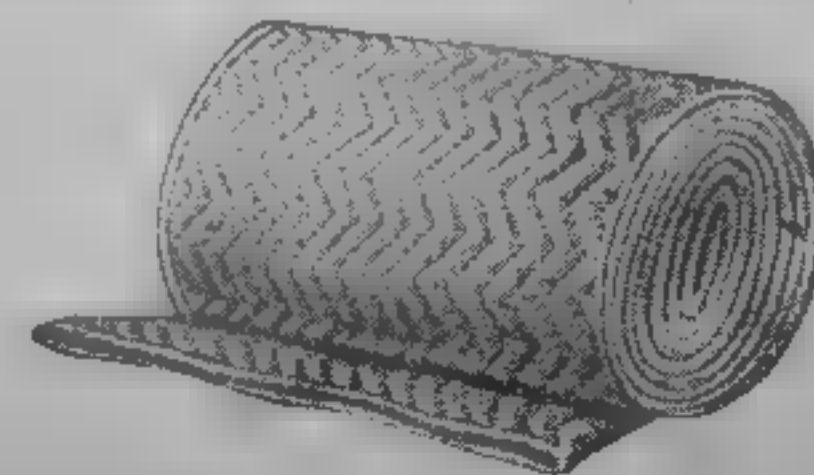
Pads	No.	Coupon Price	Cash Price	Mlg. wt.
White: for Tables	4036	\$11.00	\$5.50	17 lbs.
White: for Leaves	3276	2.80	1.40	2 1/2 lbs.
Walnut: for Tables	4237	11.00	5.50	17 lbs.
Walnut: for Leaves	4213	2.80	1.40	2 1/2 lbs.

Table Padding

For table padding or for ironing boards this padding of white cambric filled with white cotton and quilted to prevent shifting is very satisfactory. Its smooth, cotton surface has no fuzz to stick to table or to one's clothes. Launderers well. 54 in. wide; order length desired.

Mailing weight 2 lbs. per yd.

One Yard,
224 Coupon Price \$2 **Cash Price \$1**



100 Premiums

TURKISH TOWELS



Towel and Washcloth Set

Practical, thick Turkish weave absorbs water like a sponge. One side is in color with the design in white, the other side is the reverse. Neatly stitched hems. Washcloth, 12 in. square; towel, 16 x 28 in. Mlg. wt. 8 oz.

2331M1 Blue 2331M4 Green Cpn. Price \$1
2331M2 Yellow 2331M6 Orchid Cash Price 50c

2369M1 Blue
2369M2 Gold
2369M4 Green
2369M6 Orchid

Set of Two

Coupon Price \$1.10

Cash Price 55c



These large towels are very attractive to the eye as well as pleasant to the touch and kind to the skin. They are soft, absorbent, and sturdy, with fast colors, smartly woven borders and well-stitched hems. The Turkish weave is an old favorite and although the background is colored, the loops are white. A pleasing and serviceable towel. Size, 20 x 40 in. Mlg. wt. 12 oz.

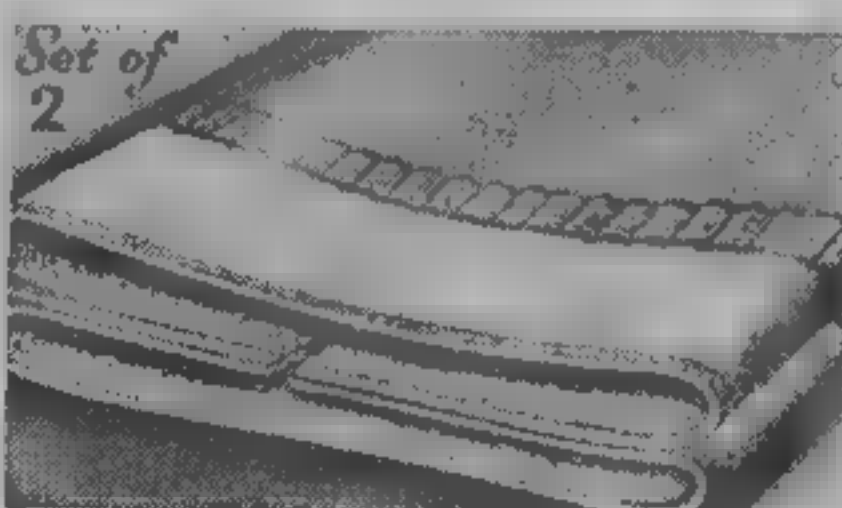
These ample towels are a wise and welcome addition to the linens of any home. Extra large—22 x 44 in.—the men will especially like their size; the women will enjoy their soft colors and the entire family will appreciate their soft absorbability. Good quality; a fine value. Mlg. wt. 14 oz.

3463M1 Blue
3463M4 Green
3463M6 Orchid
3463M8 Rose

Set of Two

Coupon Price

Cash Price \$1



A two-tone overplaid gives unusual dash to these towels that have the weight and size men like. Dependable Turkish weave; white loops against the colored background. Very absorbent; will stand lots of hard use. Size, 20 x 40 in. Mlg. wt. 12 oz.

2355M2 Gold 2355M5 Red Set of Two
Coupon Price \$1.40
2355M4 Green 2355M6 Orchid Cash Price 70c

A good choice for every-day use. 18 x 36 in. Well-woven of fine cotton yarns in Turkish weave, they will wear well and give satisfactory service. Towels are white but the borders are woven in assorted colors.

Mlg. wt. 1 1/4 lbs.

3287 Set of Five

Cpn. Price \$2 Cash Price \$1

Here is an excellent value in towels. Substantial weight and generous size. White Turkish weave with fast-color borders. Very absorbent. Make fine hand towels. Size, 20 x 40 in. Mlg. wt. 1 lb.

4197 Set of Four

Coupon Price \$2

Cash Price \$1

Another set of four towels like 4197 but of larger size; suitable for bath towels. 22 x 44 in. Mlg. wt. 1 1/2 lbs.

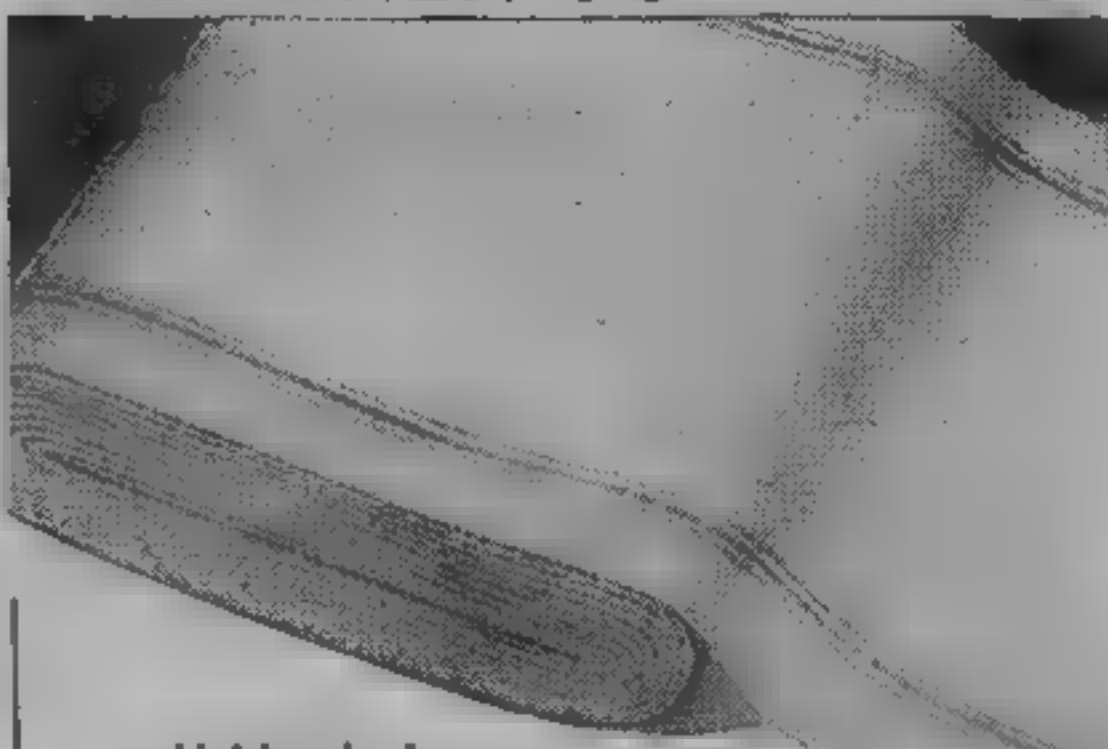
2392 Set of Four

Coupon Price \$2.50

Cash Price \$1.25



ALL LINEN TOWELING



Unbleached

All-linen brown crash fast-color border. For dish-towels, roller towels and general kitchen use. Width, about 16 in. Mlg. wt. 1 1/4 lbs. Piece of Five Yards

Bleached

A very fine quality imported linen crash for hand or dish towels. Fast-color border. About 16 in. wide. Mlg. wt. 15 oz. Piece of Four Yards

2081

Coupon Price

Cash Price \$1

3105

Coupon Price \$2 Cash Price \$1

Printed Linen Towels

SET of 1

These gay block printed towels would be welcome in any home. The floral pattern is printed in color on a fine quality imported creamy linen crash. Size, about 16 x 31 in. Hemmed. Mailing weight 7 oz.

2879M4 Green

Set of Three

2879M5 Red

Cpn. Price \$1.80 Cash Price 90c

2879M9 Black

Wash Cloths

Firmly woven Turkish weave wash cloths with white centers and borders in assorted colors. Edges neatly lock-stitched. Size, 12 x 12 in. Mlg. wt. 8 oz.

4198 Set of Six

Cpn. Price 80c Cash Price 40c



Beautifully Embroidered GUEST TOWELS and PILLOW CASES

Linen Guest Towels

Dainty towels of oyster-white Irish linen. One end has colorful, embroidered "doggie" design and hemstitched colored hem—one blue, one black, one yellow. End and sides hemmed. About 12 1/2 x 19 3/4 in. Mailing weight 4 oz.

1567 Set of Three

Coupon Price \$2 Cash Price \$1



Linen Guest Towels

Pastel applique and Madeira cut-work beautifully hand-embroidered on fine quality oyster-white Irish linen towels. Scalloped ends; hemmed sides. Size, 14 x 21 1/2 in. Assorted designs. Two in attractive box. Mailing weight 5 oz.

1633 Box of Two

Coupon Price \$3 Cash Price \$1.50

Embroidered Pillow Cases

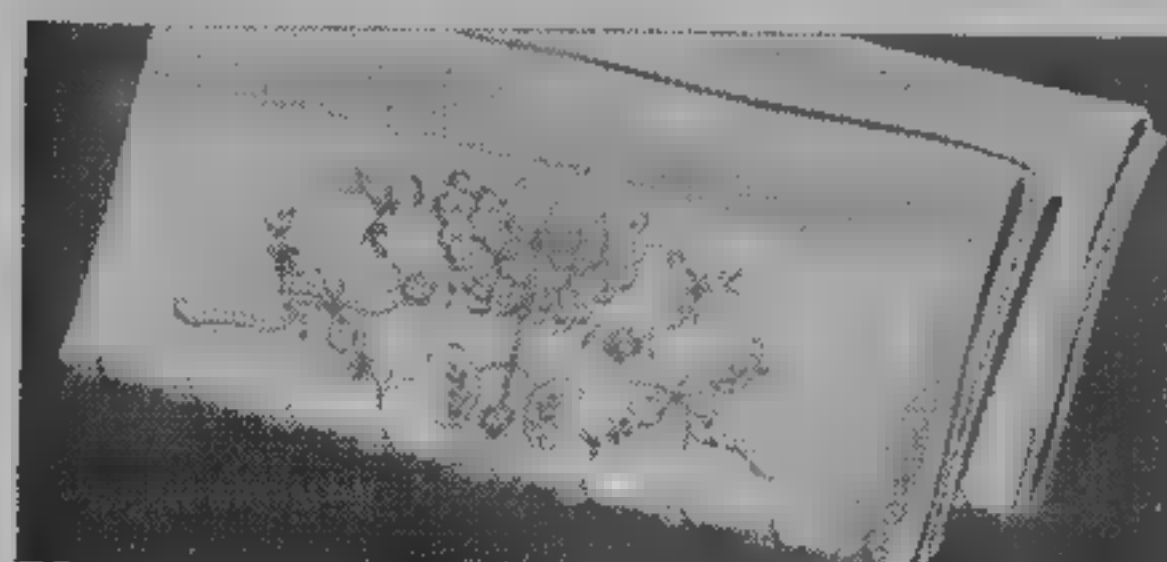
Attractively embroidered to look like hand-work—a very effective design, beautifully done. Tiny scallops finish the edge—very firm and serviceable. Of fine quality bleached cotton; finished size, 20 3/4 x 32 in.

Mailing weight 12 oz.

2173 Pair

Coupon Price \$2.50

Cash Price \$1.25



Real Madeira Hand-Embroidered Pillow Cases

Real Madeira hand-embroidered pillow in handsome, floral cut-work—finest of hand-work on high-grade, fine bleached cotton. Any woman would appreciate this fine hand-work and value it as a gift. Finished size, 22 x 36 in. Mailing weight 14 oz.

2805 Pair

Coupon Price \$4.50

Cash Price \$2.25



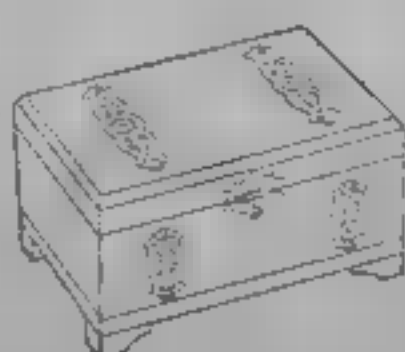
Sewing Cabinet

Very complete for its size and attractive in appearance. Case of varnished redwood, ornamented with brass-plated trimming. Size, 5 1/4 x 4 1/4 in. Contains 6 spools assorted color silk, 8 spools darning cotton, pin cushion, tape, package of needles, scissors, bodkin, and thimble. When empty, box is suitable for handkerchiefs, cigars, etc.

Mlg. wt. 1 1/4 lbs.

2415 Coupon Price \$2.80

Cash Price \$1.40



Flannel Silver Roll

Helps Keep Silverware Bright

Get one of these handy rolls to keep your silver flatware in and ready to use when you need it. It prevents much of the tarnish that darkens silver that is not kept in daily use. It also prevents silver being scratched when stored in a drawer loose.

Nicely made of anti-tarnish material in a pretty shade of blue. Tape ties. Two sizes, one takes any set of 34 pieces, the other takes 26 pieces. When filled and rolled up, it takes a space only about 9 x 5 in. square.

Mailing weight 4 oz.

4455 for 34 pieces

Coupon Price \$1.70 Cash Price 85c

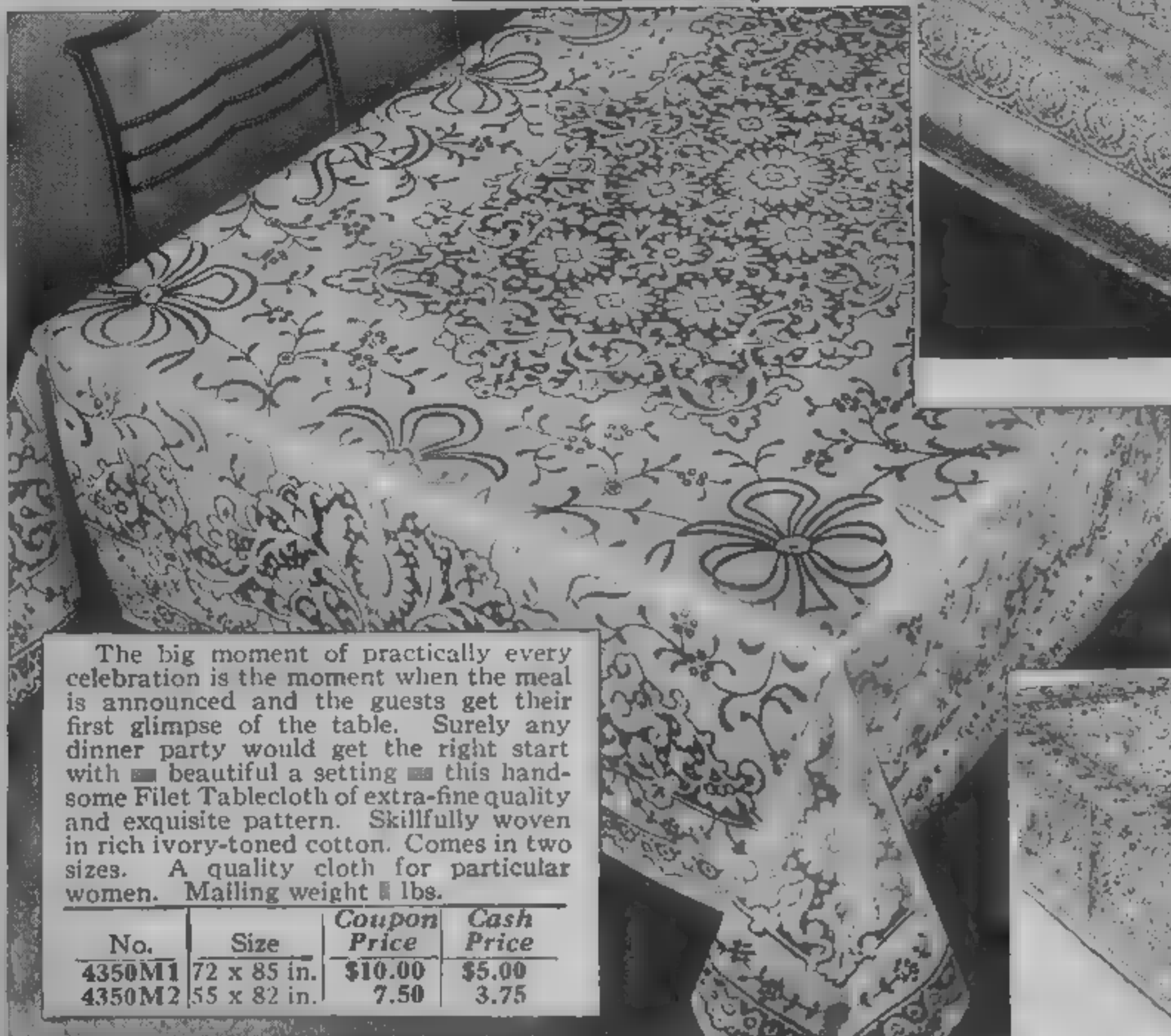
2804 for 26 pieces

Coupon Price \$1.50 Cash Price 75c



Elegant LACE DINNER CLOTHS

CREATED by SCRANTON
—and made in **AMERICA!**



The big moment of practically every celebration is the moment when the meal is announced and the guests get their first glimpse of the table. Surely any dinner party would get the right start with a beautiful a setting this handsome Filet Tablecloth of extra-fine quality and exquisite pattern. Skillfully woven in rich ivory-toned cotton. Comes in two sizes. A quality cloth for particular women. Mailing weight 1 1/2 lbs.

No.	Size	Coupon Price	Cash Price
4350M1	72 x 85 in.	\$10.00	\$5.00
4350M2	55 x 82 in.	7.50	3.75

Filet Tablecloths

What a charming table setting could be imagined than one of these handsome lace tablecloths. They're very fine copies of Belgium antique filet lace in rare patterns of unusual delicacy and beauty. Woven of fine selected cotton. Ecu only. For special occasions nothing can surpass the beauty of filet lace. These patterns are worthy of your finest culinary skill, and guests will comment on your gracious hospitality and good taste. Best of all, these cloths are not expensive.

Mailing weight 1 1/2 lbs.

No.	Size	Cpn. Price	Cash Price
2967M1	68x90 in.	\$4.00	\$2.00
2967M2	58x79 in.	3.00	1.50
2967M3	52x70 in.	2.50	1.25



NO LINTING FINISH

TABLECRAFT BY Rosemary

Tablecraft by Rosemary is advertised nationally. It is guaranteed by Good Housekeeping magazine—its own mark of quality. Exceptional wearing strength because it is firmly woven, so well finished. The Basco process permanently linized finish prevents linting and facilitates the easy removal of stains; these are the objections housewives have hitherto had to cotton cloths—



Tablecraft removes them. Woven of fine, white, cotton yarns. Bleached. Dainty pattern. Ends are hemmed. Mailing weight for 1264M2 and 1264M3 is 1 1/2 lbs.; for 1264M1, 1 1/4 lbs.

No.	Size	Coupon Price	Cash Price
1264M1	58 x 58 in.	\$2.50	\$1.25
1264M2	64 x 64 in.	3.00	1.50
1264M3	64 x 72 in.	3.50	1.75



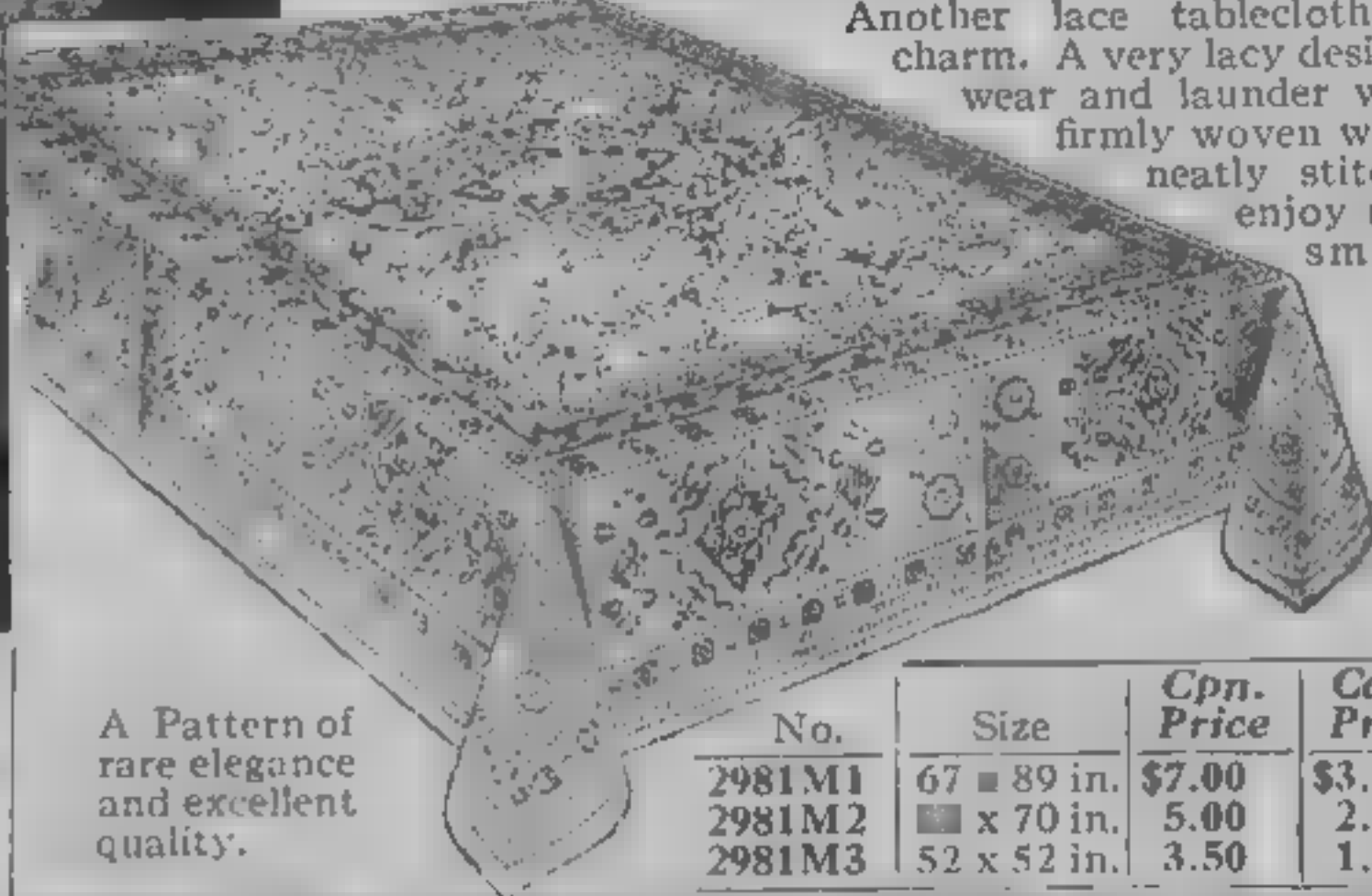
Petilla

by
Scranton—
Makers of
Fine Lace
Cloths

This beautiful lace dinner cloth is fit for the finest occasion yet it may be used every day for it will wash perfectly and easily, too, for the hems are firm and even. It will wear for years and never lose its color or charm. A beautiful ecru tone. Elaborate all-over design that is called the "Petilla." A feast for the eyes that will mellow with age. Nor is it expensive. In three popular sizes.

No.	Actual Size	Coupon Price	Cash Price	Mlg. Wt.
1835	52 x 66 in.	\$ 6.50	\$3.25	14 oz.
1868	67 x 69 in.	8.00	4.00	14 oz.
1893	69 x 83 in.	10.00	5.00	14 oz.

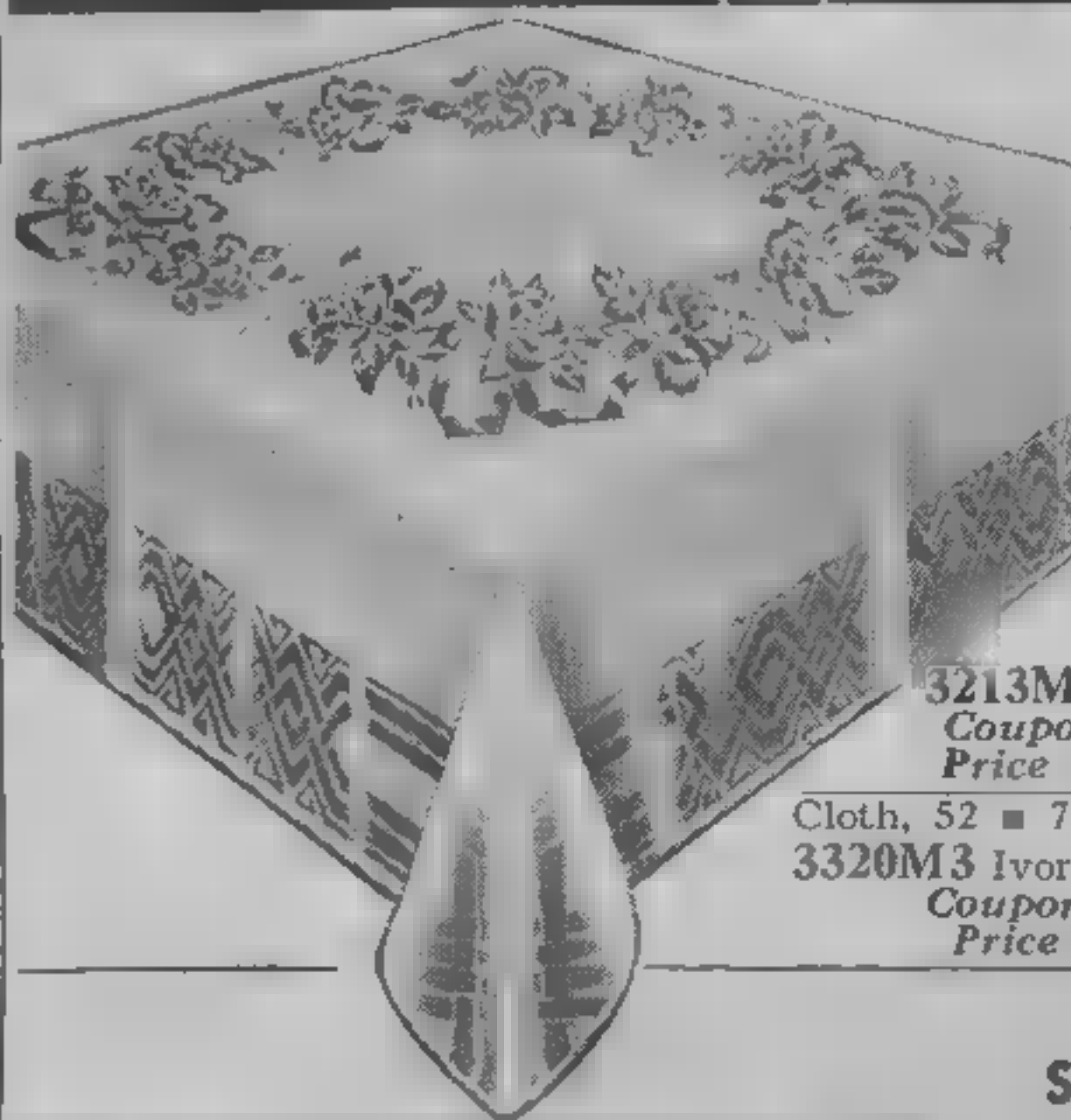
Another lace tablecloth of special charm. A very lacy design yet it will wear and launder well for it is firmly woven with firm hem neatly stitched. You'll enjoy using it. The smallest size makes an especially festive luncheon cloth.



A Pattern of rare elegance and excellent quality.

No.	Size	Cpn. Price	Cash Price	Mlg. Wt.
2981M1	67 x 89 in.	\$7.00	\$3.50	1 1/4 lbs.
2981M2	52 x 70 in.	5.00	2.50	1 1/4 lbs.
2981M3	52 x 52 in.	3.50	1.75	1 1/4 lbs.

LUSTROUS R and



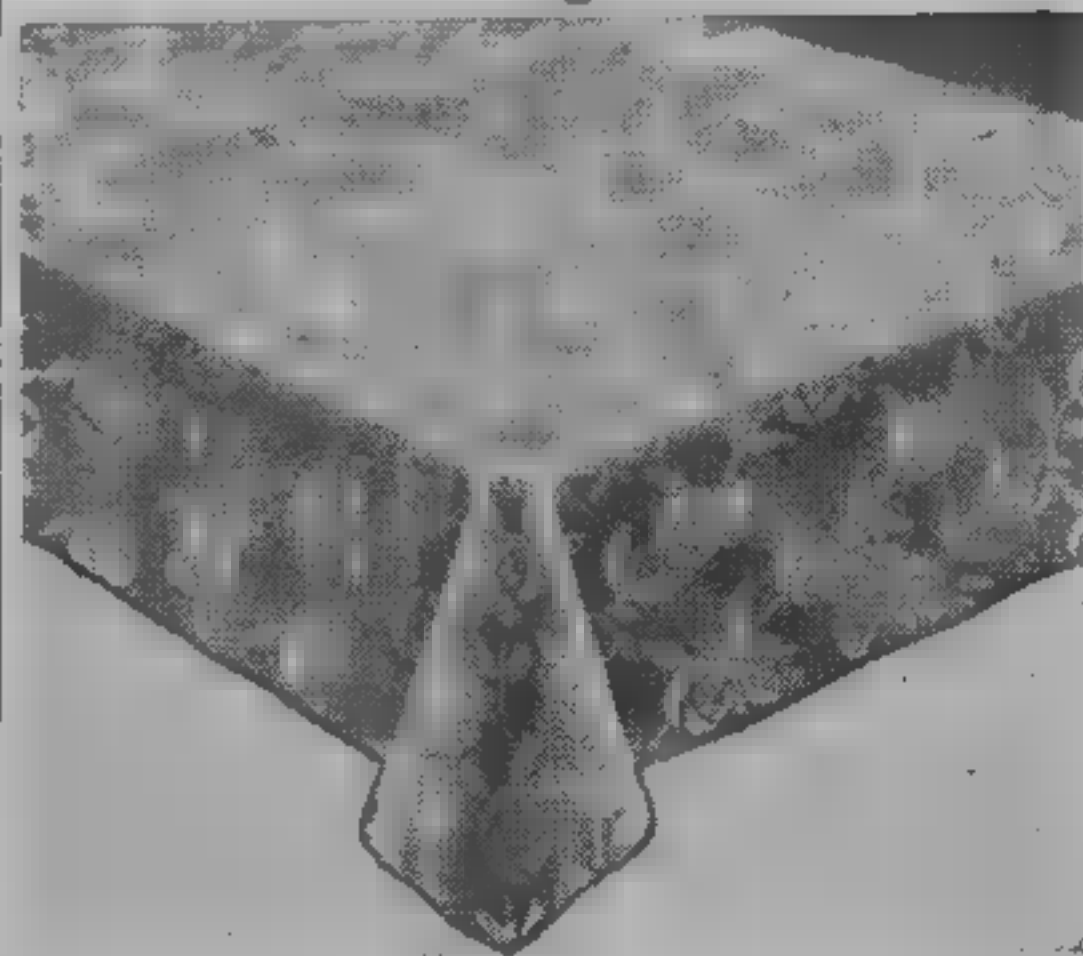
Woven of rayon and cotton in an unusually artistic pattern, this lovely tablecloth has a sheen that rivals linen damask. Very lustrous and smoothly, evenly woven. A striking cloth at a surprisingly low cost. In pastel green or a rich ivory, either makes a charming table setting. Launderers well. Cloth, 54 x 54 in. Mlg. wt. 1 1/4 lbs.

3213M3 Ivory	3213M4 Green
Coupon Price \$3	Cash Price \$1.50
Cloth, 52 x 72 in.	Mlg. wt. 2 lbs.
3320M3 Ivory	3320M4 Green
Coupon Price \$4	Cash Price \$2

Lacquered Stain-Proof Cloth

No work! No worry! You will be delighted with this guaranteed stain-proof tablecloth. It never needs washing or ironing. Always ready for use. Rosebud damask pattern with the appearance of lovely linen. The soft fleece back protects the finest table finish. Easily cleaned with a damp cloth after meals. 54 in. square. Mlg. wt. 1 1/2 lbs.

2858M3 White	2858M4 Green
Coupon Price \$2.50	Cash Price \$1.25



Irish Linen — none better for Beauty and Wear!

Pure Irish Linen Satin Damask, full bleached and closely woven of fine quality yarns, chosen with a view to long service. Finished with a fine sheen that shows the pattern to perfection. Lovely pattern with conventional panels and full-blown roses. Napkins are included in the set with the larger cloth. Order both and use the napkins with either.



Exquisite Pattern Cloth

Cloth, 70 x 88 in.
Mlg. wt. 1½ lbs.

3324

Cpn. Price \$10 Cash Price \$5

Cloth, 70 x 88 in.
Napkins, 22-in.
Mlg. wt. 2½ lbs.

Set 2241

Coupon Price \$18.50
Cash Price \$9.25

Handsome set of Irish Linen Satin Damask that will give years of satisfactory service and is ready to use when you get it for the hems are hand-drawn and hemstitched. In addition, the cloth is expertly laundered ready for the table. Beautifully made 1¼-in. mitered hems. Fine, lustrous, smoothly woven linen. Makes a splendid gift, for any woman would be delighted with this addition to her linens. Mlg. wt. 2¾ lbs.



Hemstitched and Laundered

Set 3177M1

Cpn. Price \$16 Cash Price \$10

Cloth, 60 x 90 in.
8 Napkins, 17-in.

Set 3177M2

Cpn. Price \$20 Cash Price \$10

Pure Irish Linen tablecloth that will give satisfaction; closely woven and silver bleached. A pattern cloth, woven to the 72-in. length, with border all around. The designs are assorted and all are lovely. It comes in two widths: if your table is narrow, choose the 58-in. width; the other is 64 in. Neatly hemmed. Mlg. wt. 1½ lbs.

58 in. wide, 72 in. long

64 in. wide, 72 in. long

684M1

684M2

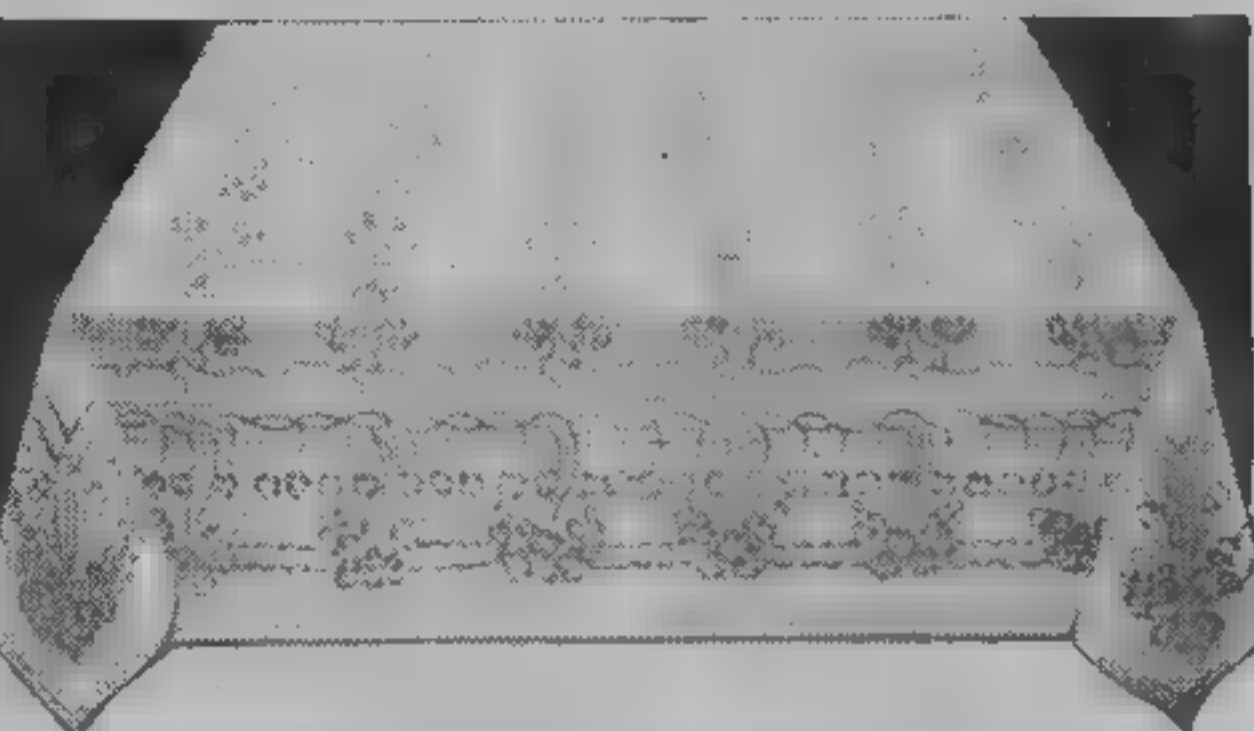
Coupon Price \$6
Cash Price \$3

Coupon Price \$6.50
Cash Price \$3.25



Hemmed
Ready
to Use

Imported Linen Damask Cloth



An imported all linen tablecloth in a particularly pleasing damask design of graceful floral and vine-like motifs. It will launder nicely and improve with laundering. Will also give long service. Bleached white. Ready to use as ends are hemmed. 55 in. wide and a choice of two lengths.

No.	Size	Coupon Price	Cash Price	Mlg. Wt.
2614	55 x 55 in.	\$3.50	\$1.75	1 lb.
2693	55 x 67 in.	4.50	2.25	1 lb.



Irish Linen needs no further recommendation for it is acknowledged the world over. This cloth is the round thread crash weave that every needleworker appreciates. It's so even; woven perfectly; launders so smoothly; and wears beautifully. A neat border of red or green adds the color that makes this cloth suitable for supper parties and all sorts of friendly meals. Size, 52 x 52 in. Mlg. wt. 1 lb.

2155M4 Green

2155M5 Red

Coupon Price

\$4

Cash Price

\$2

Gay Linen for EVERYDAY USE!



Hand-Blocked Designs

A gaily colored pattern for modern tables. Very whimsical is the design of vegetables in bold and natural colorings hand-blocked on natural linen. Fast colors. Two sizes. Mlg. wts. 13 oz. and 1½ lbs. respectively.

No.	Size	Coupon Price	Cash Price
3717	54 x 54 in.	\$4.50	\$2.25
3725	54 x 70 in.	5.50	2.75

Red and gold, green and blue—the fresh, springtime tulip design hand-blocked on a creamy linen crash makes this gay tablecloth one you'll enjoy using. Deep blue band border. Launderers perfectly. Mlg. wts. 10 oz. and 1½ lbs. respectively.

No.	Size	Cpn. Price	Cash Price
1625	52 x 52 in.	\$2.50	\$1.25
2459	52 x 70 in.	4.50	2.25

Silverplated WARE



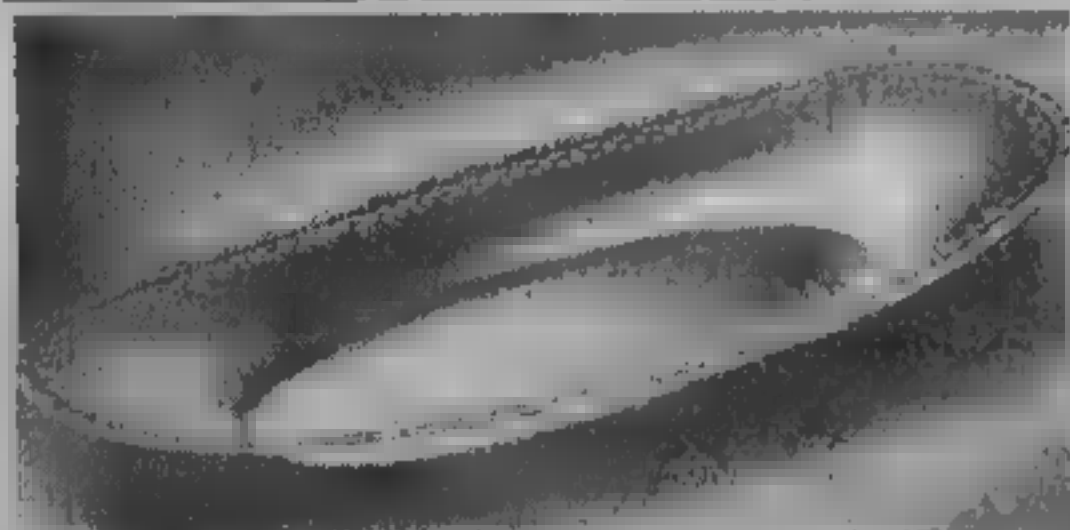
4-PIECE TEA SET

Afternoon Tea!—symbol of gracious living. It's a custom that is being revived in many American homes. No woman is lovelier than when seated behind a shining silver tea service dispensing hospitality. And no home of culture is so poor that it cannot afford a plated set at this astonishingly low price. Guaranteed for 10 years—10 years of enjoyable use. The set consists of a teapot, 9¾ in. high, which holds 9 cups; a 3½ in. sugar and cream set; a tray, 18½ x 12 in., with cut-out handles. All pieces are of enduring brass, plated with pure silver and engraved in a rich floral design, light butler-gray finish.

Mailing weight 7 lbs.

Coupon Price \$12

Cash Price



Bread Tray

A handsome tray for bread or rolls. Its long, narrow shape is ideally suited to serving sliced bread in an attractive and appetizing manner. Nicely balanced with gracefully curved rim and flat bottom. Neatly pierced and engraved border with plain center. Plated with pure silver on a durable copper base. 12½ in. long and 6½ in. wide. Mailing weight 13 oz.

Coupon Price \$4

Cash Price \$2



3-Piece Dessert Set

Serve a cup of tea to an afternoon caller using this beautifully shaped sugar and creamer pitcher on its matching tray, and watch the admiration on your guest's face!

Its classic lines and satin-smooth surfaces are delightful. Pure silver plating on copper base. The tray is 9¾ x 5 ½ in. in size; the sugar and creamer 3¼ in. in diameter. Mailing weight 1¼ lbs.

Coupon Price \$4

Cash Price \$2



Sandwich Cake Tray

Richly engraved in an elegant design of delicate motifs. Ideal for serving sandwiches or cake. It is 10 in. in diameter and stands about 1½ in. high owing to the base which gives the tray an unusually pleasing shape. Pure silver plated on copper base. Mailing weight 1¼ lbs.

Coupon Price \$4

Cash Price \$2

Fruit Bowl

A bowl of fruit on table or buffet makes a suitable and colorful addition to the dining-room. Economical, too, because the fruit may later be eaten. And what more lovely than to use a silver bowl. This silver-plated bowl is just 9¼ in. in diameter and 2½ in. high; it is handsome filled or empty showing the stunning engraving.

Mailing weight 1¼ lbs.

Coupon Price \$4

Cash Price \$2

Relish or Bonbon Dish

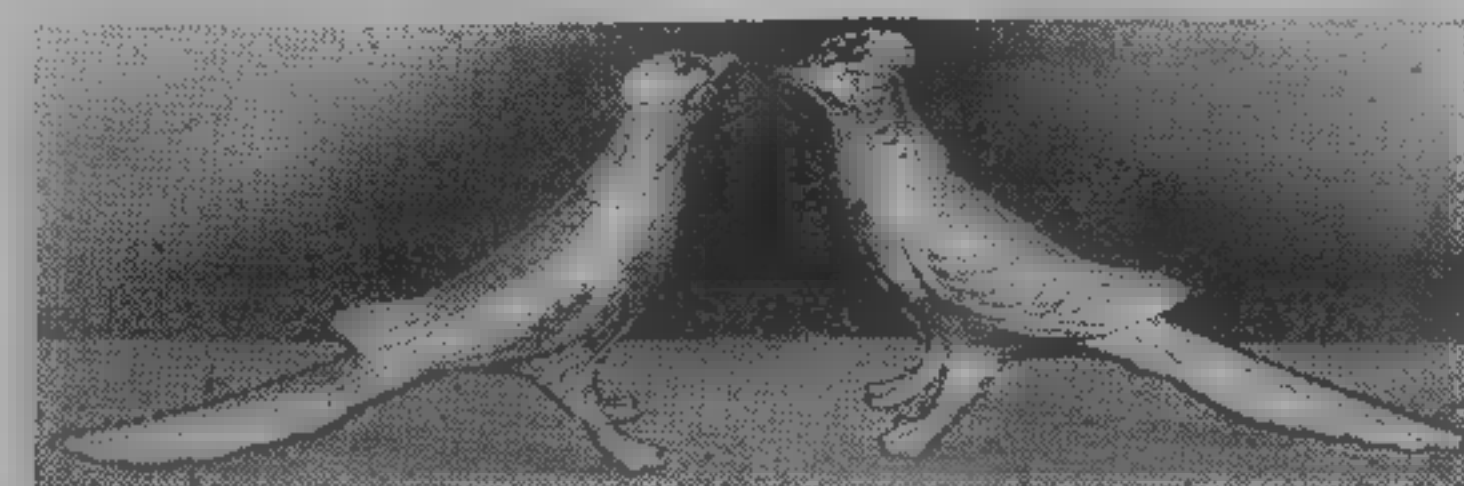
This charming dish with three wells will certainly make relishes seem more piquant, bonbons more delectable. Beautifully engraved center and border. Silver plating on copper base. Gracefully shaped handle. 10 in. in diameter. A pleasure to possess; a gift to treasure.

Mailing weight 1¼ lbs.

Coupon Price \$4

Cash Price \$2

Pheasant Salt and Pepper Set



welcome gift suggestion. Mlg. wt. 1¼ lbs.

Coupon Price \$2.70

Cash Price \$1.35

BEDSPREAD DESCRIPTIONS

GAY COTTON JACQUARD WEAVE

A You would search far and wide to find a more fitting spread for a Colonial bed than this—the Colonial Star. Of fine cotton yarns firmly woven in a texture that will give splendid service through long wear and many launderings. White with the design in color on one side; the other side in color with white design. Reversible. Scalloped edges firmly overlocked. Size, 90 x 105 in. Mlg. wt. 4½ lbs.

2745M1 Blue 2745M4 Green 2745M8 Rose
Coupon Price \$8

Cash Price \$4

B A low-priced spread with a lot of service in its fine cotton yarns, firm weave, and interesting pattern. Plain, checked and floral design—a tribute to the Jacquard loom on which it is woven. Three popular shades in fast colors. Launderers excellently. Scalloped over-locked edges. Reversible. Size, 84 x 105 in. Mlg. wt. 2¾ lbs.

1978M2 Gold 1978M4 Green 1978M8 Rose
Coupon Price \$4

Cash Price \$2

C The graceful, artistic medallion design and a small conventional block design are enhanced by the simplicity of the novel, pleasing ground. Pattern is reversible. Edges neatly scalloped and firmly overlocked—a spread that will be much admired. Size, 84 x 105 in. Mlg. wt. 3 lbs.

2147M4 Green 2147M5 Rust 2147M8 Rose
Coupon Price \$5

Cash Price \$2.50

D A marvel of ingenious weaving! The effect of hand-loomed is achieved through the use of yarns that look like wool. The design is white and stands out in bold relief against the rich colored background. A spread that will win praise, and delight anyone seeking something new and lovely. Light in weight despite its wool-like appearance. Scalloped edges reinforced and lock-stitched. Size, 84 x 105 in. Mlg. wt. 3½ lbs.

2162M4 Green 2162M5 Rust 2162M8 Rose
Coupon Price \$5

Cash Price \$2.50

E The waterlily is always a pleasing and popular pattern. In this spread the waterlily medallion with its gracefully curved lines is given a fine contrast in the diamond-shaped portion of the design. Fine cotton yarns, firmly woven with edges reinforced and lockstitched, make this a long-wearing spread. Reversible. Size, 90 x 105 in. Mlg. wt. 3½ lbs.

2493M4 Green 2493M6 Lavender 2493M8 Rose
Coupon Price \$6

Cash Price \$3

TAILORED RAYON TAFFETA

F Tailored to perfection of finest quality Pan Du-Ree—a firm, lustrous rayon. Made in a combination of gold and brown, eggshell and rose, or eggshell and green, or plain green or rose. Size, 90 x 108 in., it covers the pillows and extends almost to the floor on the sides. Mlg. wt. 2¾ lbs.

3530M2 Gold and Brown 3530M8 Eggshell and Rose
3530M4 Eggshell and Green 3530M5 Plain Green

3530M9 Plain Rose

Coupon Price \$10

Cash Price \$5

LUSTROUS RAYON AND COTTON

G A dainty all-over pattern in rayon and cotton with a high sheen makes this pattern show up well. A good spread at a low price. Scalloped edges overlocked. Size, 84 x 105 in. Mailing weight 1¼ lbs.

1544M2 Gold 1544M4 Green 1544M8 Rose
Coupon Price \$4

Cash Price \$2

H A fine taffeta weave forms the background against which this elegant and lustrous pattern shows to such fine advantage. A good quality that wears well and launders successfully. Scalloped edges overlocked. A rich pattern that gives the bed that enviable "well-dressed" look. Size, 84 x 105 in. Mlg. wt. 2 lbs.

2078M1 Blue 2078M4 Green 2078M8 Rose
Coupon Price \$5

Cash Price \$2.50

I A silvery luster shines in this handsome design of rayon and cotton on its fine taffeta-weave background. This spread is perfectly reversible; the delicately traced design is fully as charming and dainty—you could use either side for variety. Size, 84 x 105 in. Mlg. wt. 3½ lbs.

2671M4 Green 2671M7 Peach 2671M8 Rose
Coupon Price \$7

Cash Price \$3.50

J What a beauty! The shimmering pattern in various weaves shines with life and color. The satin-smooth portions, others in fine taffeta weave and a background of heavy faille—that lovely corded weave—gives this spread a quality that satisfies one's desire for elegance. It is worth its price in sheer beauty and its quality promises years of enjoyable service. Size, 86 x 105 in. Mlg. wt. 4 lbs.

2789M1 Blue 2789M4 Green 2789M8 Woodrose
Coupon Price \$10

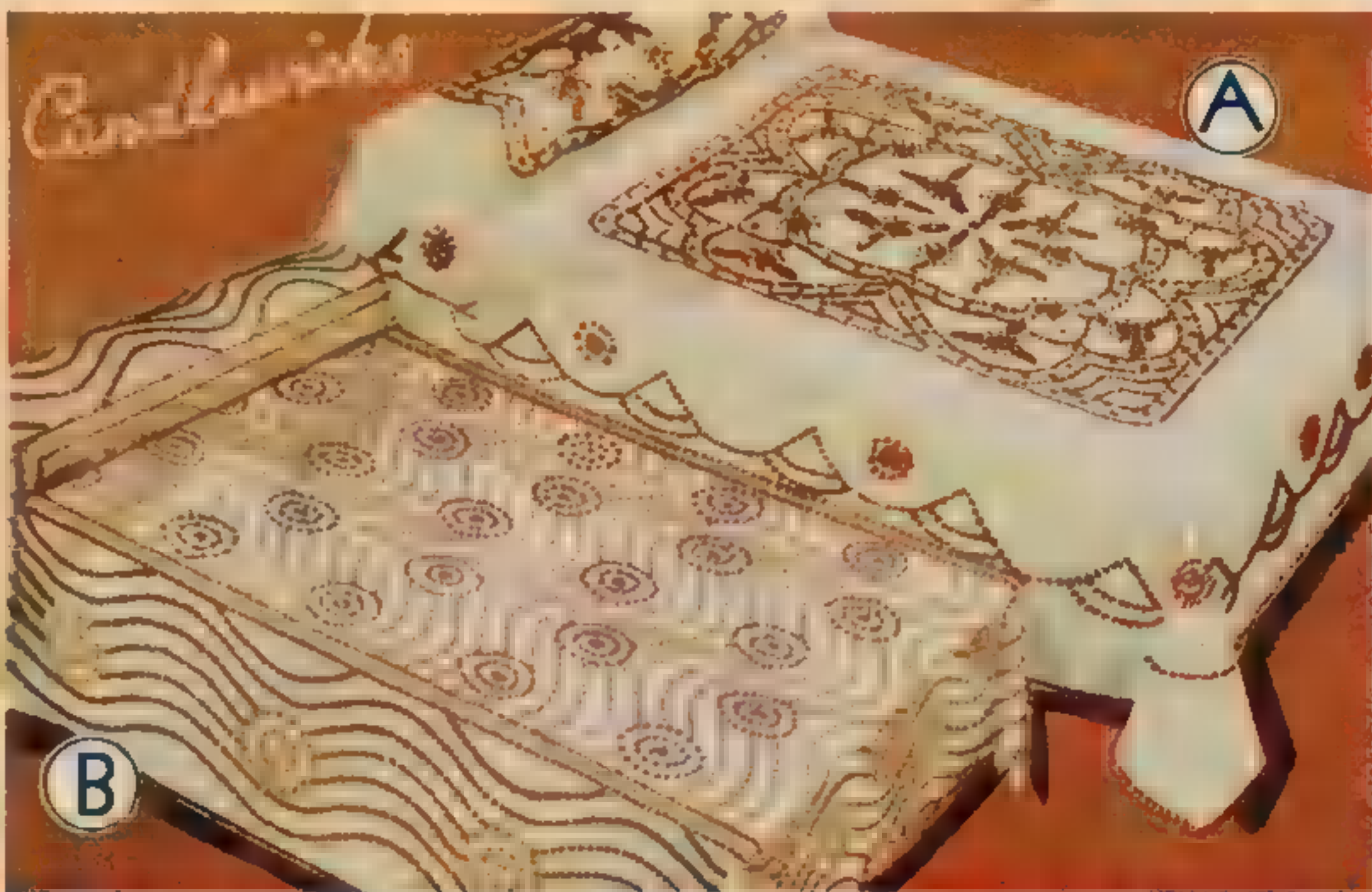
Cash Price \$5

BEDSPREADS of QUALITY



RAYON AND COTTON

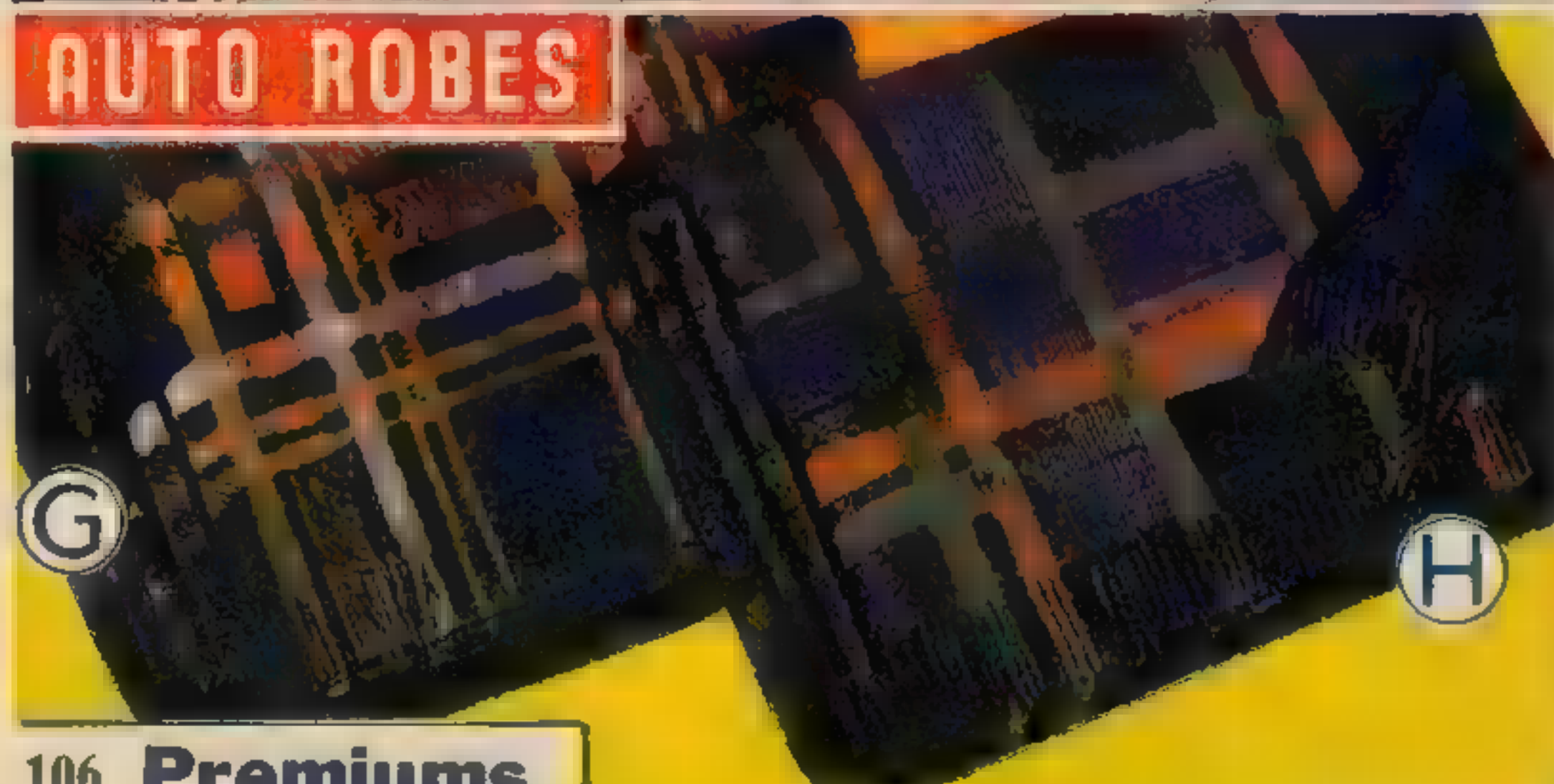




CHENILLE BEDSPREADS



AUTO ROBES



Hand-Tufted Candlewick Spreads

(A) Candlewick bedspreads that improve with use; hand-tufted by the mountain women of Alabama. This offer has a lovely panel design for the top of bed with a panel to top the pillows. The pattern is worked in two harmonizing shades of red, the green and the blue are also in two self tones. Fine unbleached muslin with a nice texture makes this an excellent spread at low price. Light in weight and easy to handle. Cut size, 97 x 114 in. Mlg. wt. 2 1/4 lbs.

2484M4 Green **2484M1** Blue
2484M9 Red

Coupon Price \$5 Cash Price \$2.50

(B) Another "Mountain Maid" Spread—hand-tufted by Alabama mountain women. An all-over design, simple but effective with tufts in two sizes for variety. Two colors also give added interest to the design. Tufted into unbleached muslin of nice quality. Candlewicks wash so easily and with no pressing but with just a vigorous shake or two to fluff the tufts, it is fresh as new again. Cut size, 97 x 114 in. Mlg. wt. 2 1/4 lbs.

2643M2 Brown and Gold
2643M5 Rust and Peach
2643M8 Two-Tone Rose

Coupon Price \$7 Cash Price \$3.50

Velvety Chenille—Fashion's Favorite!

(C) Rows and rows of clear, fresh color crossed with rows of snowy-white form the simple pattern of this charming spread. Simple wave border. Made on a fine quality of unbleached muslin with a reputation for long life. Washes perfectly; requires no pressing. And countless tubbings will not dim its colors. Chenille spreads fit into any style of furnishings, from the simple cottage type to the movie-like elegance of the moderne. They're gorgeous anywhere! Cut size, 97 x 114 in. Mlg. wt. 2 lbs.

4265M1 Blue **4265M4** Green

4265M8 Rose
Coupon Price \$8 Cash Price \$4

(D) After many seasons of colored spreads we view this all-white bedspread with amazement. Were white spreads ever so enchanting! The rows of soft, furry chenille look like rows of shining ermine and the deep border, simply designed in wavy lines, and mitered to a perfectly beautiful corner, makes an excellent finish. Heavy craft sheeting in creamy white. Not the least of the charm of the spread is the simplicity in keeping it lovely—wash, dry and shake a bit to fluff the chenille, and the glorious beauty of the spread is completely restored. Cut size, 99 x 114 in. Mlg. wt. 5 lbs.

2803 **Coupon Price \$10 Cash Price \$5**

(E) Among the new and popular designs are these floral patterns. Patterns and colors that will harmonize with rooms of practically any color scheme with their several colors—rose, gold, orchid. In the border edges the predominating color is used—gold, green or dusty rose; the center and sides are done in white only. Soft, rich colors of velvety softness and unusual richness. Excellent muslin. Cut size, 94 x 114 in. Mlg. wt. 2 1/4 lbs.

4473M2 Gold **4473M4** Green

4473M8 Dusty Rose
Coupon Price \$10 Cash Price \$5

(F) Color! lustrous color—color in the background, color in the tufting, color—everywhere. Delicate baby shades that melt into the background; fresh, brilliant, lively shades that give life and sparkle to an entire room; pure white like rows of snowy ermine—all blending into a spread of unusual beauty. Fine quality muslin in delicately toned peach, green or dusty-rose, fast colors that wash successfully. Cut size, 99 x 114 in. Mlg. wt. 4 lbs.

2942M4 Green **2942M7** Peach

2942M8 Dusty Rose
Coupon Price \$13 Cash Price \$6.50

Woolcraft Auto Robes

(G) For motoring, picnics, football games. They're so soft and warm that they'll be used in many ways. A perfect gift for Father for his automobile—good-looking as a couch-throw—the perfect "masculine" cover for a boy's bed—a useful gift for the college student, boy or girl. Sewn-on label of the Colonial Woolen Mills is a symbol of quality. Well woven, 50 per cent wool. Large plaids in good colors, not too loud, and alike on both sides. Ends have sturdy, twisted fringe. Size, 52 x 72 in. Mlg. wt. 2 lbs.

2367 **Coupon Price \$7 Cash Price \$3.50**

(H) Thick, soft, large and warm—who wouldn't like having this fine robe to use and enjoy. Made by The Colonial Mills, it is woven of about 80 per cent wool with cotton for extra sturdiness. Fringed ends. Deep maroon plaided in green and orange on the one side, plain color on the other—rich mellowed tones everyone likes. College days and the football season are just ahead, and Christmas not far off, when gift selections are eagerly sought. This robe would make a hit. Size, 54 x 72 in. Mailing weight 3 lbs.

2572 **Coupon Price \$11 Cash Price \$5.50**

Comforts for Warmth and Beauty

(I) A heavy Comfort that will give splendid service. The covering is an excellent-wearing sateen, the back and border plain with an attractively harmonizing floral center. Filled with fine cotton batting and nicely quilted. Size, 70 x 80 in. Mlg. wt. 9 lbs.

1385M1 Blue **1385M4** Green

1385M8 Rose
Coupon Price \$7 Cash Price \$3.50

(J) You'll enjoy this beautiful Comfort. Attractive figured sateen with plain back and border. Filled with clean white wool. Light and warm, an ideal filling for Comforts. Nicely quilted. Size, 70 x 80 in. Weighs 4 1/2 lbs. Mailing weight 7 lbs.

2477M4 Green **2477M6** Heliotrope

2477M8 Rose
Coupon Price \$10 Cash Price \$5

(K) Lustrous two-toned rayon—blue on one side, rose on the other, or choose it in orchid with green or cedar with peach. You'll like its cozy warmth for it is filled with 5% wool felt and won't get lumpy. The covering is woven of Crown rayon yarns in rich, clear colors. So smoothly woven that it will not soil easily but tends to shed the dust. Quilted. Size, 70 x 80 in. Mlg. wt. 7 lbs.

2156M6 Orchid and Green
2156M8 Rose and Blue
2156M9 Cedar and Peach
Coupon Price \$10 Cash Price \$5

(L) For the extra covering on the bed, choose this Comfort of rich Celanese in heavy quality and fine luster. It adds a sense of luxury as well as warmth and cozy comfort. It is finely quilted in a plain, neat design for the beauty is in the material and it needs no further adornment. Filling of wool, light and warm. Rayon cord all around edge matches the inset border. Size, 70 x 80 in. Mlg. wt. 7 lbs.

4498M6 Orchid and Green
4498M8 Rose and Blue
4498M2 Brown and Peach
Coupon Price \$15 Cash Price \$7.50

(M) Enjoy the luxury of having this featherweight Comfort of shimmering taffeta in your own home. Filled with 100 per cent snow-white goose-down in a covering that will not shed under any circumstances. The Celanese taffeta cover is woven in colors that an appreciative woman can scarcely resist. The loveliest tones imaginable were chosen—rose with blue, brown with rosedust, and cedar with peach in which it is shown, although the illustration does faint justice to its rich beauty. Quilted in simple design. A Palmer Comfort, well known and highly valued. A cellophane envelope, containing an actual sample of the fine white down filling, is attached to each Comfort. Size, 70 x 80 in. Mlg. wt. 4 lbs.

4739M2 Brown and Rosedust **4739M9** Cedar and Peach
4739M8 Rose and Blue **Coupon Price \$25 Cash Price \$12.50**

FINE QUALITY

LARKIN *Percale*

SHEETS AND PILLOW CASES

Larkin Percale Sheets and Pillow-Cases make friends and keep them. Restful sleep is assured because of the fine, even texture of the weave and the smooth finish. Woven of the finest cotton yarns, hand-torn, with 4-in. hems on sheet top and cases; firm tape selvage. They launder beautifully, wear satisfactorily and, we know you'll like them; everyone does.

Seamless Sheets

For Double Beds
Finished size, 81 x 95 in.
Mailing weight 1 1/2 lbs.

4704

Cpn. Price \$3.50 Cash Price \$1.75

For Twin or 3/4 Beds.
Finished size, 72 x 95 in.
Mailing weight 1 1/2 lbs.

1586 **Coupon Price \$3.50 Cash Price \$1.75**

Pillow-Cases

Finished size, 22 x 34 in.
Mailing weight 14 oz.

4672 **One pair**
Coupon Price \$2 Cash Price \$1

Muslin Sheets

Sturdy Sheets made for us by one of the largest Mills in the United States. Firmly woven of selected cotton. Torn size insures straight hems. Snowy-white bleach. No weighting. Neatly stitched 3 in. hem at top. Size, 81 x 99 in. Mlg. wt. 3 lbs.

1640 **Set of Two Sheets**
Coupon Price \$4.50 Cash Price \$2.25



Sheet and Pillow-Case Sets

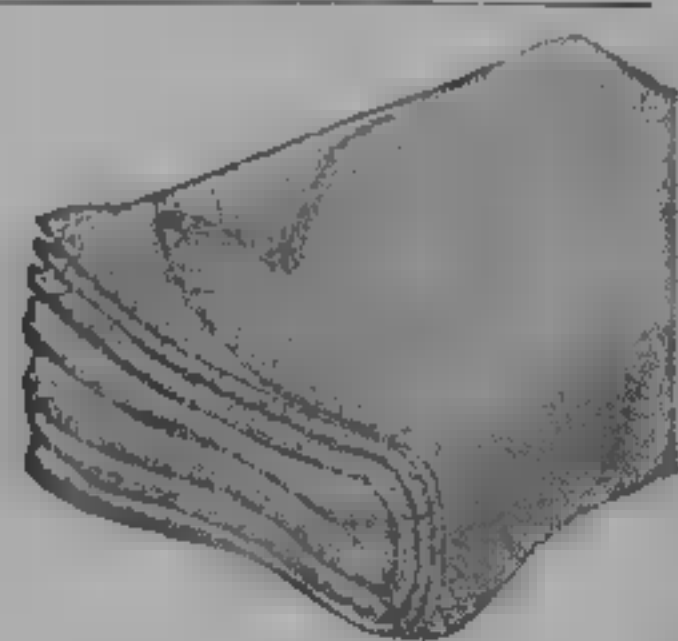
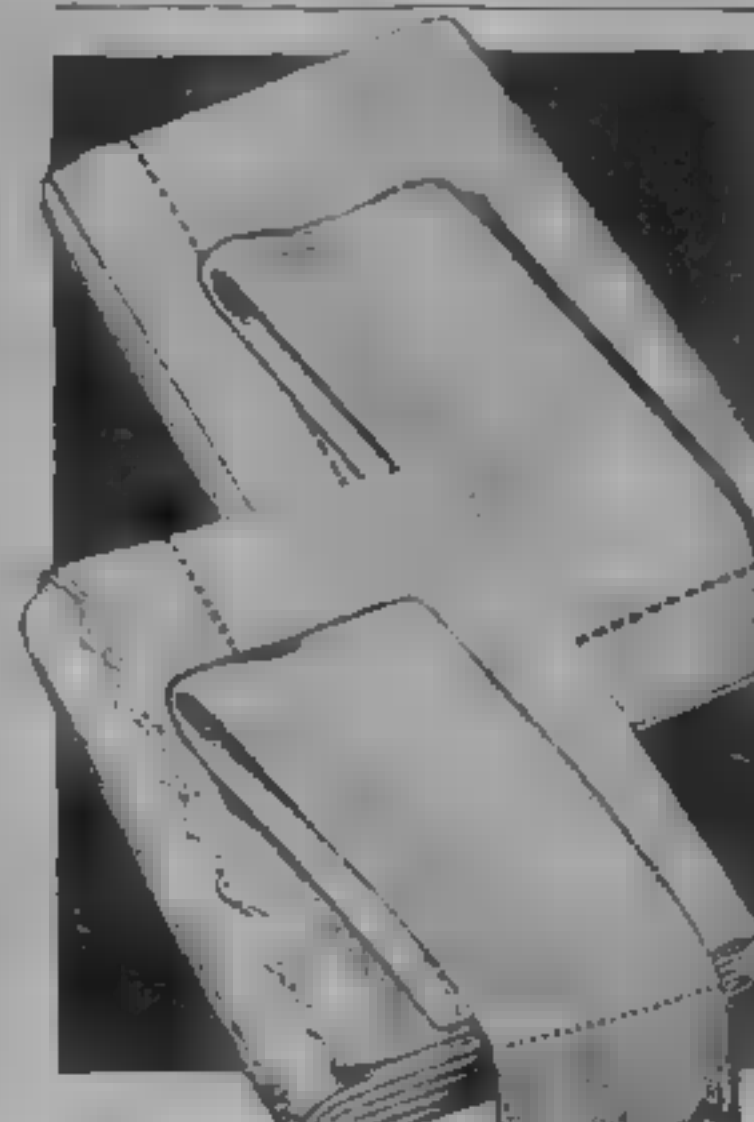
Matched sets of sheet and pillow-cases of good-quality bleached cotton. May be had with hand-cut embroidered, scalloped edge or with plain thread-drawn hemstitched hems. Good wearing and nicely finished.

Sets consist of one sheet, 81 x 95 in. and two pillow-cases, 22 x 32 in.; finished sizes. 3-in. hems. Mlg. wt. 3 lbs.

3221M2 With hemstitched hems.

3221M1 Scalloped embroidered hems.
Set of One Sheet and Two Cases

Coupon Price \$5 Cash Price \$2.50



Blanket Sheet

A light-weight blanket for summer—a warm sheet for cold weather. Elderly persons especially like its soft warmth. Extra long—99 in.; 72 in. wide.

Soft, napped white cotton of good quality; shell-stitched ends. Launders easily. Mlg. wt. 1 1/2 lbs.

5020

Coupon Price \$2.50 Cash Price \$1.25

Mattress Protector

A fine grade of white cambric, filled with clean, white cotton. Soft, absorbent and washable. Zig-zag quilting. Makes bed more comfortable and protects the mattress. Size, 54 x 76 in. Mlg. wt. 5 lbs.

2498 **Cpn. Price \$3.50 Cash Price \$1.75**

Mattress Covers

Every mattress needs a cover. It adds life to old mattresses and protects new ones and keeps them clean and shapely. Made of heavy, washable cotton sheeting with the edges bound in tape. Unbreakable rubber buttons at one end. Fits 4-ft. 6-in. mattresses. Mlg. wt. 2 1/4 lbs.

4359M1 For regular mattresses

1499 For innerspring mattresses

Coupon Price \$2.50



Cash Price \$1.25

Premiums 107

AXMINSTER ROOM-SIZE RUGS



A. Colonial Hooked Pattern

Here is a splendid reproduction of a Colonial hooked rug pattern that will give a homey charm to either living-rooms or bedrooms. Soft shades of old-rose, green, blue, black and ivory on a taupe ground blend nicely. A good Axminster weave with all-wool face that will wear well. Seamless.

Rug No.	Size	Cpn. Price	Cash Price	Shipping Weight
4055M13	9 x12 ft.	\$76.00	\$38.00	32 lbs.
4055M10	7½ x 9 ft.	54.00	27.00	26 lbs.
4055M30	4½ x 6½ ft.	24.00	12.00	15 lbs.
4055M35	3 x 5 ft.	10.00	5.00	6 lbs.*
4055M3	27 x52 in.	7.00	3.50	3½ lbs.*

Ideal with Early American furniture of the light woods like maple, pine.

Matching carpet 3794 is shown on page 112.

B. Handsome Sarouk Pattern

Mahogany, rust and coppery tones you'll love, shading into rose, form the lovely background of this Sarouk design. Heavenly shades of blue, Nature's varied greens, golden yellows, all blend in this lovely design of graceful, large motifs. Many and varied are the color schemes that are suitable with this handsome pattern. Long-wearing construction with all-wool pile. Good quality and woven seamless. Axminster weave.

Rug No.	Size	Cpn. Price	Cash Price	Shipping Weight
435M13	9 x12 ft.	\$76.00	\$38.00	32 lbs.
435M11	8½ x10½ ft.	70.00	35.00	29 lbs.
435M5	36 x63 in.	10.00	5.00	6 lbs.*
435M3	27 x52 in.	7.00	3.50	3½ lbs.*

On page 111 the small size is shown.

C. Floral Persian Pattern

Rich, warm wine-red—what an excellent background for the several different motifs that make up the interesting design of this rug. Green and gold, ivory, black and blue all harmoniously woven into the design are set off to fine advantage by the sapphire-blue and gold of the border design. It's a beautiful rug; standard Axminster weave; all-wool face; seamless.

Rug No.	Size	Cpn. Price	Cash Price	Shipping Weight
420M13	9 x12 ft.	\$76.00	\$38.00	32 lbs.
420M5	36 x63 in.	10.00	5.00	6 lbs.*
420M3	27 x52 in.	7.00	3.50	3½ lbs.*

It may also be had in these sizes: 8½ x10½ ft.; 7½ x9 ft.; 6x9 ft. Prices on request.

D. Graceful Floral Pattern

Rich and satisfying in color, this rug is an excellent choice for living- or dining-room. The center is taupe-tan with a graceful floral design in rust, gold, blue and green. Border has a great deal of rust and gold in it. Standard quality Axminster with all-wool face. Seamless.

Rug No.	Size	Cpn. Price	Cash Price	Shipping Weight
422M13	9 x12 ft.	\$76.00	\$38.00	32 lbs.
422M5	36 x63 in.	10.00	5.00	6 lbs.*
422M3	27 x52 in.	7.00	3.50	3½ lbs.*

Small size is shown on page 111.

May also be had in these sizes: 11½ x12 ft.; 9x15 ft.; 9x9 ft.; 8½ x10½ ft.; 7½ x9 ft.; 6x9 ft.; 4½ x6½ ft. Prices on request.

We Can Furnish Any Rug You Want

Tell us the kind—whether Axminster, Velvet or Wilton. State the size, color and general design, and the approximate price. We will send color cards and prices.

108 Premiums

*May be mailed.

COLOR
OF THESE
ON

CARDS
RUGS SENT
REQUEST

VELVET

RUGS

**Low-
Priced
Jute Velvet
of Splendid
Design and
Good Quality**

A fine looking rug of very restful design in taupe of grayish tone with a softly blended all-over Persian pattern in rose, green, blue, black. In the border the soft rose tones give a distinctive touch to a rug that you will enjoy having in your home. Heavy weight jute velvet, woven seamless; it will stand up under hard wear. The yarns are specially treated, and dyed in shades that are fresh and clear. An extremely good selection at this low price. 12 ft. only. Shpg. wt. 33 lbs.

← 9x12 ft. Size
Coupon Price \$50 Cash Price \$25

1251M13 9 x 12 ft.
Shipping weight 33 lbs.
Coupon Price \$58 Cash Price \$29

**A Persian
Pattern of
Rich Beauty**

1251M11 8 1/4 x 10 1/2 ft.
Shipping weight 25 lbs.
Coupon Price \$52 Cash Price \$26

Here is a wonderfully attractive rug in the loveliest of rich coloring. The all-over Persian pattern is scaled to rooms of medium size so that the pattern is not too dominant for a small room. Colors are of soft, pleasing shades, mostly rose with figures in blue, green and ivory. The kind of rug one is proud to have in the home—soft, velvety and rich. The velvet pile is deep and all wool with a sheen that gives it an Oriental beauty. Ends are fringed. Seamless. A real value.

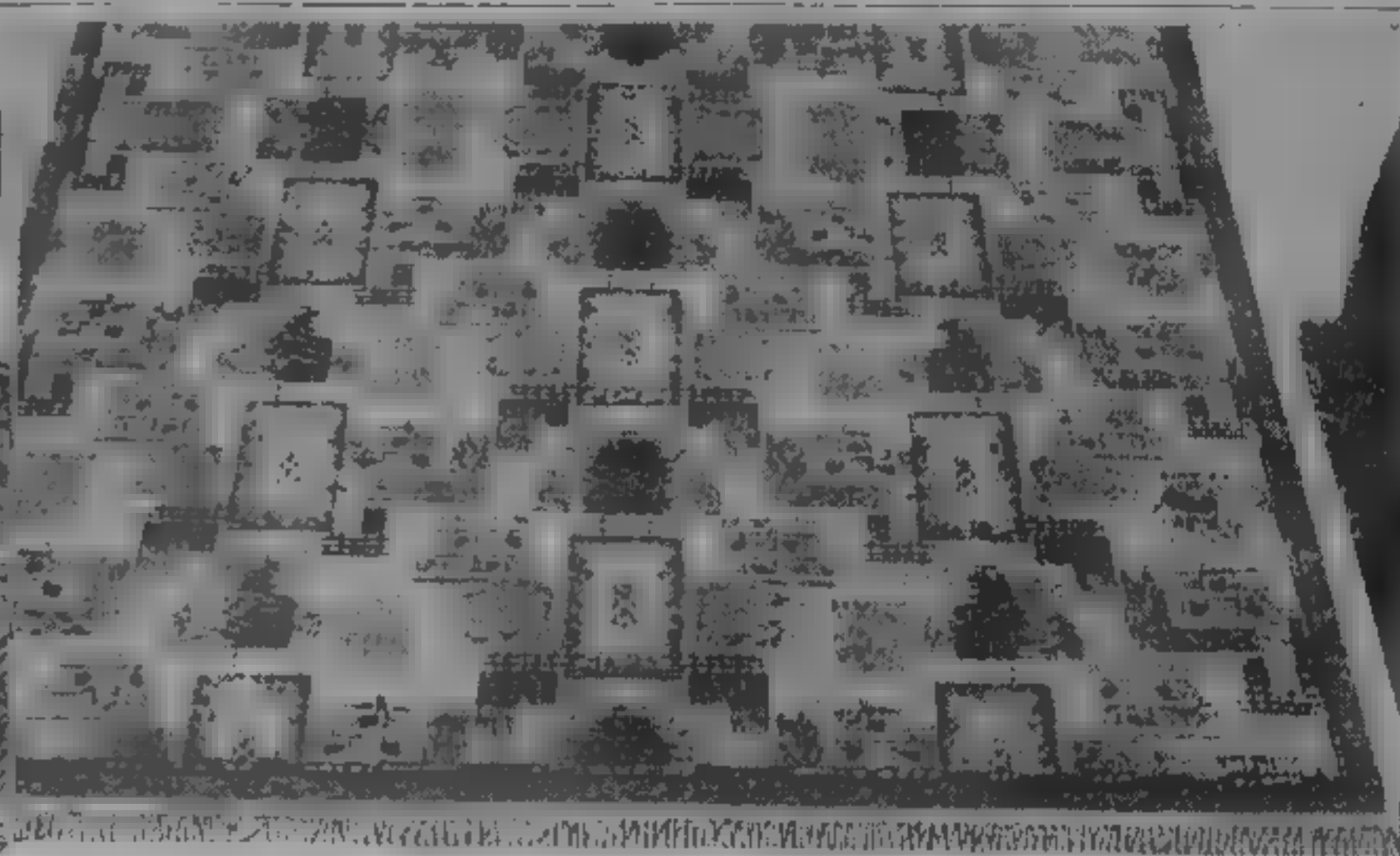


SEAMLESS
WILTON

Our finest rug in rich Persian pattern of firm Wilton weave. It is thick and luxurious under foot while the soft colors delight the eye. Woven of long-fibered worsted yarns of high quality and lustrous sheen in pleasing shades of rose, green, blue and ivory on taupe. *May be mailed.

Rug No.	Size	Coupon Price	Cash Price	Shpg. Wt.
3903M13	9 x 12 ft.	\$128.00	\$64.00	48 lbs.
3903M5	36 x 63 in.	20.00	10.00	7 lbs.*
3903M4	27 x 54 in.	13.00	6.50	4 1/2 lbs.*

Also in Tan or Rust ground in sizes
11 1/2 x 18 ft.
11 1/2 x 15 ft.
11 1/2 x 12 ft.
9 x 15 ft.
8 1/2 x 10 1/2 ft.
Prices on request.



SEAMLESS AXMINSTER RUGS

Beautiful wood colors, shading from dark brown to light tan. Even the pattern simulates the grain of wood. Semi-modern design, not at all extreme, it will go well with any type of furnishings. Touches of red and green, a little yellow and black enliven and accent the brown tones and result in a pattern of real distinction. Extra heavy and firmly woven of all-wool yarns. Seamless; fringed. May also be had in sizes 8 1/4 x 10 1/2 ft.; 7 1/2 x 11 ft.; 6 x 9 ft.; 4 1/2 x 6 1/2 ft. Prices on request.

Rug No.	Size	Coupon Price	Cash Price	Shpg. Wt.
1136M13	9 x 12 ft.	\$100.00	\$50.00	36 lbs.
1136M5	36 x 63 in.	13.00	6.50	6 lbs.*
1136M4	27 x 54 in.	8.50	4.25	3 1/2 lbs.*

*May be mailed.

Rug Cushions—give your Rugs Softness and longer Wear



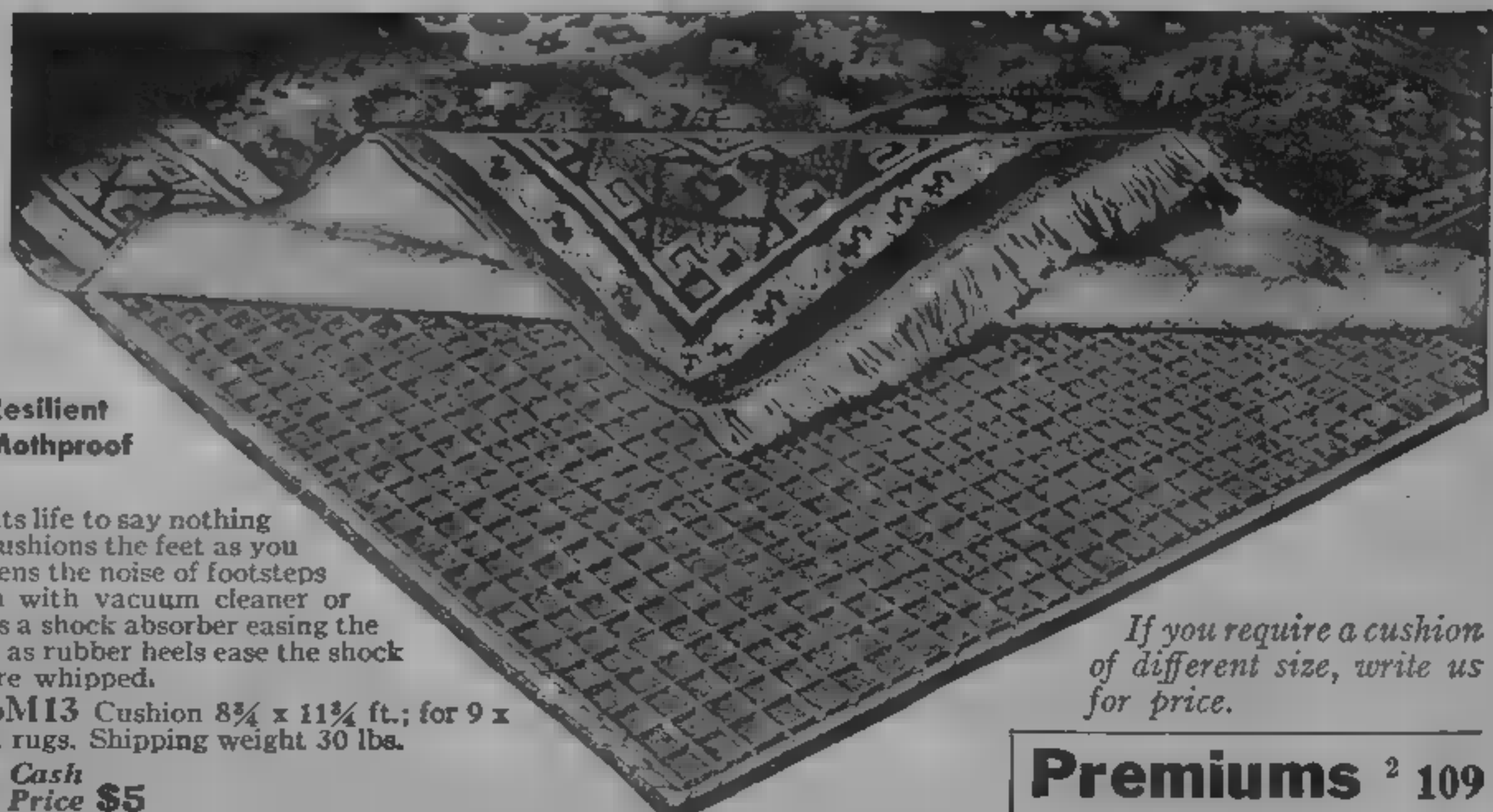
**Resilient
Mothproof**

This rug cushion under any rug will add years to its life to say nothing of the luxurious comfort of the extra thickness that cushions the feet as you walk back and forth many times a day. It also deadens the noise of footsteps and evens up the rugs making them easier to clean with vacuum cleaner or sweeper. Made of felted fiber in waffle effect, it acts as a shock absorber easing the contact and wear on rugs between floor and heel just as rubber heels ease the shock in walking. Mothproof. About 1/4-in. thick; ends are whipped.

4726M11 Cushion 8 x 10 1/4 ft.; for 8 1/4 x 10 1/2-ft. rugs. Shipping weight 25 lbs.

Coupon Price \$10 Cash Price \$5

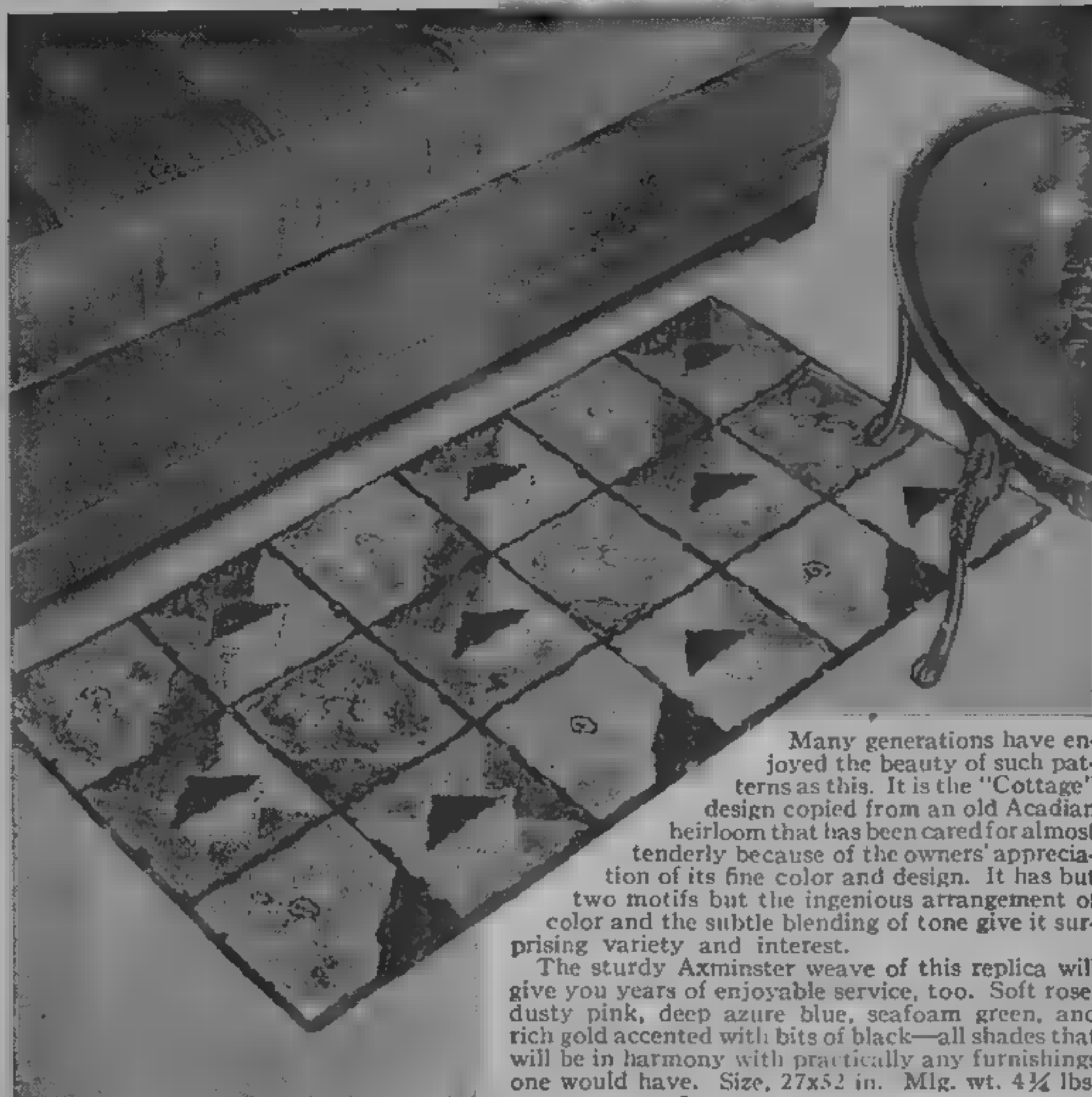
4726M13 Cushion 8 3/4 x 11 3/4 ft.; for 9 x 12-ft. rugs. Shipping weight 30 lbs.



If you require a cushion of different size, write us for price.

Premiums² 109

FIRTH RUGS of "Sanitized" Wool



Many generations have enjoyed the beauty of such patterns as this. It is the "Cottage" design copied from an old Acadian heirloom that has been cared for almost tenderly because of the owners' appreciation of its fine color and design. It has but two motifs but the ingenious arrangement of color and the subtle blending of tone give it surprising variety and interest.

The sturdy Axminster weave of this replica will give you years of enjoyable service, too. Soft rose, dusty pink, deep azure blue, seafoam green, and rich gold accented with bits of black—all shades that will be in harmony with practically any furnishings one would have. Size, 27x52 in. Mlg. wt. 4 1/4 lbs.

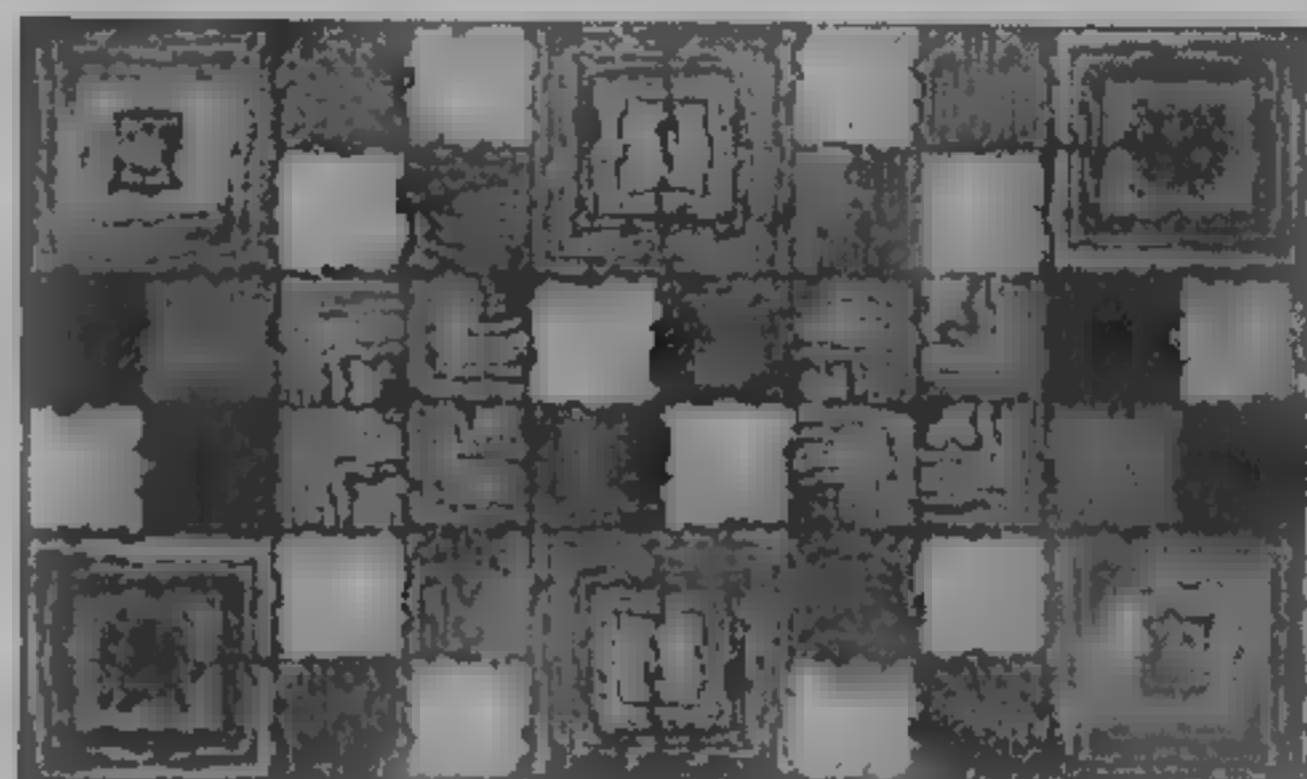
Coupon Price \$8 Cash Price \$4.00
3318

Fine rugs from a famous weaver. Firth Rugs are varied in design, ranging from copies of rare antiques to the most modern designs. To add color and interest to your home and give service as well; to protect your new rug at heavy traffic points; to cover the spaces between doors and, as scatter rugs, to lengthen the life of the rug that is beginning to wear—you'll find these rugs a happy choice. Made of the finest wool obtainable; dyed with the best dyes known to science; and full woven with the high pile necessary to give that rich, luxuriant feel under foot . . . these are the facts about Firth Rugs.

The "New Hampshire Square" (below) is from the Farmhouse Collection of Firth Rugs. This rug, reflecting so perfectly the orderly nature of the original weavers demonstrated by the precise regularity with which the prim blocks are placed, is very quaint—very charming!

The weavers have skillfully copied the colors of the original pattern whose tones have mellowed and enriched with the years. The beautiful alder-bark red is especially noteworthy, and the other shades—blues, golds, greens—vary in intensity to give the entire rug a beauty that is irresistible. All-wool pile; Axminster weave. Size, 27x45 in. Mailing weight 3 lbs.

Coupon Price \$6.50 Cash Price \$3.25
559



Modern design in green with blue, black, coral, rust, claret, with touches of ivory. Size, 27x45 in. Mlg. wt. 2 lbs.

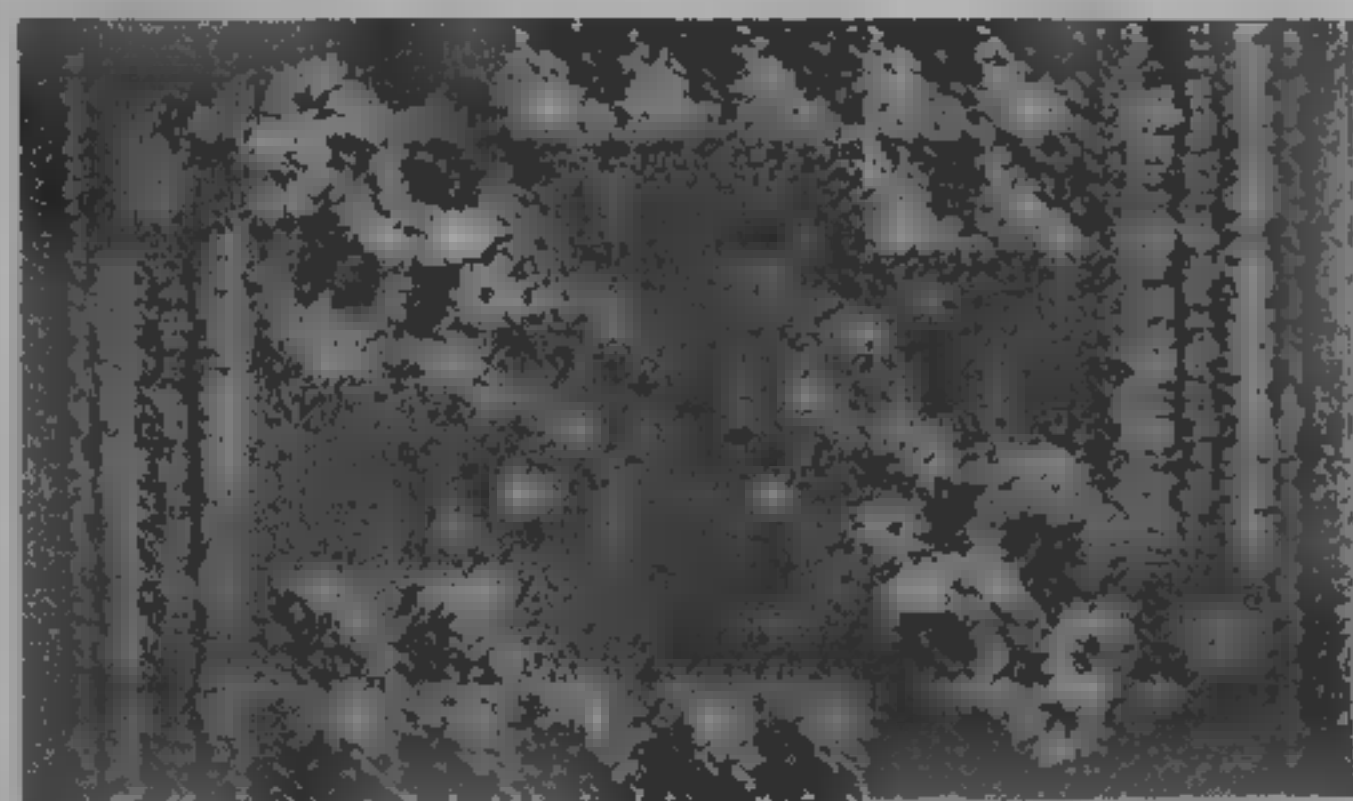
1031

Coupon Price \$5.50
Cash Price \$2.75

Modern design with blue predominating and motifs in wine, rust and gold; taupe, green and gold with black and gray. Size, 27x45 in. Mlg. wt. 2 lbs.

1034

Coupon Price \$5.50
Cash Price \$2.75



Pretty floral design in brown, rust, yellow, ivory with floral motif in coral. Black accents. Size, 27x45 in.

Mlg. wt. 2 lbs.

1032

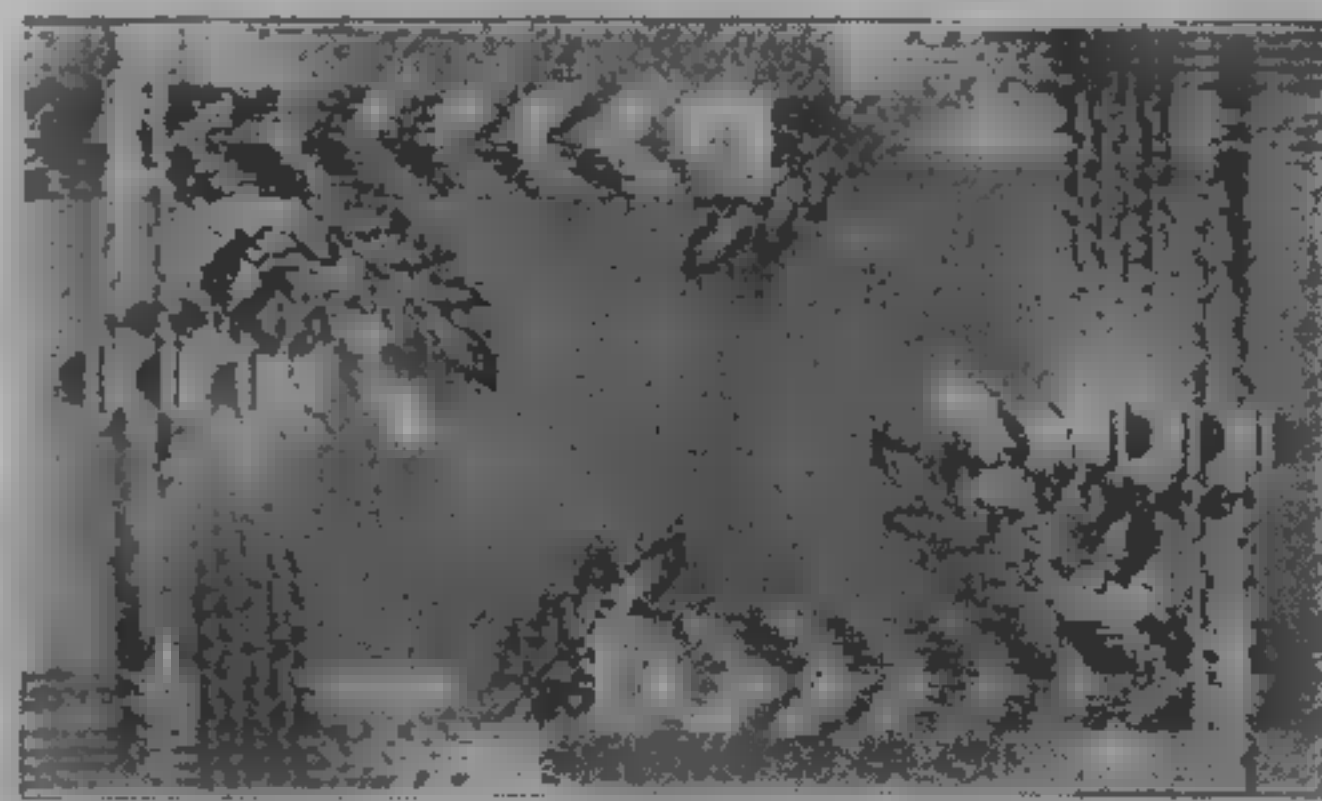
Coupon Price \$5.50
Cash Price \$2.75

Modern floral design in wine-red with turquoise, gold, greens, brown, with touches of ivory and black. Size, 27x45 in.

Mlg. wt. 2 lbs.

1035

Coupon Price \$5.50
Cash Price \$2.75



Floral and leaf design in green with gold, coral, brown, mahogany with touches of ivory and black. Size, 27x45 in.

Mlg. wt. 2 lbs.

1033

Coupon Price \$5.50
Cash Price \$2.75

Very modern in taupe-tan with rust, mahogany, brown and green, blue and black and ivory. Size, 27x45 in.

Mlg. wt. 1 lbs.

1036

Coupon Price \$5.50
Cash Price \$2.75



STYLE PRICE AND QUALITY - RIGHT!



Velvet Rug

Here is a jute velvet rug at very reasonable terms that will give satisfaction. A graceful and good-looking design in modern effect on a nice tan background with border in a pretty shade of blue. Good clear colors that will blend nicely with decorations in almost any room. Ends hemmed.

A rug that will give service out of all proportion to its low cost—it's money well spent. And it may easily be yours. Size, 27 x 54 in.

Mlg. wt. 3 1/4 lbs.
4392M4 Green.
4392M5 Rust.

Coupon Price \$4
Cash Price

Use small rugs judiciously in your home for more interesting rooms. They contribute a feeling of luxury as you step on their cushioned surface; protect the much-used paths that soon become beaten tracks in your otherwise good rug; lend color and design that lifts a dull, uninteresting room into one that is inviting and satisfying.

Here are rugs suitable to any room—rugs that harmonize with other furnishings—the colors are good, quality excellent, prices reasonable.

Most popular are Axminster rugs. A good Axminster wears well, is inexpensive and may be had in designs, modern or old, plain or patterned, conventional or floral, suiting every taste.

Here also, is a low-priced velvet rug; soft, good-looking and serviceable.

Chenilles are suitable in either bedrooms or bathrooms; they are popular and easily kept spotless.

Last but not least, is a fine Wilton matching the room-size Wilton shown on page 109. Wiltons are worth striving for; the method of weaving insures satisfaction and long life.

Chenille Rug

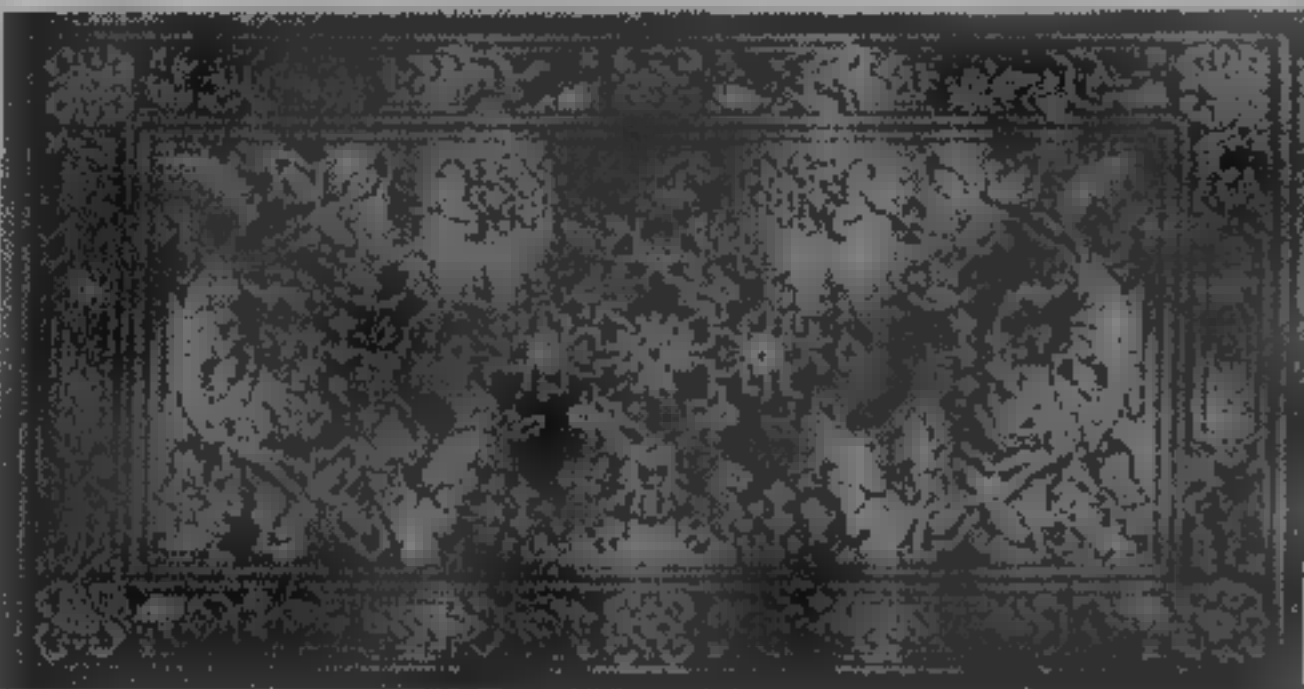
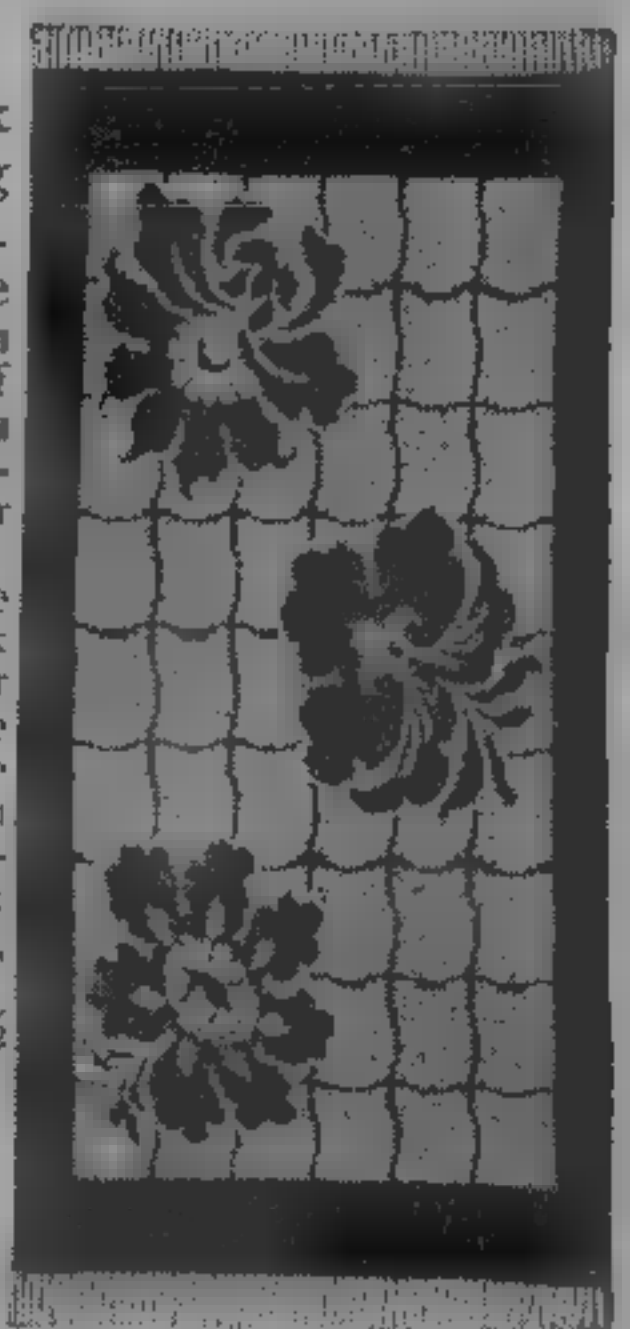
A luxurious, thick cotton chenille rug in good clear colors. Woven of fine selected yarns with a wide wale (about half an inch) producing a soft, cushiony rug suitable for bedroom or bathroom.

Plain green or blue with design in black and white; the other side is black and white—salt and pepper we used to call it—with the design in color. Perfectly reversible. Black and white fringe. Size, 27 x 54 in.

Mailing weight 2 1/2 lbs. 2730M1 Blue

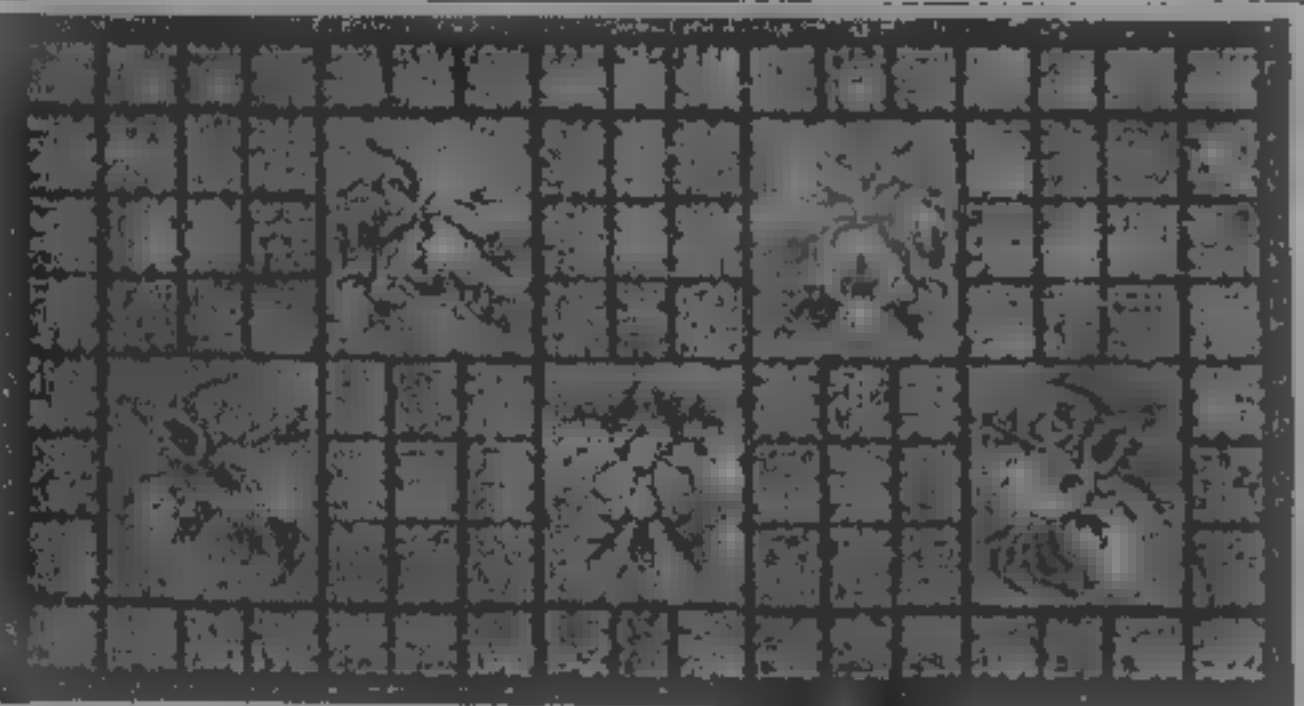
2730M4 Green

Coupon Price \$4
Cash Price \$2



Rich, dark reds in shaded effect form the background of this handsome rug. A delicate and conventional floral design in golden-tan, sapphire blue, ivory and black with a little green, forms an interesting design. Standard Axminster. Size, 27 x 52 in. Mlg. wt. 3 1/4 lbs. Size 36 x 63 in. Mlg. wt. 6 lbs.

420M3 Cpn. Price \$7 Cash Price \$3.50 | 420M5 Cpn. Price \$10 Cash Price \$5



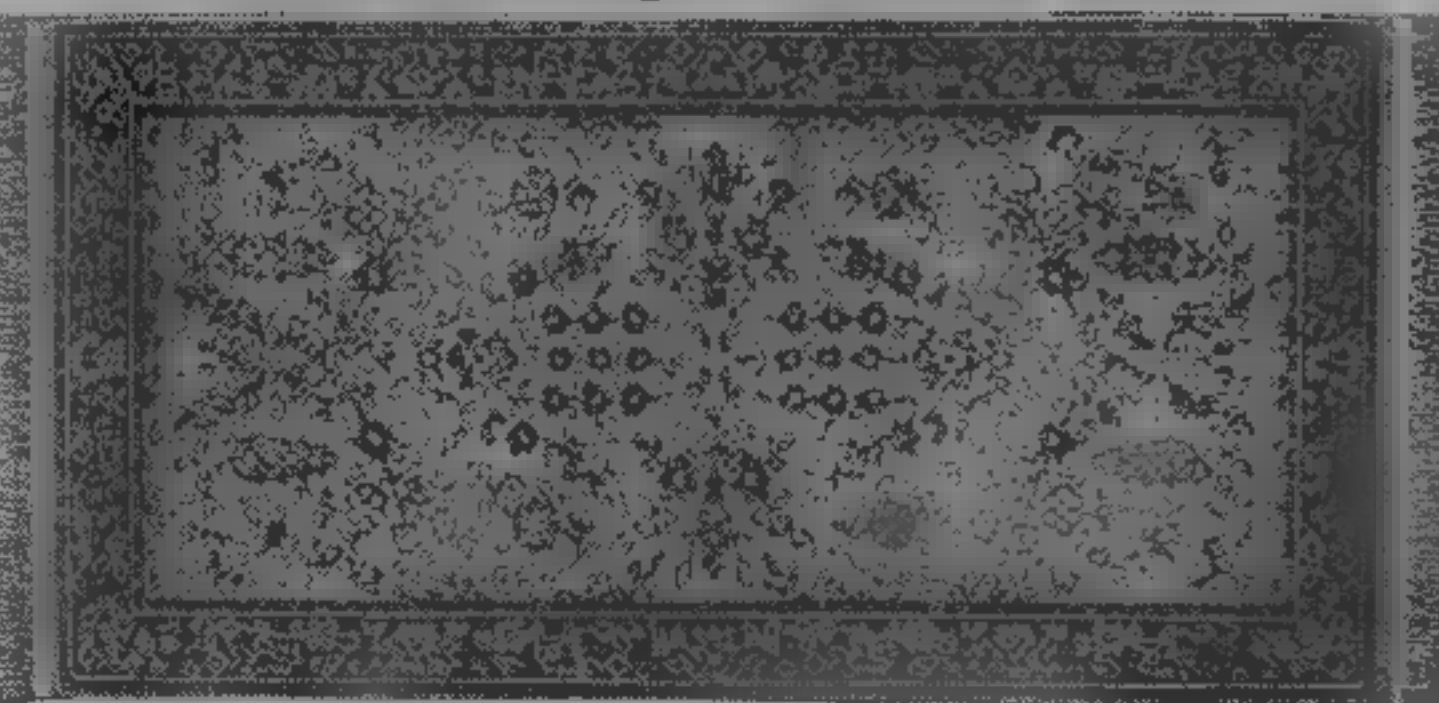
Colonial hooked patterns are chosen by those who appreciate Early American furnishings. The quaint patterns are still an inspiration to designers. In this one, though of Axminster weave, the modern loom has recaptured the old-time charm. In old-rose, green, blue, black, etc., on taupe.

Size, 27x52 in. Mlg. wt. 3 1/4 lbs.

Size, 3 x 5 ft. Mlg. wt. 6 lbs.

Coupon Price 4055M3 \$7 Cash Price \$3.50 | Coupon Price 4055M35 \$10 Cash Price \$5

Fine Wilton Rug in Persian Pattern



Splendid quality. Matching room size shown on page 109. On a rose-taupe ground, the graceful design in rose and pale greens with black and deep blue border. Fine worsted face.

Size, 27 x 54 in. Mlg. wt. 4 3/4 lbs.

Size, 36 x 63 in. Mlg. wt. 7 lbs.

Coupon Price 3903M4 \$13 Cash Price \$6.50 | 3903M5 Cpn. Price \$20 Cash Price \$10

Rubber Door Mat

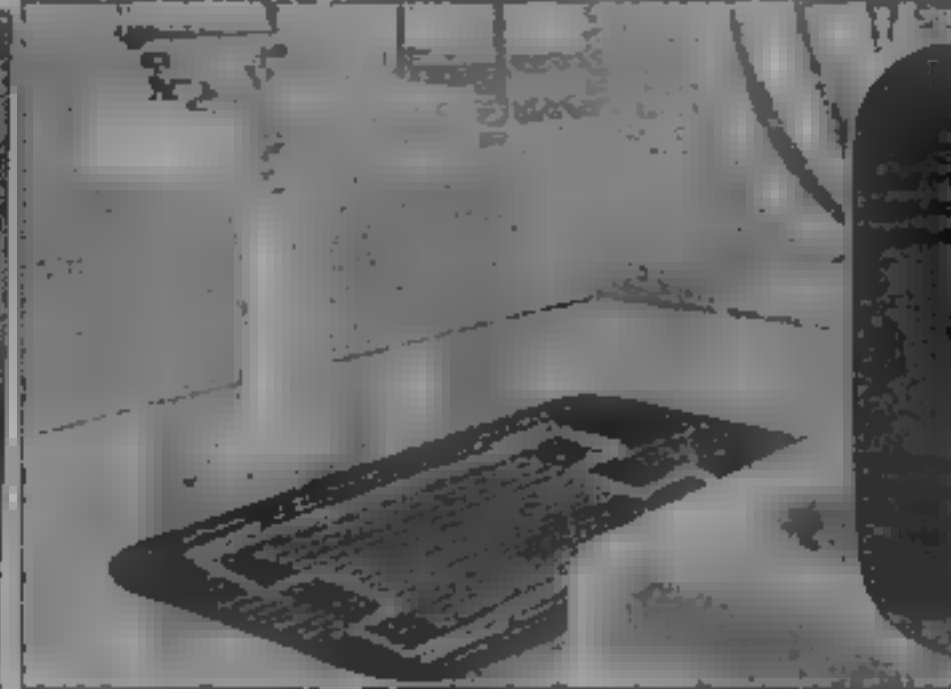
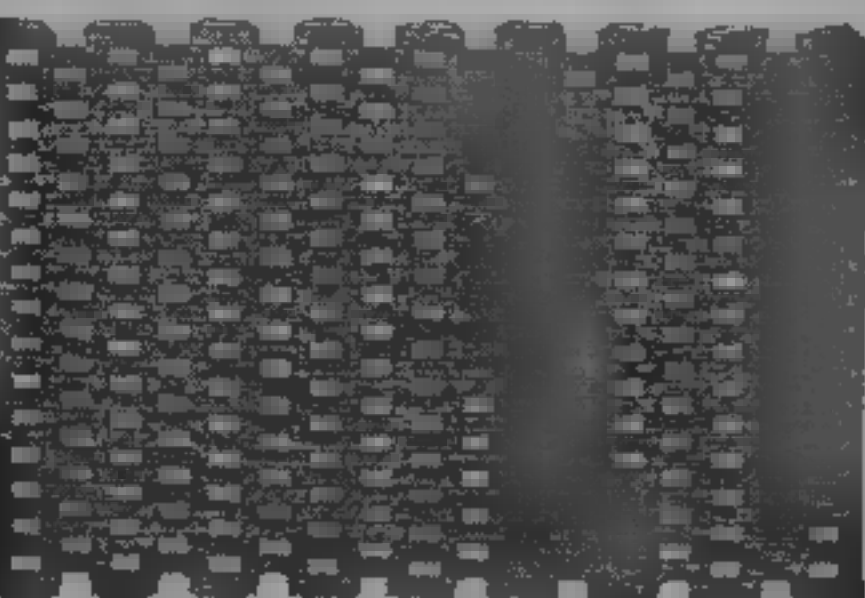
The most durable and practical mat for doorways or for the laundry. Every house needs one. Made of heavy strips of rubber and cotton fabric woven into links with steel wire. Really scrapes the dirt from shoes. Almost indestructible. Easy to keep clean. Two handy sizes.

Mailing weight 7 lbs.

Size, 14 x 22 in.

3099 Cpn. Price \$2.40 Cash Price \$1.20

2285 Cpn. Price \$2 Cash Price \$1



Bath Rug and Seat Cover

The up-to-date bathroom includes a set of this kind. Of heavy tufted chenille in blue or green. The rug is 19 x 34 in.; soft and pleasant to step on. The seat cover has a draw-string to hold it in place. They tub well. Mlg. wt. 1 1/4 lbs.

Set 2649M1 Blue Coupon Price \$4.50 Cash Price \$2.25
Set 2649M4 Green

Rich, autumn colors—rust, gold, yellow, taupe, dull greens with touches of blue for contrast—colors that are most welcome indoors, too. A taupe-tan shaded background is just the right ground for the graceful vine-like design. Axminster weave; good all-wool pile.

Size, 27 x 52 in. Mlg. wt. 3 1/4 lbs.

422M3 Coupon Price \$7 Cash Price \$3.50



Size, 36x63 in. Mlg. wt. 6 lbs.

422M5 Coupon Price \$10 Cash Price \$5

Mahogany, rust and coppery tones you'll love, shading to rose, form the background for this Sarouk design. Heavenly shades of blue, various greens, golden yellows all blend in this lovely design of graceful, large motifs. Deep all-wool pile. Good quality Axminster.

Size, 27 x 52 in. Mlg. wt. 3 1/4 lbs.

435M3 Coupon Price \$7 Cash Price \$3.50



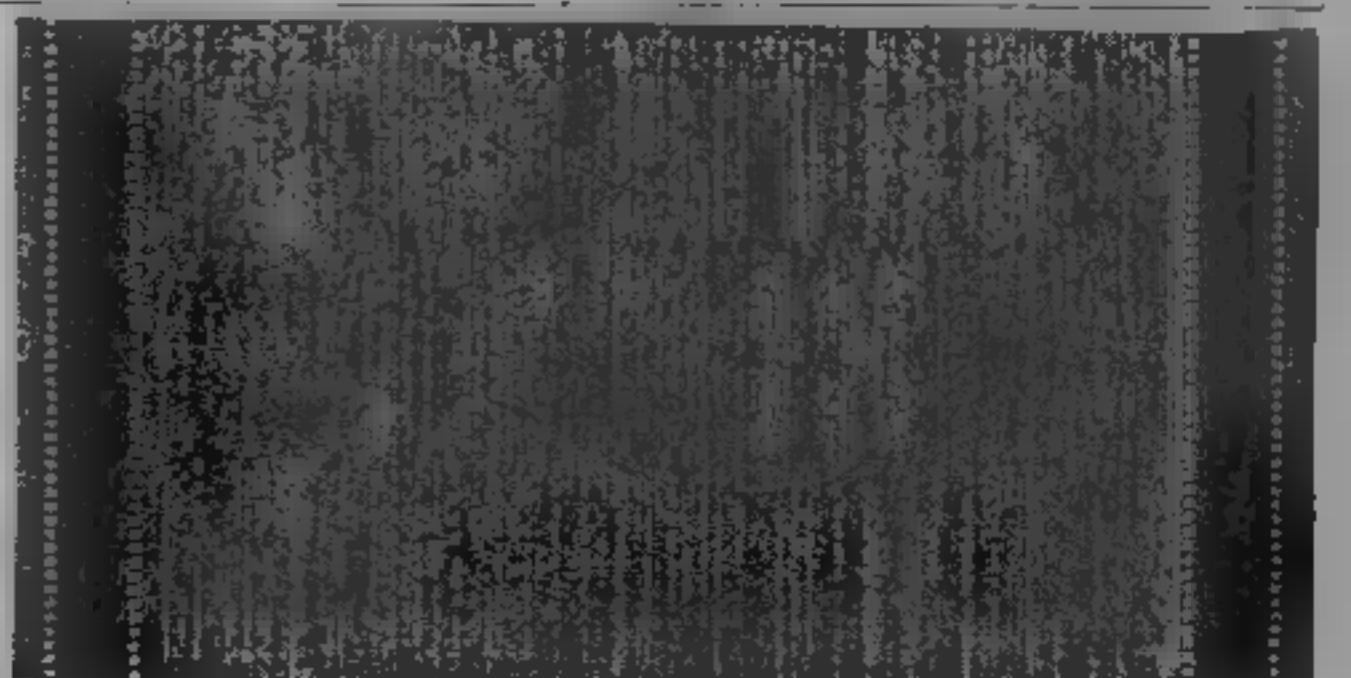
Size, 36x63 in. Mlg. wt. 6 lbs.

435M5 Coupon Price \$10 Cash Price \$5

An extra-heavy Axminster rug in a mottled design of soft, harmoniously blended colors—green, blue, red and black. Border on the ends only. Deep pile of closely woven all-wool yarns. Will give excellent satisfaction. 27 x 54 in. Mlg. wt. 3 1/2 lbs.

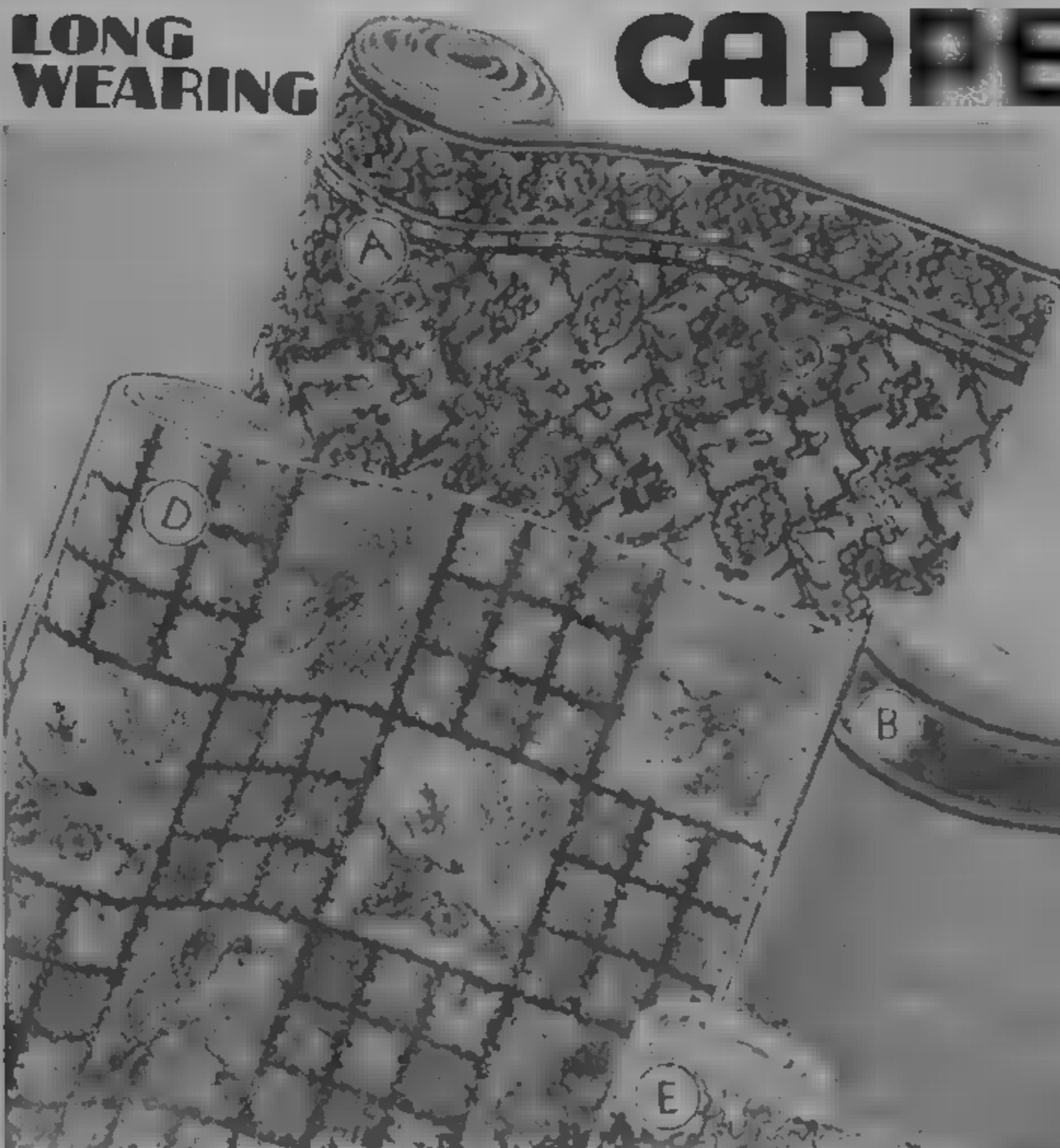
199 Cpn. Price \$5.50 Cash Price \$2.75

Premiums 111



**LONG
WEARING**

CARPETS for HALLS and STAIRWAYS



Hooked Pattern Axminster

(D) A lovely hooked pattern is the charming design of this Axminster carpet. A design suitable for stairs or hall runner. It matches the room-size rug 4055 shown on page 108. Old-rose, green, blue, black and ivory on taupe—colors typical of hand-hooked rugs of this design. It is especially appropriate for rooms with Early American furniture and goes particularly well with maple, though it's an asset to any room. Good-wearing wool face. Axminster weave, 27 in. wide. Mailing weight 2 lbs. per yard.

3794 One running yard **Coupon Price \$4.50** **Cash Price \$2.25**

Axminster Hall Carpet

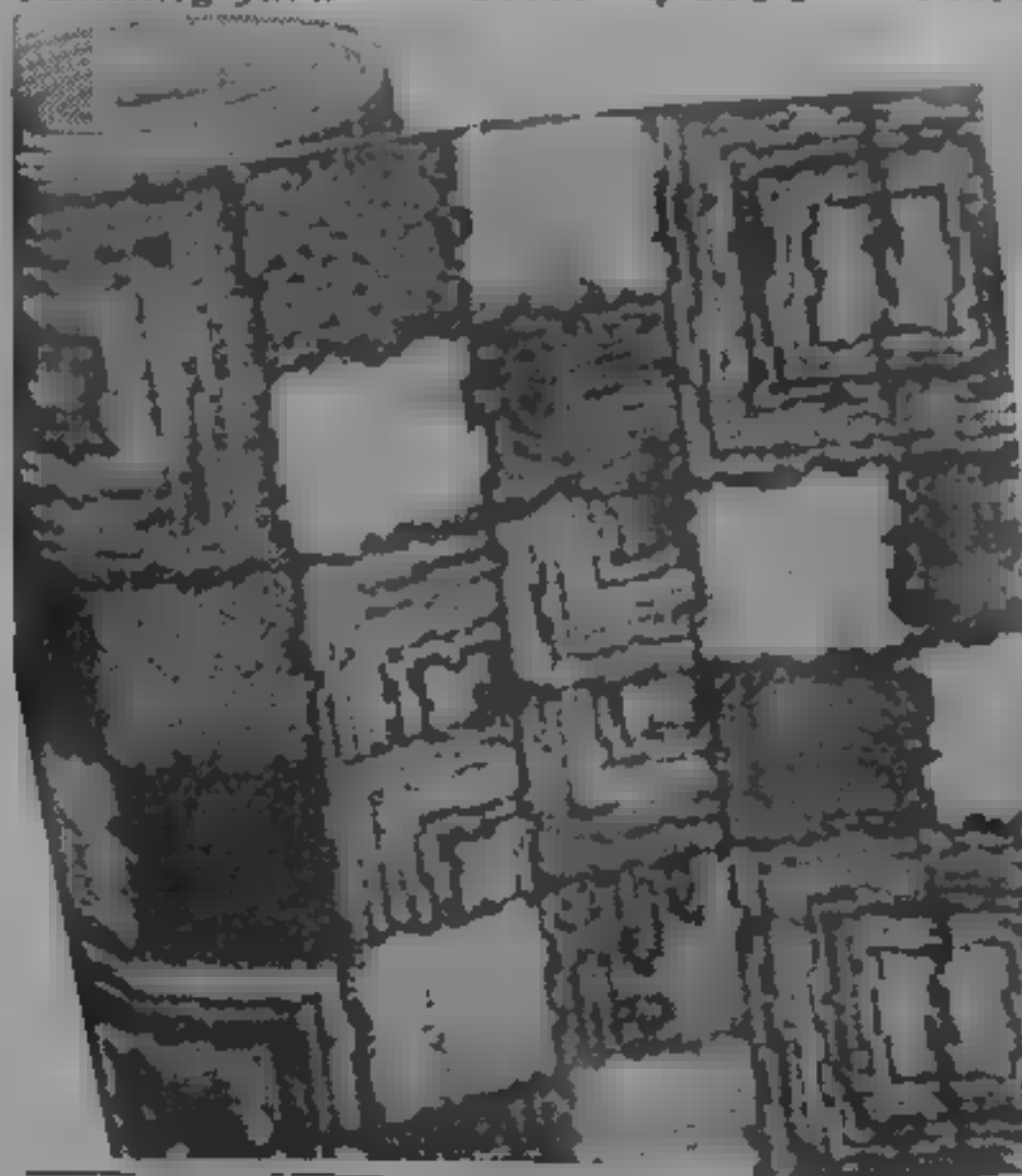
(E) Carpet your stairs with this new pattern carpet. It is a good-wearing grade of Axminster carpet at a reasonable price. The colors are such as will harmonize with almost any color scheme—a pretty dark tan ground with ivory, black and green in the design. An all-over leaf pattern you are sure to admire. Carpeted stairs add much to the comfort of the home, ensuring greater quiet and a sense of luxury at low cost. Width, 27 in. Mailing weight about 2 lbs. per yard.

3248 One running yard **Coupon Price \$4.50** **Cash Price \$2.25**

Axminster Carpet in All-Over Pattern

(F) A neat all-over design in a good-quality Axminster carpet. A hall and stairs covered with this carpet will be very effective and, having no border, the carpet could be sewed together, to fit odd-shaped jogs, or make attractive, small, doorway rugs. The colors are good—background of taupe—a good practical shade that goes well with other colors. Design in green, red and black is bright and cheery to strike the keynote of your home at your entrance door. Well woven with all-wool face. 27 in. wide. Mlg. wt. 1½ lbs. per yd.

2273 One running yard **Coupon Price \$4.50** **Cash Price \$2.25**



"New Hampshire Square" —a Firth Design

This charming pattern from the Farmhouse Collection of the Firth Carpet Co. is one that makes everyone exclaim, "What a delightful room!" The manufacturers take pride in this one copied from one of those, now priceless, Early American designs. The coloring has old-time charm—alder-bark red, blues, golds, greens—a beautiful mosaic of color. And, it matches Rug 559 shown on page 110. Firth's sanitized wools and dependable dyes assure satisfaction. 27 in. wide. Mlg. wt. 2 lbs. per yd.

1298 One running yard **Coupon Price \$5.50** **Cash Price \$2.75**

Axminster Hall Runner

These good-looking hall runners will harmonize nicely with other furnishings as the background is a pretty shade of tan with the design in blue, rust, green, orange, ivory and black. Suitable also in a small bedroom or wherever a single strip of carpeting is needed. A good quality Axminster woven with wool face. 27 in. wide.

9 ft. long. Mlg. wt. 6 lbs.

6022M34 **Cpn. Price \$15** **Cash Price \$7.50**

12 ft. long. Mlg. wt. 8 lbs.

6022M22 **Coupon Price \$20** **Cash Price \$10**

Jute Velvet Carpet

(A) This jute-faced carpet has a good design and pleasing color combinations to recommend it as well as the very low price. Brown and tan and blue and rose in shades that blend well with most other furnishings in a pattern you will like.

For hall or stairs this carpet will give satisfactory service. Carpeting stairs need not be a great expense if this economical carpet is chosen.

The width is 27 in. Mlg. wt. 1½ lbs. per yard.

1861 One running yard

Coupon Price \$2.50 **Cash Price \$1.25**

Heather Velvet Carpet

(B) This heather rose-taupe carpet is a good choice for hall or stairs when a neutral toned carpet is desirable; it does not show soil readily and has a neat, plain pattern—a heather mixture—with border in blue and black that blends excellently with other furnishings and will wear well for a low-priced carpet. Wool-face in a velvet weave. Velvet carpet has a pile like plush, smooth and soft, and pleasant to walk on. Pliable and easy to lay.

27 in. wide. Mlg. wt. about 1½ lbs. per yard.

2093 One running yard

Coupon Price \$3.50 **Cash Price \$1.75**

Mottled Velvet Carpet

(C) An excellent wool-face velvet carpet in warm, rich shades of tan and red with plain, striped border that sets off the center effectively. It is the type of design that goes well with either plain or patterned furnishings and is equally suitable for hall and stairs. There is a honey charm about this pattern that makes it suitable for the small American home. It is low in price and will give good service. Made at the Firth Co. Mills. Width, 27 in. Mailing weight 1½ lbs. per yard.

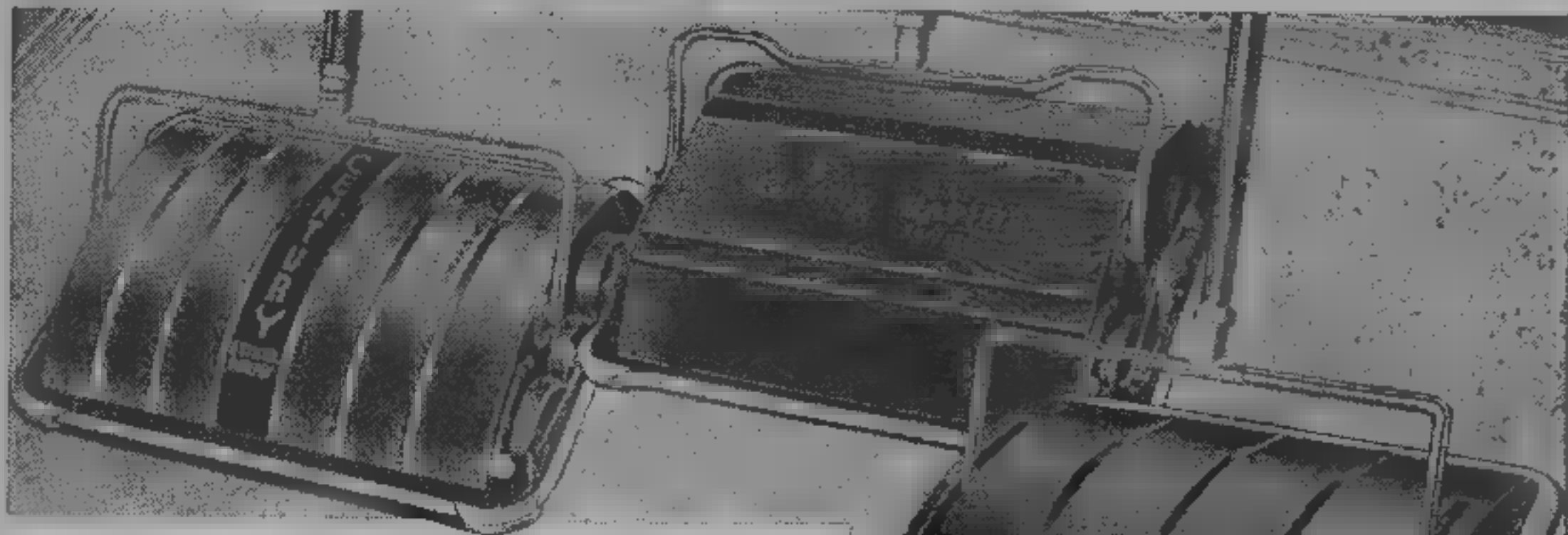
1106M1 One running yard

Cpn. Price \$4 **Cash Price \$2**



Bissell

AMERICA'S MOST BEAUTIFUL AND EFFICIENT CARPET SWEEPERS



Century
Smart new sweeper with curved top of auto body steel, in brown mahogany grain finish with raised silvery bands; wood ends, sides and center panel are a darker tone. Duo-tone protector band with heavy rubber corners.

Mlg. wt. 8 lbs.

2211
Cpn. Price
\$7.50

Grand Rapids
The old reliable sweeper with newly styled case.

"Hi-Lo" Brush Control gives double brush range to sweep thickest carpet or thinner carpets or rugs. Sturdy plywood case, handsome walnut brown finish. Chrome-plated bail, etc. Mailing weight 9 lbs.

3750 Coupon Price **\$10**
Cash Price **\$5.50**

Vanity Model
Graceful, streamline design. Beauty that endures. Performance that thrills. Sturdy plywood case with rich durable ebony lacquer finish. Chrome-plated trim. The Vanity has all of the best mechanical features, including "Hi-Lo" brush control. Self-Cleaning Brush. New one-piece gray rubber bumper. Mlg. wt. 9 lbs.

4112 Cpn. Price **\$11** Cash Price **\$6.45**

Hygeno Sweeper

The product of 25 years' experience. Streamlined, modern, flat case of cold-rolled steel; walnut finished. Steel ends, fibre lined insure quiet operation. Full nickel-plated bail. Ball bearing brush has best quality Chinese bristles; conveniently removed for cleaning. Steel disc wheels; best quality, heavy rubber tires. Anti-tipping device keeps handle vertical when not in use. Individual dump levers, set flush with top of case, empty pans separately, widely and easily. Protector braid with soft, molded rubber buffers at corners. Handle hard maple. Coupon Price **\$4.50** Cash Price **\$2.25**

New Art Cleaner
New improved model. Can be used dry, damp or wet to clean wall paper—painted walls or to mop floors. Picks up lint, hair or tobacco ashes from rugs or carpet. A block of sponge rubber, 10 in. long, is held firmly in frame with self-wringing feature, all parts of which are rust-proofed by cadmium plating; block easily removed for replacement when necessary. A wonderful dustless broom. Scrubs and cleans floors quicker and easier. Self-wringing feature protects hands, saves back. Dirt easily removed with soap and water. Wood handle. Cpn. Price **\$5.90** Cash Price **\$2.95**

Universal Vacuum Cleaner

A beautiful and efficient cleaner. Extra powerful suction lifts the rug to the nozzle that a cushion of air forms between the rug and the floor. The motor-driven brush gently taps and beats the rug. Each time the bristles strike the rug, the air cushion gives. This tapping-sweeping action loosens surface dirt and stubbornly embedded grit. This TRIPLE action lifts the nap and thoroughly cleans.

Electric headlight spots the dirt in dark corners. All ball-bearing movement of both motor and brush reduces operating sounds to a minimum; never needs oil. Chromium-plated fittings. Rubber-covered pistol grip. Switch control at finger tips.

Adjustable screw raises nozzle to levels at which it most effectively cleans. Double rear swivel wheels prevent tipping. Nozzle full 13 1/2 in. Easy-to-clean dustproof bag. 25-ft. flexible rubber-covered cord. Mlg. wt. 21 lbs.

4001 Coupon Price **\$63**
Cash Price **\$39.95**



Every housewife needs one of these light, handy cleaners, with its very powerful motor and strong suction, to clean upholstered furniture, drapes, stair carpets and interior of autos, even though she has a large, floor cleaner. Until you have cleaned your pillows and mattresses you will never realize how much dust accumulates. Narrow nozzle gets into most inaccessible places; bristle bar loosens hairs, lint and threads. Cleaner is well balanced, handle is comfortable and switch is conveniently placed under handle. Very light weight (only 11 lbs.).

Does more satisfactorily the work of ordinary set of cleaner attachments. Dustproof bag of special, heavy woven material, easily detached and opened for cleaning. Motor housing and nozzle of polished aluminum. 20-foot, approved cord. Attachments consist of glass deodorizer, rubber-nozzled blower and can of dichloride. Readily attached. Deodorizer, half filled with dichloride, drives out and repels moths, roaches and other insects from clothes, closets, chests, mattresses, upholstery, trunks, etc. Very efficient for neutralizing undesirable odors. Mlg. wt. 7 lbs.



3459
Cpn. Price **\$20**
Cash Price **\$14.50**

Genuine Hoover Vacuum Cleaner

Reconditioned Hoover Cleaners, formerly sold for \$65, each completely reconditioned in Hoover factory with new parts replacing every part that showed slightest wear.

Every cleaner carries regular Hoover one-year guarantee.

Bag is brand new and of latest type. Famous "beating-sweeping" brush is new as well as belt, cord and furniture guard.

Powerful motor gives wonderful suction while ball-bearing, motor-driven brush beats dust out of bottom of carpet, to be whisked into spacious bag. Big, 6x12 in. nozzle, adjustable to long or short nap rugs. Case of aluminum in beautiful new blue and gray finish. 25-ft. high-grade cord with plug. Mlg. wt. 20 lbs.

1888 Coupon Price **\$39.90**
Cash Price **\$19.95**

Westinghouse "Dusterette" Vacuum Cleaner

Does in the easiest possible way the greatest share of cleaning tasks about the home. The complete home vacuum cleaner—dusts, sweeps, vacuums everything. Has 1/2 the power of many large cleaners, yet weighs only 1/4 as much. The extension tube, with wide nozzle, cleans carpets and rugs. Large tube reaches everywhere. Short, curved nozzle makes regular hand-vacuum cleaner (see cut at right), for upholstered furniture, drapes, autos, etc. It is sweeper, dust-mop, broom and vacuum cleaner, all in one.

The attachments include upholstery nozzle, floor nozzle and extension tube.

Case is of molded micarta—lighter than aluminum. Comfortable, perfectly balanced handle with thumb-touch switch. Dustproof bag, easily opened for cleaning. 20-ft. Underwriters' approved cord; soft, rubber plug. Mlg. wt. 10 lbs.

1901 Coupon Price **\$25**
Cash Price **\$20.45**



beautiful new blue and gray finish. 25-ft. high-grade cord with plug. Mlg. wt. 20 lbs.

Premiums 113



"Sweetums" Doll Outfit

Drinking and Wetting Doll, 9½ in. tall. Jointed; "hard-to-break" composition. Painted eyes and hair. Shirt, diapers and booties. Nursing bottle. Layette includes dress, bonnet, undies, diaper, long nightie, clothes pins, and safety pins.

Hinged Carrying Case 12¼x10¼x3¼ in. with nickel-plated catch and leather handle. Mfg. wt. 2¼ lbs.

4351

Coupon Price \$2 Cash Price \$1



"Baby Buttercup" Doll Outfit

A "Horsman" Drinking and Wetting Doll, 11 in. tall with "kant-break" hard-rubber head and soft rubber body and legs. Fully jointed with turning head; sleeping eyes and painted hair. Dressed in cotton diaper. Large nursing bottle. The layette includes ■ organdie dress with bonnet to match, undies, extra diaper, clothes pins, soap, rubber sponge, clothes hangers and safety pins. All in hinged case, 12x10¼x4 in. Mfg. wt. 2¼ lbs.

4374 Coupon Price \$5 Cash Price \$2.50



"Dy-Dee" Doll Outfit

Genuine Dy-Dee Baby—the almost human doll, 11 in. tall. Drinks and wets its diaper. With it is a booklet, "What Every Young Doll Mother Should Know."

"Hard-to-break" composition head with rubber body, arms and legs. Head turns. Painted Hair. Eyes that sleep only when you desire. Eye-lashes. Nursing bottle. Dressed in shirt and diaper. With it comes dainty white organdie, lace trimmed dress with bonnet to match, and pink slip. In a pretty gift box. Mfg. wt. 1½ lbs.

4314 Coupon Price \$4 Cash Price \$4

Dainty Doll

14 in. tall. Stands alone. Real, curled hair wig. Sleeping eyes. Teeth. Head turns.

Did you ever see such a lovely doll for ■ little? Dressed in blue accordion-pleated organdie with hair ribbon to match, white petticoat and undergarments, white rayon socks and slippers with buckles. "Hard-to-break" composition head, arms, legs and body. Mfg. wt 1¼ lbs.

4296

Coupon Price \$2 Cash Price \$1



— DIONNE Quintuplet Dolls

Select your favorite—each has bright metal bobette bearing child's name. 14 inch dolls of "Hard-to-break" composition. Fully jointed. Stand or sit alone. Wigs of real hair with ringlets. Turning heads, sleeping glass eyes; eye-lashes. Dressed in fine-quality pleated organdie in delicate shade of pink, bonnet to match. White petticoat, undergarments; pink-and-white rayon socks; white slippers with buckles. Mfg. wt. 1¼ lbs.

4601 Marie 4604 Cecile
4602 Annette 4605 Yvonne

4608 Emilie

Coupon Price \$8 Cash Price \$4



Dimpled Doll

This chubby, dimpled little miss is 19 in. tall. She is made entirely of "hard-to-break" composition. Fully jointed; head turns; stands alone; sleeping eyes; painted hair; tongue and teeth. She is stunning in her red and white dress with bonnet to match, and both trimmed in white. White undies and white rayon socks with white slippers. Mfg. wt. 2½ lbs.

4343

Coupon Price \$2.50
Cash Price \$1.25

Drum-Major Doll 4362



For the younger folks.

18 in. high to top of hat. Outfit of soft, red, white, and blue silk plush; brass buttons and gilt cord. Stands alone. "Hard-to-break" composition head with painted eyes and hair. Rattle in soft body.

Coupon Price \$2.00

Cash Price

\$1.00

Mfg. wt. 1¾ lbs.

LOVELY 26-in. DOLL

WALKS, SLEEPS, CRIES, TURNS HEAD. SEWED WIG, BEAUTIFUL RINGLETs, TONGUE, AND TEETH

4252

Coupon Price

\$10.00

Cash Price \$5



This lovely doll is 21 in. tall. She walks. Real-hair wig with curls. Sleeping eyes; eye-lashes. Tongue and teeth. Crying voice.

Dressed in lovely pale-green organdie trimmed with yellow, with bonnet to match. White petticoat and bloomers. White socks and slippers. "Hard-to-break" composition head, arms and legs. Cotton-stuffed body. Mfg. wt. 3 lbs.

4345

Coupon Price \$4

Cash Price \$2



21 in. tall. *Walks. Fine, sewed, mohair, curled wig. Sleeping eyes; eye-lashes. Tongue and teeth. Cries.

Nile-green chinchilla coat with marabou-trimmed collar and hat to match. Yellow organdie print dress. Made with "hard-to-break" composition head, arms and legs, and has cotton-stuffed body. White petticoat and bloomers, white rayon socks and slippers with fancy buckles. Mfg. wt. 3 lbs.

4263

Coupon Price \$8 Cash Price \$4

Doll and Bassinet

Wood Bassinet 12 in. long, 7 in. wide, 14 in. high; ivory finish; bow hood; trimmed in pink organdie with ruffles and lace; soft pillow-mattress. 9 in. composition. baby-doll dressed in flannel nightie. Blanket and ribbon. Nursing bottle.



Mfg. wt. 2 lbs.

Cpn. Price

\$3.00

Cash Price

\$1.50



7045 - BIG VALUES LOW PRICED Lots of Fun!



Transformer
Included

Commodore Vanderbilt Electric Remote Controlled Freight Train

Bigger, better, more realistic than ever, this speedy, nine-unit freight train is powered with the famous Stream-line Commodore Vanderbilt steam-type electric locomotive with remote control, super powered motor. It is equipped with oilless bearings and die-cast wheels and piston rod action. Complete with headlight (batteries not included), brightly lithographed freight cars, and sturdily constructed, Underwriters' approved, transformer for regulating the speeds. Mfg. wt. 10 lbs.

Consists of: remote control electric locomotive, tender, 2 gondolas, oil car, 2 coal cars, box car, caboose, 8 straight track, 12 curved track, crossover, transformer with Underwriters' approval. Track in form of "figure 8" measures 27 x 81 in. Train measures approximately 61½ in. long over all.

Coupon Cash
4220 Price \$11 Price \$5.50

Commodore Vanderbilt Remote Control Lighted Passenger Train

Here is the new, fast, passenger train of the famous Commodore Vanderbilt line. It embodies the new electric remote control system and is completely electric lighted. This beautiful train will take you and your friends on many interesting imaginary trips.

Consists of: Commodore Vanderbilt electric locomotive, tender, 3 illuminated passenger cars, observation car with lights inside and at rear, 8 straight track, 12 curved track, crossover, transformer with Underwriters' approval.

Track in form of "figure 8" measures 27 x 81 in.

Train measures approximately 42 in. long over all.



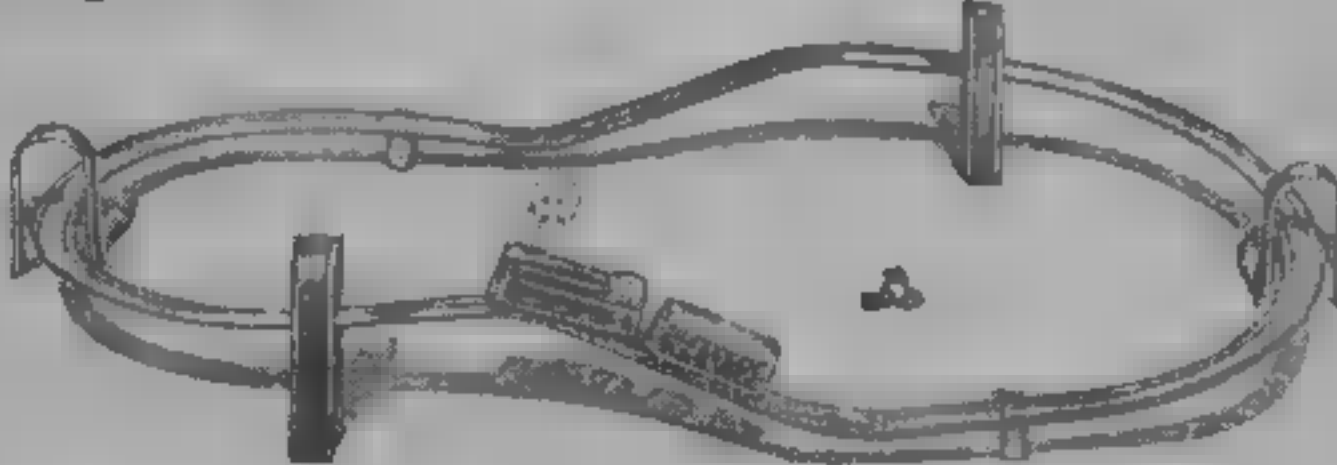
Mfg.
wt. 9 lbs.

Coupon
Price \$11

Cash
Price \$5.50

Transformer
Included.

Mfg. wt. 3 lbs.



Mountain Climber

New and exciting is this Sparkling Scenic Express. Consists of metal interlocking tracks and four supporting towers, and a two car mechanical train, all lithographed in gay colors. Train runs speedily around curved track and pulls itself up steep grades, at the same time shooting out harmless sparks from the smoke stack in realistic manner. The interesting action continues for a long time as it contains a long running, sturdily built, clockspring motor.

Track, over all, measures approximately 40 in. long by 20 in. wide.

Coupon Cash
4000 Price \$2.50 Price \$1.25

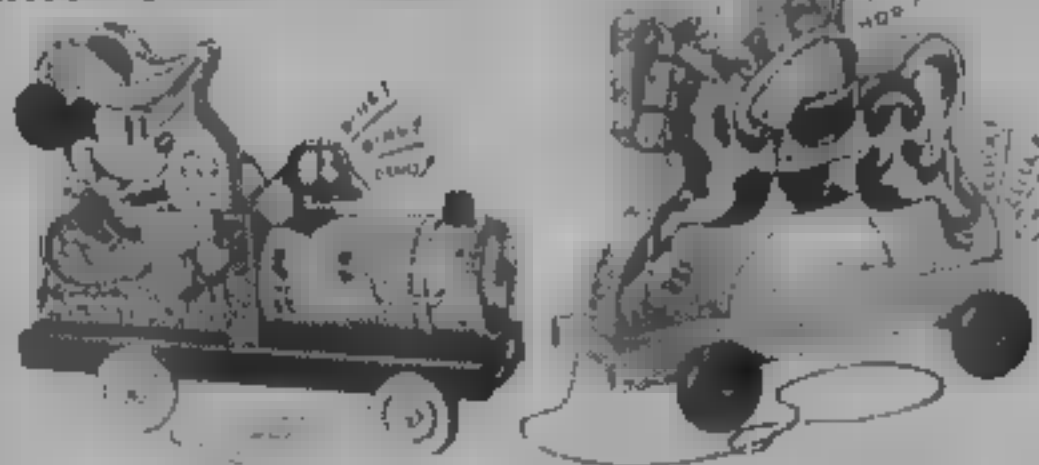
Skeeter Duck



A clever, amusing, new toy. When the strong spring is wound and the Duck is released, he travels along aimlessly with head bobbing back and forth. Concealed wheels give impression of duck swimming. Made of metal lithographed in gay colors. 9 in. long. Rubber bumper entirely around toy prevents marring furniture. Mfg. wt. 1¼ lbs.

Coupon Cash
4267 Price \$1 Price 50c

Buddy Bronc and Choo Choo



Two toys that are full of action, made of wood lithographed in snappy colors. Easy running disc wheels.

"Buddy Bronc"—a fast stepper from the wild west. When pulled along—bounces around on the pony's back in rodeo fashion, making a lot of noise but always hanging on. 8½ in. high, 8½ in. long, 3¾ in. wide.

As the Mickey Mouse Choo Choo is pulled, Mickey rings the nickel plated bell. Toy is 8½ in. long, 7 in. high, 3½ in. wide.

Mfg. wt. 1½ lbs.

Coupon Cash
4271 Price \$1 Price 50c

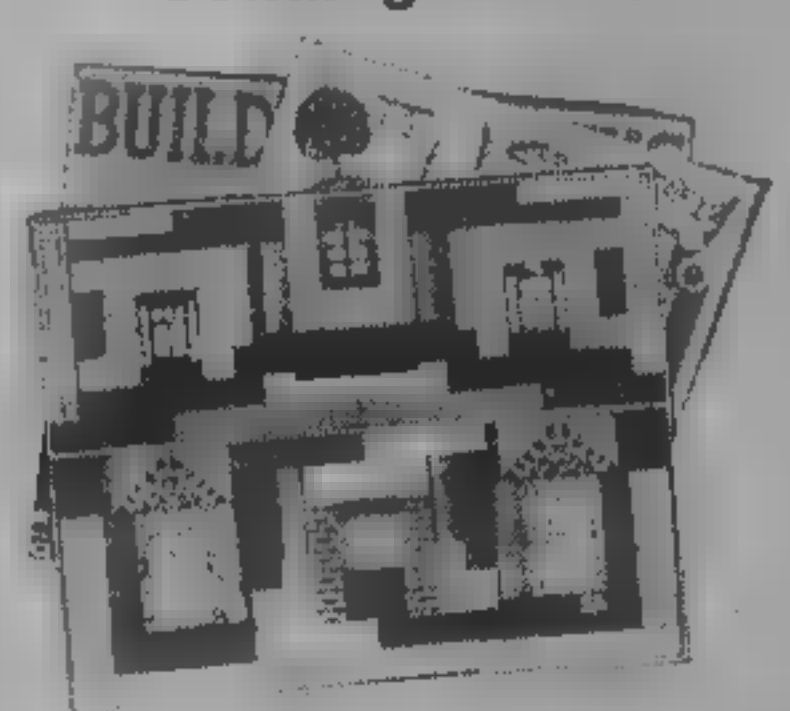
4-5-6 Pick-up Sticks



America's most popular game, 50c size. For all ages. Any number can play. Consists of smooth, variously colored, tapered sticks that must be removed from the pile singly, without moving any other stick. Color of stick determines points scored. Mfg. wt. 1 oz.

Coupon Cash
4277 Price \$1 Price 50c

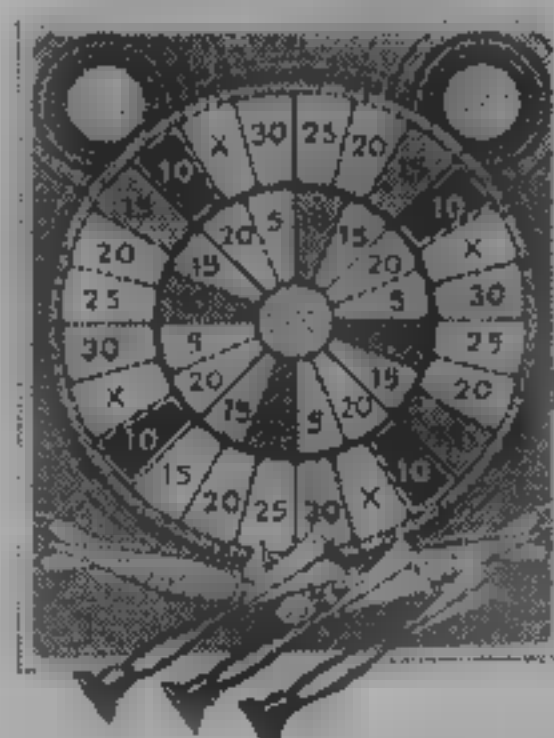
Building Blocks



Keep the younger interested for hours with these unusual building blocks. A complete set of variously colored wood blocks. Some are made to represent brick walls; others, in form of doors, windows, arches, pillars, etc., smoothly finished. A dandy toy for the little folks. Mfg. wt. 2¾ lbs.

Coupon Cash
4248 Price \$1 Price 50c

Skor-a-Dart



A highly entertaining, harmless Dart Game that any number of people may play. The 3 rubber suction-tipped wood darts are thrown at the target board with points scored as indicated by the pointer on the dart. Metal covered board measures 14½ x 12¼ in., lithographed in bright colors. Mfg. wt. 1¼ lbs.

Coupon Cash
4247 Price \$1 Price 50c

Animals-to-Color Set



A set of great play value and educational, too. Animals are made of heavy board and the small stands that are included will hold them upright. Set contains 20 kinds of animals, die cut and printed, with sufficient stands, and 6 large size boxes of crayons in assorted colors.

Mfg. wt. 1¾ lbs. Coupon Cash
4251 Price \$1 Price 50c

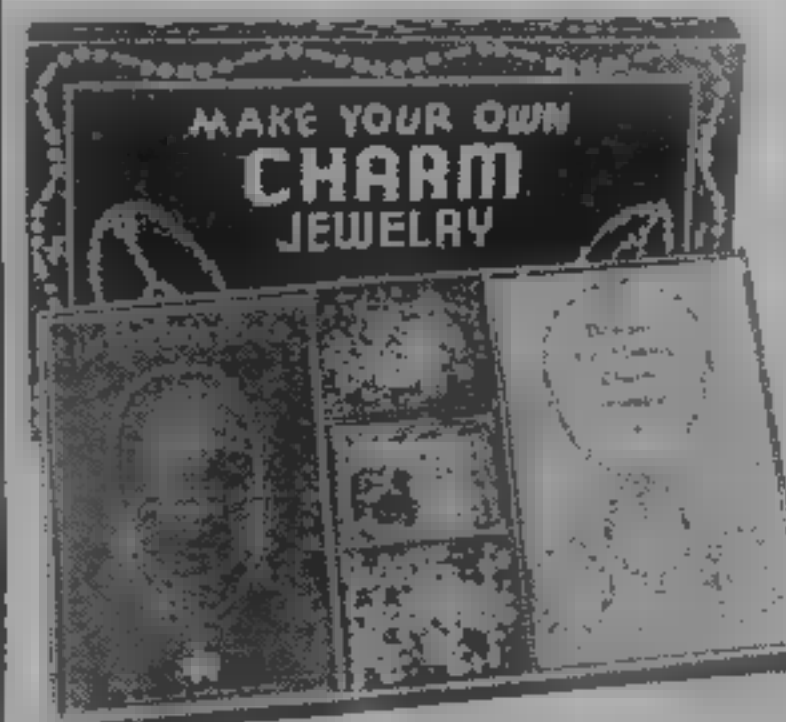
Dog Race Game



An exciting and fascinating juvenile racing game for from 2 to 6 players. The older folks soon become excited, too, once the race is on and the dogs started. Rules are simple and easily understood. Consists of hinged board 20½ x 12½ in., with catalin dice, colored wooden dogs, 2 sets of hurdles, and a package of paper play money. Mfg. wt. 1½ lbs.

Coupon Cash
4276 Price \$1 Price 50c

Charm Jewelry



More than a toy. You can actually make pieces of jewelry that may be worn—a pretty bracelet—a colorful necklace, etc. Set contains a big assortment of brilliant colored glass and metallic beads in a variety of shapes, also an assortment of ivory charms, clasps, stringing floss and needle. Mfg. wt. 10 oz.

Coupon Cash
4259 Price \$1 Price 50c

Hi-Lo Blocks

New idea! Educational and building blocks in one. On four sides blocks are printed in colors with letters, pictures of animals and objects; other two sides corrugated, making blocks interlocking for building. 18 blocks 1¾ in.; 32, 1¼ in. Rounded corners and edges.

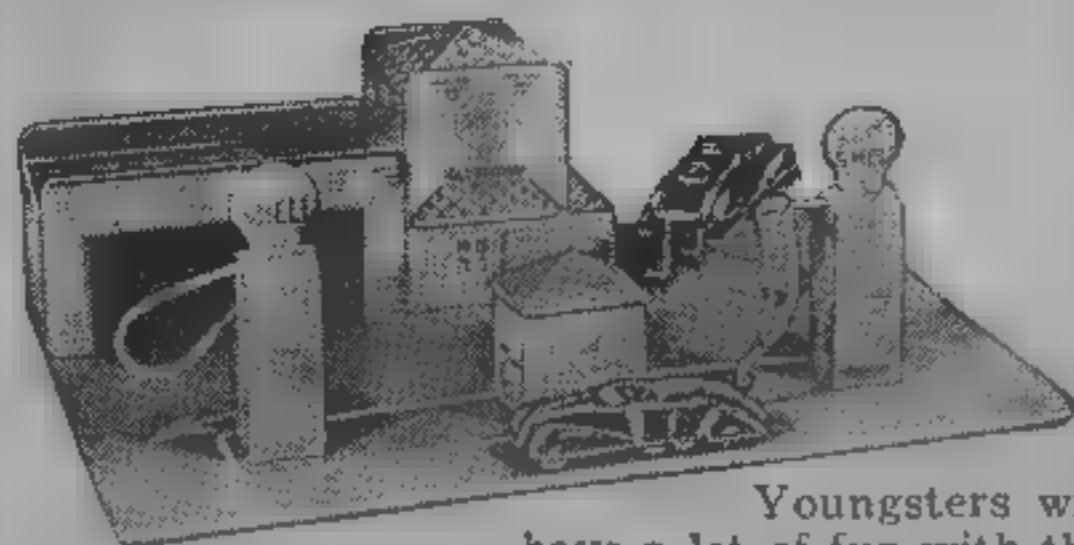
1220
Coupon
Price \$2
Cash
Price \$1



Mfg. wt. 3¼ lbs.

Premiums 115

Gasoline and Service Station

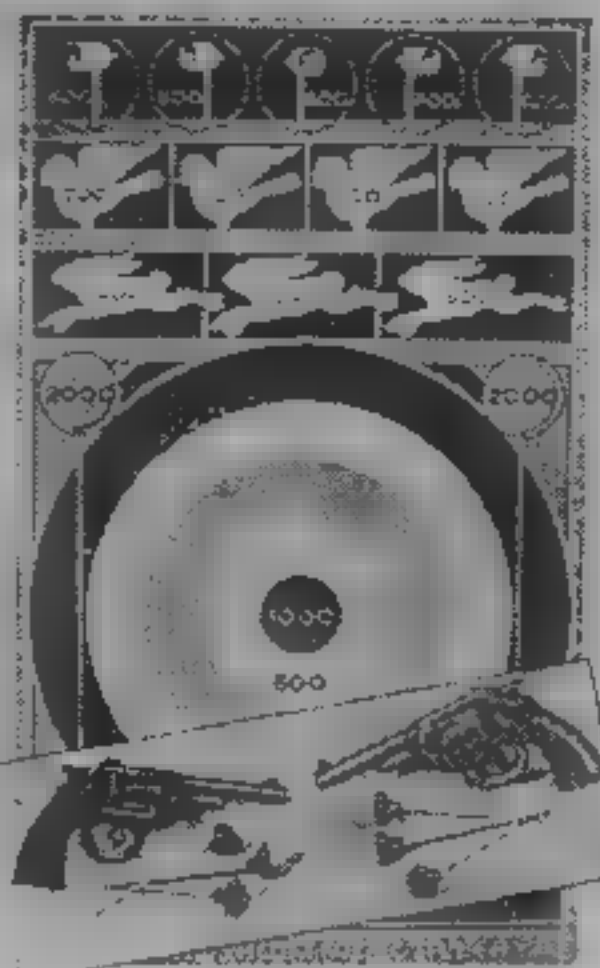


Youngsters will have a lot of fun with this toy made entirely of steel, enameled in pearl gray and bright red and orange. The platform measures 16 in. long, 11½ in. wide, 5 in. high to top of station. Complete with two easy running autos, each 4 in. long; gas station, lubricating station, two gas pumps with imitation hose, accessory shop, and greasing platform that actually raises and lowers the auto. Mfg. wt. 4 lbs.

4643 **Coupon Price \$2** **Cash Price \$1**

Midway Shooting Gallery

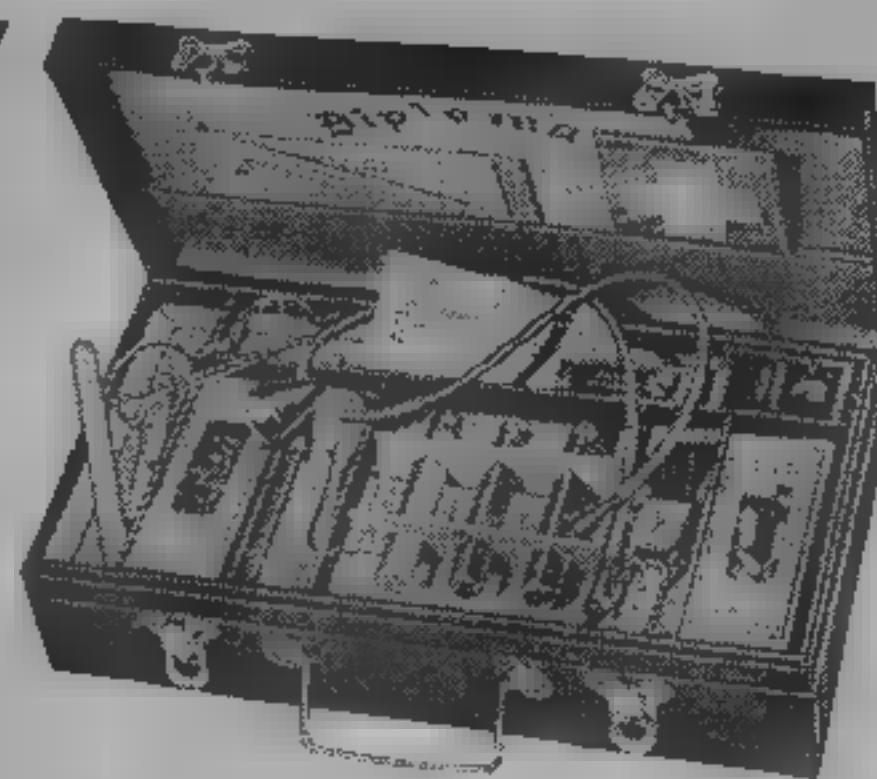
Test your pistol marksmanship with this game. Supported by heavy wire frame. Made of brightly lithographed metal in design of regular shooting gallery with round target and alternate rows of designed rabbits, birds and clay pipes. Numbers on targets and figures denote score. Game is supplied with 1 guns and 6 suction cup darts. 27 in. high, 16 in. wide. Mfg. wt. 5 lbs.



4092 **Coupon Price \$2** **Cash Price \$1**

Little Country Doctor Kit

Countless hours of fun and entertainment for the youngsters playing doctor with this complete kit. Case with imitation leather covering is 12¼ x 7½ x 3½ in. Brass plated handle and snap lock. **CONTENTS:** 1 real stethoscope, 3 bottles harmless candy pills, 1 package gauze bandage, 1 package adhesive bandage, 2 sick-charts, 6 prescription blanks, 1 diploma, 1 window sign, 1 box absorbent cotton, 1 pr. toy glasses with neckband, 1 toy wristwatch, 1 toy thermometer, 1 instruction book, 1 toy head reflector, 1 tongue depressor. Mfg. wt. 1½ lbs.



1515 **Coupon Price \$2** **Cash Price \$1**

Bingo



1233 **Cpn. Price \$2** **Cash Price \$1**

The game that is just as popular, if not more popular, than it was last year. Everybody is playing it. Contains 60 cards, no duplications; plenty of round, red stained and waxed pieces; complete set of calling counters, clearly printed with numbers from 1 to 75; caller's checking table; directions. Strong box. Mfg. wt. 3 lbs.

Pyrography Outfit



Consists of electric wood-burning pencil, rubber cord for use on 110-volt current, guaranteed for 1 years; six printed plaques—two 5½ x 5 in.; two 3 x 1 in.; and two 1¼ x 5 in.; 4 paints and paint brush; leather book-mark; sandpaper and nails. Instructions. Mfg. wt. 1½ lbs.

1219 **Coupon Price \$2** **Cash Price \$1**

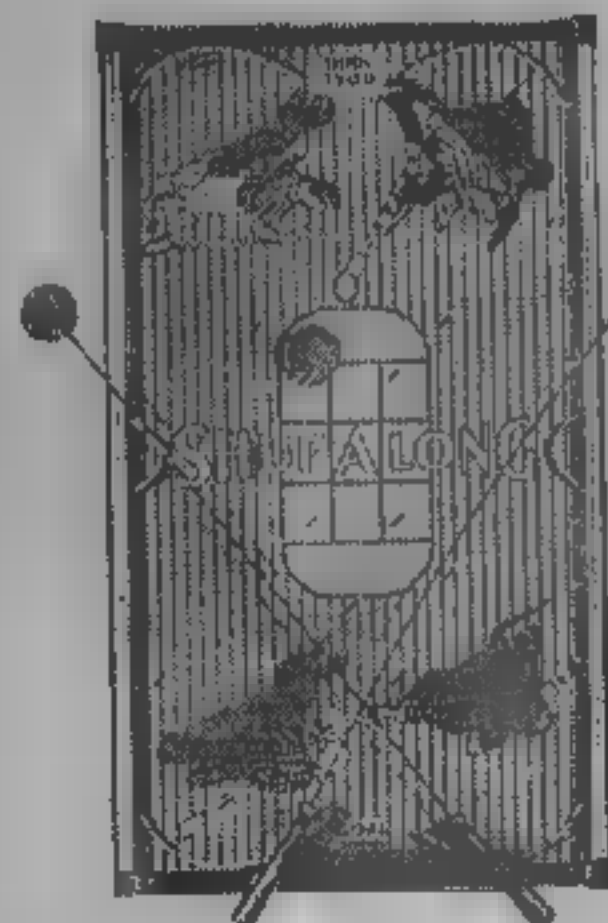
Metal Tapping Outfit

Set consists of 6 printed brass plaques, two 6 x 5 in.; two 3½ x 4½ in.; and two 5 x 1½ in.; 7 in. steel hammer with nickel-plated head; sharp-pointed and flat pointed, nickel-plated tapping tools with rubber noise-proof tops. Plaques mounted on hardwood bases with cork tops. Package of nails and instruction book included. Mfg. wt. 2½ lbs.



1215 **Coupon Price \$2** **Cash Price \$1**

Shuf-A-Long Game



4627 **Coupon Price \$2** **Cash Price \$1**

A new game full of pep and action that grown-ups will enjoy fully as much as children. The game is to propel a wood disc into the opponent's goal, both players using only the flexible "shufflers." Metal pegs on the board that block the progress of the disc add to the excitement. Heavy fiber game-board, 24 in. long, 13½ in. wide, 3 in. high. Lithographed in colors representing players in action. Metal frame. Mfg. wt. 4½ lbs.

The ever-popular Ring Toss Game that Mom and Dad can play with the children. Heavy wood base 11½ in. square. 1 corner pegs 5½ in. high, center peg 8½ in. high. All enameled at top in colors corresponding to wooden band on the rope rings. Pegs numbered showing points scored. Mfg. wt. 3¼ lbs.

4195 **Coupon Price \$2** **Cash Price \$1**

Ring Toss



Fine Football

New official size. Valve-type. Made of strong, tough leatherette in pebbled grain finish. Lined, giving extra strength. Fine quality rubber bladder. This ball will prove much more durable than the low-priced leather balls and is better in appearance. Mfg. wt. 14 oz.



1467 **Coupon Price \$2** **Cash Price \$1**

"Cabby" Game

The board game with rules made to be broken. Amusing to both young and old. Players are supplied with autos; they try to pick up passengers. They may be arrested, "jailed" and passengers taken. Excitement every minute. Board 18½ inches square, complete equipment. Mfg. wt. 2 lbs.

4131 **Coupon Price \$2** **Cash Price \$1**

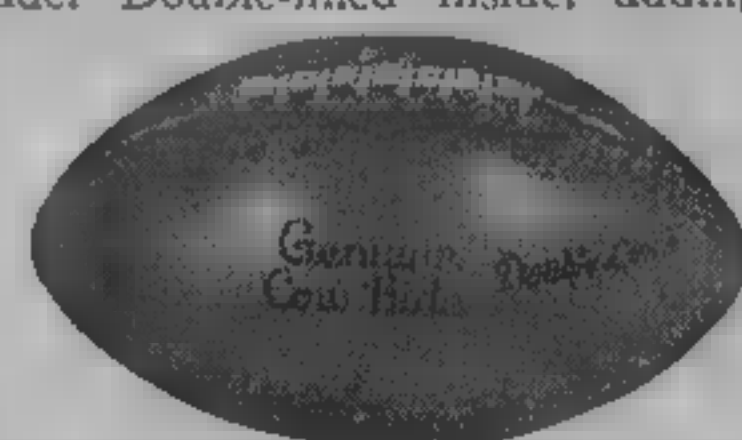


Genuine Cowhide Football

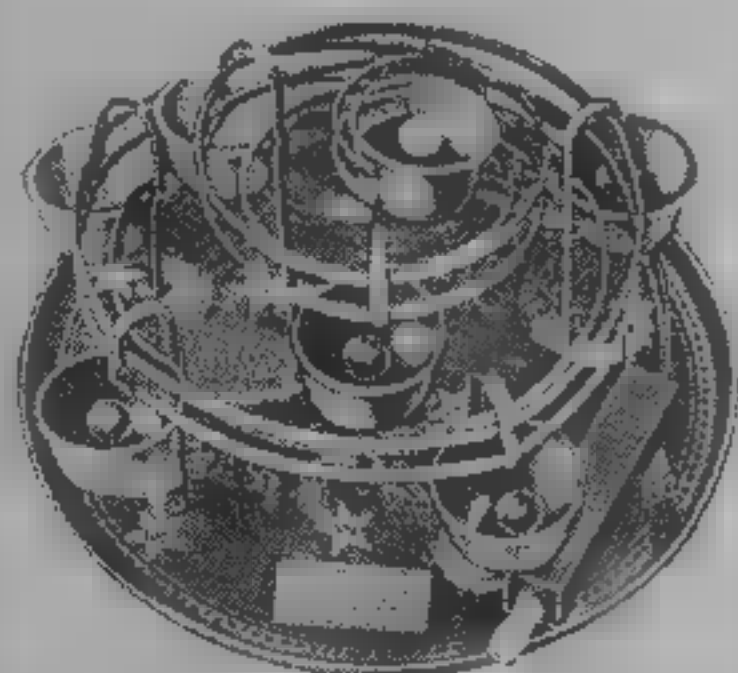
A real leather football made in the new official size and official weight. Will stand long, hard use. The cover is of top-grain, genuine cowhide. Double-lined inside, adding additional durability and insuring ball keep- its proper size and shape. Best quality rubber bladder. New valve type. Mfg. wt. 1 lb.

1498

Coupon Price \$4 **Cash Price \$2**



Whirl-Shot Game



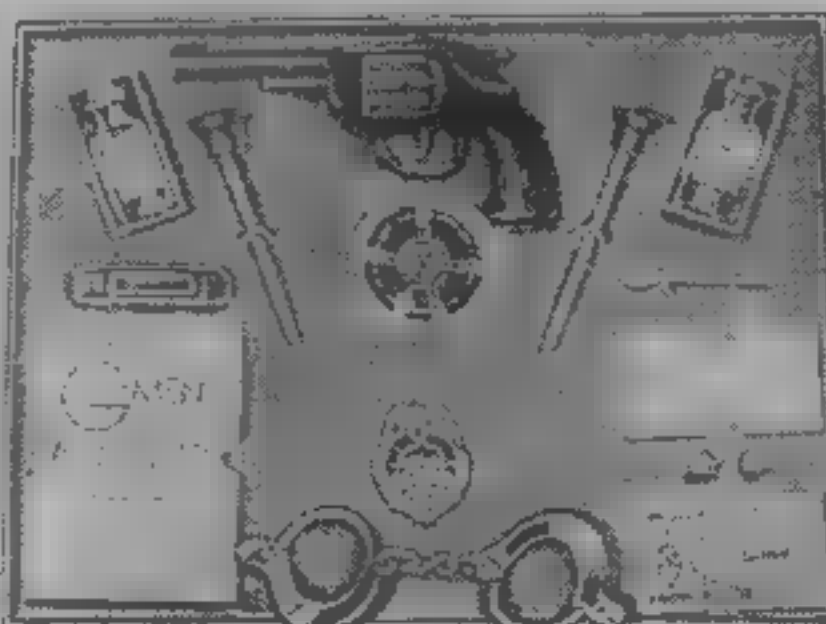
4210 **Coupon Price \$2** **Cash Price \$1**

Just pull the trigger and watch the marble "go round and round" up the spiral runway and then drop into a colored cup. Each of the 1 cups are numbered differently for playing score. It takes skill to drop the marble in the preferred cup. A brightly colored, sturdily built game, 11 in. in diameter and 6¼ in. high with 5 glass marbles. Mfg. wt. 3½ lbs.

G-Men Training Outfit

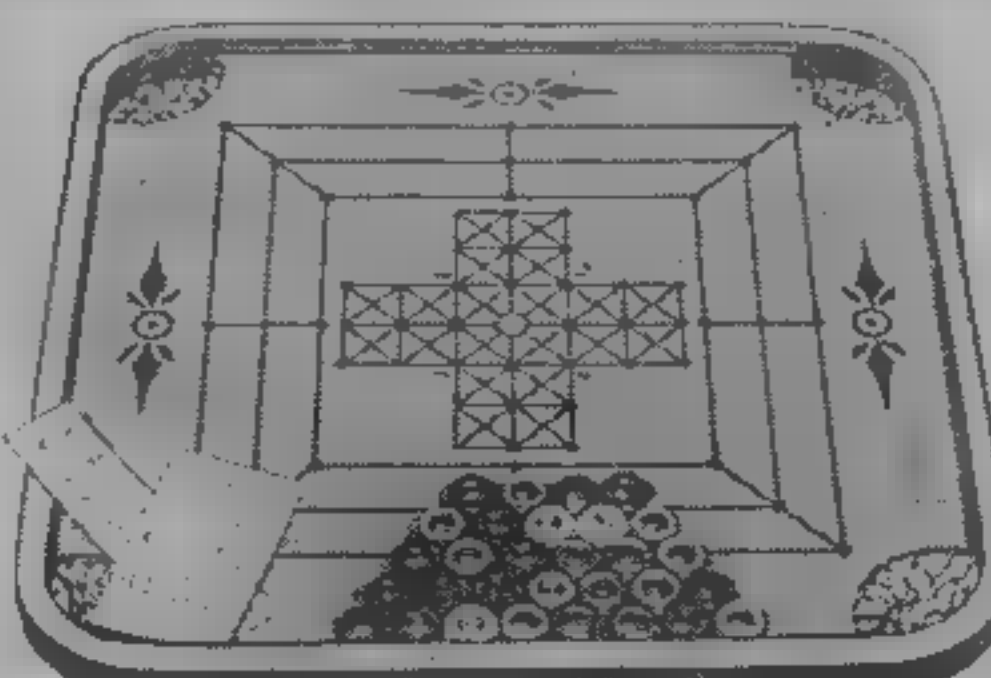
1 Pistol, 1 metal-tipped darts with suction-cup heads; G-Man badge, whistle, handcuffs, 1 bottle each secret writing ink and ink developer, pen-point, cotton swab, writing pad, Junior G-Men club card, secret dial code, 8-page instruction booklet. In box 12¼ x 16¼ x 1½ in., inside cover of which is a target. Mfg. wt. 1¼ lbs.

1154 **Coupon Price \$2** **Cash Price \$1**



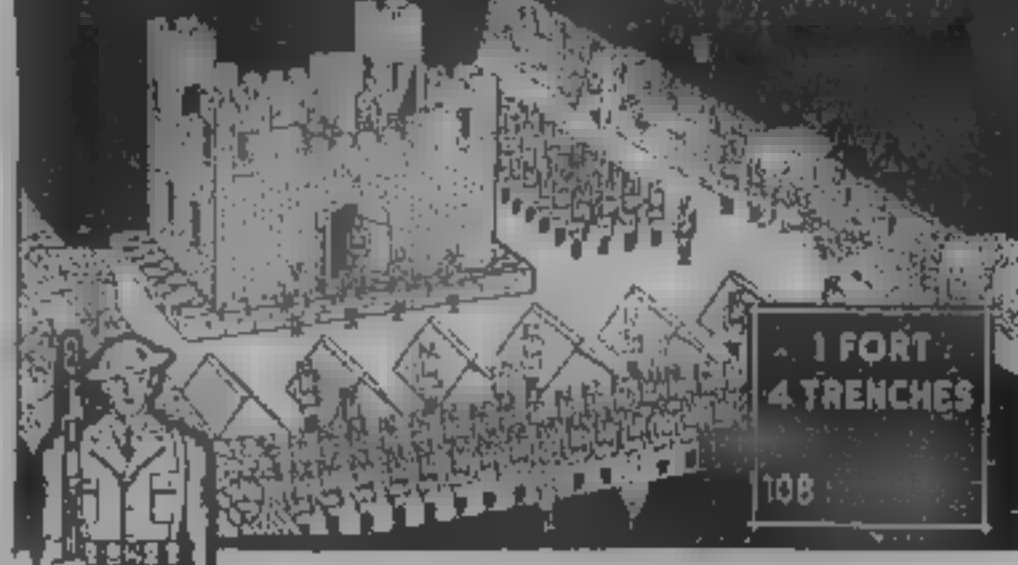
Carrom Board

When it comes to games, you can't beat the Carrom Board for all-around family interest. Carrom Board on which 53 games, including old favorites and many new ones, can be played durably made of hardwood; attractively finished in natural color. Board, 24½ inches square; rounded corners. Complete with rule book and necessary equipment.



Mfg. wt. 1266 **Coupon Price \$7** **Cash Price \$3.50**

"BUILT-RITE ARMY CAMP"



Army Camp

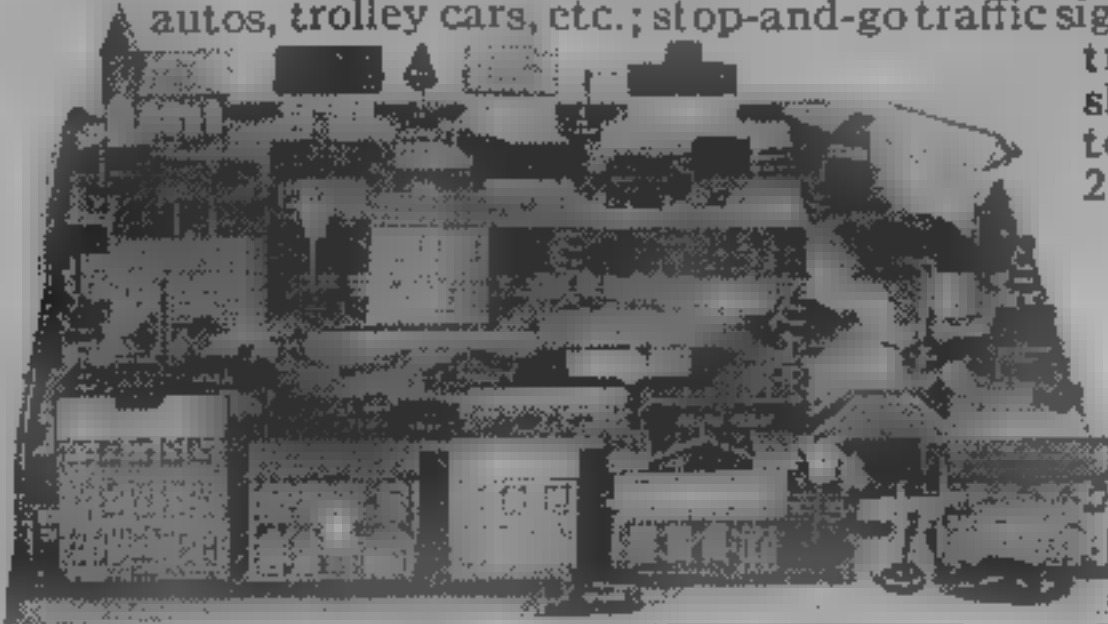
Made of heavy cardboard, lithographed. Large, sturdy fort, 14½ in. long, 10 in. wide, and 9 in. high, realistically finished, 6 olive drab pup tents; 4 trench sections with dugouts attached, 108 soldiers, each 3 in. high, in regulation uniforms, standing alone on substantial bases. 57 privates, 27 1st class privates, 12 corporals, 3 line sergeants, 3 1st sergeants, 3 lieutenants, and 3 captains, each dressed in proper military uniform. Instruction sheet shows how to assemble all pieces and explains the various rank insignia, military formations, etc. Mfg. wt. 2½ lbs.

1145 **Coupon Price \$2** **Cash Price \$1**

Tom Thumb Toy Town

A delightfully interesting, big set of blocks for either girls or boys. You'll enjoy seeing the miniature towns they will spend hour after hour building, with lots of constructive fun and entertainment.

This large assortment of colored and printed wood blocks, contains enough to make a complete town. Many blocks represent houses, stores, stations, etc. Several shaped, colored trees with stands; 14 colored trucks, autos, trolley cars, etc.; stop-and-go traffic signal-posts; street lights, train. Includes colored sheet giving suggested town layout. Mlg. wt. 2½ lbs.



1135

Coupon Price \$2.50

Cash Price \$1.25

Doll House

A lovely home for her lovely dolls! This big, practical, realistic, colorful doll house will provide hours and hours of enjoyment. 21½ in. long, 9½ in. deep and 13½ in. high. Movable partitions permit child to make her own room arrangement. Forms five rooms. The entire back is open for placing furniture. Compares favorably with doll houses retailing as high as \$2.

Ends and front are of strong composition, beautifully lithographed. Roof of heavy

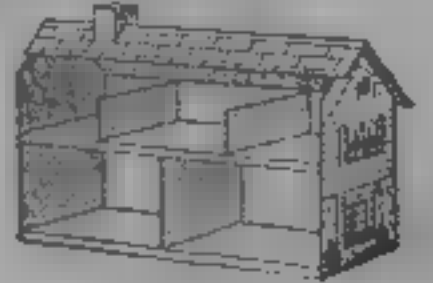


1128

Coupon Price \$2.50

Cash Price \$1.25

fibre-board in shingle-effect. Metal corners. Chimney on roof. Hinged front door. Mlg. wt. 6 lbs.



Back View.

Professor Quiz



A game for young and old, consisting of over six hundred questions and answers, prepared by Prof. Quiz of radio fame. Sixteen questions and answers in each group covering different subjects. Packed in a specially constructed

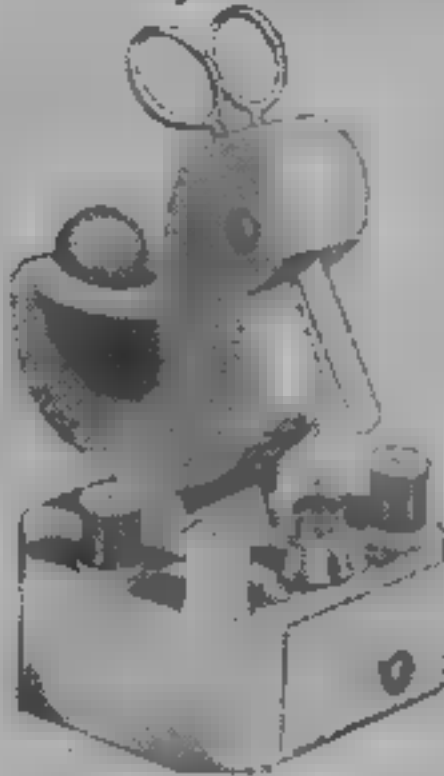
box 12 x 14½ x 1¼ in., with questions and

answers hidden and arranged so that questions may be selected and playing of the game carried out as done by Professor Quiz, himself, on the radio. Mlg. wt. 1½ lbs.

Coupon Price \$2 Cash Price \$1

4283

Lucky Duck Sewing Kit



Cute sewing outfit for mother's little helper. Brightly enameled wood duck has hole through head for scissors, and green plush pin cushion on back. Four spools of various colored silk thread and aluminum thimble. Drawer in base with two compartments for needles, etc. 6 in. high, shown. Mlg. wt. 10 oz.

Coupon Price \$2

Cash Price \$1

4594

Chalk and Slate Set



Mlg. wt. 1 lbs.

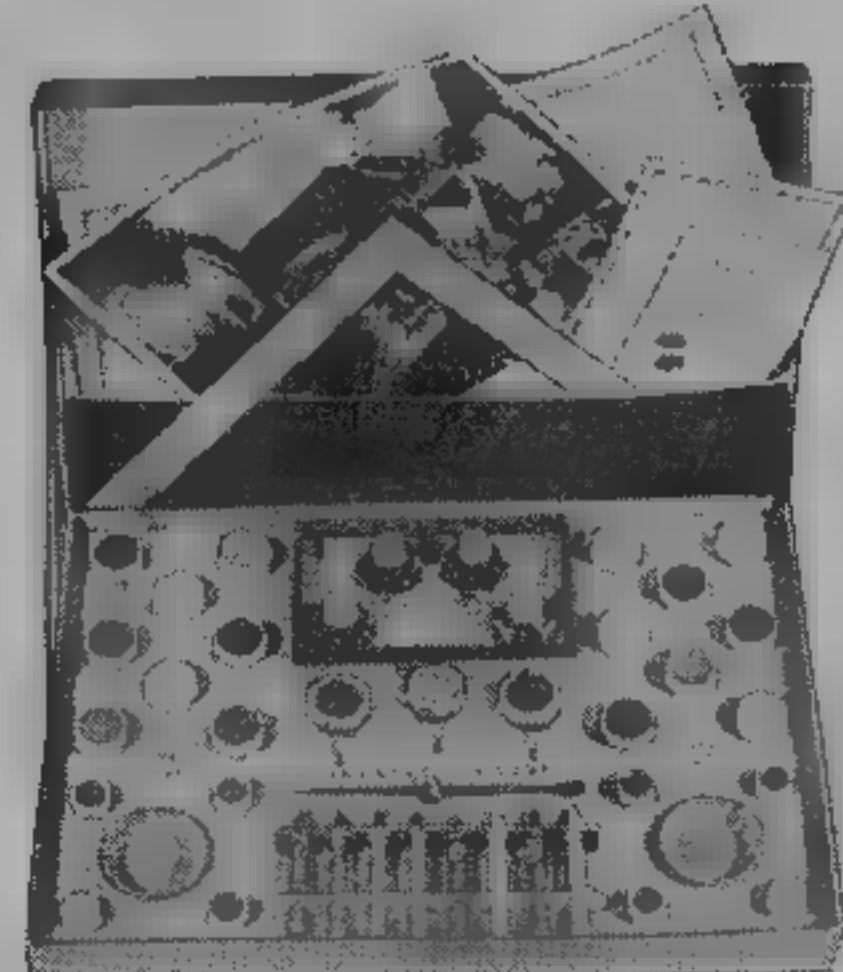
4661

Coupon Price \$2

Cash Price \$1

A splendid toy the younger child will go for in a big way. Consists of wood framed slate 12½ x 8¾ in., white on one side and black on the other; 12 sticks of colored chalk; 12 sticks of colored crayons; 2 erasers; and 8 stencils depicting different characters.

Big Tom Sawyer Paint Set



4278

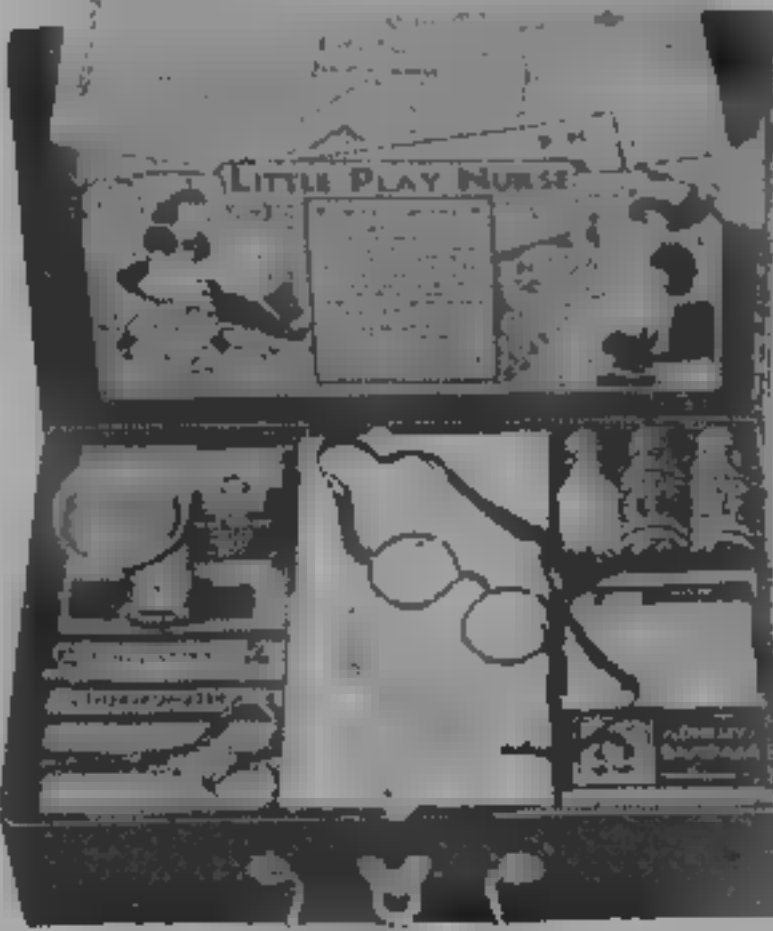
Coupon Price \$2

Cash Price \$1

A Big, Complete Set!

Paints are non-poisonous and stainless. Consists of 16 large, wooden cups and 8 medium size wooden cups of assorted water colors; 3 extra large wooden cups of metallic paints, one each gold, silver, and bronze; 4 bottles assorted color painting and writing inks; 8 colored crayons; 2 enameled mixing pans; 1 camel hair brush; 1 color chart; 1 "T" square; 1 large colored picture, and a big assortment of Tom Sawyer pictures for coloring. All in hinged cover lithographed box 18¾ x 12½ x 2 in. Mlg. wt. 3½ lbs.

Play Nurse Outfit



Case with imitation leather covering, 12¼ x 7½ x 3¼ in., brass plated handle and snap lock.

CONTENTS: 1 nurse's apron, 1 nurse's cap, 3 bottles harmless candy pills, 1 pair scissors, 1 pair glasses with neckband, 1 thermometer, 2 tongue depressors, 1 bandage, 2 adhesive bandages, 1 toy wrist watch, 4 safety pins, 1 diploma, 3 sick charts, 1 instruction book, 1 water pan, 1 rubber sponge, 1 "shingle." Mlg. wt. 1½ lbs.

1164

Coupon Price \$2 Cash Price \$1

Teddy Bear



Soft, "cuddly" Teddy Bear made to be hugged. Made of brown rayon plush and stuffed with soft Kapok. 16 in. tall. Well proportioned. Glass eyes. Cries when squeezed. Silk ribbon around his neck. Mlg. wt. 14 oz.

1502

Cpn. Price \$2 Cash Price \$1



Mlg. wt. 4½ lbs.

Coupon Price \$2 Cash Price \$1

3679

Toy China Dinner Set

Every child will appreciate this toy dinner set! 27 pieces of fine-quality china. Background of lustrous white with tan and green border and dainty floral decoration in bright colors. Includes 6 plates, 6 cups, 6 saucers, teapot with cover, sugar bowl with cover, cream pitcher, platter, gravy boat, covered vegetable dish. Plates 4¼ in., others in proportion.

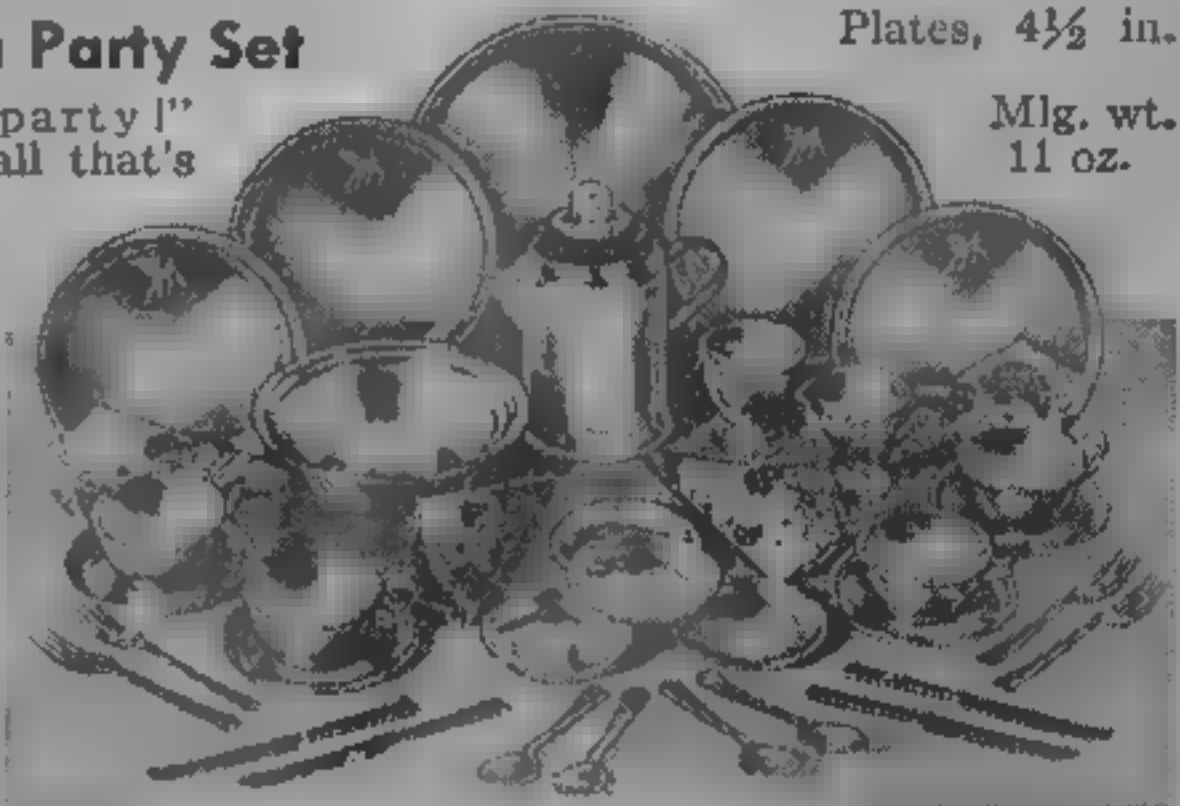
Aluminum Tea Party Set

"Let's have a teaparty!" is the call. Here's all that's needed. It is a practical, 37-piece set of brightly-polished aluminum; real percolator with glass top and removable basket; 4 plates; 4 cups; 4 saucers; 4 sauce dishes; 4 spoons; 4 knives and 4 forks; sugar bowl; cream pitcher; bowl; serving tray; 4 colored paper napkins.

Plates, 4½ in.

Mlg. wt. 11 oz.

3817 Coupon Price \$2 Cash Price \$1

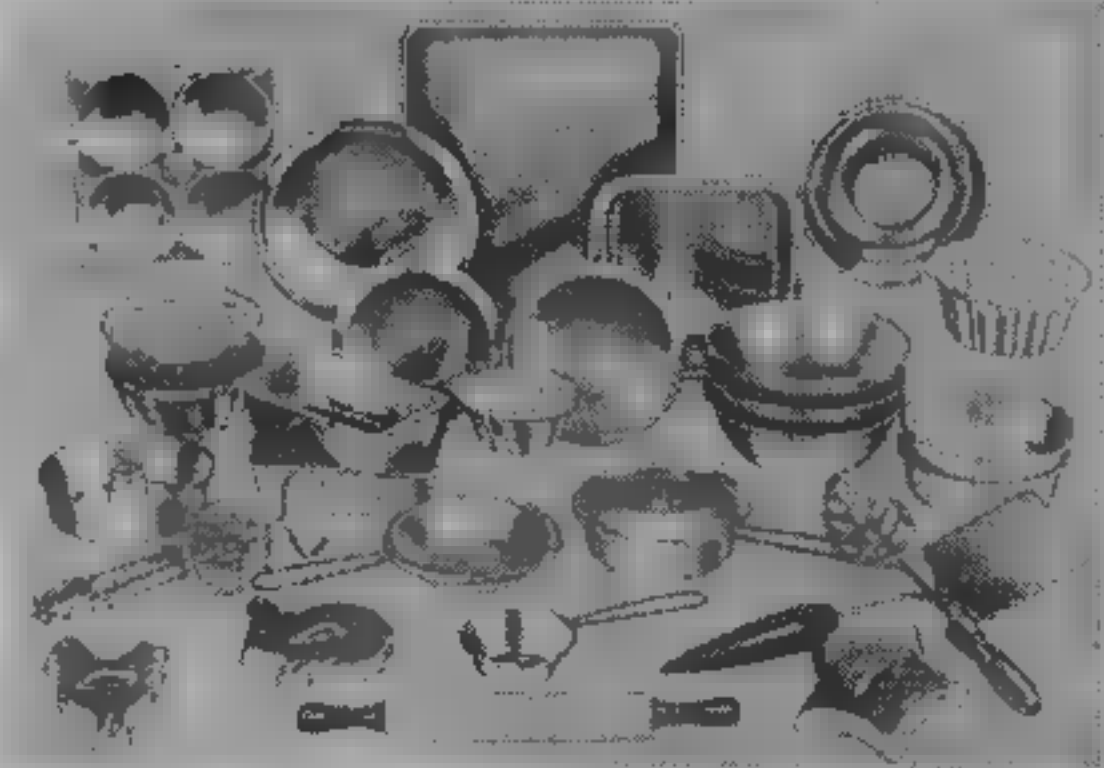


Baking Set

Every youngster likes to do things she sees mama do. With this complete set, consisting of 30 bright, miniature baking utensils, she can enjoy herself to her heart's content, for hours. Consists of a metal cookie sheet 7¼ x 5½ in., beater that actually beats, muffin tin, cookie cutters, cake tins, pie tins, spatula, wood rolling pin, etc. A tremendous value.

4158

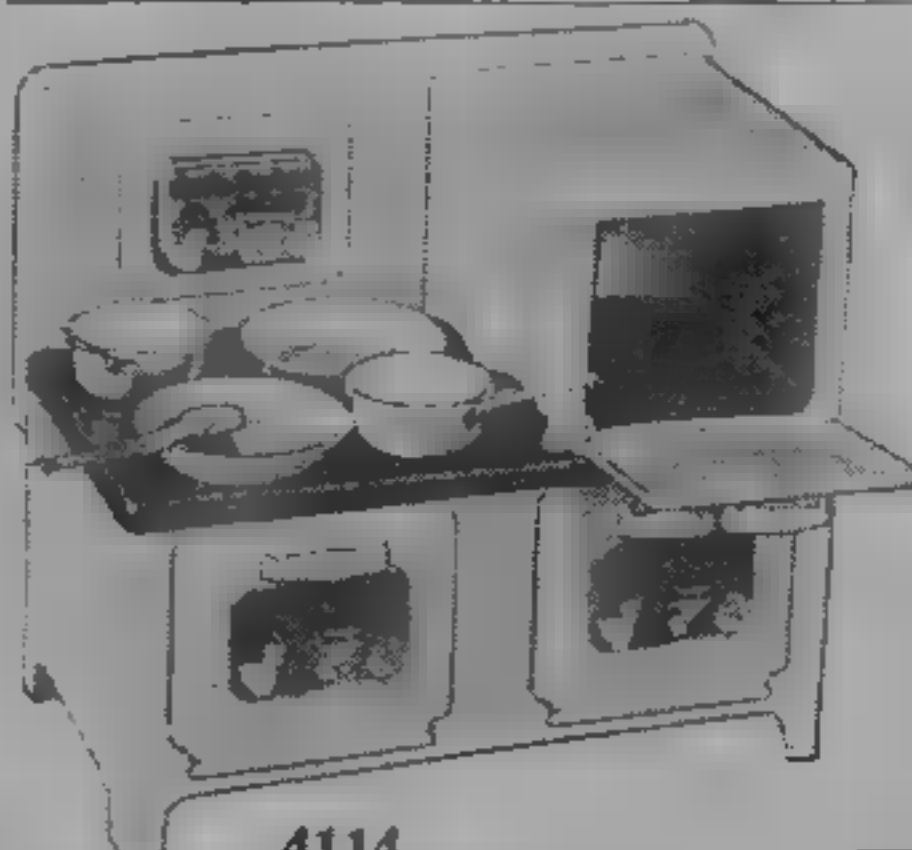
Coupon Price \$2 Cash Price \$1



Mlg. wt. 1¾ lbs.

Play Range

Here's an Orphan Annie play range to delight the heart of any little miss. Very sturdy, heavy gauge steel, play stove, finished in two-color, attractive combination, baked-on enamel. Has three baking ovens, two below and one on top, with drop panel doors; cooking surface has two burners. Has Orphan Annie design on oven doors, also on back panel of stove. There are six different utensils included. Size, 9½ in. long, 8½ in. high, 5½ in. wide. Mailing weight 3¾ lbs.

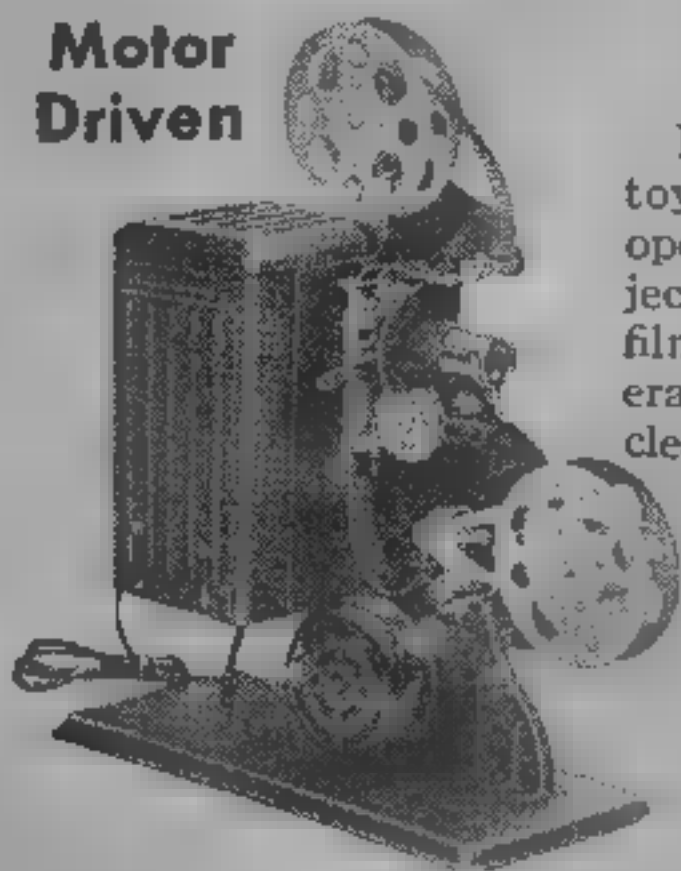


4114

Coupon Price \$2 Cash Price \$1

Premiums 117

Motor Driven



Operates by electric motor. Has two 200-ft. capacity reels. Gives fifteen minute show. Ready to operate with lamp, rewind belt, framer, and cord with plug. Switch in motor. 25 ft. non-inflammable comic pictures furnished. Over-all size, 16 in. high; 13½ in. long; 5¼ in. wide. Mfg. wt. 8 lbs.

1363 **Coupon Price \$12.50** **Cash Price \$6.25**

MOVIE-PROJECTORS WITH FILM

Have real movies at home! These are not toys but high-grade, practical, simply-operated movie machines for use in projecting 16 mm. films. Fine to show films taken with home movie cameras using 16 mm. film. Throws clear picture 20 x 30 in. at distance of 12 to 14 feet from screen, but may be used at other distances. Focusing lens tube. Made of steel, finished in black crackle enamel. Operate from 105-120 volt, 60 cycle current only.



Hand Operated

Operates by turning crank. Has two 100-ft. capacity reels. Requires only standard 100-watt clear General Electric Mazda lamp or equivalent and standard appliance cord (neither supplied). Over-all size, 12½ in. high; 11½ in. long; 5½ in. wide. Included are 18 feet of pictures for children. Mailing weight 5 lbs.

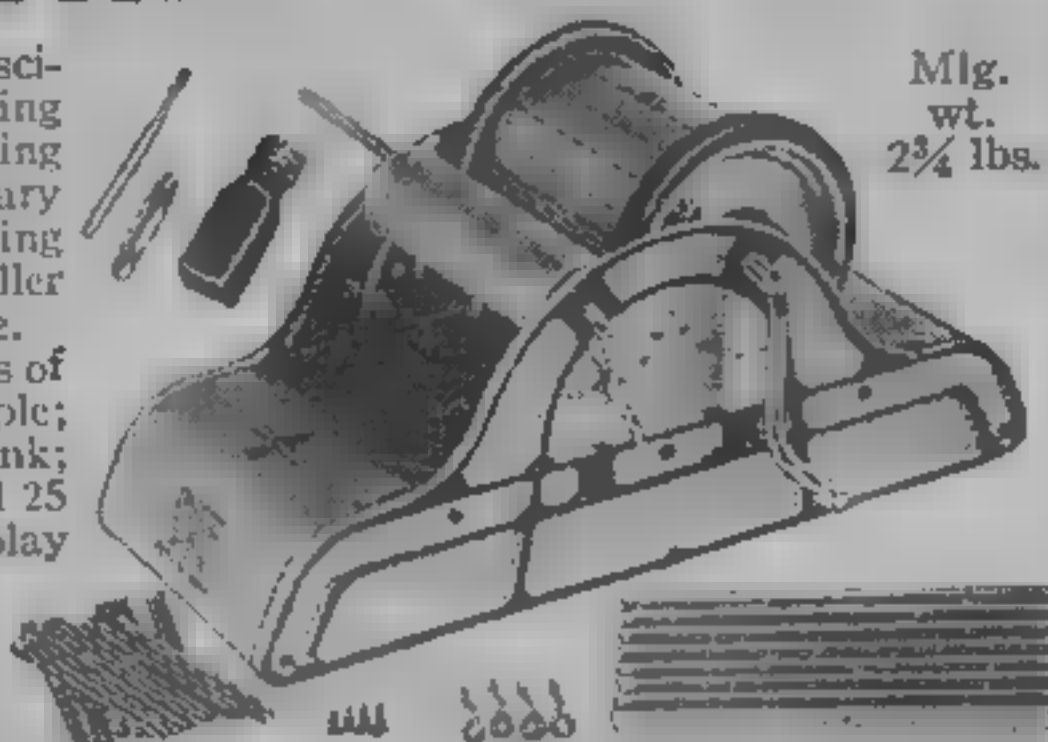
2174 **Coupon Price \$3** **Cash Price \$1.50**

The Best of the FAIRY ROTARY PRINTING PRESS

Here you are, boys! At last a practical, fascinating, rotary printing press for boys, a printing press that does an accurate professional looking job, and modeled after the big newspaper rotary printing press. Type is set by merely sliding characters into holder slots. Space lines—ink roller—insert paper—turn the crank—the job is done.

Printing Press complete with over 400 pieces of movable rubber type made in "Swiftset" principle; 12 type slots; type tweezers; bottle of black ink; ink brush; ink blanket; 50 sheets of paper and 25 cards. All carefully packed in decorated display carton including full instructions. 10 in. long, 9 in. high, 5 in. wide.

4522 **Coupon Price \$4.50** **Cash Price \$2.25**



Mfg. wt. 2¼ lbs.

LOOM-WOVEN FIBRE



4504 **Coupon Price \$10** **Cash Price \$5**

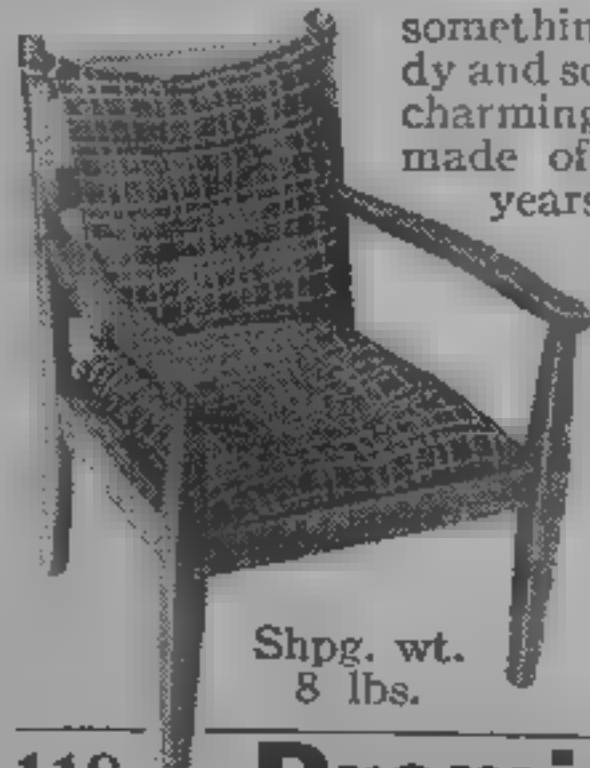
Made of round, loom-woven fibre. Strong and smooth with sturdy frame and sweeps. Extra large, strong and comfortable; metal braced. Beautifully enameled in light green shaded to dark green; green and gold stripes woven in back. Padded seat, 14x13½ in., 10½ in. from floor, covered with flowered cretonne. Over-all height, 23 in.; width, 23 in. Shpg. wt. 9 lbs.

This pretty, little rocker gives much more in service and beauty than our low price would indicate. Made of round loom-woven fibre. Strong and smooth with sturdy frame and sweeps, beautifully finished in light green with contrasting dark green seat. Will last for years. Padded seat, 12 x 10½ in. and 9 in. from floor, is covered with colorful fabric. Over-all height, 18 in.; width, 17 in. Shpg. wt. 8 lbs.

4496 **Coupon Price \$5** **Cash Price \$2.50**



Maple Finish Chair



118 **Premiums**

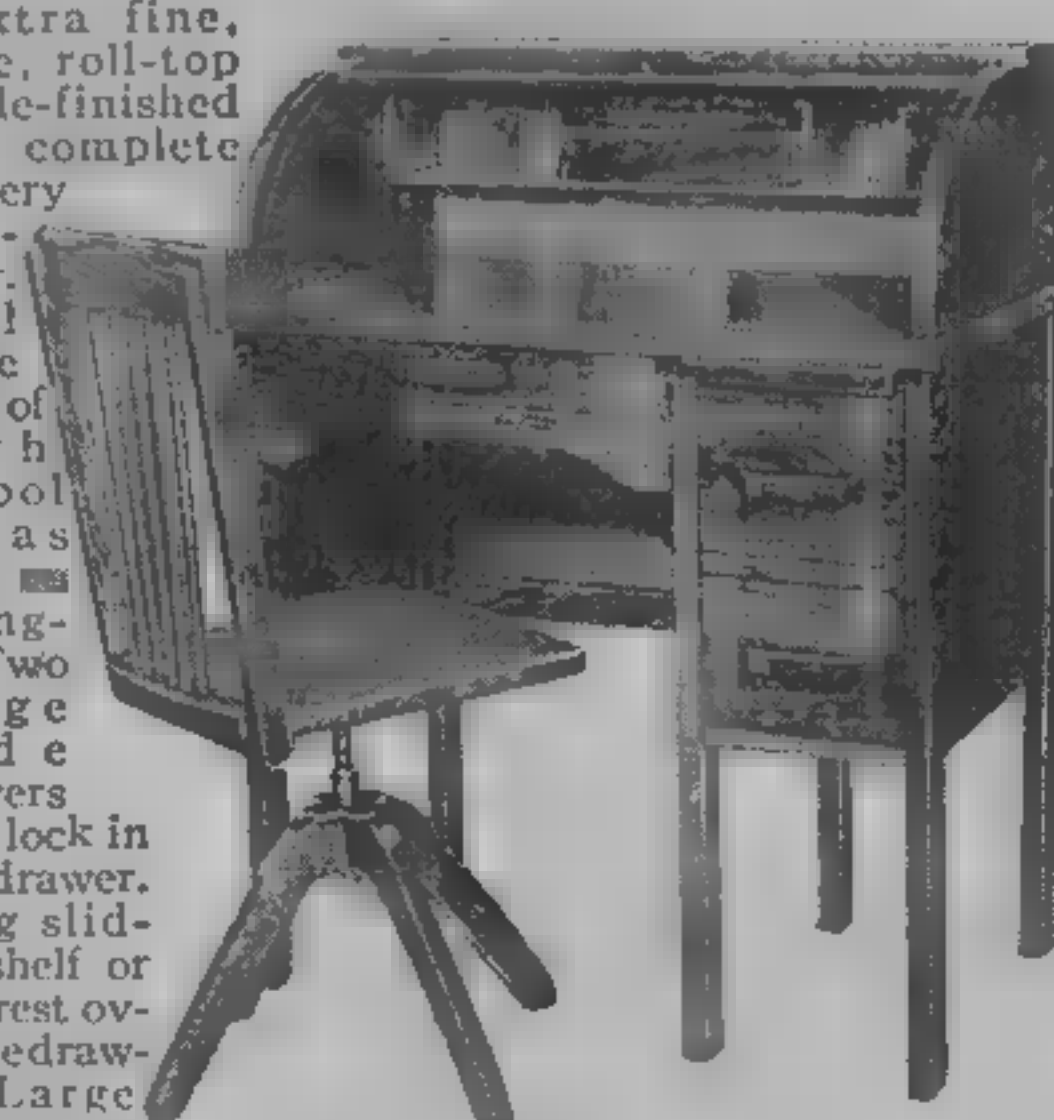
If you want something really pretty and new—something just a bit different, yet sturdy and serviceable, then you'll want this charming little chair. Extra strong, made of hard wood and will last for years. Maple finish, smoothly varnished. Loose back- and seat-cushions, thickly padded and tufted; plaid design. Shaped arms and legs. No sharp corners. Seat 14 x 14 in. 17½ in. wide and 23 in. high over all.

4512 **Cpn. Price \$10** **Cash Price \$5**

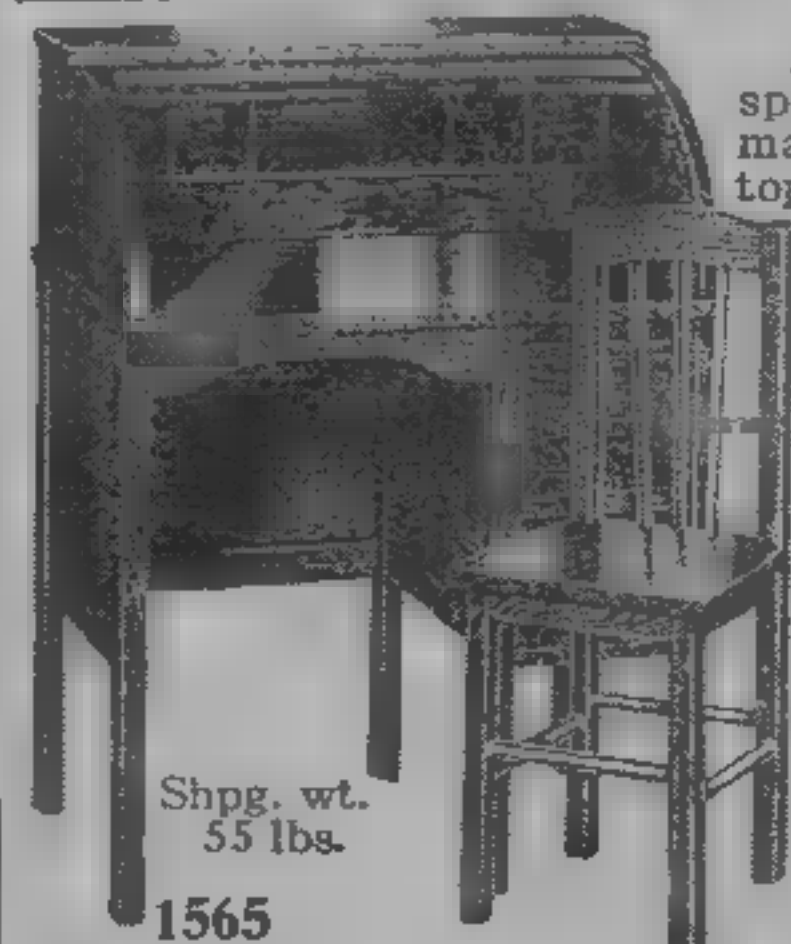
ROLL TOP DESKS FOR

Extra fine, large, roll-top maple-finished desk complete in every particular. Will serve folks of high school age as well as younger. Two large side drawers with lock in top drawer. Long sliding shelf or arm rest over side drawers. Large drawer under writing bed. Pigeon holes and pigeon-hole drawer.

Desk is 37½ in. high, 30 in. wide and 18 in. deep. Office-type swivel chair, 35 in. high with seat 14½ in. square and 18 in. from floor. Matches desk. Shpd. from Union City, Pa. Shpg. wt. 82 lbs.



1642 **Coupon Price \$30** **Cash Price \$15**



1565 **Cpn. Price \$20** **Cash Price \$10**

from floor. Finished to match desk. Shpd. from Union City, Pa.

A nice looking, splendidly made maple-finish roll top desk for boys and girls up to high school age, 6 to 14 yrs. Has two large side drawers with lock in top drawer. Sliding shelf for arm rest above drawers. Large size pigeon-holes. Desk is 35 in. high, 27 in. wide and 15 in. deep. Strong chair, 29 in. high, has seat 12½ in. square and 15 in. from floor. Finished to match desk. Shpd. from Union City, Pa.

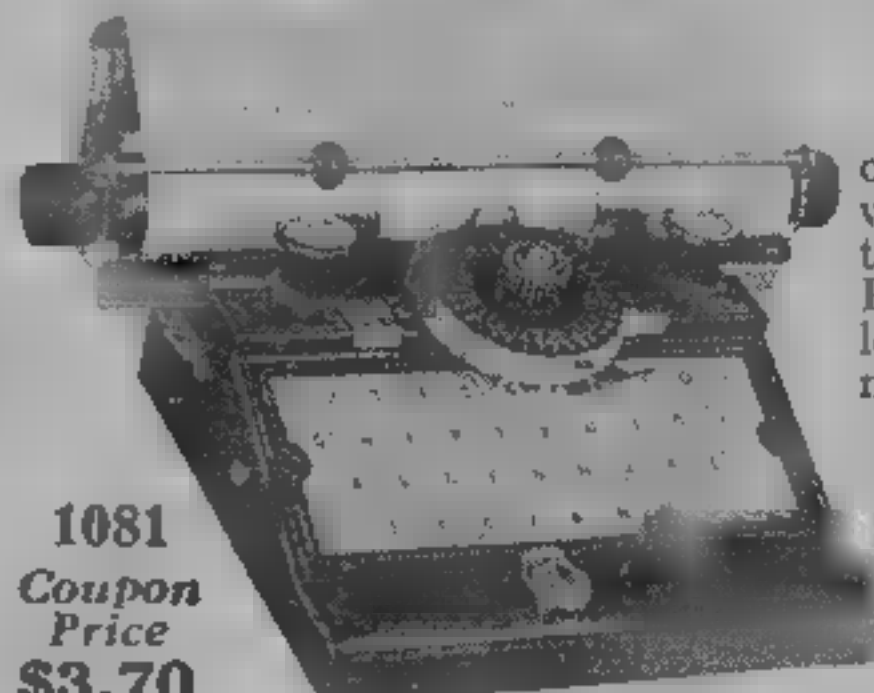
Binoculars and Case

Adds to enjoyment of sports, theatre, horse races, vacation or outing.

15 ligne, 3 power binoculars; 30 mm. objectives, 15 mm. oculars, 5 in. wide, 3½ in. high; open to 4½ in. Features: brilliant illumination, compactness, sharp detail, positive focusing, eye ease, matched lenses.

Finished in telephone black enamel; covered with genuine top grain leather. Bakelite adjusting screw, brass tubes and rod. Complete with neckband. Leather and fibre carrying case with detachable leather shoulder straps and belt loop, so case may be carried on belt. Mfg. wt. 1¼ lbs.

1300 **Coupon Price \$3.50** **Cash Price \$1.75**



1081 **Coupon Price \$3.70** **Cash Price \$1.85**

wide. Strongly constructed of heavy-gauge steel with case beautifully finished in lustrous, black enamel with colored trim. 10½ in. wide; 5 in. high; 7 in. deep. Mailing weight 3½ lbs.

Toy Typewriter

Educational and practical! Looks like real typewriter and has many features found on big ones. Has capital letters, small letters, punctuation marks, numerals. Quick and easy to operate. Letters visible at all times. Carriage moves from side to side like real typewriter. Uses standard typewriter ribbon and standard letter-size paper up to 8½ in.

Drop-Side Doll Bassinet



4779 **Cpn. Price \$3** **Cash Price \$1.50**

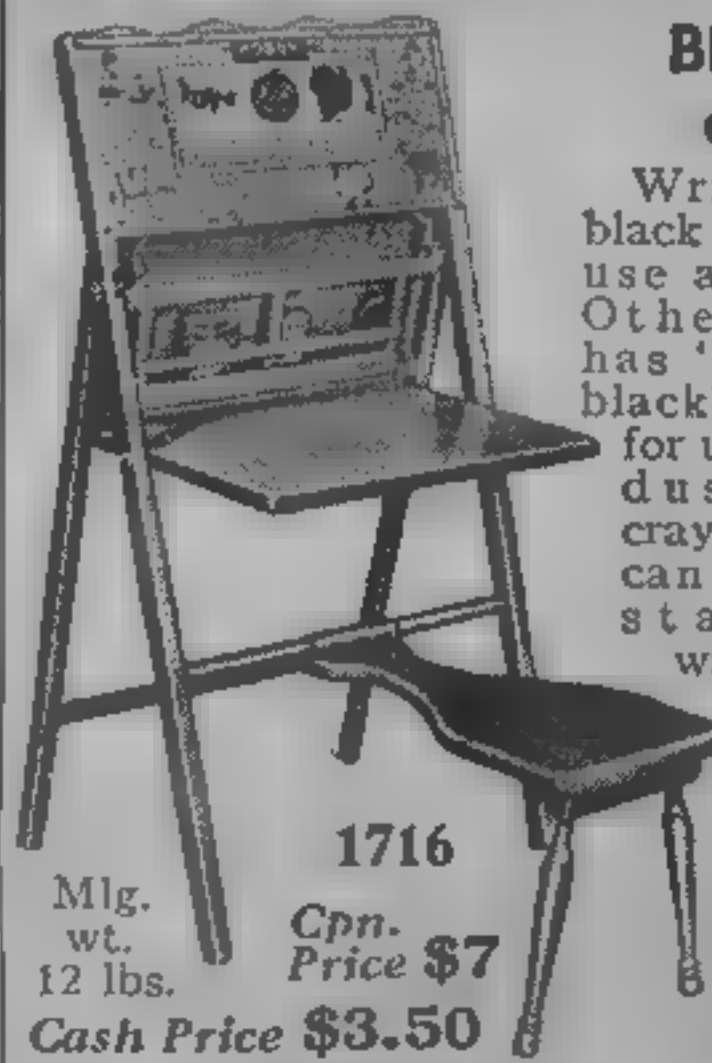
Mfg. wt. 6 lbs.

Really beautiful, this big bassinet with one bow end and mattress—really fit for the finest dolly. Side drops just like on a big bassinet, quickly and easily. Made from wood, enameled in ivory. 26¾ inches long; 15½ in. wide; 20¼ in. high over all. Will hold 25-in. doll. Easy running casters.

Blackboard and Seat

Writing surface is black on one side for use as blackboard. Other side has "white blackboard" for use with dustless crayon that can be instantly wiped off cleanly.

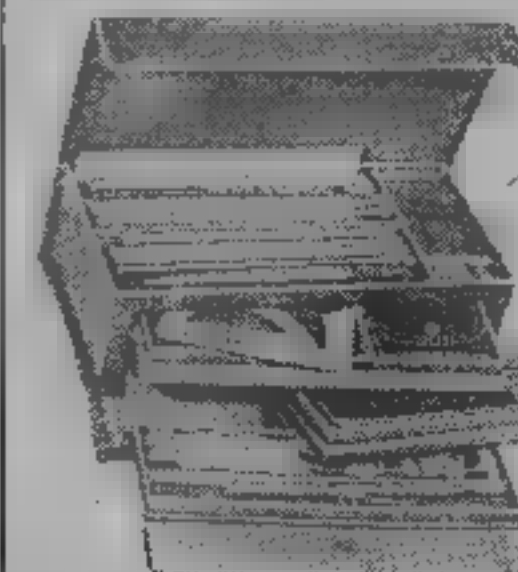
Attached, shaped seat that folds out of way when not in use. Board, 40 in. high and 18 in. wide. Has 10 plate scroll with animals, letters, numbers, etc., in color, easily operated. Large writing bed. Frame and seat in natural, varnished finish. Complete with colored crayons, box of chalk and eraser. Seat, 12 in. high from floor.



1716 **Cpn. Price \$7** **Cash Price \$3.50**

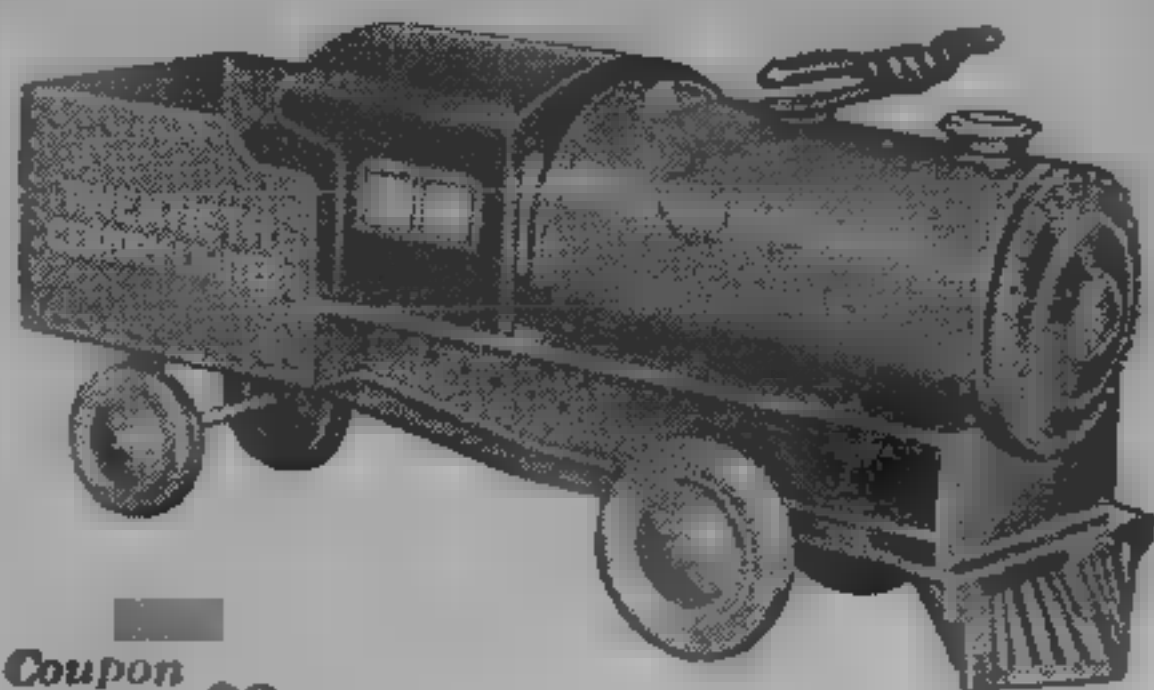
Pencil Cabinet

Very complete—6 pencils with erasers, 1 pencils with removable erasers, carbon pencil, 1 small pad, rubber-grip pen-holder, 3 pens, metal pen-case, 7½ in. ruler, eraser, change purse, protractor, compass, 6 colored pencils, pocket pencil-cases. 6 water colors, dish, and camel-hair brush; 3 drawers. Pretty cloth-covered box; 2 snap fasteners. 11 in. wide, 5½ in. deep, 2½ in. high. Mfg. wt. 2 lbs.



2406 **Coupon Price \$1** **Cash Price \$1**

Locomotive



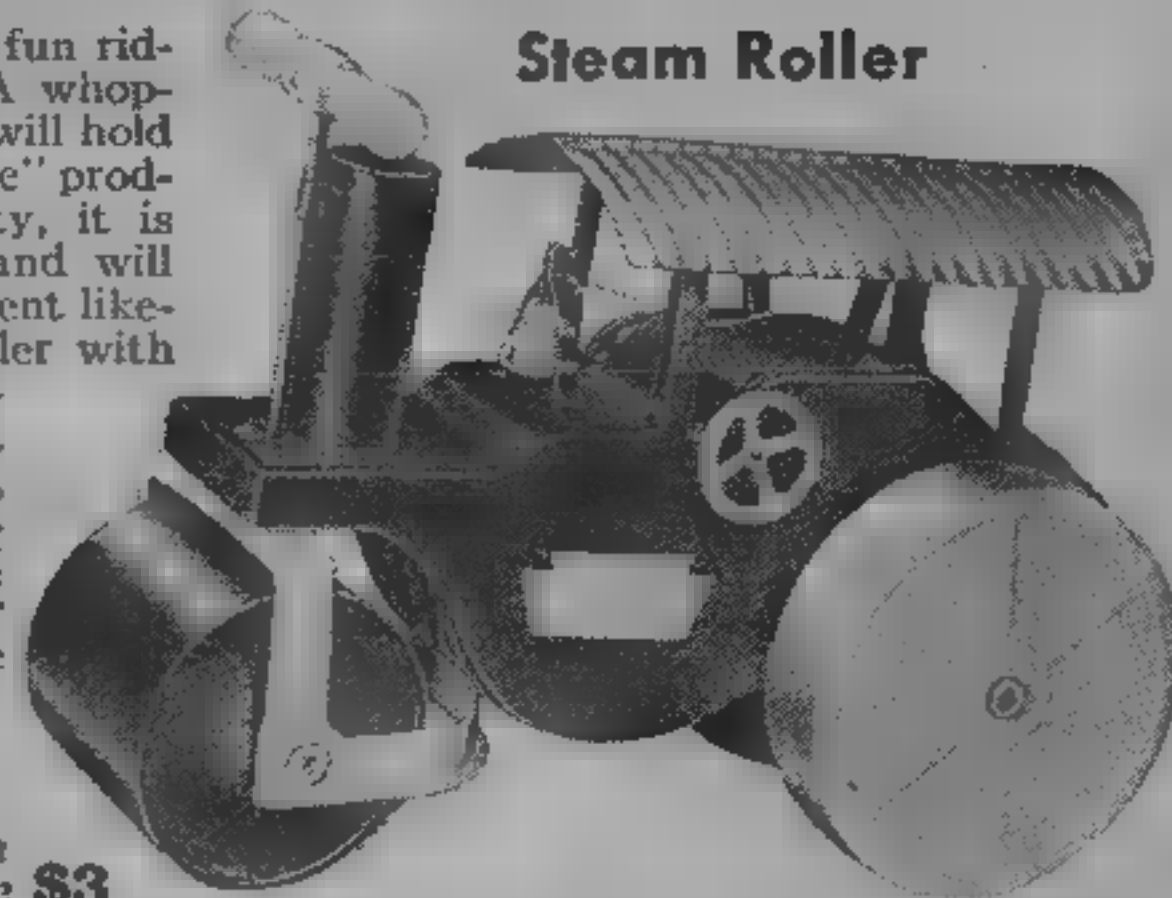
Coupon Price \$3
Cash Price \$1.50

Give him a Locomotive! He will be the happy engineer of the shiny Twentieth Century Limited. Big, strong, all-steel toy, 22 in. long, 10½ in. high, that can be used as pull toy or can be ridden. Top of cab forms comfortable seat, and front wheels are controlled by steering mechanism with handle bars — top of boiler.

Finished in bright red and black enamel, baked on. Large disc wheels. Excellent likeness of modern steam locomotive and tender. Also

h connection on back for attaching other toys. Mailing weight 10 lbs.

He can have oodles of fun riding this Steam Roller. A whopping big, riding toy that will hold up to 150 lbs. A "Keystone" product, which means quality, it is made entirely of steel and will stand hard use. An excellent likeness of a real steam roller with large disc wheels and ringing bell. Finished in bright red and shiny black, baked-on enamel. Measures 19¼ in. long ■ 13½ in. high. Top of roller forms strong, comfortable seat. Easily steered. Mlg. wt. 13 lbs.



Coupon Price \$6 **Cash Price \$3**

Yale

Develops strong, healthy bodies. Easily and quickly set up.

1957 Cpn. Price \$6
Cash Price \$3

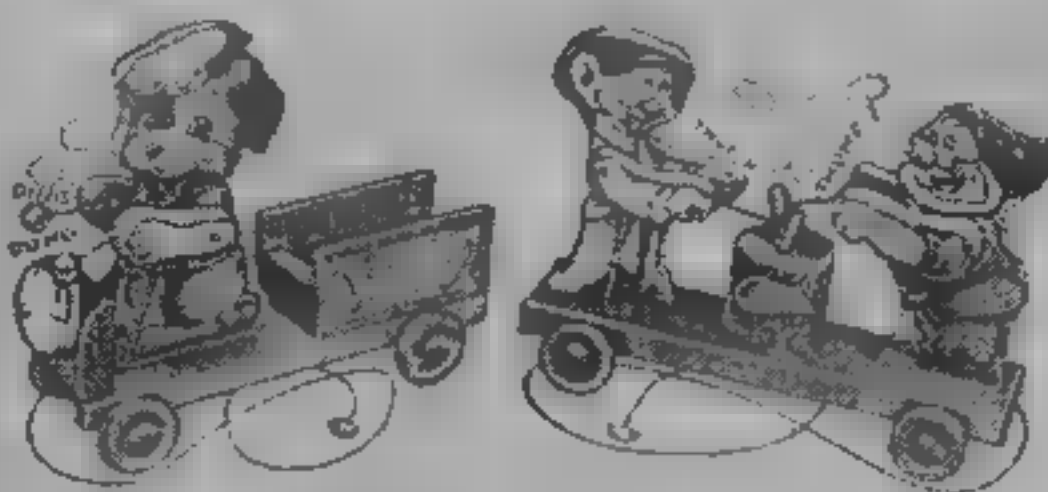


Punching Bag

Fascinating, new-type punching bag with strong rubber bladder and imitation leather cover, secured to black-enamelled wood rod that fits into flexible rubber cup secured to wood base. 40 in. high. Hit bag — hard as you want to; it immediately comes back. Nothing to get out of order or to harm even small child. Can be moved where desired. Mlg. wt. 7 lbs.



Hot-Dog Wagon and Dwarfs

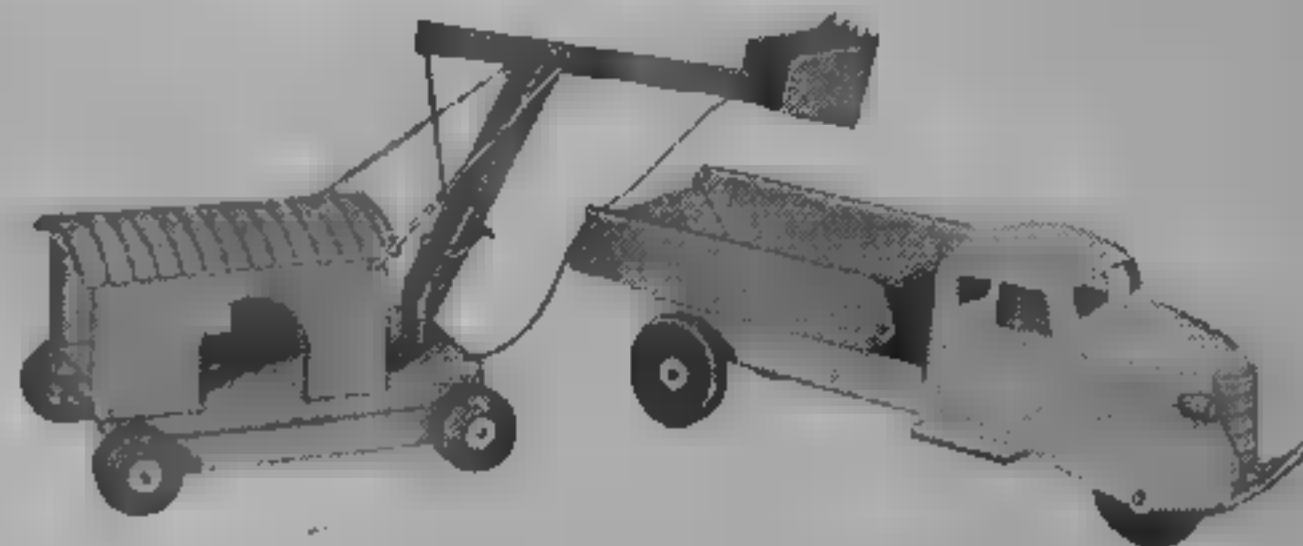


Two brand new, colorful and clever pull toys. The Hot-Dog Wagon, 12 in. long, 10 in. high, and 4 in. wide, has a lovable, fat, little pup with chef's hat cocked over eye, ringing a dinner bell to call the customers for his hot-dogs. The wagon is made to represent a hot-dog counter. As toy is pulled along, Chef Pup's raise and lower he rings the bright, nickel-plated bell.

On the other toy, 12 in. long, 8½ in. high, and 4½ in. wide, Doc and Dokey, of movie fame, are busily engaged actually hammering away on a "squirrely" stump in the enchanted forest—a lively action toy. Both toys are made of wood and lithographed in snappy, bright colors. Mlg. wt. 3 lbs.

4150 Coupon Price \$2 **Cash Price \$1**

Dump Truck and Shovel



Two, ever-popular, all-steel toys that provide unlimited hours of constructive play and fun. Think of the many imaginary excavations for new houses, stores, school-houses, post office building, etc., that the youngster and his chums will make; the hauling away and dumping of the dirt from the excavations. Really, it is just amazing the attraction these two toys hold for youngsters. The Dump Truck is 17 in. long with actual dumping mechanism. Finished in bright red and ivory enamel. Large, easy running, wood wheels. Extra strong frame. Bumper, imitation head lights, and radiator finished in aluminum.

Steam Shovel, as pictured, is 19 in. long and 5½ in. high to top of cabin. Grab bucket raises and lowers and dumps. Toy is finished in bright orange and green enamel with heavy wood wheels. Mlg. wt. 3 lbs.

4616 Coupon Price \$2 **Cash Price \$1**

Gilbert Tool Chest

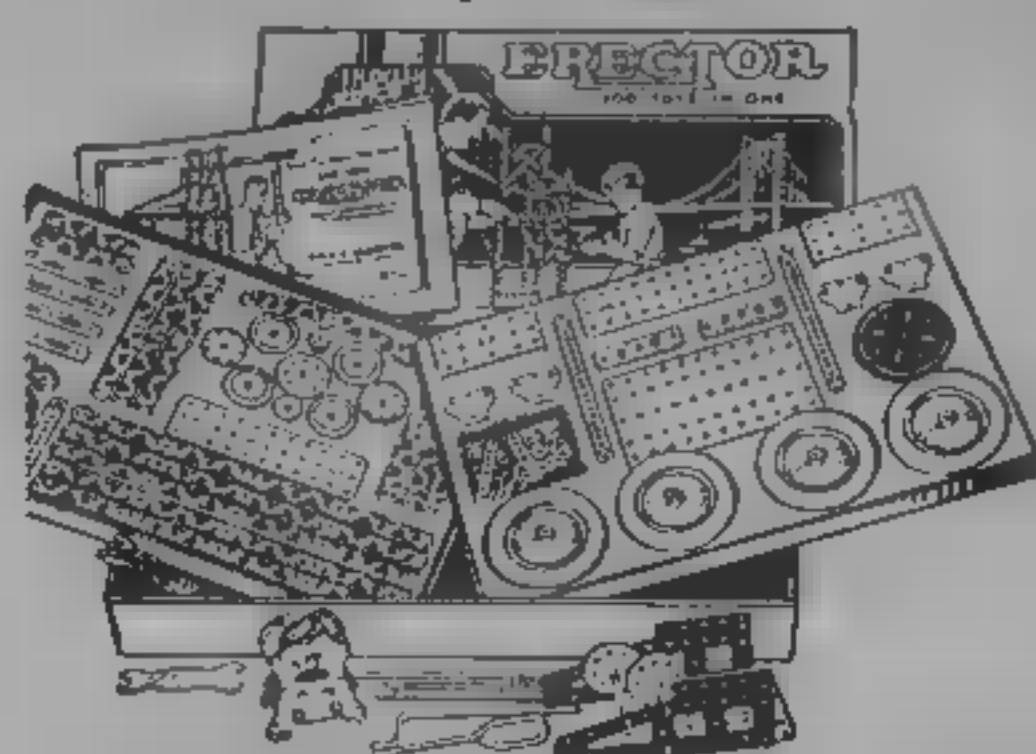


The famous Gilbert No. 3 Tool Chest! Contains 14 tools. All-steel case, measuring 17½ x 9½ x 3 inches, has brass handle and suitcase catches. The tools are not merely toys but can actually be used. Outfit includes: saw, 16½ in. long, hammer, brace and bit, cast-iron vise, plane, screw driver, mitre box, mallet, metal "T" square, pliers, etc. A most practical gift for the growing boy. Mlg. wt. 10 lbs.

4671 Coupon Price \$7.50 **Cash Price \$3.75**

Genuine Gilbert Erector Set

■ Toys in One!



A fascinating mechanical outfit. Develops constructive thinking, interests youngsters and grown-ups alike. Developed particularly for the older and more mechanically inclined youngster. Gilbert's famous No. 4 Erector Set with which you can build many types of bridges, tractors, merry-go-rounds, cranes, engines, and over a hundred other fascinating models. Contains motor, completely assembled gear box, long girders, large red automobile wheels, pulleys, pinions, worm gears, in fact, over four pounds of engineering parts. "How to Make 'Em" book included. Mlg. wt. 7 lbs.

Coupon Price \$8 **Cash Price \$4**

Land Cruiser Set



Let them tour to their hearts content.

A great, big, all-steel toy that measures 26 in. long over all. The streamline passenger car is 15½ in. long, built on the style of most modern cars, complete with nickel-plated front and rear bumpers, imitation head-lights and radiator.

Trailer is streamlined, 10 in. long, and has a hinged, rear door giving access to inside of car. Car and Trailer are finished in shiny blue enamel and have easy running, wood, disc wheels. Mlg. wt. 6 lbs.

4639 Coupon Price \$2 **Cash Price \$1**

Road Construction Set

Thirteen cast-iron toys of the type used in road construction. Finished in bright red, green, yellow, with nickel-plated tools.

Rubber tires on dump truck and tractor with trailer wagon. Tractor and trailer wagon, 8 in. long; road signs 3¾ in. high; other pieces in proportion. Wagon has hinged bottom that actually dumps. Mlg. wt. 3 lbs.



Cpn. Price \$2
Cash Price \$1

COWBOY OUTFITS

1606M1 6-yr. size
1606M2 8-yr. size
1606M3 10-yr. size
1606M4 12-yr. size



"Ride 'em, cowboy!" Is this an outfit? I'll say it is! It's complete in every detail. The boy who wears it will be the envy of all the kids in the neighborhood. Here's what it consists of: Khaki trousers with imitation leopard skin design in front with green sweeps and cross pieces, elastic waist band; Plaid flannel shirt; Khaki cowboy hat with fancy band; fancy holster and belt with imitation bullets; big, steel, black-enamelled clicker pistol; fast-color neckerchief and lariat.

Offered in four sizes to fit boys from 6 to 12 yrs. of age. Mlg. wt. 2 lbs.

Coupon Price \$4
Cash Price \$2

Lots of fun. Saves clothes.

The kind the cowboys wear! An unusually well-made outfit that has everything. Made of highest quality, fast-color materials with fine workmanship throughout. The heavy, olive drab Khaki trousers have long, genuine fur fronts with red corduroy suede tops trimmed with silver and red leatherette sweeps and cross pieces. Red corduroy vest also with trimming. Plaid flannel shirt. Orange and black neckerchief; lariat; large, harmless black enamel clicker-pistol in leatherette black and silver holster. Strong, black belt with nickel-plated buckle and imitation bullets. Wide, black felt, cowboy hat, trimmed in white.

Mlg. wt. 2½ lbs. Offered in 4 sizes to fit boys 6 to 12 years of age.

1074M1 6-yr. size
1074M2 8-yr. size
1074M3 10-yr. size
1074M4 12-yr. size

Coupon Price \$7
Cash Price \$3.50



Fine Skis

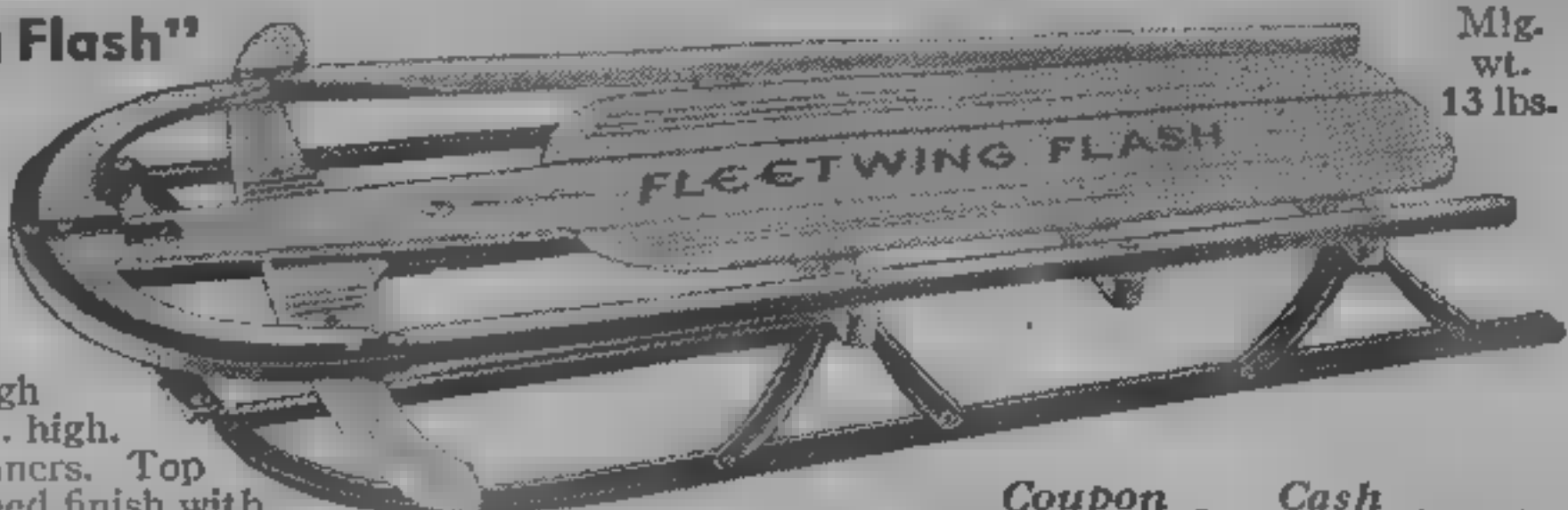
Fine quality skis, well made and finished in smooth, rich walnut. Nos. 4531 and 4541 of edge-grain pine; Nos. 4558 and 4560 of stout ash. Bottoms grooved. Rubber foot treads and leather straps.

No. 4531 suitable for children up to 10 years old; No. 4541, up to 14 years; No. 4558, of high school age; No. 4560, for grown-ups and tall children. To determine length of skis required, measure to the wrist with arms extended and order skis nearest approaching that measurement.

No.	Cpn. Price	Cash Price	Length	Mlg. Wt.
4531	\$3.50	\$1.75	4 ft.	3 lbs.
4541	4.00	2.00	5 1/2 ft.	5 lbs.
4558	7.00	3.50	6 ft.	7 lbs.
4560	8.00	4.00	6 1/2 ft.	8 lbs.

Streamlined "Fleetwing Flash" Sled

Newest thing in sleds! Built for high speed. Wide rounded front bumper and the long lines tapering toward the rear make it fleet the wind. Underslung steering construction; top does not turn with runners. 46 in. long, big enough for two people. 13 1/2 in. wide; 6 in. high. Strong, grooved, spring-steel runners. Top of selected ash in natural varnished finish with red decoration. Metal frame and runners in bright red and green enamel.



1729 **Coupon Price** \$7 **Cash Price** \$3.50

"Coaster King" Steering Sled

Well-braced, easy-steering sled. Grooved runners of best flexible steel. Seat-slats of selected ash, varnished natural finish. Steel front. Seat and steel parts trimmed red. Length, 36 1/2 in.; width, 13 in.; height 7 in. Mailing weight 10 lbs.



1661 **Coupon Price** \$3.70 **Cash Price** \$1.85

"Rollfast" Roller Skates

By actual tests on concrete, "Rollfast" wheels roll farther, run faster and wear longer than any other roller-skate wheels made. Combine all fine features of all makes. Built for long, hard, delightful use.

Big, best grade 3/4-in. ball-bearings. Dust-proof, extra-heavy wheels with double-wearing surface and case-hardened cups. Entire chassis of cold-rolled strip steel, riveted and practically indestructible. "Rollfast" flexible reinforcement supports foot-arch. Braced, back and front. Full nickel-plated. Axles, bolts, cadmium-plated and rust-proof. Live rubber cushions on front and rear trucks.

Oak tan, genuine cowhide, one-piece strap. Girls' skates have new type heel insuring better fit with various types of shoe heels. Exclusive "Rollfast" cadmium-plated, unbreakable military buckle on boys' model—stays tight and eliminates weakening perforations in strap. Extend from 7 1/2 to 10 1/2 in.—big enough for adults, too.

For Boys

2249 **Cpn. Price** \$3.20 **Cash Price** \$1.60

For Girls

2251

Cpn. Price \$3.20 **Cash Price** \$1.60

Ski Poles

Add greatly to the joy and skill of skiing. For use with Skis 4531 and 4541. Made of straight-grained hardwood in natural varnish finish.

with red wood washer (or disc) and point. 4 ft. long. Mlg. wt. 2 lbs. 4573 **Cpn. Price** \$1.80 **Cash Price** 90c

Streamlined Scooter

3688 **Coupon Price** \$8 **Cash Price** \$4

For Children 8 to 12 years

A very superior, professional-looking set of ski poles, light and easily handled, yet strong. For use with Skis 4558 and 4560. Made of bamboo. Genuine leather straps and webbing; steel points. 4 ft. long. Mlg. wt. 2 lbs.

4585 **Coupon Price** \$4 **Cash Price** \$2

This Scooter is keen! It is the snappiest and most attractive we have ever seen. Wood foot board of "tear drop" shape—13 1/2 in. long. Strong and sturdy and will stand knocks. A great value. Words and picture cannot do it justice.

Frame, fork, fenders, and parking stand of heavy steel. Strong wood handle. Foot brake. Measures 43 1/2 in. long and 32 in. high. Foot board and fenders streamlined. 10-in. disc wheels with 1-in. hard rubber tires. Wheels and frame in bright

green enamel with orange stripe. Fenders in bright orange with black trim. Mailing weight 20 lbs.

Larco Express Wagon

This big, snappy, practical, speedy, easy-running wagon combines coaster and truck. Youngsters will have great fun with it as a coaster and the ambitious boy will find a way to earn something with it delivering groceries, parcels, etc. It is extra-strongly built to stand hard and made to last for years. Handles easily.



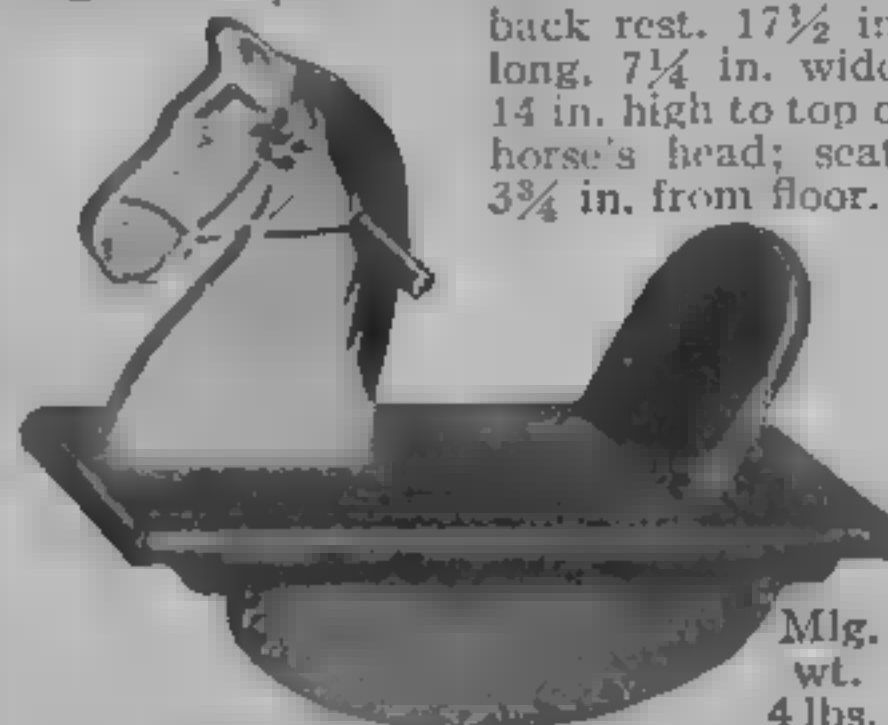
2836 **Cpn. Pr.** \$11.50 **Cash Pr.** \$5.75

reinforced with cleats and braces. Removable sides, 8 1/4 in. high, enabling it to serve as a truck. Take off sides and it is a perfect coaster wagon, with sides 2 1/2 in. high. Beautifully finished in the natural color of the wood with clear varnish, with side and front panels a bright red. New, modern, roller-bearing, 9 1/2-in. air-flow artillery wheels with 3/4-in. rubber tires and nickel-plated hub caps. Wheels finished in red enamel and pearl gray with yellow striping. Strong running-gear of channel steel construction. Built for real service. Bent ash handle. Shpd. K.D. Mlg. wt. 40 lbs.

120 Premiums

Horsie Rocker

Giddyap Horsie! A low rocker for baby's first ride. Beautifully finished in bright red and green enamel with horse's head enameled in ivory decorated in bright colors. Youngster can rock safely to his heart's content. Strongly made. Rounded edges—no parts to tear clothes. Firm back rest. 17 1/2 in. long, 7 1/4 in. wide, 14 in. high to top of horse's head; seat, 3 3/4 in. from floor.



1322 **Coupon Price** \$2.30 **Cash Price** \$1.15

Flashmobile

More than a toy—a scientifically-designed "health builder." Its operation is very similar to rowing, which is one of the best exercises for the body. And the youngsters love it! Ease and comfort of riding are insured by the exclusive spring suspension supporting seat that acts as shock absorbers do.

Other special features include strong flat steel construction, ball-bearing frame and crank shaft, roller bearing wheels, shaped and decorated adjustable hardwood seat, shock absorbers, handle post with steel bar having rubber grips, disc wheels with cadmium-plated hub caps and 3/4-in. non-skid rubber tires; 7-in. front wheels and 10-in. rear. Steel parts finished in green enamel; handle post and seat, yellow; wheels, yellow with green stripe. Over-all length, 33 in. Height to top of seat, 11 1/2 in.



Mlg. wt. 18 lbs. **Coupon Price** \$7 **Cash Price** \$3.50

Larco Speeder Steel Wagon

Body of heavy sheet steel, reinforced with rolls on top and bottom. Heavy, one-piece bottom. Channel steel gear, well-braced to body. Curved, tubular handle with steel loop grip. New, modern airflow artillery wheels, 9 1/2 in. diameter, with retained roller-bearing caps. 3/4-in. solid tires. Body, 34 in. x 14 1/2 in. and wheel diameter red. Yellow. Black gear and handle.



Mlg. wt. 36 lbs. 2637 **Cpn. Price** \$7.50 **Cash Price** \$3.75

Mercury Steel Coaster Wagon

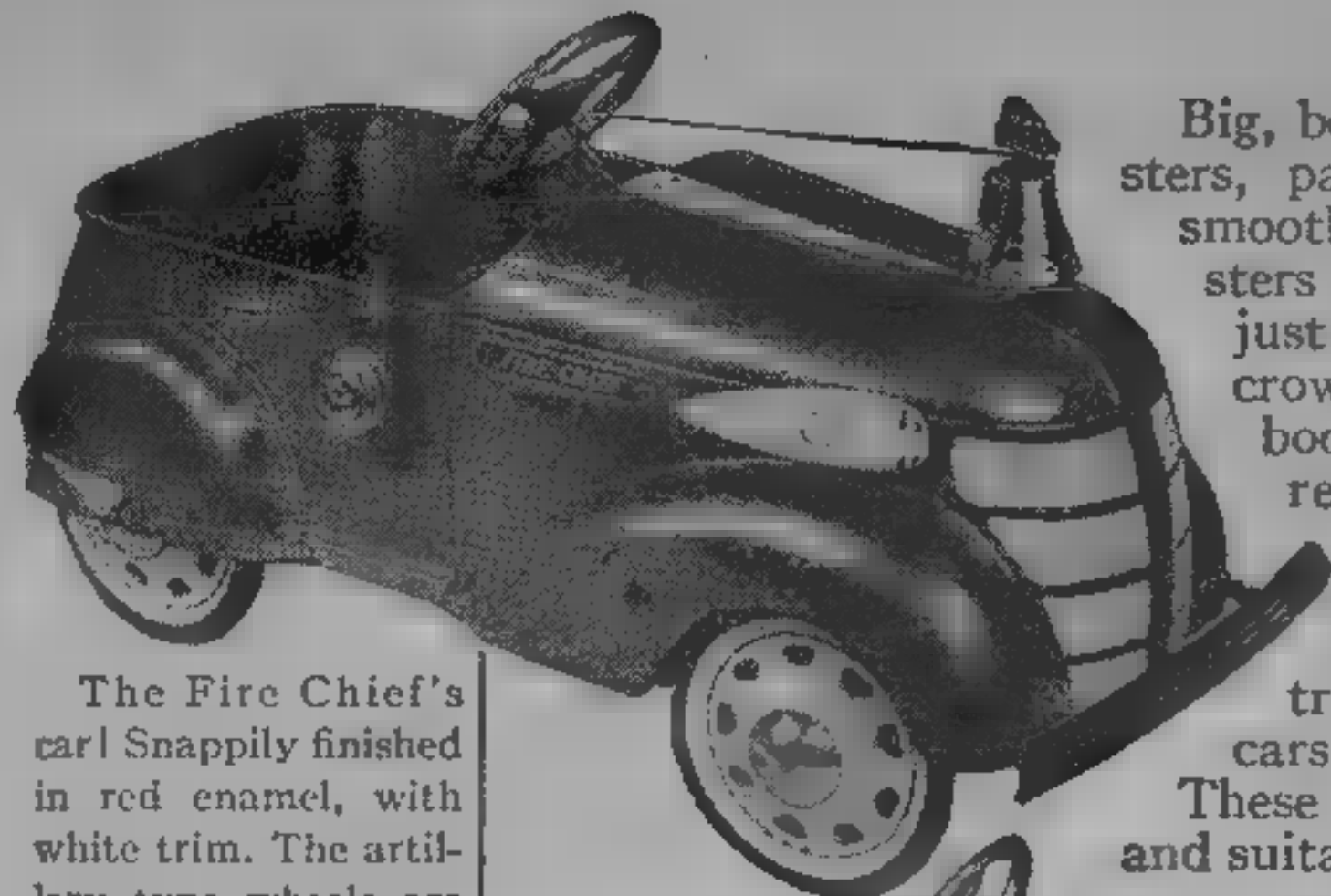
Fleet as the wind! The sleek, smooth, smart, streamlined design of the newest coaster wagon suggests speed. The youngsters will go for it in a big way. Radically different from any wagon before offered.



The big, 35-in. body is made with the bead rolled inward. New styled wheels with smart hub caps not found on other wagons. Undergear of simplified, improved new design. In every way it's a "knock-out." Double disc, 10-in. wheels with roller bearings and 3/4-solid rubber tires. Made of heavy gauge steel throughout. Body and wheels finished in red, baked enamel; tongue and undergear in black, baked enamel.

Shpg. wt. 39 lbs. **Cpn. Price** \$10 **Cash Price** \$5

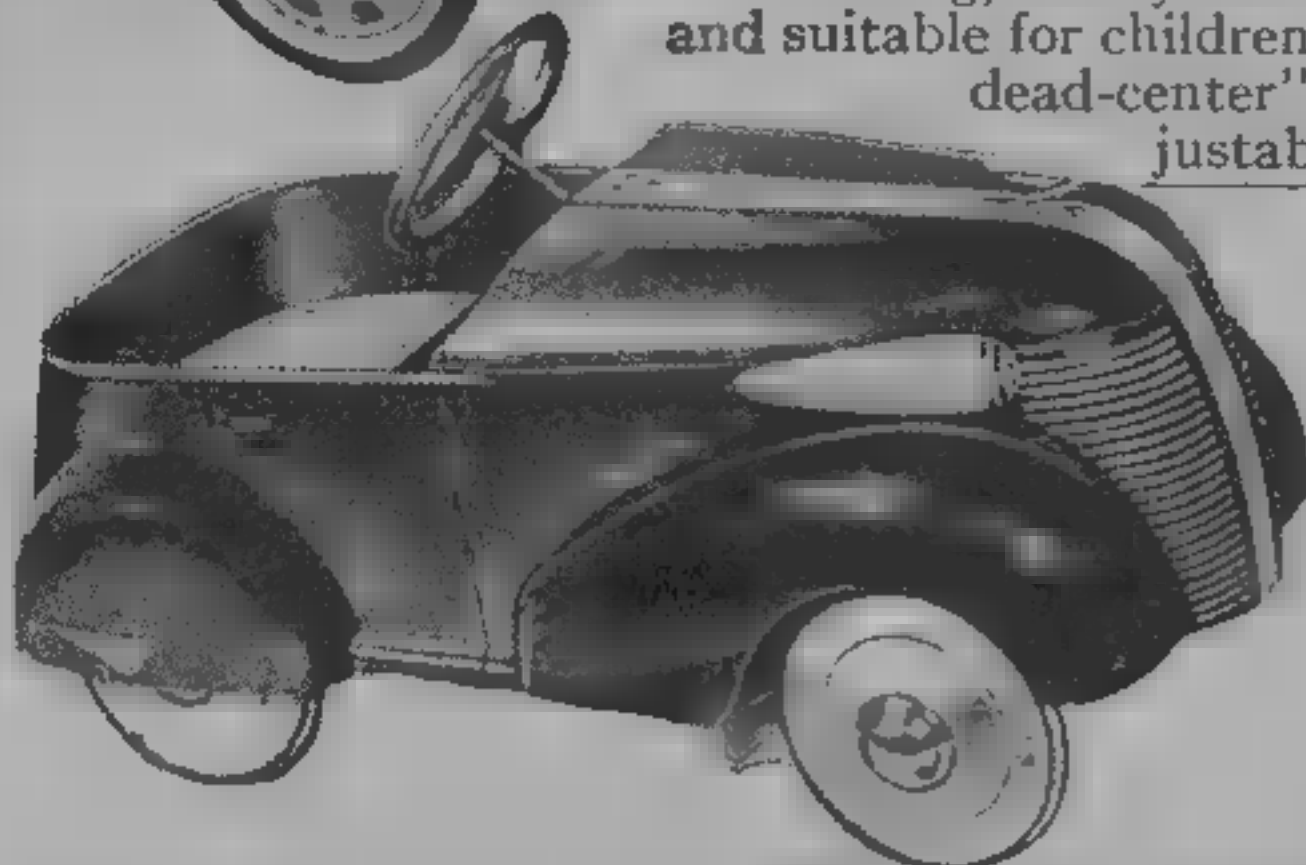
Over-all size: 41 in. long; 16 in. wide.



The Fire Chief's car! Snappily finished in red enamel, with white trim. The artillery type wheels are white with red stripe; 1/8-in. rubber tires. Equipment includes fire siren, fire bell and bumper. Width, over all, 16 3/4 in.; height, 20 in. Seat, 13 in. wide. Shpg. wt. 43 lbs.

4385

Coupon Price \$20
Cash Price \$10

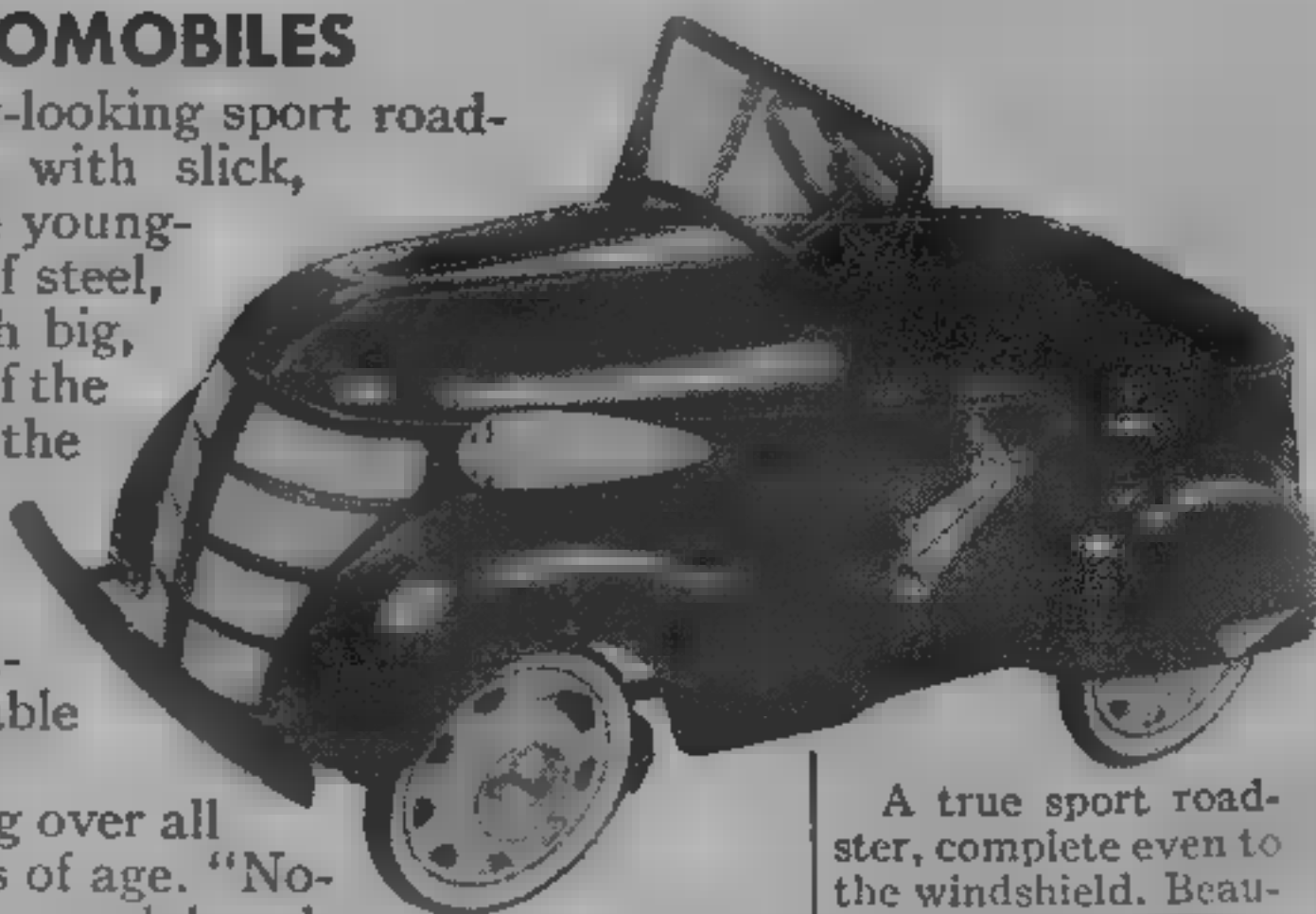


These big, roomy cars are 39 in. long over all and suitable for children up to 8 years of age. "No-dead-center" gear. Rubber pedals adjustable to various leg lengths. 8-in. wheels.

Another strong, streamlined car that will make any youngster's heart jump for joy. Has the snappy lines, size and construction of the other cars, but is without some of the equipment. Finished in bright red enamel with cream trim. Disc wheels in cream with red stripe; 1/2 in. rubber tires. Width over all, 16 3/4 in.; height, 19 1/2 in. Seat, 13 1/2 in. wide. Shpg. wt. 45 lbs.

1052

Coupon Price \$17 Cash Price \$8.50



A true sport roadster, complete even to the windshield. Beautiful maroon enamel finish with cream trim. Artillery type wheels in cream with maroon stripe; 1/2-in. rubber tires. French horn and bumper. Width over all, 16 3/4 in.; height, 20 in. Seat, 13 in. wide. Shpg. wt. 43 lbs.

4380

Coupon Price \$20
Cash Price \$10



For Children 4-7 years old

Streamlined styling, ball-bearing front wheels, heavy steel construction, snappy finish—these and other features make these new velocipedes outstanding. They are built for style, speed and hard use.

Stamped steel fork with incased ball bearings eliminating bolts, nuts and clips. Adjustable handle bars with rubber grips. Crescent bicycle-type fenders. Ball-bearing front wheels and plain bearing rear wheels; riveted spokes. Rubber tires with speed tread. One-piece enameled cranks. Streamlined rubber pedals. Gracefully-shaped rear step, in single unit, welded to rear axle.

4462

Cpn. Price \$20
Cash Price \$10

Skippy Health Bike

New, practical, revolutionary, health-preserving construction. Flexible spring steel backbone absorbs jars and shocks; eliminating shock to child's spinal system. Approved by medical clinics. Knee action effect permits easy riding over rough, uneven spots and greater speed on curves without tipping. Backbone is high-carbon steel, same as automobile springs.

New flat-type steel handle bar to harmonize with backbone. Speedlined saddle, with moulded rubber top and nickel-plated, double coil springs. 20-in. front wheel; 14-in. rear wheels. Large, plated hub caps. 1-in. rubber tires. Heavy, 18-gauge steel stamped rear step. Cream enameled backbone, handle bar and wheels; blue ornamental side plates, handle bar stem, rear step plates, fork, fender and fender braces; blue striping on backbone. Mailing weight 39 lbs.

BALL-BEARING VELOCIPEDES



Backbone is 1-in. steel tubing in modern design with stamped steel head and saddle, shaped for comfort. 16-in. front wheel; 10-in. rear wheels. 3/4-in. rubber tires.

Enameled in flashing red; cream head, wheels and handle bar. Mlg. wt. 26 lbs.

For Children 3-5 years old

4434

Cpn. Price \$12 Cash Price \$6

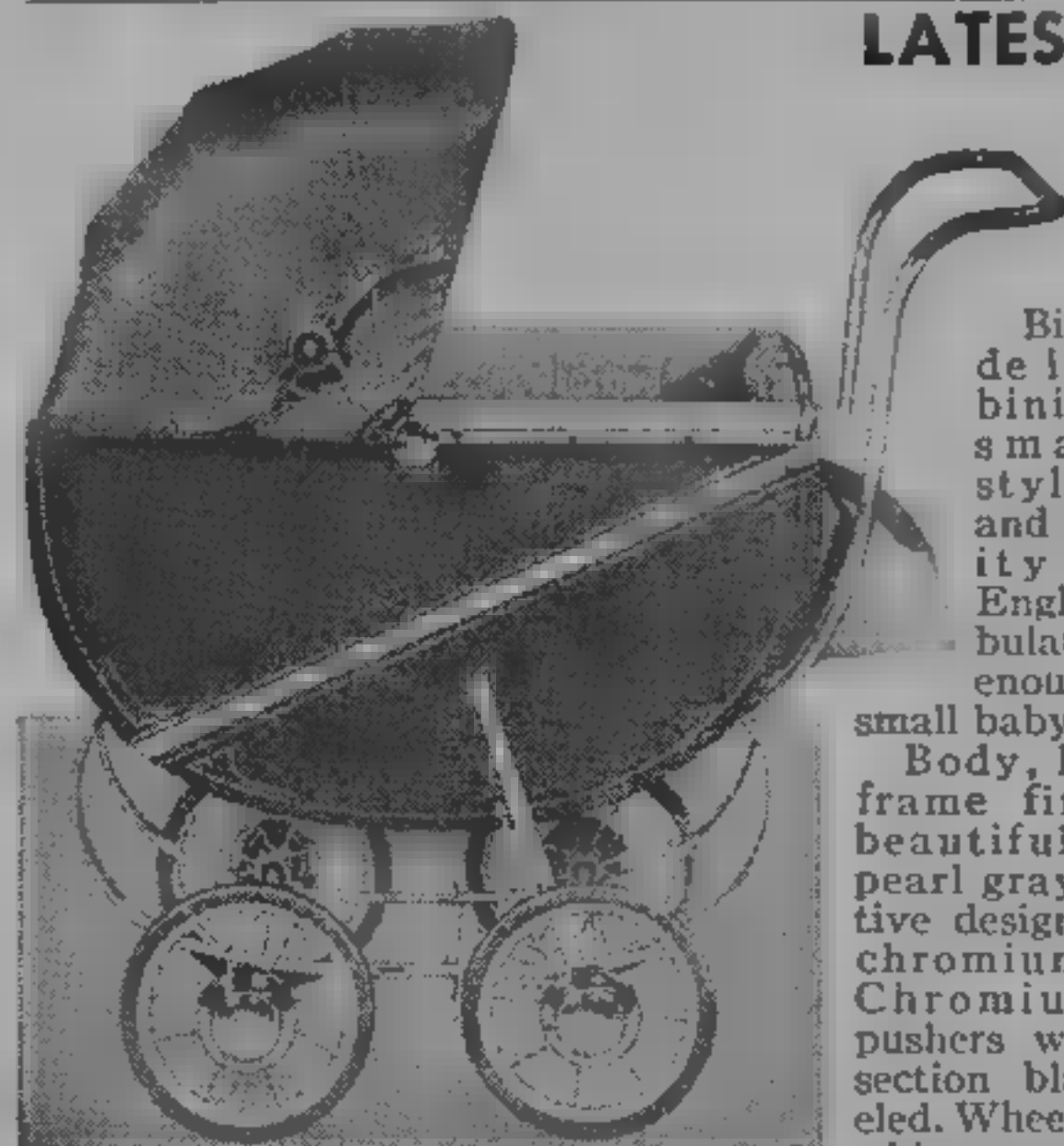


For Children 4-7 years old

4453

Cpn. Price \$16
Cash Price \$8

Big, well-made, speed-styled velocipede, made to give the utmost in value and service. Conventional 1 1/4-in. tubular steel frame, electrically welded. Attractive stamped steel head and rear platform. Special fork with "V" type crown. 5/8-in. tubular, plated adjustable handle bar with large streamlined rubber grips. Wide, deep fender with heavy braces. 20-in. ball-bearing front wheel and 12-in. rear wheels with heavy machine spokes. 3/4-in. fancy tread tires of solid rubber. Solid rubber, streamlined rubber pedals. Frame, fork, platform and fender enameled in green; wheels and striping in ivory. Mlg. wt. 20 lbs.



Big doll coach de luxe, combining all the smartness, style, quality and serviceability of a real English perambulator. Large enough to hold small baby.

Body, hood, and frame finished in beautiful shade of pearl gray. Decorative design on body, chromium-plated. Chromium-plated pushers with handle section black enameled. Wheels and gear, white enameled. Body

upholstered and padded inside with fine quality leatherette. Movable, collapsible hood of leatherette. Handy pocket on inside of body. Resilient springs. Large, 8-in., wire wheels with over-sized fancy tread, 3/4-in. hard-rubber tires. Extra-large, nickel-plated hub caps. Modern, positive brake.

Wood body is 23 in. long, 12 in. wide, 6 in. deep, inside. By using extension foot, well measures about 26 in. long, 33 in. high to top of hood, 28 in. to handle. Shipping weight 32 lbs.

4421 Coupon Price \$20 Cash Price \$10

LATEST DOLL COACHES

This modern coach is an extra-fine value. Body of wood, finished in beautiful shade of pearl gray with attractive, stencilled design in contrasting colors. Wheels, gear, movable and collapsible leatherette hood, pushers finished in gray enamel. Nickel-plated hardware. Strong, resilient springs. Heavy, 1/2-in. rubber tires on strong, 7-in. wire wheels. Nickel-plated hub caps.

Body is 20 in. long, 10 1/4 in. wide, 6 1/2 in. deep, inside, without the foot extension. When extension is out, as pictured, coach will hold dolls up to 23 in. long. Height to top of hood, 29 in.; to handle, 26 in.



Mailing weight 20 lbs.

4416

Coupon Price \$10
Cash Price \$5

Streamlined Doll Carriage

A great big value in a fibre doll carriage. Modern in every respect. Streamlined. Body and hood are fibre in a delicate shade of tan with contrasting decorations.

Reclining back. Adjustable hood. Wheels and gear and pusher rods ivory enamel. Ebonized wood handle. Strong, wood-spoke wheels, 7 in. in diameter with 1/2-in. rubber tires. Large nickel-plated hub caps. Windows in hood.

The body measures 18 1/2 in. long, 9 1/2 in. wide and 6 1/2 in. deep. Height to top of hood, 28 in. Height to handle, 25 in. Mlg. wt. 13 lbs.

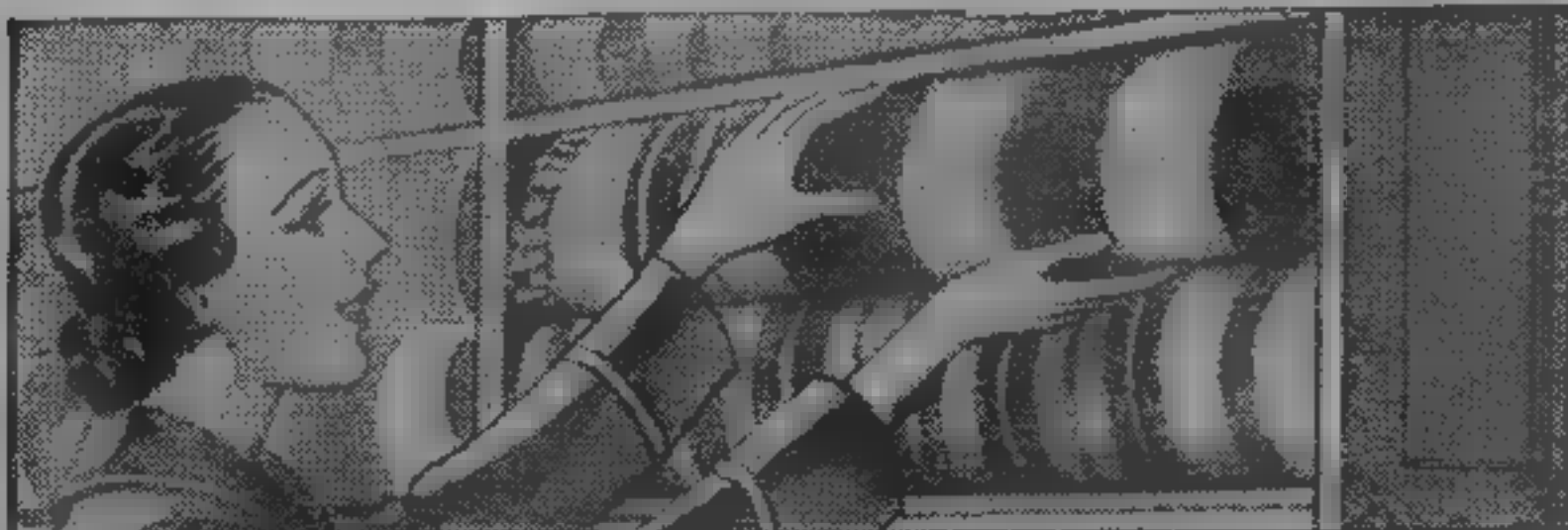
4398

Cpn. Price \$10 Cash Price \$5

Good-sized, snappy, well-made doll carriage that looks just like the big carriages and is wonderfully complete. It will send any little tot into the seventh heaven of joy.



Premiums 121



Choose with confidence; use with satisfaction. These blankets were shopped for just as any thrifty housekeeper shops, comparing many blankets for quality, wool content, size, weaving, finish, color, beauty, etc., at the price she wants to pay. We've done this shopping for you and have selected these, believing that they will fulfill the practical requirements a careful housewife demands, the beauty that attracts and delights every woman, and that they will give the satisfaction in service that every shrewd buyer has a right to expect as proof of her good buying judgment. We believe you will be pleased with them.

GREATER VALUE in *Chatham* PART WOOL BLANKETS

5% Wool

Size, 70 x 80 in. . . . Single
Weight, 2½ lbs.

(A) Popular, reversible blanket in harmonizing combinations—blue and rose, gold and green, green and rose—lovely shades that will fit into any color scheme. A blanket that will wear well and give lasting satisfaction. 4-in. matching sateen binding. Size, 70 x 80 in. Mlg. wt. 3 lbs.

1769M1 Blue and Rose
1769M2 Gold and Green
1769M4 Green and Rose

Coupon Price \$4.50 Cash Price \$2.25

5% Wool

Size, 72 x 90 in. . . . Double
Weight, 4¾ lbs.

(B) 7½ feet of warmth and comfort, plenty to cover the shoulders and tuck in at the foot. 72 in. wide—ample width for double beds. Full of drowsy warmth, it induces restful sleep. Woven of selected China cotton and not less than 1 per cent wool on a strong cotton warp. 4-in. sateen binding. Mailing weight 6 lbs.

1458M1 Blue and White Plaid
1458M4 Green and White Plaid
1458M6 Heliotrope and White Plaid
1458M8 Rose and White Plaid

Coupon Price \$7.50 Cash Price \$3.75

5% Wool

Size, 70 x 80 in. . . . Double
Weight, 3 lbs.

Like 1458, in smaller size—70 x 80 in. Mlg. wt. 4 lbs.

1756M1 Blue Plaid
1756M4 Green
1756M8 Rose

Coupon Price \$5.50
Cash Price \$2.75

5% Wool

Size, 72 x 84 in. . . . Single
Weight, 2¼ lbs.

(C) An extra-large single blanket in an attractive block plaid in rose, green or gold with white. Size, 72 x 84 in.—plenty of length and width to tuck in for warmth and comfort. Woven of selected China cotton with not less than 5 per cent wool on a strong cotton warp. 4-in. sateen binding to match blanket color. It will wear satisfactorily and wash easily.

The single blanket gains in popularity because the single length is easier to handle in making the bed, in folding and in laundering. Two separately bound blankets are chosen more often than one double one.

Mailing weight 2½ lbs.

1887M2 Gold and White
1887M8 Rose and White
1887M4 Green and White

Coupon Price \$4 Cash Price \$2

33% Wool

Size, 70 x 80 in. . . . Single
Weight, 1½ lbs.

(D) Lovely colors give this reversible blanket style in addition to the beauty, warmth and service you expect. Beautifully harmonized colors: blue and rose, mahogany and beige, green and peach with 3-in. silk binding matching each side. 33 per cent virgin wool with the resiliency that ensures warmth without weight. Size, 70 x 80 in.

Mailing weight 5 lbs.

1261M4 Green and Peach
1261M5 Mahogany and Beige
1261M8 Rose and Blue

Coupon Price \$9 Cash Price \$4.50

50% Wool

Size, 72 x 84 in. . . . Double
Weight, 4¼ lbs.

(E) This blanket is a wise choice. 50 per cent of fine virgin wool gives cozy warmth, and the other 50 per cent of fine cotton yarn contributes to long and satisfactory service. The cost is low for this quality. 7-ft. length provides ample shoulder and foot covering; the width is 72 in. Ends finished with 4-in. sateen binding.

Mailing weight 4¾ lbs.

1676M1 Blue and White Plaid
1676M7 Peach and White Plaid
1676M8 Rose and White Plaid

Coupon Price \$12 Cash Price \$6

80% Wool

Size, 70 x 80 in. . . . Single
Weight, 3 lbs.

(F) This is the famous Chatham Airloom Blanket! The construction Chatham uses in the weaving of this blanket has proved most satisfactory in producing a high-quality blanket. On a warp of fine cotton yarns is woven the weft or filling of fine virgin wool yarns, making a blanket so warm, so light in weight and so serviceable that it deserves its popularity.

The cotton warp also helps to keep the blanket true size and shape in laundering. Ends are finished with 4-in. rayon taffeta. The colors are rich, and suited to the tastes of both women and men.

Size, 70 x 80 in. woven single, the same color both sides. More and more, a pair of single blankets are chosen for each bed for convenience in handling and in use.

1597M1 Blue
1597M8 Rose
1597M9 Cedar

Coupon Price \$10 Cash Price \$5

COTTON BLANKETS

Size, 72 x 84 in. . . . Single
Weight 2¾ lbs.

(G) This Jacquard blanket is delightfully soft and warm for it is woven of fine China cotton. Thick, deep nap that keeps the cold out and the warmth in.

Wears for many years and launders successfully. Ends sateen bound.

Reversible. Attractive enough for a couch throw. Large size—72 x 84 in. Mlg. wt. 3 lbs.

2536M1 Blue and White
2536M8 Rose and White
2536M9 Cedar and White

Coupon Price \$5 Cash Price \$2.50

Size, 70 x 80 in. . . . Double
Weight, 2½ lbs.

(H) If you want a soft, warm, all-cotton blanket for hard wear, one that may be washed and washed, here is one that can recommend.

It's a double blanket, woven of a good grade of cotton and nicely finished with soft, lofty nap. The ends are whipped. Size, 70 x 80 in. Mlg. wt. 3 lbs.

3726M1 Blue and White
3726M4 Green and White
3726M6 Heliotrope and White
3726M8 Rose and White

Coupon Price \$3 Cash Price \$1.50

CRIB BLANKETS

Size, 72 x 84 in. . . . Double
Weight, 5½ lbs.

(I) A pair of extra-heavy Jacquard blankets, woven double. Made of finest curly China cotton with smooth, suede-like nap. Luxurious, thick and smartly finished with sateen binding. Reversible.

This is a remarkably low price for a double blanket of such good quality. Large size, 72 x 84 in. Mailing weight 6 lbs.

1983M4 Green
1983M9 Rust

Coupon Price \$10 Cash Price \$5

(J) Keep baby warm, comfortable and happy, in this Esmond Warmspun Blanket. Suitable for his carriage, crib or to wrap him in.

The special process of spinning the yarns used in weaving this blanket produces a fabric unexcelled for warmth in a fabric made entirely of cotton. And for baby's things that must go through countless washings and remain soft and dainty, this fabric is ideal. Sateen binding.

Size, 36 x 50 in.
Mlg. wt. 1¾ lbs.

1359M1 Blue for boys
1359M8 Pink for girls

Coupon Price \$2.50 Cash Price \$1.25

Luxurious ALL WOOL Blankets

Size, 70 x 80 in. . . . Single
Weight, 2½ lbs.

(K) Here is a blanket you'll want—the kind you've always wished for. It's the smart, new "Pladatone" made by the American Woolen Co. and sold only in the better stores. An exclusive design woven in a luxurious quality yarn. Yet it is moderately priced. The colors are rich. Maker's silk label on each blanket.

100 per cent fine virgin wool with a deep springy nap that spells warmth and cozy comfort. Single, reversible 70 x 80 in.—firmly woven. Mlg. wt. 3½ lbs.

2320M2 Tan plaided in Brown
2320M4 Green and dark Green
2320M8 Rose and darker Rose
2320M9 Cedar and Mahogany

Coupon Price \$10
Cash Price \$5

Size, 72 x 84 in. . . . Double
Weight, 5 lbs.

(L) Virgin wool with all its natural springiness is expertly woven into this, our finest double blanket. It is 72 x 84 in., ample for a double bed and plenty to tuck in at the foot—full seven feet.

The bleak nights of fall, the bitterly cold nights of winter, and the cold raw nights of spring will all be more bearable, more comfortable and restful with warm, generous-sized blankets like these. You need them for comfort.

Neat plaid in rose and white, and the smart, new version of the old-time red and black plaid. The ends are nicely bound with sateen. Mlg. wt. 6 lbs.

4620M5 Red and Black Plaid
4620M8 Rose and White Plaid

Coupon Price \$22 Cash Price \$11

Size, 70 x 80 in. . . . Single
Weight, 3 lbs.

(M) This luxurious reversible blanket is woven by the improved method of napping that develops millions of additional air cells which act as an insulation against cold. This feature insures the utmost warmth in a blanket without cumbersome weight.

Fine quality all-wool yarns with the natural springy feel of wool makes this blanket a real investment by assuring years of warmth and service.

Beauty of color, too, it has—orchid with green, rose with blue, peach with rose. Reversible. Ends bound with 4-in. rayon taffeta. Size, 70 x 80 in. Weighs 3 lbs. Mlg. wt. 6 lbs.

1896M6 Orchid and Green
1896M7 Peach and Rose
1896M8 Rose and Blue

Coupon Price \$16 Cash Price \$8

Size, 70 x 80 in. . . . Single
Weight, 3 lbs.

(N) Simply designed and smart in appearance, this blanket will satisfy every blanket requirement. It is woven of finely spun, carefully chosen wool yarns to supply warm, cozy comfort in cold weather. Expert weaving produces the fine, even texture that guarantees lengthy service and proves its worth through years to come. The new panel design shows up to fine advantage on the bed.

A product of the American Woolen Co. which also makes the Pladatone. Paneled in the deeper tone of the blanket color, it comes in pleasing shades.

Size for double beds, 70 x 80 in. Weighs 3 lbs. Mlg. wt. 5 lbs.

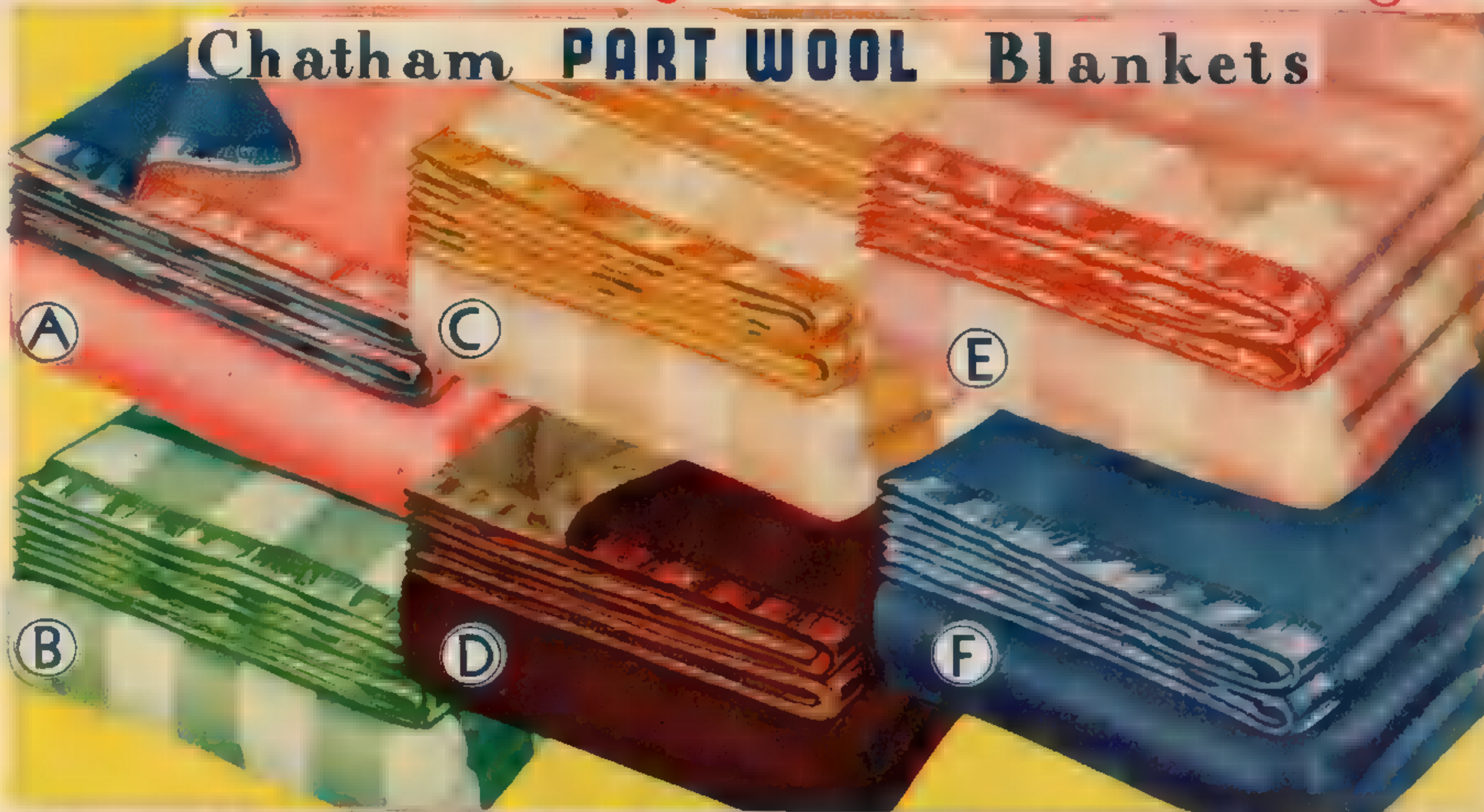
2158M2 Tan
2158M7 Peach
2158M8 Rose

Coupon Price \$13 Cash Price \$6.50



— Value • Quality • Warmth • Beauty!

Chatham PART WOOL Blankets



SERVICABLE COTTON



ESMOND
WARMSpun
BLANKET
FOR
CRIB OR
CARRIAGE



100%
WOOL

BEAVERBROOK
ALL WOOL
American Woolen Co.

MADE
THE
American Woolen
Company

Popular
GOLDEN WHEAT PATTERN



CRETONNE PATTERN

MEXICANA PATTERN

VENETIAN PATTERN



MINERVA PATTERN

GARDEN BOUQUET PATTERN



AMERICAN MADE DINNERWARE

Genuine Colorful Fiesta Ware

(A) Color comes to the dining table—gay, bright, cheerful colors that help make every meal a gala occasion. It is decidedly smart and great fun to use this Fiesta pottery, for its brilliant colors adds a delightful informality and good fellowship. It gives the hostess the opportunity to create a wide variety of table effects that contribute to gracious living. Perfect for the informal supper, buffet or luncheon, and, for breakfast, helps to start the day right.

Fiesta pottery is of decidedly high quality, famous for its design, material and texture and the artistic skill with which it is fashioned. Only in genuine, nationally-advertised Fiesta ware can you get such craftsmanship and value.

The 25-piece set, providing a service for four, consists of four—one green, one blue, one yellow and one red in each group—of each of the following pieces: 9-in. dinner plates, 7-in. plates, fruit saucers, teacups and saucers, together with

one each: 13-in. chop plate in blue, 8½-in. nappy in yellow, covered sugar bowl in green and cream pitcher in red. Mfg. wt. 24 lbs.

2566 **Coupon** **Cash**
25-Pc. Set **Price \$14** **Price \$7**

The 50-piece set, providing a service for eight, consists of eight—two green, two blue, two yellow and two red in each group—of each of the following pieces: 9-in. dinner plates, 7-in. plates, fruit saucers, teacups and saucers, together with one each: 13-in. chop plate in turquoise, ½-in. nappy in green, 8½-in. nappy in red, covered sugar bowl in yellow and cream pitcher in blue, salt shaker in turquoise, pepper shaker in red, ash tray in turquoise and ash tray in red. Mfg. wt. 45 lbs.

3445 **Coupon** **Cash**
50-Pc. Set **Price \$25** **Price \$12.50**

Golden Wheat Pattern

(B) Modern! Different! Appealing! Practical! Modern without being extreme. Pretty in its simplicity of pattern. One of the most serviceable shapes ever produced. The decoration is a realistic reproduction of ripe golden wheat against an ivory body. A gold line adds beauty. Delicately embossed rings emphasize the modern shape. Platters and vegetable dishes are round, giving them distinction and greater use-

fulness. The platters serve as sandwich trays, cake trays, etc.

Size of Set	32-pc. Set	54-pc. Set
Number	3694	3710
Coupon Price	\$10.00	\$20.00
Cash Price	5.00	10.00
Mfg. wt.	20 lbs.	35 lbs.

Mexicana Pattern

(C) A touch of Old Mexico! The quaintness and gaiety that give ware from south of the Rio Grande its charm is caught in this new pattern. The decoration, with a Mexican pottery motif, permits full display of the warm colors, and is effectively framed by a red line. Even the shape is distinctive! Made of finest semi-porcelain, with an ivory body, it has a "Velvet" glaze

that is soft and lovely to the touch and the eye. It's smart in every detail.

Size of Set	32-pc. Set	54-pc. Set
Number	1697	1718
Coupon Price	\$11.00	\$21.00
Cash Price	5.50	10.50
Mfg. wt.	20 lbs.	35 lbs.

Cretonne Pattern

(D) Like a breath from a country garden, this new pattern, ringed with its decoration of flowers in varied hues, is utterly delightful. It will give a touch of spring to your table setting the year 'round. Of course it savors, too, of the popular floral designs of cretonne. A thought—imagine its effect in a cozy little breakfast nook, hung with floral cretonne drapes! Ivory body

enhances the display and a blue line increases its effectiveness. Made of finest semi-porcelain.

Size of Set	32-pc. Set	54-pc. Set
Number	1757	1759
Coupon Price	\$13.00	\$24.00
Cash Price	6.50	12.00
Mfg. wt.	20 lbs.	35 lbs.

Venetian Pattern

(E) Its sheer richness and beauty will make this new pattern a prized possession. The delicate tracery of the wide, lace-like design is done in bright gold, and stands out strikingly against the dainty ivory background. The charming cluster of flowers provides just the right note of relief. In every way it is fitly named "Venetian," suggestive, it is, of old

world craftsmanship. Made of finest semi-porcelain by one of America's best potters.

Size of Set	32-pc. Set	54-pc. Set
Number	1734	1753
Coupon Price	\$12.50	\$23.00
Cash Price	6.25	11.50
Mfg. wt.	20 lbs.	35 lbs.

Minerva Pattern

(F) Bring the warmth, color and brightness of out-of-doors in summertime to your dining table with this dinnerware. Flowers in gay colors mingled with green leaves are displayed against a trellis design, while a cherry-red line sets off the whole. Ivory body and embossed edge give the pieces added character. This pattern is very

popular because of its charm.

Size of Set	32-pc. Set	54-pc. Set
Number	1838	1890
Coupon Price	\$9.50	\$18.00
Cash Price	4.75	9.00
Mfg. wt.	22 lbs.	35 lbs.

Garden Bouquet Pattern

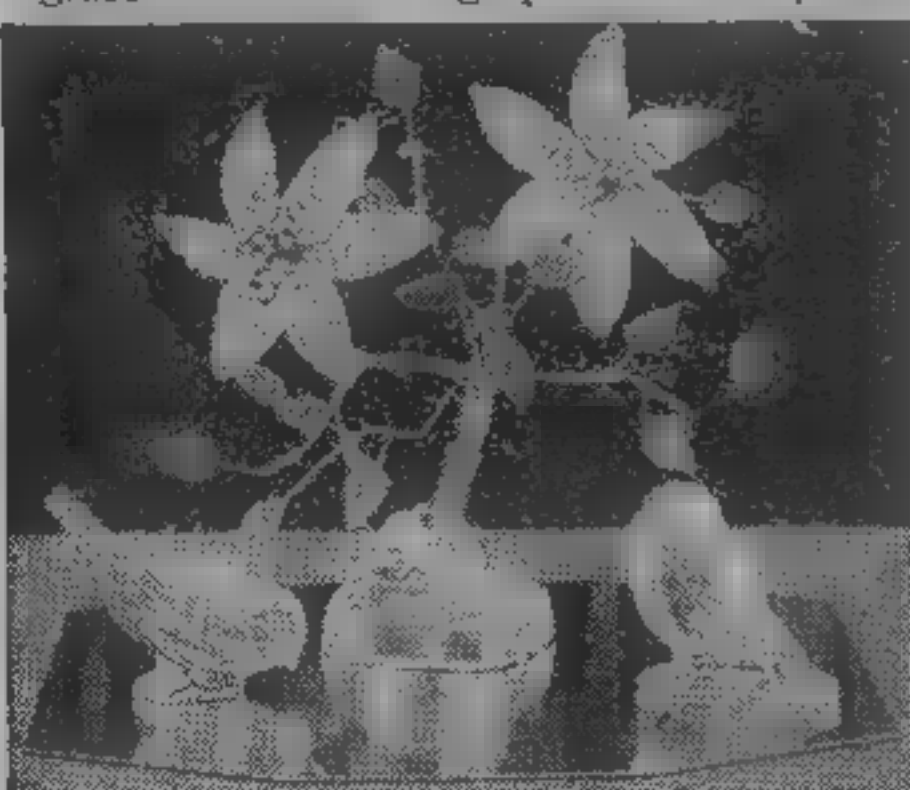
(G) The name of this pattern tells the desire of the designer to decorate it with all the beauty of a bouquet of lovely flowers from the garden in rust, yellow and white, arranged with green and brown grasses and sprigs on an ivory background. A bright red border line adds a lively touch. The modern, attractive shape, with round platters and vegetable dishes, is very

smart—the type chosen by women who have a flair for the unusual.

Size of Set	32-pc. Set	54-pc. Set
Number	2531	2552
Coupon Price	\$10.00	\$20.00
Cash Price	5.00	10.00
Mfg. wt.	20 lbs.	33 lbs.

Table Centerpiece

This smart, new centerpiece makes a perfectly stunning table decoration. Fashioned like a tree with green glass leaves and large pink flowers, also



in crystal glass block base. Leaves and flowers mounted on wire. Two crystal glass birds. Height, 10 in. Fancy plateau mirror, 10 x 14 in. Mfg. wt. 4½ lbs.

2574
Cpn. Price \$6.50
Cash Price \$3.25

Water-Jug

Smart handy jug of pottery in most modern shape. And striking, indeed, in its bright finish outside a choice of blue, yellow or maroon. Big, comfortable, conveniently-placed handle and easy-pouring lip shaped to prevent ice slipping out. 2-qt. size. Mfg. wt. 6 lbs.

3482M1
Blue
3482M2
Yellow
3482M6
Maroon
Coupon Price \$2
Cash Price \$1



32-Piece Set of Blue Willow China

The characteristic design, distinction and charm that have made blue willow ware prized throughout the centuries are displayed in this delightful china. The decoration is under the glaze.

The set of 32 pieces, which forms a service for six, consists of six each of the following pieces: 9-in. dinner plates, 6-in. bread-and-butter plates, fruit saucers, teacups and saucers, together with one each: small platter and open vegetable dish.

To match your blue willow china we offer also this charming set of crystal glass tumblers—six each fruit juice glasses, table tumblers and iced tea tumblers—with blue willow decoration. See page 126.

Set and Size	32-pc. Set China	18-pc. Set Tumblers
Number	3773	2907
Coupon Price	\$10.00	\$2.30
Cash Price	5.00	1.15
Mfg. wt.	20 lbs.	6 lbs.



Petit Point Pattern

Give your table setting a "lift" with this smart set that, by its brightness and cheer, lends new interest to the meal. This quaint pattern gets its charm from the decoration suggestive of the designs fashioned in petit point in the days of our grandmothers. A revived interest in petit point makes certain that this dinnerware, too, which displays the pattern so beautifully, will be chosen by many. The bright, attractive colors show to advantage against the ivory body. The heavily-embossed edge is in keeping with the design.

Size of Set	32-pc. Set	54-pc. Set
Number	1689	1691
Coupon Price	\$10.00	\$20.00
Cash Price	5.00	10.00
Mfg. wt.	19 lbs.	35 lbs.

COMPOSITION OF SETS

32-pc. Set (Service for 6)

6 Cups
6 Saucers
6 9-in. Dinner Plates
6 6-in. Bread-and-Butter Plates
6 Fruit Saucers
1 Round Vegetable Dish
1 Small Platter

54-pc. Set (Service for 8)

8 Cups 8 Saucers
8 9-in. Dinner Plates
8 6-in. Bread-and-Butter Plates
8 Soup Plates
8 Fruit Saucers
1 Round Vegetable Dish
1 Medium Platter
1 Covered Sugar Bowl
1 Creamer

Premiums 125



NATIONALLY ADVERTISED RINGING ROCK CRYSTAL WARE

The glassware of your dreams! Genuine, full lead ringing rock crystal ware. Its sparkling brilliancy and superlative quality make it fit to serve in the very finest setting. It will be a prize possession, and its quality and character is such that it may well become a treasured heirloom.

Fashioned in a truly lovely shape, the pieces are set off by a classic, deep-cut brilliant border design with sprays in floral pattern following the traditional style of the most expensive ware of this type.

Premium Sets of Six	No.	Cpn. Price	Cash Price	Mlg. Wt.
A Footed Iced Tea Tumblers	3787	\$7.20	\$3.60	4 lbs.
■ Footed Table Tumblers	3765	7.20	3.60	3 1/4 lbs.
C Stem Cocktail Glasses	3723	7.20	3.60	3 lbs.
D Fruit Juice Glasses	3730	7.20	3.60	3 lbs.
■ Low Sherbet Glasses	3709	7.20	3.60	3 1/2 lbs.
F High Sherbet Glasses	3703	7.20	3.60	3 1/2 lbs.
G Wine Glasses	3712	7.20	3.60	3 lbs.
H Stem Goblets	3742	7.20	3.60	4 lbs.
I Salad Plates (8 1/4 in. diam.)	3798	8.50	4.25	1 lbs.

Offered in sets of six in a variety of the most needed pieces, at prices that are low for such quality, this ware can be accumulated a set or two at a time to acquire just the service you want. Makes a superb gift sure to delight the fortunate recipient.

SPARKLING DAINTY! Crystal Stemware

Clear, beautiful, sparkling, thin-blown crystal stemware of fine quality. The shape—a classic adaptation with slightly flared bowls set on slender pillar-type stems—gives the pieces uncommon grace. The design, super-imposed on an optic panel effect in soft gray cutting, displays three groups of blossoms or sprays with an elaborate arrangement of fern-like leaves. The charm of the design is shown to special advantage on the salad plate.

Here, truly, is the glassware you have always wanted—now made yours easily by the Larkin Plan. Here, too, is all the variety that you seek for modern entertaining—goblets, sherbet glasses, wine and cocktail glasses, etc. Offered in sets of six, making it possible for you

Premium Sets of Six	No.	Cpn. Price	Cash Price	Mlg. Wt.
A Footed Iced Tea Tumblers	3511	\$4.50	\$2.25	4 1/4 lbs.
■ Footed Table Tumblers	3502	4.50	2.25	4 3/4 lbs.
C Stem Cocktail Glasses	3562	4.50	2.25	2 1/4 lbs.
D Fruit Juice Glasses	3581	4.50	2.25	2 3/4 lbs.
E Low Sherbet Glasses	3540	4.50	2.25	3 1/2 lbs.
F High Sherbet Glasses	3534	4.50	2.25	3 3/4 lbs.
G Wine Glasses	3570	4.50	2.25	2 1/4 lbs.
H Stem Goblets	3525	4.50	2.25	4 1/4 lbs.
I Salad Plates (8 1/4 in. diam.)	3597	6.00	3.00	5 lbs.

choose just the pieces you want and to add to your glassware service from time to time until completed.



Blue Willow Tumbler Set

Blue Willow Ware has always been popular for its quaintness and distinction. Now the pattern is applied to glassware, making it equally appealing. This complete and very charming

ing set of 18 tumblers of crystal glass will delight you with its uniqueness, and give to your table setting a distinctive note.

The set consists of six each fruit juice glasses, table tumbler and iced tea tumblers, each with the typical blue willow decoration. If you have a set of blue willow dinnerware, the combination is perfect. Mlg. wt. 6 lbs.

Set of 18 2907 **Coupon Price \$2.30** **Cash Price \$1.15**



Cut-Glass Console Set

Delightful for the center of the dining table or buffet. The delicate cutting in soft gray tones, is enhanced by contrast with the striking design in relief arrangement at base. Bowl, 9 3/4 in. in diameter. Candlesticks 4 3/8 in. high. Mlg. wt. 11 lbs.

4772 **Coupon Price \$4.70** **Cash Price \$2.35**

9-Piece Glass Fiesta Beverage Set

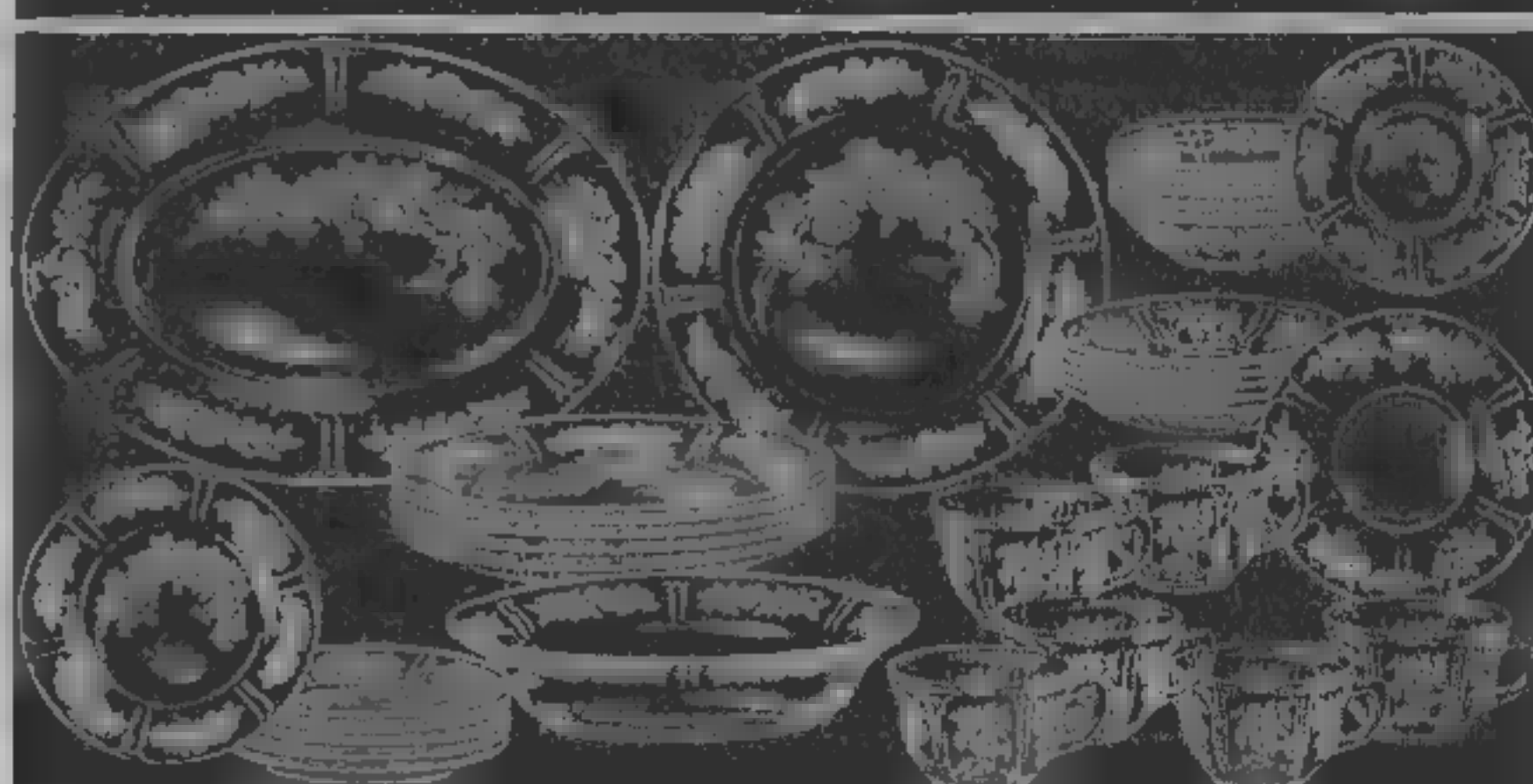
This gay new set gives color, life and smartness to the table setting. And color is the vogue! Delightful to use with the Fiesta Dinner Set, offered on page 124 (the glass from this Beverage Set being illustrated there).

The large, 2 1/2-qt. size, gracefully-shaped jug, made with special lip to keep ice from sliding out, and eight tall tumblers with safety edge, are all decorated with colored bands.

4769 **Coupon Price \$2** **Cash Price \$1**

126 Premiums

Mlg. wt. 7 lbs.

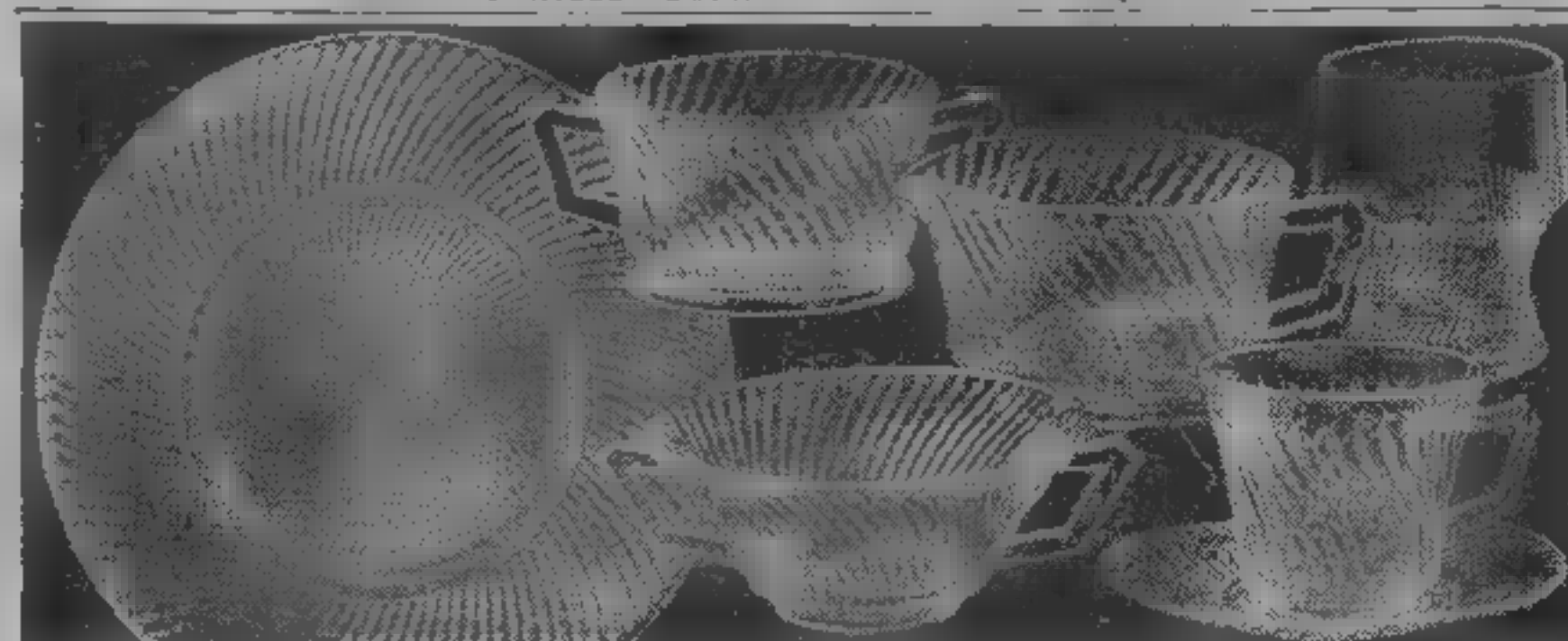


32-Piece Glass Luncheon Set

The lovely pattern is entirely different in design and finish from ordinary glass tableware. A special process brings out its beauty and luster and it is polished to a rich gleaming finish.

Choice of Golden Glow (rich yellow) or Rose Glow color—each with the delicately-traced design. Set consists of six 9 1/4-in. plates, six 6-in. plates, six teacups and saucers, six fruit saucers, vegetable dish and meat platter. Mlg. wt. 26 lbs.

1144M2 Golden Glow **Coupon Price \$5**
1144M8 Rose Glow **Cash Price \$2.50**



52-Piece Diana Glass Luncheon Set

Sparklingly beautiful service for eight of expensive appearance and smartly designed to capture all the gleaming brilliancy of the highly polished glass. Choice of flashing Crystal, rich yellow Golden Glow or lustrous Rose Glow. Set consists of eight each: cups, saucers, 9 1/2-in. plates, fruit saucers, cream soup cups, and table tumblers; and — each: cream pitcher, sugar bowl, 9-in. round vegetable or fruit dish, and 12-in. meat platter. Mlg. wt. 40 lbs.

4724M1 Crystal **Coupon Price** 4724M2 Golden Glow **Cash Price** 4724M8 Rose Glow **Cash Price \$4**

SIMEON L. & GEORGE H.

ROGERS COMPANY X TRA

Made by ONEIDA LTD.

Guarantee

We guarantee to replace any piece of Simeon L. & George H. Rogers Company Silver-plate which fails to give satisfactory service in ordinary family use.

ENCORE PATTERN

3 TIMES MORE
SILVER AT
WEARING
POINT

VISIBLE
PURE SILVER
OVERLAY

2206 Coupon Price \$10

Cash Price \$6.25

Seldom does a silverware design so beautifully harmonize the soft luster of pure silver and the delicate workmanship of the skilled craftsman. The polished planes reflect all the beauty of the precious metal while the graceful design on the lower handle has truly feminine appeal. Shapely in outline, in its newness, it has not lost the age-old appeal which fine silverware always has.

A full name trademark is stamped on every piece. Fine quality construction includes an overlay of pure silver at the wearing point. Moderately priced. This is Encore!

The 26-piece set consists of a half dozen each of solid-handle, stainless steel dinner knives, dinner forks, teaspoons, dessert spoons, a butter knife, and a sugar spoon. Mailing weight 2 $\frac{3}{4}$ lbs.

26
PIECE SET
GIVEN FOR

\$10

IN LARKIN COUPONS

COMPARATIVE
VALUE

\$9.50 CASH

Set of Three Tablespoons

To match the set of 26 pieces of silverware in the Encore pattern, this set of three tablespoons completes the pieces needed for daily serving.

They are good weight, standard size, and, together with the set shown, make service of flatware that you will enjoy using for many, many years. Mailing weight 7 oz.

2193 Coupon Price \$1.75 Cash Price \$1

"Comparative Value" means that comparative values are now selling elsewhere up to the prices indicated.

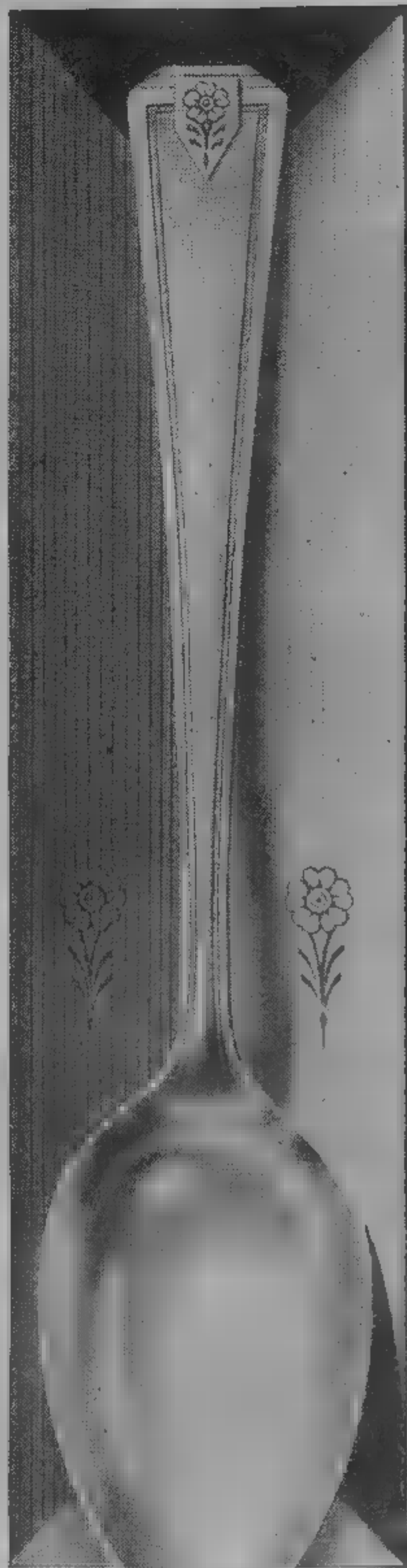
Cash Prices for Engraving Flat Silverware

Script	Per Piece	Per Dozen
1 letter	.05	\$.50
2 letters	.08	.80
3 letters	.10	1.00
Name of 4 letters or less	.08	.80
Name of 5 letters or more	.12	1.20
Old English	Per Piece	Per Dozen
1 letter	.10	\$1.00
2 letters	.16	1.60
3 letters	.20	2.00

Write Initials Plainly and Specify Whether Script or Old English Letter is Desired.

Engraved Articles are not returnable

Premiums 127



WM. A. ROGERS A1 PLUS

MADE AND GUARANTEED BY ONEIDA LTD.



26 **PIECE** **SET** **GIVEN** **FOR** **\$10**
IN COUPONS

Comparative Value \$11.50*

We guarantee to replace any piece of Wm. A. Rogers A1 Plus Silverplate which fails to give satisfactory service in ordinary family use.

Announcing Springtime, fresh and sparkling as Spring itself. The newest design made by Oneida Ltd. for their WM. A. ROGERS A1 Plus Silverplate.

The charm of this dainty pattern lies in its simplicity; it will add gracious dignity to any table setting. The handles of all pieces are in satin finish; the bowls and tines are brightly finished. The dinner knives have stainless steel blades—easy to care for, a pleasure to use.

"A1" is a quality mark meaning that all pieces bear an "A1" silverplate. In addition, an extra overlay of pure silver at wearing points of all principal pieces triples the wearing qualities of this high-grade plate.

128 Premiums

26-PIECE SET

With Solid-Handle Knives

The twenty-six most needed pieces are included in the set shown above—a half dozen each of dinner forks, dinner knives, teaspoons and dessert spoons, and two serving pieces—a sugar spoon and a butter knife.

The knives have solid handles with stainless steel blades and are a joy both to use and to care for. Their gleaming surfaces resist all the stains and acids of foods that quickly tarnish silver blades. No daily cleaning is needed to keep them shining.

The dessert spoons may also be used for serving spoons in place of table-spoons. They are needed for cereal and soups.

The Set may be had in either the Lovely Springtime pattern in which it is shown or in the smart Croydon shown at right.

Mailing weight 2¾ lbs.

4691M1 Springtime 4691M2 Croydon

Coupon Price \$10 Cash Price \$7.95

*Comparative value means that silverware of this quality is selling elsewhere up to \$11.50.

Spring-time	Croydon	Sets	Cpn. Price	Cash Price	Mig. Wt.
4603M1	4603M2	■ Teaspoons	\$2.00	\$1.00	5 oz.
4610M1	4610M2	6 Dinner Forks	4.00	2.00	10 oz.
4614M1	4614M2	6 S. H. Stainless Knives	6.00	3.00	1 ¼ lbs.
4619M1	4619M2	6 H.H. Stainless Stream-line Dinner Knives	9.50	4.75	14 oz.
4628M1	4628M2	■ Dessert Spoons	3.60	1.80	9 oz.
4631M1	4631M2	6 Butter Spreaders	4.00	2.00	10 oz.
4635M1	4635M2	6 Iced-Teaspoons	4.00	2.00	12 oz.
4647M1	4647M2	6 Salad Forks	4.00	2.00	12 oz.
4653M1	4653M2	3 Tablespoons	2.00	1.00	6 oz.
4659M1	4659M2	1 Butter Knife	.80	.40	4 oz.
4664M1	4664M2	1 Sugar Spoon	.80	.40	4 oz.
4676M1	4676M2	1 Cold Meat Fork	1.50	.75	7 oz.
4680M1	4680M2	1 Gravy Ladle	2.00	1.00	7 oz.

Croydon Design

An outstanding example of Larkin savings are these Wm. A. Rogers A1 Plus patterns. The Croydon, for instance, is an excellent design in every way. Beautifully made, in exceptional taste, of splendid quality.

The illustration does not begin to show the beauty of the tiny, perfectly formed leaf and the satin finish that contrasts so handsomely with the embossing. The bowls and tines are brightly finished and the knife blades are of genuine stainless steel.

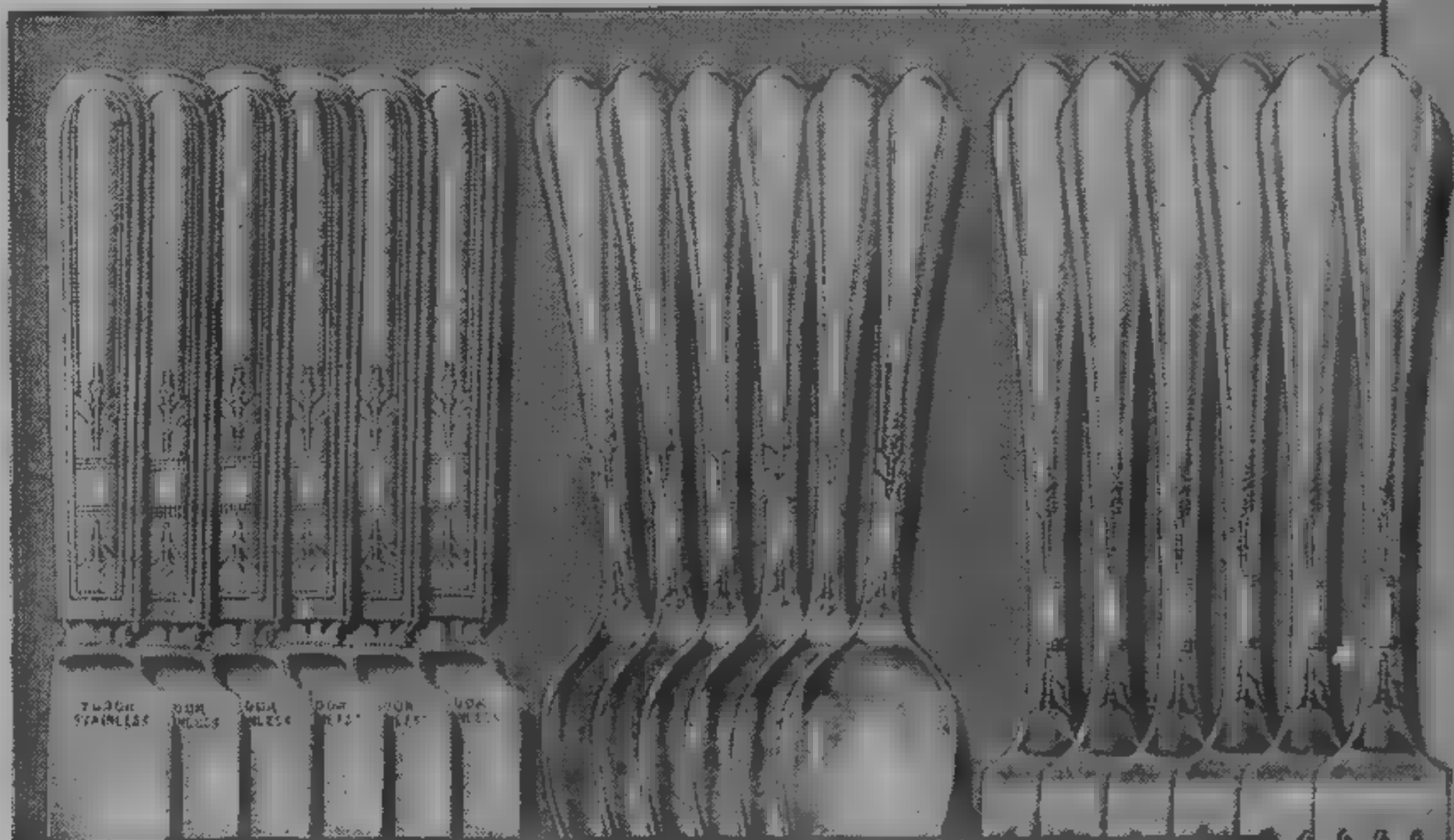
A double over-all plating of silver with a sectional reinforcement at wearing points triples the wearing qualities.



TUDOR PLATE

ONEIDA COMMUNITY

We guarantee ■ replace any piece of Tudor Plate Silverplate which fails to give satisfactory service in ordinary family use



June
PATTERN



Tudor Plate ■ your table means good taste in your home and money in your pocket. These patterns have all the charm of sterling silver patterns which indeed they rival. Designed by talented artists, and fashioned in the most approved manner by exacting workers, these two designs—the Royal York and the June—appeal instantly to those who recognize and appreciate quality. If either is your choice, you'll have reason to be proud of your table-setting.

The Royal York, newest pattern in the Tudor line, is ■ perfect gem. The tiny motifs of the flower-like panels are perfectly formed and the pattern is ideal to have engraved with your initial.

The June pattern, so delightfully simple in design, is ■ great favorite. Its dainty engraving, lovely curving lines, lustrous satin-gray Patine finish, and the simplicity that promises ease in cleaning, are points that satisfy the most discriminating.

Not only ■ these designs exquisite but the quality is without question. The base metal is 18 per cent nickel silver which is the very best base metal being used today in silver-plated ware. Covered with an all-over plating of pure silver, and, in addition, shielded at the point of greatest wear with ■ extra layer of pure silver. This famous overlay protection adds many extra years of service. The medium Patine finish is lustrous, satin-gray, softly gleaming and very lovely.

The knife blades are the famous mirror stainless blades which are impervious to rust or stain, retain ■ sharp cutting edge and have the sheen of silver. The fork tines and the bowls are bright.

The Service for Six

This 18-piece set makes a good beginning toward acquiring ■ complete table service. Its pieces are the essentials—6 dinner forks, 6 solid-handle dinner knives with stainless blades, and 6 teaspoons.

The set may be had in the lovely June pattern or in the new and equally lovely Royal York pattern shown at left. Listed below are other pieces you will certainly want to complete the table service that will be a source of lasting satisfaction to you.

Mailing weight 2½ lbs.

1583M5 June 1583M7 Royal York
Coupon Price \$10 Cash Price \$9

June	Royal York	Sets	Cpn. Price	Cash Price	Mlg. Wt.
3456M5	3456M7	6 Teaspoons	\$ 2.30	\$1.75	6 oz.
3296M5	3296M7	6 Dinner Forks	4.50	3.50	12 oz.
2645M5	2645M7	6 Knives, Solid Handle, Stainless Blades	5.50	3.75	1½ lbs.
2712M5	2712M7	6 Knives, Hollow-Handle, Stainless Blades	10.00	6.75	2 lbs.
3055M5	3055M7	6 Dessert Spoons	5.00	3.50	10 oz.
3433M5	3433M7	6 Butter Spreaders	5.00	3.50	13 oz.
3428M5	3428M7	6 Iced-Tea Spoons	5.00	3.50	11 oz.
3032M5	3032M7	3 Tablespoons	2.30	1.75	7 oz.
3085M5	3085M7	1 Butter Knife	.80	.50	6 oz.
3041M5	3041M7	1 Sugar Spoon	.80	.50	3 oz.
3072M5	3072M7	1 Gravy Ladle	2.00	1.50	9 oz.
3280M5	3280M7	1 Cold Meat Fork	2.00	1.50	11 oz.

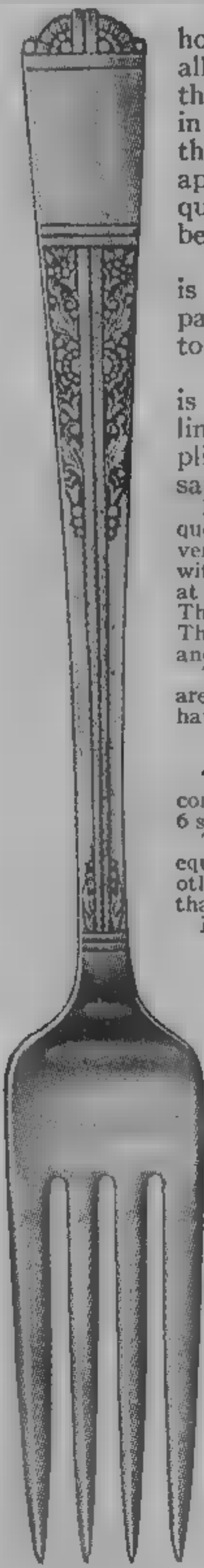
Set of Six Salad Forks

Salad forks are used almost as often ■ dinner forks nowadays. They are worth many times their cost in the service they give; not only for salads but for serving many desserts, particularly pastry.

Graceful and well-balanced, these forks contribute beauty to the table setting and enjoyment to the meal. The broad tines help in cutting difficult salads, and family and guest alike will compliment your table service.

Either pattern will go nicely with other silver ■ you just need additional pieces for extra guests.

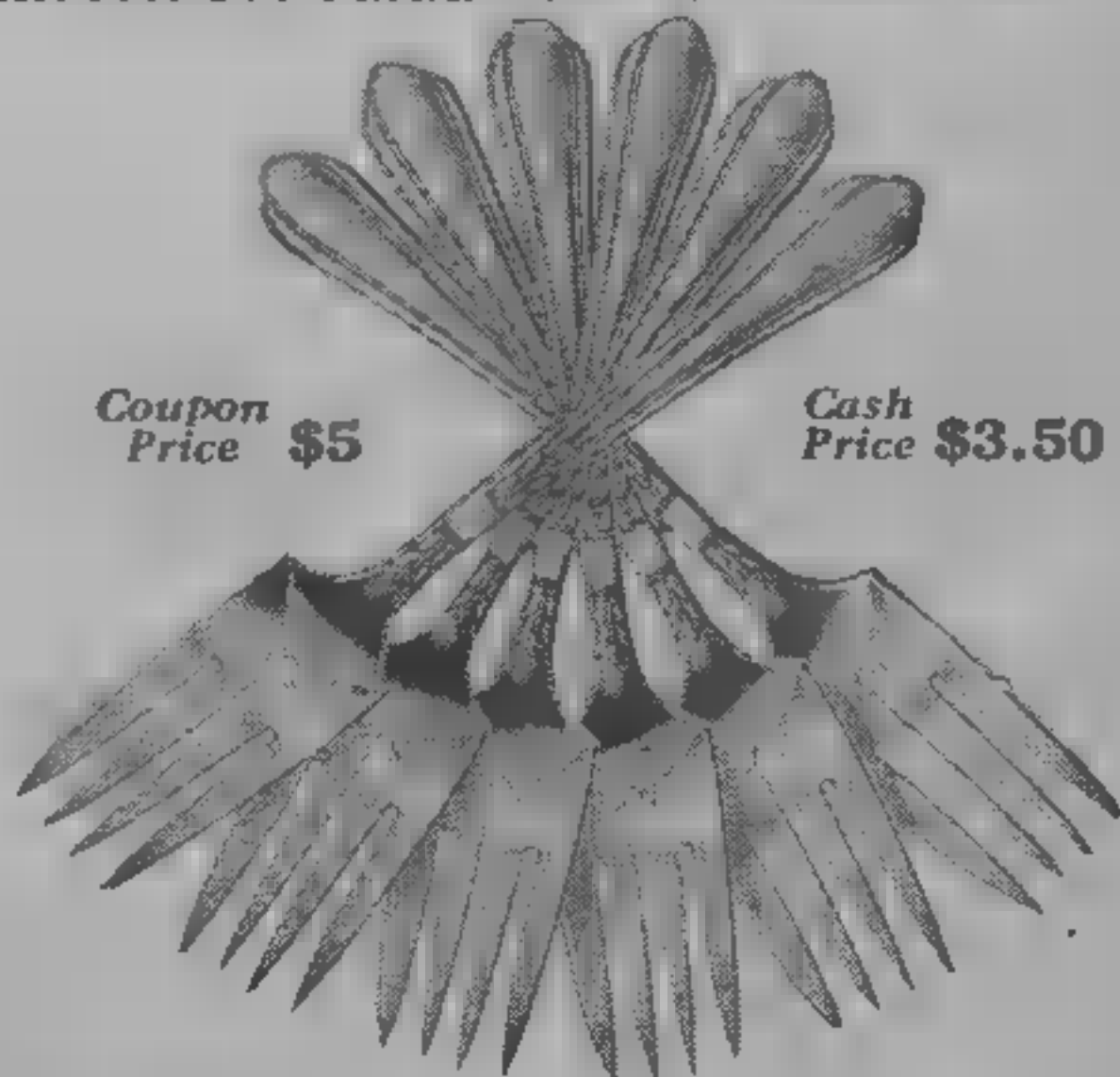
Mailing weight 12 oz.



Royal York
Pattern

18 PIECE SET GIVEN for \$10 IN COUPONS

Individual Salad Fork or Dessert Set



Coupon Price \$5

Cash Price \$3.50

3237M5 June
3237M7 Royal York

Premiums 129

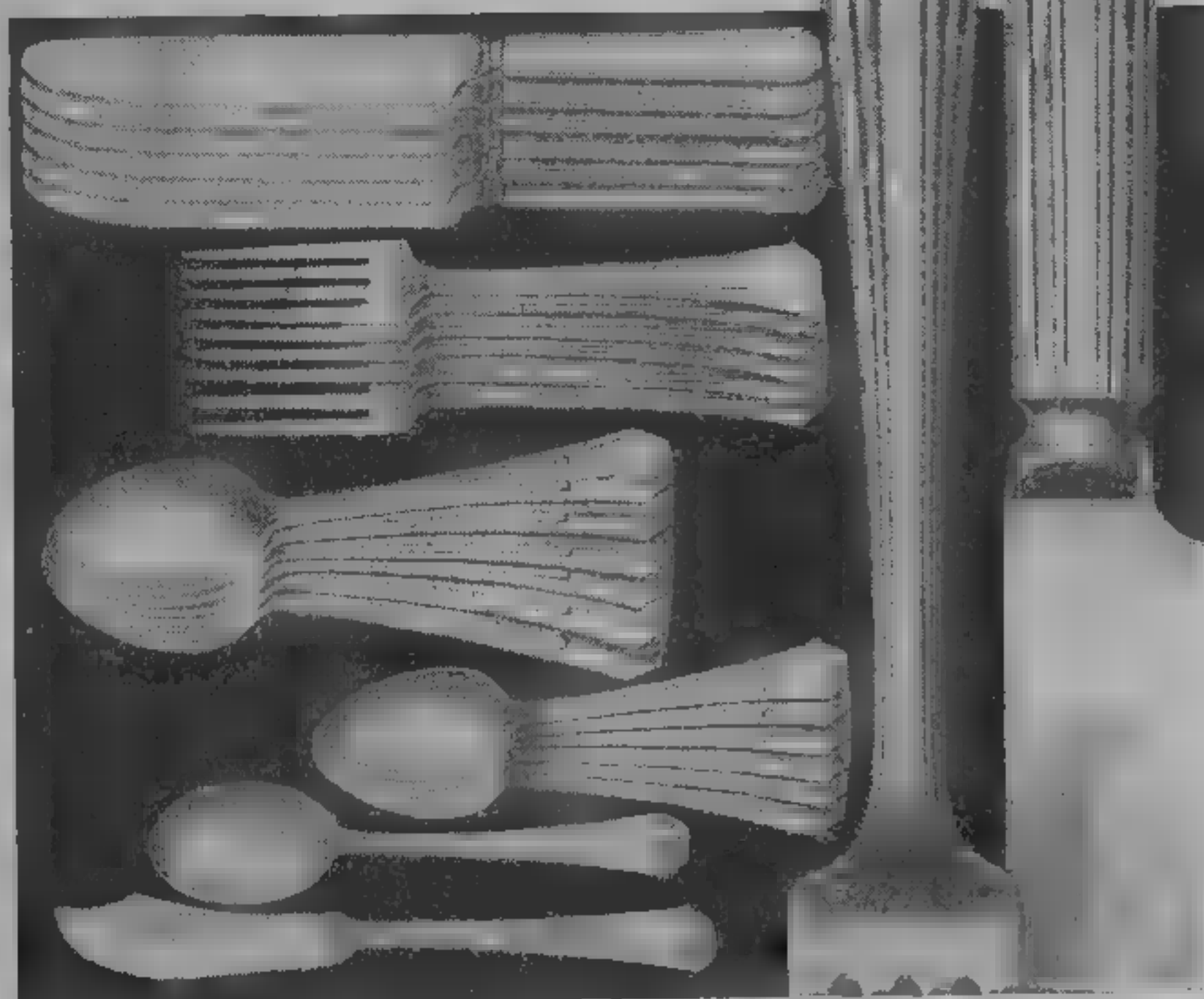
26 PIECE SET of ALLEGHENY METAL Flatware

No polishing is necessary to keep this 26-piece set of flatware shining and free from tarnish. It is made of solid Royal Allegheny stainless metal with handles in a platinum finish, and bowls, tines and blades mirror polished. Dinner knife blades of stainless steel.

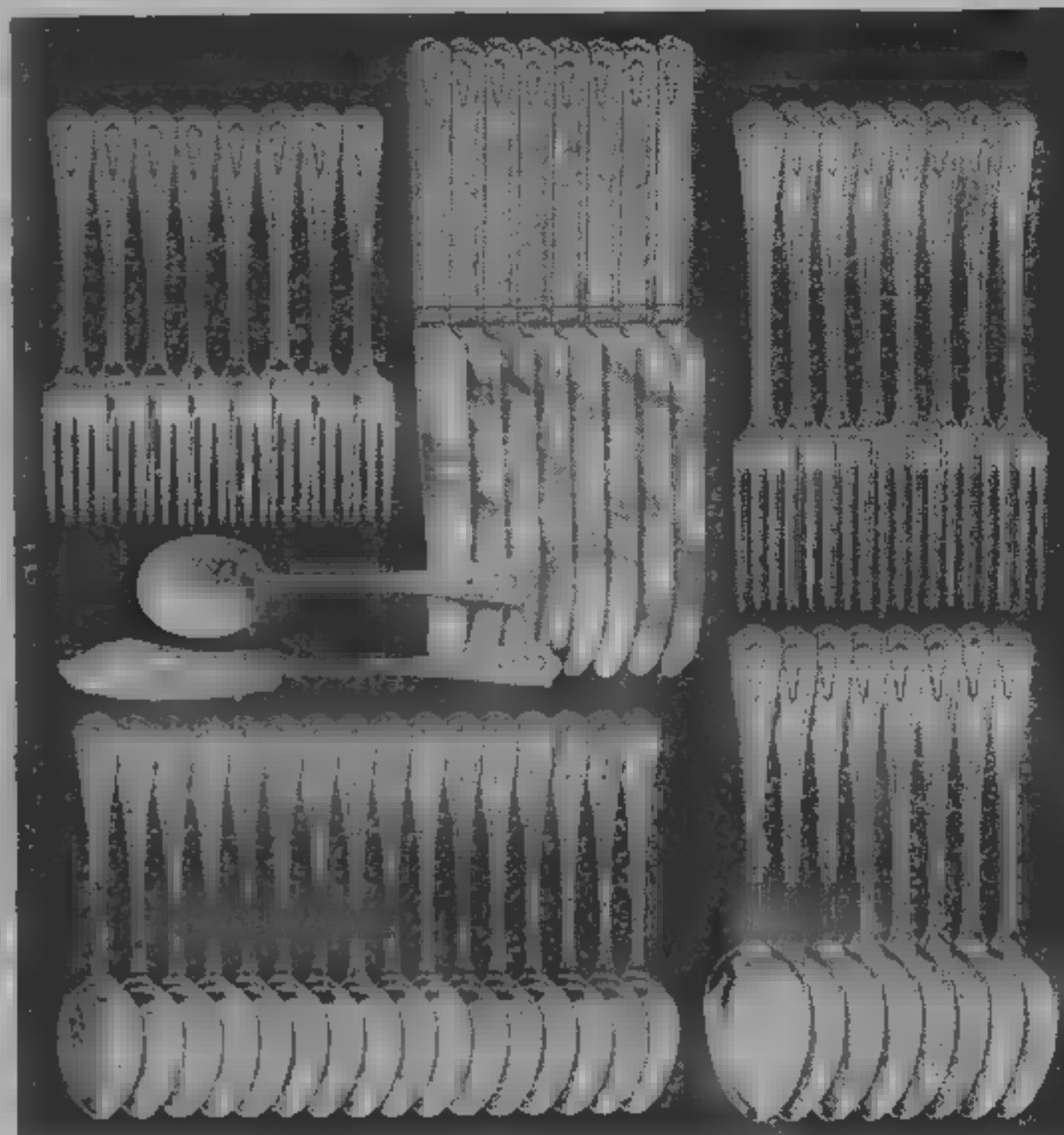
The pattern is the Rajah—a design in excellent taste. Dinner knives are 9¼ in. long; forks, 7¼ in. The set consists of 6 dinner knives, 6 dinner forks, 6 teaspoons, 6 dessert spoons, a butter knife and a sugar spoon.

Mailing weight 2½ lbs.

Coupon Price \$10 Cash Price \$5



50 PIECE SET Beacon Silverplate



Practical sets of silverplate—service for six or eight. Handsome hammered and engraved pattern finished in satiny-gray—a smart, effective design that gives no hint of its low price. Pure silver plating — per cent nickel silver base. Dinner knives have stainless blades. Beacon Silverplate will give from eight to ten years service in family use.

50-Piece Set

■ Stainless Knives
■ Dinner Forks
16 Teaspoons
8 Salad Forks
8 Dessert Spoons
1 Butter Knife
1 Sugar Spoon

Coupon Price \$10 Cash Price \$5

26-Piece Set 2229

Service for 6

■ Stainless Knives
■ Dinner Forks
6 Teaspoons
6 Dessert Spoons
1 Butter Knife
1 Sugar Spoon

Coupon Price \$5 Cash Price \$2.50

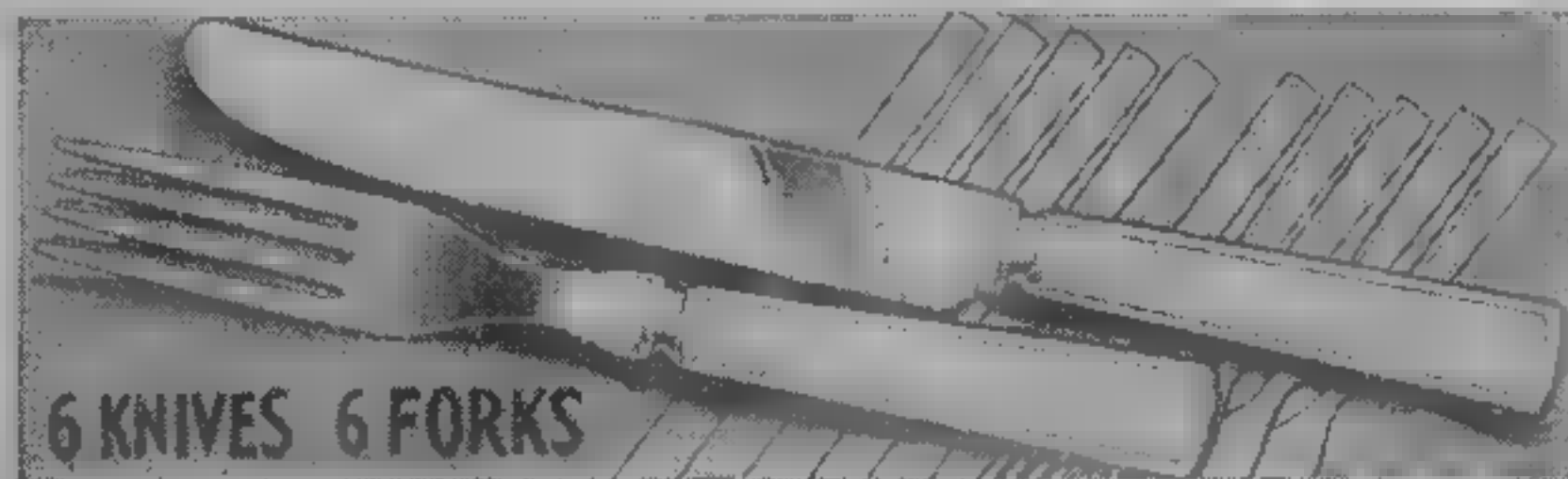
Stainless Steel Cutlery and Carving Sets



Here's something new! Handles of red "Jasperite"—the modern plastic composition that keeps its rich color permanently. Makes a table setting gay and attractive. Easy to care for, as the knives and forks are of stainless steel in mirror finish. Hardened and tempered steel. Non-tarnishable fancy bolsters. Knives are 9¼ in. long; forks, 7½ in.

Mailing weight 1¼ lbs.

Coupon Price \$8 Cash Price \$4



6 KNIVES 6 FORKS

Handles of mottled cream color onyx catalin give beauty to these practical, French pattern knives and forks of hardened and tempered stainless steel with mirror-polished blades that hold a sharp edge. Forks have glazed finish. Fancy cast-metal bolsters. Knives are 9½ in. long; forks, 8 in. Mlg. wt. 1¼ lbs.

3644 Coupon Price \$5 Cash Price \$2.50



6 KNIVES

6 FORKS

A set of highest quality made by "Universal." Keen-edged, French style blades and tines, and fancy solid bolsters of finest stainless steel, mirror-polished, and so easy to care for. A set to prize; their white "Ivory" handles closely resembling genuine ivory. Knives are 9 in. long; forks, 7½ in. Mlg. wt. 1¼ lbs.

130 Premiums

Coupon Price \$10 Cash Price \$5

Three-piece set

with genuine stag handles. The 8-in. carver blade is of stainless steel, mirror-polished and swedged. The fork, with guard, is carbon steel, nickel-plated to prevent rusting. Sharpening steel to match. Bolsters are pewter and caps on handles — solid nickel-silver. In gift box. Mlg. wt. 2 lbs.

Coupon Price \$4.50 Cash Price \$2.25

A big, beautiful set of the famous "Universal" make—a guarantee of finest quality. The keen-edged, 8-in. curved blade is of high-quality stainless steel, mirror polished and swedged. 10½-in. fork to match. Sharpening steel. Perfected stag handles fitted with nickel-silver caps and fancy metal bolsters. Cloth-lined gift-box. Mlg. wt. 1½ lbs.

Coupon Price \$6.50 Cash Price \$3.50

Poultry Shears

Serve fowl easily with these shears. The cutting edge has serrated teeth to grasp bone and meat and cut cleanly into the correct serving portions. Bone cutter at back of cutting edge. Made of high-grade stainless steel in mirror-polished finish. Handles of imitation bone. Shears are 9½ in. long. Mlg. wt. 10 oz.

Coupon Price \$4 Cash Price \$2

Kitchen Shears

One of the handiest tools for the kitchen. Dresses fish and poultry; cuts vegetables; trims piecrust. Can be used from either side. Handles form cap lifter, screw-top remover, juice extractor, and screw driver. Highly polished nickel, rust-resisting blades; cream-color handles. Length, 8¼ in. Mlg. wt. 8 oz.

Coupon Price \$2 Cash Price \$1

WESTINGHOUSE Deluxe Adjustomatic IRONS

- Guaranteed by a mighty name!
- Finger-tip adjustable heat control. Adjustable to silk, woolen, linen or rayon.
- Double-plated chromium finish.
- Famous "Built-in Watchman" gives even temperature; prevents overheating.
- High wattage element gives ironing speed and quick heating.
- Beveled edge gets under buttons.
- Finely tapered toe fits into ruffles.
- Sloping, fatigue-proof handle.
- Largest and hardest scratch-resisting surface of any irons.

These Westinghouse, ultra-modern streamlined automatic irons make "Effortless Ironing" a practical reality. Perfectly balanced, they are almost self-gliding. The easy action makes ironing faster and saves precious time. Safe—cannot overheat. Economical, because they save current and clothing.

The "Adjustomatic" heat control, adjustable by a flip of the finger, gives the correct temperature for rayon, silk, wool, cotton, and linen. The cooler handles protect lovely hands. Both irons have 10,000 cycle Underwriters' approved cord with unbreakable rubber plug, guaranteed for one year. Operate on alternating current only.

All electric appliances can be used on any current from 105 to 115 volts except as noted. For other voltage, write before ordering as we can supply the voltage you require in most cases. All appliances are equipped with a high-grade cord and plug except as indicated otherwise.

for Effortless Ironing!

NEVER TOO HOT
NEVER TOO COOL

EASIER...FASTER...BETTER...SAFER...

An iron of outstanding value. Gives you the features for which Westinghouse Adjustomatic Irons are famous at a low price. Weighs only 5 lbs. Uses 800 watts. Heats speedily. Sloping, fatigue-proof handle with cool, soft rubber grip that cushions the fingers and wrist. Mailing weight, 7 lbs.

Coupon Price \$10 Cash Price \$6.95

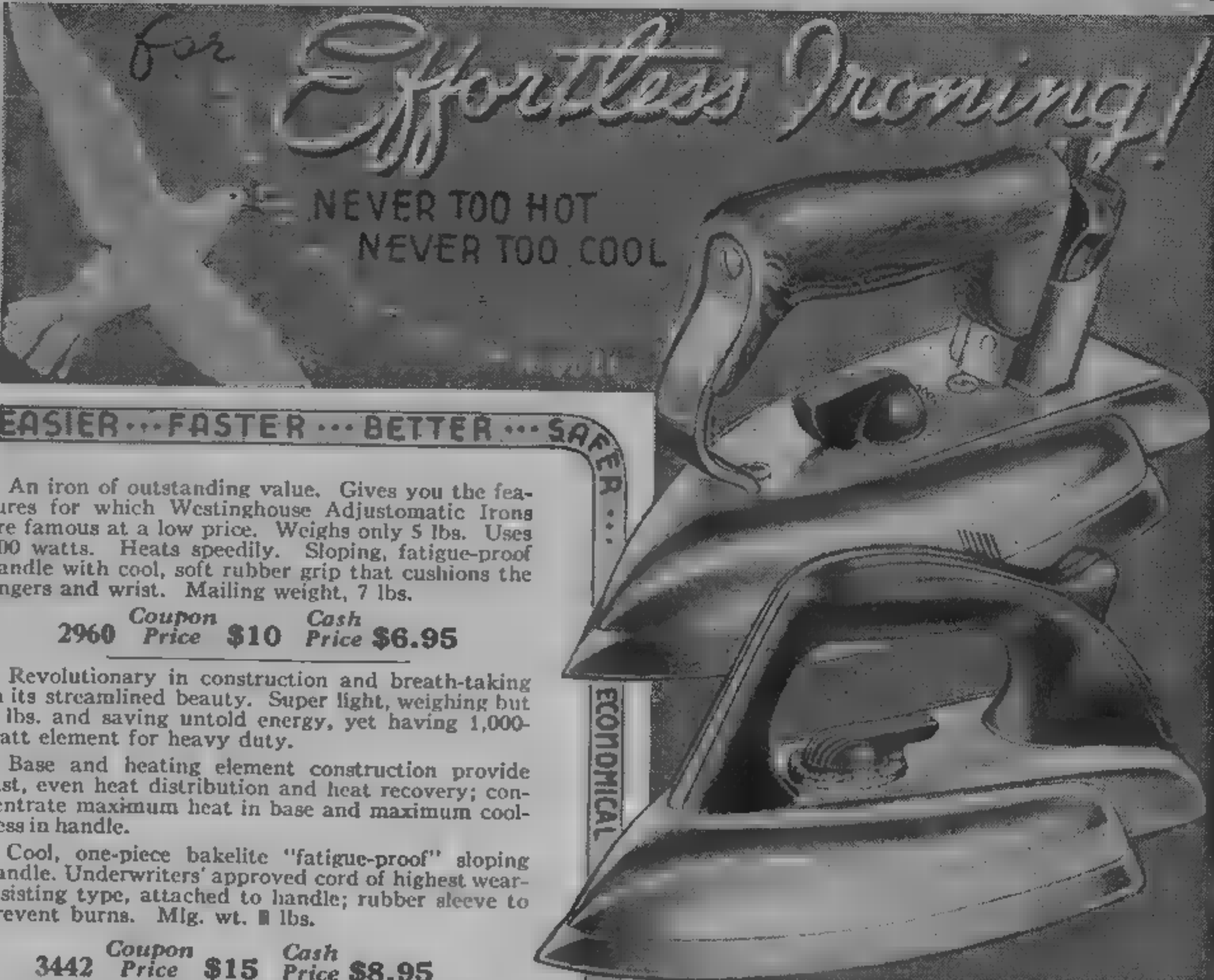
Revolutionary in construction and breath-taking in its streamlined beauty. Super light, weighing but 4 lbs. and saving untold energy, yet having 1,000-watt element for heavy duty.

Base and heating element construction provide fast, even heat distribution and heat recovery; concentrate maximum heat in base and maximum coolness in handle.

Cool, one-piece bakelite "fatigue-proof" sloping handle. Underwriters' approved cord of highest wear-resisting type, attached to handle; rubber sleeve to prevent burns. Mfg. wt. 11 lbs.

Coupon Price \$15 Cash Price \$8.95

ECONOMICAL



LOW-PRICED ADJUSTABLE



rest. Chromium-plated. Walnut handle shaped to fit the hand and prevent burning of fingers. Underwriters' approved cord set. Only 750 watts needed to operate. Medium weight—about 11 lbs. Mailing weight 11 lbs.

Coupon Price \$6 Cash Price \$3

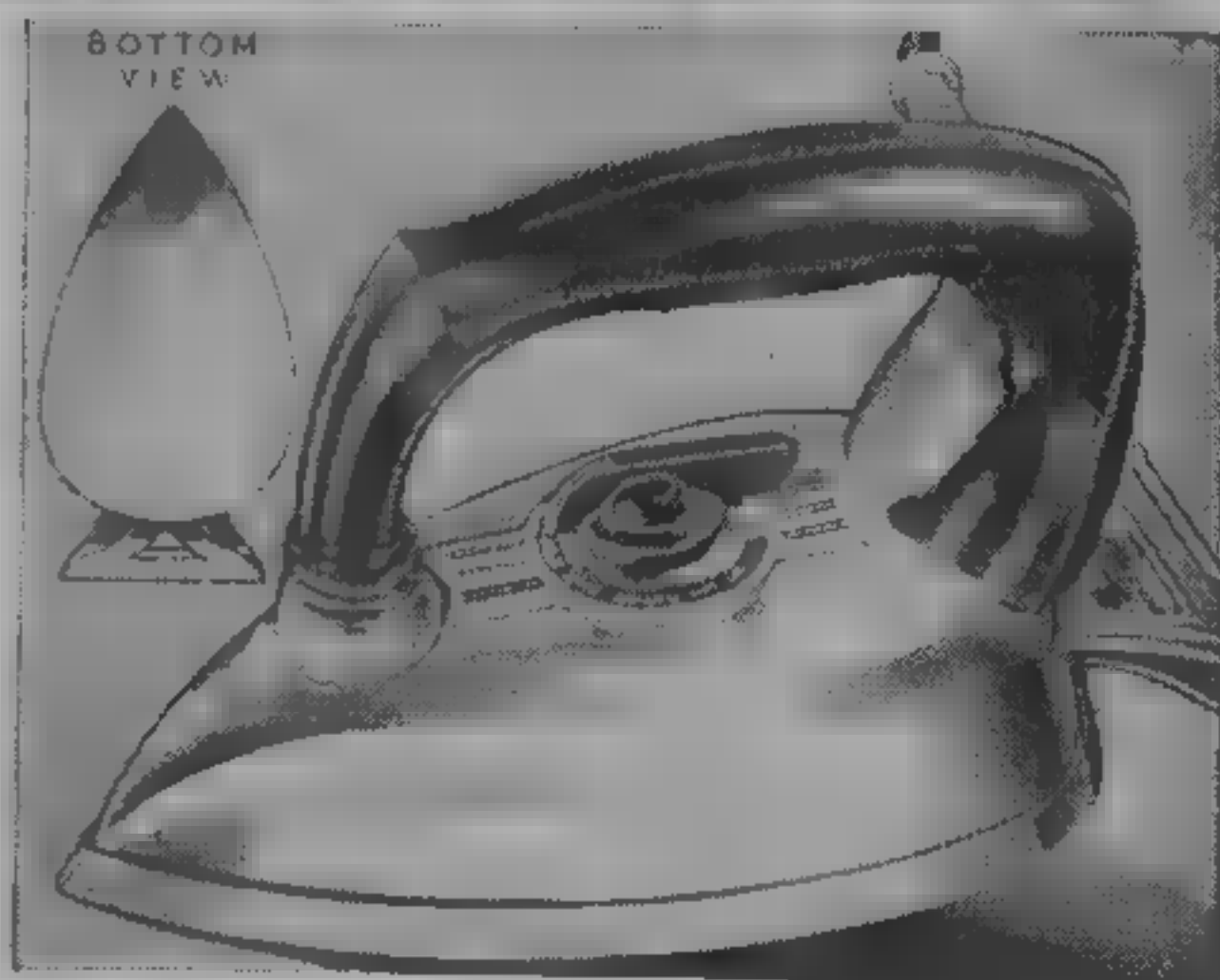
Imagine—an adjustable automatic iron for only \$6 in Coupons! This new-type automatic iron has simplified heat control. You will be delighted with its action. A turn of the indicator adjusts heat for all types of fabrics. Large, bevel-edge sole-plate makes ironing easy and quick. Sturdy heel-

Famous UNIVERSAL Automatic Iron AT A LOW PRICE

Automatic operation, wrinkle-proof, streamlined, perfect balance, feather-weight, long service—these features make this new Universal adjustable, automatic heat-control iron an outstanding value. While it retains the proved, practical design, it has a new-styled, bakelite, natural grip, air cooled handle that adds new ease for the operator.

The perfected round heel and hard, highly-polished chromium finish give a free, easy, gliding action. No sharp edges to catch and wrinkle cloth. Irons backward and sideways as easily as forward.

Finger-tip control provides just the right heat for every fabric. Weighs only 3 lbs. 1,000 watt element insures rapid heating and extreme efficiency with economy. Permanently attached, trouble-proof cord eliminates strain and wear. Mfg. wt. 6 lbs.

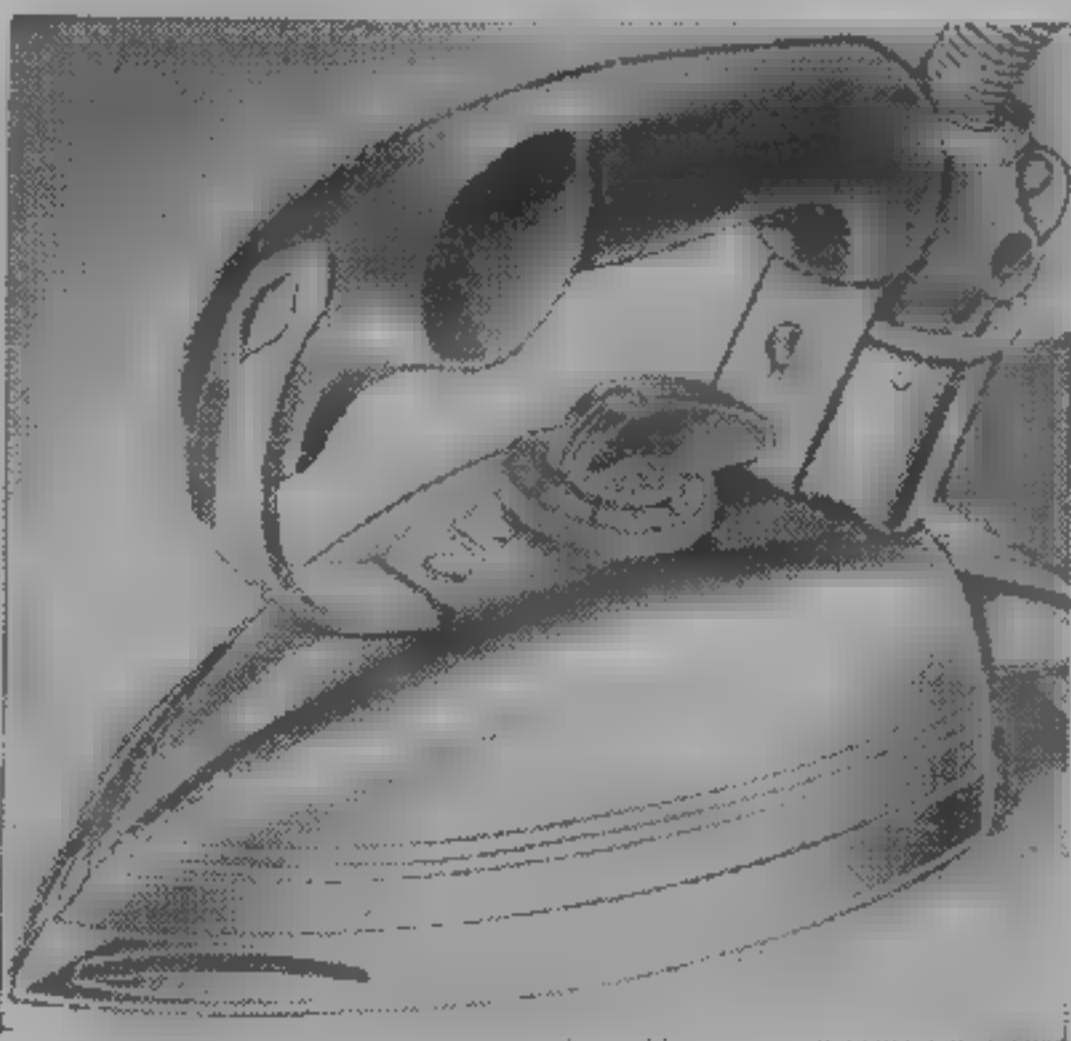


Coupon Price \$12 Cash Price \$6.95

GENERAL ELECTRIC

Hotpoint Wolverine Automatic

New Wolverine model of the famous General Electric Hotpoint Auto-



Coupon Price \$11 Cash Price \$5.95

matic Iron in latest streamline style. Makes easy, effortless ironing. Weighs 6 lbs. Handles lightly, yet has 660 watt element for rapid ironing. Features "Cal-rod" long-life, heating element and other refinements that give G. E. irons their great popularity. Beauty is achieved by black, Textolite, form-fitting handle and gleaming chromium-plated finish.

Built-in thumb-rest relieves arm, wrist- and shoulder-strain. Button nooks permit ironing around buttons. Temperature-control dial permits adjustment to secure correct temperature for each fabric—silk, cotton, wool and linen. Mfg. wt. 7 lbs.



HOTPOINT IRONS

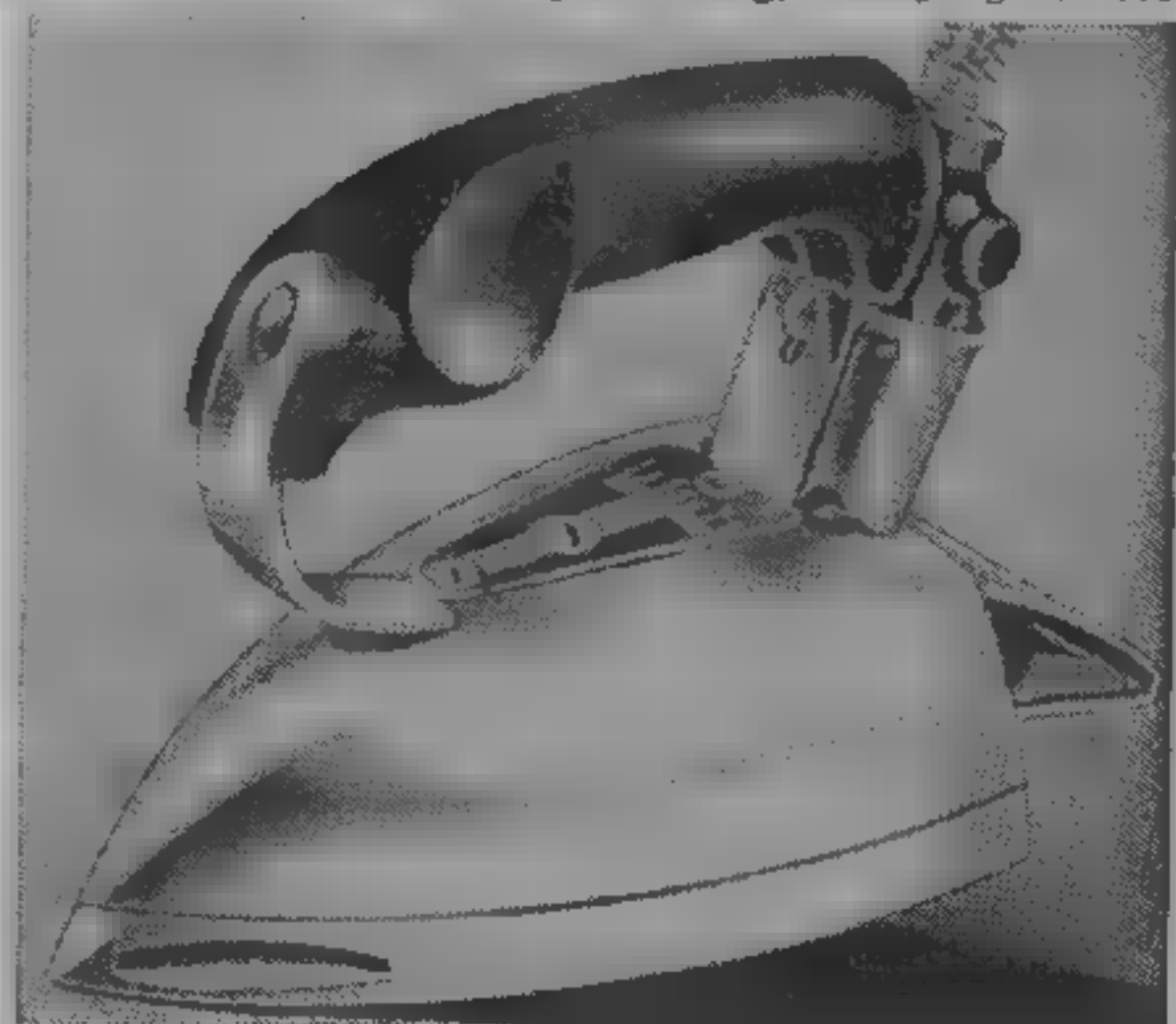
Hotpoint Iron with Heat Indicator

The General Electric name is guarantee of efficiency and long, satisfying service.

Has the exclusive, "Cal-rod," longlife heating element, cast right into sole-plate close to ironing surface, insuring quicker heat and sealing it away forever from air moisture, and preventing loss of heat.

Heat indicator shows correct temperature for all work, graduated as follows: cold; rayon; silk; wool; cotton; linen; too hot. Bevel-edge sole-plate makes iron glide over fabrics easily and smoothly. Edges of buttons slip in double button-nooks; save buttons. Black textolite handle with built-in thumb rest. Chromium finish. Weighs 11 lbs. Uses 575 watts. Mfg. wt. 8 lbs.

Cpn. Price \$7.50 Cash Price \$3.95



Premiums 131

NEW WESTINGHOUSE Automeal ELECTRIC ROASTER

... Bigger ... Faster ... More Economical ...



Performs every cooking operation to perfection by electricity. With Broiler-Grid, offered separately, is really an electric range. Glass Dish Set, offered separately, permits cooking of entire meal at one time. Roasts, stews, bakes, grills, broils, fries.

10% bigger—deeper, affording greater capacity; holds 18 liquid quarts. New-type heating element makes it 17% faster. Greater insulation holds heat better, resulting in 12% greater economy. Temperature range from 150° to 550° automatically maintained, with closer temperature control, operated by dial selector. Built-in thermostat. New, easier-to-read, lighted dial switch with "off" and "on" positions. New, simplified lifting rack. New, easy-to-clean aluminum lid with continuous, self-basting action.

Complete Roaster in black, baked-on enamel with chrome cover and trim. Glass wool insulation keeps heat inside and kitchen cool. Cool handles. Holds 16-lb. fowl or 20-lb. roast. Removable vitreous enamel inset of 18-qt. capacity. Outside dimensions, 15½ x 23½ x 12½ in. high. Complete with lifting and baking rack, rubber armored cord and plug set and recipe book.

Cpn. Price \$34 Cash Price \$19.95

Mlg. wt. 34 lbs.

Glass Dish Set

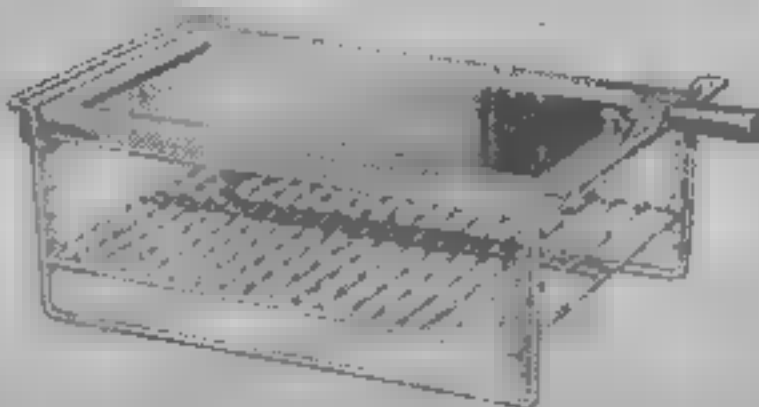
Genuine Glasbake five-piece set of dishes for Roaster 2668, as pictured in roaster. Large roasting dish and two covered vegetable dishes enable cooking complete meal. Mlg. wt. 12 lbs.

3950
Coupon Price \$8
Cash Price \$5

Broiler Grid

Broils and fries perfectly. Fits inside Roaster 2668. Easily attached. Opens to side. Easy to clean. Lower adjustable grid rack doubles baking capacity of roaster for cakes, pies, cookies. 9¼ x 15½ in. Mlg. wt. 5 lbs.

2994
Coupon Price \$4.95
Cash Price \$4.95



Roaster Stand

Vastly increases the convenience and usefulness of Westinghouse Roaster 2668. Top is right height and size to hold Roaster and to make it easy to work with. Handy shelves for Broiler Grid and Glass Dish Set. A great space saver. Made of steel with electric welded construction. Finished in gleaming white porcelain enamel. Top, 15 x 20 in.; height, 27 in. Shpd. K. D. Mlg. wt. 15 lbs.

1487 Cpn. Price \$5 Cash Price \$2.50



3-Heat Hot Plate

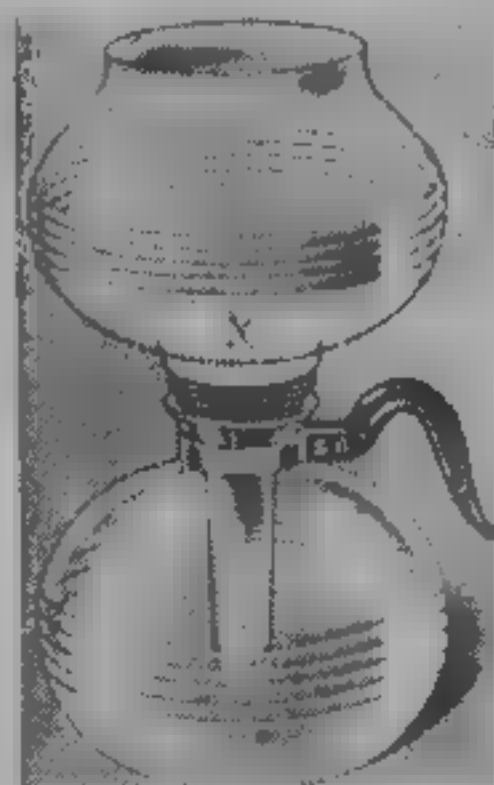
Modern in design, beautifully finished, highly efficient. One burner, controlled by 3-heat switch, provides a high heat of 1000 watts for quick cooking, medium heat of 500 watts, and low heat of 250 watts. Sturdily made of steel with top finished in brilliant, heavy chrome plate; balance in black enamel. Top, 9 x 17 in. Permanently attached, standard length, Underwriters' cord and pull cap. Mlg. wt. 9 lbs.

1860 Coupon Price \$9 Cash Price \$4.50

Cord sets and other electric accessories offered as Larkin Products on Page 58.

Kitchen Queen Coffee Maker

Everyone can now enjoy delicious coffee brewed by the popular vacuum method. "Glasbake," heat-resisting glass guarantees long life. Wider neck of lower bowl makes filling and cleaning easier.



Double-thick filter cloth insures absolutely clear coffee. Slip-proof filter holder. Attractive, black molded handle. Usable with Stove No. 4062, below. Mlg. wt. 3½ lbs.

No.	Cups	Cpn. Price	Cash Price
2313	8	\$3.70	\$1.85
2385	12	5.50	2.75



Practical, efficient percolator at a moderate price. Made of polished aluminum with inside parts of the same metal. Black enameled cool handle. Reliable heating element. Capacity, 3 to 9 cups. No cord. Mlg. wt. 2½ lbs.

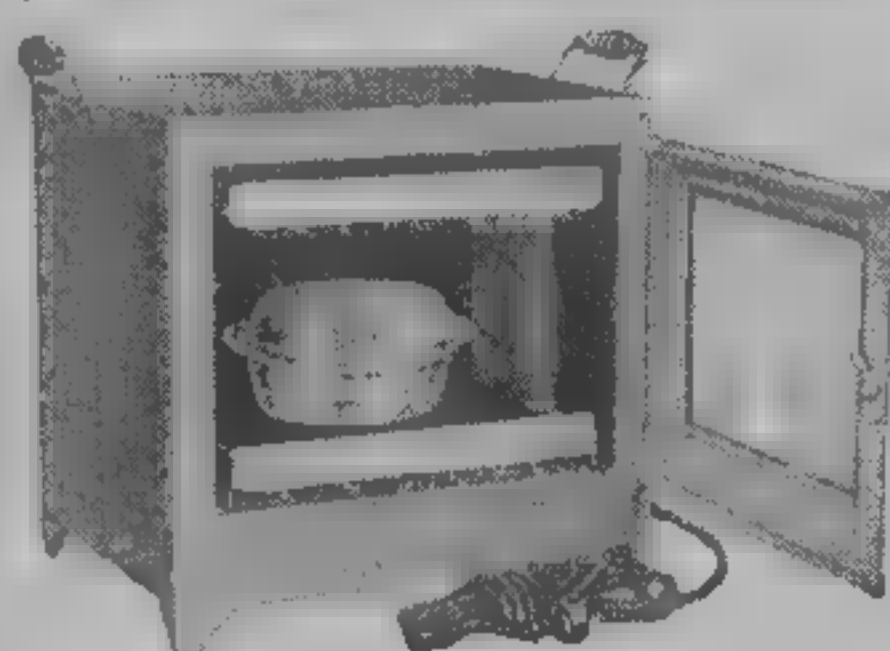
3486 Cpn. Price \$3.30 Cash Price \$1.65

A Farber Percolator—companion piece to the Farber Urn Set. Made with same fine materials and workmanship and beautifully modeled from an old Grecian design. Brass throughout including spout and handsomely chromium-plated inside and out. Valve-type pump gives quick action. 8-in-1 fuse. Capacity 2 to 8 cups. Mlg. wt. 4 lbs.

3479 Coupon Price \$11 Cash Price \$5.50

Smartness, grace, size and quality—this big, charming, new percolator has all these qualities at a moderate price. Made of finest polished aluminum, attractively decorated. Ebonized handle and fibre feet. Emersion-type element and double-wall insulated pump for instant percolation. Capacity, 3 to 9 cups. Mlg. wt. 3½ lbs.

3009 Coupon Price \$7 Cash Price \$3.50



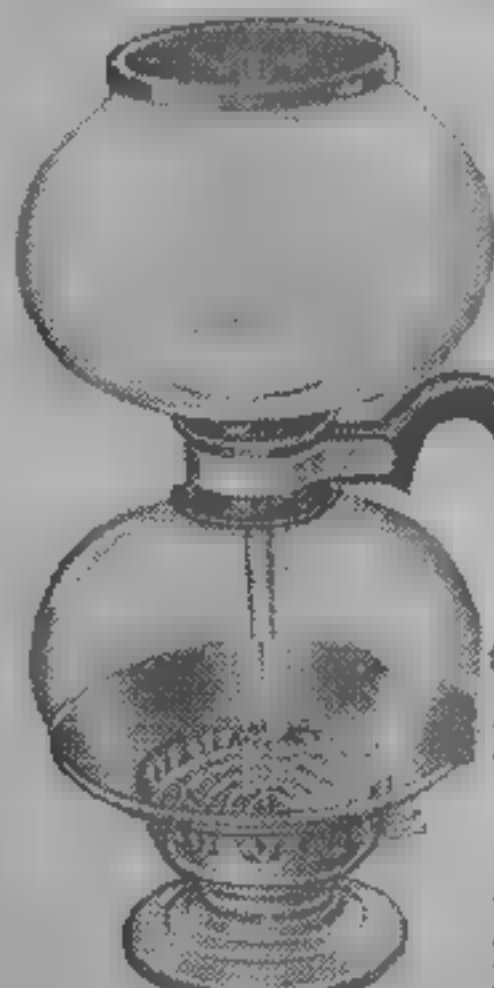
Griswold "Kwik Bake" Electric Oven

Bakes much faster than ordinary oven. Uses no more current than average flat iron. Bakes biscuits in 12 minutes without preheating. Takes small space. Bakes pies, cakes, potatoes, squash, small roasts, etc. Glass door. Green enamel finish. Outside dimensions: width, 13 in.; depth, 10¾ in.; height, 11¼ in. Inside dimensions: width, 12 in.; depth, 10¼ in.; height, 6¼ in. With cord and plug. Mlg. wt. 10 lbs.

3095 Coupon Price \$12 Cash Price \$6.75

Silex Coffee Maker

Original glass coffee maker—only one made of genuine Pyrex heat-proof glass. The perfect way to brew coffee—with all of the aroma preserved. Simple, quick, flame proof. Water boils in lower bowl and is forced up into upper one where it mixes with coffee and then returns to lower bowl. Remove top bowl and serve, clear as crystal, in charming, glass pot. No metal pot to clean. Capacity 3 to 8 cups. Black bakelite cover, handle and table mat. Mlg. wt. 2½ lbs.



2664 Cpn. Price \$5 Cash Price \$2.95

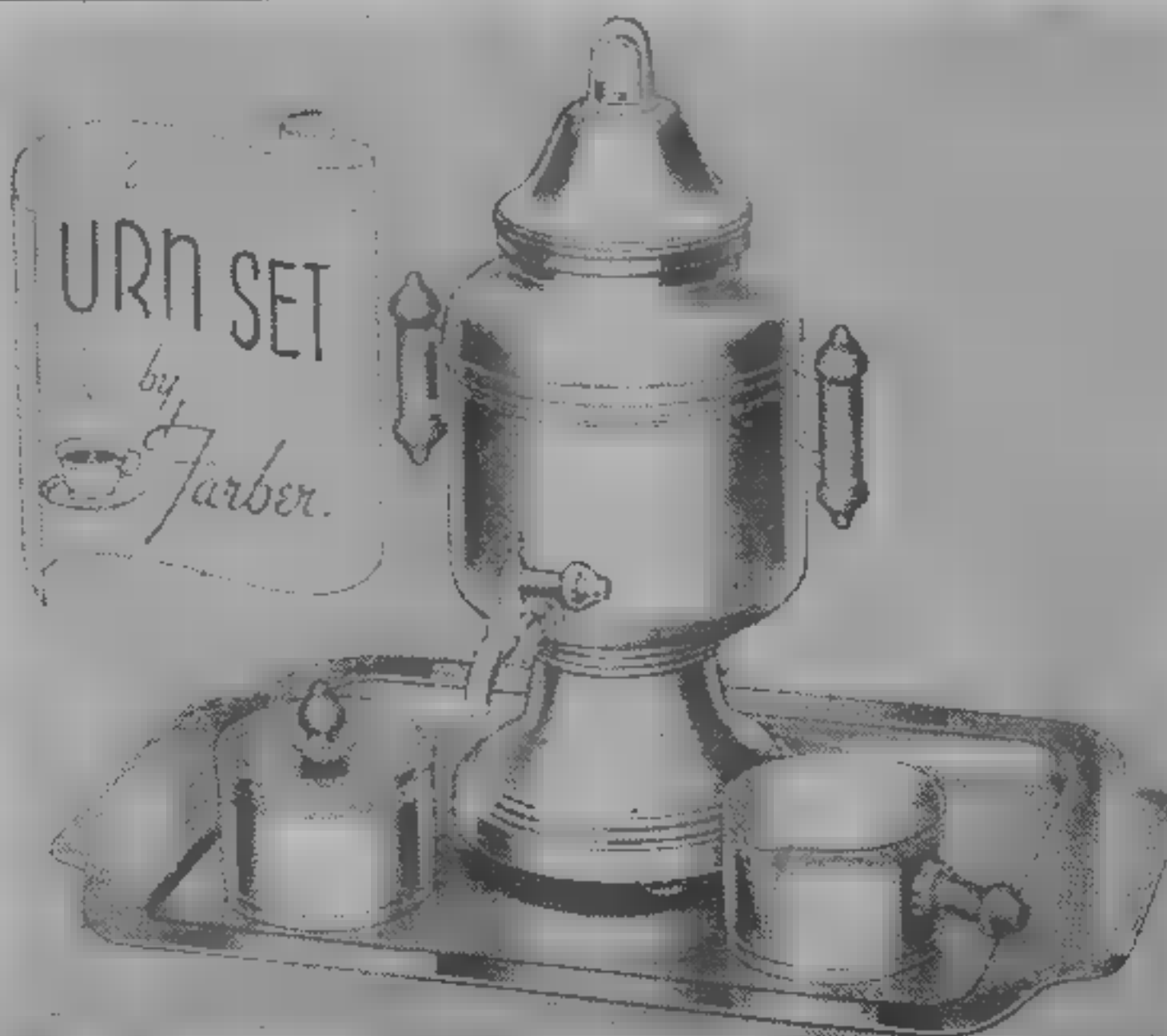
Silex Electric Stove

Efficient, attractive, chromium-plated stove made especially for Silex Coffee Maker. Quick heating element.

4062 Cpn. Price \$3.80

Cash Price \$2

Mlg. wt. 1¼ lbs.



Big smart, New Farber Urn Set—graceful percolating urn, shapely sugar and cream set, on charming tray—a combination that will be prized for its convenience, beauty and the delicious coffee it makes. Made to give years of service. A continual source of pride and satisfaction to the hostess. As a gift, it is ideal.

All pieces are made of solid brass and finished in gleaming chromium-plate inside and outside. Urn is of ten-cup capacity. Of the famous "Farber" make, its quality is assured. Walnut handles set off the urn to advantage. Patented 8-in-1 fuse prevents burning out of elements and provides eight fuses.

Big, good-looking tray, with satin-finish center, measures 11 x 17 in. Height of urn, 13 in. Mlg. wt. 10 lbs.

3921 Coupon Price \$20 Cash Price \$10

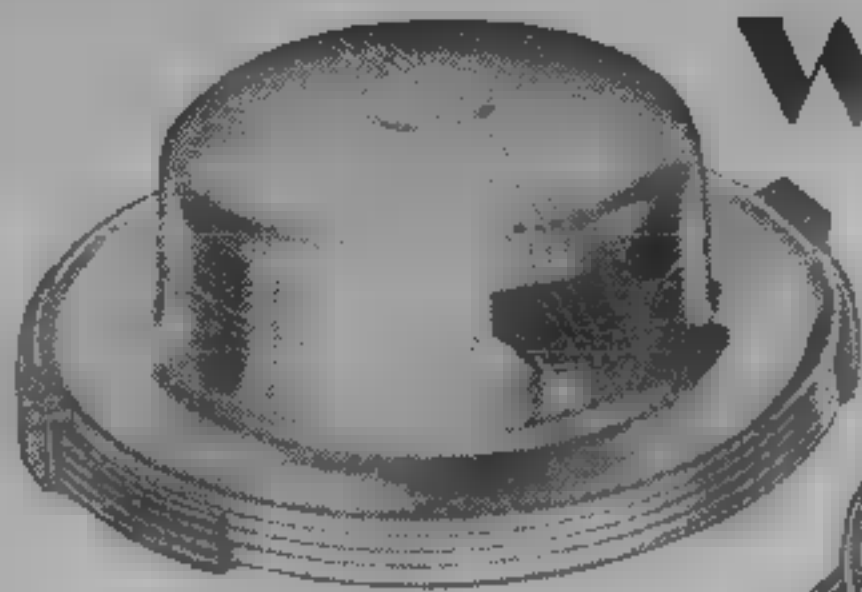
8-in-1 Fuse

Fuse, in form of small wheel, has 8 openings. If one fuse burns out there are 7 more available.

132 Premiums

WAFFLE IRONS

Each With Heat Indicator

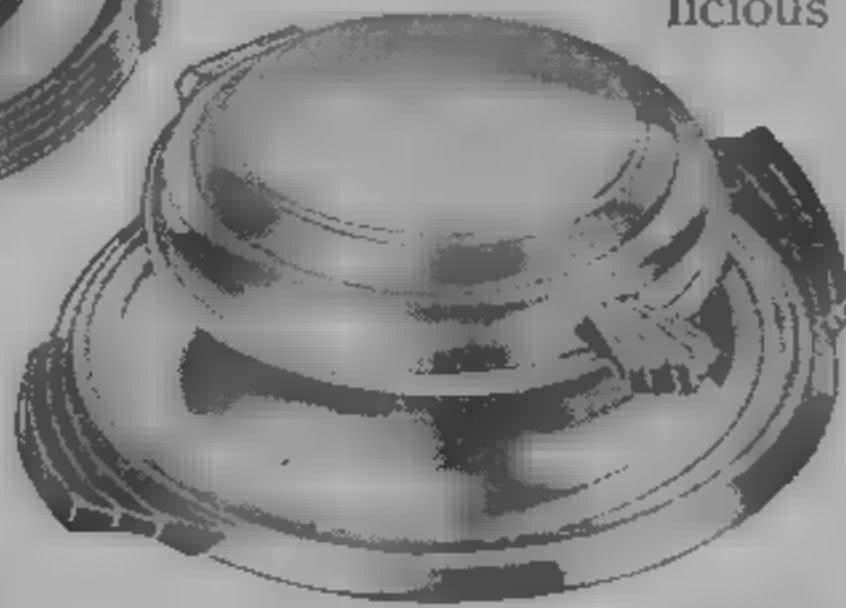


Dominion

New casserole-type waffle iron. The simplicity of its modern lines makes it the last word in up-to-date design. On each side of the large, tray-effect base are graceful handles which, with the front lift handle—all of walnut-finished bakelite—give a perfect, streamlined appearance. Gleaming chromium finish.

Latest-type, exclusive, easy-reading heat indicator shows proper baking temperature. Silver-finished, cast aluminum grids make a full-sized, 7-in. waffle without sticking. Underwriters' approved cord. Mfg. wt. 7 lbs.

2287
Coupon Price \$9 Cash Price \$4.50



Samson

Splendid model with the convenience of a heat indicator and smartness of design. Heat indicator signals when grids have reached proper baking temperature. Shining chromium finish. Heatproof, bakelite handles. 7 1/4-in., stickproof, aluminum grids. 6-ft. cord. Mfg. wt. 6 lbs.

4615
Coupon Price \$7 Cash Price \$3.98

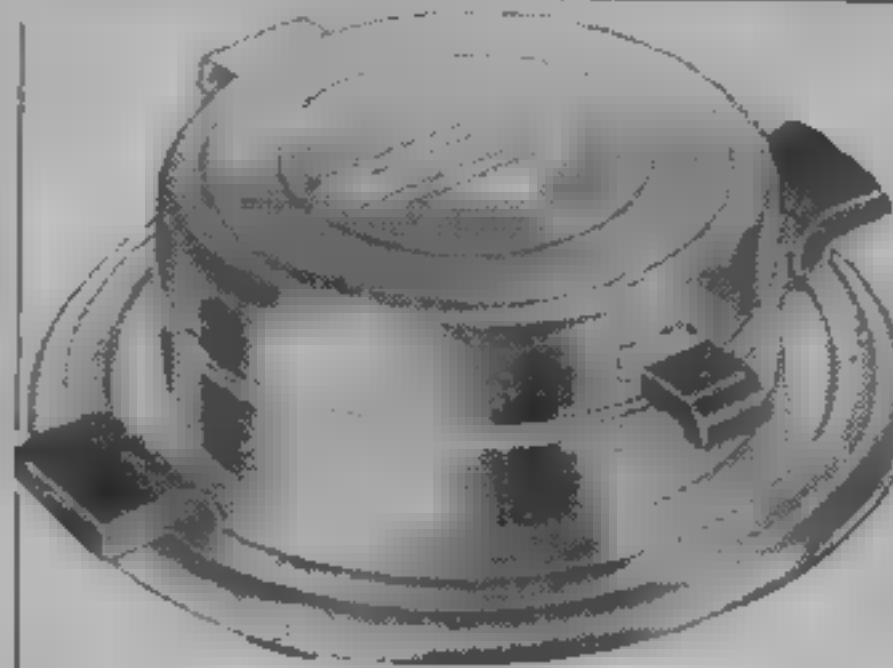
No more waiting for Waffles! Two delicious 6 in. waffles can be baked at one time on this attractive, convenient, high-quality "Twin" waffle iron. Special combination cord set permits use of one iron independently of the other. Occupies only trifle more space on table than ordinary iron.

Modern lines, attractive tops, richly-finished, solid walnut handles and lustrous chromium finish. 6-in. cast aluminum grids, silver finished. Individual heat indicator for each grid.



Twin Dominion

2079
Coupon Price \$10 Cash Price \$5 Mfg. wt. 8 lbs.

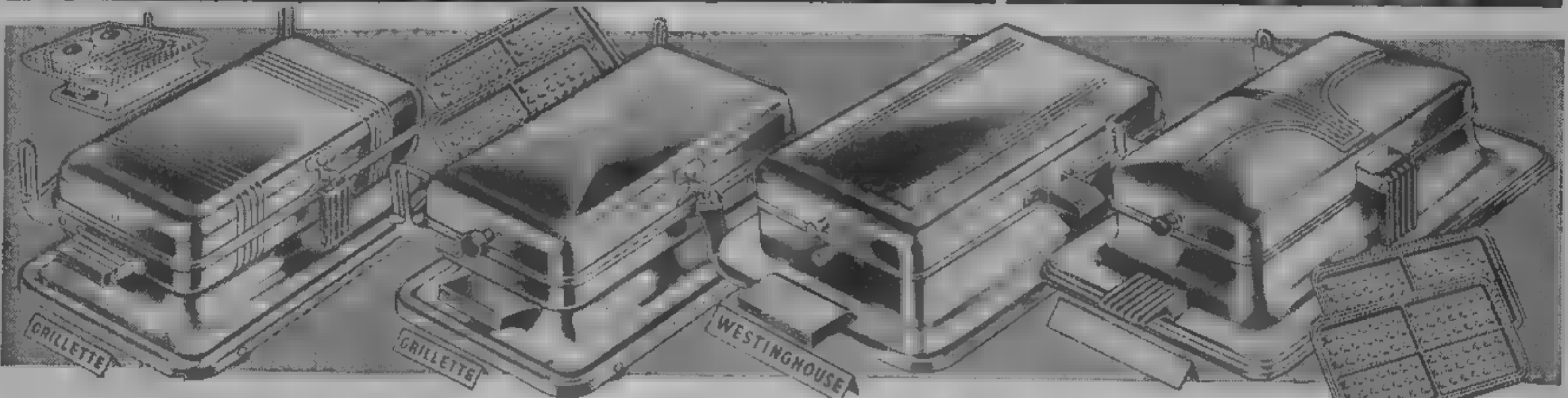


Westinghouse Waffle Baker

Makes perfectly-baked golden waffles every time. Heat indicator tells exactly when iron is ready to bake. Westinghouse radiant-type heating element insures even heat distribution and even browning. Shining chromium finish. Cool, beautiful lustrous black moldarta handles. Approved by Good Housekeeping Institute and Underwriters' Laboratories. Large base with mar-proof feet, prevents tipping when cover is up and serves as an overflow and drip ring for batter. Die-cast, 7 1/4-in. aluminum grids. Booklet of 48 recipes. Mfg. wt. 7 lbs.

4733
Coupon Price \$10 Cash Price \$5.95

OR K-either WITH



These smart, convenient, efficient grills are really electric stoves in miniature. You can prepare foods right on table and serve them piping hot. Perfect for Sunday night suppers or quick breakfasts.

Streamline Grillette De Luxe

Low-priced grill of ultra-modern design. The two electrically-heated, polished chrome grids are full size, 5 1/2 x 10 in. Cool handles in black enamel finish. Cord is not included, but any standard heater cord will fit. Mfg. wt. 11 lbs.

2662
Coupon Price \$5 Cash Price \$2.50

Combination Grillette and Waffle Iron

Added service is rendered by this offer which converts into a waffle iron in a jiffy by removing steel grids and replacing with 5 1/2 x 10 in. aluminum waffle grids. Ebonized handles. Cord not included. Mfg. wt. 8 lbs.

2991
Coupon Price \$8.50 Cash Price \$4.25

Westinghouse Grill

Extra-large, fries up to six eggs at one time, smartly modern with Westinghouse quality and many refinements. New type heating elements. Removable grids each 10 1/2 in. x 6 3/4 in. Genuine natural finish walnut handles. Mfg. wt. 10 lbs.

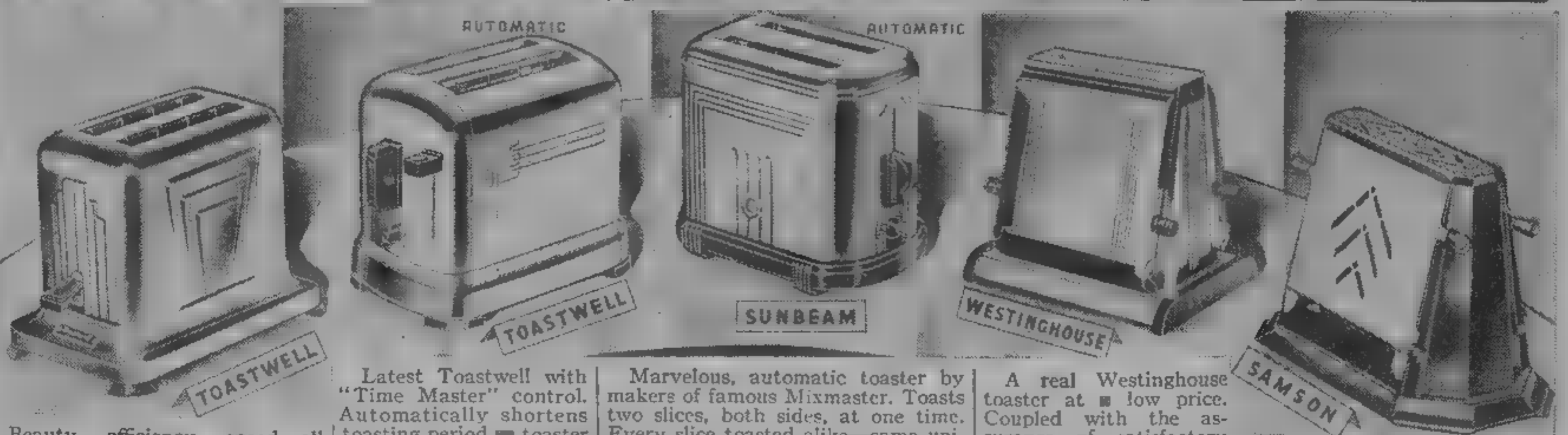
3380
Coupon Price \$12 Cash Price \$6.95

Dominion Combination Grill and Waffle Iron

Large, smart and splendidly made. Improved elegant insures quick, even heat distribution. Heavy steel grids, 5 1/2 x 10 1/2 in., easily removed and cast aluminum waffle grids inserted. Walnut handles. Mfg. wt. 12 lbs.

2801
Coupon Price \$12 Cash Price \$6

quickly made WITH THESE TOASTERS



Beauty, efficiency, speed—all these features are found in this big toaster that toasts two slices of bread on both sides at same time. Gives extra capacity for the large family. To remove toast, raise lever and out it pops.

Smartly styled and finished in beautiful chrome. Bakelite handles and feet; no burning of fingers or table-top. Fine mica heating element. Mfg. wt. 4 lbs.

3873
Coupon Price \$8 Cash Price \$4

Latest Toastwell with "Time Master" control. Automatically shortens toasting period as toaster gets hot; lengthens it when cold. Produces toast of same brownness as desired each time. Toasts two slices both sides at same time. Bell rings when toast is finished; toaster goes back to low heat, keeping toast hot until wanted. Chrome finish. Mfg. wt. 5 lbs.

1750
Coupon Price \$18 Cash Price \$9.95

Marvelous, automatic toaster by makers of famous Mixmaster. Toasts two slices, both sides, at one time. Every slice toasted alike—same uniform golden deliciousness no matter how many you make. Patented thermostat control makes burning or over-toasting impossible. Set it for the toast you like—light, medium, or dark. No pre-heating. Makes perfect toast from start.

Absolutely noiseless. Automatically keeps toast hot until ready to serve. Signal-light shows when toaster is on or off. Finished in chromium with rich, black-trim base and controls. Mfg. wt. 11 lbs.

2992
Cpn. Price \$20 Cash Price \$11.95

A real Westinghouse toaster at a low price. Coupled with the assurance of satisfactory service which this famous name gives is the beauty of smart, new, modern design. Toasts two slices at one time on one side, turning the toast by simply lowering the trays. Walnut handles and base ends. Chromium finish. Long-lived, even heat element. Mfg. wt. 3 lbs.

4488
Coupon Price \$6 Cash Price \$3.50

"Auto-Flip" type toaster which turns toast in jiffy by downward flip of doors. Toasts two slices at once. Finished in chromium; ebony enameled frame, base. Highest-grade mica heating element. Underwriters' approved cord. Mfg. wt. 3 1/2 lbs.

4577
Coupon Price \$3.70 Cash Price \$1.85

Premiums 133



White with black trim. Manufacturer's latest model always shipped.

Famous Sunbeam MIX-MASTER

60% MORE POWER · 10 SPEEDS · Streamlined Beauty

The latest streamlined **Auto-matic** Sunbeam Mixmaster with 60% more power than previous models, ten speeds, full power on every speed, new-type, full-mix beaters, leak-proof oiling system for beater shafts, and other features. Set it for any speed desired—add all the ingredients you want—beater speed remains just where you set it. Does every mixing, mashing, whipping, beating, juice extracting job.

Powerful, compact, non-radio interfering motor; silent, worm-gear direct drive, completely enclosed. Chrome-plated beaters. Handy juice extractor, easy to clean. Salad-oil dropper facilitates making mayonnaise. White enamel with black trim. Large, 3-qt. bowl and 1-qt. lipped bowl of white glass. Bowls revolve on turn table. Rubber-tipped feet. Operates on A.C. or D.C. 105-120 volts. Mailing weight 23 lbs.

Coupon Price \$42 Cash Price \$23.75

Food Chopper Attachment

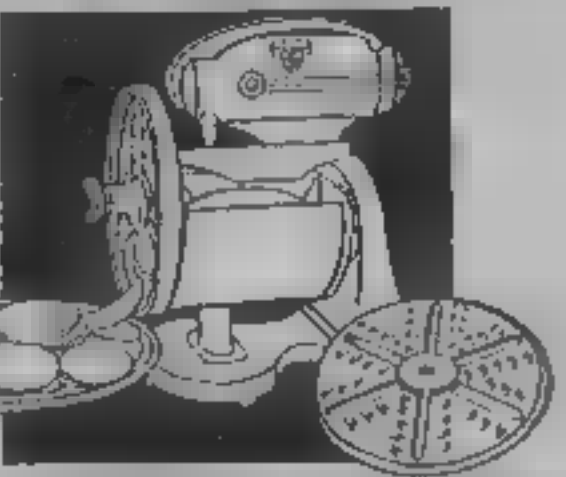
New-style, fast-operated food chopper with power unit, for attachment to Mixmaster. Absolutely safe. Chops all vegetables and grinds meat. Complete with coarse and fine cutting knives and power transfer unit. (Mixmaster not included.) Mlg. wt. 14 lbs.



Coupon Price \$11 Cash Price \$11

Slicer-Shredder Attachment

Safe and practical. Turns out marvelous scalloped dishes, potato chips, etc. Shreds vegetables for soups, cole slaw, and salads. Separate disc for slicing and another for shredding. Large capacity hopper. Complete with power unit. (Mixmaster not included.) Mlg. wt. 10 lbs.



Coupon Price \$10.50 Cash Price \$5.75

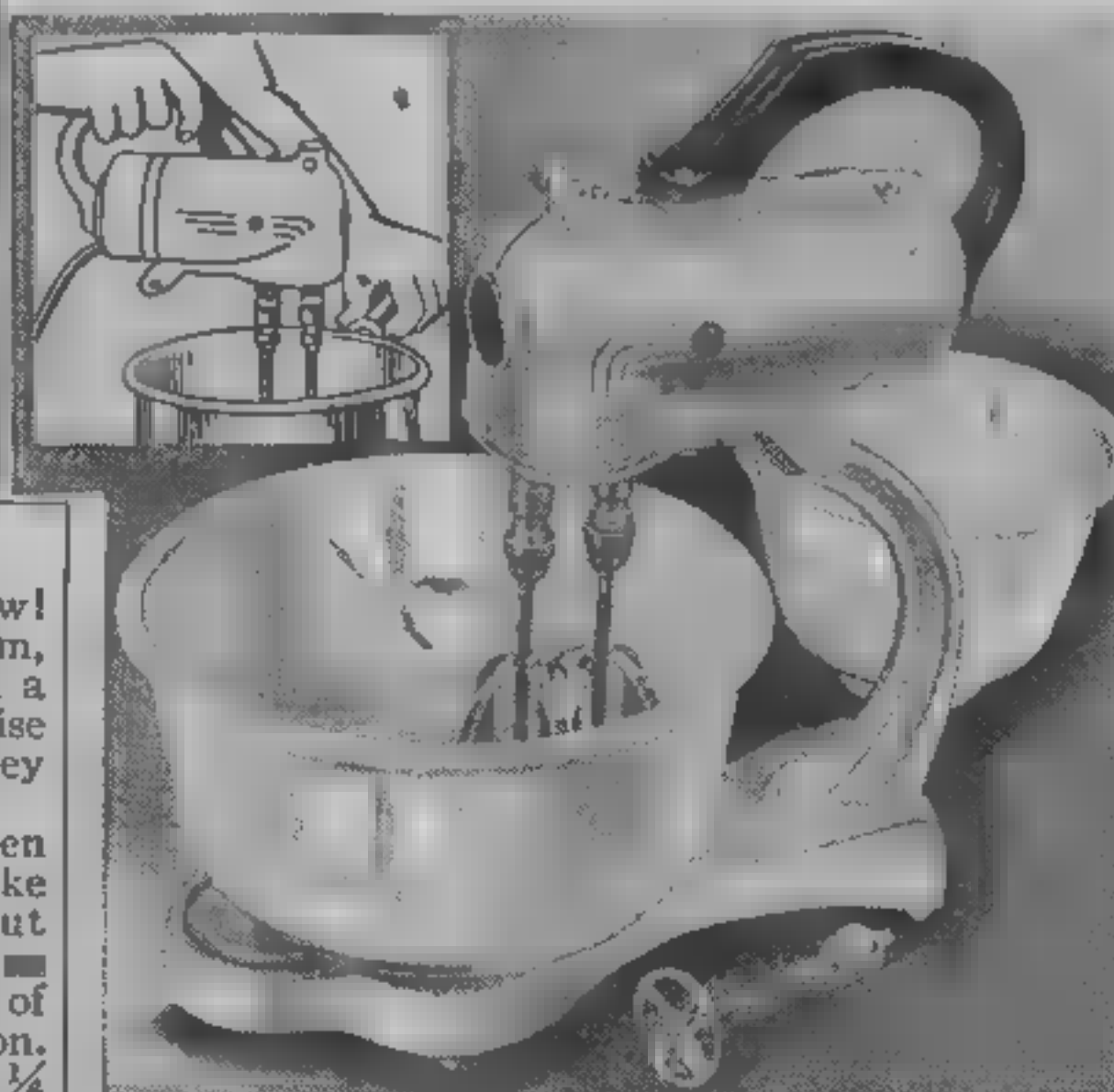
Aristocrat Food Mixer

Has powerful, 3-speed motor for all kitchen requirements—beating eggs, mashing potatoes, whipping cream, mixing batters for cakes, waffles, etc. Designed for portable as well as stationary use.

Double beaters that whip fast. Sturdy die cast base with revolving 9-in. bowl and 6½ in. lipped bowl of green glass. Ivory enameled base and motor housing; chromium plated trim. For 110 volts. Mlg. wt. 13 lbs.

Coupon Price \$16 Cash Price \$8

"Universal" Mixer and Beater



One of the world's best mixers made better! Latest, up-to-date style with two ivory, heat-resisting glass bowls in 2-qt. and 3-qt. sizes. Large bowl, matching color of mixer, turns on revolving platform to speed up mixing. Grooves in stand for holding small bowl in two positions. Powerful, three-speed, air-cooled motor mixes batters, beats eggs, whips cream, mashes potatoes. Stainless chrome beaters

easily attached by simple spring lock. Separate chromium-plated beverage mixer.

Mixing unit quickly detached, light and easy to handle over range or elsewhere. Large, comfortable handle, evenly balanced. Tilt-back motor. Rubber feet prevent slipping. Operates on A.C. or D.C., 105-120 volts. Mailing weight 19 lbs.

Coupon Price \$33 Cash Price \$17.95

Electromix

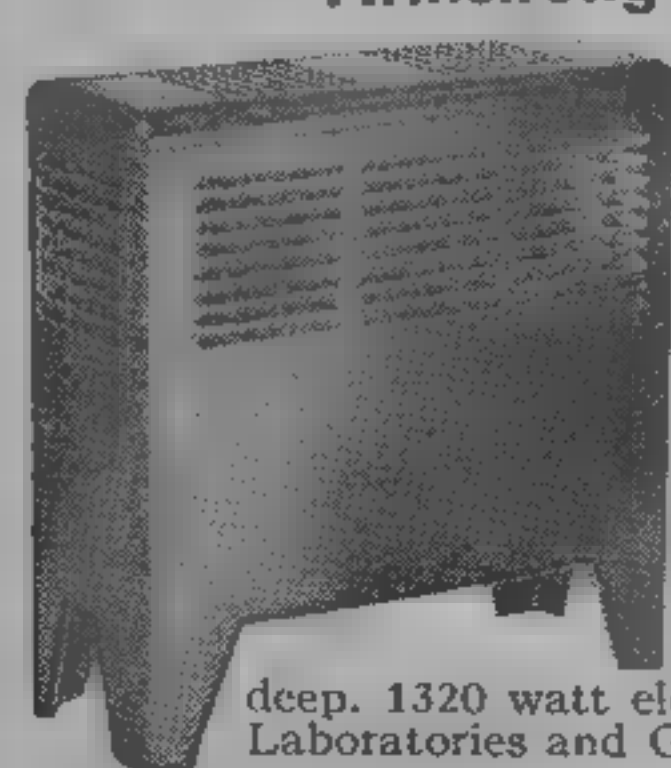
Handiest little mixer you ever saw! Amazingly efficient for whipping cream, fluffing it up to desired consistency in a jiffy. Wonderful for making mayonnaise and French dressings. Beats icings as they cook. Fine for beating eggs, etc.

Housing for sturdy motor is in green enamel. Thumb brake stops motor without cutting off current — you can see condition of mix during operation. Glass jar holds 1½ pints. Height over all, 7¼ in. Detachable stainless beater placed off center to whip effectively. For A. C., 60 cycle, 105-115 volts. Mlg. wt. 3 lbs.



Coupon Price \$2.50 Cash Price \$1.25

Armstrong Electric Heater



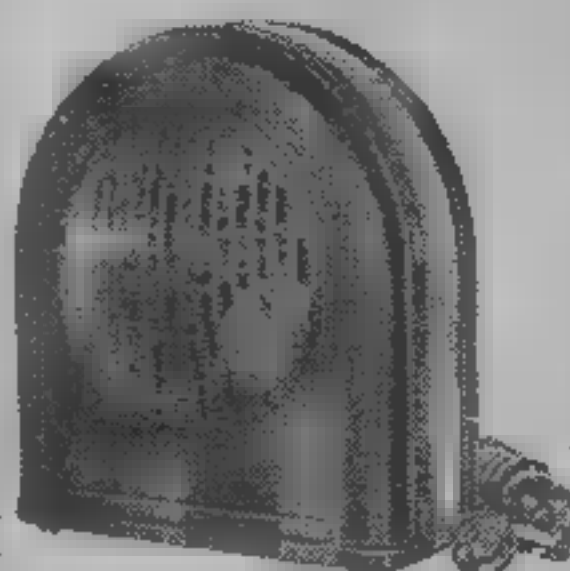
Clean, safe, convenient, economical, efficient. Circulating type with moving parts. Cool air is drawn in from the floor, is heated — it passes over the electric element and sets up a continuous circulation of air currents.

Ideal for bathroom, bedroom, office, or any small or medium-size room, or for larger rooms where auxiliary heat is needed. Fine for between-season use. Strongly made of steel in walnut-colored porcelain enameled finish. 14 in. high; 15 in. wide; 5½ in. deep. 1320 watt element. Approved by Underwriters' Laboratories and Good Housekeeping Institute. Mlg. wt. 10 lbs.

134 Premiums Cpn. Price \$10 Cash Price \$5.95

Westinghouse

Fan blows air through heater-coils, producing quick heat. Finished in lustrous bronze with chromium-plated band. 11 in. high. Non-radio interfering; built-in switch. Rubber feet prevent marring. Permanently attached cord with soft rubber plug. For 110-120 volts, 50-60 cycle alternating current only. Mlg. wt. 7 lbs. Uses 1320 watts.



Coupon Price \$15 Cash Price \$8.95

Fan-Type Heaters

Gilbert

Ultra-modern in style, safe, dependable, sturdy and efficient. Fan circulates warm air in steady volume. Mechanism completely enclosed; contact with heating element possible.

Made of steel in ivory finish with chrome trim. Quiet, non-radio-interfering induction motor, operates on 110-120-volt, 60-cycle A. C. only. Height, 9 in. Handle on back for carrying. Uses 1200 watts. Standard cord and plug cap. Mlg. wt. 7 lbs.



Coupon Price \$10 Cash Price \$5.95



Modern Fixtures in Antique Gold Finish

Modern design at its best. Simply designed and made of very durable Ferrell metal finished in antique gold with a touch of mahogany for richness and color. Built-in tassel decoration on the three ceiling fixtures.

One-light wall fixture. Wall plate is 3 1/4 in. wide x 12 in. high; extends out 3 1/4 in. On and off switch. Mailing weight 4 lbs.

Coupon Price \$4 **Cash Price \$2**

Five-light drop fixture. Length from ceiling is adjustable to 40 in. 17-in. spread. On and off canopy switch. Mlg. wt. 18 lbs.

Coupon Price \$11
Cash Price \$5.50

Five-light semi-ceiling fixture. Hangs 11 in. from ceiling. Spread, 17 in. Wall switch required. Mailing weight 16 lbs.

Cpn. Price \$10 **Cash Price \$5**

Three-light drop fixture that may be adjusted to a 40-in. length. 14-in. spread. Wall switch required. Mlg. wt. 15 lbs.

Coupon Price \$8.50
Cash Price \$4.25

Bulbs **not** furnished with Fixtures.

These Fixtures **are** wired to comply with Underwriters' Specifications. Keyless sockets. They are not equipped with insulating joints or connections which can best be obtained locally.

Elegant Fixtures in Bronze and Polychrome

Decorative and impressive-looking fixtures of rich design. Durable Ferrell metal, finished in satin-plated bronze with a touch of polychrome. The center plates in marble effect.

Three-light ceiling fixture. Fits close to the ceiling and extends just 3 in. 14-in. spread. Of course, this fixture requires a wall switch. Mlg. wt. 13 lbs.

Coupon Price \$6 **Cash Price \$3**

Five-light semi-ceiling fixture. Hangs 11 in. from ceiling and has 16-in. spread. Wall switch required. Mailing weight 17 lbs.

Coupon Price \$10 **Cash Price \$5**

Five-light drop fixture. Length is adjustable to 40 in. 16-in. spread. Equipped with canopy switch. Mailing weight 19 lbs.

Coupon Price \$12 **Cash Price \$6**

One-light wall fixture. Wall plate is 4 in. wide x 9 1/4 in. high. Extends out 3 1/4 in. Has built-in canopy switch. Mlg. wt. 3 lbs.

Coupon Price \$4.50
Cash Price \$2.25

Modern Fixtures Highlighted in Antique-Gold Finish

These handsome Fixtures will work wonders in your home whether you are building, remodeling or simply need a new outlook in an old room. In this group are quality fixtures—correct for illumination, authentic in design, and perfect in construction. Fashioned of ferro metal and finished in antique gold with polished highlights. Translucent glass shades in ecru give a soft light without glare.

One-Light Side Wall Bracket

Wall plate is 4 1/4 in. high; extension, 7 1/4 in. Canopy switch. Mailing weight 3 lbs.

Coupon Price \$5 **Cash Price \$2.50**

Five-Light Ceiling Fixture

Five-light fixture which hangs 40 in. from ceiling. Four-way switch; first turn operates two lights; second turn, three lights; third turn, five lights; fourth turn, off. 18-in. spread across shades. Mlg. wt. 12 lbs.

Coupon Price \$17 **Cash Price \$8.50**

Five-Light Semi-Ceiling Fixture

Five-light semi-ceiling fixture. For low ceilings or where a close-to-the-ceiling fixture is desired. Only 8 1/2 in. deep. 18-in. spread. Mailing weight 11 lbs.

Coupon Price \$15 **Cash Price \$7.50**

Three-Light Fixture

Hangs 40 in. from ceiling like 1018 except that this one has but three lights and a 15-in. spread. More suitable for smaller rooms.

Mailing weight 9 lbs.

Coupon Price \$13 **Cash Price \$6.50**

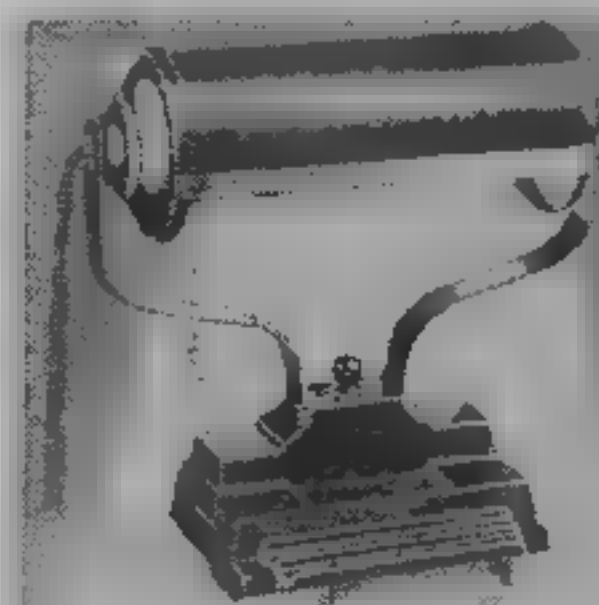


Desk Lamp

Attractive lamp that is ideal for desk, radio, end table, sewing machine, etc. Flexible arm and reflector enable adjustment to throw light just where you want it. Smartly designed, heavy metal base with grooves for pens and pencils, pins, etc. Finished in old gold. 12-in. adjustable goose neck arm; medium height, 14 in. Complete with 6-ft. rubber-covered cord with handle cap plug.

Mailing weight 4 lbs.

Coupon Price \$2.50 **Cash Price \$1.25**



Desk Lamp

Convenient Lamp with tubular shade to adjust light. Of metal finished in old-gold; felt lined base prevents marring. Rack for pens, pencils. Pull-chain socket. 6-ft. cord with bakelite plug. Height, 7 1/2 in. Mlg. wt. 2 1/2 lbs.

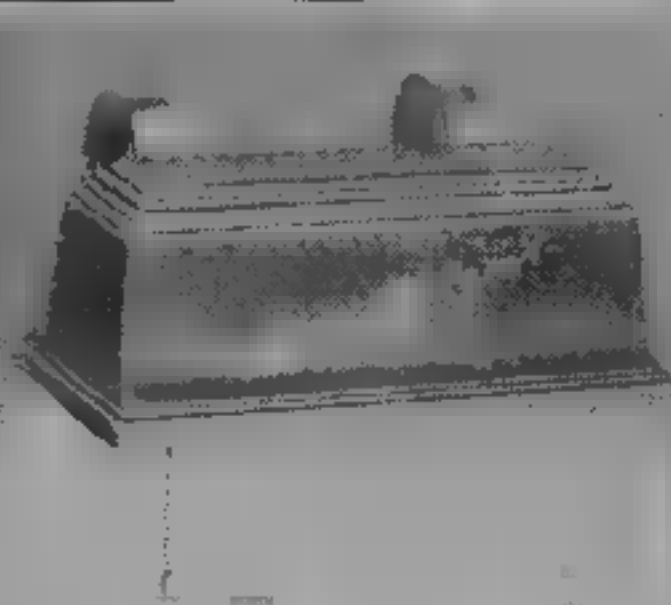
1015
Coupon Price \$2.50
Cash Price \$1.25



Range Lamp

Cooking requires looking. Clamp this lamp on your range with its adjustable shade. Pull-chain. All metal white enameled; black decoration. Height, 10 in. 6-ft. cord. Mlg. wt. 2 lbs.

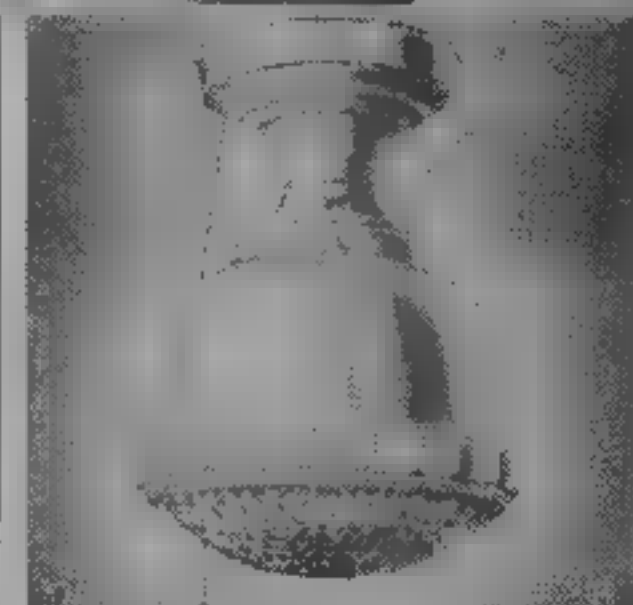
1168
Coupon Price \$2.50
Cash Price \$1.25



Bed Lamp

Beautifully finished, smart looking. All metal in old-gold finish; inside silver finish for greatest light reflection. Pull-chain. 6-ft. approved cord. Felt-lined spring clamps. 8 1/4 in. wide; 3 1/4 in. high. Mlg. wt. 1 1/4 lbs.

1200
Coupon Price \$2.50
Cash Price \$1.25



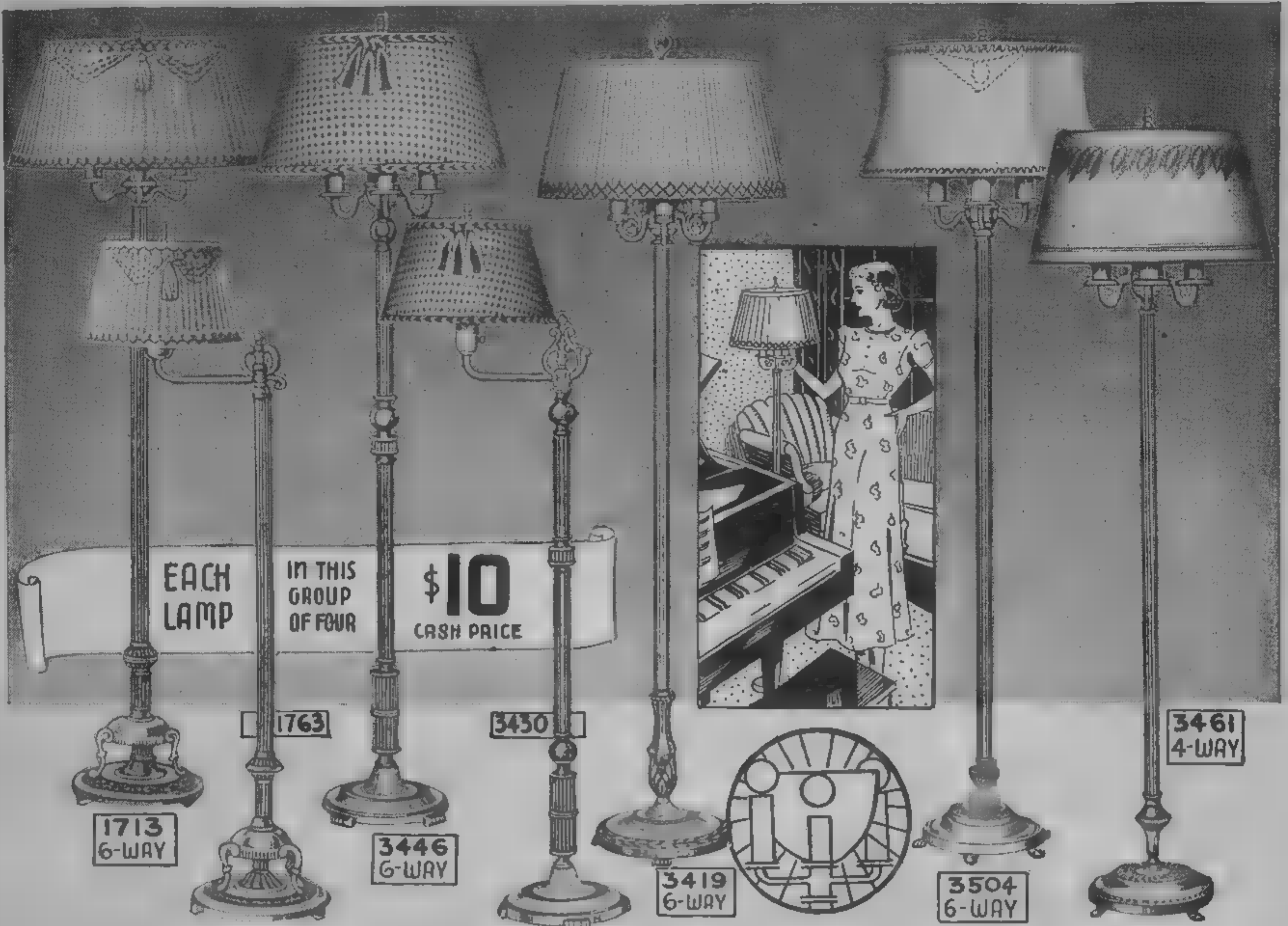
Ceiling Fixture

Ideal for the kitchen. Globe has frosted sides and fancy crystal bottom for correct light diffusion. Depth from ceiling to bottom is 11 in. Canopy is white enameled. Chain-pull socket with cord. Mailing weight 3 lbs.

412
Coupon Price \$3.20
Cash Price \$1.60

Premiums 135

Indirect Light is best for Your Sight-



Six-way lamps give you just the light you want for any need or occasion—just a light or two, when you want to leave a lamp lighted in a room; ample light for reading; or a brilliant glow of light that illuminates the whole room for a party—all *indirect* light.

Floor Lamp

Handsome pedestal base floor lamp with antique glass inset and fluted standard, finished in ivory and gold. 19-in. pleated white silk shade with fancy gold silk trim and tassel; cellophane-wrapped. 10 in. white glass reflector. Height, 61 in. Shpg. wt. 23 lbs.

Coupon Price \$20 Cash Price \$10

Bridge Lamp

Beautiful student bridge lamp matching 1713, for which it is designed to serve as a companion. 12-in. shade, 8-in. white glass reflector. "On-and-off" switch. Height, 54 in. Shpg. wt. 24 lbs.

Coupon Price \$20 Cash Price \$10

Floor Lamp

Stunning new floor lamp that combines beauty and value to an unusual degree. Elaborate standard in ivory and gold with two rose-colored crystal breaks in the fluted tube. 19-in. cellophane-wrapped shade of sand-colored fabric with heavy, contrasting braid at top and bottom. 10-in. white glass reflector. Height, 61 in. Mfg. wt. 24 lbs.

Coupon Price \$20 Cash Price \$10

Bridge Lamp

Charming new student bridge lamp to match 3446. 14-in. shade, 8-in. white glass reflector. "On-and-off" switch. 55 in. high. Mfg. wt. 21 lbs.

Coupon Price \$20 Cash Price \$10

Switch controls the bulb (not furnished) in the white glass reflector to give 100-, 200-, or 300-watt light. Separate switch operates the three-candle fixture to give one, two or three lights. Thus you obtain six degrees of indirect glare-free light.

Floor Lamp

One of the most beautiful floor lamps we have ever offered. Elaborately-decorated footed base with fluted tube and three candle arms with fancy brackets—all beautifully finished in ivory and dull gold. 19-in. shade of pleated egg shell silk with white silk lining and wide gold and egg shell braid at edge; cellophane-wrapped. 10-in. white glass reflector. Height, 61 in. Mfg. wt. 18 lbs.

Coupon Price \$24

Cash Price \$12

Floor Lamp

So much for so little! Antique ivory and gold standard of smart appearance. 19-in. white silk shade, lined and trimmed with heavy gold and white braid at top and bottom edge and cord trim; cellophane-wrapped. 8-in. white glass reflector. Height, 62 in. A really remarkable value, offering, as it does, the six-way feature. Mfg. wt. 22 lbs.

Coupon Price \$16

Cash Price \$8

4-Way Floor Lamp

Heavy footed base and large fluted tube standard in ivory and gold combine to give this new floor lamp distinction. 19-in. shade of antique parchment paper, decorated in gold and rust. Three-candle type with 10-in. white glass reflector.

Bulb (not furnished) in reflector is controlled by switch to give 100-, 200-, and 300-watt light. Separate switch lights all three candles, thus providing four varying degrees of indirect light, free from glare and easy on the eyes. A real buy! 61 in. high. Mfg. wt. 24 lbs.

Coupon Price \$14

Cash Price \$7



China Table Lamp

Elegance in every line and feature! Beautifully-shaped, beige-color, china base. 11-in. ivory pleated paper parchment shade, with floral decoration and silk binding at top and bottom edge; cellophane-wrapped. Height, 21½ in. Mfg. wt. 7 lbs.

Coupon Price \$7.50

Cash Price \$3.75



White Pottery Table Lamp

Decided smartness is given this lamp by the white chickering-ware pottery base. The big, 15-in. shade is of antique paper with gold and yellow decorations and white and yellow moss edge at top and bottom; cellophane-wrapped. Fancy colored knot finial. Height, 20½ in. Mfg. wt. 8 lbs.

Coupon Price \$7

Cash Price \$3.50



3-Candle Table Lamp

Big, beautiful, convenient, adaptable new lamp with heavy metal base with three candle arms controlled by turn-button switch. 16-in. paper parchment shade with gold decorations; cellophane-wrapped. Height adjustable from 18½ to 22½ in. to give just the right position for most effective light. Mfg. wt. 10 lbs.

Coupon Price \$8.50

Cash Price \$4.25

Matching Bridge and Floor Lamps

Decorate with light! No living-room is complete without a lamp convenient to each chair, davenport, piano or wherever the family gathers evenings for work or recreation. These two lamps will make a splendid addition to your home. Although they match in design and finish, each may be had separately.

The base and fluted standard of each is of metal finished in antique ivory. Smart in style. A swivel socket on the bridge lamp permits adjusting shade to desired angle for the utmost in comfort and light. 56 in. high. The shade is 12 in. in diameter.

The floor lamp has the three-candle type fixture. The height of shade is adjustable from 56 1/4 to 61 in. Set it at the height you prefer. The shade is 18 in. in diameter.

Cream-colored paper parchment shades, decorated in gold.

Shpg. wt. of Floor Lamp, 18 lbs.; Bridge Lamp, 16 lbs.

Floor Lamp 1770

Cpn. Price \$10 Cash Price \$5

Bridge Lamp 1775

Cpn. Price \$10 Cash Price \$5

Your Choice

Cpn. Price \$10
Cash Price \$5

Floor and Bridge Lamps

Modern, new companion lamps. Black and chrome metal standards with walnut inserts at top and bottom. Paper parchment shades in black and silver decorations; cellophane wrapped. Push button sockets. Floor lamp 60 1/2 in. high with 17-in. shade. Bridge lamp 54 in. high; 10-in. shade.

Science can devise. These lamps give the most ideal light, approximating daylight without shadow or glare. Using correct bulbs, each lamp gives as much light as several ordinary lamps.

The diffusing glass bowl sends light upward through top to illuminate entire room. Through diffusing bowl downward, light is shaded but concentrated—perfect lighting for reading or sewing, playing cards, or, if no light is needed, illumination is soft enough to be restful to the eyes.

Table Lamp

Appreciated by every member of the family. 27 1/2 in. high, it throws wide arc of light. Heavy fluted standard in antique ivory finish. 11-in. white glass reflector. 19-in. paper parchment shade in ivory, yellow and gold. Shpg. wt. 15 lbs.

2159
Coupon Price \$4.50
Cash Price \$4.50

3-Way Floor Lamp

Delightfully-styled new floor lamp with the famous I.E.S. features and, in addition, selectivity that

provides three degrees of light. Footed standard, with fluted tube, in plated bronze finish. 19-in. shade of pleated, beige color silk, lined; contrasting braid; cellophane wrapped. 10-in. white glass reflector in which bulb (not furnished) is controlled by switch to give 100-, 200-, and 300-watt light. Height, 60 in. Mlg. wt. 23 lbs.

3231
Coupon Price \$20
Cash Price \$10

Floor Lamp

Such a good-looking lamp would be a worthy addition to any room for appearance alone but this one is also an I.E.S. lamp with 8-in. white glass reflector and a 19-in. paper parchment shade in ivory that still further reflects the light to advantage. Shade design in brown contrasts nicely with the antique ivory of the standard. 57 1/2 in. high. Mlg. wt. 18 lbs.

2163
Cpn. Price \$12
Cash Price \$6

6-Way Floor Lamp

Latest, scientifically-designed I.E.S. floor lamp with three candles, each with individual white reflector shields fitting over bulbs and eliminating every trace of glare. Gives six degrees of light for every possible need. Footed metal standard with fluted tube in ivory and gold. 19-in. paper parchment shade with antique finish and gold and rust decoration.

Bulb (not furnished), in 10-in. white glass reflector, controlled by switch to give 100-, 200-, and 300-watt light. Separate switch operates the three candles to light one, two or three. Height, 61 in. Mlg. wt. 22 lbs.

3338
Coupon Price \$20
Cash Price \$10

Floor Lamp

Bridge Lamp

3124

EACH

Coupon Price \$7
Cash Price \$3.50

Mlg. wts.:
3060, 14 lbs.;
3124, 13 lbs.

Jiffy Wall Lamps

Put up in a jiffy! Patented metal hook easily and quickly fastens lamp rigidly to any wall. Always hang straight. Metal frame with large wall plate, 3 1/2 x 8 1/2 in.; crinkle ivory finish. Push button socket. 6-ft. rubber-covered cord and plug.

4-in. antique paper parchment shade. Mlg. wt. 1 1/4 lbs.

Cpn. Price \$2.30
Cash Price \$1.15

10-in. pleated glastex shade; white cord bow. Mlg. wt. 2 1/4 lbs.

Cpn. Price \$2.50
Cash Price \$1.25

Genuine

Modern style wall brackets. Antique paper parchment shades; cellophane wrapped. Push button sockets. 6-ft. rubber-covered cord, plug.

Wall bracket, 2 3/4 x 8 in. in ivory and gold with pearl-colored finial under socket. 8-in. white shade with heavy moss braid top and bottom. Mlg. wt. 1 1/2 lbs. 3537

Coupon Price \$3
Cash Price \$1.50

Pin-It-Up

No installing; just hang on hook on wall.

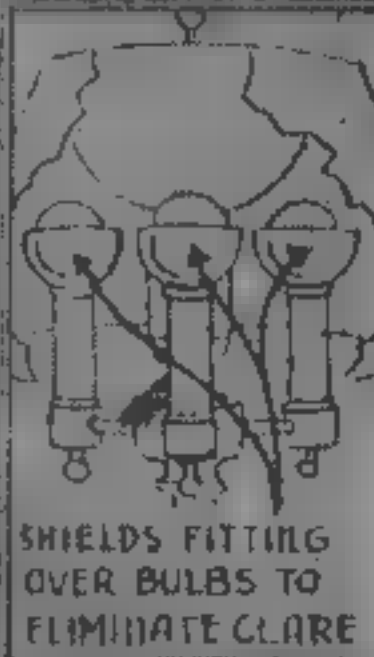
Solid walnut wall bracket, 3 x 7 in.; brass arm, socket. 6-in. white diffusing bowl. 10 1/2-in. tan shade; brown, gold decorations.

Coupon Price \$5.50
Cash Price \$2.75

Premiums 137

Light Condition

YOUR HOME



SHIELDS FITTING OVER BULBS TO ELIMINATE GLARE

LARKIN FURNITURE

*Known for Beauty and Value
from Coast to Coast!*



3199
Coupon
Price \$10
Cash
Price \$5



Tables of this type usually
retail ■ \$7.95 ■ more.

Made of fine grained cabinet wood. Beautifully finished in rubbed walnut. Top in tru-grain, two-tone walnut finish. Top, 18 x 30 in. with moulded edge. Heavy turned legs, fancy plate at top. Moulded stretchers. Height, 29 1/4 in. Shpd. K.D. Mlg. wt. 21 lbs.

Another smashing \$5 table value. Big, substantial, of fine grained cabinet wood. Finished throughout in polished walnut. Large, finely grained top, 19 x 31 in. Deep, finished moulded skirt under top. Four turned, fluted legs; heavy stock with fancy edge stretchers. Table 29 1/4 in. high. Shpd. K.D. Mlg. wt. 20 lbs.



1622
Coupon
Price \$10
Cash
Price \$5

Radio End Table

With Handy
Magazine Basket



For a smart addition to the living room, choose this Radio and End Table with handy magazine baskets. You'll value it for its beauty and convenience, and for the endless service it affords. Top of genuine sliced walnut, matched striped mahogany and flower grain walnut veneers, all combine to lend unusual distinction. They are handsomely inlaid to form the rich-looking top, the complete table being finished in polished walnut. Features you will deeply appreciate are the wide, deep shelf under the top and the ample side magazine baskets on either end. Top, 12 x 17 in.; height, 22 in. For your own living room, or for an ideal gift we commend this amazing value. Mlg. wt. 15 lbs.

1852 Coupon Price \$10 Cash Price \$5

Chippendale Tables



1932
Coupon
Price \$20
Cash
Price \$10

Book Rack Table with drawer. A beautiful grain salix wood. Note the curved serpentine top and drawer. Front of drawer of genuine walnut veneer. Antique metal drawer pulls. Top, 12 x 21 in.; height 24 in. Complete table has a beautiful walnut finish. Mlg. wt. 18 lbs.

Add the beauty of one of these occasional pieces to your living room. It will always be in style and in good taste.



1941
Cpn.
Price \$16
Cash
Price \$8

A handsome two-drawer table with low shelf. The selected salix wood has a beautiful walnut finish. Every detail conforms to the well-known beauty of the Chippendale style. Attractive antique metal drawer pulls are a feature. Top, 14 1/2 x 18 in.; height 24 1/2 in. Mlg. wt. 19 lbs.

SOLID MAHOGANY



1675



1681

Take Your Choice, each

\$5 Cash Price



1650



1645

Choose one of these beautiful tables for your home. Each piece is guaranteed and carries the Mahogany Association label. All exposed parts are in genuine solid mahogany with beautiful polished, medium-light mahogany finish.

Coffee Table No. 1650 has a Duncan Phyfe base with metal claw tips on feet. Separate mahogany-frame glass tray with metal handles.

Drum-top Table No. 1675 has Duncan Phyfe base with metal claw tips on feet and substantial turned posts.

The Shaped-top End Table No. 1645 has fancy top and lower shelf with deep skirting under top and substantial, turned legs.

Book Trough End Table No. 1681 has a large substantial book-trough base with turned legs and fancy skirt under top.

Premium	No.	Top	Height	Cpn. Price	Cash Price	Mlg. Wt.
Coffee Table	1650	14 x 22 in.	21 in.	\$10.00	\$5.00	13 lbs.
Drum-top Table	1675	17 in. diam.	24 in.	10.00	5.00	12 lbs.
End Table	1645	12 x 24 in.	22 in.	10.00	5.00	10 lbs.
End Table	1681	12 x 24 in.	22 1/2 in.	10.00	5.00	11 lbs.



2272

\$7
CASH

Special Value!

Graceful Six-Leg Occasional Table

Picture this beautiful table lending its grace to your living room. It owes much of its beauty to the genuine tru-grain finished top with route design. Added distinction of design will be found in the six heavy, turned, fluted legs with molded stretchers and artistic ornaments. The top is most gracefully shaped and finished with a handsome fancy molded edge. The tru-grain finish of this table successfully imitates butt walnut. Rich rubbed walnut finish. Large top, 20 x 32 in.; 29 1/4 in. high. Mfg. wt. 22 1/2 lbs.

Coupon Price \$14 Cash Price \$7



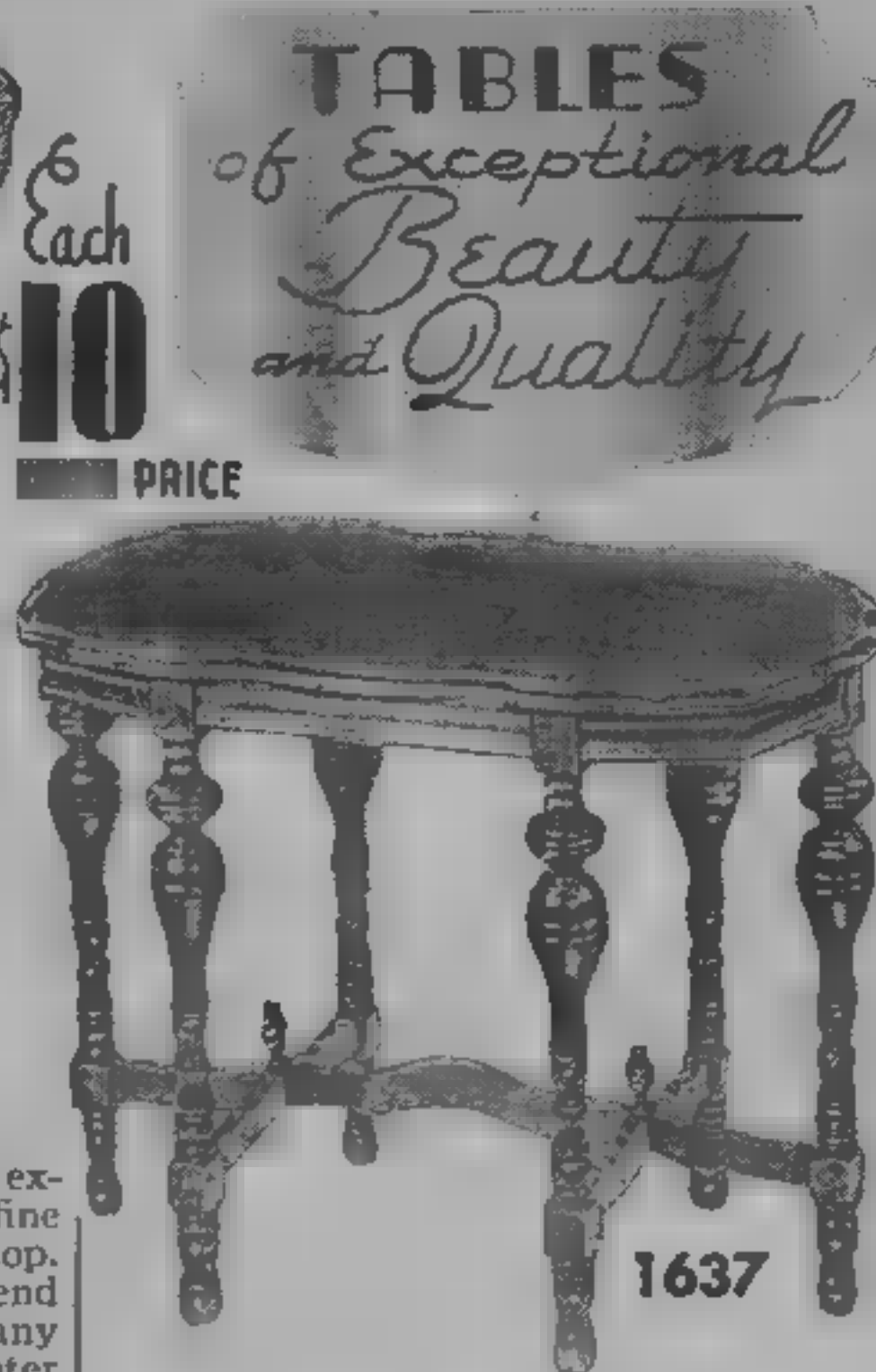
2228

Lovely Six-Leg Occasional Table

This graceful table owes its exceptional beauty to the genuine fine woods in the shapely veneered top. Note, too, the way in which the end panels of "V" matched mahogany are blended with a contrasting center panel of matched butt walnut, having inlaid marquetry lines.

Other features are the six large, beautifully turned legs with molded stretchers and fancy ornament. A mark of quality is the elaborate carved and ornamented skirting, under the top of the table. Top, 20 x 32 in.; height, 29 1/4 in. The entire table is finished in beautiful rubbed walnut. Shpg. wt. 25 lbs.

Coupon Price \$20 Cash Price \$10



1637

Massive Six-Leg Occasional Table

A truly artistic table of substantial construction. Extra large, shapely top, 20 x 36 in.; massive turned legs and deep skirting under the top. The reeded stretchers have a handsome ornamentation. Table is 29 1/4 in. high. Fine-grain cabinet wood in polished walnut finish. Shipped K.D. Mfg. wt. 28 lbs.

Coupon Price \$20 Cash Price \$10



3638

Popular Six-Leg Occasional Table

Here is a table already an established favorite with hundreds of Larkin customers. For many planning to order it, we are happy to continue it in our fall catalog. It is easy to understand why it is such a favorite. It is big, substantial and good-looking! Then, there is distinction in the genuine matched butt walnut veneered top. A fancy, two-tone skirting sets off this top most attractively. Top is 19 x 32 in.; height of table 29 in. Finished throughout in walnut. Shpg. wt. 25 lbs.

Coupon Price \$20 Cash Price \$10

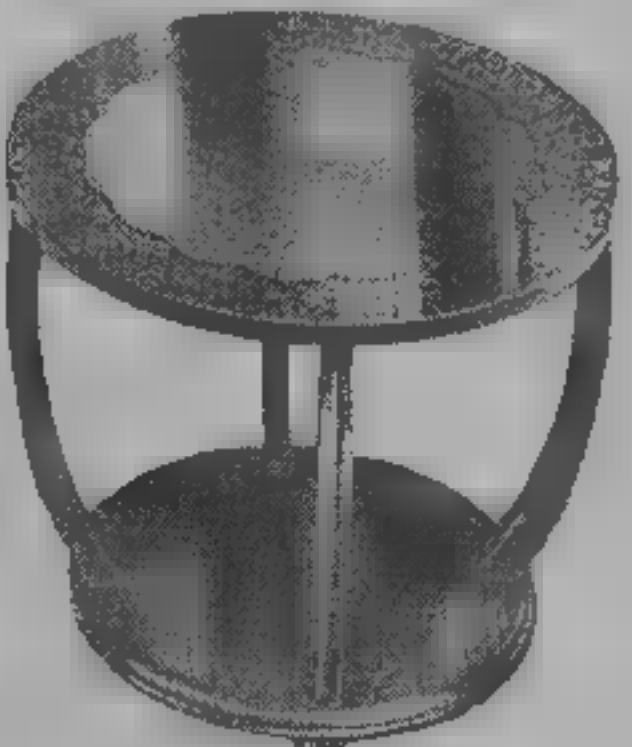


COFFEE TABLES a smart Touch to the Living Room

If you are seeking a charming addition to the furnishings of your living room we recommend this graceful coffee table with its removable glass serving tray. The design is one of those faultless Duncan Phyfe styles of base with brass claw feet. The beautiful walnut finish brings out all the lovely grain of the fine quality cabinet wood. Top, 18 x 28 in.; height, 19 1/4 in. Shpg. wt. 21 lbs.



**2610
Coupon Price \$17
Cash Price \$8.50**



Another interesting and distinctly modern design in coffee tables is offered in this round table No. 2932. There is a very individual beauty in the fancy matched veneer top with marquetry inlay. It is altogether a lovely example of the furniture maker's art, with its beautiful hand rubbed walnut finish. We consider it one of the most uniquely designed and striking tables we have ever offered. It is a particularly graceful example of the modern style. When your friends gather for an afternoon call it will be a genuine pleasure for you to serve from this table. Shpg. wt. 16 lbs.

Coupon Price \$10 Cash Price \$5



Shpg. wt. 70 lbs.

Duncan Phyfe Drop-Leaf Table

What could be more tasteful or serviceable for the modern living room than a Duncan Phyfe drop-leaf table? This one, new last season, has already won a host of friends with its fine construction and beautiful finish. Top is 33 x 45 in., open—and 16 x 33 in. closed. Made entirely of cabinet wood and finished in your choice of handsome rubbed walnut or mahogany. Heavy center pedestal and legs; metal claw feet.

Shipped from Richmond, Ind.

3273M2 Mahogany 3273M8 Walnut

Coupon Price \$25 Cash Price \$12.50

The Ever-Graceful Gate-Leg Table

The convenience and decorative qualities of a gate-leg table have led us to offer this standard type in three sizes. Well made of fine grained solid cabinet-wood and given a beautiful rubbed-walnut lacquer finish. Beautifully turned legs and stretchers. Top has molded edges.

Top open, 32 x 42 in.; closed, 12 x 32 in. Height, 30 1/2 in. Shpg. wt. 45 lbs.

**2833
Coupon Price \$20 Cash Price \$10**
Shpd. from Buffalo, Central Ohio and Peoria



Larger Table

Top open, 36 x 48 in.; closed, 14 x 36 inches. Height, 30 1/2 in.

**2868
Coupon Price \$30**

Cash Price \$15

Shpg. wt. 45 lbs.



**3116
Coupon Price \$4 Cash Price \$4**

Magazine Racks

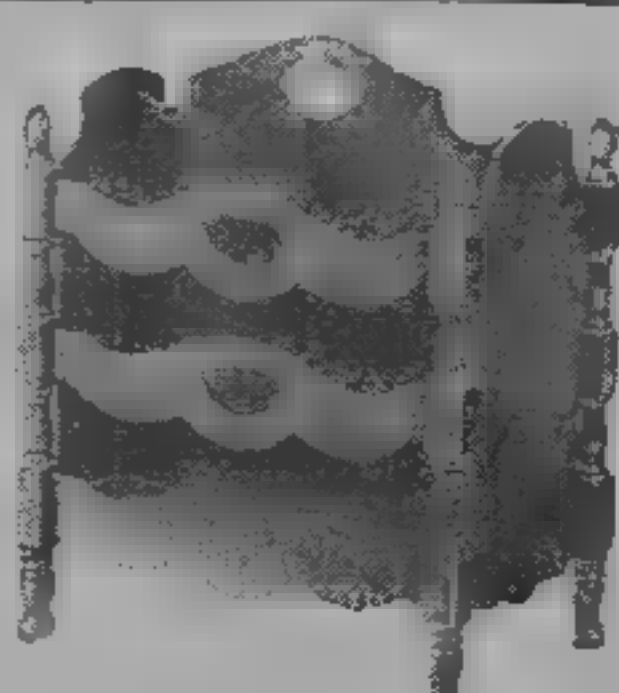
Made of fine, hard cabinet wood; walnut finish. 19 in. long, 10 in. wide, 20 1/2 in. high.

Mfg. wt. 10 lbs.

Another rack certain to be popular! Beautifully styled, two-pocket basket in walnut finish. Height, 19 in.; width, 10 in.; length, 16 in. Mfg. wt. 7 lbs.

**2389
Coupon Price \$3**

Cash Price \$3



Extension-top Gate-leg Table

A new, larger extension-top gate-leg table. Disappearing extension leaf. Top open, 36 x 49 in.; closed, 36 x 19 in.; open with extension leaf, 36 x 61 in. Ht. 30 in. Of fine-grain cabinet wood in walnut finish. Shpg. wt. 70 lbs. Shpd. from Central Ohio.

**2400
Cpn. Price \$44**

Cash Price \$22



Here's
a
**REAL
BUY!**

Here's a
beauty for
little
money!

Chair

(Matches Rocker 1381)

Like the rocker at the right, this chair offers the same marvelous value. Note its genuine two-tone cut velour cover in rust on seat and front of back; substantial hardwood frame with heavy turned posts, wide shaped arms, beautifully carved front panel stretcher. Deep, soft, spring seat with 9 spring coils on modern steel construction. Form-fitting softly padded back. Seat 19 $\frac{3}{4}$ in. x 21 in. wide. Height over all, 36 in. All exposed wood parts in polished walnut finish. Shpg. wt. 25 lbs.

EACH, \$ **8.50** CASH PRICE
Coupon Price **\$17**



1379
Coupon Price **\$17**
Cash Price **\$8.50**

1381
Shpg. wt.
27 lbs.

full shaped form-fitting back is softly padded. Seat is 19 $\frac{3}{4}$ in. x 21 in. wide; back 19 $\frac{1}{2}$ in. high from seat. Height over all, 33 in. Exceptionally rich-looking rocker with its polished walnut finish on all exposed wood parts.

1381 Coupon Price **\$17** Cash Price **\$8.50**

No photograph can convey the impressive beauty and design of this matched chair and rocker. The offer is one of the most exceptional that it has been our privilege to pass on to our friends. It is a real buy! We are proud to afford you this genuine saving!

Rocker

Every feature of this rocker is distinctly superior. Cover on seat and front of back is a genuine two-tone cut velour in a rich beautiful shade of rust. Note the substantial hardwood frame with its heavy turned posts. Distinction is lent by the wide shapely arms, and the artistically carved front panel stretcher.

The deep soft spring seat with 9 spring coils on modern steel construction offers the last word in comfort and durability. The

in Thousands of Homes

Ea. \$ **5** Cash Price
\$10 Coupon Price

Our big \$5 cash price leaders! Almost unbelievable value at their amazingly low price. Because of quality and beauty, favorites in thousands of homes!

The upholstery is a very durable grade of tapestry in an artistic diamond pattern in a lovely shade of rust. Frame each is solid birch, the front corner posts beautifully turned, and exposed wood parts finished in walnut. Seats and backs are well filled with flax fibre and cotton. The web seat construction provides a strong, yet easy, comfortable support. Seats, 17 $\frac{1}{2}$ x 18 $\frac{1}{2}$ in. Width over all, 23 $\frac{1}{2}$ in. Height over all, 32 $\frac{1}{2}$ in.

Shpd. from Medina, N.Y., Buffalo, and Peoria. Shpg. wts.: chair, 20 lbs.; rocker, 22 lbs.



1085

1097

Wing-Back Rocker

Shpg.
wt.
71
lbs.



Superbly upholstered wing-back rocker. Fine tapestry cover in small conventional pattern. Deep, restful spring seat with 6 large coil springs on modern steel construction. High, wide, comfortable wing back, 25 in. high from seat. Turned, fluted legs and sweeps in walnut finish. Seat is 19 $\frac{1}{2}$ in. deep, 18 in. wide between arms. Width over all, 28 in. Height over all, 36 in. Shpd. K. D. from Medina, N. Y., Buffalo and Peoria.

1296M4 Green Coupon Price **\$22** Cash Price **\$11**
1296M6 Rust

Either Chair or Rocker

Coupon Price **\$20**
Cash Price **\$10**



1213



1227

Design, construction, upholstery and finish all combine to make this handsome matching chair and rocker outstanding.

Made with beautifully shaped and molded arms and rococo brackets in front. Attractively-shaped legs with square turnings. The comfortable, button sag-seats and backs are upholstered with a handsome floral design tapestry in rust background with floral design.

Padding is flax fibre and cotton. The seats are set on webbing. Frames are of solid birch with dull American walnut finish. Seats, 21 x 23 in. Width over all, 26 in. Height over all: rocker, 34 in.; chair, 37 in.

Shpg. wts.: chair, 20 lbs.; rocker, 22 lbs.
Shpd. from Medina, N. Y., Buffalo and Peoria.

High-Back Rocker

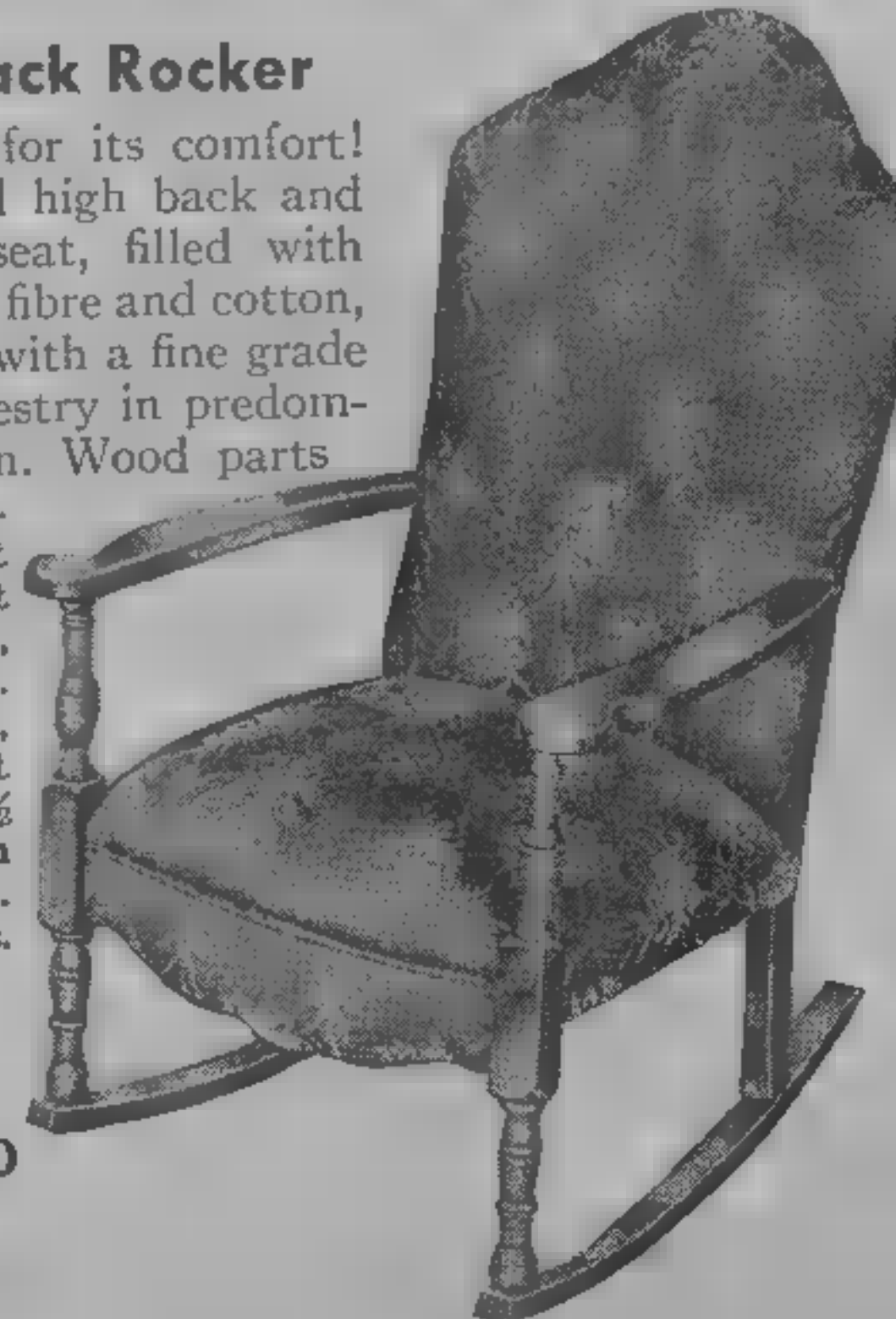
Preferred for its comfort! Soft, padded high back and the spring seat, filled with sanitary flax fibre and cotton, are covered with a fine grade of floral tapestry in predominating green. Wood parts

are of fine-grained cabinet wood in walnut finish. Seat, 18 $\frac{1}{2}$ x 19 in. Width over all, 24 $\frac{1}{2}$ in. Height over all, 38 $\frac{1}{2}$ in. Shpd. from Medina, N. Y. Shpg. wt. 35 lbs.

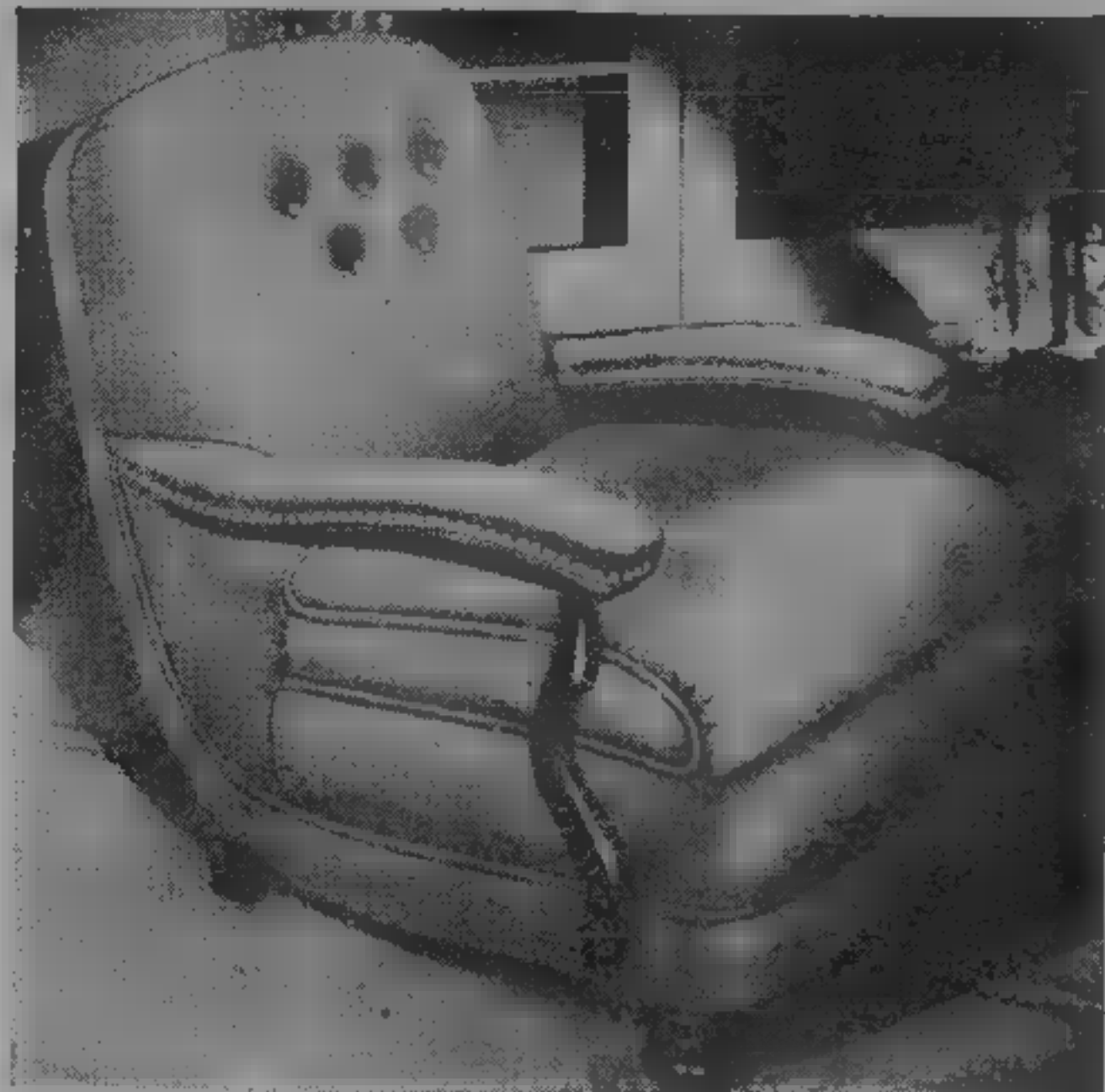
3397

Coupon Price **\$20**

Cash Price **\$10**



The Last Word in Luxury and Comfort



Lounge Chair de Luxe

Everything that a "lounge" chair should be — graceful sweeping back and arms, thick deep upholstery. New solid color silver-tapestry covering with fine, woven silver thread. Finest quality construction. New round-front, comfortable spring-filled seat cushion on super-sag-less base; button-style back with feather-spring cushion unit, all moss filled; upholstered arms with large-head brass tacks. Wood parts in polished walnut finish. Seat, 22 x 23 in. Width over all, 30 in. Height, 35 in.

Shpg. wt. 95 lbs.

Shpd. from Bloomington, Indiana.

3264M1 Blue 3264M2 Brown 3264M4 Green

3264M5 Wine 3264M6 Rust

Coupon Price \$59

Cash Price \$29.50

Platform Rocker

Here is a smashing value in a popular new platform-type rocker. The charm and comfort of these platform rockers are bringing them into ever-increasing vogue. Here is a superb example. Substantially constructed with massive arms and base in beautiful walnut finish. Seat and front of back present a rich-looking appearance with their fine-quality, two-tone cut velour in a lovely shade of rust. You will marvel at the comfort of this rocker, with its nine coil springs in the seat and its shaped form-fitting back 29 in. high from the seat. Seat is 18½ x 22 in. wide; height over all, 40 in. Double coil springs on platform base guarantee comfort. Shpg. wt. 44 lbs.



1394 Coupon Price \$28

Cash Price \$14

Good-Looking . . . Restful Lounge Chair

Here is a chair that simply shouts value. A smart, full-size, well-made, comfortable lounge chair upholstered in a serviceable, pretty tapestry in your choice of green or rust, being decidedly smart in either of these popular shades. Made with loose, reversible, spring-filled cushions, spring-back and spring-base and well padded with sanitary flax-fibre and cotton. Sturdy, hardwood frame with Queen Anne legs in walnut finish. Seat, 19 x 21 in. Height over all, 33½ in.; width, 30 in. Shpg. wt. 112 lbs. Shpd. from Medina, N. Y.

2785M4 Green

2785M6 Rust

Coupon Price \$34 Cash Price \$17



Stately . . . Comfortable Barrel-Back Chair

Impressive dignity and real luxury are combined in this barrel-back chair. The channel back fits the back in any position. Seat cushion is loose, reversible, inner-spring type — a coil-spring base.

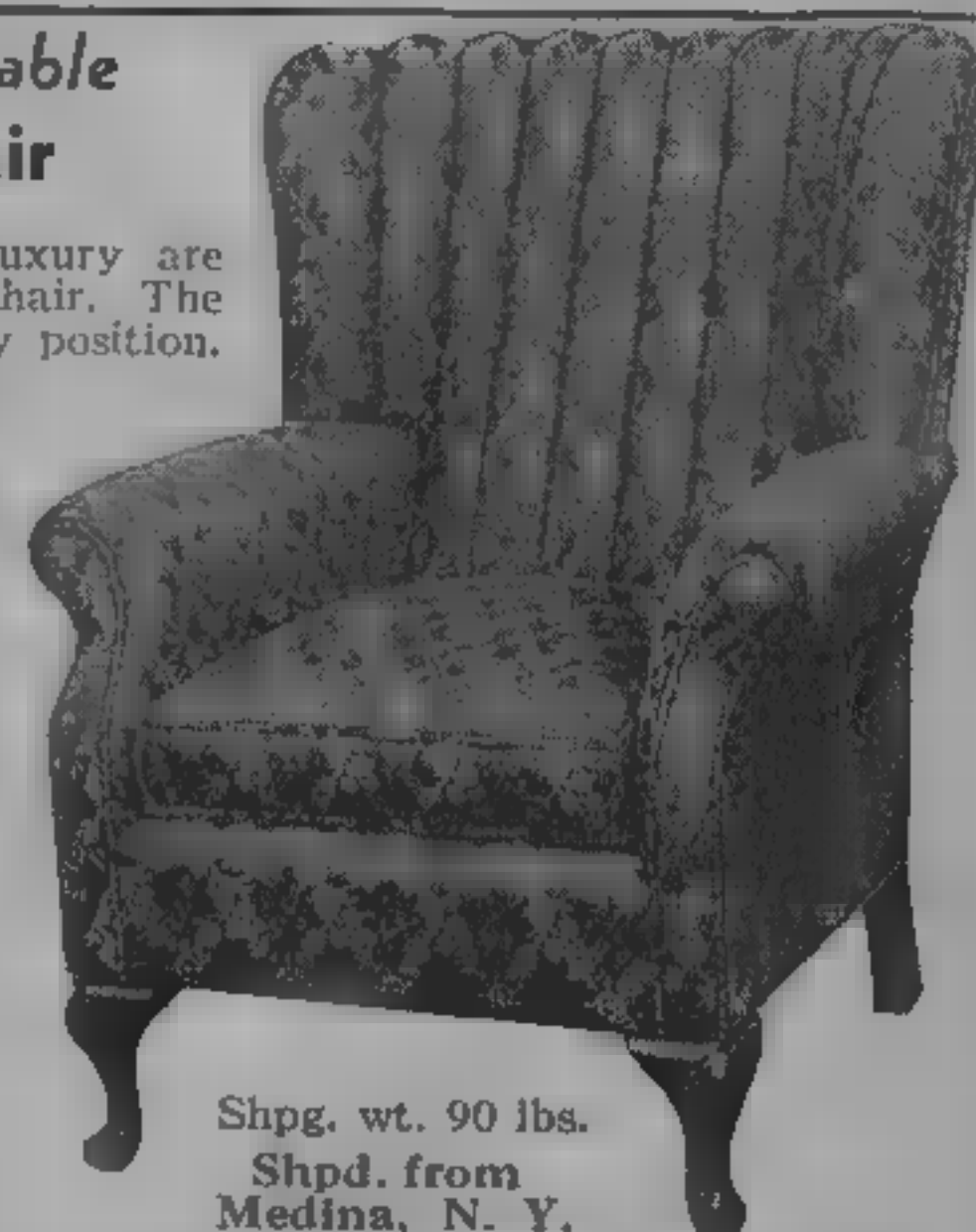
Note the shapely Queen Anne legs in walnut finish. An extra-quality tapestry cover in small conventional design lends beauty and individuality. Seat is 19 x 21 in. deep; width over all, 31 in.; height, 37 in. Chair is sturdily built with webbing in back construction.

1570M2 Brown

1570M4 Green

1570M6 Rust

Coupon Price \$46 Cash Price \$23



Shpg. wt. 90 lbs.
Shpd. from Medina, N. Y.

Choose One of These Luxurious Lounge Chairs

This delightful Wing chair features the deeply-padded channel back, simple modern set-back arm, T-front loose, reversible inner-spring seat cushion and square legs in walnut finish. Its beauty is enhanced by the fine-quality tapestry covering, in either the green, brown or rust, with the design in a slightly lighter shade. Further details below.

1372M2 Brown

1372M4 Green

1372M6 Rust

Coupon Price \$34

Cash Price \$17

Shpg. wt. 58 lbs.

Imagine just how attractive this chair is in brown, green or rust. It is covered in a fine grade of friezette, a very durable material. Expertly styled with a channel-tufted back, T-front loose, reversible, inner-spring cushion. Upholstered with sanitary moss and cotton. Further details below.

3451M2 Brown

3451M4 Green

3451M6 Rust

Coupon Price \$40

Cash Price \$20

Shpg. wt. 85 lbs.



Footstool

Hinged sloping-top cover affording storage space within. Top 15½ x 17 in.; 15 in. high. Mfg. wt. 12 lbs.

Coupon Price \$9

1357M2 Brown

1357M4 Green

1357M6 Rust

Cash Price \$4.50

Chair has six coil-spring base

on modern steel construction with loose, reversible, box edge T-front, inner-spring cushion. Seat, 22 in. deep, 19 in. between arms; back, 20 in. high from seat. Height over all, 31½ in.; width over all, 27 in.

Both shpd. from Medina, N. Y.



Footstool

Handy footstool with soft, padded spring seat, 17 x 21 in.; height, 10 in. Mfg. wt. 15 lbs.

Coupon Price \$9

3418M2 Brown

3418M4 Green

3418M6 Rust

Cash Price \$4.50

Other details of the chair above that contribute to its value and worth are the substantially-made frame, shapely carved front feet finished in walnut, and its generous dimensions. Chair seat is 22 x 23 in.; height over all, 35 in. Width, 32 in. By the addition of the footstool pictured above you have a very complete outfit.

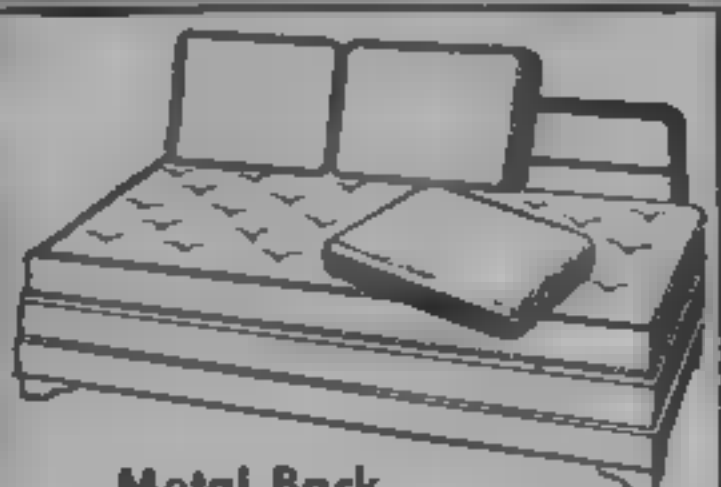
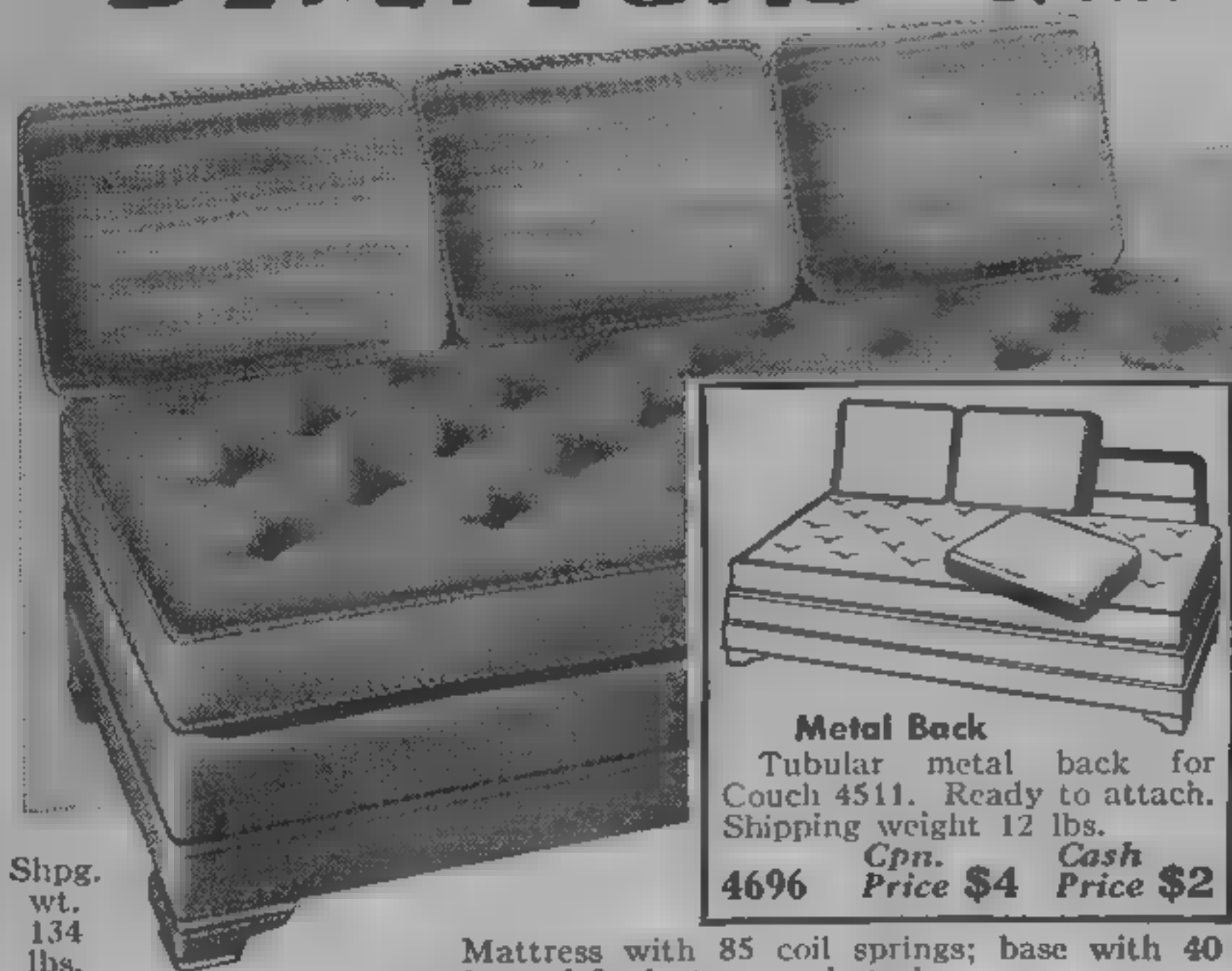
Both shpd. from Ionia, Mich.

Premiums 141

Famous SIMMONS

MINI Studio COUCHES

QUICKLY CONVERTED INTO TWIN ■ DOUBLE BEDS — WITH ALL THE COMFORT OF INNER SPRING MATTRESSES —



Metal Back
Tubular metal back for Couch 4511. Ready to attach. Shipping weight 12 lbs.
Cpn. Price \$4 Cash Price \$2
4696

Shpg. wt. 134 lbs.

Mattress with 85 coil springs; base with 40 coil springs of finely tempered steel.

Smartly tailored in beautiful tapestry cloth with contrasting striped tapestry cloth on reverse side of oblong shaped pillows, filled with Kapok, 17x24 in. Edges of pad, cord trimmed. Covered buttons. Feet finished in walnut. Pulls out from rear to form double or twin beds. As a couch is 74 in. long, 30 in. wide, and 20 in. high. Shpd. from Boston, New York and Chicago areas.

4511M2 Brown **4511M4** Green **4511M6** Rust
Coupon Price \$64 Cash Price \$34.75



Shpg. wt. 163 lbs.

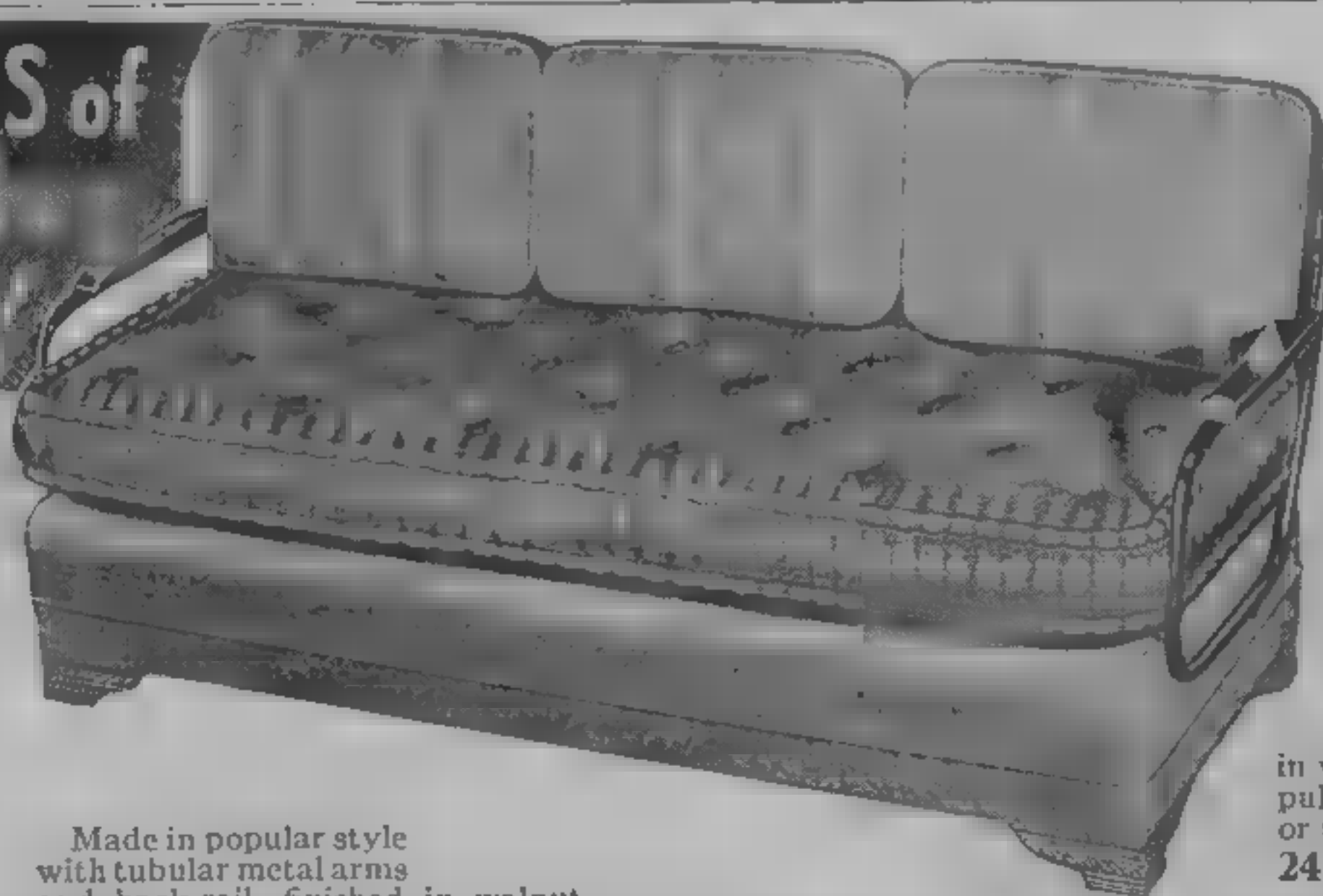
A brilliant new idea in studio couches—the "Pull-Easy" feature. Pull rail forward with an easy motion. Prestol You have a double bed or twin beds. "Pull-Easy" rail supports pillows firmly at correct forward position for comfort. Not necessary to place pillows against wall.

Made with Simmons' inner-spring construction. Mattress has 114 and base 40 coil springs. Upholstered in heavy tree bark tapestry. Kapok-filled pillows, 17½x24 in., covered same as base, with reverse in striped homespun tapestry. "Pull-Easy" rail, arm rests and carved wood feet in walnut finish. As a couch, is 74 in. long, 30 in. wide, and 20 in. high. Shpd. from Boston, New York and Chicago areas.

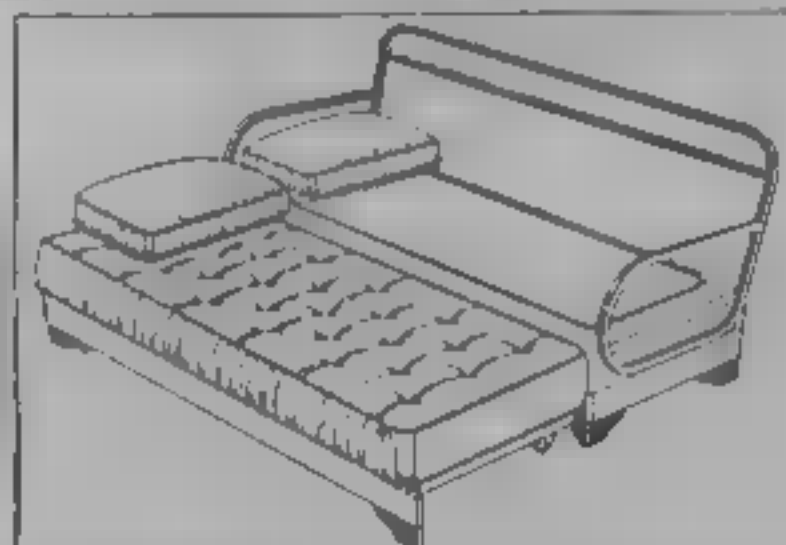
4544M2 Brown **4544M4** Green **4544M6** Rust
Coupon Price \$75 Cash Price \$39.95

ALL THE FEATURES of the Pull-Easy Couch AT LOW PRICE

- Pull-over Back Rail and Arms
- 76 Coil Spring Pad
- 90 Coil Spring Base
- Durable Tapestry Cover
- Reversible Contrasting Pillows
- Button Tufted Pad
- Wood Arm Rests



Made in popular style with tubular metal arms and back-rail, finished in walnut-colored enamel, against which pillows rest. Arm rests in walnut finish.



Base pad and pillows covered with high-grade tapestry, with one side of pillows in striped tapestry. Pillows, 16½ x 24 in., with box and welted edges and filled with soft Kapok. Pad is button tufted and has a full, deep, 6-in. box.

Pad and base each made with coil-inner-spring units with soft padding. Couch is 72 in. long, 30 in. wide and 22 in. high. Wood feet in walnut finish. Pull over rail allows for pull out of couch to make full-size double or twin beds.

2416M2 Brown **2416M4** Green **2416M6** Rust
Shpg. wt. 155 lbs. Coupon Price \$68 Cash Price \$34



Covering	Brown	Green	Rust	Coupon Price	Cash Price
Freizette	2051M2	2051M4	2051M6	\$90.00	\$45.00
"Co-Rib"	1977M2	1977M4	1977M6	\$100.00	\$50.00

Shpg. wt. 215 lbs.

New "sofa-bed" combining finest features of davenport and studio couch; supremely comfortable in each case. As davenport, has soft, spring seat and three large, finely-tailored, Kapok-filled pillows, 16 x 25 in., supported by back rest. Solid, padded arms gracefully-styled.

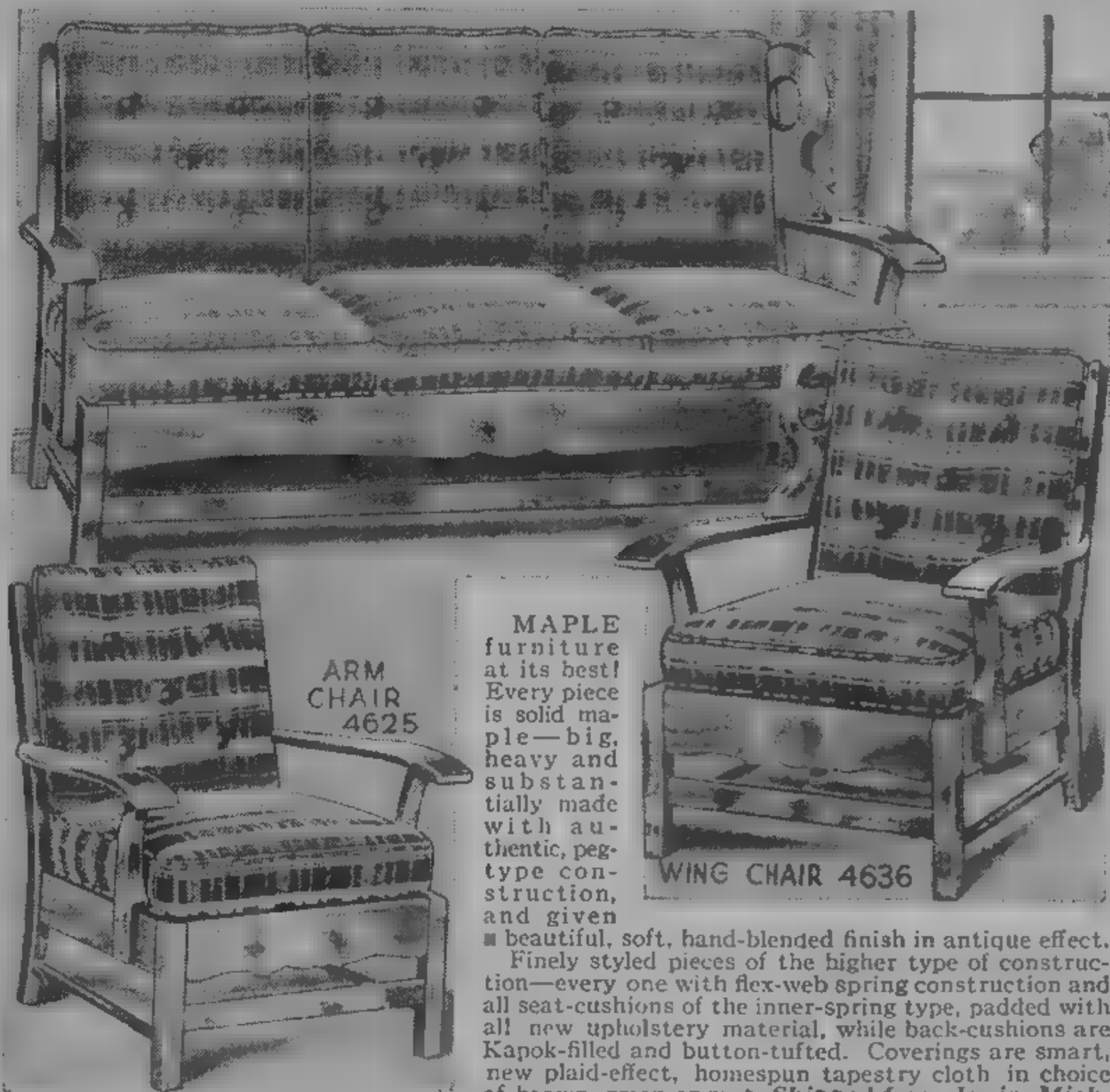
Choice of fine freizette covering, or new velour-type fabric, called "Co-Rib," both in brown, green or rust. Seat has 95-coil inner-spring unit. Base, with 90 coil springs, pulls out front; raises to level of seat by simple mechanism, to form double or twin beds. End panels continue to floor line and are finished with polished metal strip at floor. As davenport, is 85 in. long, 33 in. wide; seat, 28 x 74 in.; back, 29½ in. high; seat 17 in. high.

142 Premiums

This couch gives you the important features of finest studio couches. Covered with rich-looking, serviceable tapestry cloth of plaid design. Pillows, 17½ x 24 in., with box and welted edges and filled with soft Kapok. Pad is button-tufted and has a full, deep, 6-in. box. Pad and base of inner-spring construction, each with 90 coil inner-spring units with soft padding. Couch is 72 in. long, 30 in. wide and 19 in. high. Can be made into twin or full size bed. Wood feet in walnut finish.

4553M2 Brown **4553M4** Green **4553M6** Rust
Shpg. wt. 140 lbs. Coupon Price \$45 Cash Price \$22.50

SOLID MAPLE..



ARM
CHAIR
4625

WING CHAIR 4636

MAPLE
furniture
at its best!
Every piece
is solid map-
le—big,
heavy and
substan-
tially made
with au-
thentic, peg-
type con-
struction,
and given

■ beautiful, soft, hand-blended finish in antique effect.
Finely styled pieces of the higher type of construction—every one with flex-web spring construction and all seat-cushions of the inner-spring type, padded with all new upholstery material, while back-cushions are Kapok-filled and button-tufted. Coverings are smart, new plaid-effect, homespun tapestry cloth in choice of brown, green or rust. *Shipped from Ionia, Mich.*

Chairs and Davenport	Number			Coupon Price	Cash Price	Seat Size		Over-all Size		Shpg. Wt.
	Brown	Green	Rust			Deep	Wide	High	Wide	
Arm Chair	4625M2	4625M4	4625M6	\$ 30.00	\$15.00	22 in.	22 in.	34 in.	29 in.	38 lbs.
Wing Chair	4636M2	4636M4	4636M6	34.00	17.00	22 in.	22 in.	34 in.	29 in.	40 lbs.
Davenport	4660M2	4660M4	4660M6	70.00	35.00	22 in.	60 in.	32 in.	68 in.	78 lbs.
3-pc. Suite	4674M2	4674M4	4674M6	130.00	65.00					8 lbs.

Lounge Chair and Ottoman

Big value combination that provides the most comfortable place imaginable to rest and relax. The chair is of the reclining type, with soft, padded spring seat cushion, reversible, inner-spring back cushion, and wide, restful arms. Back adjustable to three positions. Both chair and rocker made of solid birch in maple finish, to match other maple pieces, with cushions upholstered in fine grade striped green tapestry.



Chair

Seat, 20½ in. wide x 23 in. deep. Height over all, 33 in. Shpg. wt. 33 lbs.

4431

Cpn. Price \$30
Cash Price \$15

Ottoman

The soft, padded top cushion is 16 x 20½ in. Height, 15 in. Mfg. wt. 18 lbs.

Cpn. Price \$11 Cash Price \$5.50

Barrel-Back Chair

Barrel-back style of chair—comfortable and roomy because of wide, flaring sweep of back. Inner-spring, reversible, shaped, loose seat-cushion rests on solid maple seat. Back cushion is cotton-filled; tie-on type. Covered in very pretty plaid homespun tapestry cloth in rust or green. Seat, 21x21¼ in.; over-all size, 36 in. high, 25 in. wide. *Shipped from Bloomington, Ind.* Shipping weight 35 lbs.

3724M4 Green
3724M6 Rust

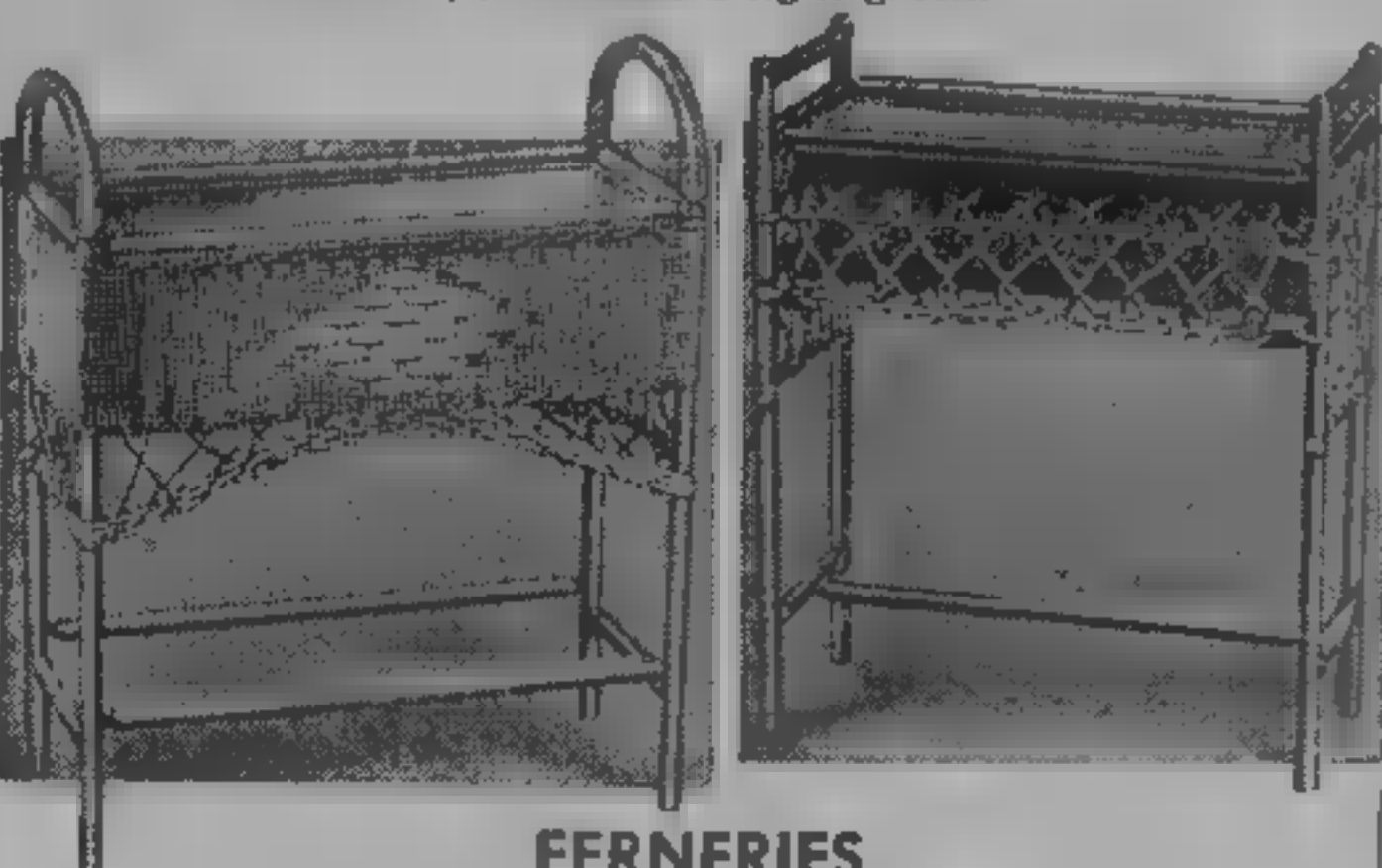
Coupon Price \$30 Cash Price \$15



Bring a Breath of Out-of-Doors Inside with

FIBRE FURNITURE!

Finishes All pieces finished in the same attractive, new two-tone color combinations. Ivory-Glow finish is a two-tone cream, shading to ■ dark tan. Cream-Glow finish is a two-tone cream, shaded to ■ light green.



FERNERIES

Real value in smart ferneries. Galvanized soil pan in each, 6¼ inches deep.

A large size fernery with loop handles. Center panel has decoration of green and yellow. Outside dimensions, 27 in. long; 11½ in. wide; 33 in. high. Shpg. weight 17 lbs.

1903M2 Ivory-Glow

1903M3 Cream-Glow

Cpn. Price \$10 Cash Price \$5

A splendid value, finished in Ivory-Glow. Outside dimensions, 25 in. long; 10½ in. wide; 30 in. high. Shpg. wt. 12 lbs.

1885 Coupon Price \$7

Cash Price \$3.50

Chaise Longue

Made with the same care and finished in the same smart colors (see "Finishes" above) as the other fibre pieces, it is of generous size—58 in. long, 34 in. wide and 34 in. high, over all. The padded seat and back are upholstered in cretonne of distinctive, small pattern, with rust predominating.

Shpg. wt. 40 lbs.

4450M2 Ivory-Glow

4450M3 Cream-Glow

Cpn. Price \$30 Cash Price \$15

Rocker

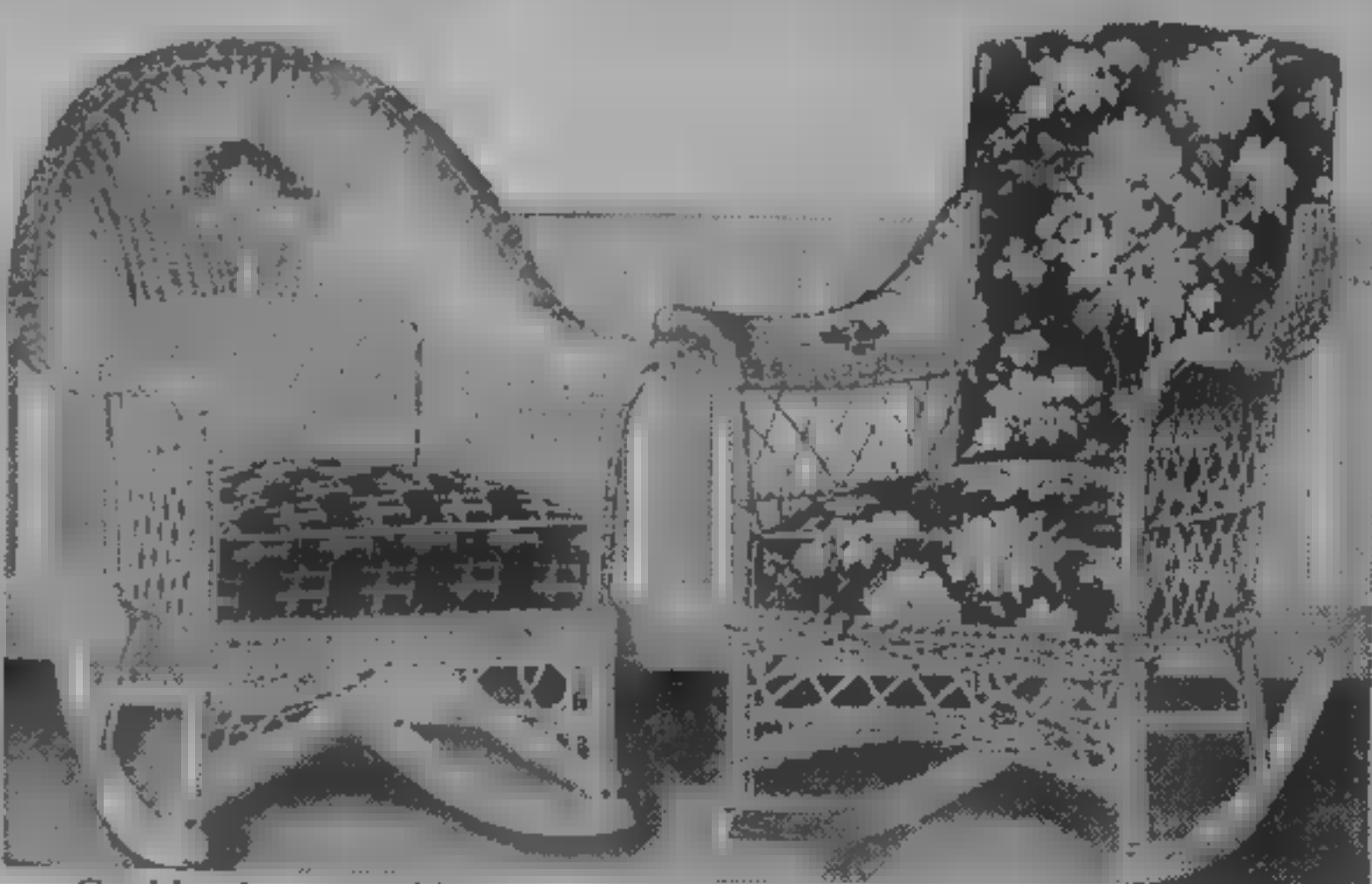
A big, new rocker combining size, smartness, restfulness and service. Its constructional features are the same as the fibre rockers above and its design gives it real distinction. Ivory-Glow finish. The automobile-type, spring-seat cushions and padded back are in plaid cretonne in ■ lovely green and rust. Seat, 20 x 21 in. Width over all, 32 in. Height, 41 inches. Shipping weight 26 lbs.

4438 Coupon Price \$17 Cash Price \$8.50

Big, roomy, comfortable fibre rockers finished in Ivory-Glow, a two-toned shade of cream, blending into a darker tan.

Designs are hand-colored. Strong, steel wire forms center of each upright strand. Hardwood frames, steam bent to hold their shape. Gracefully curved arms. Sturdily braced at points of strain. Automobile-type, spring-filled seat cushions. Upholstered in attractive cretonne of fine quality.

Seats, 18 in. deep and 19 in. wide between arms. Width over all, 31 inches. Height over all, 36 in. *Shipped direct from factory in Ionia, Mich.*



Cushion is covered in ■ floral cretonne in combination rust, green and black. The decoration on the back panel is in green and orange. Shpg. wt. 27 lbs.

2409 Cpn. Price \$13 Cash Price \$6.50

Upholstered in beautiful black floral cretonne. The decoration on the arms is done in green and orange. Shpg. wt. 23 lbs.

2414 Coupon Price \$13 Cash Price \$6.50



4438

4450

Both shipped from Ionia, Mich.

Premiums 143

Emerson

"RE-CREATES ARTIST"



Radio

IN YOUR HOME



Console Model

This superb console model is a six-tube superheterodyne. It offers everything that the radio fan could possibly demand—American broadcast, foreign and American short-wave and police calls. Up-to-the-minute, not only in performance but in push-button automatic tuning. 10-in. dynamic speaker. Automatic volume and tone control, flood-lighted dial, band indicator, all in a beautiful walnut cabinet of fine butt, V-matched and figured striped walnut veneers. Corners of cabinet gracefully curved. 36 in. high; 32 in. wide; 14 1/2 in. deep. Operates on 115 cycles A.C. Shpg. wt. 69 lbs.

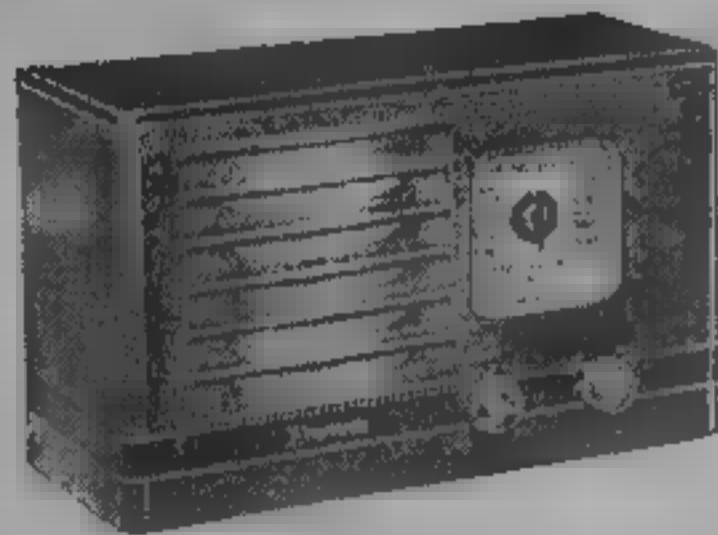
1725

Coupon Price \$125 Cash Price \$69.95

The World's Biggest-Selling Little Radio

The four radios pictured below are splendid examples of wonderful Emerson value for little money. They are all five-tube AC-DC superheterodyne with seven-tube performance. These new small-size radios offer amazing volume and clear tone—genuine big-set performance. They operate on 105-120 volt. Dynamic speaker with miracle tone. They all have built-in antenna, automatic volume control, full-vision lighted dial and telegraphic interference trap. Good reception, too, on standard broadcast and police calls.

A little marvel! Cabinet is exquisite, hand-rubbed walnut. Size, 8 x 4 x 5 in. Scarcely more than a handful, yet offers highest type performance.



Mlg. wt. 6 lbs.

1443
Coupon Price \$28

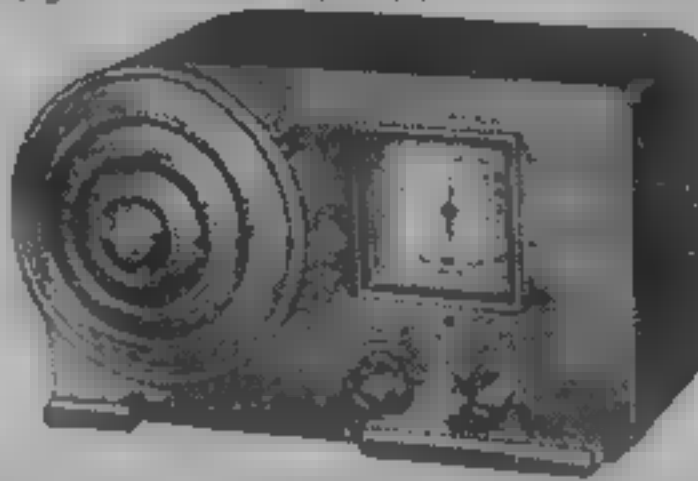
Cash Price \$14.95

Here is a radio that is certain to please you. A beautiful cabinet that is of gorgeous butt walnut with "Miracle" tone chamber. Has all of the features that make the Emerson little radio famous. Size 9 1/4 in. wide by 5 1/2 in. high by 4 1/2 in. deep.

Mlg. wt. 6 lbs.

1628
Coupon Price \$38

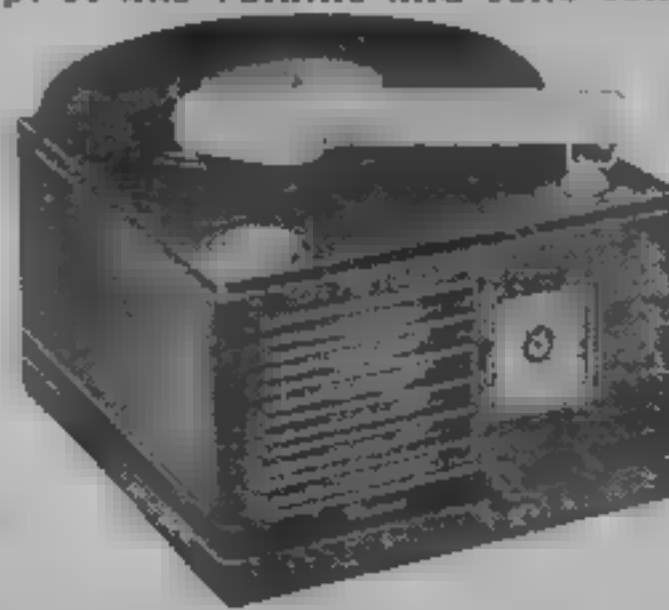
Cash Price \$19.95



A Combination Radio-Phonograph in a hand-rubbed, acoustically constructed, walnut cabinet 6 x 9 x 10 in. Phonograph will play your favorite records up to 12 in. in size through a crystal pick-up. It has volume and tone control. Radio and phonograph plays separately. Mlg. wt. 14 lbs.

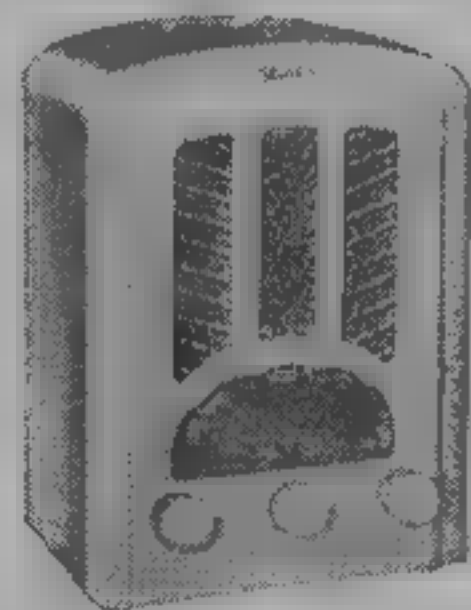
1438
Coupon Price \$58

Cash Price \$29.95



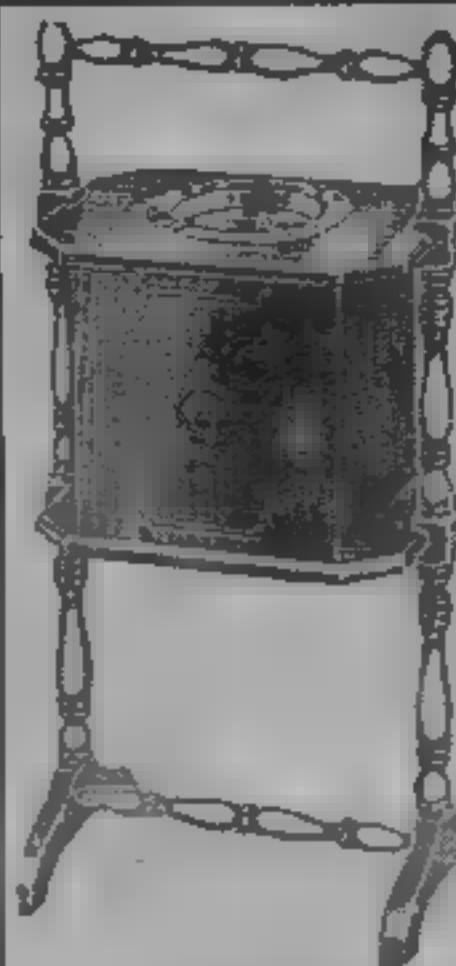
A very handsome plastic cabinet in light natural onyx. The dial light throws a glow through the cabinet, adding to its beauty.

An amazing performance gives you police band, amateur and aeroplane stations. Size, 10 1/2 in. high x 7 1/2 in. wide x 11 in. deep. Mlg. wt. 10 lbs.



1584
Coupon Price \$48
Cash Price \$24.95

SMOKING STANDS

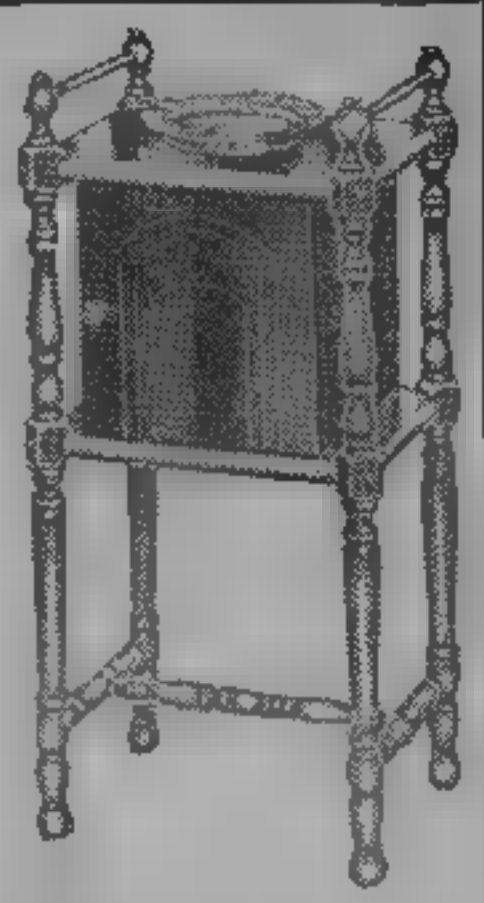


Made of fine-grained hardwood with genuine walnut veneered door panel, and the whole finished in walnut. Big humidor, 8 x 7 1/4 x 7 in. Equipped with green glass ash tray. Size over all is 11 in. wide, 11 in. deep and 26 in. high.

A very good-looking cabinet at a very attractive price.

Mlg. wt. 8 lbs.

3188 Coupon Price \$7.50 Cash Price \$3.75



Smart, big value offer made of fine-grained cabinet wood in walnut finish. Humidor compartment, 8 x 7 1/2 x 7 in. Green glass ash tray. Gracefully turned legs and stretcher. Size over all, 11 in. wide; 11 in. deep; 24 1/2 in. high.

Mlg. wt. 13 lbs.

1005 Coupon Price \$8 Cash Price \$4

"Ash-Away" Smokers

The aristocrat of smokers—smart, convenient, and sanitary. Press a button and the ashes and unsightly butts, etc., disappear like magic into removable, inner ash receiver. Made of steel in beautiful baked enamel bronze finish, with trim of lustrous chromium plate.



Height 24 in. Top rods, handles and trim in chromium plate. Mlg. wt. 8 lbs.

3611 Coupon Price \$12
Cash Price \$6



Height, 22 in. 14-in. chromium tray and large 9-in. base. Mlg. wt. 13 lbs.

3590 Coupon Price \$14
Cash Price \$7

TELEPHONE SETS



A very handsome set of roomy table, with shelf, and bench. Both are substantially built, with beautiful walnut finish. Table top 13 x 18 in. wide; height 29 in. Bench seat, 9 x 13 in.; height 17 in. Mlg. wt. 17 lbs.

1629 Coupon Price \$10 Cash Price \$5



Telephone set of table and ladder-back chair. Substantially built of fine-grained cabinet wood in beautiful walnut finish. Roomy shelf space. Stand is 12 x 18 in.; 29 in. high. Chair seat, 13 x 13 1/4 in.; 15 1/2 in. high. Mlg. wt. 23 lbs.

3901 Cpn. Price \$16 Cash Price \$8



Violin Outfit

Stradivarius model. Selected straight-grain spruce top; curly maple back; rosewood pegs, ebony tailpiece. Dark-red finish, shading to light amber undertone, hand-rubbed and polished to a smooth, velvet surface. Side-opening "Challenge" case, covered with black water-proof, imitation keratol, flannel lined; bound edges; leather handle. Nicely finished Brazilwood bow, nickel-silver half lined; ebony frog; pearl slide. Instruction book, bridge and resin. Mlg. wt. 6 lbs.

2466 Coupon Price \$20

Cash Price \$10

Spanish or Hawaiian Guitars

Palm Beach Guitar Outfit. Body of birch, shaded in dark-brown walnut finish. Neck of hardwood; ebonized finger-board, inlaid position dots. Patented tuning keys; ebonized pin bridge. Duvetyn carrying bag. Extension-nut and steel for Hawaiian playing, set of three Hawaiian picks; plectrum pick for Spanish playing; Hawaiian and Spanish instruction book. 37 in. long. 13 in. wide. Mlg. wt. 8 lbs.

2395 Coupon Price \$14 Cash Price \$7

Made of birch; handsome crystalline finish. Ebonized finger-board; 18 brass frets and 3 pearl position dots. Good quality brass-gear patent heads. May be played Hawaiian or Spanish style. With complete set of Hawaiian playing accessories. Length 36 in. Mlg. wt. 8 lbs.

2780 Cpn. Price \$11 Cash Price \$5.50

Free With Each Instrument



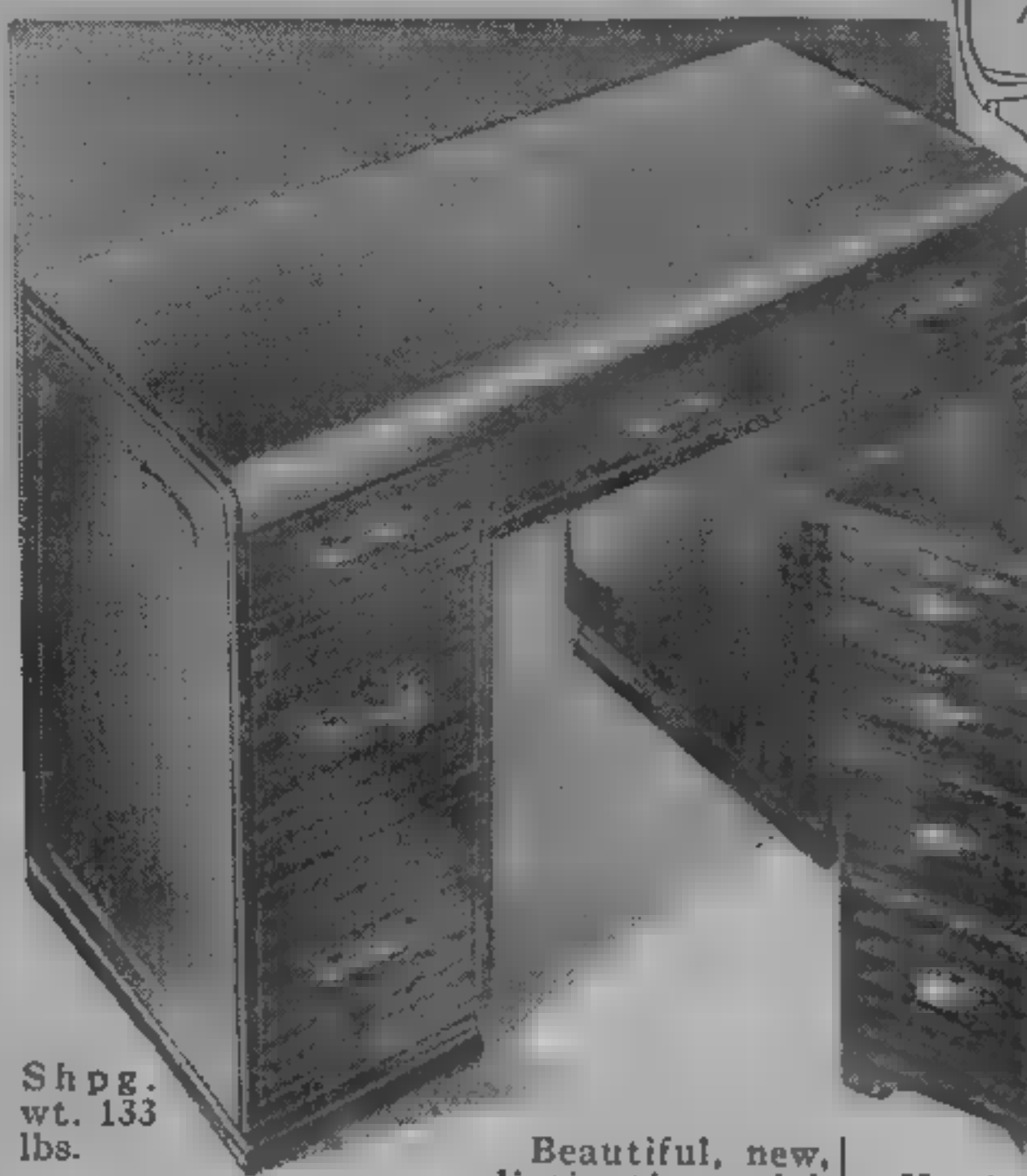
Be Popular! Learn Music Quickly With "5-Minute" Course

With each instrument is furnished free an easy, self-teaching book of instructions covering the instrument of your choice. This method,—the famous "Five Minute Course"—makes it possible for you to be able to play simple, popular pieces with but a few minutes study.

144 Premiums

SMART Kneehole Desks

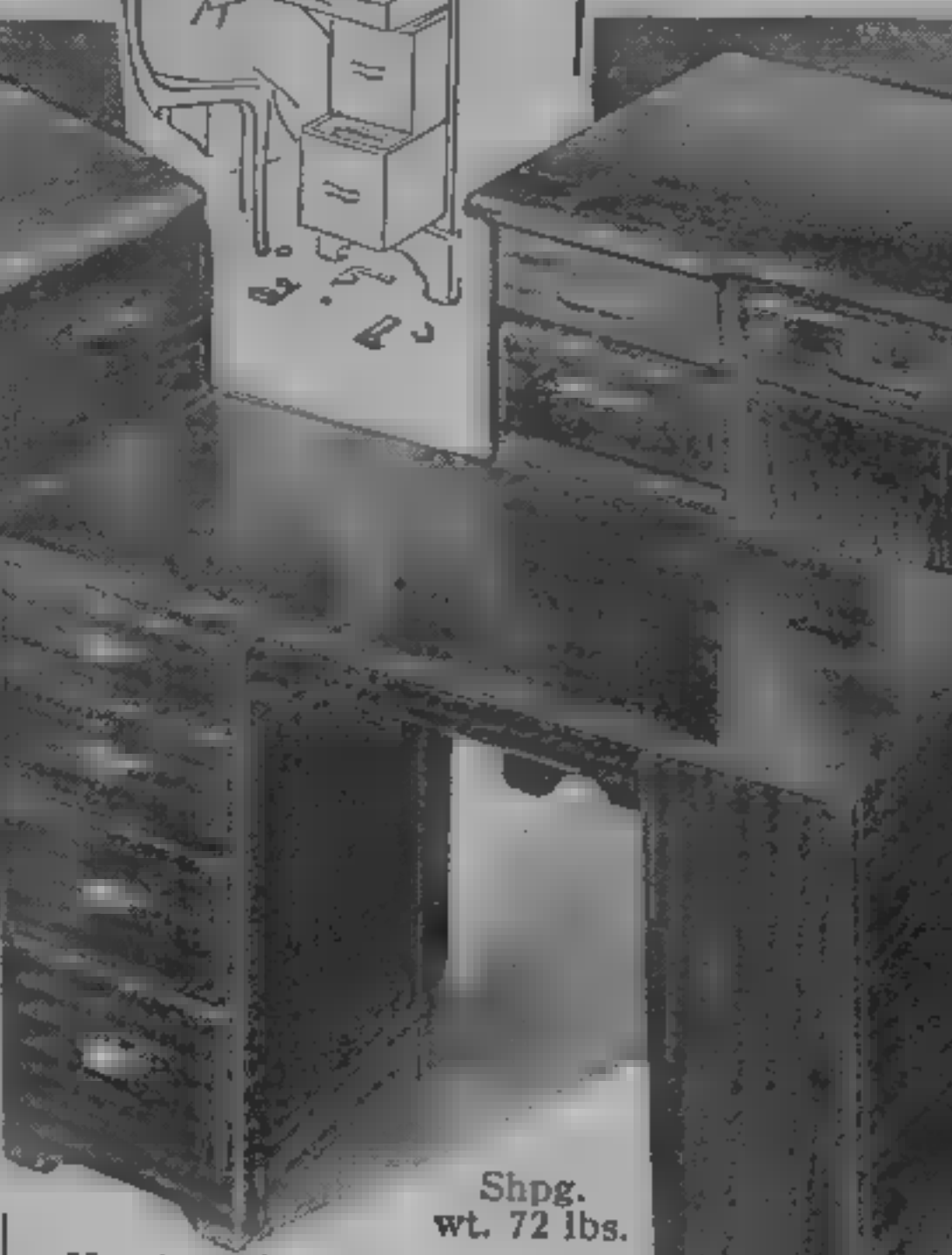
POPULAR BECAUSE
THEY'RE SO PRACTICAL



Shpg.
wt. 133
lbs.

Beautiful, new, distinctive, with modern lines and curved waterfall edge on front of top, making it smart in the extreme. Splendidly made throughout of fine cabinet wood; your choice of three finishes. Finished back. Roomy, 7-drawer style with black-and-gold finished bar drawer-pulls; oak interiors. Top, 20 x 40 in.; height, 30 1/2 in. Shpd. from Shelbyville, Ind.

4576M2 Mahogany	Cpn.	Cash
4576M4 Maple	Price	Price
4576M8 Walnut	\$44	\$22



Shpg.
wt. 72 lbs.

Here's a desk that will give you everything that you could possibly want. Note the large, flat top, 18 x 40 in. Generous drawer space in the four full-depth drawers on the one side and on the other, three large, handy book shelves. Desk is of selected cabinet wood in popular walnut finish. Back finished, too. Very distinctive with its modern drawer-pulls in ivory and brass. Height, 30 in. Shpd. from Richmond, Indiana. 2437

Coupon	Cash
Price \$28	Price \$14



Impressive and complete in every detail! Large, genuine walnut veneer top, 19 1/2 x 42 in., with carved molded edge. Drawer-fronts also of genuine walnut veneer, finished with antique metal drawer-pulls. Seven full-depth drawers with nine drawer effect; two lower ones extra deep. Beautiful, polished walnut finish. Oak drawer interiors. Finished back. Height of desk, 30 in. Shpd. from Shelbyville, Ind. Shpg. wt. 110 lbs.

Cpn.	Cash
2343 Price \$40	Price \$20

Shaped top. Made of fine-grained cabinet wood; your choice of two beautiful finishes. Nine drawers equipped with metal bar drawer-pulls. Finished back. Top is 18 x 42 in. Height, 30 in. Shipped from Richmond, Ind. Shpg. wt. 87 lbs.

3837M4 Maple	Cpn.	Cash
3837M8 Walnut	Price \$30	Price \$15

SPINET



3804
Cpn. Price
\$25
Cash Price
\$12.50
Mfg. wt. 46 lbs.

Lovely new Spinet Desk that is large and roomy. Made of fine-grained cabinet wood in a rubbed walnut finish. The writing bed, which has larger drawer underneath, is 16x23 1/2 in. extended. Legs turned. Over-all size: 32 in. wide, 18 in. deep and 30 in. high. Sliding casters. Shpd. K. D. from Miamisburg, Ohio, Buffalo and Peoria.

DESKS



Splendid value! Made throughout of fine grained cabinet wood, in dull American walnut. The large, open-front desk bed is 14x30 in. extended. Turned legs. Drawer writing compartment. Over-all size: 32 in. wide, 17 1/2 in. deep, 30 1/2 in. high. Sliding casters. Shipped K. D. from Richmond, Ind., Buffalo and Peoria. Shpg. wt. 37 lbs.

2828
Cpn. Price
\$15
Cash Price
\$7.50

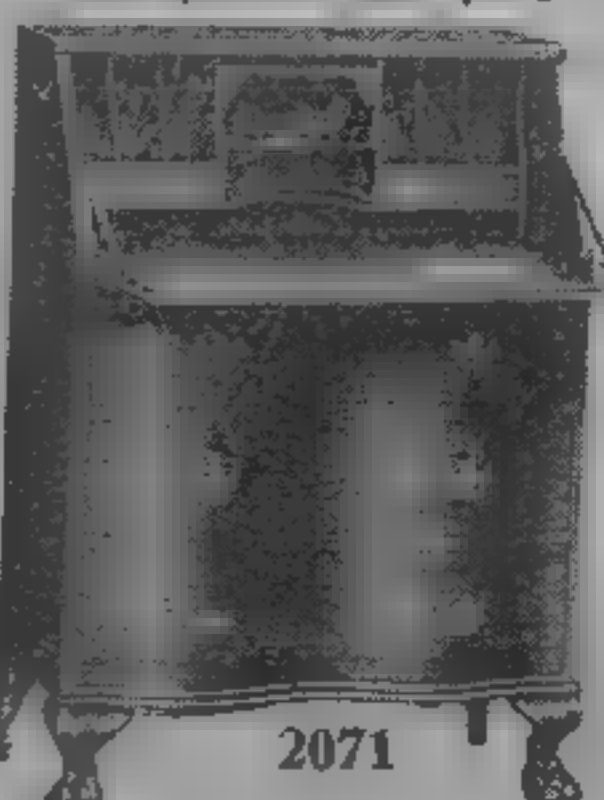
Governor Winthrop Secretary Desk

Distinctively Early American; "13 States" grille bookcase doors. Curved, double serpentine drawer fronts. Drop-front has lock and key with authentic brass escutcheon plate. Made of fine-grained cabinet wood. Rubbed finish. Front ball and claw feet. Full, smooth writing-bed. Height over all, 80 in.; width, 31 in.; depth, 17 in. Glass-door bookcase section is 27 1/2 in. high, 28 in. wide, 7 1/4 in. deep. Shpd. from Western Illinois. Shpg. wt. 170 lbs.

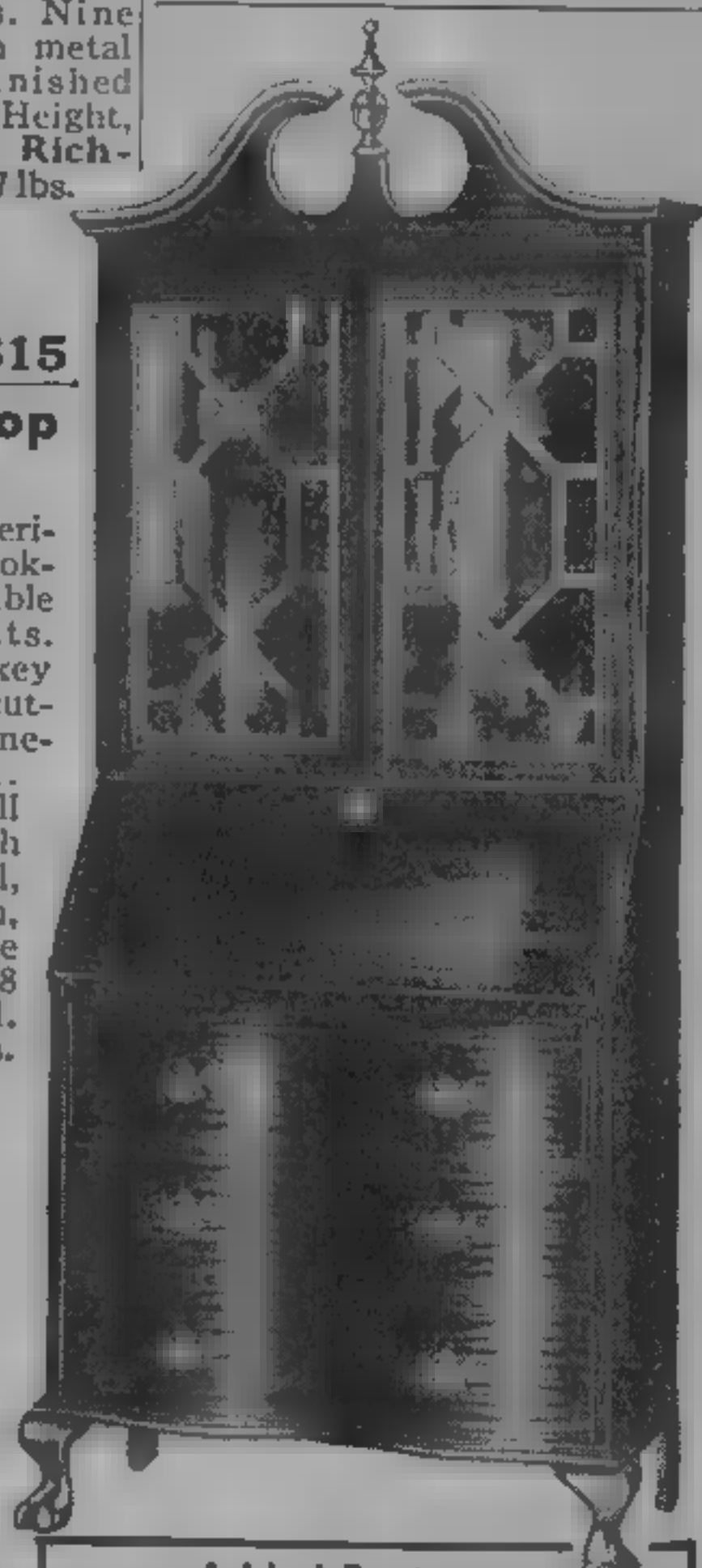
2189M2 Mahogany	Cpn.	Cash
2189M8 Walnut	Price \$55	Price \$27.50

Like Desk No. 2189, but without bookcase section. Height, 40 in.; width, 31 in.; depth, 17 in. Shpd. from Western Illinois. Shpg. wt. 100 lbs.

2071M2 Mahogany	Cpn.	Cash
2071M8 Walnut	Price \$40	Price \$20



2071



Added Features

Secretary same as No. 2189 above, but has automatic slides under writing-bed, genuine Governor Winthrop interior with three curved drawers and center compartment with pilasters forming two secret drawers. Shpg. wt. 170 lbs.

2232M2 Mahogany	Cpn.	Cash
2232M8 Walnut	Price \$60	Price \$30

Like Secretary No. 2232, above, but without bookcase section. Shpg. wt. 100 lbs.

2160M2 Mahogany	Cpn.	Cash
2160M8 Walnut	Price \$46	Price \$23

(Both above shpd. from West. Ill.).

Desk Chair

A beautiful occasional and desk chair suitable for the living room or den. Just the piece to harmonize with desk or secretary. Seat, 14 1/2 in. x 15 in. Height over all, 33 in. Made of fine-grained cabinet wood in beautiful walnut finish and upholstered with white leatherette seat. Shpg. wt. 14 lbs.

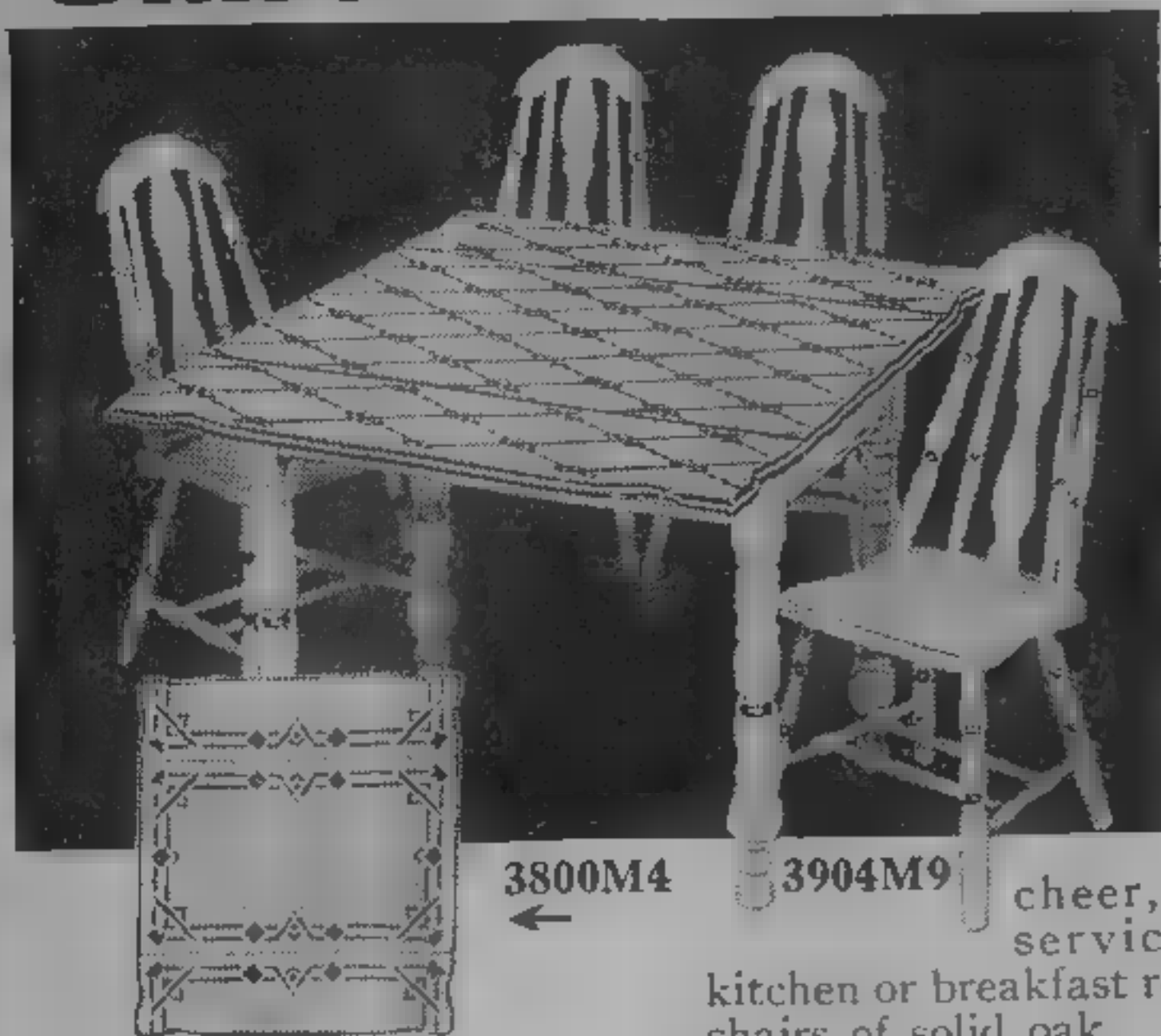
4444	Cpn.	Cash
Price \$14	Price \$7	



Big, roomy, authentically styled Spinet Desk made of fine cabinet wood; rubbed, American walnut finish and "Tru-grain" finish on drawers and front-panels. Writing-bed is 16 x 29 in. extended. Large drawer. Over-all size: 41 in. wide, 19 in. deep, 32 1/2 in. high. Sliding casters. Shpd. K. D. from Miamisburg, Ohio, Buffalo and Peoria. Shpg. wt. 63 lbs.

1618	Coupon	Cash
Price \$35	Price \$17.50	

Stainless PORCELAIN-ENAMEL Top Breakfast Suite



- Stainless, porcelain-enamel refectory top.
- Choice of 3 designs; ■ colors.
- Contrasting trim.
- Gracefully designed.
- Made of solid oak.
- Massive construction.
- Smart, Windsor chairs.
- Heavy, turned posts, legs.
- Divided felt-lined drawer.

3800M4

3904M9

cheer, convenience and serviceability to your kitchen or breakfast room. Table base and chairs of solid oak.

Leaves slide under top, which is 40 x 45 in. open, and 40 x 25 in. closed. Height, 31 in. Chair seats, 15½ x 15¼ in.; 37½ in. high over all. Table shipped K. D. Chairs set up. Shpg. wt. 112 lbs.

3800M4 Ivory top with design and edge in green; base of table and chairs in ivory with green stripe decoration.

Coupon Price \$50

3904M9 White top with design and edge in black; base of table and chairs in white with black stripe decoration.

Cash Price \$25

Big Value Breakfast Suite



Made of Fine-Grained Cabinet Wood

One of the biggest values we have ever offered in a breakfast suite! Big, attractive, substantial, sturdy, convenient. Made of fine-grained cabinet wood, with drop-leaf table top of five-ply veneer.

The complete suite is finished in heat-, stain-, and alcohol-resisting licensed DuPont lacquer—a two-tone effect in natural color with edges shaded in light brown; black and red stencil decoration on table top and chair top rails.

Smartly styled, with reeded legs, substantially constructed in every detail and firmly joined. Table top is 36 x 36 in. open; 18 x 36 in. closed. Height, 29 in. Chair seats, 14¾ x 15 in. Height, 34 in. Shpg. wt. 62 lbs.

Coupon Price \$25 Cash Price \$12.50

WINDSOR CHAIRS AND ROCKERS

Popular type of new matching chair and rocker in true Windsor style. Sturdily made of hardwood and given a beautiful walnut finish. Comfortable bow backs and saddle seats. Seats, 15¼ x 17¼ in. Rocker, 32½ in. high; chair, 36½ in. Shpg. wts.: Rocker, 12 lbs.; Chair, 11 lbs.

Rocker 2412 Chair 2448
Coupon Price \$8 Cash Price \$4

Very smart, beautiful, Early-American type with fiddle back and shaped saddle seat; often called "comb-back" style. Made of fine cabinet wood in walnut finish. Splendid for the fire-side. Seats, 15 x 17½ in. Rocker, 33¾ in. high; chair, 36½ in. Shpg. wts.: Rocker, 13 lbs.; Chair, 11 lbs.

Rocker 2461 Chair 2405
Coupon Price \$10 Cash Price \$5

Windsor-type chair with panel back and saddle seat. Handy as a desk chair or for use in many odd spots about the home. Made of fine-grained cabinet wood in antique walnut finish. Seat, 13¾ in. deep, 15½ in. wide. Over-all height, 34¼ in. Shpg. wt. 8 lbs.

4694
Coupon Price \$5.50 Cash Price \$2.75

Fiddle-back Windsor chair with fancy top and panel back. Splendid to serve with Gate-Leg Tables forming Breakfast Suite. Made of fine-grained cabinet wood, finished in antique walnut finish. Seat, 14 in. deep, 15½ in. wide. Over-all height 37½ in. Shpg. wt. 9 lbs.

2360
Coupon Price \$6 Cash Price \$3

Ladder Back Chair

For smartness, convenience, adaptability, and comfort, little else equals the ladder back chair. It gives distinction; is light and easily moved; it will serve as a desk chair, fireside chair or for any use for which an occasional chair is needed; and the woven seat is very restful.

Substantial frame of solid birch in a beautiful walnut finish. Seat, 14 x 18 in., is woven of durable, twisted fibre of a natural light color. Height, 39 in. Shpg. wt. 10 lbs.

Cpn. Price \$9 Cash Price \$4.50

Hardwood Rocker

Nothing equals the genuine, old-fashioned comfort of rockers like this—a style that is very popular. Made of solid hardwood in natural oak finish, with gracefully shaped bent arms.

Seat, 17 in. deep, 19 in. wide. Over-all size, 29 in. high, 23 in. wide. Shpg. wt. 20 lbs.

Cpn. Price \$10 Cash Price \$5

Folding Screen

Popular, three-fold hinge-type screen covered on both sides with attractive scenic pattern wall paper. Smart in appearance and serviceable in construction.

Given washable varnished finish. Edges in gold gilt. Each panel is 17½ x 66 in. Full extended width, 52½ in. Shpg. wt. 19 lbs.

2403
Coupon Price \$9 Cash Price \$4.50

Tea Wagon

Made of fine-grained hardwood in dull-rubbed, walnut finish. With top open, forms serving table, 26 x 36 in.; closed 26 x 17 in. Height, 29 in. Glass serving tray, 17 x 26 in. Drop handle folds out of way when not in use. Four easy-rolling, rubber-tired casters. Shpg. wt. 42 lbs.

1271
Coupon Price \$24

Cash Price \$12

Costumer

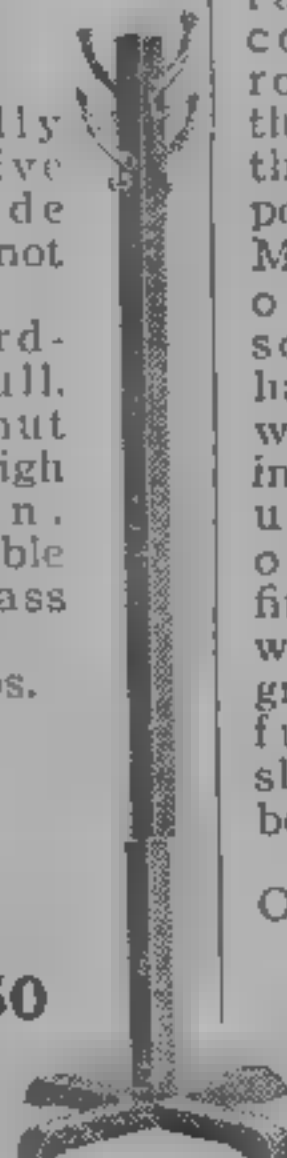
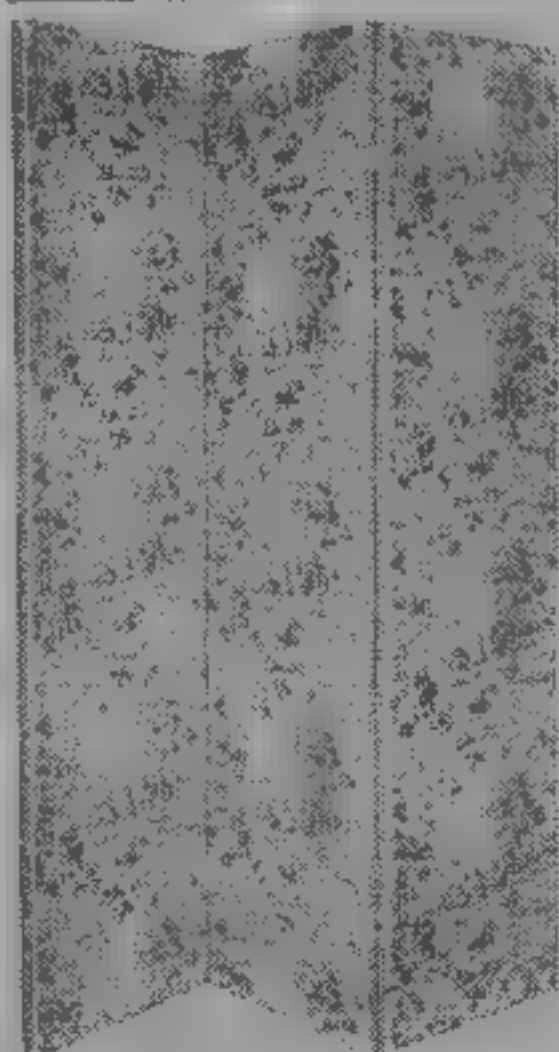
Substantially made, attractive costumer. Wide spread feet; will not easily tip.

Made of hardwood, with dull, American walnut finish. 63½ in. high. Post is 1¾ in. square. Four double hooks, dull brass finish.

Mlg. wt. 10 lbs.

3620
Coupon Price \$5.50

Cash Price \$2.75




Genuine PLATE GLASS Mirrors

Guaranteed
INDEFINITELY
against Silver Spoilage

Crystal Mirrors

Splendid value in a mirror of modern shape and fine construction. Designed for hall or living room. The shaped, antique gold frame is 24 x 27 in. over all. Crystal glass mirror, 20 3/4 x 20 3/4 in. Mlg. wt. 10 lbs.

2444
Coupon
Price 
Cash
Price \$3

Rich-looking, new crystal glass mirror at popular price. Its size and style permits its use in any room in the home. Dainty yet strong wood frame, finished in gold, 18 1/2 x 21 1/2 in. Glass, 16 in. in diameter. Mlg. wt. 6 lbs.

← Cpn. 1927 Price \$3.30 Cash Price \$1.65



Striking decoration of ship and waves in deep blue and white on crystal glass gives this large mirror unusual distinction. Round Venetian style with 19 3/4 in. glass. Composition back. Ring for hanging. Mlg. wt. 7 lbs.

2762
Cpn. Price \$3 Cash Price \$1.50

Fire Screen Card Table

Smart, new attractive, double-purpose table with large colorful poppy and snow ball decoration on the smooth black fibre top. Special bracket under top to permit standing before fireplace, etc. Frame and legs of solid hardwood with brace under top. Trim metal corners. Rigid, locking, folding legs. Top, 29 x 29 in. 26 in. high. Mlg. wt. 9 lbs.

1621 Coupon Price \$4 Cash Price \$2



Bridge Set

All steel table with "Masonite" pressed-wood top, giving smooth lustrous surface — burn-proof, stain-proof and water-proof; will not warp or check. Convex rim and double steel cross braces under top. Heavy brace locks on legs. Top, 29 x 29 in.; 27 1/2 in. high. Four all steel folding chairs with large saddle seats, 13 x 13 in., covered with durable fabric leatherette, removable for cleaning. Center of table and seats of chairs red; balance of table and chairs black. Wt. 60 lbs.

3080 Coupon Price \$20 Cash Price \$10

Set of Folding Chairs

Separate offer of same 4 chairs shown with Bridge Set 3080. Black frames and red leatherette seats.

1616 Coupon Price \$13 Cash Price \$6.50


Shpg. wt. 37 lbs.

All-Steel Bridge Tables with "Masonite" Tops

A deluxe table, below, you will be proud to use on any occasion. Its smart design, sturdy steel construction, attractive grey finish and padded top are all quality features. The removable, genuine "Masonite" top, softly padded with durable fabric in dark blue, provides a delightful, smooth, beautiful playing surface. Legs lock securely, yet quickly folded.

These sturdy, good-looking, big-value card tables feature the famous "Masonite" tops, made of pressed wood, which will not warp, check or crack. On both tables, reinforced top steel frame and steel legs give uncommon strength and serviceability.

Full size table, made with reinforced top steel frame and steel legs, and top of "Masonite" that is alcohol- and acid-resisting and provides a smooth surface.

2852 Coupon Price  Cash Price \$3



Padded top, 30 x 30 in. Height 27 in.

2877

Cpn. Price \$8 Cash Price \$4

Top is in black, set off with ivory line at edge, while frame and legs are brown. Fool-proof leg-locking device. Top, 30 x 30 in. Height, 27 in. Mlg. wt. 17 lbs.

Premiums 147

ROOS *Genuine* CEDAR CHESTS

Superb specimen of Roos designing and Roos manufacture. This handsome chest of genuine cedar interior features the distinctly modern waterfall front of striking design. Top and front of chest are of striped American walnut. Their beauty is enhanced by the careful manner in which they are matched to present a continuous figure of graceful symmetry. Massive base, heavily carved. Size 45 in. long, 17½ in. wide, 21 in. high. Shpg. wt. 85 lbs.



2334
Coupon Price \$50
Cash Price \$25
Shipped from Chicago, Ill.

★ Our Leader ★



2953
Cpn. Price \$35
Cash Price \$17.50

An exceptional value at a price that makes a genuine Roos cedar chest available for small outlay. This beautiful chest with front of genuine "V" matched American striped walnut and ends of American black walnut has every Roos feature except the Guardex liner and the three-year moth insurance. Top and base moldings are most attractively finished with graceful embossing. Chest is equipped with a strong lock.

This chest will make a particularly lovely gift for a hope chest, a young girl's room or college room. It is 45 in. long, 19 in. wide and 17 in. high. When you actually see it you will appreciate its value and understand why we call it our leader!

Shpg. wt. 75 lbs. Shpd. from Chicago, Ill.

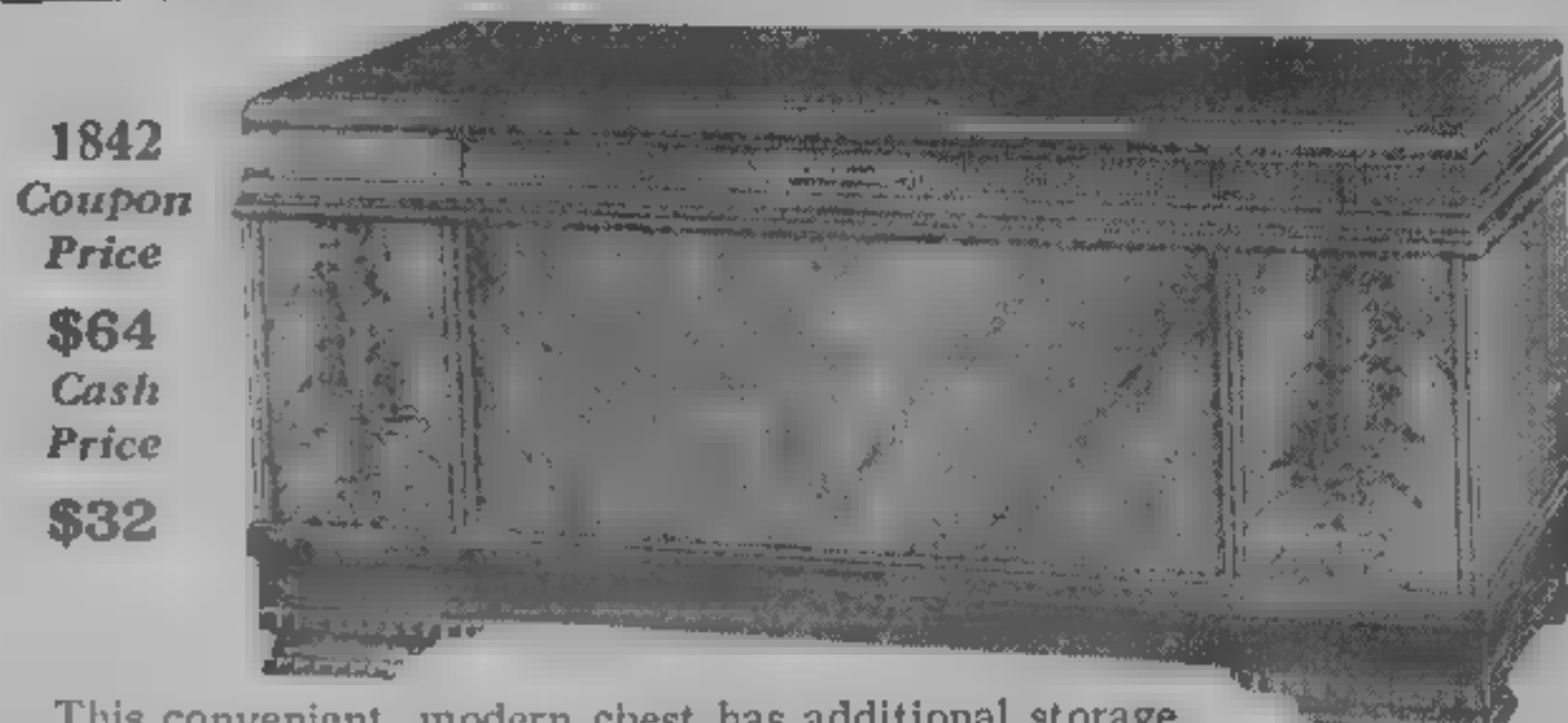
FEATURES

- Genuine cedar chests of famous Roos manufacture.
- Comply completely with U. S. Government standards.
- Provide full ¾-in. Tennessee aromatic red cedar interiors.
- Fine wood veneers used for exteriors.
- All have exclusive "Sealtite" lid.
- All except 2953 equipped with snap lock and key.
- Guardex Liner and 3-yr. moth insurance — all except 2953.



2542
45 in. long
Coupon Price \$44
Cash Price \$22
Shpg. wt. 75 lbs.
2819
45 in. long
Coupon Price \$50
Cash Price \$25
Shpg. wt. 85 lbs.

This rich-looking cedar chest owes its beauty to the contrasting light and dark veneers. Front end-panels and center of base are in figured Faux Satine. Front center-panel and top afford a striking contrast in American black walnut. Base is ornamented with overlays and graceful embossing. All in polished walnut finish. 19 in. wide 20 in. high. Shpd. from Chicago, Illinois.

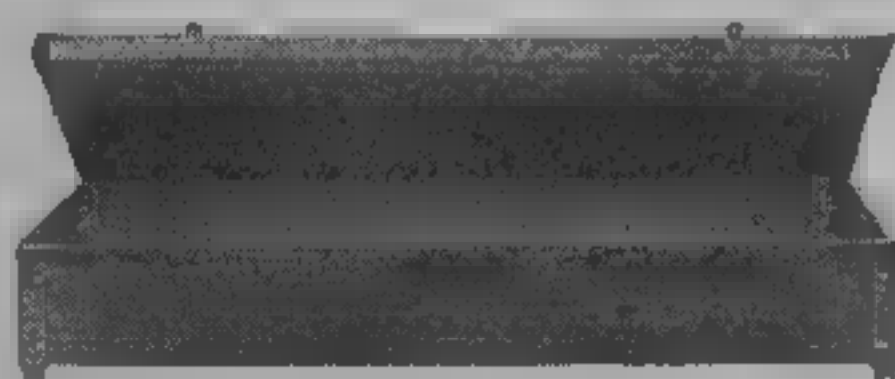


1842
Coupon Price \$64
Cash Price \$32

This convenient, modern chest has additional storage space, because of removable tray which lifts automatically when cover is raised (see small drawing). The lid and ends have exteriors of American black walnut veneer. Center panel "V" matched figured walnut veneer. Side panels richly-figured American walnut. Trunk-type lid has facing of striped walnut ornamented with metal handles. Size, 45 in. long, 19 in. wide, 20½ in. high. Shpg. wt. 85 lbs. Shpd. from Chicago, Ill.



In deep trunk-type lid is convenient automatic lift tray, so handy for trinkets and small articles.



Roll-Unda Chest

A handy storage chest on easy-running casters that will fit under ordinary bed. Excellent for storing blankets, apparel, etc. Utilizes space usually wasted. 36 in. long, 20 in. wide, 8½ in. high. Made of fiber-board on California redwood frame. Lacquered mahogany finish. Nickel-plated latches; handle. Easily carried. Equipped with tube of moth preventative. Mlg. wt. 8 lbs. Shpd. K.D.

3947
Cpn. Price \$3
Cash Price \$1.50



"Martha Washington" Sewing Cabinet

Made of selected cabinet wood in dull-rubbed walnut finish. End compartments, 13¼ in. deep. Top over center, 12x13¼ in. Sliding tray for pins, needles, etc., in top drawer. Three drawers. Length over all, 24¼ in.; width, 12 in.; height 29 in.

4557
Coupon Price \$20
Cash Price \$10

"Priscilla" Sewing Cabinet

Smart style with modern top handle and turned legs and stretcher. Made of finely-grained hardwood, finished in walnut, rubbed to dull sheen. 26 in. high, 14¼ in. wide, 11½ in. deep. Compartment tray. Mlg. wt. 10 lbs.

1390
Coupon Price \$9
Cash Price \$4.50



Cabinet and Waste Basket

Here's a very acceptable combination for bedroom or den. Cabinet has wood frame and wood partitions between drawers. Contains hat compartment (top), deep drawer for handkerchiefs, lingerie, etc., and four shoe compartments, each holding pair of shoes. Cabinet is 27½ in. high, 12¼ in. wide, 11 in. deep. Basket, 11¼ in. high, 10 in. wide and 5½ in. deep. Covered with high-grade wall paper; floral design; ass'td colors.

1910
Coupon Price \$4.50
Cash Price \$2.25

Utility Cabinet

Handy for shoes, stockings, underwear, etc. Superior to most cabinets of this type. Made with wood frame, solid wood top and bottom, and wood parts between drawers. Covered with high-grade wall paper in floral design. 22 in. high, 12½ in. wide, 11 in. deep. Mlg. wt. 9 lbs.

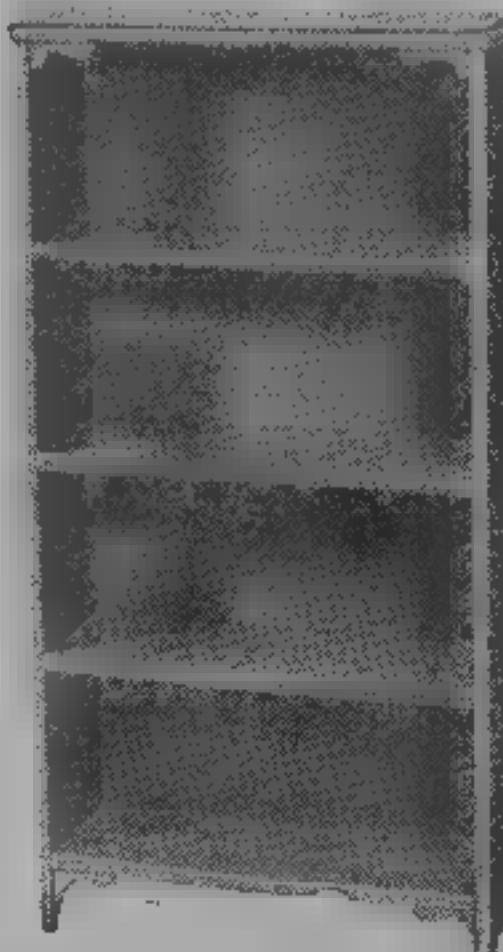
4552
Cpn. Price \$3.50
Cash Price \$1.75



Colonial Bookcase

This colonial bookcase makes a handsome addition to any room. It is very good-looking in its rich walnut finish. A substantial bookcase, too, with its solid construction of fine-grain cabinet wood. Lastly, the bookcase is very roomy with its four good-size shelf spaces. In either size the bookcase is 48 in. high and 8 in. deep; choice of two widths. Shpg. wts.: 18-in. width, 20 lbs.; 24-in. width, 29 lbs.

1002—18 in. wide
Coupon Price \$10 Cash Price \$5
1114—24 in. wide
Coupon Price \$11 Cash Price \$5.50



PAY NO MORE THAN LARKIN PRICES TO GET

the BEST in PILLOWS!

SANITARY, SUPREMELY COMFORTABLE
AND SERVICEABLE — ODORLESS

You cannot buy better pillows for the money! To get equal value in stores, you'll often pay nearly double. All full-size — not skimmed — with

attractive, serviceable feather-proof ticking. Feathers and down are completely cleaned, deodorized, and purified. Won't mat or become lumpy.

All Goose Down

Down pillows—most luxurious of all. 100% filled with pure, sanitary, odorless goose down, so light, fluffy, and soft it is like sleeping on air. Cover is imported, linen-finished, down-proof ticking in smart two-tone green with stripe. Size, 21 x 27 in. Net wt. pair, 3 lbs. Mlg. wt. 6 lbs.

Price Reduced! 4007 Pair, **Coupon Price \$26** **Cash Price \$13** →



VERY SOFT
GOOSE DOWN



↑ All Goose Down and Feathers

Buoyant pillows, filled with 75% goose feathers and 25% pure goose down, making them very soft. Covered with imported, feather-proof, blue-and-white stripe linen finished ticking. Size, 21 x 27 in. Net weight per pair, 4 lbs. Mailing weight 7 lbs.

3568 Pair,
Coupon Price \$19 **Cash Price \$9.50**

↑ All Goose Down and Feathers

Very fine-quality pillows filled with 90% pure goose feathers with 10% goose down, making them very buoyant. Covered with a fine-quality 8-oz. Gray Renaissance pattern feather-proof sateen ticking. Size 21 x 27 in. Net wt. pair, 5 1/4 lbs. Mlg. wt. 8 lbs.

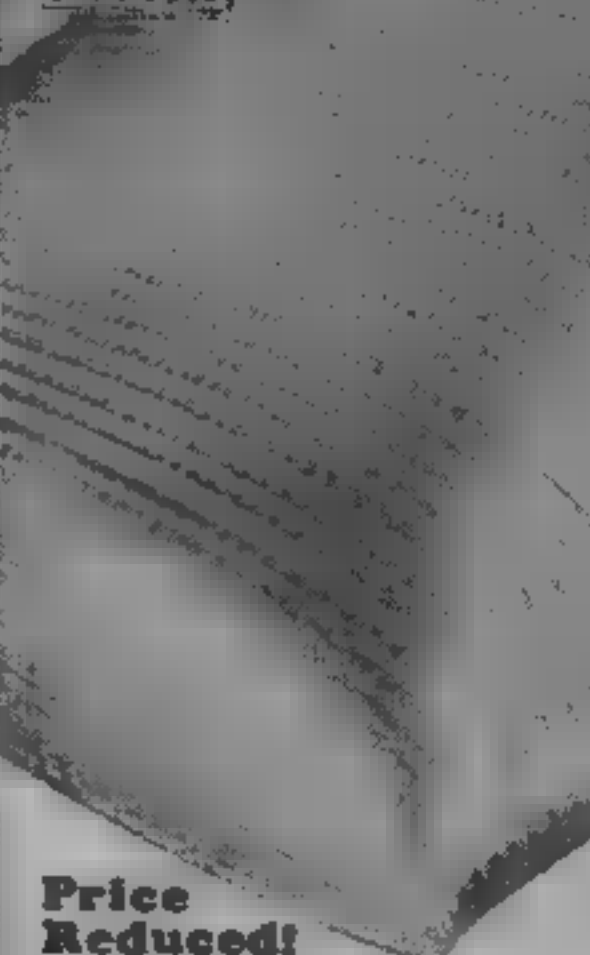
1992 Pair,
Coupon Price \$13 **Cash Price \$6.50**

↑ All Duck Feathers

Big, full, soft, serviceable pillows, 100% filled with finest, pure, domestic duck feathers, making them very comfortable and lasting. Covering is strong, feather-proof, 8-oz. blue floral design sateen. Size 21 x 27 in. Net weight per pair, 5 1/4 lbs. Mlg. wt. 9 lbs.

3448 Pair, Price Reduced!
Coupon Price \$10 **Cash Price \$5**

FIRM



1489 Pair,
Coupon Price \$7
Cash Price \$3.50
Net weight per pair 6 lbs. Size 21 x 27 in. Mlg. wt. 10 lbs.

1334 Pair,
Coupon Price \$5
Cash Price \$2.50
Net weight per pair, 4 1/2 lbs. Size 18 x 25 in. Mlg. wt. 8 lbs.

Price Reduced!

Goose - Duck - Turkey Feathers

Splendid value in a very good pillow at a moderate price. United States Government standard blue and white striped 8-oz. ticking. Filled with a mixture of goose, duck and turkey feathers.



Chifforobe

Two large wardrobe compartments 15 in. wide, 20 in. deep, and 50 in. high, equipped with hanger rods. Each door has double-strength mirror, 8 x 40 in. Locks and keys on large doors. Center has five full length drawers and hat-box with double-strength mirror, 8 x 10 in. Large drawer in base.

Made of fine cabinet wood in walnut finish. Over-all dimensions, 68 in. high, 43 in. wide, 22 in. deep. Brass finish drawer pulls. Shpg. wt. 160 lbs. Shipped from Richmond, Ind.

2083 **Coupon Price \$50** **Cash Price \$25**

Same as 2083 but without full length mirrors.

1435 **Coupon Price \$42** **Cash Price \$21**



Dresserobe

Wardrobe compartment has door with double-strength mirror, 14 x 40 in., with lock and key; inside has trombone slide hanger rod with two garment hangers. Five drawers and swinging, crystal mirror, 12 x 16 in.

Fine cabinet wood; antique walnut finish. Over-all, 65 in. high, 39 in. wide, 17 in. deep. Compartment, 58 in. high, 22 in. wide, 16 1/2 in. deep. Shipped from Richmond, Ind. Shpg. wt. 115 lbs.

3825 **Cpn. Price \$38** **Cash Price \$19**

Same as 3825 but without mirror in door. Shpg. wt. 115 lbs.

3839 **Cpn. Price \$35** **Cash Price \$17.50**



Wardrobe

Plenty of dust-proof storage space is provided for hanging long garments full length in this new, modern style wardrobe. Well made of fine grained cabinet wood in walnut finish.

Very ample capacity and conveniently equipped with two garment rods that pull forward for easy access, four hangers. Outside measurements: height, 65 in.; width, 39 in.; depth, 17 1/2 in. Space inside is 55 in. in height, 38 in. wide; 16 in. deep. Shipped from Richmond, Ind. Shipping weight 105 lbs.

2301 **Coupon Price \$28** **Cash Price \$14**

Steel Wardrobes

All-steel cabinet; brown walnut enamel finish. Compartment for moth preventive. 63 in. high, 22 in. wide, 20 in. deep. Tubular hanger. Shpg. wt. 74 lbs. **2554**

Coupon Price \$19
Cash Price \$9.50

Same as 2554 but smaller. 60 in. high, 15 in. wide and 20 in. deep. Shpg. wt. 57 lbs.

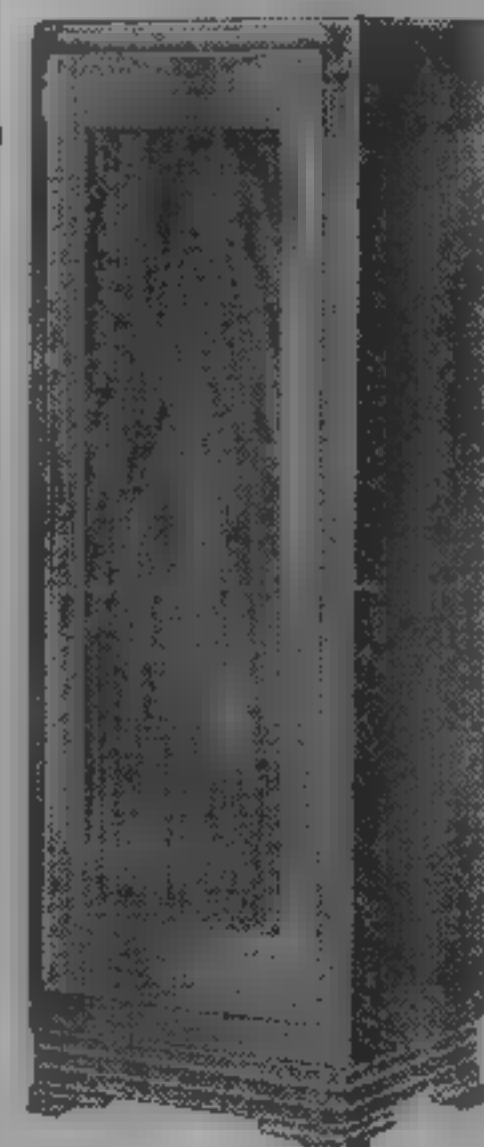
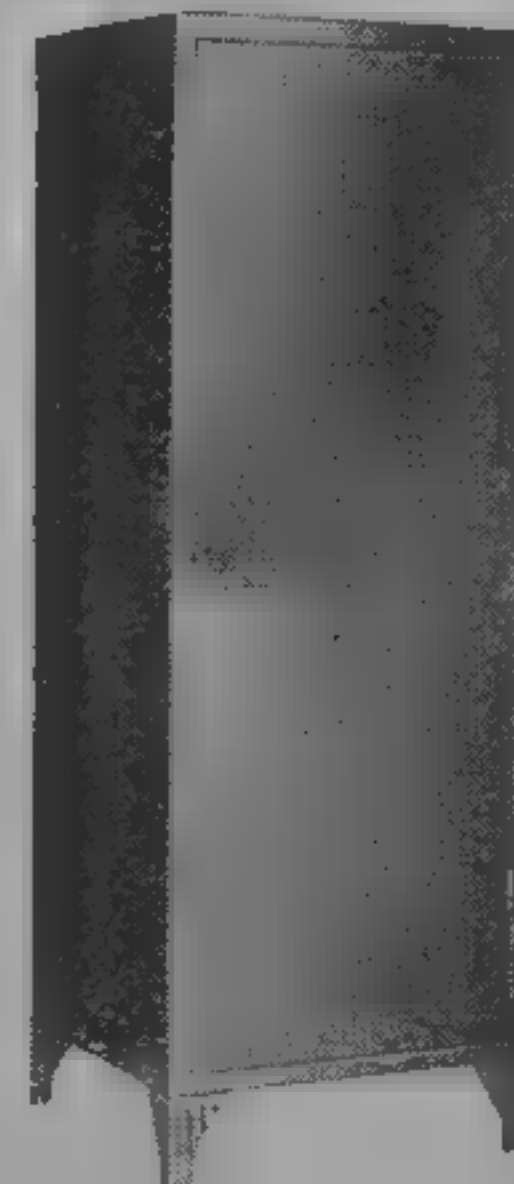
4188
Cpn. Price \$14 **Cash Price \$7**
Both shpd. from Pittsburgh, Buffalo, Peoria.

Wardrobe

Single-size wardrobe with full-length 55 in. storage space. Made from cabinet wood; walnut finish. Door lock with key. Trombone-slide hanger rod at top and two hangers. Over-all dimensions, 65 in. high; 23 in. wide; 18 in. deep. Shipped from Richmond, Ind.

Shpg. wt. 60 lbs.

3843
Coupon Price \$22 **Cash Price \$11**



Premiums 149

Genuine SOLID HARD MAPLE Suite of Heirloom Quality The EVER POPULAR STYLE



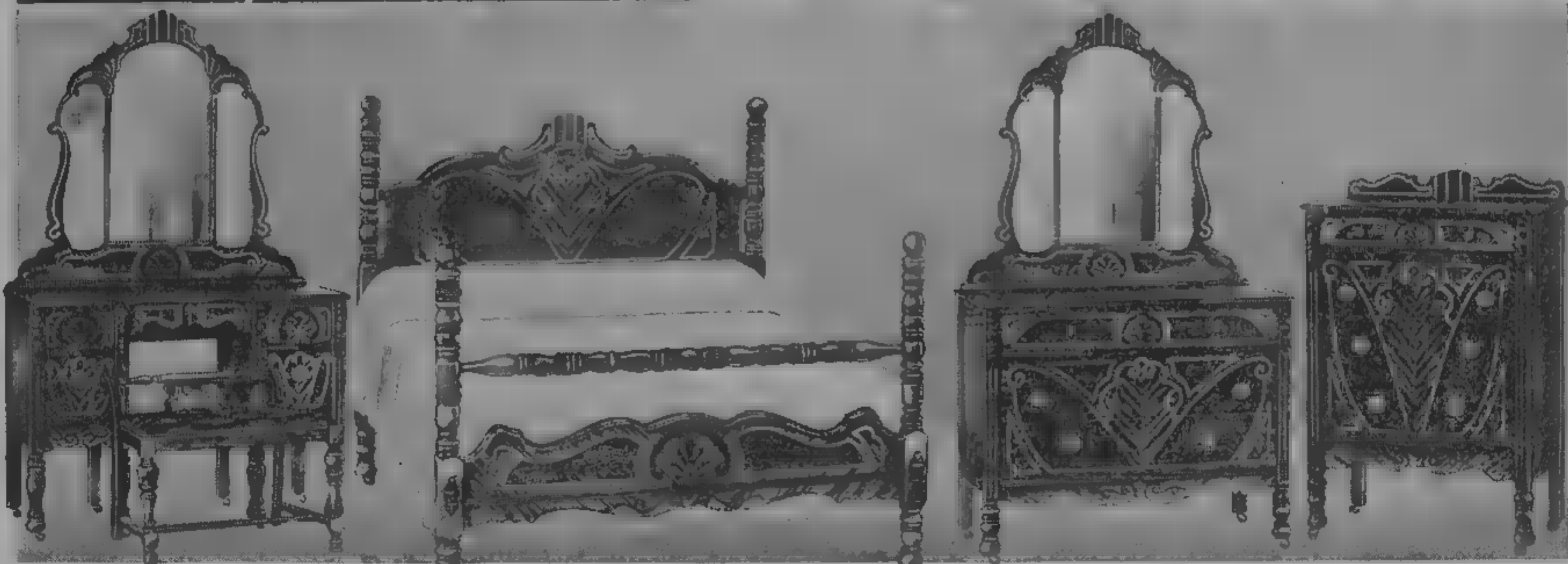
- Better styled
- Of authentic design
- Finely constructed
- Generous proportions
- Splendid quality
- Long serviceability
- Pegged-top construction
- Solid hard maple throughout
- Made with antique peg effects
- Solid Oak Interiors
- Honey color maple finish
- Plate-glass mirrors

This big, new, better-styled, splendidly-constructed, solid maple bedroom suite displays early American design at its very best, coupled with the refinements of construction that modern furniture making permits. Every detail shows its quality. Newly-styled base rails with peg construction. Mirror frames of better design. Tops have the worn-edge effect of true Colonial pieces. Center drawer guides. Dust-proof top and bottom construction. Solid oak interiors. Large round knobs.

	Pieces	Sizes	Cpn. Price	Cash Price	Shpg. Wt.
2503	Bed	Width, 54 in. Head-end, 37 in. high; foot, 27 in.	\$24.00	\$12.00	78 lbs.
2525	Dresser	Top, 19 x 40 in. 3 drawers. Mirror Glass, 16 x 22 in.	45.00	22.50	125 lbs.
2532	Vanity Dress.	Top, 18 x 40 in. 6 drawers. Mirror, 16 x 22 in.	48.00	24.00	123 lbs.
2511	Chest	Top, 15 1/2 x 30 in. Height, 42 in. 4 drawers.	34.00	17.00	105 lbs.
2540	Night Stand	Top, 12 x 14 1/2 in. Height, 25 in. Handy drawer.	11.00	5.50	11 lbs.
2506	Bench	Seat, 13 x 21 in. Height, 17 in.	9.00	4.50	8 lbs.

Do not confuse this fine suite, with its built-in quality, with the cheaply-made, maple finished furniture often sold. All pieces are of solid hard maple. Finally the honey-colored maple finish brings out the full beauty of the wood. Shipped from Logan, Ohio.

NEW Big Value SUITE—Genuine Veneer-ite finish...



All the striking beauty of costly furniture in woods is artfully achieved in this stunning new suite through the marvelous "Veneer-ite" finish. Its walnut finish simulates such rare woods as luxurious elm burl, exotic zebrawood, fascinating orientalwood, and rich butt walnut. No peeling. Graceful lines, massive character and solid hardwood construction distinguish all pieces. Metal drawer pulls are in old gold color. Triple mirrors of genuine French plate glass. Recessed front on top of vanity dresser. Shipped from Memphis, Tenn.

- Gracefully designed
- Striking in appearance
- Of massive size
- Carefully constructed
- Made of selected hardwood
- Walnut finish
- Lavishly embellished with simulated rare woods
- Genuine plate glass mirrors

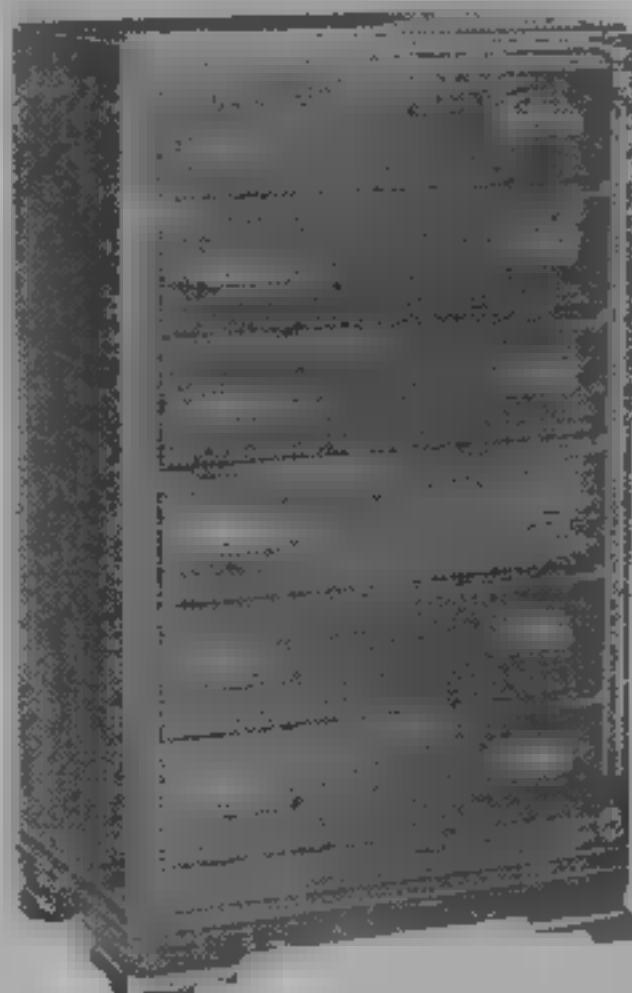
No.	Pieces	Size	Cpn.	Cash	Sh. Wt.
2027	Bed	Width, 54 in. Head-end, 52 in. high; foot, 40 in.	\$28.00	\$14.00	119 lbs.
2053	Dresser	Top, 19 x 42 in. 3 drawers. Center mirror, 14 x 28 in.; sides, 6 x 24.	50.00	25.00	144 lbs.
2040	Vanity Dress.	Top, 17 x 42 in. 4 drawers. Center mirror, 14 x 28 in.; sides, 6 x 24.	50.00	25.00	130 lbs.
2031	Chest	Top, 17 x 30 in. Height, 48 in. 4 drawers.	28.00	14.00	107 lbs.
2005	Bench	Seat, 16 x 28 in. Height, 18 in. Rose damask seat cover.	12.00	6.00	10 lbs.

Four-Drawer Chest

Good-looking, well-made, beautifully-finished chest that will serve with almost any other furniture. Fine to go with either of the steel beds on page 151 to furnish a man's or boy's room, or to provide extra drawer space.

Made entirely of solid hardwood, finished in a beautiful walnut. The four large drawers are of full depth. Wood pull knobs. Top, 15 1/2 x 28 in. Height, 40 in. Wood casters. Shpd. from Richmond, Ind.

1581
Coupon Price \$15
Cash Price \$7.50



Six-Drawer Chest

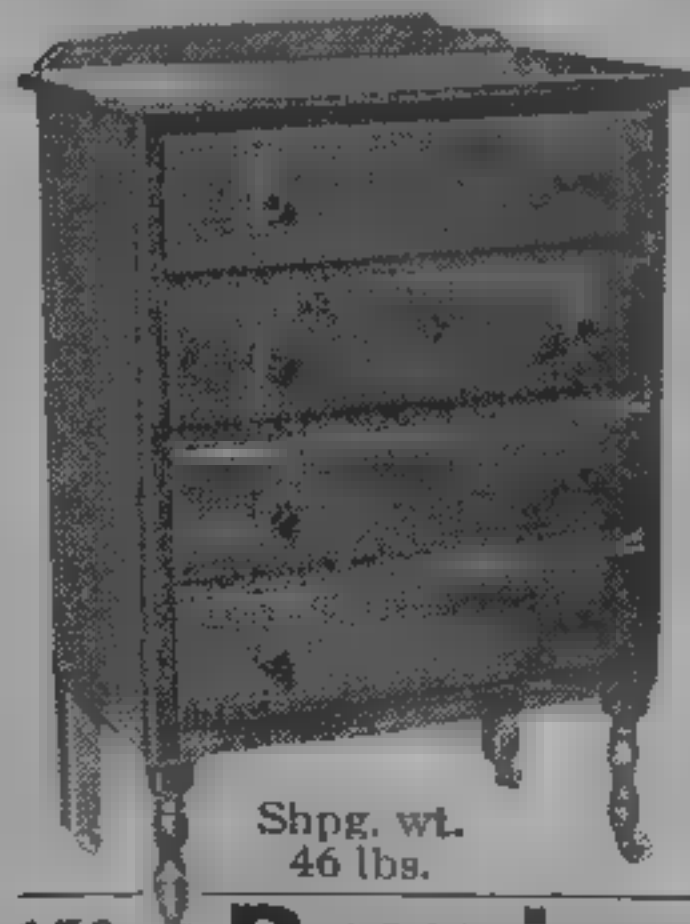
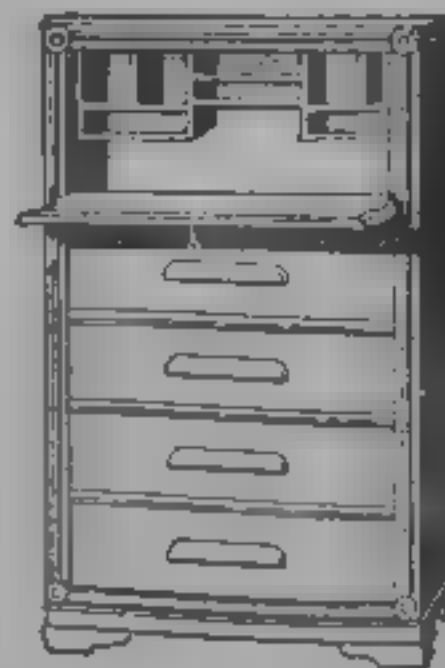
Big, roomy, modern six-drawer chest with ample storage capacity. Fine to provide the extra drawer space so often needed. Splendid to serve with a steel bed to outfit a boy's room. Made of fine-grained cabinet wood in walnut finish, with bar-type drawer-pulls in lighter finish set off with black stripe. Top is 17 x 27 1/2 in.; height, 47 1/2 in. Shpg. wt. 39 lbs. Shipped from Richmond, Indiana.

2300
Coupon Price \$22
Cash Price \$11

Desk Chest

Roomy writing desk and chest of drawers in one smart piece. Closed, appearance is like Chest 2300; made and finished in same fine fashion. Two top drawers are drop front providing large writing bed. Interior has ample pigeon-hole space. Four large drawers below. Top, 17 x 27 1/2 in. Height, 44 in. Shpg. wt. 70 lbs. Shpd. from Richmond, Indiana.

1578
Coupon Price \$30
Cash Price \$15



Shpg. wt. 46 lbs.

150 Premiums

Boudoir Chairs



4420M2 Brown
4420M5 Red
Cpn.
Price \$28
Cash
Price \$14

An unusual value and the very essence of smartness! Reversible, padded, loose kapok filled seat cushion, shaped to fit the set-back arms. Covered in glazed chintz in pretty green background with floral design. Complete chair set off with valance and edges in contrasting eggshell colored welt.

Spring base under loose seat cushion. All nicely padded with new palm fibre and cotton. Hardwood frame with walnut finished legs. Seat, 19 x 19 in. 27 in. wide over all. Height, 31½ in. Shpg. wt. 19 lbs.



3387
Coupon
Price \$18
Cash
Price \$9

Gracefully-designed, big, luxurious new boudoir chair, covered with high-grade glazed chintz of beautiful pattern in your choice of brown or red. Its inviting comfort and striking appearance will make it a bright spot in your bedroom.

Made with loose, reversible back and seat cushions, filled with soft kapok. Seat cushion has box edge. Back cushion has pillow edge with flesh button tufts. Edges of cushions, arms and valance set off with flesh-colored double welts. Spring seat base, padded cotton and palm fibre. Hardwood frame with walnut finished legs. Seat, 19 x 21 in. 25 in. wide over all. Height, 32½ in. Shpg. wt. 31 lbs.



CAPE COD CHAIR

Boudoir chair of the popular Cape Cod type. Made with wing back, set-back arms and the inviting lines that suggest cozy comfort. What a joy it is to get a chair so satisfying in every way for a little!

Covered in very pretty glazed chintz of floral design in your choice of green or wine. All set off with valance and a white welt.

Upholstered with all new palm fibre and cotton. Spring seat. Hardwood frame with walnut finished legs. Seat, 18½ x 19½ in.; 25 in. wide over all. Height over all, 31½ in. Shipping weight 24 lbs.

3366M4 Green 3366M5 Wine
Coupon Cash
Price \$16 Price \$8

Genuine SIMMONS 3-pc. Bed Outfit

Smart, full-size, steel bed; full 45-lb. cotton fluffed mattress; 80-coil spring—all of the famous Simmons' make, insuring the comfort, beauty and service that the Simmons name stands for.

The beautiful bed is in the popular graceline design with simple dignity of style, and sturdy construction. Finished in walnut brown enamel, baked on. Separate side rails. Full 4 ft. 6 in. width. Height of head end 44 in.; foot 30 in.

The comfortable mattress is filled with all new fluffy sanitary cotton. It is covered with attractive art ticking in your choice of rose or green, and finished with roll edge.

The spring has 80 coils of oil-tempered steel with wire top tie, giving ample support and resiliency. Steel cross members support the rows of coils. Smooth, heavy wire border. Finished in rust-resisting, orchid enamel. Shipped from nearest Simmons' warehouse. Shpg. wt. 144 lbs.



3-PIECE BED OUTFIT
4003M4 Green Mattress
4003M8 Rose Mattress
Coupon Cash
Price \$44 Price \$22

BED
ONLY

4606
Cpn.
Price \$15

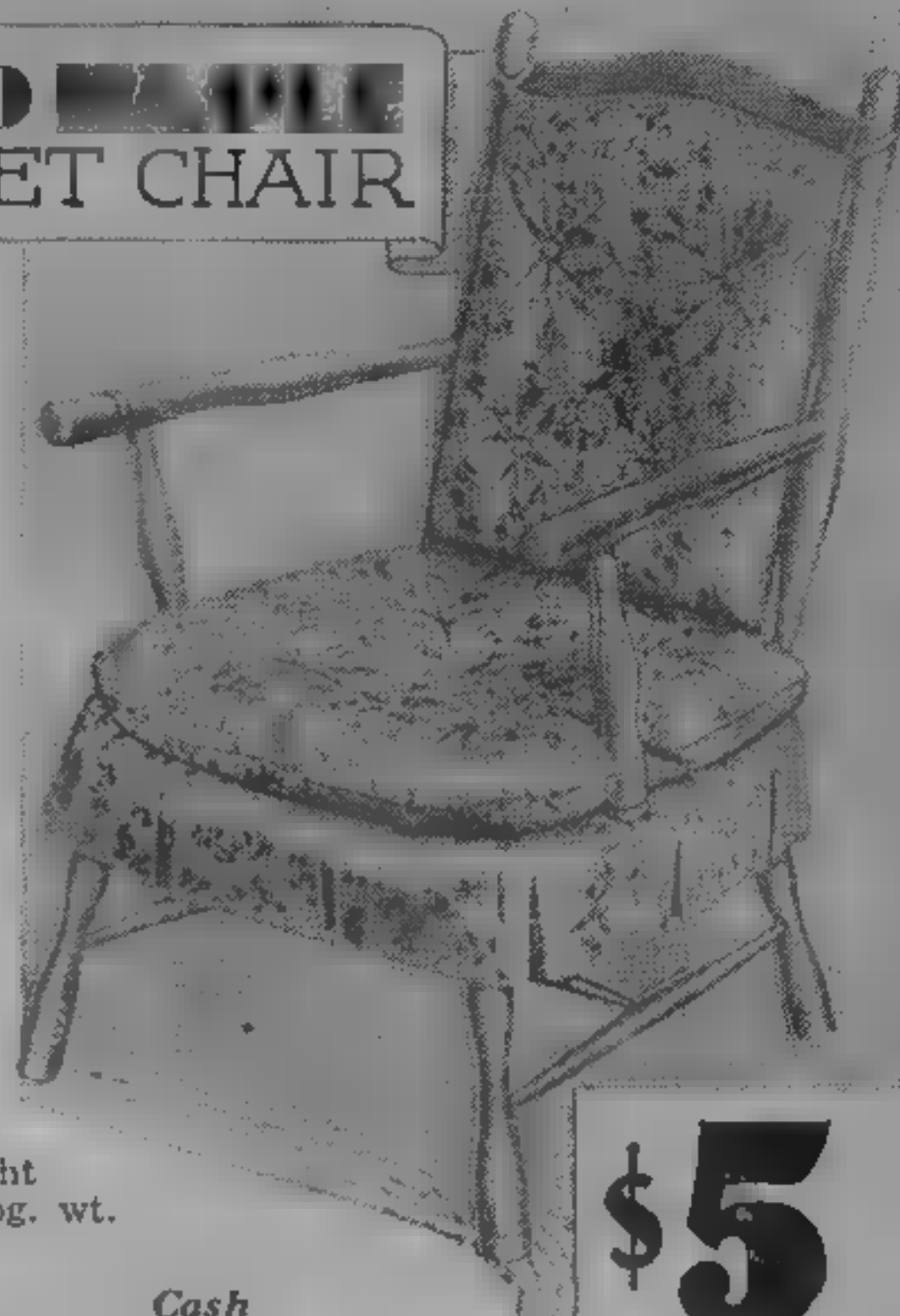
Cash
Price

\$7.50

Shpg. wt. 43
lbs.

45-lb. Cotton Mattress

SOLID MAPLE CRICKET CHAIR



You'll love this Chair for its charm, convenience, beauty, size, and value. It has solid maple frame with soft, amber tone maple finish. Loose, reversible cotton-filled cushions. Seat-cushion is button-tufted and shaped to fit seat. Back cushion is tufted, reversible tie-on type. Base with valance. Covering material is high grade glazed chintz in green with pretty floral pattern. Padded with new cotton felt. Seat, 20 x 20 in. 24 in. wide over all. Height over-all, 35½ in. Shpg. wt. 16 lbs.

Coupon Cash
2197 Price \$10 Price \$5

\$5
CASH PRICE

All the luxurious restfulness and smartness of a chaise longue are provided by the new combination of boudoir chair and large ottoman—with added convenience because the two can be used separately. The comfortable, well-styled chair is covered in new glazed chintz in pretty shade of smart blue or black with colorful, floral pattern. Base with valance.

Upholstered with all new palm fibre and cotton. Spring seat. Hardwood frame with walnut finished legs. Seat, 17 x 17½ in.; 24 in. wide over all. Height over all, 29½ in.

The ottoman, covered in the same glazed floral chintz, is made with soft spring seat, padded on top also with new palm fibre and cotton. Valance set off with flesh-colored welts. Hardwood frame with walnut finished legs. 24 in. square. Height, 16½ in.



Shpg. wts.
Chair, 25 lbs.; Otto-
man, 16 lbs.
CHAIR
3341M1 Blue
3341M9 Black
Cpn. Cash
Price \$12 Price \$6

OTTOMAN
4621M1 Blue 4621M9 Black
Coupon Cash
Price \$9 Price \$4.50

Handsome, Modern STEEL BED

Steel beds can be modern! A splendid example is this strikingly-styled bed, with two-toned decoration on head- and foot-ends that unmistakably stamps it as modern. Its restrained styling, however, coupled with the beautiful walnut-grain, baked-on enamel finish makes it suitable to serve with any other pieces. Designed to provide the beauty of wood with the durability of steel and finished to simulate walnut, it will serve splendidly with any other furniture.

Look at the features! The enamel finish, being baked on, will withstand severe use. The massive construction executed in steel gives the strength that no other type of bed can possibly duplicate. And electrically-welded joints eliminate creaking and squeaking and are an added contribution to the construction that insures long service. Height of head-end, 39 in.; foot, 28½ in. Full double-bed size—4 ft. 6 in. wide. Casters. Complete with metal side rails. Shpg. wt. 56 lbs.

3729
Coupon Cash
Price \$20 Price \$10



Premiums

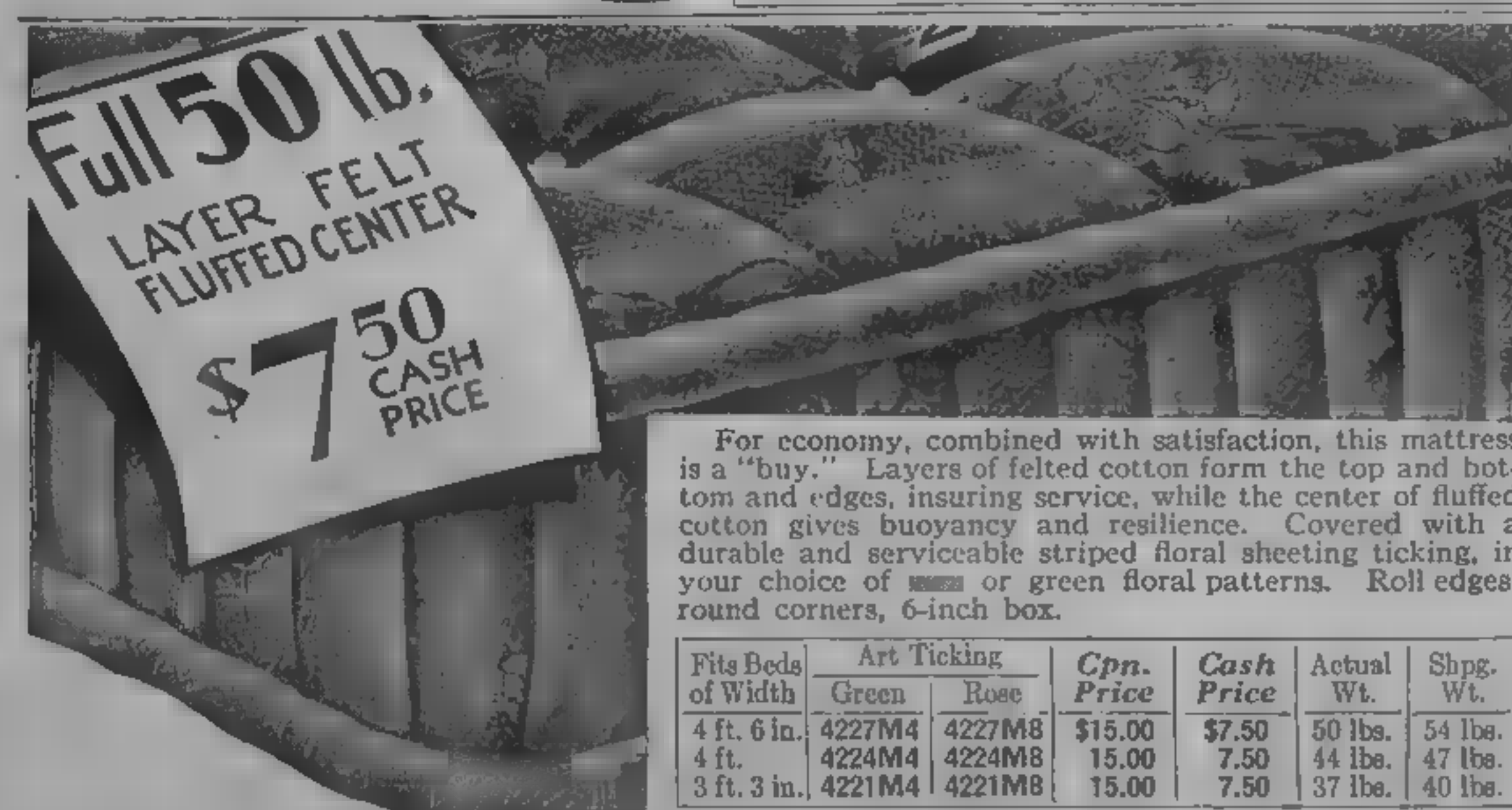
NEVER BOUGHT BIGGER MATTRESS VALUE THAN LARKIN BRINGS YOU HERE!




**Full 40 lb.
SOFT
COTTON
\$5 CASH
PRICE**

Real bargain in serviceable, attractive, restful mattress. Filled with soft, fluffy, clean, all-new cotton. Covered with floral art sheeting ticking in rose. Strong, deep machine tufting. Rolled stitched edges. Full 5-in. box edge.

Fits Beds of Width	No.	Cpn. Price	Cash Price	Actual Weight	Shpg. Wt.
4 ft. 6 in.	4872	\$10.00	\$5.00	40 lbs.	44 lbs.
4 ft.	4861	10.00	5.00	36 lbs.	39 lbs.
3 ft. 3 in.		10.00	5.00	31 lbs.	34 lbs.

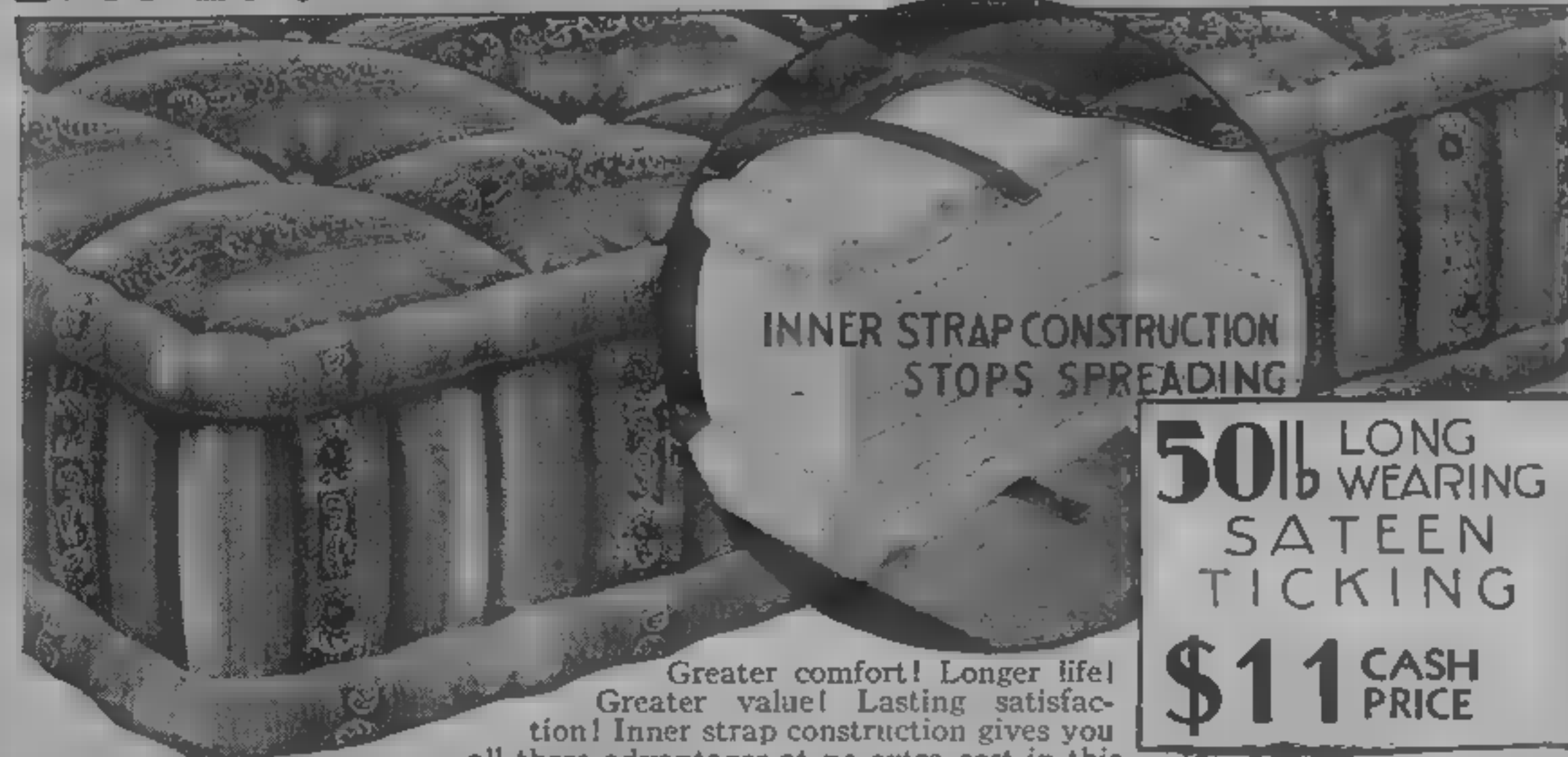


**Full 50 lb.
LAYER FELT
FLUFFED CENTER
\$7.50 CASH
PRICE**

For economy, combined with satisfaction, this mattress is a "buy." Layers of felted cotton form the top and bottom and edges, insuring service, while the center of fluffed cotton gives buoyancy and resilience. Covered with a durable and serviceable striped floral sheeting ticking, in your choice of  or green floral patterns. Roll edges; round corners, 6-inch box.

Fits Beds of Width	Art Ticking		Cpn. Price	Cash Price	Actual Wt.	Shpg. Wt.
	Green	Rose				
4 ft. 6 in.	4227M4	4227M8	\$15.00	\$7.50	50 lbs.	54 lbs.
4 ft.	4224M4	4224M8	15.00	7.50	44 lbs.	47 lbs.
3 ft. 3 in.	4221M4	4221M8	15.00	7.50	37 lbs.	40 lbs.

LAYER-FELT COTTON MATTRESSES



**INNER STRAP CONSTRUCTION
STOPS SPREADING**

**50 lb LONG WEARING
SATEEN
TICKING
\$11 CASH
PRICE**

Greater comfort! Longer life! Greater value! Lasting satisfaction! Inner strap construction gives you all these advantages at no extra cost in this high-grade, restful and extremely serviceable mattress. Bulging, spreading, stretching and losing shape with consequent loss of comfort are effectively prevented in this new mattress, by bands securely sewed inside of the ticking, as shown. These straps of heavy tape, sewed right on the inside of the ticking, insure that the mattress will retain its original shape and softness.

The inner strap construction is an added feature that makes this mattress — extra value. Its real comfort comes from the layer upon layer of thick, new, soft, felted cotton, which when compressed affords the most delightful yielding buoyancy and support. Heavy, sturdy, lustrous warp sateen ticking in modern shaded stripe design, choice of orchid or blue. Full-roll, lock-stitched edges. Rounded corners. Deep, 6-inch box. Deep, uniform tufting.

Fits Beds of Width	Sateen Ticking		Cpn. Price	Cash Price	Actual Wt.	Shpg. Wt.
	Blue	Orchid				
4 ft. 6 in.	1494M1	1494M6	\$22.00	\$11.00	50 lbs.	54 lbs.
4 ft.	1514M1	1514M6	22.00	11.00	44 lbs.	48 lbs.
3 ft. 3 in.	1655M1	1655M6	22.00	11.00	37 lbs.	41 lbs.

Like 1494, 1514 and 1655 above—100% all new layer felt—but without the inner strap construction. Covered with extra heavy, twill weave drill ticking in blue or orchid, in striped floral design. Roll edges, round corners and 6-in. box. Deep, firm tufts.

152 Premiums

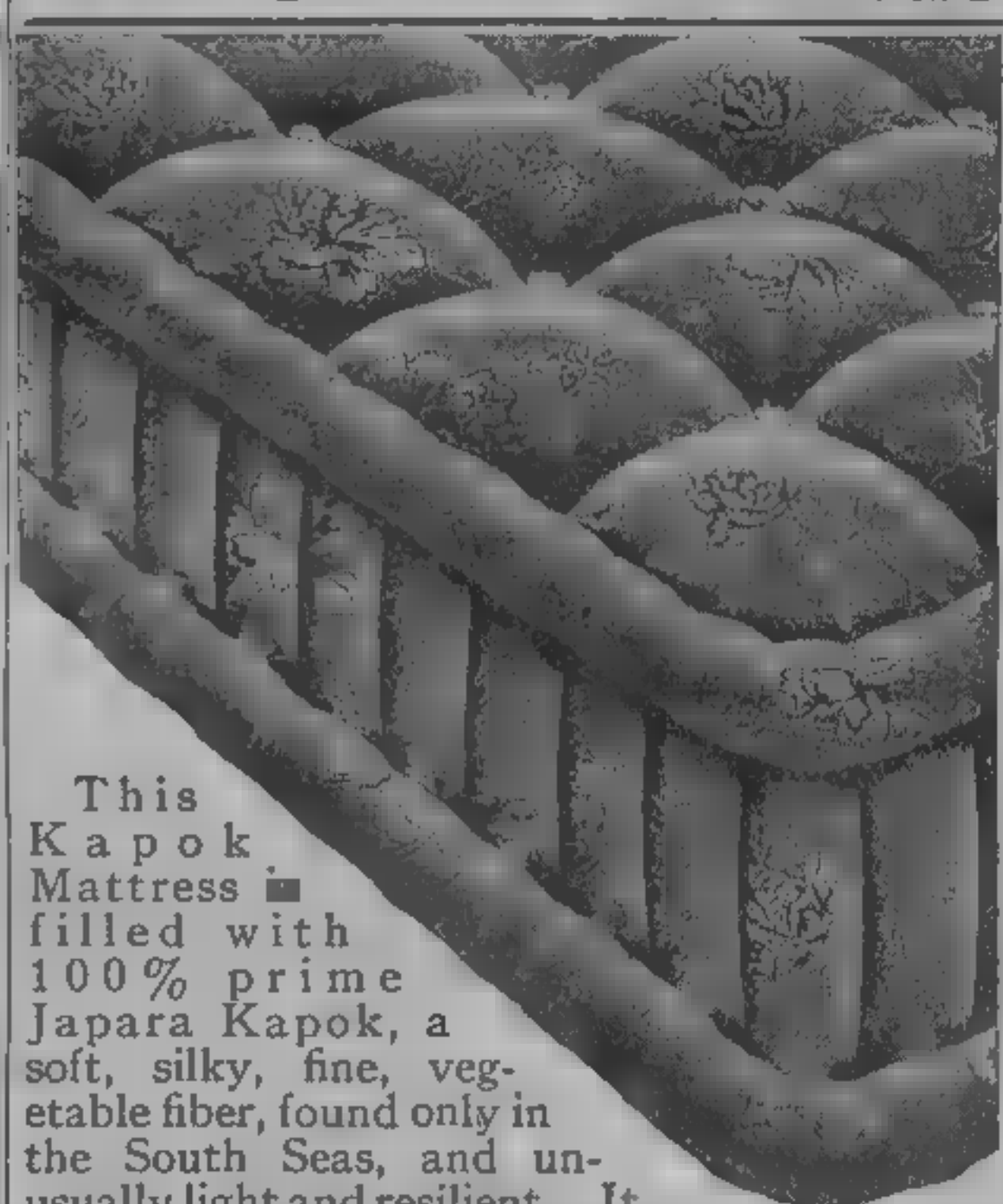
Fits Beds of Width	Drill Ticking		Cpn. Price	Cash Price	Actual Wt.	Shpg. Wt.
	Blue	Orchid				
4 ft. 6 in.	4205M1	4205M6	\$20.00	\$10.00	50 lbs.	54 lbs.
4 ft.	4203M1	4203M6	20.00	10.00	44 lbs.	48 lbs.
3 ft. 3 in.	4201M1	4201M6		10.00	37 lbs.	40 lbs.

KAPOK MATTRESSES

Supreme comfort, long service, fine appearance and big value—you get all these in Larkin mattresses. See why Larkin gives you more for your money:

- Absolute purity and sanitary qualities insured by use of new, fresh, soft material assembled in bright, clean plants.
- Deep, uniform tuftings and thick lock-stitched, sag-resisting, roll edges provide soft, level surface.
- Longer-lived layers of extra-fluffy cotton used, creating sleep-inducing buoyancy.
- Covered with tickings of beauty and quality—heavy, sturdy and made to wear well, as well as look well.
- Comply in every particular with the most rigid laws applying to mattress manufacture.
- Delivered with their sanitary qualities, carefully safeguarded by double wrapping of heavy Kraft paper, double tied.

KAPOK MATTRESSES



This Kapok Mattress filled with 100% prime Japara Kapok, a soft, silky, fine, vegetable fiber, found only in the South Seas, and unusually light and resilient. It cushions every part and conforms to every curve of the body. Supremely comfortable. Durably made. Resists moisture. Absolutely sanitary. Full roll edges with round corners. Biscuit-shaped tufts. Has 6½-in. box. Choice of standard 30-lb. weight (4 ft. 6 in. size) with attractive damask pattern drill tick in green or rose, or in a De Luxe 35-lb. weight covered with genuine, imported Belgian damask ticking, in green or rose.

30-LB. DAMASK PATTERN DRILL TICKING

Fits Beds of Width	Drill Ticking		Cpn. Price	Cash Price	Actual Wt.	Shpg. Wt.
	Green	Rose				
4 ft. 6 in.	1073M4		\$26.00	\$13.00	30 lbs.	34 lbs.
4 ft.	1177M4	1177M8	26.00	13.00	27 lbs.	31 lbs.
3 ft. 3 in.	1436M4	1436M8	26.00	13.00	22 lbs.	25 lbs.

35-LB. DE LUXE MATTRESS—GENUINE BELGIAN DAMASK TICKING

Fits Beds of Width	Damask Ticking		Cpn. Price	Cash Price	Actual Wt.	Shpg. Wt.
	Green	Rose				
4 ft. 6 in.	4537M4	4537M8	\$32.00	\$16.00	35 lbs.	39 lbs.
4 ft.		4535M8	32.00	16.00	31 lbs.	35 lbs.
3 ft. 3 in.		4533M8	32.00	16.00	26 lbs.	29 lbs.

47½-LB. KAPOK AND COTTON MATTRESS

Splendid new mattress made of 80% fluffed cotton and 20% fine Kapok, combining the serviceability and lower cost of cotton with the comfort of Kapok. Very durable and restful. Covered with a fine grade of heavy floral design drill ticking in choice of orchid or rose. Full 6½ in. box, roll edges, biscuit-shaped tufts and rounded corners.

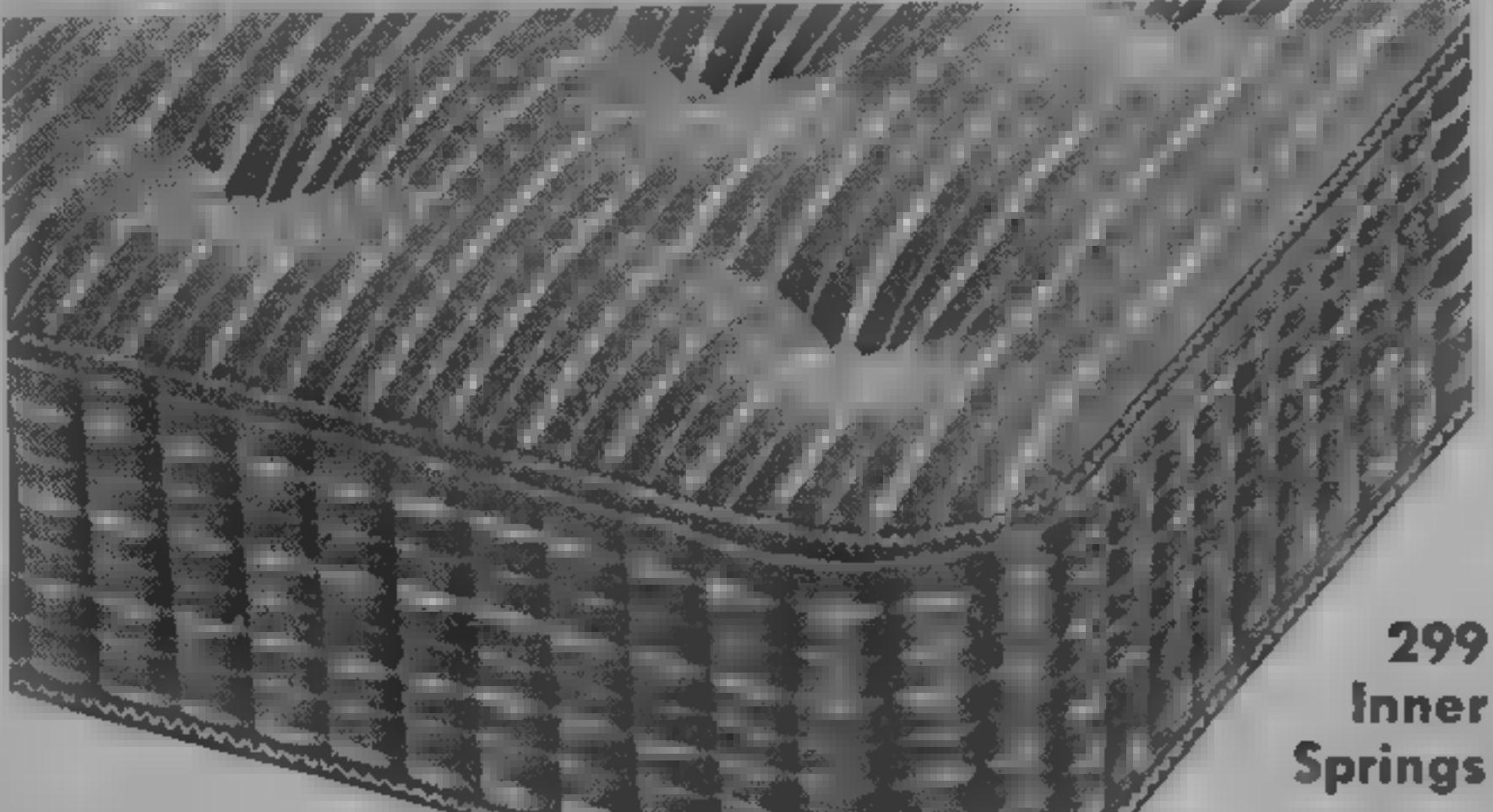
Fits Beds of Width	Drill Ticking		Cpn. Price	Cash Price	Actual Wt.	Shpg. Wt.
	Orchid	Rose				
4 ft. 6 in.		2063M8	\$24.00	\$12.00	47½ lbs.	49 lbs.
4 ft.	2041M6	2041M8	24.00	12.00	43 lbs.	45 lbs.
3 ft. 3 in.	2037M6	2037M8	24.00	12.00	36½ lbs.	38 lbs.

FAMOUS SIMMONS INNER-SPRING MATTRESSES

Deepsleep The Deepsleep Mattress is noted for its comfort and exceptional value. Has 299 coil springs. Top and bottom covered with sisal pads. Heavily padded on both sides and the edges with clean, new cotton felt. Inner-coil construction sewn to side wall; prevents bulging or sagging sides.

Durable, striped rayon ticking in your choice of blue, green, orchid or rose. Finely tailored, with pre-built side walls, quilted with two rows of stitching. Matching cord edges and colored button tufts. Four ventilators. Cord handles. Shipped from Boston, New York and Chicago areas.

Fits Beds of Width	Blue	Green	Orchid	Rose	Cpn. Price	Cash Price	Shpg. Wt.
4 ft. 6 in.	2767M1	2767M4	2767M6	2767M8	\$50.00	\$29.50	74 lbs.
4 ft.	2749M1	2749M4	2749M6	2749M8	50.00	29.50	70 lbs.
3 ft. 3 in.	2710M1	2710M4	2710M6	2710M8	50.00	29.50	55 lbs.

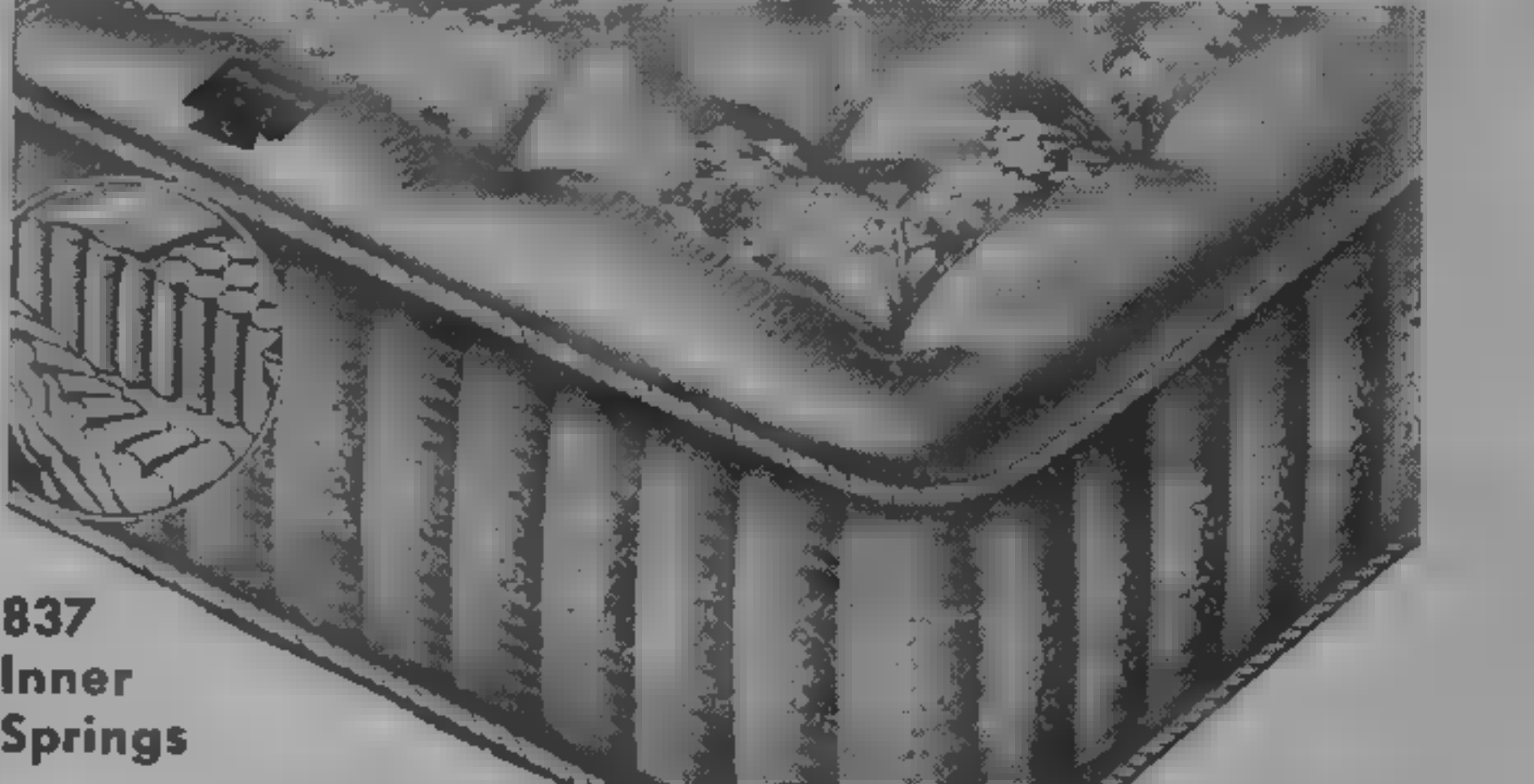


299 Inner Springs

Beautyrest America's finest mattress! Popular because of its "floating action." Has 837 barrel-shaped coil springs, each encased in separate cloth pocket. Inner-spring unit luxuriously upholstered with layers of soft cotton felt. Rich tapestry panel damask covering in blue, tan, green or rose. Smartly tailored with pre-built side walls with sag-proof edges. Canvas lining to prevent bulging. Smart harmonizing taped edges. Button tufts and cord handles. Ventilators on sides.

Mattress fits 4 ft. 6 in. beds only. Write for prices on other sizes. Shipped from Boston, New York and Chicago areas.

Fits Beds of Width	Blue	Tan	Green	Rose	Cpn. Price	Cash Price	Shpg. Wt.
4 ft. 6 in.	2809M1	2809M2	2809M4	2809M8	\$70.00	\$39.50	90 lbs.

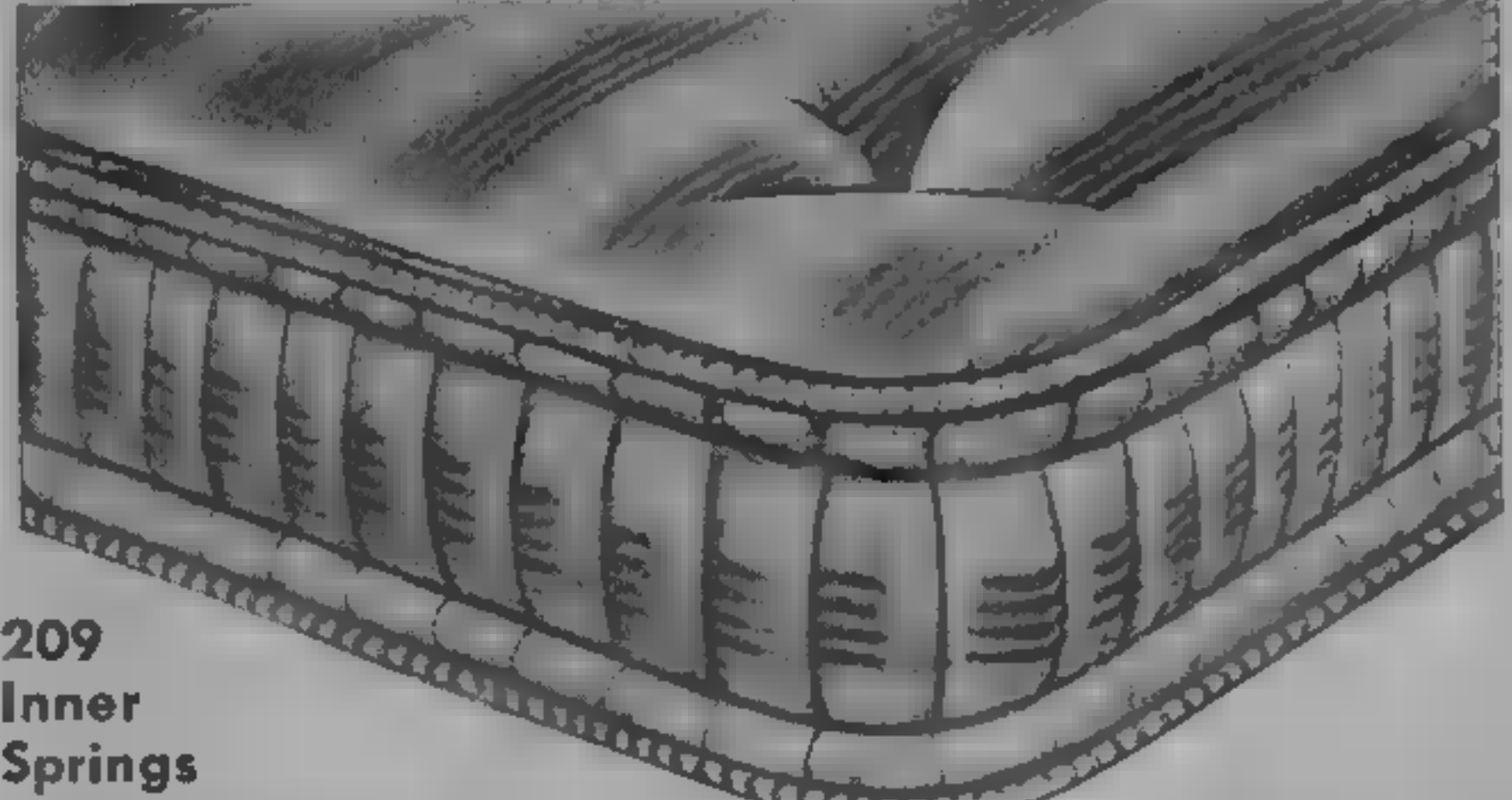


837 Inner Springs

Hotel-Built Hundreds of hotels provide Simmons' comfort with this type of inner-spring mattress designed especially for hotel service and ideal for strenuous use.

Covered in a new stripe ticking in your choice of blue, green and rose. 209 flexible coils in the inner-spring unit which is covered with a protective sisal insulation and layers of cotton-felt upholstery. Mattress equipped with rolled, taped edge, button tufts, and with four handles for easy turning, also has four metal ventilators to secure constant circulation of air through the mattress. Shipped from Boston, New York and Chicago areas.

Fits Beds of Width	Blue	Green	Rose	Cpn. Price	Cash Price	Shpg. Wt.
4 ft. 6 in.	3997M1	3997M4	3997M8	\$32.00	\$16.00	72 lbs.
4 ft.	3992M1	3992M4	3992M8	32.00	16.00	66 lbs.
3 ft. 3 in.	3988M1	3988M4	3988M8	32.00	16.00	53 lbs.

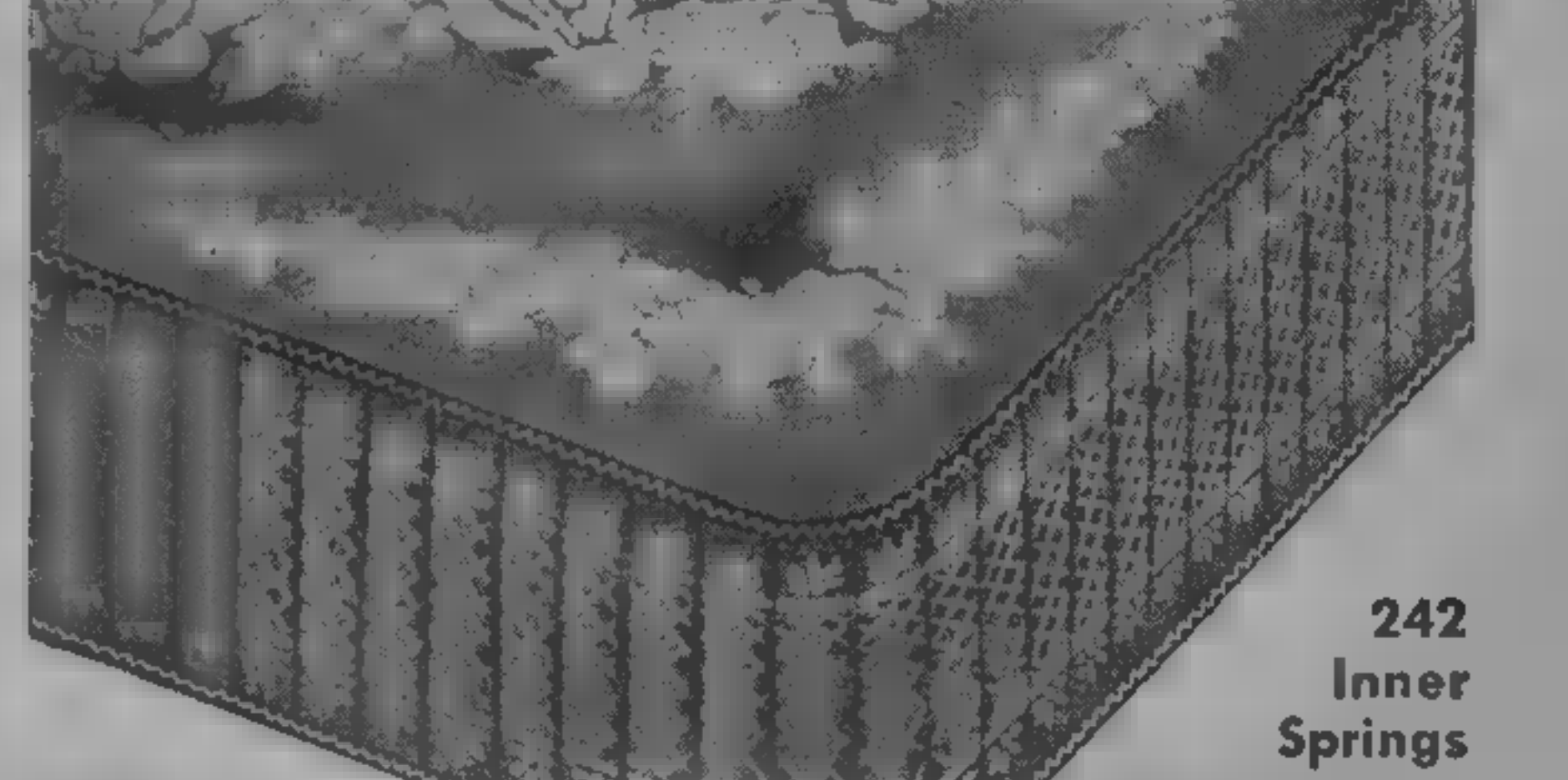


209 Inner Springs

Slumber King This is the famous Simmons' "Slumber King" that gives you delightful inner-spring comfort at a low price. Inner-spring unit has 242 coils. Entire construction is encased in cloth. Over this, top and bottom, are protective sisal pads and deep layers of soft cotton felt.

Covered in choice of blue, green, orchid or rose panel damask. Contrasting-color tape binding. Uniformly button tufted; carefully rolled and sewed edges. Ventilators on sides; also handles. Shipped from Boston, New York and Chicago areas.

Fits Beds of Width	Blue	Green	Orchid	Rose	Cpn. Price	Cash Price	Shpg. Wt.
4 ft. 6 in.	3393M1	3393M4	3393M6	3393M8	\$40.00	\$24.50	72 lbs.
4 ft.	3382M1	3382M4	3382M6	3382M8	40.00	24.50	68 lbs.
3 ft. 3 in.	3346M1	3346M4	3346M6	3346M8	40.00	24.50	51 lbs.



242 Inner Springs

The mattress below regularly retails for \$19.75. Covered with genuine, imported Belgian damask in beautiful panel design. Four vents. A quality product in every way.

"LIFE-LONG" INNER-SPRING MATTRESSES

Custom-built mattresses, with all the comfort that inner-spring construction provides. Covered with beautiful, high-grade ticking and fashioned with a variety of fine features that insure service and satisfaction.

Each has 180 coils of the latest "Nachman" inner-spring type. Made with the new, strong, germ-proof

Fits Beds of Width	Orchid	Rose	Cpn. Price	Cash Price	Shpg. Wt.
4 ft. 6 in.	4823M6	4823M8	\$30.00	\$15.00	67 lbs.
4 ft.	4810M6	4810M8	30.00	15.00	63 lbs.
3 ft. 3 in.	4804M6	4804M8	30.00	15.00	46 lbs.



180 Inner Springs

A bargain! This mattress is always sold at retail for \$15.00. Covered in a new, high-grade, very durable, sateen, woven stripe ticking. Sure to give satisfaction.

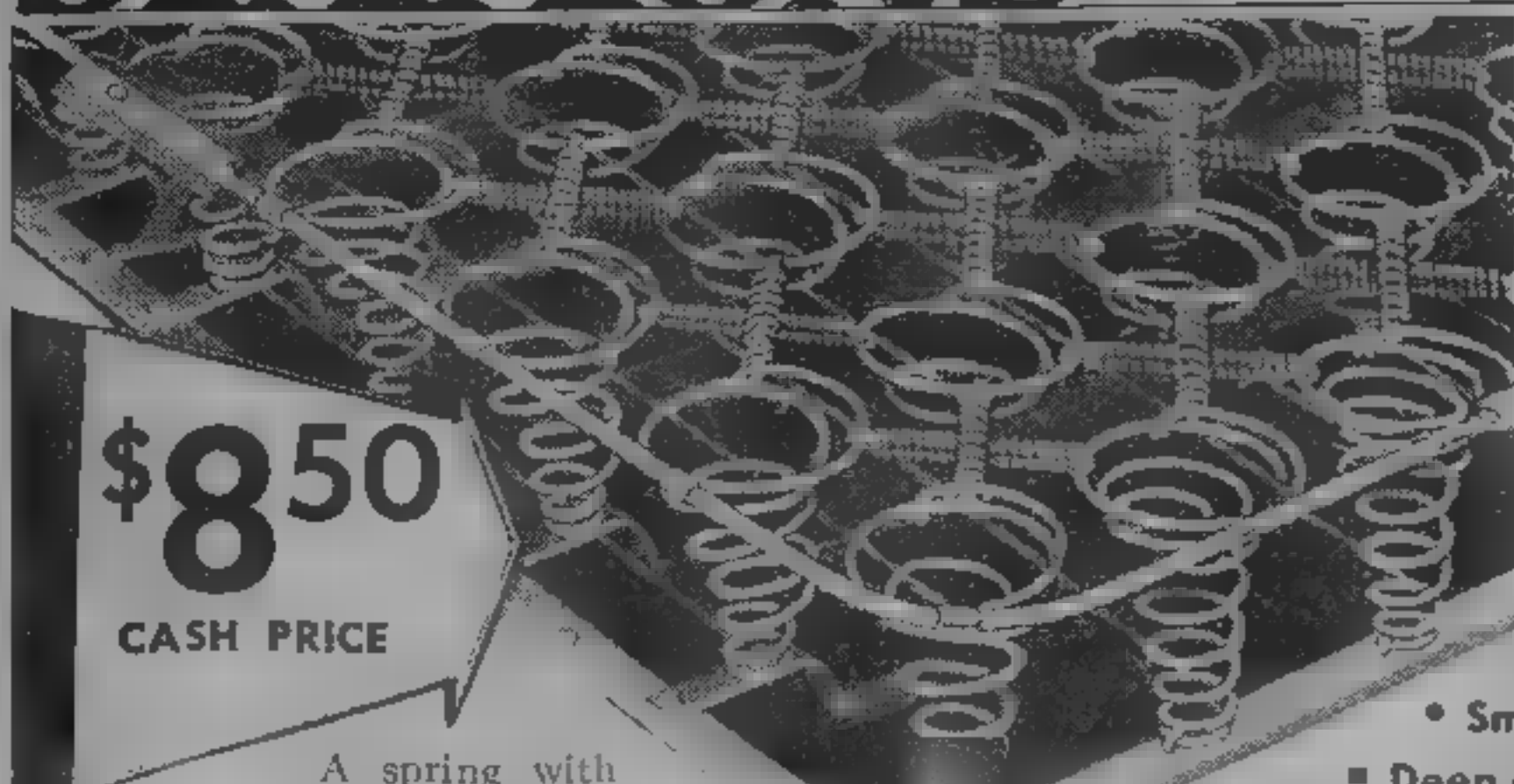
"Jiffy Tufts." Top and bottom of each mattress insulated with stitched sisal pad and soft cotton felt. Specially constructed border edge with triple thickness of felt for strength and comfort. Full 7½-in. box. Four handles. Larkin brings you these fine mattresses at a distinct saving over the retail price.

Fits Beds of Width	Green	Rose	Cpn. Price	Cash Price	Shpg. Wt.
4 ft. 6 in.	1188M4	1188M8	\$25.00	\$12.50	65 lbs.
4 ft.	1096M4	1096M8	25.00	12.50	60 lbs.
3 ft. 3 in.	1025M4	1025M8	25.00	12.50	44 lbs.



Premiums 153

SIMMONS *Nationally Known* SLUMBERKING



\$8.50
CASH PRICE

A spring with smooth, border top for no more than you would readily pay for an inferior spring. Has 90 double-deck coils on the 4 ft. 6 in. size (proportionately fewer in the smaller sizes). Beautifully finished in burgundy enamel, making it attractive, as well as rust-proof. Length 72 in.

3258M1 Fits 4 ft. 6 in. bed. Shpg. wt. 68 lbs.
3258M2 Fits 4 ft. bed. Shpg. wt. 62 lbs.
3258M4 Fits 3 ft. 3 in. bed. Shpg. wt. 50 lbs.

Coupon Price **\$17** Cash Price **\$8.50**

- Smooth, border edge.
- Deep coils of best spring-steel wire.
- Each coil helical-tied four ways.

Enjoy the luxury of a Simmons' spring! Both of these springs represent the latest advances in Simmons' design. They are made with coils of the best spring-steel wire, the top tied four ways with small helical coils. The result is a construction that is one strong, yet yielding unit which provides the utmost in restfulness.

Heavy steel cross-members support the coils, while spring as a whole has a continuous steel angle-iron frame. Length, 72 in. Fit wood or metal beds. When used with wood beds having wood side-rails, slats are necessary. Shpd. from Boston, New York and Chicago areas.



\$10
CASH

Protects inner-spring mattresses. Patented interwoven banded top provides bands which cover top openings of coils. Stabilizers eliminate side-sway. 80 large coils on 4 ft. 6 in. size (proportionately fewer in smaller sizes). Beautiful rust-resisting aluminum finish. Length 72 in.

3260M1 Fits 4 ft. 6 in. bed. Shpg. wt. 62 lbs.
3260M2 Fits 4 ft. bed. Shpg. wt. 52 lbs.
3260M4 Fits 3 ft. 3 in. bed. Shpg. wt. 48 lbs.

Coupon Price **\$20** Cash Price **\$10**

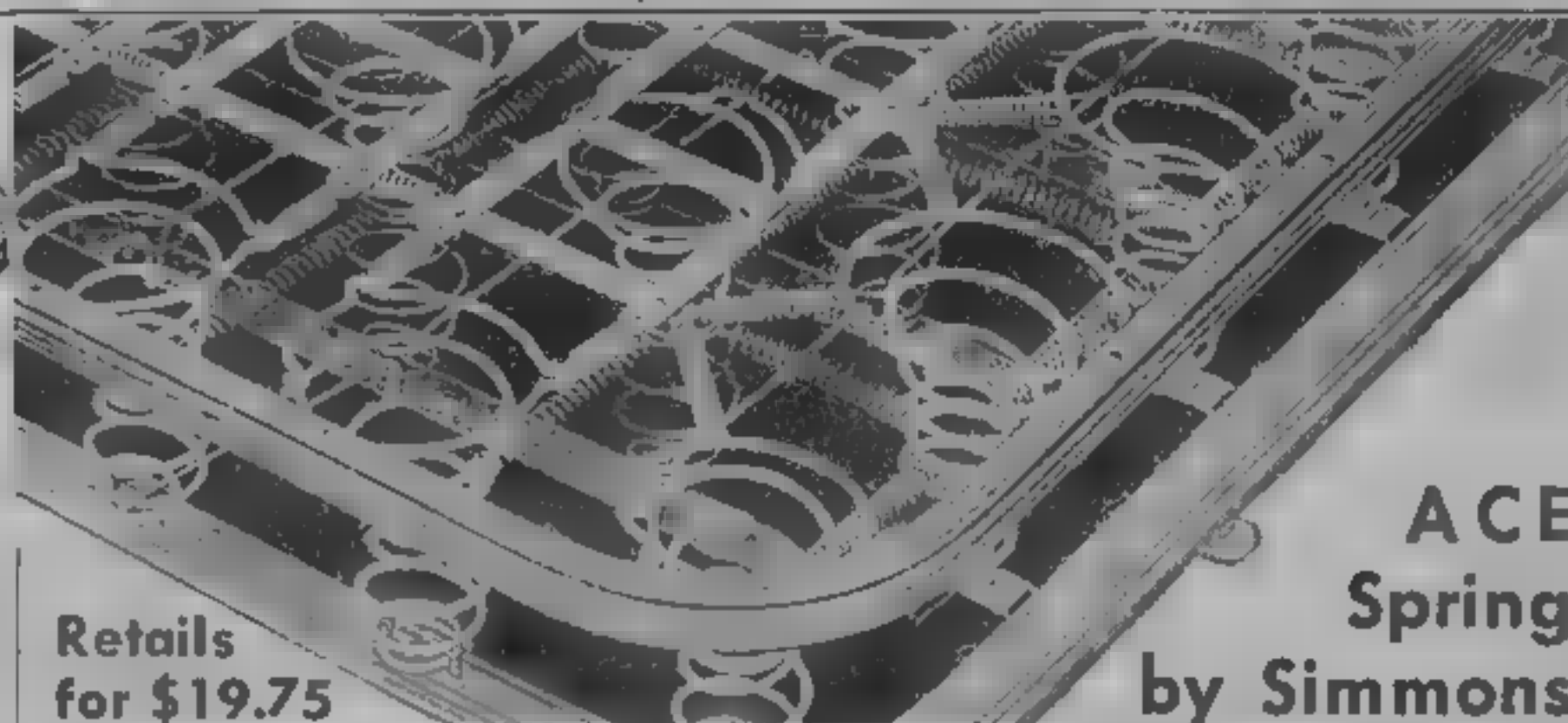


SIMMONS' SLUMBERKING

Shipped from New York, Boston, Chicago areas.

A splendid new design in the famous Simmons' Slumberking spring made for use with all types of mattresses including inner spring. The complete top is formed of 28 bands of specially tempered steel (on 4 ft. 6 in. width), supported at each end with helical coil springs and also reinforced crosswise with helical coils. The complete spring is on a substantial tubular and angle steel base. All in beautiful aluminum finish with cobalt blue stripe. Length 72 in. With wood beds having wood side rails, slats are necessary. Be sure to specify the correct option, because in this spring a different size is required for wood beds than steel beds.

Fits Beds of Width	For Beds Side Rails of Metal	For Beds Side Rails of Wood	Coupon Price	Cash Price	Shpg. Wt.
4 ft. 6 in.	1733M1	1710M1	\$20.00	\$10.00	57 lbs.
4 ft.	1733M2		20.00	\$10.00	53 lbs.
3 ft. 3 in.	1733M4	1710M4	20.00	\$10.00	48 lbs.



Retails for **\$19.75**

- Platform top type.
- Patented interwoven top.
- Double-deck coil construction.
- double-deck coils.

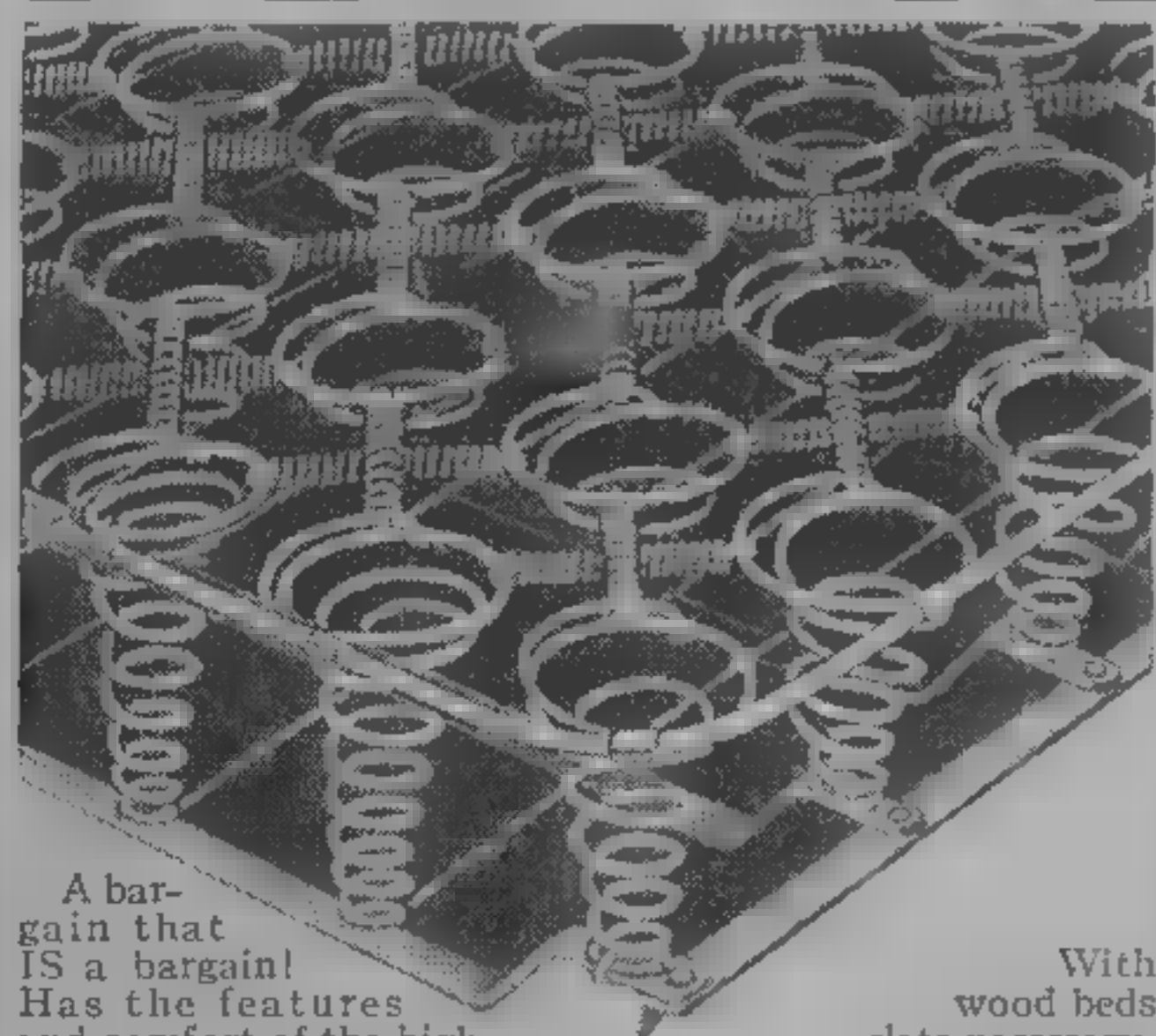
- Stabilizers eliminate side-sway.
- Aluminum finish.
- Smooth angle-border edge.
- Silent construction.

Have the right spring for your mattress! This is the famous Simmons' Ace Spring particularly designed for inner-spring mattresses. To give complete comfort and maximum wear, inner-spring mattress should be supported by a platform top spring with an even top. This is the finest platform type spring.

Read the features above. 99 double-deck coils on 4 ft. 6 in. size with proportionately fewer in smaller sizes. Center of each coil anchored by helical springs. Each border coil securely riveted to frame. Striking, durable aluminum finish with cobalt blue stripe. Length 72 in. Fits wood or metal beds. With wood beds having wood side-rails, slats. Shpd. from Boston, New York and Chicago areas.

3303M1 Fits 4 ft. 6 in. width bed. Shpg. wt. 88 lbs.
3303M2 Fits 4 ft. width bed. Shpg. wt. 78 lbs.
3303M4 Fits 3 ft. 3 in. width bed. Shpg. wt. 63 lbs.

Coupon Price **\$34**
Cash Price **\$19.75**



A bargain that is a bargain! Has the features and comfort of the high-priced springs at a fraction of their cost. Full size, with 80 coils on 4 ft. 6 in. width (correspondingly less on smaller sizes). Genuine cross-helical spring tie top. Two stabilizers. Smooth wire-border edge. Eight steel cross members support rows of coils and are joined to continuous angle base, providing strong, sturdy construction. Beautiful orchid, rust-resisting enamel finish. Length, 72 in.

2490M1 Fits 4 ft. 6 in. bed. Shpg. wt. 57 lbs.
2490M2 Fits 4 ft. bed. Shpg. wt. 52 lbs.
2490M4 Fits 3 ft. 3 in. bed. Shpg. wt. 48 lbs.

154 Premiums

Cash Price **\$6.50**

Cpn. Price **\$13**



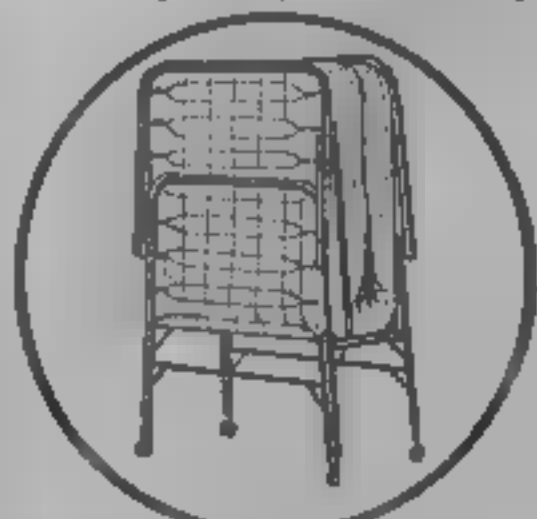
2733
Cpn. Price **\$22**
Cash Price **\$11**

frame with rounded corners and finished in green. Link fabric spring. Tufted mattress pad of all new cotton, covered with high-grade woven striped tick in tan. Easy-rolling, rubber-tired casters. Measures 2 ft. 6 in. wide and 6 ft. 1 in. long, open. Folded, is 45 in. high, 17 in. deep and 30 in. wide. Shipped from Boston, New York and Chicago areas. Shpg. wt. 40 lbs.

Simmons' Utility Bed

This comfortable, sturdy, full-length bed can be quickly and easily folded into a compact unit and rolled into a closet or any convenient storage space.

Bed made with angle steel frame with rounded corners and finished in green. Link fabric spring. Tufted mattress pad of all new cotton, covered with high-grade woven striped tick in tan. Easy-rolling, rubber-tired casters. Measures 2 ft. 6 in. wide and 6 ft. 1 in. long, open. Folded, is 45 in. high, 17 in. deep and 30 in. wide. Shipped from Boston, New York and Chicago areas. Shpg. wt. 40 lbs.



Studio Couch—Adds Extra Bed!

Provides at moment's notice comfortable double-bed, 48 in. wide. Mattress, pillows and full valance on three sides are of new modern striped design in your choice of green or rust. Mattress, filled with all new cotton; folds at center forming double cushion when used as studio couch. Three Kapok-filled pillows, each 18 x 24 in.

Elastic, double-wire fabric spring, suspended at ends with helical coils. Castored sliding section, which pulls out to form bed. Angle-steel, brown-enamelled frame. Size as a couch: 72 in. long, 26 in. wide, 17 in. high. Shpg. wt. 89 lbs.

Couch-Bed only **3321**

Coupon Price **\$13** Cash Price **\$6.50**
Shpg. wt. 54 lbs.

Mattress Only

3319M4 Green **3319M6** Rust
Coupon Price **\$15** Cash Price **\$7.50**

Complete **3322M4** Green **3322M6** Rust
Coupon Price **\$3** Cash Price **\$16**



Shpg. wt. 25 lbs.

Wood Bassinet

Lovely design with delicately shaded half-circle panels at ends. Closely set spindles; greatest distance between them $3\frac{1}{4}$ in. Made entirely of splinterless hardwood. Non-poisonous ivory enamel or Colonial maple finish. Ivory finish has floral decoration on front of head and foot. All steel spring of non-sag fabric. Length, 37 in.; width, 20 in.; height, 32 in. Depth inside, $13\frac{1}{2}$ in. Shipped K. D. 2-in. casters. Shpg. wt. 33 lbs.



3403M4
Colonial
Maple
3403M9
Ivory

Coupon
Price **\$10**
Cash
Price **\$5**

SMART WOOD CRIBS BY SIMMONS

Attractive, new genuine Simmons' wood cribs, scientifically designed to provide every comfort and safeguard for the child. Made of splinterless hardwood. Smooth, rounded corners and edges. Closely-set spindles—greatest distance between spindles, $3\frac{1}{2}$ in. Non-poisonous finish. Convenient drop side that baby cannot shake



2692M4 Maple
Finish
2692M9 Ivory
Enamel
Coupon
Price **\$22**
Cash
Price **\$11**

**Mattress Not
Furnished**
Decorated end-panel top rail.
Ends $40\frac{1}{2}$ in. high. Shpg. wt.
42 lbs.

down. Safety trip release, operated by slight pressure of foot.

All-steel frame fabric spring with helical coils on each end. Each crib 28 x 52 in. inside; outside dimensions, 30 x 54 in. Depth inside from top of drop side to spring, 23 in. Easy rolling casters.



Decorated panel ends.
Ends $40\frac{1}{2}$ in. high. Shpg.
wt. 43 lbs.
Coupon
Price **\$25** **Cash**
Price **\$12.50**

2600M4
Maple Finish
2600M9
Ivory Enamel

Mattress Not Furnished



**Dry-
Nite**

The "Dry-Nite" mattress is wet-proof, making it always clean, dry and sanitary. This protection is provided by the special rubberized back on the ticking, which is an excellent grade of woven blue-and-white striped material. Finest, sanitary white cotton felt filling—cannot become lumpy. 4-in. box edge with welt seams. Ventilators. Size, 28 x 52 in. Shpg. wt. 8 lbs.

CRIB MATTRESSES

Comfortable, clean and sanitary. Made like big mattresses with box edge, covered with blue ticking in attractive juvenile designs. Filling in 2768 is genuine cotton felt. 2453 is filled with pure buoyant 100% prime Java Kapok—the best mattress you can buy!

No.	Size in.	Filling	Cpn. Price	Cash Price	Mfg. Wt.
2768	28x52	Cotton-felt	\$6.50	\$3.25	8 lbs.
2453	28x52	Kapok	8.00	4.00	7 lbs.

Cpn. Price \$12 **Cash Price \$6**

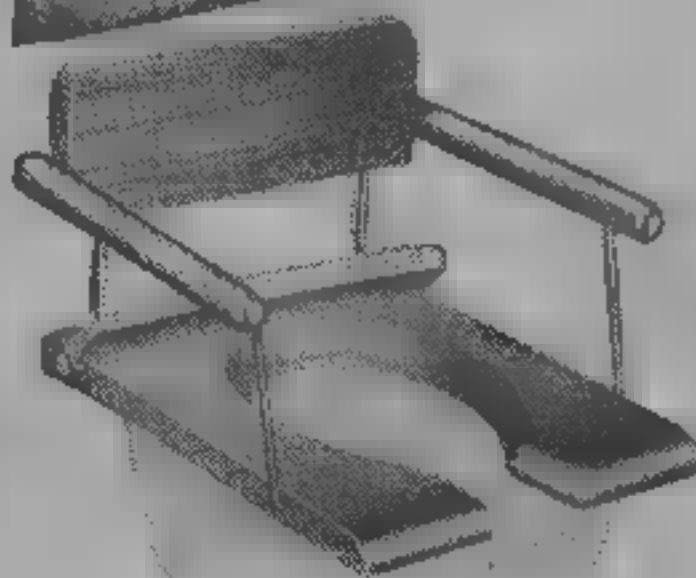


Bassinet Pad

Made supremely soft by a filling of 100% new, clean, Japara Kapok. Pillow edge style; tufted. About $2\frac{1}{2}$ in. thick. Size 17 x 33 in. Covered in gay nursery design drill ticking in blue.

Mfg. wt. **3 1/2 lbs.** **Cpn. Price \$4.50**
3212 **Cash Price \$2.25**

Folding Nursery Seat



Sturdy seat that fits any standard toilet seat. Locks securely with automatic device which makes it safe, yet can be installed removed simply with one hand. Safety strap. Solid maple; beautiful, durable maple finish. Mfg. wt. 4 lbs.

1850 **Cpn. Price \$2.70**
Cash Price \$1.35

Simmons' Inner-Spring Crib Mattress

The best is none too good for baby! This new crib mattress, made by Simmons, is built like the famous Simmons inner-spring bed mattresses. Has 75 inner-spring coils with sisal pad and cotton felt on top and bottom. Covered in heavy drill tick in blue and white stripe. Size, 28 x 52 in. Shpg. wt. 16 lbs. Shpd. from Boston, New York and Chicago areas.

Coupon Price \$14 **Cash Price \$7**
1556

Wood-Floor Play Yard

Splendidly constructed, attractive. Baby cannot tip yard. Of hardwood, in maple finish. No sharp corners. Raised floor—strong and sanitary. Movable, wooden beads to amuse child. $40\frac{1}{2}$ x $41\frac{1}{2}$ in.; sides, 25 in. high. Folds into space 6 in. thick. Mfg. wt. 33 lbs.

4441 **Cpn. Price \$10**
Cash Price \$5

Baby Bathinette

One of the real necessities for baby's care. Finest of its type, complete in every detail—full-size rubber tub, guaranteed for one year; handsome cretonne on guards and front pockets; safety-strap with bound arm-holes; heavy towel rod across entire front; hose nozzle fits all faucets; famous flexible dressing table with canvas demountable for laundering.



2431 **Cpn. Price \$10**
Cash Price \$5

Sturdy hardwood frame finished in ivory enamel; rubber tub in ivory. Tub measures $16\frac{1}{4}$ in. x $31\frac{1}{2}$ in. x 10 in. deep. Folds flat, held closed by spring lock. Height, from floor to top of tub, 34 in.; to top of table, 36 in. Shpg. wt. 19 lbs.



Baby Swing with Spring

Pale blue duck over green lacquered steel frame, firmly stitched and riveted together. Brightly-colored play beads on rod and tray in front for toys. Extra-strong, rust-proof cadmium-plated steel spring. For children up to two years. Seat 13 in. wide. Entire swing, including spring, about 52 in. long. Ceiling hook included. Mfg. wt. 2 lbs.

1108 **Cpn. Price \$2**
Cash Price \$1



High Chair

Sturdy, safe, attractive, new chair made of solid, splinterless hardwood. Absolutely tip-proof. Solid maple overhead swinging tray, $9\frac{1}{2}$ x 18 in.; round, smooth, molded edge; heat-, stain- and chip-proof. Comfortable seat, $10\frac{1}{2}$ x $10\frac{1}{2}$ in., with shaped edge. Height to seat, 24 in. Locking strap. Ivory finish has nursery decoration. Tray on both ivory and maple finishes in natural light maple color. Shpg. wt., 14 lbs.

4712M4 Maple finish
4712M9 Ivory Enamel
Coupon
Price **\$10**
Cash
Price **\$5**



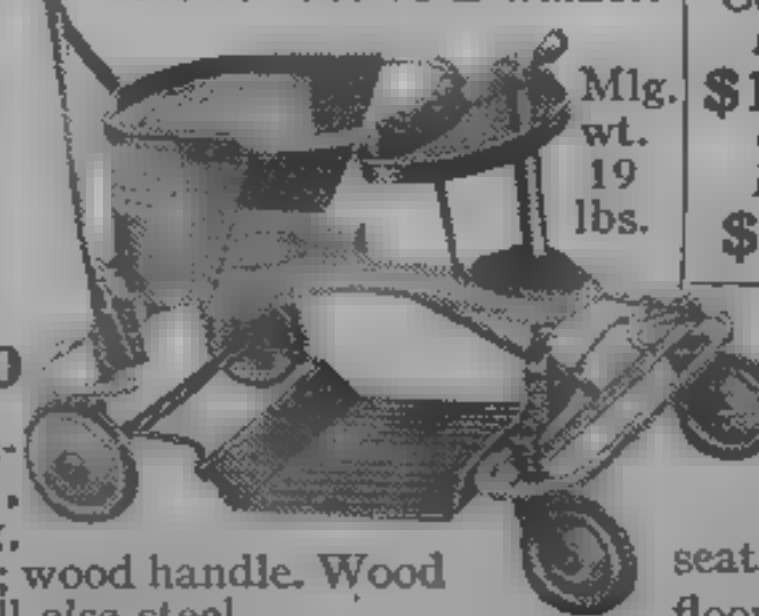
Heat-, Stain-
and Chip-
Proof Tray

Genuine "Taylor Tot"

Sturdily built baby walker and stroller. Beautifully finished in Morocco brown and ivory enamel. Has colored beads and metal play tray. Rubber around top frame. No sharp corners. Rubber bumpers front and rear. Easy running, disc wheels; heavy rubber tires. Front wheels mounted in coil springs, giving knee-action effect. Coil spring shock absorbers over real axle insuring freedom from jarring. Foot-tray removable for use as walker.

2955 **Cpn. Price \$9**
Cash Price \$4.50

Detachable, folding, pusher; wood handle. Wood seat; all else steel.



Mfg. wt. 19 lbs.

Body 17x24 in. Shaped seat 9 in. from floor.

Strollette

Converts instantly from stroller to baby carriage or folds flat for carrying in car, etc. English style gray covert cloth body and hood. Black solid steel frame. Drop front. Hood can be used front or rear. Foot brake. $7\frac{1}{2}$ -in. wheels; $\frac{1}{8}$ in. flat tread rubber tires. Body 33 in. long, $15\frac{1}{4}$ in. high, $9\frac{3}{4}$ in. deep. Front can be dropped for baby to ride in sitting position. Mfg. wt. 26 lbs.

3811 **Coupon Price \$14.50**
Cash Price \$7.25



Premiums 155

SPLENDID ~~WOOD~~ UTILITY CABINETS



A splendid cabinet for kitchen or back hall, with host of uses. Room for everything from the vacuum cleaner to the duster (articles illustrated not included). Wide cut-out shelf at top is featured. Height, 68 in.; width, 18 in.; depth, 13 in. Shpg. wt. 35 lbs. Shpd. from Richmond, Indiana, Buffalo, and Peoria.

2698M4 Green Enamel; ivory door

2698M7 White Enamel

Coupon Price **\$13** Cash Price **\$6.50**



Five full-width shelves. Three-panel door with semi-concealed nickel hinges. Spring catch and bakelite knob. Height, 68 in.; width, 18 in.; depth, 13 in. Shpg. wt. 40 lbs. Shpd. from Richmond, Ind., Buffalo and Peoria.

3184M4 Green Enamel; ivory door

3184M7 White Enamel

Cpn. Price **\$12** Cash Price **\$6**

This double utility cabinet offers generous storage space in its three individual compartments, each with two shelf spaces. Chrome trim; bakelite handles. Semi-concealed nickel hinges. 30 in. wide, 14 in. deep, 68 in. high. Shpg. wt. 70 lbs. Shpd. from Richmond, Ind.

2720M4 Green Enamel; doors ivory

2720M7 White Enamel

Coupon Price **\$24** Cash Price **\$12**

Extra-large utility cupboard with two panel doors. Three shelf spaces in upper section; two in lower section. Height, 68 in.; width, 24 in.; depth, 13 in. Shpg. wt. 50 lbs. Shpd. from Richmond, Ind.

4032M4 Green Enamel; ivory doors

4032M7 White Enamel

Cpn. Price **\$16** Cash Price **\$8**

Dish or linen cabinet made in double style. Semi-concealed nickel hinges. Spring catch and bakelite knobs. Five large shelf spaces. Height, 68 in.; width, 30 in.; depth, 13 in. Shpg. wt. 65 lbs.

Shpd. from Richmond, Ind.

3410M4 Green Enamel; ivory doors

3410M7 White Enamel

Coupon Price **\$20** Cash Price **\$10**

These Utility Cabinets are all that the name implies. In kitchen they provide needed extra cupboard space for cooking utensils, dishes, foods and supplies. In laundry they hold soaps, cleansers, cloths, etc. For bathroom they provide appreciated storage space for soaps, towels, toilet paper, etc.

Finishes

All cabinets in this group of five are strongly built of hardwood, given a beautiful, durable, enamel finish and set off by nickel-plated hardware. Pieces finished in green and ivory enamel have green body with ivory doors. Pieces finished white are all white enamel. Decorations on doors in black.

Cupboards

Choice of Four Finishes

These cupboards are made entirely of hardwood in choice of four fine finishes, affording the opportunity to select a finish ideal for either dining room or kitchen. Nickel-plated hardware.

The larger cupboard (at the right) has been popular that we have also added a smaller one.

Upper compartment has large door with etched glass panel and three shelf spaces. Two shelf spaces in lower compartment and large cutlery drawer. Height, 73 in.; width, 20 in.; depth, 13 1/4 in. Shpg. wt. 50 lbs. Shpd. set up from Richmond, Ind.

3755M2 Maple Finish

3755M3 Ivory Enamel

3755M7 White Enamel

3755M8 Walnut Finish

Cpn. Price **\$20** Cash Price **\$10**

Upper section with pretty etched glass doors, each 12 x 28 in.; provided with two shelves. Two roomy drawers immediately below give ample space for silver, etc. Large cupboard below offers good space for larger pieces. Height, 74 in.; width, 36 in.; depth, 14 in. Shpg. wt. 106 lbs. Shpd. K. D. from Richmond, Ind.

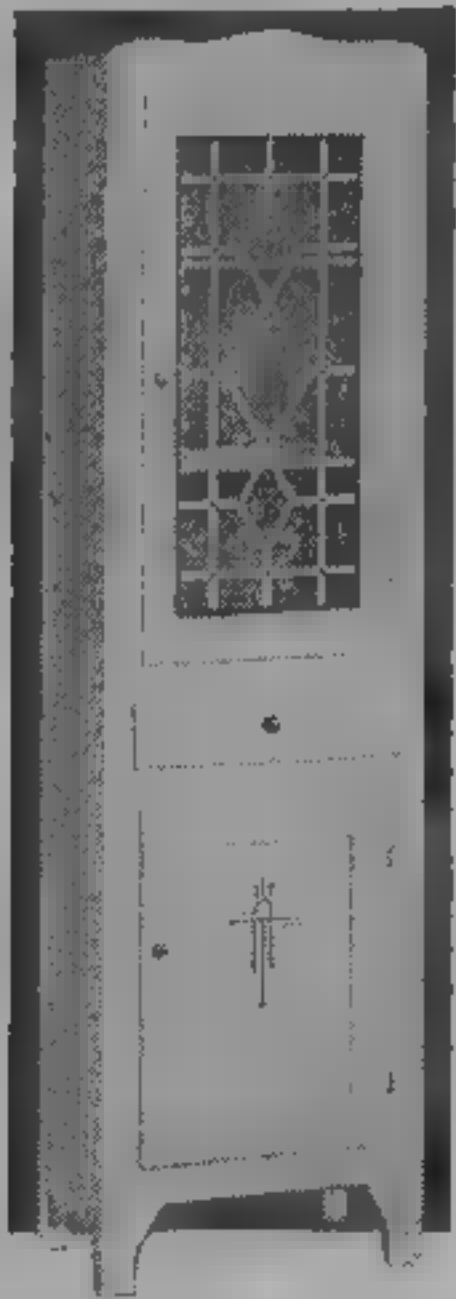
3857M2 Maple Finish

3857M3 Ivory Enamel

3857M7 White Enamel

3857M8 Walnut Finish

Coupon Price **\$28** Cash Price **\$14**



Stainless Porcelain-Enamel Top KITCHEN TABLES



Coupon Price **\$12**
Cash Price **\$6**

A real work-table. The steel top has been given a thick coat of genuine, stainless porcelain enamel. Frame and legs of selected hardwood. Top, 25 x 40 in.; height, 30 in. Roomy drawer. Shpd. K. D. from Richmond, Ind., Buffalo and Peoria. Shpg. wt. 34 lbs.

2659M4 Ivory enameled legs and drawer; green skirting and ivory top with black edge.

2659M7 White enamel; top white, black edge.

CABINETS

You will find these cabinets strong, sturdy and sanitary due to their steel construction. They will give you years of service. They are light and easily moved. Attractively finished in baked-on enamel.

Under-Sink Cabinet

Paneled tight-fitting flush door; refrigerator type latch. Two roomy shelf spaces. Height, 27 in.; width, 14 in.;

depth, 10 in. Mlg. wt. 12 lbs.

4338M3 Ivory Enamel

4338M4 Green Enamel

Coupon Price **\$4** Cash Price **\$2**

Dish or Linen Cabinet

Handy for kitchen, laundry or bathroom. Five shelf spaces. Height, 63 in.; width, 18 in.; depth, 12 in. Shpg. wt. 55 lbs.

3731M3 Ivory Enamel

3731M4 Green Enamel

Coupon Price **\$12**

Cash Price **\$6**



Vegetable Bin

Replaces unsightly boxes and bags. Ventilated. Steel, enameled ivory. Three compartments. 8x15 1/2 in. wide x 21 in. high. Mlg. wt. 7 lbs.

Coupon Price **\$2.50**
Cash Price **\$1.25**



Coupon Price **\$17**
Cash Price **\$8.50**

New kitchen table with stainless porcelain enamel top in the popular waterfall edge. Modern style, with reeded legs and deep skirting under top. Top, 25 x 40 in.; height, 31 in. Top and base in all white with drawer pull in red catalin. Drawer, 14 x 19 in.; 3 in. deep. Shpd. K. D. from Richmond, Ind. Shpg. wt. 47 lbs.

Modern KITCHEN CABINETS

Matched kitchen unit! Get the outfit a piece at a time, or all at once. Genuine hardwood throughout; black and chrome bakelite handles.

FINISHES

Pieces in green and ivory have green body with ivory doors and drawers, and ivory porcelain enamel tops with black edges. Those in all white enamel have white porcelain enamel tops with black edges. Black and silver decorations.

A KITCHEN CABINET

3777 is a large, modern-style cabinet with new features. Made of hardwood. Easy pull-out, stainless porcelain enamel top, 25 x 40 in., 32 1/2 in. high. Disappearing, dust-proof roll curtain. Five-piece white glassware set with black covers. Base has two utility drawers above a double pan and pot compartment. Metal-covered bread box within. Upper section equipped with 25-lb., tilt-type flour bin. Roll casters. Height, 68 in. Shpd. from Richmond, Ind.

KITCHEN CABINET

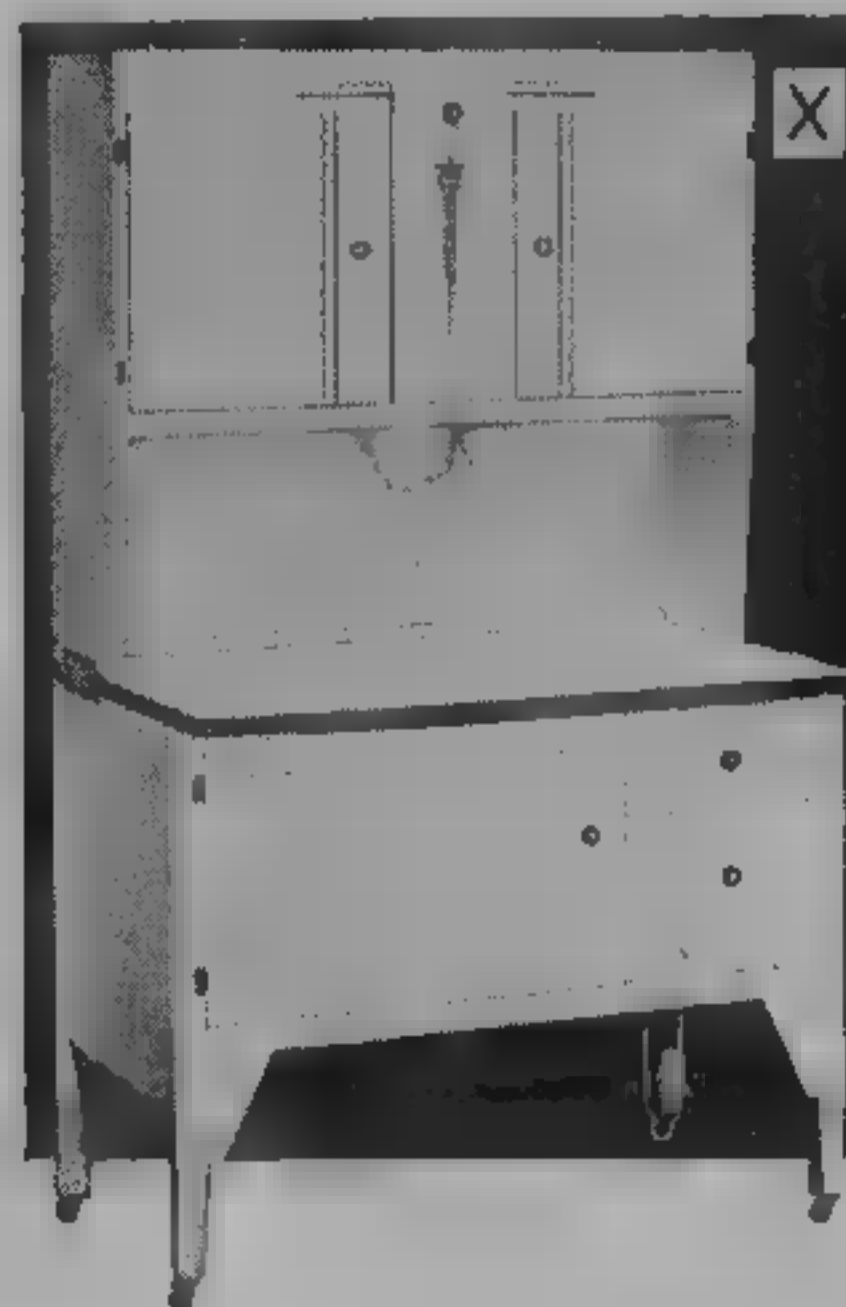
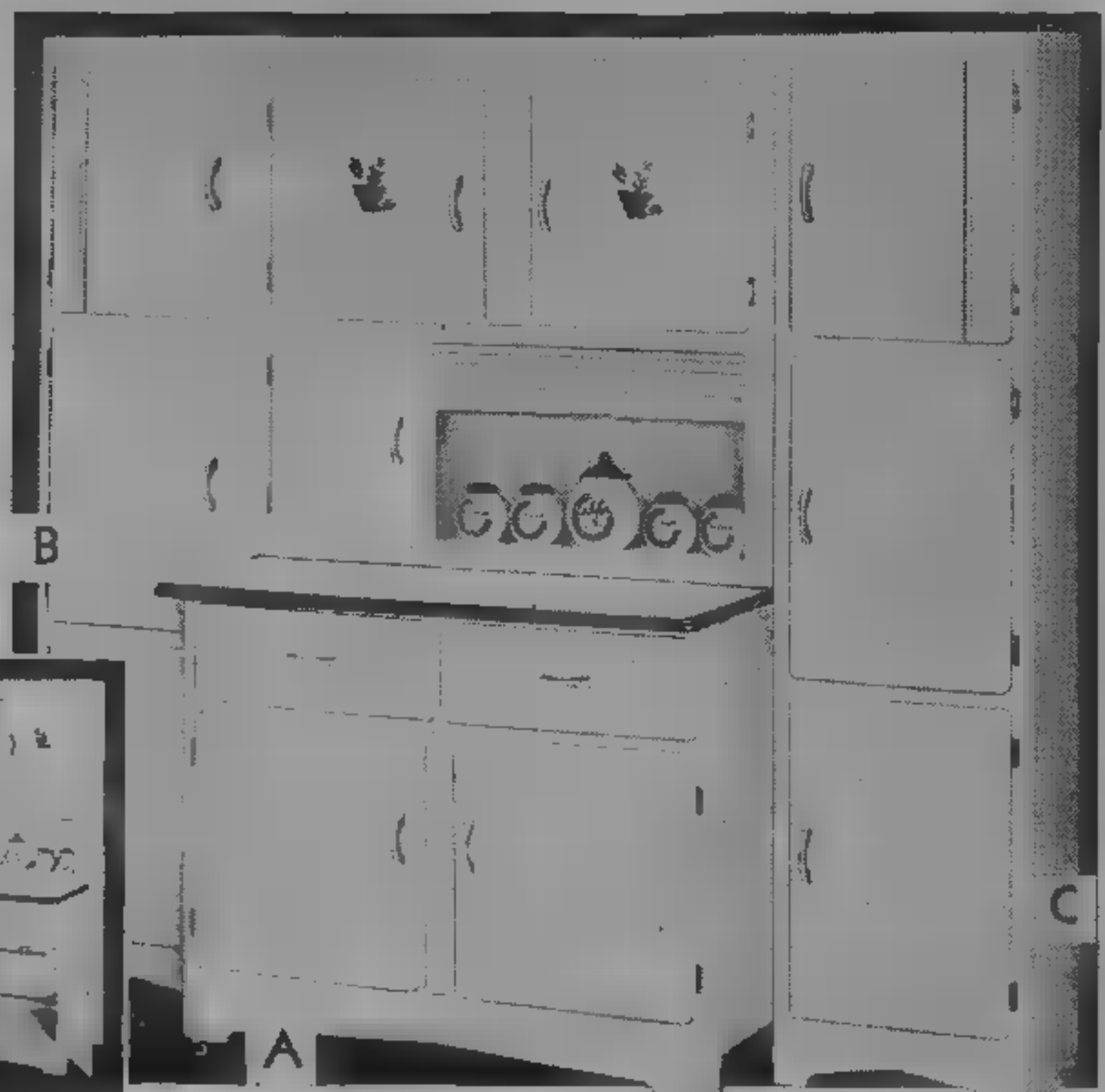
3760 is base only of Kitchen Cabinet 3777 (stainless porcelain enamel top). Height 32 1/2 in. Shpd. from Richmond, Ind.

B & C

DISH CABINETS

3759 and 3714 are handy cabinets that provide extra shelf space. Each has three separate panel doors, with six shelf spaces. Both are alike, except doors hinged to open at right or left, to serve as parts of the complete kitchen unit pictured, but may be used separately. Height, 68 in. Width, 18 in. Depth, 14 in. Shpd. from Richmond, Ind.

Pieces	Green and Ivory	White	Coupon Price	Cash Price	Shpg. Wt.
■ Kitchen Cabinet	3777M4	3777M7	\$50.00	\$25.00	130 lbs.
■ Cabinet Base	3760M4	3760M7	28.00	14.00	70 lbs.
■ Dish Cabinet	3714M4	3714M7	16.00	8.00	50 lbs.
■ Dish Cabinet	3759M4	3759M7	16.00	8.00	50 lbs.



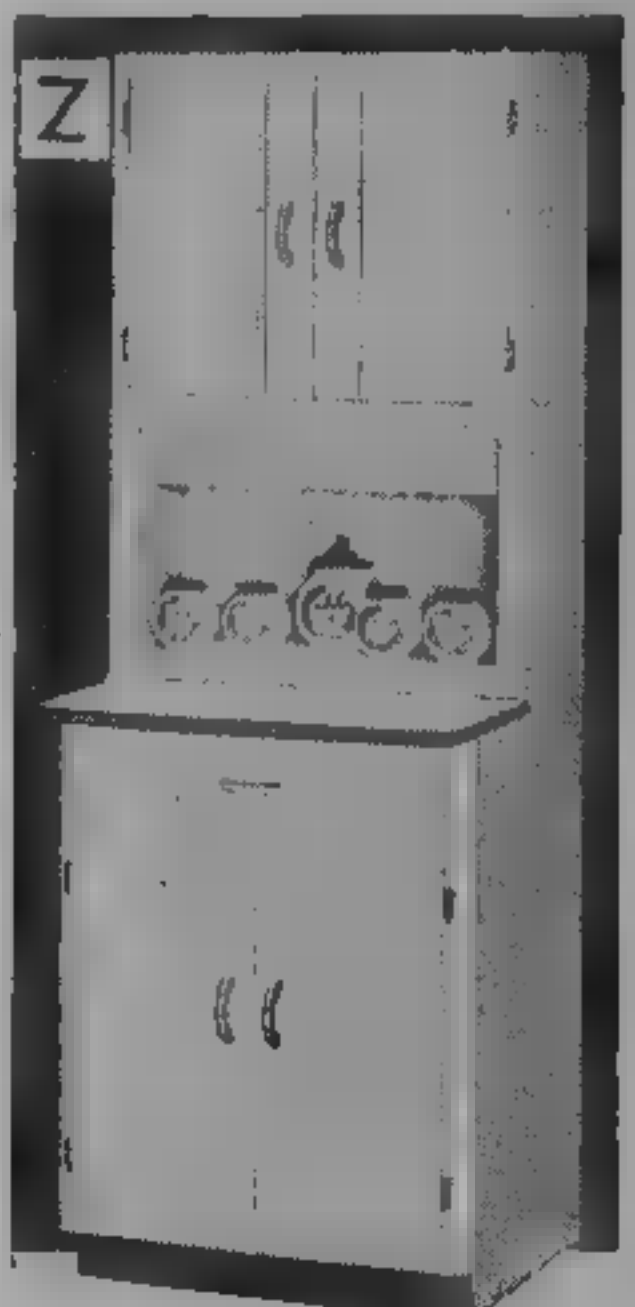
X 3796 Big value cabinet! Stainless porcelain enamel working top, 32 1/2 in. high. Base has cupboard section with two drawers; lower drawer has metal bread drawer. Pan-rack on cupboard door. Upper section has two doors with two shelf spaces and 25-lb. flour bin. Bakelite knobs. Shpd. from Richmond, Indiana.



Y 3636 Pull-out, stainless porcelain working top, 32 1/2 in. high. Five-piece white glassware; black covers. 35-lb. flour bin. Dust-proof roll curtain. Base cupboard with sliding wire shelf and pan-rack. Four drawers in base, including cutlery drawer and metal bread drawer. Bakelite knobs. Shpd. from Richmond, Ind.

N 3582 Base only for cabinet No. 3636, with stainless porcelain enameled top. Shpd. from Richmond, Ind.

Z 3868 Junior cabinet for limited space. Pull-out stainless porcelain enamel working top, 32 1/2 in. high. Double-door cupboard section with shelf. Roll curtain. Five-piece white glassware set with black tops. Base has large cutlery drawer and double-door cupboard with shelf. Modern recessed toe space at floor. Shpd. from Richmond, Ind.



Pieces	Green and Ivory	White	Cpn. Price	Cash Price	High	Wide	Deep	Shpg. Wt.
X Kitchen Cabinet	3796M4	3796M7	\$38.00	\$19.00	68 in.	40 in.	25 in.	115 lbs.
Y Kitchen Cabinet	3636M4	3636M7	48.00	24.00	70 in.	40 in.	25 in.	135 lbs.
■ Kitchen Cabinet	3868M4	3868M7	32.00	16.00	68 in.	24 in.	20 in.	90 lbs.
■ Cabinet Base	3582M4	3582M7	27.00	13.50	32 1/2 in.	40 in.	25 in.	75 lbs.

Each full-sized kitchen cabinet pictured above is a marvel of completeness. Pieces finished in green and ivory enamel, have green body with ivory doors and drawers and ivory porcelain enamel tops with black edges. Those in all white enamel have white porcelain enamel tops with black edges. Decorations in black and silver.



Kitchen Stool

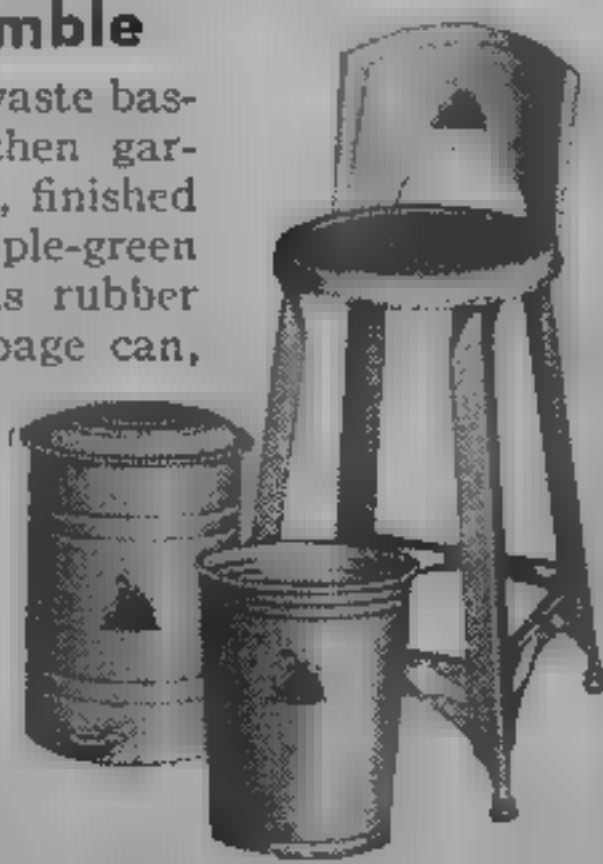
Made entirely of steel with welded joints. Seat 12 in. in diam. Shaped back, 10 in. high. Height of seat from floor, 24 in. Finished in ivory enamel. Mfg. wt. 9 lbs.

2933 Coupon Price **\$3.50**
Cash Price **\$1.75**

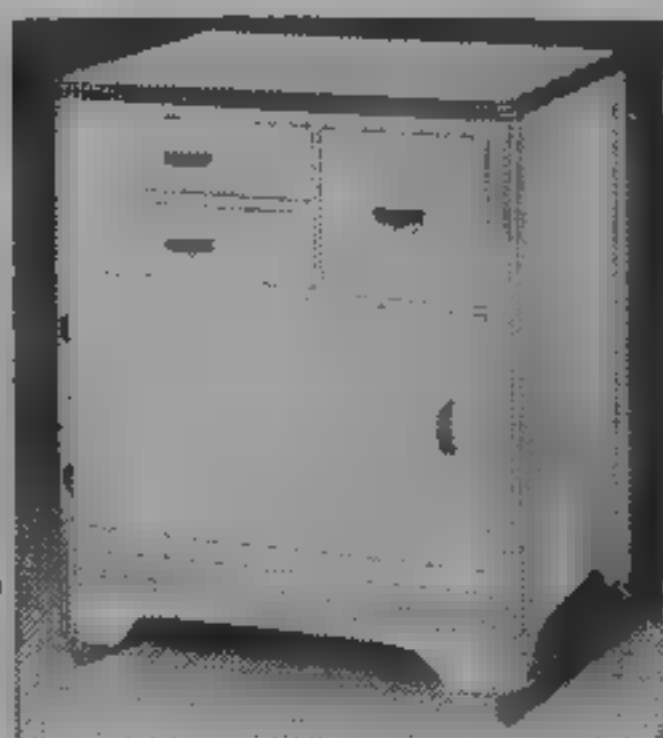
3-Pc. Ensemble

Kitchen chair, waste basket, sanitary kitchen garbage can. Of steel, finished in attractive apple-green enamel. Chair has rubber tips on feet. Garbage can, with 8-qt. galvanized-iron pail. Foot lever, for raising cover. Mfg. wt. 13 lbs.

3293 Cpn. Price **\$5**
Cash Price **\$2.50**



Good-Looking Hardwood Cabinets



Modern, flush stainless porcelain enameled top, 22 x 27 in. Covered metal bread box, two cutlery or linen drawers, large cupboard. Bakelite pulls. 31 in. high. Roll casters. Shpg. wt. 70 lbs. Shpd. from Richmond, Ind.

2581M4 Green enamel body with ivory door and drawers and ivory top with black edge.
2581M7 White enamel with white top with black edge.

Coupon Price **\$22** Cash Price **\$11**



Stainless porcelain enameled top, 25 x 27 in. Divided cutlery drawer. Cupboard has sliding wire shelf and lid rack on door. Nickel-plated trim. Height, 32 in. Sliding casters. Shpg. wt. 59 lbs.

1297M4 Green enamel body with ivory door and drawer; ivory top with green edge.
1297M7 White enamel with white top with black edge.

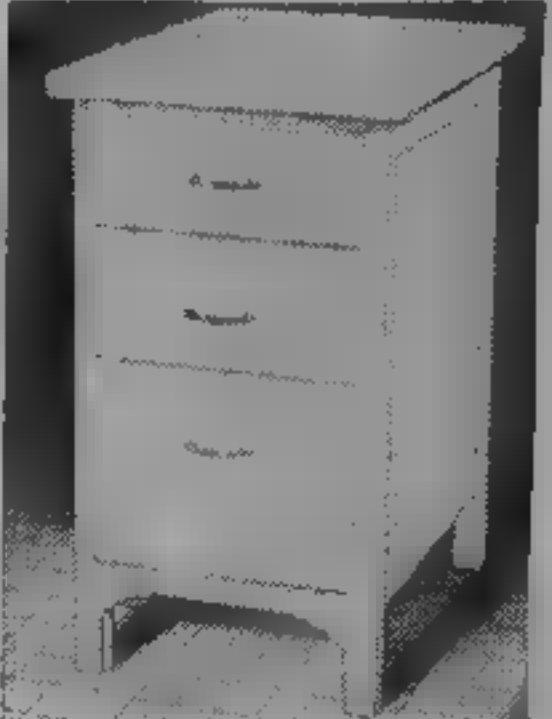
Coupon Price **\$18** Cash Price **\$9**

Porcelain enamel top, 18 x 25 in. Two linen or cutlery drawers; metal covered bread box. Nickel-plated pulls. Height, 31 in. Sliding casters. Shpg. wt. 55 lbs. Shpd. from Richmond, Ind.

4051M4 Green enamel body with drawers and ivory top with green edge.

4051M7 White enamel with white top with black edge.

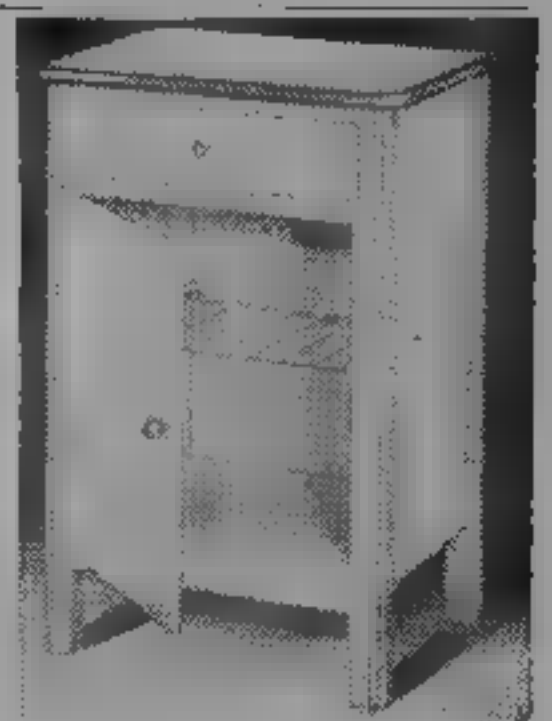
Coupon Price **\$20** Cash Price **\$10**



Modern style with stain-proof, porcelain enamel top, 16 x 20 in. Large utility drawer. Cupboard has wire shelf. Height, 30 in. Shpg. wt. 34 lbs. Shpd. from Richmond, Ind.

1732M4 Green enamel body with ivory door and drawer and ivory top with black edge.
1732M7 White enamel with white top with black edge.

Coupon Price **\$16** Cash Price **\$8**





Genuine PYREX OVENWARE

GUARANTEED FOR 2
YEARS AGAINST BREAKAGE
FROM OVEN HEAT ••



Cook and serve in pure, clean glass! No "pan taste," no "burned-in" grease when you use this shining, non-porous cooking ware. Food is more appetizing. Easy to clean.

Oval Baking Dishes 2899 provide three dishes for price of two; have countless uses. Set consists of 1 1/2-qt. oval baker and 2-qt. baker, with cover that fits both. Use the open bakers for puddings, macaroni, custards, etc. With cover, either becomes a casserole for vegetables, scalloped meats, etc. Cover can be used as tile or separate shallow baker.

Casserole 2020 is fitted with cover with side handles that serves double purpose. Inverted cover is convenient for baking pie, apples, puddings, etc. 2020M3 holds 4 1/2 to 6-lb. roast.



Article	Prem. No.	Size				Cpn. Price	Cash Price	Mlg. Wt. Lbs.
		Cap. Qt.	Lgth. In.	Wd. In.	Hp. In.			
Pudding Dish	2658M1	1		6 7/8	2 3/4	\$1.00	\$1.50	2 1/4
Pudding Dish	2658M2	1 1/2		7 1/8	3	1.30	.65	2 1/2
Utility Dish	1057M1		10 1/2	6 1/2	2	1.50	.75	2 3/4
Utility Dish	1057M2		12	8	2	2.00	1.00	3 3/4
Pie Plate	1480M2			9 1/2	1 1/2	.90	.45	2 1/4
Pie Plate	1480M3			10 1/2	1 1/2	1.00	.50	2 3/4
Bread-or Meat-Loaf Baker	1028		9 1/8	5 3/8	2 1/8	1.30	.65	2
Oval Baking Dishes	2899					4.00	2.25	6
Casserole	2020M1	1 1/2		7 7/8	3	2.00	1.00	3 3/4
Casserole	2020M2	2		8 1/4	3 1/4	2.40	1.25	4 1/2
Casserole	2020M3	3		10 3/8	3 1/2	3.00	1.65	6

PYREX TOP-OF-STOVE FLAMEWARE

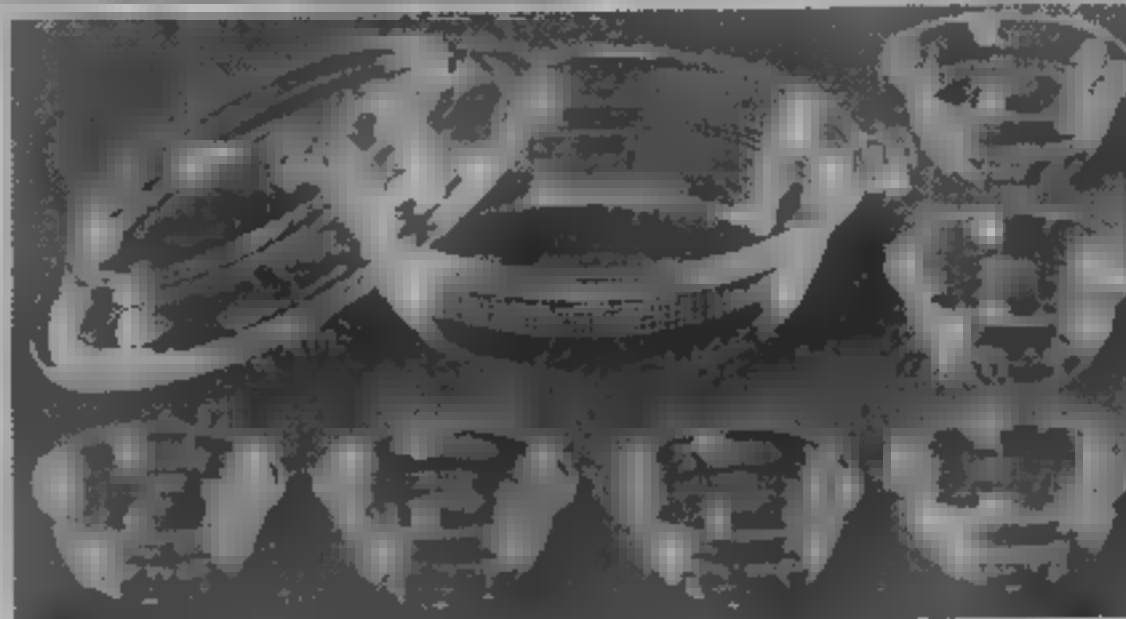
A new thrill! Cook in glass, right over the flame on top of the stove. Food tastes better, looks better and stays hot longer. Cooking is easier and quicker. This new glassware is absolutely sanitary, easy to clean, and does not become unsightly. **Guaranteed for one year against breakage due to heat.**

Coffee brewed in the crystal percolator is a new delight. You can see when "perking" starts and judge the color, strength and quantity. Charming to make tea or use for serving any beverages. Striking modern design. Chromium-plated mounting for novel glass handle. Lock on glass cover. Capacity, 6 cups.

Flameware set consists of two sauce pans, 1-qt. and 1 1/2-qt. sizes, and 7-in. skillet with removable chromium-plated handle which fits all three. Individual sauce pans and skillet each have detachable black handle.

The double boiler is a joy to use because food cooked in it does not stick and is so tempting. Outside pan, 2-qt. size; can be used as sauce pan. Inset pan 1 1/2-qt. size.

Article	Prem. No.	Cap. Qt.	Wd. In.	Cpn. Price	Cash Price	Mlg. Wt.
Flameware Set	2373	\$4.80	\$2.65	4 1/2
Saucepan Each	2945	1	6 3/8	1.70	.95	1 1/2
Saucepan with handle	2952	1 1/2	7 1/8	2.20	1.25	2 1/4
Skillet	3769	...	7	1.40	.75	1 1/2
Double Boiler	3113	(See above)	...	7.00	3.95	7
Percolator	1666	(See above)	...	3.20	1.79	6



8-Piece Pyrex Ovenware Set

Marvel of marvels! Here is ovenware thin as table glassware and as daintily styled. This 8-piece matched set will grace any table and its newness of design, smart low shape and exquisite thinness will attract attention and make foods tempting.

Set consists of 1 1/2-qt. covered casserole and six 5-oz. custard cups. The casserole cover makes an excellent pie plate, nearly 9 in. in diam. Here is a combination of such usefulness and attractiveness that you will want to use it often. Mlg. wt. 7 lbs.

Coupon Price \$2.80 Cash Price \$1.45

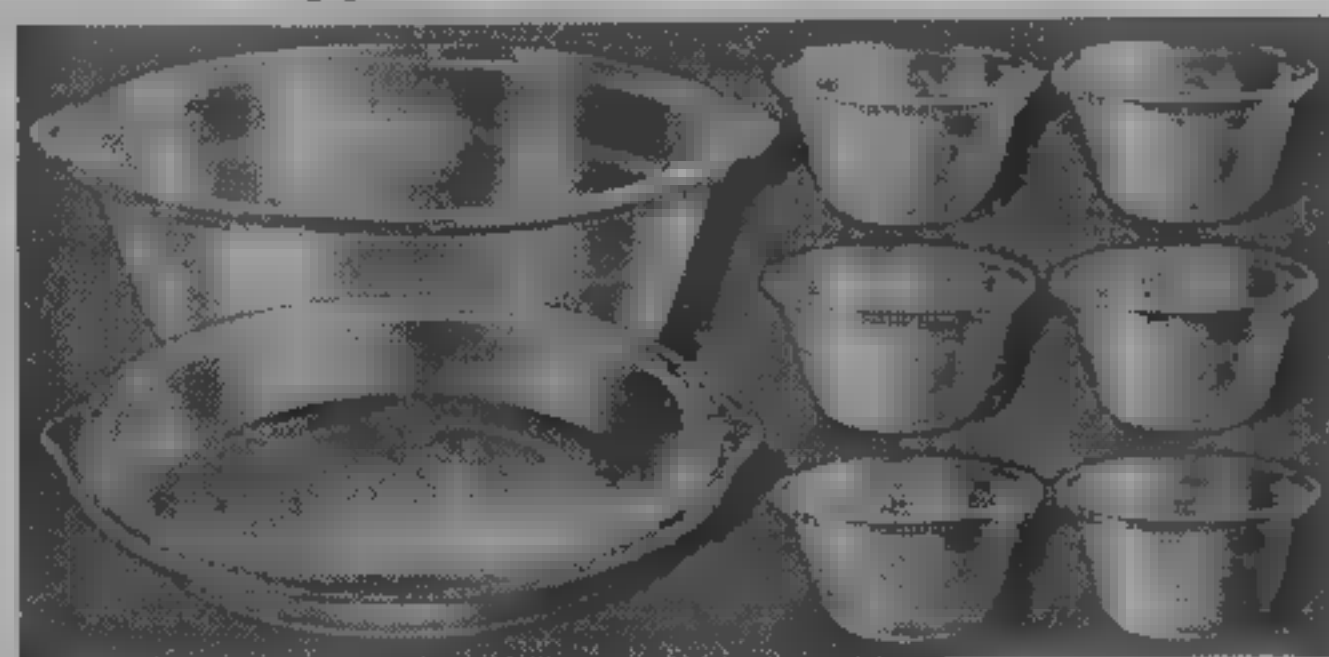


10-Piece Pyrex Baking Set

Foods cook better, look better, taste better when cooked in Pyrex. Entire meals can be baked in Pyrex dishes and a triumph for their wholesomeness, deliciousness and tempting appearance. Safe for use in the hottest oven. Used in kitchen, dining room and refrigerator. Easy to clean. Set consists of 1 1/2-qt. casserole with utility cover, 9 1/2-in. pie plate, graduated measuring cup and six 4-oz. custard cups. A lovely set for the home or for a gift. Mlg. wt. 10 lbs.

Coupon Price \$3.50 Cash Price \$1.95

GLASBAKE OVENWARE



Ovenware Set

The heat-resisting oven glassware with exclusive "heat quick" bottom. Use it for baking and for serving. It saves time, lessens dishwashing and improves baked foods. Guaranteed for two years against breakage in oven use. Set consists of 1 1/2-qt. casserole with cover and 6 3/4-ounce custard cups. Cover of casserole is an 8 1/2-in. pie dish.

Each piece has an attractive design in glass. Foods bake fast. Cleans readily. Mailing weight 7 lbs.

Coupon Price \$2 Cash Price \$1

Double Boiler

A new idea! Combines the efficiency of Glasbake, heat-resisting glassware with aluminum. The 1 1/2-qt. inset and cover are of the nationally-famous Glasbake ware that cooks faster and cleans readily, while the 2-qt. outside pan is aluminum and can be used for other purposes.

Mailing weight 4 1/4 lbs.
Coupon Price \$3 Cash Price \$1.50

158 Premiums



KITCHEN KRAFT OVENWARE

This smart, new, matching, colorful, distinctively-styled pottery brings the usefulness of ovenware to pieces designed for other purposes. All pieces are in ivory with a colorful decoration in red, blue, orange, and green, set off by a red border-line, bringing harmony and beauty to your kitchen. All will stand oven heat.

Casserole Set

Consists of 8 1/2-in. covered casserole that holds about 1 1/2 qts. and 9 1/2-in. pie plate that can be used as a service plate under the casserole.

Mailing weight 4 1/4 lbs.
Coupon Price \$2.60 Cash Price \$1.30

Covered Jar

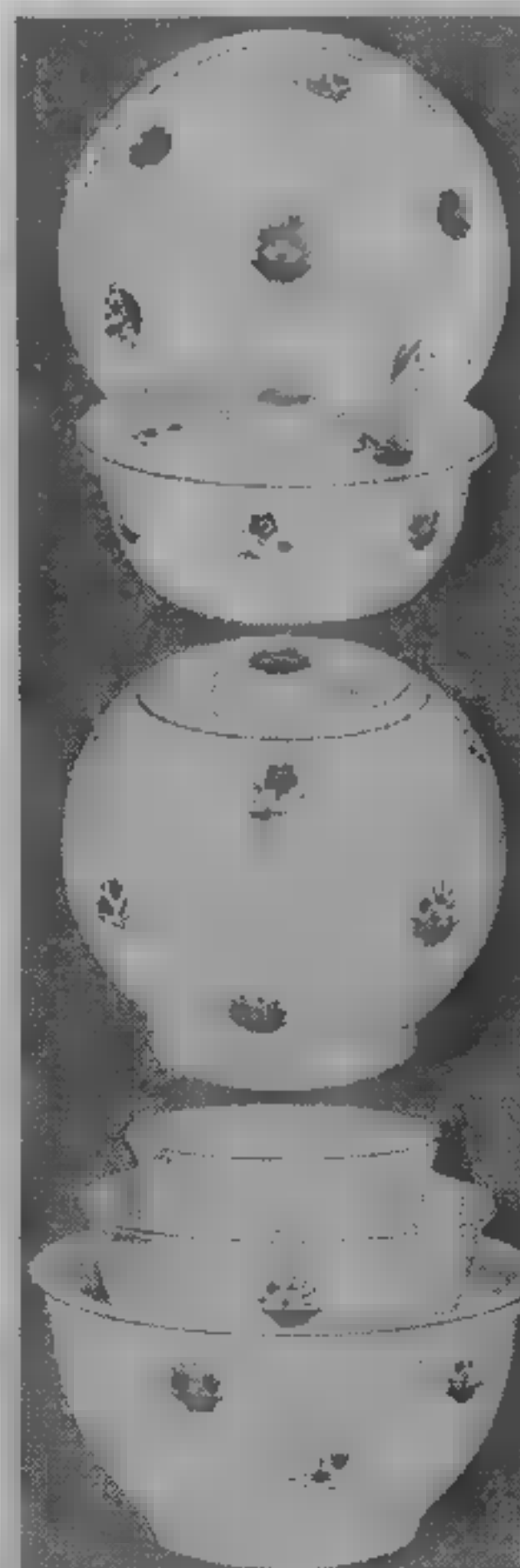
Can be used for cookies, pretzels, crackers, sugar, or as bean pot. 6 3/8 in. high; capacity, 1 1/2 qts. Mlg. wt. 4 1/2 lbs.

Coupon Price \$2.60 Cash Price \$1.30

Mixing Bowl Set

Three dandy, deep bowls just the right shape and having rim that allows good grip. And you can bake in them! 6 in., 8 in. and 10 in. in diam. Mailing weight 8 lbs.

Coupon Price \$2.70 Cash Price \$1.35



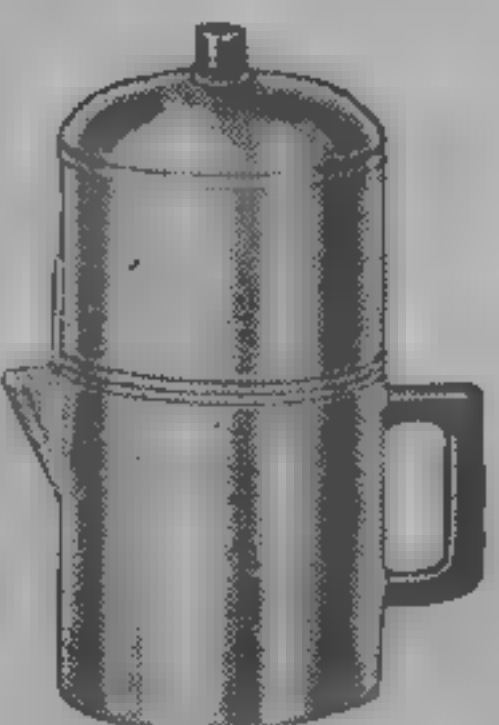
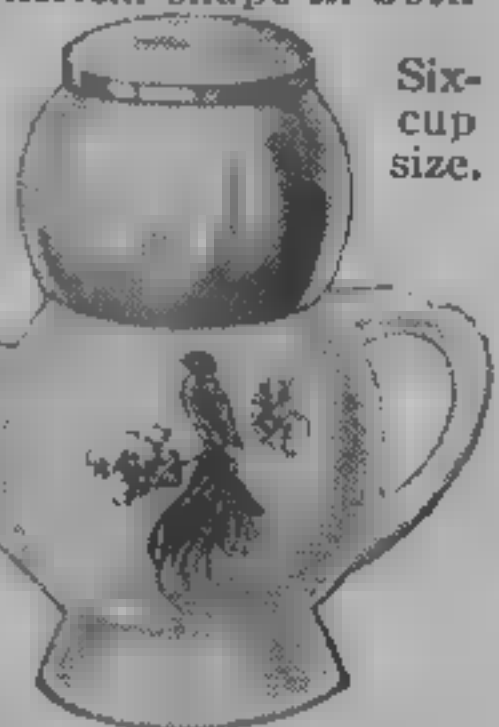
GENUINE DRIP-O-LATORS

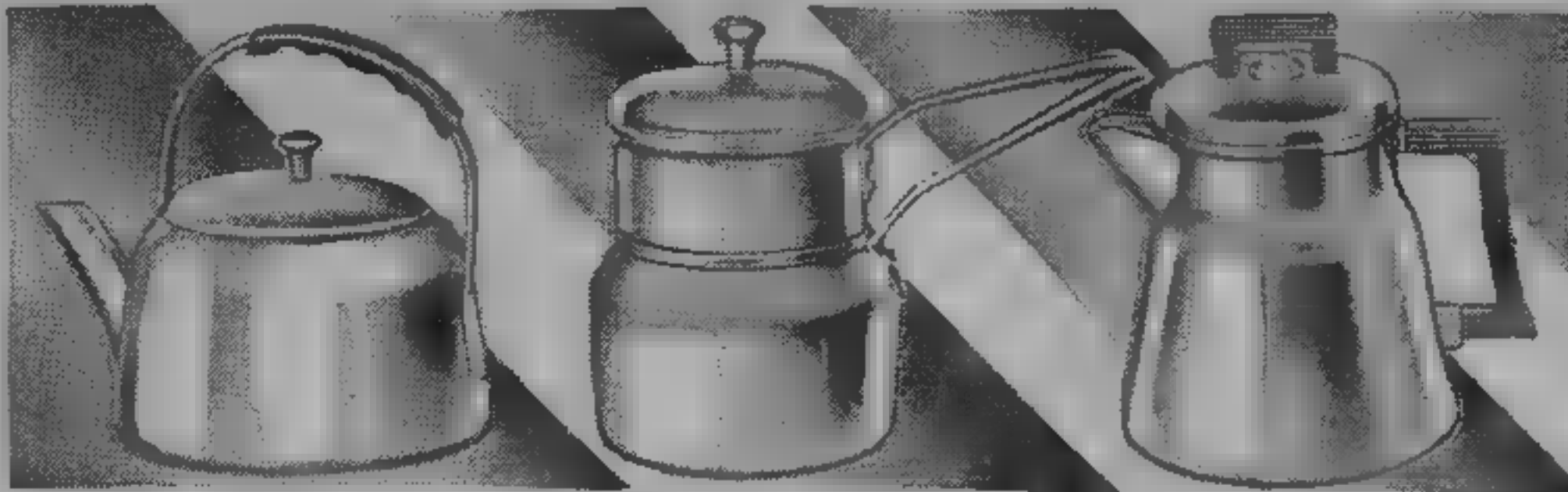
New Joy Bird model china Drip-O-Lator. Novel spherical shape in both the china part and the aluminum water container. Base and cover of genuine Hall china in warm ivory background with Joy Bird design, in exquisite, bright tropical colors. Removable water container in polished aluminum. Mlg. wt. 4 1/2 lbs.

Coupon Price \$3 Cash Price \$1.50

Modern style Drip-O-Lator. Makes perfect, uniform, delicious, healthful coffee by the "French-Drip" method. The coffee remains clear to the last cup. Heavy 20-gauge aluminum. Heat-proof Bakelite handle and knob. Handle perfect fit for hand. One-piece, no-drip spout. Makes up to 8 cups. Mlg. wt. 2 lbs.

183 Price \$3.50 Cash Price \$1.75





Teakettle

Quaint, beautiful design, practical and modern. Wide flat bottom for quick heating. Dome-shaped, easy-clean cover. Tilts naturally into pouring position. Bakelite handle with non-slip grip. Capacity 4 qts.

Cpn. Mlg. wt.
3004 Price \$6 2 3/4 lbs.
Cash Price \$3

Double Boiler

Inside pan holds 1 1/2 qts., outside 2 qts. Mlg. wt. 2 1/2 lbs.

Coupon Price \$3.50
Cash Price \$1.75

Inside pan holds 2 qts.; outside 3 qts. Mlg. wt. 3 lbs.

Coupon Price \$4.30
Cash Price \$2.15

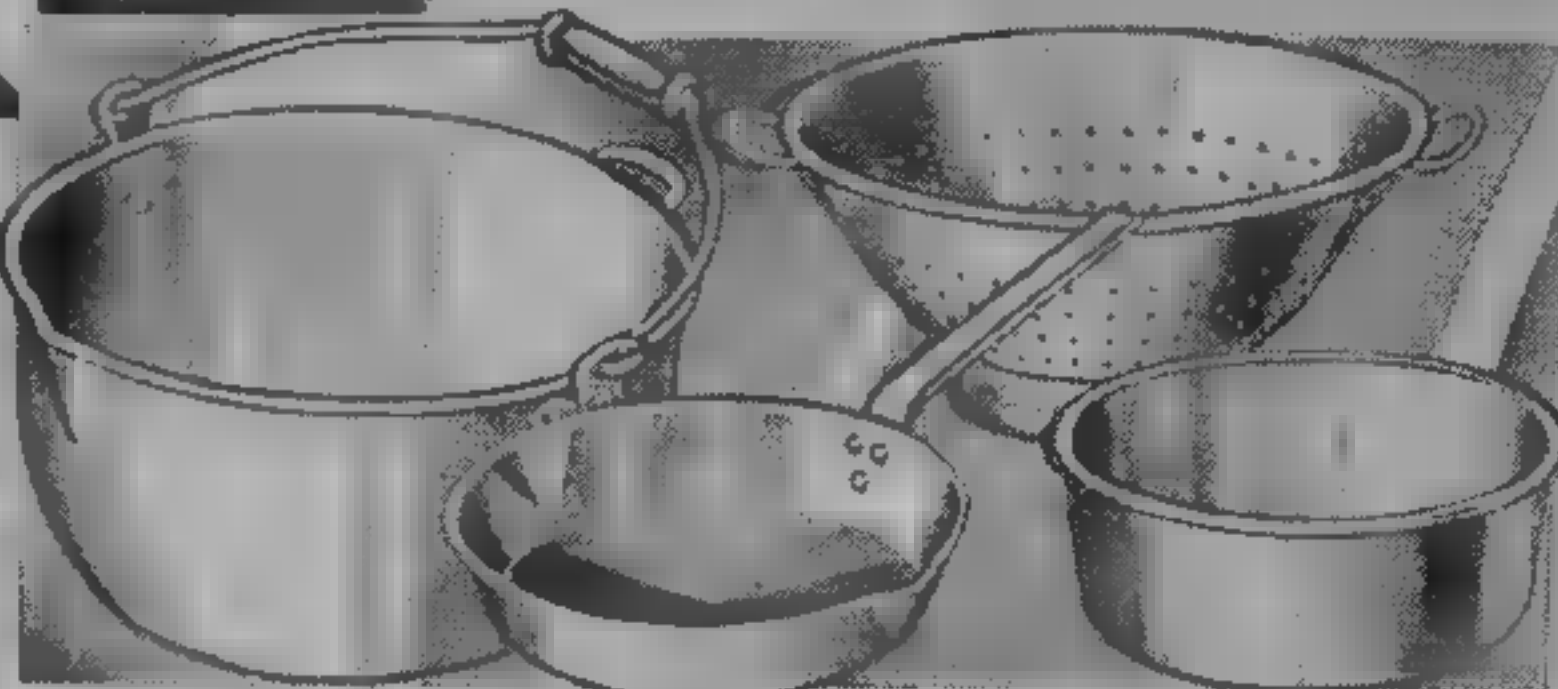
Percolator

"Turn-Table" cover helps save flavor; keeps coffee hot longer; no cover hinge to break off. Protected glass indicator. Broad, flat bottom heats quickly. Sturdy Bakelite handles. 8-cup capacity. Mailing weight 1 1/4 lbs.

No.	Size	Cpn. Price	Cash Price
1805	8-cup	\$4.40	\$2.20
2261	12-cup	5.50	2.75



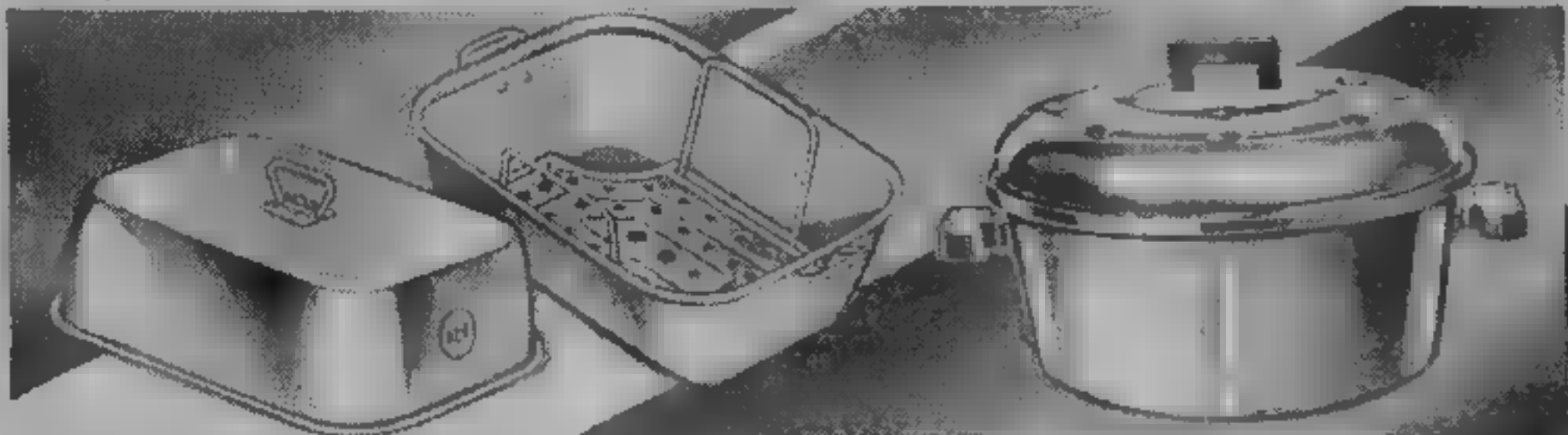
Genuine
"WEAR-EVER"
ALUMINUM
MADE OF EXTRA HARD, THICK
ALUMINUM-STANDARD FOR 36 YEARS



Four-Piece Cooking Set 4335

Four of the handiest and most needed pieces in the kitchen—8-qt. preserving or cooking kettle; 9-in. frying pan; 3-qt. pudding pan; 3 1/2-qt. colander, 11 1/8 in. in diameter at top—all of genuine "Wearever" aluminum. Mlg. wt. 7 lbs.

Coupon Price \$10
Cash Price \$5



Roaster and Canner

Seamless. Smooth top. Self-basting. Handy lifting rack. 4153, as a canner, holds 9 pints.

No.	Size in Inches			Holds Turkey	Cpn. Price	Cash Price	Mlg. Wt. Lbs.
	Long	Wide	High				
2669	14 1/8	9 3/4	7 1/8	8-lb.	\$7.50	\$3.75	2 3/4
4153	16	11 1/8	8 1/8	12-lb.	9.00	4.50	4 1/4
4333	17 3/8	12 3/8	9 3/8	16-lb.	10.50	5.25	5

Sauce Pot

Handy, big, new, all-purpose covered pot. Use it for vegetables, soups, pot roasts, boiling potatoes, spinach, etc. Steam seal keeps goodness in. Easy-clean dome cover with bakelite knob. Flat beaded edges. Broad grip handles.

No.	Capacity	Coupon Price	Cash Price	Mlg. wt.
2218	6-qt.	\$4.00	\$2.00	3 lbs.
3888	10-qt.	5.50	2.75	3 1/2 lbs.

Sauce Pot Set

Set of three sauce pots like 2218, one each 2-, 3-, and 4-qt. size. Mlg. wt. 4 1/4 lbs.

Coupon Price \$8
Cash Price \$4

French Fryer

Improved, fine-mesh basket. Small pieces won't fall through. Now it's easy to fry delicious shoe-string potatoes, noodles, oysters, scallops, croquettes, doughnuts, salted nuts, etc. Patented swinging rest saves grease and prevents drippings on stove. Pan holds 3 quarts. Flat bottom for quick heating.

Coupon Price \$3
Cash Price \$1.50
Mlg. wt. 5 lbs.

"Tip'n Drain" Kettle

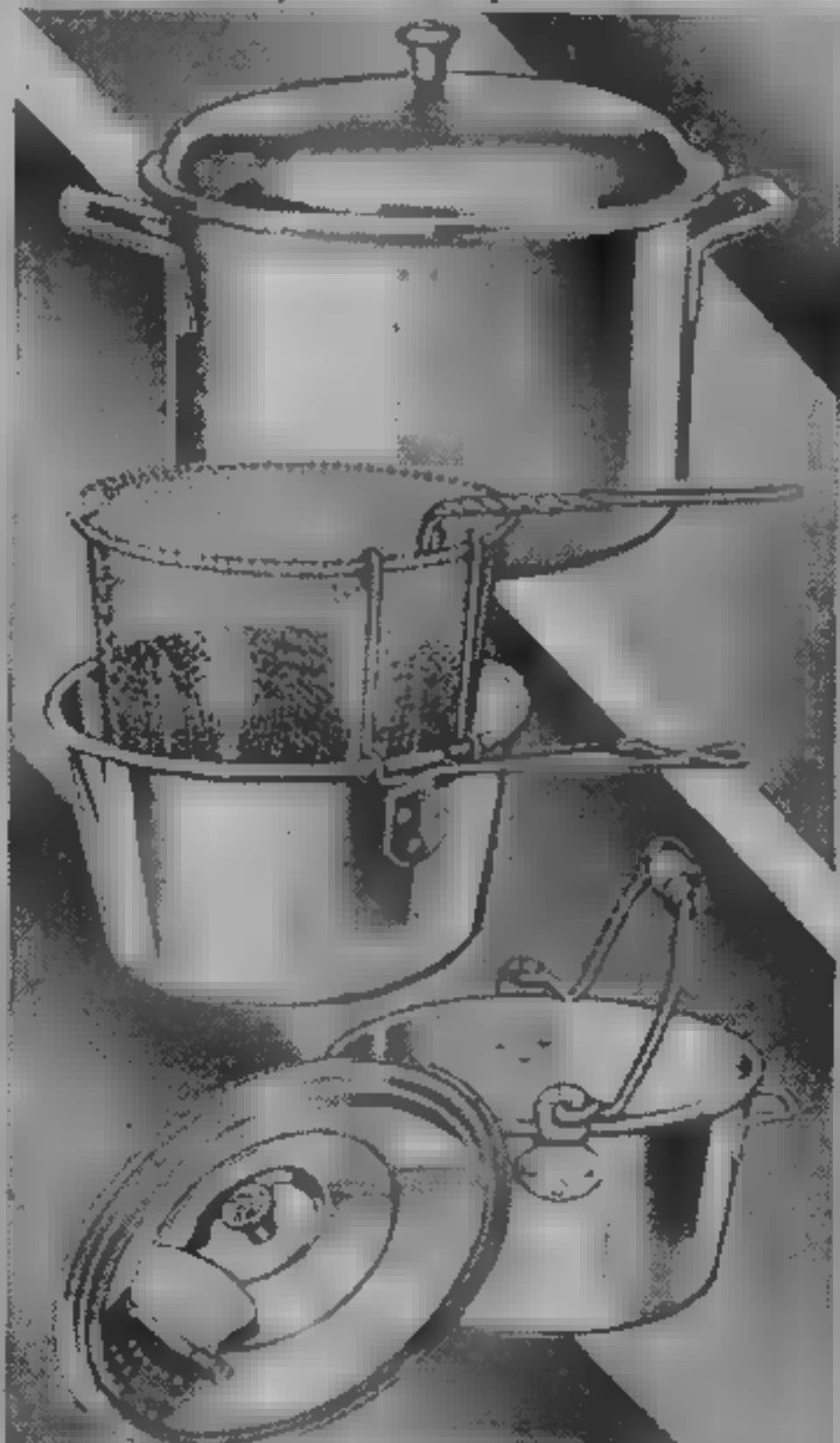
No scalding hands when draining. Cover locks on. Unexcelled for all boiling or stewing purposes; also as self-basting pot roast kettle, cooking meats in their own juices. 4-qt. size.

Coupon Price \$4
Cash Price \$2
Mlg. wt. 2 1/4 lbs.

Dutch Oven

Economy, convenience and superlative cooking qualities all in one. Steam seal keeps flavor in. Bakelite finger-grip handles. Trivet in bottom prevents burning. Diameter, 10 3/8 in. Capacity, 4 1/2 qts.

Cpn. Price \$7
Cash Price \$3.50
Mlg. wt. 5 lbs.



Three-Piece Sauce Pan Sets

These very useful pans of 1 1/2-, 2-, and 3-qt. capacity. Flat bottoms and straight sides. Generous lips.

Mailing weight 1 1/4 lbs.

Coupon Price \$4.50
Cash Price \$2.25

You never have too many sauce pans! Set of 3 pans of handy smaller size, one each 3/8-, 1-, and 1 1/2-qt. Mlg. wt. 1 1/4 lbs.

Coupon Price \$2.80
Cash Price \$1.40

3-in-1 Cooker

The handiest utensil you can imagine! Used in combination, it is a 2-quart double boiler for cereals, rice, icings, etc. The inset pan forms a fine 2-quart casserole for escalloped potatoes, puddings, etc. The lower pan serves as a 3-quart covered sauce pan for everyday stewing and boiling. Composition knob. Mlg. wt. 4 lbs.

Coupon Price \$4.20
Cash Price \$2.10

Pie Pan Set

Set of two deep pie pans, 9 3/4 in. wide at top and 1 1/4 in. deep. Mailing weight 10 oz.

Coupon Price \$1.70
Cash Price 85c

Layer Cake Pan Set

Set of two cake pans each 8 3/8 in. wide at top and 1 1/4 in. deep. Mailing weight 11 oz.

Cpn. Price \$1.80
Cash Price 90c

Muffin Pan

For baking light, tender muffins and cup cakes of medium size, makes 12 at a time. Size of pan 9 x 11 1/8 in.; each cup 2 3/8 x 1 1/4 in. Mailing weight 8 oz.

Coupon Price \$2
Cash Price \$1

Biscuit Pan

New size and shape for better baking of cakes, biscuits, apples, etc. Size 9 3/8 x 13 1/8 x 1 1/8 in. deep. Mailing weight 15 oz.

Coupon Price \$2
Cash Price \$1

Cookie and Biscuit Sheets

Two sheets, 15 1/2 x 12 in., of thick hard aluminum. Each holds 24 or more cookies or 30 to 40 biscuits or rolls, baking them evenly and brown. Cookies cool quickly and slide off. Mlg. wt. 2 1/4 lbs.

Set of TWO, Coupon Price \$3.20
Cash Price \$1.60

Aluminum Griddle

Square shape gives greater area and wider usefulness. Bakes four cakes at one time. Also fine for pan-broiling steaks or chops, crisping bacon, frying eggs, etc. Made of extra-heavy pure aluminum. Bakes without greasing. 9 1/2 in. square.

Coupon Price \$2
Cash Price \$1
Mlg. wt. 2 lbs.

French Fryer

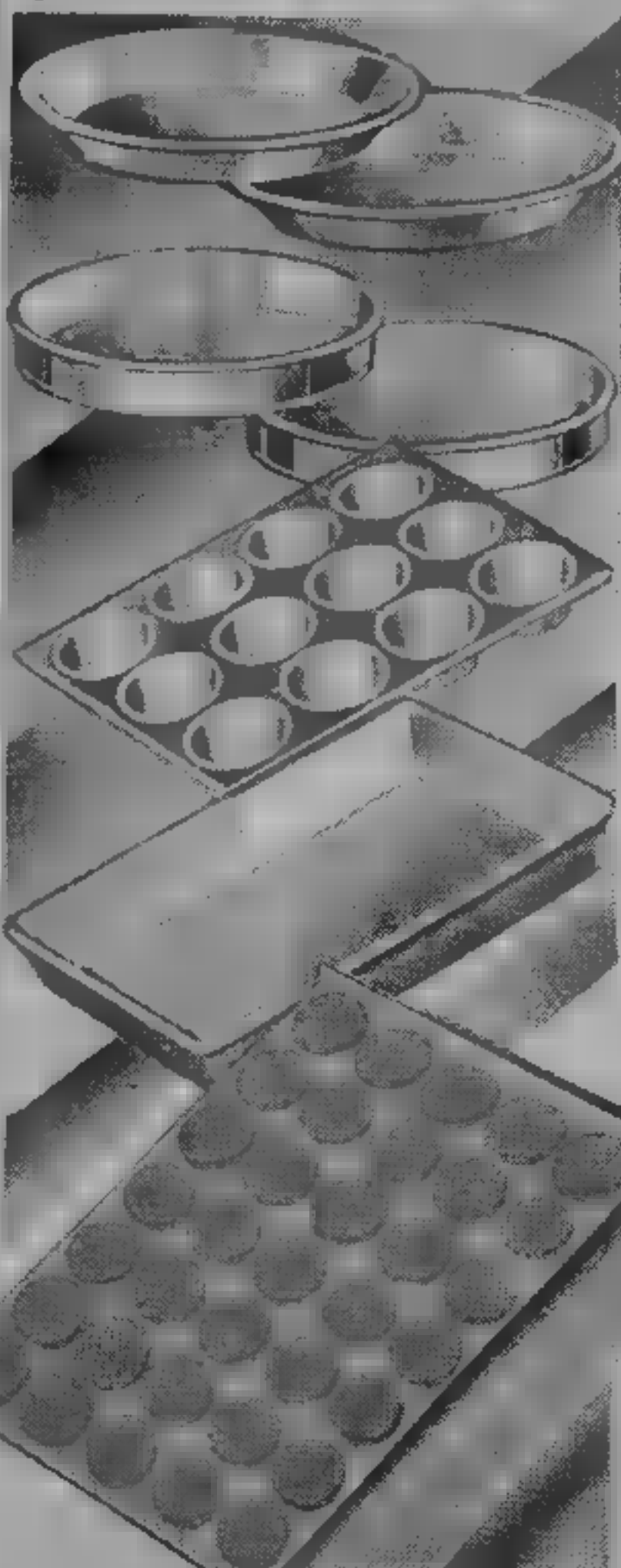
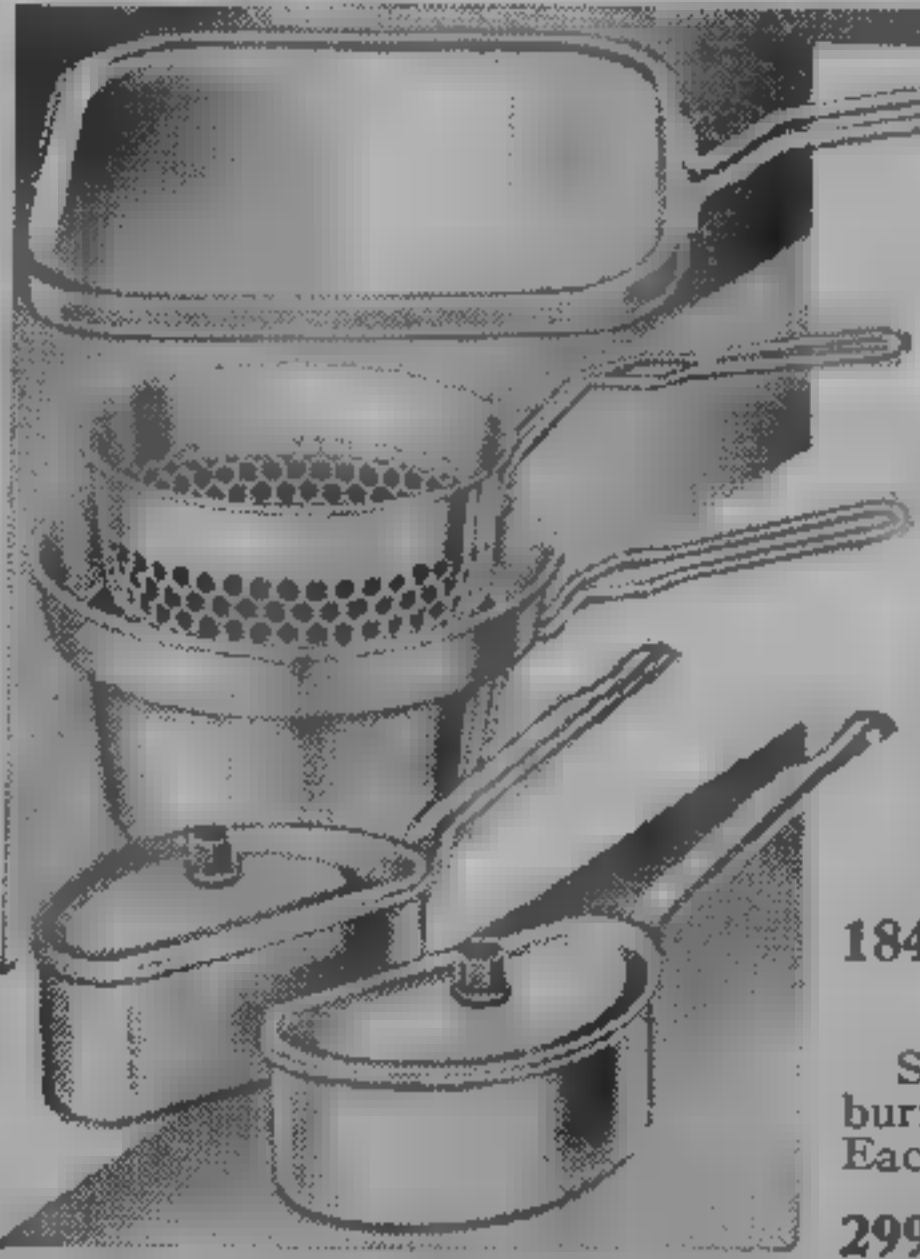
Makes deep-fat frying more convenient, safe and healthful; insures crisp, full-flavored foods. Deep and narrow with snugly-fitted basket. Expansion rim prevents bubbling over of oil. Openings in basket facilitate draining. Cool handle. Made of polished aluminum. 4-qt. capacity.

Cpn. Price \$2.70
Cash Price \$1.35
Mlg. wt. 2 lbs.

Twin Sauce Pan Set

Save fuel and space. Cook two foods over one burner. Of first quality, hard sheet aluminum. Each, 1 1/2 qts. Knobs of bakelite.

Cpn. Price \$2.50
Cash Price \$1.25
Mlg. wt. 2 1/4 lbs.



Premiums 159

NEW!

Five-in-One Cereal Cooker With a Host of Uses

Ingenious new money-, time-, space- and effort-saving Cereal Cooker. Takes the place of five utensils. Serves as a double boiler, or each pan can be used with or without cover. Top pan of 2-qt. capacity; makes fine baking pan or covered casserole. Bottom pan, 3-qt. capacity; serves as excellent sauce pan. Triple-coated pure white enamel ware with flashing red trim and red bakelite knob. Makes a splendid gift. Mailing weight 3½ lbs.

4063 **Coupon Price \$3** **Cash Price \$1.50**



Good Housekeeper Enamelware Set

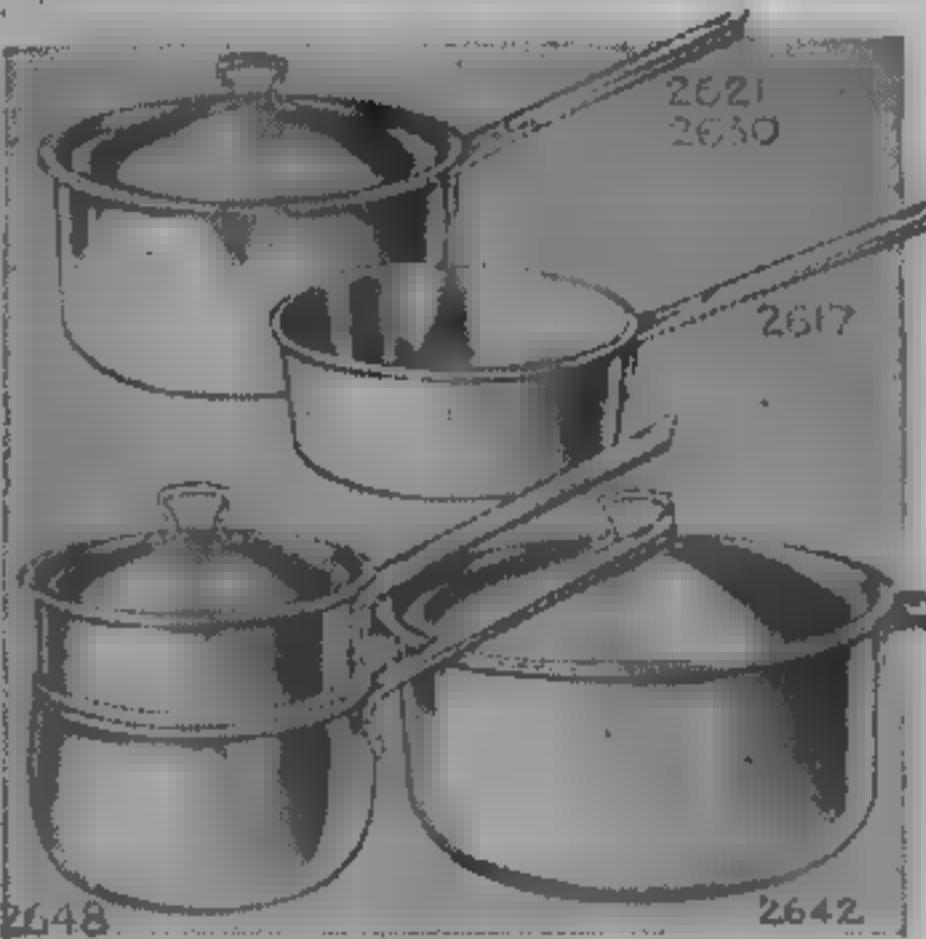
Beautiful, triple-coated, acid-resisting, white enameled ware with the popular red trim. Each piece is of first quality and chemically pure. The quick-heating qualities, smart lines, serviceability and harmony of design make this ware a delight to use.

Set consists of double boiler with 1½-qt. inset; one each 4-qt. and 6-qt. covered sauce pots; three open sauce pans of 1-, 1½-, 2-qt. capacity; 4-qt. teakettle; 8-cup percolator; 9-qt. oval dish pan, 17 in. long. Mlg. wt. 24 lbs.

4070 **Coupon Price \$16.50** **Cash Price \$8.25**



Carlton Stainless Steel Ware



Now you have lustrous, acid-resisting, long-lived stainless steel in kitchen utensils. The biggest advance in kitchen ware in a decade. Cannot rust, stain or tarnish. Rivals the soft glow of Butler silver. Saves fuel, food, time, work. Only a low flame needed to cook with. Easy to clean—stays bright and new looking without polishing.

Proof against all food acids, even lemon, rhubarb, tomato and vinegar—ends drudgery of scouring. Solid hard, bright metal throughout; cannot crack, chip or peel.

No.	Premium	Cpn. Price	Cash Price	Size	Mlg. Wt. lbs.
2648	Double Boiler	\$8.50	\$4.25	2-qt.	4½
2621	Sauce Pan	6.00	3.00	3-qt.	3½
2630	Sauce Pan	7.00	3.50	4-qt.	3½
2642	Sauce Pot		4.50	6-qt.	4
2617	Stew Pan	2.80	1.40	2-qt.	3

Dishpan

White porcelain enamel pan with blue trim. Holds 75% more water than oval or round pan; 110% bottom area. Built to fit sink. Size 17½ x 11½ x 4¼ in. over all. Mlg. wt. 3 lbs.

4667 **Coupon Price \$1** **Cash Price \$1**

Brown Betty Casserole

Big, deep 2-qt. casserole dish of oven-proof earthenware of rich, old-fashioned "Brown Betty" color with self-basting, vapor-seal chromium-plated dome cover with bakelite knob. Cooks all the flavor into food. Handsome chromium-plated base with brown handles. Mlg. wt. 5 lbs.

2598 **Cpn. Price \$3.50** **Cash Price \$1.75**

Stanley Ovenette

Does all baking and roasting perfectly, economically and easily over any cooking burner. Browns evenly top and bottom. Uses only one-fourth the heat required by an oven. Of aluminized steel; polished aluminum hood with heat-indicator. Diameter 10½ in.; height, 16¼ in. Approved by Good Housekeeping.

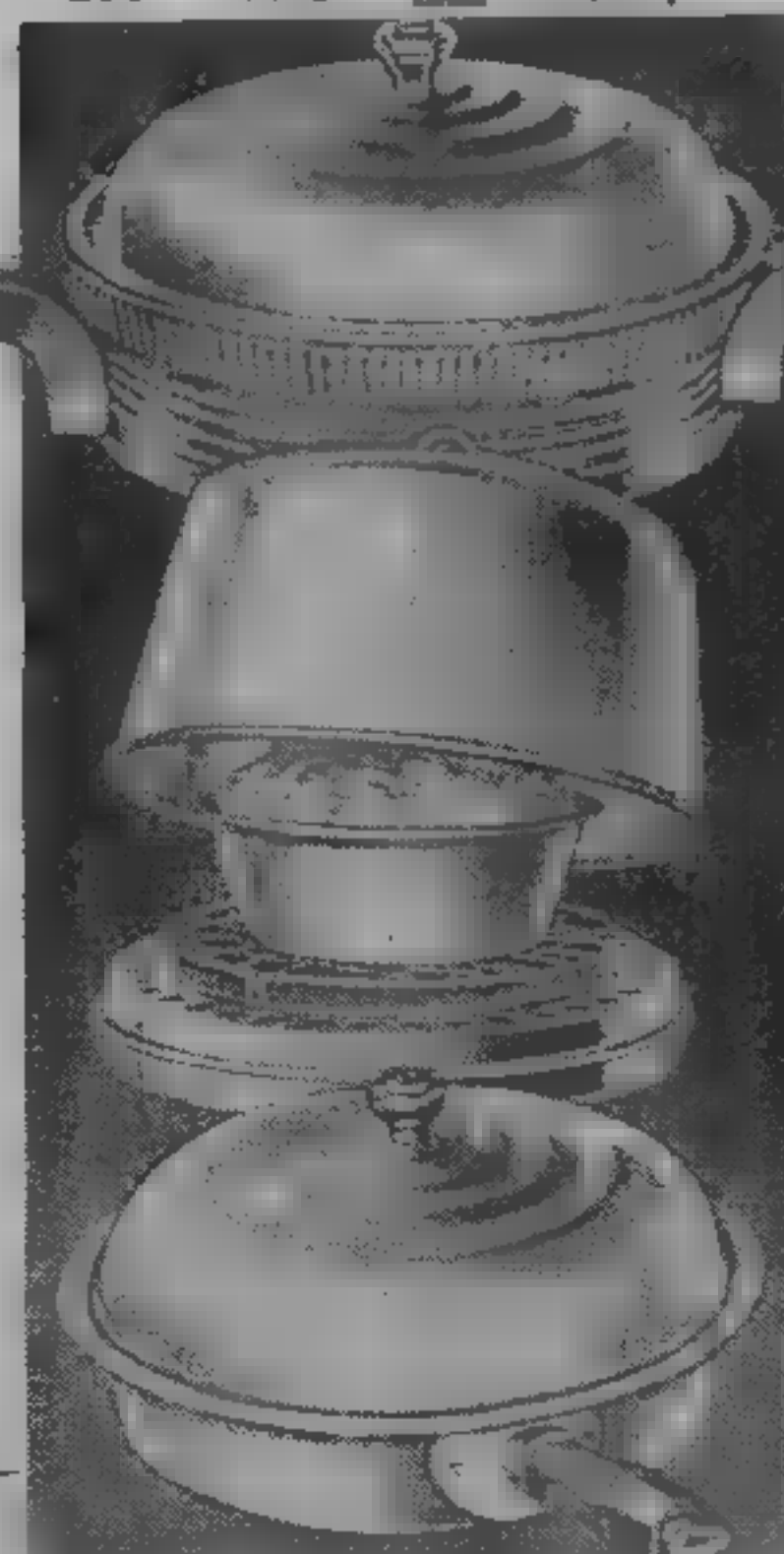
Mlg. wt. 4 lbs. 4026 **Coupon Price \$4** **Cash Price \$2**

Speedy Clean Chicken Fryer

Makes foods more delicious. Self-basting cover. Of heavy steel with durable gleaming, chromium-plated finish. Ebonized handle, firmly anchored. Diameter, 10 in. Mlg. wt. 2¼ lbs.

4059 **Coupon Price \$2.50** **Cash Price \$1.25**

160 **Premiums**



Bread and Cake Cabinet

Plenty of space for two or more loaves of bread and one or two cakes. Top door lifts up; bottom door drops down. 12¾ in. wide x 11½ in. high x 11¼ in. deep. Made of high-grade tin with white chip-proofed finish, decorated with pantry shelf design, red, blue, green, and yellow trim. Mlg. wt. 6 lbs.

3336 **Coupon Price \$3.40** **Cash Price \$1.70**

4-Piece Canister Set

Matches Bread and Cake Cabinet 3336. Consists of 1-lb. tea canister; 2-lb. coffee canister; 5-lb. sugar canister; 5-lb. flour canister. All have glass knobs. Mlg. wt. 3¼ lbs.

1855 **Coupon Price \$2.20**

Cash Price \$1.10



Large enough to hold both knife and cake. Fine for carrying sandwiches, etc., on picnics. Heavy tin, in ivory enamel, with floral decoration. 11½ in. square x 5¼ in. high. Glass knob. Wire clamp handle. Mlg. wt. 3¼ lbs.

1804 **Cpn. Price \$2.20** **Cash Price \$1.10**

This cake saver takes large size cake. Cover of heavy tin-coated steel, enameled in ivory with pretty floral decoration. Glass knob; heavy gauge aluminum tray. Wire carrier. Size, 11½ x 5½ in. Mlg. wt. 2¼ lbs.

2370 **Cpn. Price \$1** **Cash Price \$1**

Pie and cake saver with tray and deep lower compartment for pies, cookies, sandwiches, etc., nested in air tight grooves and provided with handy handle for carrying. Handle may be used with cake cabinet alone, or in combination. Made of tin coated steel and finished in white enamel with pretty hand-painted decoration. Diameter, 11½ in. Height, 7½ in. Mlg. wt. 4¼ lbs.

4790 **Coupon Price \$2.20** **Cash Price \$1.10**



Food Saver Set

Three handy, white porcelain enameled seamless pans for foods and leftovers. Help meats retain freshness and palatability. Exclude foreign odors from butter, milk, cheese, etc. Can be used for baking. Large pan, 5½ x 5½ x 2½ in. deep; two smaller, 5½ x 4½ x 2½ in. deep. Mlg. wt. 3¼ lbs.

2570 **Coupon Price \$2.80** **Cash Price \$1.40**

Refrigerator Pan

Beautiful, white porcelain enamel, seamless pan to keep vegetables fresh and crisp in any refrigerator. Keeps fruits fresh also. Generous size, 13 x 8½ x 4 in. Mlg. wt. 3 lbs.

3990 **Coupon Price \$2.20** **Cash Price \$1.10**

Enameled Roaster

High-quality, heavy porcelain enameled oval roaster in popular blue speckled finish. Seamless, with round corners. Self-basting. Size: 12¼ x 18½ x 7½ in. Holds 10-lb. fowl or 12-lb. roast. Mlg. wt. 6 lbs.

4403 **Coupon Price \$2.50** **Cash Price \$1.25**



Steel Skillets

Of steel, the outside in polished chromium. Butler-finished cooking surface—never needs scouring. Big, comfortable, non-twisting, cool ebonized wood handle. Perfectly balanced.

No.	Cpn. Price	Cash Price	Diameter	Shpg. Wt.
1796	\$2.20	\$1.10	10½ in.	3¼ lbs.
	2.60	1.30	11¼ in.	3¼ lbs.

Cast-Iron Dutch Oven

Cooks fruits, vegetables, meat, and fowls the "waterless" way. Cheap cuts of meat become tender. Drip-top cover retains full flavor. Self-basting. Diameter, 10½ in. Capacity, 4½ qts. Mlg. wt. 12 lbs.

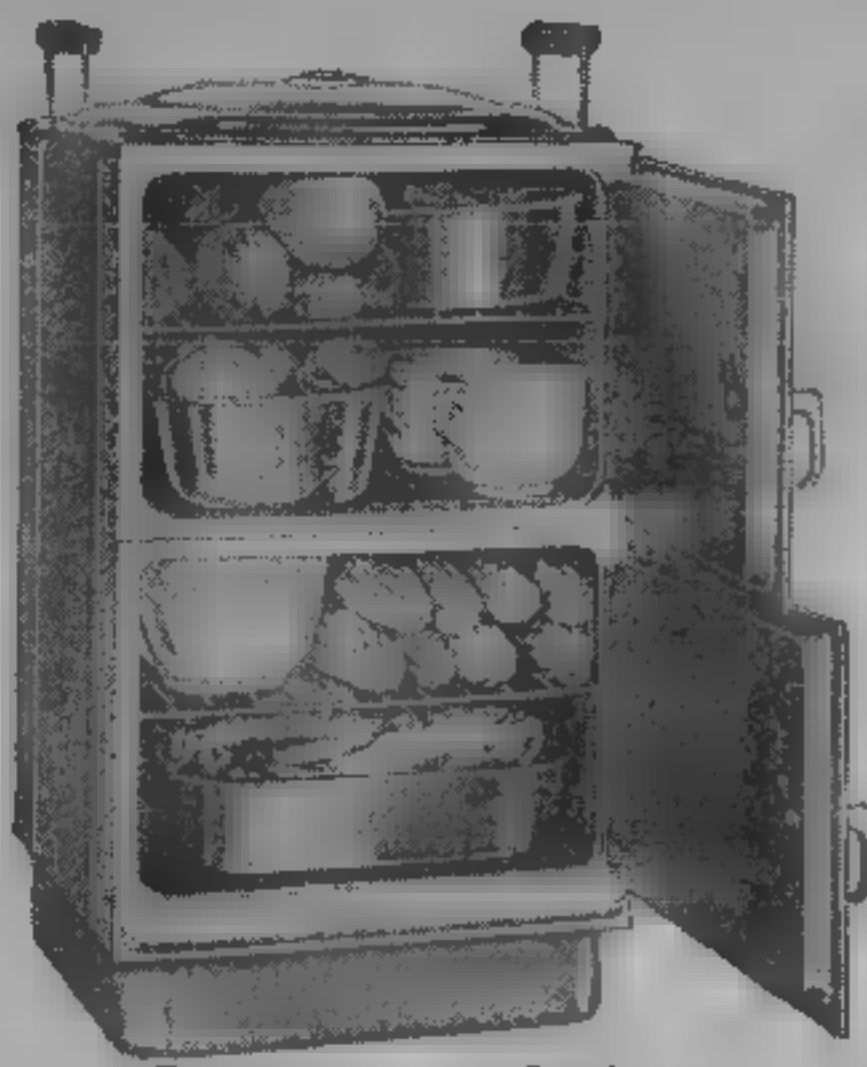
3390 **Coupon Price \$2.60** **Cash Price \$1.30**

Griswold Double Skillet

Pure cast iron. Two utensils in one. Can be used as two separate skillets, chicken fryer or roaster. For frying, baking or roasting on top of stove or in oven. Smooth, highly polished inside. Bottom skillet, diameter, 10½ in., depth, 3 in. Top skillet, diameter, 10½ in., depth, 1½ in. Mlg. wt. 10 lbs.

3783 **Coupon Price \$3.60** **Cash Price \$1.80**



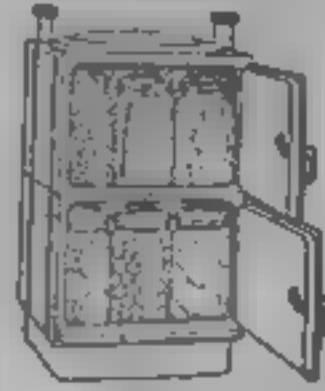


Coupon Price \$17 **Cash Price \$8.50**

Streamlined Conservo Steam Cooker

Popular for its capacity, and convenience, and because it makes food more delicious. Cooks complete meal from soup to dessert at one time. Odors and flavors do not mix. Just enough heat needed to boil a little water in the copper tank. When water needs replenishing, whistle calls you 15 minutes in advance. Saves time; foods do not need to be watched, basted, turned or stirred. Operates on any stove. Cooks with live steam, making meats and vegetables tender and juicy, and retaining the rich flavor, aroma and food value. Saves food and money. Inexpensive cuts taste like tenderloin; old hens are made tender and nutritious. Most foods cooked ordinary ways shrink one-fifth in cooking. Conservo-cooked foods weigh same when cooked as before. Ideal for canning the cold pack way. Holds 14 one-quart jars.

Made of heavy tin with seamless copper tank-bottom holding five quarts of water. Four removable, tinned, wire shelves; one tin pan. A large turkey or ham may be cooked. Doors, hung on brass hinges, fit into seamless door frames, allowing odors or flavor to escape. Self-regulating pressure valve. 21½ in. high x 11½ in. square. Cook book included. Approved by Good Housekeeping Institute.



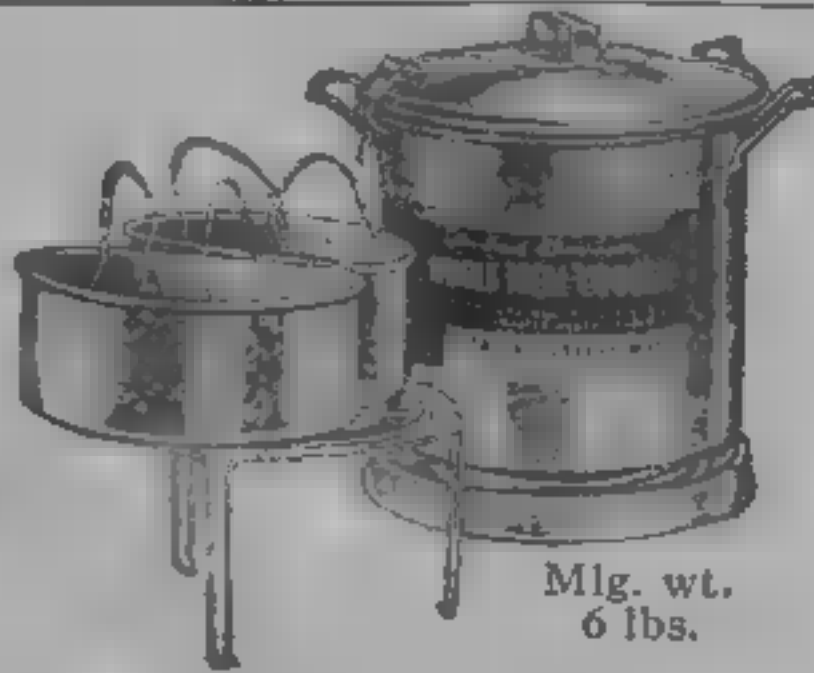
Ideal for Cold Pack Canning
Mlg. wt. 17 lbs.

Whole Meal Cooker

Cooks a whole meal over burner with the fire turned low. The improved, patented, clamp seal cover seals in all the goodness and flavor lost in ordinary cooking. Foods are cooked in their own vapor in the healthful, waterless way. Saves money by saving fuel and making possible the use of cheaper cuts of meat which are made tender and appetizing.

Made of polished, pure aluminum with strong handles. Rust-proof racks and bails. Two deep 1½-quart half pans. Corrugated tinned steel base distributes heat evenly. Ideal for cold pack canning. Holds three quart jars and one pint jar or five pint jars. Total capacity of cooker, 10 quarts.

Coupon Price \$5 **Cash Price \$2.50**



Mlg. wt. 6 lbs.

"REVERE" TEAKETTLES

Smart, modern, streamlined kettle of solid copper. Brilliantly chromium-plated. Black bakelite knob and handle grip. 5-qt. capacity. Mailing weight 3½ lbs.

Cpn. Price \$4.50 **Cash Price \$2.25**



Beautiful, convenient and durable. Solid copper with lustrous chromium-plated finish. Black enameled handle and knob. 5-qt. size. Mailing weight 2½ lbs.

Cpn. Price \$3 **Cash Price \$1.50**



Whistling Teakettle

It whistles while it works! Gleaming chromium-plated finish on solid copper. Pure natural copper bottom. Inside tin-lined. Red enameled steel handle. Cast aluminum red-enameled bird. Capacity, 1½ qts. Mlg. wt. 1½ lbs. 2613

Cpn. Price \$2.50 **Cash Price \$1.25**



"Sag-Proof" Pinless Curtain Stretchers

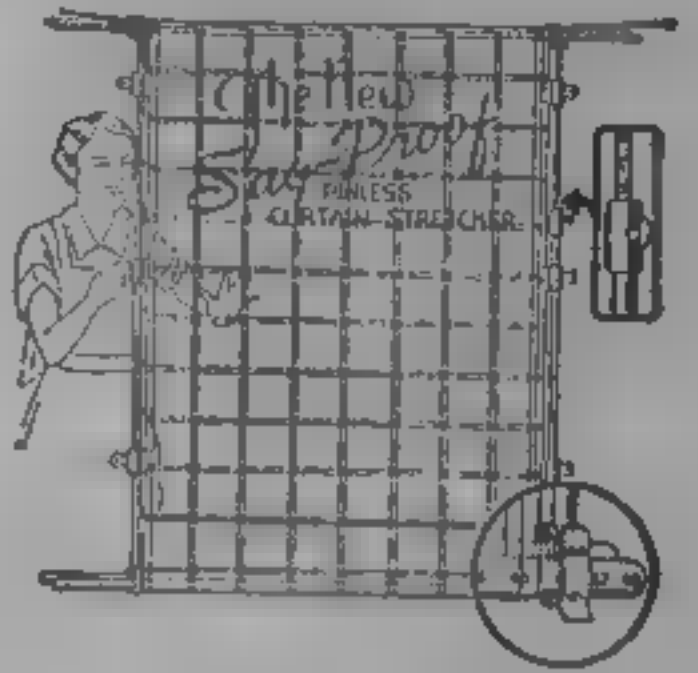
New sag-proof, pinless curtain stretcher. Saves time, labor and expense. Eliminates troublesome pins that scratch hands and make pin holes in curtains. Simple side attachments stretch the curtains evenly. Stretches two curtains at one time. Weighted top and bottom rods do the stretching.

Steel rods, cadmium finished to make them rust-proof, are marked to enable user to stretch curtains to their original size and shape. Side attachments adjustable up to 84 in. in length, and two dozen rust-proof clips to hold curtains in proper position, included. Clips are movable and can be used in the desired places without making holes or marks in curtains. Top and bottom rods 48 in. long. Cross brace gives stretcher rigidity and insures even stretching.

Stretching curtains the pinless way is simplicity itself. Life of curtains is prolonged by elimination of pin holes and tearing. Can be used with any type of curtain, whether plain, ruffled or scalloped. Full directions included. Mailing weight 10 lbs.

Coupon Price \$5 **Cash Price \$2.50**

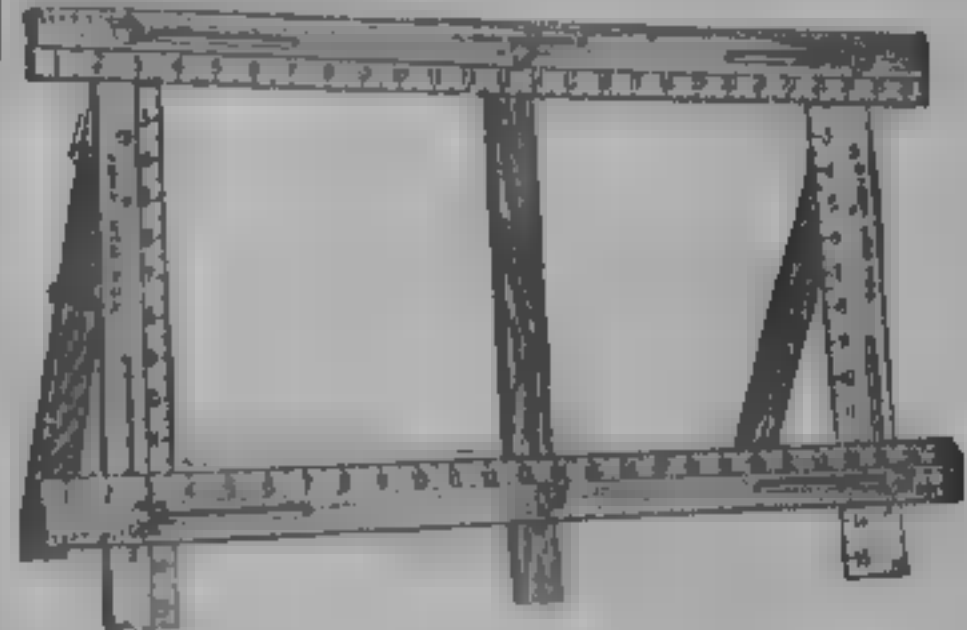
Stretches 2 Curtains at Same Time



Wood Curtain Stretchers

Know what you are getting! Larkin curtain stretchers are so far superior to the ordinary types in convenience, construction and practicality as to be worth far more than the slight extra cost. These features make Larkin curtain stretchers better:

1. Wood frame, 1½ in. wide—far superior to the lighter frames used on cheaper stretchers, which are not as strong and which easily warp.
2. Frames of smooth, clear Ponderosa Pine, especially selected. No splinters to catch in curtains or slivers to get in hands.
3. Top and bottom bars in one section, eliminating sagging. Insure straight edges on curtains.
4. The top and bottom and end bars are ruled in inches, numbered consecutively from 1 to 96 or 1 to 60 inches, in large clear figures.
5. Nickel-plated, solid brass pins 1 in. apart.
6. Strong supports.
7. All hardware black enameled. Will not rust.
8. Size 8 x 8 feet. Stretch curtains up to 4½ x 7½ feet. Shpg. wt. 11 lbs.



2716
Coupon Price \$4.50
Cash Price \$2.25

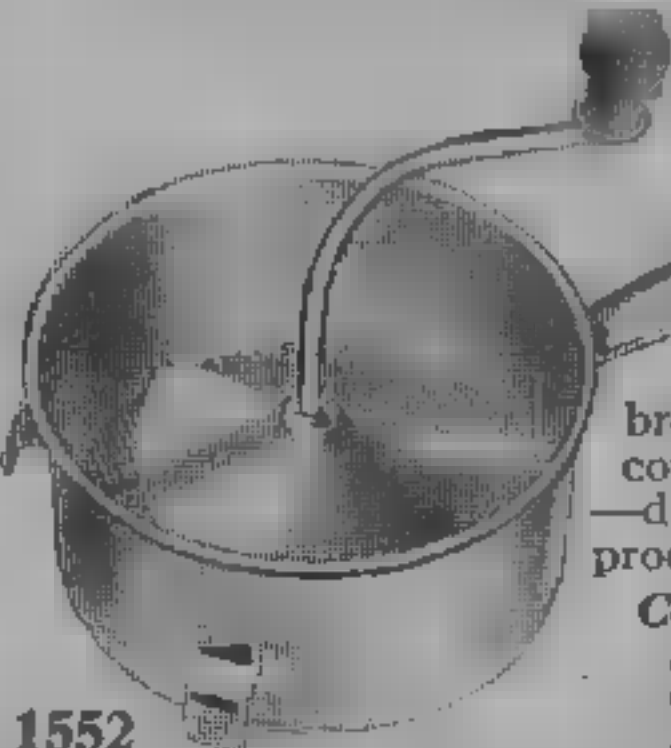
Foley Food Mill

A daily time-saver in preparing vegetables, soups and desserts. Mashers, strains, rices—potatoes, tomatoes, carrots, spinach, turnips, squash, pumpkin, corn, peas, beans, etc.

Crushes crackers or dry bread. Made of steel covered with pure tin—durable and rust-proof. Mlg. wt. 2¼ lbs.

Coupon Price \$2.60 **Cash Price \$1.30**

1552



Smooth-Cut Can Opener

Finest can opener made. Opens round, oval or square cans in a jiffy, including sardine and asparagus cans. Leaves absolutely smooth surface; no ragged edges, or danger of cut fingers.

Made like fine tool. All working parts hardened to prevent wear. Cutter and ratchet wheel are high grade tool steel, hardened and tempered. Guaranteed 5 years.

Simple and quick to operate. Lifts cover for removal at end of cut.

Cash Price \$1.85



Approved by Good Housekeeping.

Mounts on wall; can be lifted from wall plate when desired. Holds cans securely until released; no danger of spilling.

3381 Mlg. wt. 1¾ lbs.
Coupon Price \$3.70

Cold-Pack Canner

For the best canning by cold pack method plenty of water capacity is needed. This one has a capacity of 19 qts. Made of heavy gauge steel covered inside and out with blue speckled porcelain enamel. Heavy, tinned wire rack with hook handles to raise the seven quart jars from water and suspend them while removing from water. Canner is also useful as a stock pot, ham boiler, or can be used for storing food. Jars shown not included. Mlg. wt. 11 lbs.



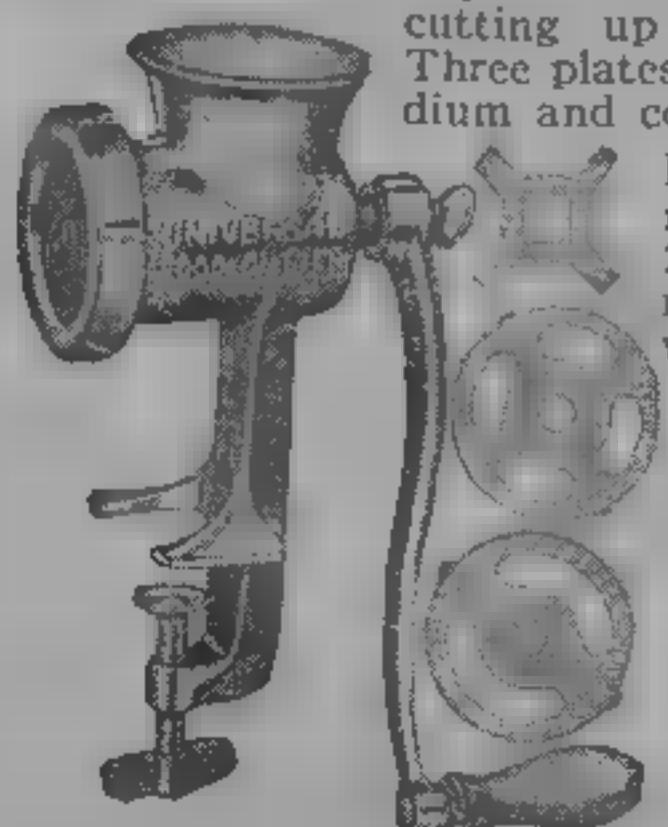
2611 **Coupon Price \$2.80** **Cash Price \$1.40**

FOOD AND MEAT CHOPPERS

Cuts foods without crushing and prevents loss of juices. Revolving, reversible steel knife cuts foods sharp and clean. Perfect for cutting up raw meats. Three plates for fine, medium and coarse cutting.

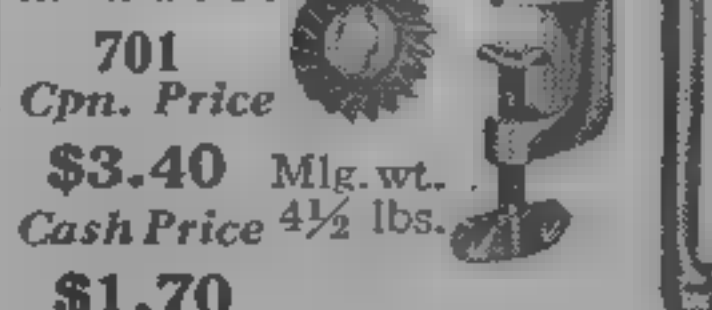
Heavily tinned. Capacity 2½ lbs. per minute. Mlg. wt. 6 lbs.

1408
Coupon Price \$4 **Cash Price \$2**



Famous Universal Chopper. Chops all kinds of food clean and sharp. Self-sharpening. Parts interchangeable; heavily tinned. Three cutters—coarse, medium, fine. Large throat and hopper. Easily cleaned. Capacity, 2 lbs. per minute.

701 **Cpn. Price \$3.40** Mlg. wt. 4½ lbs.
Cash Price \$1.70

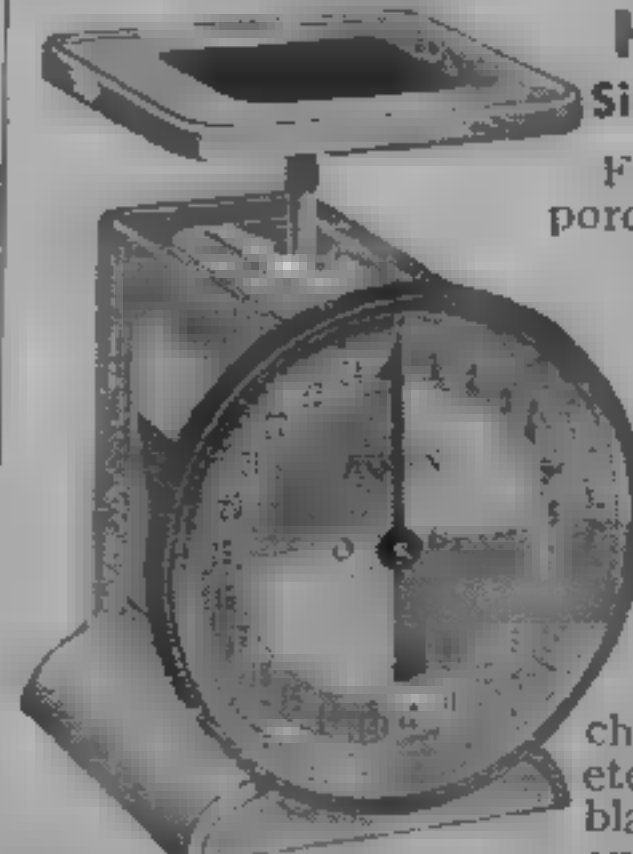


HOUSEHOLD SCALES

Universal

SilverClipper

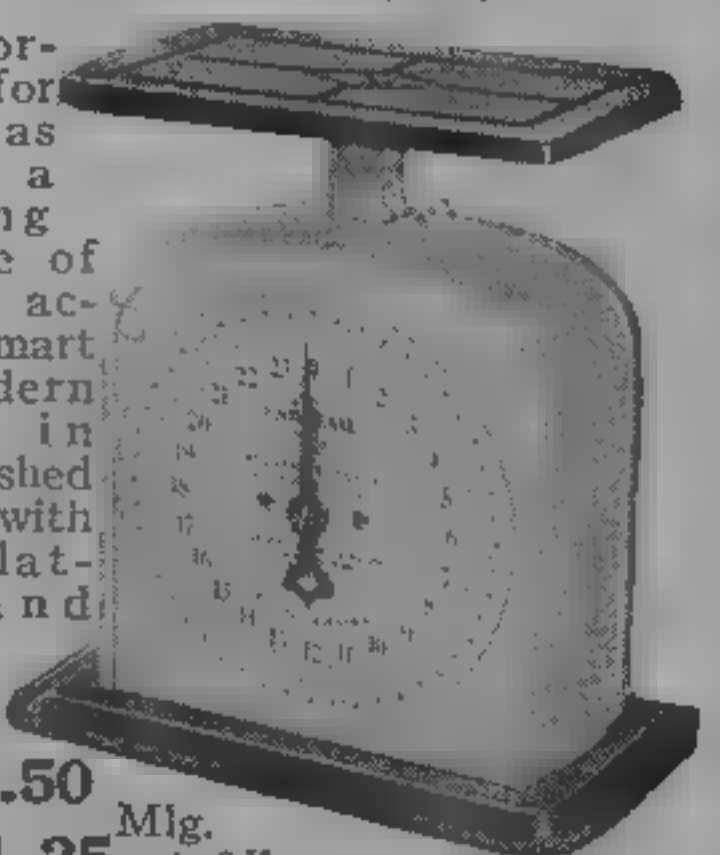
Finished with porcelain enamel in white and black. Tested and approved by Good Housekeeping. Glass protected dial, 6½ inches in diameter. Legible black figures on white and



4440 silver. Mlg. wt. 6 lbs.
Coupon Price \$4.30 **Cash Price \$2.15**

Fine ornament for kitchen as well as a weighing machine of sensitive accuracy. Smart new modern design in steel, finished in ivory with black platform and base.

2470 **Coupon Price \$2.50** **Cash Price \$1.25** Mlg. wt. 3 lbs.



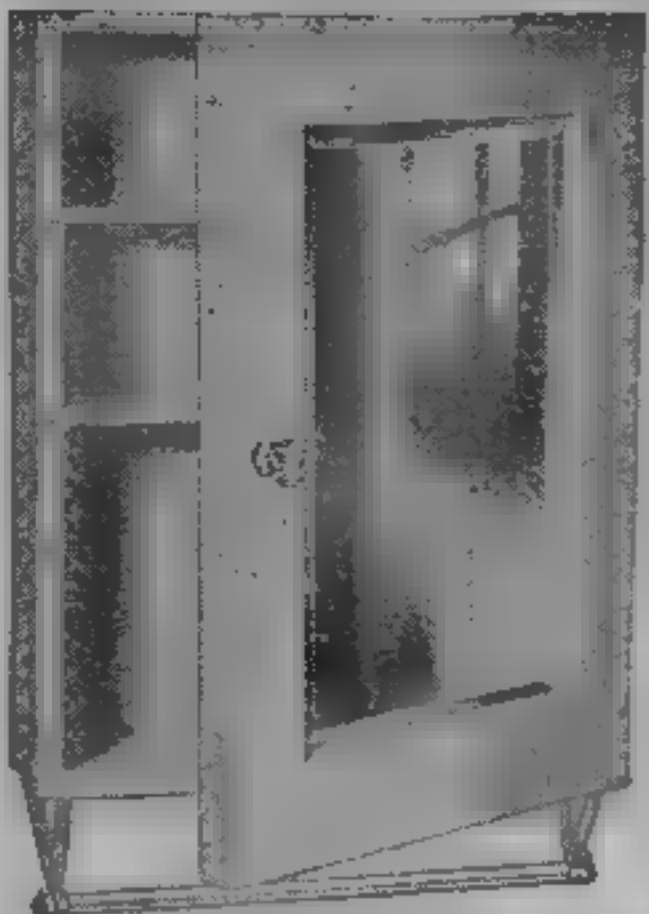
Premiums 161

WHITE ENAMELED SURFACE-TYPE BATHROOM CABINETS



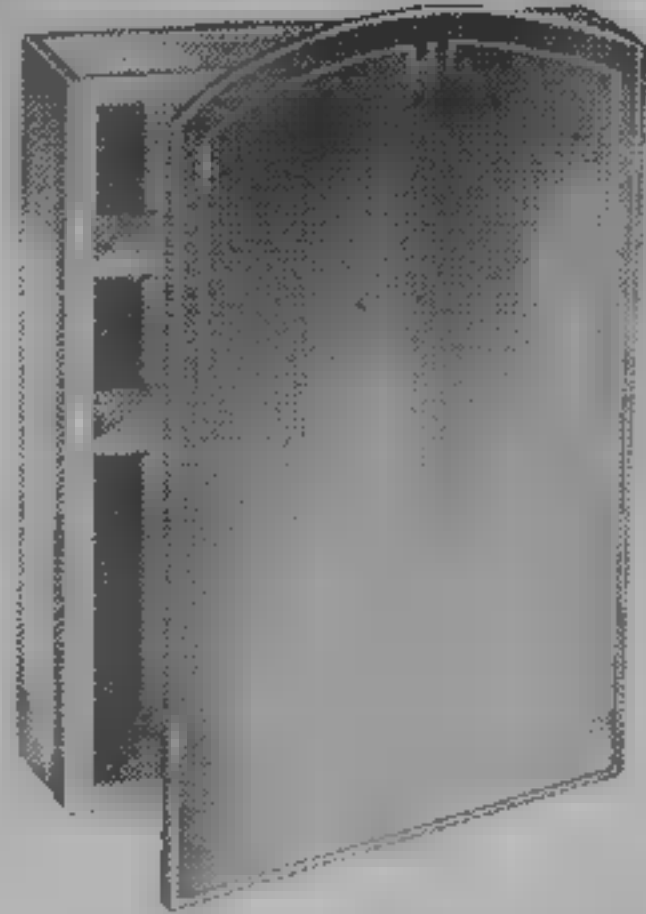
Hardwood in white enamel. Three shelf spaces and drawer, 3 in. deep. Plate glass mirror, 10 x 14 in. Glass knob and catch. 14 in. wide; 22 in. high; 5 3/4 in. deep. Mlg. wt. 15 lbs.

Coupon
1465 Price \$9.50
Cash
Price \$4.75



Fine convenient cabinet of hardwood in white enamel finish. Three shelf spaces. Plate-glass mirror, 12 in. Glass knob and catch. Opaque glass towel rod, 12 in. wide; 16 in. high; 4 1/2 in. deep. Mlg. wt. 10 lbs.

Coupon
4137 Price \$5.50
Cash
Price \$2.75



All-steel cabinet with clear crystal mirror door 12 x 17 1/2 in. Three shelf spaces. Locking catch inside. Finished in durable white enamel. 12 1/2 in. wide; 16 1/2 in. high; 3 3/4 in. deep. Mlg. wt. 7 lbs.

Coupon
4105 Price \$5
Cash
Price \$2.50



Modern-style, all-steel bathroom cabinet with rounded corners, finished in white enamel. Plate-glass mirror 12 x 18 in. set off by black lacquered frame. Three shelf spaces. 11 1/2 in. wide, 16 in. high, 4 1/2 in. deep. Mlg. wt. 18 lbs.

Coupon
1245 Price \$9
Cash
Price \$4.50



Hardwood, finished in white enamel, attractive decoration. Nickel-plated-door catch. Five shelf spaces for linens and supplies. Ventilated rack at bottom, 13 in. high, for soiled clothes. 68 in. high; 18 in. wide; 13 in. deep. Shipped from Richmond, Ind., Buffalo and Peoria. Shpg. wt. 42 lbs.

1551
Cpn.
Price \$14
Cash
Price \$7

Combinet

Made of steel with fine, heavy, white porcelain enamel inside and out. Roll edge. Shaped cover. Heavy strong wire bail with wood handle. Will stand hard use. 10 qt. size. Mlg. wt. 4 lbs.



Coupon
4256 Price \$2
Cash
Price \$1

Bed Pan

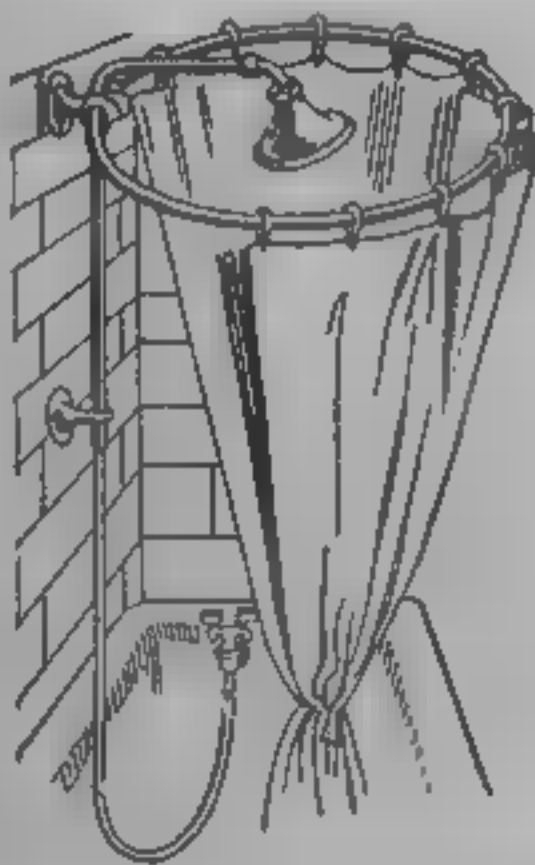
Seamless white porcelain enameled; inside and out, on heavy, form-fitting steel body; blue edge. Width, 11 1/2 in. Mlg. wt. 3 3/4 lbs.



Coupon
Price \$4
Cash
Price \$2

Shower Bath and Curtain

Provides all the delights and convenience of built-in shower. Permanently installed in a few minutes with a screw-driver. Connects to bathtub faucets; made of brass; highly-polished, nickel finish with specially-designed rubber hose.



5013
Coupon
Price \$10
Cash
Price \$5

Curtain ring 24 in. in diameter; curtain of extra heavy duck. With screws. Mlg. wt. 8 lbs.

BATHROOM HAMPERS

Make your bathroom more attractive! One or more of these handsome loom-woven fibre hampers with strong, wood-frame construction gives just the needed touch, as well as providing a handy container for soiled linen. Hinged seat-tops covered with Pyralin pearl-like composition. Fancy front panels. White enamel finish.

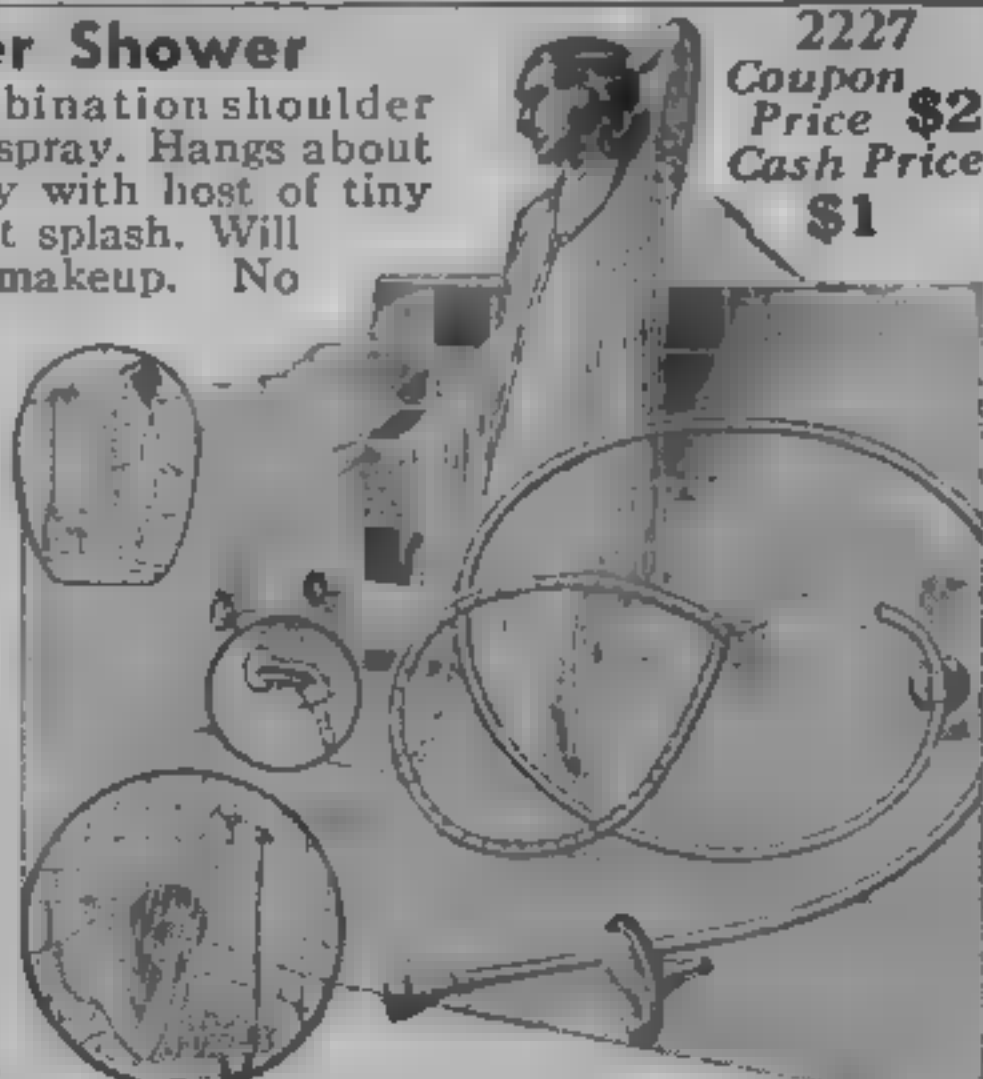


Number	Coupon Price	Cash Price	Depth	Width	Height	Mlg. Wt.
3801	\$7.00	\$3.50	10 in.	19 1/2 in.	19 in.	10 lbs.
3834	7.00	3.50	10 in.	16 1/2 in.	24 1/2 in.	11 lbs.
3846	9.00	4.50	11 in.	18 1/2 in.	26 in.	12 lbs.

Shoulder Shower

Portable, combination shoulder shower and bath spray. Hangs about neck; covers body with host of tiny streams. Does not splash. Will not wet hair or makeup. No bathing cap or shower curtain needed.

Useful as bath spray. Ideal for shampooing hair. Attaches to wall at any height by suction cup. Fits all faucets. Ring and five-foot hose of heavy high-quality rubber. Shampoo attachment. Mlg. wt. 1 1/2 lbs.



2227
Coupon
Price \$2
Cash
Price \$1

Sanitary Chemical Toilet

Convenience of modern bathroom without running water. Easy to install; no plumbing. Odorless. Steel case, 14 1/2 in. high; 14-in. diameter; light-gray enamel finish, hinged, varnished-wood seat, and galvanized pail (removable). 6 1/2 ft. enameled ventilator pipe with 2 elbows, wall-collar, deodorizing disinfectant and toilet paper with holder. Mlg. wt. 28 lbs.



1972
Coupon
Price \$11.50
Cash
Price \$5.75

Deodorizing Disinfectant

Liquid for Toilet 1972, garbage pails, cesspools, etc. Shpg. wt. 9 lbs.

1-gal. can.
Coupon
2880 Price \$2.20
Cash
Price \$1.10

"Detecto"

Ultra modern, tear-drop design—simple, yet captivating. Easy-to-read rotary dial registers accurately every pound up to 250.

Made of steel, finished in gleaming white enamel with black ribbed platform mat. Over-all size, 10 3/4 x 14 in. x 4 in. high.



Mlg. wt. 9 lbs.
3660
Coupon
Price \$8
Cash
Price \$4
162 Premiums

BATHROOM SCALES

"Detecto"

Unusually compact, new and original mechanical features, stanch construction, fine-quality parts and expert workmanship insure long years of troublefree service. Its clear-reading, rotating dial with non-breakable glass, has been lowered into base of scale. Maximum foot room is provided for by foot-form platform.

Registers every pound up to 300. Made of cast-iron. Has black washable mat. Over-all size, 10 x 13 1/2 x 5 3/4 in. high. Platform, 3 in. high. Guaranteed for 5 yrs.



4266M3 White
4266M9 Black
Coupon
Price \$10
Cash
Price \$5

WATCH YOUR WEIGHT

GUIDE TO HEALTH!

"Universal"

The name "Universal" is sufficient guarantee of best quality and reliability. This new scale is made with body of strong durable steel. Inside working parts are cast-iron to insure accuracy.

Generous foot room. Non-slip rubber mat on top. Frame finished in contrasting black and white enamel. Registers up to 250 lbs. Over-all size, 13 x 10 x 2 1/2 in. high. Mlg. wt. 13 lbs.



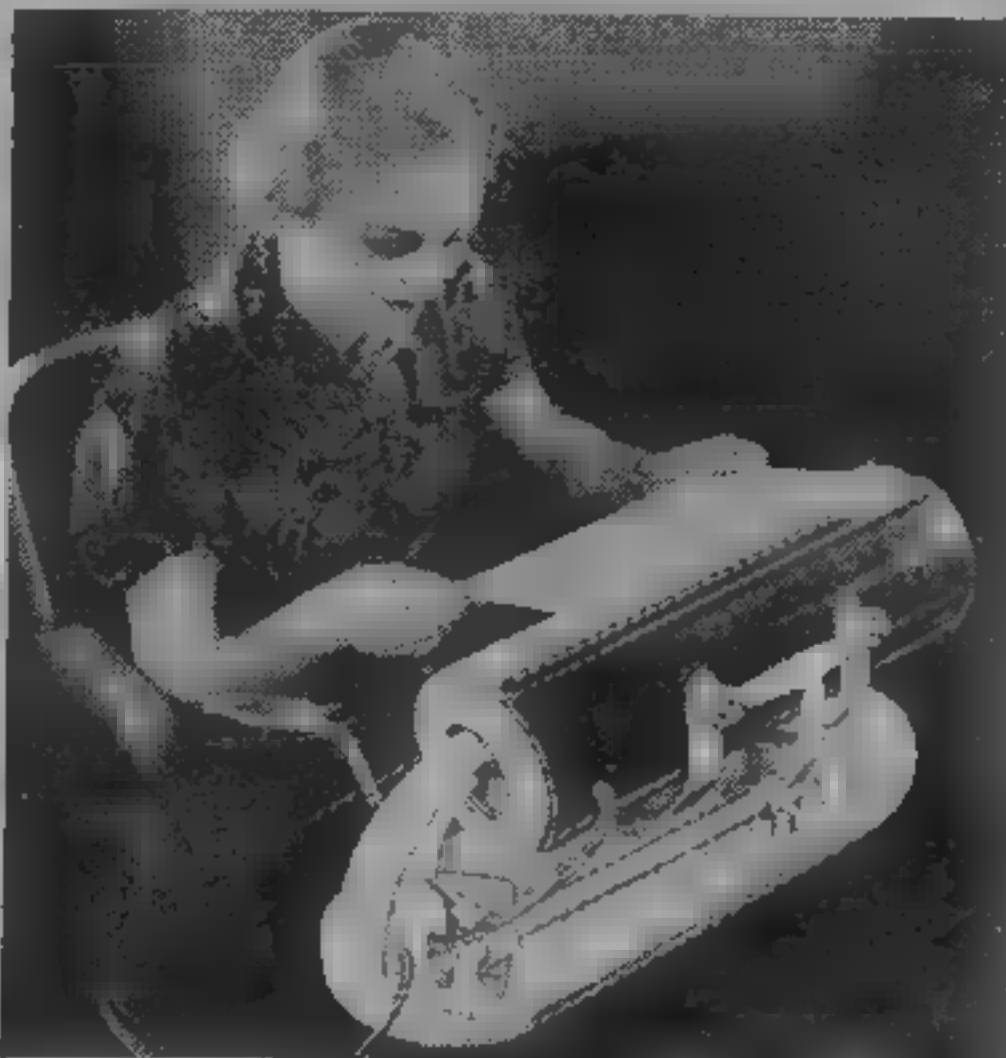
2773
Cpn.
Price \$8.50
Cash
Price \$4.25

Portable Electric Ironer

The lowest priced motor-powered ironer ever offered! Irons neatly everything from handkerchiefs to sheets—flat pieces, shirts, children's clothes, ruffled curtains, etc. No effort to operate. Starts and stops by slight elbow touch on lever, leaving hands free to guide clothes. Completely portable—may be used on any convenient table, while you sit down in ease and comfort. Takes all the hard work out of ironing.

Weights only 25 lbs. No heavy stand or foot treadle to bother with. Safe, simple construction, with few parts. Smooth, powerful efficient motor. Operates from any 110-120 volt, 50-60 cycle, A.C. socket. Uses but little more current than ordinary iron. Roll 5½-in. diameter; 18 in. long, with electrically heated metal shoe, highly polished. Overall dimensions, exclusive of lever arm, 23½ in. long, 9 in. wide, 9 in. high. When not in use, can be stored on end in 10 sq. in. of floor space in closet or pantry.

Comes ready for use, complete with heavy pad and cover cloth, cord and plug, manufacturer's guarantee and simple operating directions. Shpg. wt. 28 lbs. Shipped from Cincinnati, Ohio.



Cpn. 4094 Price \$40 Cash Price \$20

Portable Laundry Tubs

Every home can now possess the advantages commonly found in stationary laundry tubs—and more! Ideal Laundry Tubs do this. They serve every purpose of stationary tubs, yet being portable can be used either in kitchen or basement. In addition, they can be converted into a strong, convenient table.

Each tub holds full twenty gallons—more than the largest wash tub. Each tub has separate brass drain cock threaded for attachment of hose coupling. The center partition between the tubs is reinforced to permit use of hand-power wringer. Rolled edges.

Rust-proof, galvanized iron used for tubs, finished outside in beautiful smooth, two-tone green enamel. The sturdy steel legs are strongly braced. Table top, also galvanized, is green enamel on top. The result is to produce tubs that will give long, satisfactory service. Light and easy to move.

Each tub measures 21 x 17 in., and 15 in. deep at the center. The over-all dimensions of the tubs are 34 in. long, 21 in. wide and 32 in. high. Easy-rolling casters.



Shpg. wt., 50 lbs. Shipped from Saginaw, Mich., Buffalo or Peoria.

Coupon 2831 Price \$15.50 Cash Price \$7.75

Portable Electric Washing Machine

Do your wash the modern way! This convenient, portable electric washer handles the daily needs of the home such as towels, napkins, handkerchiefs, lingerie, stockings or diapers. A necessity in the apartment or the home with a baby. Does its job quickly and efficiently. Will wash and sterilize two lbs. of dry clothes at one time. Saves time, as clothes can be boiled and washed in the same tub, where sterilization is required, as with baby's things.

Made of steel. Tub coated with green speckled porcelain enamel, inside and out. Top, black enameled. 14 in. in diam.; 15½ in. high. Can be used on kitchen table or sink and stored away in a closet afterwards. Motor operates on 110-115 volt, 60-cycle A.C. current only. Mfg. wt. 34 lbs.

Coupon 4503 Price \$27 Cash Price \$13.50



Elevating Clothes Drier

Much superior to the ordinary type elevating drier in that this raises and lowers much more freely and easily and the hardwood arms are varnished keeping them clean. Arms are sanded smooth with beveled edges—24 inches long providing 16 ft. of drying space.

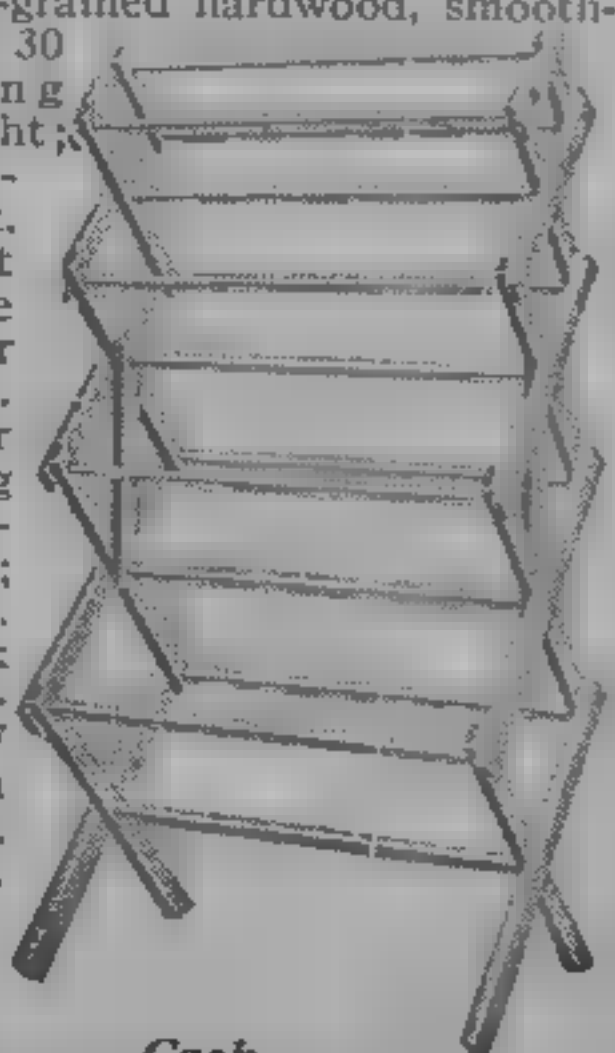
Can be pushed up to ceiling out of the way where air is warmer and drying is quicker. Arms fold down flat when not in use. Metal parts are in rust-proof polished cadmium finish. Fastens to wall with 2 screws. Perfect for small washings—especially for kitchen, nursery or bathroom. Mfg. wt. 3½ lbs.

Coupon 2940 Price \$2.30 Cash Price \$1.15

Clothes Horse

Straight-grained hardwood, smoothly finished. 30 ft. drying space. Light; easily carried about. Just right to place over hot-air register. Fine for drying small washing. Rigid; will not tip. 7 in. thick when collapsed. 67 in. high when open. Shpg. wt. 9 lbs.

Coupon 3867 Price \$2.80 Cash Price \$1.40



Steel Frame Ironing Table

The simplest, strongest and handiest ironing table we have ever seen. Opens and closes in one motion. The smooth, kiln-dried top with rounded edges is guaranteed against joints opening or cracking. Note the unusually large skirt clearance of 28½ inches. No side sway or creeping. Rubber tips on the legs prevent sliding and scratching floors.

Top 54 in. long; 15 in. wide; 32 in. high from floor. The green enameled all-metal frame is of riveted construction. Metal hook provided for hanging up table when not in use. 2½ in. thick when folded. Mfg. wt. 17 lbs.

Coupon 2239 Price \$7 Cash Price \$3.50



Folds flat when not in use. Length, 54 in.; width, 15 in.; height, 32 in. Shpg. wt. 22 lbs.

Coupon 1495 Price \$6.50 Cash Price \$3.25

Ironing Table

Very superior four-leg table of clear, specially selected wood free from flaws. Will not crack or warp, creep, wobble, or yield to pressure. Guaranteed for 5 years, by manufacturer, against any open joints in top. Exclusive patented "knee action" automatically levels the table on uneven floors. Legs finished in green enamel. Metal braces in bronze.

End of the board is free, making it convenient for ironing skirts and dresses. No ordinary pressure on end of the table will make it tip. So strong and firm a large child can sit upon free end.

"Biltwell" Clothes Basket

Extra-strong, oblong basket of double thickness white maple with strong frame bottom. Smooth inside and out; no projecting ends to tear clothes. Sides pliable, therefore not easily broken. Braided handles. Ample size; convenient shape. About 28 in. long; 18 in. wide; 12 in. high. Mailing weight 5 lbs.

Coupon 3958 Price \$2 Cash Price \$1

Wash Boilers

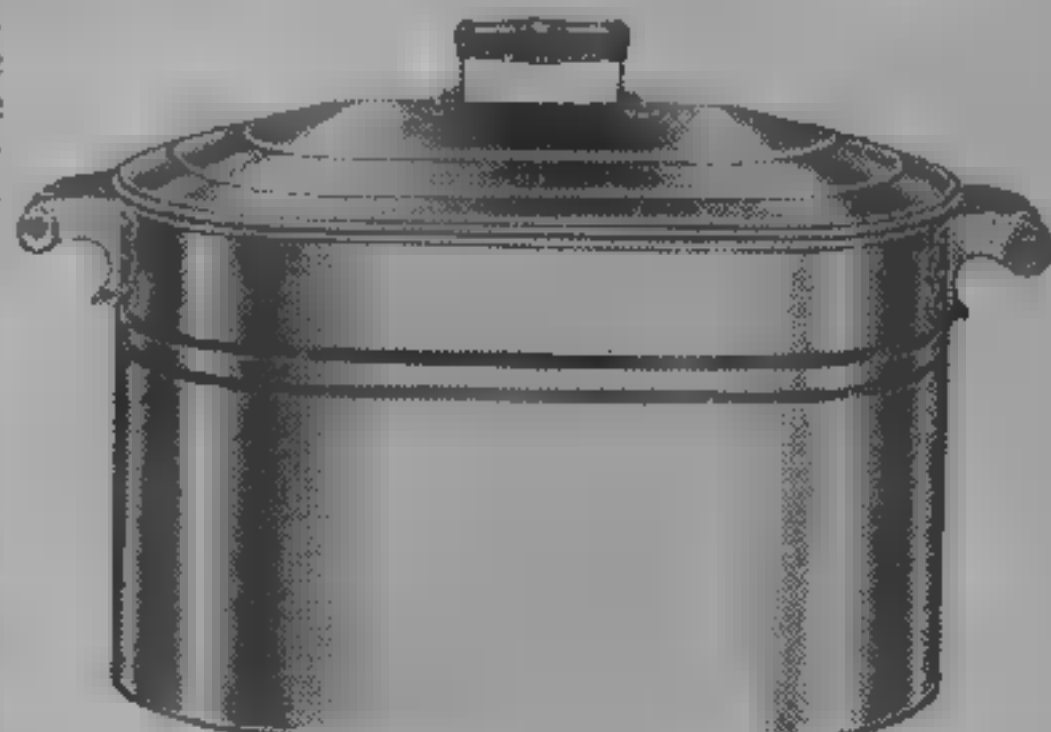
Boilers of well-known make. Fine quality, made of solid copper, tinned inside. Double seamed with seams soldered inside. Heavy steel rods reinforced top edge. Strong wood handle grips on boilers and covers. Seamless tin covers with hook to hang on side of boiler.

Solid Copper—Cap. 13 Gals.
Very superior boiler of fine copper. Cannot rust. Will give many years of satisfactory service. No. 9 size. Weight, 9¼ lbs. Mailing weight 14 lbs.

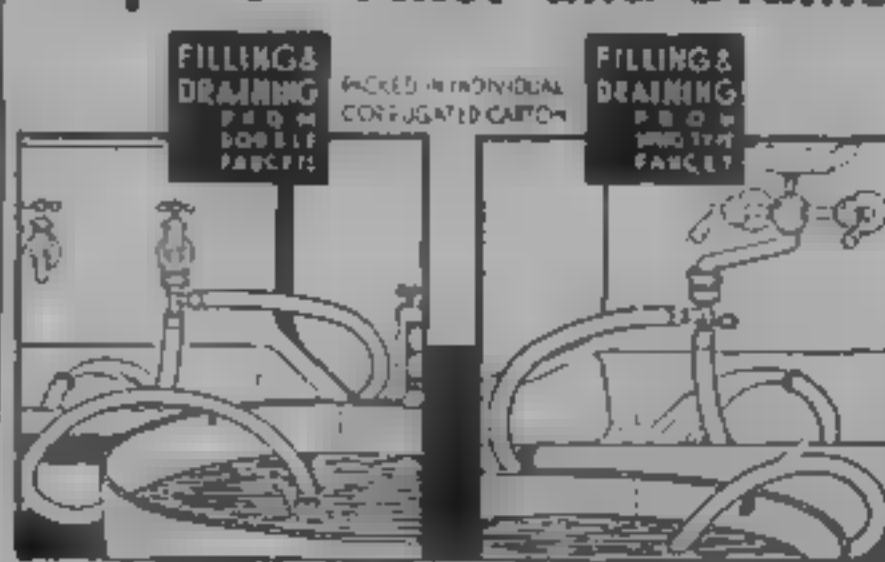
Coupon 1037 Price \$8.50 Cash Price \$4.25

Solid Heavy Copper—Cap. 15 Gals.
Heavy, extra-large boiler. Will last many years. Over size, No. 9. Weight, 12 lbs. Mfg. wt. 17 lbs.

Coupon 4086 Price \$10 Cash Price \$5



"Siph-O" Filler and Drainer



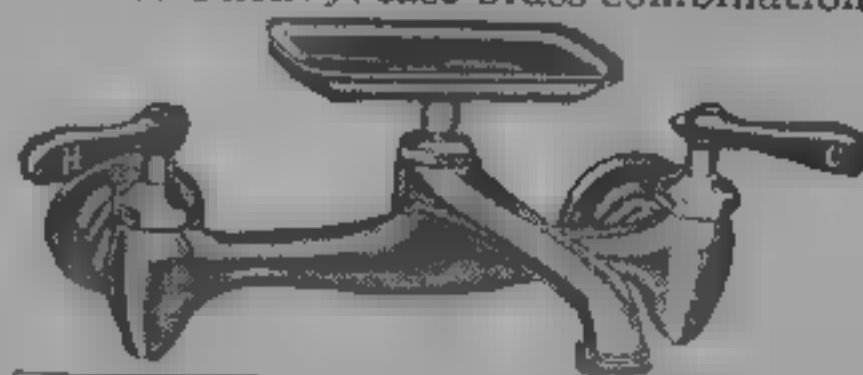
This inexpensive and simple hose-like attachment fills or empties your washer or tubs in a few minutes, saving the labor of lifting heavy pails of water, and without spilling. Can also be used to clear stopped-up sinks with regular water pressure. Best rubber tubing used. Length of long section of hose is 60 in.; of short section, 18 in. Fits threaded faucets. Mfg. wt. 2½ lbs.

Coupon 4439 Price \$2.50 Cash Price \$1.25

Faucet

Modernize your old sink with this heavy, cast-brass combination swingspout faucet. Gleaming, chromium-plated finish. Standard-size, 1½ in. center-to-center measurement with offset adjustments. Specially made to prevent leakage at the stem. Fits any sink. Self-draining soap dish. For standard ½-in. male threads for iron pipe. Mfg. wt. 1½ lbs.

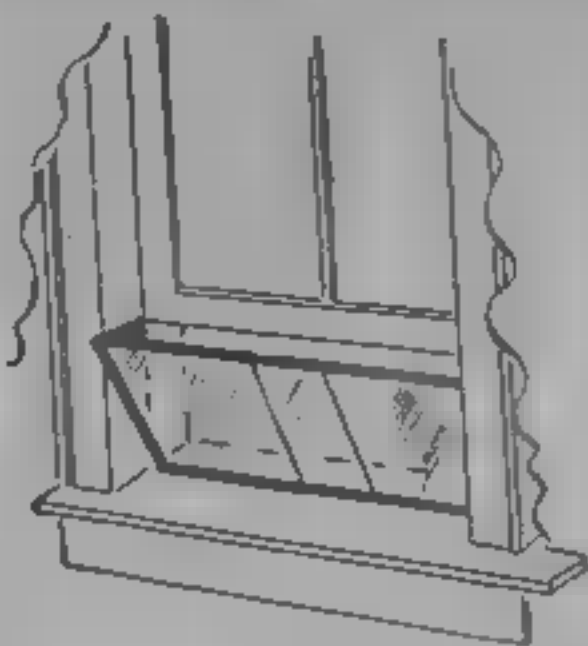
Coupon 1044 Price \$12 Cash Price \$6



Glass Window Ventilator

Avoid drafts, chills and colds by using these adjustable glass window ventilators. They keep out rain, dirt and dust. Fit any window from 18 to 35 in. wide between sashes. 10 in. high. Brackets are of steel in walnut finish. Metal guard on top. Rubber bottom channel prevents rattling. Mlg. wt. 6 lbs.

Coupon Price \$2 **Cash Price \$1**



Bed Tray

Top 13 x 19 3/8 in. Folding legs raise tray 9 in. high. Top tilts to any desired angle to support book or paper.

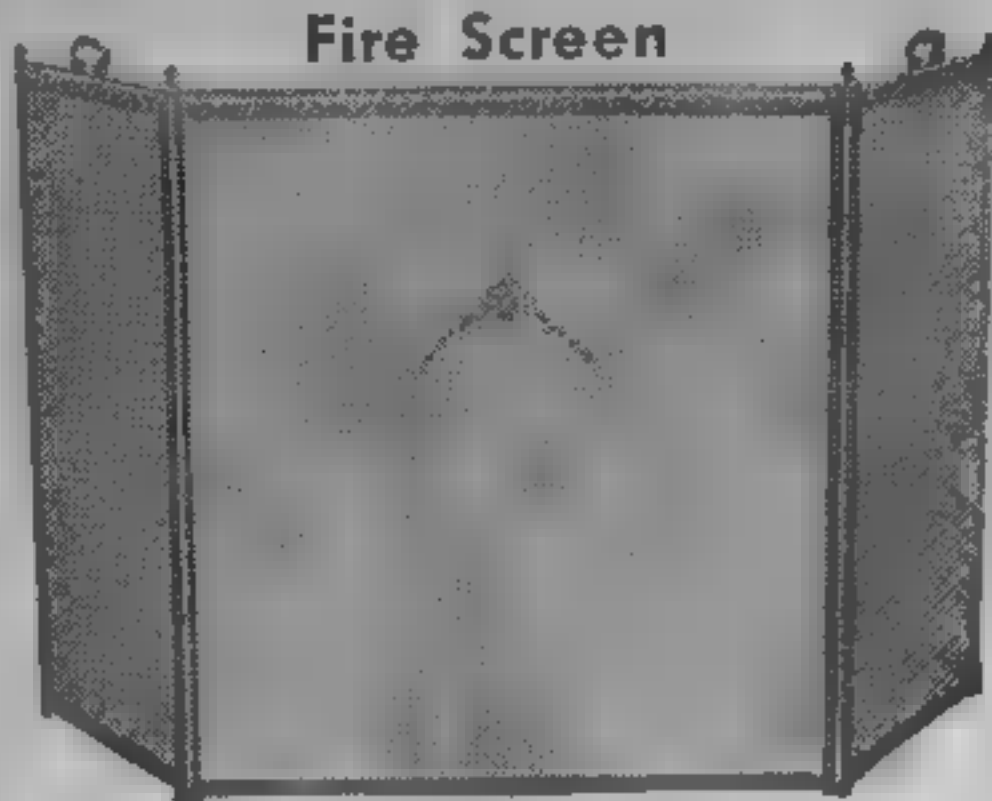
Made of steel in attractive pale green enamel finish with pretty, white decoration. Mlg. wt. 6 lbs.



2734
Cpn. Price \$3
Cash Price \$1.50

Exceptionally good-looking, well-made screen with wide top frame and handles in hammered, burnt antique brass effect. Fine mesh black wire. Three folds; ends 13 in. wide, center 26 in. wide. 30 in. high. Folds flat. Mlg. wt. 11 lbs. **2675**

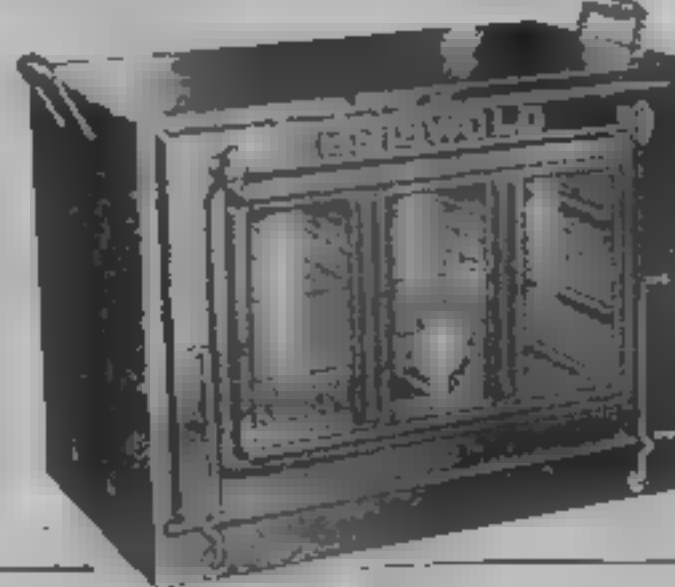
Coupon Price \$10
Cash Price \$5



Fire Screen

Griswold Two-Burner Oven

Economical and sturdy. Saves fuel and keeps your kitchen cool. Made of heavy polished blue steel. Tight fitting drop door, with three double-thick glass window panels, keeps heat in and drafts out. Heat indicator aids in proper baking. Full tin lined. Heat deflector insures even baking. Tinned, cool handles. Easily cleaned. Inside dimensions: 19 in. wide, 12 1/2 in. deep, 12 1/2 in. high; outside, 21 in. wide, 13 in. deep, 16 1/2 in. high.



Mlg. wt. 21 lbs.

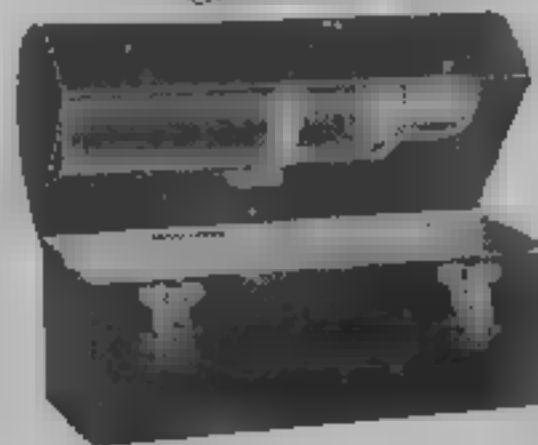
3408
Coupon Price \$8.50
Cash Price \$4.25

Lunch Kit

Heavy tin, black enameled; leather handle. 1-pt. vacuum bottle; aluminum drinking cup cap. Size over all, 10 1/4 x 6 3/4 in.

Mlg. wt. 3 1/2 lbs.
Cash Price \$1.50

1811 **Coupon Price \$3**



Oil Heater and Cook Stove

A most convenient, practical and attractive combination. Super-power, portable, kerosene-burning heater, handy to warm any spot in home, but can also be used as two-burner cook stove. Hinged top swings back to form a splashback, exposing two cast-iron grates. Economical to operate.

It is made of steel in a design that is attractive because of its simplicity and given rich crackled brown enamel finish. Sturdy legs. Drop doors, permitting easy access to burners and cooking top. No flues required. Chromium plated handles.

Has two fast-heating, wickless burners. Either may be used independently. It has steel fuel reservoir, containing two gallons of kerosene. Top measures 23 in. long x 12 in. wide. Height, 32 in. Requires floor space 23 in. wide x 19 1/2 in. deep. Heats approximately 3000 cu. ft. Shpg. wt. 65 lbs.

3447M2 **Coupon Price \$38** **Cash Price \$19**

Circulating Oil Heater

Same appearance and construction as Heater No. 3447, but without cook-stove features. (Circulating oil heater only.) Top, 23 x 12 in.; height, 32 in. Heats approximately 3000 cu. ft. Shpg. wt. 65 lbs.

3222M2 **Coupon Price \$33** **Cash Price \$16.50**



North Star Double Motion Freezers

Kiln dried white pine tub, painted inside and out; welded wire hoops. Gears enclosed. Metal parts rust-proofed. Metal parts touching cream coated with pure tin. Double motion.

No.	Size	Cpns.	Cash	Ml. Wt.
2761	4-qt.	\$9.00	\$4.50	16 lbs.
2772	6-qt.	11.00	5.50	19 lbs.

Homestead Freezer

Similar to 2761 except single motion. 2-qt. size. Mlg. wt. 7 lbs.

2309 **Cpn. Price \$3.60** **Cash Price \$1.80**

Model Maker

Complete workshop at a price far below anything on the market. Six power tools—lathe, bench saw, sabre saw, drill chuck, grinding wheel, and disc sander—with electric motor, vise and lathe tools. Not toys, but efficient tools in a smaller size. Drills, grinds, rips, cross cuts, mitres, jig saws, sands and turns, etc.

All tools operate from lathe shaft. Three-step cone pulleys on lathe shaft and on motor provide three speeds for any tool. Base is cast iron; all moving parts of steel. Base finished in bright red and black enamel. Bright steel machine parts. Over-all dimensions: 18 in. long, 10 in. wide, 8 1/4 in. high. Shpg. wt. 38 lbs.

Shpg. from Freeport, Ill.

4407 **Coupon Price \$29**
Cash Price \$16.50

Same as 4407, but without electric motor and vise. Equipped with special support, having a jack-shaft, three-step pulley so that it can be operated from a separate electric motor. Shpg. wt. 23 lbs. **4356**

Coupon Price \$22
Cash Price \$12



Premiums

Plant Bracket

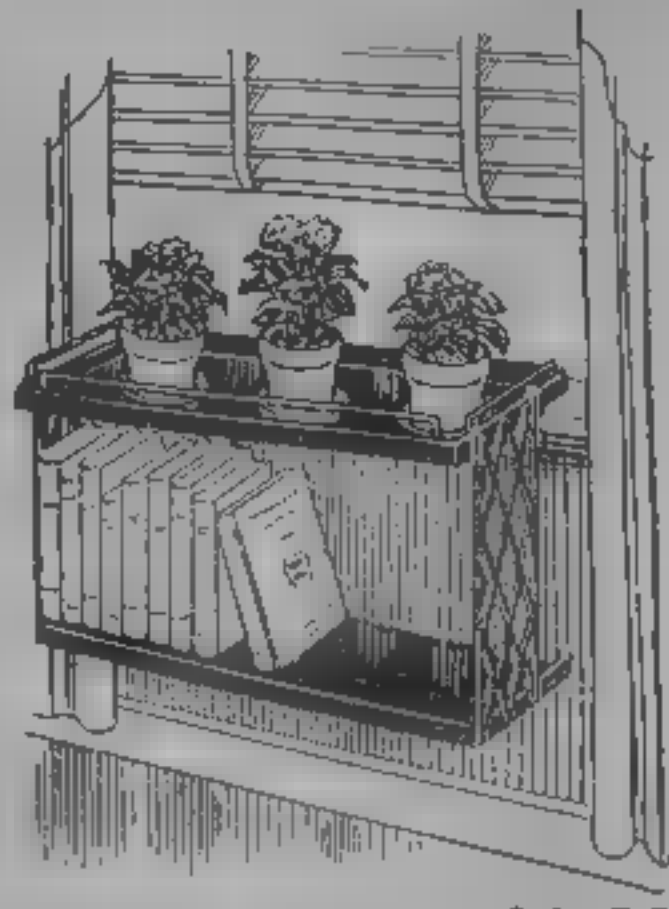
Give your plants more sunshine and your windows new beauty with these clever, handy, inexpensive brackets. Hooks onto window sash; holds the plant securely. Made of steel finished in attractive green. Water-tight pan 4 in. in diam. Mlg. wt. 2 3/4 lbs.

2602
Set of four,
Coupon Price \$1.30
Cash Price 65c



Window-Sill Shelf

Fastened to a window-sill, will hold three potted plants, giving them plenty of light and has handy shelf for books or bric-a-brac underneath. Of steel in walnut enamel finish. 20 in. long, 8 in. wide and 13 in. high. Mlg. wt. 6 lbs. Shipped K.D.



1340 **Cpn. Price \$2.40** **Cash Price \$1.20**

Provide a Pretty Plant Setting

Give charm to your rooms. Durably made of steel for long service. The substantial, watertight liner is enameled inside and out. Steel grill work in white enamel.

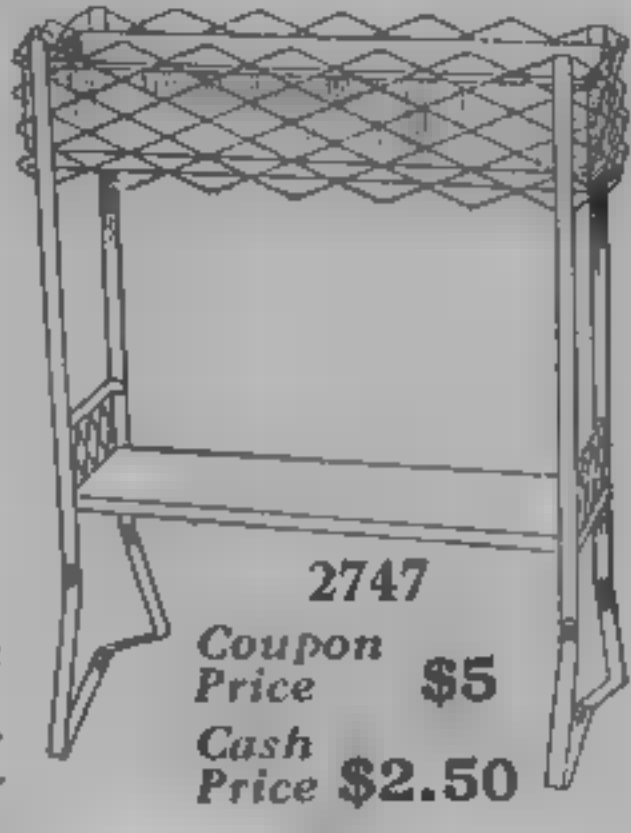
Flower Box

Same as 2747 but without legs and shelf. 21 in. long, 5 in. wide, 5 in. high. Mlg. wt. 4 lbs.

2738 **Cpn. Price \$2.70**
Cash Price \$1.35

Fernery

Shelf underneath. White frame. 21 3/4 in. long, 6 in. wide, 27 in. high. Mlg. wt. 10 lbs.



2747
Coupon Price \$5
Cash Price \$2.50

"Universal" Super Vacuum Bottles

Will keep contents hot 24 hours or cold for 48 hours. Metal case, beautiful new moire enamel finish. Aluminum shoulder and cap. Removable glass filler.

No.	Size	Cpns.	Cash	Ml. Wt.
4819	Pint	\$1.90	.95	1 1/2 lbs.
4780	Qt.	3.00	1.50	2 1/2 lbs.

Oil Heater

Heavy-gauge steel, black enameled. Flame-spreader prevents smoking. Automatic wick-top. Rust-proof, steel fount. Holds 3 qts. Indicator shows depth of oil. Rustproof burner. Height, 23 3/4 in. over all. 8-in. wick.

3785 Mlg. wt. 14 lbs.
Coupon Price \$12 **Cash Price \$6**

Same as No. 3785 except holds 5 qts. Height, 27 1/4 in. over all. 15-in. wick. Mlg. wt. 21 lbs.

3790

Coupon Price \$17
Cash Price \$8.50



"Sure-Fit" Auto Seat Covers

Pretty, all-over patterns. Tailored to fit from heavy, firm material that wears well and does not show soil. Gray-colored ground with tan-brown pattern. All upholstery below window line protected. Easily attached with double-prong, locking pin fasteners on any make car, any type body; will not loosen. Reinforced points of strain. Double stitched, wide hem. Mlg. wt. 7 lbs. **Mld. from Fremont, Ohio.**

sure to give:
Name of car. Seating capacity. Number of doors and windows. Year. Has car arm rests? Model number and type. If De Luxe or Standard.



No.	Fits	Cpn. Price	Cash Price
4460M1	Coupe	\$9.00	\$4.50
4460M2	5-Pass. Coach or Sedan	17.00	8.50
4460M3	Coupe	11.00	5.50
4460M4	5-Pass. Coach or Sedan	20.00	10.00



Larkin

COUPONS

their Value and how to use them!

LARKIN COUPONS represent credits due you for Larkin merchandise. They are issued in the following denominations 5c, \$2, \$5 and \$10. Larkin Coupons are exchangeable at any time for any Larkin merchandise advertised in the current catalog.

Customers often wish merchandise which costs more than one Club share. Or they wish to save Coupons for some particular Premium. These customers take Larkin Coupons when their Club turn comes, thus postponing their Premium selection until they have enough Coupons to get the merchandise they want. At the time her Reward is due, the Secretary's Reward will be paid in Larkin Coupons unless she orders merchandise.

How to Use Larkin Coupons

When your turn comes in a Cozy Home Club, for instance, if you do not want to select merchandise at once, you may take Larkin Coupons instead. As a rule, Club members request Coupons when they are saving for merchandise which costs more than one Club share. Perhaps you have decided you want a Premium offered for, let us say, \$20 in Larkin Coupons.

In this case you request \$10 in Larkin Coupons for your Club share. You retain these until your turn comes in the next series of the Club, when another \$10 in Coupons are due you. Thus you will have the necessary \$20 in Coupons with which to get the merchandise on which your heart is set.

If You Wish a Larger "Premium" at Once

If you do not wish to wait for a Premium of larger value than your one Club share, you may pay the difference in cash. In order to find the amount of cash necessary to send, merely divide the value of the Coupons which are lacking, by two. If you lack \$10 in Coupons, for example, it would be necessary to send \$5 in cash.

Or perhaps, ■ a Club member, you have \$10 in Coupons due you. You desire merchandise offered for \$15 in Coupons, ■ you lack \$5 in Coupons. In such an instance, you may pay the Coupon shortage in cash at the rate of \$1 cash for each \$2 in Coupons lacking. Thus you get your selection at once by paying \$2.50 cash in addition to the value of your Club share.



It's Easy to get Orders for **LARKIN PRODUCTS** in a *Larkin Neighborhood Order Club!*

A Larkin Neighborhood Order is one in which folks buy Larkin Products (or Premiums) at cash prices without buying them through a regular Club. Taking up a neighborhood order offers a wonderful opportunity for women to earn valuable Larkin Rewards. You take orders from as many folks as you desire in just such amounts as they wish to purchase. You can get up a good-size neighborhood order among a half dozen families in "little or no time." The nice thing about a Larkin Neighborhood Order is that you can take one up just as often as you like. Moreover, you do not need to sell the same folks every time.

\$10 Prepaid Neighborhood Orders Are Rewarded

As ☐ as ☐ order amounts to \$10, it is rewardable. The amount of the Reward for a \$10 order depends on the goods included in the order. If they are Products from pages 8 to 65 they are now entitled to 50% Coupon Reward. If they are Premiums, they earn 25% Coupon Reward. A \$10 order entirely of Premiums at cash prices would earn \$2.50 in Coupons; a \$10 order entirely of Products

would earn \$5 in Coupons. A mixed order of Products and Premiums would earn some varying amount, according to the proportion of money paid for Products or Premiums.

Besides this, Larkin Co offers an Extra Reward for the fulfillment of a Neighborhood Order Agreement. Larkin Co promises to pay \$5 in Coupons besides the regular Rewards, if \$50 worth of business is sent within six months' time. Secretaries generally are wise enough to be constantly "working on" the fulfillment of the \$50 Agreement if they are selling on the Neighborhood Order Plan. In the Agreement below, which should accompany any order which starts the \$50 worth of sales, we say the total Rewards

are \$17.50 in Coupons "up."

If the entire \$50 worth of business were the sale of Premiums at cash prices, the \$50 worth of business would earn you \$12.50 in Coupons and the Extra Reward would give you \$5 in Coupons besides, making up the total in the Agreement. If, however, the \$50 worth of sales were entirely Products, your total regular Reward would be \$25 in Larkin Coupons and the Extra Reward \$5 in Coupons, or \$30 in Coupons.

Of course, some of your orders may run far more than \$10, which will mean that you can complete the \$50 Agreement in perhaps two, three or four orders, rather than five. Just as soon as you have completed a \$50 Agreement, the balance on your Extra Reward, as stated in the Agreement below, will be paid you. Be sure to sign and attach this Agreement to any "first order" of \$50 worth of business.




	<h2>Larkin "Neighborhood Order" Agreement</h2>	
	<p>REWARD</p>	<p>I understand, if within six months I send \$50 worth of prepaid cash price orders, each amounting to at least \$10, Larkin Co agrees to pay me \$5 Coupon Extra Reward besides my regular Rewards. I understand that Products sold on this Agreement will receive 50% Coupon Reward and Premiums 25% Coupon Reward, the total Reward varying according to proportionate sale of Products and Premiums. I understand the <input type="checkbox"/> Coupon Extra Reward will be paid: \$1 in Coupons upon receipt of first order and \$4 in Coupons when Agreement is completed.</p>
	<p>(Signed) Secretary</p> <p>St. & No.</p> <p>P. O. State</p>	
<p>Cat. 120</p>		



Just **THREE** \$10 Neighborhood Orders

A SMALL Neighborhood Order Agreement, which beginners often use just to give them confidence in their ability to sell, is the \$30 Agreement, for which a \$3 Coupon Extra Reward is offered. This Agreement calls for three \$10 neighborhood orders within four months' time. Remember that these Agreements are merely Larkin Company's promise to pay an Extra Reward for rewarded orders that total \$30, sent within four months' time.

The minimum total Reward, including the Extra Reward, is \$10.50 in Coupons based on the sale of Premiums at 25% in Coupons. But as a rule, since Products comprise the greater proportion of sales, the Rewards run much higher. Every dollar's worth of Products you sell will increase the total Reward, since all Larkin Products now receive a 50% Coupon Reward.



Larkin "Neighborhood Order" Agreement

EXTRA REWARD
\$3
IN LARKIN COUPONS

TOTAL \$10.50
IN COUPONS

Date _____

I understand, if within four months I send \$30 worth of prepaid cash price orders, each amounting to at least \$10, Larkin Co agrees to pay me \$3 Coupon Extra Reward besides my regular Rewards. I understand that Products sold under this Agreement will receive 50% Coupon Reward and Premiums 25% Coupon Reward, the total Reward varying according to proportionate sale of Products and Premiums. I understand the \$3 Coupon Extra Reward will be paid: \$1 in Coupons upon receipt of first order and \$2 in Coupons when Agreement is completed.

(Signed) Secretary.....

St. & No.....

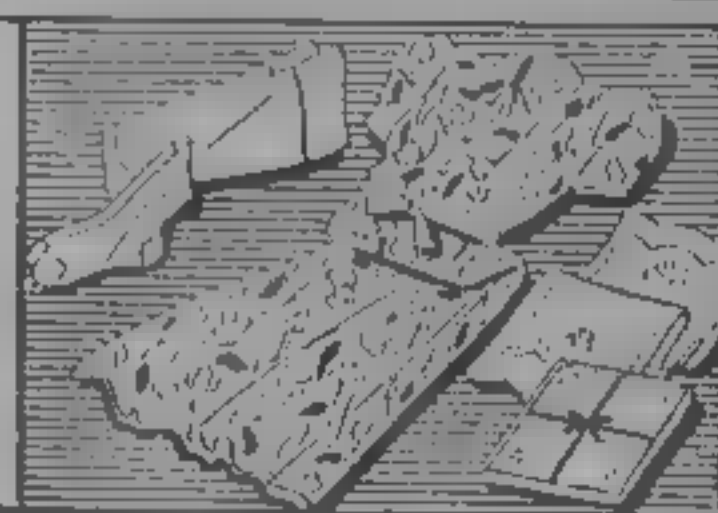
P.O..... State.....

Cat. 120

Get up a \$10 order of Products, or Products and Premiums, attach to it either this shorter-term Neighborhood Order Agreement, or the \$50 one on the facing page. Why not gain these Extra Rewards?



The Larkin ALL PRODUCT CLUB OF TEN




A new Larkin Club introduced since the publication of our last catalog is the Larkin All Product Club of 10. Only Products are sold through this Club. Your Club members may select any merchandise, pages 8 to 65. If Premiums are desired, they must be selected as excess purchases beyond the Club share. Here is an excellent Club through which your friends may order Edna May dresses or daily household needfuls like soaps, foods, laundry supplies, and many other Products.

How the All Product Club Is Conducted

1. The Club consists of 10 members.
2. Each member pays 50c weekly for 10 weeks.
3. For the \$5 cash so paid in the ten turns of the Club, each member may select \$5 worth at a time (as in the Cozy Home Club), or if the Club members prefer, each member may take her 50c worth of Products each time.
4. The Club continues throughout the series of ten orders until each member has received her \$5 worth of goods.
5. The transportation charges are borne by the Club members. If each member takes her entire share in turn, the Secretary have the shipment made direct to the Club member. Thereby she saves herself the collection of transportation charges from her members. Each member receiving the shipment would pay her transportation charges.

The biggest Rewards in Larkin history are yours when you run a Larkin All Product Club of 10. This \$50 Club Enrollment, because it is for Double Reward merchandise only, gives you the amazing Reward of \$30 in Larkin Coupons. You receive \$5 in Coupons with the first order and \$25 in Coupons with tenth order, provided Club is completed within twenty weeks.

Be sure to fill out and enclose the Club Enrollment.



LARKIN ALL PRODUCT CLUB OF TEN

REWARD 30
IN LARKIN COUPONS

Enrollment

By enrolling as Secretary of a Larkin All-Product Club of 10, I understand that when I send ten prepaid cash orders of \$5 each, consisting entirely of Larkin Products, Larkin Co agrees to pay me \$5 in Larkin Coupons with my first order and \$25 in Larkin Coupons upon completion of the Club.

I also understand that to receive these \$30 in Coupons for my services as the Secretary, the Club must be completed within the maximum time of twenty weeks.

(Signed) Secretary.....

St. & No.....

P. O..... State.....

Cat. 120

THE WELL-KNOWN LARKIN CLUB OF TEN OR FIVE



THE LARKIN CLUB OF 10, famous for years, is probably the best known of all the Larkin Clubs. In this Club, you and nine of your friends may secure Larkin Products and Premiums on small payments. Each of you pays \$1 per order into the Club for ten successive orders. For \$10 so paid, each member receives for her money, values in Larkin merchandise that indeed prove Larkin Factory-to-Family dealing worth while.

Club orders are usually sent at regular intervals, twice a month or monthly.

THREE WAYS TO OPERATE CLUB

A Club of 10 may be operated in three different ways. Choose the method your Club likes best.

1. Let each member select each time, \$1 worth of Products at "With Premium" prices, or \$10 worth in all. Besides, each member will have one turn in the Club to select any Premium offered at \$10 Coupon price.

2. In this Club of 10 plan, increasing in popularity, members pay their dollar in each time, but no Products are purchased. The value is taken out by each member, when her turn comes, in \$20 worth of Larkin Coupons. These Coupons are exchangeable for Premiums or Products.

3. The popular Larkin Coupon Club. In this instance, the Secretary orders \$20 worth of Coupons each order, as in method No. 2, but distributes them equally among the ten members. Thus, each member, each time, gets \$2 in Coupons for her \$1 payment and exchanges them for Products or Premiums at her own convenience.

As Secretary of a Club of 10, you receive in Coupons 25% of the amount of cash remitted with the order. Since each Club of 10 order must be a prepaid order amounting to \$10 or more, your minimum Reward each order is \$2.50 in Coupons. Besides that, you receive an Extra Reward of \$10 in Coupons for fulfilling the Club Enrollment. The Enrollment printed below should accompany your first order.

THE CLUB OF 5

This type of Club may also be conducted with five members. In this instance, the members pay \$2 each order for five successive orders. This Club may be operated on any of the three plans mentioned for the Club of 10. The members may purchase \$2 worth of

Larkin Products each time, at "With Premium" prices and each receives for her turn, a Premium given for \$10 in Coupons. If no Products are purchased, they may each in turn take \$20 in Larkin Coupons as their total value in the Club; or as in method No. 3, they may each take \$4 in Coupons for the \$2 paid in, each turn. Thus, by the time the Club has had its series of five orders, each one has received a total of \$20 in Coupons. The Rewards of the Club of 5 are based on the same 25% Coupon Reward as in the Club of 10. The minimum order each time being \$10—the Secretary will receive, each order, at least \$2.50 in Coupons.

The
LARKIN CLUB OF FIVE OR TEN

PRODUCTS and PREMIUMS

ENROLLMENT

Larkin Co Inc.

Herewith is the first order of my Larkin Club-of-..... members. I shall send sufficient orders to complete this Club within the period required by the offer (6 months for a Club of 5 or 12 months for a Club of 10). I understand that a single order will be less than \$10, and that payment for the merchandise is to accompany the order. I further understand that by fulfilling this enrollment, I shall be entitled, besides the regular Rewards paid with each order of the Club, to the Extra Reward which I have checked below. This Extra Reward is to be paid as follows: \$2.50 in Larkin Coupons of this Extra Reward upon receipt of the first order of my Club, and the balance upon receipt of the last order.

Check here Extra Reward due you: SECRETARY SIGN HERE.....

☐ \$10.00 Coupon Club of 10 STREET AND NO.....

☐ \$5.00 Coupon for Club of 5 P.O..... STATE.....

Cat. 120



ORDERS shipped WITHIN 24 hours



YOUR goods are on the way to you within 24 hours. Eastern orders, with the exception of Philadelphia and vicinity, are handled through our main factories at Buffalo. Our Peoria Branch serves our customers in Illinois, Wisconsin, the upper peninsula of Michigan and all points west of the Mississippi River. Thus western customers in this area pay transportation charges only from Peoria (unless offer specifies otherwise).

Prompt Delivery by Parcel Post

Parcel Post is quick, convenient, and economical, bringing goods directly to your door. Mailing weight is given for each mailable item in this catalog. You can determine what it will cost to send your order by Parcel Post by reference to the accompanying table of Parcel Post rates. Sending the postage with your orders will be most economical for you.

If you prefer, we will send your order Parcel Post, postage collect. You pay the postage on delivery. Thus you avoid computing the amount of postage to remit. The Government now accepts Parcel Post packages up to 70 lbs.

If the words "Shipping Weight" appear in description, the article must be shipped by Freight or Express. Freight weight is given in each description. If shipped by Express, furniture must be crated, increasing weight beyond freight weight.

Freight Shipments Delivered to Your Home

Railroads now in nearly all instances make delivery of freight to your home, which saves you the delivery charges from the freight station.

Transportation Charges

The prices of Larkin merchandise quoted in the catalog do not include delivery charges. Since freight and delivery, parcel post or express charges are borne by the Club members and customers, Secretaries are instructed to collect these charges in addition to the money to pay for the merchandise. Be sure to make it clear to your members that they must give you enough besides the price of the goods, to cover the transportation cost.

Former Offers

Most articles offered in the previous catalog and omitted from this, can still be furnished. Save your Larkin catalogs for future reference.

What "Shipped K. D." Means

This term, used in some offers of furniture, means "knocked down" or taken apart, so that smaller, compact crates may be used for packing. This reduces our packing costs, making our prices to you lower. Furniture so

packed reduces the freight charges you pay.

All our K. D. furniture is easily set up in a few moments as only the chief parts are unassembled. Simple instructions furnished.

How ■ Remit Money

Remittance with your order should be by postal money order, express money order, check or registered mail. Only by these methods do you insure the safe arrival of your money. If you send cash, be sure to have it registered.

Leave the Method of Shipment to Us

Our Traffic Department often can save you money, if you leave the method of shipment to us. When we cannot ship to advantage by Parcel Post, we ship by Freight or Express, whichever is cheaper and better.

We will, however, ship in the way you request, although that may be more expensive, if you explain your preference. For example, you might write on your order

"Ship by Express for October 12 anniversary."

Safe Delivery Guaranteed

We guarantee safe delivery. If you think you have been overcharged, send us the receipted bill. We refund promptly any Freight or Express overcharges.

Products and Premiums are usually shipped together. When, to save you cost, a Premium is shipped direct from the manufacturer, the catalog tells the shipping point.

If any goods are damaged or lost, report to us at once. Also notify your Freight or Express Agent.

All goods are rigidly inspected and leave us in good condition. Always examine goods sent by Freight or Express at the time they are delivered. If anything is damaged or missing, have agent write it on the Freight or Express bill. Send endorsed bill to us within 24 hours and we will adjust the matter immediately.

Larkin Prices

Larkin Prices, always at the lowest possible figure, are subject to change. We, therefore, reserve the right to alter these prices without notice.



30 Day CREDIT OFFER



Send Us a 30-Day Trial Order

ANYONE may order any merchandise in this catalog direct from Larkin Co at any time. Individual or family orders receive the same thoughtful care and attention accorded Club orders.

30 Days' Trial

Moreover, you do not need to pay for your goods in advance. Upon receipt of information satisfactory to our Credit Department, we shall be glad to ship you the goods of your selection under our guarantee of satisfaction on 30 days' trial. If after 30 days you are completely satisfied, you may send us the money to pay for your order. If not satisfied, notify us and we will remove the goods at our expense.

Larkin Co makes this liberal offer to honest people everywhere. You are invited to learn for yourself in this way the wonderful quality of Larkin Products and the money-saving that is yours through the Larkin Factory-to-Family Plan. Under this liberal Credit Offer, you may send for an order of Larkin goods. And if you wish, you may have a month to pay for these goods.

Our Credit Offer

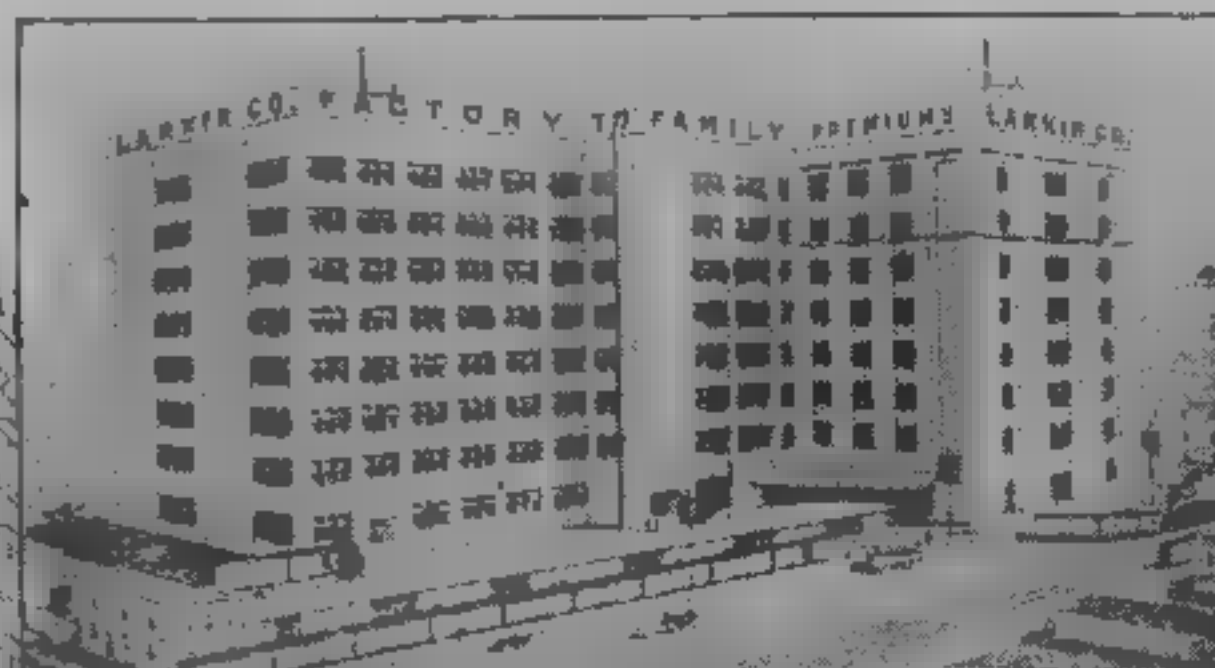
You may select and order any amount of Larkin merchandise on trial. Write your order on the Larkin Order Blank, in the space provided for Credit Orders. Upon establishment of satisfactory credit the goods will be sent you at once.

The Larkin Guarantee

No simpler, stronger guarantee could be written than the Larkin Guarantee. It means just what it says . . . "We Guarantee to Satisfy You or Return Your Money."

For over sixty years this great guarantee has been the foundation stone of the Larkin business. One might well say that upon it our vast nation-wide business has been built. It protects the customer who has dealt with us for twenty or thirty years, just as it did at the time of her very first order. Just so will it assure your satisfaction in any purchase you make, no matter how large or small.

**Larkin Factories
and General Offices
Buffalo, N. Y.**



**Larkin Co
of Illinois
Peoria
Branch**



Page Numbers of Premiums
are in light-faced type like
this.

Castile Soap.....	47
Castor Oil.....	38
Carthartic Pills.....	38
Cedar Chests.....	148
Cedar-Oil Polish.....	46
Celery Salt.....	38
Celery Trays.....	52, 54, 55
Cement, Household.....	52
Centerpiece, Table.....	51, 128
Cereal Dishes.....	52-55
Chains, Key.....	25
Lingerie; Neck.....	25
Chair-Back Sets.....	100
Chairs, Arm.....	143
Bedroom.....	150, 151
Boudoir.....	150, 151
Breakfast.....	146
Club.....	140, 141
Fibre.....	143
Folding.....	142
High.....	155
Kitchen.....	146
Lounge.....	140, 141
Occasional.....	143
Reclining.....	143
Steel.....	147
Upholstered.....	140, 141, 143
Windsor.....	146
Wing.....	143
Chamois.....	47
Cheese Dishes.....	52
Chemises.....	75
Chests, Cedar.....	148
Desk.....	150, 151
Drawer.....	150, 151
Storage.....	148
Chewing Gum.....	41
Chicken Fryer.....	160
Child's Breakfast Set.....	52
Child's Knife, Fork and Spoon Set.....	52
China.....	51-55
Chips, Soap.....	43
Chocolates.....	41
Chocolate, Baking.....	41
Chocolate Pudding Preparation.....	39
Choppers, Food.....	57, 161
Chopping Bowls.....	57
Christmas Cards, Wrap- pings, Etc. 65, Back Covers	
Cigarette Case.....	64
Lighter.....	90
Cinnamon.....	38
Citrates and Carbonates.....	37
Clamp-It.....	56
Clasp, Lingerie.....	25
Cleaner, Drain-Pipe.....	45
Straw Hat.....	44
Wall.....	47
Wall-Paper.....	44
Cleaners, Vacuum.....	113
Cleaning Paste.....	44
Cleaning Soda.....	44, 45
Cleansers.....	44, 45
Cleansing Cream; Tissue.....	26, 27
Clippers, Hair.....	61, 88
Clips, Collar; Tie.....	25, 90
Clocks.....	92, 93
Closet Hook.....	162
Closet Outfit.....	162
Closet Seat.....	162
Clothes Basket.....	163
Clothes Brush.....	61
Clothes Drier; Horse.....	43, 163
Clothes Hamper.....	162
Clothesline; Reel.....	43, 163
Clothes Pins.....	43
Clover Toilet Soap.....	42
Cloves.....	38
Coats, Boys'.....	83
Children's.....	69, 79
Girls'.....	66, 69, 79
House.....	16, 70
Hunting.....	80
Men's.....	83
Rain.....	76, 77, 78
Sweater.....	84
Women's.....	66, 67, 68, 71
Cocoa.....	39
Cocoa Butter.....	37
Cod Liver Oil; Tablets.....	34, 35
Coffee.....	40
Coffee Makers.....	132
Coffee Pot, After Dinner.....	54
Cold Creams.....	27
Cold Remedies.....	34
Cologne, Eau de.....	29
Headache.....	37
Violet.....	29
Colors, Pure Food.....	41
Combinations.....	72
Combinet.....	162
Combs, Cleaner.....	61
Comforts.....	106, 107
Compacts.....	25, 90
Complexion Cream.....	27
Console Sets.....	51, 126
Cook Stove, Oil.....	164
Cookers, Cereal.....	161
Combination.....	161
Steam.....	161
Waterless.....	161
Cooking Sets.....	158, 159
Cookie Jar.....	51

Dresser	7-17
Drying	43, 163
Dry	164
Dry	158
Dry	44
Dry	47
Dry	47
Dry	47
Dry	47
Dry	47
Dry	47
Dry	59
Dutch Ovens	160, 161
Easit	33
Eau de Cologne	29
Egg Beaters	57
Egg Preserver	4
Electrical Goods	58, 88, 131-134, 163
Enamel Brushes	48
Enamels, All-Purpose	48
Bronze	48
Floor	48
Floor and Deck	48
Stove Pipe and Iron	48
White	48
Enamel Ware	160
Envelopes	63
Epsom Salts	35
Essences	37
Eudentine	34
Extension Cords	58
Extracts	38
Face Creams; Powder	27, 111
Face Powder Lotion	27
Faucet	167
Ferneries	143
Fibre Furniture	143
Fibre Roof Coating	50
Field Glasses	93
File, Nails	62
Filler and Drainer	163
Filters, Percolators	59
Fixtures, Lighting	135
Flakes, Soap	43
Flashlight; Batteries	58
Flavorings	111
Floor Coverings	108-112
Floor Enamels	48
Floor Mops	47
Floor Varnishes	49
Floor Wax	46
Florida Water	29
Flour Sifter	56
Flower Bulbs	58
Folders, Birthday	65
Christmas	65 and Back Covers
Greeting	65
Food Bags	56
Food, Bird	58
Food Choppers	57, 104
Food Colors	41
Food Grater	57
Food Mill	161
Food Mixer	134
Food Saver Set	160
Foods, Pure	38-41
Foot Balls	116
Foot Powder	37
Forks	57, 127-130
Fountain Pens	64, 93
Freezers	164
French Fryers	159
Fruit-Jar Rubbers	56
Fruit Sauces	52
Frying Pans	159
Furniture	138-157
Furniture Polish	46
Games	116
Garbage Can	157
Garment Protectors	24
Garters	23
Gauze Bandage	36
Gelatine	39
Ginger	38
Girdles	73, 75
Glass, Reading	93
Glasses, Beverage	51, 126
Cocktail	126
Field	93
Fruit Juice	51, 126
Sherbet	126
Wine	126
Glassware	51, 126, 158
Gloss Starch	43
Gloves, Men's	81
Women's	76
Glycerine	37
Goblets	126
Gowns	19, 70, 74, 75
Granulated Soap	45
Graters	57
Gravy Boats	52
Greeting Cards	65, Back Covers

Griddle.....	159
Grills.....	132, 133
Grinders, Food.....	57
Guitars.....	144
Gum, Chewing.....	41
H air Clippers.....	61, 88
Hair Dress.....	31
Hair Driers.....	88
Hair Tonic.....	31
Hair Wave Lotion.....	31
Halibut Liver Oil Capsules.....	34
Hall Carpet; Runner.....	112
Hampers, Bathroom.....	162
Handkerchiefs.....	21
Hanger Holder.....	24
Headache Cologne.....	33
Healitol; Lotion; Powder.....	33
Health Lamp.....	88
Heater, Electric, Oil.....	134, 164
Heating Pads.....	88
High Chairs.....	155
Honor Bright Scouring Soap.....	45
Hosiery.....	20, 23
Hot Plates, Electric.....	132
Hot Water Bottles.....	60
House Coats.....	16, 70
House Paints.....	50
Household Cement.....	52
Household Scales.....	163
Hunting Breeches; Coat; Cap.....	80
Hydrogen Peroxide.....	38
I ce Cream Freezers.....	164
Ice Cream Powder.....	39
Icicles, Christmas Tree.....	64
Incense Powder.....	30
India Print.....	100
Ink.....	64
Interior Enamels.....	48
Interior Varnish.....	47
Iodine, Tincture of.....	36
Iron Enamel.....	48
Ironer, Electric.....	163
Ironing Board Cover; Pad.....	58
Ironing Tables.....	163
Irons, Electric.....	131
Waffle.....	133
J acket.....	84
Jam Jars.....	54
Jar, Covered.....	158
Jar, Closures.....	56
Jar, Covers.....	56
Jar, Lifter.....	58
Jar, Rubbers.....	56
Jars, Candy.....	54
Cookie.....	51
Jam.....	54
Jell Dessert.....	39
Jelly Molds.....	58
Jewelry.....	25, 90
Jug, Water.....	125
K ettles.....	159, 160
Key Case.....	64
Chain.....	25
Kitchen Cabinets.....	156, 157
Kitchen Shears.....	130
Kitchen Stool.....	157
Kitchen Tables.....	146, 156, 157
Knife and Fork Sets.....	57, 127-130
Knit Goods.....	71, 74
Knitting Bag.....	24
Knives, Butcher.....	57
Butter.....	127-130
Carving.....	57, 130
Dinner.....	127-130
Paring.....	57
Pocket.....	62
Slicer and Carver.....	67
Steak.....	130
L ace Curtains.....	96-98
Lamps, Bed.....	135
Bridge.....	136, 137
Desk.....	135
Floor.....	136, 137
Flower.....	58
Pin-It-Up.....	137
Health.....	164
Night.....	58
Range.....	135
Table.....	136
Therapeutic.....	164
Wall.....	137
Lanolin Soap.....	42
Lanterns, Electric.....	58
Larcolax Tablets.....	35
W. L. Barker & Co. Inc.	171

Oatmeal	52
Oil, Camellia	36
Castor	35
Codliver	35
Olive	41
Oil Stoves	164
Oil (Machine Oil)	46
Ointments	7
Old English Soap	7
Olive Oil	41
Onion Salt	58
Openers, Can	57, 161
Orange Extract	38
Ovenette	160
Oven Glassware	158
Ovenware Set	51
Ovens, Dutch	159
Electric	132
Gas; Oil	164
Overdrapes	99
Overnight Cases	89
P ads, Heating	164
Ironing Board	58
Stair	24
Table	100
Paint Brushes	49
Paint and Varnish	
Remover	49
Paints, Barn-and-Roof	50
House	50
Screen	49
Wall, Flat	48
Pajamas, Children's	19
Men's	85
Women's	10, 70, 74
Pans, Bed	162
Cake	58, 159
Dish	160
Dust	47
Frying	159
Refrigerator	160
Sauce	159
Pantee	75
Pants, Men's	79
Snow, Child's	79
Paper, Doily Assortment	59
Dusting and Polishing	59
Napkins	59
Shelf	59
Toilet	59
Wall Paper	50
Waxed	59
Wrapping	59, 65
Writing	63
Paprika	38
Paring Knives	57
Paste, Cleaning	44
Scouring	45
Shoe Polish	46
Silver Polish	46
Stationery	64
Toilet Soap	43
Tooth	32
Wall Paper	49
Pastry Mixer	57
Peanut Butter	40
Pen and Pencil Set	64
Pencil, Menthol	37
Pencil Sharpener	64
Pencil, Styptic	36
Pencils	64
Pendants, Necklace	25, 90
Radium	58
Pen Lite	58
Pens, Fountain	64, 93
Pepper	38
Peppermint, Essence of	37
Percolators	132, 158
Perfume	28
Peroxide of Hydrogen	36
Personal Printed	
Stationery	63
Petroleum Jelly	37
Petticoat	78
Pharmaceutical Preparations	34-37
Pickle Dishes	55
Pie Filling	38
Pie Pan Set	158
Pie Plates, Pyrex	158
Pie Tape	59
Pillow Cases	24, 107
Pillows	149
Pins, Baby; Beauty	28
Bob	67
Brooch	28
Clothes	43
Collar and Cuff	28
Safety	67
Pitchers	53
Plaques, Mirror	64
Plant Bracket; Shelf	16
Plant Bulbs	51
Plant Tablets	51
Plaster, Adhesive	51

Smelting.....	30
Salve, Corn.....	37
Sandalwood Soap.....	42
Sandwich Toasters.....	133
Sanitary Apron, Etc.....	60
Sanitary Cleansers.....	45
Sauce Pans..... 158, 159, 160	
Sauce Pots..... 159, 160	
Saucers, Fruit..... 52, 54, 55	
Saver, Cake.....	160
Saw, Bench.....	164
Meat.....	57
Scales, Bathroom.....	162
Household.....	161
Scissors.....	62
Scouring Paste.....	45
Scouring Soap.....	45
Scout Knife.....	62
Screen, Fire.....	16
Folding.....	146
Screen, Paint.....	49
Seals and Tags, Christmas	65
Searchlights; Batteries.....	58
Seat, Toilet.....	162
Nursery.....	155
Seat Covers, Automobile.....	164
Sewing Cabinets..... 24, 148	
Sewing Kit..... 62, 101	
Sewing Supplies..... 62, 101	
Shades, Window.....	99
Shakers, Salt and Pepper.....	51-55, 104
Shampoos.....	31
Sharpener, Pencil.....	64
Shaver, Electric.....	164
Shaving Supplies..... 33, 164	
Shears, Cloth.....	62
Kitchen.....	130
Poultry.....	130
Sheets, Rubber.....	60
Bed.....	107
Shelf, Window Sill.....	164
Shelf Paper.....	59
Shellac.....	49
Shirts..... 22, 80, 85	
Shoe Bag.....	24
Shoe Polishes.....	46
Shortee.....	75
Shorts.....	22
Shoulderette.....	71
Showers, Bath.....	162
Sifter, Flour.....	56
Silex Coffee Maker.....	132
Silver Polishes.....	46
Silverware..... 52, 104, 127-130	
Flat..... 127-130	
Hollow.....	104
Silverware Roll..... 24, 101	
Sink Strainer.....	56
Sizing Varnish.....	49
Skates, Roller.....	120
Skillets..... 158, 160	
Skin Freshener.....	27
Skis.....	120
Sleds.....	120
Sleeper.....	74
Slicer, Knife.....	57
Slip Covers, Automobile.....	164
Slippers..... 76, 77	
Slips..... 18, 24, 74, 75	
Smelling Salts.....	30
Smocks.....	1
Smoking Accessories..... 22, 144	
Smoking Cabinets.....	144
Soap, Bath..... 42, 43	
Carpet.....	44
Chips.....	43
Flakes.....	43
Granulated.....	45
Laundry.....	43
Mechanics.....	43
Powder.....	44
Scouring.....	45
Shaving.....	33
Toilet.....	42
Socks.....	33
Soda, Baking.....	40
Cleaning.....	44
Soda Mint Tablets.....	37
Soup Plates..... 52-55	
Spaghetti.....	40
Spatula.....	57
Spices.....	38
Spirits of Ammonia.....	44
Spirit of Camphor.....	37
Spirit of Nitre.....	37
Sponges, Metal.....	48
Spoons, Baby.....	52
Dessert..... 127-130	
Sugar..... 127-130	
Table..... 127-130	
Tea..... 127-130	
Springs, Bed.....	154
Stain Remover.....	45
Stainless Cutlery..... 57, 130	
Stair Carpet.....	112
Stair Pads.....	24
Stair Treads.....	24
Stands, Night.....	105

Toilet Preparations.....	28-31
Toilet Seat; Cover.....	111, 162
Toilet Sets.....	61, 89
Toilet Soaps.....	42, 43
Toilet Water.....	29
Tooth Brushes.....	32
Tooth Paste.....	32
Tooth Powder.....	32
Toothache Drops.....	37
Tooth Picks.....	58
Toweling.....	24, 101
Towel Racks.....	43, 163
Towels.....	24, 101
Toys.....	115-121
Trains, Toy.....	115
Traveling Bags.....	87
Traveling Cases.....	86, 87
Tray, Ash.....	22
Bed.....	164
Bread.....	104
Celery.....	52, 54, 55
Sandwich.....	104
Trouser Presser.....	81
Trousers, Men's.....	81
Tubs, Butter.....	52-55
Portable Laundry.....	163
Tumblers.....	51, 126
Turners, Cake.....	57
Umbrellas.....	78
Underwear.....	70, 74, 75, 85
Urn, Coffee.....	132
Utility Cabinets.....	148, 156
Vacuum Bottles.....	164
Vacuum Cleaners.....	113
Vanilla Extract.....	38
Vanishing Cream.....	26
Vanity Benches.....	150, 151
Varnish and Paint	
Remover.....	49
Varnish.....	49
Vartex (Floor-Wax).....	46
Vase.....	52
Vegetable Bin.....	156
Vegetable Dishes.....	52-55
Vegetable Freshener.....	160
Vegetable Lifter.....	57
Velocipedes.....	121
Ventilator.....	164
Vest.....	74
Shell.....	80
Sheepskin.....	81
Vitamin Concentrate	
Capsules.....	11
Violet Ammonia.....	29
Violin Outfit.....	144
Wads, Polly.....	59
Waffle Iron.....	133
Wagons, Consters.....	120
Tea.....	146
Walker and Stroller.....	155
Wall Brush.....	47
Wall Cleaner.....	47
Wall Dusters.....	47
Wall Paint, Flat.....	48
Wall Paper.....	50
Wall-Paper Cleaner.....	44
Wall-Paper Brush; Paste.....	49
Wardrobes.....	148, 149
Wash Boiler.....	163
Wash Cloths.....	101
Washing Machines.....	163
Washing Compound.....	45
Waste Basket.....	156
Watch Bracelet; Strap.....	91
Watches.....	91
Water Glass.....	41
Water Jug.....	125
Water Set.....	51
Water Softener.....	45
Wax, Polishing.....	46
Wax Paper, Cabinet.....	59
Whip-It.....	39
Whipped Cream Set.....	54
Whisk Broom.....	47
Wind Breakers.....	82, 83
Window Bright.....	44
Window Curtains.....	94-98
Window Shades.....	99
Wintergreen, Essence of.....	37
Witch Hazel.....	36
Witch Hazel Shaving	
Cream.....	33
Wood, Canned.....	58
Wool, Steel.....	46
Wrapping Paper.....	65
Writing Paper.....	63
Yard, Play.....	155
Yeast and Iron	
Tablets.....	34
Zinc Powder.....	38

Big Values HAVE BUILT THE POPULARITY OF LARKIN CHRISTMAS CARDS!

PERSONAL GREETING CARDS

Give your Christmas greetings that individuality and extra personal touch that your friends will appreciate by using these attractive folders with your name printed on them. Twenty-five different, charming "Christmas" designs—two of each—in the assortment, which consists of 50 folders, many printed in three colors, all bearing appropriate messages of good cheer that you will like.

All are in French-fold style and measure 4 x 4 1/4 in. and are printed on fine grade paper. Envelopes to match. Order early! No orders accepted that are postmarked after December 1st. **PRINT CLEARLY** the name that is to be imprinted on the folders, making this no more than can be printed on one line. Mailed postpaid.

No. 169 Box of 50 Folders
With Cash Price
Prem. \$2 \$1



50
Personal
FOLDERS
EACH WITH
YOUR NAME
FOR \$ **1.00**
CASH PRICE



21 Folders
FOR **25¢**
CASH PRICE



The deep religious significance of the Christmastide definitely demands cards that reflect that spirit. Larkin offers you here 12 such varied French-fold-type folders of reverent character. Beautifully designed; some with the new cut-out effects and gold and silver and metallic foil inserts. Most are 10 cent sellers. Every folder different. Sizes, 4 x 5 1/2 to 5 x 6 in. Envelopes to match. Beautiful gift box. Mfg. wt. 6 oz.

No. 161 Box of 12 Folders With Cash Price
Prem. \$1 50c

12 Religious Folders
for **50¢**
CASH PRICE

Lovely Christmas folders for practically 1c each! How's that for value? It's the sort of bargain that has made Larkin Christmas cards famous. Here are 21 different folders made in French-fold style, with a wide range of beautiful designs and scenes, photographed in gay Christmas colors, and bearing appropriate sentiments. Bought separately in stores, this assortment would cost at least 50c. Folders range in size from 4 x 4 1/4 to 4 3/4 x 5 1/2. Envelopes to match. In gift box. Mfg. wt. 6 oz.

No. 170 Box of 21 Folders With Premium 50c Cash Price 25c

Humorous
GREETING FOLDERS
12 FOR 50¢
CASH PRICE

Christmas is a time for gaiety and good fellowship, too. The joy of the season is expressed in these 12 folders of humorous vein that will cause a glow of good cheer. For children and grown-ups, too. They're cleverly conceived and colorfully made, with unique cut-out effects and sprightly sentiments. Every one different and delightful. Sizes, 4 x 5 to 4 1/4 x 5 1/4 in. Attractive gift box. Mfg. wt. 7 oz.

No. 165 Box of 12 Folders With Cash Price
Prem. \$1 50c



The Nation turns to LARKIN FOR ITS CHRISTMAS CARDS

Our leader—and what a value! Twenty-one dainty, delightful, distinctive folders such as anyone will be glad to give or receive, printed on fancy papers in a variety of styles. Many are in the popular, new cut-out styles. Some have gold inserts. All are 5c and 10c sellers. All are in French-fold style, colorfully printed and bear cheery greetings. No two alike. Sizes, $4\frac{1}{8} \times 5\frac{1}{4}$ to $4\frac{1}{4} \times 5\frac{1}{2}$ in. Envelopes to match. Pretty gift box. Mlg. wt. 6 oz.

No. 164 Box of 21 Folders
With Prem. 70c Cash Price 35c

21 Folders for 35¢
CASH PRICE

Every Set is a Gift Box

24 FOLDERS for 75¢

For those special friends and relatives to whom you want to send extra nice greetings, these lovely folders are just the thing. And you get 24 for so little! They are in gay colors and designs that express the joy of Christmas perfectly. All are in French-fold style with great variety in papers—many with gold, silver and metallic foil inserts. Sell from 5 to 15 cents each in stores. No two alike. Sizes, 4×5 to $4\frac{1}{4} \times 6$ in. Envelopes to match. Beautiful gift box. Mlg. wt. 10 oz.

No. 162 Box of 24 Folders
With Prem. \$1.50 Cash Price 75c

12 FOLDERS FOR 85¢
CASH PRICE

Twelve de luxe folders with a richness never before obtained except in cards for which you would pay as much as 25c each. And striking new features that give these cards their distinction are found only in the finest of this year's cards.

Cut-out effects, silk ribbon bows, and bright gold, silver and metallic foil inserts distinguish nearly all; some are covered with shimmering, transparent foil. The sentiments are clever and heartfelt. All are French-fold style. Sizes, $4\frac{3}{4} \times 5\frac{3}{4}$ to $5\frac{3}{4} \times 5\frac{1}{4}$ in. No two alike. Envelopes to match. Exquisitely boxed. Mlg. wt. 7 oz.

No. 163 Box of 12 Folders
With Prem. \$1.70 Cash Price 85c

MORE
CARDS, TAGS,
SEALS AND
GIFT-WRAPPINGS
ON INSIDE COVER
AND PAGE 69